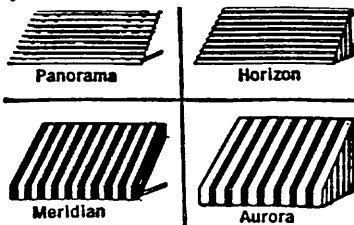


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AWNINGS**

4 styles to choose from for windows, patios, carports, and porches. Over 100 color combinations.



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FREE decorating  
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BLINDS**

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or

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- FULLY GUARANTEED
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- BAKED ACRYLIC FINISH

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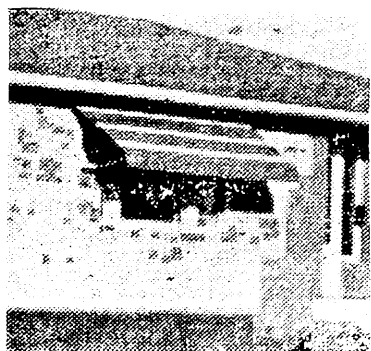
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- Awning
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Hangar 9, Municipal Airport

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METAL  
AWNINGS**



- VISIBILITY
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AVAILABLE IN MANY  
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CUSTOM MADE  
Available in 3 Popular Styles

BEAUTIFY

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COMFORT IN  
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LAST

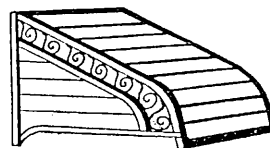
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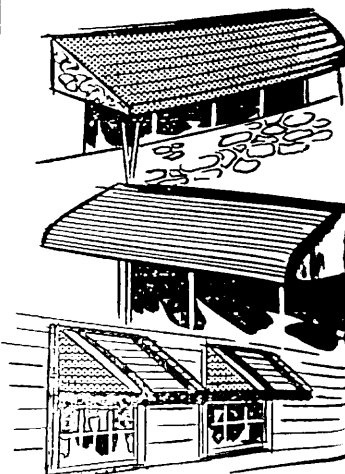
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Phone

**AWNINGS**



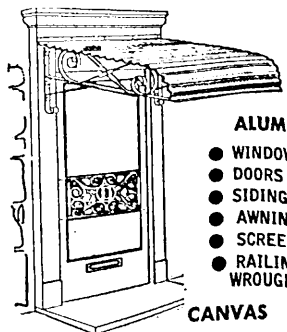
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Adrian's Bakery Ltd 11204 76 ave. GE 9-3192  
Adrian's Bakery Ltd 10340 82 ave. GE 3-8219  
*Continued on Next Page*

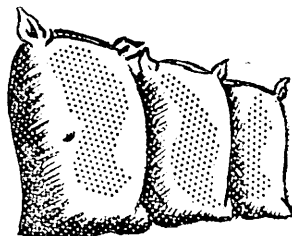
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The  
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*Artistry* in  
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25 Varieties  
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**ALBERTA BAKERY LTD.**

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COOKIES (DUTCH STYLE)

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PRODUCTS**

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 Alberta Bakery Ltd 11368 95 st. 477-2340  
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**Bindon Bakeries (Alberta) Ltd**  
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**Bindon Bakeries (Alberta) Ltd**  
 4 South Side Shoppers Plaza. 433-5353  
**Bindon Bakeries (Alberta) Ltd**  
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**Bley's Bakery** 9413 118 ave. GR 7-3987

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**Capital City Bakery** 10822 95 st. GA 2-5665

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OPEN 9 A.M. — 9 P.M. DAILY

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Specializing in Home-Made-Like Cookies

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Specializing in:  
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Happy Birthday



Special Orders  
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 BAKERY



15125A Stony Plain Rd.

**HOME BAKERY**

(ALTA) LTD.

All types of European & Old  
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Personalized Service on Wedding Cakes

"Edmonton's ONLY European  
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— 2 STORES TO SERVE YOU —

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HONEYBOY  
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Baked 8 Hours  
 Fresher!

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Don't say Bread

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BREAD — CAKES  
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**Garneau Bakery** 10860 82 ave. GE 3-28

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After Hours 474-4213

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**HOLLANDIA BAKERY**

HOMEMADE BREAD, BUNS & PASTRY

"Home Delivery"

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**Home Bakery (Alberta) Ltd**

10007 82 ave. GE 9-75

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10352 101 st. GA 4-23

**Home Bakery (Alberta) Ltd**

12115 54 st. 479-5002

**Honeyboy Baking Co Ltd** 12205 Fort rd 474-3002

**Ital-Canadian Bakery** 10750 124 st. 482-1333

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Bread — Buns — Pastries

SPECIALIZING IN ITALIAN BREAD

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MAKERS OF

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10118 149 St. HU 9-1121

**Kirkland & Rose Ltd** 8779 97 st. 469-5333

**Labby A** 11929 53 st. GR 7-77

**Maxie's Fancy Baking** 8608 99 st. 439-6555

**McGavin Toastmaster Ltd**

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10135 102 st. GA 2-88

**National System of Baking Ltd**

10135 102 st. GA 2-70

**National System of Baking Ltd**

10818 82 ave. GE 3-11

**Picardy Div of Canadian Food Products**

Sales Ltd 10014 102 ave. 422-7055

**Picardy Div of Canadian Food Products**

Sales Ltd 154 Westmount Shoppers pk 455-1188

**Pilz's Bakery** 14834 Stony Plain rd. GL 5-44

**Quist's Food Products** 9410 91 st. HO 6-88

**Ritchie Bakery** 9551 76 ave. 439-5277

**ST ALBERT BAKERY**

10 Piron st St Alb. 599-6251

**Sherbrooke Bakery** 13160 118 ave. GL 5-22

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"Canada's Finest Food Confections"

