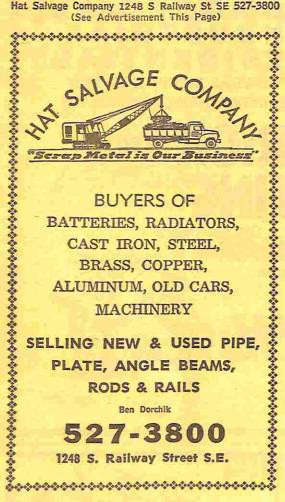
Salvage

Hat Salvage Company 1248 S Railway St SE 527-3800 (See Advertisement This Page)



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Sanaforiums

See Hospitals Homes & Sanatoriums

Sand & Gravel

See Gravel Rock & Sand

Scaffolding

SARNIA STEEL SCAFFOLD

FOR EVERY REQUIREMENT

Scaffolds, Hoists, Vertical and

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STANDARD SCALE SERVICE "

NEW AND REBUILT INDUSTRIAL SCALES **ALL TYPES & CAPACITIES** SALES & SERVICE

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Medicine Hat Beauty School & Supply

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Principal	
North Ofc 5 St SW	.526-2479
Vice-Principal Ofc	.526-2226
Workshops	.526-2337
Beauty Culture 188 7 St SW	.526-5360
Medicine Hat School District No 76	
Administration Offices 601 1 Av SW	.526-5931
Medicine Hat School Division No 4	(527-5516
Medicine Hat School Division No 4	526-3316

Schools—Separate

Medicine Hat Separate School District No 21 Medicine Hat Separate School District No 21

Scrap Metals

A & B Steel & Aluminum Ltd

Second Hand Clothing

Salvation Army Thrift Store 16 6 Av SE ... 526-4822

Second Hand Dealers

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NEW & USED FURNITURE APPLIANCES, ETC.

DOMESTIC & COMMERCIAL SALES

- We Buy for Cash or Sell on Terms -

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HIII Bargain Centre 401 Aberdeen St SE ... 526-4120 J & K Traders 509 N Railway St SE 526-4014

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NEW & USED **FURNITURE & APPLIANCES**

Reasonable Prices - We Pay Cash for Used Merchandise

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Hannas Seeds Limited Lacombe-Call Long Distance & ask for (No Toll Charge)Zenith 07307

Septic Tanks

MEDICINE HAT SEPTIC TANK SERVICE .

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Serum

See Veterinary Supplies

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AA	SERVICE STATION 1221 7 AV SE526-3050
AMI	OS RAMBLER LTD 10 4 St SW527-1800
	nger Frank Trucking 58 S Railway St SE
BIG	M MOTORS LTD
3	YOUR IMPERIAL ESSO DEALER OPEN SUNDAYS
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	CK & WHITE BA SERVICE

Bridge Street Service Station BRITISH AMERICAN OIL SERVICE STATIONS

> STOP AT THE SIGN OF THE BIG

> For Quality Products and Service



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1	ART BULL LTD 727 2 St SE526-3007
	BLACK & WHITE TRAIL SERVICE
١	Hwy 1 & Dunmore Rd526-4208
Ì	DOWNTOWN SERVICE 2 Av & 5 St SE 526-5584
١	GERSHAW DRIVE SERVICE
١	710 Gershaw Dr SW
١	HAT AUTO WRECKERS
١	1079 Factory St
١	JACK STEPHANSON PONTIAC BUICK LTD
	776 2 St SE
	PORTER'S HILL SERVICE STATION
	Porter's Hill
ı	TRANS CANADA SERVICE
١	780 8 St SW

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FOR TOTAL SERVICE CALL



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130a 2 St NE	.526-4800
1320 7 Av SE	.526-2762
401 3 St SE	.526-2926
809 Bullivant Cr SW	
Cor 6 St & Trans-Canada Hwy SW	.526-5928
Dunmore	
Trans Canada HighwayRedcliff	548-3535

Crescent Heights Shell Service	CONTRACTOR N
8 St & Division Av N	527-1516
Crestwood Service Station 1505 15 Av	SE526-5100
DE LUXE SHELL SERVICE 266 4 St	SW526-6778
Ed's Esso Service 701 Allowance Av S	E526-4206
El Bronco Service 1177 1 St SW	527-1423
Frontier Shell Service 1420 9 Av SW	526-6438
Gaede's White Rose Service 130a 2 St	NE526-4800
Gardner's Down Town Super Service	Land Maria
501 2 St SE	526-5584
Gas City Motors Ltd 401 3 St SE	
	526-2623
Gershaw Drive Service Station	
710 Gershaw Dr SW	
Gershaw Esso Service 418 7 St SW .	527-3151
HI-WAY SERVICE 1320 7 AV SE	526-2762
HUSKY TRAVELCENTRE	-
24 HOUR SERVICE	
HUSKY OIL PRODUC	TS
	10,000

(Continued Next Page)

561 15 St SW526-9834

Service Stations—(Cont'd)

IMPERIAL ESSO DEALERS

BE RIGHT WITH THE TIMES HAPPY MOTORING



"WHERE TO BUY I'	ייין ייין
BIG M MOTORS LTD 101 3 St NE .	
ED'S ESSO SERVICE	
701 Allowance Av SE	.526-4206
GERSHAW ESSO SERVICE	
418 7 St SW	.527-3151
HAT MOTEL 560 9 St SW	.527-3361
KENNARD'S DOWNTOWN ESSO SERV	/ICE
572 3 St SE	.526-2333
KLAUDT'S ESSO SERVICE	
141 Maple Av SE	.527-1339
WALT & BRUCE'S ESSO SERVICE	
614 15 St SW	.526-2686
nard's Downtown Esso Service	
72 3 St SE	.526-2333
rben Auto Service 102 6 Av SE	.526-3070

North Hill Royalite Service Point Auto Service Allowance Av & N Railway St SE526-3455 Porter's Hill Service Station526-3108 Prairie Schooner Service PURITY SERVICE CENTRE 8 St & Trans-Canada Hwy SW527-2121 Riverview Service 6 St & Trans-Canada Hwy SW526-5928

Medicine Hat Co-Op Ltd 724 14 St SW527-4355

ROYALITE SERVICE STATIONS

Ken

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GO RIGHT WITH ROYALITE



"WHERE TO BUY IT"

DEALERS	
North Hill Royalite Service	
Cor 12 St & 4 Av NE	.526-2177
Trans-Way Service	
720 Trans-Canada Hwy SW	.526-5132
Westminster Royalite Service Station	
Cor 6 St & 2 Av SE	.527-2464

SHELL OIL SERVICE STATIONS

> "YOU CAN BE SURE OF SHELL"



