

Swimming Pool Equipment

AQUA POOL EQUIPMENT LTD
10548 109 st. 424-1566
(SEE ADVT. THIS CLASSIFICATION)

BRUCE ROBINSON ELECTRIC (EDM) LTD



COMPLETE HOME & COMMERCIAL

SWIMMING POOL EQUIPMENT & SUPPLIES

**"FOR SALES & SERVICE
CALL"**

**BRUCE ROBINSON ELECTRIC (EDM)
LTD 149 st & 115 ave. 455-7171**

HTH CHLORINE SANITIZER

WATER
"drinking clean"
KILL GERMS,
ALGAE, ODORS
FAST WITH HTH

HTH®

"WHERE TO BUY"
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SUPERIOR GUNITE LTD**
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**SWAN RECREATIONAL PRODUCTS (CANADA)
LTD 43 Toro Downsview**
Weston Ont. 416 633-6058

AUTHORIZED DISTRIBUTOR



**WORLD'S LARGEST
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EQUIPMENT**

- A Complete Stock of Swimming Pool Equipment
- Swimming Pool Service
- "Baker" Commercial Filtration Plants
- Engineering Design Service

**Aqua Pool
Equipment
Ltd.**

10548 109 St.
424-1566

Swimming Pool Service

AQUA POOL EQUIPMENT LTD
10548 109 st. 424-1566
Olympic Pool Service 11010 Jasper ave. 488-5710

Swimming Pools

City Swimming Pool Bonnie Doon
8205 90 ave. 466-5460
City Swimming Pool Borden Park
112 ave & 78 st. 477-3122
City Swimming Pool Mill Creek
95A st & 82 ave. 433-4140
City Swimming Pool O'Leary
8804 132 ave. 476-3639
City Swimming Pool South Side
Queen Elizabeth pk. 439-3796
City Swimming Pool West End
119 st & 103 ave. 488-3222
Eastglen Composite High School
68 st & 114 ave. 477-5498
Fred Broadstock 158 st & 105A ave. 489-0080
Jasper Place Sports Centre 9200 163 st. 484-2532
Strathcona Composite High School
10450 72 ave. 433-0419
Town of St Albert 3 Grenfell ave St Alb. 599-8303
Victoria Composite High School
10820 101 st. 422-5967

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MAKERS OF
PRECISION AND
INDUSTRIAL
SWITCHES

**MICRO
SWITCH**

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HONEYWELL CONTROLS LTD
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DISTRIBUTOR
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—SEE MEMORIAL TABLETS also PLAQUES

Tableware

—SEE CHINAWARE also SILVERWARE

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—SEE ACCOUNTING MACHINES; ADDING
MACHINES also CALCULATING MACHINES

Tags

DENNISON COPIER DIV OF DENNISON
MFG CO (CANADA) LTD
404 10004 Jasper ave. 424-8167
MICRO INDUSTRIES (ALBERTA) LTD
10348 70 ave. 434-2593
STAMCO SPECIALTY TOOL & MFG CO LTD
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Tail Gates—Power

—SEE TRUCK EQUIPMENT

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ALL KINDS OF ALTERATIONS
Satisfaction Guaranteed
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9305 118 Ave. 479-2973

Al's Tailors & Men's Wear
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Amsterdam Tailors Ltd
211 Union Bus Depot. 424-9810
(SEE ADVT. THIS CLASSIFICATION)
Berg's Val Men's Wear Ltd 10125 102 st 424-1371



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'EDMONTON'S REMODELLING CENTRE'

- Double Breasted Suits and Tuxedos Changed to Single Breasted Models
- Trousers Modernized Into Continental Style
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Prompt Service . . . Phone 424-9810

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Distinctive Men's Furnishings
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Custom Tailors 111 10130 101 st. 424-3382
(SEE ADVT. THIS CLASSIFICATION)

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(SEE ADVT. THIS CLASSIFICATION)

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Suits Tailored to Measure

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All Work Guaranteed
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(Benson Bldg.)

