

# SURVIVAL IN A NUCLEAR WAR

THOUSANDS OF LIVES CAN BE SAVED IF THE PEOPLE OF ALBERTA KNOW THE CORRECT ACTION TO TAKE SHOULD A NUCLEAR WAR OCCUR. IT IS IMPERATIVE THAT THE FOLLOWING IMPORTANT FACTS ARE LEARNED AND REMEMBERED.

## MEANING OF THE WARNINGS

### ALERT WARNING

Steady blast for three minutes on sirens, horns, whistles, etc.

### *Action to Take*

Prepare to carry out your survival plan. Listen to your radio, all stations will switch to a provincial network and will issue the same instructions. Members of the Civil Defence Corps and other people with emergency duties, will report for service in accordance with previous instructions.

### TAKE COVER WARNING

Rising and falling note for three minutes on sirens and/or short blasts on horns, whistles, etc., for three minutes.

### *Action to Take*

#### IN A BUILDING

If there is no prepared shelter, go into the basement or into an interior room on the ground floor, keep away from windows. Remain there until told that you may leave.

#### OUTDOORS

Go to the nearest shelter or building and follow the above instructions. If you cannot reach shelter, lie flat on the ground, face down and cover the exposed parts of the body.

#### IN A CAR

If you are leaving a target area, do not stop. Open car windows and have passengers crouch on the floor. If you are not leaving the target area, drive off main traffic routes and then go to nearest shelter and follow instructions for people in buildings.

## EMERGENCY ARRANGEMENTS

### ADVANCE PLANNING

If war comes there will be no time to make plans. Families should plan ahead to provide fallout protection and emergency supplies for themselves. Booklets offering advice on planning are available free of charge from your local Civil Defence Organization, or by writing to Alberta Emergency Measures, Box 10,000, Edmonton.

### PUBLICATIONS

Everyone should read the following booklets prepared by the federal government:

11 STEPS TO SURVIVAL  
YOUR BASEMENT FALLOUT SHELTER  
SIMPLER SHELTERS  
YOUR EMERGENCY PACK

People living in Calgary or Edmonton should also read SURVIVAL IN LIKELY TARGET AREAS, and BLAST SHELTERS

People living in rural communities should also read FALLOUT ON THE FARM

### EMERGENCY SUPPLIES

Your family should be equipped with a two week supply of food and water in covered containers, clothing and blankets, emergency lighting, heating and sanitation equipment, a first aid kit, and most important of all, A BATTERY OPERATED RADIO AND SPARE BATTERIES.

### DISPERSAL

If you live in a target area and plan to leave in case a warning is sounded, learn your dispersal route and have the emergency supplies listed above ready for immediate use. Radio broadcasts will inform you on the advisability of dispersal immediately following the alert warning. If you live outside the target area, you should remain in your home.

**DON'T USE YOUR PHONE.** Jammed switchboards could delay lifesaving messages.

**DON'T PANIC.** Warnings do not necessarily mean your area will be attacked.

**DON'T GO OUTSIDE.** Missing members of your family are probably sheltered elsewhere.

**DO LEARN ABOUT YOUR COMMUNITY SURVIVAL PLAN.** Contact your local Civil Defence Director.

**DO ENROLL IN CIVIL DEFENCE COURSES.** Fire Fighting, Rescue, First Aid, Home Nursing, Etc.

**DO PROVIDE YOUR FAMILY WITH BLAST OR FALLOUT PROTECTION — DO IT NOW.**

For further information contact your local Director of Civil Defence or write

## ALBERTA EMERGENCY MEASURES ORGANIZATION

BOX 10,000 — EDMONTON

HONOURABLE L. C. HALMRAST  
Minister-in-Charge  
Alberta Emergency Measures



ARNOLD J. LAVOIE  
Co-ordinator  
Alberta Emergency Measures

PROVINCE OF ALBERTA

# MEDICINE HAT



AUGUST, 1965

## YELLOW PAGES



ALBERTA GOVERNMENT TELEPHONES





# POSTAL INFORMATION

## RATES OF POSTAGE CANADA

### LETTERS

For local delivery 4c first ounce, 2c each ounce after  
For delivery at other offices in Canada  
5c first ounce, 3c each ounce after.

### AIR SERVICE IN CANADA

Letters for delivery in Canada not exceeding eight ounces and prepaid at the rate of 5c for the first ounce and 3c for each ounce after will be carried by air, providing delivery can be expedited. If air service is desired for Domestic letters exceeding eight ounces in weight postage must be prepaid at the rate of 7c for the first ounce and 5c each ounce after.

### PICTURE POST CARDS

Maximum size 4" x 6"  
4c to all countries.

### GREETING CARDS

Printed — In unsealed envelopes.  
3c to all countries.

### SURFACE LETTERS TO THE FOLLOWING COUNTRIES

United States, Mexico, Great Britain, Northern Ireland, Commonwealth Countries, Republic of Ireland, France, Spain, Central and South America.  
5c first ounce, 3c each ounce after.

### SURFACE LETTERS TO ALL OTHER COUNTRIES

6c first ounce, 4c each ounce after.

### AIR MAIL LETTERS TO OTHER COUNTRIES

United States, Territories and Possessions  
8c first ounce, 6c each ounce after.  
Bermuda, Mexico, Central and South America and the West Indies  
10c each half ounce.  
Great Britain and Europe  
15c each half ounce.  
Philippines, Africa, Asia, Oceania  
25c each half ounce.

## AEROGRAMMES

10c each to all countries.

## OTHER ARTICLES AIR MAIL

(Items other than letters, postcards and parcel post)  
Great Britain and Northern Ireland,  
Republic of Ireland, Bahamas, Bermuda, Mexico,  
Central and South America and the West Indies  
10c each ounce.  
Europe — 15c each ounce  
All other countries — 20c each ounce

## SPECIAL DELIVERY

Letters to Canada, Great Britain, United States, Territories and Possessions, Australia, Germany (Federal Republic), Netherlands, Switzerland  
Fee 25c (in addition to regular postage)  
Parcels to Canada only  
Fee 35c (in addition to regular postage)

## INSURANCE, PARCEL POST

Parcels for delivery in Canada can be insured up to a value of \$50 free.  
For insurance on such parcels in excess of \$50 up to a limit of \$100 a fee of 12c must be paid.

## NEWSPAPERS AND PERIODICALS

Mailed by public  
3c for first 2 ounces or fraction.  
1c for each additional 2 ounces or fraction.

## MONEY ORDERS

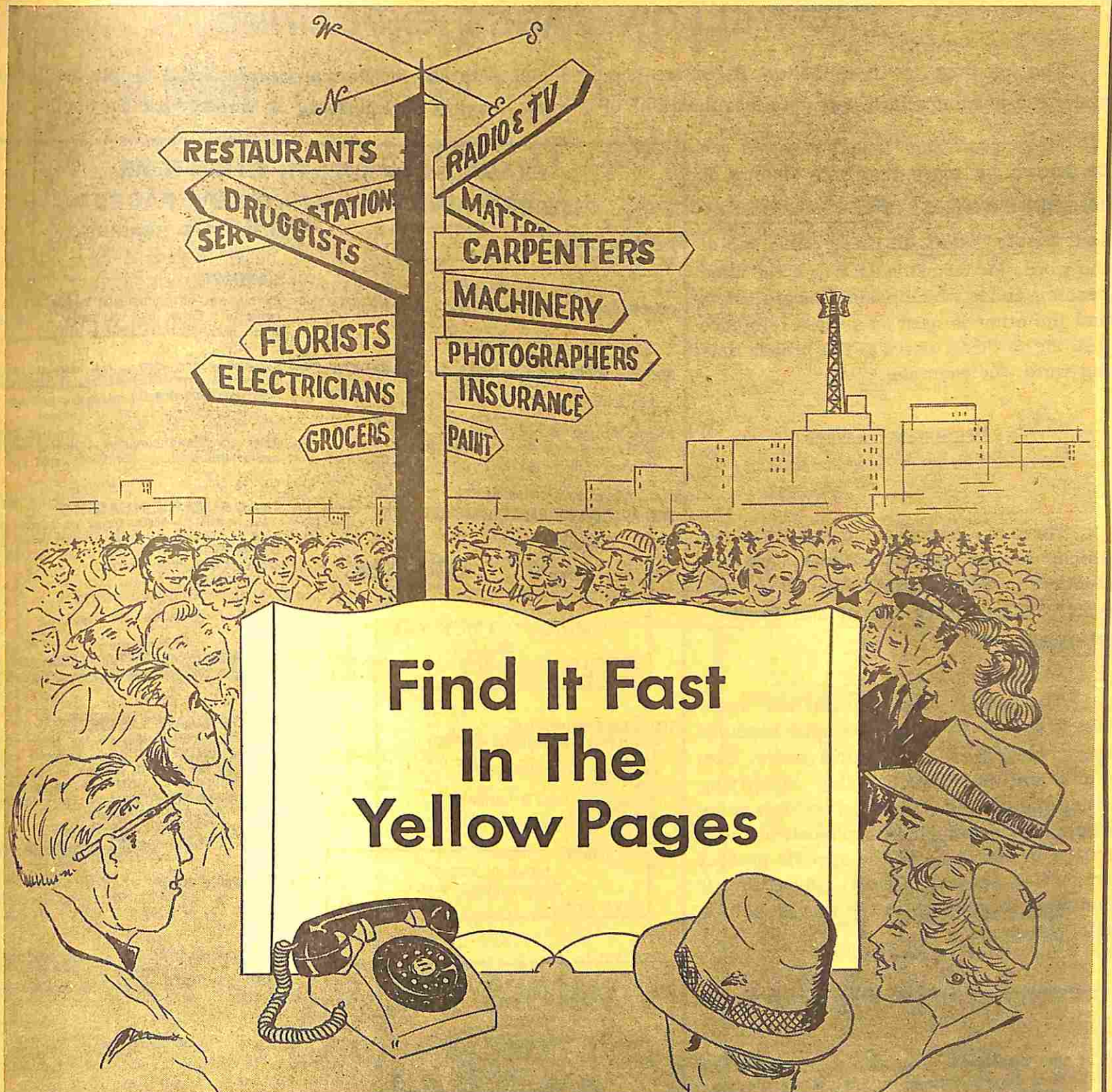
Post Office Money Orders are sold and cashed at over 11,000 Post Offices in Canada. The service also extends to practically every country in the world.

