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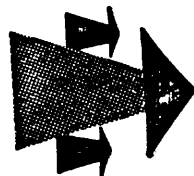
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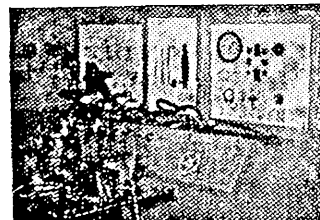
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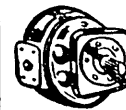
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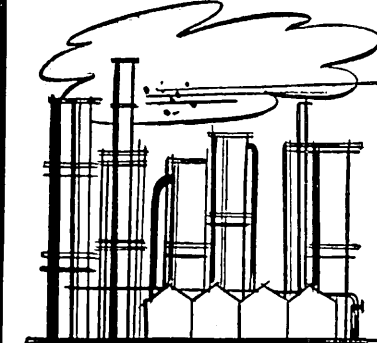
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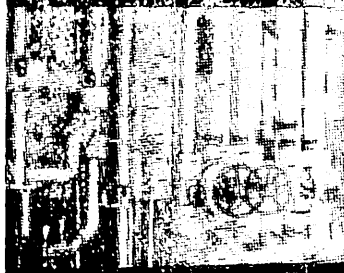
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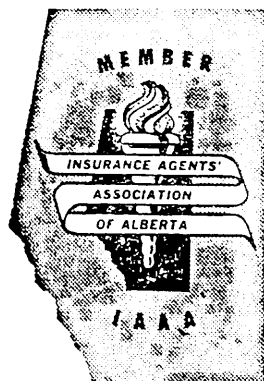
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SEYMOUR E BUSHE & SONS
103 10050 101 st. GA 2-8683

Smeltzer Insurance Ltd
10026 102 st. GA 2-5166

Smeltzer Sadd & Williams Ltd
10111 124 st. HU 8-0181

SPENCER & GRIERSON INSURANCE LTD

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10517 Jasper Ave. GA 2-4125
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STANDARD AGENCIES REAL ESTATE LTD 10553A 97 st. GA 2-4131

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After Hours G. M. Gradwell res. GL 5-3648

Taylor A W 3 10023 103 st. 422-4456

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upst 8232 118 ave. GR 9-3413

