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 Cold Waves \$4.95 & Up
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E. H. HANSEN'S
Barber Shop and
Beauty Salon
 PERSONALIZED
 HAIRSTYLING
 TOILETRIES
 Main Branch
 (Next to Army & Navy)
 10319 97 St. GA 4-3363
 Westwood Branch
 10412 118 Ave. GR 9-1150
 Res. Phone HO 6-9488

Fay-Ann
Beauty
Salon



- Hair Shaping
 - Hair Styling
 - Permanents
 - Coloring Our Specialty
- Call **488-7090** Call
 11460 112 Ave.
 TOWER SHOPPING CENTRE
 Marge Cawthra, Manageress

HOUSE OF

Beauty

HAIRSTYLING IN MODERN SURROUNDINGS
 AT REASONABLE PRICES
 TO RELAXING MUSIC
 PERSONALIZED ATTENTION FROM
 MARY ALEFOUNDER
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 & THURS. TIL 9 P.M.
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KURT'S
BEAUTY SALON
 Phone GA4-6306
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 EDMONTON

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 MEN'S BARBER SHOP ADJOINING

L'il's Beautyette

The Height of Fashion



Open
 Mon.
 to
 Sat.
 9 a.m.—6 p.m.
 Open
 Thurs.
 9 a.m.—9 p.m.
 Manageress Lillian Kroening
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 Phone GA 4-6880 for
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 BEAUTY SALON & BARBER SHOP
 Beverly's
 Styling, Coloring & Waving Centre
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Beauty Salons—Continued
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 "PROFESSIONAL COLD WAVES"
 Upst., 9570 111 Ave. GR 9-8849
 Watt & Cairo Hair Stylists Ltd
 116 Westmount Shoppers Park 455-2477
 West End Beauty Parlor & Barber Shop
 10443 124 St. HU 8-2664
 Westglen Beauty Lounge & Barber Shop
 10806B 124 St. HU 8-8403
 Whyte Avenue Beauty Salon
 10434 82 Ave. 439-0365
 Willis Hairdressing 9921 82 Ave. GE 3-3546
 Windsor Park Salon 11706 87 Ave. GE 9-1284
 Wyn's Beauty Parlor 10068 104 St. 422-6486
 Yale Beauty Salon
 bsmt 10015 Jasper Ave. GA 4-7935
YOUNG EILEEN BEAUTY SALON
 dwn 10160 102 St. 424-6745
 Yvonne's Creative Hair Stylists
 11044 124 St. GL 4-5337

Bedding

Alberta Bedding Co 11402 120 St. GL 4-5175
 Canadian Bedding Co Ltd
 11313 83 St. GR 7-3511

Beds

Alberta Bedding Co 11402 120 St. GL 4-5180
 Arcadé W W Ltd 97 St & Jasper Ave. 424-0951
 Eaton's of Canada 10220 101 St. 424-0181
 Hudson's Bay Co Department Store
 102 St & Jasper Ave. 424-0121
 Parkhill Bedding & Furniture Ltd
 11508 119 St. GL 4-5171

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 brand names in these **YELLOW**
PAGES and identifying yourself
 as a dealer.

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Long lasting
 curls as soft or
 firm as you
 like — The
 "New Beauty"
 way with a
**MASTER-
 PIECE WAVE**
 Barber Shop
 in conjunction

PHONE
GR 7-8714
 9722 111 AVE.

SILHOUETTE
 Beauty Salon



Manageress, Bortha Macdonald
 ● PERMANENT WAVING
 ● HAIR COLORING
 ● HAIR SHAPING & STYLING
488-5231
 10822 124 St.

BELTING



- Conveyor Belts
- Elevator Belts
- V-Belts
- Transmission Belts
- Belt Repair & Splicing
- Flexco & Alligator Belt
 Lacing & Fasteners

PETROLEUM RUBBER
 LTD.

9725 62 Ave. GE 3-5874

Belting—Conveyor

Coutts Machinery Co Ltd
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DOMINION RUBBER CO LTD
 119 St & Kingsway Ave. 454-300
DUNLOP CANADA LTD 11625 120 St. GL 4-515
GOODRICH B F CANADA LTD
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 Market Tire 106 St & 104 Ave. GA 2-100
MOTOR CAR SUPPLY CO OF CANADA LTD
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PARLOR

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CREATIVE
HAIRSTYLISTS

HAIR TINTING
 HAIR SHAPING
 & STYLING

PHONE
GL 4-5337

11044 124 St.

