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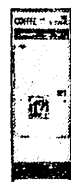
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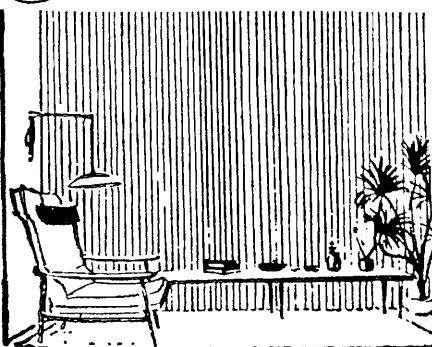
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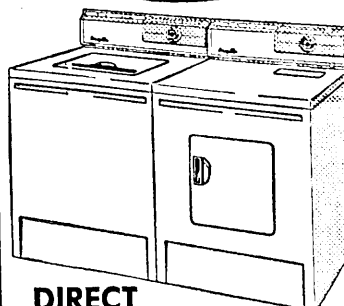
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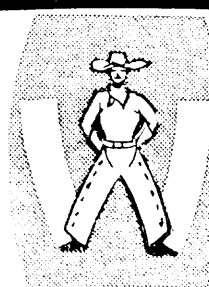
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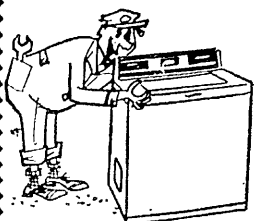
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9523 Jasper Ave.

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KLONDIKE APPLIANCE PARTS & SERVICE



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EXPERT REPAIRS ON
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Service 454-4692

Parts 455-4411

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11730 129 Ave.

Washing Machines—Repairing—Continued

NIX'S LTD 10418 105 Ave. 429-1711
(SEE ADVT. THIS CLASSIFICATION)

Select Appliances Ltd 10340 81 Ave. 433-8088
(SEE ADVT. THIS CLASSIFICATION)

Wash-O-Matic Appliances 13020 82 St. 476-5115
(SEE ADVT. THIS CLASSIFICATION)

Western Appliance Parts Ltd 9142 118 Ave. 474-3028
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WESTINGHOUSE FACTORY SERVICE--
CANADIAN WESTINGHOUSE CO LTD
10312 105 St. 424-0096

Washing Machines—Retail

DeFehr C A & Sons Ltd 10970 84 St. 424-7258

Washing Machines—Retail—Continued

Eaton's of Canada 10220 101 St. 424-0181
Gunther's Washer Sales & Service

11654 95 St. 477-1774
Harold's Appliances 10720 124 St. 482-2977

Home Appliances Ltd 10738 124 St. 488-2212
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Dawson Disposal Co Ltd 14609 119 ave. 454-2230
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Dawson Disposal Co Ltd 14609 119 ave. 454-3997
DOMINION DISPOSAL SERVICES LTD
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Brunton Fred Watchmaker
240 Tegler bldg. 429-2144
Chapman J Union Bus Depot. 424-5411
Davidson Frank A 10842 Jasper ave. 424-4030
Gary's Coin & Stamp Shop
9910 Jasper ave. 422-4233
Glenora Watchmaker
14814 Stony Plain rd. 455-9695
Guben's Jewellery 10312 82 ave. 433-0315

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WATCHMAKER & JEWELLER
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10423 Whyte ave. 439-3318

Morgan A B 3 10129 102 st. 424-4010
Rae's Jewellery 10211 Jasper ave. 422-1607
Sam's Jewellery & Watch Repair
4414 118 ave. 474-3103

Speer Lloyd 404 10135 103 st. 424-2992
Westmount Jewellers
132 Westmount Shoppers pk. 455-2515

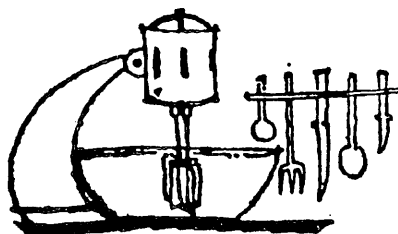
Wilson J 3 10129 102 st. 424-4010

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Lupart E M 10652 75 st. 469-7863



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save valuable counter
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attractive
colors.