"WHERE TO BUY IT"

١	Amos Rambler Ltd 10 4 St SW527-1800
۱	Beny Motors 410 S Railway St SE527-1141
l	Central Motors (Medicine Hat) Ltd
ı	121 6 Av SE527-5521
ı	Crescent Heights Shell Service
ı	8 St & Division Av N
ı	De Luxe Shell Service 266 4 St SW526-6778
ı	Frontier Shell Service 1420 9 Av SW 526-6438
١	Hat Tire Sales (1962) 1119 7 Av SE527-1119
ı	Herb's Sales & Service Dunmore Rd SE 527-3737
ı	Schaffer's Service Station
۱	No 1 Hwy
١	Todd's Shell Service
	TOURS SHELL SELVICE

175 Gershaw Dr SW527-2000

Service Stations—(Cont'd)

Todd's Shell Service 175 Gershaw Dr SW ...527-2000 Tom's Service Station Allowance Av SE ... Top O' The Hill Service 707 Red Deer Dr SW 526-2493 TRANS CANADA SERVICE 780 8 St SW ...526-3540 TRANS-WAY ROYALITE SERVICE TONY SENGER

YOUR FRIENDLY ROYALITE DEALER 720 Trans-Canada Hwy SW526-5132

Ultra Service 809 Bullivant Cr SW526-5552 Walt & Bruce's Esso Service 614 15 St SW 526-2686 Westminster Royalite Service Station

Sewer Pipe

See Pipe-Sewer

Sewing Machines

Bert's Vacuum Sales & Servin	
511a 4 Av SE	527-2440
Elna-White Sewing Centre (N	
212 S Railway St SE	
Phillips Sewing Machines 325	a 6 Av SE 526-4874
(See Advertiseme	nt This Page)

SINGER SEWING MACHINES

EXPERT SEWING MACHINE REPAIRS. SINGER Sales & Rentals; Parts and Service. For all your sewing needs - Look for the Famous "SINGER and Red "S" Trademarks.



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SINGER CO OF CANADA LTD



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Sharpening Service

LAUDER CYCLES

WE SHARPEN ANYTHING

★ Saws of All Types

* Mowers and Knives

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Heating, Air Conditioning, Eavestroughing & Sheet Metal Work—LENNOX Dealer 749 14 St SW526-3934

Keetley Sheet Metal & Roofing Co Ltd Plato's Superior Roofing Ltd 1320 7 Av SW 526-2657 QUALITY HEATING & COOLING 665 14 St SW

Turner N & Son Ltd 490 12 St SE526-2445 TURNER WM

> HEATING - VENTILATING AIR CONDITIONING EAVESTROUGHING

GENERAL SHEET METAL WORK

Bill Turner, Prop.

Shingles

See Roofing Materials & Supplies Section

Shoemakers & Repairers

Aldo Shoe Repair	547a 3 St S	E527-3797
(See	Advertisement	This Page)
Hill Shoe Repair	411 Aberdeen	St SE526-6703



Shoes-Retail

AGNEW-SURPASS SHOE STORES LTD	527-1733
Bon Ton Shoes 216 S Railway St SE	527-2396
Carnelli & Son Sporting Goods & Shoe Clin	
Gardyne Shoes Ltd 612 3 St SE	
Green's Shoe Store 615 3 St SE	526-2480
Havard's Shoe Store 635 2 St SE	526-3215
HUTCHINGS & SHARP CLOTHING LTD 623 3 St SE	526-2064
Ru-Har Shoes 412 3 St SE	
Snell's Shoe Store 215 6 Av SE	526-3102

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NORTH V	NEST	ENGINE	ERING	CO		
PARDE	E EQI	JIPMEN	CO I	LTD		
520 24	St S	E			Calgary 272-40	16

For Professional Work

- * BULLETINS
- * POSTERS
- * TRUCKS
- * SHO' CARDS
- * GOLD AND SILVER LEAF
- * PLASTIC, METAL AND WOOD LETTERS
- * PLASTIC ILLUMINATED SIGNS
- * ART WORK

180 - 2nd Street N.E.

PHONE

526-397

Jubilee Neon Sign Co. PLASTIC & NEON SIGNS - Manufactured in Medicine Hat - * CUSTOM PLASTIC MOLDING & EMBOSSED SIGNS * PLASTIC, WOODEN & METAL LETTERS * COMMERCIAL & TRUCKS * REPAIRS & REPAINTS * SIGN ERECTIONS * WALL SIGNS Shop 668 S. Railway Street S.E. 527-1945 If No Answer Call 527-3613 JUBILEE SIGNS

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ART SIGNS

12 6th Avenue S.E.

- SALE BANNERS
- WINDOW POSTERS
- DISPLAY CARDS

For Fast Service & Reasonable Rates Phone . . .

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NEON-PLASTIC

PHONE

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- * ALUMINUM DOORS
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- * CAR PORTS & PATIOS

"The baked Vinyl coloring of our Aluminum products retain their bright finish permanently.

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Art Signs 12 6 Av SE (See Advertisement This Page) (See Advertisement This Page)

HONALD SIGNS

BILLBOARD ADVERTISING

RELIABILITY AND QUALITY

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Jubilee Signs 668 S Railway St SE527-1945

(See Advertisement This Page) National Neon Displays Ltd

NEON PRODUCTS OF CANADA LTD '

NEON

SIGNS

PLASTIC

SIGNS

Knowles Electric Ltd. - Agents

Wally's Signs 677 14 St SW526-3770 (See Advertisement This Page)

Silver Plating

See Plating

Skating Rinks

Heights Recreation Centre Cor Division Av & 10 St NE527-4171 Hill Recreation Centre Cor Division Av & 6 St SW527-4170

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COMET SALES LTD 657 3 St SE527-4111
MEK WHOLESALE DISTRIBUTORS LTD

Smorgasbord

See Caterers also Restaurants

Snow Fences

See Fences

Societies

See Associations & Societies

Soft Drinks

See Beverages

Soft Water Equipment

See Water Softening Equipment

Solicitors

See Lawyers

Sound Systems & Equipment

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PUBLIC ADDRESS PAGING SYSTEMS

TOTAL COMMUNICATIONS for Modern Business

Custom designed to fit your individual need No maintenance costs Quality components

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Call Long Distance & ask for (Collect)

Hooper's Radio & TV Service 666 2 St SE .. 527-2480

Speedometers

Hutton's Ltd 765 2 St SE (See Advertisement This Page)

SPEEDOMETERS

AUTHORIZED SALES & SERVICE ON ALL MAKES

1 HOUR SERVICE

HUTTON'S LTD.

