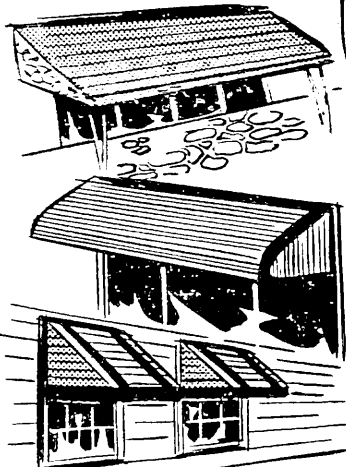


3 mats

# AWNINGS

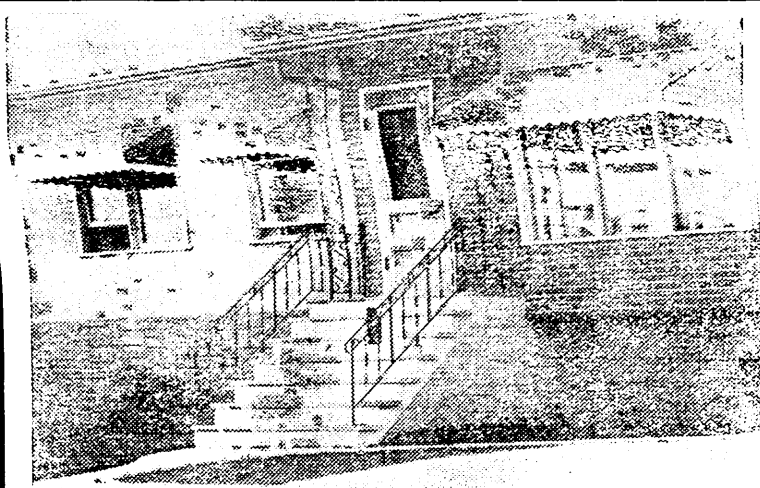


**422-8612**

- WINDOW AWNINGS
- TRAILER AWNINGS
- CARPORTS
- PATIO COVERS

## KENNAN

Home Improvements Ltd.  
10585 108 St.



# MP ALUMINUM AWNINGS

BEAUTY PLUS PROTECTION!

"JUST A SHADE BETTER"

- ENHANCEMENT
- ECONOMY
- PERMANENCE
- PROTECTION

*MP Awnings Are Specially Suited for ANY Building in FIXED or ADJUSTABLE Types.*

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Stationary Aluminum Awnings  
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Brooks Mrs Grace 11639 95 St. GR 4-0611

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Daley C H bsmt 14726 103 Ave. GL 5-2911

Dickie Mrs C 10830 110 St. GA 4-2555

Eicke Martha 9731 100A St. GE 9-4100

Erdman C 11206 72 Ave. GA 4-4511

Finotti Mrs Alvina rr 9319 105 Ave. GA 2-6441

Giggs Shirley 9731 107 St. GA 2-0771

Helpful Aunts Bureau 10720 Jasper Ave. GE 9-0181

Lemke Irma 9146 73 Ave. GE 9-7411

Mothers Aid Bureau 10128 84 Ave. 454-1111

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Shupenia Martha 10238 107 St. GA 4-5011

Todd Ruth L 10764 95 St. GA 2-3911

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Continued on Next Page

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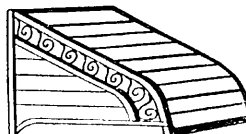
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12720 101 st. GR 9-3258  
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**Bags—Burlap**

North West Tent & Awning Co Ltd  
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**Bags—Canvas**

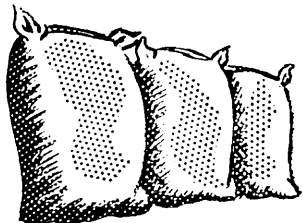
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**Serving Western Canada**

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North West Tent & Awning Co Ltd  
10228 98 st. 424-4158  
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Adrian's Bakery Ltd 10340 82 ave. GE 3-8219  
Alberta Bakery Ltd 11368 95 st. 477-2340  
Alberta Master Bakers Assn  
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Danish Birthday Kringles  
Danish Pastry  
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Beverly Bakery Ltd 4118 118 ave. GR 9-4927  
Continued on Next Page

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All types of European & Old Country Breads & Pastries

Personalized Service on Wedding Cakes

"Edmonton's ONLY European Baking Specialists"

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GA 4-2031

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Choose From More Than 25 Varieties of Bread


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**MADE TO ORDER!**

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"Your Home Baker"

BREAD — PASTRIES — CAKES  
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FOR

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Baked 8 Hours  
Fresher!

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Bob's Bakery 7727 85 st. HO 6-1887  
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Fresh Homemade Bread  
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"Wedding Cakes Our Specialty"

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Specializing in Home-Made-Like Cookies

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WE SPECIALIZE  
In All Types of European  
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Garneau Bakery 10860 82 ave. GE 3-1253  
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HOMEMADE BREAD, BUNS & PASTRY  
"Home Delivery"

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10818 82 ave. GE 3-3370

Palsano Foods Ltd 9222 111 ave. GR 7-1547  
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10122 Jasper ave. GA 2-7623

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154 Westmount Shoppers Park. GL 5-1386

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For Every Occasion  
For Everyone's Taste

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Town & Country Bakery 11807 66 st. GR 4-2777  
Turner's Bakery 10444 Jasper ave. GA 2-2226  
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**WESTON BAKERIES LTD**  
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A Woman's Delight

Wedding & Birthday Cakes made to order  
Exclusive French Pastry  
Large Variety of Cookies & Tealime Dainties  
Fancy Breads & French Crusty Rolls  
Remember Pastry IS Our Business  
Delivery Service Available

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12740 Fort rd. GR 7-2246  
15308 Stony Plain rd. HU 9-1302  
8706 150 st. HU 9-6111  
248 Westmount Shoppers Park GL 5-9164  
11812 124 st. GL 5-8132  
10279 Jasper ave. GA 2-2112  
10818 Kingsway ave. GR 4-0040


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10828 82 ave. GE 9-4931  
University 8815 112 st. GE 3-3256  
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10167 102 st. 424-4089  
10167 102 st. 424-3087  
6414 112 ave. 477-8266  
8204 118 ave. 477-3292  
9505 118 ave. 479-2011  
9578 111 ave. 474-1424  
10230 Princess Eliz ave. 479-1115  
10230 Princess Eliz ave. 479-4098  
3918 118 ave. 477-8782  
11743 124 st. 454-3591  
12414 102 ave. 488-2688  
11223 Jasper ave. 488-0901  
12556 132 ave. 454-3753  
12556 132 ave. 454-4306  
12908 127 st. 455-8787  
Groat Road & 118 ave. 455-0767  
15541 Stony Plain Road 489-1082  
15106 Stony Plain Road 489-4315


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8536 109 st. 439-5263  
8536 109 st. 439-4507  
8951 82 ave. 466-3907  
9518 87 st. 469-3218  
9635 66 ave. 433-0475  
9903 82 ave. 433-1539  
9903 82 ave. 433-5093  
10318 82 ave. 433-2041  
10318 82 ave. 439-2272  
10431 82 ave. 433-6436  
Sherwood Park 699-5331

