



**Refrigeration Contractors**

See Refrigeration Commercial

**Refrigerators**

**HOYT'S**  
Furniture & Appliances 7 St Shopping Mall 327-5767  
HOYT'S NORTH LETHBRIDGE  
324 13 St N .....328-4441

**FINDLAY—**  
Wholesale Only  
WESTERN CANADA HARDWARE LTD  
907-915 2 Av S .....328-1711

**Refrigerators—Repairing**

Jones Refrigeration Service 320 3 St S ....328-5122  
(See Advertisement This Page)  
Lethbridge Refrigeration 1108 1 Av S .....328-4333

**Rental Agents—Real Estate**

**BOWMAN WALLACE CO LTD**  
612 3 Av S .....327-2325  
**CAMPBELL & HALIBURTON (SOUTHERN)**  
LTD 418 5 St S .....327-4444  
**CANADA TRUST-HURON & ERIE**  
Cor 3 Av & 7 St S .....327-8581

**HAY AGENCIES LTD**  
We Are Able To Handle Leasing & Managing On  
All Your Residential & Commercial Property  
445 Mayor Magrath Dr .....327-7077

Mid West Property Management Ltd  
125 Rideau Crt .....328-2925  
**WILLIAMS AGENCIES** 1240 3 Av S .....327-3937

**Rental Services—General**

See also Specific Kinds  
**ALLIED EQUIPMENT LTD**  
1201 2 Av-A N .....327-6877  
(See Advertisement This Page)

**SAFETY SUPPLY CO**  
ALUMINUM SAFETY LADDERS  
In Following Sizes  
Extension — 20 Ft, 28 Ft, 30 Ft, 32 Ft, 40 Ft  
Utility — 12 Ft, 14 Ft, 16 Ft  
Step — 6 Ft, 8 Ft, 10 Ft, 14 Ft, 16 Ft  
206 13 St S .....327-2654

**TOOL SHED THE** 1290 2 Av-A N .....327-2700

**Reproduction Services**

**WEST CANADIAN GRAPHIC INDUSTRIES—Call**  
Long Distance and ask for  
(No Toll Charge) .....Zenith 07131

**Restaurants**

**A & W Chubby Chicken** 210 3 Av S .....328-6056  
(See Advertisement This Page)  
**A & W DRIVE-INS** 493 Mayor Magrath Dr 328-2643  
(See Advertisement Opposite Page)  
**ALEXANDRA RESTAURANT** 328 5 St S ...327-2844  
**Blue Flame Steak House** Coutts Hwy .....328-6186

**BRIDGEVIEW RESTAURANT**  
"You Name It - We'll Cook It"  
**STEAKS - OUR SPECIALTY!**  
Delicious Hamburgers  
24 HOUR SERVICE  
"We Make All Our Own Delicious Pastries"  
Prompt Service  
No 3 Hwy W .....328-2613

**Burger Baron** 2206 7 Av S .....328-4717  
**C W Chop Suey House** 403 2 Av S .....327-5573  
**CAPRI RESTAURANT** 1520 3 Av S .....328-4818  
Corner Coffee Shop 543 13 St S .....328-5454  
**Dog 'N' Suds Drive-In**  
1607 Mayor Magrath Dr .....327-6116  
(See Advertisement Opposite Page)  
**Eastway Restaurant** 3110 1 Av S .....328-4155  
**El Rancho Family Restaurant** .....327-2355  
526 Mayor Magrath Dr .....327-0860  
**Four Winds Cafe** 1217 3 Av S .....327-3713  
**Frank's Lunch Bar** 820 3 Av S .....328-3740  
**Garden City Catering Ltd**  
1009 Mayor Magrath Dr .....328-1989  
**Golden Gate Restaurant** 320 5 St S .....328-1977  
**Greyhound Grill** 411 5 St S .....328-1802  
**House of Wong** 254 13 St N .....327-0844  
**I & T Coffee Shop** 1406 2 Av S .....328-1446  
(Continued Next Page)

**Restaurants—(Cont'd)**

**JULIA'S CHICKEN & STEAK HOUSE**  
322 3 St S .....327-7202  
**King's Inn** The 238 13 St N .....327-7797  
(See Advertisement This Page)  
**Lethbridge Hotel Coffee Shop**  
Cor 5 St S & 2 Av .....327-1049  
Lotus Inn 102 8 St S .....327-2297  
327-0240  
(See Advertisement This Page)  
**Majorette Cafe** 612 3 Av S .....327-7511  
(See Advertisement This Page)  
**New China Chop Suey House**  
318 2 Av S .....327-3262  
**New Moon Cafe** 3 Av S .....327-3298  
**New World Cafe** 329 5 St S .....327-4025  
(See Advertisement This Page)  
(Continued Next Page)

**JONES REFRIGERATION SERVICE**

Sales and Service

COMMERCIAL & DOMESTIC REFRIGERATORS

SCALES & STORE EQUIPMENT

PHONE

**328-5122**

320 - 3rd Street S.

Residence Phone 328-3910

When You Use the Yellow Pages

tell the advertiser you found his name and telephone number there.

**ALLIED EQUIPMENT Ltd.**

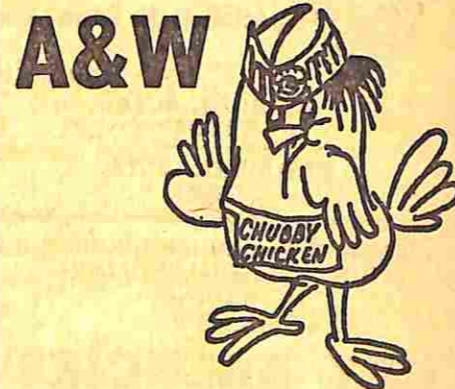
RENTAL OF

- AIR COMPRESSORS & TOOLS
- PUMPS
- HAND TOOLS
- SCAFFOLDING
- CHAIN HOISTS
- WHEELBARROWS
- GARDEN TOOLS
- LADDERS
- CONCRETE TOOLS
- WOBBLE ROLLERS
- LIGHT PLANTS
- HEATERS
- ELECTRIC TOOLS
- SHEEPSFOOT PACKERS

**327-6877**

1201 - 2nd Avenue-A N.

THE DIFFERENCE IS DELICIOUS



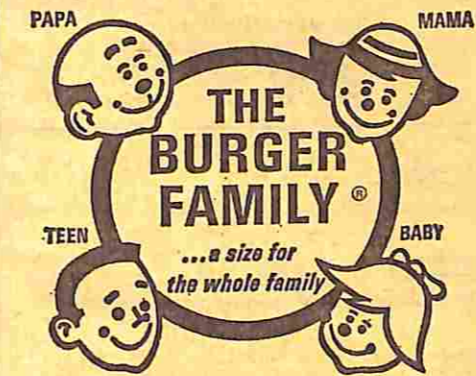
**A&W DRIVE-IN**

**328-6056**

210 - 3rd Avenue South

There's something for EVERYONE At Your Favorite

**A & W DRIVE-IN**



**A & W DRIVE-INS**

493 Mayor Magrath Drive  
**328-2643**

210 - 3rd Avenue South  
**328-6056**



Specializing In  
**PIZZA-**  
**1/2lb. BEEF BURGER**  
**327-7797**



**DOG 'N' SUDS DRIVE-IN**

"World's Creamiest Root Beer"  
**HAMBURGERS — HOT DOGS**  
**FISH & CHIPS (English Style)**  
DELICIOUS  
**COUNTRY FRIED CHICKEN**  
CAR HOSTESSES OR OUR CONVENIENT TAKE OUT SERVICE

**PHONE 327-6116**  
1607 Mayor Magrath Drive



**LOTUS INN**

Phone "N" Eat Service  
\* HOME OF FINEST CHINESE FOOD  
\* SPECIAL SUNSHINE FRIED CHICKEN  
\* CATERING SERVICE FOR HOME, BANQUETS & WEDDINGS  
\* BANQUET ROOMS AVAILABLE  
**FREE DELIVERY IN CITY**

12 Noon to 2:00 A.M.  
**327-2297**  
**327-0240**  
102 - 8th STREET SOUTH

**MAJORETTE CAFE**



Lethbridge's Home of Chinese Dishes

ENJOY OUR DELICIOUS

- ★ CHICKEN
- ★ STEAKS
- ★ CHOPS
- ★ FISH & CHIPS, etc.

Courteous Attention and Service You Always Receive Here

— OPEN —  
From 8 a.m. to 8 p.m.  
DAILY  
Closed On Sundays

FOR TAKE-OUT ORDERS PHONE  
**327-7511**  
612 - 3rd Avenue South

**NEW WORLD CAFE**

"Hollywood Style"

SPECIALIZING IN:

**.. CHINESE CUISINE ..**

FREE DELIVERY IN CITY

329 - 5th STREET S.

**327-4025**

# Taste Treat

## Take-Out Colonial Style

- \* CHAR-LEE BURGERS
- \* FRIED CHICKEN
- \* SHRIMP
- \* FISH & CHIPS
- \* SLOP - P - JOs
- \* TASTE DOGS
- \* SHOESTRINGS
- \* THICK TASTE SHAKES
- \* SUNDAES
- \* SOFT ICE CREAM
- \* 2-FLAVOURED COLONIAL CONES

"Eat Out At Home"

# 328-4038

— Around the Corner from Gordies Grocers —  
2609 - 10th Avenue-A South

### Restaurants—(Cont'd)

Oasis Restaurant 501 2 Av N ... Vauxhall 654-2545  
(See Advertisement This Page)

**OLE'S PIZZA & COFFEE SHOP**  
1602 Mayor Magrath Dr ..... 327-1677

Pagoda Chop Suey 212 5 St S ..... 327-3963

Paramount Coffee Shop  
Paramount Theatre Bldg ..... 327-5476

Park Plaza Motor Hotel  
1009 Mayor Magrath Dr ..... 328-2366

**PHIL'S RESTAURANT & PANCAKE HOUSE**  
1303 Mayor Magrath Dr ..... 328-5077

Pizza Dairy Bar 1406 17 St S ..... 327-1000  
(See Advertisement This Page)

Shanghai Chop Suey 610 3 Av S ..... 327-3552

Spudnut & Ice Cream Bar 1102 5 Av S .... 327-4990

Stockman's Inn Stockyards ..... 328-2451

**TABER CAFE**  
CHINESE FOOD — FISH & CHIPS  
Take Out Orders — Banquet Rooms  
5307 48 Av ..... TABER 223-2028

**TASTE TREAT** 2609 10 Av-A S ..... 328-4038  
(See Advertisement This Page)

Tom's House of Pizza  
1656 Mayor Magrath Dr ..... 328-6211  
(See Advertisement This Page)

Vancell Coffee Bar 242 13 St N ..... 328-3616

York Hotel Restaurant 3 Av & 13 St N .... 328-4144

Will you please check your listing in this directory. If not correct please call the telephone business office.

### Restaurants Drive-In

A & W Drive-Ins 493 Mayor Magrath Dr ... 328-2643  
210 3 Av S ..... 328-6056

Burger Baron 2206 7 Av S ..... 328-4717  
(See Advertisement This Page)

Dairy Queen 516 13 St N ..... 327-4855

**DAIRY QUEEN SOUTH**  
422 Mayor Magrath Dr ..... 327-5015


**DOG 'N' SUDS DRIVE-IN**  
1607 Mayor Magrath Dr ..... 327-6116

Snack-Time Drive In 1415 Mayor Magrath Dr 328-3136

**TAG'S DRIVE IN** 2002 3 Av S ..... 328-5405

**TASTE TREAT** 2609 10 Av-A S ..... 328-4038

# BURGER BARON



MOST FAMOUS HAMBURGERS IN ALBERTA

OFF MAYOR MAGRATH DR.  
**328-4717**  
2206 - 7th Avenue S.

### Retreading

See Tires Section

### Revolvers


See Gunsmiths also Sporting Goods Section

### Rifles

See Gunsmiths also Sporting Goods Section

### Road Making Machinery

**ALLIS-CHALMERS EQUIPMENT**  
New or used. A complete line of crawler tractors, rubber-tired dozers, crawler loaders, articulated wheel loaders, motor graders, elevating or pusher-type scrapers. Plus matched equipment. Factory parts, service.



**"FOR INFORMATION CALL"**  
**COSTELLO EQUIPMENT CO LTD**  
1022 Lakeview Dr ..... 328-5933

### Rock & Gravel

See Gravel Rock & Sand

### Rock Wool

See Insulation

### Roofing Consultants

Meldon Roofs (Lethbridge) Ltd  
1246 3 Av N ..... 328-3842

A wise buy—a Yellow Pages ad.



# DINING ROOM & TAKE-OUT SERVICE

## HOURS

MONDAY TO THURSDAY  
11:00 A.M. to 12 MIDNIGHT

FRIDAY & SATURDAY  
11:00 A.M. to 2:00 A.M.

SUNDAY— 11:00 A.M. to 10:30 P.M.  
"Pizza Made to Perfection"

# 328-6211

Safeway Shopping Centre — 1656 Mayor Magrath Drive

# OASIS RESTAURANT

The Place That Serves the Best in Western Foods

TAKE-OUT ORDERS

SPECIALIZING IN CHICKEN & CUTLETS

# 654-2545

VAUXHALL John Kubasek, Mgr.



FROM

# Pizza Dairy Bar

Cheese, Wiener, Hamburger, Sausage, Mushroom, Pepperoni, Salami, Ham, Combination, Shrimp

FOR YOUR PARTIES & PICNICS

— PICK UP A PIZZA —

Open 12 Midnight Weekdays - 1 a.m. Fri. & Sat.

# 327-1000

1406 - 17th Street S.