526-5555 — 526-2621

765 - 2nd Street S.E.

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See Automobile Parts & Supplies Section

Spray Painters

See Painters & Paperhangers

Spraying Equipment

ACKLANDS LIMITED

DEVILBISS & ALEMITE SPRAY EQUIPMENT (527-4555

Sprinkler Contractors

AUTOMATIC SPRINKLER COMPANY (1964) LTD

Sprinklers Lawn

TORO LAWN SPRINKLER SYSTEMS

FULLY AUTOMATIC-CLOCK CONTROLLED

Underground systems for home park cemetery business industry golf courses. Offers economy of installation, operation and maintenance. Manufactured by Moist O'Matic, Inc., a subsidiary of Toro Mfg. Corp.

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See Rubber Stamps

Stapling Machines

BOSTITCH STAPLERS & STAPLES-RODGER ROSS M LTD 1333 16 Av SWCalgary 244-0600

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Hillcrest Press & Book Store 645 1 St SE ..526-2039 MARSHALL'S BOOK STORE LTD

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ACE PORTABLE STEAM CLEANERS

All Types of Oilfield Work, Vacuum Truck Service (24 Hour Service Anywhere) 1507 50 St SECalgary 272-2324

Steamship Agents

Canadian Pacific Railway E J Rutherford Ticket Agt526-2406 LAWSON P TRAVEL LTD 659 3 St SE527-1330

Steel

Southalta Steel Ltd 1501 2 Av S328-3443 (See Advertisement This Page)



SOUTHALTA STEEL LTD.

ROUNDS — FLATS
ANGLES — SHEETS
PLATES — BARS
BEAMS — CHANNELS
REINFORCING
Your Southern Alberta Steel Warehouse
328=3443
1501 - 2nd Avenue S., Leftbridge

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Steel Buildings

See Buildings Metal

Steel Fabricators

FOREMOST BLACKSMITHING

Lathe - Milling Work - Welding Tanks Steel Truck Boxes Custom Tractor Cabs

Phone Foremost 100 Scott S F Mfg Co Ltd 766 14 St SW526-2148

Steel Foundries

See Foundries-Iron, Steel, Brass & Aluminum Castings

Steel—Structural

A & B Steel & Aluminum Ltd (See Advertisement This Page)

Hat Salvage Company 1248 S Railway St SE 527-3800 (See Advertisement This Page)

SCOTT S F MFG CO LTD

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A & B STEEL & ALUMINUM Ltd. YOUR BEARING & BOLT SUPPLY HOUSE • Aluminum Roofing & Siding • New and Used Pipe • Nuts and Bolts • Pulleys and Bearings • Reinforcing Materials • Structural Steel • V Belts • Chain Link Fencing • Well Curbing and Culverts • Steel Clothes Line Poles • Burning Barrels

526-2489 526-3113 683 S. Railway St. S.E.

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COMPANY

WE CARRY A COMPLETE STOCK OF:

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AUTHORIZED AGENT

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645 Spencer St SE526-4559

666 15 St SW

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See Windows Metal & Windows Wood

Stoves, Ranges & Heaters—Retail

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"YOUR BEATTY DEALER"

WASHERS, RANGES & REFRIGERATORS

Sales & Service

FRIGIDAIRE ELECTRIC RANGES

SALES

and SERVICE

Frigidaire Distributors for over 30 years in Alberta

"WHERE TO BUY THEM" ALBERTA DISTRIBUTOR

BRUCE ROBINSON ELECTRIC LTD

1108 1 Av SLethbridge 327-8561

DEALER

SEPT ED & SONS LTD

Klemm Electric Ltd 120 S Railway St SE .. 526-3224 Toshach G E Appliances 319 6 Av SE526-5112

Straw

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See Plasterers

Supermarkets

See Grocers Retail

Surgeons

See Physicians & Surgeons

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War Surplus Stores Ltd 634 2 St SE526-3147

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NEED SOMETHING . . .

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These YELLOW PAGES can tell you . . .

> Who sells it. The Firm's Address. The Telephone Number.

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Bruce Robinson Electric Ltd Av SLethbridge 327-8561 (See Advertisement This Page) 1108 1 Av S .



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Post's Tailor Shop 519 2 St SE527-4545

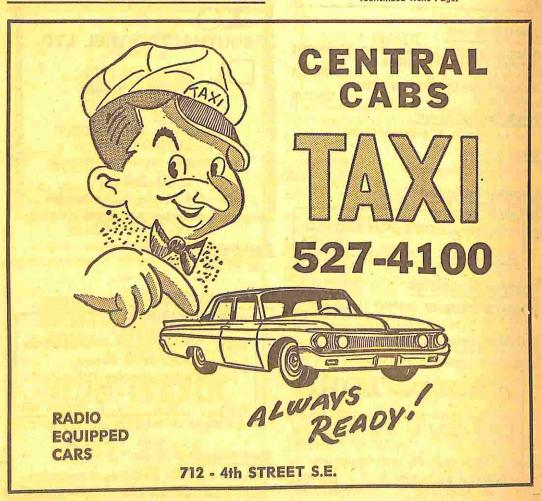
Tanks Septic

See Septic Tanks

Lethbridge

Taxicabs

CENTRAL CABS 712 4 St SE527-4100 (See Advertisement This Page) (Continued Next Page)



Taxicabs—(Cont'd)

(526-3333 De Luxe Taxi 6561/2 3 St SE

(See Advertisement This Page)

Mickey's Taxi 721 5 St SE526-2593 (See Advertisement This Page)

For Service With Courtesy

MICKEY'S

TAXI

24 HOUR SERVICE

526-2593

721 - 5th Street S.E.

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Canadian Pacific Telegraphs ...526-2895 S Railway & 2 St SE Agents Ofc N R Ray Agt526-3852

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TELEMETERING & SUPERVISORY CHANNELS

TOTAL COMMUNICATIONS for Modern Business

Channel facilities to provide a means of remote meter-ing, signalling and supervisory control systems.

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Call Long Distance & ask for (Collect)

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ASSOCIATED TELEPHONE EXCHANGES

Nationally accredited 24 hour telephone answering and mail address service. Offices in principal cities.



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CITYWIDE TELEPHONE ANSWERING SERVICE LTD 567 5 St SE526-2815

(See Advertisement This Page)

Telephone Equipment

ALBERTA GOVERNMENT TELEPHONES

XETA



PHONE

526-3333 526-4444

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6561/2 - 3rd STREET S.E.

MEDICINE HAT

I do moré than answer telephones...