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Master Tailoring for Gentlemen Who Care
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Repairs & Alterations

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MASTER TAILOR

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Mac Pressing Shop 10609 Jasper ave. 422-1269
Merenda Tailor Shop 12510A 118 ave. 455-0125
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28 Years of
EXPERT TAILORING
FOR MEN & WOMEN
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Bros. Ltd.**



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La Fleche Bros
Suit"

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TERMS

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Continued on Next Page

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Men's & Ladies Clothing
Trousers Modernized into Continental Style.
All Types of Mending, Dressmaking
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10413 Jasper Ave. 422-2929

Stanley Tailor Shop 9723 103 ave. 424-7085
Tip Top Tailors Ltd
136 Bonnie Doon Shopping centre. 469-2914
Tip Top Tailors Ltd
36 Westmount Shopping centre. 455-2404
TWIN CITY TAILORING & FURRIERS
10265 101 st. 422-4817
VIENNA TAILORS 10543 97 st. 422-3723
WALT'S KLOTHES KLOSET
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—SEE COATINGS--PROTECTIVE

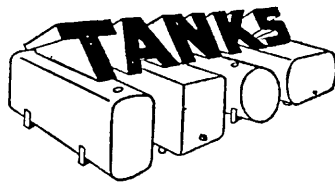
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Weld Craft Industries Ltd Hwy 16A E. 699-7162

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—SEE SEPTIC TANKS

Tanks—Wooden

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8505 Argyll rd. 469-1356

Tanners

Dominion Tanners Ltd
12210 Mount Lawn rd. 479-1867

Tanners—Continued

Edmonton Tannery 9272 110A ave. 422-5527
Polar Fur & Taxidermy 12755 64 st. 476-1011

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Dominion Tape of Canada Ltd
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3M Co 12210 Jasper ave. 482-5567

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TRUST IN PHILIPS IS WORLD-WIDE
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PHILIPS - ROBERTS - SONY - TELEFUNKEN
ALL ACCESSORIES, SALES & SERVICE
14203 Stony Plain Rd. 482-4405

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—SEE RECORDINGS--TAPE

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Ready Made or Custom Products
Under the Orange Kiosk
At North End of 105 St. Overpass
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LARGE STOCK OF READY MADE
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BOAT COVERS - TRAILER TENTS
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6,000 Designs to Choose From
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—SEE ACCOUNTANTS also TAX RETURN PREPARATION

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Farmers' Accounting & Tax Service Ltd
10020 109 st. 422-7275
General Accounting Services Co
10010 102 ave. 422-1741

H & R BLOCK CO
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(Open 'Til 9:00 Evenings Jan.-April)
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After Hours 469-2830

Kallas & Harvie 6427 112 ave. 474-4940
Leppel M A & Co 5613 103 st. 434-4605

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INCOME TAX RETURNS ACCOUNTING BOOKKEEPING
8119 104 st. 433-5256, 433-1614

Taxicabs

Barrel Taxi 10123 150 st. 489-7777
(SEE ADVT. THIS CLASSIFICATION)

Listings of This Classification

TAXICABS

Continued on Next Page

TAXI NORTH SIDE

10341-106 ST

429-5151

424-5151

SOUTH SIDE

PARK HOTEL

433-5841

433-1117

PEOPLE
ON THE GO
GO

CITY CAB CO. LTD.

Taxicabs—Continued

Barrel Taxi 10123 150 st. 489-2521
 CALDER CABS 11912 127 ave. 455-6677
 Calder Cabs 11912 127 ave. 455-6336
 CHECKER TAXICAB LTD
 10572 101 st. 424-3456
 CITY CAB CO LTD 10341 106 st. 429-5151
 (SEE ADVT. THIS CLASSIFICATION)
 8004 104 st. 433-5841

Taxicabs—Continued

CITY DRIVERS & LEASING LTD
 CABS TO LEASE
 12 or 24 Hour Basis
 Mgr. Res. 476-5110
 10341 106 St. 424-1447
 Corona Taxi Corona hotel. 422-2725
 Crosstown Cabs rr 10722 124 st. 488-8443
 Golden Cabs Ltd 10533 97 st. 429-6661
 (SEE ADVT. THIS CLASSIFICATION)

If you have products to sell, the
 YELLOW PAGES can increase
 your market. You are invited
 to call the Advertising Depart-
 ment at 422-1121. They are
 constantly at your service.

