



## AREA CODES and TELEPHONE NUMBERS help speed all long distance calls

**Time-saving** hint for long distance calls placed through the Operator: the same Area Codes needed for Direct Distance Dialing also help speed calls your Operator handles for you.

**Giving her the Area Code** along with the number of the telephone you are calling means faster service . . . no waiting while the Operator looks up the Code or calls the distant city for the telephone number.

**The first White Pages** of this directory have helpful long distance calling information, a list of cities and their Area Code Numbers.





# LETHBRIDGE

AUGUST, 1967

## YELLOW PAGES



ALBERTA GOVERNMENT TELEPHONES





# SURVIVAL IN A NUCLEAR WAR

THOUSANDS OF LIVES CAN BE SAVED IF THE PEOPLE OF ALBERTA KNOW THE CORRECT ACTION TO TAKE SHOULD A NUCLEAR WAR OCCUR. IT IS IMPERATIVE THAT THE FOLLOWING IMPORTANT FACTS ARE LEARNED AND REMEMBERED.

## Emergency Warning

### ATTACK WARNING:

The "Attack Warning" signal is a wailing (undulating) tone on sirens of three to five minutes' duration or short blasts on horns or other devices repeated as deemed necessary. The Attack Warning means that an attack on North America has been detected.

On hearing the "Attack Warning" signal, protective action should be taken; here are some suggestions:

- If you are at home go to the basement or strongest part of your house or building which offers the best protection.
- Take your battery radio with you, or turn up the house radio so that you can hear while under cover.
- Stay away from windows.
- Lie down and protect yourself from flying glass and falling debris.
- Shield your eyes from the flash of an explosion.
- If you are away from home take protective cover immediately.
- If you are only a few minutes from a safe destination, proceed and take protective cover immediately.
- Listen to your radio for further instructions.

The same undulating signal may also be used following an attack to warn that radioactive fallout from nuclear explosions is approaching a particular area or region. Upon hearing this signal, you should listen to your radio for further instructions.

## Emergency Arrangements

### ADVANCE PLANNING

A future war will be different from previous ones. There will be no time to make plans.

Families should plan ahead to provide themselves with fallout protection and emergency supplies.

A selection of booklets explaining the dangers of nuclear war, and outlining protective measures which should be undertaken in advance, is available free of charge from your local Civil Defence Organization, or by writing to Alberta Emergency Measures, Box 10,000, Edmonton.

### EMERGENCY SUPPLIES

Your Family should be equipped with a two week supply of food and water in covered containers, clothing and blankets, emergency lighting, heating and sanitation equipment, a first aid kit, including special medicines required by members of the family, and, **MOST IMPORTANT OF ALL, A BATTERY OPERATED RADIO AND SPARE BATTERIES.**

### DISPERSAL

If you live in the Edmonton or Calgary Target Areas and plan to evacuate if a warning is sounded, learn your dispersal route and have the emergency supplies listed above, ready for immediate use.

Radio broadcasts will inform you on the action to be taken immediately following the attack warning.

If you live outside the target areas, you should remain in your house, pending broadcast instructions.

**DON'T USE YOUR PHONE.** Jammed switchboards could delay lifesaving messages.

**DON'T PANIC.** Warnings do not necessarily mean your area will be attacked.

**DON'T GO OUTSIDE.** Missing members of your family are probably sheltered elsewhere.

**DO LEARN ABOUT YOUR COMMUNITY SURVIVAL PLAN.** Contact your local Civil Defence Co-ordinator.

**DO VOLUNTEER.** Offer your services to your local Civil Defence organization.

**DO PROVIDE YOUR FAMILY WITH FALLOUT PROTECTION — DO IT NOW.**

For further information contact your local Co-ordinator of Civil Defence or write

## ALBERTA EMERGENCY MEASURES ORGANIZATION

BOX 10,000 — EDMONTON

HONOURABLE L. C. HALMRAST  
Minister-in-Charge  
Alberta Emergency Measures



ARNOLD J. LAVOIE  
Co-ordinator  
Alberta Emergency Measures

PROVINCE OF ALBERTA





# POSTAL INFORMATION

## WITHIN CANADA

### FIRST CLASS

- Letters** — Out of Town — 5c first oz.  
— 3c each oz. after  
— In Town (Local) — 4c first oz.  
— 2c each oz. after
- Post Cards** — Minimum size 4" x 2¾"  
— Maximum size 4¼" x 6" — 4c each

### AIR MAIL

All mail prepaid at first class rate of postage, not exceeding 8 ozs. in weight, is carried by air provided air transmission will speed delivery. Domestic first class mail exceeding 8 ozs. in weight is forwarded by air when prepaid at the rate of 7c for the first ounce and 5c for each ounce after.

### PRINTED MATTER

Books, newspapers, magazines, catalogues, circulars, greeting cards, etc., mailed by the public.  
Individually addressed — 3c first 2 ozs. — 1c each additional 2 ozs. per item.

**PARCEL POST — AIR AND SURFACE —  
CONSULT THE POSTMASTER**

## INTERNATIONAL

### FIRST CLASS

Great Britain, Northern Ireland, Commonwealth Countries, France, Spain, Republic of Ireland, United States, its territories and possessions, and all other places in North, Central and South America. Letters — 5c first oz. — 3c each oz. after — Post Cards — 4c each.  
All other countries — Letters — 10c first oz. — 6c each oz. after — Post Cards — 6c each.

**MAIL EARLY AND OFTEN — LAST MINUTE MAILINGS CAUSE DELAY**

For additional information or rates, enquire at your local Post Office.

### AIR MAIL

United States, its territories and possessions.

Letters — 8c first oz. 6c each oz. after.  
Post Cards 8c each.

Bermuda, Mexico, Central and South America, the West Indies.

Letters — 10c each half oz. — Post Cards — 10c each.  
Great Britain, Northern Ireland, Republic of Ireland, Europe.

Letters — 15c each half oz. — Post Cards — 10c each.  
All other countries. Letters — 25c each half oz. —  
Post Cards — 10c each.

**PRINTED MATTER AND PARCEL POST —  
AIR AND SURFACE — CONSULT THE  
POSTMASTER**

**AEROGRAMMES** to all Countries — 10c each.

## ADDITIONAL SERVICES

— Fees shown are in addition to postage.

### SPECIAL DELIVERY

Letters to Canada, Great Britain, United States, its territories and possessions. Australia, Germany (Federal Republic), Netherlands, Switzerland. Fee 25c. Parcels to Canada only. Fee 35c.

### INSURANCE, PARCEL POST

Parcels for delivery in Canada can be insured, on request, up to a value of \$50. without charge. For insurance on parcels in excess of \$50. up to a limit of \$100. a fee of 12c must be paid.

### MONEY ORDERS

Post Office Money Orders are sold and cashed at over 11,000 Post Offices in Canada.



# THE YELLOW PAGES EXPLAINED

The headings in these Yellow Pages are arranged alphabetically. Business and professional people are listed under the heading which best describes their line of business: Services they perform, or the Products they sell.

Many professions and businesses can be known by more than one finding or descriptive word, e.g., **Hairdressers—Ladies'** and **Beauty Parlors**. In these cases, one of the words (or terms) is used as a classified heading under which businesses are listed, and the other is used as a cross reference heading to direct users to the proper finding word, for example:

**Hairdressers—Ladies'**  
See Beauty Parlors

There are also heading classifications, which, though closely related, are not identical in meaning, and are indexed separately, e.g., **Lumber—Retail** and **Lumber—Wholesale**.

All listings and information space which appear in columns under headings are arranged in alphabetical order. Products and Services carrying identifying brand names, many with an emblem or insignia, are arranged in alphabetical order by the brand name at the specific product or service heading. Display advertising is compiled in relation to the service or product heading.

- If you require further information concerning Yellow Pages listings or advertisements, or if our Sales representatives can be of assistance in arranging a comprehensive program of Yellow Pages advertising for your business — Please telephone or write to the department indicated below:

**ALBERTA GOVERNMENT TELEPHONES**  
Directory Department  
Box 6000, Calgary  
Telephone: 262-8110

## EXAMPLES OF IDENTIFYING ITEMS TO BE FOUND IN YOUR YELLOW PAGES

### Refrigerators

- Able Appliances 119 6 Av SW .....262-4734
- ADDLE & BOYD** 119 6 Av SW .....262-4734
- Axlerod & Ames Co  
All Types of Floor Covering Materials  
119 6 Av SW .....262-4734

### REX AUTHORIZED SALES & SERVICE

This space for  
product or  
service copy



#### "WHERE TO BUY THEM" DEALERS

- ACE SALES** 119 6 Av SW ..... 262-4734
- Brown Bros** 124 7 Av SW .....263-4868

### HART REFRIGERATORS—

- BURTON BROS COMPANY LIMITED**  
119 6 Av SW .....263-4868
- CLANCY & STEIN ASSOCIATES**  
409 3 St SW .....262-4734
- DUNLEAVY STEVE & COMPANY**  
120 7 Av SW .....263-4868

### HAROLD HARRY

- "YOUR BUSINESS"  
Complete Service Dept.  
119 6 Av SW .....262-4734

### CLASSIFIED HEADING

#### LISTINGS

- All business or professional people are entitled to a listing like this under a heading which best describes their activities.
- Some advertisers wish to call more attention to their firm names by purchasing listings in bold face type like this—
- Other advertisers purchase a line of information like this.

### TRADE MARK HEADING

This is one of three forms of advertising used to identify authorized dealers or service outlets. It includes the use of an identifying trade mark symbol.

- Authorized listings appear alphabetically in bold face type or light face type.

### TRADE NAME LISTING

This is a modification of the trade mark heading and no identifying symbol is used. Name of the product appears in bold type. The authorized distributor's (or dealer's) name is listed in special type. The authorized listings appear alphabetically.

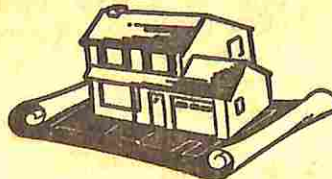
### COLUMN ADS

These appear in 3 sizes: 1/2" (as illustrated), 1" and 1 1/2".

### DISPLAY ADS

These appear in 4 sizes: 1/4 column, (as illustrated), 1/2 column, double 1/4 column and double 1/2 column.

## SMITH'S LTD.



Established 1923  
**DESIGNER & BUILDER**  
**EXPERT WORKMANSHIP**  
**262-4734**  
119 - 6th Avenue S.W.



# LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY AUGUST, 1967

For rates and information concerning Yellow Pages Advertisements or Listings, contact the Alberta Government Telephones, Directory Department, 120 - 7th Avenue S.W., Calgary, Alberta, or Telephone (Collect) Calgary 262-8110.