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Cake Donuts

Wholesale & Retail

11563 136 St. 454-6371

**Stinson Bakery** 10325 97 st. GA 2-57

**Stinson Bakery** 9448 118 ave. GR 9-60

**Strathearn Bakery Ltd** 9536 87 st. HO 9-31

**TASTY BREAD CO LTD (1962)**

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**Bakers—Continued**

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**TENDER FLUFF DONUTS**  
 For Every Occasion  
 For Everyone's Taste  
 11007 - 127 St. HU 8-8922  
 After hours HU 9-5937

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 10307 112 st. 424-4774  
**Town & Country Bakery Edmonton Ltd**  
 11807 66 st. 474-2777  
**Town & Country Bakery Edmonton Ltd**  
 8210 118 ave. 474-6855  
**Turner's Bakery** 10444 Jasper ave. GA 2-2226  
**Turner's Bakery** 10204 124 st. HU 8-1659  
**U K BAKERY CO LTD**  
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 15125A Stony Plain rd. 489-3441  
**WEST STAR BAKERY** 11710 87 ave GE 3-0965  
**WESTON BAKERIES LTD**  
 8320 125A ave. 474-2434  
**Willman's Mrs Cake Shop** 9401 92 st. 466-3702  
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 Wedding & Birthday Cakes made to order  
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 10452 50 st. 469-3407  
**Rainbow Ballroom** 10827 82 ave. GE 9-7591  
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**CANADA'S FIRST BANK**  
 Wherever you live in Edmon-  
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 Serve you. Resources exceed  
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Griesbach Barracks	474-2678
RCAF Station Namao	799-3092
9406 118 ave	479-4261
10180 97 st.	422-5557
12740 Fort rd.	477-2246
15308 Stony Plain rd.	489-1302
8706 150 st.	489-6111
248 Westmount Shoppers pk.	455-9164
11812 124 st.	455-8132
10279 Jasper ave.	422-2112
10818 Kingsway ave.	474-0040
19 Piron st St Alb.	599-6191

**SOUTH SIDE**

10828 82 ave	439-4931
University 8815 112 st.	433-3256
No. 30 Bonnie Doon Shopping Centre	466-1555
Sub-Agency No 82 Bonnie Doon Shopping Centre.	469-5265
5024 106A ave.	466-7054
5024 106A ave	466-5816

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YOUR PARTNER  
 IN HELPING  
 CANADA GROW



**"FOR INFORMATION CALL"**

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Jasper ave & 100A st.	424-0381
11508 Jasper ave	488-7206
Jasper ave & 107 st.	424-0781
10238 101 st.	429-1791
10247 97 st.	429-1795
8101 118 ave	474-2447
97 st & 129B ave.	474-5431
10702 124 st.	482-1581
15102 Stony Plain rd.	489-5506
Grandin Shopper's pk St Alb.	599-6636

**SOUTH SIDE**

6304 104 st.	439-7385
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**Banks—Continued**

**CANADIAN IMPERIAL BANK OF COMMERCE**

LARGEST BRANCH  
 REPRESENTATION  
 IN EDMONTON  
 AND CANADA



**"FOR INFORMATION CALL"**

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Business Development Dept.	429-2551

**NORTH SIDE**

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10765 Jasper ave.	424-0517
McLeod Bldg	422-1715
McLeod Bldg	424-6020
McLeod Bldg	424-3045
McLeod Bldg	424-3075
10167 102 st	424-2923
10167 102 st	424-4089
10167 102 st	424-3037
6414 112 ave	477-8266
8204 118 ave	477-3292
9505 118 ave	479-2011
9578 111 ave	474-1424
10230 Princess Eliz ave.	479-1115
10230 Princess Eliz ave.	479-4098
3918 118 ave	477-8782
11743 124 st	454-3591
12414 102 ave.	482-1565
11223 Jasper ave	488-0901
12556 132 ave	454-3753
12556 132 ave	454-4306
12908 127 st	455-8787
Groat Road & 118 ave	455-0767
15541 Stony Plain rd.	489-1991
15106 Stony Plain rd.	489-4315

**SOUTH SIDE BRANCHES**

8536 109 st	439-5263
8536 109 st	439-4507
8955 82 ave.	466-3907
9518 87 st	469-3218
6111 101 ave.	469-2338
9635 66 ave.	433-0475
9903 82 ave.	439-7348
10318 82 ave.	439-0212
10318 82 ave	439-2272
10431 82 ave	433-6436
Sherwood Pk Shopping Centre.	699-5330
Sherwood Pk Shopping Centre.	699-5331

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**CANADA'S LARGEST BANK**  
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-------------------	----------

