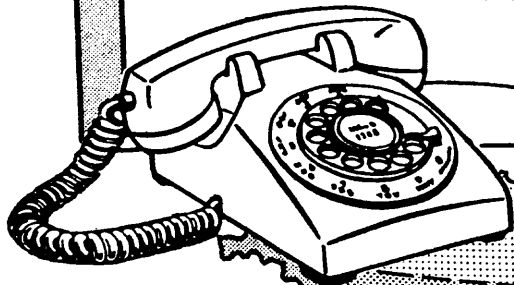


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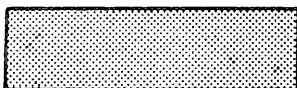
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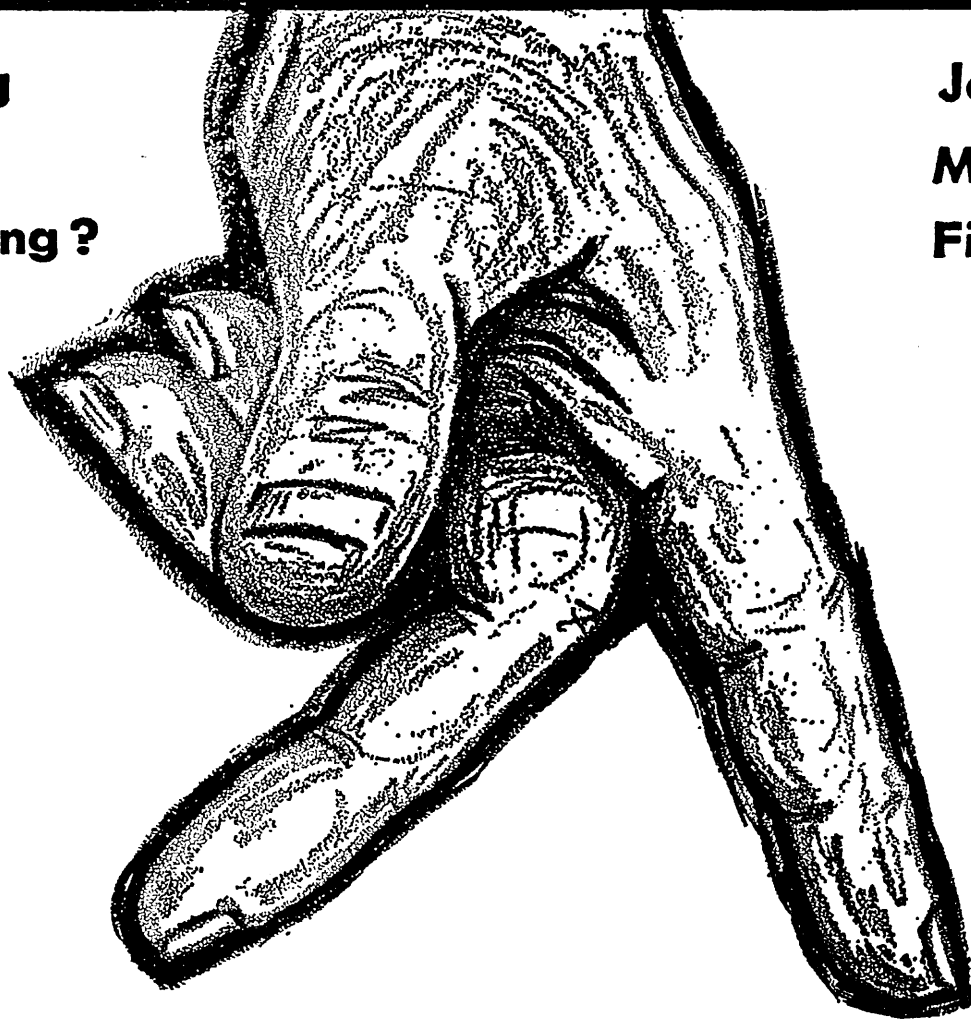
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Yellow Page Rates, Page Six (WHITE PAGES)

YELLOW PAGES





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WITHIN CANADA

FIRST CLASS

Letters 6c first ounce
4c each additional ounce or fraction
Postcards 6c each

AIR MAIL

All domestic first class mail, not exceeding 25 pounds is carried by air provided air transmission will expedite delivery.

THIRD CLASS (not over one pound)

Books, newspapers and magazines mailed by public, catalogues, circulars, merchandise, etc. **Christmas, Easter and other such greeting cards can be sent at the third class rate if they do not have more than five words of greeting added and are mailed in unsealed envelopes.**

5c first 2 ounces

3c each additional 2 ounces or fraction

INTERNATIONAL RATES

SURFACE MAIL

Great Britain and Northern Ireland and other places in the Commonwealth, Republic of Ireland, France, Spain, United States, its Territories and Possessions, and all other places in North, Central and South America and the West Indies.
To all other countries.

Letters	Postcards
6c first ounce	6c each
4c each ounce after	
12c first ounce	7c each
7c each ounce after	

United States, its Territories and Possessions and all other places in North, Central and South America, the West Indies and Spain.

To all other countries.

Printed Matter

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3c each 2 ounces after.

AIR MAIL

United States, its Territories and Possessions.

Bermuda, Mexico, Central and South America and the West Indies, Great Britain and Northern Ireland, Republic of Ireland and Europe.

To all other countries.

Letters	Post-cards	Other Articles
10c each ounce	10c each	
15c each half ounce	10c each	15c each ounce
25c each half ounce	10c each	20c each ounce

Aerogrammes to all Countries — 10c each. **For additional information or rates, enquire at your local Post Office.**

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10364 58 ave. 434-0547

Carson Body Shop Supply Ltd
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Carry Sales & Service Ltd
9731 60 ave. 434-8481

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Mc Co 12210 Jasper ave. 482-5567

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BUSINESS TAX SERVICE
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Accountants—Continued

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ACCOUNTING - AUDITING
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ESTATE PLANNING
INSTALLATION OF SYSTEMS



"FOR INFORMATION CALL"

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ACCOUNTANT & AUDITOR
Income Tax Specialists

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ARTHUR YOUNG 2400 10025 Jasper ave 429-7251

Ayotte Leo Agencies Ltd 10008 109 st 422-2912

BIRSS DAVID K 10437 166 st. 484-3074

BROWN MERL

ACCOUNTING
BOOKKEEPING
INCOME TAX RETURNS

11445 124 St. 453-2515

CLARKE DOUG

TAX CONSULTANT AND AUDITOR
Accounting Bookkeeping Business Consultant
up 9942 82 Ave. 433-6224

COMMERCIAL ACCOUNTING

8232 118 ave. 479-2061

(SEE ADVT. THIS CLASSIFICATION)

DLIN SAUL 10748 Jasper ave. 422-6082

Fairway Accounting Services
9162 Jasper ave. 424-6214

FLETCHER L R & ASSOCIATES

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15516 Stony Plain rd. 489-0491

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10066 156 st. 489-4787

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General Accounting Services Co

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HOOSIER JAMES 1 10534 109 st. 422-8352

Accountants—Continued

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& BOOKKEEPING

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- INDIVIDUAL - FARM
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479-2061

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Upper Flr. 11631 105 Ave.

Accountants—Continued

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12 Perron St., St. Alb. 599-4471

Kamex Systems 5503 92A ave. 469-3913

Kellas Murray A 6427 112 ave. 474-4940

KEY ACCOUNTING & INCOME TAX

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Lewis Accounting Service

2 10548 82 ave. 432-7718

Massco Ltd upst 11631 105 ave. 452-2252

(SEE ADVT. THIS CLASSIFICATION)

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Mitchell Accounting 11206 Jasper ave. 482-1052

OLYAN JACK M 605 9990 Jasper ave. 424-5632

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PERSONAL & CORPORATE TAX RETURNS

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507 Bank of Commerce bldg. 422-6291

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ACCOUNTING
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Stelger Temple & Co 12015 149 st. 455-1954

Accountants—Accredited

WELSH ALLAN & CO

309 Northgate bldg. 422-8742

309 Northgate bldg. 422-8745

Accountants—Chartered

ADAMSON E W B

800 Bank of Montreal bldg. 429-6721

Continued on Next Page

Accountants—Chartered—Cont'd

ALEXANDER GRANT GUNN ROBERTS
& CO 800 Bank of Montreal bldg. 429-6721
Allan E B 1001 Empire bldg. 424-0396
Anderson Earl A 400 Baker centre. 429-4661
Baker J E W 1100 Royal Bank bldg. 429-2514
BARNES D M
800 Bank of Montreal bldg. 429-6721
Barton Mayhew & Co
1100 Royal Bank bldg. 429-2514
BAZIUK W J & CO
10042 109 st. 424-2422
10042 109 st. 424-9686
BOBOWSKI R J
370 Meadowlark Professional bldg. 484-3171
Bolton Hugh J 400 Baker centre. 429-4661
BONDEROVE & CO
712 10080 Jasper ave. 424-1743
Broen W K 9560 111 ave. 474-2006
Brown J W 1100 Royal Bank bldg. 429-2514
BRUHA FRANK J upst 11803 125 st. 453-1551
Burch W D 400 Baker centre. 429-4661
CAMPBELL G L
800 Bank of Montreal bldg. 429-6721
CAMPBELL SHARP NASH & FIELD
2nd flr 10044 102 st. 422-7277
CARNEY GORDON H
2nd flr 10275 Jasper ave. 429-6116
612 Tegler bldg. 424-9650
Certified General Accountants of Alberta
14211 78 st. 475-5614
CHINNERY DAVID J
309 10201 104 st. 424-9340
CHRISTENSON ELVIN A
800 Bank of Montreal bldg. 429-6721
CHRISTENSON MORRISON & CO
800 Bank of Montreal bldg. 429-6721
CLARKSON GORDON & CO
2400 10025 Jasper ave. 429-7251
COLLINS LOVE EDDIS VALIQUETTE
& BARROW 908 Empire bldg. 424-0547
COOPERS & LYBRAND
1000 Chancery Hall. 429-5211
Dalsin B T 10022 109 st. 424-3262
DAVIDGE GARY L CA
1410 Cambridge bldg. 429-7591
Dawson R S 400 Baker centre. 429-4661
DELOITTE HASKINS & SELLS
602 Bank of Montreal bldg. 429-2761