## TO SPEED YOUR MAIL

Address your mail correctly.  
Make sure that the addresses on your letters and parcels include these five points:  
Full name of person to whom your mail is addressed.  
Correct Street Address, rural route number, or Post Office Box Number.  
City (Postal Zone if applicable) town or village.  
Province, State (or equivalent) and country.  
Your name and return address in upper left corner.

**MAIL EARLY AND OFTEN — LAST MINUTE MAILINGS CAUSE DELAY**

For additional information or rates, enquire at your local Post Office.



# Find It Fast In The Yellow Pages

Here you'll find a complete guide to local merchants, dealers and professional people, listed by product or service so that you can find what you want in a hurry.



## THE YELLOW PAGES EXPLAINED

The headings in these Yellow Pages are arranged alphabetically. Business and professional people are listed under the heading which best describes their line of business: Services they perform, or the Products they sell.

Many professions and businesses can be known by more than one finding or descriptive word, e.g., Hairdressers—Ladies' and Beauty Parlors. In these cases, one of the words (or terms) is used as a classified heading under which businesses are listed, and the other is used as a cross reference heading to direct users to the proper finding word, for example:

**Hairdressers—Ladies'**

See Beauty Parlors

There are also heading classifications, which, though closely related, are not identical in meaning, and are indexed separately, e.g., Lumber—Retail and Lumber—Wholesale.

All listings and information space which appear in columns under headings are arranged in alphabetical order. Products and Services carrying identifying brand names, many with an emblem or insignia, are arranged in alphabetical order by the brand name at the specific product or service heading. Display advertising is compiled in relation to the service or product heading.

- If you require further information concerning Yellow Pages listings or advertisements, or if our Sales representatives can be of assistance in arranging a comprehensive program of Yellow Pages advertising for your business — Please telephone or write to the department indicated below:

**ALBERTA GOVERNMENT TELEPHONES**  
Directory Department  
Box 6000, Calgary  
Telephone: 262-8110

### EXAMPLES OF IDENTIFYING ITEMS TO BE FOUND IN YOUR YELLOW PAGES

#### Refrigerators

Able Appliances 119 6 Av SW .....262-4734

ADDLE & BOYD 119 6 Av SW .....262-4734

Axlerod & Ames Co  
All Types of Floor Covering Materials  
119 6 Av SW .....262-4734

#### REX AUTHORIZED SALES & SERVICE

This space for  
product or  
service copy



"WHERE TO BUY THEM"  
DEALERS

ACE SALES 119 6 Av SW .....262-4734  
Brown Bros 124 7 Av SW .....263-4868

HART REFRIGERATORS—  
BURTON BROS COMPANY LIMITED  
119 6 Av SW .....263-4868  
CLANCY & STEIN ASSOCIATES  
409 3 St SW .....262-4734  
DUNLEAVY STEVE & COMPANY  
120 7 Av SW .....263-4868

#### HAROLD HARRY

"YOUR BUSINESS"  
Complete Service Dept.  
119 6 Av SW .....262-4734

#### CLASSIFIED HEADING

##### LISTINGS

- All business or professional people are entitled to a listing like this under a heading which best describes their activities.
- Some advertisers wish to call more attention to their firm names by purchasing listings in bold face type like this—
- Other advertisers purchase a line of information like this.

#### TRADE MARK HEADING

This is one of three forms of advertising used to identify authorized dealers or service outlets. It includes the use of an identifying trade mark symbol.

- Authorized listings appear alphabetically in bold face type or light face type.

#### TRADE NAME LISTING

This is a modification of the trade mark heading and no identifying symbol is used. Name of the product appears in bold type. The authorized distributor's (or dealer's) name is listed in special type. The authorized listings appear alphabetically.

#### COLUMN ADS

These appear in 3 sizes: ¼" (as illustrated), 1" and 1½".

## SMITH'S LTD.



Established 1923  
DESIGNER & BUILDER  
EXPERT WORKMANSHIP  
**2 6 2 - 4 7 3 4**  
119 - 6th Avenue S.W.

#### DISPLAY ADS

These appear in 4 sizes: ¼ column, (as illustrated), ½ column, double ¼ column and double ½ column.

# MEDICINE HAT CLASSIFIED TELEPHONE DIRECTORY AUGUST, 1965

For rates and information concerning Yellow Pages Advertisements or Listings, contact the Alberta Government Telephones, Directory Department, 119 - 6th Avenue S.W., Calgary, Alberta, or Telephone (Collect) Calgary 262-8110.

NO LIABILITY IS ASSUMED BY ALBERTA GOVERNMENT TELEPHONES FOR ERRORS OR OMISSIONS OCCURRING IN THE CLASSIFIED DIRECTORY.

## Accordion Instruction

See Music Colleges & Teachers

## Accordions

See Music & Musical Instruments

## Accountants

### PATTON LLOYD A

PUBLIC ACCOUNTANT  
INCOME TAX RETURNS  
FINANCIAL STATEMENTS  
AUDITING & GENERAL ACCOUNTING  
Above Singer Sewing Machine Co.  
624 3 St SE .....526-3996

### SCHAUFLE EDWIN A

ACCOUNTING — AUDITING  
INCOME TAX RETURNS  
5-635 2 St SE .....527-2814

## Accountants—Chartered

Johnston & Johnson 533 2 St SE .....527-4451  
Miller Flynn Tate & Co 625 2 St SE .....527-3321  
Tamura & Opalka 14 6 Av SE .....527-4441

## Accounting & Bookkeeping Machines

**BURROUGHS BUSINESS MACHINES LTD**  
2630 S Parkside Dr .....Lethbridge 327-7577

**NCR—**  
Sales & Service  
NATIONAL CASH REGISTER CO OF CANADA  
LTD 118 8 St S .....Lethbridge 328-5535

## Acetylene

**WELDERS SUPPLIES LTD**  
1202 S Railway St SE .....526-3177

## Acetylene Welding

See Welding—Electric & Oxy-Acetylene

## Acids

See Chemicals

## NEED SOME SERVICE?

When the job calls for expert service, you can find just the people to do it by looking in the YELLOW PAGES of your Telephone Directory. It's the easy, in-a-jiffy way to look up anything you need—services or stores, products or people.

# Chartered Accountants

PROVIDE  
THESE  
SERVICES

- AUDITING
- ACCOUNTING
- INCOME TAX
- ESTATE PLANNING
- MANAGEMENT SERVICE

Consult a  
Chartered Accountant

The Institute of  
Chartered Accountants  
of Alberta



## Acoustic Instruments

See Hearing Aids

## Adding & Calculating Machines & Supplies

**BURROUGHS BUSINESS MACHINES LTD**  
2630 S Parkside Dr .....Lethbridge 327-7577

**CLARK D W BUSINESS MACHINES LTD**  
CONTEX CALCULATOR  
ADDS — SUBTRACTS  
MULTIPLIES — DIVIDES  
Call Collect  
1275 3 Av S .....Lethbridge 328-5055

**CYPRESS BUSINESS EQUIPMENT**  
617 2 St SE .....527-1818

**FRIDEN CALCULATOR SERVICE—**  
CLARK D W BUSINESS MACHINES LTD  
1275 3 Av S (Collect) .....Lethbridge 328-5055  
Marshall Val Printing Ltd 524 2 St SE ....526-5937

**NCR—**  
Sales & Service  
NATIONAL CASH REGISTER CO OF CANADA  
LTD 118 8 St S .....Lethbridge 328-5535

## Addressing Machines

**ADDRESSOGRAPH-MULTIGRAPH OF CANADA LTD**

ADDRESSOGRAPH MACHINES  
Only authorized distributor of new machines.  
Methods counsel, supplies, accessories, embossing and  
mechanical service. Used and Factory Rebuilt Machines.  
727 5 Av SW .....Calgary 263-6682

## Adjusters

All-Plan Adjusters Ltd 414 6 Av SE ..... {526-2566  
526-2466

**CLARK D W BUSINESS MACHINES LTD**—Call Long  
Distance & ask for (Collect) ..Lethbridge 328-5055  
Crosland Peacock Medicine Hat Ltd  
444 2 St SE .....527-4466  
Lilly Sherlock & Baker Adjusters Ltd  
444 2 St SE .....527-2255

# Telephone Directories

Covering Subscribers in all Alberta centres may be obtained by contacting your local Alberta Government Telephone Office or the Agent in your Exchange Area.

**LISTED BELOW ARE DIRECTORIES WHICH MAY BE ORDERED AND BILLED TO YOUR MONTHLY ACCOUNT**

Calgary & District Picked Up	\$1.25
Mailed	\$1.50
Southern District	\$1.00
Northern District	\$1.00
Central District	\$1.00
Peace River District	\$.75



## Mr. Advertiser!

You will be surprised and more than pleased with the handsome returns on your appropriation for HOUSEHOLDER ADVERTISING.