### Roofing Contractors

**ALBERTA ROOFING CONTRACTORS ASSOCIATION LTD**  
Representing Alberta's Roofing Industry



INTEGRITY WORKMANSHIP  
QUALITY SERVICE

ALBERTA ROOFING CONTRACTORS ASSOCIATION LTD. WILL GUARANTEE EACH MEMBER'S WORK WHEN REQUESTED ON APPROVED SPECIFICATIONS

Buy With Confidence From The Following Approved Roofers

**"WHERE TO CALL"**  
HEAD OFFICE  
**ALBERTA ROOFING CONTRACTORS ASSOCIATION LTD**  
334a 4 Av SE ..... Calgary 262-5382

MEMBERS

**CAPITAL HEATING LTD** 1273 3 Av S 327-1630

**CHARLTON & HILL LTD** 208 13 St S 328-3388

**MELDON ROOFS (LETHBRIDGE) LTD**  
1246 3 Av N ..... 328-3842

**Bruno's Roofing** 1223 10 Av N ..... 327-1884  
(See Advertisement This Page)

**CAPITAL HEATING LTD**  
1273 3 Av S ..... 327-1630

**Charlton & Hill Ltd** 208 13 St S ..... 328-3388  
(See Advertisement This Page)

**F & G Eavestroughing** 1420 3 Av S ..... 328-1258

**FREEL SHEET METAL LTD** 405a 4 St S ... 327-2713  
(Continued Next Page)



# ROOFS (Lethbridge) LTD.

"Meldon Roofs Are Well Done Roofs"

BUILT-UP ROOFING — ROOF REPAIRS — SHINGLES — SIDING

# GENERAL SHEET METAL

— PHONE —

# 328-3842

"Covering Southern Alberta"

ROOFING FOR 20 YEARS

Member of Alberta Roofing Contractors Association  
INDEPENDENT INSPECTION ON ROOFS

1246 - 3rd AVENUE NORTH LETHBRIDGE

# Bruno's Roofing

SPECIALIZING IN—  
ASPHALT SHINGLES  
RE-ROOFING & REPAIR  
EAVESTROUGHING

Free Estimates — Town or Country

# 327-1884

1223 - 10th Avenue North

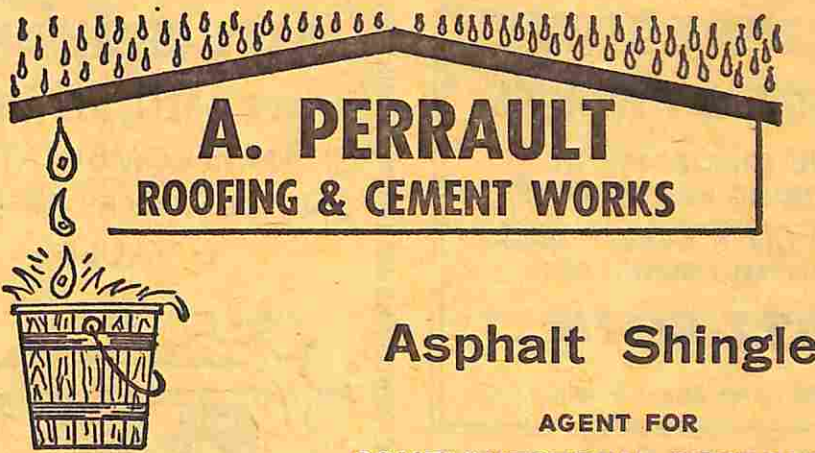


LTD.

- ROOFING
- BONDED TAR & GRAVEL
- SHEET METAL WORK

# 328-3388

208 - 13th Street S. — Lethbridge



# A. PERRAULT ROOFING & CEMENT WORKS

Asphalt Shingles

AGENT FOR  
SOUTHWESTERN PETROLEUM CORPORATION

MANUFACTURER OF

# "Swepco" Roofs & Roofing Materials

# 328-6577

718 - 12th STREET B NORTH — LETHBRIDGE





**Shoes—Retail**

- Agnew Surpass Shoe Stores Ltd  
326 6 St S .....327-8444
- Avenue Shoes McFarland Bldg .....327-2760
- Baird's Shoes & Leather Goods Ltd  
306 5 St S .....327-3764
- Bata Shoe Store 319 5 St S .....327-8308
- BENEFIT SHOES LTD 615 4 Av S .....327-7300
- Camm's Shoes 403 5 St S .....327-3050
- Don Wilson's Junior's Shop  
Children's Shoe Specialist  
McFarland Bldg .....327-2678
- Green's Shoe Store 324 6 St S .....327-2982
- La Kay's Ladies Wear Ltd  
489 Mayor Magrath Dr .....328-1651
- PROGRESS CLOTHING LTD  
112-114 5 St S .....327-2717
- Singer's Men's & Boys' Wear 214 5 St S...327-3958
- Sterling Shoes Ltd 320a 6 St S .....327-3344
- Sylbert's Shoe Store 505 4 Av S .....327-3784

**Shopping Centres**

**SHOPPERS WORLD**

Mayor Magrath Drive  
OVER 20 STORES  
& SERVICES  
FREE & EASY PARKING



**"CONSULT THE FOLLOWING"**

- A & W Drive-Ins 493 Shoppers World ..328-2643
- Ann's Fabrics 471 Shoppers World ....328-2888
- Bank of Nova Scotia  
Mayor Magrath Drive Branch  
465 Shoppers World .....327-5852
- Dominion Stores 421 Shoppers World
- Don Roy Homes Limited  
419 Shoppers World .....328-4330
- Enso Barber Shop 485 Shoppers World
- Glendale Bowl Co Ltd  
431 Shoppers World .....328-4545
- Hallifax Gift Shop 451 Shoppers World 327-5200
- Jones Brown Rugs 461 Shoppers World 327-4826
- La Kay's Ladies' & Children's Wear Store No 2  
489 Shoppers World .....328-1651
- Montana Mustard Seed Co Ltd  
411 Shoppers World .....328-5737
- Parsons Hardware & Appliances Ltd  
Shoppers World .....327-7066
- Shoppers' World Ltd  
419 Mayor Magrath Dr .....328-4045
- Skrove Mildred Hair Fashions  
485 Shoppers World .....328-1662
- Wigs By Aristocrat  
441 Shoppers World .....328-2566
- Tamblyn Rexall Drug Store  
457 Shoppers World .....328-2121
- 3 D's Hobby Shop 475 Shoppers World 327-0540
- PHYSICIAN  
Palmer Dr G R C 439 Shoppers World 327-3230
- REAL ESTATE, RENTALS  
Hay Agencies Ltd .....327-7975  
445 Shoppers World .....327-7077
- ENGINEERS CONSULTING  
Underwood McLellan & Associates Limited  
401 Mayor Magrath Dr .....328-3321

Shoppers' World Ltd  
419 Mayor Magrath Dr .....328-4045

**Shot Gun Shells**

See Ammunition

A wise buy—a Yellow Pages ad.

**Show Cards**

- Dysigns Rear 508 5 Av S .....327-3510
- Patey Signs 333 4 Av S .....328-3535  
(See Advertisement This Page)

**SHO' CARDS**  
**SALE POSTERS**  
**BANNERS**  
**DISPLAYS**

**PATEY SIGNS**

333 4 AVE. S BUZZZZ!!! 328-3535

**Siding**

Alcan Building Products Limited  
3824 7 St SE .....Calgary 264-3433  
(See Advertisement This Page)

**Alcan Siding**

1. END PAINT WORRIES
2. IMPROVES APPEARANCE
3. COLORS ARE BAKED ON
4. PROTECTS YOUR HOME
5. MADE ESPECIALLY FOR CANADIAN CLIMATE
6. SAVES MONEY
7. 20 YEAR GUARANTEE

Improve your home with  
**ALCAN SIDING**  
Soffit, Facia, Shutters  
Painted Eavestroughing and  
Heavy Duty Aluminum Doors  
**264-3433**  
**ALCAN BUILDING PRODUCTS LTD.**  
SIDING DIVISION 3824 - 7th ST. S.E., CALGARY

Will you please check your listing  
in this directory. If not correct please  
call the telephone business office.

**A Short-cut to  
Your Customers!**

To reach more prospects, make  
more telephone and walk-in  
sales, advertise under all classi-  
fications, where buyers look for  
your products and services.

**YELLOW PAGES**

**Sightseeing Tours & Attractions**

Japanese Garden Henderson Lake .....328-3511

**ROCKY MOUNTAIN SIGHT SEEING TOURS**

Operated by Steve F. Kotch  
WONDERFUL TOURS OF THE SUNNY SOUTH  
Including  
Scenic City Tour - Waterton - Glacier Park  
Crow's Nest Pass - Writing on Stone Provincial  
Park - Kananaskas Highway to Banff  
TOURS ANYWHERE IN THE NORTH  
AMERICAN CONTINENT  
Limousine & Bus Service Available  
For Further Information Call  
1415 3 Av S .....327-3536

**Signs**

Anthony Signs 238 12 St-B N .....328-6273  
(See Advertisement This Page)

Art Sign Co 333 4 Av S .....327-2203  
(See Advertisement This Page)

**BEHRENS BRONZE INDUSTRIES LTD**

CAST ALUMINUM —  
BRONZE LETTERS —  
NUMBERS SIGNS  
NAME PLATES — PLAQUES  
TABLETS — CUSTOM DESIGNS

**"FOR INFORMATION CALL"**  
**BEHRENS BRONZE INDUSTRIES LTD**  
2110 48 St SE .....Calgary 272-0808

(Continued Next Page)

Avoid wrong numbers.  
Please DIAL CAREFULLY.

**ANTHONY Signs**

- SILK SCREENING
- TRUCK DECALS
- TRUCK LETTERING
- BANNERS-POSTERS
- GOLD LEAF SIGNS
- SHOW CARDS

PHONE  
**328-6273**  
238 - 12 ST. B. NORTH

**ART SIGN CO.**  
333 · 4 AVE. S.

**SIGNS**

You Name It... We'll Sign It...  
**327-2203**  
DECALS · SCREEN PROCESS

**Signs—(Cont'd)**

- City Sign Co 527 6 St S .....327-4204
- Commercial Signs 314 3 Av S .....327-7633

**DYSIGNS**

**GOLD LEAF LETTERING**  
**CUT OUT LETTERS**  
**WINDOW SIGNS**  
**TRUCK SIGNS**  
**SHOW CARDS**

Rear 508 5 Av S .....327-3510

**HOOK SIGNS LETHBRIDGE LTD**  
1022 24 St N .....327-3686

Jay Signs 1820 10 Av N .....327-8794  
(See Advertisement This Page)

National Neon Displays Ltd 315 Stafford Dr {327-4215  
328-1517  
(See Advertisement This Page)

**NEON PRODUCTS OF CANADA LTD**

**NEON SIGNS**  
**PLASTIC SIGNS**  
**ROTO-VISION**

1277 3 Av S .....327-4284

Neon Sales & Service Ltd  
124 N Mayor Magrath Dr .....328-6444  
(See Advertisement This Page)

Nu-Glo Signs 2116 Highway Av ... Coaldale 345-3091  
(See Advertisement This Page)

Patey Signs 333 4 Av S .....328-3535

**NU-GLO SIGNS**

MANUFACTURERS OF  
ALUMINATED PLASTIC SIGNS  
SIGN MAINTENANCE

**COALDALE**  
**345-3091**  
2116 Highway Avenue, Coaldale

Be quick to answer your telephone  
calls. Be slow to hang up when making  
a call. Give the other fellow at least  
one minute to answer.

**315 STAFFORD DRIVE — LETHBRIDGE**

**A LETHBRIDGE INDUSTRY**

**DESIGNERS — MANUFACTURERS**  
**ELECTRICAL ADVERTISING**  
**NEON & PLASTIC**

PHONE  
**327-4215 • 328-1517**

**NATIONAL NEON DISPLAYS LTD.**

NIGHT CALLS ... **ALLAN BROWN 327-8654**  
**BUD CARTER 327-6785**

SAY IT WITH  
**JAY**

*Signs*

"JOCKO"  
JOE TARNAVA

SIGNS  
OF ALL KINDS

"Quick as a Wink Service"  
24 HOUR  
ANSWERING  
SERVICE  
**327-8794**  
1820 - 10th Ave. North  
LETHBRIDGE

**NEON**

**PLASTIC**  
**DISPLAYS**  
**& STOREFRONTS**

Lethbridge  
**328-6444**

**NEON SALES & SERVICE LIMITED**

124 N. Mayor Magrath Drive

**Silk Screen Processing**

Art Sign Co 333 4 Av S .....327-2203  
Commercial Signs 314 3 Av S .....327-7633

**Skating Equipment**

Bert & Mac's Cycle Ltd 913 3 Av S .....327-3221

**Skating Rinks**

Arena 12 St-A & 2 Av S .....327-2288

**Sliding Doors**

See Doors—Rolling & Sliding

**Slip Covers**

Holland's Drapery Shop 325 7 St S .....327-4475

**Smorgasbord**

See Caterers also Restaurants

**Snow Fences**

See Fences

**Snow Removal Equipment**

F W D FOUR WHEEL DRIVE TRUCKS—  
COSTELLO EQUIPMENT CO LTD  
1022 Lakeview Dr .....328-5933

**Snow Vehicles**

**OMC SNOW CRUISERS**

DESIGNED AND MANUFACTURED BY  
OUTBOARD MARINE CORPORATION OF  
CANADA LTD. PETERBOROUGH, CANADA  
MAKERS OF THE FAMOUS JOHNSON 6  
EVINRUDE OUTBOARD MOTORS  
**"FOR INFORMATION CALL"**  
DEALER  
HEPP'S INDUSTRIES LTD  
1 Mile E of Stkyds .....327-4242