Listings of This Classification

TAXICABS

Continued on Next Page

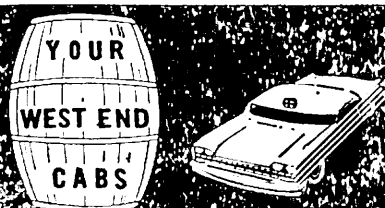
GOLDEN CABS LTD.

"SERVICE WITHIN MINUTES"

PHONE

429-6661

10533 97 St.



Barrel TAXI
489-7777

SPEEDY 24 HR. SERVICE
TO & FROM DOWNTOWN

HELP US TO
HELP YOU



Request your move NOW!!
Not the day before.



edmonton telephones
811r - CN tower, edmonton, alberta

Looking for Something?



See the Yellow Pages



Taxicabs—Continued

ST ALBERT CABS LTD
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Parcel Pick-up & Delivery
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TIME TAXI LTD 10347 82 ave 433-1431
Time Taxi Ltd 10347 82 ave 439-6654

YELLOW CAB LTD

| | |
|--------------------------------|----------|
| MAIN BRANCH | 422-3456 |
| South Side Branch | 433-3121 |
| President | 424-5678 |
| Gen. Mgr. | 424-1234 |
| Asst. Gen. Mgr. | 424-7007 |
| Reservations - Limousine & Bus | 429-3826 |
| Office Mgr. | 422-3333 |
| Accidents & Claims | 422-1765 |
| Garage & Body Shop | 422-1222 |
| Edm. International Airport | 299-7234 |
| 10572 101 St. | 422-3456 |

YELLOW CAB LTD 10572 101 st 422-3456
(SEE ADVT. THIS CLASSIFICATION)
Yellow Cab Ltd 8217 104 st 433-3121
Yellow Cab Ltd 10572 101 st 424-7007
Yellow Cab Ltd 10572 101 st 429-3826
Yellow Cab Ltd
Edmonton International Airport 299-7234

PEOPLE ARE ON THE MOVE
MR. BUSINESS MAN . . . all
through the Yellow Pages.
They'll find the heading they
want, but . . . will your firm
name be there to invite them
to do business with you? It
will if your advertising pro-
gram in these YELLOW PAGES
is all inclusive.

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rr 9561 Jasper Ave. 422-0414
After Hours 489-0763

POLAR FUR & TAXIDERM
12755 64 st. 476-1011
Sportsman's Taxidermy 9912 77 ave. 439-8461
UNCLE JOE'S TAXIDERM
10303 74 st. 466-2502
Wolfe Clifford I 9314 111 ave. 474-1530

Taxidermists Supplies

Hawkins Ken Ltd
1793 Main st Winnipeg Man. 204 339-7612

Tea—Wholesale

Blue Ribbon Tea & Coffee Ltd
99 st & 65 ave. 433-5159
Brooke Bond (Canada) Ltd
cor 99 st & 65 ave. 433-5159
Kelly Douglas & Co Ltd 6 9430 118 ave. 479-5888
Nabob Foods 14345 123 ave. 454-4848
NATIONAL BLEND TEA & COFFEE CO LTD
11306 107 ave. 429-4867
Red Rose Tea & Coffee
cor 99 st & 65 ave. 433-5159

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right at your elbow — the
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has solved many a buyers
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things, fixes things.