Accountants—Chartered—Cont'd

Dick William 960 10830 Jasper ave. 429-6251
Donnelly Lawrence J 400 10201 104 st. 422-6061
Douglas Charles H 13104 Churchill cres. 488-9090
DUNSEITH R J 2nd flr 10014 109 st. 422-8505
ERNST & ERNST 819 Professional bldg. 429-4791
Evans George B
710 Bank of Montreal bldg. 424-8242
FECTO R J 800 Bank of Montreal bldg. 429-6721
FORBES D E 800 Bank of Montreal bldg. 429-6721
Fowles J M 1001 Empire bldg. 424-0396
FRASER MATTHEWS & CO
107 10046 101 st. 429-0602
GAIDA BERTSCH & KUEHN
103 9942 82 ave. 433-4225
GALIGAN BENNIS & CO
712 10080 Jasper ave. 424-1711
GARDNER McDONALD & CO
2nd flr 10275 Jasper ave. 429-6116
Gee Gilbert E 400 Baker centre. 429-4661
George Edmund A (Ted)
819 Professional bldg. 429-4791
GOLDBERG DIELEMAN CARRIERE & CO
716 McLeod bldg. 424-7248
Gower D A 1000 Chancery hall. 429-5211
Gregg T W (Ward) 400 Baker centre. 429-4661
HAHN EDWARD L 620 Revillon bldg. 422-0723
HAMLIN J E 309 10201 104 st. 429-1129
HANCHARD L P 204 Financial bldg. 422-1178
Hart H J bsmt 9210 95 ave. 466-8141
HARTLEY J C 308 Royal Trust bldg. 429-6636
HNATIUUK T J 912 Centennial bldg. 422-4092
INGRAM ZELAZO & CO 10158 116 st. 488-7088
INSTITUTE OF CHARTERED ACCOUNTANTS
OF ALBERTA 207 Empire bldg. 424-7391
(SEE ADVT. THIS CLASSIFICATION)
Key Wallace H 400 10201 104 st. 424-2446
King Edward 500 10201 104 st. 424-4482
500 10201 104 st. 424-9475
KIRKPATRICK WEITZ LEVINE & CO
301 10127 102 st. 429-6006
Krake R D 1000 Chancery hall. 429-5211
Krake Russell CA 802 Financial bldg. 423-2434
KULE PEACH & CO 10209 97 st. 422-2811
Kuss Robert L 600 Chancery hall. 429-5102
LACHMAN LAWRENCE R
10154 103 st. 429-0044
LACHMAN & LEE
960 10830 Jasper ave. 429-6251
Lachman Walter 960 10830 Jasper ave. 429-6251
LAKUSTA DAVID W
308 Royal Trust bldg. 422-7474
LAKUSTA T E 2nd flr 10275 Jasper ave. 429-6116
LEAH CHISHOLM & CHISHOLM
605 Royal Trust bldg. 424-8078
Lee Frank L 960 10830 Jasper ave. 429-6251
Long S A 2nd flr 10044 102 st. 422-7114
LOSIE ROBERT W 708 Empire bldg. 422-4606
Lucas Clifford I 10022 109 st. 424-3262
LUCAS HENRY R 10920 88 ave. 439-5967
LUCAS THOMSON DAL SIN & CO
10022 109 st. 424-3262
10022 109 st. 422-8956
Lucas William L 10022 109 st. 424-3262
10525 Jasper ave. 429-0174
MacCallum Edward P 10104 111 ave. 474-1717
Macmahon J B 400 Baker centre. 429-4661
Maimann C E 4 10171 107 st. 429-7556
MATTHEWS R J 107 10046 101 st. 429-0602
McCreath Fred J 510 McLeod bldg. 429-5895
MCDONALD CURRIE & CO
1000 Chancery Hall. 429-5211
McElroy D K 100 11025 82 ave. 439-5273
McKittrick E B (Mac)
819 Professional bldg. 429-4791
MCINTOCK MAIN LAFRENTZ & CO
1100 Royal Bank bldg. 429-2514
McMahon Jack H 2400 10025 Jasper ave. 429-7251
MCMASTER & FRIGON 10975 124 st. 455-4226
McMullen W B 1000 Chancery hall. 429-5211
MILLER ALEXANDER KENNEDY & CO
204 Financial bldg. 422-1178
MILLER MARK MCCREATH & CO
510 McLeod bldg. 429-5895
MINIELY DAVIDGE & CO
1410 Cambridge bldg. 429-7591
MINIELY GORDON T CA
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Mitchell A Bruce 2400 10025 Jasper ave. 429-7251
Nash Alan H 2nd flr 10044 102 st. 422-7114
Nash Hugh K 2nd flr 10044 102 st. 422-7114
NASH & NASH 2nd flr 10044 102 st. 422-7114
Nelson Garnet F
710 Bank of Montreal bldg. 424-8242
NELSON J T 800 Bank of Montreal bldg. 429-6721
Ogilvie R C 1000 Chancery hall. 429-5211
Oliver B C 909 10080 Jasper ave. 423-1626

Accountants—Chartered—Cont'd

OSWALD EDGAR E
2nd flr 10275 Jasper ave. 429-6116
Pearson G E 2400 10025 Jasper ave. 429-7251
PEAT MARWICK MITCHELL & CO
1001 Empire bldg. 424-0396
Peterson Douglas M
819 Professional bldg. 429-4791
PICKERING STUART J Spruce Grove. 899-3311
PIROT & ROACH 10526 124 st. 488-2734
10526 124 st. 488-3233
PRICE WATERHOUSE & CO
900 Royal Bank bldg. 424-8061
Purvis R D 10344 105 st. 424-7060
1700 Cambridge bldg. 429-7676
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908 Empire bldg. 424-0547
Ramsay G S 400 Baker centre. 429-4661
Rasmussen G V 1000 Chancery hall. 429-5211
Richards Bryant D 2nd flr 10044 102 st. 422-7114
RICKARD CRAWFORD & CO
503 Royal Trust bldg. 429-2518
RIDDELL STEAD & CO
1100 Royal Bank bldg. 429-2514
10526 124 st. 488-2734
ROACH E R 10526 124 st. 488-2734
ROBINSON G J
800 Bank of Montreal bldg. 429-6721
Rolf Richard 10204 112 ave. 474-2256
RUSSELL & LUCAS 10920 88 ave. 439-5967
Russell Krake & Co 802 Financial bldg. 423-2434
SAX T N 2nd flr 10104 111 ave. 474-1447
SAX ZIMMEL & STEWART
2nd flr 10104 111 ave. 474-1447
SCOTT KENNETH W 105 10235 124 st. 488-8155
Shikaze Ben 509 Imperial Bank bldg. 424-1453
SHULER BRUHA & WHELAN
upst 11803 125 st. 453-1551
Stewart D R 2nd flr 10104 111 ave. 474-1447
TANNER B C & CO
509 Imperial bank bldg. 424-1453
509 Imperial Bank bldg. 422-6577
Thomson W Grahame 10022 109 st. 424-3262
THORNE GUNN HELLIWELL & CHRISTENSON
800 Bank of Montreal bldg. 429-6721
TOKAREK C D 309 10201 104 st. 423-1982
TOKAREK HAMLIN & CHINNERY
309 10201 104 st. 424-9340
TOUCHE ROSS & CO
600 Chancery Hall. 429-5102
TREACY NELSON & CO
710 Bank of Montreal bldg. 424-8242
Tweddle John M 400 Baker centre. 429-4661
WALLACE R B 204 Financial bldg. 422-1178
Watt W D 1000 Chancery hall. 429-5211
WHELAN A W upst 11803 125 st. 453-1551
WILLETTS MACMAHON & CO
400 Baker centre. 429-4661
Willettts W C 400 Baker centre. 429-4661
WINSPEAR HIGGINS STEVENSON & DOANE
5th flr Bentall bldg. 424-8035
WOODMAN GORDON E
105 10235 124 st. 488-8155
WOODMAN & SCOTT
105 10235 124 st. 488-8155
Zazula Walter 12916 127 st. 454-3060
ZIMMEL H P 2nd flr 10104 111 ave. 474-1447
ZOLF MICHAEL & CO
1420 Imperial Oil bldg. 424-0531

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10522 124 st. 482-5752

(SEE ADVT. THIS CLASSIFICATION)

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(SEE ADVT. THIS CLASSIFICATION)**McKAY SYSTEMS CORP LTD**
10012 107 st. 429-7000**Listings of This Classification****ACCOUNTING SYSTEMS**

Continued on Next Page

McB**ONE WRITE ACCOUNTING
SYSTEMS****KEYSORT FOR STATISTICAL
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SYSTEMS DESIGNED TO SPECIFICATION**The McBEE Company
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BURKE INTEGRATED CEILINGS LTD
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DREXEL F CO LTD
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Acoustical Contractors—Cont'd

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—SEE HEARING AIDS & SUPPLIES

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Suspended Ceiling
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Canada Metal Co Ltd
303 12415 Lansdowne dr. 434-0544
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DONN PRODUCTS (CANADA) LTD— Calgary
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FLANGEKLAMP OF CANADA LTD
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and decorative. Estimates
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14539 121A ave. 454-6585

Actuaries

KENCH CHARLES A & ASSOCIATES LTD
101 Mercantile bldg. 429-0030
101 Mercantile bldg. 429-4841
MERCER WILLIAM M LTD
950 Milner bldg. 424-0768
MILLIMAN & ROBERTSON INC
1055W Hastings Vancouver BC 604 688-6251

Adding Machines

A T OFFICE MACHINES LTD
10224 109 st. 429-1596
10224 109 st. 429-1619
Addo-X-Adding Machines 10316 124 st. 482-3481
(SEE ADVT. THIS CLASSIFICATION)

ALLIED BUSINESS MACHINES LTD
New & Reconditioned
Sales - Repairs - Rentals - Leases
All Makes - Free Estimates
11437 124 St. 454-4458

**BURROUGHS ADDING & CALCULATING
MACHINES—**
BURROUGHS BUSINESS MACHINES LTD
10726 124 st. 452-4100

Creative advertising makes
people want to buy—YELLOW
PAGES tell them where to buy.