**Social Service Organizations**

See also Associations & Societies &  
Charitable Institutions  
LETHBRIDGE FAMILY SERVICE  
1120 7 Av S .....327-5724

**Societies**

See Associations & Societies

**Soft Drinks**

See Beverages

**Soft Water Equipment**

See Water Softening Equipment

**Soil Testing**

AGRI-ANALYSIS LTD  
Professional Soil Analysis & Consultation  
1712 2 Av S .....328-4543

**Solicitors**

See Lawyers

**Sound Control**

See Acoustical Section

**Sound Systems & Equipment**

ALBERTA GOVERNMENT TELEPHONES  
PUBLIC ADDRESS PAGING SYSTEMS  
**Total Communications  
for modern business**  
Custom designed to fit your individual need  
No maintenance costs  
Quality components  
**"FOR INFORMATION CALL"**  
ALBERTA GOVERNMENT TELEPHONES  
115 6 Av SW Calgary—Call Long Distance  
(No Toll Charge) & ask for .....Zenith 33000

**Sound Systems & Equipment—(Cont'd)**

MODERN ELECTRONICS  
SOUND &  
INTERCOMMUNICATION SYSTEMS  
SALES & SERVICE  
1113 3 Av S .....327-6150

**Space Heaters**

See Gas Appliances

**Speedometers**

Hutton's Ltd 321 8 St S .....327-2586  
(See Advertisement This Page)

**SPEEDOMETERS**  
AUTHORIZED  
SALES & SERVICE  
**HUTTON'S LTD.**  
Service Dept. 327-5158  
**327-2586 — 327-5566**  
321 - 8th Street South

**Sporting Goods**

Alberta Gun Craft Ltd  
530 Mayor Magrath Dr .....327-0411  
(See Advertisement This Page)  
ANGLO DISTRIBUTORS 427 5 St S .....327-2023  
DOUG'S MUSIC & SPORTS  
Cor 4 Av & 5 St S .....327-7936  
HOYT'S Main Store 606-608 3 Av S .....327-5767  
HOYT'S NORTH LETHBRIDGE  
324 13 St N .....328-4441  
LaKay's Ladies' Wear Ltd  
489 Mayor Magrath Dr .....328-1651  
312 13 St N .....327-5077  
MACLEOD'S FAMILY SHOPPING CENTRE  
426 6 St S .....327-4240  
Western Canada Hardware Ltd  
907-915 2 Av S .....328-1711

**GUNS BUY SELL TRADE**  
ALBERTA  
**GUN CRAFT LTD.**  
GUNSMITHING RELOADING STOCK MAKING  
AUTHORIZED REMINGTON  
& ITHACA DEALERS  
HUNTING & FISHING SUPPLIES  
**327-0411**  
Rex Johnson, Res. 327-8249  
530 Mayor Magrath Drive

**FISHERMEN!**  
An Amazing Discovery  
**Ted Peck's**  
FISH SCALER &  
FISH KNIFE  
• Saves Time  
• No Fuss or Muss  
• A Must for Every Sportsman  
NOW AVAILABLE  
AT ALL LEADING  
SPORTING GOODS &  
DEPARTMENT STORES  
**TED PECK**  
Canada's Internationally  
Known Sportsman

**Sporting Goods—Whlse & Mfrs**

WESTERN CANADA HARDWARE LTD  
907-915 2 Av S .....328-1711

**Sports Car Equipment**

See Automobile Parts & Supplies Section

**Spray Painters**

See Painters & Paperhangers

**Spraying**

Multi-Spray Service 2830 12 Av S .....327-7263

**Spraying Equipment**

ACKLANDS LIMITED  
Devilbiss & Alemite Spray Equipment  
1218 2 Av S .....327-5133

BOWNS OF LETHBRIDGE  
1710 2 Av S .....328-3326  
OLIVER CHEMICAL CO (LETHBRIDGE) LTD  
Agricultural & Industrial  
241 Stafford Dr .....327-1571

**Sprinkler Contractors**

Major Irrigation Company 2125 2 Av S ...327-5525  
327-5455

OLIVER CHEMICAL CO (LETHBRIDGE) LTD  
241 Stafford Dr .....327-1571

**Sprinklers—Agricultural**

American Portable Irrigation Co  
711 4 Av N .....327-1188  
MAJOR IRRIGATION COMPANY  
2125 2 Av S .....327-5525  
Oliver Chemical Co (Lethbridge) Ltd  
241 Stafford Dr .....327-1571  
(See Advertisement This Page)

**Oliver Chemical Co.(Lethbridge) Ltd.**  
★ Berkeley Pumps  
★ Alcan Aluminum  
★ Rain Bird Turf Sprinkling Equipment  
★ Oliver Irrigation Fittings  
★ Gorman-Rupp Pumps  
★ I.H.C. Power Units  
★ Plastic Pipe  
**327-1571**  
**241 STAFFORD DRIVE**

**Sprinklers—Lawn**

Holberton's Plumbing & Heating  
1911 9 Av S .....327-4276

MAJOR IRRIGATION COMPANY  
2125 2 Av S .....327-5525

**TORO LAWN SPRINKLER SYSTEMS**

FULLY AUTOMATIC—  
CLOCK CONTROLLED  
**TORO**  
Underground systems for home • park • cemetery •  
business • industry • golf courses. Offers economy of  
installation, operation and maintenance. Manufactured by  
Moist O'Matic, Inc., a subsidiary of Toro Mfg. Corp.  
**"WHERE TO BUY THEM"**  
DEALER  
HOYT'S Main Store 606-608 3 Av S ..327-5767  
INSTALLING DEALERS  
Hepp's Industries Ltd  
1 Mile E of Stkyds .....327-4242  
TABER  
PARKER ELECTRIC LTD  
5316 48 Av .....Taber 223-2388

**Stapling Machines**

BOSTITCH STAPLERS & NAILERS—  
RODGER ROSS M LTD  
2312 Macleod Tr S .....Calgary 265-1849

**Stationers—Retail**

Chinook Stationers Ltd 306 13 St N .....327-4591  
(See Advertisement This Page)  
HEINITZ PRINTERS & STATIONERS LTD  
FRANCHISED DEALER  
OFFICE SPECIALTY LTD.  
OFFICE SUPPLIES — FURNITURE  
(NEW & USED)  
324 9 St S .....328-1778

For Speed and Convenience  
in finding  
"Where To Buy It"  
The YELLOW PAGES list business  
names — addresses and telephone  
numbers.

**Stationers—Retail—(Cont'd)**

Southern Printing Company Limited  
1233 2 Av S .....328-5114  
SOUTHERN STATIONERS LTD 316 7 St S 328-2301  
(See Advertisement This Page)

**Stationers—Wholesale**

SOUTHERN STATIONERS LTD 316 7 St S 328-2301

**SOUTHERN**  
OFFICE SUPPLIES  
**STATIONERS**  
SCHOOL SUPPLIES  
OFFICE SUPPLIES  
SCHOOL SUPPLIES  
HOBBY CRAFTS  
GREETING CARDS, GIFTS  
**"Keep the Southern Habit"**  
**328-2301**  
SOUTHERN STATIONERS LTD.  
The 7th Street Shopping Mall  
Lethbridge

**Chinook**  
**Stationers Ltd.**  
**327-4591**  
• OFFICE SUPPLIES • PRINTING  
• OFFICE FURNITURE • RUBBER STAMPS  
• BUSINESS FORMS • OFFICE MACHINES SALES & SERVICE  
306 - 13th STREET N. LETHBRIDGE


Is that store open tonight? Many  
businesses list the hours they are open  
in these YELLOW PAGES.





**Swimming Pool Equipment**

Bruce Robinson Electric Ltd 1108 1 Av S . . .327-8561  
(See Advertisement This Page)



BE CHOOSY  
BUY JACUZZI

**Jacuzzi**  
SWIMMING POOL  
EQUIPMENT

Distributed by  
**BRUCE ROBINSON ELECTRIC  
LTD.**  
1108 - 1st Ave. South — Lethbridge  
327-8561

**Swing Stages**

See Scaffolding

**Tailors**

- Benjamin's Cleaners-Tailors 317 10 St S . . .327-5771
- Fit-Rite Tailors 320 5 St S . . .327-6917
- John's Tailor Shop 419 2 Av S . . .327-3431
- Mary's Tailor Shop 208 5 St S . . .328-3213
- Modern Tailors 315 5 St S . . .328-5056
- Neilson's Dry Cleaners & Tailors  
1514a 9 Av S . . .327-7771
- O K Laundry & Dry Cleaning 312 3 St S . . .327-4039
- Park's Dry Cleaners 311 6 St S . . .327-4141
- Perlux Cleaners 410 5 St S . . .327-3666
- Spic & Span Dry Cleaners 112 8 St S . . .327-8116
- Stan's Men's Wear Ltd 321 5 St S . . .327-3730

**Tanks—Septic**

See Septic Tanks

**Tanks—Steel & Wood**

Horton Steel Works Ltd 2902 5 Av N . . . . .328-5541

**Tape Recording Equipment & Supplies**

- See also Recording Equipment & Supplies
- ANGLO DISTRIBUTORS 427 5 St S . . . . .327-2023
- ECCLESTON'S RADIO & TELEVISION  
816 3 Av S . . . . .327-2787
- KITSON'S WHOLESALE LTD  
427 5 St S . . . . .327-2022

**Tax Consultants**

See Income Tax Consultants

**Taxicabs**

- City Taxi & News Stand 210 5 St S . . . . .328-4566  
327-6200  
(See Advertisement This Page)
  - MARQUIS TAXI 5 Av & 7 St S . . . . .327-3545  
(See Advertisement This Page)
- (Continued Next Page)

DAY AND NIGHT



# CITY TAXI

# TAXI

and NEWS STAND

NOVELTIES - GIFTS & SOUVENIRS

*"Quick Dependable Service"*

PHONE


## 327-6200 328-4566

RADIO EQUIPPED CARS

# UNITED

2 - WAY RADIO EQUIPPED

RADIO DISPATCH



DAY OR  
NIGHT  
*Taxi  
Service*

# CABS

(LETHBRIDGE) LTD.

DEPENDABLE — COURTEOUS — 24 HOUR SERVICE

TELEPHONE

## MARQUIS TAXI 327-3545

## 327-3838 327-2224 327-4440

LARGEST IN THE CITY — CENTRALLY LOCATED

**Taxicabs—(Cont'd)**

- Star Taxi 325 5 St S . . . . .327-4458  
327-4457  
(See Advertisement This Page)
- UNITED CABS (LETH) LTD  
409a 5 St S . . . . .327-2224  
327-3838  
327-4440

**Telegraph Companies**

- Canadian Pacific Telecommunications  
308 6 St S . . . . .327-3186
- Wire Chiefs Desk . . . . .327-4722

**Telemetering Equipment**

ALBERTA GOVERNMENT TELEPHONES  
TELEMETERING & SUPERVISORY CHANNELS

*Total Communications  
for modern business*

Channel facilities to provide a means of remote metering, signalling and supervisory control systems.

*"FOR INFORMATION CALL"*

ALBERTA GOVERNMENT TELEPHONES  
115 6 Av SW Calgary—Call Long Distance  
(No Toll Charge) & ask for . . . . .Zenith 33000

**Telephone Answering Service**

- Lethbridge Telephone Answering Service  
714 7 St S . . . . .328-1701  
(See Advertisement This Page)

**Telephone Secretarial Bureaus**

See Telephone Answering Service

**Telephone Systems**

ALBERTA GOVERNMENT TELEPHONES  
TELEPHONE SYSTEMS

*Total Communications  
for modern business*

Offering a complete communication Service  
Private Lines  
Foreign Exchange - Long Distance Usage Plans  
Telemetering and Supervisory Channels

*"FOR INFORMATION CALL"*

ALBERTA GOVERNMENT TELEPHONES  
115 6 Av SW Calgary—Call Long Distance  
(No Toll Charge) & ask for . . . . .Zenith 33000

**Teletype Service**

ALBERTA GOVERNMENT TELEPHONES  
TELETYPE SERVICE

*Total Communications  
for modern business*

Teletype Service is unexcelled for the instantaneous transmission of all printed communications, between your business offices.

*"FOR INFORMATION CALL"*

ALBERTA GOVERNMENT TELEPHONES  
115 6 Av SW Calgary—Call Long Distance  
(No Toll Charge) & ask for . . . . .Zenith 33000

**Teletypewriter Service**

ALBERTA GOVERNMENT TELEPHONES  
TELETYPEWRITER EXCHANGE SERVICE

*Total Communications  
for modern business*

T.W.X. a Dial Typewriter Service  
providing fast, accurate, dependable, low cost transmission of the printed word to 188,000 subscribers in over 100 countries

*"FOR INFORMATION CALL"*

ALBERTA GOVERNMENT TELEPHONES  
115 6 Av SW Calgary—Call Long Distance  
(No Toll Charge) & ask for . . . . .Zenith 33000

★ STAR ★

# TAXI

*For Trips Near or Far —*

## CALL A STAR

### 327-4457

### 327-4458

2 WAY RADIO EQUIPPED CARS

ABOVE THE ARCADE POOL HALL

325 - 5th STREET SOUTH

## Lethbridge Telephone Answering Service

AN ANSWERED PHONE IS INCREASED BUSINESS

T.A.S. Doesn't Cost . . . IT PAYS

LET US ANSWER YOUR TELEPHONE WHEN YOU ARE OUT OR BUSY. WE WILL ANSWER THE PHONE IN YOUR NAME AND ACT AS YOUR SECRETARY

Extra Goodwill  
No Lost Business  
Your reward is fourfold:



More Profits For You  
Added Convenience

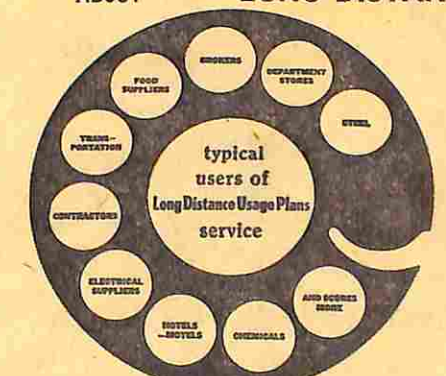
714 - 7th Street South

## 24 Hour Service 328-1701

ASK OUR COMMUNICATIONS CONSULTANT ABOUT

### LONG DISTANCE USAGE PLANS

typical users of  
Long Distance Usage Plans  
service



These plans enable you to take full advantage of Long Distance for making appointments, selling by telephone, receiving telephone orders, qualifying prospects, credit and collections.

