

Insurance Agents & Brokers —Continued

- Osborn & Lange Ltd
708 10080 Jasper ave. 424-0596
- Otto & Associates Insurance Ltd
9116 82 ave. 465-1491
* SEE DISPLAY AD PAGE 422
- OXFORD INSURANCE AGENCIES LTD**
311 Kingsway Garden mall. 474-8911
* SEE DISPLAY AD PAGE 420
- Paeg Insurance Agencies 5121 Calgary tr 434-8411
- Palmer R C Agencies
200 9930 106 st. 424-1412
200 9930 106 st. 422-5635
200 9930 106 st. 424-5755
- PARSLOW GEO R INSURANCE LTD**
2B 11125 107 ave. 426-4422
* SEE DISPLAY AD PAGE 425
- Pauli Cecil L Insurance Consultants Ltd
10228 138 st. 455-1775
- Pearce & Lang Reinsurance Intermediaries Ltd
1322 Imperial Oil bldg. 428-0336
- Peerless D C 900 Imperial Oil bldg. 428-0261
- PERRONI & ASSOCIATES LTD**
10053 117 st. 488-0161
After Hours 452-5155
- Phalempin Agencies Ltd 3725 103B st. 436-4320
- Plains Insurance Ltd 206 10612 124 st 482-5406
* SEE DISPLAY AD PAGE 425
- PROVOST D M INSURANCE AGENCY LTD**
State Farm Insurance
AUTO — LIFE — FIRE
12311 115 Ave. 455-7525
- Provost D M Insurance Agency Ltd
12311 115 ave. 455-5042
- Quinn Agencies Ltd 8944 83 ave. 469-1664
- Rainbow Insurance Services
24A Centennial Village Shopping centre 489-1383
- REED SHAW STENHOUSE LIMITED**
2100 Edmonton Centre. 423-9801
- Reierson Insurance Services Ltd
350 One Thornton ct. 426-6110
* SEE DISPLAY AD PAGE 423
- RIDDLE McCANN RATTEMBURY & ASSOCIATES LTD** 5405 99 st. 436-7920
- ROBERTS INSURANCE AGENCY**
610 Canada Permanent bldg. 424-5477
- ROWEN INSURANCE AGENCY LTD**
5 9656 Jasper ave. 422-5457
- ROY HENRY INSURANCE AGENCY LTD**
410 One Thornton ct. 426-5290
* SEE DISPLAY AD PAGE 424
- SABINA AGENCIES LTD**
200 12406 112 ave. 454-0391
- SADD V A & CO LTD** 702 10240 124 st 482-5702
- Schmitke Insurance Services
215 Bonnie Doon Shopping centre. 469-3690
- Scudder Insurance Services Limited
111 10169 104 st. 429-6306
- Searight Insurance Brokers Ltd
10631 124 st. 482-5955
* SEE DISPLAY AD PAGE 424
- SEWELL-HUBER INSURANCE LTD**
AUTO - FIRE - LIFE - HEALTH
5, 11109 95 St. 474-8251
- Shamrock Agencies 10568 48 st. 466-4264
- SHERWOOD PARK AGENCIES**
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111 Eastgate Shopg Cntr Sh Pk 467-6916
- Shield Insurance Agencies Ltd
16118 Stony Plain rd. 484-0814
- SLADDEN-SPENCER LTD** 10105 99 st 426-3115
- Smeltzer H Keith Insurance Services Ltd
10111 124 st. 488-0181
* SEE DISPLAY AD PAGE 425
- Smeltzer Insurance Ltd 10026 102 st. 428-6136
- Smith Ewasjuk & Co
620 Canada Permanent bldg. 424-0041
- Solar Insurance Services
1324 Imperial Oil bldg. 423-1373
- SORENSEN ASSURANCE SERVICE LTD**
24 Hr Answering Service
10619 124 st. 488-7231
* SEE DISPLAY AD PAGE 420
- Specialty Insurance Planning Ltd
prthse 10240 124 st. 488-6393
- STAR AGENCIES (INSURANCE) LTD**
201 10166 100 st. 424-6181
- Starko Agency & Insurance
201 10135 101 st. 422-4821

Classification Continued Next Column

Insurance Agents & Brokers —Continued

- Steinbring Geo Agencies Ltd 7705 85 ave. 466-4812
7705 85 ave. 466-6852
- Stevenson Coyle Insurance Ltd
202 15302 Stony Plain rd. 484-7108
- STEWART & CAMPBELL INSURANCE LTD**
608 10039 Jasper ave. 423-3137
- STUART & GRADWELL INSURANCE LTD**
10171 104 st. 422-7121
- Standard International Underwriters (LIFE)
Ltd 1322 Imperial Oil bldg. 428-0336
- SUK J**
State Farm Insurance Rep.
AUTO - LIFE - FIRE
11536 Jasper Ave. 488-3414, 488-0444
- SUTHERLAND DONALD INSURANCE LTD**
lwr level 10275 Jasper ave. 428-1740
- Tainsh Gibeau Scammell Assurance Agency Ltd
211 8204 104 st. 433-5801
- TELLIER INSURANCE SERVICE**
Beaumont 988-8793
- TEXAS AGENCIES (1970) LTD**
AUTO — HOME
All Other Classes General Insurance
10053 117 St. 482-2366
- THIBAudeau AGENCIES LTD**
All Classes including
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ALL PERSONAL LINES -
FIRE, AUTO & LIFE
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HIGHLY QUALIFIED STAFF.**
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- Thompson Lloyd
209 Bonnie Doon Shopping centre. 465-9701
- TOMENSON SAUNDERS WHITEHEAD LIMITED**
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- TOMENSON-ALEXANDER LTD**
606 10065 Jasper ave. 428-1313
- TOZER-MARQUARDT & BLEAU INSURANCE
CONSULTANTS LTD**
lwr 8230 105 st. 433-2481
- TREASURE'S LTD** 14225 Stony Plain rd 452-4405
- Turnell Agencies
mall Northgate Shopping centre. 476-0058
mall Northgate Shopping centre. 476-0881
- VLECK WEBBER INSURANCE LTD**
COMMERCIAL
&
INDUSTRIAL
INSURANCE SPECIALISTS
- VLECK WEBBER INSURANCE LTD**
16739 113 ave. 483-3277
- W G F Insurance Services Ltd
1300 Royal Bank bldg. 428-1361
- WALKER HARRY REALTY**
14836 Stony Plain rd. 454-4592
- Warke J L Jr Insurance Agent
1300 Royal Bank bldg. 428-1344

Listings of This
Classification Continued
Next Column

Insurance Agents & Brokers —Continued

WAWANESA MUTUAL INSURANCE CO

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AUTOMOBILE
LIFE
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BONDS
LIABILITY