Adding Machines—Continued

CENTENNIAL OFFICE EQUIPMENT SERVICES
NEW & REBUILT
OFFICE
EQUIPMENT
SALES & SERVICE
RENTALS
"FOR INFORMATION CALL"
CENTENNIAL OFFICE EQUIPMENT
SERVICES 10705 109 st. 424-2730



Avoid running up and down
stairs. **EXTENSION TELE-
PHONES** take the tension out
of living and they cost so little
too. Order one today.

ADDO-X
482-3481



The Finest Ten Key Adding
Machine Available
SALES—SERVICE—RENTAL—LEASING
H. J. KELLAM LTD.
10316 124 St.

Friden

A Division of Singer
Company of Canada Ltd.

**ADDING MACHINES
ELECTRONIC CALCULATORS
PRINTING CALCULATORS
AUTOMATIC
BILLING MACHINES**

Sales — Service — Rental

482-5752
10522 124 St.

**ADDING
MACHINES**

**NEW & USED
SALES & RENTALS**

dial 429-6321

universal typewriter ltd.
10750 JASPER AVENUE, EDMONTON

Adding Machines—Continued

CONTEX CALCULATOR MACHINES
Automatic
Multiplication
and Division
CONTEX
Automatic Digit Shift - Constant Factor
Alberta Distributors
**"FOR SALES & SERVICE
CALL"**
UNIVERSAL TYPEWRITER LTD
10750 Jasper ave. 429-6321

FRIDEN DIV SINGER CO OF CANADA LTD
10522 124 st. 482-5752
(SEE ADVT. THIS CLASSIFICATION)

JENKINS FRED LTD 10301 104 st. 424-1112
**MARCHANT CALCULATORS & ADDING
MACHINES—**

KELLAM H J LTD 10316 124 st. 482-3481

**MONROE DIVISION OF LITTON BUSINESS
EQUIPMENT LTD** 11636 145 st. 454-9591
Monroe International of Canada Ltd (Div of
Litton Industries) 11636 145 st. 454-9591
**NATIONAL CASH REGISTER CO OF
CANADA LTD** 10159 108 st. 429-6121
ODHNER ADDING MACHINES—
JENKINS FRED LTD
10301 104 st. 424-1112

OTTEWELL SERVICE & SUPPLY
ALL OFFICE EQUIPMENT
REPAIRS - MAINTENANCE - SERVICE
WAYNE PARKS - MGR.
9008 58 St. 466-1462

Royal Typewriter Co Ltd
12302 Jasper ave. 488-4876

TIME BUSINESS MACHINES LTD

**REMINGTON & PRECISA
ADDING MACHINES
NEW &
REBUILT**



SALES — SERVICE — RENTALS
"FOR INFORMATION CALL"
TIME BUSINESS MACHINES LTD
9910 109 st. 429-1761
**TIME BUSINESS MACHINES
(SOUTHSIDE) LTD** 8210 104 st. 432-7441

Universal Typewriter Ltd
10750 Jasper ave. 429-6321
(SEE ADVT. THIS CLASSIFICATION)
VICTOR COMPTOMETER LTD
12216 Jasper ave. 488-4848
Wang Laboratories (Canada) Ltd
4 10254 119 st. 488-3013
**WARWOOD OFFICE EQUIPMENT
(EDMONTON) LTD** 10715 124 st. 452-3770

Addressing

B M ADDRESSO & MAILING SERVICES
3 9430 118 ave. 474-7131

Addressing Machines

ADDRESSOGRAPH-MULTIGRAPH OF CANADA
LTD 12840 St Albert tr. 453-1536
**CHESHIRE ADDRESSING & LABELLING
EQUIPMENT** (See Xerox Addressing/Labeling
Equipment under this Heading)

ELLIOTT ADDRESSING MACHINES

COMPLETE
ADDRESSING AND
IMPRINTING SYSTEMS
ELLIOTT

"FOR INFORMATION CALL"
**WARWOOD OFFICE EQUIPMENT
(EDMONTON) LTD**
10715 124 st. 452-3770

Listings of This Classification
ADDRESSING MACHINES
Continued on Next Page

Addressing Machines—Cont'd**PITNEY-BOWES ADDRESSER-PRINTER**

New Addressing Machines
Embossing Service
Machine Service for every
business.

EVEN THE SMALLEST
OFFICE CAN ENJOY
THE BENEFITS OF
ADDRESSING/PRINTING

"WHERE TO BUY THEM"

SALES AND SERVICE

PITNEY-BOWES OF CANADA LTD
10950 124 st. 453-1586

**XEROX ADDRESSING/LABELLING EQUIPMENT**

CHESHIRE is a
XEROX Company with
addressing/labelling
and wrapping equipment.

Distributor, Wrapper and Newspaper Series for
office and professional use.

XEROX
OF CANADA LIMITED

XEROX OF CANADA LTD
2340 10025 Jasper ave. 424-0444

Adhesives

Grace Construction Materials Ltd
14810 123 ave. 454-4511

Lepage's Ltd 8045 Coronet rd. 469-2387

NATIONAL CONCRETE ACCESSORIES
LTD 14250 125 ave. 453-2326

NATIONAL STARCH & CHEMICALS LTD
8045 Coronet rd. 469-2387

NORTH WEST INDUSTRIAL PRODUCTS
14715 125 ave. 454-9671

Northern Asbestos & Building Supplies Ltd
9310 125 ave. 477-3536

PACIFIC RESINS

Adhesives & Resins
For Plywood
Particle & Hardboards
Paper
Laminated Timbers
Furniture, Doors
Foundry Cores & Shell Moulds
Mineral Wool



"FOR INFORMATION CALL"

PACIFIC RESINS LTD Div of the
Borden Chemical Co (Canada) Ltd
156 st & 125 ave. 489-2561

Planet Sales Ltd 6031 103 st. 434-2646

PRICE E H LTD 8830 125 ave. 474-1411

SWIFT CHEMICAL CO A DIV OF SWIFT
CANADIAN CO LTD

Adhesive Products Dept.

Representative — Harold B. Hill

Call Calgary Collect
4815 1 St. N.E. Calgary 277-8964

3M Co 12210 Jasper ave. 482-5567

WENDAR ADHESIVE 8045 Coronet rd 469-1461

Adjusters

—SEE INSURANCE ADJUSTERS

Adoption Agencies

—SEE SOCIAL SERVICE ORGANIZATIONS

Advertising Agencies & Counselors

A & G INDUSTRIAL ADVERTISING &
GRAPHICS LTD 11231 Jasper ave 482-3533

AD-MARK SERVICES LTD

"THE UNIQUE"

10154 103 St 423-1640

Advertising Agencies & Counselors—Continued**AGRATTELL PRODUCTIONS LTD**

4th flr 8536 109 st. 439-1512

BON VILLA DISPLAYS & THEMES

rr 10583 108 st. 423-2001

BOTSFORD ADVERTISING (EDMONTON) LTD

Member of Cross Canada Distributor Services
ADDRESSED MAGAZINES, LETTERS,
PARCELS — UNADDRESSED MAGAZINES,
LETTERS, HANDBILLS — SAMPLES (SOAP,
TUMBLERS, DONUTS)
DOOR TO DOOR SURVEYS & PETITIONS
Trucking (General) 479-4237

12537 89 St. 474-4237, 479-2414
1230A 10 Ave., Calgary S.W. 244-9490
692 Sumas St., Victoria, B.C. 604 388-5518

Century Two Productions 10040 106 st. 424-4515

Consumer Discounts Ltd 13407 138 st. 455-3318

Creative Merchandising Services Ltd
10590 109 st. 429-0888

DALY GERVAIS MATTHEWMAN
CREATIVE MARKETING SERVICES
CREATORS OF ALL TYPES OF
EXHIBIT CONCEPTS

1705 Avord Arms. 424-1326

EVANS R G & ASSOCIATES MARKETING AGENCY LTD

Advertising - Public Relations - Consumer
& Industrial Motivational Research
508 10355 Jasper Ave. 422-1187

Flewitt C Scott Productions Ltd
324 10010 105 st. 424-3729

FORD J ADVERTISING WORKS
1700 Cambridge bldg. 429-7676

FRANCIS WILLIAMS JOHNSON & PAYNE
LTD 316 10010 105 st. 424-6171

GOODIS GOLDBERG SOREN LTD
1700 Cambridge bldg. 424-9401

Hallmark Advertising 506 10185 115 st. 482-1881

HOMERSHAM ADVERTISING AGENCY

Advertising - Public Relations
Radio & T.V. Production Facilities
Research & Marketing
101 12402 118 Ave. 454-5625

HUFF WILLIAM ADVERTISING LTD

Specialists In Visual
Communication Campaigns
& Graphic Design

COMPLETE REGIONAL SERVICE

58 Airport Rd. 454-4536

INTERNATIONAL INSTANT ADVERTISING

CANADA, ENGLAND, PARIS & U.S.A. FOR
THE TOTALLY NEW, ECONOMICAL CON-
CEPT IN COMPLETE ADVERTISING, MAR-
KETING, PUBLIC RELATIONS, SPECIALTY,
TV & FILM. PRODUCED AT THE MOST
ECONOMICAL RATE. SPECIAL PACKAGES
IN TV TIME.

