

Insurance Agents & Brokers
—Continued

MERCER & WILLIAMS AGENCY LTD (DIV OF PRINCIPAL GROUP LTD)
10025 Jasper ave 429-5361
After hrs H R Batten res..... 483-5221
Mercury Insurance Services Ltd
201 Bonnie Doon Shopping centre... 465-7924
*SEE DISPLAY AD PAGE 380
MEYER'S INSURANCE LTD Sherwood pk
Shopping centre Sherwood pk 467-5048

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MOLSTAD & CO LTD 10026 105 st... 422-7166

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9704 106 st... 422-0568

Nault P J Insurance Ltd
660 10055 106 st... 429-6071

NEWSHAM INSURANCE SERVICES LTD
9022 132 ave..... 478-4666

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650 One Thornton ct... 426-5865

Notton Peter Insurance Service
8124 96 ave... 466-3919

Nozick Mandie Agencies Ltd
308 10039 Jasper ave..... 424-9220
308 10039 Jasper ave..... 429-2042

O'CONNOR INSURANCE & REALTY LTD
242 Birks bldg... 424-2440

Otto & Associates Insurance Ltd
9116 82 ave..... 465-1491
*SEE DISPLAY AD PAGE 382

OXFORD INSURANCE AGENCIES LTD
311 Kingsway Garden mall... 474-8911
*SEE DISPLAY AD PAGE 380

Paeye Insurance Agencies 5121 Calgary tr 434-8411

Palmer R C Agencies
200 9930 106 st... 424-1412
200 9930 106 st... 422-5635
200 9930 106 st... 424-5755

PARSLOW GEO R INSURANCE LTD
28 11125 107 ave... 426-4422
*SEE DISPLAY AD PAGE 385

Pauli Cecil L Insurance Consultants Ltd
10228 138 st... 455-1775

Pearce & Lang Reinsurance Intermediaries Ltd
1322 Imperial Oil bldg... 429-5286

PERRONI BARBARA & ASSOCIATES
1102 Royal Bank bldg... 424-6141
After Hours Call Res... 452-5155

Phalempin Agencies Ltd 11712 132 ave 454-7257

Plajns Insurance Ltd 204 10612 124 st 482-5406
*SEE DISPLAY AD PAGE 385

PROVOST D M INSURANCE AGENCY LTD
State Farm Insurance
AUTO — LIFE — FIRE
12311 115 Ave... 455-7525

Provost D M Insurance Agency Ltd
12311 115 ave..... 455-5042

PSB INSURANCE MARKETS LTD
755 One Thornton ct... 423-1211
755 One Thornton ct... 423-1224

Quinn Agencies 8944 83 ave 469-1664

Rainbow Insurance Services
24A Centennial Village Shopping centre 489-1383

REED H J & ASSOCIATES INSURANCE LTD
203 10235 124 st... 482-6357

REED SHAW STENHOUSE LIMITED
2100 Edmonton Centre... 423-9801

Reierson Insurance Services Ltd
350 One Thornton ct... 426-6110
*SEE DISPLAY AD PAGE 384

RIDDLE McCANN RATENBURY & ASSOCIATES LTD 727 Tegler bldg... 429-4855

ROBERTS INSURANCE AGENCY
610 Canada Permanent bldg... 424-5477

ROWEN INSURANCE AGENCY LTD
5 9656 Jasper ave... 422-5457

ROY HENRY INSURANCE AGENCY LTD
100 One Thornton ct... 426-5290
*SEE DISPLAY AD PAGE 385

Sabina Agencies Ltd 200 12406 112 ave... 454-0391

Insurance Agents & Brokers
—Continued

SADD V A & CO LTD 702 10240 124 st 482-5702
Schmitke Insurance Services
215 Bonnie Doon Shopping centre... 469-3690
Searight Insurance Brokers 10631 124 st 488-8566
*SEE DISPLAY AD PAGE 384

SEWELL-HUBER INSURANCE LTD

AUTO - FIRE - LIFE - HEALTH
5, 11109 95 St... 474-8251

Shamrock Agencies 10568 48 st... 466-4264

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111 Eastgate Shopp Cntr Sh Pk 467-6916

