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 (See Advertisement This Page)  
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See Carpet & Rug Dealers

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NATIONALLY  
ADVERTISED ARTICLES  
can be traced to their  
LOCAL DEALERS

by looking up

*Where to Buy It*

in the

*Yellow Pages*

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A A SERVICE STATION 1221 7 Av SE .....526-3050  
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Belanger Frank Trucking  
668 S Railway St SE .....527-3990

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**GERSHAW DRIVE SERVICE**  
710 Gershaw Dr SW .....527-1607  
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**JACK STEPHANSON PONTIAC BUICK LTD**  
776 2 St SE .....527-1115  
**PORTER'S HILL SERVICE STATION**  
Porter's Hill .....526-3108  
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780 8 St SW .....526-5132

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FOR TOTAL  
SERVICE  
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"WHERE TO BUY IT"  
SERVICE STATIONS

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1320 7 Av SE .....526-2762  
401 3 St SE .....526-2926  
809 Bullivant Cr SW .....526-5552  
Cor 6 St & Trans-Canada Hwy SW ...526-5928  
Dunmore .....527-0162  
Trans Canada Highway .....Redcliff 548-3535

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8 St & Division Av N .....527-1516  
Crestwood Service Station 1505 15 Av SE ...526-5100  
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Gaede's White Rose Service 130a 2 St NE. 526-4800  
Gardner's Down Town Super Service  
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Gershaw Drive Service Station  
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Gershaw Esso Service 418 7 St SW .....527-3151  
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Marben Auto Service 102 6 Av SE .....526-3070  
Medicine Hat Co-Op Ltd 724 14 St SW ...527-4355

**Service Stations—(Cont'd)**

North Hill Royalite Service  
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Point Auto Service  
Allowance Av & N Railway St SE .....526-3455  
Porter's Hill Service Station .....526-3108  
Prairie Schooner Service  
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Trans-Way Service  
720 Trans-Canada Hwy SW .....526-5132  
Westminster Royalite Service Station  
Cor 6 St & 2 Av SE .....527-2464

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SURE OF  
SHELL"



"WHERE TO BUY IT"

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Beny Motors 410 S Railway St SE .....527-1141  
Central Motors (Medicine Hat) Ltd  
121 6 Av SE .....527-5521  
Crescent Heights Shell Service  
8 St & Division Av N .....527-1516  
De Luxe Shell Service 266 4 St SW ...526-6778  
Frontier Shell Service 1420 9 Av SW ...526-6438  
Hat Tire Sales (1962) 1119 7 Av SE ...527-1119  
Herb's Sales & Service Dunmore Rd SE 527-3737  
Schaffer's Service Station  
No 1 Hwy .....Redcliff 548-3346  
Todd's Shell Service  
175 Gershaw Dr SW .....527-2000

Subway Service 535d S Railway St SE .....526-2721  
Todd's Shell Service 175 Gershaw Dr SW ...527-2000  
Tom's Service Station Allowance Av SE .....526-3231  
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**MEDICINE HAT BRICK & TILE COMPANY**  
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**Sewing Machines**

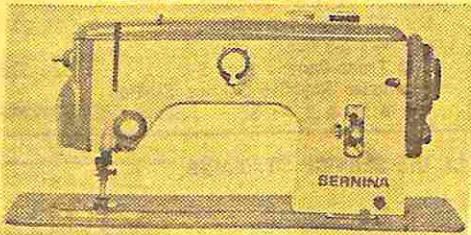
Elna Sewing Centre (Medicine Hat) Ltd  
 212 S Railway St SE .....526-5400  
 Husqvarna Sewing Centre 75 7 St SE .....526-5477  
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 (See Advertisement This Page)

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 Rent — Repair.

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694 S Railway St SE .....526-3388

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Plato's Superior Roofing Ltd 1320 7 Av SW 526-2657

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Bill Turner, Prop.