**NO LIABILITY IS ASSUMED BY ALBERTA GOVERNMENT TELEPHONES FOR ERRORS OR OMISSIONS OCCURRING IN THE CLASSIFIED DIRECTORY.**

### Abattoirs

City Packers Ltd near Exhibition Grds .....327-3048  
Merlin A Adams 1010 32St S .....327-3831

### Accordion Instruction

See Music Colleges & Teachers

### Accordions

See Music & Musical Instruments

### Accountants

Block H & R Co 818a 3 Av S .....327-3712  
Boulton & Boulton 109 McFarland Bldg ....327-3974  
Commercial Accounting  
8232 118 Av .....Edmonton 479-2061  
(See Advertisement This Page)

### DEWAR J M

**ACCOUNTANT & AUDITOR**  
FARMERS & TRUCKERS

— Bookkeeping & Income Tax A Specialty —  
"No Job Too Small or Too Large"  
SERVICE OUR AIM

E Metcalfe Bldg .....327-4213

Gruman Richard 501 Canada Trust Bldg ...327-5006  
Henderson T J 6 Cooper Bldg .....327-4948  
Howard Leslie 411 3 Av S .....328-3966  
**KAY J G ACCOUNTING SERVICE**  
314 3 Av S .....328-5121

### Accountants—(Cont'd)

#### McKAGUE LANGRIDGE ACCOUNTING SERVICES

BOOKKEEPING — ACCOUNTING  
INCOME TAX

14-1277 3 Av S .....328-5384

**NIRK HELMUT** 1-706 3 Av S .....327-4708

**PUKK ARNOLD** 2-706 3 Av S .....327-8429

**Thompson E W** 814 18 St S .....327-2840

**VISSER LLOYD** Stockyards .....327-5048

#### WOOLF OFFICE SERVICES

"Our Business Is To Aid Your Business"  
ACCOUNTING - We Specialize in Farm & Ranch  
Bookkeeping & Income Tax  
Steno Service - Stencil Cutting - Photostat Work  
A COMPLETE OFFICE SERVICE  
207 Woolworth Bldg .....327-1807

### Accountants—Chartered

Gerla Nelson & McGregor 434 7 St S .....328-6691

Purdy Giles Price & Co  
721 Main St .....Pincher Creek 627-3233

Watkinson Hanhart & Duda 300 10 St S ..{328-1741  
327-5378

Wells Alex B .....Blairmore 562-2131


Williams Tanner Bell & Co  
207 Canada Trust Bldg .....327-8511

Young Parkyn & McNab  
320 Canada Trust Bldg .....328-4426

Telephone cords and water don't mix. A wet cord can put your telephone out of order. So please keep your telephone cord away from sinks, valves, steam and other places where water might get on it.

When You Use the  
*Yellow Pages*  
tell the advertiser  
you found  
his name and  
telephone number  
there.


**INCOME TAX RETURNS**  
**FARM ACCOUNTING**  
**FINANCIAL STATEMENTS**  
For Service At Your Locality  
Write or Phone  
**COMMERCIAL**  
**ACCOUNTING**  
8232 - 118th Ave., Edmonton  
**Phone 479-2061**



**Need Professional Help In**

- AUDITING
- ACCOUNTING
- INCOME TAX
- ESTATE PLANNING
- MANAGEMENT SERVICE ?

CONSULT  
A



**CHARTERED ACCOUNTANT**  
The Institute of Chartered Accountants of Alberta



**Accounting & Bookkeeping Machines**

- BURROUGHS BUSINESS MACHINES LTD**  
2630 S Parkside Dr .....327-7577
- MONROE ADDING CALCULATING & ACCOUNTING MACHINES—**  
**WARNER BUSINESS MACHINES LTD**  
314 1 Av S .....327-8383
- NCR—**  
SALES & SERVICE  
NATIONAL CASH REGISTER CO OF CANADA  
LTD 316 13 St N .....328-5535
- OLIVETTI UNDERWOOD LIMITED**  
1240 3 Av S .....327-2555

**Acetylene**

- WELDERS SUPPLIES LTD**  
5 Av & 28 St N .....327-7249

**Acetylene Welding**

See Welding Electric & Oxy-Acetylene

**Acids**

See Chemicals

**Acoustical Contractors**

- VAN PELT MECHANICAL TAPING LTD**  
QUALITY ACOUSTICAL INSTALLATIONS  
STEEL CEILING CONSTRUCTION  
315 16 St N .....327-0403

**Adding & Calculating Machines &****Supplies**

- BURROUGHS BUSINESS MACHINES LTD**  
2630 S Parkside Dr .....327-7577
- Keenan Office Equipment Ltd 423 5 St S ..327-1717
- MONROE ADDING & CALCULATING MACHINES—**  
**WARNER BUSINESS MACHINES LTD**  
314 1 Av S .....327-8383
- NCR—**  
SALES & SERVICE  
NATIONAL CASH REGISTER CO OF CANADA  
LTD 316 13 St N .....328-5535
- ODHNER ADDING MACHINES—**  
**CHINOOK STATIONERS LTD**  
306 13 St N .....327-4591
- OLIVETTI UNDERWOOD LIMITED**  
1240 3 Av S .....327-2555
- REMINGTON RAND EQUIPMENT CENTRE—**  
**KEENAN OFFICE EQUIPMENT LTD**  
423 5 St S .....327-3966
- Southern Stationers (Office Furniture) Ltd  
316 7 St S .....327-5003
- Warwood Office Equipment Ltd 314 1 Av S 327-8383

**Addressing Machines**

- ADDRESSOGRAPH-MULTIGRAPH OF CANADA LTD**  
1227 48 Av NE .....Calgary 276-5551
- ELLIOTT ADDRESSING MACHINES—**  
**WARWOOD OFFICE EQUIPMENT LTD**  
314 1 Av S .....327-8383
- SOUTHERN STATIONERS LTD**  
316 7 St S .....328-2301

**Adhesive Materials**

- WENDAR ADHESIVE CORP LTD**  
Manufacturer of Industrial & Household Adhesives  
8045 Coronet Rd  
(Charge Will Apply) ...Edmonton 469-1461

**Adjusters**

- CARBERT HOWE McKEEN ADJUSTERS LTD**  
1014 3 Av S .....327-5788  
Nights & Holidays Call res .....328-1490  
327-7309  
328-6112
- CROSLAND PEACOCK LETHBRIDGE LTD**  
515 7 St S .....327-1545
- HUTCHINSON B C R 2703 6 Av S .....327-3214**
- LILLY SHERLOCK ADJUSTERS (LETHBRIDGE) LTD**  
304 9 St S .....327-8531
- STEWART F F & CO ADJUSTERS LTD**  
310 9 St S .....328-5545
- UNDERWRITERS ADJUSTMENT BUREAU LTD**  
1277 3 Av S .....327-2191

**Advertising—Directory****YELLOW PAGES**

Yellow Page Advertising Reaches  
More Buyers More Often —  
More Economically Than  
Any Other Medium



The Final Tie-In For All Your Advertising

**"FOR INFORMATION CALL"**

**ALBERTA GOVERNMENT TELEPHONES**  
115 6 Av SW—Call Long Distance  
(Collect) & ask for .....Calgary 262-8487

For those with impaired hearing, a new type of volume control telephone is now available. Our business office will be glad to tell you about it.

**Advertising Novelties**

See Advertising Specialties

**Advertising Specialties**

Mardon Advertising Rear 1222b 3 Av S ...328-5644

**Aerated Waters**

See Beverages

**Aeroplanes**

See Aircraft Section

**Agricultural Implements**

See Farm Machinery & Supplies

**Air Cargo & Freight Service**

See Air Freight Service

**Air Compressors**

**ACKLANDS LIMITED** 1218 2 Av S .....327-4697

**Air Conditioning—Contractors**

- C & A SHEET METAL LTD** 204 16 St S ..328-5973
- CAPITAL HEATING LTD** 1273 3 Av S ....327-1630
- Charlton & Hill Ltd 208 13 St S .....328-3388
- Fedor's Refrigeration & Air Conditioning  
2214 43 St S .....327-5816
- Tom's Roofing & Air-Conditioning  
1822 18 Av S .....328-4661

# A YELLOW PAGES AD



*Is Like  
Having a  
Salesman At  
Every Telephone*

LET OUR ADVERTISING SALESMEN SHOW  
YOU HOW THE YELLOW PAGES WILL  
REACH ACTION MINDED PEOPLE WHEN  
THEY ARE READY TO BUY

CALL CALGARY  
(Collect)

# 262-8487



**Air Conditioning Equipment & Supplies**

**CANADIAN COLEMAN COMPANY LIMITED**

CANADA'S ONLY  
BONDED LINE OF AIR  
CONDITIONING  
EQUIPMENT



With Exclusive Thermo Silencer Design

"WHERE TO BUY IT"

CAPITAL HEATING LTD 1273 3 Av S 327-1630

**FEDOR'S REFRIGERATION & AIR CONDITIONING**

Authorized Dealer For

CARRIER

2214 43 St S .....327-5816

**LENNOX AIR CONDITIONING**

COOLS - TREATS  
AND MOVES AIR



RESIDENTIAL  
COMMERCIAL  
INDUSTRIAL

"WHERE TO CALL"

CHARLTON & HILL LTD

208 13 St S .....328-3388

RITT METALS LTD

136 N Mayor Magrath Dr .....328-2516

**RICHARDS ELECTRICAL REPAIR CENTRE**

310 13 St N .....327-0557

**Air Cooled Engines**

See Engines—Gasoline

**Air Express Service**

**AIR CANADA**

Enquiries & Pick-up & Delivery

Kenyon Field .....327-2711

Lethbridge Air Service Airport .....328-2331

**Air Filters**

See Filters—Air

**Air Freight Service**

**AIR CANADA**

Enquiries & Pick-up & Delivery

Kenyon Field .....327-2711

It's share-and-share-alike on a party-line. Be a good neighbor.

**Air Line Companies**

**AIR CANADA**

PASSENGER RESERVATIONS INFORMATION

Kenyon Field .....327-3000

Business Hours 9:00 p.m. to 5 p.m. Daily

(See Advertisement This Page)

Air France—Call Long

Distance and ask for (No Toll Charge) Zenith 6070

Alitalia Airlines—Call Long Distance

(No Toll Charge) & ask for ..... Zenith 77850

**CANADIAN PACIFIC AIRLINES**

CPR Station .....327-3512

LETHBRIDGE AIR SERVICE Airport .....328-2331

(See Advertisement This Page)

Lufthansa German Airlines Edmonton—Call Long

Distance (No Toll Charge) & ask for .. Zenith 6036

Pacific Western Airlines Ltd Call Long Distance

(Charge Will Apply) & ask for ... Calgary 276-2245

(See Advertisement This Page)

**Air Line Companies—(Cont'd)**

SABENA BELGIAN WORLD AIRLINES Call Long

Distance (No Toll Charge) & ask for .. Zenith 6004

**SCANDINAVIAN AIRLINES SYSTEM INC**

211 Portage Av Call Long Distance and ask for

(Charge Will Apply) .....Winnipeg 943-0673

TRANS-CANADA AIR LINES—See Air Canada

Why leave your easy chair and rush to answer the phone? An extension telephone right at hand will save you steps and energy; will save you from missing calls too.

"Stubb" Ross

**Lethbridge Air Service**

**LETHBRIDGE — CALGARY  
PASSENGER SERVICE  
AIR CARGO**



**SINGLE & TWIN ENGINE CHARTER FLIGHTS  
DAY & NIGHT — 1 F R**

**TIME FLIES — WHY DON'T YOU?**

**328-2331**

**LETHBRIDGE AIRPORT**

No Matter What You Want

**THESE**

*Yellow Pages*

contain the answer to  
your buying problems.