**NORTH SIDE BRANCHES**

10023 Jasper ave.	424-4121
Jasper ave & 105 st.	424-4121
10195 102 st.	424-4121
10722 124 st.	488-3813
10722 124 st.	488-8886
11804 124 st.	454-3448
11804 124 st.	454-3592
12739 Fort rd.	477-8711
12739 Fort rd	477-8614
11104 Jasper ave	424-2812
11104 Jasper ave	424-4207
15109 Stony Plain rd.	489-7151
15109 Stony Plain rd.	489-7111
15015 111 ave.	489-1501
9108F 142 st.	488-6643
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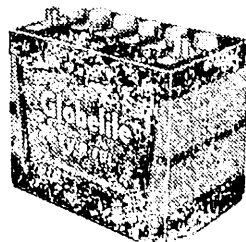
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 ● Light & Power Batteries  
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 Choose Allstate for a Safer Ride  
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DEPENDABILITY  
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 10950 119 St. 488-7281  
 South Side Branch  
 7911 104 St. 433-0733  
 East End Branch  
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 West End Branch  
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Continued on Next Page

Few things give so much for so little as your telephone. A single call may save a life . . . make a friend . . . save hours of time. Yet the cost is small.

**BATTERIES**

**AUTOMOTIVE & INDUSTRIAL WHOLESALE & RETAIL**

**"Buy Direct & Save"**  
**REPLATING TO ORDER**  
**"Fully Guaranteed"**

We service Steel Alkaline batteries  
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**WESTERN BATTERY AUTO ELECTRIC**

**"Batteries Are Our Business Not a Sideline"**

After Hours 488-9573

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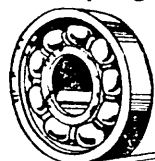


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CHAIN — COUPLINGS — SEALS — REDUCERS  
**EMERGENCY 24 HR. SERVICE**  
 LOTS OF CUSTOMER PARKING

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- Bower Roller Bearings
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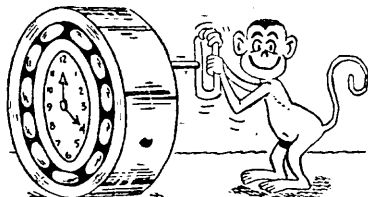
**B.C. BEARING  
 ENGINEERS LTD.**

CALL

**GA 4-6478**

*anytime*

10019 106 Ave.



## Commercial Bearing Service

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*Engineered* **BEARINGS** *Ltd*  
 A COMPLETE BEARING SERVICE  
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424-1891 **424-4525** 422-4742

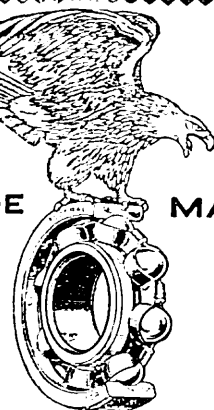
EMERGENCY  
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BEARINGS, OILSEALS, PILLOW BLOCKS, ENGINE BEARINGS, "O" RINGS,  
 LOCTITE AND TRU-ARCS

**ASARCON "CONTINUOUS CAST" BRONZE**

TRADE MARK

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- Fischer Bearings
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- Dodge Timken Pillow Blocks
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- Seals and O'Rings
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METALLIZING  
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- PRESS FITS RESTORED
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## Bearings—Continued

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FEDERAL-MOGUL SERVICE LTD  
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Beauty Culture Schools  
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BEAUTICIANS & BARBERS SUPPLY LTD  
 Exclusive Distributors

RAYETTE & REALISTIC

We Also Carry

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All Other Leading Beauty & Barber L  
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Edmonton Beauty & Barber Supplies Ltd  
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 World's Largest Manufacturers of  
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CURTIS IMPERIAL BEAUTY FURNITURE  
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All Lines of Furniture  
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Continued on Next Page

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 YELLOW PAGES can increase  
 your market. You are invited  
 to call the Advertising Department  
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 constantly at your service

**Beauty Salon Supplies—Cont'd**

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They'll find the heading they  
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be there to invite them  
to do business with you? It  
will if your advertising pro-  
gram in these YELLOW PAGES  
is all inclusive.

**Beauty Salons**

ADRIENNE HAIR STYLISTS

For Lovelier Hair Try  
Our Personalized Care

14246 85 Ave. . . . . HU 8-7931  
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Shopping Centre)

Alaska Beauty Parlor 12424 118 ave. .GL 5-8386  
ALEXANDRA'S BEAUTY LOUNGE

36 13160 118 ave. .GL 5-6414

Allendale Beauty & Barber Shop

bsmt 6322 106 st. 434-1541

Allure Beauty Salon 11240 109 ave. .GA 4-4755

American Beauty Clinic

bsmt 10075 Jasper ave. 422-4022

ANITA ESTAL HAIRSTYLING CHALET

10135 102 st. .GA 4-3086

*Continued on Next Page*

**ZOTOS — REVLOK — BRECK**

L'OREAL CLAIROL

FURNITURE & EQUIPMENT

EDMONTON BEAUTY & BARBER SUPPLIES LTD.

10061 105 St.