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—SEE MUSIC INSTRUCTORS

Telegraph Companies

CN/CP TELECOMMUNICATIONS
East Annex C N Tower. 422-4141

NORTHERN ALBERTA RAILWAYS CO
SEE COMPLETE LISTINGS IN
WHITE PAGES
Head Office
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Telephone Answering Service**ALLIED ANSWERING SERVICES (1966) LTD**

IF YOU CAN'T—
ALLIED WILL
ANSWER YOUR PHONE

A Complete Telephone Answering Service at
Reasonable Rates.

Mobile Two-Way Radio Service
TELEX-RADIO PAGING
"FOR INFORMATION CALL"

Allied Answering Services (1966) Ltd
10548 82 ave. 433-1441

Telephone Answering Service—Continued

Allied Answering Services (1966) Ltd
10548 82 ave. 433-1441
(SEE ADVT. THIS CLASSIFICATION)
ANSWER AMERICA INC 10010 102 ave 429-6777

ANSWER CANADA

EXCLUSIVE
REPRESENTATIVE



OFFICES EVERYWHERE

"FOR INFORMATION CALL"

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ANSWERING
SERVICE FOR



MORE THAN 20 YEARS

"FOR INFORMATION CALL"

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SERVICE 10010 102. 429-6777

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borhood welcome orders by
telephone. You'll welcome the
convenience of this handy way
of shopping.

Listings of This Classification
**TELEPHONE ANSWERING
SERVICE**

Continued on Next Page

SAFETY SUPERVISED "Your Safety is Our First Concern"



Edmonton's
Largest and Most
Reliable Taxi Service

SPECIAL LIMOUSINE SERVICE

- AIRLINES
- HOTELS
- RAILROADS
- BUS DEPOT
- WEDDINGS
- OFFICIAL PARTIES

TAXI
PHONE 422-3456

HEAD OFFICE 10572 - 101 ST.

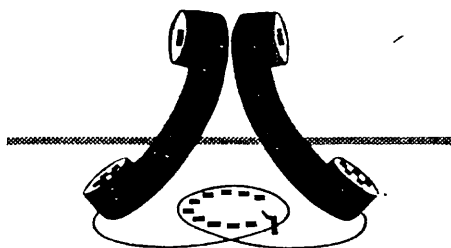
PHONE
433-3121

SOUTH EDMONTON BRANCH
8217 - 104 ST.

"A Thinking Fellow Calls a Yellow" and so does his wife.

A COMPLETE TELEPHONE
ANSWERING SERVICE . . .

'ALLIED'



answering services (1966) Ltd.
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Answer Your Phone

Ph. 433-1441

10548 82 Ave.

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(SEE ADVT. THIS CLASSIFICATION)
10010 102 ave. 422-5191
10010 102 ave. 422-5222

EDMONTON TELEPHONES
8th flr CN Tower. 422-1121
(SEE ADVT. THIS CLASSIFICATION)

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TELEPHONE ANSWERING
ACCOUNTING - PUBLIC SECRETARIAL
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10066 156 St. 489-4787

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KOKAMOKL HOLDINGS LTD
RR7 Edmonton. 699-8524

Provincial Telephone Answering
10010 102 ave. 429-1411
(SEE ADVT. THIS CLASSIFICATION)

Telephone Answering Service —Continued

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South Side
Answering Service

"Serving the South Side Area
For More than 20 Years"

EDMONTON'S OLDEST
ANSWERING SERVICE

10010 102 Ave. 429-6777

South Side Answering Service Ltd
261 Bonnie Doon Shopping centre. 466-1127

T A S COMMUNICATIONS SERVICES
10010 102 ave. 429-6777

Telephone Directory Advertising

—SEE ADVERTISING—TELEPHONE
DIRECTORY also YELLOW PAGE
ADVERTISING

Telephone Equipment

Alberta Government. Telephones
8th flr One Thornton ct. 229-1110

AUTOMATIC ELECTRIC (CANADA) LTD
14716 119 ave. 454-0671

EDMONTON TELEPHONES
8th flr CN Tower. 422-1121
(SEE ADVT. THIS CLASSIFICATION)

Listings of This Classification

TELEPHONE EQUIPMENT

Continued on Next Page

PEOPLE ARE ON THE MOVE

MR. BUSINESS MAN . . . all
through the Yellow Pages.
They'll find the heading they
want, but . . . will your firm
name be there to invite them
to do business with you? It
will if your advertising pro-
gram in these YELLOW PAGES
is all inclusive.

