

Produce—Retail

CENTRAL ALBERTA DAIRY POOL
411 4 St S327-6124
Norbridge Farmers Mart 426 13 St N328-1522

Propane Gas**CANADIAN PROPANE**

- PROPANE
- APPLIANCES
- CONTAINERS
- EQUIPMENT



Specialists in Propane and
Natural Gas Appliances

"FOR INFORMATION CALL"

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3321 3 Hwy E327-5721

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CANADIAN PROPANE CONSOLIDATED LIMITED 395 1 Av WCardston 653-4122

CANADIAN PROPANE CONSOLIDATED LIMITED 367 14 St Fort Macleod 234-3773

CHINOOK PROPANE LIMITED

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Pincher StationPincher Creek 627-3200

SEVENTY SEVEN OIL CO LTD

1804 3 Av S328-3336

Suburban Propane (Leth) Ltd 2810 5 Av N ..328-6667
(See Advertisement This Page)



SUBURBAN PROPANE

(LETH) LTD.

BULK & BOTTLE GAS

HEATING - CARBURETION APPLIANCES & CAMPING EQUIP.

PROPANE IS OUR ONLY BUSINESS
WE NEED (YOU) IN OUR BUSINESS

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2810 - 5th Avenue North, Lethbridge
D. B. "Don" Morgan, Mgr., res. 328-2884

Provincial Government

See Alphabetical Section under Government of
Alberta (Provincial)

Psychiatrists

See Physicians & Surgeons

Public Accountants

See Accountants

Pulmanizing

See Automobile Upholstering

THE YELLOW PAGES of this directory are full of information that will help you fill everyday needs and meet emergencies.

Pumps**ALLIED EQUIPMENT LTD**

SALES—PARTS & SERVICE
GORMAN-RUPP PUMPS
CONTRACTORS
COMPLETE RENTAL SERVICE
1201 2 Av-A N327-6877

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Industrial & Agricultural
OLIVER CHEMICAL CO (LETHBRIDGE) LTD
241 Stafford Dr327-1571

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JACUZZI & SOUTHERN PUMPS
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Submersible — 24 HOUR SERVICE
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- PARAMOUNT PUMPS
- ROTO-KING PUMPS
- QUINCY COMPRESSORS

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EMCO LTD 1282 2 Av-A N328-3385

Fisher Diesel Service 234 12 St-C N327-0711

GORMAN-RUPP PUMPS—

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ALLIED EQUIPMENT LTD
1201 2 Av-A N327-6877
Industrial, Sewage & Irrigation Pumps
OLIVER CHEMICAL CO (LETHBRIDGE) LTD
241 Stafford Dr327-1571

HECTORS LTD

Sta-Rite — Beatty & Jacuzzi Deep &
Shallow Well Pumps - Pipe & Accessories
2020 17 Av SE Calgary 273-4981

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WATER PURIFICATION
SALES & SERVICE
Guaranteed Repairs to All Makes
Service 327-4090
313 7 St S327-4054

JACUZZI PUMPS—

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Pumps—(Cont'd)**MACLEOD D & SON LTD**

Authorized Sales & Service
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We also repair any make or model of
Diesel Pumps
After Hours: Hans Skretting, res. 327-3559
1262 2 Av S327-4223

Mid West Pump Service 236a 12 St-C N ...327-1413

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1280 2 Av S327-4697

Spencer's Pump Service 1003 20 St S327-8718

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Authorized Parts & Service
Hagen Auto Electric Ltd.
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236a 12 St C N327-1413

SPENCER'S PUMP SERVICE 1003 20 St S 327-8718

Racks

Northern Asbestos & Building Supplies Ltd
253 12 St N327-6166
(See Advertisement This Page)

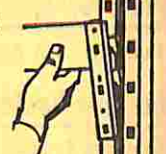
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THE PRE-ENGINEERED
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Help is right at hand in these YELLOW PAGES. If you want to know where to get some product or service, consult them . . . and save time.

Radiators & Repairs

John's Radiator Shop 401 4 Av S 327-3250
 LETHBRIDGE RADIATORS 1410 2 Av S .. 327-8278
 Thomas Radiators 114 8 St S 327-4121

Radio Broadcasting Companies &

Stations

CJLH-TV 28 St N 327-1521
 CJOC Radio 1015 3 Av S 327-3161
SOUTHERN ALBERTA BROADCASTING LIMITED 401 Mayor Magrath Dr 328-3311
 News & Sports 327-1090
 J W B Green 321 24 St S 328-3833

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& Systems

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TOTAL COMMUNICATIONS
 FOR MODERN BUSINESS

Mobile Radio Telephone Service
 Private Mobile Radio Systems
 Direct Dispatch Service

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 (No Toll Charge) & ask for Zenith 33000

Canadian Electronics Limited 236a 13 St N 328-3719

JACK'S RADIO & TV SALES & SERVICE

Sales & Service - Canadian General Electric
 Radio Communication Equipment

302 13 St N 327-4979

Radio Manufacturing & Wholesale

MODERN ELECTRONICS 1113 3 Av S 327-6150

Radio Sales & Service

ACME TELEVISION LTD 535 13 St N 327-6361
 Active Television Service 1238 3 Av S 327-5020
 (See Advertisement This Page)
 Bert & Mac's Radio-TV Ltd {327-3232
 315 7 St S {327-5560
 Bestway Television Appliances Ltd
 - 402 5 St S 328-2328
 Clarke's Television Service 316 3 St S 328-4977
 Doug's Music & Sports Cor 4 Av & 5 St S .. 327-7936
 Eccleston's Radio & Television 903a 3 Av S 327-2787
 (See Advertisement This Page)

Radio Sales & Service—(Cont'd)

FAIRFIELD APPLIANCE SERVICES LTD

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REBUILDING

Repairs to All Makes

Sensible Rates

1244 3 Av S {327-6684
 {327-6070

GALT HOME APPLIANCES 319a 8 St S ... 327-3889

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CAR RADIO SPECIALISTS

Repairs to All Makes of House Radios & HI-FI
 Two-Way Radio Telephone Maintenance

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302 13 St N 327-4979

Modern Electronics 1113 3 Av S 327-6150
 (See Advertisement This Page)

Smith's Color Television & Stereo Centre
 244 13 St N 328-2235

TEL-RAY ELECTRONICS
 Cor 7 Av & Mayor Magrath Dr 327-3503
 Vaselenak A 546 12 St-C N 327-2483

Radio Stations

See Radio Broadcasting Companies & Stations

Radio Telephones

See Radio Communication Equipment & Systems

Railway Companies

Canadian Pacific Railway 1 Av S & 8 St
 Passenger 327-3512
 Customer Service Centre 327-3354
 Freight Traffic 328-3373
 Out of Town (All Services)
 Call Long Distance (No Toll Charge)
 & ask for Zenith 07337

Ranges and Heaters

See Stoves, Ranges & Heaters Section

Razors—Electric

See Shavers Electric

Ready Mixed Concrete

See Concrete Ready Mixed

Real Estate

Altasan Realty Co Ltd 1101a 4 Av S 327-7566
ANDERSON REAL ESTATE & INSURANCE AGENCIES
 5 Metropolitan Bldg 327-1657
ANDERSON WAYNE N AGENCIES

RESIDENTIAL — COMMERCIAL INDUSTRIAL FARMS — RANCHES

After Hours Call: 327-7354

1-324 5 St S 327-6244

Bowman Wallace Co Ltd 612 3 Av S 327-2325
CAMPBELL & HALIBURTON (SOUTHERN) LTD

REAL ESTATE

Homes - Commercial - Farms
 Ranches & General Insurance

418 5 St S 327-4444

CANADA TRUST-HURON & ERIE
 Cor 3 Av & 7 St S 327-8581
ENGINEERED HOMES (ALBERTA) LTD
 210 13 St S 327-0219
 After Hours Call 2414 22 Av S 327-1357
FARMERS & MERCHANTS TRUST CO LTD
 309 7 St S 328-5548

FORT WHOOP-UP REAL ESTATE AGENCIES

FARMS — RANCHES RESIDENTIAL — COMMERCIAL MORTGAGES — RENTALS

2701 32 Av-A S 328-3251

Handley's Ltd 2116 20 Av Coaldale 345-3091
 Hay Agencies Ltd 445 Mayor Magrath Dr .. 327-7975
 (See Advertisement Following Page)

HUDSON AGENCIES LIMITED
 419 Mayor Magrath Dr 327-5885

JOUJAN HOMES LTD

NEW HOMES WELL BUILT

WE TAKE OLDER HOMES ON TRADE
 WE ALSO HAVE OLDER HOMES FOR SALE
 Herb Joujan-Mgr

351 18 St N 328-2129

(Continued Next Page)

CAR RADIO

SALES & SERVICE

327-5020

After Hours Call 327-7248

ACTIVE TELEVISION SERVICE

1238 - 3rd Avenue South

MODERN ELECTRONICS

DOMESTIC and
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Member of Electronic Technicians Assoc.

327-6150

1113 - 3rd Avenue S.

RADIO PERSONALIZED TELEVISION & RADIO SALES & SERVICE

Eccleston's Radio & Television

Member of Electronic Technicians Association

327-2787

903a - 3rd Avenue South

Real Estate—(Cont'd)

L H C REAL ESTATE LTD
216 14 St S328-3644

LETHBRIDGE AGENCIES 528 6 St S327-2861

Lethbridge Real Estate Board Co-op Ltd {327-0287
520 6 St S328-4955

McKillop Agencies E Metcalfe Bldg327-7464

Preferred Realty Co 3516 24 Av S327-0744

Reliance Agencies 822 3 Av S327-1116

Rossiter Agencies Ltd Bsm't McFarland Bldg. 327-1541

S & O Realty Ltd 535 13 St N327-6355

SAUNDERS REAL ESTATE & INSURANCE LTD
5222 48 AvTaber 223-3396

SCHWARTZ HENRY & SONS AGENCIES LTD
222 5 St S328-3331
(See Advertisement This Page)

SONALTA REAL ESTATE 408 13 St N ...327-4802

TOOLE P J & COTE REAL ESTATE LTD

RESIDENTIAL, COMMERCIAL
INDUSTRIAL - FARM & RANCHES
APPRAISALS

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& PROPERTY

F. P. Walshe Mgr's res Ft. Macleod 234-4193
Gerald W. Thompson res Ft. Macleod 234-2236
2305 2 AvFort Macleod 234-4073

WILLIAMS AGENCIES 1240 3 Av S327-3937

Real Estate Loans

See Loans

Real Estate Rentals

See Rental Agents—Real Estate

Record Players—Sales & Service

Clark Reg 609 25 St N327-4991

ECCLESTON'S RADIO & TELEVISION
903a 3 Av S327-2787

Galt Home Appliances 319a 8 St S327-3889

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GRUNDIG TAPE RECORDERS

A
COMPLETE LINE
OF
RECORDERS



"FOR INFORMATION CALL"
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535 13 St N327-6361

JACK'S RADIO & TV SALES & SERVICE
302 13 St N327-4979

Records—Phonograph

Leister's Music Ltd
715 Paramount Theatre Bldg328-4080

Recreation Rooms

See Contractors General—Contractors Building—
Carpenters—Lumber Section—Building Materials &
Supplies Section—Home Improvements

Recorders—Time

See Time Recorders

Refrigeration—Commercial

Bruce Robinson Electric Ltd 1108 1 Av S ..327-8561
(See Advertisement This Page)

CANADIAN ICE MACHINE CO LTD
Skyline Trlr Cr't327-0503

FEDOR'S REFRIGERATION & AIR CONDITIONING
2214 43 St S327-5816
(See Advertisement This Page)

Lethbridge Refrigeration 1108 1 Av S328-4333
(See Advertisement This Page)

**FEDOR'S
REFRIGERATION &
AIR CONDITIONING**



**Complete Refrigeration
and Airconditioning
Sales & Service**

Fabrication Fibreglass Cooler Doors,
Tyler Store Fixtures
Carrier Air Conditioning
Chrysler Air Temp Conditioners

"Where Quality Has No Substitute"

2214 - 43 Street South

327-5816

Res. 327-7766

**LETHBRIDGE
REFRIGERATION**

Complete Commercial &
Domestic Refrigeration &
Air Conditioning Service—
Authorized Frigidaire
Service Depot



328-4333

NIGHT CALLS:

G. G. Harris327-6977
Peter Turnbull327-3051
C. Holland328-1978

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When Buying, Selling & Trading

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LTD.**

LETHBRIDGE'S
LARGEST REALTORS

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- * COMMERCIAL PROPERTY
- * PROPERTY MANAGEMENT
- * MORTGAGES

WE BUY, SELL &
TRADE PROPERTY

445 Mayor Magrath Drive

327-7975

**Henry Schwartz &
Sons Agencies Ltd.**

REAL ESTATE
MORTGAGES
INSURANCE
APPRAISERS



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328-3331

222 - 5th Street South, Lethbridge



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- SALES & SERVICE
- COMMERCIAL REFRIGERATION
 - AIR CONDITIONERS
 - WATER COOLERS
 - WALK IN COOLERS

327-8561

1108 - 1st Avenue S., Lethbridge

Refrigeration Contractors

See Refrigeration Commercial

Refrigerators

- BRUCE ROBINSON ELECTRIC LTD**
1108 1 Av S327-8561
- Holmes Appliances 313 7 St S327-4054
- HOYT'S**
Furniture & Appliances 7 St Shopping Mall 327-5767
HOYT'S NORTH LETHBRIDGE
324 13 St N328-4441
- FINDLAY—**
Wholesale Only
WESTERN CANADA HARDWARE LTD
907-915 2 Av S328-1711

Refrigerators—Repairing

- FAIRFIELD APPLIANCE SERVICES LTD**
1244 3 Av S327-6684
- Fedor's Refrigeration & Air Conditioning
2214 43 St S327-5816
- Jones Refrigeration Service 320 3 St S328-5122
(See Advertisement This Page)
- Lethbridge Refrigeration 1108 1 Av S328-4333

**JONES
REFRIGERATION
SERVICE**

Sales and Service

**COMMERCIAL
& DOMESTIC
REFRIGERATORS**

SCALES & STORE EQUIPMENT

PHONE

328-5122

320 - 3rd Street S.

