

Store Fronts

ALFERRO SALES LTD 10105 108 ave GA 2-7665

KAWNEER STORE FRONTS

ALUMINUM GLAZING
SASH, TRIM,
FACING MATERIAL,
DOORS AND
ENTRANCES

Kawneer

CALL FOR FREE ESTIMATES

"FOR INFORMATION CALL"

EDMONTON PAINT & GLASS CO LTD
10049 105 st. GA 2-8135

PILKINGTON GLASS LTD
10136 111 st. GA 4-8291

Ornamental Bronze Co Ltd
10010 102 ave. GA 4-2225

PILKINGTON BROS (CANADA) LTD
10136 111 st. GA 4-8291

PILKINGTON GLASS LTD
10136 111 st. GA 4-8291

Stoves—Electric

PHILCO ELECTRICAL RANGE SALES AND SERVICE

Only Philco brings you the amazing new Broil Under Glass—true smokeless broiling. Ask about the new Philco 30-inch range.

PHILCO

"WHERE TO BUY THEM"

DISTRIBUTOR
ASHDOWN J H HARDWARE CO LTD 10228 103 st. GA 2-8141

DEALERS

Joy Appliances 10838 124 st. HU 8-6343
Star Radio Stores 10212 102 st. GA 2-2365

STRATHEARN FURNITURE & APPLIANCES 9524 87 st. GA 4-1239

Woodward Stores (Edmonton) Ltd
101 st & 102 ave. GA 4-0151

Woodward Stores (Edmonton) Ltd
111 Ave & Groat rd. GL 5-3131

WESTINGHOUSE ELECTRIC STOVES

"You Can Be Sure
IF It's
Westinghouse"

"WHERE TO BUY THEM"

Edmonton Furniture Exchange
10170 100 st. GA 2-2443

Joy Appliances 10838 124 st. HU 8-6343

Market Furniture Ltd
9931 101A ave. GA 4-1087

Radio Centre Co 9828 Jasper ave. GA 4-7201

Richards Radio Ltd 10168 102 st GA 2-6421

Ritchie Electric Ltd 9857 76 ave GE 9-1482

South Side Electric Co
10552 82 ave. GE 3-1313

Sterling Furniture Co Ltd
9802 Jasper ave. GA 2-1666

Sterling Furniture Co Ltd
10444 82 ave. GE 3-7485

Woodward Stores (Edmonton) Ltd
101 st & 102 ave. GA 4-0151

Woodward Stores (Edmonton) Ltd
111 Ave & Groat rd. GL 5-3131

Prospective customers usually 'shop around' by telephone. Be sure they see your message—Classify all of your Products and Services in these **YELLOW PAGES.**

Stoves—Gas & Electric

INGLIS RANGES

High-Styled, Fully Automatic, Fluorescent Lighting, Automatic Timer, Minute-Minder and "Visa-Do".

Inglis HOME APPLIANCES

"WHERE TO BUY THEM"

Couves Radio & Television Ltd
10250 106 st. GA 2-5581

Rebus Electric 12650 Fort rd. GR 7-2111

Woodward Stores (Edmonton) Ltd
101 st & 102 ave. GA 4-0151

Woodward Stores (Edmonton) Ltd
111 Ave & Groat rd. GL 5-3131

Moffats Ltd 10978 117 st. HU 8-3239

SOUTH SIDE ELECTRIC CO
10552 82 ave. GE 3-1313

Stoves, Ranges & Heaters

Arcade W W Ltd 97 st & Jasper ave. GA 4-7107

ASHDOWN J H HARDWARE CO LTD
10228 103 st. GA 2-8141

Eaton T Co Canada Ltd
10220 101 st. GA 4-0181

Hotel Equipment & Supply Co Ltd
9645 102A ave. GA 2-2264

Hudson's Bay Co Department Store
Jasper ave from 102 st to 103 st. GA 4-0121

Janitors' Supply & Distributors Ltd
10168 105 st. GA 4-0314

Northern Hardware Co Ltd
10075 Jasper ave. GA 4-2186

SIMPSON'S SEARS LTD
KENMORE Gas & Electric Ranges
We service what we sell anywhere in Canada
10240 Princess Elizabeth Ave. GA 9-8431

Sinclair Heating Supplies Ltd
9016 112 ave. GR 9-1995

STRATHEARN FURNITURE & APPLIANCES 9524 87 st. GA 4-1239

WESTMOUNT APPLIANCES LTD
38 - Westmount Shoppers pk. GL 5-4724

WOODWARD STORES (EDMONTON) LTD
Downtown Store
101 St. & 102 Ave. GA 4-0151

Westmount Store
111 Ave. & Groat Rd. GL 5-3131

Stoves, Ranges & Heaters—Wholesale

Ackland D & Son Ltd 10304 108 st. GA 4-5191

Clare Bros Western Co Ltd
8411 103 st. GE 9-3705

DEFEHR C A & SONS LTD
BROWN Gas Ranges
BELANGER & GILSON Electric Ranges
10970 84 St. GA 2-2263

Marshall Wells of Canada Ltd
103 st & 104 ave. GA 4-7361

Sinclair Heating Supplies Ltd
9016 112 ave. GR 9-1995

Structural Steel

—SEE STEEL STRUCTURAL

Subscription Agencies

Maclean-Hunter Publishing Co
315 - Kitchen blk. GA 4-5653

Maclean-Hunter Publishing Co
315 - Kitchen blk. GA 4-4654

MIKE'S NEWS AGENCY
10062 Jasper ave. GA 2-2020

PORCHER ALFRED G 8132 97 ave. HO 6-5148

Surveys show that more than 95% of **PURCHASING AGENTS** use the Yellow Pages as a prime source to buy products or services.

Subscription Agencies—Con't.

WESTERN CANADA SUBSCRIPTION AGENCIES LTD

Subscriptions
— To All —
Magazines — Newspapers
Business Journals

"Your Subscription Headquarters"

E. CARLSON, Mgr.
10359 Jasper Ave. GA 2-3373

Surgeons

—SEE PHYSICIANS & SURGEONS

Surgical Supplies

Dispensaries Ltd 600-601 Tegler bldg. GA 2-1757

FISHER & BURPE LTD
10989 124 st. HU 8-5618

Fisher & Burpe Ltd 10989 124 st. HU 8-6561

Imperial Surgical Co 333 Tegler bldg. GA 4-4154

Ingram & Bell Surgical Supplies
12221 Jasper ave. HU 8-2510

STERLING SURGICAL SUPPLY CO
11009 Jasper ave. HU 8-6675

Stevens Alberta Co Ltd
2nd flr Munro Hdwe bldg. GA 2-1214

Surgical Supplies—Wholesale

DISPENSARIES (WHOLESALE) LTD
Wholesale Drugs & Surgical Supplies
Office 1000 Tegler Bldg. GA 2-6642
Warehouse rear 10250 107 St. GA 2-6890

Surveyors

—SEE ENGINEERS & SURVEYORS

Surveys—Commercial & Statistical Reports

Hu Harries & Associates
401 Royal Trust bldg. GA 2-7710

Sweeping Compounds

DOMINION BROKERAGE LTD
9539 106 ave. GA 2-1854

Greer W E Ltd 10519 104 ave. GA 2-5671

Hotel Equipment & Supply Co Ltd
9635 102A ave. GE 2-2264

JANITORS' SUPPLY & DISTRIBUTORS LTD 10168 105 st. GA 4-0314

Kleen Ltd 12225 106 ave. HU 8-9182

Swimming Pools

City Swimming Pool Borden Park. GR 7-3122

City Swimming Pool South Side
Queen Elizabeth Park. GE 3-2592

City Swimming Pool West End
119 st & 103 ave. HU 8-3222

Tags

PRINTCRAFT
INDUSTRIAL TAGS FOR INDUSTRY
Identification, etc. GE 5810

Rear 115 St. GE 9-2209

If No Answer call GE 9-2209

Tailors

AITKEN A E
FINE CLOTHES TO MEASURE \$30.00 UP
SHIRTS TO MEASURE \$8.00 UP
Repairs, Alterations, Invisible Mending
220 - Birks Bldg. GA 2-3259