528 1 St SW .....526-2911

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 (See Advertisement This Page)

Hill Shoe Repair 411 Aberdeen St SE .....526-6703

**ALDO SHOE REPAIR**

QUICK SERVICE

**527-3797**  
 547a - 3rd Street S.E.

**Shoes—Retail**

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646 3 St SE .....526-5482

Gardyne Shoes Ltd 612 3 St SE .....526-4124

Green's Shoe Store 615 3 St SE .....526-2480

Havard's Shoe Store 635 2 St SE .....526-3215

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623 3 St SE .....526-2064

Ru-Har Shoes 412 3 St SE .....527-1400

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**PAGES.**

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 520 24 St SE .....Calgary 272-4016

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(See Advertisement This Page)

**HONALD SIGNS**

BILLBOARD ADVERTISING

RELIABILITY AND QUALITY

504 3 Av NE .....526-3346

(Continued Next Page)

For Professional Work

**Barrie**  
**SIGNS**

- ★ BULLETINS
- ★ TRUCKS
- ★ GOLD AND SILVER LEAF
- ★ PLASTIC, METAL AND WOOD LETTERS
- ★ PLASTIC ILLUMINATED SIGNS
- ★ ART WORK
- ★ POSTERS
- ★ SHO' CARDS

180 - 2nd Street N.E.

PHONE

**526-3971**

PHONE  
**526-3770**

**Wally's  
SIGNS**

- GOLD LEAF
- SILVER LEAF
- OFFICE DOORS
- WINDOW BANNERS
- SHOW CARDS
- TRUCKS
- CUT-OUTS
- SCREEN PROCESS
- OUTDOOR SIGNS
- POSTERS

Free Estimates

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a Specialty*

677 - 14th Street S.W.  
MEDICINE HAT

**Signs—(Cont'd)**

Jubilee Signs 668 S Railway St SE .....527-1945  
(See Advertisement This Page)  
National Neon Displays Ltd  
929 17 St SW .....527-2191  
(See Advertisement This Page)

**NEON PRODUCTS OF CANADA LTD**

NEON  
SIGNS  
PLASTIC  
SIGNS

Knowles Electric Ltd.—Agents

521a 4 Av SE .....526-2108

Wally's Signs 677 14 St SW .....526-3770  
(See Advertisement This Page)

**Skating Rinks**

Heights Recreation Centre  
Cor Division Av & 10 St NE .....527-4171  
Hill Recreation Centre  
Cor Division Av & 6 St SW .....527-4170

**Smallwares & Notions**

COMET SALES LTD 657 3 St SE .....527-4111  
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533 N Railway St SE .....526-5500

**Soft Drinks**

See Beverages

**Sound Systems & Equipment**

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. . . . . FOR YOUR OFFICE?  
. . . . . IN YOUR SHOP?  
. . . . . AT HOME?

These YELLOW PAGES  
can tell you . . .  
Who sells it.  
The Firm's Address.  
The Telephone Number.

**Speedometers**

Hutton's Ltd 765 2 St SE .....526-2621  
(See Advertisement This Page)

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AUTHORIZED  
SALES & SERVICE  
ON ALL MAKES  
1 HOUR SERVICE

**HUTTON'S LTD.**

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765 - 2nd Street S.E.

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HUTCHINGS & SHARP CLOTHING LTD  
623 3 St SE .....526-2064

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**ACKLANDS LIMITED**

DEVILBISS & ALEMITE SPRAY EQUIPMENT  
215 N Railway St SE .....  
527-4555  
527-5222

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AUTOMATIC SPRINKLER CO OF CANADA LTD  
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RODGER ROSS M LTD  
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**NEON-PLASTIC**

PHONE

**527-2191**

929 - 17th Street S.W., Medicine Hat

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  - \* ALL TYPES & SIZES SOLD & RENTED
  - \* PLASTIC - WOODEN & METAL LETTERS
  - \* COMMERCIAL & TRUCK LETTERING
  - \* REPAIRS & REPAINTING
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668 S. Railway Street S.E.