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10326 Jasper ave. 424-1762  
10326 Jasper ave. GA 4-1563  
Jasper ave & 114 st. HU 8-3176  
Jasper ave & 114 st. 488-7621  
10188 102 st. GA 4-1157  
12325 102 ave. HU 8-5630  
102 ave & 124 st. HU 8-5511  
107 st & 100 ave. GA 2-7224  
107 st & 100 ave. GA 2-7020  
107 st & 100 ave. GA 2-6568  
10820 Jasper ave. 424-0894  
107 ave & 102 st. GA 4-7940  
107 ave & 102 st. 424-5664  
6510 118 ave. GR 7-3148  
6510 118 ave. 477-8646  
118 ave & 124 st. GL 5-8398  
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11832 103 st. GR 4-1606  
11832 103 st. GR 4-1595  
14109 102 ave. HU 8-3935  
14109 102 ave. HU 8-6698  
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104 st & Whyte ave. GE 3-6612  
104 st & Whyte ave. GE 3-0021  
8235 109 st. GE 3-5222  
109 st & 83 ave. GE 3-0341  
10851 Whyte ave. GE 9-0027

**Barber Shops—Continued**

**MACDONALD BARBER SHOP**

Macdonald Hotel. GA 2-8237

Mayfair Barber Shop grd flr Mayfair Hotel. GA 2-7797

McLeod Barber Shop main flr McLeod bldg. GA 4-3975

Monarch Barber Shop 10065 105 st. GA 4-7556

Myron's Barber Shop 9632 142 st. HU 8-9882

Olson's Barber Shop 8530 109 st. GE 3-6912

Pacey's Barber & Beauty Lounge 207 10056 101A ave. GA 4-1369

Palace Barber Shop 6503 118 ave. 477-2058

Park Hotel Barber Shop 8010 104 st. GE 3-0552

Pep's Barber Shop Cromdale Hotel. 474-5470

Premier Barber Shop 10002 101A ave. GA 2-5368

Rhine Valley Barber Shop 10803 82 ave GE 9-7644

Riviera Barber Shop 5359 Calgary tr. GE 3-0140

Royal George Barber Shop bsmr Royal George Hotel. GA 4-3072

Roy's Barber Shop 11460 112 ave. 488-4509

Sam's Barber Shop Ltd Bus Depot. GA 4-1541

Savoy Plaza Barber Shop 11005 Jasper ave. HU 8-1661

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10562 82 ave. GE 3-2845

Selkirk Barber Shop Selkirk Hotel bldg GA 4-2411

Sports Centre Beauty & Barber Shop 11217 Jasper ave. GA 2-5822

Ted's Barber Shop 10648 101 st. GA 2-2486

Tegler Bldg Barber Shop 700A Tegler bldg. GA 2-5339

Tony's Barber Shop 8239 118 ave. GR 9-3994

Tower Barbershop 10135 103 st. 422-7725


Valley View Barber Shop C 9108 142 st. HU 8-6710

Venetian Barber Shop 10271 97 st. GA 4-5889

X L Barber Shop 9309 118 ave. GR 9-1195

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**"FOR INFORMATION CALL"**

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Jasper ave & 107 st. 424-0781  
11508 Jasper ave. 488-7206  
10238 101 st. GA 4-1774  
10247 97 st. GA 2-5062  
8101 118 ave. GR 7-2864  
97 st & 129B ave. GR 9-3008  
10702 124 st. HU 8-8226  
10702 124 st. HU 8-0407  
151 st & Stony Plain rd. HU 9-1803  
151 st & Stony Plain rd. 489-2012

**SOUTH SIDE**

10537 82 ave. GE 3-0862


**INDUSTRIAL DEVELOPMENT BANK**

310 Baker bldg. GA 4-0695

**ROYAL BANK OF CANADA**

CANADA'S LARGEST BANK

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**"FOR INFORMATION CALL"**

**MAIN BRANCH**

10023 Jasper ave. GA 4-4121

**NORTH SIDE BRANCHES**

10023 Jasper ave. GA 4-4121  
Jasper ave & 105 st. GA 4-4121  
10195 102 st. GA 4-4121  
10722 124 st. HU 8-3813  
10722 124 st. HU 8-8886  
11804 124 st. GL 4-3448  
11804 124 st. GL 4-3592  
12739 Fort rd. GR 7-8711  
12739 Fort rd. GR 7-8614  
11104 Jasper ave. 424-2812  
15109 Stony Plain rd. HU 9-7151  
15109 Stony Plain rd. HU 9-7111  
15015 111 ave. HU 9-1501  
9108F 142 st. HU 8-6643

**SOUTH SIDE BRANCHES**


10401 82 ave. GE 3-3113  
6801 104 st. GE 9-3442  
6801 104 st. GE 3-3293  
9108 88 ave. HO 6-3769  
9108 88 ave. 466-9204  
10144 79 st. 466-1007  
10144 79 st. 469-4564

**INTERNATIONAL AIRPORT**


International Airport Hwy 2 South 299-7225

Here's a help to home managers: These Yellow Pages are packed with buying facts about things needed to run a home. Consult them to find 'Where-To-Buy-It'.

**YOUR 24 HR SALESMAN**



Find it Fast In The Yellow Pages



**Banquet Arrangers**

—SEE CATERERS

**Bar Supplies**

**HOTEL EQUIPMENT & SUPPLY CO LTD**

Complete Cocktail & Beverage Room Supplies  
GA 2-2264  
9635 102A Ave. GA 2-5428

**Barber Shops**

C N R Barber Shop C N R Station. GA 2-8881  
Cameo Barber Shop 10177 100A st. GA 2-6849  
Capital Barber Shop 10040 104 st. GA 2-4924  
Central Barber Shop 10407 Jasper ave. GA 4-3675  
Corona Barber Shop 10637 Jasper ave. 422-6811  
Custom Barbers 10544 101 st. 424-3337  
Dover Hotel Barber Shop 120 st & 127 ave. GL 5-6266  
EC-L Barber Shop 6620 127 ave. 477-1153  
Easton's Barber Shop bsmr 10266 102 st. GA 2-2061  
Ernie's Barber Shop 6925 104 st. GE 9-5178  
Ferby's Barber Shop bsmr 10160 101 st. GA 2-5232

**FIGARO BARBER SHOP** 10661 97 st 424-2202  
**GARNEAU BARBER SHOP** 8209 109 st 439-5542  
Hatschies Barber Shop & Beauty Salon 12135 54 st. 479-5048  
Helge's Barber Shop 10991A 124 st. GL 4-5441  
Jerry's Barber Shop 12406 66 st. GR 9-5179

**JERRY'S WESTWOOD BARBER SHOP** 10404 118 ave 477-7965

**KING EDWARD HOTEL BARBER SHOP** 10182 101 st. 424-4032

La Salle Barber Shop 104A 10160 102 st. GA 4-5545  
Lindsay James Men's Hair Stylists 351 Birks bldg. GA 4-6824  
Louis Centre Barber Shop 9819 102 ave GA 2-1753

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Full Line of Barber Shop Equipment and Supplies  
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Res. GA 2-4395

**Barge Lines**

Arctic Shipping Co 20 10330 104 st. 424-0091  
Northern Transportation Co Ltd 10040 105 st. GA 2-2161  
Yellowknife Transportation Co Ltd 20 10330 104 st. 424-0091

**Barn Equipment**

Beatty Bros Ltd 10265 107 st. GA 4-0317  
**DAIRY SUPPLIES LTD** 10221 109 st GA 4-4177  
Pedlar People Ltd 9250 58 ave. GE 3-8369

**Barometric Dampers**

—SEE HEATING EQUIPMENT

EYE-SHOP the Yellow Pages.



**Batteries—Retail—Cont'd**

**HART BATTERIES**  
FOR  
AUTOMOTIVE &  
MARINE USE,  
INDUSTRIAL  
TRUCKS  
DIESEL STARTING, ELECTRIC LOCOMO-  
TIVES, STANDBY POWER, SWITCHBOARD  
CONTROL.