**AIR CANADA**



Serving . . . Canada, U.S.A., United Kingdom,  
Europe, Bermuda, Nassau, Caribbean

PASSENGER INFORMATION .....327-3000  
INCOMING FLIGHT ARRIVALS .....327-3000  
AIR FREIGHT INFORMATION .....327-2711  
AIR EXPRESS INFORMATION .....327-2711



**PACIFIC  
WESTERN  
AIRLINES  
LTD.**

**SCHEDULED SERVICES  
IN WESTERN CANADA**

CHARTER SERVICES  
Domestic & International

**CHIEFTAIN AIRBUS  
CALGARY - EDMONTON**

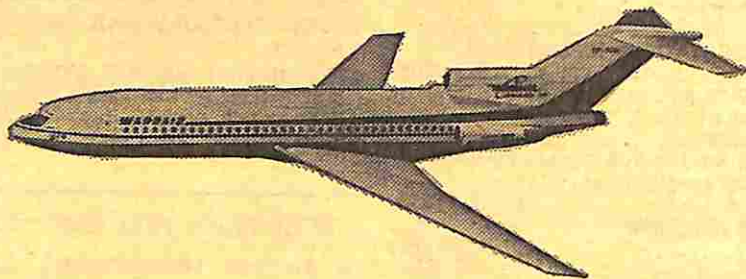
Call Long Distance & ask for

**CALGARY .....276-2245**

TRUCK - AIR CARGO SERVICE

**LETHBRIDGE .....327-8353**





When WARDAIR takes you on a vacation, the trip is part of the fun—going and coming. WARDAIR has taken a fresh look at the business of charterflights (its only business) and come up with a new type of service. It combines "grand hotel" solicitude with gourmet food, and provides unique entertainment. If there is such a thing as a club on wings you'll find it in a WARDAIR jet.

**CALGARY**  
**266-8726**



224 HUDSON'S BAY OIL & GAS BUILDING, CALGARY

**FOWLER**

*Aircraft*



**RENTALS Ltd.**

"Your University of the Air"

**AUTHORIZED PIPER SALES & SERVICE**  
Government Approved Flying Training School

- Reasonable Rates
- Gas & Oil Supplied
- No Delays
- New Fully Equipped Aircraft
- Your Own Private Airline
- No Schedules to Follow



IMPERIAL AVIATION FUEL

Used Aircraft Sales  
Complete hangar facilities

HANGAR No. 7, KENYON FIELD, LETHBRIDGE AIRPORT

**327-1133 = 327-1455**

**Air Services—Chartered**

**LETHBRIDGE AIR SERVICE** Airport .....328-2331  
Wardair Canada Ltd  
224 Hudsons Bay Oil & Gas Bldg Calgary 266-8726  
(See Advertisement This Page)

**Air Travel Ticket Agencies**

Butte Travel Service 909a 3 Av S .....328-3201  
(See Advertisement This Page)  
**LAWSON P TRAVEL LTD** Marquis Hotel ...327-4094



*It Didn't Cost Us Any More,  
That's Why We Called*

**Butte Travel**  
SERVICE  
328-3201  
909a - 3rd Avenue S.

**Aircraft Dealers**

**CESSNA AIRCRAFT**

MORE PEOPLE ARE BUYING AND USING CESSNAS THAN ANY OTHER AIRCRAFT



SALES, SERVICE, INSTRUCTION, CHARTER, RENTAL

"FOR INFORMATION CALL"

**SOUTHWEST AVIATION LIMITED**  
2211 2 Av N .....327-1565

Fowler Aircraft Rentals Ltd Airport .....{327-1133  
327-1455  
(See Advertisement This Page)

**THOMPSON AIRCRAFT SERVICE**

Used Aircraft  
Kenyon Field .....328-1550

**Aircraft Maintenance & Repairing**

**THOMPSON AIRCRAFT SERVICE**

Kenyon Field .....328-1550  
1 W Thompson res .....Magrath 758-3586

**Aircraft Renting & Leasing**

Fowler Aircraft Rentals Ltd Airport .....{327-1133  
327-1455  
Southwest Aviation Limited 2211 2 Av N ...327-1565

**Airplanes**

See Aircraft Section

**Alarms**

See Burglar Alarm Systems—Fire Alarm Systems—Also Sprinklers—Fire Protection

**Alignment Service**

See Automobile Wheel Aligning

**Aluminum Products**

Jones Roofing & Siding 636 21 St S .....328-5745



**Aluminum Siding**

See Siding

**Aluminum Windows**

See Windows Metal

**Ambulances**

- City of Lethbridge Ambulance  
4 St & 2 Av S .....327-3340
- St John Ambulance No 1 Firehall .....327-0819

**Ammunition**

- ALBERTA GUN CRAFT LTD  
530 Mayor Magrath Dr .....327-0411

**Amusement Places**

**HENDERSON LAKE PAVILION**

DANCING  
Every Friday & Saturday

- Henderson Lake Pavilion .....327-2536
- If no answer call .....327-4950

**Anaesthetists**

See Physicians & Surgeons

**Animal Hospitals**

See Veterinarians

**Answering Service**

See Telephone Answering Service

**Apartments, Blocks & Buildings**

(For complete list of Apartments, Blocks & Buildings see last page in Lethbridge Alphabetical Section)

- Bel-Aire Apartments Office 321 6 St S ....327-0211
- After Hours res .....327-8393
- Burkhart Apartments 515 11 St S .....328-9169
- Rideau Court Development  
125 Rideau Crt .....328-2925
- SPRUCE TOWERS APARTMENTS  
1e-820 15 St S .....327-1393
- Victoria Mansions 1002 3 Av S .....327-5698
- Westwinds Apartment 1c-1261 4 Av S .....327-3233

**Appliance Repairs**

See Electric Appliances—Repairing  
Also Specific Kinds

**Appliances—Electric**

See Electric Appliances Section

**Appliances—Gas**

See Gas Appliances

**Appraisers**

- Schwartz Agencies Ltd 222 5 St S .....328-3331

**SUNALTA APPRAISALS LTD**

APPRAISAL ENGINEERS - MUNICIPAL  
INDUSTRIAL & INSURANCE APPRAISALS  
219 McLeod Bldg .....Edmonton 429-1570

**Architects**

**HOOKS N H & ASSOCIATES**

- \* ARCHITECTS
- \* ENGINEERS

- 2650 S Parkside Dr .....327-8122
- .....327-8211

- LURIE & NEUFELD 309 6 St S .....328-2066

- MEECH MITCHELL ROBINS & WATSON  
529 6 St S .....327-3113

**Argon**

- WELDERS SUPPLIES LTD 5 Av & 28 St N 327-7249

**Artificial Flowers**

- Lorna's Flowers 1508 9 Av S .....327-8766
- North Plaza Florist 618 13 St N .....327-1212

**Artificial Insemination**

- ANIMAL CLINIC 5412 50 Av .....Taber 223-2474
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- After Hours Call M Donkin res .....328-2569

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710 5 Av S .....327-0278

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See Paving Contractors

**Associations & Societies**

See also Social Service Organizations

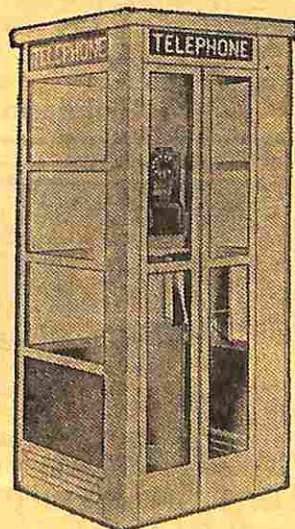
**ALBERTA MOTOR ASSOCIATION**

- 903 3 Av S .....328-1771
- 24 Hour Emergency Service .....328-1771
- Alberta S P C A Riverbottom .....327-4003
- Alberta Sugar Beet Growers  
7 Metropolitan Blk .....327-3242
- Boy Scouts of Canada 217 12 St-A S .....327-4647
- Canadian Cancer Society  
415 3 Av S .....327-5452
- Canadian Polish Association of Lethbridge  
745 13 St N .....328-9038
- Canadian Red Cross Society  
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- Eastern Star 952 14 St S .....327-3779
- John Howard Society of Alberta 216 5 St S 327-8202
- Lethbridge Chamber of Commerce  
1283 3 Av S .....327-1586
- Lethbridge Construction Association  
1321 3 Av S .....328-2474
- Rehabilitation Society of Lethbridge  
1261 2 Av-A N .....328-2048
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- Southern Alberta Sheep Breeders Ltd  
918 1 Av S .....327-3760
- Tuberculosis Association  
415 Canada Trust Bldg .....327-5401
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- .....327-3268
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 (See Advertisement This Page)  
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**Auditors**

See Accountants Section

**Auto Courts**

See Motels

**Automatic Transmissions**

See Automobile Transmission Sales & Service

**Automobile Accessories, Equipment & Supplies**

See Automobile Parts & Supplies—Retail & Automobile Parts & Supplies—Wholesale

**Automobile Agencies & Dealers—**

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 Cor 2 Av & 8 St S .....327-3147  
**BLAIRMORE MOTORS LTD**  
 PONTIAC - BUICK - ACADIAN - BEAUMONT  
 VAUXHALL - Sales - Parts - Service  
 Phone .....BLAIRMORE 562-2124

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SALES	<b>CHRYSLER DODGE PLYMOUTH</b>
PARTS	
SERVICE	

"WHERE TO BUY THEM"

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 7 St & 1 Av S .....327-1591  
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 Cor 11 St & 3 Av S .....327-1566

Cooke Motors (Lethbridge) Ltd Parts & Service  
 509 6 Av S .....327-8888  
 Sales .....327-6211  
 (See Advertisement This Page)

**DODGE-CHRYSLER-SUNBEAM**

SALES	<b>DODGE CHRYSLER SUNBEAM</b>
PARTS	
SERVICE	

"WHERE TO BUY THEM"

**FRED KING MOTOR CO LTD**  
 Cor 11 St & 3 Av S .....327-1566

(Continued Next Page)

**HURLBURT AUCTION CO.**

1920 - 2nd AVENUE SOUTH — LETHBRIDGE

YOU TOO CAN HAVE A SUCCESSFUL SALE  
 BY PHONING

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SPECIALIZING IN



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 LETHBRIDGE 328-3951      PICTURE BUTTE 732-4375



**Automobile Agencies & Dealers—**

**New Cars—(Cont'd)**

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(See Advertisement This Page)

**ENERSON MOTORS LTD**

ACADIAN - BEAUMONT  
PONTIAC - BUICK  
FIREBIRD - VAUXHALL  
G.M.C. TRUCKS  
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DEALER

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ROYALITE PRODUCTS

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Cor 11 St & 3 Av S .....327-1566  
(See Advertisement This Page)

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The world's  
most versatile  
2 and 4 Wheel  
Drive Vehicles  
'JEEP' Wagoneer  
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"SALES & SERVICE"

DEALERS

CUSTOM MOTORS ... Pincher Creek 627-3950

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Pontiac, Buick & GMC Trucks  
Vauxhall & Acadian — Texaco Products  
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CHEVROLET — OLDSMOBILE  
CORVAIR — ENVOY — CHEVELLE  
CHEVROLET TRUCKS

Home of "OK" Quality Used Cars  
COMPLETE BODY & PAINT SHOP  
IMPERIAL ESSO PRODUCTS

All Departments ..... Taber 223-3556

24 HOUR AMA TOWING:

Steve Straga res 223-3235

After Hours: Parts E Ishida .. Taber 223-3137

5335 47 Av ..... Taber 223-3556

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PRO-MOTORS

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**PERDUE MOTORS (1964) LTD**

- \* PONTIAC - BUICK & GMC TRUCKS
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- \* EVERSMAN LAND LEVELLERS,  
SCRAPERS & DITCHERS
- \* HOWARD ROTAVATOR CULTIVATOR
- \* ROYALITE GAS, OILS & GREASES

Parts & Service .....223-2033

Body Shop 5211 50 Av ... 223-3144

Office & Sales 5404 48 Av ... Taber 223-2034

**Automobile Agencies & Dealers—**

**New Cars—(Cont'd)**

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General Motors Service — BA Products  
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Be quick to answer your telephone calls. Be slow to hang up when making a call. Give the other fellow at least one minute to answer.