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Petroleum Rubber Ltd 9725 62 ave. GE 3-5874

Belting—Transmission—V Type

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ELECTRICAL INDUSTRIES LTD
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 10323 106 st. GA 4-0621
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RITZ R 6025 104 st. GE 3-6335

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Bibles

Beacon Bible Store
 bsmt B 10160 101 st. GA 2-0971
 Canadian Bible Society
 9851 Jasper ave. GA 2-2550
 Canadian Bible Society
 9851 Jasper ave. GA 4-1032

Bicycles—Repairing

Alan's Cycle & Sporting Goods
 12516 118 ave. GL 5-0896
 Alberta Cycle & Motor Co Ltd
 9131 118 ave. 477-2334

EDMONTON CYCLE SHOP
 CCM & RALEIGH SALES & REPAIRS
 KEYS CUT
 10041 82 Ave. GE 9-7493

Park Hardware & Cycle 8943 82 ave. 466-2738
 Premier Cycle & Sport Shop
 14207 Stony Plain rd. HU 8-1106
 United Cycle & Motor Co Ltd
 8239 104 st. GE 3-1181

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Motorcycles, Motor Bikes & Motor Scooters
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 Fast Expert Repairs to All Makes
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 (Alberta Specialty Supply Ltd.)
 COMPLETE LINE OF BILLIARD SUPPLIES
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 Beverly Billiards 4015 118 ave. GR 9-0519
 Bill's Billiards bsmt 9428 118 ave. 477-2674
 Bowldrome Ltd 10131 97 st. GA 2-2419
CALDER BILLIARDS 12710 118 st. 455-6858
 Club Billiards 9717 Jasper ave. GA 4-4585
 Dominion Billiards 12446 66 st. 474-1641
 Empire Billiards 10270 96 st. GA 2-1710
 Gem Billiards 9686 Jasper ave. 424-3308
 Gold Dust Twins Billiard Palace
 dwn 10722 Jasper ave. GA 2-3122
KINGSWAY RECREATION
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 North Edmonton Billiards 12816 Fort rd GR 7-7140
NU-WAY BILLIARDS 10305 82 ave. 433-7321
 Olympic Billiard Hall 10121 Jasper ave GA 2-5097
 Palace Billiard Hall 10158 100 st. GA 2-4486
 Princess Billiards 10335 82 ave. GE 3-1820
 Recreation Billiards 10046 101 st. GA 2-0788
 Sports Centre Billiards 12408B 118 ave GL 4-3182
 Uptown Billiards mn fir 10144 103 st GA 4-6777

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Binderies

—SEE BOOKBINDERS

Binders—Loose Leaf

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Hughes Owens Co Ltd 10326 101 st. 424-1151

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DIAZO BLUEPRINT & ENGINEERING SUPPLY LTD
 Engineering & Drafting Supplies - Complete
 Microfilming & Seismic Record Service
 10438 82 Ave. GE 3-6255

Continued on Next Page

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35 mm 16 mm

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- Electrostatic Photocopying
- Blue Printing & White Printing
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Complete Precise Reproduction Service

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Expert Repairs to All Makes
 Complete Stock of Parts
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 Terms - Trade-Ins

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Johnston M M 11905 77 st. GR 7-8336
Seymour Caroline 12620 105 ave. GL 4-4276
Shaw Mrs P 9826 108 st. GA 4-5201
Ukrainian National Home of Education
10629 98 st. GA 2-5246
Wilkins Mrs C S 9931 112 st. 424-2644**Boat Builders**Alberta Motor Boat Co Ltd
12312 105 ave. HU 8-4046
BARRIGAN WOODWARES LTD
14425 118 ave. GL 5-7151
Booth & Son 11825 145 st. 455-1263**Boat Docks**

(SEE ADVT THIS CLASSIFICATION)

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LTD 10130 105 st. 424-2191
NORTH WEST TENT & AWNING CO LTD

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12312 105 Ave. HU 8-4046GARNEAU MARINE SUPPLY
BOATS & MERCURY OUTBOARDS10849 85 Ave. GE 9-3380
After Hours HO 6-3984

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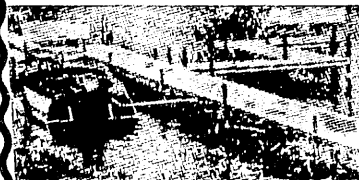
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BOAT LIFTS**Quick and easy to erect or take down
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Bodies—Truck

—SEE TRUCK BODIES

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Controlled circulation,
balanced feed principle
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Available in oil or gas or oil-gas combination
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Packaged Automatic Steel Boiler-
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for the growing up son or
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ONLY PENNIES A DAY!