**527-1945**

**Steel—Structural**

A & B Steel & Aluminum Ltd  
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(See Advertisement This Page)

**HAT SALVAGE COMPANY**

STRUCTURAL STEEL  
ANGLE IRON-PLATES  
REINFORCING RODS

After Hours 527-1860

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DETAILED & FABRICATED

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- New and Used Pipe
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- Pulleys and Bearings
- Reinforcing Materials
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You talk with the person in  
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You can handle situations too  
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You get the real reasons for  
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You can settle complaints . . .  
make adjustments.

LONG DISTANCE PAYS

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Stocks Bonds & Commodities  
562 2 St SE .....527-3307

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Helping Homemakers Since 1927.  
Specially - designed equipment.  
Local warehouse agents in most  
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& Free World. Interprovincial, interstate, international  
moving. Easy, safe, door-to-door service.

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WORLD-WIDE MOVING

"FOR INFORMATION CALL"

AUTHORIZED AGENT

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Alliance Moving Storage & Distributing  
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**CRANE'S CARTAGE & STORAGE LTD**  
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WASHERS, RANGES &  
REFRIGERATORS

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SALES  
and  
SERVICE

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Frigidaire Distributors for 30 years in Alberta.

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1108 1 Av S .....Lethbridge 327-8561

DEALER

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221 N Railway St SE .....526-3771

Klemm Electric Ltd 120 S Railway St SE ..526-3224  
Toshach G E Appliances 319 6 Av SE ....526-5112

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See Plaster Section

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**BROWN & HOGG SURVEYS LTD**  
527a N Railway St SE .....526-5575

**Swimming Pools & Equipment**

Bruce Robinson Electric Ltd  
1108 1 Av S .....Lethbridge 327-8561  
(See Advertisement This Page)




Distributed by  
**BRUCE ROBINSON ELECTRIC**  
Ltd.  
1108 - 1st Ave. S. **327-8561**  
Lethbridge

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Post's Tailor Shop 519 2 St SE .....527-4545  
(See Advertisement This Page)



**Post's  
Tailor  
Shop**  
CUSTOM TAILORING  
ALTERATIONS & REPAIRS  
519 - 2nd St. S.E. **527-4545**



Whenever you  
want to know  
Who sells it —  
Who services it — Who can do it  
. . . look in the **YELLOW PAGES**  
of your Classified Telephone  
Directory.  
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TELEPHONES**

THE VALUE of directory advertising  
is cumulative. Constant representa-  
tion means consistent business.

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 (See Advertisement This Page)  
**Courtesy Cabs** 86d 8 St NW .....527-6150  
**De Luxe Taxi** 656½ 3 St SE .....(526-3333  
 {526-4444  
 (See Advertisement This Page)  
**Mickey's Taxi** 435 N Railway St SE .....526-2593  
 (See Advertisement This Page)

For Service With Courtesy

**MICKEY'S**

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**TAXI**

24 HOUR SERVICE

**526-2593**

435 N. Railway Street, S.E.

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**PENN J R** 925 2 Av NW .....Calgary 283-1145

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 S Railway & 2 St SE .....526-2895  
 Agents Ofc N R Ray Agt .....526-3852

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Channel facilities for pipe-line companies and other industries to provide a means for remote metering, signalling and supervisory control.



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*Yellow Pages*

contain the answer to your buying problems

**YELLOW PAGES**



**CENTRAL CABS**

**TAXI**

**527-4100**

RADIO EQUIPPED CARS

*ALWAYS READY!*

712 - 4th STREET S.E.

**DELUXE TAXI**

**9** RADIO EQUIPPED CARS



PHONE

**526-3333**

OR

**526-4444**

656½ - 3rd STREET S.E. — MEDICINE HAT

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Nationally accredited 24 hour telephone answering and mail address service. Offices in principal cities.