Shield Insurance Agencies Ltd
16118 Stony Plain rd... 484-0814

Sladden-Spencer Ltd 10105 99 st... 426-3115
*SEE DISPLAY AD PAGE 385

Smeltzer H Keith Insurance Services Ltd
10111 124 st... 488-0181
*SEE DISPLAY AD PAGE 385

Smeltzer Insurance Ltd 10026 102 st... 422-5166

Smith Ewasjuk & Co
620 Canada Permanent bldg... 424-0041

Sorenson Assurance Service Ltd
1910 Centennial bldg... 424-7311
*SEE DISPLAY AD PAGE 381

1910 Centennial bldg... 422-1348
1910 Centennial bldg... 422-1578

STAR AGENCIES (INSURANCE) LTD
201 10166 100 st... 424-6181

Starko Agency & Insurance
201 10135 101 st... 422-4821

Steinbring Geo Agencies Ltd 7705 85 ave. 466-4812
7705 85 ave... 466-6852

Stevenson Insurance Ltd
202 15302 Stony Plain rd... 484-7108

STEWART & CAMPBELL INSURANCE LTD
608 10039 Jasper ave... 423-3137

STUART & GRADWELL INSURANCE LTD
10171 104 st... 422-7121

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Ltd 1322 Imperial Oil bldg... 424-0226

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301 9835 113 st... 488-9970

TOZER-HANNIGAN INSURANCE CONSULTANTS LTD bsmt 8230 105 st... 433-2481

TREASURE'S LTD 14225 Stony Plain rd 452-4405

Turnell Agencies
mail Northgate Shopping centre... 476-0058

mail Northgate Shopping centre... 476-0881

Tweed G W Agencies
upst 10529 Jasper ave... 422-7477

W G F Insurance Services Ltd
1300 Royal Bank bldg... 429-0417

WALKER HARRY REALTY
14836 Stony Plain rd... 454-4592

Warke J L Jr Insurance Agent
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702 10240 124 st... 482-4441
Boulevard Insurance Services Ltd
10582 109 st... 426-0001
Burke Gene Agency Ltd
10582 109 st... 426-0001
Dyberg Agencies Ltd 10544 82 ave... 432-7595
Farrell Agencies Ltd
102 8540 109 st... 433-0898
Garnett-Dadswell Insurance Services Ltd
9140 118 ave... 474-5557
Gray Insurance Agency Ltd
upst 8209 118 ave... 477-7505
Income Inc 400 10310 102 ave... 429-1775
Klondike Insurance Agencies
10140 81 ave... 439-0715
Koester Realty Ltd
201 11209 Jasper ave... 488-8825
Melton Insurance Services Ltd
111 10169 104 st... 429-6306
Molstad & Co Ltd 10026 105 st... 422-7166
Newsham Insurance Services Ltd
9022 132 ave... 478-4666
Pratt-Lambert Insurance Agencies
10435 124 st... 488-6171
Roy Henry Insurance Agency Ltd
100 One Thornton ct... 426-5290
Sabina Agencies Ltd
200 12406 112 ave... 454-0391
Sewell-Huber Insurance Ltd
5 11109 95 st... 474-8251
Shamrock Agencies 10568 48 st... 466-4264
Sherwood Park Agencies 111 lower mall
Eastgate Shpg cntr Sherwood pk 467-6916
Wood Sadd Associates Insurance Ltd
702 10240 124 st... 488-8162
Wrigley Insurance Services (1965) Ltd
15608 95 ave... 484-1125

Insurance Agents & Brokers
—Continued

Wharry Insurance Ltd 9116 82 ave... 465-8782
*SEE DISPLAY AD PAGE 353
Whyte Agencies Ltd 7217 101 ave
*SEE DISPLAY AD PAGE 383
7217 101 ave... 477-8742
Wildman & Co Ltd 9906 109 st... 433-1142
Willes Real Estate & Insurance Ltd
8223 104 st... 433-1142
*SEE DISPLAY AD PAGE 385
WILSON RISK MANAGEMENT LTD
5715 103A st... 429-7171
Windsor Realty (1970) Ltd 10870 96 st
10870 96 st... 429-7171
Wise Insurance Services Ltd
204 10645 Jasper ave... 429-7171
*SEE DISPLAY AD PAGE 385
WOOD SADD ASSOCIATES INSURANCE LTD
702 10240 124 st... 488-8162