TREASURE'S LTD
14225 Stony Plain rd. 488-0003

WAWANESA MUTUAL INSURANCE CO
108 st & 100 ave. 429-1471

WESTERN UNION INSURANCE CO
Calgary. 424-9575

WILKINSON AGENCIES LTD
10325 124 st. 488-5212

Willes Real Estate & Insurance Ltd
9205 118 ave. 474-3022

Williams H R (Harry) Insurance
205 10621 100 ave. 424-1535

WRIGLEY J (MANIE) INSURANCE
11627 111A ave. HU 8-6759

Zurich Insurance Co 2nd flr Corona bldg 424-4348

Insurance—General

ACADEMY INVESTMENT & INSURANCE LTD 10261 95 st GA 2-2969

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10121 107 ave. 422-2522

Adam Robert Insurance
7912 Rowland rd HO 6-6852

Alba Real Estate Ltd 8949 118 ave. GR 9-3644

Alberta North Agencies Ltd 8631 109 st 439-0041

Allied Insurance Services 9342 118 ave. 479-4251

Allstate Insurance
112 Westmount Shoppers pk. 455-4141

Allstate Insurance
210 Bonnie Doon Shopping centre. 466-1338

Allstate Insurance
210 Bonnie Doon Shopping centre. 466-1646

America Fore Insurance Group
32 9912 106 st. 424-6259

America Fore Insurance Group
9912 106 st. 424-8504

Amerongen & Son 640 Tegler bldg. GA 4-5044

ARMSTRONG & TAYLOR LTD
9950 107 st. 422-4101

BARAGAR P B & CO
117 Commercial Chambers. 422-2033

Belvedere Insurance Services Ltd
14 10182 103 st. 422-6268

BLACK INSURANCE AGENCY
321 Professional bldg. 422-4109

Blackert W P Agencies
12415 Stony Plain rd. 482-1045

BLAIR A B 22 Piron st St Alb. 599-6145

British America Assurance Co
202 10310 Jasper ave. GA 4-8118

British Canadian Insurance Co
202 10310 Jasper ave. 424-8118

British Empire Assurance Co
202 10310 Jasper ave. 424-8118

BROWN & ERNST INSURANCE
11754 124 st. 455-1821

Busby Insurance Ltd 14 10182 103 st. 422-8279

BUTLER MAVEETY INSURANCE LTD
505 Tegler bldg GA 4-8161

CANADIAN SECURITY ASSURANCE CO
10022 103 st GA 2-2108

CAPILANO INSURANCE AGENCIES LTD
11427 Jasper ave 488-8146

Cardinal Insurance Assoc Ltd
10612 124 st. 488-8123

CARRUTHERS AGENCIES LTD
10910A 97 st GA 4-5629

Century Insurance Co Ltd
406 Bank of Commerce bldg 424-5575

Chapman-Weber Agencies Ltd
10558 82 ave 439-8128

Charles Agencies 10973 101 st. GA 4-2304

Christie Insurance Services Ltd
bsmt 10040 106 st. 424-4433

CLEVELAND AGENCIES LTD
104 10169 104 st. 424-6465

Clough A H Agency 605 Agency bldg. 422-578

COLUMBIA INVESTMENTS LTD
10110 110 st. 422-7181

Commercial Union Assurance Co Ltd
114-115 Commercial bldg 424-0464

CONSOLIDATED FIRE & CASUALTY INSURANCE CO 110 9930 106 st. 422-3549

COX INSURANCE AGENCIES LTD
10015 109 st. 424-0496

Cox L J (Roy) Insurance Service
10019 103 st. GA 4-2085

Crestwood Insurance Agency
16203 88 ave 489-2787

Cwikilewycz Insurance Agency
11602 93 st 474-2509

DAIGLE P T & CO

All Classes Except Life
104-10169 104 St. 424-6465

Dale & Co Ltd 9930 106 st. 424-7287


Continued on Next Page

Buyers use 'Yellow Page Street' more than Main Street.

Insurance—General—Cont'd

BAVIS E W AGENCY LTD
PERSONALIZED INSURANCE
 LIFE — HEALTH — AUTO — FIRE
 CASUALTY — GROUP
 422-8714
 104 Insurance Bldg. 422-5267


Benson Insurance Services
 205 10435 124 st. HU 8-2515
Dominion Group 514 Alexandra bldg. 424-6421
BRISCOLL R H INSURANCE LTD
 10023 103 st. GA 4-8134
BUCEY JOHN INSURANCE & REAL ESTATE
 10122 100A st. 424-4808
Engle Star Insurance Co Ltd
 2nd flr 10744 Jasper ave. 424-5079
Economical Mutual Insurance Co
 200 9930 106 st. GA 4-4835
EDMONTON CANADIAN INSURANCE CO
 11427 Jasper ave. 488-6869
Edmonton General Insurance Agency
 11808 124 st. 455-9176
Elite Insurance Co
 201 9908 109 st. GA 2-6158
EMPLOYERS' LIABILITY ASSURANCE CORP LTD
 505 10039 Jasper ave. 424-4101
Earlight R L Insurance 10121A 107 ave 424-4224
Equitable Life Insurance Co of Canada
 105 10169 104 st. 422-0393
Equitable Life Insurance Co of Canada
 105 10169 104 st. 422-3308
Farrell G G & Co 202 Chisholm bldg. GA 4-2831
FEDERAL FIRE INSURANCE CO OF CANADA
 110 9930 106 st. 422-3549

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 BUSINESS — HOME
 AUTOMOBILE

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Dona B W (Bernie)
 3 12304 103 ave. 488-6135
Rutherford W F (Bill)
 11315 131 ave. 455-5790