12306 Jasper Ave. 488-5675
After Hours 433-2616

Kerr Walter & Associates Ltd
642 Tegler bldg. 422-3589

LOVICK JAMES LTD

Advertising
Marketing
Public Relations
Vancouver - Calgary - Winnipeg
Toronto - Montreal - London

Affiliations:
D'ARCY ADVERTISING COMPANY INC.
Offices in Major U.S.A. Cities
MULTI-NATIONAL PARTNERS
International Advertising and Marketing S.A.
760 Professional Bldg. 429-6311

Advertising Agencies & Counselors—Continued

Media Sales 10590 109 st. 424-4516

Mitralux Canada (Edmonton Div)

802 Financial bldg. 423-2432

Morie J M Sales Promotions Ltd

8 10350 124 st. 488-6665

NATTRASS K I ADVERTISING

518 Revillon bldg. 424-8489

Paul Phelan & Perry Ltd 642 Tegler bldg 422-3589

ROBERTS/FENTON/McCONNELL LTD

MARKETING

ADVERTISING

PUBLIC RELATIONS

**ROBERTS FENTON McCONNELL LTD**

607 Baker centre
10025 106 st. 422-5107

SMITH & SMITH ASSOCIATES

Consulting - Campaigns - Direct Mail
Catalogues - Newspaper - TV - Radio
PR - Publicity
203 10435 124 St. 488-2447

Strang J Wally Public Relations & Advertising
Ltd 222 Birks bldg. 422-2295

222 Birks bldg. 429-0098

VICKERS & BENSON (WESTERN) LTD

210 10012 Jasper ave. 429-6626

WATSON ROBERT D ADVERTISING LTD

4th flr 8536 109 st. 439-0890

324 10010 105 st. 424-3530

Advertising Art

—SEE ADVERTISING ILLUSTRATORS also
ARTISTS

Advertising—Bumper Strip

—SEE ADVERTISING--DISPLAY also
ADVERTISING SPECIALTIES

Advertising—Calendar

—SEE CALENDARS

Advertising—Car Card

—SEE ADVERTISING--TRANSPORTATION

Advertising Circulars

—SEE DISTRIBUTING SERVICE
also PRINTERS

Advertising Clocks

—SEE ADVERTISING--DISPLAY also
ADVERTISING SPECIALTIES

Advertising—Direct Mail

Allied Advertising Distributors Canada Ltd
10548 82 ave. 439-0669

B M ADDRESSO & MAILING SERVICES

3 9430 118 ave. 474-7131
Hatch Wm M Advertising 11316 132 st. 454-5590
Office Overload Co Ltd 303 Empire bldg. 424-0811

Advertising—Display

DISPLAY DESIGN ASSOCIATES LTD
518 Revillon bldg. 424-8489

Advertising Distributing Service

—SEE DISTRIBUTING SERVICE

Advertising—Indoor

—SEE ADVERTISING--DISPLAY

Advertising Matches

—SEE MATCHES--ADVERTISING

Advertising Novelties

—SEE ADVERTISING SPECIALTIES

Advertising—Outdoor

Bench Advertisers Ltd 11404 142 st. 455-4747

Edmonton Bus Shelters Ltd 11404 142 st 455-4747

Hook Signs Ltd 10706 98 st. 422-8888

Mitralux Canada (Edmonton Div)

802 Financial bldg. 423-2432

Western Advertising Ltd

824 Royal Bank bldg. 424-2888

Advertising Photography

D J STUDIOS LTD 5918 99 st. 435-5479

Advertising Plates

—SEE ENGRAVERS--PHOTO

Advertising—Radio

RADIO STATION CJCA

CJCA Dial 93

First in Alberta

A COMPLETE ADVERTISING and
MERCHANDISING SERVICE

413 Birks Bldg. 424-4131

STARCOM WEST LTD

23 11416 124 st. 453-5777

Advertising—Road Marker

—SEE ADVERTISING--DISPLAY also
ADVERTISING SPECIALTIES

Advertising Specialties

—Manufacturers

Continental Signs 9855 86 ave. 433-4108
(SEE ADVT. THIS CLASSIFICATION)

Yellow Page Ads Mean SALES



LTD.

Decals Our Specialty
Truck Door Vinyl Signs
Direct from the Manufacturer
Outdoor Signs

433-4108

9855 86 Ave., Edmonton



MR.
BUSINESSMAN:

A Direct Line to
Your Customers

9 out of 10

people look in the Yellow
Pages when they are ready
to buy. Make sure you
advertise under all classifica-
tions where buyers look
for your product or services



EDMONTON
TELEPHONES

Advertising Specialties —Retail

Specialties 10508 107 ave. 424-2885
 Distributing Ltd 10105 99 st. 422-7196

Advertising Specialties —Wholesale

Book Match Advertising Co
 6111 101A ave. 465-4342
 Specialties 10508 107 ave. 424-2885
 GEE ADVT. THIS CLASSIFICATION
 Mrs P (Olivia) 13344 105 st. 475-4767
ADVERTISING SPECIALTIES CO LTD
 Imprint Napkins, Minted Tooth Picks, Decals,
 Cocktail Stirrers, Pennants, Calendars, Pens,
 Key Tags, Rest. Pads, Bus. Forms, Matches
 6111 101A Ave. 465-4342

TROPHY & GIFTS LTD

1001 Ideals in Novelty Advertising
 Business Gifts & Convention Supplies
 101816 82 Ave. 422-1353

Importers Ltd 7016 A 82 ave. 465-3575
 7616 A 82 ave. 465-3464
 Novelties Ltd 10103 106 st. 424-9811

COLLIER CO LTD

Calendars - Advertising Novelties - Bus. Gifts
 A Local Firm with "Western Ideas"
 233 Devon Bldg. 422-1353

J M SALES PROMOTIONS LTD

Advertising Specialty Counsellors
 Sales Promotion Consultants
 Mfrs. Agts for Adv. Specialties
 2 10350 124 St. 488-6665

WEST ADVERTISING SPECIALTIES LTD

Calendars, Advtg. Novelties, Enamelled
 Badges, Pins & Emblems, Bus. Gifts, Matches,
 Pens, Lighters, Car & Truck Decals, etc.
 34 10826 124 St. 452-2323

ADRIAN G AGENCIES

Exclusive Calendars & Business Gifts - ZIPPO
 - Knives - Rules - Advertising Golf
 Balls - R.C. Crain Business Forms
 10042 109 St. 422-4322

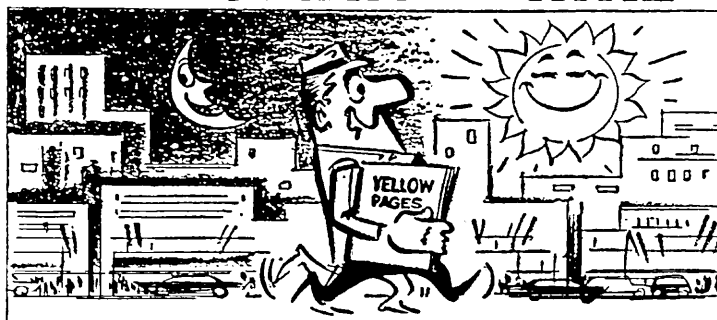
Matches Ltd 8108 73 ave. 466-0831

SPECIALTIES

"Hundreds of Items • • •
 with Your Advertising Imprint"
 from Balloons to Business Gifts)
"PENS OF DISTINCTION"
CALENDARS • NOVELTIES
 Books - Sign Kits - Cocktail Stirrers
 Car Lot Advertising Pennants, Etc.
BOOK MATCHES
 "A CASE TO A CARLOAD"
(SHOWROOM)
10508 107 Ave. Ph. 424-2885
 After Hours 484-6403

PEOPLE ARE ON THE MOVE
 MR. BUSINESS MAN . . . all
 through the Yellow Pages.
 They'll find the heading they
 want, but . . . will your firm
 be there to invite them
 to business with you? It
 is if your advertising pro-
 gram in these YELLOW PAGES
 is all inclusive.

SALESMAN FOR HIRE



WORKS 24 HRS. PER DAY

Most salesmen are human—they have trouble with their cars, dispositions, in-laws, etc. There is one salesman who has no human troubles and NEVER stops work. This is the YELLOW PAGES. The YELLOW PAGES carry your sales message every day, 24 hours a day. If YOU could use such a salesman please phone the advertising sales office.

If your Head Office is in Edmonton and you have branch offices anywhere in Canada, all your telephone business can be handled right here with one contract and one bill.

**For Information on
 Yellow Page Advertising
 Please Call:**



edmonton telephones
 2nd floor, 10405 - 104 ave., 425-4110



Advertising—Street Marker

—SEE ADVERTISING—DISPLAY also
 ADVERTISING SPECIALTIES

Advertising—Telephone Directory

CANADIAN YELLOW PAGES SERVICE



Reach Your
"READY TO BUY" PROSPECTS
**PROVINCIAL
 REGIONAL**

SELECTED NATIONAL. Choose From 278 Cana-
 dian Telephone Directories and 6,000,000
 circulation or 4,000 American Directories and
 75,000,000 circulation.

"FOR INFORMATION CALL"
EDMONTON TELEPHONES
 2nd flr 10405 104 ave. . 425-4110

We in the telephone business never forget that behind every telephone number there are people — people who depend on us for swift, accurate, dependable telephone service. It is our aim to keep service as courteous, as helpful and as friendly as we can make it.

Advertising—Telephone Directory—Continued

YELLOW PAGE ADVERTISING



300,000
 EDMONTON & VICINITY TELEPHONE
 DIRECTORIES CARRY YOUR ADVERTISING
 IN THIS ISSUE
 PLUS
12,000
 OF THESE YELLOW PAGES DISTRIBUTED
 THROUGHOUT THE NORTH BY THE
 EDMONTON CHAMBER OF COMMERCE
"THE LARGEST COVERAGE IN ALBERTA"
"FOR INFORMATION CALL"
EDMONTON TELEPHONES
 2nd flr 10405 104 ave. . 425-4110

Advertising Thermometers

—SEE ADVERTISING—DISPLAY also
 ADVERTISING SPECIALTIES

Advertising—Transportation

TRANS-AD DIV WARNOCK-HERSEY
INTERNATIONAL LTD
 Formerly Canadian Car & Bus
 Advertising Ltd
 409 Tegler Bldg. 422-2904 - 422-5875

Advertising Typography

—SEE TYPOGRAPHERS

Aerial Agricultural Service

Walker Flying Services Ltd
 16006 79A ave. . 489-6692

Aerial Photography

—SEE PHOTOGRAPHERS—AERIAL

Aerial Surveys

Interstellar Surveys Ltd 10975 124 st 454-6642
 Northwest Survey Corp Ltd 12918 127 st 452-1450
 (SEE ADVT. THIS CLASSIFICATION)

RANGE AERIAL SURVEY LTD
 COLOR or BLACK & WHITE
 TOPOGRAPHIC and PLANIMETRIC
 MAPPING — MOSAICS
 18 Hangar McCall Field, Calgary 277-0866

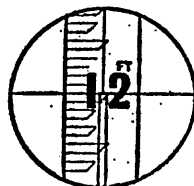
WESTERN PHOTOGRAMMETRY LTD
 11724 Kingsway ave. . 454-8505

Check "hours open for busi-
 ness" in these pages.