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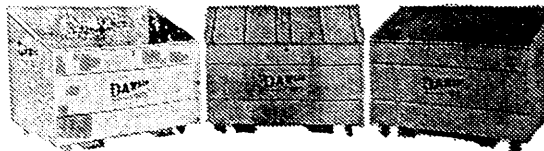
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WESTERN INDUSTRIAL LABORATORIES LTD
OIL FIELD & INDUSTRIAL
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8109 102 St. 439-7969

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Water Consultants

HUTCHEON ENGINEERING LTD
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OASIS WATER COOLERS—
Distributor
WOOD G H & CO LTD
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PRICE E H (ALTA) LTD

Factory Representatives for
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"Sunroc" Refrigerated Coolers
8830 125 Ave. 474-1411

Water Cooling Towers

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10119 158 st. 489-8021

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Capital Water Transportation
11430 76 ave. 439-1561
Davis R E 11013 130 st. 455-3051
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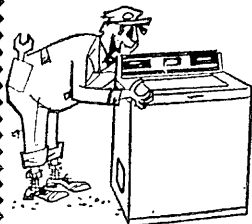
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WESTINGHOUSE FACTORY SERVICE--
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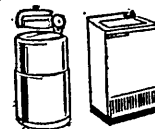
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Automatic Washers - Conventional Washers
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(SEE ADVT. THIS CLASSIFICATION)
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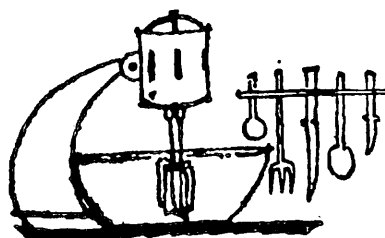
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Speer Lloyd 404 10135 103 st. 424-2992
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132 Westmount Shoppers pk. 455-2515
Wilson J 3 10129 102 st. 424-4010

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kitchen telephone
a must! Wall phones
save valuable counter
space—come in eight
attractive
colors.**



Phone 422-1121

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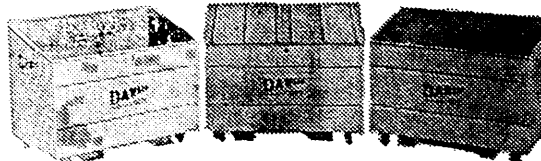
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You Will be Amazed at how Inexpensive our Service is!



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Containers, Caster Mounted, Easily
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Available in a Variety of 1, 2 or 3
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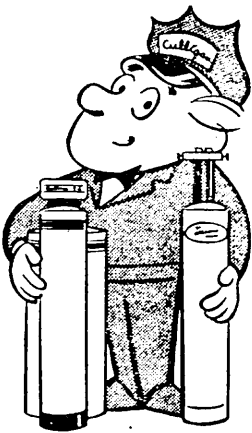
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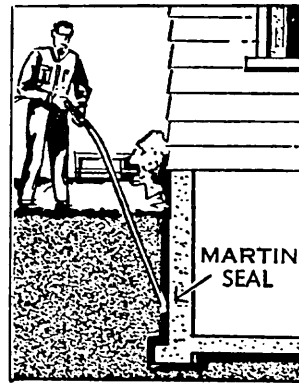
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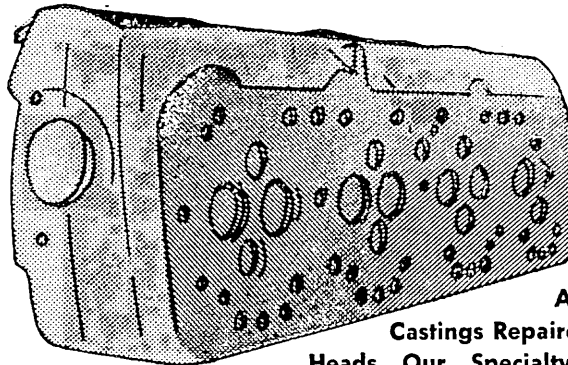
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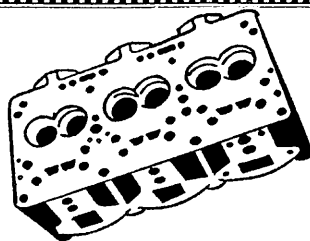
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(SEE ADVT. THIS CLASSIFICATION)

Wheel Inn Service Ltd

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Willis James A 10736 165 st. 489-6532