**Alberta  
Government Telephones**

*Total Communications  
for modern business*



**ACME TELEVISION LTD.**  
**LOOK NO FURTHER FOR THE ULTIMATE IN TV SERVICE**

Colored TV Specialist

**EMERSON TV'S and HI-FI'S**

All Small Appliances Repaired

11 TECHNICIANS TO SERVICE YOU  
 DAY & NIGHT  
 535 - 13th STREET N.  
**327-6361**

1244a - 3rd Avenue South  
**328-1606**

**ACTIVE T.V.**  
 SALES SERVICE

RADIO STEREO

**R.C.A. Victor-Electrohome**

1238 - 3rd Avenue South  
 LETHBRIDGE

**327-5020**

After Hours Call 327-7248

J. VAN LOO, PROP.

**COLOR T.V.**

Active Television Service

SERVICE TO ALL MAKES TELEVISION-STEREO



JIM VAN LOO

**Television—Broadcasting Companies & Stations**

CJLH-TV 28 St N ..... 327-1521

**Television Cable Systems**

See Television Community Antenna Systems

**Television—Community Antenna Systems**

Cablevision Lethbridge Ltd 713a 4 Av S .... 328-1222

**Television Rentals**

ACME TELEVISION LTD 535 13 St N ..... 327-6361  
 Active Television Service 1238 3 Av S ..... 327-5020  
 BAKER APPLIANCES LTD 319 7 St S ..... 328-1673  
 HILDER'S TV SERVICE 1021 3 Av S ..... 328-4224

**Television Sales & Service**

Acme Television Ltd 535 13 St N ..... 327-6361  
 1244a 3 Av S ..... 328-1606  
 (See Advertisement This Page)

Active Television Service 1238 3 Av S ..... 327-5020  
 (See Advertisement This Page)

Bert & Mac's Radio-TV Ltd 315 7 St S ..... 327-3232  
 (See Advertisement Opposite Page)

Bestway Television Appliances Ltd  
 402 5 St S ..... 328-2328  
 (See Advertisement Opposite Page)

CLARKE'S TELEVISION SERVICE  
 316 3 St S ..... 328-4977  
 (See Advertisement Opposite Page)

Eccleston's Radio & Television 816 3 Av S 327-2787  
 (See Advertisement Opposite Page)

**FAIRFIELD APPLIANCE SERVICES LTD**

MOTOROLA & CELEBRITY

SPECIALIZING IN  
 PICTURE TUBE REPLACEMENTS

1244 3 Av S ..... 327-6684  
 327-6070

**FLEETWOOD TELEVISION**

FIRST NAME IN QUALITY  
 LAST WORD IN STYLE  
 MANUFACTURERS OF  
 COLOR & B & W



TELEVISION — STEREO'S — HI-FI'S  
 RADIO'S — RECORD PLAYERS &  
 TAPE RECORDERS

"WHERE TO BUY THEM"

LETHBRIDGE DEALERS

HILDER'S TV SERVICE ..... 328-4224  
 1021 3 Av S ..... 327-5767  
 HOYT'S Main Store 606-608 3 Av S ..... 327-5767  
 HOYT'S NORTH LETHBRIDGE  
 324 13 St N ..... 328-4441

DISTRICT DEALERS  
 MACLEOD'S AUTHORIZED DEALER  
 806 Main St ..... Pincher Creek 627-3664  
 MACLEOD'S FAMILY SHOPPING CENTRE  
 5206 47 Av ..... Taber 223-3143  
 PINCHER CREEK CO-OPERATIVE  
 ASSOCIATION LTD  
 782 Main St ..... Pincher Creek 627-3575

(Continued Next Page)

People don't just read the Yellow Pages, they use them.

**Television Sales & Service—(Cont'd)**

Hilder's TV Service 1021 3 Av S ..... 328-4224  
 (See Advertisement Following Page)

HOYT'S Furniture & Appliances  
 7 St Shopping Mall ..... 327-5767  
 HOYT'S NORTH LETHBRIDGE

324 13 St N ..... 328-4441  
 (See Advertisement This Page)

(Continued Next Page)

It's so easy to shop the YELLOW PAGES way.

**CLARKE'S  
 Television Service**

**328-4977**

AUTHORIZED  
 T. EATON CO. LTD.

Warranty Service Depot  
 For Viking Radio & TV

316 - 3rd Street S., Lethbridge

**ECCLESTON'S  
 Radio & Television**

SERVICE TO ALL  
 MAKES RADIO & TELEVISION  
 COLOR TV SERVICE  
 Your Electronic & Appliance  
 Service Centre

**327-2787**

EVENINGS 328-1208

816 - 3rd Avenue South

**HOYT'S  
 YOUR  
 RCA VICTOR**

DEALER



RADIO - TELEVISION - APPLIANCE

"Where Sales are Backed by Service"

324 - 13th St. North—328-4441

AND

7th Street Shopping Mall ... 327-5767

GUARANTEED SERVICE TO ALL MAKES OF

**COLOR TV BY**

- \* THE BEST EQUIPPED & MANNED COLOR SERVICE ROOM
- \* GOVERNMENT LICENSED SERVICE TECHNICIANS
- \* ALL WORK GUARANTEED FOR 6 MONTHS
- \* OVER 28 YEARS IN LETHBRIDGE SERVICING ALL MAKES

COLOR TV  
 RADIOS  
 BLACK & WHITE TV } ALL MAKES

SELLING ALSO THE BEST MAKES —

RCA VICTOR COLOR  
 ADMIRAL COLOR — PHILIPS COLOR

**BERT & MAC'S**

TWO STORES

RADIO-TV  
 PHONES

TWO STORES

STEREO - COLOR TV  
 LOUNGE

**327-3232**

COLOR TV  
 SERVICE CENTRE

312 - 8th Street South

**327-5560**

315 - 7th Street South

Established In Lethbridge Over 28 Years  
 BERT & MAC'S RADIO-TV LTD.

**TV SERVICE CALLS...**

- 90 DAY GUARANTEE
- CITY WIDE SERVICE
- GOVERNMENT LICENSED TECHNICIANS
- ONE OF THE LARGEST TV SHOPS IN TOWN

**328-2328**

**Bestway TELEVISION & APPLIANCES LTD.**

402  
 5th Street S.

# SMITH'S COLOR T.V.

AND STEREO CENTRE

236 - 13th STREET NORTH, LETHBRIDGE



Gerard Plettell



Ed Smith



Mike Miskulin

COLORS ARE NATURAL WHEN SERVICED

## PROFESSIONALLY

SEE FOR YOURSELF

*"First in Alberta to Specialize in Color T.V."*

**LETHBRIDGE  
328-2235**

**COALDALE  
345-3272**

### Television Sales & Service—(Cont'd)

Jack's Radio & TV Sales & Service  
302 13 St N ..... 327-4979  
(See Advertisement This Page)  
Mart (Leth) Ltd 1260 3 Av N ..... 327-1114  
Modern Electronics 1113 3 Av S ..... 327-6150  
(See Advertisement This Page)

#### PHILIPS TELEVISION

STEREO HIGH FIDELITY  
MULTIBAND RADIOS  
RECORD PLAYERS  
These dealers are selected for their  
integrity and their pledge to provide  
knowledgeable demonstrations and  
after-sale service.



**"SALES & SERVICE"**

Bert & Mac's Radio-TV Ltd  
315 7 St S ..... 327-3232

(Continued Next Page)

## MODERN ELECTRONICS

TV & RADIO  
SALES & SERVICE

- All Work Guaranteed
- Financing May Be Arranged  
On Major Repairs

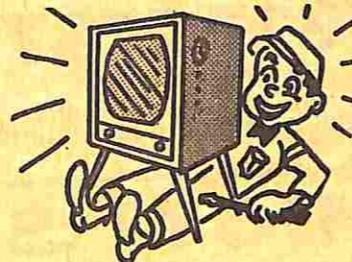
**327-6150**

1113 - 3rd Avenue South

Member of Electronic Technicians Association

## TEL-RAY ELECTRONICS

Cor. 7th Ave. & Mayor Magrath Dr.



For Dependable Service Call

**327-3503**

Evenings & Weekend Calls Made

TELEVISION — RADIO  
HI-FI & STEREO

### "WHERE TO BUY IT"

### Television Sales & Service—(Cont'd)

Smith's Color Television & Stereo Centre  
236 13 St N ..... 328-2235  
(See Advertisement Opposite Page)

#### SMITH'S RADIO & TV CENTRE

SALES & SERVICE ON  
TV's & RADIO's  
WE SERVICE & INSTALL ALL APPLIANCES  
COLOR TELEVISION  
Member of E.T.A.  
Ed Smith — M. Miskulin  
1715 20 Av ..... Coaldale 345-3272

Tel-Ray Electronics  
Cor 7 Av & Mayor Magrath Dr ..... 327-3503  
(See Advertisement Opposite Page)

#### ZENITH TELEVISION

Zenith—The Handcrafted  
Quality TV—Famous for  
Superb Color and Black &  
White TV Performance.  
Complete Line of AM, FM/AM, Clock, All-  
Transistor Radios; Stereo Phonos; Combinations.  
Zenith—The Quality Goes in Before the Name  
goes on.



**"WHERE TO BUY THEM"**

DISTRIBUTOR  
BRUCE ROBINSON ELECTRIC LTD  
1108 1 Av S ..... 327-8561  
CITY DEALERS  
BAKER APPLIANCES LTD 319 7 St S 328-1673  
SMITH'S COLOR TELEVISION & STEREO  
CENTRE 236 13 St N ..... 328-2235  
SMITH'S RADIO & TV CENTRE  
1715 20 Av ..... Coaldale 345-3272

### Television Wholesale & Mfrs

CELEBRITY (CANADIAN GENERAL ELECTRIC)—  
WESTERN CANADA HARDWARE LTD  
907-915 2 Av S ..... 328-1711  
R C A VICTOR SALES—  
FRASER JOSEPH  
2105 26 St S ..... 327-8223

#### Termite Control

See Exterminators

#### Testing Laboratories

See Laboratories

The YELLOW PAGES work for you  
24 hours a day, 365 days a year.

### TRADE MARKS BRAND NAMES

Authorized dealers in most  
nationally advertised mer-  
chandise or services can be  
found by looking under the  
Trade Marks or Brand  
Names in their respective  
classifications.

Another  
**YELLOW PAGES**  
Service that Saves You Time

### Theatres

Capitol Theatre 5 St S ..... 327-4100  
Greenacres Drive-In Theatre  
Coutts & Magrath Hwys ..... 327-1100  
Paramount Theatre  
Paramount Theatre Bldg ..... 327-5100

### Thermostats

See Heating Apparatus

### Tile Contractors & Dealers—Ceramic & Non-Ceramic

#### CAPRI MARBLE & TILE CO

COMMERCIAL & RESIDENTIAL  
MARBLE, TILE & TERRAZZO

After Hours 328-4392

257 12 St N ..... 328-2537

Centennial Floor Coverings Limited  
544 13 St N ..... 327-1688  
(See Advertisement This Page)

Ceramic-Tile & Marble Works 1905 9 Av N. 328-3981  
(See Advertisement This Page)

LETHBRIDGE MONUMENTAL & TILE WORKS  
LTD 325 8 St S ..... 327-3920  
Stylon Floors Ltd 134 N Mayor Magrath Dr 327-4694

### Time Recorders

SIMPLEX INTERNATIONAL TIME  
EQUIPMENT CO LTD  
304 4 Av SE ..... Calgary 264-2277  
STROMBERG TIME RECORDER CO LTD  
Job Recorders - Time Stamps - Watchman Clocks  
Keywest Office Machines Ltd.  
1421 Kensington Rd NW .... Calgary 283-0791

### Tinsmiths

#### FREEL SHEET METAL LTD

EAVESTROUGHING &  
TINSMITHING  
ALL TYPES OF ROOFING  
GENERAL SHEET METAL WORK  
405a 4 St S ..... 327-2713

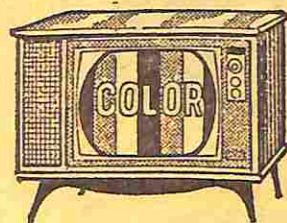
#### KIP HEATING LTD

Complete Line of  
TINSMITHING AND  
SHEET METAL WORK  
Guaranteed Workmanship  
612 13 St N ..... 328-1478

Get action, use Yellow Pages.

## HILDER'S TV SERVICE

JOHN BABER, PROP.