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Installations
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Boiler Retubing

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LARGEST STOCK OF USED BOILERS
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FULLY QUALIFIED BOILER MAKERS
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Screws (Brass & Steel)
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Edmonton Auto Parts Co 8805 118 ave GR 7-5375

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AT JOBBERS THROUGHOUT CANADA



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(SEE ADVT. THIS CLASSIFICATION)

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Book Publishers

—SEE PUBLISHERS

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Phone for Advertising Rates

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Machines for any
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SCONA AGENCY 8119 104 st. 433-5256

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The Multi-Rite System

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\$78.00 per Set Installed

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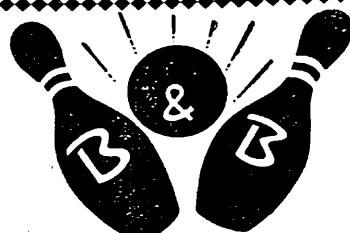
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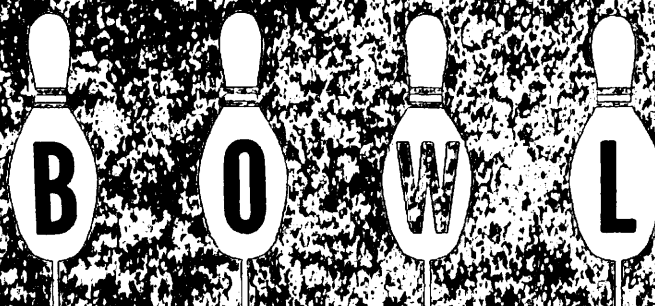
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Revelstoke Building Materials Ltd
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South Bend Structures Ltd
12540 126 ave. 455-2333

Span Structures & Supplies Ltd
2nd flr 11363 Jasper ave. HU 8-8696

Stein Structures Corp Ltd
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THE TIME-TESTED

INSULATING
MATERIAL

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DECORATIVE
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After Hours 488-5356

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Grant Industries (Edmonton) Ltd
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place of Buyers and Sellers.

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Specialists**

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- BARCLITE
- BARCLAY TILE
- HARDBOARDS
- UNIK DOORS
- HOLMES INSULATION
- PLYWOODS
- TEN/TEST
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- LEIGH HARDWARE
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GA 4-7195

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POLYMASTIC CAULKING MATERIALS
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Marshall Wells of Canada Ltd
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Western Panelwall Ltd 12540 126 ave. 455-3611

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"EVERYTHING FOR A BUILDING"
'REVV' BRAND
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(SEE ADVT THIS CLASSIFICATION)

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CONTRACTORS ASSISTANCE SERVICE
upst 11748 96 st. 474-0207

Building Wrecking

—SEE WRECKING--BUILDINGS

Buildings

—SEE OFFICE BUILDINGS

Buildings—Portable

—SEE PORTABLE BUILDINGS

Buildings—Prefabricated

—SEE PREFABRICATED BUILDINGS

Buildings—Sectional

—SEE SECTIONAL BUILDINGS

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they are open in these YELLOW
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OR A DOGGONE MANSION!**

WE CAN SUPPLY ALL YOUR NEEDS

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- GARAGES
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**Sixteen Beautiful
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**Burglar & Break-in
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PACKAGE EXPRESS. GA 4-8206

Express

GREYHOUND PACKAGE

EXPRESS

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Sunburst Motor Coaches Ltd

10119 121 st. HU 8-4245

Sunburst Motor Coaches Ltd

10119 121 st. HU 8-4427

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Representative. He can help

you plan an effective advertis-

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- SCHOOL BUSES
- HIGHWAY COACHES
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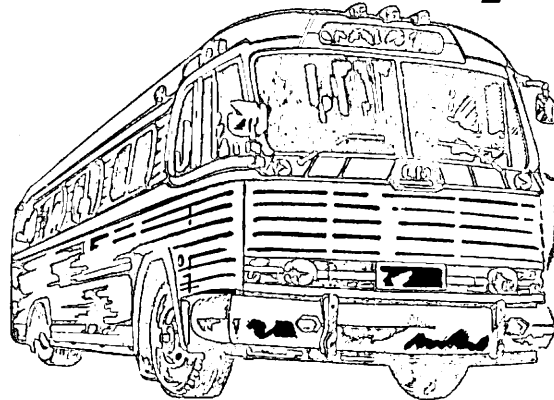


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439-2139

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