NOWI





24 HOUR SERVICE 8 HOUR SERVICE HOLIDAY SERVICE WAKE-UP SERVICE FIRE & BURGLAR ALARM BACKGROUND MUSIC MOBILE RADIO SERVICE

IF IT CAN BE DONE BY

TELEPHONE

TELEPHONE

SECRETARY

WITH EFFICIENCY

Services Tailored To Your Needs At Competitive Rates,

Including Reduced Mileage Charges In Most Exchanges



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24-HOUR SERVICE

Telephone Intercommunicating Systems

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Dial Intercom service with Key Telephone sets; Public Address Systems Intercommunicating Systems Conference Service

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See Telephone Answering Service

Telephone Systems

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Offering a complete communication Service

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and so should be congratulated for using this time and step-saving buyer's guide.

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TELETYPE SERVICE

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Across town or across the nation Teletype Service is unexcelled for the instantaneous transmission of all printed communications.

"FOR INFORMATION CALL"

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TELETYPEWRITER EXCHANGE SERVICE

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Typewriter for Modern Bus
Service providing fast, accurate, dependable, low cost
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188,000 subscribers in over 100 countries "FOR INFORMATION CALL"

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Television Broadcasting Co's & Stations

Cablevision Medicine Hat Ltd 527 2 St SE .. 527-6100 Warehouse Foot of Redcliff Hill527-1515

Television—Community Antenna Systems

Cablevision Medicine Hat Ltd 527 2 St SE .. 527-6100 (See Advertisement This Page)

Television Rentals

LEN'S TV RENTALS & SALES 86d 8 St NW

CABLEVISION



MULTI CHANNEL TELEVISION OFFERING 4 MAJOR TV NETWORKS

FM MUSIC O COLOR TV

527-6100

527 - 2nd St. S.E.

KNOW HIS BUSINESS BUT NOT HIS NAME?

The YELLOW PAGES will refresh your memory and help you find the man or firm you want.

Help is right at hand in these YELLOW PAGES. If you want to know where to get some product or service, consult them . . . and save time.

Television Sales & Service

Capitol Furniture (Medicine Hat) Ltd

DUNN ELECTRIC ~

PHILIPS & MARCONI TV

Sales & Service

GUST'S RADIO TV SERVICE 634 3 St SE..526-4815 (See Advertisement This Page)

HAT HARDWARE 645 3 St SE527-2507 Hooper's Radio & TV Service 666 2 St SE..527-2480 (See Advertisement This Page)

(Continued Next Page)

GUST'S



FOR QUICK EFFICIENT RADIO & TV WORK ON

ALL MAKES AND MODELS

YOUR ADMIRAL DEALER

SERVICING COLOR TELEVISION

- CALL-

526-4815

634 - 3rd Street S.E.

- Night Calls 527-1068 ---

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EXPERT RADIO & TV SERVICE

HOME OF EMERSON TELEVISION & RADIO Complete Line of Radio Parts & Accessories

Citizens Band — Installations Public Address Rentals & Installations

527-2480

666 - 2nd Street S.E. <u>ŏooooooooooooooooooooooo</u> TEL-RAY SERVICE CENTRE

TELEVISION & MAJOR APPLIANCE REPAIRS

86c 8 St NW526-4588

TOSHACH GE APPLIANCES 319 6 AV SE. .526-5112 ZENITH TELEVISION

> new 1966



AMERICA'S BEST BUY IN TELEVISION "WHERE TO BUY THEM" DUNN ELECTRIC 653 2 St SE526-2033

SEPT ED & SONS LTD 221 N Railway St SE

Termite Control

See Exterminators

Testing Laboratories

See Laboratories

Theatres

Monarch Theatre 609 2 St SE526-2603

Thermostats

See Heating Apparatus

Tile Contractors & Dealers-

Ceramic & Non-Ceramic

Ken's Lino & Tile Applicators 33 8 St NW..526-6472 Medicine Hat Brick & Masonry Construction 1705 15 Av SE526-4870

MORITZ MASONRY & CERAMIC TILE -

BATHROOMS - FLOORS - WALLS Patios in: CERAMIC TILE MOSAIC TERRAZZO & SLATE Free Estimates

Res. Phone 527-1741

Niebergall Floor Coverings 423 7 St SW527-4741

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SIMPLEX TIME RECORDERS

ATTENDANCE & JOB RECORDERS MASTER CLOCK AND PROGRAM WATCHMAN'S

CLOCKS AND TIME STAMPS - FIRE ALARM SYSTEMS SUPPLIERS OF TIME RECORDING EQUIPMENT FORMERLY SOLD BY I.B.M.

"FOR INFORMATION CALL" CLARK D W BUSINESS MACHINES LTD 1275 3 Av S (Collect) .. Lethbridge 328-5055



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YOUR RCA VICTOR DEALER

"THE MOST TRUSTED NAME IN T.V. SERVICE"

- * COMPLETE SALES AND SERVICE TO ALL TYPES OF RADIO. T.V., STEREO, HI-FI AND INTERCOMMUNICATIONS SYS-TEMS.
- * QUICK SERVICE DEPARTMENT.
- * GUARANTEED WORKMANSHIP AT REASONABLE RATES.

526-4998



Nights 527-4195

547 - 4th Street S.E.

Nielsen's Radio & TV Service Sales & Service For * TELEVISION * RADIO * STEREO EQUIPMENT * HI-FI Prompt Service — Reasonable Rates 526-4644 161-2nd Street N.E.

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Access to a number of lines. Hold calls, while answering another line. Conference arrangements. versatile.

compact telephone service.

An Aspect of TOTAL COMMUNICATIONS For Modern Business

ALBERTA GOVERNMENT TELEPHONES



Tires—Dealers

De Luxe Shell Service 266 4 St SW526-6778

DOMINION ROYAL TIRES "

SOLD AT LEADING TIRE & AUTOMOBILE DEALERS AND SERVICE STATIONS



"WHERE TO BUY THEM" DISTRIBUTORS AMOS RAMBLER LTD 10 4 St SW JACK STEPHANSON PONTIAC BUICK LTD

776 2 St SE527-1115

Dunlop Tire Sales & Service 702 7 Av SE. . [527-4722

Tires—Dealers—(Cont'd)

Flash Tire Sales & Service 621 15 St SW ..527-5000 (See Advertisement This Page)

Gardner's Tire Ltd 514 S Railway St SE ... 526-3874 (See Advertisement This Page)

Goodyear Tire & Rubber Co of Canada Ltd 543 Cambridge St SE527-3204

Great West Tire Exchange 857 16 St SW .. 527-4900 (See Advertisement This Page)

MARBEN AUTO SERVICE "

TEXACO PRODUCTS FIRESTONE & GOODYEAR TIRES 102 6 Av SE526-3070

(Continued Next Page)

Gardner's Tire Ltd.