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Agents

- Anderson Briane Agencies Ltd
10582 109 st. 426-0001
- Consolidated General Insurance Service Ltd
400 10310 102 ave. 429-1220
- Dyberg Agencies Ltd 10544 82 ave. 432-7595
- Farrell-Sadler Insurance Ltd
307 8540 109 st. 433-0898
- Garnett-Dadswell Insurance Services Ltd
9140 118 ave. 474-5557
- Gray Insurance Agency Ltd
11714 95 st. 477-7505
- Klondike Insurance Agencies
10140 81 ave. 439-0715
- Koester Realty Ltd
201 11209 Jasper ave. 488-8825
- Molstad & Co Ltd 10026 105 st. 422-7166
- Newsham Insurance Services Ltd
280 North Town mall. 478-4666
- Pratt & Lambert Insurance Ltd
209 10435 124 st. 488-6171
- Roy Henry Insurance Agency Ltd
410 One Thornton ct. 426-5290
- Sabina Agencies Ltd
200 12406 112 ave. 454-0391
- Scudder Insurance Services Limited
111 10169 104 st. 429-6306
- Sewell-Huber Insurance Ltd
5 11109 95 st. 474-8251
- Sherwood Park Agencies 111 lower mall
- Eastgate Shpg cntr Sherwood pk 467-6916
- Wood Sadd Associates Insurance Ltd
702 10240 124 st. 482-4441
- Wrigley Insurance Services (1965) Ltd
15608 95 ave. 484-1125

- Wetaskiwin Agencies Ltd—Wetaskiwin
Direct Line (No Charge) Dial. 424-1432
- Wharry Insurance Ltd 9116 82 ave. 469-0303
* SEE DISPLAY AD PAGE 423
- WHYTE AGENCIES LTD** 7217 101 ave 465-4133
* SEE DISPLAY AD PAGE 423
- Wildman & Co Ltd 7 10644 105 st. 423-5402
- WILLES REAL ESTATE & INSURANCE LTD**
8223 104 st. 433-9406
- Windsor Realty (1970) Ltd 10870 96 st. 424-5025
10870 96 st. 424-7772
- Wise Insurance Services Ltd
204 10645 Jasper ave. 424-2141
* SEE DISPLAY AD PAGE 425
- WOOD SADD ASSOCIATES INSURANCE LTD**
702 10240 124 st. 482-4441

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AUTO
LIFE INS.



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- Wyllie G A Agencies 11325 69 st. 477-5968
- ZENITH INSURANCE LTD**
216 10534 124 st. 482-6411

Listings of This
Classification Continued
Next Column

Insurance Companies—Life

- ACADIA LIFE INSURANCE COMPANY**
402 10102 101 st. 424-1333
- Al Koleba Insurance Agency Ltd
205 12907 97 st. 478-1422
- ALBERTA INSURANCE AGENCY LTD**
10916 97 st. 424-5723
- Allstate Insurance Co of Canada
Bonnie Doon Shopping centre. 465-0662
- ANDERSON FRANK AGENCIES LTD**
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Retirement Counselling, Registered
Retirement Savings, Pension Plans
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Mgr.
Pat Perrigo Office Supr.
Wayne Robertson
Sales Mgr.
Mike Tynan Sales Mgr.
Carl Shields
Group Consultant



CANADA LIFE ASSURANCE CO
230 Imperial Oil bldg. 428-0211

- CANADIAN PREMIER LIFE INSURANCE CO**
604 10339 124 st. 482-1531
- Collins Nella 9818 113 st. 482-1897

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LIFE
INSURANCE



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OF CANADA**
Koylich G Mgr
410 Bank of Montreal bldg. 428-1444

- Commercial Life Assurance Co of Canada
410 Bank of Montreal bldg. 428-1444
- CONFEDERATION LIFE INSURANCE CO**
1515 C N Tower. 424-8014
- CO-OPERATIVE LIFE INSURANCE COMPANY**
(See CIS Ltd — The Co-Operators)
- COTTON PLANNING SERVICES LTD**
508 Bank of Montreal bldg. 423-2266
- CROWN LIFE INSURANCE CO**
Chancery hall. 424-0561
- CUNA MUTUAL INSURANCE SOCIETY**
10715 102 st. 425-0716
- Davis Insurance Services
330 Bentall bldg. 424-8144
* SEE DISPLAY AD PAGE 427
- Dominion Life Assurance Co
1207 Baker centre. 424-7272
- Drayden Insurance & Accounting Ltd
18 Perron st St Alb. 459-4426
- EATON FINANCIAL SERVICES LIMITED**
10220 101 st. 424-7111
- EATON LIFE ASSURANCE COMPANY**
10220 101 st. 424-7111
- EMPIRE LIFE INSURANCE CO**
802 Royal Bank bldg. 428-0894
- EQUITABLE LIFE INSURANCE CO OF CANADA**
610 Canada Permanent bldg. 424-0877
- Excelsior Life Insurance Co
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Group Dept
1104 Royal Bank bldg. 423-3491
- Family Life Assurance Co—Calgary
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- FIDELITY LIFE ASSURANCE CO**
1507 10025 106 st. 423-2102
- FINANCIAL LIFE ASSURANCE CO OF CANADA**
902 Empire bldg. 429-3411
10235 124 st. 488-1553
- Graves Assurance & Financial Services
Life Assurance & Mutual Funds
407 10102 Jasper ave. 424-3232

Listings of This
Classification Continued
on Next Page

Insurance Companies—Life
—Continued

GREAT-WEST LIFE ASSURANCE CO	
Edmonton North Branch 900 Imperial Oil bldg	428-0281
Edmonton South Branch 1220 Royal Bank bldg	428-0986
Group Sales Department 1214 Royal Bank bldg	428-1021
616 10506 Jasper ave	428-7526
Imperial Life Assurance Co of Canada	
21 10350 124 st	482-3477
23 10350 124 st	482-7144
Insurance Store by Williams Ltd The	
4th flr 10310 Jasper ave	429-7381
J Gagne & Associates Ltd 10712 134 ave	478-5375
Johnstone Ken R 230 10180 102 st	424-4328
KLINE INSURANCE LTD	
9130 Jasper ave	429-6231
KNIGHTS OF COLUMBUS INSURANCE	
11226 87 st	479-6679
Life Insurance Co of Alberta	
408 11456 Jasper ave	488-0136
London Life Insurance Co	
502 5240 Calgary tr	436-7150
800 Cambridge bldg	429-1461
10835 124 st	452-1160
Group Dept 710 Cambridge bldg	429-7465

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 AND PENSION PLANS
 ANNUITIES & ESTATE PLANNING
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 926 Centennial bldg. 424-8081