COLOR  
Black & White



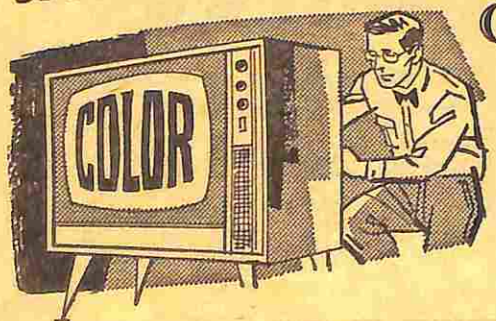
GUARANTEED SERVICE

**328-4224**

TV RENTALS  
Night Calls At Regular Prices  
1021 - 3rd Avenue South, Lethbridge

## JACK'S RADIO & TV SALES & SERVICE

COLOR BLACK & WHITE



DEALERS FOR  
\* PHILIPS \* PHILCO \* EMERSON  
STEREO & HI-FI  
ROBERTS TAPE RECORDERS  
Service Fully Guaranteed  
Member of E.T.A.

**327-4979**

302 - 13th STREET NORTH



Ceramic-Tile  
&  
Marble Works

1905 - 9th Ave. North, Lethbridge

CITY & DISTRICT WORK

FOR INFORMATION CALL

**328-3981**

### TELEPHONE AHEAD

TO eliminate  
waiting time  
increase  
selling time  
up profits

Long  
Distance  
Pays





**CIVIC TIRE & BATTERY**  
(PINCHER CREEK) LTD.  
**GOOD YEAR**

Vulcanizing Full Tire Service Wheel Balancing

**FAST ON-THE-FARM SERVICE**

Wheel Alignment

Night Phone 627-3739  
1022 MAIN STREET, PINCHER CREEK

**627-3313**

**ERIC'S TIRE SERVICE (LETH) LTD.**  
ERIC HOWE  
for  
**GOOD YEAR**  
COMPLETE TIRE SERVICE  
Wholesale & Retail Distributors



AND

721 - 2nd Avenue-A North  
**327-8887**  
**327-8858**  
Res 327-2814

SPECIALISTS IN RECAPPING

**AUTO FARM TRUCK**

WHOLESALE RETAIL DISTRIBUTOR

FLEET SERVICE WHEEL BALANCING FARM SERVICE

TIRES - TUBES COMPLETE TIRE SERVICE

Henry J. Roelofs

24 Hour Road Service — Pick-Up & Delivery

**NORTH LETHBRIDGE MO-TIRES LTD.**

After Hours 327-2898, 327-0749  
305 - 13th Street North

**327-3181**



**ELRICH TIRE LTD.**  
YOUR FIRESTONE DEALER  
COMPLETE TIRE SALES & SERVICE  
**327-6886 — 327-4445**  
After Hours Res. 327-5143  
402 - 1st Avenue S., Lethbridge

SHOP IN THE *Yellow Pages*

Whenever you want information about an article, a service or a certain business


LOOK IN THE Classified Telephone Section

**Tires—Dealers**

- Civic Tire & Battery (Pincher Creek) Ltd  
1022 Main St ..... Pincher Creek 627-3313  
(See Advertisement This Page)
- DOMINION ROYAL TIRES**  
—See Uniroyal Tires under this Classification
- DUNLOP TIRE SALES** 1203 2 Av S ..... 328-2443  
Shop ..... 328-2011
- ELRICH TIRE LTD** 402 1 Av S ..... {327-6886  
327-4445  
(See Advertisement This Page)
- Eric's Tire Service (Leth) Ltd  
721 2 Av-A N ..... 327-8887  
(See Advertisement This Page)
- Firestone Stores Cor 3 Av & 8 St S ..... 327-8548
- GENERAL TIRES—**  
**ENERSON MOTORS LTD**  
817 4 Av S ..... 327-5705
- Goodrich B F Canada Limited ..... 327-4314  
Cor 2 Av & 7 St S
- Goodyear Tire & Rubber Co of Canada {327-2396  
Ltd 316 11 St S ..... {328-5113
- GOODYEAR TIRES**  
FOR EXPERT ADVICE AND SERVICE ON YOUR TIRES  
— CALL YOUR NEAREST GOODYEAR DEALER
- 
- "WHERE TO BUY THEM"
- ALCAN SERVICE STATION**  
1313 Mayor Magrath Dr ..... 328-2728
- ERIC'S TIRE SERVICE (LETH) LTD**  
721 2 Av-A N ..... 327-8887
- NORTH LETHBRIDGE MO-TIRES LTD**  
305 13 St N ..... 327-3181
- NORTHSIDE SHELL SERVICE**  
321 13 St N ..... 328-2407
- TRIMBLE'S TIRE SUPPLY LTD**  
314 11 St S ..... 327-2007

**KELLY-SPRINGFIELD TIRES**

RIDE THE SAFER KELLY ROAD  
Proved & Improved For Over 73 Years



"FOR INFORMATION CALL"  
**BENY CHEVROLET OLDSMOBILE**  
Cor 2 Av & 8 St S ..... 327-3147


**KIRK'S TIRE SALES (1964) LTD**  
"A BETTER BALANCED RETREAD"  
Headquarters for **DOMINION ROYAL TIRES**  
1621 3 Av S ..... 327-5985

**LEONARD TIRE MART LTD**  
Wholesale & Retail VULCANIZING & RECAPPING  
For All Canadian Tire & Rubber Companies  
WE SELL & SERVICE ALL BRANDS  
"We Knowingly Under Sell"  
1902 2 Av S ..... 327-3580

**LETHBRIDGE TIRE & GAS**  
334 4 St S ..... 327-4225  
North Lethbridge Mo-Tires Ltd  
305 13 St N ..... 327-3181  
(See Advertisement This Page)

(Continued Next Page)

**Tires—Dealers—(Cont'd)**

- SENTINEL TIRE DEPOT—**  
**BRITISH AMERICAN OIL CO LTD** {327-2585  
1812 2 Av S ..... {327-1117
- TRIMBLE'S TIRE SUPPLY LTD** {327-2007  
314 11 St S ..... {327-2033
- UNIROYAL TIRES**
- SOLD AT LEADING TIRE & AUTOMOBILE DEALERS AND SERVICE STATIONS
- 
- "WHERE TO BUY THEM"  
DISTRIBUTOR  
**KIRK'S TIRE SALES (1964) LTD**  
1621 3 Av S ..... 327-5985

**Tires—Repairing**

- Elrich Tire Ltd 402 1 Av S ..... 327-6886
- Eric's Tire Service (Leth) Ltd {327-8887  
721 2 Av-A N ..... {327-8858
- Kirk's Tire Sales (1964) Ltd 1621 3 Av S ..... 327-5985  
Service Dept ..... 327-4705  
(See Advertisement This Page)
- Leonard Tire Mart Ltd 1902 2 Av S ..... 327-3580
- Trimble's Tire Supply Ltd 314 11 St S ..... 327-2007

It's so easy to shop the **YELLOW PAGES** way.  
All kinds of products and services  
... are listed in the Yellow Pages.

**Tobaccoists—Wholesale**

- Chisholm Wholesale Co 318 4 St S ..... 327-4776
- Kitson's Wholesale Ltd 427 5 St S ..... 327-2022

**Tombstones**

See Monuments Mausoleums Etc.

**Tools**

**BLACK & DECKER-DEWALT POWER TOOLS**

- DeWalt Power Tools  
Master Power Air Tools  
Over 350 Air & Electric Power Tools For Industry Shop Farm and Home  
Complete Parts & Repair Service on All Makes at our Factory Branch  
"WHERE TO BUY"  
FACTORY SALES & SERVICE  
**BLACK & DECKER MANUFACTURING CO LTD**  
Mn Fir 1003 11 Av SW ..... Calgary 244-4022
- INDUSTRIAL DISTRIBUTORS  
**ACKLANDS LIMITED** 1218 2 Av S ..... 327-4697
- CALSTEEL PRODUCTS LTD**  
1290 2 Av-A N ..... 327-2700
- WESTERN CANADA HARDWARE LTD**  
907-915 2 Av S ..... 328-1711
- DEALER  
**CALSTEEL PRODUCTS LTD**  
1290 2 Av-A N ..... 327-2700
- SERVICE STATION  
**HAGEN AUTO ELECTRIC LTD**  
1209 3 Av S ..... 327-5090

- HILTI FASTENING SYSTEMS—**  
**GRACE CONSTRUCTION MATERIALS—CON-SPEC**  
SALES LTD 701 Briggs Av SE ... Calgary 265-6622
- CANADIAN HILTI LIMITED**  
720a 3 St NE ..... Calgary 264-3393

**Tools—(Cont'd)**

- Parrish Mac Tools Ltd 1818 8 Av-A N ..... 327-7793
- SKIL POWER TOOLS**

**SKIL POWER TOOLS**  
PORTABLE ELECTRIC AND AIR TOOLS

Skil Saw Circular Saws, Roto Hammers, Hammer Drills, Grinders, Recipro Saws, Jig Saws, Planes, Routers, Sanders, Screw Drivers, Impact Wrenches, Drills, Tamperers, For Industry, Building, Installing, Automotive Service and Home.

"WHERE TO BUY THEM"  
INDUSTRIAL DISTRIBUTOR

- Bruce Robinson Electric Ltd  
1108 1 Av S ..... 327-8561
- FACTORY SALES & SERVICE**  
Skil Corp (Canada) Ltd  
4301e 9 St SE ..... Calgary 264-1766

Walt's Tool Sales 1920 8 Av N ..... 327-3942

**Tools—Electric**

- ACKLANDS LIMITED** 1218 2 Av S ..... 327-4697
- TOOL SHED THE**  
POWER TOOLS OF ALL TYPES  
1290 2 Av-A N ..... {327-2700  
327-2370

**Tools—Rental**

- Parsons Hardware & Appliances Ltd  
Shoppers World ..... 327-7066

**Toupees**

See Hair Goods Retail also Wigs & Toupees

**Tour Operators**

See Travel Bureaus

**Towing Service**

- ALCAN SERVICE STATION**  
1313 Mayor Magrath Dr ..... 328-2728
- BENY CHEVROLET OLDSMOBILE**  
24 HOUR TOWING SERVICE  
Cor 2 Av & 8 St S ..... 327-3147
- BULLOCK'S AUTO MECHANICS & BODY WORKS**  
24 Hour Towing Service — Prompt Service  
Reasonable Rates — After Hours 327-0123  
312-314 1 Av S ..... 327-1245
- CHINOOK 66 SERVICE**  
1205 Mayor Magrath Dr ..... 328-4916
- ENERSON MOTORS LTD**  
24 HOUR SERVICE  
9 St & 2 Av N ..... 327-6269
- FLEMING MOTORS LTD**  
24 HOUR TOWING SERVICE  
Days 327-1591 — Evenings 327-8143  
7 St & 1 Av S ..... 327-1591
- FRED KING MOTOR CO LTD**  
TOWING  
24 HOUR SERVICE  
Cor 11 St & 3 Av S ..... 327-1566

(Continued Next Page)



"A BETTER BALANCED RETREAD"

**KIRK'S TIRE SALES (1964) LTD.**



- GUARANTEED NEW TIRE MILEAGE ON YOUR RETREADS
- VULCANIZING — RETREADING — TIRE REPAIRS

Complete Front End Alignment and Wheel Balancing Service

Led Ballast Experts  
**DOMINION ROYAL TIRES**  
KIRK'S TIRE SALES (1964) LTD.  
Service Dept. 327-4705  
**327-5985**  
1621 - 3RD AVENUE SOUTH

Towing Service—(Cont'd)

Gough's Auto Body 206 11 St S ..... 328-5145

JOHN & WIMP SHELL SERVICE
TOWING SERVICE
AMA — 7 A.M. TO 10 P.M. DAILY
206 9 St S ..... 327-1967

MCDONALD WALLACE & SONS LTD
AMA 24 HOUR SERVICE
After Hours Steve Straga 223-3235
5335 47 Av ..... Taber 223-3556

Modern Body Shop 1511 3 Av S ..... 327-5544

SUPERIOR MOTORS (TABER) LIMITED
24 HOUR AMA TOWING
Days 223-3537 - Evenings 223-2663 - 223-2208
5403 48 Av ..... Taber 223-3537

UNITED RAMBLER LTD
TOWING
2-Way Radio Controlled — 24 Hour Service
302 3 Av S ..... 327-2750

Toys—Retail

HOYT'S Main Store 606-608 3 Av S ..... 327-5767
HOYT'S NORTH LETHBRIDGE
324 13 St N ..... 328-4441

3-D'S HOBBY SHOP
SHOPPERS WORLD
475 Mayor Magrath Dr ..... 327-0540

Toys—Wholesale & Manufacturers

GENERAL TOY & HOBBY CRAFT LTD
TOYS & GAMES
MODELS — HOBBY SUPPLIES
POST CARDS — SUNDRIES
Res. 328-5108
Res. 328-2280
Upstrs 237a 12 St-B N ..... 328-6578

Tractors & Equipment

ALLIS-CHALMERS CRAWLER TRACTORS
A complete line. New or used.
Straight-stick, torque converter,
power-shift models. Sealed track.
Also crawler loaders, rubber-tired
dozers, articulated wheel loaders.
Plus matched equipment. Factory
parts, service.
"FOR INFORMATION CALL"
COSTELLO EQUIPMENT CO LTD
1022 Lakeview Dr ..... 328-5933

CATERPILLAR EQUIPMENT
TRACTORS, TRACK & WHEEL
'DOZERS, RIPPERS
LOADERS, TRACK & WHEEL
PIPELAYERS
SCRAPERS • TOOL BARS
Caterpillar and Cat are Registered Trademarks
of Caterpillar Tractor Co
"FOR INFORMATION CALL"
Street Robbins Morrow Co Ltd
717 5 Av N ..... 328-3366

Tractors & Equipment—(Cont'd)

General Farm Supplies Ltd 3516 24 Av S .. 327-3165
Lonsdale Ford Tractor Sales Ltd
1709 2 Av S ..... 327-6276
Munro's Sales & Service 2402 23 St Didsbury 335-3633
(See Advertisement This Page)

MUNRO'S SALES & SERVICE
THE MUNRO TEAM TRACTOR HOOK-UP
DELIVERS DOUBLE PLUS (ABOUT 20%)
4 WHEEL TRACTOR AT ITS BEST
OUTMANEUVERS CONVENTIONAL 4 WHEEL
P.O. Box 214
Didsbury 335-3633
2402 - 23rd Street, Didsbury

Trailer Parks

MAPLES TRAILER COURT
5007 43 Av ..... Taber 223-2858

Trailers—Boats, Camping, Luggage, Utility, Etc

Playtime Rentals 4 St & 6 Av S ..... 328-4850

Trailers—Commercial Truck

McCoy-Renn Trailer Ltd
510 36 Av SE ..... Calgary 243-2726
(See Advertisement This Page)

McCOY - RENN TRAILER LTD.
STEEL & ALUMINUM CUSTOM DUMP TRAILERS
END DUMPS — HOPPER DUMPS
SLIDING DUMPS — PUP DUMPS
LOW BEDS — ANY CAPACITY
OILFIELD FLOATS
LIGHTWEIGHT HIGHBOYS
TAG & TILT DECKS
THIRD AXLE ATTACHMENTS
COMPLETE SERVICE ON ABOVE
CALGARY 243-2726
After Hours 255-0427 — 252-0283
510 - 36th Avenue S.E., Calgary
Straight East of Stampeder Hotel

Nine out of ten people use the YELLOW PAGES as a buying guide. So if you are really looking for business—don't let the perfect prospects miss your name.