Residence Phone 328-3910

For Speed and Convenience
in finding

"Where To Buy It"

The YELLOW PAGES list business
names — addresses and telephone
numbers.

Rental Agents—Real Estate

- BOWMAN WALLACE CO LTD**
612 3 Av S327-2325
- CANADA TRUST-HURON & ERIE**
Cor 3 Av & 7 St S327-8581
- HAY AGENCIES LTD**
We are able to handle Leasing & Managing
on all Your Residential & Commercial Property
445 Mayor Magrath Dr327-7975
- Mid West Property Management Ltd
125 Rideau Cr328-2925
- WILLIAMS AGENCIES** 1240 3 Av S327-3937

Rental Services—General

See also Specific Kinds

- ALLIED EQUIPMENT LTD**
1201 2 Av-A N327-6877
(See Advertisement This Page)
- Prebuilt Mfg Ltd 619 4 Av N328-4421
- SAFETY SUPPLY CO**
ALUMINUM SAFETY LADDERS
In Following Sizes
Extension — 20 Ft, 28 Ft, 30 Ft, 32 Ft, 40 Ft
Utility — 12 Ft, 14 Ft, 16 Ft
Step — 6 Ft, 8 Ft, 10 Ft, 14 Ft, 16 Ft
206 13 St S327-2654
- TOOL SHED THE** 1290 2 Av-A N327-2700

Telephones belong in work areas,
recreation areas, sleeping areas . . . in
your home.

Reproduction Services

- WEST CANADIAN GRAPHIC INDUSTRIES—Call**
Long Distance and ask for
(No Toll Charge)Zenith 07131

Restaurant Equipment & Supplies

- BRUCE ROBINSON ELECTRIC LTD**
1108 1 Av S327-8561

Restaurants

- A & W DRIVE-INS** 493 Mayor Magrath Dr 328-2643
(See Advertisement This Page)
- ALEXANDRA RESTAURANT** 328 5 St S ...327-2844
- BRIDGEVIEW RESTAURANT**
"You Name It - We'll Cook It"
STEAKS - OUR SPECIALTY!
Delicious Hamburgers
Fish'N'Chips To Go
TAKE OUT & DELIVERY
"We Make All Our Own Delicious Pastries"
Prompt Service
No 3 Hwy W328-2613

- Burger Baron 2206 7 Av S328-4717
- C W Chop Suey House 403 2 Av S327-5573
- Capri Restaurant 1520 3 Av S328-4818
- Corner Coffee Shop 543 13 St S328-5454
(Continued Next Page)

**ALLIED
EQUIPMENT**

Ltd.

RENTAL OF

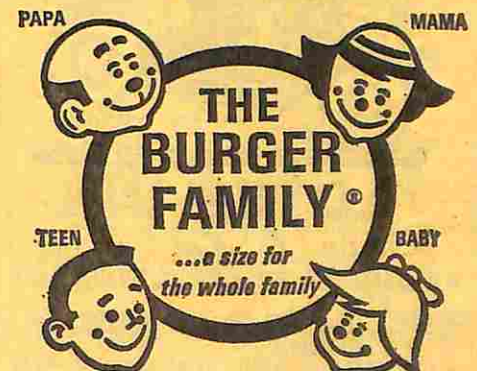
- AIR COMPRESSORS & TOOLS
- PUMPS
- HAND TOOLS
- SCAFFOLDING
- CHAIN HOISTS
- WHEELBARROWS
- GARDEN TOOLS
- LADDERS
- CONCRETE TOOLS
- WOBBLE ROLLERS
- LIGHT PLANTS
- HEATERS
- ELECTRIC TOOLS
- SHEEPSFOOT PACKERS

327-6877

1201 - 2nd Avenue-A N.

There's something for
EVERYONE
At Your Favorite

A & W DRIVE-IN



A & W DRIVE-INS

493 Mayor Magrath Drive

328-2643

210 - 3rd Avenue South

328-6056



DOG 'N' SUDS DRIVE-IN
"World's Creamiest Root Beer"
HAMBURGERS — HOT DOGS
FISH & CHIPS (English Style)
 DELICIOUS
COUNTRY FRIED CHICKEN
 CAR HOSTESSES OR OUR CONVENIENT
 TAKE OUT SERVICE
PHONE 327-6116
 1607 Mayor Magrath Drive



HOUSE OF WONG

<p>No. 3</p> <ul style="list-style-type: none"> • PINEAPPLE CHICKEN • MUSHROOM CHOW MEIN • SWEET & SOUR SPARERIBS • DEEP FRIED SHRIMP • CHICKEN FRIED RICE • STEAMED RICE 	<p>No. 4</p> <ul style="list-style-type: none"> • CHICKEN CHOW MEIN • DEEP FRIED SHRIMP • SWEET & SOUR SPARERIBS • CHICKEN ALMOND CHOP SUEY • CHICKEN FRIED RICE • STEAMED RICE
---	---

254 - 13th Street
 North Lethbridge

327-0844

JAMES WONG, PROP.

Restaurants—(Cont'd)

- Dog 'N' Suds Drive-In
 1607 Mayor Magrath Dr327-6116
 (See Advertisement This Page)
- Eastway Restaurant 3110 1 Av S328-4155
- El Rancho Family Restaurant {327-2355
 526 Mayor Magrath Dr327-0860
- Four Winds Cafe 1217 3 Av S327-3713
- Frank's Lunch Bar 820 3 Av S328-3740
- G W Chop Suey 405 2 Av S327-2712
- Golden Gate Restaurant 320 5 St S328-1977
- Greyhound Grill 411 5 St S328-1802
- House of Wong 254 13 St N327-0844
 (See Advertisement This Page)
- I & T Coffee Shop 1406 2 Av S328-1446

JULIA'S CHICKEN & STEAK HOUSE
 Specializing in
Our Delicious Chicken & Steaks
Pancakes & Waffles
 Open 6 P.M. to 2 A.M.
 322 3 St S327-7202

- Lethbridge Hotel Coffee Shop
 Cor 5 St S & 2 Av327-1049
- Lotus Inn 102 8 St S327-2297
 {327-0240
 (See Advertisement This Page)
- Majorette Cafe 612 3 Av S327-7511
 (See Advertisement This Page)
- Marquis Coffee Shop Ltd 4 Av & 7 St S327-3191
 (See Advertisement This Page)
- New China Chop Suey House
 318 2 Av S327-3262
- New Moon Cafe 3 Av S327-3298

(Continued Next Page)



LOTUS INN
 Phone "N" Eat Service

- * HOME OF FINEST CHINESE FOOD
- * SPECIAL SUNSHINE FRIED CHICKEN
- * CATERING SERVICE FOR HOME, BANQUETS & WEDDINGS
- * BANQUET ROOMS AVAILABLE

FREE DELIVERY IN CITY
 12 Noon to 2:00 A.M.
327-2297
327-0240
 102 - 8th STREET SOUTH



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Lethbridge's Home of Chinese Dishes

ENJOY OUR DELICIOUS

- ★ CHICKEN
- ★ STEAKS
- ★ CHOPS
- ★ FISH & CHIPS, etc.

Courteous Attention and Service You Always Receive Here

— OPEN —
 From 8 a.m. to 8 p.m. DAILY
 Closed On Sundays

FOR TAKE-OUT ORDERS PHONE
327-7511
 612 - 3rd Avenue South



MARQUIS COFFEE SHOP LTD.
BANQUETS - CATERING
 — IT'S THE MARQUIS FOR YOUR FINEST DINING AND ENTERTAINING!

RED COACH LOUNGE LICENSED
MARQUIS HOTEL
327-3191

Restaurants—(Cont'd)

- New World Cafe 329 5 St S327-4025
(See Advertisement This Page)
- Oasis Restaurant 501 2 Av NVauxhall 654-2545
(See Advertisement This Page)
- Pagoda Chop Suey 212 5 St S327-3963
- Paramount Coffee Shop
Paramount Theatre Bldg327-5476
- PHIL'S RESTAURANT & PANCAKE HOUSE**
1303 Mayor Magrath Dr328-5077
- Pizza Dairy Bar 1406 17 St S327-1000
(See Advertisement This Page)
- SAVIQY CAFE** Coutts Hwy327-0531
- Shanghai Chop Suey 610 3 Av S327-3552
- Spudnut & Ice Cream Bar 1102 5 Av S327-4990
- Stockman's Inn Stockyards328-2451

TABER CAFE

CHINESE FOOD — FISH & CHIPS
Take Out Orders — Banquet Rooms
5307 48 AvTABER 223-2028

- TASTEE TREAT** 2609 10 Av-A S328-4038
(See Advertisement This Page)
- Tom's House of Pizza
1656 Mayor Magrath Dr328-6211
(See Advertisement This Page)
- Vancell Coffee Bar 242 13 St N328-3616

Restaurants Drive-In

- A & W Drive-Ins 493 Mayor Magrath Dr ...328-2643
210 3 Av S328-6056
- Burger Baron 2206 7 Av S328-4717
(See Advertisement This Page)
- Dairy Queen 516 13 St N327-4855
Southside 422 Mayor Magrath Dr327-5015
- DOG 'N' SUDS DRIVE-IN**
1607 Mayor Magrath Dr327-6116
- Snack-Time Drive In 1415 Mayor Magrath Dr 328-3136
- TAG'S DRIVE IN** 2002 3 Av S328-5405
- TASTEE TREAT** 2609 10 Av-A S328-4038

BURGER BARON

MOST FAMOUS
HAMBURGERS
IN ALBERTA



OFF MAYOR MAGRATH DR.
328-4717
2206 - 7th Avenue S.

Retreading

See Tires Section

Revolvers

See Gunsmiths also Sporting Goods Section

Rifles

See Gunsmiths also Sporting Goods Section

People don't just read the Yellow Pages, they use them.

NEW WORLD CAFE

"Hollywood Style"

SPECIALIZING IN:

.. CHINESE CUISINE ..

FREE DELIVERY IN CITY

329 - 5th STREET S.

327-4025

OASIS RESTAURANT

The Place That Serves the Best in Western Foods

SPECIALIZING IN

CHICKEN & CUTLETS

654-2545

VAUXHALL John Kubasek, Mgr.

Tastee Treat

Take-Out Colonial Style

- * FRIED CHICKEN
- * BARBECUED RIBS & BEANS
- * FISH & CHIPS
- * SLOP - P - JOs
- * TASTEE DOGS
- * SHOESTRINGS
- * THICK TASTEE SHAKES
- * SUNDAES
- * SOFT ICE CREAM
- * 2-FLAVOURED COLONIAL CONES

"Eat Out At Home"

328-4038

— Around the Corner from Gordies Grocers —
2609 - 10th Avenue-A South



FROM

Pizza Dairy Bar

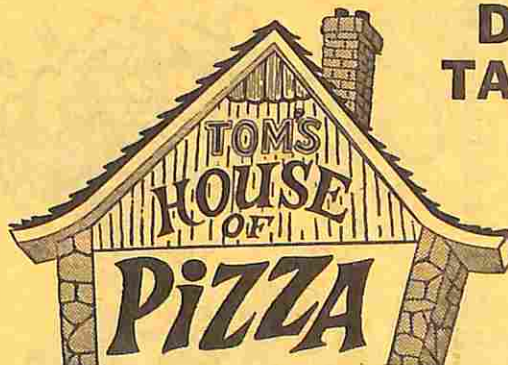
Cheese, Wiener, Hamburger, Sausage, Mushroom, Pepperoni, Salami, Ham, Combination, Shrimp
FOR YOUR PARTIES & PICNICS

— PICK UP A PIZZA —

Open 12 Midnight Weekdays - 1 a.m. Fri. & Sat.

327-1000

1406 - 17th Street S.



DINING ROOM & TAKE-OUT SERVICE

HOURS

MONDAY TO THURSDAY
11:00 A.M. to 12 MIDNIGHT

FRIDAY & SATURDAY
11:00 A.M. to 2:00 A.M.

SUNDAY— 11:00 A.M. to 10:30 P.M.

"Pizza Made to Perfection"

328-6211

Safeway Shopping Centre — 1656 Mayor Magrath Drive



Meldon

ROOFS (Lethbridge) LTD.