Manufacturers Life Insurance Co	
930 Centennial bldg	424-1151
Maritime Life Assurance	
45 Gillian cres St Alb	459-4676
818 Royal Bank bldg	428-6691

MARITIME LIFE ASSURANCE COMPANY

LIFE - TERM - GROUP
 Insurance
 ANNUITIES - PENSION
 PLANS
 Income Tax Savings Thru
 Reg'd Retirement Savings
 and
 Deferred Profit Sharing Plans



For Information Call

HANNIGAN INSURANCE CONSULTANTS
 LTD 10164 116 st. 488-4016
TOZER-MARQUARDT & BLEAU INSURANCE
 CONSULTANTS LTD
 lwr 8230 105 st. 433-2481

MARQUARDT H P AGENCIES LTD	
lwr 8230 105 st.	433-9877

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 2nd flr 11460 Jasper ave. 482-3464
 Glenora District
 401 10408 124 st. 482-5676

Metropolitan Life Insurance Co	
2nd flr 11460 Jasper ave	482-5676
2nd flr 11460 Jasper ave	482-3464
MONARCH LIFE ASSURANCE CO	
15th flr CN Tower	422-6125
2311 Toronto-Dominion tower	426-7955

MONTREAL LIFE INSURANCE CO	
402 10355 Jasper ave	422-8164
MONY LIFE INSURANCE COMPANY OF	
CANADA 1101 Baker centre	429-5451
MUTUAL LIFE ASSURANCE CO OF CANADA	
11765 Jasper ave	488-8171

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Insurance Companies—Life
—Continued

MUTUAL OF OMAHA INSURANCE CO
 Life Insurance—Disability Income
 Retirement Plans—Hospital—Travel
 Individual, Family and Group Plans
 216 8204 104 St. 433-2541

NATIONAL LIFE ASSURANCE CO OF CANADA 284 Kingsway Garden mall 479-5921
NEW YORK LIFE INSURANCE CO
 1300 Royal Bank bldg 428-1033
 230 Bentall bldg 429-6331
 228 Bentall bldg 423-2355
 Newsham Insurance Services Ltd
 280 North Town mall 478-4666

NORTH AMERICAN LIFE ASSURANCE CO
 402 Bentall bldg 424-0426
 North West Life Assurance Co of Canada
 10053 117 st 488-0161
 Northern Life Assurance Co
 1324 10025 Jasper ave 428-0350

NORWICH UNION LIFE ASSURANCE SOCIETY
 1108 10506 Jasper ave 428-7350

OCCIDENTAL LIFE INSURANCE CO OF CALIFORNIA—
Edmonton Branch Office
 OCCIDENTAL LIFE INSURANCE CO OF CALIFORNIA
 10350 124 st 482-4402
 Manager Hill David E res 434-0443

Agency Offices
DAVIS ED W AGENCY
 330 Bentall bldg 424-8144
 res 429-0324
DAVIS GARRY AGENCY
 330 Bentall bldg 424-8144
 res 488-8485

OXFORD INSURANCE AGENCIES LTD
 311 Kingsway Garden mall 474-8911

PALMER CHUCK AGENCIES
 2807 Edmonton House 424-5747
 Paramount Life Insurance Co
 1110 Empire bldg 424-1640
 Parslow Geo R Insurance Ltd
 28 11125 107 ave 426-4422
 Paul Revere Life Insurance Co
 505 Royal Trust bldg 428-0750

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- TENANTS
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Insurance Companies—Life
—Continued

PENNSYLVANIA LIFE INSURANCE COMPANY
 300 10150 100 st. 423-2398
 Pioneer Life Assurance Company
 10240 124 st. 482-6327
 Prudential Assurance Co Ltd The
 401 10240 124 st. 488-4821
 Prudential Insurance Co of America
 2nd flr 10340 124 st. 482-5695
 Rae J Robert Life Insurance
 885 Birch ave Sherwood pk 467-5786
RIDDLE McCANN RATTENBURY & ASSOCIATES
 LTD 5405 99 st. 436-7920
ROYAL INSURANCE CANADA
 1401 Toronto-Dominion Tower 426-3530
 Seaboard Life Insurance Co
 3rd flr 11456 Jasper ave 482-4803
SMELTZER H KEITH INSURANCE SERVICES
 LTD 10111 124 st. 488-0181
 Southworth Art 11765 Jasper ave. 488-8214
 Sovereign General Insurance Company
 10044A 106 st. 424-7101

Insurance Companies—Life
—Continued

SOVEREIGN LIFE ASSURANCE COMPANY
 10044A 106 st. 424-7101
SPECIALTY INSURANCE PLANNING LTD
 Hy Cohen, C.L.U., Corporate & Personal
 Life Insurance, Executive Pension Plans,
 Annuity Brokerage, Group Coverage
 Prnthse. 10240 124 St. 488-6393

STANDARD LIFE ASSURANCE CO
 2503 10020 100 st. 424-0761
 Sun Life Assurance Company of Canada
 1001 Empire bldg 429-1441
 2430 Imperial Oil bldg 423-5545
 918 Royal Bank bldg 423-5222
 1718 Edmonton centre 426-7105
 Tainsh W B (Bill) & Associates Ltd
 211 8204 104 st 433-5801
 The Insurance Store by Williams Ltd
 4th flr 10310 Jasper ave 429-7381
 * SEE DISPLAY AD PAGE 427
 Tozer-Marquardt & Bleau Insurance Consultants
 Ltd lwr 8230 105 st. 433-2481
 Universal Services (Financial) Ltd
 202 12907 97 st. 475-7935
WAWANESA MUTUAL LIFE INSURANCE CO
 10020 108 st. 426-0250
 Western Life Assurance 15203 95 st. 476-5995
WHYTE AGENCIES LTD 7217 101 ave 465-4133
ZURICH LIFE INSURANCE CO OF CANADA
 5th flr 10310 Jasper ave 429-6846
 E Leshenko
 Supvr General Agencies
 502 10024 Jasper ave 424-4038

Insurance Companies—Other
Than Life

Aetna Insurance Co 203 12212 Jasper ave 482-5947
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 1, 12415 Stny Pln Rd. 482-2355

Alberta Blue Cross Plan 10025 108 st. 429-5221
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ALBERTA GENERAL INSURANCE CO
 10221 104 st 422-2197