Your powerful selling copy and our efficient distribution is an unbeatable combination.

Our Carriers are well trained — Thoroughly Supervised — We Can Deliver Your Flier Within 4 Hours — (as many as 8,000 — few as 500).

Over 12,000,000 Fliers satisfactorily delivered last year. PROOF ENOUGH the media is right — the Distribution Service — Tops and Effective!

OUR MARGIN OF ERROR  
LESS THAN 1/10th OF 1%

PHONE **527-1788** ANYTIME

For Information & Service  
**24 HOUR SERVICE**

**CITYWIDE DISTRIBUTORS LTD.**  
Calgary — Red Deer — Edmonton  
567 - 5th Street S.E.

## Advertising Directory

### YELLOW PAGES

Yellow Page Advertising Reaches More Buyers More Often — More Economically Than Any Other Medium



The Final Tie-In For All Your Advertising

**"FOR INFORMATION CALL"**

**ALBERTA GOVERNMENT TELEPHONES**  
Call Long Distance & ask for (Collect)  
119 6 Av SW ..... Calgary 262-8110

### Advertising Distributors

**CITY WIDE DISTRIBUTORS LTD**  
567 5 St SE ..... 527-1788  
(See Advertisement This Page)

### Advertising Specialties

#### DAVIS ENTERPRISES

Canadiana Calendars  
Advertising Novelties for Everyone  
Attractive Business Cards

Clarence D. Davis, Prop.

164 13 St SE ..... 526-4438

#### Aerated Waters

See Beverages

#### Aeroplanes

See Aircraft Section

#### Agricultural Implements

See Farm Machinery & Supplies

#### Air Compressors

**ACKLANDS LIMITED** 1139 7 Av SE ..... 527-4555  
**JAEGER COMPRESSORS—**  
**PARDEE EQUIPMENT CO LTD**  
520 24 St SE ..... Calgary 272-4016

#### Air Conditioning Contractors

Henderson's 4-325 6 Av SE ..... 526-3027  
Quality Heating & Cooling 665 14 St SW ... 526-5023  
(See Advertisement This Page)  
Rae's Refrigeration Service Rear 325 5 St SE 527-4045  
Turner Wm 528 1 St SW ..... 526-2911

# YELLOW



# PAGES

*The Buyers Medium ...  
The Sellers Showcase*

*In almost every*

- HOME
- FACTORY
- STORE
- OFFICE

YELLOW PAGES LET YOUR CUSTOMERS KNOW ...  
WHO YOU ARE— WHAT PRODUCTS & SERVICES YOU SELL—  
WHERE YOU ARE LOCATED— WHY THEY  
SHOULD TRADE WITH YOU

*Ask for an Experienced Advertising  
Representative to help you*

**DIKREKTORY DEPARTMENT**  
119 - 6 Ave. S.W., Calgary

# 262-8110



## HEATING & COOLING

YOUR LENNOX  
COMFORT  
CRAFTSMEN  
**526-5023**

- ★ WARM AIR HEATING
- ★ AIR CONDITIONING
- ★ GENERAL TINSMITHING
- ★ EAVESTROUGHING
- ★ PLANTERS
- ★ FREE ESTIMATES

After Hours: Res. 526-4597 - Redcliff 548-3494

**665 - 14th Street S.W.**

**Air Conditioning Equipment & Supplies**

**COTE SHEET METAL**  
501d S Railway St SE .....526-2715  
**Fischer's Plumbing & Heating Ltd**  
749 14 St SW .....526-3934  
**HENDERSON'S** 4-325 6 Av SE .....526-3027  
(See Advertisement This Page)

**LENNOX AIR CONDITIONING**

Custom Designed Central Air Conditioning Systems for Residential, School, Commercial and Industrial use. Units Fully Warranted and ARI Rated. Installed Separately, or Added by Factory-Trained Crews. Free Estimating. Prompt Service on all Makes.



"WHERE TO CALL"

**QUALITY HEATING & COOLING**  
665 14 St SW .....526-5023

**TOSHACH G E APPLIANCES** 319 6 Av SE ..526-5112

**HENDERSON'S REFRIGERATION SERVICE**

**Air Conditioning Installations & Equipment**

**COMPLETE CLEANING SERVICE**  
"Steam Cleaning"

**526-3027**

4-325 - 6th Avenue S.E.

**Air Cooled Engines**

See Engines Gasoline

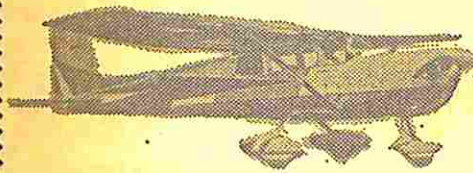
**Air Line Companies**

**CANADIAN PACIFIC AIRLINES**  
N Railway St SE .....526-2406  
**K L M Royal Dutch Airlines**—Call Long Distance & ask for (No Toll Charge) .....Zenith 00900

**Air Services—Chartered**

**MEL AIR LTD** No 1 Hangar Airport .....527-3238  
(See Advertisement This Page)

**MEL AIR LTD.**



**Air Charter — Flying Training RECREATION FLYING**

**Aircraft Maintenance & Storage**  
P.O. Box 656, Medicine Hat

**Office & No. 1 Hangar 527-3238**  
NIGHT CALLS: 527-4975 - 527-2907

**Air Travel Ticket Agencies**

**LAWSON P TRAVEL LTD** 659 3 St SE ....527-1330

**Alignment Service**

See Automobile Wheel Aligning

**Aluminum Products**

Forner Aluminum Products 314 3 St SE ....526-3404  
**PLATO'S SUPERIOR ROOFING LTD**

- ★ ALUMINUM FENCES
- ★ ALUMINUM DOORS
- ★ AWNINGS
- ★ CAR PORTS & PATIOS

"The baked Vinyl coloring of our Aluminum products retain their bright finish permanently"

NIGHT CALLS — 526-4683

1320 7 Av SW .....526-2657

Willis Woodwork Shop Dunmore Rd SE .....526-4578

**Aluminum Siding**

See Siding

**Aluminum Windows**

See Windows Metal

**Ambulances**

Mac's Ambulance Service 1009 8 St SW ....527-1000

**Anaesthetists**

See Physicians & Surgeons

**Animal Hospitals**

See Pet Hospitals also Veterinarians

**Answering Service**

See Telephone Answering Service

**Appliances Electric**

See Electrical Household Appliances

**Architects**

**COOK J H & ASSOCIATES**  
202-477 3 St SE .....526-3313  
**RUSSELL J F & ASSOCIATES** 509 3 St SE 526-3300  
**STEVENSON J & ASSOCIATES**  
Architects Engineers & Interior Designers  
444 2 St SE .....526-2137

**Argon**

**WELDERS SUPPLIES LTD**  
1202 S Railway St SE .....526-3177

**Asphalt & Paving Contractors**

See Paving Contractors

**Associations & Societies**

Alberta Motor Association 414 6 Av SE ....527-1166  
Cancer Society (Canadian) Medicine Hat  
640 3 St SE .....526-3506  
Catholic Family Service 4-637 3 St SE ....526-6092  
Chinese Freemasons 728 Balmoral St SE ...527-4505  
Gideons International 535f Allowance Av SE 526-4114  
Howard John Society of Alberta  
Rear 826 2 St SE .....526-3981  
Red Cross Headquarters  
S Railway St & 3 St SE .....526-3048  
Rehabilitation Workshop 553 1 St SE .....526-5742  
TB Association 535a 3 St SE .....526-3009  
United Fund of Medicine Hat & Redcliff  
409 1 St SE .....526-5544  
YM—YWCA 409 1 St SE .....527-2300

**Attorneys**

See Lawyers also Patent Attorneys & Agents

**Auctioneers**

Andys Auction Mart 677½ S Railway St SE ..526-2422  
Davison Auction Service 624 3 St SE .....527-3023  
(See Advertisement This Page)  
**HURLBURT AUCTION CO** 549 4 St SE ....526-2666  
**PUBLIC AUCTION MART**

SALES  
ON CONSIGNMENT  
HOUSEHOLD SALES  
HELD INSIDE  
Friday Evenings 7 p.m.

740 2 St SE .....527-3932

**DAVISON**



527-3023

"For Auction With Action"

- ★ SALE LISTINGS ★
  - ★ FARMS ★
  - ★ CLOSING OUT SALES ★
  - ★ CATTLE ★
  - ★ HOUSEHOLD SALES ★
- After Hours: 526-3996

624 - 3rd Street S.E. Medicine Hat

**Auditors**

See Accountants Section

**Auto Courts**

See Motels

**Automatic Transmissions**

See Automobile Transmission Sales & Service

**Automobile Accessories, Equipment & Supplies**

See Automobile Parts & Supplies—Retail & Automobile Parts & Supplies—Wholesale

**KNOW THE FIRM ... WANT THE NUMBER?**

The limited number of listings under one classification frequently helps you to find the number you want —

**FASTER**

especially if the name is a common one.