"WHERE TO BUY THEM"

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International Equipment Co Ltd  
10105 80 ave. 433-3187

**JASPER AUTO PARTS LTD**  
Distributors of  
(GOULD NATIONAL) CHAMPION  
9516 102 Ave. GA 4-7117

**LOVESETH LTD** 10180 105 st. GA 4-5171  
P & D's Automotive & Industrial Works Ltd  
13320 126 ave. 454-4714  
**Patry's Battery & Auto Electric Service**  
11704 95 st. GR 7-2554

**PREST-O-LITE BATTERIES**  
New Prest-O-Lite Hi-  
Level Batteries, You  
Add Water Only 3  
Times a Year In Nor-  
mal Car Use. Prompt  
Service on all Makes.



"WHERE TO BUY THEM"

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**COOPER BROS AUTO ELECTRIC LTD**  
10109 106 st. GA 2-1832

**MARSHALL WELLS OF CANADA LTD**  
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**Shores Ltd** 10146 101 st. GA 4-1353

**SIMPSONS-SEARS LTD**  
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210 Bonnie Doon Shopping Centre 469-1331

**SMITH BATTERY & AUTO ELECTRIC**  
LTD 10125 105 st. GA 2-2649

**Standard Auto Parts Ltd**  
10160 106 st. GA 4-6117

**Western Battery Auto Electric**  
450 Mun Airport. GR 9-7513

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**AUTO-LITE STA-FUL BATTERIES**

THE BATTERY THAT  
NEEDS WATER ONLY 3  
TIMES A YEAR IN  
NORMAL CAR USE



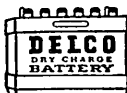
"WHERE TO BUY IT"

**LOVESETH LTD** 10180 105 st. GA 4-5171

**Batteries—Wholesale—Cont'd**

**DELCO DC BATTERIES**

DRY CHARGE . . . THE  
FRESHEST POWER  
MONEY CAN BUY



"WHERE TO BUY THEM"

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Distributors of  
**GLOBELITE BATTERIES**

10950 119 St. HU 8-7281  
10355 80 Ave. GE 3-0733  
8805 118 Ave. GR 9-6574  
15232 Stony Plain Rd. HU 9-6655

**Edmonton Tire Co Ltd** 10923 120 st. 488-0131  
**GROSSER PARTS LTD**

**Downtown**  
10177 107 St. 424-0581  
**South Side**  
10320 63 Ave. 433-6390 - 433-6827  
**Jasper Place**  
15724 100 Ave. 489-2507

**Hart Battery** 9912 72 ave. GE 9-2960

**Imperial Oil Ltd** Kingsway & 109 st. GR 9-8481

**LOVESETH LTD** 10180 105 st. GA 4-5171

**Marshall Wells of Canada Ltd**  
103 st & 104 ave. GA 4-7361

**TAYLOR PEARSON & CARSON LTD**

**EXIDE BATTERY DISTRIBUTORS**  
11905 111 Ave. 482-1521

**WILLARD BATTERIES--**

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—SEE PULLERS

**Bearings**

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Bearings. Farm Equip-  
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Ground Washers. Sleeves. Bushings. Misc  
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"WHERE TO BUY THEM"

**DISTRIBUTOR**

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10019 106 ave. GA 4-6478

*Continued on Next Page*

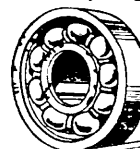
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- Bower Roller Bearings
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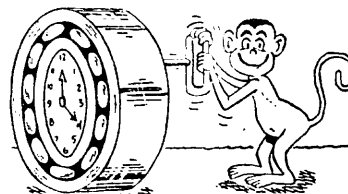


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*anytime*

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Spherical, Ball, Timken & Hyatt Bearings — Johns Mannville & Victor Oil Seals  
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8121 102 St.

GE 3-6784 - GE 3-6788

**BATTERIES**



**AUTOMOTIVE & INDUSTRIAL  
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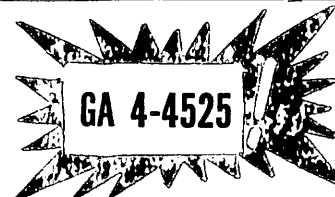
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B C Bearing Engineers Ltd  
10019 106 ave. GA 4-6478  
Canadian S K F Co Ltd 7607 104 st. GE 3-7023  
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Commercial Bearing Service  
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LIMITED

GE 3-7023

GE 3-6531

7607 104 ST.

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**Bearings—Continued**

Engineered Bearings Ltd 10048 109 st. GA 4-4525  
Engineered Bearings Ltd 10048 109 st. GA 4-1891  
Engineered Bearings Ltd  
10048 109 st. GA 2-4742  
Federal-Mogul Service Ltd 10555 116 st GA 2-1328  
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*We Service the Bearings  
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11716 82 St. GR 7-2528

**LINK-BELT LTD 10019 103 st. GA 4-4409**

Motor Car Supply Co of Canada Ltd

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Sproule Bearing Supply (Edmonton) Ltd

10560 115 st. GA 2-1918

Sproule Bearing Supply (Edmonton) Ltd

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**SKF — TIMKEN & HYATT  
BEARINGS**

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—SEE SCHOOLS—BEAUTY CULTURE

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Exclusive Distributors

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All Other Leading Beauty & Barber Lines

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Res. 488-8415

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Res. GA 2-4395

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**FOR YOU.**

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*"Canada's Largest Beauty  
Supply House"*

Featuring Silver Anniversary, Bonat  
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Modcraft, Breck, Revlon, Nestle

*All Lines of Furniture and  
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GA 2-3894

A. Dingwall Res. GR 7-2738

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plans**



**work for Winter!**

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For Lovelier Hair Try  
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Shopping Centre)

Alaska Beauty Parlor 12424 118 ave. GL 5-8388

**ALEXANDRA'S BEAUTY LOUNGE**

36 13160 118 ave. GL 5-6414

Allendale Beauty & Barber Shop

bsmt 6322 106 st. 434-1541

Allure Beauty Salon 11240 109 ave. GA 4-4755

**ANITA ESTAL HAIRSTYLING CHALET**

10135 102 st. GA 4-3088

Anita Estal Hairstyling Chalet

10135 102 st. GA 4-2305

Ann's Beauty Lounge

upst Inglewood Theatre bldg. GL 4-3114

Antoine's Beauty Bar 8207 109 st. GE 3-8858

Arcade Beauty Shoppe 11207 Jasper ave GA 2-2521

**ARISTOCRAT BEAUTY LOUNGE**

10160 101 st. GA 2-1508

Artistic Beauty Parlor 8648 118 ave. GR 9-5813

**ARTISTIQUE BEAUTY SALON**

15105B Stony Plain rd. 489-7355

Aurore's Beauty Shop 12718 66 st. GR 4-0758

**AVONMORE BEAUTY SALON & BARBER SHOP**

7808 73 ave. 466-8958

Barbara's Beauty Salon 8211 104 st. GE 3-0023

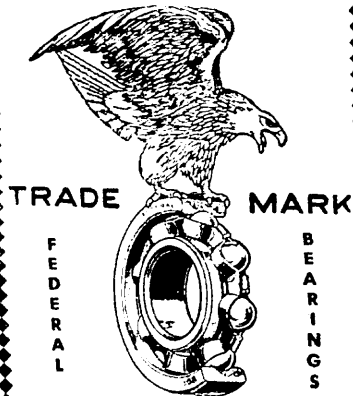
**BEAU-MONDE BEAUTY SALON**

"FOR A LOVELIER YOU"

Rm. 202 10805 82 Ave. GE 3-7139

*Continued on Next Page*

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24-HOUR SERVICE

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10560 115 St.