**Automobile Agencies & Dealers—**

**New Cars—(Cont'd)**

**PLYMOUTH-CHRYSLER-VALIANT & IMPERIAL**

SALES

PARTS

SERVICE

**PLYMOUTH  
CHRYSLER**

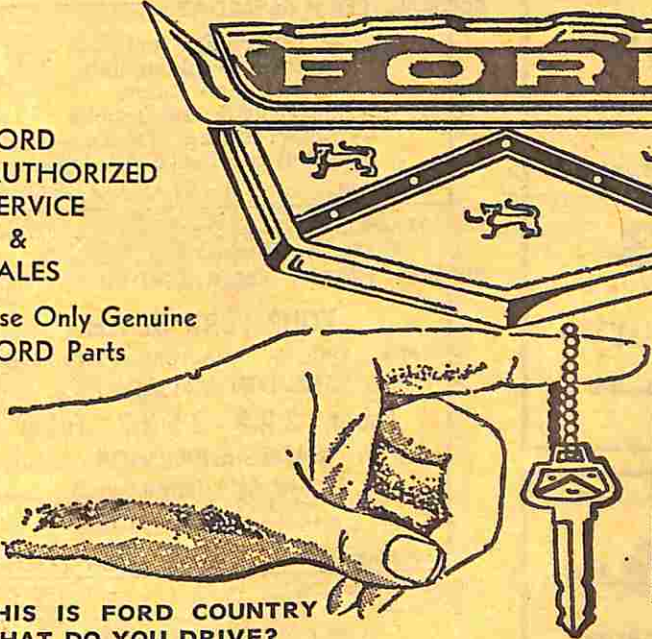
"WHERE TO BUY THEM"

FLEMING MOTORS LTD

7 St & 1 Av S .....327-1591

Pro-Motors 1520 2 Av S .....328-4021  
(See Advertisement This Page)

(Continued Next Page)



FORD AUTHORIZED SERVICE & SALES

Use Only Genuine FORD Parts

FALCON  
FAIRLANE  
MUSTANG  
THUNDERBIRD  
& FORD TRUCKS

**FORD**

THIS IS FORD COUNTRY  
WHAT DO YOU DRIVE?

**DUNLOP FORD**  
SALES LTD.

**328-5526**      1718 - 3rd AVENUE SOUTH

**FRED KING  
Motor Co. Ltd.**

CHRYSLER — DODGE —

— SUNBEAM —

DODGE TRUCKS

TILDEN RENT-A-CAR

SALES — PARTS — SERVICE

24 HOUR SERVICE

CONNECTING ALL DEPTS.

**327-1566**

Cor. 11th Street & 3rd Avenue South

**PRO - MOTORS  
VOLVO & MERCEDES-BENZ  
SALES & SERVICE**



COMPLETE LINE OF PARTS & ACCESSORIES  
GUARANTEED USED CARS

**328-4021**

1520 - 2nd Avenue South



# Mercury, Lincoln, Meteor & Comet Sales & Service

E. C. LONSDALE

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& Accessories for  
All Ford Products

## Smith Motors Limited

Cor. 6th Avenue & 6th Street S.

**327-5763**

Lonsdale Mercury

3rd Avenue & 20th Street South

*Rambler*  
**CORNER**

**UNITED RAMBLER LTD.**

**UNITED INTERNATIONAL  
TRUCK SALES & SERVICE**

**CAR LEASING**

United Hertz Rent-A-Car **327-4038**

\* **NEW CAR SALES** **327-1418**  
219 - 3 Ave. S. **327-2805**

\* **Parts** 302 - 3 Ave. S. **327-2750**  
\* **Service** 302 - 3 Ave. S. **327-2750**  
\* **Used Cars** 219 - 3 Ave. S. **327-1780**  
\* **Body Shop** 315 - 3 St. S. **328-3158**

**"SCAMPER" TRAILER**  
Sales, Service & Rentals  
**327-2805**

302 - 3rd Avenue South

### Automobile Agencies & Dealers—

#### New Cars—(Cont'd)

Rae Motors & Farm Supply Ltd Picture Butte  
Lethbridge Customers Call .....328-4777  
(See Advertisement This Page)  
**RAEWOOD MOTORS LTD** 1519 3 Av S ...328-4539  
Parts & Service .....328-4189  
**RAMBLER SALES AND SERVICE**

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is built in, not  
added on.

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MOTORS  
RAMBLER**

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304 24 St .....Fort Macleod 234-3311

Smith Motors Ltd Cor 6 Av & 6 St S .....327-5763  
(See Advertisement This Page)

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**YOUR FORD DEALER**  
CARS - TRUCKS - TRACTORS & EQUIPMENT  
ALL DEPARTMENTS  
**Taber 2 2 3 - 3 5 3 7 Taber**  
SALES & SERVICE  
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After Hours 223-2663 or 223-2208  
After Hours Parts 223-3085  
5403 48 Av .....Taber 223-3537

United Rambler Ltd {327-2805  
219 3 Av S .....327-1418  
(See Advertisement This Page)

#### VOLKSWAGEN AUTHORIZED SALES & SERVICE —

Volkswagen Custom  
Volkswagen DeLuxe  
Volkswagen Karmann Ghia  
Volkswagen 1500  
Volkswagen 1600  
Volkswagen Station Buses  
Volkswagen Trucks



**"FOR SALES & SERVICE"**  
**RAEWOOD MOTORS LTD**  
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DART  
DODGE TRUCKS**

Massey-Ferguson Farm Equipment  
Sales & Service

**PICTURE BUTTE 732-4406**

**Direct Line Lethbridge 328-4777**

### Automobile Agencies & Dealers—

#### New Cars—(Cont'd)

**VOLVO SALES & SERVICE—**  
PRO-MOTORS  
1520 2 Av S .....328-4021

### Automobile Agencies & Dealers—

#### Used Cars

Circle Car Sales 311 4 St S .....328-1988  
**DUNLOP FORD SALES LTD** 1718 3 Av S ..328-5526  
Fleming Motors Ltd 7 St & 1 Av S .....327-1591  
**FRED KING MOTOR CO LTD**  
Cor 11 St & 3 Av S .....327-1566  
24 Hour Service .....327-1569  
Mechanics Sales Ltd Ofc 307 11 St S ....327-3933  
Parts & Service .....327-2622  
328-3215  
**PONDEROSA AUTO & TRAILER SALES LTD**  
20 St & 2 Av S .....327-2747  
**RAEWOOD MOTORS LTD** 1519 3 Av S ...328-4539  
Used Car Lot 1403 3 Av S .....328-4356  
Smith Motors Ltd Cor 6 Av & 6 St S .....327-5763  
**UNITED RAMBLER LTD** 219 3 Av S ....327-1780  
328-2805

#### Automobile Batteries

See Batteries Storage

#### Automobile Body Repairing

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Cor 2 Av & 8 St S .....327-3147  
**BULLOCK'S AUTO MECHANICS & BODY WORKS**  
**COMPLETE BODY SHOP &  
MECHANICAL REPAIRS**  
FREE ESTIMATES — 24 HOUR TOWING  
After Hours Call 327-0123  
312-314 1 Av S .....327-1245

**CHINOOK PAINT & BODY SHOP** 612 4 St S 328-2975  
**DUNLOP FORD SALES LTD** 1718 3 Av S 328-5526  
**ENERSON MOTORS LTD** 817 4 Av S .....327-5705  
**FLEMING MOTORS LTD** 7 St & 1 Av S ...327-1591  
**FRED KING MOTOR CO LTD**  
Cor 11 St & 3 Av S .....327-1566  
24 Hour Towing Service .....327-1566  
Gough's Auto Body 206 11 St S .....328-5145  
(See Advertisement This Page)

(Continued Next Page)

## GOUGH'S AUTO BODY 328-5145



**FAST EFFICIENT SERVICE**

Painting — Frame Straightening  
Wheel Aligning — Appliance Painting  
AFTER HOURS 327-1066

**206 - 11th Street South, Lethbridge**



**Automobile Body Repairing—(Cont'd)**

Hepp's Industries Ltd 1 Mile East of Stkyds. .327-4242  
 Modern Body Shop 1511 3 Av S .....327-5544  
 (See Advertisement This Page)

**SMITH MOTORS LTD**

**SPEEDY REPAIRS  
 QUALIFIED BODY WORKERS**

Cor 6 Av & 6 St S .....327-5763

Speedy Paint & Body Garage  
 323 3 St S .....327-0717  
 (See Advertisement This Page)

United Rambler Ltd 302 3 Av S .....327-2750  
 Body Shop 315 3 St S .....328-3158

**MODERN BODY SHOP**

- ★ Towing Service
- ★ Painting & Refinishing to all Makes of Cars & Trucks
- ★ FREE Estimates



— 24 HOUR SERVICE —

DAY OR NIGHT **327-5544** DAY OR NIGHT

1511 - 3rd AVENUE SOUTH, LETHBRIDGE

**SPEEDY PAINT & BODY GARAGE**

**TOWING SERVICE  
 Night & Day**

Specialize in  
**REPAIRING WRECKS**

**327-0717**

After Hours Call 327-4860

323 - 3rd Street South, Lethbridge

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Another

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See Motels

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 GENERATORS - STARTERS - MAGNETOS  
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HAGEN AUTO ELECTRIC LTD 1209 3 Av S 327-5090

**Automobile Financing**

See Financing

**Automobile Garages**

See Garages Service

**Automobile Glass**

See Glass Auto Plate & Window

**Automobile Leasing**

See Automobile Renting & Leasing—Also Leasing Service

**Automobile Machine Shops**

See Machinists—Automotive

**Automobile Painters**

Bullock's Auto Mechanics & Body Works  
 312-314 1 Av S .....327-1245  
 MODERN BODY SHOP 1511 3 Av S .....327-5544