**AMOS**  
*Rambler* LTD.  
*Service*

*Rambler* SALES & SERVICE  
 PARTS & ACCESSORIES



**SHELL OIL PRODUCTS, AUTO WHEEL ALIGNING**

SERVICE - - - - - **527-1800**  
 SALES & OFFICE - - - - **526-3331**  
 BODY SHOP - - - - - **527-1811**  
 USED CAR LOT - - - - **527-3111**  
 10 - 4th Street S.W., MEDICINE HAT

**Automobile Agencies & Dealers—**

**New Cars**

**AMOS RAMBLER LTD** 10 4 St SW .....527-1800  
 (See Advertisement This Page)  
**Beny Motors** 410 S Railway St SE .....527-1141  
 (See Advertisement This Page)  
**Big M Motors Ltd** 101 3 St NE .....526-3968  
 (See Advertisement This Page)

**BULL ART LTD**

AUSTIN, HILLMAN, SUNBEAM,  
 MORRIS & M.G.  
 Sales & Service  
 S. A. Bull, Prop., res. 526-4171  
 727 2 St SE .....526-3007

(Continued Next Page)



**YOUR QUALITY**  
**Mercury - Meteor - Comet**  
**DEALER**

Ford British  
 Mercury Trucks




USED CARS

**526-3968 — 527-1983**  
 101 - 3rd Street N.E.  
 MEDICINE HAT

**BENY MOTORS**  
**410-S. RAILWAY ST. S.E.**

CHEVROLET — CHEVELLE — CORVAIR — CHEVY II  
 OLDSMOBILE — CADILLAC  
 ENVOY — CHEVROLET TRUCKS

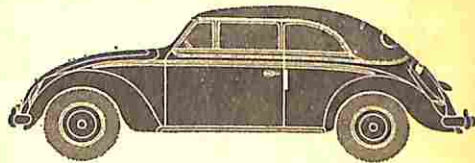
**SALES & SERVICE**

- DUCO AUTHORIZED AUTO RE-FINISHING STATION
- BODY & FENDER WORK — UNDERCOATING A SPECIALTY
- REPAIR PARTS ● FINANCING ● INSURANCE

PARTS ORDER DESK — 527-5544

**527-1141**

**Continental Cars**



**MERCEDES-BENZ**  
**VOLKSWAGEN - VOLVO**  
 SALES & SERVICE  
**526-3902**  
 618 - 16th Street S.W.

**Automobile Agencies & Dealers—**

**New Cars—(Cont'd)**

Continental Cars 618 16 St SW ..... 526-3902  
(See Advertisement Opposite Page)

**GARDNER MOTORS (1962) LTD**

DODGE, PLYMOUTH, CHRYSLER,  
VALIANT, IMPERIAL & SIMCA  
CARS, DODGE & FARGO TRUCKS

Service ..... 526-2379  
Sales 501 2 St SE ..... 526-3804

Gas City Motors Ltd 401 3 St SE ..... 526-2623  
(See Advertisement This Page)

Jack Stephanson Pontiac Buick Ltd  
776 2 St SE ..... 527-1115  
(See Advertisement This Page)

Klaudt's Esso Service 141 Maple Av SE .... 527-1339  
(See Advertisement This Page)

**RAMBLER**

SALES  
AND  
SERVICE

**Rambler**

"FOR INFORMATION CALL"

AMOS RAMBLER LTD 10 4 St SW ... 527-1800

Reidy Ford Sales Ltd 121 6 Av SE ..... 527-5521  
(See Advertisement This Page)

Skyway Terrace 1740 Gershaw Dr SW ..... 526-6228  
(See Advertisement This Page)

(Continued Next Page)

**JACK STEPHANSON  
PONTIAC BUICK LTD.**

Complete Parts - Service & Sales Facilities

PONTIAC  
BUICK  
BEAUMONT



ACADIAN  
VAUXHALL  
G.M.C. TRUCKS

- \* COMPLETE COLLISION REPAIRS \* A.M.A. TOWING SERVICE
- \* DOMINION ROYAL TIRES \* B.A. GAS & OIL PRODUCTS



PARTS, SERVICE  
OFFICE & SALES

**527-1115**

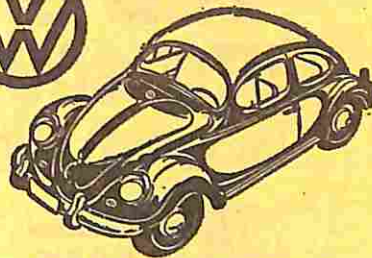
776 - 2nd Street S. E.



**GAS CITY  
Motors Ltd.**

GENUINE V.W.  
PARTS & SERVICE  
NEW & USED CARS  
Service 526-2926

SALES **526-2623**



**VOLKSWAGEN**

401 - 3rd STREET S.E.

**REIDY FORD  
SALES LTD.**

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& REFINISHING — TOWING

SHELL GAS & OIL PRODUCTS

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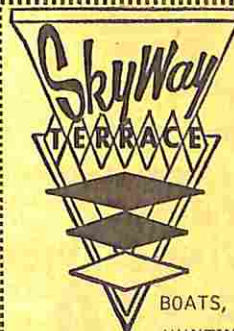
121 - 6th Avenue S.E.

**KLAUDT'S  
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QUICK CAR WASH & STEAMING  
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- MASSEY-FERGUSON
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- SHASTA TRAILERS
- TRUCK CAMPERS
- SPORTING GOODS
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- HUNTING & FISHING LICENSES

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VOLKSWAGEN 1200  
VOLKSWAGEN 1500  
KARMANN GHIA 1200  
KARMANN GHIA 1500  
VW STATION WAGON 1500  
VW STATION BUS  
VW TRUCKS



**"FOR SALES & SERVICE"**

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545 16 St SW .....  
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REIDY FORD SALES LTD 121 6 Av SE ...527-5521

Southern Car Sales 634 16 St SW .....  
526-4100  
527-4696

**Sunmet Auto Sales & Service**

731 14 St SW .....526-3767

(See Advertisement This Page)

**Western Auto Wreckers**

1105 S Railway St SE .....527-1849

# SUNMET AUTO SALES and SERVICE

**AUTOMATIC  
TRANSMISSION SERVICE**

CYLINDER BORING & AUTO MACHINING  
CRANKSHAFT GRINDING

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Automobile Equipment Service

COMPLETE AUTOMOTIVE SERVICE ON ALL  
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731 - 14 St. S.W. — Medicine Hat

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See Batteries Storage

**Automobile Body Repairing**

Amos Rambler Ltd 704 14 St SW .....527-1811

Bill's Auto Service 699 7 Av SE .....526-2275

Continental Cars 618 16 St SW .....526-3902

Elmer & Harold's Auto Body 721 14 St SW 526-6227

(See Advertisement This Page)

Emil's Alignment & Balancing

618 16 St SW .....527-1961

Gardner Motors (1962) Ltd 801 16 St SW .526-4922

**HAT ALIGNMENT & FRAME SERVICE LTD**

719 7 Av SE .....527-1985

**HILL BODY SHOP & SERVICE**

347 Cambridge St SE .....527-4080

(See Advertisement This Page)

**Automobile Body Repairing—(Cont'd)****JACK STEPHANSON PONTIAC BUICK LTD**

- EXPERT REPAIRS TO ALL MAKES
- CUSTOM REFINISHING
- FREE ESTIMATES
- ALL WORK GUARANTEED

776 2 St SE .....527-1115

Reidy Ford Sales Ltd 121 6 Av SE .....527-5521

**Ted's Auto Body (Med Hat) Ltd**

635 S Railway St SE .....526-3110

(See Advertisement This Page)

## ELMER & HAROLD'S AUTO BODY



SPECIALISTS IN BODY & FENDER  
REPAIRS

LACQUER & ENAMEL REFINISHING

*"Experts in Collision Damage"*

721 - 14th Street S.W.,  
MEDICINE HAT

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## TED'S AUTO BODY (MED HAT) LTD

TED BULANDA, Prop.



— Expert

— Workmanship

— Guaranteed

— FREE ESTIMATES —

**24 HOUR TOWING SERVICE**

## 526-3110

Residence 527-2885

635 - S. Railway St. S.E.

MEDICINE HAT

## Hill Body Shop & Service

COMPLETE BODY &  
MECHANICAL REPAIRS  
TO ALL MAKES OF  
CARS & TRUCKS

GUARANTEED WORK — FREE ESTIMATES

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347 Cambridge Street S.E.

After Hours Call 527-1706

**FORGOTTEN THE NAME  
OR ADDRESS ...**

... but  
will recognize it when you see it?

Turn to the classification descriptive of the business. Look down the listings which appear thereunder until you find the familiar one.

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**Automobile Glass**

See Glass Auto Plate & Window

**Automobile Leasing**

See Automobile Renting & Leasing also Leasing Service

**Automobile Parts & Supplies—Retail**

Du-Al Wrecking 1392 S Railway St SE .....527-3414

Ganden E R Auto Supply Ltd ..... {526-3088

328 S Railway St SE ..... {526-3039

(See Advertisement This Page)

Hat Auto Wreckers Ltd 1079 Factory St SE 526-4791

**HUTTON'S LTD** 765 2 St SE .....526-2621

**MACLEOD'S FAMILY SHOPPING CENTRE**

480 3 St SE .....526-2340

**Sunmet Auto Sales & Service**

731 14 St SW .....526-3767

Trans Canada Service 780 8 St SW .....526-3540

**E. R. GANDEN  
Auto Supply Ltd.**



PISTON RINGS, GASKETS, BEARINGS, REBUILT  
GENERATORS — FUEL PUMPS — WATER PUMPS  
& TRANSMISSIONS

**526-3088  
526-3039**

328 S. Railway St. S.E.

FIND WHAT YOU WANT—  
WHEN YOU WANT IT—  
PRODUCT DEALERS—SERVICES—  
PROFESSIONS — are listed . . . by  
classification . . . throughout these  
pages. You can find almost anything  
you need quickly and easily when you  
use THE YELLOW PAGES.