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BEAUTY SALON

*Styles of distinction*

**TINTING  
MANICURES  
PERMANENTS**

*created for the  
individual*

**PH. 469-1957**

Bonnie Doon Shopping Centre

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BEAUTY NOOK 428-430 Birks bldg. GA 2-2927  
 Beauty Salon De Paris 6537 111 st. 434-3877  
 Beauty Spot 9914 82 ave. GE 9-7775  
 Bellevue Barber Shop & Beauty Salon  
 7210 112 ave. GR 7-6222  
 Belmont Beauty Salon 10763 95 st. GA 4-3398  
 Betty's Beauty Parlor dwn 7737 85 st. HO 6-5060  
 Bonnie Ann Beauty Salon 8817 92 st. HO 6-3740  
 Bonnie Doon Beauty Salon  
 32 Bonnie Doon Shopping Centre 469-1957  
 Borden Park Beauty Salon  
 7605 112 ave. GR 9-6160  
 Boulevard Beauty Salon 9627 111 ave. GA 4-1012  
 Bouquet Beauty Salon 9434 118 ave. GR 4-0387  
 Calder Beauty Salon 11924 129 ave. GL 4-2614  
 Cambrian Beauty & Barber Shop  
 10114 111 st. 424-9392  
 Capitol Beauty Salon 10169 102 st. GA 2-4316  
 Capitol Beauty Salon 10169 102 st. GA 2-4355  
 Cathcart's Hair Design  
 12-10110 107 st. 422-3084  
 Cecile's Beauty Lounge  
 bsmt 11666 95 st. GR 7-1571

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**CHARLENE**

Permanent Waving  
 Cutting, Etc. By Our  
 EUROPEAN HAIRSTYLISTS

"WHERE TO CALL"

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**Beauty Salons—Continued**

Charm Beauty Salon 10324 97 st. GA 4-7694  
 Cherylette Hair Stylists 9012 118 ave GR 9-8172  
 Chez Lisa 100B 10169 104 st. 424-2715  
 Christie's Beauty Salon 9346 118 ave. GR 7-1328  
 Cliff's Hair Styling 10065 105 st. GA 2-7890  
 Coiffure Elisabeth 9420 118 ave. GR 4-3217  
**COTE HAIR STYLIST**  
 14221 Stony Plain rd. HU 8-5376  
 Cross' Beauty Parlor 11561 136 st. GL 5-5536  
**CROWN BEAUTY PARLOR**  
 10354 101 st. GA 2-7217

**CURLY TOP BEAUTY SHOP**

Specializing in

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**HAIR CUTTING & STYLING**  
 MARLENE HYSTAD


12421 118 Ave. GL 4-3551

Danube Beauty Salon 10613 97 st. GA 2-0092  
 Davidson's Beauty Parlor 10924 88 ave GE 3-1433  
**DAWSON'S CREATIVE HAIRSTYLISTS**  
 201 McLeod bldg. GA 2-2475  
 Diamond Beauty Parlor 10645 97 st. GA 2-8315

Continued on Next Page

To find an Authorized Sales and Service Dealer when you want the "genuine" in a nationally-advertised product or service, look in the Yellow PAGES, they tell "Where to Buy It" and "when you buy it" be sure and tell the firm you select you found his name in the classified.

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**Chrisie's BEAUTY SALON**  
 Louis Horinek  
 Hair and Scalp  
 Specialist

Specializing in Correction of Dandruff  
 Itchy Scalp and Falling Hair  
 We Offer You . . .

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**HAIR PERMANENT**

Hair Shaping and Hair Styling  
 Mr. L. Horinek presents:  
 For Ladies Who Care  
 (ANOTHER FIRST)  
 Organic Cold Wave Permanent. None Toxic No  
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 EXCLUSIVE SKIN BEAUTY GLAMOUR  
 VITALITY YOUTH UNLIMITED — REDUCING COURSES  
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**OPEN ALL DAY WEDNESDAY**

*For High Styling*



**Horinek's**  
 Hair  
 Styling LTD.

Ph. GA 2-0222-Bus Depot

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 Beauty Salons

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 Winning Hair  
 Style for 1961

—Alberta  
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2 Outstanding  
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 Open Friday  
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**422-7021**  
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**BOTH LOCATIONS OPEN 6 DAYS A WEEK**



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Pioneers & leaders in teaching. 98% of all successful graduates of beauty culture in Canada are Marvel graduates.

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Teaching staff kept completely up-to-date in all new trends with post graduate training from acknowledged world masters.

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10075 Jasper Ave.

### Beauty Salons—Continued

Dominion Beauty Shop 10328 82 ave. GE 3-3622  
Dorothy's Beauty Salon

10404 118 ave. GR 4-3302

Duke Beauty Shoppe 12419 127 ave. GL 5-6992

Duke's Barber Shop & Beauty Parlor

9631 66 ave. GE 3-6546

Eastwood Hairdressers 8256 118 ave. GR 7-1060

EATON'S OF CANADA

EATON'S BEAUTY SALON

EXPERT HAIR STYLING

10220 101 St. 424-0181

EDMONTON BEAUTY SALON

10119 102 st. GA 2-4554

EILEEN YOUNG BEAUTY SALON

dwn 10160 102 st. 424-6745

Enna's Beauty Parlor 10005 82 ave. GE 3-8239

European Beauty Salon 10014 102A ave 422-1056

Evelyn's Beauty Shop 4012 118 ave. GR 9-0393

Fashion Beauty Salon

4 11220B 76 ave. GE 9-1036

Favorite Beauty Parlor

13344 109A ave GL 5-1469

FAY-ANN BEAUTY SALON

11460 112 ave. HU 8-7090

Flamingo Beauty Salon

8204 104 st. GE 9-1192

Gail's Beauty Lounge 10343 Jasper ave. GA 4-6545

Garneau Beauty Shoppe 10911 82 ave GE 9-4287

Gi-Gi's Beauty Lounge 9919 109 st. GA 2-6878

Ginger's Beauty Lounge 10023 102 ave. GA 2-0919

Giovanni's Beauty Salon 8247 118 ave GR 7-6616

Giovanni's Beauty Salon 10119 107 ave GA 2-7021

GWEN ELLEN BEAUTY SALON

7604 112 st. GE 3-8007

### Beauty Salons—Continued

GYRO BEAUTY PARLOR

"Specialists in Tinting and Bleaching"

OPEN 1 NIGHT A WEEK

AND WEDNESDAYS

10758 95 St. GA 4-1469  
Residence GA 2-4448

Hair-Style Studio 10840 Jasper ave. 422-5625  
Hallett's Beauty Salon 6412 118 ave. GR 9-0874

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SPECIALISTS IN

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Coloring and Hair Styling

Hannelore Simon, Prop.

Upst. 10005 - 82 Ave. GE 3-8239

Hansen's E H Barber Shop & Beauty Salon  
10412 118 ave. GR 9-1150

HARPER METHOD SKIN & SCALP  
TREATMENT SHOP

15105B Stony Plain rd. 489-7355

Hazel's Beauty & Gift Shoppe

8612 99 st. GE 3-2675

Highland Beauty Parlor 6515 112 ave. GR 7-2180

Hi-Level Beauty Salon 8621 109 st. GE 9-3493

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for the growing up son or  
daughter, for the relative or  
friend who lives under your  
roof . . . What nicer thought  
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ONLY PENNIES A DAY!