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**CITYWIDE TELEPHONE ANSWERING SERVICE LTD** 567 5 St SE ..... 526-2815

(See Advertisement This Page)

Medicine Hat Telephone Answering Service  
 121 1 St SW ..... 526-5961

(See Advertisement This Page)

**Telephone Secretarial Bureaus**

See Telephone Answering Service

**Telephone Systems**

**ALBERTA GOVERNMENT TELEPHONES**

Offering a complete communications service.  
 Private Lines



Foreign Exchange — Long Distance Usage Plans  
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IF IT CAN BE DONE BY YOUR TELEPHONE **TELEPHONE SECRETARY** CAN DO IT WITH EFFICIENCY

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**24-HOUR SERVICE**  
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- ★ COURTESY
- ★ EFFICIENCY
- ★ EXPERIENCE
- ★ 12 OR 24 HOUR SERVICE

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John Davidson, Mgr.



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653 2 St SE .....526-2033

Gill's Radio & TV Services Unlimited  
1765 Dunmore Rd SE .....527-3033

(See Advertisement This Page)

**GUST'S RADIO TV SERVICE** 634 3 St SE..526-4815  
(See Advertisement This Page)

**HAT HARDWARE** 645 3 St SE .....527-2507  
Hooper's Radio & TV Service 666 2 St SE..527-2480

(See Advertisement This Page)

Jack's Radio & TV 547 4 St SE .....526-4998  
(See Advertisement This Page)

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 AND SERVICE STATIONS



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**Tires—Dealers—(Cont'd)**

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 (See Advertisement This Page)

Gardner's Tire Ltd 514 S Railway St SE ...526-3874  
 (See Advertisement This Page)

Goodyear Tire & Rubber Co of Canada Ltd  
 543 Cambridge St SE .....527-3204

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 FIRESTONE & GOODYEAR TIRES  
 102 6 Av SE .....526-3070

Penner Tire & Rubber Co Ltd  
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(See Advertisement This Page)  
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Sales and Service  
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Wholesale & Retail Distributors  
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Complete Tire Service



AFTER HOURS 526-3969

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Vulcanizing  
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**PENNER**  
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**TIRES**

★ **RETAIL**  
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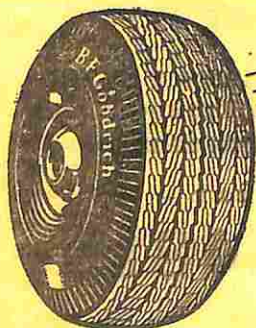
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776 2 St SE .....527-1115  
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141 Maple Av SE .....527-1339  
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635 S Railway St SE .....526-3110  
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COMPLETE SERVICES  
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- Trailers - All Sizes
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**TRANS CANADA MOTEL**  
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(See Advertisement This Page)



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Sundays and holidays.

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MOBILE HOMES  
ESTA Villa*

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Medicine Hat Mobile Homes Airport .....527-2500  
(See Advertisement This Page)Skyway Terrace 1740 Gershaw Dr SW .....526-6228  
(See Advertisement This Page)**SUBWAY TRAILER SALES**

535d S Railway St SE .....526-6148

**Transfer Companies****AERO MAYFLOWER TRANSIT CO**

841 14 St SW .....526-3635

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(See Advertisement This Page)

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★ PICK UP &amp; DELIVERY SERVICES

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"Courteous, Efficient Service"

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(See Advertisement This Page)**MEDICINE HAT MOVING & STORAGE LTD**

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Mickey's Transfer 487 11 St SE .....526-3984  
(See Advertisement This Page)

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NEW & USED TRAILERS  
OF ALL SIZES**527-2500**

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MEDICINE HAT, ALBERTA

**MICKEY'S  
TRANSFER**

RUBEN HEIDINGER, Prop.

General Cartage  
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See Signs

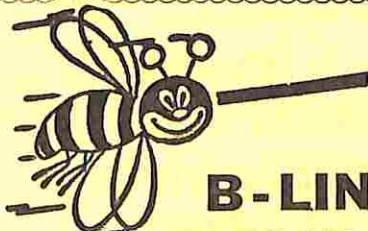
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(See Advertisement This Page)

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**JOYLINE TRANSPORT LTD**

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(See Advertisement This Page)

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EDMONTON

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Linden Nick Construction (Med Hat) Ltd  
650 13 St SE .....526-2462  
(See Advertisement This Page)

(Continued Next Page)

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**526-6678**

SHOP 526-4961

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Wilbert Herman 527-3529

1769 - 17th Avenue S.E.