Archie's Tailoring & Dry Cleaning
10230 96 st. GA 2-0278

Berg's Val Men's Wear 10125 102 st. GA 2-6098

Bond Victor & Co 1 - 10160 101 st. GA 2-2044

Courtesy Tailors 10855 82 Ave. GE 9-1364

Custom Tailors 111 - 10130 101 st. GA 4-3382

Tailors—Continued

DRESS-RITE TAILORS & CLEANERS
WE MAKE — WE CLEAN
M. Yaffe, Mgr.
10325 124 St. HU 8-3373

Dunn's Men's Wear Ltd
10119 Jasper ave. HU 8-3373

ELKO CUSTOM TAILORS
5 - 10144 101 st. GA 4-8291

Gardy's Tailoring 10346 101 st. GA 4-8291

Garneau Tailors 8724 109 st. GA 4-8291

Jack's Tailor Shop 10221 96 st. GA 4-8291

LA FLECHE BROS LTD

Designers & Tailors

OF
Men's Clothes

10047 102 St. HU 8-3373

Laub Saul 10138 Whyte ave. HU 8-3373

LONDON DRY CLEANERS & TAILORS
Made-to-Measure

Men's & Ladies and Coats

Alterations — Repairs
Invisible Mending

Press While You Wait

We installed the most modern for Dry Cleaning
Bring in your clothes before 11 p.m.
ready before 5 p.m.

10028 Jasper Ave. HU 8-3373

Lou's Snappy Tailors 8507 109 st. HU 8-3373

McArthur Frank G 18 Benson blk. HU 8-3373

Modern Tailors Ltd 9713 Jasper ave. HU 8-3373

Royal Tailors & Dry Cleaners
10217 95 st. HU 8-3373

SANDE MRS LOUISE
Alterations & Repairs on Men's and Ladies' Clothes
8 - 11125 95 St. HU 8-3373

SMART TAILORS MEN'S SHOP
MEN'S & LADIES
Made to Measure
Alterations, Repairs
Invisible Mending

10068 104 St. HU 8-3373

Sorensen & Lunde 10932 129 st. HU 8-3373

Stevenson Anne 11127 129 st. HU 8-3373

Tip Top Tailors Ltd 10118 Jasper ave. HU 8-3373

Twin City Tailoring & Furriers
10046 102A ave. HU 8-3373

CUSTOM TAILORS

10130 101 St., Thomson Bldg., Rm. 111

- REMODELING LADIES' & MEN'S SUITS
- ANY KIND OF ALTERATIONS
- ALL WORK GUARANTEED FOR FIT & WORKMANSHIP

"18 YRS. EXPERIENCE"

Call — GA 4-3382

Tailors—Continued

Tailor Shop 8224 104 st. GE 3-5255
 Tailors 10543 97 st. GA 2-3723
WALTERS MEN'S WEAR & TAILOR SHOP LTD
ALTERATIONS & REPAIRS
 MADE TO MEASURE
Mens and Ladies
SUITS & COATS
 "House of Stone Clothing"
 104 118 Ave. GL 5-0898
WALTERS MEN'S SHOP 10164 100 st GA 2-2458

Tailors—Ladies'

Custom Tailors 5-10144 101 st. GA 2-0474
 Dry Cleaners & Tailors
 10029 Jasper ave. GA 2-6215

Tailors' Trimming—Wholesale

15-9616 101A ave. GA 2-4695

Tank Equipment

WATSON INDUSTRIAL EQUIPMENT LTD
 GAUGING — FIRE PREVENTION
 VENTS & CONSERVATION EQUIPMENT
 (Oil Conservation Equipment Co.)
 The OPW Line of Loading Assemblies
 Welding Joints, Couplings, Tank Fittings,
 Nozzles & Valves
 6812 104 St. GE 3-8028

Tanks

BLACK SIVALLS & BRYSON LTD
 6203 104 st. GE 9-0004
INDIAN EQUIPMENT SALES & SERVICE CO LTD
PARKERSBURG BOLTED TANKS
 7310 99 St. GE 3-5851
 Welding Shop
 9548 102 ave. GA 2-2861
BRIDGE CO LTD
 107 ave & 120 st. HU 8-8101
WILLIAMS BROTHERS LTD
 Highway 16A. HO 6-1126
 Tank & Pipe Fitting Ltd
 10977 75 ave. GE 3-8822
 Tank Co Ltd 6615 104 st. GE 3-5838
WELDING WORKS LTD
 9556 Jasper ave. GA 2-2924
 Welding Works Ltd
 11932 72 st. GR 9-1172

Find your Nearest Dealer
 Find him quickly in these
YELLOW PAGES.

Maloney-Crawford

TANK & SERVICE
 Change
 Ave.
 Welded Steel Tanks
 Welded Steel Tanks
 Treaters — Heaters
 Steam Generators
 Vessels — Walkways
 Stairways
 Phone **GE 9-0091**
 Yellow Pages for After Hours Listings

Tanks—Continued

T I W WESTERN LTD
 A.P.I. Storage Tank Fabrication &
 Field Erection
 Pipe Fabrication & Erection
 Pipe Bending — Pipe Rolling
 Vessel Fabrication — Stress Relieving
 Complete Design Engineering
 Semi-Automatic & Manual Welding
 12542 101 St. GR 9-1926
 After Hours HU 8-3356 - HO 8-3782

WESTEEL PRODUCTS LTD
 7900 115 ave. GR 9-3241
WOOD JOHN CO LTD 10301 109 st GA 2-6171

Tanneries

Alberta Tannery 6125 129 ave. GR 7-1448
 Dominion Tanners Ltd
 12210 Mount Lawn rd. GR 9-1867
 Edmonton Tannery rear 9272 110A ave GA 2-5527

Tape Recorders

ALBERTA TELEVISION & CAR RADIO
 AUTHORIZED SERVICE & PARTS DEPT.
 FOR SEABREEZE
 11051 95 St. GA 4-5654

ALLEN FILMS 10440 82 ave. GE 3-3469
STRATHEARN FURNITURE & APPLIANCES 9524 87 st. GA 4-1239
 Tape Riter Corp 110 st & Jasper ave HU 8-4848

Tape Recorders—Wholesale

TAYLOR PEARSON & CARSON (EDM) LTD
 Distributors For:
SEABREEZE
CRESCENT
WEBCOR
 RECORDERS, TAPES &
 ACCESSORIES
 10215 103 St. GA 2-7131

Tapes

SELLOTAPE (CANADA) LTD
 Plain, Colored & Printed Self Adhesive Tapes,
 Display Items & Die-Cut Labels
 10010 102 Ave. GA 4-7438
 2nd Flr. Munro Hdwe. Bldg.

Tarpaulins

MACALISTER W F LTD
WILSON FILM
 10164 108 St. GA 4-1154

NORTH WEST TENT & AWNING CO LTD
 Made of Canvas, Polyethylene
 & Nylon Canvas Tarpaulins
 10028 98 St. GA 4-5158

SPEERS PETROCHEMICALS LTD
POLYETHYLENE FILM
 HEAT - SEALING
 9342 98 St. GE 3-0530

Taxi Cabs

Aif's Taxi 4317 118 ave. GR 9-3969
 Avenue Taxi Ltd 12726 66 st. GR 9-8580
 Beverly Taxi 3831 118 ave. GR 7-1916
CALDER CABS 11938 127 ave. GL 5-6677
 Calder Cabs 11938 127 ave. GL 5-6336
CHECKER TAXI LTD Memorial Walk GA 2-1222
CHECKER TAXI LTD Memorial Walk GA 2-3333
 Corona Taxi
 Baggage Room Corona Hotel. GA 2-2725

Taxi Cabs—Continued

DAVIES TAXI LTD
 DAVIES TAXI LTD.
 10293 101 St. GA 2-4556 - GA 2-2265

DUFFY'S TAXI & U-DRIVE CO LTD
 10140 97 st. GA 4-7111
 Duffy's Taxi & U-Drive Co Ltd
 10140 97 st. GA 2-3222
 Fleetline Taxi Ltd 10312 82 ave. GE 3-6431
 Continued on Next Listing Page

AA-1 Taxi Co. Ltd.
 YOUR
ALBERTA AVENUE DISTRICT TAXI
 PHONES
GR 9-6993 - GR 7-2105

BLACK & WHITE TAXI LTD.
GA 2-2425
GA 2-8338
 AFFILIATED WITH
IMPERIAL TAXI
 9701 JASPER AVE.