Find it Fast  
In The  
Yellow Pages



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salon**



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**HAIR SHAPING**

and the

**LATEST IN HAIR STYLING**

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10175 100A St.

422-0707

Visit Our Branch in the World-Famous  
Jasper Park Lodge, open June to September

*true  
artistry  
in every  
hairstyle  
design...*

5 LOCATIONS

MAIN SALON

10628 Jasper Ave.

Ph. 424-5250

BALTZAN SALON

110-10154 101 St.

Ph. 422-3581

WEST END SALON

13412 Stony Plain Rd.

Ph. 488-6677

WESTMOUNT SALON

6 Westmount Shoppers Park

Ph. 455-8666

SOUTH SIDE SALON

Upst. 10343 82 Ave.

Ph. 433-7484

*Paul-Pierre Salons*

**Beauty Salons—Continued**  
**LYWOOD ROOM**  
 dwn 10628 Jasper ave. GA 4-2853

**HOLT RENFREW**  
 "The Looking Glass"  
 DISTINCTIVE  
 HAIR FASHIONS



"FOR SERVICE CALL"  
**HOLT RENFREW & CO LTD**  
 10336 Jasper ave. GA 2-3445

inck's Beauty Salon Ltd Bus Depot GA 2-0222  
 use of Beauty Ltd 12510 118 ave. GL 4-3934  
**ANDERSON'S BAY CO DEPARTMENT**  
 STORE 102 st & Jasper ave. 424-0121  
 a's Beauty Lounge  
 5335A 112 ave. 477-3275

**GLEWOOD BEAUTY SALON**  
 Jean Munro Owner & Operator  
**COMPLETE & LATEST HAIR SERVICE**  
 Open Thursday Nights  
 11431 124 St. 455-3092

per Beauty Parlor 9668 Jasper ave GA 2-4216  
 nnie's Beauty Salon 9216 95 ave. HO 6-1832



**Beauty Salons—Continued**  
 Jean's Beauty Lounge 10809 124 st. HU 8-8072  
**JENNY'S BEAUTY SALON**  
 HAIR SHAPING — HAIR STYLING  
 Permanents & Tinting  
 10347 82 Ave. 433-0120

Jo's Beauty Salon 4825 118 ave. GR 9-0792  
**JOSETTE HAIR STYLISTS LTD**  
 Specialists in  
 STYLING — TINTING  
 PERMANENT WAVING  
 10148 142 St. HU 8-8710

*Continued on Next Page*

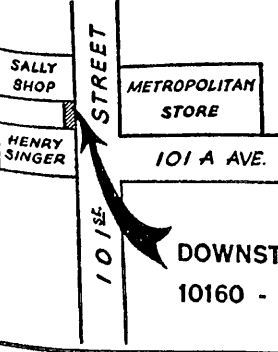
To find an Authorized Sales and Service Dealer when you want the "genuine" in a nationally-advertised product or service, look in the Yellow PAGES, they tell "Where to Buy It" and "when you buy it" be sure and tell the firm you select you found his name in the classified.

**"ANTOINES" BEAUTY BAR**  
 INVITATION TO BEAUTY  
 Latest in: Permanents, Hair Styling & Coloring  
**Open All Day Wednesday and Thursday Evening**  
 PHONE **GE 3-8858** PHONE  
 8207 109 St.

**FOR BEAUTY'S SAKE**  
 Phone GA 2-1508

- PERMANENTS
- HAIR SHAPING
- STYLING
- TINTING

Open All Day Wednesday and Thursday Evening

**philip porcher's Aristocrat BEAUTY LOUNGE**  
 DOWNSTAIRS  
 10160 - 101 ST.

COMPLETE

**Beauty Treatment**  
 FOR THE  
**Budget Minded Lady**



RUBY SHARON  
**MODELS WANTED**—ALL AGES—Monday Through Saturday for Permanent Waving, Shampoo and Styling, Hair Coloring, Scalp Treatment, Facials and Manicures at Slightly More than the COST OF SUPPLIES USED  
 All Work Done by Students and Supervised by Competent Instructors,  
**NATIONALLY ADVERTISED PERMANENTS ON A BUDGET BASIS**

**NO APPOINTMENT NECESSARY AT**

NEW DAY CLASSES BEGIN EVERY MONDAY  
 NEW NIGHT CLASSES BEGIN THE FIRST MONDAY OF EVERY MONTH

**RUBY SHARON'S SCHOOL OF HAIR DESIGN**  
 9923 101A Ave. 424-4533 — 422-3644  
 422-3859


*conveniently located in the heart of*  
**WESTMOUNT**

*Denis Watt*  
*and His Hairstylists*

(FORMERLY NELS TODD)

**Air Conditioned**

DENIS WATT Mgr.

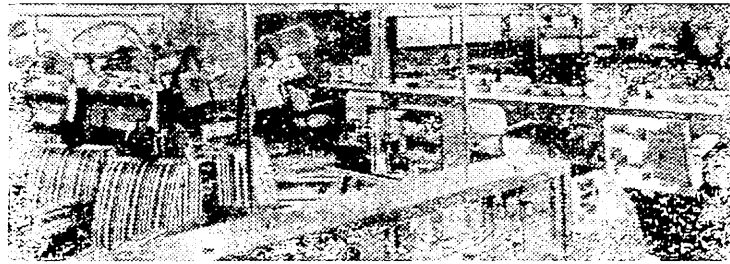


*"the Most Courteous Service in Edmonton"*

**Ph. 455-2477 or 455-2266 for Appointment**

**ALL WORK GUARANTEED**

"FOR BEAUTY'S SAKE . . . MAKE NO MISTAKE"  
**ARTISTIQUE BEAUTY SALON**



Visit our beautiful new salon featuring the latest equipment and highly trained technicians and hairstylists. *The Harber Method* individual hairstyling - coloring - cold waving - shaping.  
 15105B Stony Plain Road (City Limits Shopping Centre) in the Mall HU 9-7355  
 "Where Parking Is No Problem"

## BARBARA'S BEAUTY SALON

8211 104 St.

NO APPOINTMENT NECESSARY

"Bring a friend and get 2 Perms  
 for the price of one"

Open All Day Wed. & Thurs. Evgs.

PHONE 433-0023



### Beauty Salons—Continued

#### JOYCE'S BEAUTY SALON

LATEST INDIVIDUALIZED STYLING  
 CUTTING, TINTING & SHAMPOOING  
 12730 Fort Rd. . . . . 477-6661

#### Kensington Beauty Salon

12560 132 ave. 454-3992  
 Kingsway Beauty Salon 11136 108 st GR 9-3563  
 Klip 'N Kurl 12927 97 st. . . . . GR 9-3429  
 Klip 'N Kurl 10137 103 st. . . . . 422-3098

#### KLIP-N-KURL BEAUTY LOUNGE

18 St Ann st St Albert. 599-6111  
 Kurl Rite Beauty Parlor 9549 76 ave. GE 3-2470  
 Kurt's Beauty Salon 10123 112 st. GA 4-6306  
 Labonte Veronica 10856 82 ave. . . . . GE 3-8858  
 Labonte Veronica 11218 76 ave. . . . . GE 9-1036  
 Larre's Beauty Salon 10453 124 st. HU 8-0412  
 Laura's Beauty Salon 9108B 142 st. HU 8-1604  
 Lauretta's Beauty Lounge 7034 106 st. 433-3064  
 Leader Barber Shop & Beauty Parlor  
 9914 102 ave. GA 2-7846

Lil's Beautyette 1 10344 Jasper ave. GA 4-6880  
 Lucy's Beauty Lounge 1-8223 104 st. . . . . GE 3-8455

#### MACHIN'S FOR PERMANENTS

107 8 Strand Theatre bldg. GA 2-1635

To find an Authorized Sales and Service Dealer when you want the "genuine" in a nationally-advertised product or service, look in the Yellow PAGES, they tell "Where to Buy It", and "when you buy it" be sure to tell the firm you select you found his name in the classified.