"Meldon Roofs Are Well Done Roofs"

BUILT-UP ROOFING — ROOF REPAIRS — SHINGLES — SIDING

GENERAL SHEET METAL

— PHONE —

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"Covering Southern Alberta"

ROOFING FOR 20 YEARS

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See Carpet & Rug Section

Rug Carpet & Upholstery Cleaners

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Assistant Superintendents . . .327-3883
Secretary-Treasurer . . . {327-3548
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327-5251

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 (See Advertisement This Page)

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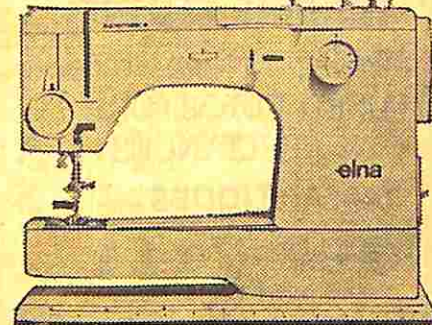
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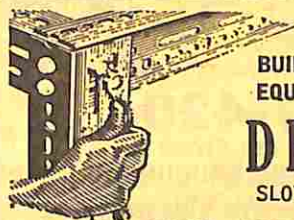
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 465 Shoppers World327-5852
 Dominion Stores 421 Shoppers World
 Don Roy Homes Limited
 419 Shoppers World328-4330
 Enso Barber Shop 485 Shoppers World
Gas-Hopper Service Station
 Shoppers World328-2584
 Glendale Bowl Co Ltd
 431 Shoppers World328-4545
 Hallifax Gift Shop 451 Shoppers World 327-5200
 Jones Brown Rugs 461 Shoppers World 327-4826
 La Kay's Ladies' & Children's Wear Store No 2
 489 Shoppers World328-1651
 Martin-Senour Paint & Wallpaper Store
 Shoppers World328-2525
 Montana Mustard Seed Co
 411 Shoppers World328-5737
 Parsons Hardware & Appliances Ltd
 Shoppers World327-7066
Shoppers' World Ltd
 451 Shoppers World328-4045
 Skrove Mildred Hair Fashions
 485 Shoppers World328-1662
 Tamblin Rexall Drug Store
 457 Shoppers World328-2121
 3 D's Hobby Shop Shoppers World327-0540
PHYSICIAN
 Palmer Dr G R C 439 Shoppers World 327-3230
REAL ESTATE, RENTALS
 Hay Agencies Ltd 445 Shoppers World 327-7975
INSURANCE
 Hay & Associates Insurance Ltd
 445 Shoppers World327-5523
BUSINESS MACHINES
 South-Alta Business Machine Co
 441 Shoppers World327-0944
ENGINEERS CONSULTING
 Underwood McLellan & Associates Limited
 401 Mayor Magrath Dr328-3321
Shoppers' World Ltd
 451 Mayor Magrath Dr328-4045

Shot Gun Shells

See Ammunition

Shovels—Power

**NORTH WEST ENGINEERING CO—
 PARDEE EQUIPMENT CO LTD**
 520 24 St SECalgary 272-4016
WATEROUS EQUIPMENT LTD 249 12 St N 328-3356

Show Cards

City Sign Co 527 6 St S327-4204
 Dysigns Rear 508 5 Av S327-3510
 Patey Signs 333 4 Av S328-3535
 (See Advertisement This Page)

PS

. SHO' CARDS
 . SALE POSTERS
 . BANNERS
 . DISPLAYS

PATEY SIGNS

333 BUZZZZ!!!
 4 AVE. S **328-3535**

Sight Seeing Tours

ROCKY MOUNTAIN SIGHT SEEING TOURS
 Operated by Steve F. Kotch
WONDERFUL TOURS OF THE SUNNY SOUTH
 Including
 Scenic City Tour - Waterton - Glacier Park
 Crow's Nest Pass - Writing on Stone Provincial
 Park - Kananaskas Highway to Banff
**TOURS ANYWHERE IN THE NORTH
 AMERICAN CONTINENT**
 Limousine & Bus Service Available
 For Further Information Call
 1415 3 Av S327-3536

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 PAGES** way.

**A Short-cut to
 Your Customers!**

To reach more prospects, make
 more telephone and walk-in
 sales, advertise under all classi-
 fications, where buyers look for
 your products and services.

YELLOW PAGES



315 STAFFORD DRIVE — LETHBRIDGE

**A LETHBRIDGE INDUSTRY
DESIGNERS — MANUFACTURERS
ELECTRICAL ADVERTISING
NEON & PLASTIC**

PHONE

327-4215 • 328-1517

NATIONAL NEON DISPLAYS LTD.

NIGHT CALLS ... DAVE BROWN 327-6102
BUD CARTER 327-6785

Signs

Anthony Signs 238 12 St-B N328-6273
(See Advertisement This Page)

Art Sign Co 333 4 Av S327-2203
(See Advertisement This Page)

BEHREND'S BRONZE INDUSTRIES LTD

METAL LETTERING - MEMORIAL PLAQUES
ARCHITECTURAL CASTINGS
2050 10 Av SWCalgary 244-9663

City Sign Co 527 6 St S327-4204
(See Advertisement This Page)

Commercial Signs 314 3 Av S327-7633

Dysigns Rear 508 5 Av S327-3510
(See Advertisement This Page)

HOOK SIGNS LETHBRIDGE LTD

1022 24 St N327-3686
Jay Signs 1820 10 Av N327-8794
(See Advertisement This Page)

National Neon Displays Ltd 315 Stafford Dr {327-4215
328-1517
(See Advertisement This Page)

NEON PRODUCTS OF CANADA LTD

NEON SIGNS
PLASTIC SIGNS
Nitelite Lighting
Maintenance — Agents
1271 3 Av S327-6336

(Continued Next Page)

SAY IT WITH
JAY
Signs
"JOCKO"
JOE TARNAVA

SIGNS
OF ALL KINDS
"Quick as a Wink Service"
24 HOUR
ANSWERING
SERVICE
327-8794
1820 - 10th Ave. North
LETHBRIDGE

ANTHONY *Signs*

- SILK SCREENING
- TRUCK DECALS
- TRUCK LETTERING
- BANNERS-POSTERS
- GOLD LEAF SIGNS
- SHOW CARDS

PHONE
328-6273
238 - 12 ST. B. NORTH

ART SIGN CO.
333 • 4 AVE. S.

SIGNS

You Name It... We'll Sign It...
327-2203
DECALS • SCREEN PROCESS

City
SIGN Co.

M. Pisko, Mgr.
327-4204
527 - 6th Street S.

TELL THE WORLD WITH SIGNS

by
Dysigns

- GOLD LEAF LETTERING
- CUT OUT LETTERS
- WINDOW SIGNS
- TRUCK SIGNS
- SHOW CARDS

Phone **327-3510**
508 - 5th Ave. S. (Rear)
GILBERT DYS, Prop., res. 328-3018

Signs—(Cont'd)

NITELITE LIGHTING MAINTENANCE

**COMPLETE
NEON & ILLUMINATED
SIGN MAINTENANCE
SERVING SOUTHERN ALBERTA**

1271 3 Av S327-6336

Patey Signs 333 4 Av S328-3535

Silk Screen Processing

Art Sign Co 333 4 Av S327-2203
Commercial Signs 314 3 Av S327-7633

Skating Rinks

Arena 12 St-A & 2 Av S327-2288

Sliding Doors

See Doors—Rolling & Sliding

Slot Racing

See Model Car Racing

Smallwares & Notions

MEK WHOLESALE DISTRIBUTORS LTD
712a 3 Av S327-0440

Smorgasbord

See Caterers also Restaurants

Snow Fences

See Fences

Social Service Organizations

See also Associations & Societies &
Charitable Institutions
Lethbridge Family Bureau 706 3 Av S328-3787

Societies

See Associations & Societies

Soft Drinks

See Beverages

Soft Water Equipment

See Water Softening Equipment

Soil Testing

AGRI-ANALYSIS LTD
Professional Soil Analysis & Consultation
1712 2 Av S328-4543

Solicitors

See Lawyers

Sound Systems & Equipment

ALBERTA GOVERNMENT TELEPHONES
PUBLIC ADDRESS PAGING SYSTEMS

**TOTAL COMMUNICATIONS
FOR MODERN BUSINESS**

Custom designed to fit your individual need
No maintenance costs
Quality components

"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
115 6 Av SW Calgary—Call Long Distance
(No Toll Charge) & ask forZenith 33000

MODERN ELECTRONICS

**SOUND SYSTEMS
AND
EQUIPMENT
SALES & SERVICE**

1113 3 Av S327-6150

Sporting Goods

Alberta Gun Craft Ltd
530 Mayor Magrath Dr327-0411
(See Advertisement This Page)
ANGLO DISTRIBUTORS 427 5 St S327-2023
ASHDOWNS 516-518 3 Av S327-2212
Dan's Repair Shop 1117 3 Av S327-3905
DOUG'S MUSIC & SPORTS
Cor 4 Av & 5 St S327-7936
HOYT'S Main Store 606-608 3 Av S327-5767
HOYT'S NORTH LETHBRIDGE
324 13 St N328-4441
MACLEOD'S FAMILY SHOPPING CENTRE
426 6 St S327-4240
Trocrest Athletics Shoppers World328-4283
Western Canada Hardware Ltd
907-915 2 Av S328-1711

GUNS BUY SELL TRADE
**ALBERTA
GUN CRAFT LTD.**
GUNSMITHING RELOADING STOCK MAKING
AUTHORIZED REMINGTON
& ITHACA DEALERS
HUNTING & FISHING SUPPLIES
327-0411
Rex Johnson, Res. 327-8249
530 Mayor Magrath Drive

Sporting Goods—Whlse & Mfrs

WESTERN CANADA HARDWARE LTD
907-915 2 Av S328-1711

Sports Car Equipment

See Automobile Parts & Supplies Section

Spray Painters

See Painters & Paperhangers

Spraying

Multi-Spray Service 2830 12 Av S327-7263

Spraying Equipment

ACKLANDS LIMITED

Devilbiss & Alemite Spray Equipment
1280 2 Av S{327-4697
327-5133

BOWNS AGRICULTURAL WHOLESALE LTD
1710 2 Av S328-3326
OLIVER CHEMICAL CO (LETHBRIDGE) LTD
Agricultural & Industrial
241 Stafford Dr327-1571

Sprinkler Contractors

Major Irrigation Company 2125 2 Av S ...{327-5525
327-5455
OLIVER CHEMICAL CO (LETHBRIDGE) LTD
241 Stafford Dr327-1571

Sprinklers—Agricultural

Irrigation Equipment Co Inc Canadian Irrigation
Division 4 Av & Stafford Dr327-1186

Sprinklers—Agricultural—(Cont'd)

MAJOR IRRIGATION COMPANY
2125 2 Av S327-5525
Oliver Chemical Co (Lethbridge) Ltd
241 Stafford Dr327-1571
(See Advertisement This Page)

**Oliver Chemical
Co.(Lethbridge) Ltd.**

- ★ Berkeley Pumps
- ★ Alcan Aluminum
- ★ Rain Bird Turf Sprinkling Equipment
- ★ Oliver Irrigation Fittings
- ★ Gorman-Rupp Pumps
- ★ I.H.C. Power Units
- ★ Plastic Pipe

327-1571

241 STAFFORD DRIVE

Sprinklers—Lawn

Holberton's Plumbing & Heating
1911 9 Av S327-4276
MAJOR IRRIGATION COMPANY
2125 2 Av S327-5525
TORO LAWN SPRINKLER SYSTEMS

FULLY AUTOMATIC—
CLOCK CONTROLLED **TORO**
Underground systems for home • park • cemetery •
business • industry • golf courses. Offers economy of
installation, operation and maintenance. Manufactured by
Moist O'Matic, Inc., a subsidiary of Toro Mfg. Corp.
"WHERE TO BUY THEM"
DEALER
HOYT'S Main Store 606-608 3 Av S ..327-5767
HOYT'S NORTH LETHBRIDGE
324 13 St N328-4441
INSTALLING DEALERS
Hepp's Industries Ltd
1 Mile E of Stkyds327-4242
TABER
PARKER ELECTRIC LTD
5316 48 AvTaber 223-2388

Stamps Rubber

See Rubber Stamps

Stapling Machines

BOSTITCH STAPLERS & STAPLES—
RODGER ROSS M LTD
2312 Macleod Tr SCalgary 273-1849

Stationers—Retail

Chinook Stationers Ltd 306 13 St N328-3555
(See Advertisement This Page)

HEINITZ PRINTERS & STATIONERS LTD

FRANCHISED DEALER

OFFICE SPECIALTY LTD.
OFFICE SUPPLIES — FURNITURE
(NEW & USED)

324 9 St S328-1778

Stationers—Retail—(Cont'd)

Southern Printing Company Limited
1233 2 Av S328-5114

SOUTHERN STATIONERS LTD 316 7 St S 328-2301
(See Advertisement This Page)

Stationers—Wholesale

SOUTHERN STATIONERS LTD 316 7 St S 328-2301

Steam Baths

Genuine Swedish Massage 4 Oliver Blk328-4171

TYM'S PHYSICAL HEALTH & SWEDISH MASSAGE CLINIC STEAM BATHS
SWEDISH MASSAGE TREATMENTS
8-202 13 St S328-4206

Steam Cleaning Equipment

See Cleaning Equipment & Service—Industrial

Steam Cleaning—Industrial

ACE PORTABLE STEAM CLEANERS
1507 50 St SECalgary 272-2324

Steam Fitters

Baxter G H & Son Ltd 528 6 St S327-6543

Steamship Agents

Butte Travel Service 909a 3 Av S328-3201

LAWSON P TRAVEL LTD Marquis Hotel ...327-4094

ROSSITER AGENCIES LTD
Bsm't McFarland Bldg327-1541

Steel

HECTORS LTD

STEEL

- Rounds
- Flats
- Angles
- Plates
- Channels
- Reinforcing
- Sheets
- Beams
- Cold Rolled

STEEL FABRICATORS

PIPE

2020 17 Av SECalgary 273-4981

Mc & Mc Metal Services Edmonton—Call Long
Distance (No Toll Charge) & ask for ...Zenith 07101

Steel—(Cont'd)

NATIONAL SALVAGE CO LTD
Cor 12 St & 2 Av N328-1721
Southalta Steel Ltd 1501 2 Av S328-3443
(See Advertisement This Page)



SOUTHALTA STEEL LTD.