CORONA TAXI
 HAY BROS. TAXI
 Phone
GA 2-2725

Nothing Keeps
DUFFY'S TAXI & U-DRIVE CO., LTD.
GA 4-7111
 From Serving You

Nothing Keeps
RED LINE TAXI
GA 4-7111
 From Serving You

DON'T RUN, PHONE
Fleetline Taxi

Ltd.

~~GE 3-7744~~

~~SPECIAL SERVICE~~

MONTHLY CONTRACTS, CITY DRIVES & COUNTRY TRIPS
COURTEOUS, DEPENDABLE DRIVERS IN FULLY INSURED NEW CARS



~~IMPERIAL TAXI~~

~~Phone
GA 4-4155~~

24 Hour Service

~~SOUTH SIDE
TAXI~~

PHONE

~~GE 3-6431~~

OPERATED UNDER FLEETLINE TAXI LTD.

People on the go..

GO

Park TAXI

YOUR
SOUTH SIDE TAXI

Charles

RADIO CARS LOCATED FROM
WINDSOR PARK TO HARDISTY
MAIN OFFICE: PARK HOTEL
AT 104 ST. & 80 AVE.
THE LARGEST 2-WAY RADIO FLEET

Phone
GE 3-5841

★ FAST
★ COURTEOUS
★ SERVICE ★

Watch For That Red and White Cab. It Represents Edmonton's Finest Taxi Fleet

UNITED TAXI CABS Ltd.
- Call -

GA 4-5151

ANYTIME

These Firms Are Now

UNITED

TO GIVE UNEXCELLED SERVICE THROUGHOUT EDMONTON AND THE SURROUNDING AREA

- AVENUE TAXI • WEST END CABS
- VETERAN TAXI • UNION CABS

Taxi Cabs—Continued

Hays Jack Co Ltd 9603 Jasper ave... GA 4-4155
Imperial Taxi (Edmonton) Ltd
9701 Jasper ave. GA 4-4155

JAY CAB

JAY CAB
GA 2-6066
10031 104 Ave... GA 2-6066

King Edward Park Taxi
104 st & 80 ave. GE 3-0183
McFarlane Taxi Ltd 10144 114 st... HU 8-6850
Park Taxi Ltd 104 st & 80 ave... GE 3-5841

Your Yellow Page ad is seen by potential Customers every day throughout the year.

PETE'S TAXI LTD.

All Cars Radio Controlled

PHONE
GE 3-6431

24-HOUR SERVICE

CITY & COUNTRY TRIPS — WEDDINGS

FULLY INSURED

10312 82 Ave.

Taxi Cabs—Continued

SAM'S TAXI LTD

SAM'S TAXI
GA 2-4520
10031 104 Ave... GA 2-4520

Union Cabs Edmonton Ltd
10015 Jasper ave. GA 4-7086
United Taxi Cabs Ltd 11068 95 st. GA 4-5151
YELLOW CAB LTD Memorial Walk. GA 2-3456

Taxidermists

Wolfe Clifford I 9601 100 st... GA 2-5515

Tea & Coffee Merchants

Ferguson Tea & Coffee Co
11824 89 st.. GR 7-8555
Gemmell A & DeCoursey A
11824 89 st. GR 7-8555
NATIONAL BLEND TEA & COFFEE
CO LTD 11306 107 ave. GA 2-2753

NILE TEA & COFFEE

Wholesale & Retail
NILE COFFEE
NILE TEA
Also All Makes & Sizes of Coffee Brewing Equipment for Sale or Rent.
"Established Over 50 Years in Edmonton"



"WHERE TO BUY IT"
NATIONAL BLEND TEA & COFFEE
CO LTD 11306 107 ave. GA 2-1413

STRAND TEA & COFFEE

11403 95A st. GR 7-2117

Yellow Page Ads Mean SALES.

YELLOW CAB

LTD

SPECIAL LIMOUSINE SERVICE FOR:

- AIRLINES
- HOTELS
- RAILROADS
- BUS DEPOT
- WEDDINGS
- OFFICIAL PARTIES
- U-DRIVE CARS

135 Cars — Safety Supervised

PHONE

GA 2-3456

MEMORIAL WALK

"A Thinking Fellow Calls a Yellow"

**Tea & Coffee Merchants
-Wholesale**

Blue Ribbon Ltd 99 st & 65 ave...GE 3-5159
Brooke Bond (Canada) Ltd
cor 99 st & 65 ave...GE 3-5159
Douglas Kelly Co Ltd 4-10166 100 st GA 2-6726

HUDSON'S BAY CO

WHOLESALE DEPARTMENT
PHONE
HU 8-0171

FORT GARRY TEA & COFFEE
TOBACCOS AND CONFECTIONERY
SUNDRIES
CANADIAN KODAK SUPPLIES
105 Ave. & 116 St.....HU 8-0171

Lipton Thomas J Ltd
18 - 12924 1228 ave...GL 5-6586
Nabob Foods dnst 10229 105 st...GA 2-8505
National Blend Tea & Coffee Co Ltd
11306 107 ave...GA 2-2753
Red Rose Tea & Coffee
cor 99 st & 65 ave...GE 3-5159
STRAND TEA & COFFEE
11403 95A st...GR 7-2117

Teachers

Coulter W N 7615 109 st...GE 3-6227
Nicholson Mrs Irene
ste H 10139 116 st...HU 8-6545
Oswald Mrs Gordon 9803 81 ave...GE 9-3892
Reckhard Mrs Margaret 9304 75 ave...GE 9-0801
Walters Miss Rosa H 10934 67 ave...GE 9-0873

Telegraph Offices

Canadian National Telegraphs
CNR Depot...GA 2-4141
Canadian National Telegraphs
CNR Depot...GA 2-5645
CPR Telegraph CPR bldg...GA 4-4111

Telegraph Offices-Continued

Govt of Canada Dept of Transport
CPR bldg. GA 2-4101
Northern Alberta Railways Co Telegraph
CPR bldg. GA 4-2116

NORTHWEST COMMUNICATION SYSTEM

Telephone Service to Alaska or Northwest
GA 2-4111
100 St. & Jasper Ave...GA 2-3491

Telephone-Answering Service

Edmonton Telephone Answering Service Ltd
10010 102 ave...GA 2-5191
Edmonton Telephone Answering Service Ltd
10010 102 ave...GA 2-5222
Edmonton Telephone Answering Service Ltd
5 - 10518 82 ave...GE 3-6491

Telephone Equipment

Automatic Electric Sales (Canada) Ltd
10020 103 st...GA 4-5540
Automatic Electric Sales (Canada) Ltd
10020 103 st...GA 2-8764

CERTIFIED AUTO RADIO & ELECTRONICS LTD

MARCONI

Mobile Radiophones
Sales - Service - Rentals

10584 107 St...GA 2-3836

Northern Electric Co Ltd
10305 106 st. GA 4-3141
Siemens Edisons Swan Canada Ltd
10330 104 st...GA 2-7370

Continued on Next Page

COWLEY BROS.

Ltd.

10230-109th St. Phone GA 2-3340

GUARANTEED SERVICING

ON ALL TYPES OF

MOBILE TELEPHONES AND EQUIPMENT

ELECTRONICS and YOU

SCIENCE MAY NEVER REPLACE THE SECRETARY, BUT THERE'S A GOOD STEP IN THAT DIRECTION RIGHT NOW WITH ELLA, THE ELECTRONIC SECRETARY, DEVISED BY GENERAL TELEPHONE SYSTEM

MR. JONES IS OUT OF TOWN UNTIL TUESDAY... MAY I TAKE A MESSAGE, PLEASE? N

ELLA, I'M GOING TO BE OUT OF THE OFFICE FOR THE AFTERNOON, SO MIND THE PHONE, WILL YOU?

ELLA WILL TAKE ALL CALLS...