Trailers—Mobile Homes

AIRSTREAM TRAVEL TRAILERS
TRAVEL TESTED OVER THE HIGHWAYS AND BYWAYS OF THE WORLD ON FAMOUS WALLY BYAM CARAVANS
"FOR INFORMATION CALL"
AUTHORIZED DEALER
Propane Engineering Service
2301 Centre St N ..... Calgary 277-1088

GREY TRAILER SALES
TRAVELAIRE — CHALET — SCOTTIE
RAN-DELL — HIGHLANDER
101 1 Av S ..... 327-4650

HOLIDAY TRAILERS LTD 3516 24 Av S .. 327-4546
PONDEROSA AUTO & TRAILER SALES LTD
20 St & 2 Av S ..... 327-2747
Prebuilt Mfg Ltd 619 4 Av N ..... 328-4421

RAEWOOD MOTORS LTD
"REBEL" & "SILVERLINER" TRAILER SALES
1403 3 Av S ..... 328-4356

UNITED RAMBLER LTD
Scamper Trailers
219 3 Av S ..... 327-2805
If no answer call ..... 327-2750

Trailers—Rentals

Ponderosa Auto & Trailer Sales Ltd
20 St & 2 Av S ..... 327-2747
Prebuilt Mfg Ltd 619 4 Av N ..... 328-4421
(See Advertisement Opposite Page)

ROADWAY TRAILERS LTD
ROADWAY U-RENT TRAILERS
One Way Hauling
Local Hauling
Hitches Furnished
Horse Trailers
Utility Trailers
"RENT THEM AT"
JOHN & WIMP SHELL SERVICE
206 9 St S ..... 327-1967
(Continued Next Page)

To find anything you want use the... YELLOW PAGES
Let the Yellow Pages do your shopping for you. No matter what you want you'll find who sells it right here in the Yellow Pages.

Trailers—Rentals—(Cont'd)

TRANS-CANADA RENT-A-TRAILER SYSTEM LTD
Guaranteed Tires
Insured Trailers
Complete Service
Trailers - All Sizes
Vans and Utility
Fiberglass Construction
RENT HERE — LEAVE THERE
We SUPPLY THE HITCH
"WHERE TO RENT THEM"
ALCAN SERVICE STATION
1313 Mayor Magrath Dr ..... 328-2728
DOWN-TOWN SERVICE STATION
3 Av & 9 St S ..... 327-4940

UNITED RAMBLER LTD
Scamper Trailers
219 3 Av S ..... 327-2805
If no answer call ..... 327-2750

U-HAUL RENTAL TRAILERS
GET U-HAUL'S EXTRAS AT NO EXTRA COST
Safe, easy-towing trailers... all sizes. Low rate includes \$1000 Cargo Insurance, free road service, hitch and hook-up.
LOCAL or ONE-WAY ANYWHERE
"WHERE TO RENT THEM"
DIEPPE SERVICE 203 28 St S ..... 327-7411

Trailers—Towing

Nicholls Bros Trucking
3804 Edmonton Tr NE ..... Calgary 276-4761
(See Advertisement This Page)

Transfers

See Decalcomania Transfers

Transmissions

See Automobile Transmissions—Sales & Service

Transportation Companies

See Specific Headings—i.e. Air Line Companies, Bus Lines, Express Companies, Movers, Railway Companies, Steamship Agents & Truck Lines

Travel Bureaus

ALBERTA MOTOR ASSOCIATION
903 3 Av S ..... 328-1771
24 Hour Answering Service ..... 328-1771
BURRITT TRAVEL SERVICE LTD 5302 48 Av
Call Long Distance and ask for (Collect) ..... Taber 223-3321
(See Advertisement This Page)
BUTTE TRAVEL SERVICE 909a 3 Av S ... 328-3201
GREYHOUND BUS LINES 411 5 St S ..... 327-1551
Lawson P Travel Ltd Marquis Hotel ..... 327-4094
(See Advertisement This Page)

ROSSITER AGENCIES LTD

Bsmt McFarland Bldg ..... 327-1541

Tricycles

See Bicycle Section

Trophies

DOUG'S MUSIC & SPORTS
Cor 4 Av & 5 St S ..... 327-7936
TROCREST ATHLETICS
Trophies - Cresting - Jackets - Uniforms
Display Room Open 10 am to 10 pm Daily
431 Mayor Magrath Dr ..... 328-4283

Prebuilt Mfg. Ltd. — Prebuilt Rentals Ltd.
INDUSTRIAL CAMPS — All Sizes — SALE — LEASE
PREBUILT HOMES — MOTELS
EQUALIZER HITCHES — Distributor of Eaz-Lift
SCAMPER — TRAVEL TRAILERS — TRUCK CAMPERS
SCAMPER SOLD THROUGH DEALERS ONLY
LETHBRIDGE
Factory & Head Office
619 - 4th Avenue North 328-4421
CALGARY
6804 Macleod Trail 255-6944

NICHOLLS Bros. Trucking
SPECIALIZING IN LOCAL & LONG DISTANCE TRAILER HAULING
24 HOUR SERVICE
William (Bill) Nicholls res. 264-5087 — Edward (Ted) Nicholls res. 242-6095
CALL CALGARY COLLECT
3804 Edmonton Trail N.E., Calgary 276-4761

BURRITT TRAVEL SERVICE LIMITED
YOUR FIRST STOP ON ANY TRIP
AIRLINES — STEAMSHIP CRUISES — TOURS
PHONE TABER (Collect) 223-3321
5302 48th Avenue — Taber
Mr. N. A. Long, Resident Manager
Head Office, Calgary. 269-3791

"LET'S TALK TRAVEL"
Mr. John Thackray, Manager
Lawson's Lethbridge Branch
Want first-hand travel information? John Thackray has seen much more of the world than most people — through the eyes of a travel specialist!
Whether you want to "see Canada first" or visit far-off countries, Lawson's have a wide world of experience to guide you!
Offices in all major Canadian cities.
Ask for travel advice and literature now at
P. LAWSON TRAVEL LTD.
"Canada's world-wide travel guide"
327-4094
Marquis Hotel

Ask Our Communications Consultant about PRIVATE MOBILE TELEPHONE SERVICE
Keeps on-the-road staff within easy reach at all times.
Cuts mileage to reduce costs and build profits.
ALBERTA GOVERNMENT TELEPHONES
Total Communications for modern business









**Water Conditioning Products**  
**LIFETIME LINDSAY FIBRE GLASS EQUIPMENT**  
 \* AUTOMATIC HOME OWNED  
 \* RENTAL (WITH PURCHASE OPTION)  
 \* COMMERCIAL INSTALLATIONS

*Treatment of Reservoir and Well Waters A Specialty*




**Phone 328-1673**  
 Located at 319 - 7th Street South  
 BAKER APPLIANCE BLDG.  
 S. H. Parker, Mgr., Res. 328-4055

ATTACHMENT OR A REFUND OF MONEY  
 Guaranteed by  
 Good Housekeeping  
 CO. NOT AS ADVERTISED THEREIN



**WELDING LTD.**

CAR and TRUCK  
 SPRING REPAIRS

GENERAL  
 MACHINE WORK

ORNAMENTAL  
 IRON WORK

STRUCTURAL STEEL  
 BLACKSMITHING  
 HYDRAULIC HOISTS  
 & EQUIPMENT

**328-4528**  
 317 - 4th St South Lethbridge

**THE HEAD HUNTERS (DIESEL HEADS) LTD.**



\* Complete Cylinder Head Exchange  
 \* Crankshaft Grinding  
 \* Replacement Engine Parts  
 \* Engine Rebuilding

— Cast Iron Specialists —

**255-0636 - 252-5814**  
 125 - 61st Avenue S.E., Calgary

**Hunt Welding Service LTD.**

MACHINISTS — WELDERS  
 PRESSURE & BOILER REPAIRS  
 STRUCTURAL STEEL  
 ALUMINUM IRRIGATION  
 WELDING & FITTINGS

**327-5575**  
 1422 - 2nd Avenue South  
 After Hours Res. 327-4186

**A Short-cut to Your Customers**

To reach more prospects, make more telephone and walk-in sales, advertise under all classifications where buyers look for your products and services.

Save Time



**Water Softening Equipment**

**CULLIGAN WATER CONDITIONERS—HOLMES APPLIANCES**  
 313 7 St S .....327-4054  
 Water Conditioning Products 618 19 St S ..328-4055  
 (See Advertisement This Page)

**Water Treatment**

**CLARKE H F LTD**  
 BOILERS - TOWERS - SYSTEM DE-GREASING  
 D. M. ORGANIC SOLUTION  
 FIELD SERVICE & LAB FACILITIES  
 ZIMMITE MUD CONTROL  
 TANKS, COOLING SYSTEMS,  
 HEAT EXCHANGERS  
 5220 1a St SE .....Calgary 255-0186

**Water Well Drillers**  
 See Well Drillers

**Weed Control**

**KINNIBURGH SPRAY SERVICE**  
 COMPLETE  
 AERIAL SPRAYING SERVICE  
 Day or Night Call 223-8244 — Mobile YJ2-3356  
 Phone .....Taber 223-8245

**Welding—Electric & Oxy-Acetylene**

Bell's Welding Ltd 317 4 St S .....328-4528  
 (See Advertisement This Page)

**BROMLEY WELDING**  
 Portable Welding — Pressure & General  
 Dennis Trollope, Prop.  
 680 S Railway St SE ..Medicine Hat 526-3142

East End Welding Shop 1605 3 Av S .....327-2488  
**GOWIN'S WELDING & ALIGNMENT SHOP**  
 328 4 St S .....327-3860  
 Hans Machine Shop 1276 2 Av S .....328-3464  
 Head Hunters (Diesel Heads) Ltd  
 125 61 Av SE ..... Calgary 255-0636  
 (See Advertisement This Page)  
 Hunt Welding Service Ltd 1422 2 Av S .....327-5575  
 (See Advertisement This Page)  
 Lethbridge Iron Works Co Ltd  
 Cor 1 Av & 2 St S .....327-3332

**LIBERTY BOILERS (LETHBRIDGE) LTD**  
 BOILER MANUFACTURERS  
 NEW & USED BOILERS FOR SALE  
 Boiler Repairs & Pressure Welding  
 Portable Equipment  
 General Welding Contractors  
 Residence Phones 327-4945 — 327-0243  
 1402 2 Av S .....327-3921

**NIVEN TRUCK EQUIPMENT LTD**  
 216 1 Av S .....327-2732  
 (Continued Next Page)

When you draw up plans for that new house, be sure to provide for concealed telephone wiring and convenient telephone outlets.

**Welding—Electric & Oxy-Acetylene— (Cont'd)**

Sam & Carl's Welding Ltd 247 12 St-B N ..327-7722  
 (See Advertisement This Page)

**SMITH'S WELDING**  
 GENERAL STEEL FABRICATION  
 ALUMINUM  
 IRRIGATION EQUIPMENT, ETC.  
 TRUCK BODIES & HOISTS  
 1910 2 Av S .....328-3411

**SMOKEY'S HUSKY SERVICE**  
 PRESSURE & PORTABLE WELDING  
 GAS & DIESEL MAJOR OVERHAULS  
 13 St N & Hardieville Rd .....327-6117

Welded Products 210 1 Av S .....327-2544  
**WELDERS SUPPLIES LTD**  
 5 Av & 28 St N .....327-7249

**WESTERN METAL FABRICATORS (1962) LTD**

- STRUCTURAL STEEL
- CUSTOM EQUIPMENT
- HEAVY EQUIPMENT REPAIRS
- MACHINISTS
- WELDERS

1501 2 Av S .....327-2161

**Sam & Carl's Welding LTD.**



- PORTABLE WELDING  
 OUR SPECIALTY
- AUTOMATIC WELDING  
 ON CAT ROLLERS & IDLERS
- PRESSURE WELDING
- PRESS WORK

**327-7722**  
 247 - 12th Street-B North—Lethbridge

**Welding Equipment & Supplies**

**ACKLANDS LIMITED**  
 "WELDING SUPPLY HOUSE OF THE WEST"  
 WELDING EQUIPMENT  
 SMITH — VICTOR — AIRCO  
 WELDING RODS — AIRCO & STOODY  
 1218 2 Av S .....327-5133

**KIRCHNER MACHINE LTD**  
 Distributors for Canadian Liquid Carbonic Corp.  
 Industrial & Farm Welding Supplies  
 24 St & 2 Av N .....327-3678

Welders Supplies Ltd 5 Av & 28 St N .....327-7249  
 (See Advertisement This Page)

**WESTERN CANADA WELDING PRODUCTS LTD**  
 Distributors for  
**CANADIAN LIQUID AIR CO. LTD.**  
 Gases & Welding Products  
 912 1 Av S .....328-1711

**WELDERS SUPPLIES LIMITED**  
**CALGARY - LETHBRIDGE - RED DEER**  
 SALES OR RENTALS

LINDE—Industrial & Medical Gases  
 PUROX—Welding & Cutting Equipment  
 PREST-O-LITE—Air-Acetylene & L.P. Gas Appliances  
 OXWELD—Equipment, Rods & Supplies  
 LINCOLN—Electrodes & Machines  
 ARC AIR EQUIPMENT & REPAIRS

**UNION CARBIDE**  
**WELDING PRODUCTS**

**327-7249**  
 24 HOUR ANSWERING SERVICE  
 28th Street & 5th Avenue  
 N. Lethbridge

FIND WHAT YOU WANT — WHEN YOU WANT IT — PRODUCT DEALERS — SERVICES — PROFESSIONS — are listed . . . by classification . . . throughout these pages. You can find almost anything you need quickly and easily when you use **THE YELLOW PAGES.**

**Planning To Build?**



For information about concealed telephone wiring call your local Telephone office.



