

See Listing Under Handicraft Supplies

Shuttles Weaving Studio 8209 107 st ... 432-9101

TIKA WOOLCRAFTS 11021 127 st ... 452-8286

Yeast

Yellow Page Ads Mean Sales

... 432-3061

11628 145 st 453-1641

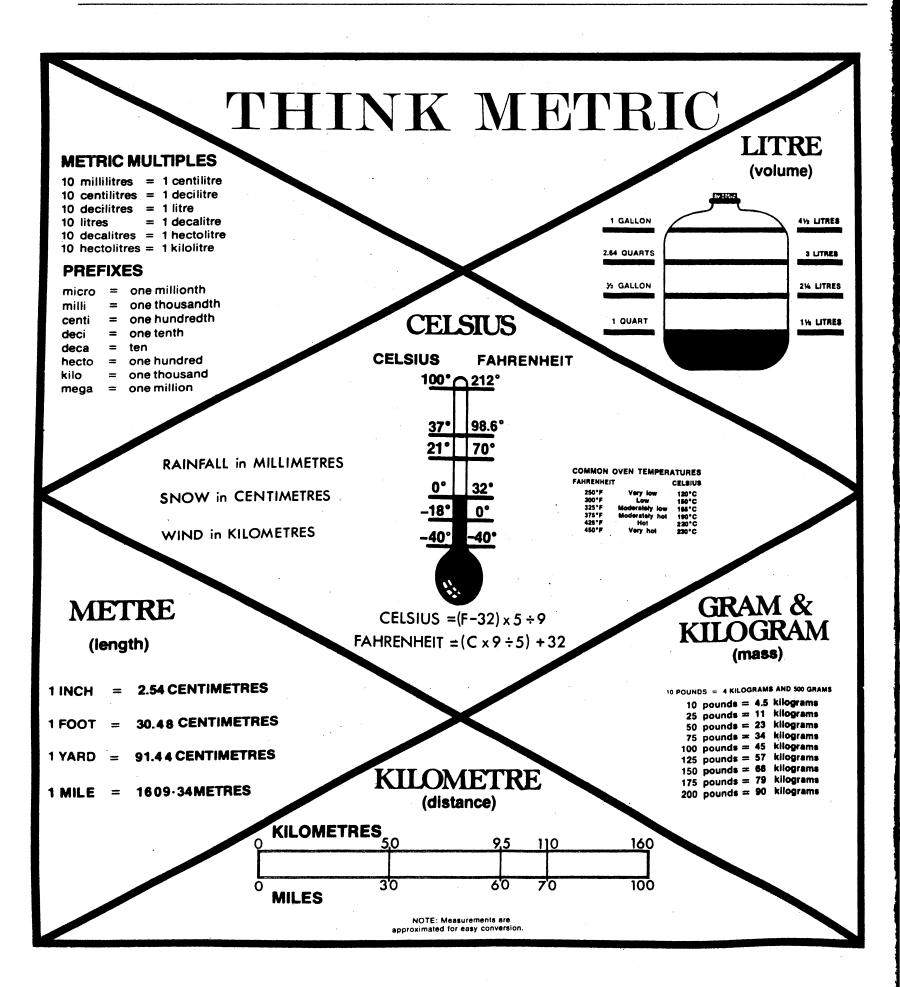
9102 112 st.

See the Yellow Pages

vellow pages

Standard Brands Canada Limited

service and don't know where to get it, look in these YELLOW PAGES. Here you'll find a complete guide to local merchants. dealers, and professional people listed by product or service. so you can find what you want in a hurry.



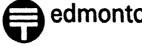


## THE STREET ADDRESS TELEPHONE DIRECTORY WILL **REDUCE COSTS** · INCREASE SALES SPEED SERVICE

- PREPARING MAILING LISTS
- CHECKING REFERENCES
- PREPARING DELIVERY ROUTES
- DEVELOPING PROSPECT LISTS BY DISTRICTS
- OBTAINING TELEPHONE NUMBERS OF NEAR-BY ADDRESSES
- COLLECTION AND CREDIT "SKIPTRACING"
- SALES SOLICITATIONS
- SPECIAL NEIGHBORHOOD ANNOUNCEMENTS
- HOUSE TO HOUSE CANVASSING
- CHECK ENDORSEMENT VERIFICATION
- TELEPHONE SALES CAMPAIGNS
- OBTAINING LISTINGS OF PROPERTY FOR SALE
- SECURING TELEPHONE NUMBERS OF SALES PROSPECTS
- CHECKING PAYMENTS WHEN ONLY ADDRESS IS KNOWN
- LOCATING REPAIRMEN ON THE JOB IN AN EMERGENCY
- KEEPING CUSTOMERS AND CLIENT TELEPHONE NUMBERS AND ADDRESSES UP TO DATE
- PREPARING CUSTOMER SURVEYS --- MARKET ESTIMATES AND MEMBERSHIP SOLICITATIONS

THE USES OF THE STREET ADDRESS TELEPHONE DIRECTORY ARE AS MANY AND VARIED AS THE TYPES OF BUSINESSES IN THIS CITY!

FOR COMPLETE INFORMATION TELEPHONE 423-5013



## edmonton telephones