...OR RECORD ANY MESSAGE YOU WISH TO LEAVE...



...AND THE ELECTRONIC SECRETARY WILL ALSO:

...TAKE CALLS FOR THE REPAIR MAN WHILE HE'S OUT...

...GIVE TODAY'S SUPERMARKET PRICES TO THE SMART SHOPPER

...REPORT THE DAY'S FEATURES AT THE MOVIES

MILK BUTTER EGGS CREAM CHOPS CHICKEN

WE ANSWER TELEPHONES



Styled to your needs—our friendly trained secretaries keep your business alive.

- **PROFESSIONAL** . . . When you are out, we answer your telephone and take your messages. Doctors quickly reached.
- **SMALL BUSINESS** . . . Use us as your office secretary. Never late, Never out, Never sick, Every day 24 hours.
- **BIG BUSINESS** . . . Use us (1) to take after-hour orders. (2) dispatch servicemen. (3) to solve holidays, emergencies, vacations.

● **DESK OR OFFICE SPACE** . . . For agents or small businesses

● **2-WAY RADIO COMMUNICATIONS SERVICE**

North Side Service Phone GA 2-5191
South Side Service Phone GE 3-6491
West End Service Phone HU 8-0166
Main Office Phone GA 2-5222
10010 102 Ave.

YOU LEAVE...

PHONE RINGS

WE ANSWER

OFFICE

GA 2-5222



Edmonton TELEPHONE ANSWERING Service Ltd.

For Further Information
please call

GA 2-1121

CITY TELEPHONE SYSTEM

Telephone Equipment—Con't.
TELEPHONE SUPPLY CO LTD
 Private Telephone Systems
 Intercom and Paging Systems
 Automatic Exchanges
 Rural Telephones & Repairs
 Burglar Alarm Systems for
 Large & Small Business
 Premises
 Distributors for ETELCO
 (English Ericsson)
 PRIVATE BRANCH EXCHANGE
 12235 103 St. GA 4-7116


Telephone Offices
ALBERTA GOVT TELEPHONES
 9718 107 st. GA 4-6181
CITY TELEPHONE SYSTEM
 100 st & 102 ave. GA 2-1121
NORTHWEST COMMUNICATION SYSTEM
 "Telephone Service—Alaska or Northwest
 Call Long Distance"
 100 St. & Jasper Ave. GA 2-3481

Edmonton Mutual Telephone Co
 701 Financial bldg. GA 4-8225

LOW PAGE ADVERTISING
 145,000
 Edmonton & District
 Telephone Directories
 Carry Your Advertising
 This Issue
 "The Largest Coverage
 in Alberta"


"FOR INFORMATION CALL"
CITY TELEPHONE SYSTEM
 100 st & 102 ave. GA 2-1121

Teletype Service

CP TELEGRAPHS
 Instant, private,
 written
 communication across
 Canada


"FOR INFORMATION CALL"
CANADIAN NATIONAL TELEGRAPHS
 CNR Station. GA 4-0231
CANADIAN PACIFIC TELEGRAPHS
 CPR bldg. GA 4-4111

Alberta 9718 107 st. GA 4-6181
NORTHERN ALBERTA RAILWAYS CO
 C N Depot. GA 4-0231
Northern Alberta Railways Co
 CPR bldg. GA 2-8523
NORTHWEST COMMUNICATION SYSTEM
 TELETYPE SERVICE—ALASKA OR
 NORTHWEST
 100 St. & Jasper Ave. GA 2-3481


Teletype Service—Continued
 Trans-Canada Telephone System
 201 - 9718 107 st. GA 4-6554

Television Antenna Installations
A & B TV ANTENNA INSTALLATIONS.
TV AERIALS
 Sold & Installed
 Phone GE 9-2301 Phone
 Licensed & Fully Experienced
 JACK HOWEY, Prop.
 9119 75 Ave. GE 9-2031
 After Hours GE 9-2301

ALBERTA TELEVISION & CAR RADIO
 GUARANTEED INSTALLATIONS
 11051 95 St. GA 4-6564

COMMUNITY ANTENNA SYSTEMS LTD
 8232 98 ave. HO 6-8398
 Cory's TV Services 13106 129 st. GL 5-0664
 Coyne Radio & Television Ltd
 8207 109 st. GE 3-6881

Television Broadcasting Co's & Stations
CFRN TV Jasper Highway. HU 9-2572

Television Dealers
ADMIRAL RADIO & TELEVISION
 Manufacturers of
 ADMIRAL TV,
 RADIOS, HI-FI
 and
 PHONOGRAPHS


"WHERE TO BUY THEM"
 Community Hardware & Appliances
 12422 118 ave. GL 5-8249
 Garneau Television & Appliances
 8207 109 st. GE 3-4650
HAY R L & CO LTD
 10249 123 st. HU 8-0161
 Hudson's Bay Co. Department Store
 Jasper ave from 102 to 103 sts GA 4-0121
 K & H Farm Supply & Electric
 8117 102 st. GE 3-1432
 Ritchie Electric Ltd 9857 76 ave. GE 3-1482
STAR RADIO STORES
 10212 102 st. GA 2-2365
 Veteran Appliance Service Co Ltd
 11035 95 st. GE 2-1675
WERNER APPLIANCE STORE
 8606 118 ave. GR 7-3338
 Woodward Stores (Edmonton) Ltd
 101 st & 102 ave. GA 4-0151
 Woodward Stores (Edmonton) Ltd
 111 ave & Groat rd. GL 5-3131

Television Dealers—Continued
ALDI'S APPLIANCES & TELEVISION LTD
 The Home of Philco
 Television
 Refrigerators
 Home Freezers
 Electric Stoves
 10040 101 St. GA 2-2363
 Andy Aldi, Manager's Residence HU 8-2133
 (Formerly with Jones & Cross)

CABLE BROS
CABLE BROS.
 Phone GE 3-4644 Phone
RADIO — TELEVISION
 8604 99 St. GE 3-4644

CAMPBELL'S FURNITURE LTD
 10135 100A st. GA 2-5126
CAMPBELL'S FURNITURE LTD
 182 Westmount Shoppers Park. GL 5-4721

CERTIFIED RADIO & TELEVISION
 HOUSEHOLD RADIOS
 AUTO RADIOS
 SALES & SERVICE
 INSTALLATIONS
 11357 Jasper Ave. HU 8-3256
 HU 8-5261

Cowley Bros Ltd 10230 109 st. GA 4-2331
 Crown Appliance 11730 129 ave. GL 5-6570
 Dominion Electrohome Industries Ltd
 10543 123 st. HU 8-6818

TELEVISION & APPLIANCES
 ● ADMIRAL
 ● ROGERS-MAJESTIC
 ● SPARTAN
 ● MARCONI
 ● CBS-COLUMBIA
 ● FAIRBANKS-MORSE
 12422 118 Ave. Phone GL 5-8249


Television Dealers—Continued
ELECTROHOME OF KITCHENER
 TV, Radio and
 Hi-Fi. The fur-
 niture styled
 television set ..
 Engineered by
 Electrohome,
 pioneers in the science of sound reproduction
 since 1907. Cabinets by Deilcraft, makers
 of Canada's most distinctive occasional
 furniture.
"WHERE TO BUY THEM"
 Aldi's Appliances & Television Ltd
 10040 101 st. GA 2-2363
 Bates Electric 10367 82 ave. GE 3-5218
 Cowley Bros Ltd 9914 109 st. GA 4-7295
 Radio Centre Co 9828 Jasper ave GA 4-7201
 Richards Radio Ltd 10168 102 st GA 2-6421
 Sterling Furniture Co Ltd
 9808 Jasper ave. GA 2-5666

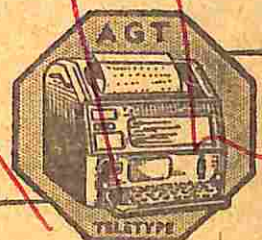
STRATHEARN FURNITURE & APPLIANCE 9524 87 st. GA 4-1239
 Veteran Appliance Service Co Ltd
 11035 95 st. GA 2-1675
 Woodward Stores (Edmonton) Ltd
 101 st & 102 ave. GA 4-0151
 Woodward Stores (Edmonton) Ltd
 111 ave & Groat rd. GL 5-3131

Fisher's Music Store 10303 Whyte ave GE 3-1427
HOME APPLIANCES LTD

ALL LEADING LINES
 10018B 101A Ave. GA 2-3863

Continued on Next Page

SKY-LINE RADIO & TV
 Sales & Service
 WE SERVICE
 RADIO, TELEVISION,
 WASHING MACHINES
 VACUUM CLEANERS
 Outside TV Antenna Installed
 Our Service Rates Are
 Reasonable . . . Try Us
 and Tell Your Friends
 PHONE
GA 2-5959
 10908 97 St.