**Welfare Organizations**  
 See Social Service Organizations

**Well Casing & Curbing—Oil & Water**

**HECTORS LTD**  
 Water Well Casing, New & Used, Black & Galvanized Pipe, Deep & Shallow Well Pumps  
 2020 17 Av SE .....Calgary 265-6600

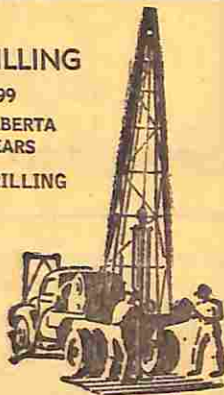
**Well Drillers**

**HENNING DRILLING**  
 WATER WELL DRILLING & SERVICING  
 Lethbridge Phone 327-6014  
 Phone .....Picture Butte 732-4605

**MAUGHAN JOSEPH** 2130 10 Av-A S .....328-2245  
 Maughan William Water Wells 2603 16 Av S 327-5244  
 (See Advertisement This Page)

**SOUTHERN ALBERTA DRILLING**  
 Drilling & Servicing Water & Gas Wells  
 All Modern Pumps Available  
 106 Centre St .....Foremost 867-3747

**WATER WELL DRILLING**  
 Permit Number 1099  
 SERVING SOUTHERN ALBERTA  
 FOR THE PAST 48 YEARS  
 CABLE & ROTARY DRILLING



**William Maughan Water Wells**  
**327-5244**  
 If No Answer Call  
 Harold Oland 327-8254  
 2603 - 16th Avenue South

**Western Apparel**  
 See Clothiers—Retail

**Wheel Alignment Automobile**  
 See Automobile Wheel Aligning



## WIGS, FALLS, HAIRPIECES

*Enjoy life more!*

**SAVE DOLLARS AND HOURS AT  
THE HAIRDRESSER**

- 100% FINEST QUALITY EUROPEAN HUMAN HAIR
- CUSTOM FITTING AND COLOR BLENDING BY OUR EXPERT DESIGNERS

- COMPLETE STYLING AND REPAIR SERVICE
- REGISTERED GUARANTEE
- CANADA'S LARGEST FASHION WIG SPECIALTY HOUSE

Calgary - Winnipeg - Edmonton - Regina - Saskatoon

### "House of Quality"

NORTH MALL, CHINOOK SHOPPING CENTRE  
FOR INFORMATION REGARDING PURCHASES OR APPOINTMENTS CALL COLLECT

## Calgary 255-8139



**Wigs & Toupees**  
 B & J Hair Styling Salon 506 4 Av S .....328-3650  
 Beau Monde Beauty Shoppe 12 Rylands Blk .327-3575  
 Beautique Beauty Salon 724 23 St N .....328-5335  
 Beauty Box 539 5 St S .....327-4251  
 Beauty School of Elegance 319 7 St S ....328-6422  
 Carol's Beauty Salon 813 3 Av S .....327-8708  
 Classic Beauty Salon 307 6 St S .....328-3066

**COBY'S BEAUTY SHOP**  
 SALES & SERVICE  
 REASONABLE PRICES  
 322 13 St N .....327-5687

Elizabeth Ann Beauty Shop 1102 9 Av S ..327-0640  
 Style-Rite Beauty Salon 1514 9 Av S .....327-5000  
 Wig Shoppe The  
 N Mall Chinook Shopping Centre S Calgary 255-8139  
 Wigs By Aristocrat 441 Shoppers World ...328-2566  
 (See Advertisement This Page)  
 Wigs of Elegance 404 15 St S .....327-7354  
 (See Advertisement This Page)

**Winches**  
**GIANT HAND MANUFACTURING CO LTD**  
 Giant Hand One-Ton Winch & Hoist  
 For Construction, Farm & Industry  
 325 24 St .....Fort Macleod 234-3655

**NIVEN TRUCK EQUIPMENT LTD**  
 216 1 Av S .....327-2732

**Window Cleaners**  
 Lethbridge Window Cleaners  
 535 21 St N .....327-4037  
 (See Advertisement This Page)  
**SOUTHERN WINDOW & OFFICE CLEANERS**  
 645 11 St S .....327-0126  
 Willi's Window Cleaners & Painting & Decorating  
 1009 7 Av S .....328-5886

**LETHBRIDGE**

## Window Cleaners

**INDUSTRIAL — RESIDENTIAL**

• Storms • Screens • Awnings

WINDOWS INSTALLED, CLEANED & REPAIRED

**JANITOR SERVICE**

CONTRACTS INVITED  
CITY & COUNTRY

### 327-4037

535 - 21st Street North

**Windows—Glass**  
 See Glass Auto Plate & Window

**Windows—Metal**  
 North Lethbridge Mill Work 420 6 St N ...328-5215

People reach for the Yellow Pages. It's the one advertising medium that reaches just about all of the people all the time.

**Windows—Wood**

**FOUR STAR MILL WORK CO**

WINDOWS — SCREENS — GLASS

### DOOR UNITS SEALED UNITS

UNITS MADE TO YOUR REQUIREMENTS

Harm J. Stoffer Prop., Res. 327-0360

242 12 St-B N .....327-1042

**HILLTOP MILLWORK LTD**

PANORAMA WINDOWS  
TWINDOW  
GENERAL MILLWORK  
CABINET WORK

Hwy 25 .....327-8985

**LETHBRIDGE SASH & DOOR FACTORY**

Suppliers of  
Aristocrat Wood Window Units  
& Screens  
Thermopane & Panolite Picture  
Windows

UNITS MADE TO YOUR SIZES

5 Av & 4 St S .....327-1581

**Windows—Wood—(Cont'd)**

**NORTH LETHBRIDGE MILL WORK**

We Specialize In:  
STORE & OFFICE FURNITURE  
HEAVY DUTY ALUMINUM DOORS  
CUSTOM MADE WOODEN WINDOWS  
& DOORS

420 6 St N .....328-5215

**NORTHERN ASBESTOS & BUILDING SUPPLIES LTD**  
 253 12 St N .....327-6166

**TANCO MILLWORK PRODUCTS**  
 Division of Tanner Building Supplies Ltd

Manufacturers of  
"AWN-TOP"  
WOOD WINDOW UNITS  
ALUMINUM WINDOWS

Distributors for  
"SOLARPANE"  
Harold Tanner, Res. 327-8711

1601 3 Av S .....327-5161  
 .....327-4372

**Wire Rope**  
**BLUE STRAND WIRE ROPE—**  
**WIRE ROPE INDUSTRIES OF CANADA (1966) LTD**  
 See Our Local Representative  
 Or Please Call  
 1611 40 Av SE—Call Long Distance & ask for  
 (Charge Will Apply) .....Calgary 265-1541

**MARTIN-BLACK—**  
 Made in Scotland  
**OLIVER CHEMICAL CO (LETHBRIDGE) LTD**  
 241 Stafford Dr .....327-1571  
 Western Canada Hardware Ltd  
 907-915 2 Av S .....328-1711

**Wired Music**  
 See Music Background Systems

**Wood Products—Laminated**  
 See Laminated Structural Members

**Wreckers—Automobile**  
 See Automobile Wreckers

**Wrecking Contractors**  
**NATIONAL SALVAGE CO LTD**

DEMOLITION  
 NO JOB TOO BIG OR TOO SMALL  
 Bonded & Insured

12 St & 2 Av N .....328-1721

**VARZARI IRON LTD**  
**COMPLETE PLANT DEMOLITION  
AND WRECKING CONTRACTORS**  
 Completely Insured Property & Liability

Mailing Address {327-1296  
 P.O. Box 434, Lethbridge {328-6414  
 2 Av & 12 St B-N .....328-1913

**Wrought Iron Work**  
 See Ornamental Metal Work

**Yard Goods—Retail**  
 Fraser's Fabrics Limited 320 7 St S .....327-4400

**Yellow Page Advertising**  
 See Advertising Directory




## WIGS

*by Aristocrat*

GUARANTEED EUROPEAN WIGS & HAIR PIECES - MEN'S TOUPEES  
 ALSO MODERATELY PRICED LINE  
 EXPERT STYLING COLORING & REPAIRING  
 Have a Custom Made Hair Piece from Your Own Hair

Phone **328-2566** For  
 Ruby Pierson ..... Appointments

441 Shoppers World, Lethbridge



## Wigs of Elegance

DIRECT IMPORTER OF  
 BEAUTIFUL WIGS AND HAIRPIECES  
 WHOLESALE & RETAIL


*Expert Styling And Personalized Service*  
 WIG CARRYING CASES & SUPPLIES  
*Evening Appointments Also Welcome*

Arminta Anderson, Owner


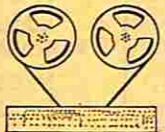


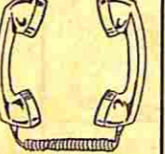

### 327-7354

404 - 15th Street S., LETHBRIDGE

*It Pays to Advertise  
in the  
Yellow Pages*



# TOTAL COMMUNICATIONS FOR MODERN BUSINESS

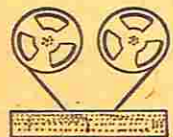
<p>TWX TELETYPE PHONE-FAX TELESCRIPT</p> 	<p>DATASPEED DATAPHONE TELEMETERING DATA-GATHERING</p> 	<p>RADIO TELEPHONE PRIVATE MOBILE RADIO PAGING DIRECT DISPATCH</p> 	<p>SWITCHBOARDS KEY TELEPHONES SPEAKER PHONES INTER-COMMUNICATING</p> 	<p>FOREIGN EXCHANGE PRIVATE LINES TIE TRUNKS TELPAK</p> 	<p>LONG DISTANCE USAGE PLANS ZENITH SERVICE W.A.T.S.</p> 
----------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------



TWX dial and type teletypewriter service — 188,000 subscribers in over 100 countries . . . Private line TELETYPE provides local or national intra-company communications . . . TELESCRIPT facilities transmission of handwriting over local or long distance telephone lines . . . Send pictures, maps, printed matter by telephone with PHONE-FAX facsimile service.



Automatic or manual SWITCHBOARDS for large or small businesses . . . KEY TELEPHONE SETS give accessibility up to 5 lines on the one set . . . Call Holding, intercom, up to 29 lines available on the CALL DIRECTOR . . . Hands-free telephone service with the SPEAKERPHONE.



Local, long distance or private lines provide for transmission of computer data to centralized locations with DATAPHONE . . . DATASPEED transmitters and receivers allow for the exchange of 5, 6, 7 or 8 level tape at 1050 wpm . . . Conditions at wells, pumping stations, distant operating sites are transmitted to central locations with TELEMETERING facilities and SUPERVISORY CONTROL CHANNELS.



PRIVATE LINES provide full time point-to-point communication . . . FOREIGN EXCHANGE service gives access to all telephone service in other Exchanges for a flat monthly rental . . . Switchboards in different locations or cities interconnected by means of TIE TRUNKS.



RADIO TELEPHONES provide access to the local and long distance telephone network from cars, trucks or isolated geographical locations . . . Radio communication between office and company vehicles with a PRIVATE MOBILE system . . . PORTABLE MOBILES for communication between men on foot.



5 plans are available which enable you to take full advantage of long distance service in the execution of your business — MAKING APPOINTMENTS, SELLING BY TELEPHONE, RECEIVING TELEPHONE ORDERS (ZENITH SERVICE), QUALIFYING PROSPECTS, CREDIT AND COLLECTIONS.