422-1577 - 424-4278

Res. 488-8415

Res. 489-2330

*Prescription Styled*  
**COLD WAVES**

BLEACHED OR COLORED  
HAIR OUR SPECIALTY



**ONE PRICE ONLY**

- LADIES & CHILDRENS HAIRCUTTING  
BY EXPERTS
- COMPLETE BEAUTY SERVICE
- MODERN SALON
- OPEN 6 DAYS 8:00 a.m. TO 6:00 p.m.
- LARGE EXPERT STAFF
- NO APPOINTMENT NECESSARY

AIR CONDITIONED

**AMERICAN BEAUTY CLINIC**

**422-4022**

10075 Jasper Ave. — Next to Capitol Theatre

*... For Superb Service*  
OPEN 6 DAYS A WEEK

**CAIRO**  
**Beauty House**

*Individual*

- Hair Styling
- Coloring
- Body Waves
- Hair Shaping

Open Thurs. 9 a.m.-9 p.m.

TWO LOCATIONS  
TO SERVE YOU:

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● 79 Ave. & 104 St. Ph. 439-7856

(South Side Shoppers Plaza)



Frank Cairo, Owner

*Bonnie Doon*  
**BEAUTY SALON**

*Styles of distinction*

**TINTING  
MANICURES  
PERMANENTS**

*created for the  
individual*

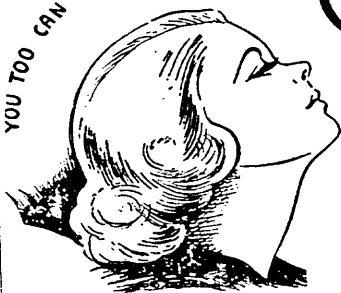
**PH. 469-1957**

Bonnie Doon Shopping Centre





YOU TOO CAN HAVE BEAUTIFUL HAIR



# Chrisie's BEAUTY SALON

Louis Horinek  
Hair and Scalp  
Specialist

Specializing in Correction of Dandruff  
Itchy Scalp and Falling Hair  
We Offer You

**RADIO WAVE** THE NEW EXCLUSIVE  
HAIR PERMANENT

*Hair Shaping and Hair Styling*

Mr. L. Horinek presents:

For Ladies Who Care

EXCLUSIVE PERMANENTS BY MR. L. HORINEK IN PERSON

Reg. \$50.00, Special \$25.00

Reg. \$25.00, Special \$15.00

Cold Waves \$7.50 & Up

EXCLUSIVE SKIN BEAUTY GLAMOUR  
VITALITY YOUTH UNLIMITED -- REDUCING COURSES  
Evening Appointments

9346 - 118th Ave.

PHONE 477-1328

OPEN ALL DAY WEDNESDAY

## Beauty Salons—Continued

Anita Estal Hairstyling Chalet  
10135 102 st. GA 4-2305

Ann's Beauty Lounge  
upst Inglewood Theatre bldg. GL 4-3114

Antoine's Beauty Bar 8207 109 st. GE 3-8858

Arcade Beauty Shoppe 11207 Jasper ave GA 2-2521

**ARISTOCRAT BEAUTY LOUNGE**  
10160 101 st. GA 2-1508

Artistic Beauty Parlor 8648 118 ave. GR 9-3813

**ARTISTIQUE BEAUTY SALON**  
15105B Stony Plain rd. 489-7355

Aurora Beauty Salon 6529 111 st. 434-1865

Aurore's Beauty Shop 12718 66 st. GR 4-0788

Avenue Beauty Clinic Ltd  
9420 118 ave. 474-3217

**AVONMORE BEAUTY SALON & BARBER SHOP**  
7808 73 ave. 466-8958

Barbara's Beauty Salon 8211 104 st. GE 3-0023

Beau-Monde Beauty Salon 9852 85 ave 433-7139

**BEAUTY NOOK** 428-430 Birks bldg GA 2-2927

Beauty Salon De Paris 6537 111 st. 434-3877

Beauty Spot 10152 82 ave. 439-7775

Bellevue Barber Shop & Beauty Salon  
7210 112 ave GR 7-6222

Ben's Beauty Salon 10812 129 ave. 477-2184

Betty's Beauty Parlor dwn 7737 85 st. HO 6-5060

Bonnie Ann Beauty Salon 8817 92 st HO 6-3740

Bonnie Doon Beauty Salon  
32 Bonnie Doon Shopping centre 469-1957

Borden Park Beauty Salon  
7605 112 ave 479-6160

Boulevard Beauty Salon 9627 111 ave GA 4-1012

**BOUQUET BEAUTY SALON**

HAIR STYLING SPECIALISTS  
Formerly  
Avenue Beauty Clinic Economy Salon  
9434 118 Ave. 477-2059