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B & H Wrecking Ltd Riverbottom .....327-7637  
 HUTTON'S LTD 321 8 St S .....327-2586  
 MACLEOD'S FAMILY SHOPPING CENTRE  
 426 6 St S .....327-4240

**MIDLAND AUTO SUPPLY LTD**

**AUTO ACCESSORIES  
 PARTS & HAND TOOLS**

421 5 St S .....327-4951

UNITED RAMBLER LTD 302 3 Av S .....327-1105

**Automobile Parts & Supplies—**

**Wholesale**

**ACKLANDS LIMITED**

WHOLESALE AUTOMOTIVE PARTS  
 & ACCESSORIES {327-4697  
 1218 2 Av S .....327-5133

Alberta Brake & Clutch Ltd  
 217 4 St NE .....Calgary 262-6388

**BAALIM WHOLESALE LTD**

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 205 10 St S .....327-8587

Dalquist D 1016 1 Av S .....327-2138

**DUNCAN AUTOMOTIVE (LETH) LTD**

Cor 2 Av & 7 St S .....328-4852

HUTTON'S LTD 321 8 St S .....327-2586

Marshall Auto Wreckers Ltd 308 2 St S .....328-3316

MIDLAND AUTO SUPPLY LTD 421 5 St S 327-4951

Partsmen Automotive Ltd 118 8 St S .....327-4585

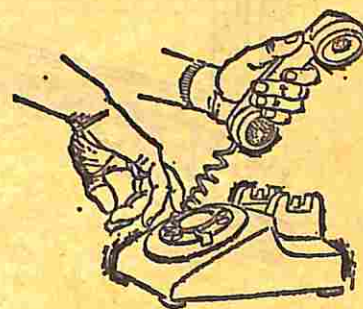
Roth Distributors 314 3 Av S .....328-6044

STANDARD AUTO PARTS LTD {328-5932

315 8 St S .....327-2001

TAYLOR PEARSON & CARSON

2 Av & 11 St S .....327-3155



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 EVERYONE**

YOU can save yourself and others annoyance and get calls through faster, if you follow these three simple steps when you place a call —

JOT THE NUMBER DOWN  
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When you are not sure of a number, it is always better to refer to the directory.



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 (See Advertisement This Page)  
 Lethbridge Radiators 1410 2 Av S .....327-8278  
 (See Advertisement This Page)  
 Roy's Radiator Shop 327 3 St S .....327-4412  
 (See Advertisement This Page)  
 Thomas Radiators 114 8 St S .....327-4121

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 Rear of Alexandra Hotel

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 RADIATORS**

- REPAIRING
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- RE-CORING

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 SHOP**

Complete Radiator Service  
 Recoring  
 Cleaning and Repairing

PHONE

**327-4412**

327 - 3rd Street South      Lethbridge

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 (See Advertisement This Page)

**BENY AUTOMOTIVE ENTERPRISES LTD**  
 Cor 2 Av & 8 St S ..... 327-3147

**BUDGET RENT-A-CAR** 807 4 Av S .....328-6555  
 Chieftain Agri-Lease Ltd 807 4 Av S .....327-5888

**CHRYSLER LEASING SYSTEM**

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 Custom Tailored to your  
 Company's needs.



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**Automobile Renting & Leasing—(Cont'd)**

**DUNLOP DOUG LEASING** 1718 3 Av S ...328-5526

**FLEMING MOTORS LTD**  
 LEASING  
 CHRYSLER - PLYMOUTH - VALIANT  
 7 St & 1 Av S .....327-1591

**HERTZ RENT-A-CAR** 302 3 Av S .....327-4038  
 (See Advertisement This Page)

(Continued Next Page)

Your company is known by the  
 voice that speaks for it. The voice with  
 a smile wins!

*More people by far...use*

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*Rent a car*

NO. 1 IN CAR  
 & TRUCK RENTALS

Always Sparkling New Cars & Trucks  
 ● Gas, Oil, Insurance Included  
 24 HOUR ANSWERING SERVICE

**327-4038**

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 302 - 3rd Avenue South      LETHBRIDGE

**AVIS**

**CAR RENTAL  
 SERVICE**

- All new Meteors & Comets featured.
- Car of your choice delivered where and when you want it.
- Gas, Oil, above average Insurance included in low rates.
- Cars reserved round the world by the hour, day, week, month, year.
- Monthly Rentals and Annual Leasing.

RATES INCLUDE INSURANCE COVERAGE, GAS & OIL

**AVIS RENT-A-CAR SYSTEM**  
 Operated by Smith Motors Ltd., Cor. 6th Ave. & 6th St. S.

6th AVENUE & 6th STREET S.      **327-0665** LETHBRIDGE



**Automobile Renting & Leasing—(Cont'd)**

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Rent a new Rambler or other fine fully equipped car. Low rates include insurance, gas, and oil. You need only driver's license and identification. Call to reserve a car anywhere in the World.



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Hertz Rent A Car Licensee  
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New Cars



Special Commercial Rates  
Hourly — Daily — Weekly — Yearly  
Free World-Wide Reservation Service  
Free Delivery to Hotels, Motels & Terminals

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**TILDEN RENT-A-CAR SERVICE**

Cor 11 St & 3 Av S ..... 327-1566

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LONG TERM LEASING  
DRIVE CANADA'S  
ECONOMY CARS

219 3 Av S ..... 327-2805

You can get there and back fast—  
by long distance!

You Can . . .

**Save Time!**

**Save Money!**

**Save Effort!**

. . . If you shop the

**YELLOW  
PAGE**

way.

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(See Advertisement This Page)

**Automobile Tires**

See Tires Section

**Automobile Top Builders**

See Automobile Upholstering

**Automobile Towing**

See Towing Service

**Automobile Trailers**

See Trailers Section

**Automobile Transmission Sales  
& Service**

Lethbridge Automatic Transmission Ltd  
1520 3 Av S ..... 327-0910  
(See Advertisement This Page)

**SUNMET AUTO SALES & SERVICE**

AUTOMATIC TRANSMISSION SPECIALISTS  
EXCHANGE - REBUILD - REPAIR - ADJUST  
PARTS  
Siller & Son

731 14 St SW ..... Medicine Hat 526-3767

**Automobile Upholstering**

**CUSTOM AUTO UPHOLSTERY**

COMPLETE AUTO UPHOLSTERY  
Truck Seats - Convertible Tops  
Boats - Aircraft - Furniture

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mechanizing your  
business paper work?

Call Our Communications  
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Manufacturers & Distributors  
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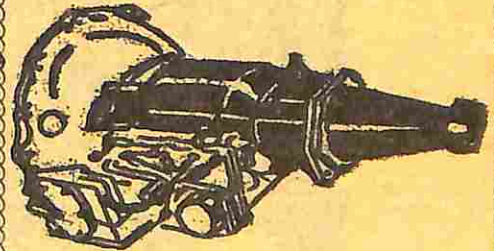
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(See Advertisement This Page)

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(See Advertisement This Page)

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★ WHEEL STRAIGHTENING

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(See Advertisement This Page)

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B & H WRECKING LTD.

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Box 173, Lethbridge

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(See Advertisement This Page)

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 — FRESH DAILY —

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 (See Advertisement This Page)

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 FINEST IN PASTRY  
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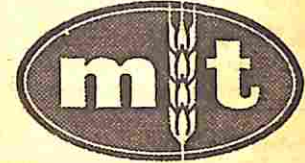
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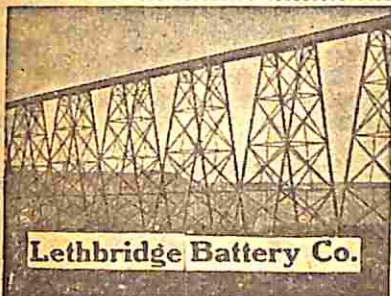
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 (See Advertisement This Page)

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Professional Beauty Supplies & Equipment

Exclusive Distributors For:

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 Rear 818 3 Av S .....328-2846

Artistic Beauty Salon 535 13 St N .....328-6252  
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(Continued Next Page)

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WIGS — WIGLETS — PONYTAILS  
 100 PER CENT HUMAN HAIR

The Finest European  
 Wigs & Wiglets

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 NOT ALWAYS  
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## BEAU MONDE Beauty Shoppe

THELMA MILLER  
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HAIR STYLING AND  
PERMANENTS  
THAT  
SATISFY

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9 A.M. to 6 P.M.  
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BARBARA DOUGLAS  
Manageress

**328-6252**

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*"Discriminating Women  
Prefer The Latest in  
Hair Fashions"*

Dolores Bird  
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724 - 23rd Street N.  
LETHBRIDGE



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(See Advertisement This Page)  
Beautique Beauty Salon 724 23 St N ..... 328-5335  
(See Advertisement This Page)  
Beauty Box 539 5 St S ..... 327-4251  
(See Advertisement This Page)  
Beauty School of Elegance 319 7 St S ..... 328-6422  
(See Advertisement This Page)  
Belaire Beauty Salon 410 13 St N ..... 327-7377  
(See Advertisement This Page)  
Bochan's Beauty Cottage 1104 6 Av S ..... 328-5984  
Bonnydale Beauty Salon 1414 17 St S ..... 328-1637  
Carol's Beauty Salon 813 3 Av S ..... 327-8708  
(See Advertisement This Page)  
Chris's Beauty Salon 712 3 Av S ..... 327-2079  
(See Advertisement This Page)

(Continued Next Page)

## BELAIRE BEAUTY SALON

Open 9 a.m. to 6 p.m.  
Tuesday to Saturday

For the Utmost  
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in Hair Care

3 EXPERIENCED  
OPERATORS

Phone

410 - 13th Street N.

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Specializing in  
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Distinctive Hair Cuts

HAIR CUTTING  
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All Work Guaranteed

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MARY HONMURA, PROP.

- HAIR STYLING
- HAIRCUTTING & SHAPING
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- HAIR COLORING
- SILVER BLONDING, FROSTING

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— AMPLE PARKING SPACE —

## Beauty School of Elegance

Qualified Instructresses  
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NIGHT CLASS THURSDAY & FRIDAY NIGHT

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SHERROLYNNE WINTEMUTE, PROP.

Specializing In:

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Alberta Government Telephones



**Beauty Parlors—(Cont'd)**

- Classic Beauty Salon 307 6 St S .....328-3066  
(See Advertisement This Page)
- Coby's Beauty Shop 322 13 St N .....327-5687  
(See Advertisement This Page)
- Doreen's Beauty Salon 416 5 St S .....327-3494  
(See Advertisement This Page)
- Eileen's South Plaza Beauty Salon  
1636 Mayor Magrath Dr .....327-5822  
(See Advertisement This Page)
- ELIZABETH ANN BEAUTY SHOP**  
1102 9 Av S .....327-0640
- FANCIFULL BEAUTY SALON** 738 13 St N 327-1626
- LAKEVIEW BEAUTY SALON**  
1009 Mayor Magrath Dr .....327-4843
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(See Advertisement This Page)
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(Continued Next Page)

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MEMBER OF THE OFFICIAL HAIR STYLING COUNCIL

**2 CONVENIENT LOCATIONS**

**SPECIALISTS IN** \* HAIR SHAPING & STYLING  
\* TONE ON TONE BLONDES  
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**PARKSIDE  
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2638 PARKSIDE DRIVE

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WE SPECIALIZE IN

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EXPERTS IN

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Individual Shaping &  
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Women With Taste

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**PERMANENT  
SATISFACTION . . .**

. . . and  
Experts in Hair Styling,  
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Lines of Beauty Culture.