Your Goodyear Dealer

Vulcanizing and Retreading

> Sporting Goods

Boats & Motors

Phone

526-3874

514 S. Railway St. S.E.







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- WHEEL BALANCING
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Western Canada's Leading Tire Dealers

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Tobacconists—Wholesale

Boyd Wholesale Ltd Order Desk 517 N Rallway St SE526-2863

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See Monuments Mausoleums Etc.

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TOOL SHED THE Div of BW Steel Products Supply Co Ltd-Call Long Distance and ask for (Collect)Lethbridge 327-2700

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Crescent Heights Shell Service FERD'S AUTO WRECKERS

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614 15 St SW526-2686

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645 14 St SW527-3900

Husky Farm Centre Ltd Medicine Hat 527-2442 Industrial & Road Equipment Ltd 223 12 St-B NLethbridge 327-4498
(See Advertisement This Page)

JOHN DEERE INDUSTRIAL TRACTORS
PARDEE EQUIPMENT CO LTD

Sinclair Implement Co 1224 7 Av SE526-6631

TO THE FROM THE ARCTIC BORDER

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223 - 12th Street-B N., Lethbridge INDUSTRIAL & ROAD EQUIPMENT LTD.

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Roy's Brookwood Auto Court

SHANNON MOTEL & TRAILER COURT "

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COMPLETE SERVICES LAUNDRY FACILITIES

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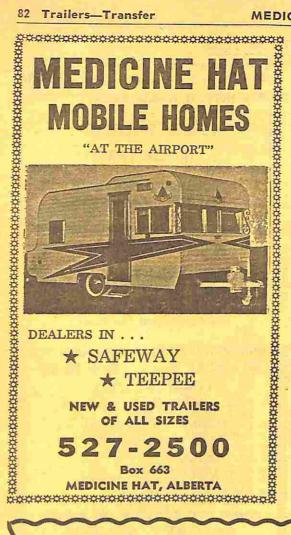
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General Coach Works of Canada LtdFort Macleod 234-3336 (See Advertisement This Page) Knight Ltd Medicine Hat527-4486 Medicine Hat Mobile Homes Airport527-2500 (See Advertisement This Page)

SKYWAY TERRACE

SHASTA & TRAVEL AIRE TRAILERS TRUCK CAMPERS

1740 Gershaw Dr SW526-6228

SUBWAY TRAILER SALES 535d S Railway St SE ...

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 Trailers All Sizes
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RENT A GUARANTEED U-HAUL TRAILER IT COSTS NO MORE

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"WHERE TO RENT THEM"

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HANDY DELIVERY -

* PICK UP & DELIVERY SERVICES

* HOUSE TO HOUSE MOVING & LOCAL MOVING

LONG DISTANCE HAULING "Courteous, Efficient Service"

1901 16 Av SE527-3717

(Continued Next Page)

CRANE'S

CARTAGE & STORAGE LTD.

LOCAL & LONG DISTANCE MOVING

FURNITURE MOVING AND CITY CARTAGE

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HAULING & MOVING CONTRACT WORK

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PICKUP & DELIVERY

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Private mobile radio communications keep you ₹ in constant touch with your fleet of

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An Aspect of TOTAL COMMUNICATIONS For Modern Business

ALBERTA **GOVERNMENT TELEPHONES**

Transfer Companies—(Cont'd)

Hat Transfer 534b Princess Av SE527-2550 (See Advertisement Opposite Page)

MEDICINE HAT MOVING & STORAGE LTD 666 15 St SW526-3143 Mickey's Transfer 487 11 St SE526-3984 (See Advertisement This Page)

Mike's Transport 1121 Dominion St SE526-2930

ROBERTSON TRANSPORT LTD 666 15 St SW526-3535

Subway Freightline 535d S Railway St SE 526-6148

MICKEY'S TRANSFER

RUBEN HEIDINGER, Prop.

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... When It's Your Move ...

Phone

526-3984

487 - 11th Street S.E.

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See Automobile Transmissions Sales & Service

Transportation Companies

See Specific Headings, i.e. Air Line Companies, Bus Lines, Express Companies, Movers, Railway Companies, Steamship Agents & Truck Lines

Careless dialing puts other people to needless bother-and delays your call. Please make sure of the right number, listen for the dial tone, then dial carefully.

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SALES

PARTS AND

SERVICE

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FORD SALES LTD

FORD TRUCKS

For Sales & Service

PHONE

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Truck Lettering

See Signs

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(Continued Next Page)

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SHOP 526-4961

After Hours Residences
Lorne Bohnet 527-4350

Wilbert Herman 527-3529

2101 - 20th Avenue S.E.
Box 81, Medicine Hat Bohnet Transport Ltd.

GENERAL TRUCKING & OILFIELD HAULING & BULK FEED SERVICE

24 HOUR SERVICE

526-6678

SHOP 526-4961

After Hours Residences
Lorne Bohnet 527-4350

Wilbert Herman 527-3529

2101 - 20th Avenue S.E.
Box 81, Medicine Hat

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To dial correctly, pull the dial all the way to the finger stop . . . then let dial return at its own speed.

Truck Lines—(Cont'd)

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(See Advertisement This Page)

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Kehler's Trucking 874 15 St SW526-4061

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Premier Cartage

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841 - 14th Street S.W. Brooks Phone 362-2704 Box 155 Redcliff

Truck Lines—(Cont'd)

LAW TRANSPORT LTD

BULK HAULING DAILY

MEDICINE HAT — CALGARY EDMONTON

LEHR JACK '

SAND & TOP SOIL

DEALER GENERAL TRUCKING

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Buy Christmas Seals . . . Every Year

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COMPLETE TELETYPE SERVICE

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207 S Rwy Av WBow Island 545-2262

Palmer George W 1575 15 Av SE526-3849
Premier Cartage 841 14 St SW526-3993
(See Advertisement This Page)

VANDER LINDEN GENERAL TRUCKING

405 3 St SERedcliff 548-3779

Trucking

See Cartage

Trucks-Repairing

Barker's Truck Repair 838 17 St SW527-5244

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Take the Short-Cut

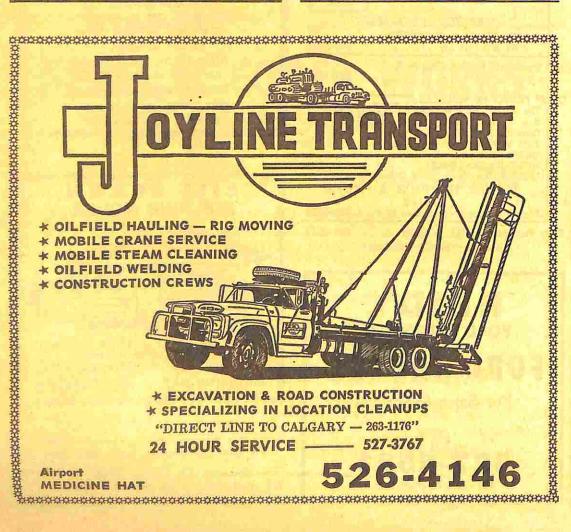
When you can't shop in person use the

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of your
Telephone Directory
to locate dealers,
and . . .