Cairo Beauty House 7931 104 st. 439-7856

Calder Beauty Salon 11924 129 ave GL 4-2614

Cambrian Beauty & Barber Shop  
10114 111 st 424-9392

## Beauty Salons—Continued

Capitol Beauty Salon 10169 102 st. GA 3-8858

Capitol Beauty Salon 10169 102 st. GA 3-8858

Cathcart's Hair Design  
12 10110 107 st C 1210

Cecile's Beauty Lounge  
bsmt 11666 95 st GE 4-3114

Cherylette Hair Stylists 9012 118 ave GE 4-3114

**CHEZ LISA** 102 10045 102 st. GE 4-3114

Christie's Beauty Salon 9346 118 ave. GE 4-3114

**CINDERELLA'S BEAUTY SALON**  
342 Tegler bldg. 489-7355

Cliff's Hair Styling 10065 105 st. GE 4-3114

**CLOCK BEAUTY PARLOR**  
15558 Stony Plain rd

Continental Hair Style Studio  
10840 Jasper ave

Cote Hairstylist 14221 Stony Plain rd

Cote Hairstylist No 2  
5 12062 Jasper ave

**CREST BEAUTY SALON**  
SERVING BEVERLY AREA  
The Latest in all Hair Styles  
Shaping & Cutting  
3416B 118 Ave.

Cross' Beauty Parlor 11561 136 st GA 4-3114

**CROWN BEAUTY PARLOR**  
10354 101 st GA 4-3114

Danube Beauty Salon 10613 97 st GE 4-3114

Davidson's Beauty Parlor 10924 88 ave GE 4-3114

**DAWSON'S CREATIVE HAIRSTYLISTS**  
201 McLeod bldg GA 4-3114

Dawson's Hair Stylists  
15351 Stony Plain rd

**DE MERT HAIR STYLISTS**  
"PROFESSIONAL COLD WAVES"  
Upst 9574 111 Ave.

Diamond Beauty Parlor 10645 97 st GA 4-3114

Dominion Beauty Shop 10328 82 ave GE 4-3114

**DOROTHY'S BEAUTY SALON**  
10404 118 ave GA 4-3114

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# For High Styling

# Horinek's

Hair Styling LTD.

Ph. GA 2-0222 - Bus Depot

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BEAUTY MART



Member of I. C. D. International

COMPLETE HAIR STYLING  
A BEAUTY SERVICE

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Hair Coloring — "Frostings" — "Tipping"  
Hair Waving "Body Waves" Style  
Foundation Waves Fully Guaranteed  
● Hair Pieces ● Wigs ● Hair Ornaments

## Hair Styling

ONE OF CANADA'S FINEST

10075 - 100A St.

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MACDONALD HOTEL SALON  
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**Beauty Salons—Continued**

Beauty Shoppe 12419 127 ave GL 5-6992  
 Barber Shop & Beauty Parlor  
 9631 66 ave GE 3-6546  
 Wood Hairdressers 8256 118 ave GR 7-1060

**TON'S OF CANADA**  
**EATON'S BEAUTY SALON**  
**EXPERT HAIR STYLING**  
 10220 101 St. 424-0181

Beauty Clinic 10020 101A ave 422-1924  
 Beauty Clinic 10020 101A ave 424-8796

**MONTEON BEAUTY SALON**  
 10119 102 st. GA 2-4554

**LEEN YOUNG BEAUTY SALON**  
 dwn 10160 102 st 424-6745

**ITE BEAUTY LOUNGE**  
 "Award Winning Hair Stylist"  
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 Specializing in  
**HAIR COLORING — PERMANENT WAVING**  
**HAIR STYLING**  
 10424 118 Ave. 474-6127  
 (Park Plaza Shopping Centre)

Beauty Salon 11938 127 ave 455-3096  
 Beauty Parlor 10005 82 ave GE 3-8239  
 Hair Styling 10155 150 st. 489-5381  
 European Beauty Salon 10014 102A ave 422-1056  
 Fashion Beauty Salon  
 4 11220B 76 ave GE 9-1036

White Beauty Parlor  
 13344 109A ave GL 5-1469

**AY-ANN BEAUTY SALON**  
 11460 112 ave HU 8-7090  
 & G Beauty Lounge 10012 82 ave 439-1870  
 Beauty Lounge 10343 Jasper ave GA 4-6545  
 Beauty Shoppe 10911 82 ave GE 9-4287

**GI'S BEAUTY LOUNGE**  
 FOR HAIR STYLES OF  
 DISTINCTION  
 9919 109 St 422-6878

Beauty Lounge 10023 102 ave GA 2-0919

**Beauty Salons—Continued**

Giovanni's Beauty Salon 8247 118 ave GR 7-6616  
 Giovanni's Beauty Salon 10121A 107 ave 422-7021

**GLENGARRY BARBER & BEAUTY LOUNGE**  
 9018 132 ave. 479-3758

Grandin Park Beauty Salon & Barber Shop Ltd  
 Grandin Shoppers pk St Alb. 599-6428

**GWEN ELLEN BEAUTY SALON**  
 7604 112 st. GE 3-8007

**GYRO BEAUTY PARLOR** 10758 95 st 424-1469  
 Hallett's Beauty Salon 6412 118 ave GR 9-0874

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**SPECIALISTS IN**  
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 Hannelore Simon, Prop.  
 Upst. 10005 - 82 Ave. GE 3-8239

Hansen's E H Barber Shop & Beauty Salon  
 10412 118 ave GR 9-1150

**HARPER METHOD SKIN & SCALP**  
**TREATMENT SHOP**  
 15105B Stony Plain rd 489-7355

Hatschies Barber Shop & Beauty Salon  
 12135 54 st. 479-5048

Hazel's Beauty & Gift Shoppe  
 8612 99 st. 439-2383

Hi-Level Beauty Salon 8621 109 st. GE 9-3493

**HIGH PARK BEAUTY SALON**  
 15131 110 ave 489-1033

Highland Beauty Parlor 6515 112 ave GR 7-2180

**HODSON'S MARJORIE BEAUTY SALON**  
 9948 87 st 469-3195

**HOLLYWOOD ROOM**  
 dwn 10628 Jasper ave GA 4-2853

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COMPLETE  
**Beauty Treatment**  
 FOR THE  
**Budget Minded**  
**Lady**

RUBY SHARON  
**MODELS WANTED—ALL AGES—Monday Through Saturday for Permanent**  
 Waving, Shampoo and Styling, Hair Coloring, Scalp Treatment, Facials and  
 Manicures at Slightly More than the **COST OF SUPPLIES USED**  
 All Work Done by Students and Supervised by Competent Instructors

**NATIONALLY ADVERTISED**  
**PERMANENTS ON A BUDGET BASIS**  
**NO APPOINTMENT NECESSARY**  
 NEW DAY CLASSES BEGIN EVERY MONDAY  
 NEW NIGHT CLASSES BEGIN EVERY WED. & THURS. FROM 6 TO 10 P.M.