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 LTD 10339 95 st. 422-2989
BARAGAR-EVANS INSURANCE LTD
 403 Bank of Montreal bldg 428-1434
CARRUTHERS INSURANCE
 10910A 97 st 424-5629
FARRELL-SADLER INSURANCE LTD
 307 8540 109 st 433-0958
HEGLER AGENCIES LTD
 9560 111 ave 474-5991
HOWARD'S AGENCIES LTD
 13104 Churchill cres 452-9119
MACGREGOR REAL ESTATE LTD
 11120 97 st 477-2172
MILLAR HOMYNYK AGENCIES LTD
 10908 106 ave 426-0063
MOLSTAD & CO LTD
 10026 105 st 422-7166
RAINBOW INSURANCE SERVICES
 24A Centennial Village Shopp cntr 489-1383
ROY HENRY INSURANCE AGENCY LTD
 410 One Thornton ct. 426-5290
SCHMITKE INSURANCE SERVICES
 215 Bonnie Doon Shopping centre 469-3690
STARKO AGENCY & INSURANCE
 201 10135 101 st 422-4821
STEINBRING GEO AGENCIES LTD
 7705 85 ave 466-4812
WALKER HARRY REALTY
 14836 Stony Plain rd 454-4592
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TELLIER INSURANCE SERVICE
 Beaumont 988-8793

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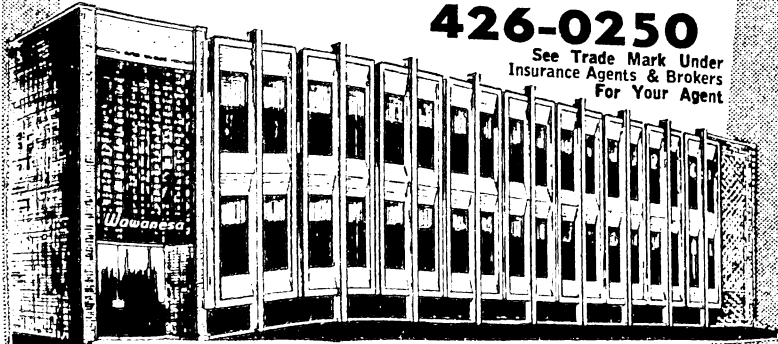
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- LIFE Insurance

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Insurance Companies—Other Than Life—Continued

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Bonnie Doon Shopping centre 465-0661
lwr Level Meadowlark pk Shopp cntr 489-2569

Claims Office

Allstate Insurance Co of Canada
11503 124 st. 452-0523

Allstate Insurance Co of Canada
Kingsway Garden mall 477-1429
Bonnie Doon Shopping centre 465-0661
11503 124 st. 452-0523
lwr Level Meadowlark pk Shopp cntr 489-2569


AMERICAN INSURANCE CO
530 10180 102 st. 423-4901
Ayotte Leo Agencies Ltd 10008 109 st. 422-2912
B C S Insurance Centre 10582 109 st. 426-0001

BOILER INSPECTION & INSURANCE CO OF CANADA
210 Strathcona Medical Dental bldg. 439-6955

BRITISH AVIATION INSURANCE CO LTD
780 One Thornton ct. 426-5743
C I M Insurance Corp 12323 104 ave. 488-0904

C N A ASSURANCE CO

INDIVIDUAL PLANS GROUP INSURANCE ASSOCIATION GROUP SPECIAL RISKS REINSURANCE



"FOR INFORMATION CALL"

C N A ASSURANCE CO
660 One Thornton ct. 426-6385

Accident & Health-Life Agent

INGRAM GORDON AGENCY
5 12415 Stony Plain rd. 482-4124

CANADA WEST INSURANCE CO
10603 107 ave. 426-2200
Claims Dept 429-4951

CANADIAN HOME ASSURANCE CO
10705 109 st. 426-4385

Canadian Indemnity Co
720 Royal Bank bldg. 428-0881

CANADIAN SURETY CO 10339 124 st 482-5621
Century Insurance Co of Canada
680 One Thornton ct. 426-5570

CIM INSURANCE CORP 12323 104 ave 488-0904

Insurance Companies—Other Than Life—Continued

COMMERCIAL UNION ASSURANCE CO LTD
301 Empire bldg. 424-4268
(Life Branch)
516 Liberty Bldg
10506 Jasper ave. 428-7523

CONSOLIDATED FIRE & CASUALTY INSURANCE CO 530 10180 102 st. 423-4901

CONSTITUTION INSURANCE CO OF CANADA
10038 116 st. 482-5528

CONTINENTAL INSURANCE CO'S
2nd flr One Thornton ct. 426-3774

CO-OPERATIVE FIRE AND CASUALTY COMPANY (See CIS Ltd — The Co-Operators)

CUMIS INSURANCE SOCIETY
10715 102 st. 425-0724

Dominion Insurance Corp
2nd flr One Thornton ct. 426-3774

EATON INSURANCE COMPANY
10220 101 st. 424-7111

Economical Mutual Insurance Co
480 One Thornton ct. 426-5528

Edmonton Bond & Home Insurance Ltd
14240 85 ave. 483-5383

SEE DISPLAY AD PAGE 428

EDMONTON CANADIAN INSURANCE CO
(See Canadian Surety Co)
Farnell G G & Co 10435 124 st. 488-5054

FEDERATED INSURANCE COMPANIES
8225 105 st. 466-3552

FIREMAN'S FUND INSURANCE CO OF CANADA

- American Insurance Co
- Consolidated Fire & Casualty Insurance Co
- Federal Fire Insurance Co Of Canada
- Fireman's Fund Insurance Co
- Wellington Fire Insurance Co
- Shaw & Begg Ltd

530 10180 102 St. 423-4901

First National Insurance Co of America
23 10509 81 ave. 433-2444

Foillwell Underwriting Managers Ltd
707 9990 Jasper ave. 426-5175

FORBES INSURANCE AGENCIES LTD
4th flr 10310 Jasper ave. 429-7341

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Frieser A A 208 10115 150 st. 489-3662

G Gordon Symons Co Ltd
655 One Thornton ct. 423-2828

General Accident Group
1007 10025 106 st. 429-4966

GENERAL INSURANCE CO OF AMERICA
(See Safeco Insurance)
Gerling Global General Insurance—Calgary
Direct Line (No Charge) Dial. 426-5178

GLOBE INDEMNITY CO OF CANADA
(See Royal Insurance Canada)

Classifications of This
Classification Continued
on Next Page

Insurance Companies—Other Than Life—Continued

GORE MUTUAL INSURANCE

FIRE, AUTO, CASUALTY

A Canadian Company
For Canadians



"FOR INFORMATION CALL"