Integrated Mutual 9335 83 st. HO 6-3502
PERBY D S AGENCY 10348 101 st. 422-4255
PREMAN'S FUND INSURANCE CO
 110 9930 106 st. 422-3549
Prx National Insurance Co of America
 209 10655 Jasper ave. 424-8131
Press Frank Co Ltd Calgary. 424-9575
REMAR INSURANCE SERVICES LTD
 12518 118 ave. 455-2516
REMAR INSURANCE SERVICES LTD
 12518 118 ave. 454-3429
ROSSBY WM A 104 10169 104 st. 424-6465
Royle T C Spruce Grove. 489-9223
WANNETT E E 10934 117 st. 488-4403
General Accident Assurance Co of Canada
 407 Tegler bldg. 424-0855
General Accident Fire & Life Assurance Corp
 407 Tegler bldg. 424-0855
General Casualty Co of America
 209 10655 Jasper ave. 424-8131

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Insurance—General—Cont'd

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 General Insurance Co.
 SAFECO Insurance Co.
 First National Insurance Co of America
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GENERAL INSURANCE CO OF AMERICA
 209 10655 Jasper ave. 424-8131
AGENTS
BURKE'S INSURANCE LTD
 216 Northern Hdwe bldg. 424-0677
Chapman-Weber Agencies Ltd
 11427 Jasper ave. 488-8146
DESHAYE A D INSURANCE AGENCY LTD
 10549 82 ave. 433-6073
EDMONTON GENERAL INSURANCE AGENCY
 11808 124 st. 455-9176
GIFFORD HUMPHREY & WILSON LTD
 26 9912 106 st. 424-0887
Henry Roy Insurance Agency Ltd
 Capitol Theatre bldg. 422-6443
INDEPENDENT INSC EXCHG (1959) LTD
 272 100 Bonnie Doon Shopping centre. 466-1191
MACRAE-STANTON INSURANCE LTD
 10122 100A st. 429-1406
Matthews F B Co Ltd
 11765 Jasper ave. 488-0947
MCCOLL AGENCIES LTD
 2nd flr 10645 Jasper ave. 424-7348
McLean A W Agencies Ltd
 5 10166 100 st. 422-2677
MJOLSNES INSURANCE AGENCIES
 104 10169 104 st. 424-6465

GIFFORD HUMPHREY & WILSON LTD
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GLENDALE REAL ESTATE LTD
 A COMPLETE
 GENERAL INSURANCE SERVICE
 10754 124 St. 488-6898
 Ken Taylor res. 479-7094

GLENGARRY INSURANCE AGENCIES LTD
 12323 102 ave. 482-1111
Glengarry Insurance Agencies Ltd
 12323 102 ave. 482-1166
Global General Insurance Co
 603 Tegler bldg. GA 2-3306
Global General Insurance Co
 603 Tegler bldg. GA 4-7446
Gore Mutual Insurance Co
 12415 Stony Plain rd. 482-1571
GRAY INSURANCE AGENCY
 upst 8209 118 ave. GR 7-7505
Great-West Life Assurance Co
 501 Imp Bank bldg. 424-8214
GUARDIAN-CALEDONIAN GROUP OF INSC COMPANIES
 209 10201 104 st. 424-8221
HALLETT INSURANCE AGENCY LTD
 15607 100A ave. 489-4301
Hallett Insurance Agency Ltd
 308 CPR bldg. 424-5054
Hart R L M Agencies Ltd
 104 10169 104 st. 424-6465
Hartford Accident & Indemnity Co
 10612 124 st. 488-4783
Hartford Fire Insurance Co
 10612 124 st. 488-4783

HOME FIRE & MARINE INSURANCE CO
 110 9930 106 st. 422-3549
Howard's Agencies Ltd
 12 11244 116 st. HU 8-0705
Huber Insurance 104 10169 104 st. 424-6465
HUGHES M INVESTMENT LTD
 106 st & 82 ave. GE 9-7693
Imperial Guarantee & Accident Insurance Co
 202 10310 Jasper ave. 424-8119
INDEPENDENT INSC EXCHG (1959) LTD
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INSCO DARCEY B101 10039 Jasper ave 422-5278
Joslin R W 5408 109A st. 434-1363
Jubilee Insurance Agencies Ltd
 10426 81 ave. GE 3-8257
KELLOUGH H R REALTY LTD
 grd flr McLeod bldg. 422-7141
King Real Estate Co Ltd
 8735 118 ave. 477-8841
King Real Estate Co Ltd 8735 118 ave. 474-0496