### Beauty Salons—Continued

Madam Fifis Beauty Parlor  
 9608 118 ave. GR 4-33

#### MAGIC JEWEL BEAUTY SALON

We Add the Jewel to  
 Your Crown of Glory

The Latest in Hair Styles,  
 Shaping and Cutting

G3 Medical Dental Bldg  
 Mrs. Helen Schmidt  
 G3 Medical Dental Bldg. . . . . GA 2-428

#### Marcella Barber & Beauty Shoppe

8207 107 st. GE 3-22  
 Marcella Beauty Lounge 13008 126 st. 455-  
 Marguerite Beauty Parlor

#### Maria's Beauty Salon

10133 124 st. HU 8-22  
 GE 9-00  
**MARJORIE HODSON'S BEAUTY SALON**  
 9548 87 st. HU 9-52

#### Marnie's Hair Styles

14922 Stony Plain rd. 489-15  
**MARVEL BEAUTY SALON & SCHOOL**  
 2nd & 3rd flrs 10114 Jasper ave. GA 2-72

Continued on Next Page

Would you like your share of business from customers in your neighborhood? Then why not advertise in the CLASSIFIED TELEPHONE DIRECTORY? You can call the business office of the Telephone System and ask for a Directory Advertising Representative. He can help you plan an effective advertising campaign.

# Clib's

HAIR STYLING

PERMANENT WAVING — HAIR COLORING  
 HAIR SHAPING & STYLING

Specialists in . . .

CHILDREN'S HAIRSHAPING

PHONE

**GA 2-7890**

PHONE

Around the Corner from Smitty's Pancake House  
 10065 105 St.



## Dawson's

### CREATIVE HAIRSTYLISTS

WINNERS OF

NUMEROUS COMPETITION HAIRSTYLING AWARDS

201 McLeod Bldg. (Cor. 100 st & 101A ave) GA 2-2475

hair  
 stylists



9420 118 Ave.

474-3217

## DELUXE BEAUTY LOUNGE

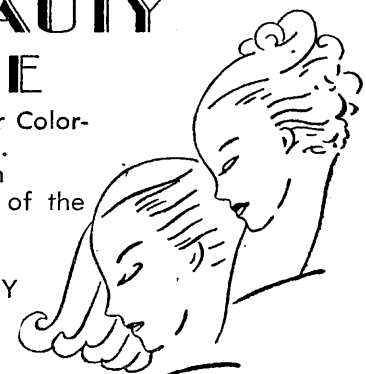
- A Complete Service in Hair Coloring and permanent waving.
- In the Heart of Downtown Edmonton, 4 doors West of the Arcade.
- Prices to Suit Your Budget.

NO APPOINTMENTS NECESSARY

MANAGED BY DOROTHY PEARSON

**424-9464**

Dwn 9718 Jasper Ave.



**Beauty Salons—Continued**

Marvel Hairdressing School 10075 Jasper ave. GA 2-0593  
 Marvel Hair Dressing School 10075 Jasper ave. GA 2-0601  
**MARY ANN'S BEAUTY SALON** 8941 118 ave. GR 9-3151  
**McKAY'S BEAUTY SALONS** 10437 142 st. GL 4-3162  
 McLeod Beauty & Barber Shop 106 ave & 50 st. HO 6-0274  
 McLeod's Beauty Salon 12912 82 st. GR 4-3311  
 Methodius Beauty Salon 13223 132 st. 455-3666  
**MILLY'S BEAUTY SALON** upst Empress Theatre bldg. GA 4-7767  
**M'LADY BEAUTY SALON** 9404 111 ave. GR 7-8882  
 Model Beauty Lounge 11748 85 st. GR 7-2613  
 Modern Beauty Parlor & Barber Shop 12742 Fort rd. GR 7-6177  
 Modern Hair Fashions Beauty Salon 10908 70 ave. 434-2106  
 Nancy's Beauty Salon 10628 146 st. 455-8192  
 National Beauty Salon 9961 82 ave. GE 3-2398  
 Neda's Beauty Salon 8126 103 st. GE 3-7223

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**Beauty Salons—Continued**

**NELS TODD**  
 A PERFECT PLACE FOR CORRECT HAIR SHAPING THE LATEST IN HAIR STYLING We Guarantee Perfect Results Each Time. "WHERE TO CALL"  
 Nels Todd Beauty Salon Macdonald hotel. GA 2-6915  
 Nels Todd's Beauty Mart 10175 100A st. 422-0707  
 New Star Beauty & Barber Shop 10211 97 st. GA 2-6924  
 Nita Beauty Salon 10140A 79 st. HO 6-5088  
 Norm's Beauty Salon 7304 101 ave. HO 6-9590  
 O K Beauty Shoppe 8134 103 st. GE 3-2882

**ORCHID BEAUTY SALON**  
 The Perfect Place for Soft Lasting Permanents Hair Shaping Hair Styling Beautiful Hair Coloring  
 10752 124 St. 488-8213

Park Annex Beauty Salon 5819 118 ave GR 4-1118  
 Park Plaza Beauty Shop 11840A 103 st. GR 9-7054  
**PARKALLEN BEAUTY SHOP** 7008 109 st. 434-1110  
*Continued on Next Page*

9 out of 10 people use the YELLOW PAGES as a Buying Guide. So if you are really looking for business . . . don't let these perfect prospects miss your name.



Lucienne Miskew, Manageress

**DAWSON'S HAIR STYLISTS**

Specialists in Coldwaving and latest Hair Stylings  
 VISIT OUR BEAUTIFUL NEW SHOP Latest in Equipment  
 Located in Jasper Place - For the Convenience of West End Customers  
**Phone HU 9-7161**  
 15351 Stony Plain Rd.



Expert Permanent Waving For Your **HAIR BEAUTY**  
**EILEEN YOUNG Beauty Salon**  
 FORMERLY OF LONDON, ENGLAND  
**424-6745**  
 Lower flr. 10160 102 St. (beneath Duncan's Ladywear)  
 Courteous Service at Popular Prices

A Complete Beauty Service Designed "Just For You"

**METHODIUS BEAUTY SALON**

2 SALONS TO SERVE YOU!



Jasper Place Salon 10021 156 St. Ph. 489-8919  
 Both Salons open every Thursday & Friday Evening for your convenience  
 Wellington Park Salon 13223 132 St. Ph. 455-3666

- ORIGINAL HAIR STYLING
- OUTSTANDING COLOR WORK
- DISTINCTIVE PERMANENT WAVING

Lots of Free Parking At Both Locations

Discuss tinting problems with our expert Mrs. Mary Pryhitko

**MILLY'S BEAUTY SALON**

PHONE GA 4-7767



- CONTOUR HAIR STYLING
- CURL CUT SCISSOR HAIR SHAPING
- CONDITIONED HAIR COLORING

Open Every Day 9 a.m. to 6 p.m.  
 Thursday 9 a.m. to 9 p.m.  
 104 EMPRESS THEATRE BUILDING

**Klip'n'Kurl**

3 BEAUTY SALONS  
 Downtown, 10137 - 103 St., Phone 422-3098  
 North Edmonton, 12927 97 St. Killarney Phone 479-3429  
 West End, 14903 89 Ave., Lynnwood Phone 489-6431  
 We Specialize In Cold Waves, Hair Coloring, Hair Shaping  
 SEE US FOR INDIVIDUALIZED STYLING

**McLEOD'S BEAUTY SALONS GOLDBAR**

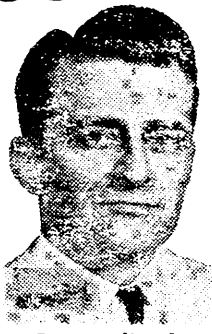
5028 106 Ave. Phone HO 6-0274

**DELTON**

82 St. & 129 Ave. Phone GR 4-3311



Your neighborhood HAIRSTYLISTS for the most natural permanent waves, hairstyling and shaping, coloring, etc. Your satisfaction is our business.  
 Men's Barber Shop Adjoining.