Advertising—Telephone Directory—Continued

EDMONTON TELEPHONES
 2nd flr 10405 104 ave. . 425-4110
 (SEE ADVT. THIS CLASSIFICATION)

PEOPLE ARE ON THE MOVE
 MR. BUSINESS MAN . . . all
 through the Yellow Pages.
 They'll find the heading they
 want, but . . . will your firm
 name be there to invite them
 to do business with you? It
 will if your advertising pro-
 gram in these YELLOW PAGES
 is all inclusive.



**Northwest Survey
 Corporation Ltd.**
 White, Hosford & Impey Ltd.

**Aerial, Terrestrial, Industrial
 Photogrammetry & Mapping**
Land Surveyors, Exploration & Mining Engineering Service
Ph. 452-1450; Telex 037-2169; 12918 127 Street
EDMONTON, ALBERTA

Whitehorse, Y.T. — Grande Prairie, Alta. — Yellowknife, N.W.T.

Addressing Machines—Cont'd**PITNEY-BOWES ADDRESSER-PRINTER**

New Addressing Machines
Embossing Service
Machine Service for every
business.

EVEN THE SMALLEST
OFFICE CAN ENJOY
THE BENEFITS OF
ADDRESSING/PRINTING

"WHERE TO BUY THEM"

SALES AND SERVICE

PITNEY-BOWES OF CANADA LTD
10950 124 st. 453-1586

**XEROX ADDRESSING/LABELLING EQUIPMENT**

CHESHIRE is a
XEROX Company with
addressing/labelling
and wrapping equipment.

Distributor, Wrapper and Newspaper Series for
office and professional use.

XEROX
OF CANADA LIMITED

XEROX OF CANADA LTD
2340 10025 Jasper ave. 424-0444

Adhesives

Grace Construction Materials Ltd

14810 123 ave. 454-4511

Lepage's Ltd 8045 Coronet rd. 469-2387

NATIONAL CONCRETE ACCESSORIES
LTD 14250 125 ave. 453-2326

NATIONAL STARCH & CHEMICALS LTD
8045 Coronet rd. 469-2387

NORTH WEST INDUSTRIAL PRODUCTS
14715 125 ave. 454-9671

Northern Asbestos & Building Supplies Ltd
9310 125 ave. 477-3536

PACIFIC RESINS

Adhesives & Resins
For Plywood
Particle & Hardboards
Paper
Laminated Timbers
Furniture, Doors
Foundry Cores & Shell Moulds
Mineral Wool



"FOR INFORMATION CALL"

PACIFIC RESINS LTD Div of the
Borden Chemical Co (Canada) Ltd
156 st & 125 ave. 489-2561

Planet Sales Ltd 6031 103 st. 434-2646

PRICE E H LTD 8830 125 ave. 474-1411

SWIFT CHEMICAL CO A DIV OF SWIFT
CANADIAN CO LTD

Adhesive Products Dept.

Representative — Harold B. Hill

Call Calgary Collect
4815 1 St. N.E. Calgary 277-8964

3M Co 12210 Jasper ave. 482-5567

WENDAR ADHESIVE 8045 Coronet rd 469-1461

Adjusters

—SEE INSURANCE ADJUSTERS

Adoption Agencies

—SEE SOCIAL SERVICE ORGANIZATIONS

Advertising Agencies & Counselors

A & G INDUSTRIAL ADVERTISING &
GRAPHICS LTD 11231 Jasper ave. 482-3533

AD-MARK SERVICES LTD

"THE UNIQUE"

10154 103 St. 423-1640

Advertising Agencies & Counselors—Continued**AGRATELL PRODUCTIONS LTD**

4th flr 8536 109 st. 439-1512

BON VILLA DISPLAYS & THEMES

rr 10583 108 st. 423-2001

BOTSFORD ADVERTISING (EDMONTON) LTD

Member of Cross Canada Distributor Services
ADDRESSED MAGAZINES, LETTERS,
PARCELS — UNADDRESSED MAGAZINES,
LETTERS, HANDBILLS — SAMPLES (SOAP,
TUMBLERS, DONUTS)
DOOR TO DOOR SURVEYS & PETITIONS
Trucking (General) 479-4237

12537 89 St. 474-4237, 479-2414
1230A 10 Ave., Calgary S.W. 244-9490
692 Sumas St., Victoria, B.C. 604 388-5518

Century Two Productions 10040 106 st. 424-4515

Consumer Discounts Ltd 13407 138 st. 455-3318

Creative Merchandising Services Ltd
10590 109 st. 429-0888

DALY GERVAIS MATTHEWMAN

CREATIVE MARKETING SERVICES
CREATORS OF ALL TYPES OF
EXHIBIT CONCEPTS

1705 Avord Arms. 424-1326

EVANS R G & ASSOCIATES MARKETING AGENCY LTD

Advertising - Public Relations - Consumer
& Industrial Motivational Research
508 10355 Jasper Ave. 422-1187

Flewitt C Scott Productions Ltd

324 10010 105 st. 424-3729

FORD J ADVERTISING WORKS

1700 Cambridge bldg. 429-7676

FRANCIS WILLIAMS JOHNSON & PAYNE

LTD 316 10010 105 st. 424-6171

GOODIS GOLDBERG SOREN LTD

1700 Cambridge bldg. 424-9401

Hallmark Advertising 506 10185 115 st. 482-1881

HOMERSHAM ADVERTISING AGENCY

Advertising - Public Relations
Radio & T.V. Production Facilities
Research & Marketing
101 12402 118 Ave. 454-5625

HUFF WILLIAM ADVERTISING LTD

Specialists In Visual
Communication Campaigns
& Graphic Design
COMPLETE REGIONAL SERVICE

58 Airport Rd. 454-4536

INTERNATIONAL INSTANT ADVERTISING

CANADA, ENGLAND, PARIS & U.S.A. FOR
THE TOTALLY NEW, ECONOMICAL CON-
CEPT IN COMPLETE ADVERTISING, MAR-
KETING, PUBLIC RELATIONS, SPECIALTY,
TV & FILM. PRODUCED AT THE MOST
ECONOMICAL RATE. SPECIAL PACKAGES
IN TV TIME.

12306 Jasper Ave. 488-5675
After Hours 433-2616

Kerr Walter & Associates Ltd

642 Tegler bldg. 422-3589

LOVICK JAMES LTD

Advertising
Marketing
Public Relations
Vancouver - Calgary - Winnipeg
Toronto - Montreal - London

Affiliations:

D'ARCY ADVERTISING COMPANY INC.

Offices in Major U.S.A. Cities

MULTI-NATIONAL PARTNERS

International Advertising and Marketing S.A.

760 Professional Bldg. 429-6311

Advertising Agencies & Counselors—Continued

Media Sales 10590 109 st. 424-4516

Mitralux Canada (Edmonton Div)

802 Financial bldg. 423-2432

Morie J M Sales Promotions Ltd

8 10350 124 st. 488-6665

NATTRASS K I ADVERTISING

518 Revillon bldg. 424-8489

Paul Phelan & Perry Ltd 642 Tegler-bldg 422-3589

ROBERTS/FENTON/McCONNELL LTD

MARKETING

ADVERTISING

PUBLIC RELATIONS

**ROBERTS FENTON McCONNELL LTD**

607 Baker centre

10025 106 st. 422-5107

SMITH & SMITH ASSOCIATES

Consulting - Campaigns - Direct Mail
Catalogues - Newspaper - TV - Radio
PR - Publicity

203 10435 124 St. 488-2447

Strang J Wally Public Relations & Advertising

Ltd 222 Birks bldg. 422-2295

222 Birks bldg. 429-0098

VICKERS & BENSON (WESTERN) LTD

210 10012 Jasper ave. 429-6626

WATSON ROBERT D ADVERTISING LTD

4th flr 8536 109 st. 439-0890

324 10010 105 st. 424-3530

Advertising Art

—SEE ADVERTISING ILLUSTRATORS also
ARTISTS

Advertising—Bumper Strip

—SEE ADVERTISING--DISPLAY also
ADVERTISING SPECIALTIES

Advertising—Calendar

—SEE CALENDARS

Advertising—Car Card

—SEE ADVERTISING--TRANSPORTATION

Advertising Circulars

—SEE DISTRIBUTING SERVICE
also PRINTERS

Advertising Clocks

—SEE ADVERTISING--DISPLAY also
ADVERTISING SPECIALTIES

Advertising—Direct Mail

Allied Advertising Distributors Canada Ltd

10548 82 ave. 439-0669

B M ADDRESSO & MAILING SERVICES

3 9430 118 ave. 474-7131

Hatch Wm M Advertising 11316 132 st. 454-5590

Office Overload Co Ltd 303 Empire bldg. 424-0811

Advertising—Display

DISPLAY DESIGN ASSOCIATES LTD

518 Revillon bldg. 424-8489

Advertising Distributing Service

—SEE DISTRIBUTING SERVICE

Advertising—Indoor

—SEE ADVERTISING--DISPLAY

Advertising Matches

—SEE MATCHES--ADVERTISING

Advertising Novelties

—SEE ADVERTISING SPECIALTIES

Advertising—Outdoor

Bench Advertisers Ltd 11404 142 st. 455-0771

Edmonton Bus Shelters Ltd 11404 142 st 455-0771

Hook Signs Ltd 10706 98 st. 422-5591

Mitralux Canada (Edmonton Div)

802 Financial bldg. 423-2432

Western Advertising Ltd

824 Royal Bank bldg. 424-2089

Advertising Photography

D J STUDIOS LTD 5918 99 st. 455-5771

Advertising Plates

—SEE ENGRAVERS--PHOTO

Advertising—Radio

RADIO STATION CJCA

CJCA Dial 93

First in Alberta

A COMPLETE ADVERTISING and
MERCHANDISING SERVICE

413 Birks Bldg. 424-0131

STARCOM WEST LTD

23 11416 124 st. 453-2737

Advertising—Road Marker

—SEE ADVERTISING--DISPLAY also
ADVERTISING SPECIALTIES

Advertising Specialties—Manufacturers

Continental Signs 9855 86 ave. 433-4108
(SEE ADVT. THIS CLASSIFICATION)

Yellow Page Ads Mean SALE



LTD.