ALBERTA GOVERNMENT TELEPHONES
 Continent-wide
 communication for
 industrial & finan-
 cial organizations
 with
TELETYPE

TELETYPE
 Provides a fast two-
 way solution to
 your communica-
 tion problems.
 For Further Information Call **GA 4-6181**

Leaders in
COWLEY BROS. LTD.
 ● TELEVISION
 ● AUTO RADIO
 ● HI-FIDELITY
 RECORD PLAYERS — SPEAKERS — AMPLIFIERS — ALL ACCESSORIES
 MAIN OFFICE
 Phone **GA 4-7295 — GA 2-5382** 9914 109 St.
TWO-WAY RADIO
 SALES — SERVICE — INSTALLATIONS
 Phone **GA 2-3340 — GA 2-3540** 10230 109 St.

Television Dealers—Continued

MARCONI TELEVISION

"THE
GREATEST NAME
IN RADIO AND
TELEVISION"

Marconi

"WHERE TO BUY THEM"

DISTRIBUTOR

TAYLOR PEARSON & PARSON (EDM)
LTD 10215 103 st. GA 2-7131

DEALERS

- Aldi's Appliances & Television Ltd
10040 101 st. GA 2-2363
- Edward's Electronics
15207 Stony Plain rd. HU 9-1012
- Fisher's Music Store 10303 82 ave GE 3-1427
- Gemmell & Sons Electric Ltd
8810 118 ave. GR 7-1878
- Globe TV Services 12018 75 st. GR 7-5613
- K & H Farm Supply & Electric
8117 102 st. GE 3-1432
- Richards Radio Ltd 10168 102 st GA 2-6421
- Ritchie Electric Ltd 9857 76 ave GE 9-1482
- Sim's Electronic Service
4435 118 ave. GR 9-5190
- South Side Electric Co
10552 82 ave. GE 3-1313
- Werner Appliance Store
8606 118 ave. GR 7-3338
- Woodward Stores (Edmonton) Ltd
101 st & 102 ave. GA 4-0151
- Woodward Stores (Edmonton) Ltd
111 ave & Groat rd. GL 5-3131

Master Radio & Television
9305 118 ave. GR 9-1650

NORTHERN HARDWARE CO LTD
10201 104 st. GA 4-8191

**PHILCO TV RADIO AND PHONOGRAPH
SALES & SERVICE**

Philco gives you bigger,
clearer pictures, finer
tone, greater performance
and more beautiful
cabinets at popular prices.
Buy Philco... Famous
for quality the World Over

PHILCO

"WHERE TO BUY THEM"

DISTRIBUTOR

ASHDOWN J H HARDWARE CO
LTD 10228 103 st. GA 2-8141

DEALERS

- BARRELL WILF APPLIANCE (LTD)
10364 82 ave. GE 9-0956
- Joy Appliances 10838 124 st. HU 8-6343
- Star Radio Stores 10212 102 st. GA 2-2365
- STRATHEARN FURNITURE &
APPLIANCES 9524 87 st. GA 4-1239
- Woodward Stores (Edmonton) Ltd
101 st & 102 ave. GA 4-0151
- Woodward Stores (Edmonton) Ltd
111 ave & Groat rd. GL 5-3131

RCA VICTOR

TELEVISION
RADIO, PHONOGRAPHS
TAPE RECORDERS
RECORDS

World Leader in Radio.
First in Recorded Music.
First in Television.



"WHERE TO CALL"

SERVICE DIVISION

RCA Victor Co Ltd 10811 103 ave GA 2-4292

SALES DIVISION

- Aldi's Appliances & Television Ltd
10040 101 st. GA 2-2363
- Bates Electric 10367 82 ave. GE 3-5218
- Campbell's Furniture Ltd
10135 100A st. GA 2-5126
- Gemmell & Sons Electric Ltd
8810 118 ave. GR 7-1878
- Home Appliances 10018B 101A ave GA 2-3863
- Home Furniture Co 10246 97 st. GA 2-1781
- Hudson's Bay Co Department Store
Jasper. ave from 102 to 103 sts GA 4-0121
- Star Radio Stores 10212 102 st. GA 2-2365

Television Dealers—Continued

SIMPSONS-SEARS LTD

Choose Silvertone for the Finest TV Viewing
We service what we sell anywhere in Canada
10240 Princess Elizabeth Ave. GR 2-8131

SOUTH SIDE ELECTRIC CO

Television Experts

Authorized Dealers for
WESTINGHOUSE
SPARTON — DU MONT
MARCONI and others
We give expert service to
all makes

10552 82 Ave. GE 3-1313 - GE 3-2617

STAR RADIO STORES

APPLIANCE & TELEVISION SPECIALISTS
10112 102 St. GA 2-2365

Tower Electric & TV
rear 11460 112 ave. HU 8-5704
20th Century Television 11738 95 st GR 7-3427

WESTINGHOUSE TELEVISION

"You Can Be Sure
IF It's
Westinghouse"



"WHERE TO BUY THEM"

- Edmonton Furniture Exchange
10170 100 st. GA 2-2443
- Joy Appliances 10838 124 st. HU 8-6343
- Market Furniture Ltd
9931 101A ave. GA 4-1087
- Radio Centre Co 9828 Jasper ave GA 4-7201
- Richards Radio Ltd 10168 102 st GA 2-6421
- Ritchie Electric Ltd 9857 76 ave GE 9-1482
- South Side Electric Co
10552 82 ave. GE 3-1313
- Sterling Furniture Co Ltd
9802 Jasper ave. GA 2-1666
- Sterling Furniture Co Ltd
10444 82 ave. GE 3-7485
- Woodward Stores (Edmonton) Ltd
101 st & 102 ave. GA 4-0151
- Woodward Stores (Edmonton) Ltd
111 ave & Groat rd. GL 5-3131

Television—For Rent

Capital Television Rentals 9907 79 ave GE 3-7104

HOME EQUIPMENT RENTALS LTD

TELEVISION

RECORD PLAYERS, RADIOS, ETC.
WE RENT MOST ANYTHING
See Our Display Ad under "Rental
Equipment"

9614 111 Ave. GR 7-4118

KILLIPS TV SERVICE

Television Rentals, All Sizes, New Sets,
Low Rates, Free Pick-up & Delivery
6509 118 Ave. GR 7-5028

MUTUAL TELEVISION RENTALS LTD

312A Empire blk. GA 2-5979

RENTAL SERVICES LTD

Television Rentals
\$5.00 WEEKLY
\$15.00 MONTHLY

Office Only
10310 119 St. HU 8-5886

TV Rentals (Western) Ltd 9508 98 ave GA 2-6231

Yellow Pages bring Every Business Right to Your Door.

Television—Service & Repair

Alberta Television & Car Radio
11051 95 st. GA 4-6564

ALLIANCE RADIO & TELEVISION SERVICE

Fifteen Years Experience Your Guarantee
of Satisfaction
10562 96 St. GA 4-5048
After Hours GL 5-5373

B T TELEVISION

LICENSED TECHNICIAN
EXPERT REPAIRS

Evenings Phone HU 8-5914
10321 97 St. GA 2-2659

Phone for Advertising Rates.