Personalized  
styling by  
GRABINSKY

# Park Plaza

## BEAUTY SHOP

*"For the Look that Men Admire  
& Women Envy"*  
Open 6 Days a Week — Open Friday 'Till 9:00 O'clock  
4 OPERATORS TO SERVE YOU

4 DOORS WEST OF SAFEWAY  
IN THE PARK PLAZA SHOPPING CENTRE

PHONE GR 9-7054  
11840A 103 St.

(Branch in Wetaskiwin at 50 St. & 50 Ave.)

## Robert Ritchie Hairstylists

1960 ALBERTA OPEN CONTEST  
WINNER

Specialists in contour hair  
shaping. Hair styling that  
is becoming to you.

For professional hair care.

PHONE

HO 6-3667

8939A 82 Ave.



## Beauty Salons—Continued

Paul-Pierre Beauty Salons  
6 Westmount Shoppers' Park... GL 5-8666  
Paul-Pierre Beauty Salons  
10628 Jasper ave... GA 4-5250  
Paul-Pierre Beauty Salons  
10628 Jasper ave... GA 4-3983  
Paul-Pierre Beauty Salons  
110 10154 101 st... GA 2-3581  
Paul-Pierre Beauty Salons  
13412 Stony Plain rd... HU 8-6677  
Paul-Pierre Beauty Salons  
upst 10343 82 ave... GE 3-7484  
Paula Beauty Salon 6419 112 ave... GR 7-8171  
Phyl's Beauty Salon 11345 86 st... GR 7-5664  
Pleasant Beauty Bar 9625 82 ave... GE 9-6570  
Powder Puff Beauty Salon 9415 118 ave GR 7-2206  
Ritchie Robert Hairstylists  
8939A 82 ave... HO 6-3667  
Ritchie's Barber & Beauty Shop  
8126 103 st... GE 3-1737  
Riverdale Beauty Salon 10144 89 st... 424-3379  
Riverview Beauty Lounge  
9006 Jasper ave 424-5807

## ROSE ANN'S BEAUTY SALON

PERSONALIZED  
SERVICE  
BY TRAINED STAFF *Rose Ann's*

Open: Wed. & Fri. 9 am to 9 pm  
9 am to 6 pm other days

LOCATED IN THE WEST END

"FOR SERVICE CALL"

ROSE ANN'S BEAUTY SALON  
15004 87 ave 489-7527

Find it Fast  
in The  
"Yellow Pages"



For Complete  
Beauty Services



Phyllis Mikkelsen

Mrs. Burson

PHONE HU 8-0091 PHONE

## Savoy Plaza Beauty Salon

JASPER AVE. & 110 ST.



RUBY SHARON

● SMART CUTS ● SOFT LOVELY PERMANENTS  
NEW IDEAS — NEW STYLES

## Ruby Sharon's Beauty Salon

10536 Jasper Ave.  
9923 101A Ave.

424-1869  
422-3859

Ginger's  
Beauty  
Lounge

INDIVIDUALIZED  
STYLING &  
HAIR COLORING



10023 102 Ave.

FOR  
APPOINTMENT  
Phone

GA 2-0919

## Beauty Salons—Continued

Rose Beauty Salon 11011 127 st... HU 8-0001  
Rose Marie's Beauty Salon  
9305A 118 ave GR 4-3982  
RUBY'S BEAUTY SALON 10536 Jasper ave GA 4-1867  
RUBY'S BEAUTY SALON  
9923 101A ave 422-3859  
Rudy's Beauty Parlor 9722 111 ave GR 7-8171  
Rudy's M Beauty Salon & Barber Shop  
4625A 118 ave GR 4-3982  
Ruth Hair Styling 9111 118 ave... GR 9-6500  
Savoy Plaza Beauty Salon  
11007 Jasper ave HU 8-0005

## SCONA BARBERS & HAIRDRESSERS

COLD WAVE AND  
HAIRCUT

From \$4.95 and up

10562 82 Ave... GE 3-2808

Continued on Next Page

Would you like your share of  
business from customers in your  
neighborhood? Then why not  
advertise in the CLASSIFIED  
TELEPHONE DIRECTORY? You  
can call the business office of  
the Telephone System and  
ask for a Directory Advertising  
Representative. He can help  
you plan an effective advertis-  
ing campaign.



## MARVEL

BEAUTY SALON

Specializing in

- Hair Coloring
- Hair Shaping
- Hair Styling

Cold Wave  
Permanents... like the  
loveliest naturally curly hair.

10114 Jasper Avenue

Phone GA 2-7234

(Over D'Allairs)

**Beauty Salons—Continued**  
 Kirk Beauty Salon bsmt Selkirk hotel GA 4-3513  
**HAIR STYLIST**  
 PERSONALIZED SERVICE  
 IN  
 ATTRACTIVE NEW MODERN SALONS  
**CALL**  
**HU 8-5543**  
 FOR APPOINTMENT  
 14214 96 Ave. HU 8-5543  
 After hours HU 8-1793

made's For Beauty 10016-A 102 ave. GA 4-2436  
 Sharon's Ruby School of Hair Design  
 9923 101A ave. 424-4533  
 Sharon's Ruby School of Hair Design  
 9923 101A ave. 422-3644  
**MELLY'S BEAUTY SALON**  
 6509 118 ave. GR 7-3478  
 Charlotte Beauty Salon 10822 124 st. 488-5231  
**SIMONE'S BEAUTY SALON**  
 6216 Fulton rd. HO 6-0479

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**Beauty Salons—Continued**  
**SPORTS CENTRE BEAUTY & BARBER SHOP**  
 11217 Jasper ave. GA 2-5822  
**STABER'S FOR BEAUTY**  
 10047 101A ave. GA 2-6579  
**STAR BEAUTY SALON**  
 9544 Jasper ave. GA 2-5284  
 Stefa's Beauty Shop 11451 95 st. GR 7-1132  
**STRATHEARN BEAUTY PARLOR**  
 9406 91 st. HO 6-3682  
**STYLE BEAUTY SHOPPE**  
 9604 111 ave. 474-0228  
 Suzanne's Beauty Parlor 10906 107 ave GA 2-1797  
**TEENA'S BEAUTY SALON**  
 342 Tegler bldg. GA 2-1362

**TODD NELS**  
 A PERFECT PLACE FOR  
**Nels TODD**  
 CORRECT HAIR SHAPING  
 THE LATEST IN HAIR STYLING  
 We Guarantee Perfect Results Each Time.  
**"WHERE TO CALL"**  
 Nels Todd Beauty Salon  
 Macdonald hotel. GA 2-6915  
 Nels Todd's Beauty Mart  
 10175 100A st. 422-0707

Vanity Beauty Parlor upst 10303 96 st GA 2-4522  
 Varsity Beauty Salon & Barber Shop  
 8821 112 st. GE 3-1144

Continued on Next Page

**ADDITIONAL LISTINGS . . .**  
 for the growing up son or daughter, for the relative or friend who lives under your roof . . . What nicer thought than a separate listing in the telephone book, IT COSTS ONLY PENNIES A DAY!