Insurance—General—Cont'd

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 A Complete Insurance Service
 LIFE, AUTO, FIRE & CASUALTY
 104-10169 104 St. 424-6465
 After hours 454-6229

KOZUB & CHAHLEY AGENCY
 10718 97 st. GA 4-3210
Krausert Agencies Ltd 10612 124 st. 488-0823
Krausert Agencies Ltd 3 9944 82 ave. 439-7808
Lanouette W J & Sons
 18 13160 118 ave. GL 4-4130
Locators Ltd upst 10518 82 ave. GE 9-7120
LOFF WALTRER INSURANCE AGENCY
 321 Professional bldg. 422-4109
London Assurance
 405 Royal Trust bldg. GA 4-1986
London & Lancashire Insurance Group
 202 Alexandra bldg. 424-0681
MACKINNON JAS A CO LTD
 10064 Jasper ave. 424-7391
MacLean W (Bill) 13315 109B ave. 454-5026
MACRAE-STANTON INSURANCE LTD
 10122 100A st. 429-1406
MacRae-Stanton Insurance Ltd
 10122 100A st. 424-8444
MAPLE LEAF MANAGEMENT LTD
 10515 101 st. 424-4413
MARKWAY REALTY & INSURANCE
 11420 Jasper ave. 488-6223
MARTIN MILTON H 714 Tegler bldg. 422-4344
Maslie & Renwick Ltd
 514 Alexandra bldg. 424-6421
McCaffrey William F Insurance
 620 Northern Hardware bldg. 424-9053
MCINTYRE JOHN L INSURANCE LTD
 11009 Jasper ave. 488-0192
McLean A W Agencies Ltd
 10166 101 st. GA 2-2688
McNabb & Barton Ltd 10121 107 ave. 422-8864
Meloff Milton S Agencies Ltd
 505 Canadian Bank of Commerce bldg 422-5555
MELTON INSURANCE AGENCIES LTD
 104 10169 104 st. 424-6465

MERCER & WILLIAMS AGENCY LTD
 PERSONALIZED INSURANCE
 GROUP — LIFE — PENSION
 FIRE — CASUALTY — AUTO
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 (Barry Building)
 Mgr. Reg. V. Paul Res. 439-4273

Merchants' Marine Insurance Co Ltd
 505 10039 Jasper ave. 424-4101
MILLAR & HOMYNYK
 202 11745 Jasper ave. 488-0971
MJOLSNES INSURANCE AGENCIES
 104 10169 104 st. 424-6465
MOLSTAD & CO LTD
 101 Insurance bldg 422-7166
Morgan Nicholson Ltd
 606 Imperial Bank bldg. GA 4-8058
Mulka Agencies Ltd 201 Union bldg. 424-5757
Mulka Agencies Ltd 201 Union bldg. 424-5696
MYLES-TOMPKINS AGENCIES LTD
 614 Tegler bldg. GA 4-4586
NORTHERN ASSURANCE CO LTD
 505 10039 Jasper ave. 424-4101
NORTHERN & EMPLOYERS GROUP
 505 10039 Jasper ave. 424-4101

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Insurance—General—Cont'd

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MUTUALITY
CONSERVATION
STABILITY



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BLACKERT W P AGENCIES
12415 Stony Plain Rd. 482-1035

CORPORATE REALTY & INSURANCE LTD
222 Union Bus Depot. 424-1154

DAWSON INSURANCE SERVICES
205 10435 124 st. 488-2515

FERBY D S AGENCY
10348 101 st. 422-4255

GIFFORD HUMPHREY & WILSON LTD
26 9912 106 st. 424-0887

NICHOLLS A C AGENCIES LTD
215 Bentall bldg. 424-5652

REID DON REAL ESTATE CO
4 11641A Jasper ave. 488-1429

REIERSON AGENCIES LTD
10012 102 ave. 424-2108

SABINA AGENCIES LTD
11143 124 st. 454-6364

SLADDEN-SPENCER LTD
10105 99 st. 422-7196

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10553A 97 st. 422-4131

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9931 82 ave. 439-6316

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14836 Stony Plain rd. 455-1516