ROUNDS — FLATS
ANGLES — SHEETS
PLATES — BARS
BEAMS — CHANNELS
REINFORCING

Your Southern Alberta Steel Warehouse

328-3443

1501 - 2nd Avenue S., Lethbridge

Steel Buildings

See Buildings—Metal

Steel Fabricators

Horton Steel Works Ltd 2902 5 Av N328-5541
(See Advertisement This Page)

NEUFELDT INDUSTRIES LTD
1601 20 AvCoaldale 345-4444

SMITH'S WELDING 1910 2 Av S328-3411

**HORTON
STEEL WORKS**

LTD.

**STEEL
FABRICATORS**

COMPLETE FACILITIES
TO MEET ALL INDUSTRIAL
& AGRICULTURAL REQUIREMENTS

328-5541

2902 - 5th Avenue North

Steel Foundries

See Foundries—Iron, Steel, Brass & Aluminum
Castings

Steel Shelving

See Shelving Steel

Steel—Structural

ALBERTA STEEL PRODUCTS LTD

NEW STRUCTURAL STEEL
& PIPE
OF ALL KINDS

1505 2 Av S327-4035

Lethbridge Iron Works Co Ltd
Cor 1 Av & 2 St S327-3576
VARZARI IRON LTD Cor 12 St-A & 2 Av N 327-1296
(Continued Next Page)



OFFICE SUPPLIES

SCHOOL SUPPLIES

HOBBY CRAFTS

GREETING CARDS, GIFTS

"Keep the Southern Habit"

328-2301

SOUTHERN STATIONERS LTD.

The 7th Street Shopping Mall
Lethbridge



Stationers Ltd.

328-3555

- OFFICE SUPPLIES
- OFFICE FURNITURE
- BUSINESS FORMS
- PRINTING
- RUBBER STAMPS

306 - 13th STREET N.

LETHBRIDGE

Steel—Structural—(Cont'd)

WESTERN METAL FABRICATORS (1962) LTD
REINFORCING STEEL
 Welded Wire Mesh — Beams, Etc.
 Structural Steel Fabricators
 1501 2 Av S {327-4473
 {327-4982

WONDER BUILDING (ALBERTA) LTD
 COMMERCIAL — INDUSTRIAL — FARMS
 • Grain Storage • Arenas
 • Warehouses • Curling Rinks
 • Supermarkets • Bowling Alleys
 • Aircraft Hangars • Swimming Pools
 All Steel Widths 14' to 250'
 Length Unlimited — No Posts
 J. H. Willie — Alberta Distributor
 1506 6 Av S 328-1200

Stenciling

BOWNS AGRICULTURAL WHOLESALE LTD
 CUSTOM STENCILLING
 RE-PRODUCTIONS ELECTRONICALLY
 1710 2 Av S 328-3326

Stereophonic Equipment

See High Fidelity & Stereophonic Equipment

Stocks & Bonds

DOHERTY ROADHOUSE & McCUAIG BROS {327-3009
 422 7 St S {327-4255
 {327-0578

RICHARDSON JAMES & SONS
 709 4 Av S 327-5757

RINGLAND MEREDITH & HUNT LTD {327-3009
 422 7 St S {327-4255
 {327-0578

WALKER J H & CO LTD 706 3 Av S 327-4085

Storage Batteries

See Batteries—Storage Section

Storage—Cold

See Cold Storage

Storage—Fur & Garment

Canadian Furriers
 Paramount Theatre Bldg 327-4348

LETHBRIDGE FURRIERS
 514 3 Av S 327-2209

(See Advertisement This Page)

New York Furriers 604a 3 Av S 327-3276

**Lethbridge
 Furriers
 Fur Storage**
 we're specialists
 in the care of furs
327-2209
 514 - 3rd Avenue S.

Storage—Household

A A A MOVING & STORAGE 525 15 St S .. 327-1288
 McLean Transfer Ltd 640 6 St S 327-2097
 (See Advertisement This Page)

OWEN DISTRIBUTING LTD
STORAGE
 Specialists In Local and Long
 Distance Moving
 AGENTS FOR ALLIED VAN LINES LTD
 1216 1 Av S 328-4485

Taber Transport 5009 56 St Taber 223-2134
 (See Advertisement This Page)

Storage—Merchandise

WILKINS TERMINAL
 WAREHOUSING - STORAGE - DISTRIBUTION
 Fully Bonded & Insured
 725 2 Av-A N {327-8353
 {327-8354

Store Fronts

CANADIAN PITTSBURGH INDUSTRIES LTD
 252 12 St N 327-1508

LETHBRIDGE SASH & DOOR FACTORY
 Designed & Installed to Your Specification
 Free Estimates
 5 Av & 4 St S 327-1581

Storm Windows

See Windows Metal & Windows Wood

Stove Oil

See Gas & Oil Bulk Stations

Stoves Parts & Service

Wright A R Plumbing & Heating Ltd
 7304 Macleod Tr Calgary 255-7751
 (See Advertisement This Page)

GARLAND
Gas & Electric Ranges
 BLODGETT OVEN
 EMBERGLO BROILER
 FRYMASTER DEEP FRY
 PARTS & SERVICE — AUTHORIZED DEALERS
 FACTORY TRAINED PERSONNEL
A. R. WRIGHT
PLUMBING & HEATING
 LTD.
 7304 Macleod Trail, Calgary
Phone 255-7751

"Make One Call Do the Work of Two"
 — Use the **YELLOW PAGES**

**McLEAN
 TRANSFER LTD.**

**LOCAL AND
 LONG DISTANCE
 MOVING
 PACKING · STORAGE**



AUTHORIZED



FOR A BETTER MOVE ALL WAYS!

327-2097

Nights Calls: 327-3473

640 - 6th STREET SOUTH
 LETHBRIDGE

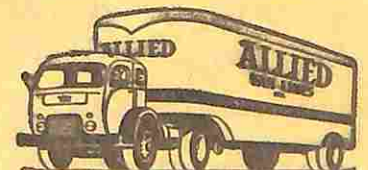
Taber Transport



FURNITURE DIVISION

**Local & Long Distance
 Moving — Packing & Storage**

AGENTS FOR
ALLIED VAN LINES LTD.



CANADA'S LARGEST FURNITURE MOVERS

223-2134

T A B E R

5009 - 56th Street

Stoves, Ranges & Heaters—Retail


Baker Appliances Ltd 319 7 St S328-1673
HOYT'S
 Furniture & Appliances 7 St Shopping Mall 327-5767
 HOYT'S NORTH LETHBRIDGE
 324 13 St N328-4441
ST LOUIS FURNITURE STORE
 118 5 St S327-2210

Stoves, Ranges & Heaters—Wholesale

Bruce Robinson Electric Ltd 1108 1 Av S ..327-8561
 (See Advertisement This Page)
FINDLAY—
 WESTERN CANADA HARDWARE LTD
 907-915 2 Av S328-1711

Swimming Pools & Equipment

Bruce Robinson Electric Ltd 1108 1 Av S ..327-8561
 (See Advertisement This Page)



Distributed by
BRUCE ROBINSON ELECTRIC LTD.
 1108 - 1st Ave. South — Lethbridge
 327-8561

FIND WHAT YOU WANT—
 WHEN YOU WANT IT—
 PRODUCT DEALERS—SERVICES—
 PROFESSIONS — are listed . . . by
 classification . . . throughout these
 pages. You can find almost anything
 you need quickly and easily when you
 use **THE YELLOW PAGES.**

Tailors

Benjamin's Cleaners-Tailors 315 10 St S ...327-5771
 Fit-Rite Tailors 320 5 St S327-6917
 John's Tailor Shop 419 2 Av S327-3431
 Mary's Tailor Shop 208 5 St S328-3213
 Modern Tailors 315 5 St S328-5056
 Neilson's Dry Cleaners & Tailors 1514 9 Av S 327-7771
 O K Laundry & Dry Cleaning 312 3 St S...327-4039
PERLUX CLEANERS 410 5 St S327-3666
 Spic & Span Dry Cleaners 112 8 St S327-8116
 Stan's Men's Wear Ltd 321 5 St S327-3730

Tanks—Septic

See Septic Tanks

Tanks—Steel & Wood

Horton Steel Works Ltd 2902 5 Av N328-5541

Tape Recording Equipment & Supplies

See Recording Equipment & Supplies

Tax Consultants

See Income Tax Consultants

Taxicabs

City Taxi & News Stand 210 5 St S {328-4566
 {327-6200

(See Advertisement This Page)

(Continued Next Page)

FRIGIDAIRE
 For Sale at All
 Local Franchise Dealers
 FOR SERVICE
327-8561



Bruce Robinson ELECTRIC LTD.
 1108 - 1st AVENUE SOUTH

Straw

See Feed & Poultry Supplies

Stucco & Stucco Contractors

See Plasterers

Supermarkets

See Grocers—Retail

Surgeons

See Physicians & Surgeons

Surplus Goods

National Department Stores 302 5 St S ...327-2764

Surveyors—Land

BROWN H W & CO LTD

LAND SURVEYORS
 and ENGINEERS

401 Mayor Magrath Dr328-3321

MARTIN D A & ASSOCIATES

LAND SURVEYORS

ALBERTA & DOMINION LAND SURVEYOR

3714 South Parkside Dr328-3025

DAY AND NIGHT



CITY TAXI and **NEWS STAND**

NOVELTIES - GIFTS & SOUVENIRS
 "Quick Dependable Service"

PHONE
327-6200 **328-4566**

RADIO EQUIPPED CARS

Taxicabs—(Cont'd)

MARQUIS TAXI 5 Av & 7 St S 327-3545
(See Advertisement This Page)

NORTHERN LIMOUSINE SERVICE
1415 3 Av S 327-3536
Star Taxi 325 5 St S {327-4458
327-4457

(See Advertisement This Page)

UNITED CABS (LETH) LTD {327-2224
409a 5 St S {327-3838
327-4440

Taxidermists Supplies

Taxidermisty Correspondence School & Catalogue
Supply 414 Portage Rd Niagara Falls 416-354-7404

Telegraph Companies

Canadian Pacific Telecommunications
308 6 St S 327-3186
Wire Chiefs Desk 327-4722
Out of Town
Call Long Distance (No Toll Charge)
& ask for Zenith 07337

Telemetering Equipment

ALBERTA GOVERNMENT TELEPHONES

TELEMETERING & SUPERVISORY CHANNELS

TOTAL COMMUNICATIONS
FOR MODERN BUSINESS

Channel facilities to provide a means of remote meter-
ing, signalling and supervisory control systems.

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES
115 6 Av SW Calgary—Call Long Distance
(No Toll Charge) & ask for Zenith 33000

UNITED

2-WAY RADIO EQUIPPED



**DAY OR
NIGHT**

*Taxi
Service*

CABS

(LETHBRIDGE) LTD.

DEPENDABLE — COURTEOUS — 24 HOUR SERVICE

TELEPHONE

MARQUIS TAXI 327-3545

327-3838 327-2224 327-4440

LARGEST IN THE CITY — CENTRALLY LOCATED

AUTHORIZED

Sales & Service

When you want to know who sells
a certain trade-marked or brand-
ed article or where to secure
authorized service, look for the
name of the product or service
or for its trade-mark under the
heading which describes it in the

Yellow Pages

Authorized dealers are listed
under the trade name or trade-
mark heading.

★ **STAR** ★
TAXI

For Trips Near or Far —
CALL A STAR

327-4457
327-4458

2 WAY RADIO EQUIPPED CARS

ABOVE THE ARCADE POOL HALL

325 - 5th STREET SOUTH

Telephone Answering Service

Lethbridge Telephone Answering Service
714 7 St S 328-1701
(See Advertisement This Page)

Telephone Equipment

ALBERTA GOVERNMENT TELEPHONES
115 6 Av SW Calgary—Call Long Distance
(No Toll Charge) & ask forZenith 33000

Rush job? When something is needed in a hurry use these **YELLOW PAGES** to help you locate it quickly.