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No need to march around all day looking for something you want to buy. A glance at the YELLOW PAGE will nearly always show you who sells it.



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Div. of Marshall's Book Store Ltd.

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MACHINE RENTALS

527-1818

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VAL MARSHALL PRINTING LTD.

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NEW & USED MACHINES

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* ADDING MACHINES * SALES & SERVICE

* RENTALS

Phone 526-5937

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LOOK IN THE

Classified **Telephone Section**

U-Drive

See Automobile Renting & Leasing

Undertakers

See Funeral Directors

Union Organizations

See Labor Organizations

Upholsterers

Bauer's Upholstery & Furniture 94a 8 St NW 527-4363 (See Advertisement This Page)

Central Upholstery 322 S Railway St SE ... 526-2257 (See Advertisement This Page)

Crane's Upholstery & Carpets 439 5 Av SE. .526-3545 (See Advertisement This Page)

New Look Wood Products 2414 15 Av SE .. 527-2644 Schwenck's Upholstering 544c Princess Av SE 527-2704 (See Advertisement This Page)

Upholsterers Supplies

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Western Canada's Largest Upholstery Supply House GEORGIAN FABRICS MONSANTO: BOLTA & VINYLS TEXFOAM LATEX & POLYETHER FOAM JAXON UPHOLSTERY SUPPLIES Call Long Distance and ask for

Upholstery Cleaners

See Furniture Cleaners also Carpet & Rug Cleaners



Upholstery & Furniture

94a - 8th Street N.W.

FREE ESTIMATES, PICK-UP AND DELIVERY

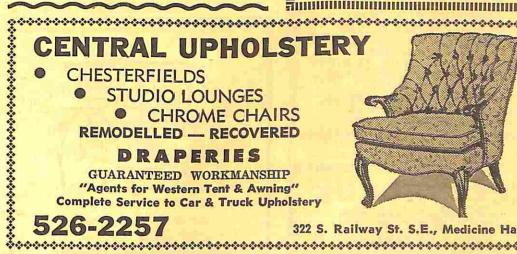
CUSTOM MADE FURNITURE

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- CARPET SALES
- FREE INSTALLATIONS
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FREE ESTIMATES

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See Automobile Agencies & Dirs-Used Cars

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Ace Appliance Repairs 542 7 St NE Bert's Vacuum Sales & Service	.526-2456
511a 4 Av SE	.527-2440
(See Advertisement This Page) Dunn Electric 653 2 St SE	.526-2033
Electrolux (Canada) Ltd 1515 10 Av NE (See Advertisement This Page)	.526-2366

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Service by trained Hoover Men and genuine Hoover parts are available only through Factory Branch



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(CANADA) LIMITED

MADE IN CANADA

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- Floor Polishers
- Rug Shampooers
- Industrial Cleaners

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Valuators

See Appraisers

Vegetables

See Fruit & Produce Section

Vending Machines

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See Plywood & Veneers

Venetian Blinds

Forner Aluminum Products 314 3 St SE 526-3404

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Dr C W Strother res	527-1909
ANIMAL CLINIC (MEDICINE HAT) LTD	
1221 S Railway St SE	526-3879
Dr A N Davis res	
Dr G A Symington res	
1/	

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Belsher Pharmacy 407 7 St SW	527-2552
Boylan's Drug Store Ltd 607 2 St S	E526-2202
Farmers Stockmen Supplies	
220 C Dailyray Ct CE	E07 0220

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See Music & Musical Instruments

Vulcanizing

See Tires-Repairing

Walkie Talkie

See Radio Communication Equipment & Systems



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SALES & SERVICE



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SEPT ED & SONS LTD

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REPAIRS TO ALL MAKES WASHERS & DRYERS

> ALSO ALL SMALL APPLIANCES

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BOILERS - TOWERS - SYSTEM DE-GREASING D. M. ORGANIC SOLUTION FIELD SERVICE & LAB FACILITIES ZIMMITE MUD CONTROL TANKS, COOLING SYSTEMS, HEAT EXCHANGERS

5220 1a St SE (Collect) ... Calgary 255-0186

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See Well Drillers

Welding-Electric & Oxy-Acetylene

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PORTABLE WELDING SERVICE PRESSURE & GENERAL

Phone 526-6623

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WELDING SHOP

PORTABLE WELDING SERVICE

(Opposite Lake of the Woods Mills)

680 S Railway St SE526-3142

DUXBURY WELDING "

ELECTRIC

OXY-ACETYLENE WELDING PORTABLE WELDING

Head Hunters (Diesel Heads) Ltd

(See Advertisement This Page)

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Welding-Electric & Oxy-Acetylene-

(Cont'd)

LAWRENCE NORMAN -

ELECTRIC — ACETYLENE PORTABLE WELDING PRESSURE WELDING

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RESSLER WELDING 330 5 St SE.. Redcliff 548-3510 Stuber Blacksmithing & Welding 701 12 St SE

TERRY WELDING SERVICE

ELECTRIC & ACETYLENE PORTABLE WELDING PIPE LINE WELDING

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ACKLANDS LIMITED

"Welding Supply House of the West" Distributors for

SMITH - AIRCO & STOODY

(527-4555 1139 7 Av SE

SKYWAY TERRACE -

LINCOLN ELECTRODES & MACHINES

STOODY HARD FACING MATERIALS-ACKLANDS LIMITED

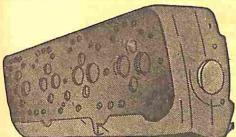
Taylor Pearson & Carson Ltd 820 14 St SW 527-5575

(See Advertisement This Page) Welders Supplies Ltd 1202 S Railway St SE 526-3177 (See Advertisement This Page)

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are using these Yellow Pages to call someone in your line of business. Do they find you?

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- * EXCHANGE SERVICE ON DIESEL HEADS
- * ALL TYPES OF CASTINGS TRANSMISSION CASES, HOUSINGS, ENGINE BLOCKS. ETC.
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- * VALVE JOBS
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125 - 61st Avenue S.E. Calgary

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> Time and effort may be saved if the article or service you want to buy can be found in your neighbourhood. You'll find the location of your neighbourhood dealer when you

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The Yellow Pages Tell You Where

Taylor Pearson & Carson Ltd.