IN OUR 20th YEAR

We answer
your telephone
almost as well
as you can



DAY and NIGHT

REASONABLE RATES

Experienced telephone secretaries to answer your
phone, take orders, quote prices, make appointments,
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24 HOUR, BUSINESS DAY, OR OCCASIONAL SERVICE
FOR BUSINESS, PROFESSIONAL, RESIDENTIAL PHONES

Also available: **Air Signal Pocket Pager**
2-way mobile service



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- Change the Message as Required
- Records Incoming Messages From Your Customers

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8th flr. — CN tower

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24 HOURS or DAYTIME

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AIR SIGNAL POCKET PAGER

PROVINCIAL TELEPHONE ANSWERING



429-1411

MODERN TELEPHONE SERVICE.....

• TOUCH BUTTON CALLING



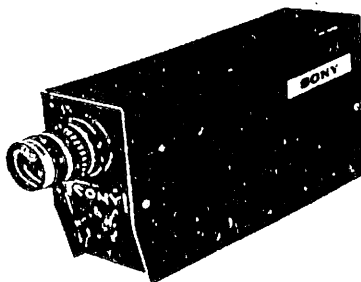
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Faster More
Accurate Dialing

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- AUTOMATIC DIALERS
- AUTOMATIC ANSWER SETS
- INTERCOMMUNICATION SYSTEMS
- DATA SERVICES

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OR AS A SEPARATE SYSTEM
FOR HOME — BUSINESS OR
APARTMENT BUILDINGS

• CLOSED CIRCUIT T.V.

LEASE IT &
SAVE!!



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422-1121



edmonton telephones

8th flr. — CN tower

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Headsets For Extreme Noise Conditions -
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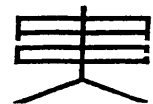
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INSTALLATIONS
Continued on Next Page

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SHOP SERVICE
UNIVERSAL T.V. PARTS

10587 115 St. 429-6831

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(SEE ADVT. THIS CLASSIFICATION)

SILVER-GLO

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& TV PARTS
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9907 79 ave. 433-7104

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COMMUNITY TV & APPLIANCE SERVICE LTD

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10914 97 st. 429-2477

(SEE ADVT. THIS CLASSIFICATION)

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(SEE ADVT. THIS CLASSIFICATION)

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Northern T V Rentals 11703 137 ave. 454-3057

(SEE ADVT. THIS CLASSIFICATION)

SONIC T V SERVICE LTD

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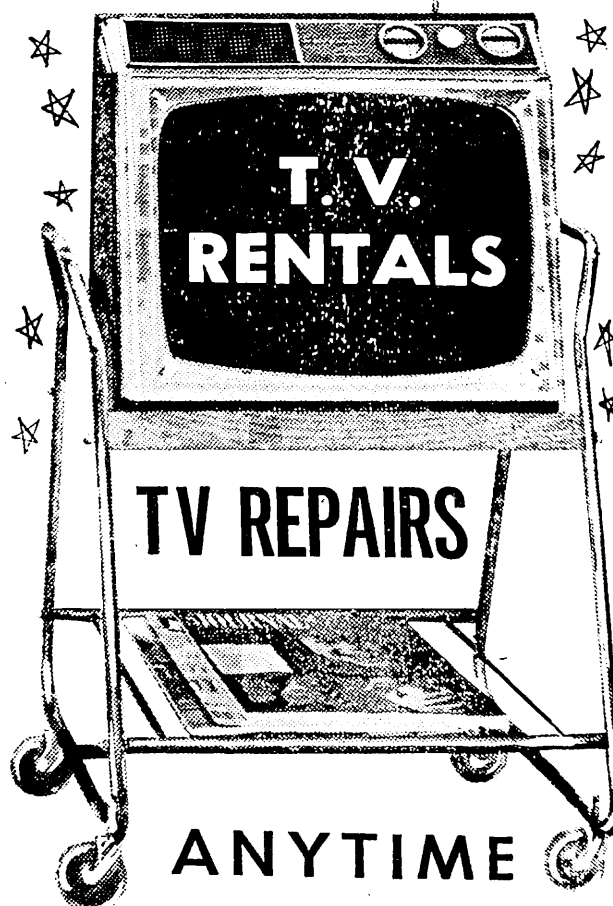
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TELEVISION RECEIVERS
—RENTING