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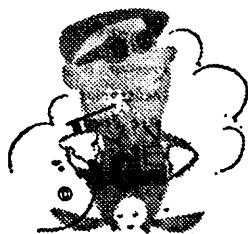
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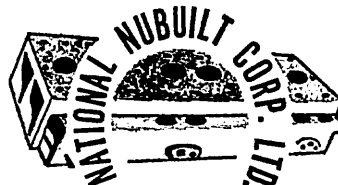
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Continued on Next Page



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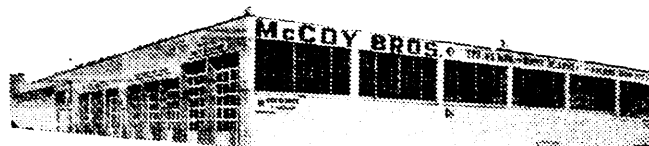
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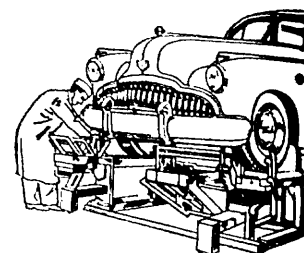
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(SEE ADVT. THIS CLASSIFICATION)

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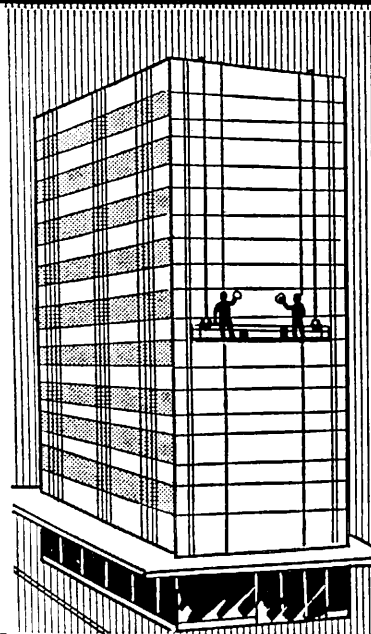
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—SEE GLASS-PLATE & WINDOW

Window Glass Coatings

—SEE GLASS COATING MATERIALS

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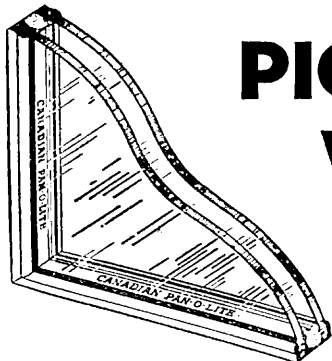
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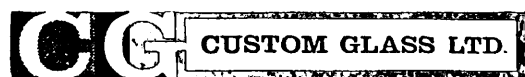
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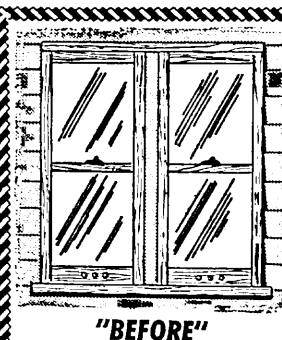
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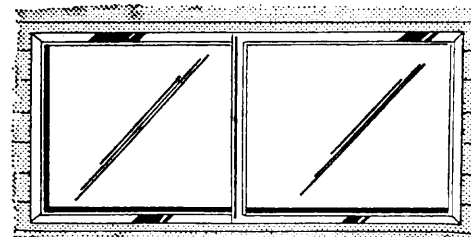
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HUMPHREY ALUMINUM WINDOWS LTD
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WINDOWS—METAL