**WILLIS**  
 Hairdressing  
*"The Place for Cold Waves"*  
**INSTANT COLD WAVES**  
 OUR SPECIALTY  
 Popular Prices, Appointments Not Necessary  
 South Side's Largest Hair-dressing Salon Retailing Revlon Cosmetics, Confections & Costume Jewellery  
 Located on Nos. 6, 11 & 12 Bus Routes  
 No Parking Problems  
 PHONE  
**GE 3-3546**  
 9921 - 82 AVE.

*Paul-Pierre's*  
**hollywood room**  
  
**Lanolin Cream Cold Wave \$4.95**  
**Essential Hair Shaping \$1.00**  
 2 LOCATIONS TO SERVE YOU  
**10628 Jasper Ave. Downstairs**  
 Ph. 424-2853  
**10343 82 Ave. Upstairs**  
 Ph. 433-7484

Let Beauty Go To Your Head At  
**MME. ESTAL'S HAIRSTYLING CHALET**  
  
 Individualized Styling & Hair Coloring The Natural Look & Lasting Curls In Cold Waving For Those Who Care Enough to Look Their Best For Your Convenience Open All Day Wednesday  
 Mme Estal  
**FOR APPOINTMENT**  
 GA 4-3086 — Phone — GA 4-2305  
 10135 102 St.

*Chez Lisa*  
 HAIR STYLING  
 For a Lovelier You . . . visit the salon with the most relaxing atmosphere  
 Open Thursday and Friday Evenings  
 For Appointment Call  
**424-2715**  
 100B-10169 104 St.

**BEAUTY SALON de PARIS**  
  
 • Long Hair Styling  
 • Permanents, Tinting, etc .  
 OPEN:  
 9 a.m. - 9 p.m. Thurs.  
 9 a.m. - 6 p.m. Tues. - Sat.  
 "No Appointment Necessary"  
 Located in the Parkallen Shopping Centre  
 Ph. 434-3877  
 6537 111 St.

  
 Favorite of Thousands!  
**STABER'S FOR BEAUTY FAMOUS**  
**Prot-N-Ized Lanolin Cream Permanent Waves**  
**\$4.95 Complete**  
 Staber's Own Carolyn Lee Kool Curl \$4.95 complete  
 Other Cold Waves \$8.00  
**NO APPOINTMENT IS NECESSARY**  
 Hours 8:30 a.m. to 6 p.m.  
 Wednesdays 8:30 a.m. to 1 p.m.  
 10047 101A Ave.  
 Phone GA 2-6579  
 (Just around the corner from Kresge's)

**LATEST IN HAIR STYLING**  
**The Fashion Beauty Salons**  
 Phone  
**GE 9-1036**  
 11220-76th AVENUE

**COTE HAIR STYLIST**  
 14221 Stony Plain Road  
  
 We proudly offer the services of our experienced European Cosmotologist for free consultations Available on your Beauty Needs Appointments  
 Mon. to Sat. 9-6; Fridays 9-9  
**488-5376**  
 FREE PARKING AVAILABLE AT REAR

**NO APPOINTMENT NECESSARY**  
 Monday, Tuesday, Wednesday  
 Open Thursday Night until 9:00 p.m.  
**CAMBRIAN BEAUTY & BARBER SHOP**  
 10114 111St. 424-9392

**Prot-N-Ized Lanolin Cream Permanent Waves**  
**\$4.95 Complete**  
 Staber's Own Carolyn Lee Kool Curl \$4.95 complete  
 Other Cold Waves \$8.00  
**NO APPOINTMENT IS NECESSARY**  
 Hours 8:30 a.m. to 6 p.m.  
 Wednesdays 8:30 a.m. to 1 p.m.  
 10047 101A Ave.  
 Phone GA 2-6579  
 (Just around the corner from Kresge's)

*Flamingo*  
**BEAUTY SALON**  
 Cold Waves \$4.95 & Up  
 NO APPOINTMENT NECESSARY  
 ACROSS FROM  
 ARMY & NAVY DEPT. STORE  
**(SOUTH SIDE)**  
 Lower Floor 8204 104 St.  
 (Palomar Bldg.)  
 PHONE  
**GE 9-1192**

**E. H. HANSEN'S**  
**Barber Shop and**  
**Beauty Salon**

PERSONALIZED  
 HAIRSTYLING  
 TOILETRIES

Main Branch  
 (Next to Army & Navy)  
 10319 97 St. GA 4-3363

Westwood Branch  
 10412 118 Ave. GR 9-1150

Res. Phone HO 6-9488

**Fay-Ann**  
**Beauty**  
**Salon**

- Hair Shaping
- Hair Styling
- Permanents
- Coloring Our Specialty

Call **488-7090** Call

11460 112 Ave.

TOWER SHOPPING CENTRE  
 Marge Cawthra, Manageress

HOUSE OF

*Beauty*

HAIRSTYLING IN MODERN SURROUNDINGS  
 AT REASONABLE PRICES

TO RELAXING MUSIC

PERSONALIZED ATTENTION FROM  
 MARY ALEFOUNDER

OPEN 6 DAYS A WEEK  
 & THURS. TIL 9 P.M.

Free Customer Parking in Rear

12510 118 Ave. GL 4-3934



Creative  
 Hair Styling

**KURT'S**  
**BEAUTY SALON**

Phone GA4-6306

Custom-made  
 Wigs & Hair Pieces

10123-112 Street  
 EDMONTON

**LARRE'S**



For the  
 latest in—

HAIR SHAPING  
 HAIR STYLING  
 PERMANENTS

**Larre's**  
 BEAUTY SALON

Phone HU 8-0412

10453 124th St.

MEN'S BARBER SHOP ADJOINING

*Lil's Beautyette*

The Height of Fashion



Open  
 Mon.  
 to  
 Sat.  
 9 a.m.—6 p.m.

Open  
 Thurs.  
 9 a.m.—9 p.m.

Manageress Lillian Kroening  
 1-10344 JASPER AVE. (NEXT TO BIRK'S)

Phone GA 4-6880 for  
 Personalized Attention



**M. RUDY'S**

BEAUTY SALON & BARBER SHOP

Beverly's  
 Styling, Coloring & Waving Centre  
 Open 9:00 a.m. to 9:00 pm

4625A 118 Ave. 474-3363

**Beauty Salons—Continued**

VERA'S BEAUTY LOUNGE

"PROFESSIONAL COLD WAVES"

Upst., 9570 111 Ave. GR 9-8849

Watt & Cairo Hair Stylists Ltd

116 Westmount Shoppers Park 455-2477

West End Beauty Parlor & Barber Shop

10443 124 st. HU 8-2664

Westglen Beauty Lounge & Barber Shop

10806B 124 st. HU 8-8403

Whyte Avenue Beauty Salon

10434 82 ave. 439-0365

Willis Hairdressing 9921 82 ave. GE 3-3546

Windsor Park Salon 11706 87 ave. GE 9-1284

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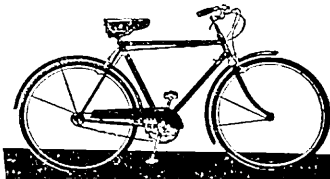
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