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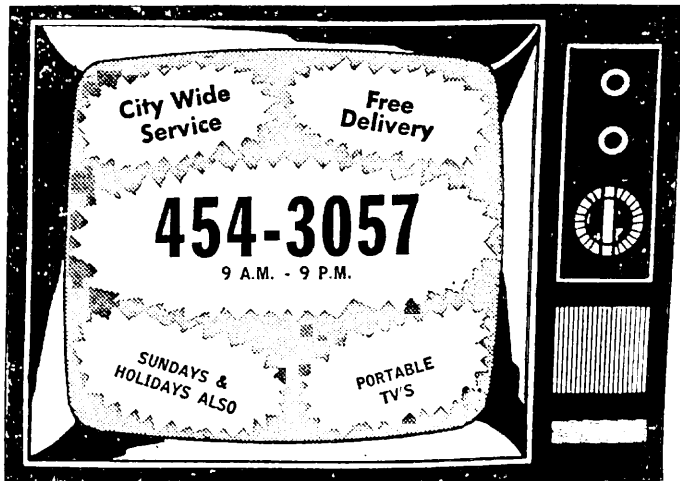
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(SEE ADVT. THIS CLASSIFICATION)
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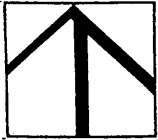
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1 Capilano Mall Shopping centre 466-3181

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10826 95 st. 424-1821

Northern Hardware Co Ltd 10221 104 st 424-8191

Northway TV & Radio Service

12427 97 st. 474-5837

Park Plaza Furniture Ltd

3 11822 103 st. 479-6360

YELLOW PAGES are the place to look. Roofers, Plumbers and thousands of other services and dealers are listed in these YELLOW PAGES for your quick reference.

Television Receivers—Retail
—Continued

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10914 97 st. 429-2477

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Spruce Grove 484-1161

Garneau Television Ltd

8532 109 st. 439-7651

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15103 Stony Plain rd. 484-1181

MUSIC CITY 10528 123 st. 488-9996

RADIO CENTRE LTD 10714 124 st 488-0941

SKITSCO ED RADIO & TV SERVICE

9321 106A ave. 422-2644

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COMMUNITY FURNITURE & APPLIANCES LTD

12434 118 ave. 454-6568

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10151 99 st. 424-4486

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JOY HOME FURNISHERS LTD

10838 124 st. 488-6343

KILLIPS T V SERVICE LTD

10650 95 st. 424-7479

RCA VICTOR —
(Continued Next Column)

Television Receivers—Retail
—Continued

RCA VICTOR—Continued

Dealers Continued



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4202 118 ave. 479-1123

NEW ERA APPLIANCES & FURNITURE LTD

15210 Stony Plain rd. 489-5888

PODERSKY'S FURNITURE LTD

9905 Jasper ave. 422-8167

Podersky's Furniture Ltd

10422 82 ave. 439-2364

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10402 118 ave. 474-2370

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10577 97 st. 422-7364

VETERAN APPLIANCE SERVICE CO LTD

11035 95 st. 424-0064

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10813 95 st. 422-0367

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QUALITY TELEVISION & STEREO

10746 124 St. 488-4858

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8818 92 st. 469-1758

Comet Electronics Co

15353 Stony Plain rd. 489-2101

Dutch Jewelers 9111 118 ave. 479-6240

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14203 Stony Plain rd. 482-4405