**Television Service & Repair
—Continued**

CAPITAL ELECTRIC CO LTD

Radio — Television
Repairs

ELECTRICAL CONTRACTORS
INDUSTRIAL ELECTRONICS

9402 91 St. HO 6-5444
After Hours GE 9-3099

Central Television Service
10245 106 st. GA 4-6731

Continued on Next Page

Prompt TV Service
DAY OR NIGHT
DEVOTED TO SERVICE ONLY!
PHONE • GA 4-6564
11051 95 St.
ALBERTA TELEVISION & CAR RADIO

EMERSON AND MARCONI WARRANTY DEPOT
ALLIANCE RADIO and TV SERVICE
10562 - 96 ST.
PHONE DAY | NIGHT
15 Year's Experience
Your Guaranty of Satisfaction
GA 4-5048 — NIGHT GL 5-5373

SPARTON OF CANADA LTD.
FACTORY SERVICE
PHONE
DAY - GA 4-6731 - NIGHT
● REPAIRS GUARANTEED
● REASONABLE RATES
CENTRAL TV SERVICE
10245 106 St.

Certified
RADIO &
TELEVISION

10584A 107 St.

SERVICE

PHONES

GA 2-3836

HU 8-3256 HU 8-5261



**COMMUNITY
TV SERVICE**

AUTHORIZED PARTS & SERVICE
DEPOT FOR:
MOTOROLA & C.B.S. TELEVISION
FOR PROMPT SERVICE ON ALL
MAKES OF T.V. & RADIO
CALL

GL 5-4415

REAR 12424 118 AVE.

AFTER HOURS GL 5-8249

**Television Service & Repair
—Continued**

Close Arthur TV Service 12209 95 st. GR 7-2863

Community TV Service rr 12424 118 ave. GL 5-4415

CONTINENTAL TV SERVICE

Antenna Installations
Repair & Maintenance
Business Combined
Exclusively to Service
All Work Guaranteed
24 HOUR PHONE SERVICE
10709 95 St. GA 2-4893

COUVES RADIO & TELEVISION LTD

10250 106 st. GA 2-5581

COWLEY BROS LTD 9914 109 st. GA 4-7295

EDMONTON INDUSTRIAL ELECTRONICS

10661 109 st. GA 4-4432

EDMONTON RADIO CO

**TELEVISION
SERVICE & REPAIRS**

9626 111 Ave. GR 7-8233

Continued on Next Page

Buyers use 'Yellow Page
Street' more than Main Street.

**COYNE
RADIO
& TELEVISION
LTD.**

EXPERT RADIO &
TELEVISION SERVICE

CALL

GE 3-6881

8207 109 St.

**COUVES
RADIO & TV LTD.
SERVICE & REPAIR**

By Government Licensed Technicians

10250 106 Street

Est. 1945

PHONE **GA 2-5581** PHONE

**10-DAY FREE
CALL-BACK SERVICE**

TELEVISION
RADIO & CAR RADIOS

Specialize in Same Day Service on Radio
& TV for Country Customers

EDWARDS ELECTRONICS and

RADIO APPLIANCES

15206 Stony Plain Rd.

Phone **HU 9-1012**

SERVICE CALLS 'TIL 9 P.M.

**TV SERVICE
REPAIR**

**GLOBE TELEVISION
SERVICES**

Gov. 1st Class Radio Technicians
Factory Trained T.V. Technicians

SALES & SERVICE ON ALL MAKES
OF RADIOS & T.V. SETS

PHONE **GR 9-3604** PHONE

OR

GR 7-5613
12013 86 St.



**"I CALLED
GARNEAU
TELEVISION
LTD"**

8207 109 ST.
EDMONTON

**You Too Can
Have Fast,
Efficient Service By Our
Experienced Technicians
For All Makes Of
Television**

— just call —

GE 3-4650

**RITCHIE
ELECTRIC**

LTD.

SPECIALIZED

**SERVICE TO ALL
TV RECEIVING SETS**

SALES HEADQUARTERS
FOR FAMOUS

WESTINGHOUSE TV

Phone **GE 9-1482**

9857 76 Avenue
Day & Night Service

SIM'S

Electronic Services

- Radio • Television
- Recordings • Hi Fi Systems

Sales & Service
Day or Nite

CALL **GR 9-5190** CALL

4435 118 Ave.



GUARANTEED TELEVISION REPAIRS
And
SERVICE

PHONE DAY OR NIGHT

GR 7-3507

Johnson Bros. Appliance Co. Ltd.

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TELEVISION SERVICE

• SPEEDY • COURTEOUS • EFFICIENT
HIGHLY QUALIFIED TECHNICIANS

PHONE
GA 2-8831



PHONE
GA 4-7201

Radio Centre

9828 Jasper Ave.

Alberta's
Largest
Appliance
Sales &
Service
Organization

Television Service & Repair
—Continued

Edwards Electronics 9507 148 st... HU 8-3007
Electronic U-Test Ltd 10929 101 st. GA 4-3395
Engineered Television Service
38 Westmount Shoppers pk. GL 5-4424
Fleet TV Service 10992 124 st... HU 8-5288
GATEWAY RADIO & TELEVISION Sales
& Service 6410 118 ave. GR 7-3913
Globe TV Services 12013 86 st... GR 7-5613

KILLIPS TV SERVICE

EXPERT REPAIRS TO ALL
MAKES OF TELEVISION
6509 118 Ave. GR 7-6028

RAY'S RADIO & TV SERVICE

REPAIRS TO ALL MAKES
FIRST CLASS TECHNICIANS
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After Hours GR 3-5332

RCA VICTOR CO LTD

SERVICE DEPT.
RCA VICTOR PRODUCTS
SERVICED EXCLUSIVELY
Radio—Television &
Appliance Service
Factory Trained Technicians
Contract Service—Appliance Installations
Multi-Antenna System Installations
10811 103 Ave. GA 2-4292

Service Electric & TV 7302 101 ave... HO 6-8831
Skitscho Radio & TV Service

9321 106A ave. GA 2-2644
Superior TV up 11116 97 st... GR 9-6205
Trans-City Electronics 9205 118 ave. GR 9-6264
20th Century Television 11738 95 st. GR 7-3427

VETERAN APPLIANCE SERVICE CO LTD

TOP QUALIFIED TECHNICIANS
11035 95 St... GA 2-1675- GA 4-6333

Television Service & Repair
—Continued

U-C Television 10544 97 st... GA 2-7364
WESTMOUNT APPLIANCES LTD
38 Westmount Shoppers pk. GL 5-4724

Television—Whlse & Mfrs

MARSHALL WELLS OF CANADA LTD
103 st & 104 ave. GA 4-7351

RADIO SUPPLY CO LTD

10241 103 st. GA 2-5148
RCA Victor Co Ltd 10811 103 ave. GA 2-4292
Sylvania Electric (Canada) Ltd
10301 109 st. GA 4-1333

TAYLOR PEARSON & CARSON (EDMONTON) LTD

Wholesale Suppliers of
**Television Antennas,
Masts, Parts &
Equipment**

Distributors for Marconi Television Receivers
10215 103 St... GA 2-7131

Continued on Next Page

Here's a help to home managers: These Yellow Pages are packed with buying facts about things needed to run a home. Consult them to find 'Where-To-Buy-It'.

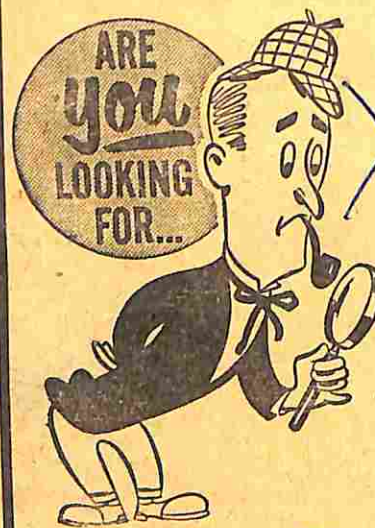
20th CENTURY TV

- CITY WIDE SERVICE
- RELIABLE and HONEST WORK
- GUARANTEED REPAIRS
- QUALIFIED TECHNICIANS
- TV ANTENNAS INSTALLED
- RENTALS

DAY or NIGHT

GR 7-3427

"Honest TV Servicing!"



TELEVISION REPAIRS

(All Makes)

PHONE

GA 2-7364

U-C TELEVISION SERVICE

ALSO

Admiral

WARRANTY DEPOT

10544 97 St.

10544 97 St.