MEDICINE HAT

**NICK LINDEN CONSTRUCTION  
(MED. HAT) LTD.**



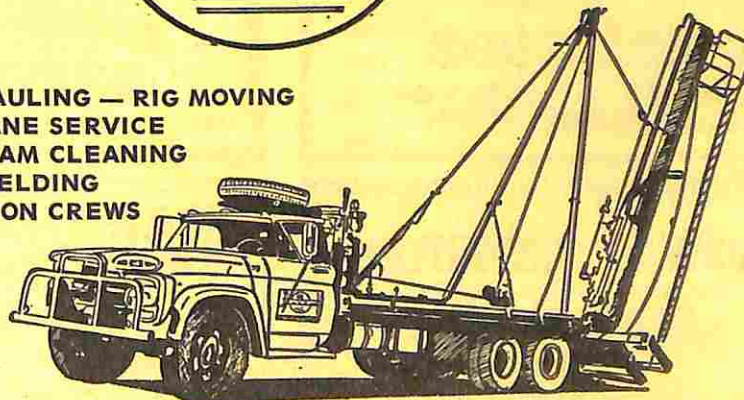
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(See Advertisement This Page)

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535d S Railway St SE .....526-6148

(See Advertisement This Page)

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405 3 St SE .....Redcliff 548-3779

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6%

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(See Advertisement This Page)

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Cypress Business Equipment 628 2 St SE ...527-1818  
(See Advertisement This Page)

**INTERNATIONAL BUSINESS MACHINES CO LTD**

629 7 Av SW (Call Collect) .....Calgary 266-6241

Marshall Val Printing Ltd 530 2 St SE ....526-2146  
(See Advertisement This Page)

**U-Drive**

See Automobile Rentals

**Undertakers**

See Funeral Directors

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COLOURED — BLACK

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OUT OF MEDICINE HAT

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FURNITURE — REPAIRED  
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ALL WORK GUARANTEED  
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All Work Guaranteed

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692 S. Railway St. S.E., Medicine Hat



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Central Upholstery 322 S Railway St SE ...526-2257  
(See Advertisement This Page)

Crane's Upholstery & Carpets 50 3 St NE ..526-3545  
(See Advertisement This Page)

Koessler Upholstery 692 S Railway St SE ...527-5191  
(See Advertisement This Page)

Schwenck's Floor Covering & Upholstering  
544c Princess Av SE .....527-2704  
(See Advertisement This Page)

### Upholsterers Supplies

#### JACKSON GEORGE N LIMITED

Western Canada's Largest Upholstery  
Supply House

GEORGIAN FABRICS

MONSANTO: BOLTA & VINYL

TEXFOAM LATEX & POLYETHER FOAM

JAXON UPHOLSTERY SUPPLIES

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Telephones belong in work areas,  
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Bert's Vacuum Sales & Service 75 7 St SE..527-2440  
(See Advertisement This Page)

Dunn Electric 653 2 St SE .....526-2033

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THE WORLD'S MOST IMITATED CLEANER

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REMODELLED — RECOVERED

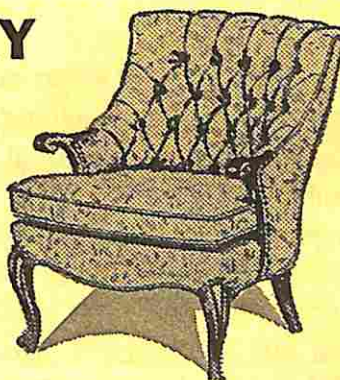
GUARANTEED WORKMANSHIP

"Agents for Western Tent & Awning"

Complete Service to Car & Truck Upholstery

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322 S. Railway St. S.E., Medicine Hat



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CLEANED IN YOUR HOME

USE AGAIN SAME DAY

Phone for

Free

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HOOVER — EUREKA

VACUUM CLEANERS

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Res. 526-4634

75 - 7th Street S.E.