**RUBY SHARON'S**  
**SCHOOL OF HAIR DESIGN**  
**HARPER METHOD AFFILIATED SCHOOL**  
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 422-3859

**"ANTOINES"**  
**BEAUTY BAR**

INVITATION TO BEAUTY  
 Latest in: Permanents, Hair Styling & Coloring  
**Open All Day Wednesday**  
**and Thursday Evening**  
 PHONE **GE 3-8858** PHONE  
 8207 109 St.

"FOR BEAUTY'S SAKE . . . MAKE NO MISTAKE"  
**ARTISTIQUE BEAUTY SALON**



Visit our beautiful new salon featuring the latest equipment and highly  
 trained technicians and hairstylists. "The Harper Method" individual  
 hairstyling - coloring - cold waving - shaping.  
 15105B Stony Plain Road (City Limits Shopping Centre) in the Mall 489-7355  
 "Where Parking Is No Problem"

conveniently located in the heart of  
**WESTMOUNT**

*Denis Watt*  
 and His Hairstylists

**Air**  
**Conditioned**

DENIS  
 WATT  
 Mgr.



"the Most Courteous  
 Service in Edmonton"

Ph. 455-2477 or 455-2266 for Appointment

**ALL WORK GUARANTEED**

**BARBARA'S BEAUTY SALON**

8211 104 St.

**NO APPOINTMENT NECESSARY****Open All Day Wed.  
& Thurs. Evgs.****PHONE 433-0023****Olib's**  
HAIR STYLING**PERMANENT WAVING — HAIR COLORING  
HAIR SHAPING & STYLING***Specialists in . . .***CHILDREN'S HAIRSHAPING****PHONE GA 2-7890 PHONE****Around the Corner from Smitty's Pancake House  
10065 105 St.****COTÉ***Hairstylists*By appointment to  
Her Majesty Queen Elizabeth II  
Suppliers of Beauty Preparations  
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Agents for CYCLAX  
products of England12062 Jasper Ave.  
482-133314221 Stony Plain Rd.  
488-5376

Lucienne Miskew, Manageress

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HAIR STYLISTS**Specialists in Coldwaving and latest  
Hair StylingsVISIT OUR BEAUTIFUL NEW SHOP  
Latest in Equipment**Located in Jasper Place**  
For the Convenience of West End Customers**Phone HU 9-7161**

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**Beauty Salons—Continued****HOLT RENFREW**

"The Looking Glass"

DISTINCTIVE

HAIR FASHIONS

**"FOR SERVICE CALL"****HOLT RENFREW & CO LTD**  
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Horinek's Hair Styling Ltd

bsmt 10220 102 st. 422-0222

House of Beauty Ltd 12510 118 ave. GL 4-3934

**HUDSON'S BAY CO DEPARTMENT**

STORE 102 st &amp; Jasper ave. 424-0121

Inga's Beauty Lounge

5335A 112 ave 477-3275

**INGLEWOOD BEAUTY SALON**

Jean Munro Owner &amp; Operator

**COMPLETE & LATEST  
HAIR SERVICE**

Open Thursday Nights

11431 124 St. 455-3092

Jasper Beauty Parlor 9668 Jasper ave GA 2-4216

Jeannies Beauty Salon 9216 95 ave HO 6-1832

Jean's Beauty Lounge 10809 124 st HU 8-8027

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STYLING**

Permanents &amp; Tinting

10347 82 Ave. 433-0120

Jo's Beauty Salon 4825 118 ave GR 9-0792

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**STYLING — TINTING  
PERMANENT WAVING**

10148 142 St. HU 5-

Kensington Beauty Salon

12560 132 ave S

Kingsway Beauty Salon 11136 108 st GA

Klip 'N Kurl 12927 97 st. GA

Klip 'N Kurl 14903 83 ave. GA

Klip-N-Kurl Beauty Lounge

18 St Anne st St Alb

Kurl Rite Beauty Parlor 9549 76 ave CA

Kurt's Beauty Salon 10123 112 st. CA

La Beaute' Hair Styling 12402 102 ave CA

Labonte Veronica 10856-82 ave. GE

Labonte Veronica 11218 76 ave. GE

**LANCASTER BEAUTY SALON**

Lancaster pk Namao

Larre's Beauty Salon 10453 124 st

**LAUDERDALE BEAUTY SALON**

Personalized Service in the Land-

District — Evening Appointments

10720 129 Ave 47

**LAURA'S BEAUTY SALON**

9108B 142 st

**LAURETTA'S BEAUTY LOUNGE**

7034 106 st

**LEADER BEAUTY SALON**

9914 102 ave

Lil's Beautyette 1 10344 Jasper ave GA

**LUCY'S BEAUTY LOUNGE**

1 8223 104 st

Lynn's Beauty Salon 3916 118 ave

**MACHIN'S FOR PERMANENTS**

107-8 Strand Theatre bldg GA

*Continued on Next Page*

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LOUNGE**

- A Complete Service in Hair Color-  
ing and permanent waving.
- In the Heart of Downtown  
Edmonton, 4 doors West of the  
Arcade.
- Prices to Suit Your Budget.