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10720 124 st. 482-2977

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15103 Stony Plain rd. 484-1181

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Arie Electronics Ltd 10552 115 st. 424-7490
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GOLD BAR DRUGS LTD

5016 106 ave. 466-8125
HARDIN'S DRUG STORES LTD

9612 76 ave. 433-1228
LEONARD TRIANGLE DRUGS LTD

6121 101 ave. 469-2545
TAMBLYN DRUG STORES

70 Bonnie Doon Shpg Ctr. 466-9023
WHEELER TRIANGLE DRUGS LTD

10122 79 st. 466-1875
NORTH WEST

ECONOMY DRUG LTD
12418 118 ave. 455-8127

HARDIN'S DRUG STORES LTD
11919 134 ave. 455-2777

ROI DRUG (CALDER) LTD
12909 127 st. 455-9779

TAMBLYN DRUG STORES
190 Westmount Shoppers pk. 455-1211

TAMBLYN DRUG STORES
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NORTH EAST

BAY DRUG 3906 118 ave. 474-2424
BAYDALA PARKADE DRUG

10303 Jasper ave. 429-4216
BELMONT DRUG STORE

10769 95 st. 422-3074
HARDIN'S DRUG STORES LTD

12119 54 st. 479-7454
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10430 118 ave. 477-5393
MITCHELL'S DRUG STORE

9452 118 ave. 477-1540
MYROS PHARMACY 10666 101 st. 422-7841

NOLAN'S DRUG STORE
8955 118 ave. 477-2748

Television Service—Continued

Advance Communications Radio & TV Service

7816 130 ave. 476-3189

AL'S RADIO & TV 9108G 142 st. 488-6666
Aussie Television 6823 104 st. 434-6910

(SEE ADVT. THIS CLASSIFICATION)
Aussie Television 6823 104 st. 434-6908
BEST APPLIANCES LTD 10410 118 ave 479-0577

Bill's Radio & T V Record Centre
19 Grandin pk Shopping centre St Alb 599-3603

Bonnie Doon Radio & TV Ltd
8818 92 st. 469-1758

(SEE ADVT. THIS CLASSIFICATION)
Breier T V & Radio Service 8935 82 ave 469-4082

(SEE ADVT. THIS CLASSIFICATION)
Bruno Tony T V Service Ltd
10826 95 st. 424-9698

(SEE ADVT. THIS CLASSIFICATION)
bsmt 11516 96 st. 479-0341
Canadian Admiral Corp Ltd

14604 118 ave. 455-0258
CANADIAN GENERAL ELECTRIC CO LTD

14325 112 ave. 454-6565
Capital City Radio & T V 12144 82 st. 474-4344

(SEE ADVT. THIS CLASSIFICATION)
Central Discount House 10620 97 st. 422-7055

Central Television Service 8702 150 st. 489-1104
(SEE ADVT. THIS CLASSIFICATION)

Listings of This Classification

TELEVISION SERVICE

Continued Next Listing Page

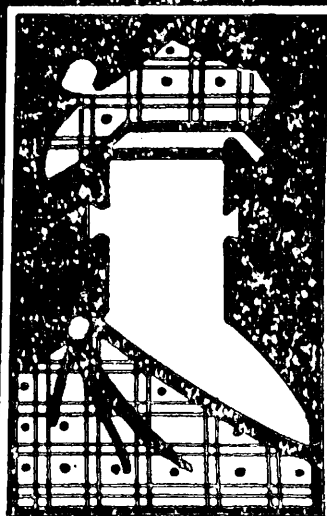
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(SEE ADVT. THIS CLASSIFICATION)

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(SEE ADVT. THIS CLASSIFICATION)

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• RENTALS

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(SEE ADVT. THIS CLASSIFICATION)
Electronics Ltd
15206 Stony Plain rd 489-1012
(SEE ADVT. THIS CLASSIFICATION)
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YELLOW PAGES.