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**AUTOMATIC SOFT WATER**

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Lindsay of Medicine Hat Allowance Av SE ..526-6666  
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(See Advertisement This Page)

Renbar Drilling Co 560 4 Av NE .....526-6656  
(See Advertisement This Page)

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Harding Brix, Prop.

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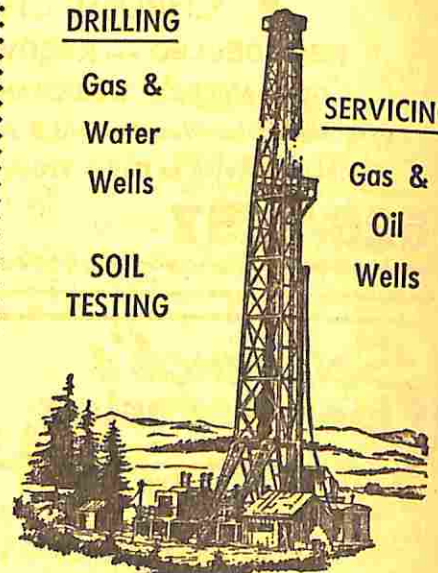
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Gas &  
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**SERVICING**

Gas &  
Oil  
Wells



**526-6656**

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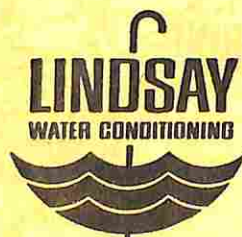
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**WELDING SHOP**

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OXY-ACETYLENE WELDING  
PORTABLE WELDING

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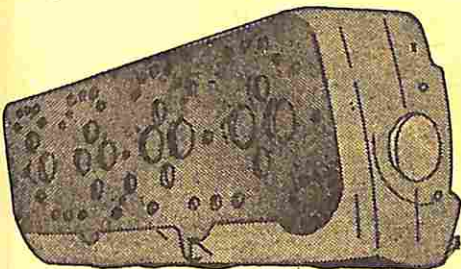
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(See Advertisement This Page)

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**Welding—Electric & Oxy-Acetylene—**

**(Cont'd)**

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Red Deer — Calgary — Medicine Hat

HOBART ELECTRIC WELDERS  
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Help is right at hand in these  
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to know where to get some pro-  
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and save time.

**Welding Equipment & Supplies—(Cont'd)**

Welders Supplies Ltd 683 S Railway St SE ..526-2489  
(See Advertisement This Page)

**WELDERS SUPPLIES  
LIMITED**

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PREST-O-LITE—Air-Acetylene & L.P. Gas Appli-  
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OXWELD—Equipment, Rods & Supplies.

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Medicine Hat

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*“they’ve hung up”*

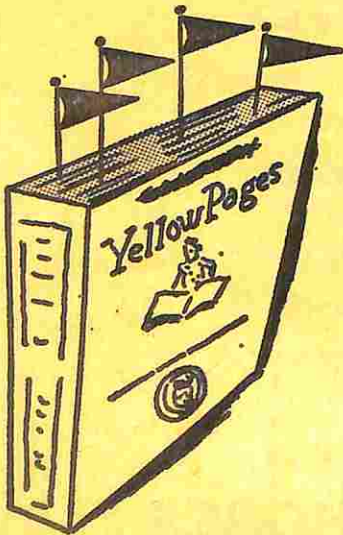
How many times has this happened to you? You have just closed the front door and the phone rings. You snatch the key from your pocket, jab it hastily into the keyhole, open the door and dash for the phone — only to find the party has hung up.

When you’re making a call, how long do you wait before hanging up? Often you’ll save yourself an extra unnecessary call if you give the person you’re calling time to answer — usually about a minute or 10 rings. Many people find that’s the time needed to drop what they’re doing and get to the phone.