**NO APPOINTMENTS NECESSARY****MANAGED BY DOROTHY PEARSON****424-9464**

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Expert Permanent Waving  
For Your**HAIR BEAUTY****EILEEN YOUNG****Beauty Salon**

FORMERLY OF LONDON, ENGLAND

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Lower flr. 10160 102 St.

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**Courteous Service at  
Popular Prices****A Complete Beauty Service  
Designed "Just For You"**

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 We Add the Jewel to  
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*The Latest in Hair Styles,  
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 Mrs. Helen Schmidt  
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 Barber & Beauty Shoppe  
 8209 107 st. 433-3434  
 Beauty Lounge 13008 126 st. 455-2225  
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 By Professionalist  
**PERMANENT HAIR REMOVAL**  
 By Our Electrologist  
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 Hairdressing School  
 10075 Jasper ave. GA 2-0593  
 Hairdressing School  
 10075 Jasper ave. 422-0601  
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 Styling Lounge 7108 112 ave. 477-5692

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**EXPERT HAIR STYLING**  
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 10071 156 St. 489-8919

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 May's Beauty Salon 10805 82 ave. 433-7445  
**McKAY'S BEAUTY SALONS**  
 10437 142 st. GL 4-3162  
 McLeod Barber & Beauty Salon  
 106 ave & 50 st 466-0274  
 McLeod's Barber & Beauty Salon  
 12912 82 st. 474-3311  
 McPherson Beauty Parlor  
 Sherwood Pk Shopping centre. 699-5030  
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 Milly's Beauty Salon 10752 124 st. 488-7589

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 10752 124 St. Parking at Rear 488-7589

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 Modern Hair Fashions Beauty Salon  
 10908 70 ave. 434-2106  
 Nancy's Beauty Salon 10628 146 st. 455-8192  
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 Neda's Beauty Salon 8126 103 st. GE 3-7223

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 your Sales Message beside  
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 Hairstyling  
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 INDIVIDUALIZED  
 STYLING & COLORING  
 "The Natural Look"  
 LASTING CURLS IN COLD WAVES  
 Open Wednesday All Day  
 Thursday until 9 p.m.  
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 Upstrs. above National System of Baking  
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 GIOVANNI SPANO  
 Winning Hair Style for 1961  
 —Alberta Hairstyling Show  
**2 Outstanding Locations . . .**  
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 "PARRUCCHIERE ITALIANO"

**GIOVANNI'S  
 Beauty Salons**



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 BEAUTY SHOP**  
*"For the Look that Men Admire  
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 Open 6 Days a Week — Open Friday 'Till 9:00 O'clock  
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 (Branch in Wetaskiwin at 50 St. & 50 Ave.)  
 Personalized  
 styling by  
**GRABINSKY**

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*Don't Just Dream of a Wonderful Future . . .*  
**START ONE TODAY!**



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 PERMANENT WAVING  
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 Your neighborhood HAIRSTYLISTS for the  
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For Complete  
Beauty Services



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JASPER AVE. & 110 ST.

## Beauty Salons—Continued

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A PERFECT PLACE  
FOR  
CORRECT HAIR  
SHAPING

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TODD**

THE LATEST IN HAIR STYLING  
We Guarantee Perfect Results Each Time.  
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Nita Beauty Salon 10140A 79 st. HO 6-5088  
Nora's Beauty Salon Spruce Grove. 489-9119  
Norm's Beauty Salon 7304 101 ave. HO 6-9590  
Norwood Beauty Salon & Barber Shop  
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O K Beauty Shoppe 8134 103 st. 439-8115

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Park Plaza Beauty Shop  
11840A 103 st  
**PARKALLEN BEAUTY SHOP**  
7008 109 st.  
Paul-Pierre Beauty Salons  
6 Westmount Shoppers pk  
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10628 Jasper ave  
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Paul-Pierre Beauty Salons  
110 10156 101 st  
Paul-Pierre Beauty Salons  
13412 Stony Plain rd  
Paul-Pierre Beauty Salons  
upst 10343 82 ave  
Paula Beauty Salon 6419 112 ave  
Phyllis's Beauty Parlor 2 10610 97 st  
Phyl's Beauty Salon 11345 86 st

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RUBY SHARON

FOR  
*Coiffure  
Elegance*

- SMART CUTS
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- NEW IDEAS — NEW STYLES — SHAMPOO OR HAIR CUT \$1.00

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CLINICS' ARE HARPER METHOD AFFILIATED

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FAMOUS

**Prot-N-Ized**  
Lanolin Cream  
Permanent Waves

**\$4.95 Complete**

Staber's Own Carolyn Lee Kool Curl

\$4.95 complete

Other Cold Waves \$8.00

**NO APPOINTMENT**

**IS NECESSARY**

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Hairdressing

"The Place for Cold  
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**INSTANT  
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OUR SPECIALTY