Decals Our Specialty
Truck Door Vinyl Signs
Direct from the Manufacturer
Outdoor Signs

433-4108

9855 86 Ave., Edmonton



MR.
BUSINESSMAN:

A Direct Line to
Your Customers

9 out of 10

people look in the Yellow
Pages when they are ready
to buy.....Make sure you
advertise under all classifi-
cations where buyers look
for your product or services



EDMONTON
TELEPHONES

Advertising Specialties —Retail

Specialties 10508 107 ave. 424-2885
Distributing Ltd 10105 99 st. 422-7196

Advertising Specialties —Wholesale

Book Match Advertising Co
6111 101A ave. 465-4342
Specialties 10508 107 ave. 424-2885
(SEE ADVT. THIS CLASSIFICATION)
Mrs P (Olivia) 13344 105 st. 475-4767
ADVERTISING SPECIALTIES CO LTD
Instant Napkins, Minted Tooth Picks, Decals,
Cocktail Stirrers, Pennants, Calendars, Pens,
Tags, Rest. Pads, Bus. Forms, Matches
6111 101A Ave. 465-4342

TROPHY & GIFTS LTD

1001 Ideals in Novelty Advertising
Business Gifts & Convention Supplies
1001 101A Ave. 433-1663

Importers Ltd 7016 A 82 ave. 465-3575
7016 A 82 ave. 465-3464
Novelty Ltd 10103 106 st. 424-9811

COLLIER CO LTD

Calendars - Advertising Novelties - Bus. Gifts
A Local Firm with "Western Ideas"
23 Reillon Bldg. 422-1353

J M SALES PROMOTIONS LTD

Advertising Specialty Counsellors
Sales Promotion Consultants
Mrs. Agts for Adv. Specialties
10350 124 St. 488-6665

WEST ADVERTISING SPECIALTIES LTD

Calendars, Advtg. Novelties, Enamelled
Badges, Pins & Emblems, Bus. Gifts, Matches,
Pens, Lighters, Car & Truck Decals, etc.
34 10826 124 St. 452-2323

ADRIAN G AGENCIES

Exclusive Calendars & Business Gifts - ZIPPO
- Pens - Knives - Rules - Advertising Golf
Balls - R.C. Crain Business Forms
10042 109 St. 422-4322

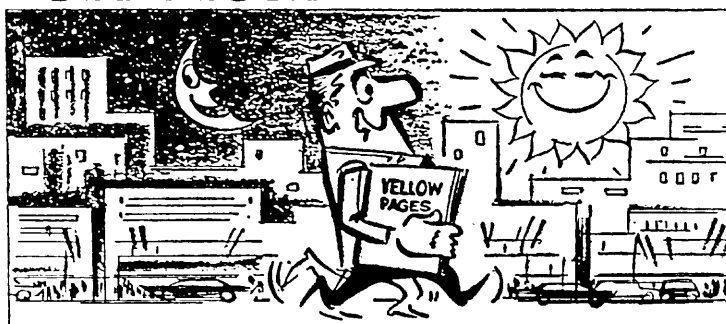
Matches Ltd 8108 73 ave. 466-0831

RETAIL SPECIALTIES

"Hundreds of Items
with Your Advertising Imprint"
From Balloons to Business Gifts)
"PENS OF DISTINCTION"
CALENDARS • NOVELTIES
Badges • Sign Kits • Cocktail Stirrers
Car Lot Advertising Pennants, Etc.
BOOK MATCHES
"FROM A CASE TO A CARLOAD"
(SHOWROOM)
10508 107 Ave. Ph. 424-2885
After Hours 484-6403

PEOPLE ARE ON THE MOVE
MR. BUSINESS MAN . . . all
through the Yellow Pages.
They'll find the heading they
want, but . . . will your firm
be there to invite them
to do business with you? It
will if your advertising pro-
gram in these YELLOW PAGES
is all inclusive.

SALESMAN FOR HIRE



WORKS 24 HRS. PER DAY

Most salesmen are human—they have trouble with their cars, dispositions, in-laws, etc. There is one salesman who has no human troubles and NEVER stops work. This is the YELLOW PAGES. The YELLOW PAGES carry your sales message every day, 24 hours a day. If YOU could use such a salesman please phone the advertising sales office.

If your Head Office is in Edmonton and you have branch offices anywhere in Canada, all your telephone business can be handled right here with one contract and one bill.

For Information on
Yellow Page Advertising
Please Call:



edmonton telephones

2nd floor, 10405 - 104 ave.,

425-4110



Advertising—Street Marker

—SEE ADVERTISING—DISPLAY also
ADVERTISING SPECIALTIES

Advertising—Telephone Directory

CANADIAN YELLOW PAGES SERVICE



Reach Your
"READY TO BUY" PROSPECTS

PROVINCIAL
REGIONAL

SELECTED NATIONAL. Choose From 278 Can-
adian Telephone Directories and 6,000,000
circulation or 4,000 American Directories and
75,000,000 circulation.

"FOR INFORMATION CALL"
EDMONTON TELEPHONES

2nd flr 10405 104 ave. 425-4110

We in the telephone business never forget that behind every telephone number there are people — people who depend on us for swift, accurate, dependable telephone service. It is our aim to keep service as courteous, as helpful and as friendly as we can make it.

Advertising—Telephone Directory—Continued

YELLOW PAGE ADVERTISING



300,000

EDMONTON & VICINITY TELEPHONE
DIRECTORIES CARRY YOUR ADVERTISING
IN THIS ISSUE
PLUS

12,000

OF THESE YELLOW PAGES DISTRIBUTED
THROUGHOUT THE NORTH BY THE
EDMONTON CHAMBER OF COMMERCE
"THE LARGEST COVERAGE IN ALBERTA"
"FOR INFORMATION CALL"
EDMONTON TELEPHONES

2nd flr 10405 104 ave. 425-4110

Advertising Thermometers

—SEE ADVERTISING—DISPLAY also
ADVERTISING SPECIALTIES

Advertising—Transportation

TRANS-AD DIV WARNOCK-HERSEY
INTERNATIONAL LTD
Formerly Canadian Car & Bus
Advertising Ltd
409 Tegler Bldg. 422-2904 • 422-5875

Advertising Typography

—SEE TYPOGRAPHERS

Aerial Agricultural Service

Walker Flying Services Ltd
16006 79A ave. 489-6692

Aerial Photography

—SEE PHOTOGRAPHERS—AERIAL

Aerial Surveys

Interstellar Surveys Ltd 10975 124 st 454-6642
Northwest Survey Corp Ltd 12918 127 st 452-1450
(SEE ADVT. THIS CLASSIFICATION)

RANGE AERIAL SURVEY LTD
COLOR or BLACK & WHITE
TOPOGRAPHIC and PLANIMETRIC
MAPPING — MOSAICS
18 Hangar McCall Field, Calgary 277-0866

WESTERN PHOTOGRAMMETRY LTD

11724 Kingsway ave. 454-8505

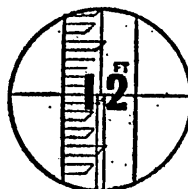
Check "hours open for busi-
ness" in these pages.

Advertising—Telephone Directory—Continued

EDMONTON TELEPHONES

2nd flr 10405 104 ave. 425-4110
(SEE ADVT. THIS CLASSIFICATION)

PEOPLE ARE ON THE MOVE
MR. BUSINESS MAN . . . all
through the Yellow Pages.
They'll find the heading they
want, but . . . will your firm
name be there to invite them
to do business with you? It
will if your advertising pro-
gram in these YELLOW PAGES
is all inclusive.



Northwest Survey
Corporation Ltd.
White, Hosford & Impey Ltd.

Aerial, Terrestrial, Industrial
Photogrammetry & Mapping

Land Surveyors, Exploration & Mining Engineering Service

Ph. 452-1450; Telex 037-2169; 12918 127 Street
EDMONTON, ALBERTA

Whitehorse, Y.T. — Grande Prairie, Alta. — Yellowknife, N.W.T.

Agitating Equipment

—SEE MIXING EQUIPMENT

Agricultural Blasting

—SEE CONTRACTORS—BLASTING

Agricultural Chemicals

Chipman Chemicals Ltd 10262 108 st. 422-5085
GREEN CROSS PRODUCTS 12114 68 st 479-6810
 Monsanto Canada Ltd
 271 Bonnie Doon Shopping centre. 465-3848
 Niagara Brand Chemicals 5920 103 st. 434-8676
 Van Waters & Rogers Ltd 12425 149 st 454-1577

Agricultural Equipment

—SEE FARM EQUIPMENT

Agricultural Insecticides

—SEE INSECTICIDES

Agrologists

AGRATTELL PRODUCTIONS LTD
 4th flr 8536 109 st. 439-1512
Prairie Agri-Management Consultants Ltd
 4th flr 8536 109 st. 433-7670
Prairie Animal Breeding Enterprises Ltd
 1A 10436 81 ave. 432-8005
SIBBALD C L AGRI-BUSINESS LTD
 1A 10436 81 ave. 433-0712

Air Brakes

—SEE BRAKES—AUTOMOTIVE

Air Charter Service

—SEE AIRCRAFT CHARTER & RENTAL SERVICE

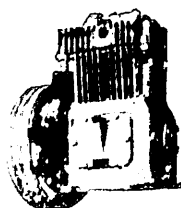
Air Compressor Receivers

—SEE TANKS—METAL

Air Compressors

Acklands Ltd 10309 107 st. 429-1781
AIR DRILLING SERVICES INTERNATIONAL
 LTD 4720 82 ave. 469-0096
 Allis-Chalmers Canada Ltd 10350 124 st 488-8316
ATLAS COPCO CANADA LTD
 Portable From 85 to 1200 CFM
 For Purchase or Rental
 Stationary From 1 to 2000 CFM
 11220 143 St. 454-0448
BENNETT & EMMOTT LTD
 Representing
CANADIAN INGERSOLL-RAND
 12345 149 St. 453-1541

Hunting for a reliable firm? You will find hundreds of them right here in the **YELLOW PAGES**.