**Automobile Parts & Supplies—**

**Wholesale**

**ACKLANDS LIMITED**

Authorized Distributors of  
**ORIGINAL EQUIPMENT  
SERVICE PARTS  
IGNITION & CARBURETION  
PARTS & SERVICE**  
Automotive & Industrial Equipment Specialists  
1139 7 Av SE ..... {527-4555  
527-5222

**Castle Paint & Supplies Limited**

322 9 Av SE ..... Calgary 262-3986  
(See Advertisement This Page)

**GANDEN E R AUTO SUPPLY LTD**

328 S Railway St SE .....526-3088

Hutton's Ltd 765 2 St SE ..... {526-2621

526-5555

**Motor Car Supply Co of Canada Ltd**

533 1 St SE .....526-2842

Taylor Pearson & Carson Ltd 820 14 St SW 527-5575

(See Advertisement This Page)

**Universal Auto Supply Ltd**

330 S Railway St SE .....526-3524



**CASTLE  
Paint & Supplies Ltd**  
Complete Paint & Body Shop  
Supplies

— As Close As Your Phone —

**Calgary**

322 - 9th Avenue S.E. — 262-3986

**Edmonton**

11612 - 105 Avenue — 488-4161

**Taylor Pearson  
& Carson Ltd.**

WHOLESALE

AUTO ACCESSORIES



PARTS, BEARINGS, ELECTRONICS  
& APPLIANCES - WELDING &  
INDUSTRIAL SUPPLIES

**527-5575**

820 - 14th Street S.W., Medicine Hat

Before you shop look in the  
YELLOW PAGES for the things you  
want to buy . . . it will save you TIME  
and . . . countless steps.

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**DRAUDSON BATTERY & RADIATOR SHOP**

887 7 St SE .....526-2751  
Hall's Radiator Service 506a S Railway St SE 526-2419

**Automobile Renting & Leasing**

**Avis Rent-A-Car System of Canada**

572 3 St SE .....526-2333

(See Advertisement This Page)

**BENY MOTORS**

LEASING & INSURANCE

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Gardner Motors (1962) Ltd 501 2 St SE ...526-3804

**TILDEN RENT-A-CAR**

The CANADIAN Name in

World-Wide Car Rentals

New Cars, Special

Commercial Rates

Hourly — Daily — Weekly — Yearly

Free World-Wide Reservation Service

Free Delivery to Hotels, Motels & Terminals

"FOR INFORMATION CALL"

**GERSHAW ESSO SERVICE**

418 7 St SW .....527-3151

Tilden Rent-A-Car Service 418 7 St SW ...527-5665

(See Advertisement This Page)

**AVIS RENT-A-CAR  
SYSTEM OF CANADA**



**CAR  
RENTAL  
SERVICE**

**KENNARD'S DOWNTOWN  
ESSO SERVICE**

DON KENNARD, Prop - Night Calls 526-6221

**526-2333**

572 - 3rd Street S.E. — Medicine Hat



\* YOU WANT RESERVATION?  
TILDEN FIX QUICK!

CALL Tilden Rent-A-Car  
527-5665 Service  
418 - 7th Street S.W.

**TILDEN**

the only CANADIAN name in world-wide car rentals.

Need something for: Your office?  
Your shop? Your home? The YEL-  
LOW PAGES can tell you WHO  
MAKES IT—WHO SELLS IT.

**Automobile Springs**

Standen's Ltd 24 Av & 2 St SE ... Calgary 269-3736  
(See Advertisement This Page)

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LIMITED



**SPRINGS  
AUTO - BUS - TRUCK  
& TRACTOR**

Manufacturers & Distributors  
Established 1924

- LEAF & COIL TRACTOR HELPER SPRINGS
- BUILD-UP KITS • AIR LIFTS
- SHOCK ABSORBERS
- REBUILDING • RE-SETTING
- INDUSTRIAL SPRINGS
- WHEEL & FRAME ALIGNMENT & STRAIGHTENING
- WHEEL BALANCING
- INDUSTRIAL BALANCING
- BAIR EQUALIZER HITCHES

CALL

## 269-3736

OR WRITE

**STANDEN'S LIMITED**

24th Avenue & 2nd St., SE Calgary

**Automobile Towing**

See Towing Service

**Automobile Transmission—Sales & Service**

Sunmet Auto Sales & Service  
731 14 St SW .....526-3767  
(See Advertisement This Page)

# SUNMET

## AUTO SALES & SERVICE



"Automatic Transmission Specialists"  
**EXCHANGE - REBUILD  
REPAIR - ADJUST - PARTS**

**526-3767**

**SILLER & SON**

731 - 14 Street S.W., Medicine Hat

**Automobile Wheel Aligning**

Emil's Alignment & Balancing  
618 16 St SW .....527-1961  
(See Advertisement This Page)

**GARDNER MOTORS (1962) LTD**  
501 2 St SE .....526-2379

Hat Alignment & Frame Service Ltd  
719 7 Av SE .....527-1985  
(See Advertisement This Page)

**PENNER TIRE & RUBBER CO LTD**  
888b 2 St SE .....527-5373



**COMPLETE BRAKE SERVICE**  
618 - 16th Street S.W. Medicine Hat  
**WORKMANSHIP GUARANTEED**  
**527-1961**  
Res. Phone 526-5243

## Hat Alignment & Frame Service

LTD.

**Bear  
Safety  
Service**



**Wheel Balancing & Brake Service**  
**527-1985**

719 - 7th Avenue S.E., Medicine Hat  
Residences 526-6448 - 526-3125

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ADVERTISED ARTICLES**

can be traced to their  
**LOCAL DEALERS**

by looking up

*"Where to Buy It"*

in the

**YELLOW PAGES**

You shop at home when you eye-shop  
the Yellow Pages.

**Automobile Wreckers**

A & M Auto Wreckers .....527-4040  
(See Advertisement This Page)

Du-Al Wrecking 1392 S Railway St SE ...527-3414  
(See Advertisement This Page)

Ferd's Auto Wreckers 22 Iron Av SE .....526-3189  
(See Advertisement This Page)

(Continued Next Page)

## A & M AUTO WRECKERS

### USED CARS & TRUCKS

Call Anytime

## 527-4040

Half Mile Past Stampede Grounds  
On Dunmore Road

## DU-AL WRECKING

- USED CARS — TRUCKS
- FARM MACHINERY
- NEW & USED PARTS

After Hours Call 526-5121

1392 S. Railway St. S.E.

## 527-3414

## FERD'S

### Auto Wreckers

**Used Parts**

**&**

**Accessories**

## 526-3189

22 Iron Avenue S.E.

Night Calls 527-3154

Another phone might easily be pre-  
scribed by your doctor to save steps,  
conserve energy.

**Automobile Wreckers—(Cont'd)**

Hat Auto Wreckers Ltd 1079 Factory St SE 526-4791  
(See Advertisement This Page)

Manchester Auto Wreckers  
229 61 Av SW ..... Calgary 255-7373  
(See Advertisement This Page)

**SUNMET AUTO SALES & SERVICE**

USED AUTO PARTS  
AND ACCESSORIES

731 14 St SW ..... 526-3767

**HAT AUTO WRECKERS LTD.**

**526-4791**

After Hours  
527-3659

NEW & USED  
AUTO PARTS  
& ACCESSORIES

Owned & Operated  
By Your Friendly

**B.A. OIL DEALERS**

**JOE BOSCHEE, Prop.**  
1079 Factory St. S.E.



**Automobile Wreckers—(Cont'd)**

**WESTERN AUTO WRECKERS**

CARS — TRUCKS  
ACCESSORIES — SALVAGE  
BOUGHT & SOLD

1105 S Railway St SE ..... 527-1849

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See Air Line Companies also Aircraft Section

**Awnings, Tents, Etc.**

Fornier Aluminum Products 314 3 St SE ... 526-3404  
Plato's Superior Roofing Ltd 1320 7 Av SW 526-2657  
(See Advertisement This Page)

**Baby Chicks**

See Hatcheries

**Background Music**

See Music Background Systems

**Baggage**

See Luggage

**Baggage Transfer**

Crane's Cartage & Storage Ltd  
645 Spencer St SE ..... 526-4559

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5319 3 St SE ..... Calgary 252-4481  
(See Advertisement This Page)

A recreation room phone is wonderful for the whole family.

**Modern Packaging**

CO. LTD.

Creators of

**MODERN PAK PRODUCTS**

— Printed and Plain —  
Manufacturers of Polyethylene  
Cellophane & Marlex Bags

Also all types of Plastic Packages and  
Construction Film



"Buy Alberta  
Made Products"

PHONE

**252-4481**

or Write 5319 - 3rd St. S.E., Calgary

**MANCHESTER**

AUTO WRECKERS

Western Canada's Largest  
Auto & Truck Wreckers

**7 BIG  
ACRES**



LARGEST  
SELECTION  
OF FOREIGN  
CAR PARTS



TWO BLOCKS EAST OF  
CHINOOK CENTRE

229 - 61st Avenue S.W., Calgary

**Guaranteed  
New and Used Parts for  
Cars & Trucks**

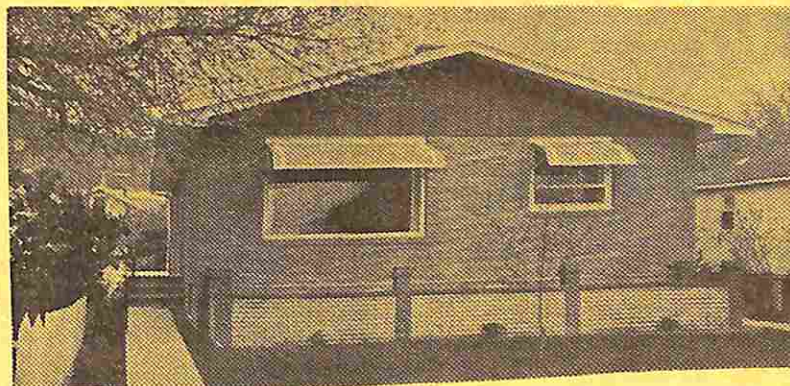
From The Oldest to the Newest

Write - Phone - Come In  
CALGARY PHONES

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Add BEAUTY, VALUE & DISTINCTION  
TO YOUR HOME

**ALUMINUM SIDING**

- \* INSULATED
- \* PERMANENT
- \* NO UPKEEP or PAINTING
- \* LOW IN PRICE

**ALUMINUM AWNINGS**

- \* 22 GLORIOUS COLORS
- \* ALUMINUM WITH VINYL FINISH
- \* SURPRISINGLY INEXPENSIVE
- \* RUGGED CONSTRUCTION

**PLATO'S SUPERIOR ROOFING LTD.**

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1320 - 7th AVENUE S.W.