WILLIAMS H R INSURANCE
205 10621 100 ave. 424-1535

WISE INSURANCE SERVICES
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Osten R Agency 204 10428 123 st. 488-3119

Palmer R C Agencies 1 9930 106 st. 424-1412

PEMBERTON INSURANCE LTD
10740 124 st. 488-8138

Petriw Insurance Services
501 Imperial Bank bldg. 424-8214

Petriw Insurance Services 11135 63 st. 477-1805

Prairie Agencies Ltd 302 10014 102A ave 422-0075

PROCHINSKY J AGENCY
9426 111 ave. 479-0023

PRUDENTIAL ASSCE OF ENGLAND
33 9912 106 st. 422-7137

REIERSON INSURANCE SERVICES LTD
10012 102 ave. 424-2108

Retail Merchants' Assn of Canada (Alberta) Inc
503 10201 104 st. 424-7550

Retail Merchants' Assn of Canada (Alberta) Inc
503 10201 104 st. GA 2-7631

RITCHIE INSURANCE LTD
603 Royal Trust bldg. 422-8513

Royal-Globe Insurance Companies
202 Alexandra bldg. 424-0681

Sabina Agencies 11143 124 st. 454-6364

SADD V A & CO LTD 11536 Jasper ave 488-7868

SADD V A & CO LTD
11536 Jasper ave. 488-4269

St Paul Fire & Marine Insurance Co
210 9930 106 st. GA 4-1856

Saskatchewan Mutual Insurance Co
Rm 103 11810 124 st. 454-3349

SCONA AGENCY 8119 104 st. 433-5256

Scottish Canadian Assurance Corp
407 Tegler bldg 424-0855

Scottish Metropolitan Assurance Co Ltd
505 10039 Jasper ave. 424-4101

**SCOTTISH UNION & NATIONAL INSURANCE
CO** 10022 103 st. GA 2-2108

SEARIGHT INSURANCE BROKERS LTD
10046 102 st. 429-1414

Selthum Ray O 10119 122 st. 488-9254

SHANDRO T A
Complete General Insurance
Auto - Fire - Liability, Etc.
8 McLean Bldg 424-6555
After Hours 466-6266

Insurance—General—Cont'd

SHAW & BEGG LTD 110 9930 106 st. 424-3549

Shaw & Begg Ltd 110 9930 106 st. 424-4986

Sherwood Insurance Agencies
42 10529 Jasper ave. 422-0101

Skyview Listings Ltd 10805 124 st. 488-6012

Smeltzer Sadd & Williams Ltd
10111 124 st. HU 8-0181

Sorenson Assurance Service Ltd
600 Macleod bldg. GA 4-7311

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All Classes of
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After Hours S. Turner GR 7-1298

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9111 83 st. 466-1076

Sywenky J C 9611 76 st. 469-2747

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107 st & Jasper ave. GA 4-3505