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Fleet Television & Small Appliance Co Ltd
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(SEE ADVT. THIS CLASSIFICATION)

Fleetwood Television Service 10259 105 st 422-6602

(SEE ADVT. THIS CLASSIFICATION)

Garneau Television Ltd 8532 109 st....439-7651

(SEE ADVT. THIS CLASSIFICATION)

Gateway Radio & TV Ltd

3 Centennial Village Shopping centre..489-7452

(SEE ADVT. THIS CLASSIFICATION)

HUDSON'S BAY CO

120A ave & 149 st..454-9691

Irwin Television Service 10573 111 st..422-5529

Listings of This Classification

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LUX ELECTRONICS 9965 82 ave. 439-6990

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(SEE ADVT. THIS CLASSIFICATION)

Yellow Page Ads Mean SALES.

Television Service—Continued

Mid-City TV 10835A 124 st

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Continued on Next Page

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Shop 8254 118 ave 479-5757
Merchants Assn of Canada (Alberta)
Inc 613 Northern Hardware bldg 424-7550
(SEE ADVT. THIS CLASSIFICATION)
LYN RADIO & TV LTD
13518 97 st 476-5747
(SEE ADVT. THIS CLASSIFICATION)
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28 St Thomas st St Alb 599-7308
Electric 7302 101 ave 466-8831

Listings of This Classification
TELEVISION SERVICE
Continued on Next Page

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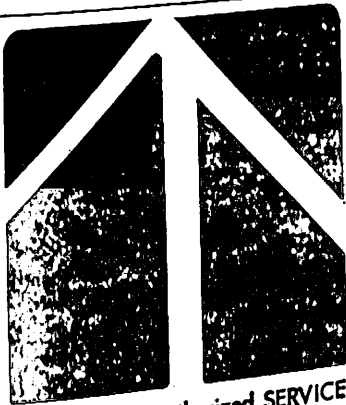
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U-C Television Service Ltd 10577 97 st 422-7364

(SEE ADVT. THIS CLASSIFICATION)

U-C Television Service Ltd 9502 118 ave 477-6698

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Television Supplies

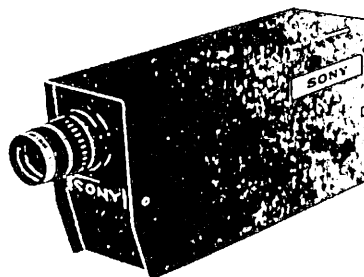
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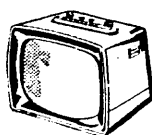
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Ten Cent Stores

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VARIETY STORES

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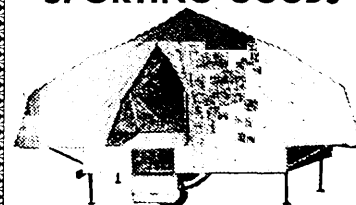
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Stadel Theatre 10018 102 st. 424-3331

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Civic Musical Theatre 8119 104 st. 433-4342

Bramland Theatre 9697 Jasper ave. 422-4866

Paradeau Theatre 8712 109 st. 439-0972

Theatre 9686 Jasper ave. 422-2598

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Jasper Theatre Building 10120 156 st 489-1455

Neon Theatre 10081 Jasper ave. 422-8223

Neon Theatre 10081 Jasper ave. 429-3181

Paramount Theatre 10233 Jasper ave. 422-7981

Coho Theatre 10134 101 st. 422-6877

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Grand Theatre 10211 Jasper ave. 422-1250

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Arsona Theatre 10907 82 ave. 433-3222

Walterdale Playhouse 11407 107 st. 477-2215

Westmount Theatre

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Edmonton Theatre Associates

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