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Wyllie G A Agencies 11325 69 st... 477-5291

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2 12415 Stony Plain rd... 482-4642



Insurance Companies—Life

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402 10102 101 st... 424-1288

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10916 97 st... 424-8717

Allstate Insurance Co of Canada
102 st & Princess Elizabeth ave... 477-8742
Bonnie Doon Shopping centre... 465-9917
214 10534 124 st... 468-8742

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2212 8210 111 St... 439-6894

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230 Imperial Oil bldg... 424-0391

CANADIAN PREMIER LIFE INSURANCE CO
604 10339 124 st... 482-1125

Collins Nella 9818 113 st... 482-1125

COMMERCIAL LIFE ASSURANCE CO OF CANADA 410 Bank of Montreal bldg... 429-3306

Commercial Union Assurance Co
301 Empire bldg... 424-0391

COMMERCIAL UNION ASSURANCE GROUP (LIFE BRANCH)
516 Liberty Building
10506 Jasper ave... 429-1125

CONFEDERATION LIFE INSURANCE CO
1515 C N Tower... 424-0391

CO-OPERATIVE LIFE INSURANCE COMPANY
9912 106 st... 425-1288

COTTON PLANNING SERVICES LTD
209 Tegler bldg... 423-1288

CROWN LIFE INSURANCE CO
Chancery hall... 424-0391

CUNA MUTUAL INSURANCE SOCIETY
10715 102 st... 425-0391



Listings of This Classification
INSURANCE COMPANIES
—LIFE

Continued on Next Page

**Insurance Companies—Life
—Continued**

Davis Insurance Services
330 Bentall bldg 424-8144
*SEE DISPLAY AD PAGE 387

Dominion Life Assurance Co
1207 Baker centre 424-7271

EATON FINANCIAL SERVICES LIMITED
10220 101 st 424-7111
*SEE DISPLAY AD PAGE 387

EATON LIFE ASSURANCE COMPANY
10220 101 st 424-7111

EMPIRE LIFE INSURANCE CO
802 Royal Bank bldg 424-6101

EQUITABLE LIFE INSURANCE CO OF CANADA
610 Canada Permanent bldg 424-0877

Excelsior Life Insurance Co
700 10240 124 st 482-3421
Group Dept

1104 Royal Bank bldg 423-3491

FIDELITY LIFE ASSURANCE CO
1507 10025 106 st 423-2102

FINANCIAL LIFE ASSURANCE CO OF CANADA
902 Empire bldg 429-3411

FRONTENAC WEST INSURANCE LTD
600 Canada Permanent bldg 424-0301

Graves Assurance & Financial Services
Life Assurance & Mutual Fund Specialists
407 10102 Jasper ave 424-3232

GREAT-WEST LIFE ASSURANCE CO
Edmonton North Branch
900 Imperial Oil bldg 424-8214
Edmonton South Branch
1220 Royal Bank bldg 422-6144
Group Sales Department
818 Royal Bank bldg 424-0334
1424 Imperial Oil bldg 424-0636

Imperial Life Assurance Co of Canada
21 10350 124 st 482-3477

Insurance Store by Williams Ltd The
4th flr 10310 Jasper ave 429-7381

Johnstone Ken R 230 10180 102 st 424-4328

KLING INSURANCE LTD
9130 Jasper ave 429-6231

Koleba A 205 12907 97 st 478-1422

Life Insurance Co of Alberta
10th flr Executive bldg 424-1123

Life Marketing (Western) Ltd
245 One Thornton ct 425-9046

London Life Insurance Co
225 Bonnie Doon Shopping centre 466-2167
800 Cambridge bldg 429-1461
10835 124 st 452-1160
Group Dept

710 Cambridge bldg 429-7465

LOYAL PROTECTIVE LIFE
10164 116 st 488-3434

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926 Centennial bldg 424-8081

Maritime Life Assurance
45 Gillian cres St Alb 459-4676
10712 134 ave 478-5375

**Insurance Companies—Life
—Continued**

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401 10408 124 st 482-5676

Metropolitan Life Insurance Co
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2nd flr 11460 Jasper ave 482-3464