Thomas E F Agencies
204 Financial bldg. GA 4-4524

Toronto General Insurance Co
201 11745 Jasper ave. 488-0911

Traders General Insurance Co
10015 109 st. GA 2-6328

Travelers Insurance Co of Hartford
321 Professional bldg. 422-4109

Union Insurance Society of Canton Ltd
721 Tegler bldg. 422-1057

WALKER HARRY REALTY
14836 Stony Plain rd. GL 5-1516

Wawanesa Mutual Insurance Co
108 st & 100 ave. 429-1471

Weber General Insurance Ltd
206 10182 103 st. 424-0051

WELLINGTON FIRE INSURANCE CO
110 9930 106 st. 422-3549

WIGHT R E AGENCY
400 Dogwood ct Sherwood pk. 699-7050

Wilkin W L Ltd 12323 102 ave. 482-1166

WILKINSON AGENCIES LTD
10325 124 st. 488-5212

Wilkinson Agencies Ltd 10325 124 st. 488-5144

Willes Real Estate & Insurance Ltd
9205 118 ave. 474-3022

Wise Insurance Service
upst 10744 Jasper ave. 424-5076

Wise Insurance Service
upst 10744 Jasper ave. 422-7606

Woyewidka Agency Insurance
9620 102 ave. GA 4-4261

Wrigley J (Manie) Insurance
11627 111A ave. HU 8-6759

YORKSHIRE INSURANCE CO LTD

FIRE - AUTO - LIVESTOCK
D. McGinn, Inspector
14-10182 103 St. 424-1293

Zurich Insurance Co 2nd flr Corona bldg 422-8284

Insurance—Hospitalization

Alberta Blue Cross Plan 10025 108 st. 424-0871

BLUE CROSS HOSPITAL PLAN

THE VOLUNTARY
NOT-FOR-PROFIT PLAN
FOR HOSPITAL CARE



"FOR INFORMATION CALL"
ALBERTA BLUE CROSS PLAN
10025 108 st. 424-0871

Mutual of Omaha Insurance Co
10439 124 st. 488-8292

Insurance—Life

ALLSTATE INSURANCE

Allstate Insurance
112 Westmount Shoppers Park. 455-4141

Simpson-Sears Retail Store
102 St. & Princess Elizabeth Ave. 479-4152

Allstate Insurance
210 Bonnie Doon Shopping Centre 466-1338

ARMSTRONG & TAYLOR LTD
9950 107 st. 422-4101

Bertrand Agencies 203 10428 123 st. 488-6369

British Pacific Insurance Co
206 11227 Jasper ave. 488-4626

Canada Life Assurance Co
704 McLeod bldg. 422-2185

Canada Life Assurance Co
401 McLeod bldg. 424-8154

Canadian Order of Foresters
9227 79 st HO 6-0474

**CANADIAN PREMIER LIFE INSURANCE
CO** 302 11745 Jasper ave. 482-1511

Collins A A Agency 605 Agency bldg. 422-4578

**COMMERCIAL LIFE ASSURANCE CO OF
CANADA** 11645 Jasper ave. 488-4496

Commercial Life Assurance Co of Canada
11645 Jasper ave. 488-8359

COMMERCIAL UNION ASSURANCE CO LTD
MARVYN E. GRAVES, C.I.U.
GENERAL LIFE AGENT
526 Professional Bldg. 424-3232

Confederation Life Association
2nd flr 10275 Jasper ave. GA 4-8014

Continental Life Insurance Co
2nd flr 9924 106 st. GA 2-6485

Continental Life Insurance Co
2nd flr 9924 106 st. GA 4-8386

CO-OPERATIVE LIFE INSURANCE CO
21 9912 106 st. GA 2-5195

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- ENDOWMENTS
- MORTGAGES
- WHOLE LIFE
- SAVINGS PLANS
- GENERAL INSURANCE

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(10621 - 100 Ave.)

Bus: 424-1535 Res: 488-5387
"INFORMATION WITH NO OBLIGATION"

Insurance—Life—Continued

CROWN LIFE INSURANCE CO
2nd flr 10076 100 st GA 4-0561

Dominion Life Assurance Co
407 Imperial Bank bldg. GA 4-7271

**EMPIRE LIFE INSURANCE CO
LIFE INSURANCE**
2nd Flr. 10026 102 St. GA 4-6101
M. B. Draper Mgr. Res. HU 8-3864

**EQUITABLE LIFE INSURANCE CO OF
CANADA**
INSURANCE 422-0393 - 422-3308
105-10169 104 St. 488-9271
Frank Anderson C.I.U. Res.