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Best  
Wishes

by



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DISTANCE**

*mean so much  
...cost so little!*

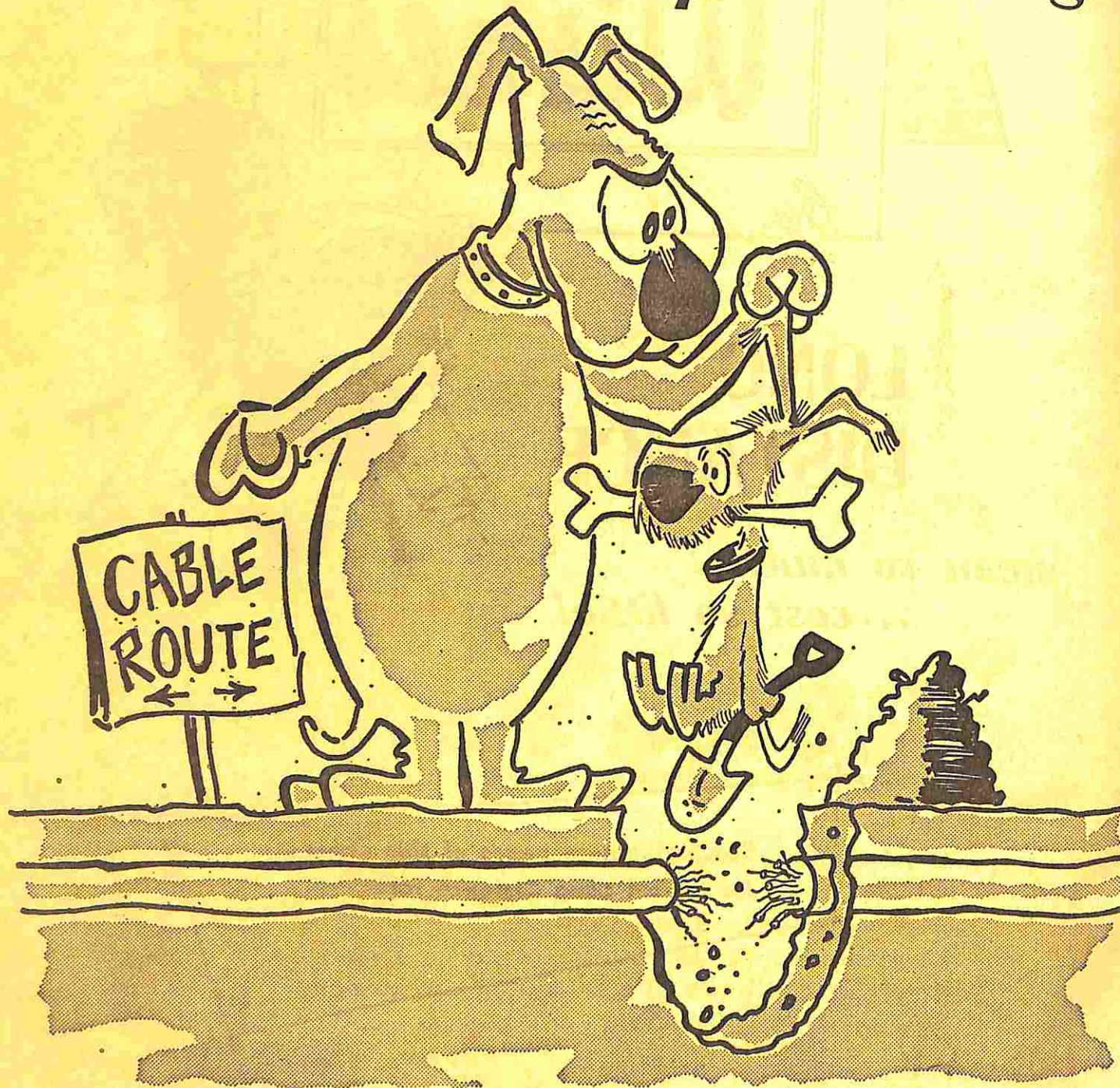
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*. . . Call Before You Dig!*



**ALBERTA GOVERNMENT TELEPHONES**

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Name	Area Code	Number	Name	Area Code	Number

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