Telephone Intercommunicating Systems

ALBERTA GOVERNMENT TELEPHONES
TELEPHONE INTERCOMMUNICATING SYSTEMS
Dial intercom service with Key
Telephone sets;
Public Address Systems
Intercommunicating Systems
Conference Service
Off Premises Locations
TOTAL COMMUNICATIONS FOR MODERN BUSINESS
"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
115 6 Av SW Calgary—Call Long Distance
(No Toll Charge) & ask for Zenith 33000

Telephone Secretarial Bureaus

See Telephone Answering Service

Telephone Systems

ALBERTA GOVERNMENT TELEPHONES
TELEPHONE SYSTEMS
TOTAL COMMUNICATIONS FOR MODERN BUSINESS
Offering a complete communication Service
Private Lines
Foreign Exchange - Long Distance Usage Plans
Telemetry and Supervisory Channels
"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
115 6 Av SW Calgary—Call Long Distance
(No Toll Charge) & ask for Zenith 33000

Teletype Service

ALBERTA GOVERNMENT TELEPHONES
TELETYPE SERVICE
TOTAL COMMUNICATIONS FOR MODERN BUSINESS
Across town or across the nation Teletype Service is unexcelled for the instantaneous transmission of all printed communications.
"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
115 6 Av SW Calgary—Call Long Distance
(No Toll Charge) & ask for Zenith 33000

Teletypewriter Service

ALBERTA GOVERNMENT TELEPHONES
TELETYPEWRITER EXCHANGE SERVICE
TOTAL COMMUNICATIONS FOR MODERN BUSINESS
T.W.X. a Dial Typewriter Service
providing fast, accurate, dependable, low cost transmission of the printed word
188,000 subscribers in over 100 countries
"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
115 6 Av SW Calgary—Call Long Distance
(No Toll Charge) & ask for Zenith 33000

Television—Broadcasting Companies & Stations

CJLH-TV 28 St N 327-1521

Television Cable Systems

See Television Community Antenna Systems

Television—Community Antenna Systems

Cablevision Lethbridge Ltd 713a 4 Av S 328-1222

Television Rentals

ACME TELEVISION LTD 535 13 St N 327-6361
BAKER APPLIANCES LTD 319 7 St S 328-1673
HILDER'S TV SERVICE 1021 3 Av S 328-4224

Television Sales & Service

Acme Television Ltd 535 13 St N 327-6361
(See Advertisement This Page)

(Continued Next Page)

To dial correctly, pull the dial all the way to the finger stop . . . then let dial return at its own speed.

Lethbridge Telephone Answering Service

AN UNANSWERED TELEPHONE IS LOST BUSINESS
T.A.S. Doesn't Cost . . . IT PAYS

LET US ANSWER YOUR TELEPHONE WHEN YOU ARE OUT OR BUSY. WE WILL ANSWER THE PHONE IN YOUR NAME AND ACT AS YOUR SECRETARY

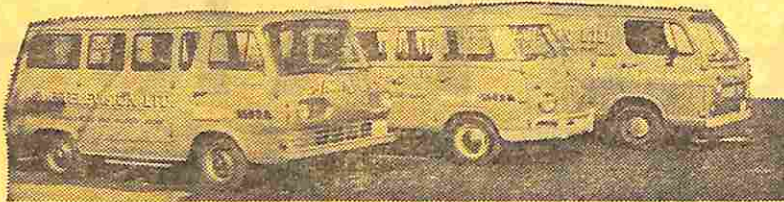
Your reward is fourfold: **Extra Goodwill** — **More Profits For You**
No Lost Business — **Added Convenience**

714 - 7th Street South

24 Hour Service



328-1701



ACME TELEVISION LTD.

LOOK NO FURTHER FOR THE ULTIMATE IN TV SERVICE

Colored TV Specialist

EMERSON TV'S and HI-FI'S

All Small Appliances Repaired

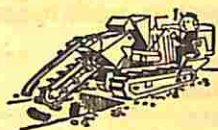
6 TECHNICIANS TO SERVICE YOU
DAY & NIGHT
535 - 13th STREET N.

327-6361

Television Sales & Service—(Cont'd)

- Active Television Service 1238 3 Av S 327-5020
(See Advertisement This Page)
- Bert & Mac's Radio-TV Ltd 315 7 St S . . . 327-3232
(See Advertisement This Page)
- Bestway Television Appliances Ltd
402 5 St S 328-2328
(See Advertisement Following Page)
- CLARKE'S TELEVISION SERVICE**
316 3 St S 328-4977
(See Advertisement This Page)
(Continued Next Page)

Quick as a wink—YELLOW PAGES.



**Call Before
You Dig . . .
Please Check
To Make Sure
It's Safe**

One slashed telephone cable can disrupt fire, police and medical protection for thousands. Before you dig — call Telephone Repair Service.

ACTIVE T.V.
SALES SERVICE

**RADIO
STEREO**

R. C. A. Victor-Electrohome

1238 - 3rd Avenue South
LETHBRIDGE

327-5020

After Hours Call 327-7248
J. VAN LOO, PROP.



JIM VAN LOO

COLOR T.V.

Active Television Service
Member of Electronic Technicians Association

CLARKE'S

Television Service

328-4977

AUTHORIZED
T. EATON CO. LTD.
Warranty Service Depot
FOR RADIO, T.V., STEREO,
ORGANS, ETC.

Coloured T.V.
QUALIFIED REPAIRS
TO ALL MAKES

After Hours Res. 328-2836

316 - 3rd Street S., Lethbridge



**SERVICE TO ALL
Makes of Television**

TWO GOVERNMENT
LICENSED TECHNICIANS



A TV LOANED FREE WHILE
YOURS IS BEING REPAIRED

Bert & Mac's
TWO STORES

STEREO
LOUNGE
312 - 8 St S.
LETHBRIDGE

RADIO - TV LTD.
327-3232
327-5560

TELEVISION
CENTRE
315 - 7th Street S.
LETHBRIDGE

"Serving South Alberta For Over 27 Years"



TV SERVICE CALLS...

- 90 DAY GUARANTEE
- CITY WIDE SERVICE
- GOVERNMENT LICENSED TECHNICIANS
- ONE OF THE LARGEST TV SHOPS IN TOWN

328-2328

Bestway TELEVISION & APPLIANCES LTD.

402
5th Street S.

Television Sales & Service—(Cont'd)

Eccleston's Radio & Television 903a 3 Av S 327-2787
(See Advertisement This Page)

ELECTRONIC TECHNICIANS ASSOCIATION

The following Dealers offer Prompt, Efficient Service. Any complaints against these Dealers will be investigated if received in writing to Box 681 Lethbridge.



"FOR SERVICE CALL"

LETHBRIDGE CITY DEALERS

ACME TELEVISION LTD 535 13 St N 327-6361
ACTIVE TELEVISION SERVICE

1238 3 Av S 327-5020

ECCLESTON'S RADIO & TELEVISION
903a 3 Av S 327-2787

HILDER'S TV SERVICE 1021 3 Av S 328-4224

JACK'S RADIO & TV SALES & SERVICE
302 13 St N 327-4979

MODERN ELECTRONICS 1113 3 Av S 327-6150

TEL-RAY ELECTRONICS
Cor 7 Av & Mayor Magrath Dr 327-3503

DISTRICT DEALERS

ASTRON ELECTRONICS
2203 2 Av Fort Macleod 234-3595

SMITH F W & SON LTD .. Milk River 647-3557

SMITH'S RADIO & TV CENTRE
1715 20 Av Coaldale 345-3272

FAIRFIELD APPLIANCE SERVICES LTD

SPECIALIZING IN
PICTURE TUBE REPLACEMENTS

1244 3 Av S { 327-6684
327-6070

FLEETWOOD TELEVISION

FIRST NAME IN QUALITY
LAST WORD IN STYLE
MANUFACTURERS OF
COLOR & B & W



TELEVISION — STEREO'S — HI-FI'S
RADIO'S — RECORD PLAYERS &
TAPE RECORDERS

"WHERE TO BUY THEM"

LETHBRIDGE DEALERS

HILDER'S TV SERVICE
1021 3 Av S 328-4224

HOYT'S Main Store 606-608 3 Av S .. 327-5767

HOYT'S NORTH LETHBRIDGE
324 13 St N 328-4441

DISTRICT DEALERS

MACLEOD'S AUTHORIZED DEALER
806 Main St Pincher Creek 627-3664

MACLEODS FAMILY SHOPPING CENTRE
5321 50 Av Taber 223-3143

PINCHER CREEK CO-OPERATIVE ASSOCIATION LTD
782 Main St Pincher Creek 627-3575

Hilder's TV Service 1021 3 Av S 328-4224
(See Advertisement This Page)

Holmes Appliances 313 7 St S 327-4054
Service 327-4090

HOYT'S Furniture & Appliances
7 St Shopping Mall 327-5767

HOYT'S NORTH LETHBRIDGE
324 13 St N 328-4441

(See Advertisement This Page)

(Continued Next Page)

**ECCLESTON'S
Radio & Television
SALES & SERVICE**



Member of Electronic Technicians Association

Personalized Service to
All Makes of Radio and
Television

PHONE

327-2787

Or

Evening 328-1208

Formerly Fremstad's

903A - 3rd Avenue S.

**Hilder's TV
Service**

JOHN BABER, Prop.



**SALES
SERVICE**

GUARANTEED WORKMANSHIP
A COMPLETE LINE
QUALITY DRUMS
NIGHT CALLS AT REGULAR PRICES

328-4224

Member of Electronic Technicians Assoc.

1021 - 3rd Avenue South — Lethbridge

HOYT'S

YOUR

**RCA VICTOR
& FLEETWOOD**

DEALER

RADIO — TELEVISION
APPLIANCE

"Where Sales are Backed by Service"

324 - 13th St. North—328-4441

AND

7th Street Shopping Mall..... 327-5767

A kitchen phone lets mother take
or make calls without "dropping
everything".

Television Sales & Service—(Cont'd)

Jack's Radio & TV Sales & Service
302 13 St N327-4979
(See Advertisement This Page)

LETHBRIDGE APPLIANCES CO LTD
905 3 Av S327-4456

Mart (Leth) Ltd 1260 3 Av N327-1114

Modern Electronics 1113 3 Av S327-6150
(See Advertisement This Page)

PHILIPS TELEVISION

STEREO HIGH FIDELITY
MULTIBAND RADIOS
RECORD PLAYERS
These dealers are selected for their
integrity and their pledge to provide
knowledgeable demonstrations and
after-sale service.



"SALES & SERVICE"

Bert & Mac's Radio-TV Ltd
315 7 St S327-3232

ROY ELECTRIC LTD 816 3 Av S327-3735
(See Advertisement This Page)

(Continued Next Page)

Look for products and services under the most common terms that describe them. You'll find them there or you will be referred to the heading where they are listed.

**MODERN
Electronics**
SALES & SERVICE

- ALL WORK GUARANTEED
- FINANCING MAY BE ARRANGED ON MAJOR REPAIRS

327-6150
1113 - 3rd Avenue South LETHBRIDGE
Member of Electronic Technicians Association

ROY ELECTRIC
LTD.
COLOR
BLACK & WHITE
DEALERS FOR
PHILCO & ADMIRAL
STEREO & HI-FI
GUARANTEED SERVICE
327-3735
For Information — Days 327-2774
After Hours Call 328-3671
816 - 3rd Av. S.

JACK'S RADIO & TV SALES & SERVICE
COLOR BLACK & WHITE
DEALERS FOR
* PHILIPS * PHILCO * EMERSON
STEREO & HI-FI
ROBERTS TAPE RECORDERS
Service Fully Guaranteed
Member of E.T.A.
327-4979
302 - 13th STREET NORTH

Advertise to People Who Are Ready to Buy!
The "Yellow Pages" are within easy reach of prospects 24 hours a day, in homes, offices, stores and factories. They reach newcomers in town . . . remind old customers too. Put this famous buying guide to work for you.

TELETYPE
Private line teletype provide inter office printed communications on a local or national basis.

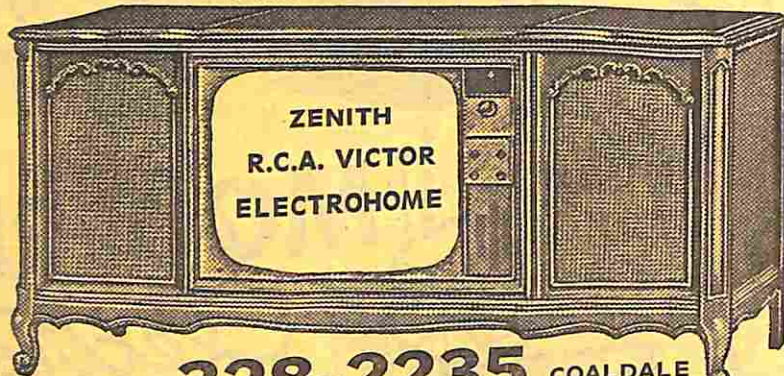
An Aspect of
TOTAL COMMUNICATIONS
For Modern Business

**Alberta
Government Telephones**

SMITH'S

244 - 13th STREET NORTH, LETHBRIDGE
PROFESSIONAL SERVICE

**COLOR
T.V.
&
Stereo
Centre**



328-2235 COALDALE
345-3272



Gerard Plettell



Ed Smith



Mike Miskulin

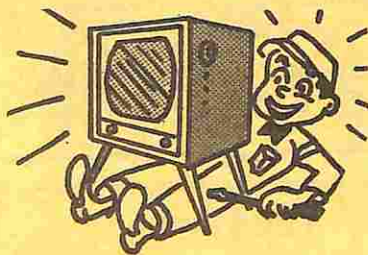
"SMITH'S"

FIRST

in ALBERTA to
Specialize
in Color TV
Sales & Service

TEL-RAY ELECTRONICS

Cor. 7th Ave. & Mayor Magrath Dr.



For Dependable Service Call

327-3503

Evenings & Weekend Calls Made
TELEVISION — RADIO
HI-FI & STEREO

Member of Electronic Technicians Association



PLANNING TO BUILD?