Continued Next Listing Page

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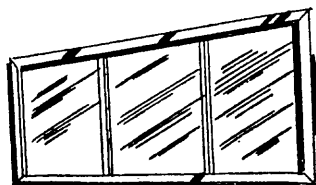
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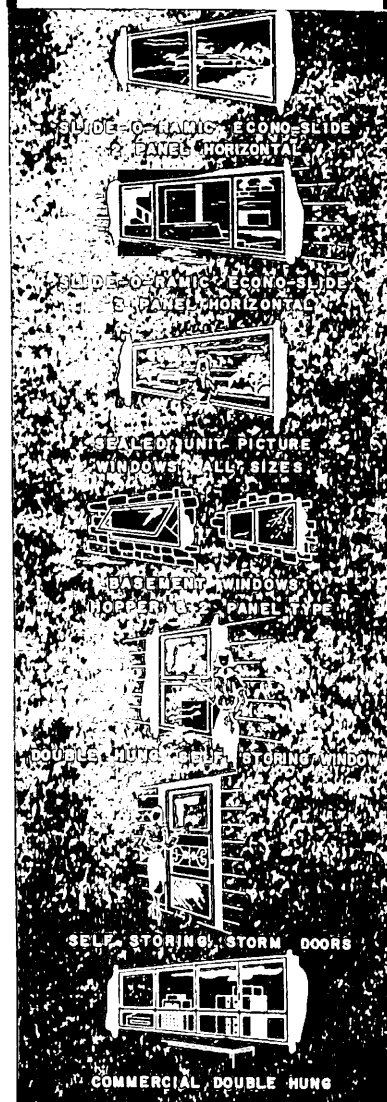
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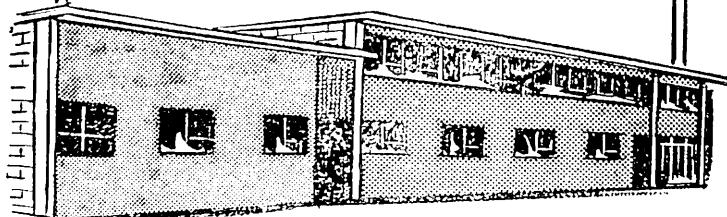
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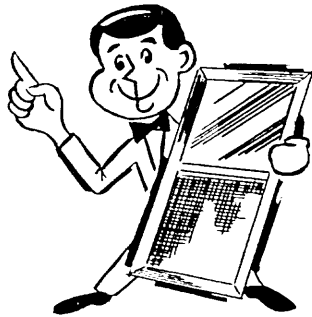
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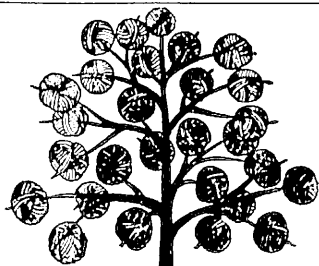
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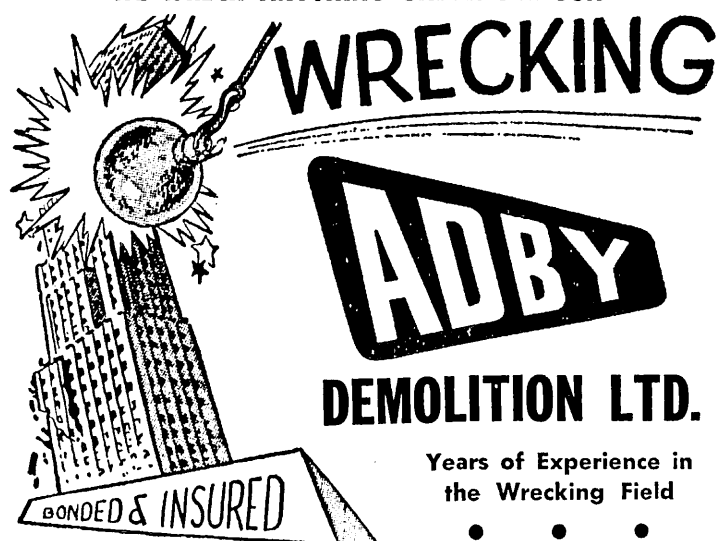
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"FOR INFORMATION CALL"
EDMONTON TELEPHONES
 807 CN Tower. 422-1121

Looking for something? When
 you want to buy some product
 or service and don't know
 where to get it, look in these
 YELLOW PAGES. Here you'll
 find a complete guide to local
 merchants, dealers, and profes-
 sional people listed by product
 or service, so you can find what
 you want in a hurry.