MONARCH LIFE ASSURANCE CO
15th flr C N Tower 422-6125

MONTREAL LIFE ASSURANCE CO
402 10355 Jasper ave 422-8164

**MONEY LIFE INSURANCE COMPANY OF
CANADA** 1101 Baker centre 429-5451

MUTUAL LIFE ASSURANCE CO OF CANADA
11765 Jasper ave 488-8171

MUTUAL OF OMAHA INSURANCE CO
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Retirement Plans—Hospital—Travel
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216 8204 104 St 433-2541

N W Management Services
1603 10150 117 st 488-5210

**NATIONAL LIFE ASSURANCE CO OF
CANADA** 11821 123 st 454-8631

NEW YORK LIFE INSURANCE CO
1300 Royal Bank bldg 424-5104
230 Bentall bldg 429-6331
228 Bentall bldg 423-2355

NORTH AMERICAN LIFE ASSURANCE CO
402 Bentall bldg 424-0426

North West Life Assurance Co of Canada
1102 Royal Bank bldg 424-6141

Northern Life Assurance Co
1324 10025 Jasper ave 429-3702

NORWICH UNION LIFE INSURANCE SOCIETY
1108 10506 Jasper ave 422-2108

**OCCIDENTAL LIFE INSURANCE CO OF
CALIFORNIA** 10350 124 st 482-4402
330 Bentall bldg 424-8144

OXFORD INSURANCE AGENCIES LTD
311 Kingsway Garden mall 474-8911

PALMER CHUCK AGENCIES
2807 Edmonton House 424-5747

Paramount Life Insurance Co
1110 Empire bldg 424-1640

Parslow Geo R Insurance Ltd
2B 11125 107 ave 426-4422

Paul Revere Life Insurance Co
505 Royal Trust bldg 422-7602

PENNSYLVANIA LIFE INSURANCE COMPANY
300 10150 100 st 423-2398

Pioneer Life Assurance Company
10240 124 st 482-6327

Prudential Assurance Co Ltd The
401 10240 124 st 488-4821

Prudential Insurance Co of America
2nd flr 10340 124 st 482-5695

Rae J Robert Life Insurance
885 Birch ave Sherwood pk 467-5786

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203 10235 124 st 482-6357

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—Continued**

ROYAL INSURANCE
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Seaboard Life Insurance Co
3rd flr 11456 Jasper ave 482-4803

**SMELTZER H KEITH INSURANCE SERVICES
LTD** 10111 124 st 488-0181

Southworth Art 11765 Jasper ave 488-8214

Sovereign General Insurance Company
10044A 106 st 424-7101

SOVEREIGN LIFE ASSURANCE COMPANY
10044A 106 st 424-7101

STANDARD LIFE ASSURANCE CO
2503 10020 100 st 424-0761

Sun Life Assurance Company of Canada
1001 Empire bldg 429-1441
2430 Imperial Oil bldg 429-5786
918 Royal Bank bldg 424-0491
1718 Edmonton centre 426-7105

Tainsh W B (Bill) & Associates Ltd
211 8204 104 st 433-5801

**Insurance Companies—Life
—Continued**

The Insurance Store by Williams Ltd
4th flr 10310 Jasper ave 429-7381
*SEE DISPLAY AD PAGE 387

Tozer-Hannigan Insurance Consultants Ltd
bsmt 8230 105 st 433-2481

Trident Management Services
10510 121 st 488-6384

Universal Services (Financial) Ltd
J3 Griesbach Barracks 475-7935

WAWANESA MUTUAL LIFE INSURANCE CO
10020 108 st 429-1471

Western Life Assurance 15203 95 st 476-5995

ZURICH LIFE INSURANCE CO OF CANADA
5th flr 10310 Jasper ave 429-6846
G H Clark Br Mgr 429-6846

E Leshenko
Supvr General Agencies
502 10024 Jasper ave 424-4038

Continued on Next Page

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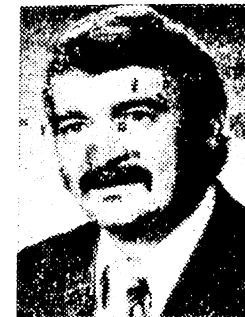
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Aetna Casualty & Surety Company
540 10189 101 st. 429-3138
Aetna Insurance Co 203 12212 Jasper ave 482-5947
Alberta Blue Cross Plan 10025 108 st. 429-5221