Keep attractive new walls
free of exposed telephone
wires. For information about
concealed wiring just call

CALGARY (Collect)
262-8611



Television Sales & Service—(Cont'd)

Smith's Color Television & Stereo Centre
244 13 St N328-2235
(See Advertisement This Page)

SMITH'S RADIO & TV CENTRE

**SALES & SERVICE ON
TV's & RADIO's**
WE SERVICE & INSTALL ALL APPLIANCES
COLOR TELEVISION
Member of E.T.A.
Ed Smith — M. Miskulin
1715 20 AvCoaldale 345-3272

Tel-Ray Electronics
Cor 7 Av & Mayor Magrath Dr327-3503
(See Advertisement This Page)

ZENITH TELEVISION

Zenith—The Handcrafted
Quality TV—Famous for
Superb Color and Black &
White TV Performance.
Complete Line of AM, FM/AM, Clock, All-
Transistor Radios; Stereo Phonos; Combinations.
Zenith—The Quality Goes in Before the Name
goes on.



"WHERE TO BUY THEM"

DISTRIBUTOR

BRUCE ROBINSON ELECTRIC LTD
1108 1 Av S327-8561

CITY DEALERS

BAKER APPLIANCES LTD 319 7 St S 328-1673
GALT HOME APPLIANCES

319a 8 St S327-3889

**SMITH'S COLOR TELEVISION & STEREO
CENTRE** 244 13 St N328-2235

SMITH'S RADIO & TV CENTRE
1715 20 AvCoaldale 345-3272

Television Wholesale & Mfrs

**CELEBRITY (CANADIAN GENERAL ELECTRIC)—
WESTERN CANADA HARDWARE LTD**
907-915 2 Av S328-1711

**R C A VICTOR SALES—
GREENE G E (PETER)**
323 18 St N327-8223

Tent & Awning Makers

Ducan Canvas Co Ltd 2333 2 Av N
327-6550
327-0965
328-1707

Termite Control

See Exterminators

Testing Laboratories

See Laboratories

Theatres

Capitol Theatre 5 St S327-4100
Greenacres Drive-In Theatre327-1100
Cor Coutts & Magrath Hwys328-9062
Paramount Theatre
Paramount Theatre Bldg327-5100

Thermostats

See Heating Apparatus

Why wonder? These **YELLOW
PAGES** will help you recall the name
of the firm you have forgotten.

Tile Contractors & Dealers—Ceramic & Non-Ceramic

Alberta Floor Covering 428a 13 St N327-1688
(See Advertisement This Page)

CAPRI MARBLE & TILE CO

COMMERCIAL & RESIDENTIAL
MARBLE & TILE
FIREPLACES & BATHROOMS
A SPECIALTY

257 12 St N328-2537

Ceramic-Tile & Marble Works 1905 9 Av N. .328-3981
(See Advertisement This Page)

LETHBRIDGE MONUMENTAL & TILE WORKS

LTD 325 8 St S327-3920
Stylon Floors Ltd 134 N Mayor Magrath Dr 327-4694



Ceramic-Tile & Marble Works

1905 - 9th Ave. North, Lethbridge

CITY & DISTRICT WORK

FOR INFORMATION CALL

328-3981

Time Recorders

SIMPLEX TIME RECORDERS

ATTENDANCE & JOB RECORDERS
MASTER CLOCK AND PROGRAM
SYSTEMS — WATCHMAN'S
CLOCKS AND TIME STAMPS - FIRE ALARM SYSTEMS
SUPPLIERS OF TIME RECORDING EQUIPMENT
FORMERLY SOLD BY I.B.M.

STR

"FOR INFORMATION CALL"

CLARK D W BUSINESS MACHINES LTD
1275 3 Av S328-5055

STROMBERG TIME RECORDER CO LTD

Job Recorders - Time Stamps - Watchman Clocks
Keywest Office Machines Ltd.
1421 Kensington Rd NWCalgary 283-0791

Tinsmiths

FREEL SHEET METAL LTD

EAVESTROUGHING & TINSMITHING
ALL TYPES OF ROOFING
GENERAL SHEET METAL WORK

405a 4 St S327-2713

The **YELLOW PAGES** list business names — addresses and telephone numbers.

Tinsmiths—(Cont'd)

KIP HEATING LTD

Complete Line of
TINSMITHING AND SHEET METAL WORK

Guaranteed Workmanship

612 13 St N328-1478

Tires—Dealers

Civic Tire & Battery (Pincher Creek) Ltd
1022 Main StPincher Creek 627-3604
(See Advertisement This Page)

DOMINION ROYAL TIRES

SOLD AT LEADING
TIRE & AUTOMOBILE
DEALERS
AND SERVICE STATIONS



"WHERE TO BUY THEM"

Kirk's Tire Sales (1964) Ltd
1621 3 Av S327-5985

DUNLOP TIRE SALES 1307 3 Av S328-2443
Shop328-2011

ELRICH TIRE LTD 402 1 Av S {327-6886
327-4445

(See Advertisement This Page)

(Continued Next Page)

Get the **YELLOW PAGES** Habit.



ALBERTA

Floor Covering

Finest Installation of All Floor Covering
INSTALLATION GUARANTEED — FREE ESTIMATES
VINYL FLOORS — CERAMIC & NON-CERAMIC
TILES — WALL-TO-WALL BROADLOOM
RESIDENTIAL — COMMERCIAL — INDUSTRIAL

IMPORTERS OF ITALIAN CARPETS
428a - 13th Street North

327-1688

ELRICH TIRE LTD.

YOUR
FIRESTONE DEALER

COMPLETE
TIRE SALES & SERVICE

327-6886 — 327-4445

After Hours Res. 327-5143

402 - 1st Avenue S., Lethbridge

REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE

Yellow Pages

OF YOUR
TELEPHONE DIRECTORY



CIVIC TIRE & BATTERY
(PINCHER CREEK) LTD.

GOOD YEAR

Vulcanizing
Full Tire Service
Wheel Balancing

FAST ON-THE-FARM SERVICE



Night Phone 627-3739

1022 MAIN STREET, PINCHER CREEK

627-3604

Tires—Dealers—(Cont'd)

Eric's Tire Service (Leth) Ltd
721 2 Av-A N327-8887
(See Advertisement This Page)

Firestone Stores Cor 3 Av & 8 St S327-8548

GENERAL TIRES—
ENERSON MOTORS LTD
817 4 Av S327-5705

Goodrich B F Canada Limited
Cor 2 Av & 7 St S327-4314

Goodyear Tire & Rubber Co of Canada {327-2396
Ltd 316 11 St S}328-5113

GOODYEAR TIRES

FOR EXPERT ADVICE AND
SERVICE ON YOUR TIRES
— CALL YOUR NEAREST
GOODYEAR DEALER



"WHERE TO BUY THEM"

ALCAN SERVICE STATION
1313 Mayor Magrath Dr328-2728

ERIC'S TIRE SERVICE (LETH) LTD
721 2 Av-A N327-8887

MIDTOWN (ENERSON'S) SERVICE
3 Av & 13 St S327-4162

NORTH LETHBRIDGE MOTORS
305 13 St N327-3181

NORTHSIDE SHELL SERVICE
321 13 St N328-2407

TRIMBLE'S TIRE SUPPLY LTD
314 11 St S327-2007

KELLY-SPRINGFIELD TIRES

RIDE THE SAFER
KELLY ROAD
Proved & Improved
For Over 72 Years



"FOR INFORMATION CALL"
BENY CHEVROLET OLDSMOBILE
Cor 2 Av & 8 St S327-3147

KIRK'S TIRE SALES (1964) LTD

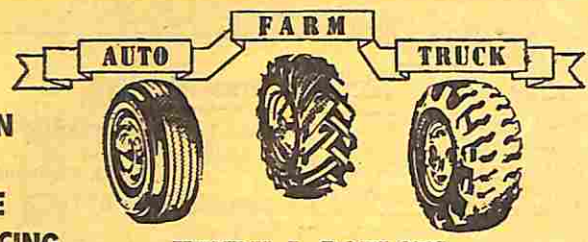
"A BETTER BALANCED RETREAD"
Headquarters for
DOMINION ROYAL TIRES
1621 3 Av S327-5985

(Continued Next Page)

TIRES - TUBES
RIDE ON
NEW TREADS

GOOD YEAR
INDEPENDENT DEALER

WHOLESALE
RETAIL
DISTRIBUTOR



SPECIALISTS IN
RECAPPING
FLEET SERVICE
WHEEL BALANCING

HENRY J. ROELOFS

TIRE SERVICE
COMPLETE
FARM SERVICE

NORTH LETHBRIDGE MOTORS

327-3181



COMPLETELY NEW HI-SPEED RETREADS
WHEEL ALIGNMENT & BRAKES, SHOCKS, MUFFLERS

24 HOUR ROAD SERVICE ——— PICK UP & DELIVERY

305 - 13th STREET N.

After Hours Call: 327-2898 - 327-0749

**ERIC'S
TIRE SERVICE
(LETH) LTD.**

ERIC HOWE

for

GOOD YEAR
COMPLETE TIRE SERVICE



A
N
D



721 - 2nd Avenue-A North

327-8887
327-8858

Res 327-2814



AT YOUR FINGERTIPS!
Help of all kinds is right at
hand in these Yellow Pages

LETHBRIDGE TIRE & GAS

WHOLESALE & RETAIL



DUNLOP TIRES COMPLETE TIRE SERVICE

• PASSENGER TIRES • TRUCK TIRES • TRACTOR TIRES

ALWAYS *"MORE GO FOR YOUR DOUGH"*

327-4225

DOWNTOWN
Cor 4th Avenue & 4th Street S.

Tires—Dealers—(Cont'd)

LEONARD TIRE MART LTD

Wholesale & Retail
VULCANIZING & RECAPPING

For All Canadian Tire & Rubber Companies
WE SELL & SERVICE ALL BRANDS

"We Knowingly Under Sell"

1902 2 Av S327-3580

Lethbridge Tire & Gas 334 4 St S327-4225
(See Advertisement Opposite Page)

Motor Car Supply Co of Canada Ltd
1218 2 Av S327-3111

Norbridge Pacific 66 740 23 St N327-6663

North Lethbridge Motors 305 13 St N327-3181
(See Advertisement Opposite Page)

Tires—Dealers—(Cont'd)

SENTINEL TIRE DEPOT—

BRITISH AMERICAN OIL CO LTD {327-2585
1812 2 Av S{327-1117

SMITH MOTORS LTD

Cor 6 Av & 6 St S327-5763

TRIMBLE'S TIRE SUPPLY LTD

314 11 St S{327-2007
.....{327-2033

Tires—Repairing

Eric's Tire Service (Leth) Ltd {327-8887
721 2 Av-A N{327-8858

Kirk's Tire Sales (1964) Ltd 1621 3 Av S ..327-5985
Service Dept327-4705
(See Advertisement This Page)

Leonard Tire Mart Ltd 1902 2 Av S327-3580

Trimble's Tire Supply Ltd 314 11 St S327-2007

Tobacconists—Wholesale

Chisholm Wholesale Co 318 4 St S327-4776
Kitson's Wholesale Ltd 427 5 St S327-2022

Tombstones

See Monuments Mausoleums Etc.

Tools

BLACK & DECKER DEWALT POWER TOOLS

Quality Air & Electric Tools for
Industry, Shop, Farm & Home.



Complete Parts & Repair Service
on all makes at our Factory Branch



"WHERE TO BUY THEM"
FACTORY SALES & SERVICE

BLACK & DECKER MANUFACTURING CO LTD
Mn Flr 1003 11 Av SW ..Calgary 244-4022

AUTOMOTIVE DISTRIBUTOR

TAYLOR PEARSON & CARSON LIMITED
2 Av & 11 St S327-3155

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ACKLANDS LIMITED 1280 2 Av S ...327-4697
CALSTEEL PRODUCTS LTD

1290 2 Av-A N327-2700

WESTERN CANADA HARDWARE LTD
907-915 2 Av S328-1711

SERVICE STATION

HAGEN AUTO ELECTRIC LTD
1209 3 Av S327-5090

Parrish Mac Tools Ltd 1818 8 Av-A N ...327-7793

SELINGER SNAP-ON TOOLS (LETHBRIDGE)

MECHANICS TOOLS - AUTOMOTIVE
EQUIPMENT & TOOL REPAIR SERVICE

922 3 Av NWCalgary 283-2184

SKIL POWER TOOLS



PORTABLE ELECTRIC
AND AIR TOOLS

Skilsaw Circular Saws, Roto Hammers, Hammer
Drills, Grinders, Recipro Saws, Jig Saws, Planes,
Routers, Sanders, Screw Drivers, Impact Wrenches,
Drills, Tampers. For Industry, Building, Installing,
Automotive Service and Home.

"WHERE TO BUY THEM"

INDUSTRIAL DISTRIBUTOR

Bruce Robinson Electric Ltd
1108 1 Av S327-8561

Tools—Electric

ACKLANDS LIMITED 1280 2 Av S327-4697
TOOL SHED THE

POWER TOOLS OF ALL TYPES

1290 2 Av-A N{327-2700
.....{327-2370

Tools—Rental

Parsons Hardware & Appliances Ltd
Shoppers World327-7066

Toupees

See Hair Goods Retail also Wigs & Toupees

Tour Operators

See Travel Bureaus

"A BETTER
BALANCED
RETREAD"

KIRK'S TIRE SALES LTD.