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Appointments Not Necessary

South Side's Largest Hair  
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*Ginger's  
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INDIVIDUALIZED  
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HAIR COLORING



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FOR  
APPOINTMENT  
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**GA 2-0919**



*Beauty  
Care*

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- A complete Beauty Service at Budget Prices
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Modern Hair

Styling

FOR THE YOUNG  
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We specialize in all the latest Styles

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**PH. 433-1140**

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 Powder Puff Beauty Salon 9415 118 ave GR 7-2206  
 Princess Beauty Salon 7801 109 st. 439-6670  
 Radiante Barber & Beauty Salon  
 9203 118 ave. 474-3303  
 Rene's Beauty Salon 12722 127 st. 454-6962  
 Rita-Anne Hair Stylists  
 15527 Stony Plain rd. 489-1304  
 Ritchie Robert Hairstylists  
 8939A 82 ave. HO 6-3667  
 Ritchie's Barber & Beauty Shop  
 8126 103 st. GE 3-1737  
 Riverview Beauty Lounge  
 9006 Jasper ave. 424-5807  
 Rose Marie's Beauty Salon  
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We Specialize in all Latest  
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 PERMANENT WAVING  
 MODERN EQUIPMENT & HIGHLY TRAINED  
 PERSONNEL  
 13552 97 St. 474-0039

Royal Beauty Salon 11806 124 st. 455-8631  
 Ruby's M Beauty Salon & Barber Shop  
 4625 118 ave. 474-3363  
 Russell's Hairstyling 10019 103 st. 424-1854  
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**SCONA BARBERS & HAIRDRESSERS**

COLD WAVE AND  
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 From \$5.50 and up

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**Beauty Salons—Continued**

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SPECIALIZING IN  
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 WAVES, HAIR TINTING  
 HAIR SHAPING

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CRESTWOOD

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 9923 101A ave. 424-4533  
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 9923 101A ave. 422-3644  
 Sharon's Ruby School of Hair Design  
 9923 101A ave. 422-3859

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The New & Foremost in Beauty Salons  
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FOR  
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- Long Hair Styling
- Permanents, Tinting, etc.

OPEN:

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 9 a.m. - 6 p.m.  
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"No Appointment  
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Located in the  
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 Shopping Centre

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**SPECIALIZING IN**

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- Hair Shaping
- Hair Styling

COLD WAVE PERMANENTS  
 LIKE THE LOVELIEST NATURALLY  
 CURLY HAIR

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(Over D'Alairds)

Creative  
 Hair Styling

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 Wigs & Hair Pieces

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 EDMONTON

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- Coloring Our Specialty

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TOWER SHOPPING CENTRE  
 Marge Cawthra, Manageress

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Monday, Tuesday, Wednesday

Open Thursday Night  
 until 9:00 p.m.

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 & BARBER SHOP**

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 & Barber Shop**



Long lasting  
 curls as soft or  
 firm as you  
 like - The  
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 HAIR STYLING  
 PERMANENTS

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HOUSE OF  
*Beauty*

HAIRSTYLING IN MODERN SURROUNDINGS  
 AT REASONABLE PRICES

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PERSONALIZED ATTENTION FROM  
 MARY ALEFOUNDER

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Free Customer Parking in Rear

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 visit the salon with the  
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FOR YOUR LATEST COIFFURE AND  
THE TOUCH OF PERFECTION  
**IN THE WEST END**  
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Beverly's  
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A PERFECT PLACE  
FOR

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CORRECT HAIR  
SHAPING

THE LATEST IN HAIR STYLING

We Guarantee Perfect Results Each Time.

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Nels Todd's Beauty Mzrt  
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Tower Beauty Lounge 10137 103 st. 422-3098  
Vanity Beauty Parlor upst 10303 96 st GA 2-4522  
Varsity Beauty Salon & Barber Shop  
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Watt Denis Hair Stylist Ltd

116 Westmount Shoppers pk 455-2477  
West End Beauty Parlor & Barber Shop  
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SHOP** 10806B 124 st. 488-8403

Whyte Avenue Beauty Salon  
10434 82 ave 439-0365

Willis Hairdressing 9921 82 ave. GE 3-3546  
Windsor Park Beauty Salon  
11706 87 ave. 439-1284

Wyn's Beauty Parlor 10068 104 st. 422-6486  
Yale Beauty Salon  
bsmt 10015 Jasper ave. GA 4-7935

**YOUNG EILEEN BEAUTY SALON**  
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Yvonne's Creative Hair Stylists  
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'The Shop Designed  
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in Mind'

Open til 9 o'clock Thursday

FULLY EXPERIENCED OPERATORS

Phone For Appointment

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422-6486

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HAIR TINTING  
HAIR SHAPING  
& STYLING

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**GL 4-5337**

11044 124 St.

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- V-Belts
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Canadian Bible Society  
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Fast Expert Repairs to All Makes  
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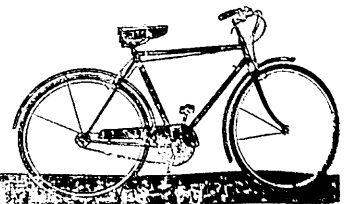
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Expert Repairs to All Makes  
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## ALBERTA CYCLE & MOTOR CO. LTD.



A Complete Range of New  
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