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CARRUTHERS INSURANCE 10910A 97 st. 424-5629
FARRELL AGENCIES LTD 102 8540 109 st. 433-0958
HEGLER AGENCIES LTD 9560 111 ave 474-5991
HOWARD'S AGENCIES LTD 13104 Churchill cres. 452-9119
MacGREGOR REAL ESTATE LTD 11120 97 st. 477-2172
MILLAR HOMYNYK AGENCIES LTD 10908 106 ave. 426-0063
MOLSTAD & CO LTD 10026 105 st. 422-7166
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SCHMITKE INSURANCE SERVICES 215 Bonnie Doon Shopping centre. 469-3690
STARKO AGENCY & INSURANCE 201 10135 101 st. 422-4821
STEINBRING GEO AGENCIES LTD 7705 85 ave. 466-4812
WALKER HARRY REALTY 14836 Stony Plain rd. 454-4592

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BERUBE AGENCIES Beaumont. 988-9793

Leduc Agent
ADRIAN JOHNSON AGENCIES (1973) LTD 5008 48A st Leduc. 986-3429

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Simpsons Sears Bldg
Bonnie Doon Shopping centre. 465-0661
Meadowlark pk Shopping centre 489-2569

Claims Office

Allstate Insurance Co of Canada
11503 124 st. 452-0523

Allstate Insurance Co of Canada
214 10534 124 st. 488-4891
Ayotte Leo Agencies Ltd 10008 109 st. 422-2912
B C S Insurance Centre 10582 109 st. 426-0001
Boiler Inspection & Insurance Co of Canada
210 Strathcona Medical Dental bldg. 439-6955

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BRITISH AVIATION INSURANCE CO LTD 2nd flr One Thornton ct. 426-57
BURKE GENE AGENCY LTD 10582 109 st. 426-57
C I M Insurance Corp 12323 104 ave. 488-09

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ASSOCIATION GROUP
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REINSURANCE



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C N A ASSURANCE CO
660 One Thornton ct. 426-43
Agents
INGRAM GORDON AGENCY
5 12415 Stony Plain rd. 482-C

CANADA WEST INSURANCE CO 10603 107 ave. 426-57
Claims Dept. 429-48
CANADIAN HOME ASSURANCE CO 10705 109 st. 426-09
CANADIAN INDEMNITY CO 720 Royal Bank bldg. 429-55
CANADIAN SURETY CO 10339 124 st 482-56
Century Insurance Co of Canada 680 One Thornton ct. 426-55
CIM INSURANCE CORP 12323 104 ave 488-09
Commercial Union Assurance Co 301 Empire bldg. 424-42
CONSTITUTION INSURANCE CO OF CANADA 10098 116 st. 482-55
CONTINENTAL INSURANCE CO'S 2nd flr One Thornton ct. 426-57
CO-OPERATIVE FIRE AND CASUALTY COMPANY 9912 106 st. 425-18
CUMIS INSURANCE SOCIETY 10715 102 st. 425-07

Dominion Insurance Corp 2nd flr One Thornton ct. 426-57
EATON INSURANCE COMPANY 10220 101 st. 424-71
Economic Mutual Insurance Co 480 One Thornton ct. 426-55
Edmonton Bond & Home Insurance Ltd 14240 85 ave. 483-53
*SEE DISPLAY AD PAGE 388
EDMONTON CANADIAN INSURANCE CO (See Canadian Surety Co)
Farnell G G & Co 10435 124 st. 488-57
FEDERATED INSURANCE COMPANIES 8225 105 st. 466-35
First National Insurance Co of America 7935 71 st. 465-79
Follwell Underwriting Managers (A Division of) Follwell Reinsurance Brokerage Ltd 707 9990 Jasper ave. 426-51
FORBES INSURANCE AGENCIES LTD 4th flr 10310 Jasper ave. 429-79
Forester's Indemnity—Willowdale Ontario Call Long Distance (No Toll Charge) & Ask For Zenith 0-37
Frieser A A 208 10115 150 st. 489-36
General Accident Group 1007 10025 106 st 429-48
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INSURANCE COMPANIES—OTHER THAN LIFE

Continued on Next Page

Insurance Companies—Other Than Life—Continued

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706 10024 Jasper ave. 429-4931

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ALLIED INSURANCE SERVICES LTD
9418 118 ave. 477-1961