- For Quietness
- For Performance

"IT'S QUINCY"
FACTORY SALES & SERVICE
ELECTRIC-CRAFTS
(1962) LTD.

6116 103 St.

434-1833 • 434-1933

Air Compressors—Continued**BROOMWADE AIR COMPRESSORS**

Stationary Compressors
 Single Stage
 & Two Stage
 Liquid & Air Cooled Models
 100 to 250 P.S.I. - 10 to 2,000 C.F.M.
 Rock Drills & Air Tools
 Edm. Telex 037-2284
"WHERE TO BUY THEM"
COUTTS MACHINERY CO LTD
 9119 Stadium rd. 429-4641

Canadian Ingersoll-Rand Co Ltd
 14530 123 ave. 453-2387
CANADIAN PNEUMATIC TOOL—
ALLIED EQUIPMENT LTD
 10568 114 st. 424-0611

Carlson Body Shop Supply Ltd
 10556 115 st. 429-7881
CERTIFIED RENTALS LTD
 5810 99 st. 435-3711

CHAMPION AIR COMPRESSORS

Single & 2 stage air compressors & high pressure washers for Automotive - Agricultural - Industrial - Petroleum. Horizontal - Vertical - Portable. Electric or gasoline powered. 1/4 to 20 Horsepower.
"FOR INFORMATION CALL"
FACTORY REPRESENTATIVE
 Spear R E of Canada Ltd
 10940 120 st. 452-1910

Cooper-Bessemer of Canada Ltd
 11304 119 st. 454-5140

DAYS PAINTING SUPPLIES LTD
WEBSTER SPRAY GUNS & COMPRESSORS
SALES - SERVICING - CLEANING
 Bsm. 10112 105 Ave. 422-2882

DEVILBISS AIR COMPRESSORS

Stationary 1/4 to 25 HP base & tank mounted, portable 1/4 to 3 HP electric, & 2 to 27 HP Gasoline. Complete spray painting equipment.
"FOR INFORMATION CALL"
DEVILBISS (CANADA) LTD
 Factory Representative
 4708 104A ave. 465-1295
DISTRIBUTOR
GENERAL PAINT CORP OF CANADA LTD
 11031 106 ave 429-1714

Electric-Crafts (1962) Ltd 6116 103 st 434-1833
 (SEE ADVT. THIS CLASSIFICATION)
ELLIOTT INDUSTRIAL EQUIPMENT CO
 4021 4 st SE Calgary. 243-3265
FULLER COMPRESSORS SALES & SERVICE
AIR & GAS COMPRESSORS
ELECTRIC CRAFTS (1962) LIMITED
 6116 103 St. 434-1833

GARDNER-DENVER TOOLS

AIR COMPRESSORS
 ROCK DRILLS—AIR FEED
 LEGS—SUMP PUMPS—AIR
 HOISTS—AIR SLUSHERS
 MOTORS—JUMBOS
 AIR TRAC—DRILL STEEL
 OIL FIELD COMPRESSORS
"SALES & SERVICE CALL"
FACTORY BRANCH
GARDNER-DENVER CO (CANADA)
 LTD 9835 42 ave. 435-3771

Gorman's Ltd 16116 111 ave. 489-2586

Telephones come in many beautiful decorator colors to blend with your home furnishings.

Air Compressors—Continued**INGERSOLL-RAND COMPRESSORS**

For the Widest Range of
 Portable and
 Stationary Compressors



SALES - SERVICE - RENTALS - PARTS
"WHERE TO BUY THEM"
MANUFACTURER
CANADIAN INGERSOLL-RAND CO
 LTD 14530 123 ave. 453-2387
DISTRIBUTOR
ALLIED TOOLS LTD 5915 103 st. 434-8541

MECHANICS' SUPPLY CO LTD
 14544 115 ave. 453-2331
Midwestern Compressor Supplies Ltd
 10940 120 st. 452-4606
Mumford Medland Ltd Division of Mandem
Corp Ltd 10809 105 ave. 424-0088
NASH COMPRESSORS & VACUUM PUMPS—
Application Specialist
GENERAL EQUIPMENT LTD
 10564 96 st. 424-0525

NATIONAL EQUIPMENT RENTALS LTD
 24 Hr Service 8623 63 ave. 465-1405
Olsen Equipment Ltd 6018 97 st. 435-3638
RITE EQUIPMENT RENTALS LTD
 9538 60 ave. 435-4766

ROBERT MORSE CORP LTD
 10940 120 st. 452-4710
ROSS JOHN H & CO LTD
 Representing
PETTER COMPRESSORS
 11214 143 St. 454-4561

SCHRAMM AIR COMPRESSORS—
Sales & Service
COSTELLO EQUIPMENT CO LTD
 5845 99 st. 434-9541

SCONA ELECTRIC LTD
 Representing
WEBSTER AIR COMPRESSORS
 Repairs to all Makes
 9950 75 Ave. 439-2128, 433-7779

Scott W R Equipment Ltd 5715 103 st. 434-8777
VULCAN MACHINERY & EQUIPMENT LTD
PORTABLE — STATIONARY
GAS & DIESEL
SALES - RENTAL - SERVICE - PARTS
 9440 60 Ave. 435-3851

WABCO AIR COMPRESSORS—
Construction Equipment
Distributor
WILKINSON & McCLEAN CO LTD
 9510 125 ave. 474-3471
Industrial Equipment
Distributor
TECHNICAL ENTERPRISE ELECTRICAL LTD
 6328 104 st. 434-3421

WEBSTER AIR EQUIPMENT
 Air Compressors—1/4 to 20 H.P.
 Painting — Automotive — Industrial
 "Canadian Manufacturers"
 7921 Coronet Rd. 466-1778

Western Air Equipment 7921 Coronet rd. 466-1556

WESTINGHOUSE COMPRESSORS (LEROI)

A complete line from
 1/2 to 125 H.P.
 Sales & Complete
 Service



24 HOUR PHONE SERVICE
"WHERE TO BUY THEM"
AUTHORIZED DISTRIBUTOR
TECHNICAL ENTERPRISE ELECTRICAL
 LTD 6328 104 st. 434-3421

Avoid running up and down stairs. **EXTENSION TELEPHONES** take the tension out of living and they cost so little too. Order one today.

Air Compressors—Continued

WILKINSON & McCLEAN CO LTD
 9310 125 ave. 474-3471
WILSON EQUIPMENT LTD
 14536 118 ave. 454-1540
WORTHINGTON (CANADA) LTD
 217 11803 125 st. 455-1531

Air Compressors—For Rent

ALLIED EQUIPMENT LTD
 Complete Line of Air Tools & Air Hose
 See Our Ad Under "Rental Equipment"
 10568 114 St. 424-0611

Atlas Copco Canada Ltd 11220 143 st. 454-0448
 Douglas Rentals Ltd 10351 61 ave. 434-7670
FASCO RENTALS LTD 4715 101 ave. 465-1540
GARDEN AIR EQUIPMENT LTD
 9835 42 ave. 435-3670
 Scott W R Equipment Ltd 5715 103 st. 435-8777
 William R Scott After Hrs. 699-7777
 R Levans After Hrs. 439-7777

Air Conditioners—Room

CARRIER ROOM AIR CONDITIONERS
 Complete Selection Of
 Both Deluxe & Standard
 Window Units.
 They Cool, Dehumidify
 & Circulate Filtered
 Air. For Over 50 years Carrier Has Been
 Recognized The World Over For Fine Air
 Conditioning.
"FOR INFORMATION CALL"
DEALERS
 Associated Refrigeration Industries Ltd
 8833 63 ave. 455-5551
 Bruce Robinson Electric (Edm) Ltd
 149 st & 115 ave. 455-7575
 Commercial Refrigeration Ltd
 11615 106 ave. 455-4544
 Weathermakers Ltd 10950 81 ave. 435-4544
DISTRIBUTOR
 Carrier Air Conditioning Distributors Ltd
 11306 154 st

E S K DISTRIBUTORS LTD
 11935 72 st 455-7777

FRIGIDAIRE AIR CONDITIONING
 Packaged Air Conditioners for
 Business & Industry. Full-
 home air conditioners, year-
 round heating & cooling. Room
 air conditioners. Free survey
 & estimate.

"FOR INFORMATION CALL"
BRUCE ROBINSON ELECTRIC (EDM)
 LTD 149 st & 115 ave 455-7575

Western Refrigeration & Butchers Supplies
 Ltd 5527 103 st 455-4544
 (SEE ADVT. THIS CLASSIFICATION)

Yellow Page Ads Mean SALES

Westinghouse**ROOM AIRCONDITIONERS**

There's A Model to Suit Any Of
 Your Cooling Needs — And Styling
 To Please Any Taste
 — Live In Comfort —
 "You Can Be Sure
 If It Is Westinghouse"
DISTRIBUTOR

Western Refrigeration
& Butchers Supplies
Ltd.

5527 103 St. 435-6565

Air Conditioning Cleaning

—SEE AIR CONDITIONING SYSTEMS—
CLEANING

Air Conditioning Contractors

Avenue Heating 6832 82 ave.469-0491

AMALGAMATED AIR CONDITIONING LTD

Sales Service & Installations
Residential, Commercial & Industrial
Air Conditioning & Refrigeration Equip.
11310 163 St.484-4195

ARCTIC HEATING & AIR CONDITIONING

13312 132 ave.455-8727

Avenue Heating Services Ltd 11340 153 st 489-4517

ASSOCIATED REFRIGERATION INDUSTRIES

LTD 8833 63 ave.465-5255

Avenue Heating & Sheet Metal Ltd

8809 118 ave.474-5641

(SEE ADVT. THIS CLASSIFICATION)

B T U SHEET METAL LTD

7219 104 st.433-7393

Bruce Robinson Electric (Edm) Ltd

149 st & 115 ave.455-7171

Commercial Refrigeration Ltd

11615 106 ave.452-3344

DELCO SHEET METAL LTD

14310 115 ave.454-9644

FREEZE MAXWELL CO LTD

14808 118 ave.454-8621

Vacuum Refrigeration Ltd 11108 105 ave 424-2442

McKINLEY HEATING SERVICE LTD

12006 Fort rd.474-1481

Refrigeration & Air Conditioning Ltd

8829 63 ave.465-1662

WEATHERMAKERS LTD

PACKAGED & APPLIED EQUIPMENT

18250 81 Ave.433-6055, 433-5532

Always Within Reach of Your
Customers — the Yellow Pages.