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- . HOBART AC & DC ELECTRIC WELDERS
- GAS RODS & ELECTRODES OXYGEN & ACETYLENE
- INDUSTRIAL & AUTOMOTIVE SUPPLIES

527-5575

820 - 14th Street S.W., Medicine Hat

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CALGARY - LETHBRIDGE - RED DEER

LINDE-Industrial & Medical Gases. PUROX-Welding & Cutting Equipment. PREST-O-LITE-Air-Acetylene & L.P. Gas Appli-

OXWELD-Equipment, Rods & Supplies. LINCOLN-Electrodes & Machines.

Medicine Hat



Call Lethbridge Direct 327-7249

28th Street & 5th Avenue N. .

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Brix Harding Drilling 748 4 Av NE527-2888 (See Advertisement This Page) Renbar Drilling Co Ltd 560 4 Av NE526-6656 (See Advertisement This Page)

Well Drillers Supplies

BLACK HARDWARE LTD 656 2 St SE 526-5921

Wheel Alignment Automobile

See Automobile Wheel Aligning

Window Cleaners

Ace Window Cleaners 845 Bassett Cr NW ..526-4692 (See Advertisement This Page)

CITY WIDE WINDOW CLEANERS & JANITOR ' SERVICES LTD

Experienced & Professional Servicemen

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Window Glass

See Glass Auto Plate & Window

Windows-Metal

Forner Aluminum Products 314 3 St SE526-3404

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ANDERSEN WINDOWS-CITIZEN'S LUMBER CO LTD

902 S Railway St SE526-5996 Capital Glass Ltd 616 7 Av SE527-3331 WILLIS WOODWORK SHOP Dunmore Rd SE 526-4578

Wire

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Wire Rope

BLUE STRAND WIRE ROPE— WIRE ROPE INDUSTRIES OF CANADA LIMITED

1611 40 Av SE-Call Long Distance & ask for (Charge Will Apply) Calgary 273-1541

Wired Music

See Music Background Systems

Wood Products-Laminated

See Laminated Structural Members

Wreckers Automobile

See Automobile Wreckers

Wrought Iron Work

See Ornamental Metal Work

Yard Goods

See Dry Goods-Retail

Yellow Page Advertising

See Advertising Directory

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Yellow Pages



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TWX dial and type teletypewriter service — 188,000 subscribers in over 100 countries . . . Private line TELETYPE provides local or national intra-company communications . . . TELESCRIPT facilities transmission of handwriting over local or long distance telephone lines . . . Send pictures, maps, printed matter by telephone with PHONE-FAX facsimile service.



Automatic or manual SWITCHBOARDS for large or small businesses . . . KEY TELEPHONE SETS give accessability up to 5 lines on the one set . . . Call Holding, intercom, up to 29 lines available on the CALL DIRECTOR . . . Hands-free telephone service with the SPEAKERPHONE.



Local, long distance or private lines provide for transmission of computer data to centralized locations with DATAPHONE . . . DATASPEED transmitters and receivers allow for the exchange of 5, 6, 7 or 8 level tape at 1050 wpm . . . Conditions at wells, pumping stations, distant operating sites are transmitted to central locations with TELEMETERING facilities and SUPERVISORY CONTROL CHANNELS.



PRIVATE LINES provide full time point-to-point communication . . . FOREIGN EXCHANGE service gives access to all telephone service in other Exchanges for a flat monthly rental . . . Switchboards in different locations or cities interconnected by means of TIE TRUNKS.



RADIO TELEPHONES provide access to the local and long distance telephone network from cars, trucks or isolated geographical locations . . . Radio communication between office and company vehicles with a PRIVATE MOBILE system . . . PORTABLE MOBILES for communication between men on foot.



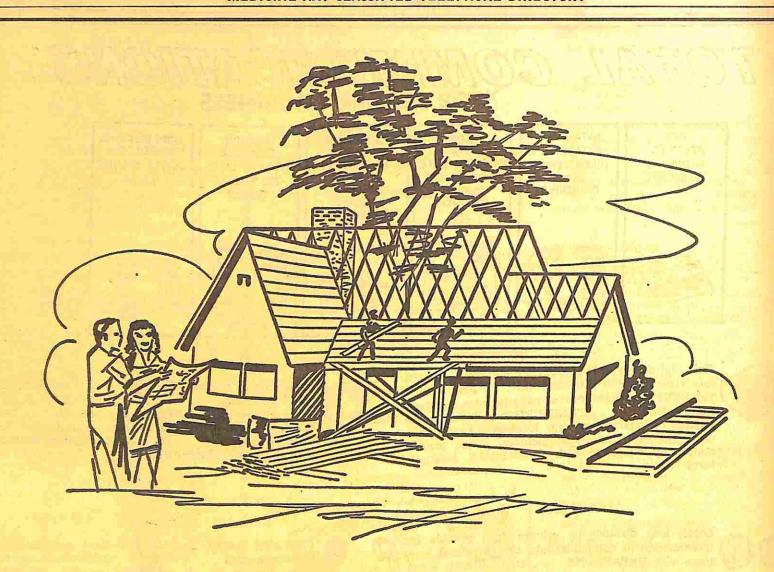
5 plans are available which enable you to take full advantage of long distance service in the execution of your business — MAKING APPOINTMENTS, SELLING BY TELEPHONE, RECEIVING TELEPHONE ORDERS (ZENITH SERVICE), QUALIFYING PROSPECTS, CREDIT AND COLLECTIONS.

"FOR INFORMATION CALL"

CALGARY 262-8110

Outside Calgary Call Long Distance and ask for (No Toll Charge) Zenith 33006

ALBERTA GOVERNMENT TELEPHONES



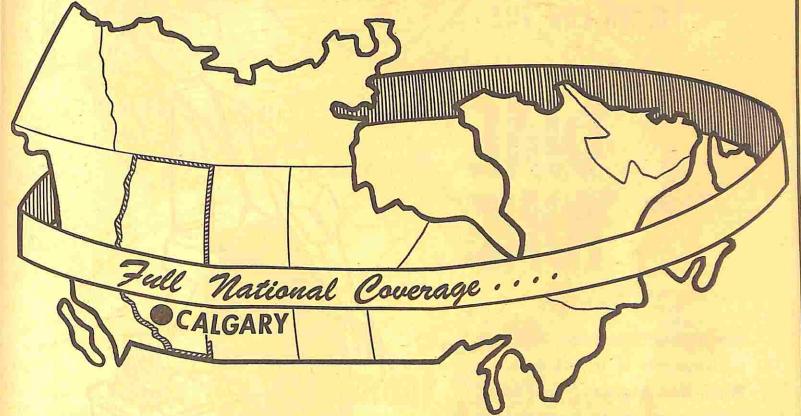
TELEPHONE PLANNING for PRESENT and FUTURE NEEDS

If you're building or remodelling, plan for the telephone service you will want, both now and in the future. Provide for your needs while the walls are open. The telephone company will gladly help you plan ahead — whether for home or office.