Night Calls 526-4683

**Bakers—Retail****CITY BAKERY**

Home-Made Bread — Buns  
Rolls — Cookies — Pies  
Wedding & Birthday Cakes  
FRESH DAILY

317 6 Av SE .....527-2800

Crescent Heights Bakery 57 8 St NW .....527-2461

DOUGLAS BAKERIES 411 7 St SW .....527-2100

Crescent Heights Bakery 57 8 St NW .....527-2461

Genes Bakery 94b 8 St NW .....527-2626

(See Advertisement This Page)

Honeyboy Bread (Calgary) Ltd

Medicine Hat .....526-4257

(See Advertisement This Page)

# GENES Bakery

● HOME MADE  
BREAD

● BUNS

● ROLLS

● WEDDING & BIRTHDAY CAKES

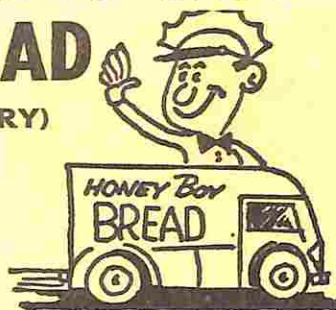
**527-2626**

94b - 8th Street N.W.



# HONEY BOY BREAD

(CALGARY)  
LTD.



● MAGIC BAKER TEXTURE

● 8 HOURS FRESHER

TRY ONE OF OUR  
MANY VARIETIES

L. A. W. Bouman, Agt.

PHONE

**526-4257**

MEDICINE HAT

**Bakers—Retail—(Cont'd)**

IGA Bakery 310 Division Av SW .....526-2345

Otto's Grocery & Bakery

531f Woodman Av SE .....526-3002

Richardson's Bakery 720 4 St SE .....526-3233

(See Advertisement This Page)

Spudnut Shop 507 3 St SE .....527-1962

Toastmaster Sales Ltd 177 Burns Cr NW ..526-3721

Woolworth F W Co Ltd 450 3 St SE .....527-1411

## RICHARDSON'S BAKERY



"At Your Store —  
or at Your Door"

**526-3233**

720 - 4th Street S.E.

**Bakers—Wholesale**

GENERAL BAKERIES LTD 52 8 St SE ...526-2266

Honeyboy Bread (Calgary) Ltd

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McGAVIN SALES LTD 434 6 St SW .....527-1455

PALACE BAKERY DIVISION OF GENERAL

BAKERIES LTD 52 8 St SE .....526-2266

RICHARDSON'S BAKERY 720 4 St SE ...526-3233

TOASTMASTER SALES LTD

177 Burns Cr NW .....526-3721

**Banks**

Bank of Montreal 606 2 St SE .....527-3395

Seventh Street SW Branch

417 7 St SW .....527-3030

Bank of Nova Scotia 433 3 St SE .....527-5566

CANADIAN IMPERIAL BANK OF COMMERCE

Office 577 2 St SE .....527-4491

501 3 St SE Branch .....527-1998

527-4050

Crescent Heights Branch 21 8 St NW ...527-3600

Royal Bank of Canada 580 3 St SE .....526-2817

TORONTO-DOMINION BANK 3 St & 6 Av SE 527-4431

Ronald W Clement Mgrs Ofc .....527-4431

**Banquets**

See Caterers also Restaurants

**Barbers**

Cecil Hotel Barber Shop & Beauty Salon

733 4 St SE .....527-3822

Hoffman Barber Shop 535f Allowance Av SE 526-4114

Paul's Barber Shop 425 7 St SW .....526-5085

Regent Barber Shop 664 2 St SE .....526-2211

**Barristers**

See Lawyers

**Bath Room Fixtures**

See Plumbing & Heating Supplies

**Batteries—Storage**

DRAUDSON BATTERY & RADIATOR SHOP

887 7 St SE .....526-2751

Ferd's Auto Wreckers 22 Iron Av SE .....526-3189

**GARDNER'S TIRE LTD**

## GOODYEAR BATTERIES TIRE DIVISION

514 S Railway St SE .....526-3874

HUTTON'S LTD 765 2 St SE .....526-2621

**Bearings**

A & B Steel & Aluminum Ltd

683 S Railway St SE .....526-2489

(See Advertisement This Page)

**OICHEMCO MEDICINE HAT**

AUTHORIZED DISTRIBUTOR FOR SKF—

TIMKEN—LINK-BELT & BOWER

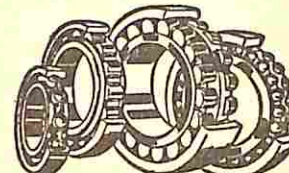
1639 9 Av SW .....526-5983

Sproule Bearing Supply (Calgary) Ltd

3839 Burnsland Rd .....Calgary 243-5581

(See Advertisement This Page)

## A. & B. Steel & Aluminum LTD.



**BOWER  
SKF  
FAFNIR  
FISCHER**

- OIL SEALS
- V-BELT
- ROLLER CHAINS & SPROCKETS
- BRONZE STOCK & BUSHINGS
- O RINGS
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- SPROCKETS

EMERGENCY CALLS 526-4217 — 526-4593

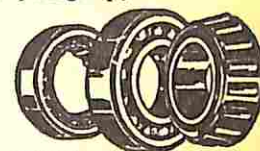
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683 S. Railway Street S.E.

## SPROULE BEARING

SUPPLY (Calgary) LTD.

**TIMKEN  
SKF  
FISCHER**



**COMPLETE  
STOCKS**

- OIL SEALS
- V BELTS
- ROLLER CHAINS AND SPROCKETS
- U JOINTS
- ENGINE BEARINGS
- CASTERS
- V SHEAVES
- SPROCKETS
- PISTONS
- SLEEVES
- 24 HOUR SERVICE

3839 Burnsland Rd.

Behind Stampeder Hotel, Calgary

**243-5581**

A kitchen phone lets mother take  
or make calls without "dropping  
everything".

**Beauty Parlor Supplies & Equipment**

Monarch Beauty Supply Co  
135 6 Av SE ..... Calgary 263-3390  
(See Advertisement This Page)

OBSCO CORPORATION LTD  
222 7 Av SE ..... Calgary 269-1317  
(See Advertisement This Page)

ONTARIO BEAUTY SUPPLY CO LTD  
—See Obsco Corporation Ltd

**Beauty Parlors—(Cont'd)**

**CECIL HOTEL BARBER SHOP & BEAUTY SALON**  
THE ONLY—  
FOR ALL YOUR HAIR & PERSONAL SERVICES  
John & Terry Scherger, Props.  
Free Parking  
733 4 St SE ..... 527-3822

Central Park Beauty Salon 172 8 St SE .... 527-3583

Embassy Beauty Salon 75 7 St SE ..... 527-4733  
(See Advertisement This Page)

European Beauty Salon 547 3 St SE ..... 526-5495  
(See Advertisement This Page)  
(Continued Next Page)

**ASSINIBOLA  
BEAUTY  
SALON**



& BARBER SHOP

**EXPERT  
HAIRSTYLISTS**

Kim Quan, Prop.

**526-2349**

238 S. Railway St. S.E.

**MONARCH  
BEAUTY SUPPLY CO.**

DISTRIBUTORS OF

**RAYETTE BEAUTY PRODUCTS**

"Realistic" — "L'Oreal de Paris"

Clairol — Roux — Curtis  
Silhouette — Nestle — Turbinator  
**DRYERS & FURNITURE**

Complete Line of  
**BARBER SUPPLIES**  
PREPAID ORDERS OVER \$15.00

**263-3390**

CALL COLLECT

135 - 6th Avenue S.E. — Calgary

**OBSCO  
CORPORATION**

LIMITED

BEAUTY DIVISION - ACROSS CANADA  
(Formerly Ontario Beauty Supply Co. Ltd)

**Leading Beauty Supplies**

BONAT, CLAIROL, BRECK, RILLING,  
ROUX, NESTLE, TECHNIQUE,  
SILHOUETTE, CURTIS, TURBINATOR  
SILVER ANNIVERSARY

A COMPLETE EQUIPMENT LINE  
RENOVATIONS & INSTALLATIONS

James D. Colvin, Manager

**269-1317**

222 - 7th Avenue S.E., CALGARY

**Beauty Parlors**

**ARTISTIC BEAUTY SALON**

HAIRSTYLES THAT PLEASE

No Appointment Necessary

Above Singer Sewing Centre

535 3 St SE ..... 526-5210

Assinibola Beauty Salon & Barber Shop  
238 S Railway St SE ..... 526-2349  
(See Advertisement This Page)

Beauty Lounge 25a 8 St NW ..... 526-5000  
(See Advertisement This Page)

Bob's House of Style 403 3 Av SW ..... 527-1600  
(See Advertisement This Page)

"Make One Call Do the Work of Two"  
— Use the **YELLOW PAGES**

**Beauty Lounge**

- STYLING
- CUTTING
- COLORING

DEBBIE REICKER MANAGERESS

**526-5000**

25a - 8th STREET N.W., MEDICINE HAT

**BOB'S HOUSE  
OF STYLE**



FOR THE  
LATEST IN  
HAIRSTYLING  
and  
PERSONAL  
SERVICE

— CALL —

**527-1600**

403 - 3rd Avenue S.W.