**DOREEN'S  
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Specializing in Service

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Next door to Capitol Theatre

**SERVICE WIGS & HAIR PIECES**

*Eileen's*

**SOUTH PLAZA  
BEAUTY SALON**  
THE PERFECT PLACE  
FOR COMPLETE  
HAIRSTYLING

**327-5822**  
1636 Mayor Magrath Dr.

**LIL'S  
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SPECIALIZING IN

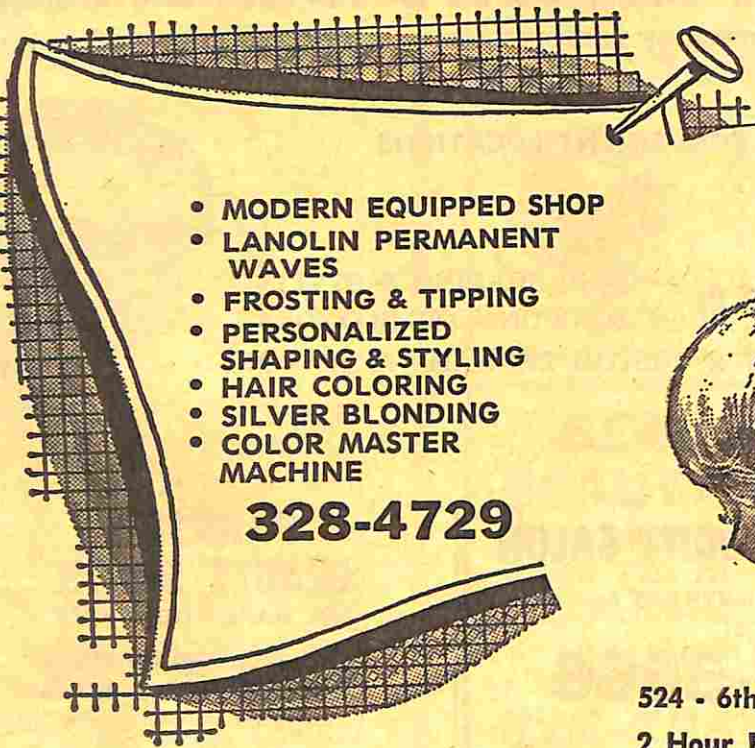
- HAIR SHAPING
- HAIR STYLING
- PERMS & COLD WAVES

"Our Permanent Waves make Permanent Friends"

**328-3237**  
410 - 4th Avenue South



# Rita's HAIR STYLES



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- LANOLIN PERMANENT WAVES
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- HAIR COLORING
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2 Hour Free Parking

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(See Advertisement This Page)
- Marquis Beauty Salon 4 Av & 7 St S .....328-2276  
(See Advertisement This Page)
- NORTH PLAZA BEAUTY SALON**  
610a 13 St N .....327-0260
- Parkside Beauty Salon 2638 S Parkside Dr ..328-3731
- Rita's Hair Styles 524 6 St S .....328-4729  
(See Advertisement This Page)
- Silverdale Beauty Shop 1016 20 St S .....327-1086  
(See Advertisement This Page)
- Skrove Mildred Hair Fashions  
485 Mayor Magrath Dr .....328-1662  
(See Advertisement This Page)
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- THERESA BEAUTY SALON**  
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- WIGS BY ARISTOCRAT**  
FINEST WIGS & HAIR PIECES  
Expert Styling, Coloring & Repairing  
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- PERMANENT WAVING
- COLD WAVES
- HAIR STYLING
- HAIR COLORING

We Guarantee All Our Work

**327-1086**

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YOUR HARPER METHOD BEAUTY SALON

EXPERTS IN

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- HAIR SHAPING
- PERMANENT WAVING

**328-1662**

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485 Mayor Magrath Drive

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Owned & Operated By HELEN PAPAZ

PHONE FOR "APPOINTMENT"

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No Appointments Necessary



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4th Avenue & 7th Street South

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**Bicycle Dealers & Repairers**

**Bert & Mac's Cycle Ltd** 913 3 Av S .....327-3221  
 (See Advertisement This Page)

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DOOR CLOSERS  
 BICYCLES REPAIRED  
 Skates Sharpened — Locksmiths  
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 SALES & SERVICE**

LARGEST STOCK OF BICYCLES IN  
 SOUTHERN ALBERTA

C.C.M. - Sunstar - Raleigh Bicycles  
 SUZUKI MOTORCYCLES

"WE RENT BICYCLES"

**BERT & MAC'S CYCLE  
 LTD.**

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913 - 3rd Avenue South, Lethbridge

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- Arcade Billiards Leth Ltd 325 5 St S .....328-9168  
 Guys & Dolls 1038 3 Av S .....328-3757  
 Mac's Billiards 322a 5 St S .....328-9198

**Billing Machines**

See Accounting & Bookkeeping Machines

**Biscuits & Candy**

Weston George Ltd 631 25 St N .....327-2979

Why leave your easy chair and rush to answer the phone? An extension telephone right at hand will save you steps and energy; will save you from missing calls too.

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Bell's Welding Ltd 317 4 St S .....328-4528

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See Venetian Blinds also Window Shades

**Blocks**

See Concrete Blocks

**Blocks & Buildings**

See Apartments, Blocks & Buildings

**Blue Printers**

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 401 Mayor Magrath Dr .....328-3321

**LETHBRIDGE HOUSE DESIGNS**

DRAFTING  
 HOUSE DESIGNS  
 BLUE PRINTING  
 After Hours Res. 328-2234  
 401 Mayor Magrath Dr .....328-3321

**Boarding Houses**

Campus Lodge Lethbridge .....327-5136

**Boat Manufacturers**

C R S Patent Industries Ltd 1234 3 Av-A S 327-2300  
 (See Advertisement This Page)

**C.R.S.  
 PATENT INDUSTRIES LTD.**



5 STAR BOATS  
 SAIL BOATS "V" POWER BOATS

**327-2300**

1234 - 3rd Avenue-A South, Lethbridge

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**THESE**

*Yellow Pages*

contain the answer to  
 your buying problems.

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**CLARKE H F LTD**

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24 HOUR SERVICE

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Liberty Boilers (Lethbridge) Ltd  
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When the job calls for expert service, you can find just the people to do it by looking in the Yellow Pages of your Telephone Directory. Its the easy, in-a-jiffy way to look up anything you need—services or stores, products or people.



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 PRESSURE WELDING

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HEAD OFFICE

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**327-3921**

CALGARY DIVISION

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**Bolts & Nuts**

**ACKLANDS LIMITED**

All Types Bolts, Screws, Cotter Pins  
& Fasteners {327-4697  
1218 2 Av S ..... {327-5133

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Bible Book Store 416 4 Av S .....328-2549  
**WORLD BOOK ENCYCLOPEDIA**  
228 Corvette Cr .....327-5483

**Booksellers**

Baxter's Book Store 420 5 St S .....328-1563  
Booke Shoppe Ltd 319 8 St S .....328-5888

**Boots & Shoes—Retail**

See Shoes—Retail

**Bottlers—Beverage**

See Beverages

**Bottles**

**J & C MANUFACTURING CO LTD**

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15845 112 Av .....Edmonton 489-4936

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**GLENDALE BOWL CO LTD**  
431 Mayor Magrath Dr .....328-4545  
(See Advertisement This Page)

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**CORRUGATED SHIPPING  
CONTAINERS**

CORRUGATED CONTAINERS AND  
RELATED PRODUCTS  
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PACKAGING SYSTEMS

34 Av & 11 St SE .....Calgary 243-3231

**Boxes—Paper**

**ALBERTAN** 830 10 Av SW .....Calgary 263-7730

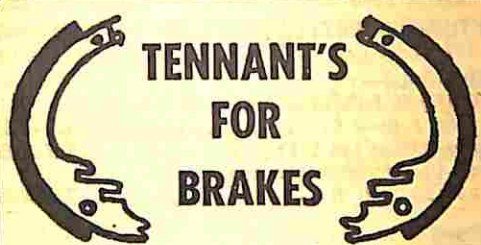
**Brake Parts and Supplies**

Hutton's Ltd 321 8 St S .....327-2586  
(See Advertisement This Page)

Your business—is it completely and adequately represented in the phone book? Listings of partners, officials and salesmen make it easy for customers to do business with you. Ask our telephone business office.

**Brake Service**

Pete & Sons Wheel Alignment Service  
518 5 St S .....327-1030  
Tennant Rex J 314 3 St S .....327-2667  
(See Advertisement This Page)



**TENNANT'S  
FOR  
BRAKES**

**BRAKE BONDING  
DRUM TURNING  
AUTOMOTIVE & INDUSTRIAL LINING  
BLOCKS & PARTS**

**3 2 7 - 2 6 6 7**  
314 - 3rd STREET S.  
Rex J. Tennant

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See Foundries—Iron, Steel, Brass & Aluminum Castings

**Brassieres**

See Corsets & Brassieres—Retail

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BENDIX BK — BENDIX  
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VACUUM & AIR UNITS  
— Brakelining —

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LTD.**

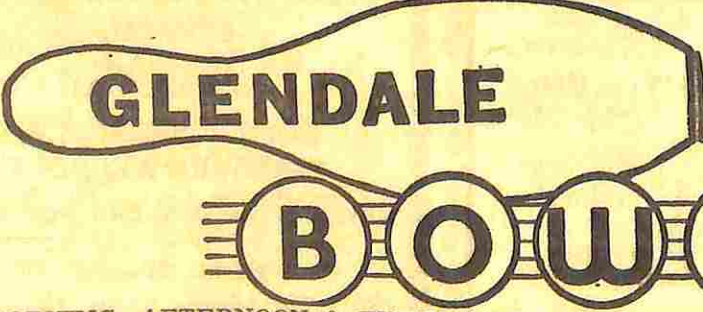
**327-2586 — 327-5566  
327-5158  
321 - 8th STREET S.**

# Telephone Directories

Covering Subscribers in all Alberta centres may be obtained by contacting your local Alberta Government Telephone Office or the Agent in your Exchange Area.