GORE MUTUAL INSURANCE CO
706 10024 Jasper ave. 429-4931

Edmonton Agents

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- ELLIS INSURANCE AGENCIES LTD**
103 11112 101 st. 479-3208
- FARNELL G G & CO 10435 124 st 488-5050**
- HOWARD'S AGENCIES LTD**
13104 Churchill cres. 452-9119
- KOESTER REALTY LTD**
201 11209 Jasper ave. 488-8825
- LINDSAY INSURANCE AGENCIES LTD**
118 Bonaventure Shopping centre. 454-0477
- McBETH AGENCIES LTD**
10507 Whyte ave. 433-6486
- MOLSTAD & CO LTD 10026 105 st 422-7166**
- RAINBOW INSURANCE SERVICES**
24A Centennial Village Shpg cntr 489-1383
- SEWELL-HUBER INSURANCE LTD**
5 11109 95 st. 474-8251
- STEVENSON COYLE INSURANCE LTD**
202 15302 Stony Plain rd. 484-7108
- WALKER HARRY REALTY**
14836 Stony Plain rd. 454-4592
- WILLES REAL ESTATE & INSURANCE LTD**
8223 104 st. 433-9406
- WISE INSURANCE SERVICES LTD**
204 10645 Jasper ave. 424-2141

- GREAT EASTERN INSURANCE CO**
600 10506 Jasper ave. 423-3352
- HALIFAX INSURANCE CO**
716 10506 Jasper ave. 428-7544
- Hartford Fire Insurance Co
Livestock
127 ave & 55 st. 476-1404
127 ave & 55 st. 476-1515
- HUDSON BAY INSURANCE COMPANY**
(See Royal Insurance Canada)
- IMPERIAL GUARANTEE & ACCIDENT CO OF CANADA LIMITED**
(See Royal Insurance Canada)

INSURANCE COMPANY OF NORTH AMERICA

"... it pays to use
imaginATION."

- PACIFIC EMPLOYERS INSURANCE COMPANY
- Agents
- ELLIOTT-KNOLL INSURANCE LTD**
10643 123 st. 482-5941
 - HARVEY AGENCIES & CO LTD**
5404 97 st. 436-6130
 - REED SHAW STENHOUSE LIMITED**
2100 Edmonton centre. 423-9801
 - STEWART & CAMPBELL INSURANCE LTD**
608 10039 Jasper ave. 423-3137
 - TOMENSON SAUNDERS WHITEHEAD LIMITED**
1414 10025 Jasper ave 428-0390
- Kopinsky Wally S Insurance
9426 111 ave. 477-8221
- KOZUB & CHAHLEY AGENCY
BUSINESS & HOME INSURANCE
AUTO INSURANCE**
10722 97 St. 424-3210
After Hrs. Owner Mr. Chahley. 455-2564
- Lanouette R A Insurance Agency
45 Glenhaven cres St Alb. 458-2454
 - LeLand Val Van De Wall Agency Ltd
10164 116 st. 488-6502

Listings of This
Classification Continued
Next Column

Insurance Companies—Other Than Life—Continued

LIBERTY MUTUAL

**INSURANCE FOR: AUTOMOBILE,
FIRE, LIABILITY,
HOMEOWNERS, CRIME, FLEET,
INLAND MARINE.**



"FOR INFORMATION CALL"

LIBERTY MUTUAL INSURANCE CO
10339 124 st. 482-6951

- LONDON & EDINBURGH GENERAL INSURANCE COMPANY OF CANADA**
600 10506 Jasper ave. 423-3352
- McDonald Merv Agencies
404 8215 112 st. 439-9363
- Mercantile & General Reinsurance Company of Canada Ltd 300 10150 100 st. 424-7104
- MERIT INSURANCE** (See Sovereign Insurance Company)
- Missisquoi & Rouville Insurance Co
480 One Thornton ct. 426-5925
- MONARCH INSURANCE AGENCIES (1975) LTD**
9704 106 st. 422-0568
- MONITOR INSURANCE GROUP**
600 10506 Jasper ave. 423-3352
- MONY LIFE INSURANCE COMPANY OF CANADA**
1101 Baker centre. 429-5451
- MOTORS INSURANCE CORP**
12323 104 ave. 488-0904
- MUTUAL OF OMAHA INSURANCE CO**
216 8204 104 st. 433-2541
- Newsham Insurance Services Ltd
280 North Town mall. 478-4666
- Niagara Fire Insurance Co
2nd flr One Thornton ct. 426-3770
- Parslow Geo R Insurance Ltd
2B 11125 107 ave. 426-4422
- PENNSYLVANIA LIFE INSURANCE COMPANY**
300 10150 100 st. 423-2398
- PORTAGE LA PRAIRIE MUTUAL INSURANCE CO**
302 10010 105 st. 423-3102
- Pratt & Lambert Insurance Ltd
209 10435 124 st. 488-6171
- Prudential Assurance Co Ltd The
280 10055 106 st. 422-7137
280 10055 106 st. 429-1771

Classification Continued Next Column

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Insurance Companies—Other Than Life—Continued

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Consumer Information Unit

- Royal Insurance Canada
1401 Toronto-Dominion Tower. 426-1744
- Branch Office**
Royal Insurance Canada
1401 Toronto-Dominion Tower. 426-3530

- Agents
- Corus Fred Insurance Ltd
14608 97 ave. 454-6361
 - EDMONTON BOND & HOME INSURANCE LTD**
14240 85 ave. 483-5383
 - Elliott-Knoll Insurance Ltd
10643 123 st. 482-5941
 - Farnell G G & Co 10435 124 st. 488-5050
 - GAME RONALD INSURANCE AGENCIES**
A 10436 81 ave. 439-2237
 - HARVEY AGENCIES & CO LTD**
5404 97 st. 436-6130
 - IDEAL INSURANCE AGENCIES LTD**
11305 149 st. 455-4223
 - Johnson Realty & Insurance Ltd
1 Athabasca ave Devon. 987-3344
 - McBETH AGENCIES LTD**
10507 Whyte ave. 433-6486
 - Millar Homynyk Agencies Ltd
10908 106 ave. 426-0063
 - MONARCH INSURANCE AGENCIES (1975) LTD**
9704 106 st. 422-0568
9704 106 st. 422-8584
 - REIERSON INSURANCE SERVICES LTD**
350 One Thornton ct. 426-6110
 - ROY HENRY INSURANCE AGENCY LTD**
410 One Thornton ct. 426-5290
 - Sherwood Park Agencies 111 Lowel Mall
Eastgate Shpg cntr. 467-6916
 - SLADDEN-SPENCER LTD**
10105 99 st. 426-3115
 - SMELTZER H KEITH INSURANCE SERVICES LTD**
10111 124 st. 488-0181
 - THIBAudeau AGENCIES LTD**
904 Empire bldg. 429-4208
 - TOMENSON SAUNDERS WHITEHEAD LIMITED**
1414 10025 Jasper ave 428-0390
 - WISE INSURANCE SERVICES LTD**
204 10645 Jasper ave. 424-2141