SACKER ELECTRONICS Co. Ltd.
WHOLESALE DISTRIBUTORS

Mallory Batteries
Webcor Recorders
Channel Master Antennas
Hammarlund Receivers
Electrohome Hi-Fi
Bogen P.A. Equipment
G.E., Westinghouse, RCA, Rogers, Tubes
All Major Parts Lines

PHONE
PRIVATE BRANCH EXCHANGE
GA 4-7114
10235 103 St.
EDMONTON

Television—Whlse & Mfgs
—Continued
Radio, TV Appliance Sales & Service 4202 118 ave. GR 9-1123

Temperature Instruments
Automatic Controls 9568 111 ave. GR 9-3446
HINSON CONTROLS LTD 11037 95 st. GA 4-5216
PREMIER INDUSTRIAL LTD 9649 101A ave. GA 4-4191
Heating Supplies Ltd 9016 112 ave. GR 9-1995

Tent & Awning Makers
EDMONTON TENT & AWNING CO LTD 10044 102 st. GA 2-1763
NORTH WEST TENT & AWNING CO LTD 10228 98 st. GA 4-4158

Tent Rentals
Sports Centre Ltd 8034 104 st. GE 3-3861

Would you like your share of business from customers in your neighborhood? Then why not advertise in the CLASSIFIED TELEPHONE DIRECTORY? You can call the business office of the Telephone Department and ask for a Directory Advertising representative. He can help you plan an effective advertising campaign.

Tents & Tarpaulins
NORTH WEST TENT & AWNING CO LTD
For Construction, Trucks, Equipment, Boats, etc.
Stock Sizes or Special Order
10228 98 St. GA 4-4158

Welsh's Hardware & Saddlery
10315 101 st. GA 2-2731

Testing Laboratories
WARMOSK HERSEY CO LTD
Physical Testing of All Materials
Chemical Analysis — Soils Investigations
8929 78 Ave. GE 9-1653

Theatre Supplies
ADAMSON M L bsmt 9921 113 st. GA 2-3328
ADFILMS LTD

THEATRE SCREEN ADVERTISING
13319 121 Ave. GE 5-4968

RICE J M & CO LTD
Everything for Indoor and Outdoor Theatres
Exclusive Dealers for
Ballantyne Sound Equipment
10029 Jasper Ave.
Comp. Serv. Dept. GA 2-8502

Theatres

Annex Theatre 6420 118 ave. GR 7-6619
Avalon Theatre 4418 118 ave. GR 9-4014
Avenue Theatre 9030 118 ave. GR 7-3233
Capitol Theatre 10065 Jasper ave. GA 2-4345
Dreamland Theatre Jasper ave & 97 st GA 2-4866
Empress Theatre 10125 Jasper ave. GA 2-5568
Garneau Theatre 8712 109 st. GE 3-2364
Gem Theatre 9686 Jasper ave. GA 2-2598
Odeon Theatre 10081 Jasper ave. GA 2-8223
Palace Theatre 9621 82 ave. GE 3-5945
Paramount Theatre
Jasper ave btwn 102 & 103 sts. GA 2-7981
Rialto Theatre 10134 101 st. GA 2-6877
Roxy Theatre 10708 124 st. HU 8-2175
Sahara Theatre Restaurant
cor Groat rd & 114 ave. GL 5-1793
Sahara Theatre Restaurant
cor Groat rd & 114 ave. GL 5-1868
Sahara Theatre Restaurant
cor Groat rd & 114 ave. GL 5-2676
St Albert Drive-In Theatre
10884 73 st. GR 9-2736
Sky-View Drive-In Theatre
5 Dominion bldg. GA 2-4552
Sky-View Drive-In Theatre
1 mi South No 16 Highway. HO 6-5170
South Side Drive-In Theatre
10901 51 ave. GE 3-5374
Strand Theatre 10211 Jasper ave. GA 2-1250
Varscona Theatre 10907 82 ave. GE 3-3222
Western Drive-In Theatres Ltd
B2 - 10330 104 st. GA 2-1604

Theatrical Agents & Producers
L B Productions Ltd 1-10156 82 ave. GE 3-4124

Thermometers
ALBERTA VALVE SPECIALTIES LTD
7225 104 st. GE 3-0102
MARSH INSTRUMENT & VALVE CO (CANADA) LTD
Dial Thermometers
Rigid Stem & Distant Reading
8407 103 St. GE 3-7582 - GE 3-6131

Thermostats
Century Automatic Controls
9568 111 ave. GR 9-3446

Threads & Zippers
Canadian Spool Cotton Co
8523 79 st. HO 6-6505

Willy Tyle sez:



FOR CARPET LINO WALL TILE OR TILE
AN Inch
A Foot
OR A Mile

FASHION FLOORS
PHONE — GR 9-2235 — PHONE
After Hours GA 4-6326 9564 111 Ave.

Thresholds—Metal
UNIQUE SASH BALANCE CO LTD
10105 108 ave. GA 2-7665

Tile
Alberta Metal Tile Co
15 - 10611 Kingsway. GA 4-4973

CUSTOM FLOOR CO
CONTRACTORS FOR ALL TYPES OF TILE & LINO
WE'RE ON OUR WAY TO SERVE YOU
"WHERE TO BUY IT"
Custom Floor Co 11754 124 st. HU 8-4517



Dencker & Petersen 10756 81 ave. GE 9-5207

HEATHER TILE
For Vikon Wall Tile
Copper Stainless Steel Enamel
FOR HOME AND INDUSTRY
10841 117 St. HU 8-9094

HUGHSTON C J (CAL)
YOUR PLASTIC WALL TILE SPECIALIST
ALL Work Guaranteed
10515 128 Ave. GR 7-7392

KAYE'S TILE SERVICE
Amico Rubber — Tileven — Plastic Walls
"FOR WORKMANSHIP THAT COUNTS"
10678 52 St. HO 6-1465

Tile—Asphalt & Rubber
BROWN & SON J G

EDMONTON'S OLDEST ESTABLISHED
LINOLEUM & TILE LAYERS
EST. 1938
8254 118 Ave. GR 7-8309
After Hours, Don Brown GR 7-7434

Kaye's Tile Service 10234 89 st. GA 4-6328

RIES-FLOOR COVERINGS
14030 Stny Pln rd. HU 8-3589

TAYLOR TILE LTD
10114 Kingsway. GA 4-6244
Taylor Tile Ltd 10114 Kingsway ave. GA 4-7577

A Retractable Cord is Neat. This nine inch specially-coiled wire expands to a full four feet when necessary.

Tile Mfrs. & Distributors, Non-Ceramic, Etc.

B P FLORTILE
Asphalt, Vinyl in dis- quetry Style. In dis- tinctive colours and creative designs for ap- plication over wood or concrete sub-floors. For residences, offices, schools, stores, churches and public buildings.



"WHERE TO BUY IT"
MANUFACTURERS
BUILDING PRODUCTS LTD
East on Highway No 16. HO 6-1131
APPROVED CONTRACTORS
Brown J G & Son
8254 118 ave. GR 7-8309
FLOORCRAFT CO
10830 Whyte ave. GE 3-6312
TAYLOR TILE LTD
10114 Kingsway ave. GA 4-6244

Tile, Marble & Terrazzo
CANDIDO'S BOB TILE & TERRAZZO CO LTD
FIREPLACES, BATHROOMS, SINK BACKS
9721 101 St. GA 4-2804

COLUMBIA TILE & TERRAZZO LTD
Contractors for:
CERAMIC TILE, TERRAZZO, MARBLE & PRECAST TERRAZZO
FREE ESTIMATES



"WHERE TO BUY THEM"
COLUMBIA TILE & TERRAZZO LTD
10561 111 St. GA 2-6412

EMPIRE MARBLE & TILE LTD
9160 Jasper ave. GA 2-4890

REESON M L & CO LTD
Ceramic Tile & Terrazzo Contractors
SHOWROOM & OFFICE
Corner 86 Ave. & 109 St. GE 3-1575
GE 3-8205
Taylor Tile Ltd 10114 Kingsway. GA 4-6244

Timber Connectors
MACALISTER W F LTD
SPLIT RINGS, SHEAR PLATES, TOOLS
10164 108 St. GA 4-1154