- GUARANTEED NEW TIRE MILEAGE ON YOUR RETREADS
- VULCANIZING — RETREADING — TIRE REPAIRS

Complete Front End Alignment and Wheel Balancing Service

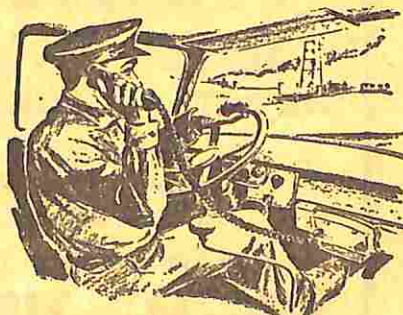
Led Ballast Experts

DOMINION ROYAL TIRES

KIRK'S TIRE SALES (1964) LTD.

327-5985 Service Dept. 327-4705
1621 - 3rd AVENUE SOUTH

GENERAL MOBILE TELEPHONE SERVICE



A mobile radio telephone
gives you access to the local
and long distance telephone
network from your car or
truck.

An Aspect of
TOTAL COMMUNICATIONS
For Modern Business

ALBERTA GOVERNMENT TELEPHONES

Towing Service

Alcan Service Station
1313 Mayor Magrath Dr328-2728

BENY CHEVROLET OLDSMOBILE

24 HOUR TOWING SERVICE
Cor 2 Av & 8 St S327-3147

BULLOCK'S AUTO MECHANICS & BODY WORKS

24 Hour Towing Service — Prompt Service
Reasonable Rates — After Hours 327-0123
312-314 1 Av S327-1245

CHINOOK 66 SERVICE

1205 Mayor Magrath Dr328-4916

ENERSON MOTORS LTD

24 HOUR SERVICE
9 St & 2 Av N327-6269

FLEMING MOTORS LTD

24 HOUR TOWING SERVICE
Days 327-1591 — Evenings 327-8143
7 St & 1 Av S327-1591

FRANK'S IMPERIAL BODY SHOP LTD

24 HOUR AMA TOWING
After Hours 327-1323
308 4 St S327-2505

FRED KING MOTOR CO LTD

TOWING
24 HOUR SERVICE
Cor 11 St & 3 Av S327-1566

G & W Auto Service Cor 4 Av & 4 St S327-3336

JOHN & WIMP SHELL SERVICE

TOWING SERVICE
AMA — 7 A.M. TO 10 P.M. DAILY
206 9 St S327-1967

Mayor Magrath Royalite

Cor 16 Av & Mayor Magrath Dr328-3886

MCDONALD WALLACE & SONS LTD

AMA 24 HOUR SERVICE
After Hours Steve Straga 223-3235
5335 47 AvTaber 223-3556

Modern Body Shop 1511 3 Av S327-5544

Ponderosa Shell Sales & Service

5 Av & 5 St S328-5222

UNITED RAMBLER LTD

TOWING
2-Way Radio Controlled — 24 Hour Service
302 3 Av S327-2750

Toys—Retail

HOYT'S Main Store 606-608 3 Av S327-5767
HOYT'S NORTH LETHBRIDGE

324 13 St N328-4441

3-D'S HOBBY SHOP

726 23rd STREET N—328-5144
SHOPPERS WORLD
475 Mayor Magrath Dr327-0540

Advertising in the **YELLOW PAGES** tells **WHERE** to **BUY** the product or service you want. Use this handy **BUYER'S GUIDE** . . . it saves you time and trouble. **A LOOK IN THE BOOK** saves steps.

Toys—Wholesale & Manufacturers**COMET WHOLESALE LTD**

TOYS & NOVELTIES
GAMES — MODELS & HOBBY
SUPPLIES

PAINT BY NUMBER SETS

LETHBRIDGE REPRESENTATIVE
Residence 327-7557 or
In Lane Behind 657 - 3rd Street S.E.
Medicine Hat

310½ S Railway St SE Medicine Hat 527-4111

Southland Distributors Ltd 726 23 St N ...328-5144

Tractors & Equipment**ALLIS-CHALMERS CRAWLER TRACTORS**

A complete line. New or used.
Straight-stick, torque converter,
power-shift models. Sealed track.
Also: tractor shovels, rubber-tired
dozers, articulated loaders. Plus
matched equipment.
Factory parts, service.



"FOR INFORMATION CALL"

WATEROUS EQUIPMENT LTD
249 12 St N328-3356

CATERPILLAR EQUIPMENT

- TRACTORS, TRACK & WHEEL
- DOZERS, RIPPERS
- LOADERS, TRACK & WHEEL
- PIPELAYERS
- SCRAPERS
- TOOL BARS



Caterpillar and Cat are Registered Trademarks
of Caterpillar Tractor Co

"FOR INFORMATION CALL"

Street Robbins Morrow Co Ltd
717 5 Av N328-3366

General Farm Supplies Ltd 3516 24 Av S ..327-3165

Industrial & Road Equipment Ltd
223 12 St-B N327-4498
(See Advertisement This Page)

Lonsdale Ford Tractor Sales Ltd

1709 2 Av S327-6276

PARDEE EQUIPMENT LIMITED

JOHN DEERE INDUSTRIAL
TRACTORS & EQUIPMENT
520 24 St NECalgary 272-4016

Answer your telephone promptly —
otherwise the person calling may
think you are not there and hang up.

FROM THE **IR** TO THE
BORDER ARCTIC

INTERNATIONAL

HOUGH — DROTT
BLAW — KNOX
GALION

PARTS — SALES — SERVICE

327-4498

223 - 12th Street-B North
INDUSTRIAL & ROAD EQUIPMENT LTD.

Trailer Parks**MAPLES TRAILER COURT**

5007 43 AvTaber 223-2858

Trailers—Commercial Truck

McCoy-Renn Trailer Ltd

36 Av SE & Dartmouth RdCalgary 243-2726
(See Advertisement This Page)

McCOY - RENN
TRAILER LTD.

- ★ STEEL & ALUMINUM CUSTOM DUMP TRAILERS
- ★ END DUMPS — HOPPER DUMPS
- ★ SLIDING DUMPS — PUP DUMPS
- ★ LOW BEDS — ANY CAPACITY
- ★ OILFIELD FLOATS
- ★ LIGHTWEIGHT HIGHBOYS
- ★ TAG & TILT DECKS
- ★ THIRD AXLE ATTACHMENTS

COMPLETE SERVICE ON ABOVE

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TRAVEL TESTED OVER THE
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HOLIDAY TRAILERS LTD 3516 24 Av S ..327-0720

Ponderosa Auto Sales Hwy 3 W327-2747
(See Advertisement This Page)

Prebuilt Mfg Ltd 619 4 Av N328-4421

RAEWOOD MOTORS LTD

TEE PEE TRAILERS
SALES

1403 3 Av S328-4356

UNITED RAMBLER LTD

Scamper Trailers

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AUTO SALES

WE BUY - SELL OR TRADE

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CORSAIR TRAILERS

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Full Stock of Trailer Parts

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Highway No. 3 West

Trailers—Rentals

Ponderosa Auto Sales Hwy 3 W 327-2747
 Prebuilt Mfg Ltd 619 4 Av N 328-4421
 (See Advertisement This Page)

PREBUILT RENTALS LTD 619 4 Av N ... 328-4421

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- Guaranteed Tires
- Insured Trailers
- Complete Service
- Trailers - All Sizes
- Vans and Utility
- Fiberglass Construction

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 EXTRAS AT NO
 EXTRA COST

U-HAUL

Safe, easy-towing trailers . . . all sizes. Low rate includes \$1000 Cargo Insurance, free road service, hitch and hook-up.

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JOHNNY'S WHITE ROSE SERVICE
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Trailers—Towing

LONE STAR TRAILER TOWING LTD

2007 4 St SW Calgary 266-5591
 (See Advertisement This Page)

Transfers

See Decalcomania Transfers

Transmissions

See Automobile Transmissions—Sales & Service

Transportation Companies

See Specific Headings—i.e. Air Line Companies, Bus Lines, Express Companies, Movers, Railway Companies, Steamship Agents & Truck Lines

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Answers your telephone and receives or delivers a recorded message when you are absent. Some models allow caller to leave a message of from a few seconds up to 2 hours.

message when you are absent. Some models allow caller to leave a message of from a few seconds up to 2 hours.

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TOTAL COMMUNICATIONS
 For Modern Business

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PREBUILT Industrial Camps - Sale or Lease

KITCHENS — DINERS — SLEEPERS — OFFICE UNITS — UTILITY UNITS

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LETHBRIDGE 328-4421

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CALGARY 255-6944



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MOBILE HOME TOWING A SPECIALTY

LOCAL & LONG DISTANCE

LICENSED — BONDED & INSURED

CALL CALGARY COLLECT
 2007 - 4th STREET S.W.

266-5591

Fast Service!

Speed Up Your Business . . . Use

DIRECT DISTANCE DIALING

1. Dial the numeral "1".
 2. Dial the Area Code.
 3. Dial the phone number.
- You're there in seconds!

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BURRITT TRAVEL SERVICE LTD 4816 53 St
 Call Long Distance and ask for
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 (See Advertisement This Page)

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GREYHOUND BUS LINES 411 5 St S 327-1551

Lawson P Travel Ltd Marquis Hotel 327-4094
 (See Advertisement This Page)

ROSSITER AGENCIES LTD
 Bsm't McFarland Bldg 327-1541

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 for Dad.



BURRITT
TRAVEL SERVICE LIMITED

YOUR FIRST STOP
 ON ANY TRIP



AIRLINES — STEAMSHIP
CRUISES — TOURS

PHONE TABER (Collect)
223-3321

4816 - 53rd Street — Taber
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 Head Office, Calgary. 269-3791

Tricycles

See Bicycle Section

Trophies

DOUG'S MUSIC & SPORTS
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CASCADE METAL PRODUCTS
 STEEL
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 Phone WARNER 131

NIVEN TRUCK EQUIPMENT LTD
 Bob Niven
 TRUCK BODIES HOISTS
 WINCHES BUMPERS
 SPECIAL EQUIPMENT
 216 1 Av S 327-2732

(See also Advertisement This Page)

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 Thompson S J Truck Equipment Ltd
 6230 Centre St S Calgary 255-4446
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The **YELLOW PAGES** keep your
 sales message before prospective
 customers 24 hours a day — every
 day of the year.

Truck Dealers—New

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 (See Advertisement This Page)


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(Continued Next Page)

Use Beautiful colour telephones to
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 decor.



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ALBERTA WHITE TRUCKS
 (CALGARY) LTD

DISTRIBUTORS OF

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- WHITE TRUCKS
- AUTOCAR TRUCKS
- FREIGHTLINER TRUCKS
- USED TRUCKS

CALL CALGARY
255-7701
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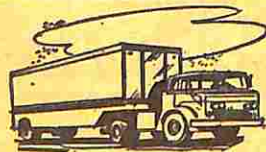
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Hydraulic Hoists - Truck Boxes & Bodies of All Kinds




- POWER TAKE-OFFS
- WINCHES
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 TRUCK EQUIPMENT LTD.**

SPECIALISTS IN TRUCK EQUIPMENT
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Truck Dealers—New—(Cont'd)

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The world's most versatile
2 and 4 Wheel
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'JEEP' Wagoneer
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MECHANICS SALES LTD

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Complete Line of
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Truck Lettering

See Signs

Truck Lines

ANCA CONSTRUCTION LTD
245 12 St-A N 328-5315

B-Line Fast Freight Ltd 1231 2 Av-A N 328-3778
(See Advertisement This Page)

Blue Bird Cartage Ltd
120 61 Av SE Calgary 255-8166
(See Advertisement This Page)

Truck Lines—(Cont'd)

BROOKS E M TRANSPORT

CATTLE LINER SERVICE ALTA. & B.C.
Res 234-3224 — Bus 234-3565
251 24 St Fort Macleod 234-3565

C & D Transport 706 27 St N 328-5656

CANADIAN FREIGHTWAYS LTD {327-2944
520 3 St S {327-2945

CANADIAN PACIFIC MERCHANDISE SERVICES
13 St (North of Subway) 328-2311

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Crighton T & Son 2335 2 Av-A N 328-4822

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Danielson D Transport A-1423 13 Av S 327-1234

ECONOMY CARRIERS LTD {328-4485
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KINGSWAY FREIGHTLINES LTD
2327 2 Av N 328-5521

Klopstra Transport Ltd Red Deer—Call Long Distance
(No Toll Charge) & ask for Zenith 07339
(See Advertisement This Page)

Kunsmann H W Transport Ltd 1808 26 St S .. 327-8300

LENGYEL LIVESTOCK CARTAGE
2509 16 Av S 327-3265

M & P Transport Ltd 725 2 Av-A N 327-8353
(See Advertisement This Page)

(Continued Next Page)



B-LINE Fast Freight Ltd.

— Serving the Needs of Southern Alberta —
DAILY — CALGARY
MEDICINE HAT & DISTRICT
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LETHBRIDGE

BLUE BIRD CARTAGE LTD.