ALBERTA GOVERNMENT TELEPHONES

CANYPS

CANADIAN YELLOW PAGES SERVICE



FROM ONE SOURCE YOU CAN CHOOSE FROM AND ADVERTISE IN OVER 275 TELEPHONE DIRECTORIES WITH A COMBINED CIRCULATION OF NEARLY 6 MILLION

This service enables advertisers to place YELLOW PAGES Advertising on a REGIONAL, NATIONAL or SELECTIVE basis through a local YELLOW PAGES Representative.

For Complete Information Write or Telephone

ALBERTA GOVERNMENT TELEPHONES

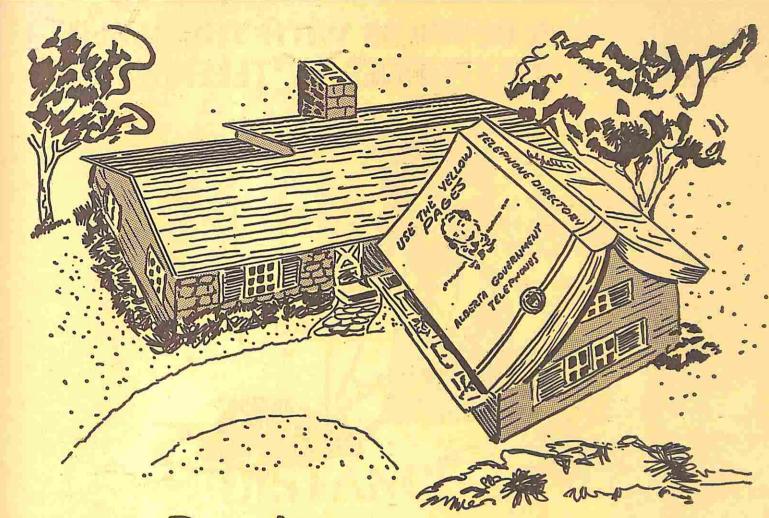
DIRECTORY DEPARTMENT, CALGARY 119 - 6th Avenue S.W. Telephone 263-3242 Before you start to dial the phone LISTEN FOR THE

DIALITONE

Sometimes, these busy days, all equipment is in use at once.
When that happens, you'll avoid wrong numbers or incomplete calls if you wait just a moment till you hear that familiar "hum-m-m" that tells you the line is ready.







From basement to attic... You can find most everything for your home the easy 'YELLOW PAGES' way

Furniture, carpets, drapes, upholsterers?
Furnaces, fans, plumbers, carpenters?
No matter what products or service
you need for your home

"FIND IT FAST IN THE YELLOW PAGES"

CONDUCT YOUR BUSINESS WITH THE ALBERTA GOVERNMENT TELEPHONES BY TELEPHONE ...



READY TO HELP YOU!

She's your Telephone Service Representative. She handles your Account in the Business Office and is always ready to give personalized attention to your telephone matters.

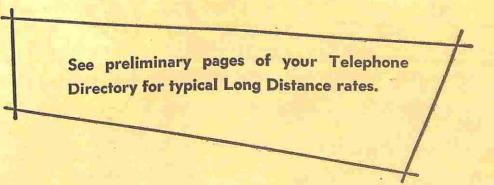
She'll be happy to talk with you about transferring service when you move ... or help with the selection of color phones to harmonize with the rooms in your home.





LONG DISTANCE

mean so much ... cost so little!

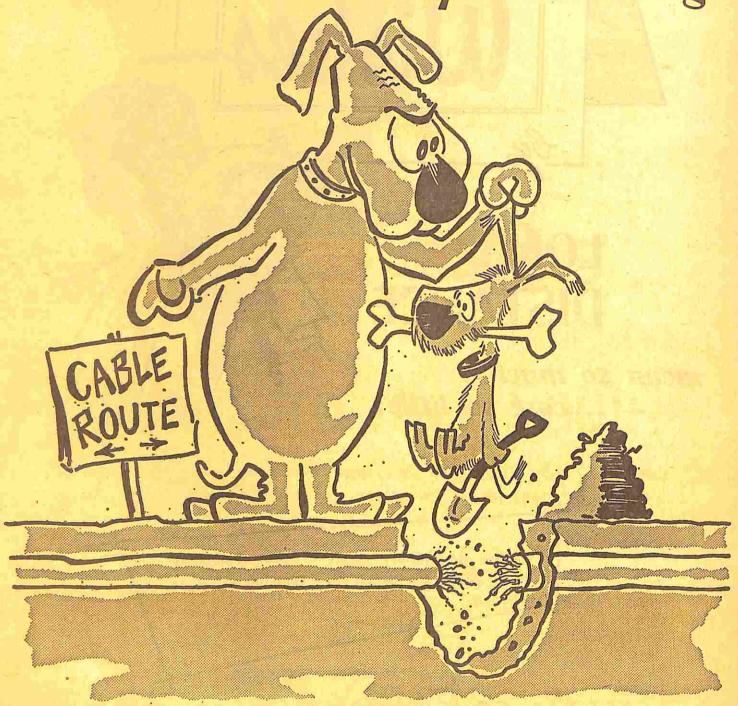


ALBERTA GOVERNMENT TELEPHONES

Don't Dig Up Trouble . . .

When underground telephone cable is accidentally dug up or cut by power shovels, trenching or earth boring machines, bulldozers, pipe-pushers, or even by picks, bars or shovels—telephone, radio and television service may be disrupted for the whole neighborhood. That's why we ask—before you dig call TELEPHONE REPAIR SERVICE. We'll quickly locate and mark the location of the cable for you.

... Call Before You Dig!



ALBERTA GOVERNMENT TELEPHONES

FOR FAST, EASY REFERENCE, MAKE A NOTE OF THE NUMBERS YOU CALL FREQUENTLY

		Name	Area Code	Number
713				
14.4				
14:1				
	3774			
	Ti ng ini			
			-ALU	
-			11	
			19/19	
			N. T	
		4. F . N-F		
	161	35 13 17 W.S		







When you can't run-reach...

Save steps by the thousands—just phone your AGT business office for an extension telephone.