**Yellow Page Advertising
 —Continued**

YELLOW PAGE ADVERTISING



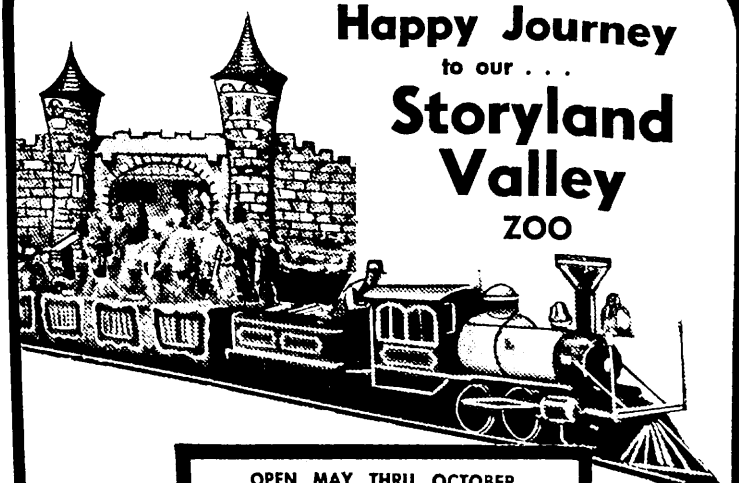
220,000
 EDMONTON & VICINITY TELEPHONE
 DIRECTORIES CARRY YOUR ADVERTISING
 IN THIS ISSUE
 PLUS
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 OF THESE YELLOW PAGES DISTRIBUTED
 THROUGHOUT THE NORTH BY THE
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 "THE LARGEST COVERAGE IN ALBERTA"
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 807 CN Tower. 422-1121

Zoos

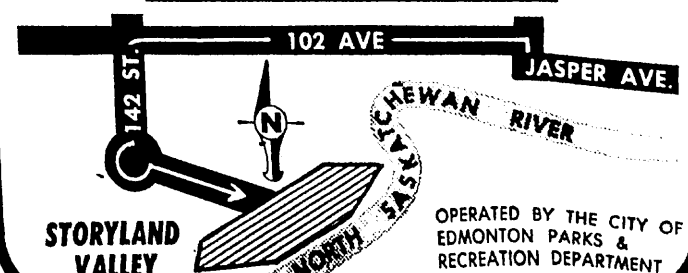
Storyland Valley Zoo
 Buena Vista Rd & 134 st 488-9341
 (SEE ADVT. THIS CLASSIFICATION)
Storyland Valley Zoo
 Buena Vista rd & 134 st. 488-9921

Let your fingers do the walking,
 —Find it Fast
 —Read the Ads
 —Learn the Facts
 Shop the YELLOW PAGES
 way!

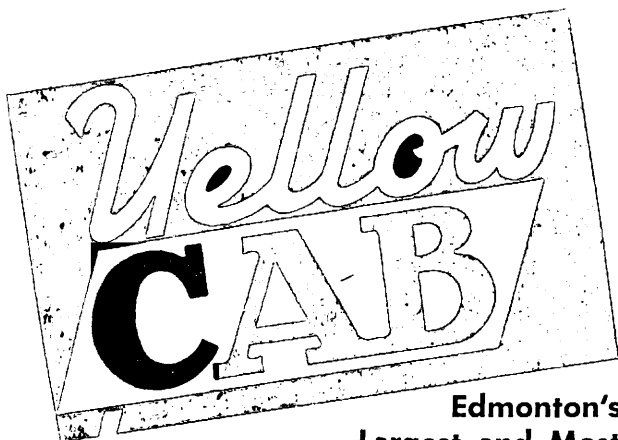
**WHILE IN EDMONTON TAKE A
 Happy Journey
 to our . . .
 Storyland
 Valley
 ZOO**



OPEN MAY THRU OCTOBER
 Hours: 12 noon to 8 p.m. Every Day
 Phone: 488-9341 488-9921



**STORYLAND
 VALLEY**
 OPERATED BY THE CITY OF
 EDMONTON PARKS &
 RECREATION DEPARTMENT

SAFETY SUPERVISED *"Your Safety is Our First Concern"*

Edmonton's
Largest and Most
Reliable Taxi Service

TAXI

PHONE **422-3456**

HEAD OFFICE 10572 - 101 ST.

PHONE

433-3121

SOUTH EDMONTON BRANCH
8217 - 104 ST.

SPECIAL LIMOUSINE SERVICE

- AIRLINES
- BUS DEPOT
- HOTELS
- WEDDINGS
- RAILROADS
- OFFICIAL PARTIES

"A Thinking Fellow Calls a Yellow" and so does his wife.

"We Undersell Everybody and We Mean Everybody"



DEPARTMENT STORES LIMITED
CANADA'S ORIGINAL DISCOUNT DEPARTMENT STORE

We Undersell Everybody • Famous Throughout the West

ATTENTION!