**LISTED BELOW ARE  
DIRECTORIES WHICH MAY BE  
ORDERED AND BILLED TO  
YOUR MONTHLY ACCOUNT**

Calgary & District . . . .	\$1.00
Southern District . . . .	\$ .75
Northern District . . . .	\$ .75
Central District . . . . .	\$ .75
Peace River District . . . .	\$ .50
Banff . . . . .	\$ .50



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**CO. LTD.**

MORNING, AFTERNOON & EVENING LEAGUES  
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AIR-CONDITIONED

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5 PIN  
10 PIN  
BILLIARDS

PARTY RESERVATIONS  
TROPHY & PRO-SHOP



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 206-10128 103 St ..... Edmonton 424-4194

**LABATT'S ALBERTA BREWERY LTD**  
 CALGARY:  
 2916 Lindsay Drive S.W.—249-2370  
 Calgary Home Deliveries ..... Calgary 272-5561  
 ALBERTA GENERAL OFFICE:  
 Call Long Distance ..... Edmonton 434-3491

**MOLSON'S EDMONTON BREWERY LTD**  
 Empty Bottle Pick Up ..... 327-2895  
 Household Delivery (ALCB) ..... 327-3554  
 2 Av & 1 St S ..... 327-2444

**SICKS' LETHBRIDGE BREWERY LTD**  
 Empty Bottle Pickup ..... 327-2895  
 Household Delivery (A L C B) ..... 327-3554  
 2 Av & 1 St S ..... 327-2444  
 (See also Advertisement This Page)

Telephone cords and water don't mix. A wet cord can put your telephone out of order. So please keep your telephone cord away from sinks, valves, steam and other places where water might get on it.

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Alberta Liquor Control Board 334 13 St N .. 328-4985

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**Bricklayers**

**PAUL & ALI'S NATURAL ROCK BRICK & BLOCK CONTRACTORS** - For Better Workmanship Call Us - If no answer call 328-4372  
 2307 5 Av-A N ..... 327-6491

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 BRICK BLOCK & CONCRETE WORK  
 ALL KINDS OF FIREPLACES  
 Residence Phones 328-5050 — 328-4066  
 237 13 St N ..... 327-6052

**Broadcasting Companies**  
 See Radio Broadcasting Co's & Stations

**Broadloom**  
 See Carpet & Rug Section

**Brokers—Custom**  
 See Custom House Brokers

**Brokers Insurance**  
 See Insurance Agents & Brokers

**Brokers—Stocks & Bonds**  
 See Stocks & Bonds

**Brushes**

**ALBERTA BROOM FACTORY**  
 232 12 St-C N ..... 328-3755  
**FULLER BRUSH COMPANY LIMITED**  
 1513 14 Av S ..... 327-1141


**Building Contractors**  
 See Contractors Building

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 13 St & 2 Av S ..... 328-3301

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 327-3887

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 Ceiling Tile  
 Partition Systems  
 Vinyl-Kote Panelling  
 Gyproc Lath & Wallboard  
 No-Co-Rode Drainage Pipe  
  
 "WHERE TO BUY THEM"  
 DEALER  
 Bird Building Supplies 202 13 St N .. 328-2050

(Continued Next Page)



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**327-2444**









**Four fine brews from the House of Lethbridge**  
**For Free Home Delivery 327-3554 — For Bottle Pick Up 327-2895**



**Building Materials & Supplies—**

**Retail—(Cont'd)**

HILLTOP MILLWORK LTD Hwy 25 .....327-8985  
 HOYT'S Main Store 606-608 3 Av S .....327-5767  
 HOYT'S NORTH LETHBRIDGE  
 324 13 St N .....328-4441

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**Complete line of Building Supplies**

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 PAINTS (Pittsburgh)  
 BUILDERS' HARDWARE

Manufacturers of Wood Mouldings

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COMPLETE LINE OF BUILDERS HARDWARE  
 & SUPPLIES — DISTRIBUTORS FOR TONE-CRAFT  
 PAINT & VARNISH PRODUCTS

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Marvan Building Supplies 240 13 St N ....327-5533

**NORTHERN ASBESTOS & BUILDING SUPPLIES LTD**

Distributors

**ASBESTOS PRODUCTS**

FIR & MAHOGANY PLYWOODS & MOULDINGS  
 WOOD WINDOWS  
 DEXION RACKING & SHELVING  
 TAYLOR GARAGE DOORS  
 EXOTIC WOODS

STYROLITE & URETHANE INSULATION

253 12 St N .....327-6166  
 .....327-6161

Revelstoke Building Materials Limited

3 Av & 16 St S .....327-5777  
 (See Advertisement This Page)

Southern Alberta Co-operative Assn Ltd

1221 2 Av S .....327-3777

**SUPERIOR MASONRY PRODUCTS LTD**

CONCRETE & LIGHTWEIGHT  
 CONCRETE BLOCKS FOR ALL  
 TYPES OF CONSTRUCTION

Glazex Division 308 4 St S 328-4990

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**FOR ALL  
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- ★ TRANSIT MIX CONCRETE
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- ★ BUDGET PLANS

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3rd Avenue & 16th Street S.

**TRANSIT MIX 327-7262**

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 LTD 1290 2 Av-A N .....327-2370

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 CO LTD 3003 Leaside Av .....327-8568

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LETHBRIDGE BUILDING SUPPLIES CO  
 1266 1 Av S .....328-4466

MACMILLAN BLOEDEL (ALBERTA) LIMITED  
 2 Av & 30 St N .....328-4455

PRIMCO (WESTERN) LTD 806 2 Av-A N ..327-3131

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See House Movers

**Building Wreckers**

See Wrecking Contractors

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Low Cost answer to your building  
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 STEELOX PANEL construction—  
 weather-tight, permanent.



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**MBS METAL BUILDINGS & SUPPLIES (CALGARY) LTD**

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 Pocza Steve 2719 10 Av-A S .....327-2882

**VERSATILE IMPLEMENTS LTD**

BUTLER-STEEL GRANARIES & FARM BLDGS.  
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**WONDER STEEL BUILDINGS**

- Fast Erection —
- Early Occupancy —
- Trussless Clear Span
- Arch Buildings &
- Roof Systems.



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RESIDENCE

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 (See Advertisement This Page)

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Manufacturers of

FOLD-AWAY SECTIONAL STEEL BUILDINGS  
 FOR RENT OR LEASING  
 ALSO CUSTOM FABRICATION  
 Canadian Distributor For:  
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 Roof Systems Clear to 150'  
 PACKAGED OIL FIELD BUILDINGS

R. Philp, Mgr. Dir.

**265-5783 • 265-5773**

4428 - 16a Street S.E., Calgary

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**ALBERTA ALARM COMPANY**

Underwriters Approved Burglar Alarm Service  
 Lethbridge Enquiries 327-5995

424 6 Av SE .....Calgary 263-7110

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GREYHOUND BUS LINES 411 5 St S .....327-1551

Lethbridge Northern Bus Lines {327-3536  
 1415 3 Av S .....327-3017

Northern Bus Lines 1415 3 Av S .....327-3536  
 (See Advertisement This Page)



- CHARTER TRIPS
- INDUSTRIAL RENTALS
- LIMOUSINE SERVICE
- SIGHTSEEING TOURS
- INTER CITY

After Hours Call 328-3222

**327-3536**

1415 - 3rd Avenue S., Lethbridge

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 you can find just the people to do it  
 by looking in the Yellow Pages of your  
 Telephone Directory. Its the easy,  
 in-a-jiffy way to look up anything you  
 need — services or stores, products or  
 people.

You'll get faster service on your  
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STREAMLINED CAREER COURSES  
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One Time Carbon — Business Forms  
Manufactured In Lethbridge  
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**Business Schools**

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See Meat Markets

**Butter**

See Produce Section

**Cabinet Makers**

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**SPECIAL ORDER**  
**FREE ESTIMATES**  
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**Cabs**

See Taxicabs

**Cafeterias**

See Restaurants

**Calculating Machines**

See Adding & Calculating Machines & Supplies

**Call Answering Service**

See Telephone Answering Service

**Canaries**

See Pet Shops

**Candy Manufacturers**

See Biscuits & Candy

**Canning**

Broder Canning Co Ltd 2219 2 Av N .....327-1561  
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**Canoes**

See Boats Section

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**SWATHER and COMBINE**  
**CANVASES**  
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FAST EFFICIENT REPAIR SERVICE  
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327-0965

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See Automobile Section

**Car Leasing**

See Automobile Renting & Leasing also Leasing Service

**Car Radios**

See Radio Sales & Service

**Car Washing**

See Automobile Washing & Polishing

**Caretakers**

See Building Cleaners also Janitor Service

**Caretaker's Supplies**

See Janitor Supplies

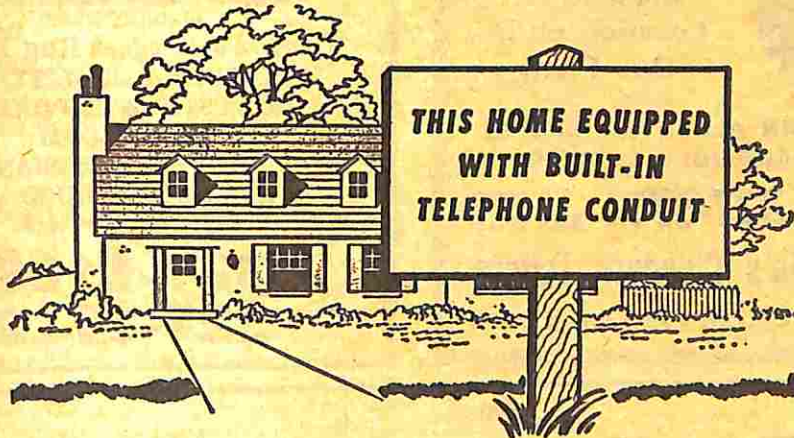
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West Coast Shows Inc  
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**CY & TAGS FLOOR INSTALLATION**  
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CONDUIT AND OUTLETS for telephone wiring, built into the walls during construction, allow you to have your telephones placed where you want them with all wiring out of sight. Changes and additions for future telephone service needs can be made easily and quickly.

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CARPET REPAIRS — FRINGE BINDING — RESIZING  
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236 - 12B STREET NORTH, LETHBRIDGE

Free Estimates on all Services — Free Pick-Up & Delivery of Carpets  
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SERVING ALBERTANS SINCE 1926

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Benjamin's Cleaners-Tailors  
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 (See Advertisement This Page)  
**PRO-SAN PROFESSIONAL RUG & UPHOLSTERY  
 CLEANERS** 236 12 St-B N .....328-6073  
 (See Advertisement This Page)  
 Service Master 1022 8 St S .....328-6998  
 (See Advertisement This Page)

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 Elemans Sales Ltd 420 6 St N .....327-5011  
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WALL TO WALL  
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 BRITISH INDIA RUGS  
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JORDANS RUGS 315 6 St S .....327-1103  
 {327-1712

(See Advertisement This Page)

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GUARANTEED LOWEST PRICES

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Service with  
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*Service*MASTER

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RUGS  
 Cleaned on  
 Location or in  
 Our Plant

SOUTHERN ALBERTA'S OLDEST  
 RUG CLEANING SERVICE

JUST DIAL **327-5771** FOR SERVICE

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## Fast Service!

*Speed Up Your Business . . . Use*

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- You're there in seconds!