- Royal-General Insurance Co of Canada
2nd flr One Thornton ct. 426-3770

Classification Continued Next Column

Insurance Companies—Other Than Life—Continued

SAFECO INSURANCE

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Agents

- Boulevard Insurance Services Ltd
10582 109 st. 426-0001
- Cooper-Smith Agency Ltd
10582 109 st. 426-0004
- Dome Insurance Services Ltd
10109 108 ave. 426-6757
- 28 Grandin mall St Alb. 459-4481
- Forbes Insurance Agencies Ltd
4th flr 10310 Jasper ave. 429-7341
- Garnett-Dadswell Insurance Services Ltd
9140 118 ave. 474-6075
- Hooson-Burke Insurance Ltd
101 8008 105 st. 433-4236
- Keates Insurance Services
5404 105 ave. 466-7978
- Marusin-Biggs Insurance Ltd
506 5240 Calgary tr. 435-4761
- Meyer's Insurance Ltd
Sherwood Park Shpg cntr Sh pk. 467-5048
- Roy Henry Insurance Agency Ltd
410 One Thornton ct. 426-5290
- Thibaudeau Agencies Ltd
904 Empire bldg. 429-4208
- Treasure's Ltd 14225 Stony Plain rd 452-4405
- Wise Insurance Services Ltd
204 10645 Jasper ave. 424-2141
- Wood Sadd Associates Insurance Ltd
702 10240 124 st. 482-4441

Service Office

- Safeco Insurance Co of America
23 10509 81 ave. 433-2466

- Safeco Insurance Co of America
23 10509 81 ave. 433-2466

ST PAUL FIRE AND MARINE INSURANCE COMPANY

ST PAUL MERCURY

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Agents

- BARAGAR-EVANS INSURANCE LTD**
403 Bank of Montreal bldg. 428-1434
- ELLIOTT-KNOLL INSURANCE LTD**
10643 123 st. 482-5941
- NICHOLLS-PAYNE INSURANCE LTD**
650 One Thornton ct. 426-5865

- Saskatchewan Mutual Insurance Co
10548 82 ave 433-3628

SECURITY MUTUAL CASUALTY CO

AUTO — HOME
BOAT
BUSINESS INSURANCE

"WHERE TO CALL"
SECURITY MUTUAL CASUALTY CO
Office
10018 105 st. 429-6471
After Hours. 487-0953
24 Hr Claim Service. 482-6031

- Simcoe & Erie General Insurance Co
502 10408 124 st. 482-5431
- Smeltzer H Keith Insurance Services Ltd
10111 124 st. 488-0181
- SOVEREIGN GENERAL INSURANCE COMPANY**
10044A 106 st. 424-7101

Listings of This
Classification Continued
on Next Page

Insurance Companies—Other Than Life—Continued

STATE FARM INSURANCE

CAR - HOME
LIFE

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State Farm is there."



"CALL"

Agents

Allinott R D (Bob) 11 10015 82 ave 433-4408
Bouliane R 202 10711 107 ave. 425-1050
Frieser A A 208 10115 150 st. 489-7466
Koleba A 205 12907 97 st. 478-1433
After Business Hours Call 435-5678
Provost D Murray 12311 115 ave. 455-7525
Suk J 11536 Jasper ave. 488-0444
After Business Hours Call 453-1722

Stewart Smith Canada Ltd
1320 Royal Trust Tower. 425-8210
Tele-Trip Travel Insurance
Edm International Airport. 955-7517
Texas Agencies (1970) Ltd
10053 117 st. 482-2366

TRAVELERS OF CANADA



THE TRAVELERS

"WHERE TO CALL"

Agency Office

Travelers of Canada
4th flr 10310 Jasper ave. 429-7381
Emergency After Hours Claim Service
Call Collect Hartford Conn. 203 277-5454

Agents

Black Insurance Agency
402 10310 Jasper ave. 424-7034
Edmonton Bond & Home Insurance Ltd
14240 85 ave. 483-5383
Forbes Insurance Agencies Ltd
4th flr 10310 Jasper ave. 429-7341
Thibaudeau Agencies Ltd
904 Empire bldg. 429-4208
Wood Sadd Associates Insurance Ltd
702 10240 124 st. 482-4441

Truck Insurance Exchange Ltd
14240 85 ave. 483-5386
* SEE DISPLAY AD PAGE 428

UNIGARD MUTUAL INSURANCE CO
(See American Insurance Co)

WAWANESA MUTUAL INSURANCE CO
For List of Agents See
WAWANESA TRADE MARK UNDER
INSURANCE AGENTS & BROKERS
10020 108 St. 426-0250

Wawanesa Mutual Insurance Co
10020 108 st. 426-0250
* SEE DISPLAY AD PAGE 428

WELLINGTON FIRE INSURANCE CO
530 10180 102 st. 423-4901

WESTERN ASSURANCE COMPANY
(See Royal Insurance Canada)

WESTERN UNION INSURANCE COMPANY
Edmonton Claims Office
202 Financial bldg. 424-6116

WRIGLEY INSURANCE SERVICES (1965) LTD
15608 95 ave. 484-1125

ZURICH INSURANCE CO
3rd flr 10506 Jasper ave. 425-0872

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SYSTEMS, LOUDSPEAKING INTERCOM
SYSTEMS.
10020 100 St. 425-2110

Audiocom Electronics 6128 103 st. 436-9835

CABLE BROTHERS LTD
EXECUTONE - TELEVOX
SALES & SERVICE - INSTALLATION
7915 Argyll Rd. 465-9731

Cardinal Communications Ltd
205 15819 Stony Plain rd. 484-4481

COMSOUND ELECTRONIC LTD
DUKANE AUDIO—PANASONIC VIDEO
COMPLETE AUDIO SERVICE
14129 130 Ave. 454-4551

Classification Continued Next Column

Intercommunicating Systems —Continued

EDMONTON TELEPHONES
10182 103 st. 428-3311
* SEE DISPLAY AD PAGE 430
Electro-Vox Intercom Inc 16120 114 ave 452-9393
* SEE DISPLAY AD PAGE 430

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LIMITED
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Charge) & Ask For Zenith 66089

EXECUTONE LIMITED DISTRIBUTORS
7915 Argyll rd. 465-9731

Classification Continued Next Column

Intercommunicating Systems —Continued

FRAMAC
SOUND POWERED
TELEPHONES
16609 111 Ave. 484-4491

FRANON SOUND & SIGNAL LTD
Mirtone Elvox Intercoms
17211 82 ave. 487-1559
General Sound & Theatre Equipment Ltd
3 415 60 ave SE Calgary. 252-4522

ICOM SYSTEMS LTD
SCHOOL - INDUSTRIAL - HOSPITAL
Intercom & Paging Systems
14536 118 Ave. 454-0143