Excelsior Life Insurance Co
302 Insurance bldg. GA 4-3184

FIDELITY LIFE ASSURANCE CO
222 Kitchen blk GA 2-2722

Forbes Insurance Agency
321 Professional bldg. 424-7035

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12518 118 ave. 455-2516

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Assurance
Estate Planning
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Great-West Life Assurance Co
220 Bentall bldg. GA 2-6249

Great-West Life Assurance Co
302 Baker bldg. GA 2-6144

Great-West Life Assurance Co
501 Impl Bank bldg 424-8214

Guardian-Caledonian Group of Insurance
Companies 209 10201 104 st. 424-8221

Haug Norman E 15212 84 ave. 489-7227

Imperial Life Assurance Co of Canada
308-316 McLeod bldg GA 4-6137

InSCO Darcy B-101 10039 Jasper ave 422-5278

LIFE INSURANCE CO OF ALBERTA
10526 Jasper ave 424-1123

Life Insurance Co of Alberta
600 Imperial Bank bldg GA 2-1569

Life Insurance Co of Alberta
211 8204 104 st GE 3-0110

LOFF WALTER INSURANCE AGENCY
321 Professional bldg. 422-4109

London Life Insurance Co
10010 105 st. 429-1461

London Life Insurance Co
9950 107 st. GA 2-3483

London Life Insurance Co
225 Bonnie Doon Shopping centre HO 6-2167

LONDON & SCOTTISH ASSURANCE LTD
505 10039 Jasper ave. 424-4101

Loyal Protective Life
250 Professional bldg. 429-1234

Loyal Protective Life
250 Professional bldg. 429-1540

Lutheran Brotherhood Life Insurance
Society 15212 84 ave. 489-7227

Manufacturers Life Insurance Co
330 Bentall bldg. GA 4-8081

Marshall Insurance 10655 Jasper ave. 424-7777

Metropolitan Life Insurance Co
306 Imperial Bank bldg. GA 2-2874

Metropolitan Life Insurance Co
306 Imperial Bank bldg. GA 2-0539

MOLSTAD & CO LTD
101 Insurance bldg GA 2-7166

Monarch Life Assurance Co
9929 103 st. GA 2-6125

MONTREAL LIFE INSURANCE CO
9924 106 st GA 2-8164

**MUTUAL LIFE ASSURANCE CO OF
CANADA** 11765 Jasper ave. HU 8-8171

MUTUAL OF NEW YORK
9912 106 st 424-0913

**NATIONAL LIFE ASSURANCE CO OF
CANADA** 10162 100A st. GA 2-7148

Continued on Next Page

Insurance—Hail

Independent Insurance Exchange (1959) Ltd
272 Bonnie Doon Shopping centre. 466-1191

McQueen Agencies Ltd 4 10454 82 ave. 439-6428

Phoenix of Hartford Insurance Companies
12323 107 ave. 488-0119

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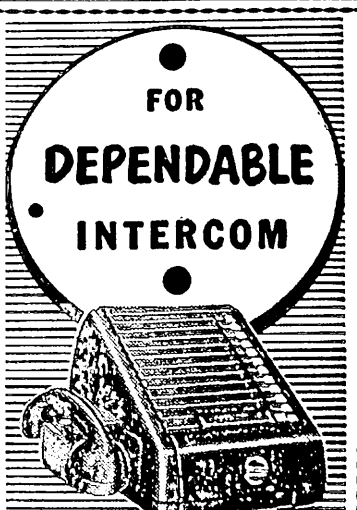
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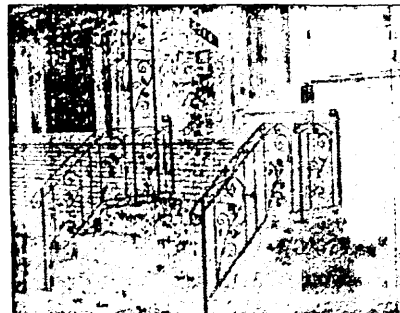
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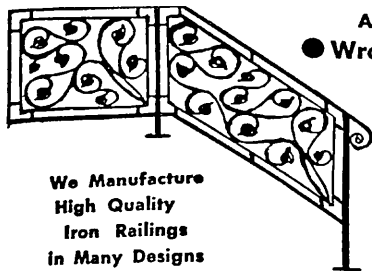
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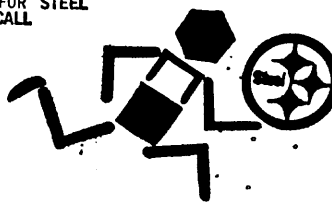
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