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See Automobile Section

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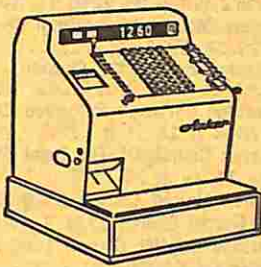
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**Vienna Bakery** 740 23 St N .....327-2960

**Cattle Dealers**

See Livestock Section

**Cement Blocks**

See Concrete Blocks

**Cement Work**

See Contractors Cement

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**Archmount Memorial Gardens Ltd**  
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**Ceramics**

**Sunburst Ceramics Ltd** 529 6 St S .....327-1501

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See Saws Power

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See Accountants—Chartered

**Check Protectors**

See Cheque Protectors

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**Slingerland Gouda Cheese Factory**  
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See Furniture Cleaners

**Chesterfields**

See Furniture Dealers Section

**Chick Hatcheries**

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 (See Advertisement This Page)

**Hallifax Gift Shop**  
 451 Mayor Magrath Dr .....327-5200

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 Ripley Dr J C 102 Boyle Bldg ..... Taber 223-2062  
 Speelman Dr J C 509-511 7 St S ..... 327-4261  
**TAJIRI DR N M** 5-316 5 St S ..... 327-1244

**Church Organizations**

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 Bethel Baptist Church 716 23 St N ..... 327-1484  
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**LETHBRIDGE**  
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 8 am - 9:30 am - 11 am - 4:30 pm  
 St Basil's Catholic Church 604 13 St N ..... 327-2892  
 St Patrick's Church 320 10 St S ..... 328-4047  
 St Peter & St Paul's Greek Catholic Church  
 640 12 St-C N ..... 327-4105  
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 715 13 St N ..... 327-5189  
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 1513 23 Av ..... Coaldale 345-3400  
 Catholic Church 309 Main St N Milk River 647-3541  
 Catholic Church 5009 48 Av ..... Taber 223-2226  
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 Christ-Trinity Lutheran Church  
 420 12 St S ..... 327-0709  
 Christian Missionary Alliance  
 1202 3 Av S ..... 327-2996  
 Christian Science Church & Reading Room  
 4 Av & 12 St S ..... 327-8088  
 Church of Christ 2710 21 Av S ..... 328-5781  
 Church of Jesus Christ of Latter-day Saints  
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 Ward 2 ..... 327-1009  
 Ward 3 10 Av S ..... 327-5321  
 Ward 4 1912 10 Av S ..... 327-0363  
 Ward 5 2223 6 Av-A N ..... 327-6797  
 Ward 6 ..... 328-3238  
 Welfare Farm Coaldale ..... 327-9296  
 Elmo E Fletcher ..... 327-2269  
 Seminary Cor 19 St & 5 Av S ..... 328-1492  
 Church Diamond City Diamond City ..... 327-9586  
 Institute of Religion 506 19 St S ..... 327-0782

**Church Organizations—(Cont'd)**

Church of The Nazarene  
 Cor 9 Av & 16 St S ..... 327-8827  
 Dial-A-Thought 1202 3 Av S ..... 327-4581  
 First Baptist Church 1614 5 Av S ..... 327-2082  
 First United Church Ofc 502 13 St N ..... 327-2659  
 Church ..... 328-4512  
 Hebrew Congregation 914 15 St S ..... 327-8621  
 Hope Reformed Church 1505 6 Av S ..... 327-4969  
 Hungarian Presbyterian Church  
 1020 10 Av N ..... 327-5884  
 Immanuel Lutheran Church (Mo Synod)  
 6 Av & 18 St S ..... 327-4336  
 Japanese United Church 2210 6 Av-A N ..... 328-1207  
 Jehovah's Witnesses 2210 16 Av S ..... 328-1668  
 Lakeview Mennonite Brethren Church  
 1509 29 St S ..... 327-5854  
 Lethbridge Bukkyo Kai Church  
 1303 13 St N ..... 327-5918  
 Lethbridge Christian Reformed Church  
 2 Av-A & 18 St N ..... 327-8306  
 Lutheran Church Of The Good Shepherd  
 Cor 11 Av & 24 St S ..... 328-3445  
 McKillop United Church 2329 15 Av S ..... 328-2703  
 Nisei Gospel Church 1721 5 Av N ..... 328-4061  
 Norbridge Baptist Church 1402 8 Av N ..... 328-5125  
 Pentecostal Church 520 7 St S ..... 327-4957  
 St Andrews Presbyterian Church  
 1818 5 Av S ..... 327-2582  
 Saint Augustine's Anglican Church  
 Ofc 11 St & 4 Av S ..... 327-3970  
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 Asst Priest ..... 328-3950  
 St Mary the Virgin Anglican Church  
 537 12 St-C N ..... 327-3671  
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 If no answer call res ..... 327-3742  
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 Southminster United Church Ofc  
 4 Av & 11 St S ..... {327-5294  
 ..... {327-3404  
 Church Hall ..... 327-5333  
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See Vending Machines

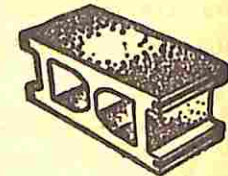
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See Alphabetical Section under City of Lethbridge

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 (See Advertisement This Page)  
 Dye House 505 53 Av SE .....Calgary 255-4737  
 (See Advertisement This Page)

**LEE DUCK**

**PROFESSIONAL  
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(See also Advertisement This Page)  
 (Continued Next Page)

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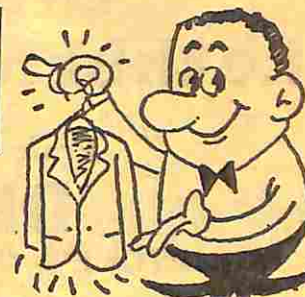
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Lethbridge

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(See Advertisement This Page)

Neilson's Dry Cleaners & Tailors  
1514a 9 Av S ..... 327-7771  
(See Advertisement This Page)

O K Laundry & Dry Cleaning  
312 3 St S ..... 327-4039  
(See Advertisement This Page)

PARK'S DRY CLEANERS { 327-4141  
311 6 St S ..... 327-5151  
(See Advertisement This Page)  
(Continued Next Page)

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- INVISIBLE WEAVING
- EXPERT TAILORING
- FAST SERVICE
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**Alberta Government  
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 (See Advertisement This Page)  
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**Sparkle Cleaners & Launderers**  
 1818 3 Av S .....328-2322  
 (See Advertisement This Page)  
**SPIC & SPAN DRY CLEANERS** {327-8116  
 112 8 St S ..... {328-2437  
 (See Advertisement This Page)

**OUR  
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Assures You of That  
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FOR PICK UP  
 CALL  
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**WE CLEAN HATS TOO**

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**DRY CLEANERS**

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Free Pickup & Delivery

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(Branch of Lethbridge Laundry Ltd.)

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 out of service.





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See Cleaners & Dyers

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 Lounge .....327-4865  
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 Bowman Art Centre 5 Av S .....327-2813  
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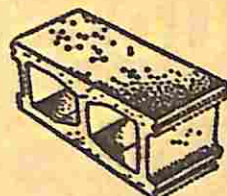
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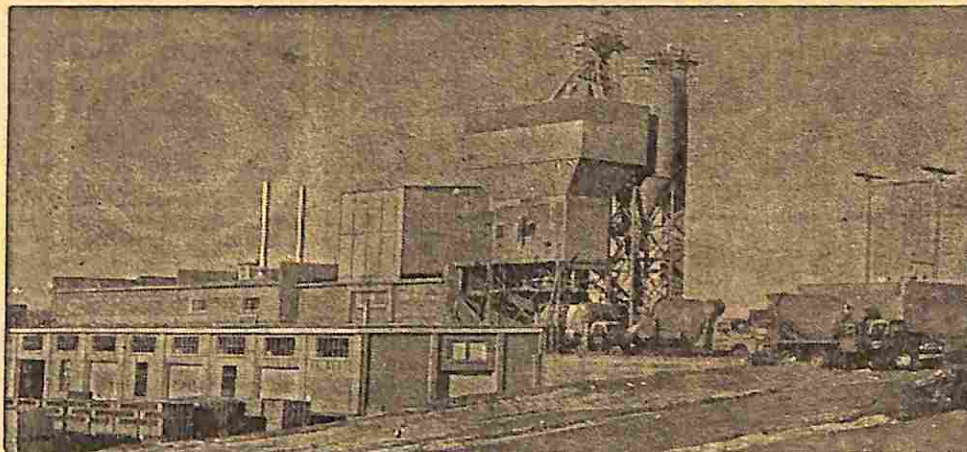
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and  
**J. A. JARVIE SAND & GRAVEL**



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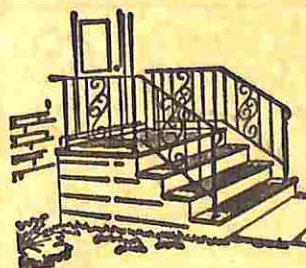
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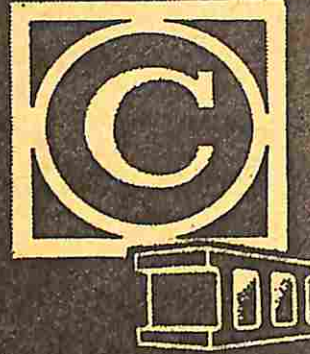
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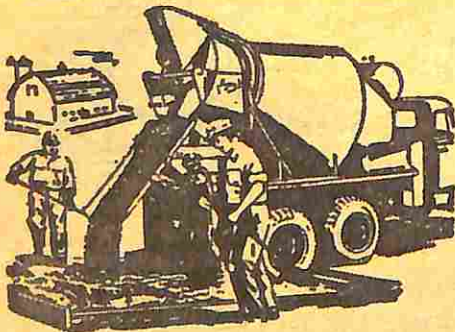
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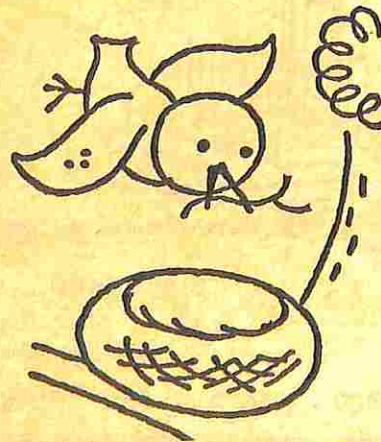
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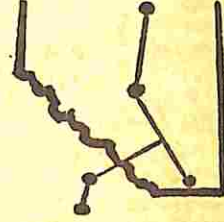
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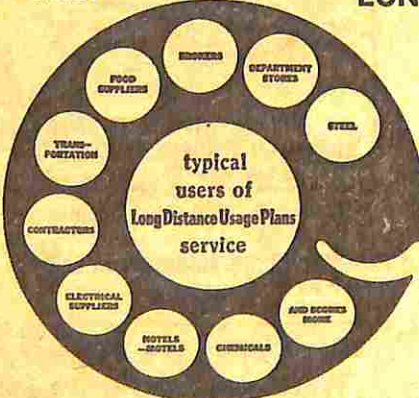
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Arthur Murray School of Dancing  
535 13 St N .....327-0732  
(See Advertisement This Page)

Henderson Lake Pavilion Henderson Lake ...327-2536

Jolliffe Academy of Dancing  
811 5 Av S .....327-6777  
(See Advertisement This Page)

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Used Daily by Shoppers  
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- LACK POISE?
- CONFIDENCE LOW?
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**CALL US TODAY AND  
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- AND OTHER DANCES

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Every employee of the telephone company carries an identification card. We suggest that you refuse access to your premises to anyone who represents himself as from the telephone company, but who cannot so identify himself.