BURKE GENE AGENCY LTD
10582 109 st. 426-0001

ELLIS INSURANCE AGENCIES LTD
103 11112 101 st. 479-3208

FARNELL G G & CO 10435 124 st. 488-5050
HOWARD'S AGENCIES LTD
13104 Churchill cres. 452-9119

KOESTER REALTY LTD
201 11209 Jasper ave. 488-8825

LINDSAY INSURANCE AGENCIES LTD
118 Bonaventure Shopping centre. 454-0477

McBETH AGENCIES LTD
10507 Whyte ave. 433-6486

MOLSTAD & CO LTD 10026 105 st. 422-7166

RAINBOW INSURANCE SERVICES
24A Centennial Village Shpg cntr 489-1383

SEWELL-HUBER INSURANCE LTD
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Mercantile & General Reinsurance Company of
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CO 302 10010 105 st. 423-3102

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Royal-General Insurance Co of Canada
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buy it. And this is the place to
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YELLOW PAGES.

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Sherwood Park Shpg cntr Sh pk. 467-5048

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Quinn Agencies 8944 83 ave. 469-1664

Truck Insurance Exchange Ltd
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(See Shaw & Begg Limited)

WAWANESA MUTUAL INSURANCE CO
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WAWANESA TRADE MARK UNDER
INSURANCE AGENTS & BROKERS
10020 108 St. 429-1471

Wawanesa Mutual Insurance Co
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EXECUTONE LIMITED DISTRIBUTORS
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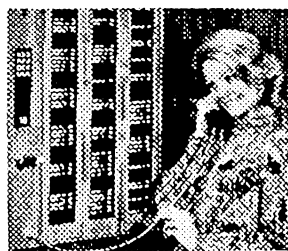
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Grundau's Furniture Ltd 9938 70 ave. 439-4618
Image 3 Interiors Ltd 10443 124 st. 482-5221
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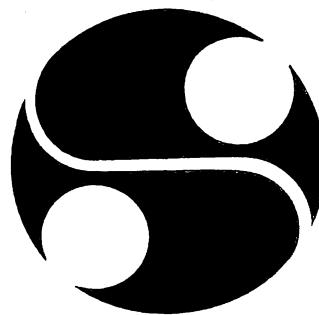
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Listings of This Classification

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Continued on Next Page



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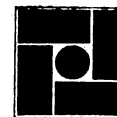
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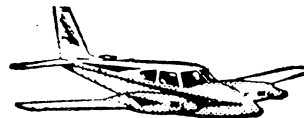
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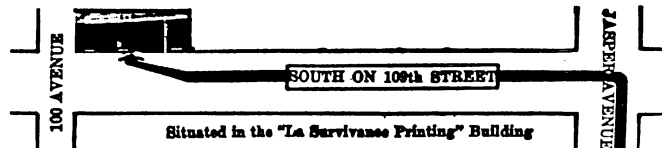
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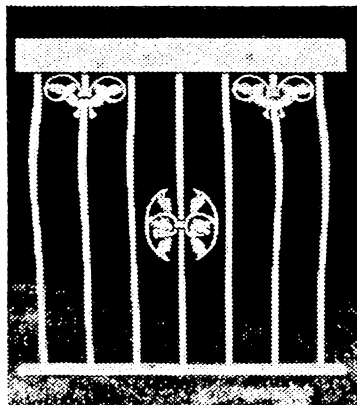
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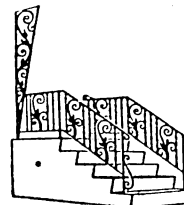
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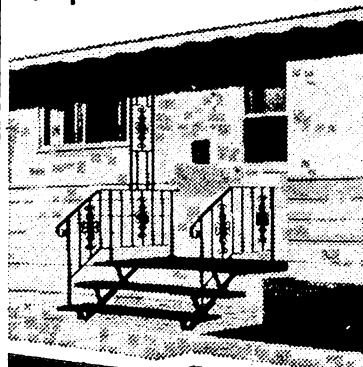
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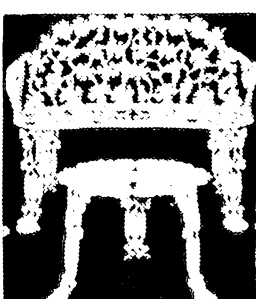
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