OUT OF TOWN CUSTOMERS

It will pay you to come 100 miles to do your shopping here if you value money! We outfit the whole family from head to toe in wearing apparel.

COMPLETE STOCKS OF DRY GOODS, WORK CLOTHING, HARDWARE, CAMPING SUPPLIES, ARMY SURPLUS GOODS, PAINTS, HOUSEHOLD NEEDS, ETC., AT THE LOWEST PRICES IN THE CITY . . .

WHEN YOU PAY CASH — YOU PAY LESS!

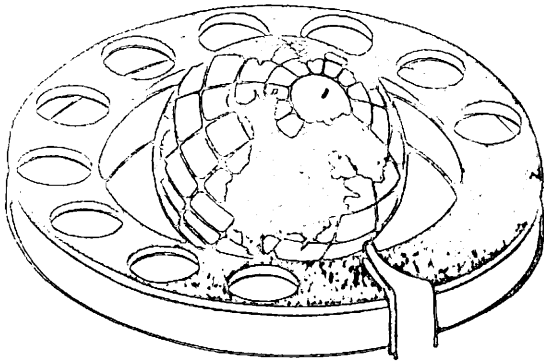
FREE PARKING LOTS AT BOTH STORES

We buy for Cash & Sell for Cash only—No credits. No fancy fixtures, no merchandising frills to add to the cost of the goods you buy.

TAKE NO. 7 BUS TO
WAREHOUSE STORE
97 ST. & 103 AVE.

2 GREAT STORES
424-0466 PHONES **439-0360**

TAKE NO. 6 BUS TO
SOUTHSIDE STORE
WHYTE Ave. & 104 St.



DIRECT DISTANCE DIALING

FOR STATION-TO-STATION CALLS ONLY—NOT FROM HOTELS AND COIN TELEPHONES

For Other Types of Calls—Dial "0" (Zero)

1. CHECK THE CALLED PLACE: A partial list of places you can dial direct is shown on pages 13, 14 and 15. If the called place is not listed, dial "0" (Zero) and ask the Operator if it can be dialed.

2. OBTAIN OUT-OF-TOWN NUMBERS

If you don't know the telephone number you wish to call, you can dial direct to the information operator in many places. These places are marked with an asterisk in the preliminary pages 13, 14 and 15 of the telephone directory. To call information in Alberta just dial 1, then 555-1212. Outside of Alberta dial 1, the appropriate area code, then 555-1212. When the information operator answers, give her the place you are calling, and the name and address. When the operator gives you the number be sure to record it in your Blue Book for future reference.

If the place you wish to call is not marked with an asterisk, simply dial "0" (Zero) and ask the operator for information at the distant point. There is no charge for information calls.

3. ON CALLS WITHIN ALBERTA:

Place your call in this order—

Dial—"1", the DDD code,

Then—the 7 digits or the 2 letter, 5 digits of the telephone number.

For Example: Medicine Hat 527-0000

YOU DIAL	DDD CODE	TELEPHONE NO.
	1	527-0000

Dial all digits without pausing.

4. ON CALLS OUTSIDE OF ALBERTA:

Place your call in this order—

Dial—"1", the DDD code,

Next—the Area Code (Refer to list on pages 13, 14 and 15.

Then—the 7 digits, or the 2 letter, 5 digits of the telephone number.

For Example: Vancouver 555-2368.

YOU DIAL	DDD CODE	AREA CODE	TELEPHONE NO.
	1	604	555-2368

Dial all digits without pausing.

5. IF YOU HEAR A QUICK DOUBLE TONE AFTER YOU HAVE FINISHED DIALING:

The operator will say "Your number please".

Please give her the number from which you are calling.

She will record it so that your call can go through.

IF YOU REACH A WRONG NUMBER: Dial "0" (Zero) and tell the operator you have reached a wrong number on a DDD call, quote; date of call, your number and the place and number you attempted to reach.

YOU WON'T BE CHARGED . . . If you hang up before you have dialed the complete number, or if the called telephone is busy or does not answer, or if you reach a telephone company recorded announcement or an intercept operator.

IF YOU NEED ASSISTANCE: Dial "0" (Zero) the operator will be pleased to help you.

LONG DISTANCE CALLS YOU CANNOT DIAL DIRECT:

—Person-to-Person,

—Collect,

—Calls from hotels or coin telephones,

—Calls to be billed to another telephone, and

—Calls to cities not yet on DDD network.