One Call Does It All
CITY OR COUNTRY
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24 HOUR SERVICE
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KLOPSTRA

TRANSPORT Ltd



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GRAIN SALES — FERTILIZER
EQUIPMENT

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Heated, Refrigerated & Open Top Units
CONNECTIONS WITH UK,
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Terminals at Edmonton, Calgary, Toronto,
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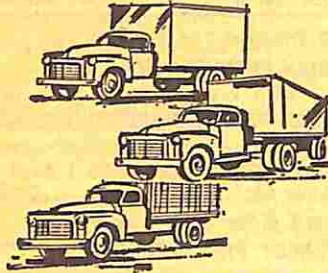
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- PEACE RIVER
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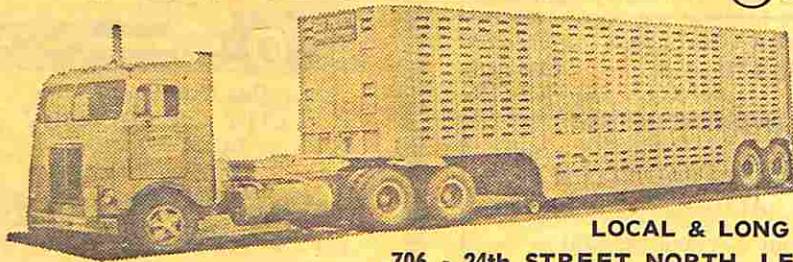
— **328-1354** —

1210 - 3rd AVENUE NORTH

LETHBRIDGE



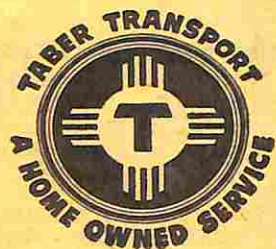
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328-2652



LOCAL & LONG DISTANCE

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DAILY SERVICE TO
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CALGARY — EDMONTON

**FURNITURE
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STORAGE — SHIPPING**

FOR PICK-UP & DELIVERY
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TABER PHONE 223-2134
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Taber Ofc. — 5009 - 56th Street

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- LOWBOY
- HIGHBOY
- WINCH & "A" FRAMES

PHONE

327-5734

Night Phone 327-2218

327 - 3rd Street S., Lethbridge

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A.G.T. Dataphone facilitates the transmission of data between business machines over local or long distance telephone lines.

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For Modern Business

**ALBERTA
GOVERNMENT TELEPHONES**

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Mackay's Transport Company Ltd
1210 3 Av N328-1354
(See Advertisement This Page)

Markus Trucking 2001 20 Av S327-6982

McELROY'S LIVESTOCK CARTAGE LTD

Alberta Stockyards327-4814
Garage 2328 2 Av-A N327-4053

McLean Transfer Ltd 640 6 St S327-2097

Medicine Hat Transport 725 2 Av-A N327-8353

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GENERAL TRUCKING
CONTRACT HAULING

AirportFort Macleod 234-3915

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— DIRECT DAILY SERVICE
To and From All Terminals

— TELETYPE SERVICE
Between All Terminals

— OTHER TERMINALS AT
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Mike's Transport 725 2 Av-A N327-8353

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COMPLETE FREIGHT SERVICE

SERVING YOU BEST
THROUGHOUT THE WEST

Connections Throughout the North,
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COMPLETE TELETYPE SERVICE

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3636 Dartmouth Rd SECalgary 243-0991

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727 12 St-A S328-1323

Perrett R Bob Livestock Cartage

706 24 St N328-2652
(See Advertisement This Page)

PERRY J TRANSPORT LTD

230 12 St-C N327-5546

Peterson Herbert A 1611 2 Av-A N327-6126

(Continued Next Page)

When seconds count, you can count
on the **YELLOW PAGES.**

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RALPH TRANSPORT 434 8 St S327-2577
 Reimer Express Lines Ltd 1231 2 Av N327-3311
SOO-SECURITY MOTORWAYS LTD {327-5532
 725 2 Av-A N}328-1855

SOUTHWEST TRUCKING

DIRECT SERVICE TO
 Calgary - Edmonton - Medicine Hat
 AND ALL POINTS IN ALBERTA
 After Hours Call327-6406
 1709 15 Av S328-6122

Speedy Storage & Cartage Ltd
 327 3 St S327-5734
 (See Advertisement Opposite Page)

STAN'S SUBURBAN SERVICE {328-2617
 1250 1 Av S}328-2055

Taber Transport 5009 56 St Taber328-3888
 (See Advertisement Opposite Page)

Terry's Livestock Transport
 1014 Lakeview Dr328-3703

TRIPLE A (TERMINAL) LTD
 525 15 St S327-1288


Vauxhall Transport 1216 1 Av S328-4485

VULCAN TRANSPORT 1216 1 Av S327-1144

WILKINS TERMINAL
 Agents for M & P Transport Ltd {327-8353
 725 2 Av-A N}327-8354
 (See Advertisement This Page)

A recreation room phone is wonderful for the whole family.

**WILKINS
TERMINAL**



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BICKNELL FREIGHTERS
 and
ALBERTA CANNING CO.

- TRUCK TERMINAL
- STORAGE
- DISTRIBUTION

FULLY BONDED & INSURED
 24 HOUR SERVICE

327-8353
327-8354

If no answer call 327-3994
 327-8056

725 - 2nd Avenue A North

Trucking

See Cartage

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 BENNETT & EMMOTT LTD
 10820 119 StEdmonton 482-4471

CLARK FORK LIFT TRUCKS—
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 4319 1 St SECalgary 243-6601

PAYLOADER-HOUGH EQUIPMENT—
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Trucks Industrial Rental

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 MAINLINE EQUIPMENT LTD
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 Cor 3 Av & 7 St S327-8581

FARMERS & MERCHANTS TRUST CO LTD
 309 7 St S328-5548

Royal Trust Company (The) 323 7 St S328-1761

SECURITY TRUST CO LTD 618 3 Av S ...328-2316

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IBM ELECTRIC TYPEWRITERS

"SELECTRIC"
 STANDARD AND
 "EXECUTIVE"
 MODELS

SALES - SERVICE - LEASE - RENTALS
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INTERNATIONAL BUSINESS MACHINES CO
 LTD 507 Canada Trust Bldg327-0312



KEENAN OFFICE EQUIPMENT LTD

REMINGTON RAND EQUIPMENT CENTRE

the **FIRST** name in
 Typewriters, Adders, Systems
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RENTALS

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423 5 St S{327-3966
 {327-1717

LETHBRIDGE TYPEWRITER & ADDING MACHINE CO
 507a 7 St S327-4972

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BOOKKEEPING MACHINES—
 UNDERWOOD LIMITED
 910 3 Av S327-2555

ROYAL TYPEWRITERS

- SALES
- SERVICE
- SUPPLIES
- RENTALS



"FOR INFORMATION CALL"

LETHBRIDGE TYPEWRITER & ADDING
MACHINE CO 507a 7 St S327-4972

Typewriters & Supplies—(Cont'd)

South-Alta Business Machine Co
 441 Mayor Magrath Dr327-0944
 (See Advertisement This Page)

Southern Stationers (Office Furniture) Ltd
 316 7 St S327-5003

Universal Typewriter Ltd
 131 6 Av SWCalgary 262-9562
 (See Advertisement This Page)

**South-Alta Business
Machine Co.**

FACIT



Typewriters
 Adders &
 Calculators

SALES & SERVICE
 * CARBONS & RIBBONS

327-0944

441 Mayor Magrath Dr
 IN SHOPPER'S WORLD
 Roy Whitfield, Prop. Res. 327-0196

TYPEWRITERS

NEW & REBUILT
 PORTABLE
 STANDARD
 ELECTRIC
 All Makes & Models

**UNIVERSAL TYPEWRITER
LTD.**

131 - 6th Avenue S.W., CALGARY

262-9562

U-Drive

See Automobile Renting & Leasing

Undertakers

See Funeral Directors

Uniforms—Retail

Jen's Uniform Centre 7 Lafferty Bldg328-3631

Union Organizations

See Labor Organizations

NEED SOME SERVICE?

When the job calls for expert service, you can find just the people to do it by looking in the **YELLOW PAGES** of your Telephone Directory. It's the easy, in-a-jiffy way to look up anything you need—services or stores, products or people.

GRAHAM & JELFS UPHOLSTERING



We'll
Fix It . . .
Right
Down to
the Frame

- ★ CUSTOM BUILT CHESTERFIELDS
- ★ SECTIONAL FURNITURE
- ★ CAR & TRUCK UPHOLSTERY
- ★ DRAPERIES

327-3470

411 - 3rd Avenue South — Lethbridge

Upholsterers

Bastedo Upholstery & Furniture 417 5 St S . . .327-7711
(See Advertisement This Page)

Custom Auto Upholstery 215 12 St-B S . . .328-5611
(See Advertisement This Page)

GAST FURNITURE MANUFACTURING & UPHOLSTERING
FURNITURE & DRAPERIES
1803 3 Av S327-1122

Graham & Jelfs Upholstering
411 3 Av S327-3470
(See Advertisement This Page)

You'll love a kitchen telephone.

LEV'S UPHOLSTERY

DAVE LEV, Prop.

- CUSTOM BUILT FURNITURE
 - CHESTERFIELD REPAIRS
 - RECOVERING & REMODELLING
 - CAR & TRUCK SEATS
- SEAT COVERS
PERSONALIZED CRAFTSMANSHIP

327-8422

611 - 6th AVENUE SOUTH

Next to HAIG CLINIC Res 327-6268

Upholsterers—(Cont'd)

HARP FURNITURE & UPHOLSTERY
COMPLETE UPHOLSTERY SERVICE
FURNITURE — CARS — TRUCKS
5404 50 AvTaber 223-3012

Lev's Upholstery 611 6 Av S327-8422
(See Advertisement This Page)

MODERN UPHOLSTERY
CHESTERFIELDS - CHAIRS -AUTOMOBILES
T. McCulley, Prop.
5217 47 AvTaber 223-2005

Van Ree's Upholstery & Furniture
304 13 St N328-2628
(See Advertisement This Page)

Upholstery Cleaners

See Furniture Cleaners also Carpet & Rug Cleaners

Used Cars

See Automobile Agencies & Dealers—Used Cars

Vacuum Cleaners—Sales & Service

Compact Distributors Ltd
2618 S Parkside Dr328-4431

ELECTROLUX (CANADA) LTD
Air Purifier and Cleaner
FLOOR & RUG
CONDITIONERS
1108 6 Av S327-4481

Fairfield Appliance Services Ltd
1244 3 Av S327-6684

Filter Queen Sales & Service
430 13 St N327-3011
(See Advertisement This Page)

Galt Home Appliances 319a 8 St S327-3889

HOOVER VACUUM CLEANERS
Service by trained Hoover
Men and genuine Hoover
parts are available only
through Factory Branch
Service Stations and Authorized Dealers. Do not
accept substitutes.
"WHERE TO BUY THEM"
AUTHORIZED HOOVER DEALERS
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Service327-4090
HOYT'S 7 St Shopping Mall327-5767
JONES BROWN RUGS
461 Mayor Magrath Dr327-4826

(Continued Next Page)

BASTEDO Upholstery & Furniture

"We Specialize In Odd Chairs"

- ★ CHESTERFIELDS
- ★ PIANOS
- ★ NOOKS
- ★ CARS
- ★ BARS

"The Upholstery Man"

327-7711

417 5th Street South

VAN REE'S UPHOLSTERY & FURNITURE

CHESTERFIELDS & FURNITURE
MADE TO ORDER

- RECOVERING
- REMODELLING
- REPAIRING
- NEW FURNITURE

328-2628

304 - 13th Street N. Lethbridge

CUSTOM AUTO UPHOLSTERY



COMPLETE
AUTO
UPHOLSTERY
TRUCK SEATS
CONVERTIBLE
TOPS
BOATS
AIRCRAFT
FURNITURE

328-5611

215 - 12th St.-B South

MADE IN CANADA



THE BAGLESS CLEANER
No Bag of Any Kind

Filter-Queen

SALES & SERVICE

430 - 13th STREET N., LETHBRIDGE
FULL LINE OF HOME & COMMERCIAL
UNITS — ALL MAKE & MODEL
REPAIR SERVICE
FREE ESTIMATES - FREE PICK-UP & DELIVERY

327-3011

Vacuum Cleaners—Sales & Service—

(Cont'd)

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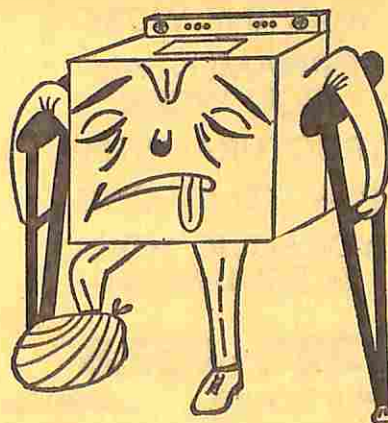
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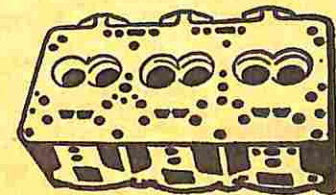
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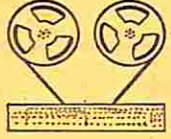


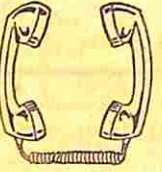
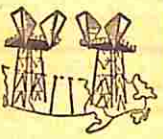
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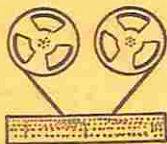
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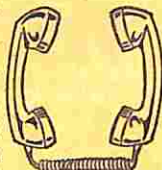
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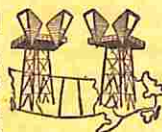
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