**EMBASSY  
Beauty Salon**

Specializing in  
**COMPLETE HAIR CARE**

Manuel Melle & Barbara Schmaltz, Props.

**527-4733**

75 - 7th Street S.E.

**EUROPEAN  
BEAUTY SALON**



*The Beauty Salon  
Where You Get Quality  
and Expert Service*

**EXPERIENCED OPERATORS**

Margaret Feser, Prop.

**526-5495**

547 - 3rd Street S.E.



## Central Park BEAUTY SALON



- Specializing In
- PERMANENTS
  - HAIR CUTTING
  - HAIR STYLING

— 2 LOCATIONS TO SERVE YOU BETTER —

### 527-3583

172 - 8th Street S.E.

## Klip 'n Kurl BEAUTY SALON



- Specializing In
- HAIR STYLING
  - HAIR CUTTING
  - PERMANENTS

### 527-4552

699 - 2nd Street S.E.

## Beauty Parlors—(Cont'd)

FLAMINGO HAIR STYLISTS 86a 8 St NW 527-4140  
Hill Beauty Shop 425 7 St SW .....526-2918  
Kay's Beauty Parlour 261 4 St NW .....526-5093  
Klip 'N Kurl Beauty Salon 699 2 St SE ...527-4552  
(See Advertisement This Page)

Leading Lady Beauty Salon 45 8 St NW ...527-1676  
(See Advertisement This Page)

Medicine Hat Beauty School & Supply  
211 6 Av SE .....526-3343  
(See Advertisement This Page)

Mildred's Beauty Shop 509 3 St SE .....526-2200  
(See Advertisement This Page)

Murray's Beauty Studio 632 3 St SE .....526-2677  
(See Advertisement This Page)

Pink Lady Beauty Salon 393 Aberdeen St SE 526-3755  
(See Advertisement This Page)

Rainbow Beauty Salon 696 S Railway St SE 526-3505

## RITCHIES BEAUTY SALON

MANAGEABLE STYLING  
AT ITS BEST

PHONE FOR APPOINTMENT

217 6 Av SE .....526-2923

Stylecrest Beauty Salon  
1795 Dunmore Rd SE .....526-2286  
(See Advertisement This Page)

(Continued Next Page)

## LEADING LADY BEAUTY SALON

Emma Dietrick, Manageress



COMPLETE  
HAIR STYLING & CUTTING  
COLD WAVES & TINTING

IF YOUR HAIR ISN'T  
BECOMING TO YOU  
YOU  
SHOULD BE COMING TO US!

### 527-1676

45 - 8th Street N.W.

## MURRAY'S BEAUTY STUDIO



Specializing in  
COLD WAVES  
TINTING  
BLEACHING  
HAIRCUTTING &  
STYLING

GEORGE SYVERSON, Prop.

AIR CONDITIONED

### 526-2677

632 - 3rd STREET S.E.



EXPERT HAIR STYLING  
HAIR CUTTING, COLOR BLENDING  
EXPERIENCED OPERATORS  
NORMA PRENTICE

### 526-3755

393 Aberdeen St. S.E.

## MEDICINE HAT BEAUTY SCHOOL & SUPPLY

ABOVE THE BETTY SHOP



MARGARET RAUSCH  
URSULA VON SCHELLWITZ  
Instructresses

- PERMANENT WAVES
- HAIR STYLING
- ALL LINES OF BEAUTY CULTURE

MODELS WANTED  
for the Latest Hairstyles

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## MILDRED'S BEAUTY SHOP

Specializing in

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- ★ HAIR CUTTING
- ★ HAIR SHAPING & STYLING
- ★ HAIR COLORING



### 526-2200

MILDRED ERICKSON, Prop.  
509 - 3rd Street S.E.

## STYLECREST BEAUTY SALON



LEONA BORYS, Manageress  
SPECIALIZING IN  
LATEST  
HAIRSTYLING  
HAIRCUTTING  
COLD WAVING  
HAIR COLOURING

### 526-2286

1795 Dunmore Rd. S.E.

**Beauty Parlors—(Cont'd)**

Towne House Hair Stylists 633 2 St SE ... 526-3367  
(See Advertisement This Page)  
Woman's World Beauty Salon 650 3 St SE...526-5200  
(See Advertisement This Page)

**Beauty Schools**

See Schools Beauty Culture

Telephones belong in work areas,  
recreation areas, sleeping areas . . .  
in your home.

**Belt Conveyors**

See Conveyors

**Beverages**

**NATIONAL FRUIT BOTTLING**

Authorized Bottlers of  
**SEVEN UP & ORANGE CRUSH**  
The Finest In Soft Drinks  
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**Beverages—(Cont'd)**

**SHAMROCK BOTTLING WORKS**

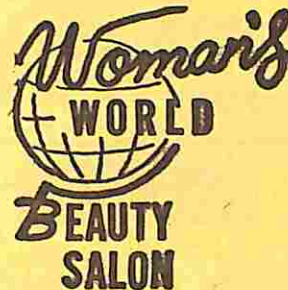
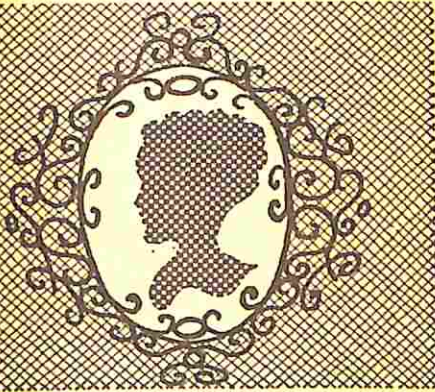
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**COCA - COLA**  
Under Contract to Coca-Cola Ltd.  
172 Altawana Dr NE .....526-2533

**SUPERIOR BEVERAGES LTD**

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**DIET-PEPSI — TEEM**  
**CANADA DRY**  
877 14 St SW .....527-3318

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**FOUGHTY C** 580 Parkview Dr NE .....526-3717  
Lauder Cycles 663 3 St SE .....526-2328  
(See Advertisement This Page)



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NO APPOINTMENT NECESSARY

*Creative Stylings by 10 Experienced  
Operators*

Props  
★ OLIVE FAAS  
★ DAISY JOYNER  
★ DORIS FEENEY

DIPLOMAS FOR ADVANCED STYLING  
FROM HOLLYWOOD & EUROPE

RAZOR CUTTING A SPECIALTY

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650 - 3rd STREET S.E.

*Towne House  
Hair Stylists*

ULTRA MODERN SALON  
AIR CONDITIONED  
SOFT WATER

**526-3367**

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SUNSTAR BICYCLES & TRICYCLES

**LOCKSMITHING**

Keys made while you wait. For service after  
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Trade-ins Accepted

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 Regent Billiards & Sporting Goods  
 660 2 St SE .....527-3434  
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 Tan Ge Billiards 413 7 St SW .....526-3737

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Stuber Blacksmithing & Welding  
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See Accounting & Bookkeeping Machines

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621 2 St SE .....526-3633

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See Shoes—Retail

**Bottlers—Beverage**

See Beverages

**Bowling**

Bonanza Lanes 437 3 St SE .....526-3366  
 (See Advertisement This Page)  
 Park Lane Bowl (1963) Ltd 767 6 St SW ..526-2008  
 (See Advertisement This Page)

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- ★ FREE BOWLING INSTRUCTIONS
- ★ LEAGUE AND OPEN PLAY

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 ★ 16 MODERN LANES ★ NURSERY  
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**DRUM TURNING**

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Hutton's Ltd 765 2 St SE .....526-2621

(See Advertisement This Page)

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731 14 St SW .....526-3767

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**Building Materials & Supplies—Retail**

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Your Building Supply Headquarters in  
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The premium - quality decorative plastic surface for long-life table tops, counters and walls.