**"FOR INFORMATION"**

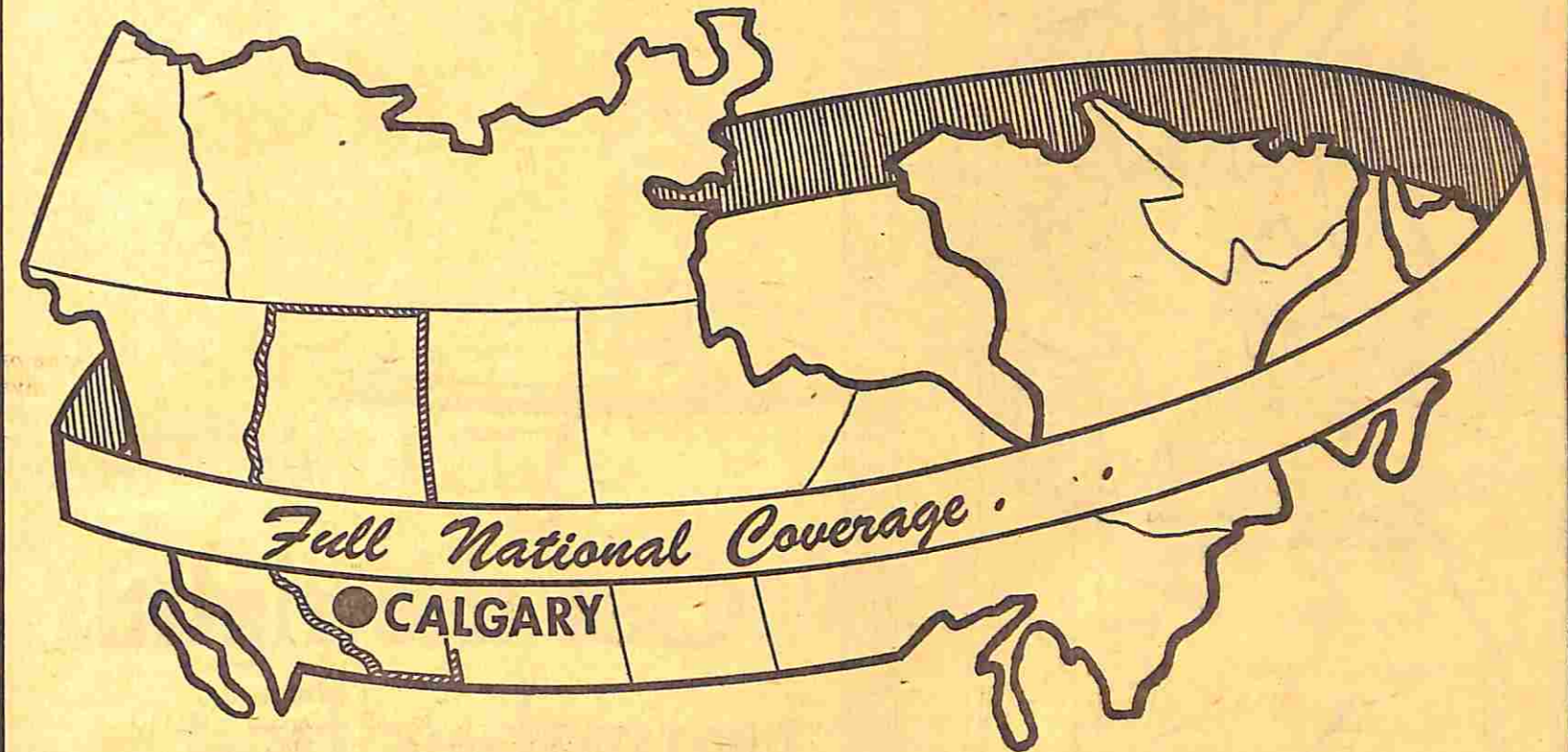
Call Long Distance  
and ask for (No Toll Charge)

**ZENITH 33000**

**ALBERTA GOVERNMENT TELEPHONES**

# CANYPS

## CANADIAN YELLOW PAGES SERVICE



**FROM ONE SOURCE YOU CAN CHOOSE FROM AND  
ADVERTISE IN OVER 275 TELEPHONE DIRECTORIES WITH  
A COMBINED CIRCULATION OF NEARLY 6 MILLION**

**This service enables advertisers to  
place YELLOW PAGES Advertising  
on a REGIONAL, NATIONAL or  
SELECTIVE basis through a local  
YELLOW PAGES Representative.**

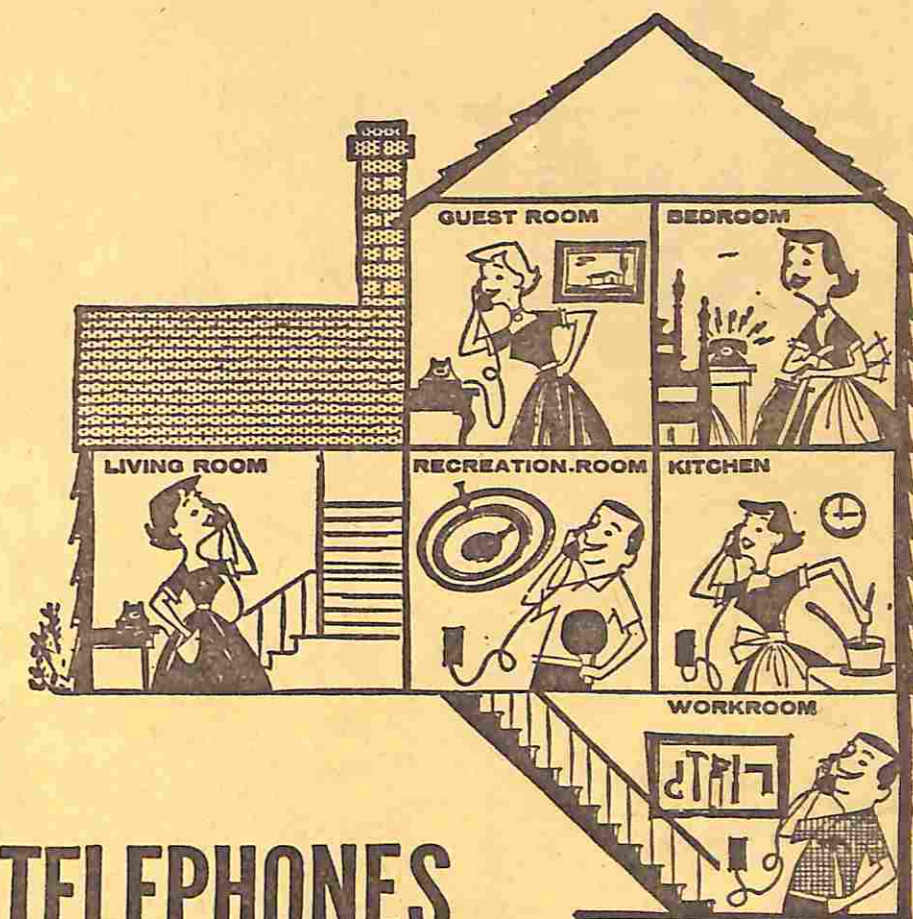
For Complete Information Write or Telephone

**ALBERTA GOVERNMENT TELEPHONES**  
DIRECTORY DEPARTMENT, CALGARY  
120 - 7th Avenue S.W.  
Telephone 263-3242



## Get the right number first

Get it from the directory. If there's any doubt about it, look up the number before you call. It's mighty easy to get numbers twisted if you depend on memory alone. And since looking up numbers in the directory is so easy, it's a good way to save time in making your calls.



Available now

## EXTENSION TELEPHONES

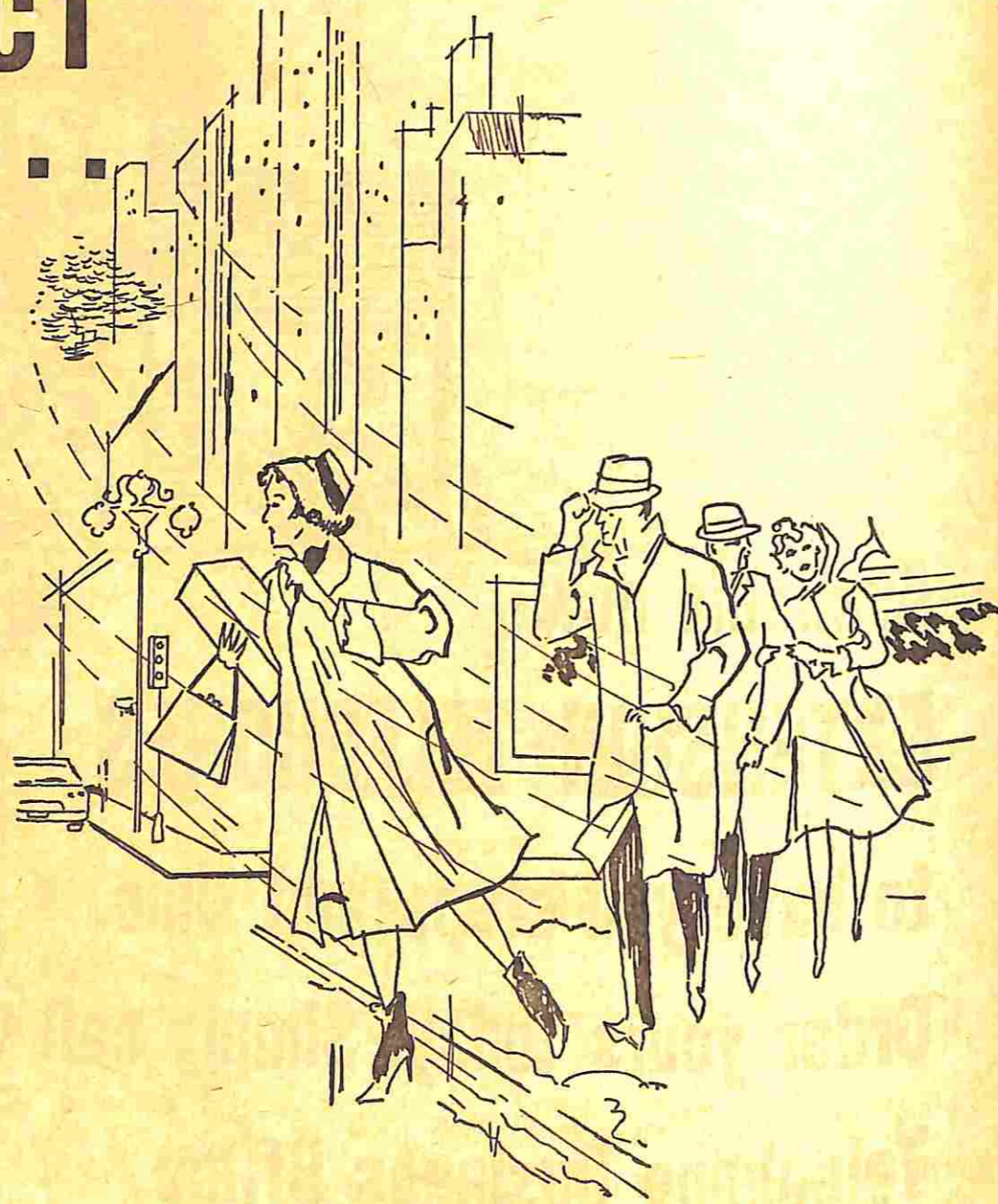
to save you steps and time.

Order yours today. Simply call your  
**Telephone Business Office.**



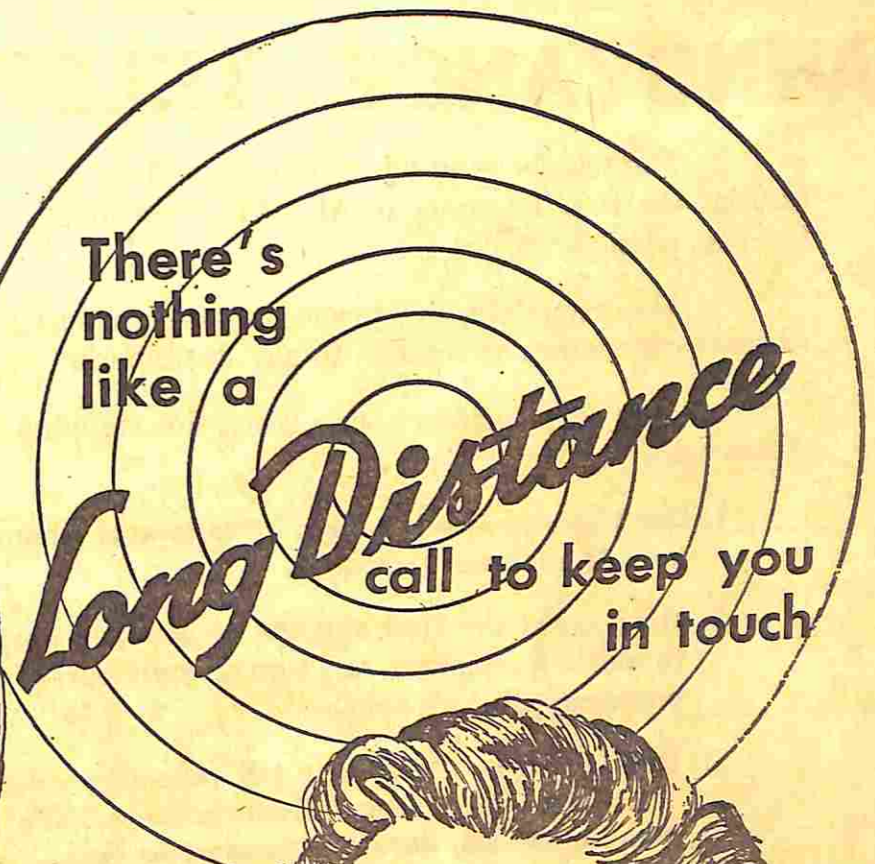
**ALBERTA GOVERNMENT TELEPHONES**

# A PERFECT DAY...



## TO GO BY PHONE

Next time you'd rather stay home, just go by phone. Do your shopping, visiting and planning without parking problems, umbrella or galoshes. You'll find you can get a lot done by telephone—quickly, easily, conveniently,



Next to being there in person, there's nothing quite so warm and satisfying as a visit across the miles by telephone.

The cost is surprisingly low—especially after 6 o'clock in the evening and all day Sunday.

See how little it costs to call those who miss the sound of your voice.

**ALBERTA GOVERNMENT TELEPHONES**