Avenue Heating & Sheet Metal Ltd.

AIR CONDITIONING

INSTALLATIONS — REPAIRS

Residential — Commercial
Industrial

474-5641
474-7881

8809 118 Ave.

After Hours Call 476-1427

BUSINESS MEN

APPRECIATE IT!

... When You
Tell Them ...

"I SAW IT" IN THE

YELLOW PAGES

Air Conditioning Control Instruments

—SEE CONTROLS also REGULATORS

Air Conditioning Engineers

—SEE ENGINEERS—AIR CONDITIONING

Air Conditioning Equipment —Auto & Truck

LOVESETH LTD

Mark IV

All Weather

Climate Control

AUTO AIR CONDITIONERS

INSTALLATIONS — ALL MAKES

10180 105 St.424-5171

Air Conditioning Equipment —Commercial

AAF AIR CONDITIONING SYSTEMS--

AMERICAN AIR FILTER OF CANADA

5905 103 st.434-8461

AIRTEMP AIR CONDITIONING

Packaged or room air-
conditioners and com-
plete central systems for
residential, commercial
and industrial
applications
CLIMATE ENGINEERED BY



"WHERE TO CALL"

DISTRIBUTORS

EDMONTON BUTCHERS' & PACKERS'
SUPPLIES 68 LTD

11434 120 st.455-4128

EDMONTON REFRIGERATION LTD

11935 72 st.479-5931

ASSOCIATED REFRIGERATION INDUSTRIES LTD

INSTALLATIONS & SERVICE
FOR ALL MAKES OF EQUIPMENT
8833 63 Ave.465-5255

CARRIER AIR CONDITIONING

From Room & Whole
House Air Condition-
ing To The Largest
Units Required For
Commercial And In-
dustrial Application. Specify CARRIER — The
World's Largest Manufacturer Of Air Condition-
ing Equipment.



"FOR INFORMATION CALL"

DEALERS

Associated Refrigeration Industries Ltd

8833 63 ave.465-5255

Bruce Robinson Electric (Edm) Ltd

149 st & 115 ave.455-7171

Commercial Refrigeration Ltd

11615 106 ave.452-3344

Weathermakers Ltd 10350 81 ave.433-6055

DISTRIBUTOR

Carrier Air Conditioning Distributors Ltd

11306 154 st.484-6929

We in the telephone business
never forget that behind every
telephone number there are
people — people who depend
on us for swift, accurate, de-
pendable telephone service. It
is our aim to keep service as
courteous, as helpful and as
friendly as we can make it.

Air Conditioning Equipment— Commercial—Continued

CARRIER AIR CONDITIONING CANADA

LTD 11306 154 st.484-7921

Carrier Air Conditioning Distributors Ltd

11306 154 st.484-6929

CIMCO LTD 10568 109 st.424-0851

Commercial Refrigeration Ltd

11615 106 ave.452-3344

DUNHAM-BUSH OF CANADA LTD

10112 124 st.488-9444

E S K DISTRIBUTORS LTD

11935 72 st.474-3972

KOLDWAVE AIR CONDITIONERS

Water Cooled
Portable, Horizontal,
Vertical and Marine
Models from
9,400 to 96,000 BTU's
Available with Reverse
Cycle (Heat Pump). Cools the Tough Spots



"WHERE TO BUY THEM"

Western Air Conditioning Ltd

101 10443 123 st.488-7268

LENNOX AIR CONDITIONING

Custom designed cen-
tral air conditioning
systems for residen-
tial, school, commercial and industrial use.
Installed separately, or added by factory-
trained crews. Free estimating. Prompt ser-
vice to all makes.



"WHERE TO CALL"

AVENUE HEATING & SHEET METAL

LTD 8809 118 ave.474-5641

8807 118 ave.474-7881

Brayer L A Industries Ltd

6855 77 ave.466-6067

ECONOMY HEATING LTD

10340 112 st.488-0131

EDMONTON MECHANICAL CONTRACTORS

LTD 9008 135A ave.476-5522

INDUSTRIAL HEATING LTD

9904 72 ave.439-1621

McKINLEY HEATING SERVICE

LTD 12006 Fort rd.474-1481

SOUTH BEND SHEET METAL LTD

7805 71 st.466-3616

UNITED VENTILATION & AIR

CONDITIONING LTD 8829 63 ave 465-1662

VET'S SHEET METAL

8101 104 st.439-5981

Voyer Sheet Metal Co Ltd

9 Meadowview dr St Alb.599-7519

Lennox Industries (Canada) Ltd

4426 114 ave.474-2733

Loh Ventilation Ltd 10428 123 st.488-6828

RECOLO OF CANADA

210 11803 125 st.454-2408

Stephenson J R Ltd 14606 116 ave.454-4596

TYPHOON AIR CONDITIONING

PACKAGED UNITS

SPLIT SYSTEMS

WATER CHILLERS

COMMERCIAL — RESIDENTIAL

"FOR INFORMATION CALL"

DISTRIBUTOR

AIRHANDLING LTD 12035 152 st 484-5058

DEALER

ALASKAN HEATING & AIRCONDITIONING

LTD 12035 152 st.484-1470

Upright Bros Ltd 11825 145 st.455-6734

WESTERN AIR CONDITIONING LTD

101 10443 123 st.488-7268

Air Conditioning Equipment —Residential

Amalgamated Air Conditioning Ltd

11310 163 st.484-4195

Yellow Page Ads Mean SALES.



Enjoy The Freshness
of Mountain Air With
Flame-Master Air-Conditioning
Equipment

CALL THE PEOPLE AT

435-3547

AND ASK FOR
DEPARTMENT A-C

Air Conditioning Equipment Residential—Continued

Flame-Master Div of Bow Valley Industries

Ltd 6130 97 st.435-3547

(SEE ADVT. THIS CLASSIFICATION)

Air Conditioning Equipment— Wholesale

ALLAN LYONE LTD

FACTORY DISTRIBUTOR FOR
WESTINGHOUSE
AIR CONDITIONERS

14522 123 Ave.453-2025

ENGINEERED AIR LTD 12320 52 ave.435-1013

REFRIGERATIVE SUPPLY LTD

10550 110 st.424-0971

Sinclair Heating Supplies Ltd

10820 119 st.452-3110

THERMAL ENGINEERING SALES LTD

9731 60 ave.435-2077

YORK AIR CONDITIONING EQUIPMENT

Air Conditioning, Heating,
Refrigeration & Ice
Equipment Products for
home, commercial & indus-
trial installation. Sales,
service & supplies



"BORG-WARNER RESEARCH &
ENGINEERING MAKE IT BETTER"

"WHERE TO BUY IT"

EXCLUSIVE DISTRIBUTOR

TAYLOR PEARSON & CARSON

44 Airport rd.453-3858

DEALERS

CIMCO LTD 10568 109 st.424-0851

EDMONTON BUTCHERS' & PACKERS'

SUPPLIES 68 LTD 11434 120 st 455-4128

EDMONTON REFRIGERATION LTD

11935 72 st.479-5931

GATEWAY REFRIGERATION LTD

11108 105 ave.424-2442

WESTERN REFRIGERATION & BUTCHERS

SUPPLIES LTD 5527 103 st.435-6565

Air Conditioning Parts & Supplies

ALNOR VELOMETERS--

NORTHWEST INDUSTRIES LTD

Hangar 14 Edm Industrial Airport.455-3161

CLARKE H F LTD 10573 114 st.424-0345

Air Conditioning Systems— Cleaning

ALBERTA FURNACE & STEAM CLEANERS LTD

COMMERCIAL & INDUSTRIAL SYSTEMS

HIGH RISE APARTMENTS

HOTELS - HOSPITALS

Province Wide Service

8225 Coronet Rd.466-4802

Continued on Next Page

**Air Conditioning Systems—
Cleaning—Continued****DON'S POWER VAC LTD**

Vacuum Cleaning &
Chemical Washing of
Air Conditioning Coils
COMMERCIAL - INSTITUTIONAL
INDUSTRIAL
ALL WORK GUARANTEED
3015 109 Ave. 479-4433

Ganie Enterprises 11204 37 ave. 434-5644
POWER SUCTION SERVICE CO LTD
14107 97 ave. 488-0019

Air Cylinders

—SEE CYLINDERS--AIR & HYDRAULIC

Air Express Service**AIR CANADA**

**AIR EXPRESS SERVICE
RATES AND INFORMATION
24-HOUR SERVICE**

C.N.R. Depot CN Tower 429-8447
Air Express Airport Office
Edm. International Airport 299-7388

Canadian National Railways
Edm International Airport. 299-7388
CP AIR 10204 109 st. 424-0941

Air Filters

—SEE FILTERS--AIR

Air Freight Service**AIR CANADA****AIR FREIGHT SERVICE**

Rates & Routings 299-7361
Pick Up & Delivery 299-7361
Accounts Receivable/Payable 299-7361

Central Western Airfreight Ltd
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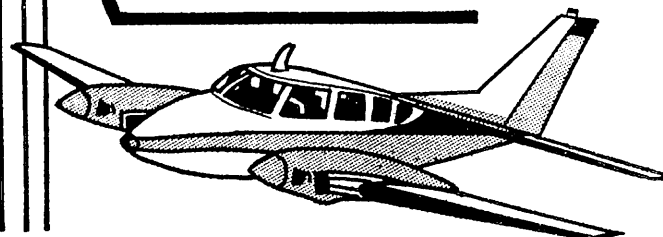
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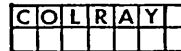
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