KARLEN ELECTRONIC SYSTEMS LTD
Webster Intercoms & Paging Systems
School - Hospital - Industry
11607 145 St. 454-6287, 454-6456

MEGATRONIC COMMUNICATIONS LTD
TWO-WAY RADIO SALES & SERVICE
VHF/UHF-FM MOBILE TELEPHONES
CITIZEN BAND, POCKET PAGING
6516 82 Ave. 466-2121

MIRRTONE APARTMENT INTERCOM SYSTEMS—
Sales & Service
HOUSE OF LIGHT LTD
10217 106 st. 426-6033

Motorola Radio Communications
11636 149 st. 452-2290
14709 116 ave. 454-0602

MULTITONE ELECTRONICS LTD
9546 87 st. 465-3888

NYK-TEL DISTRIBUTORS LTD
1018 Parker dr Sherwood pk. 464-3911

Listings of This
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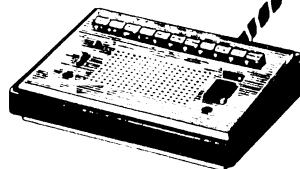
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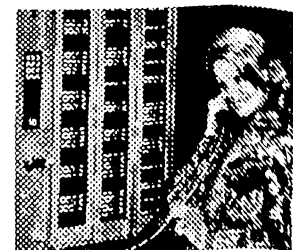
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12852 141 st. 452-9760
12852 141 st. 452-1890

REID GEORGE C WHOLESALE AGENCIES
SOUND & INTERCOM SYSTEMS
SALES & SERVICE
7225 104 St. 432-0202


Solarhome Systems Ltd
11929 St Albert tr. 452-0540
* SEE DISPLAY AD PAGE 430
Sound Cellar Electronics Ltd
9120 82 ave. 465-9471

Interior Decorators

Colour & Contrast Consultants Ltd
12514 128 st. 452-2708
DAVID'S INTERIORS LTD 9947 109 st 424-6805

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BEDSPREADS
WALLPAPERS
INTERIOR EFFECTS



DUBETA INTERIORS LTD
12302 Jasper ave. 482-5951

Eskimo Upholstery & Interiors Ltd
13127 82 st. 478-3808
Frost Emily A & Associates Ltd
10431 140 st. 452-7603
J D R Enterprises Ltd
Painting & Wall Papering
305 10145 113 st. 426-0374
Joslar Interiors Ltd 1948 68 st. 462-3732
Paolo Painting Service Ltd 15003 88A st 476-9833
SHERIDENE DESIGN CONSULTANTS LTD
11308 142 st. 455-6773

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Edmonton Br. 469-0655

Spectrum Painting Ltd
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10528 108 st. 426-5434
BALTZAN'S FURNITURE
Ninth Street
10815 103 ave. 424-7351

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RESTAURANT, COMMERCIAL DESIGN -
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Upst 10556 115 St. 425-0834

BENNY'S PROPERTIES
295 Fir st Sherwood pk. 464-2054
David's Interiors Ltd 9947 109 st. 424-6805
Design Studio The
4th flr 10169 104 st. 424-5172
* SEE DISPLAY AD PAGE 431

DESIGN-5 FURNITURE LTD
12312 Jasper ave. 482-4264

*Listings of This
Classification Continued
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Interior Designers—Continued

EATON DESIGN GROUP

A DIVISION OF THE **EATON'S**
T. EATON COMPANY LIMITED

DESIGN CONSULTANTS
PROJECT MANAGEMENT

"FOR INFORMATION CALL"
EATON'S 11468 149 st. 452-7385

EXECUTIVE INTERIORS
GENERAL CONTRACTORS
DESIGN MAINTENANCE
RENOVATIONS
3435 87 St. 462-3773

Frost Emily A & Associates Ltd
10431 140 st. 452-7603

Classification Continued Next Column

Interior Designers—Continued

Group of One Designs Ltd
12415 Jasper ave. 482-6944
Grundau's Furniture Ltd 9938 70 ave. 439-4618
Hiady Interiors Ltd 16220 116 ave. 453-5751

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EXCLUSIVE INTERIOR DESIGNERS FOR:
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MOTELS & HOTELS
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FREDERICKS 309 10310 102 ave 424-2051

*Listings of This
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Next Column*

Interior Designers—Continued

INTERPLAN LTD
PLANNING AND DESIGN
CONSULTANTS
10048 118 St. 482-7102

Kaye Donna Interior Designer
10159 103 st. 429-2253

KLAUS HOFFMAN ASSOCIATES
Box 3189 Sherwood Pk
Sherwood pk. 922-2206
Larsen Donn Office Interiors Ltd
10183 112 st. 426-1452
* SEE DISPLAY AD PAGE 431

MANHATTEN INTERIORS (EDMONTON) LTD
14635 119 ave. 453-3026

McMURRAY STORE FIXTURES LTD
INTERIOR DESIGNERS &
FIXTURE MANUFACTURERS
STORES RESTAURANTS HOTELS
11315 154 St. 484-5605

Merk A R & Associates Ltd
210 8631 109 st. 433-5844

MILLER STATIONERS LTD
10211 105 st. 423-5121
Motif Design Ltd 10615 124 st. 482-1551
Plus Group Ltd 300 Cambridge bldg. 423-3451

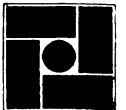
POWELL-BLACKBURN DESIGN LTD
INTERIOR DESIGN
SPACE PLANNING
205 10326 82 Ave. 433-3317

Project Control Services Ltd
4th flr 10169 104 st. 424-5172

R G O OFFICE FURNISHINGS EDMONTON LTD
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10159 103 st. 429-2253

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10183 112 st. 426-1452

ROMANO YVONNE INTERIOR DESIGNER
10159 103 st. 429-2264

UNIGROUP DESIGN ASSOCIATES LTD
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Walter Kirkpatrick
110 14224 Stony Plain rd. 453-5161

Romano Yvonne Interior Designer
10159 103 st. 429-2264
Shepy National Arts of Canada
14 10144 101 st 424-2678

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the DESIGN STUDIO

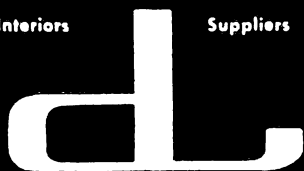
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STEEL & DESK**

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Interior Designers—Continued

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 11308 142 st. 455-6773
 12124 43 st. 479-3126

SIMPSONS CONTRACT DIVISION
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SUPERIOR STEEL-DESK MFG CO LTD
OFFICE PLANNING & DESIGN
 11415 168 St. 452-7830