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 Cor Allowance Av & Bridge St SE ..526-2153

**Building Materials & Supplies—Retail—**

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**Kulpe A Lumber Sales** 877 16 St SW..527-2655  
 (See Advertisement This Page)

**LERNER'S LUMBER & BUILDERS SUPPLIES LTD** 801 14 St SW .....527-1293  
 (See Advertisement This Page)

**Maser Lumber Ltd** 2180 15 Av SE .....527-1050  
 (See Advertisement This Page)

**Revelstoke Building Materials Ltd**  
 Cor Allowance Av & Bridge St SE .....526-2153  
 (See Advertisement This Page)

**CITIZEN'S LUMBER COMPANY LIMITED**

LUMBER  
 BUILDING SUPPLIES  
 PAINT  
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**526-5996**

902 S. Railway St. S.E., Medicine Hat

**LERNER'S LUMBER BUILDERS SUPPLIES LIMITED**

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McCorkle Studios & Camera Shop

628 2 St SE ..... 526-3927

**Canoes**

See Boats Section

**Car Dealers**

See Automobile Section

**Car Leasing**

See Automobile Renting & Leasing also Leasing Service

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**Carbonic Gas**

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(See Advertisement This Page)

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33 8 St NW .....526-6472  
Niebergall Floor Coverings 423 7 St SW .....527-4741  
(See Advertisement This Page)

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Avoid wasted trips,  
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Make certain you are expected.  
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FEATURING WOOLS, NYLONS, ACRILONS

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LARGE RANGE OF COLORS AND QUALITY  
— SATISFACTION GUARANTEED —  
Once a customer — Always a customer

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AND CITY CARTAGE

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Club Cafe 638 2 St SE .....526-3064

McElgunn's Kentucky Fried Chicken  
720 Trans-Canada Hwy .....526-4500

Park Lane Dining Room 780 7 St SW .....527-3770

**WESTERN-CATERING SERV**Trans-Canada Hwy E .....527-1310  
George Mitrov res .....527-1201

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**Cement Blocks**

See Concrete Blocks

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See Contractors—Cement

**Cemetery Offices**

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Chamber of Commerce 604 4 St SE .....526-2327

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See Accountants Chartered

**Check Protectors**

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See Plating

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- Central Park Church of God 21 11 St SE ..527-3483
- Christian Science Church & Reading Room  
423 2 St SE .....526-3692
- Church of God (Riverside) 2 3 St NE ....527-2302
- Church of Jesus Christ of Latter-day Saints  
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- Missionaries 38 1 St NE .....527-2468

**Church Organizations—(Cont'd)**

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- Fifth Avenue United Church Ofc 476 4 St SE 526-2237
- Minister's Study Rev D Bruce Johnson ....527-2381
- First Baptist Church 758 3 St SE .....527-3292
- Grace Lutheran Church 9 5 St SE .....526-3194
- Hillcrest E U B Church Cor 3 Av & 9 St SW..526-4010
- Kingdom Hall 305 3 St NW .....527-2008
- Memorial Salem United Church  
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520g Woodman Av SE .....527-2467
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**Cigars & Tobacco**

See Tobacconists Section

**City of Medicine Hat**

See Alphabetical Section under City of Medicine Hat

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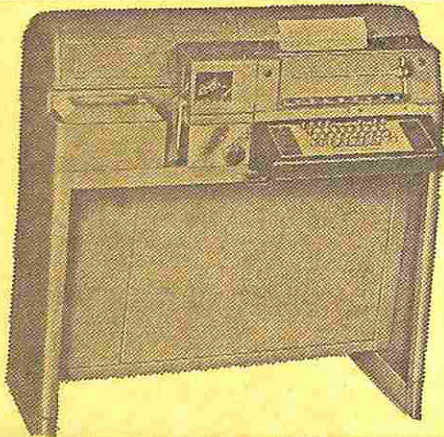
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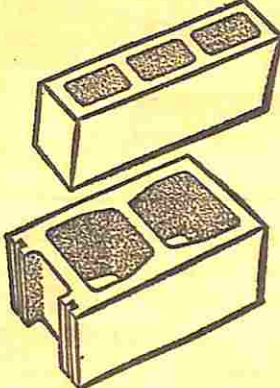
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 (Continued Next Page)

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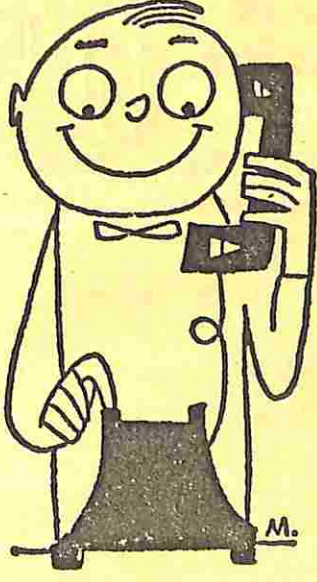
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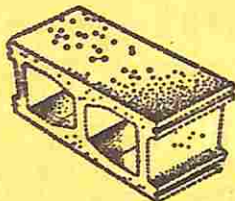
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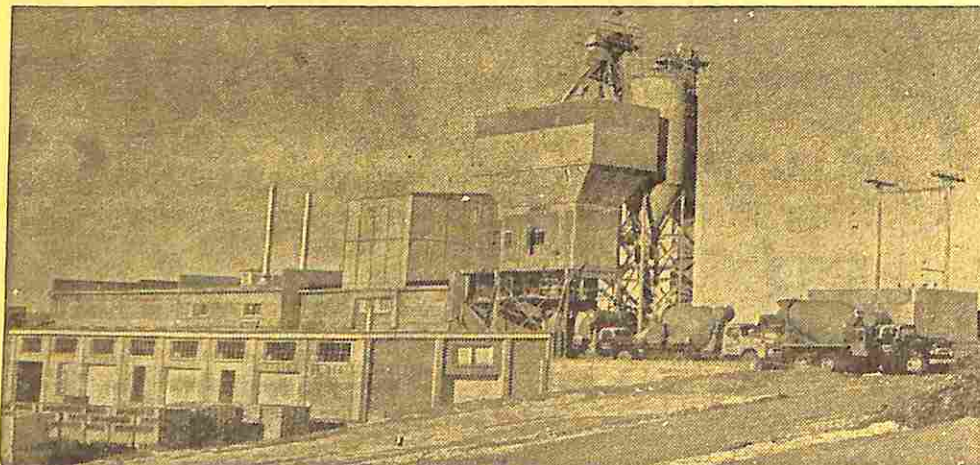
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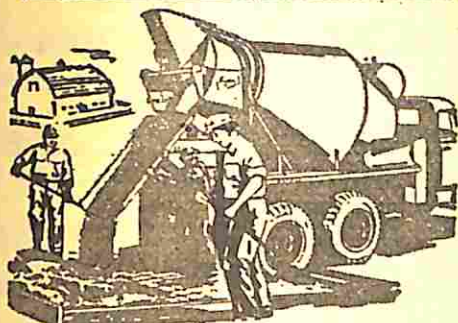
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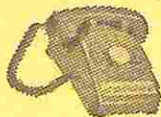
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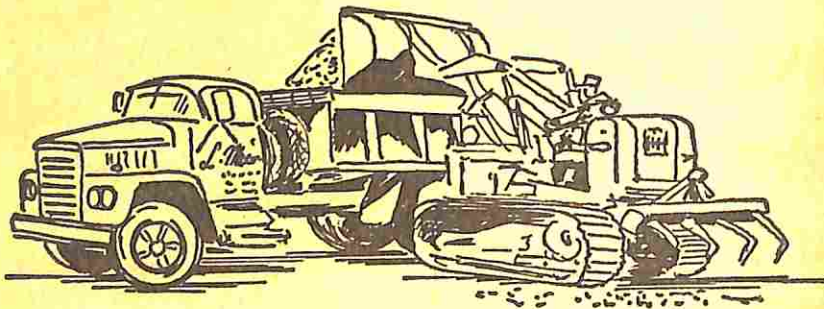
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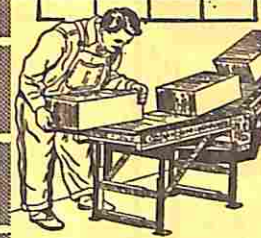
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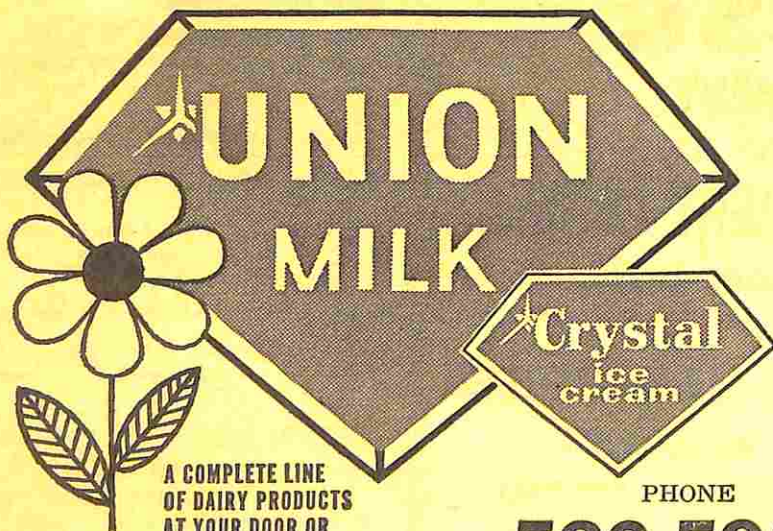
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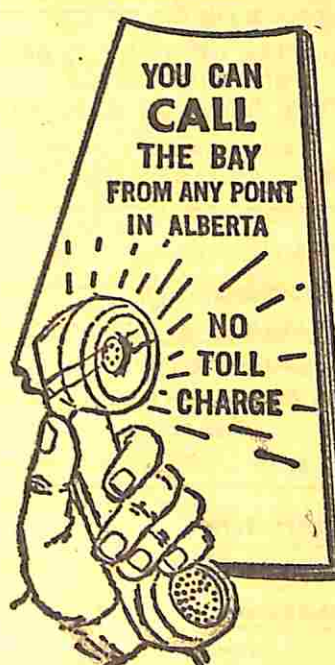
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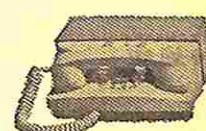
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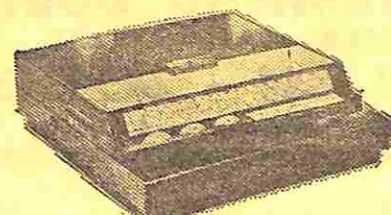
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