SUPERIOR STEEL-DESK MFG CO LTD
 11415 168 st. 452-7830
 * SEE DISPLAY AD PAGE 431

UNIGROUP DESIGN ASSOCIATES LTD
 110 14224 Stony Plain rd. 453-5161
 Walters & Wright 15224 95 st. 478-3274

WOODWARD STORES LTD
 Edmonton Centre
 100 st & 102 ave. 424-0151
 Westmount
 111 ave & Groat rd. 455-3131
 Northgate
 97 st & 135 ave. 476-3311
 Southgate
 51 ave & 111 st. 435-0511

Interpreters

Associated Translators & Interpreters
 12508 39 ave. 434-8550
 10848 148 st. 455-0770

Inventory Service

Cisco Inventory Ltd 2nd flr 10177 104 st 429-4575
 * SEE DISPLAY AD PAGE 432

EDMONTON PERSONNEL SERVICES LTD
 9526 Jasper ave. 426-3585

Franchise & Co Office Equipment Ltd
 10809 124 st. 452-1947

INDUSTRIAL OVERLOAD DIV OF OFFICE
OVERLOAD 207 10344 Jasper ave. 429-3751

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 305 10310 102 ave. 424-4166

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 Halifax - Vancouver - Victoria - Kamloops -
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Investigators

Alert Protection Services Ltd
 Winterburn 484-8508
 Anglo Investigations Ltd 10155 116 st 482-6021
 * SEE DISPLAY AD PAGE 434

B & L SECURITY CONSULTANT SERVICE LTD
 COMMERCIAL & PRIVATE SECURITY
 SYSTEM
 CONSULTANTS & ANALYSTS
 10010 104 St., Morinville 939-3022

BARNES SECURITY SERVICES LTD
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 GUARD SERVICE
 216 8631 109 St. 433-4477

Cedars Security of Canada Ltd
 10150A 117 st. 488-2286
 Coe & Company 35 9912 106 st. 425-0990
 * SEE DISPLAY AD PAGE 432

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Douglas Investigators Ltd
 2nd flr 11714 95 st. 474-8346
 * SEE DISPLAY AD PAGE 433

HAYDEN INVESTIGATION SERVICES LTD
 606 Place Montcalm 428-6422
 * SEE DISPLAY AD PAGE 433

HOOPER HOLMES BUREAU INC
 203 Bonnie Doon Shopping centre. 469-2358

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 PRIVATE PILOT
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International Locate & Process Services Ltd
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KAR INVESTIGATIONS LTD
 10627A 101 st. 424-3636

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Coe & Company

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- Missing Persons
- Divorce Evidence
- Bodyguards
- Escort Service
- Surveillance
- Threat Inquiries & Follow Up

INDUSTRIAL & COMMERCIAL

- Integrity Shopping
- Internal Pilfering
- Business Intelligence
- Guards & Store Detectives
- Security Consultants
- Surveillance
- Pre-Employment Checks

BARRISTERS & SOLICITORS

- Process Serving
- Missing Persons
- Skip Tracing
- Asset Inquiries
- Criminal & Civil Investigations
- Special Personal Deliveries
- Chattel Locates

FINANCIAL INSTITUTIONS

- Credit Card Recovering
- Chattel Locates
- Skip Tracing
- Process Serving
- Asset Searches
- Employment Checks
- Personnel Screening

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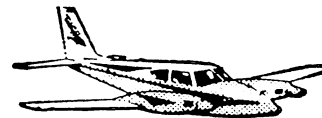
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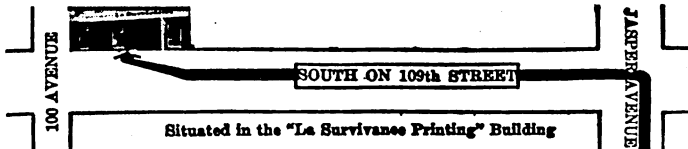
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12223 67 st. 475-8202
* SEE DISPLAY AD PAGE 436

Iron—Ornamental—Continued

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11245 82 st. 474-5585
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* SEE DISPLAY AD PAGE 436

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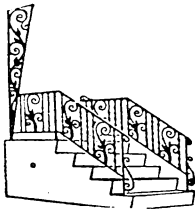
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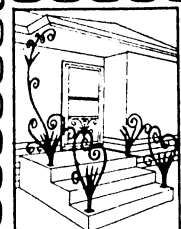
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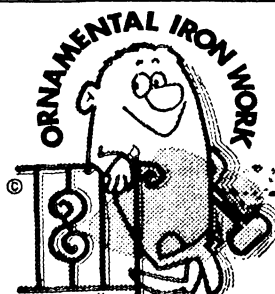
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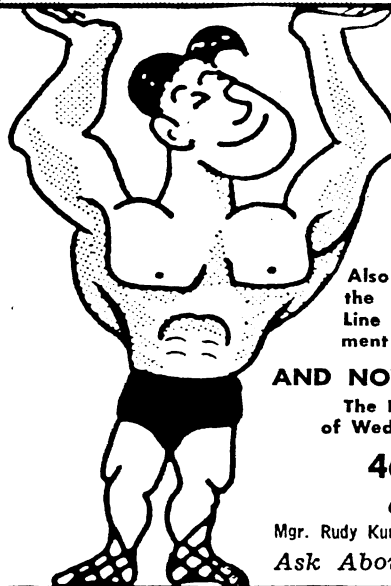
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Janitor Service—Continued

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108 10235 124 st. 482-2646

* SEE DISPLAY AD PAGE 445
Al-Brite Building Maintenance Services
10932 73 ave 436-9914

* SEE DISPLAY AD PAGE 439
Al-Dean Residential Commercial Cleaning Services
Ltd 16513 105A ave. 484-4879

ALERT JANITOR SERVICE CO LTD
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Arisco Building Maintenance Ltd
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* SEE DISPLAY AD PAGE 442
Avalon Building Cleaning Company of Canada
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* SEE DISPLAY AD PAGE 441
B J's Cleaning Services 9252 148 st. 488-4247

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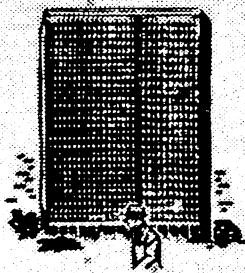
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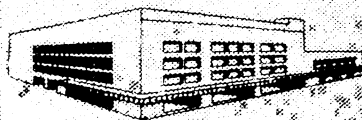
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* SEE DISPLAY AD PAGE 445

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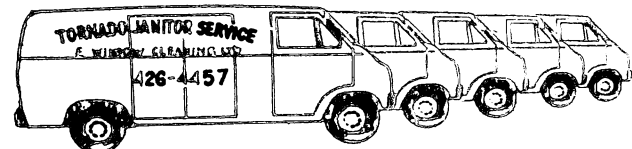
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