WEIDLICH H J TILE CO
CERAMIC TILE CONTRACTORS
10417 95 St. GA 4-6386

Timber Structural
GLULAM PRODUCTS LTD

G-P STRUCTURAL
BUILDING FRAMES
LAMINATED BEAMS & ARCHES, ROOF TRUSSES



"FOR INFORMATION CALL"
DISTRIBUTOR
SPAN STRUCTURES & SUPPLIES LTD
11363 Jasper ave. HU 8-3030

Timber Structural—Continued

WESTERN ARCHIB STRUCTURES LTD
GLULAM BEAMS, ARCHES,
ROOF TRUSSES
No. 14 Hwy. & 50 St. HU 6-2078

Time Recorders

AUTOMATIC ELECTRIC SALES
(CANADA) LTD
STROMBERG IN-OUT RECORDERS
JOB RECORDERS — TIME OUT STAMPS
TIME SYSTEMS — PARAGON TIME
SWITCHES
10020 103 St. GA 4-5540
GA 2-8764

CLARK D W BUSINESS MACHINES
(EDMONTON) LTD
Complete Sales and Service
SIMPLEX
Job Recorders
Payroll Clocks - Time Stamps
Watchmen's Clocks
Special Timing & Dating
Applications
10010 102 Ave. GA 2-6733
(Petroleum Bldg.)
After Hours Service. HO 6-4444

INTERNATIONAL BUSINESS MACHINES
CO LTD
I B M
TIME RECORDERS
TIME SYSTEMS AND
SUPPLIES
10012 107 St. GA 2-7191

Tinsmiths

Bestway Sheet Metal 9516 108A ave. GA 4-2388
MacMillan Tinsmithing
Bsmnt 11216 86 st. GR 7-3254
R R Sheet Metal 10323 139 st. HU 8-2653

Tire Repairs

Airway Tire Service Ltd 9637 111 ave. GA 4-2750
Airway Tire Service Ltd 9637 111 ave. GA 4-6250
CIVIC TIRE & BATTERY EXCHANGE LTD 9913 101A ave. GA 2-8797
CLARKE'S TIRE SERVICE LTD 107 st & 104 ave. GA 4-6495
JENSEN'S TIRE & SERVICE STATION 10184 98 st. GA 2-6433
Market Tire 106 st & 104 ave. GA 2-1415
PIONEER TIRE LTD 102 ave & 109 st. GA 4-0391
Richard's Tire Service 9551 102 ave. GA 2-7012
Scona Tire Ltd 10336 81 ave. GE 3-5684
UNIVERSAL TIRE & RECAPPING LTD 10421 79 ave. GE 3-2058

Tires

British American Oil Co Ltd 9936 109 st. GA 2-3761
CIVIC TIRE & BATTERY EXCHANGE LTD
CIVIC TIRE
Dunlop, Goodyear & Firestone Tires
Vulcanizing, Recapping & Belt Splicing
New & Used Tires
Battery Specialists
9913 101A Ave. GA 2-8797 - GA 4-4455
After Hours GA 4-6901

AIRWAY TIRE SERVICE LTD. TIRES



RETAIL & WHOLESALE
RECAPPING
VULCANIZING
Also
RETREADING
OF AIRCRAFT TIRES

"Hawkinson Tread System Used"
Sales & Service **GA 4-2750**
General Office GA 4-6250
9637 - 111 Avenue
After Hours Phones
HU 8-8434 - GL 5-4361

LOVESETH Service Station Ltd.

• GOODRICH
• ATLAS
• GOODYEAR
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EDMONTON MOTORS LTD Jasper ave & 125 st. HU 8-7211
HOOD MOTORS LTD 82 ave & 107 st. GE 9-0071
JENNER MOTORS LTD 107 st & Jasper ave. GA 4-8091
MARKET TIRE 106 st & 104 ave. GA 2-1415
SEAMAN'S TIRE LTD 9529 102 ave. GA 2-4348
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Caron's Service Station 12523 St Albert rd. GL 5-1398
Central Tire Ltd 10161-63 99 st GA 2-1557
CIVIC TIRE & BATTERY EXCHANGE LTD 9913 101A ave. GA 4-4455
Daylight Service Station 12530 118 ave. GL 5-0886
Jasper Place Tire Service Ltd 15628 Stony Plain rd. HU 9-1182
Leeson Bros Service Garage 13038 97 st. GR 7-1791
Lloyd's Motors 10981 101 st. GA 2-0308
Mount Pleasant Service Station 6403 104 st. GE 3-1361
UNIVERSAL TIRE & RECAPPING LTD 10421 79 ave. GE 3-2058

Eaton T Co Canada Ltd 10220 101 st. GA 4-0181
Empire Industrial Rubber Ltd 10581 107 st. GA 4-2868

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Tires—Continued

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For Home and Farm
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ALBERTA TIRE & RETREADING CO LTD 10351 99 st. GA 2-8842
BOULEVARD AUTO SERVICE 9551 111 ave. GA 2-1651
Central Tire Ltd 10161-63 99 st GA 2-1557
CIVIC TIRE & BATTERY EXCHANGE LTD 9913 101A ave. GA 4-4455
CLARKE'S TIRE SERVICE LTD 107 st & 104 ave. GA 4-6495
COMMUNITY SERVICE STATION 9310 118 ave. GR 7-1275
HEALY MOTORS LTD 101 st & Kingsway. GA 2-1519
JENSEN'S TIRE & SERVICE STATION 10184 98 st. GA 2-6433
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SCONA TIRE LTD 10336 81 ave. GE 3-5684
SHIRLEY TRUCKING LTD 6107 104 st. GE 3-4458
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New & Used Tires — Vulcanizing & Service
Dunlop Tire Dealers — Park Savan Mar.
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Kapchinsky R 7151 85 st. HO 6-2029

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Yellow Page Ads Mean SALES.

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For Cars, Trucks, Farm & Industrial Equipment

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After Hours GL 5-1806

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MICHELIN "METALLIC" TIRES



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GR 9-6277

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LTD 10351 99 st. GA 4-6310

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UNIVERSAL TIRE & RECAPPING LTD

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CANADA'S SAFEST TIRES



All Sizes & Types of Passenger & Truck Tires Complete Fleet Service — Kraft Recapping

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Market Tire 106 st & 104 ave. GA 2-1415

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Bernstein S 9814 Jasper ave. GA 4-1642

Capitol Pipe Shop 10063 Jasper ave. GA 2-1226

Dominion Cigar Store. 10362 Whyte ave. GE 3-2934

Empress Pipe Shop 10123 Jasper ave. GA 2-5408

Globe News 10078 100 st. GA 4-4391

Hub Cigar & News Store. 10345 Whyte ave. GE 3-2346

Tobacco & News Stores—Con't.

Hudson's Bay Co Department Store. Jasper ave from 102 st to 103 st. GA 4-0121

McLeod Building News. main fir McLeod bldg. GA 4-2739

Mike's News Agency 10062 Jasper ave. GA 2-2020

Provincial News Agency Ltd. 11719 108 ave. HU 8-0136

Union Cigar Store 10006 Jasper ave. GA 2-9913

United Cigar Stores Ltd. 78 Bonnie Doon Shopping Centre. HO 6-9055

United Cigar Stores Ltd 10119 101 st. GA 2-1372

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Downtown Store. 101 St. & 102 Ave. GA 4-0151

Westmount Store. 111 Ave. & Groat Rd. GL 5-8131

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Boon C W & Co Ltd 10178 106 st. GA 4-8157

Brown Fruit 10255 105 st. GA 2-4671

Brown Fruit 10255 105 st. GA 2-4418

Cooper H H Ltd 11444 119 st. HU 8-8131

Edmonton Wholesale Tobacconists Ltd. 10114 97 st. GA 2-1371

Edmonton Wholesale Tobacconists Ltd. 10114 97 st. GA 2-2933

Hudson's Bay Co 11807 105 ave. HU 8-0171

Imperial Tobacco Sales 11304 107 ave. GA 2-3171

Newhouse Wholesale Ltd 11245 120 st. HU 8-7231

Rock City Tobacco Co 10185 107 st. GA 4-2420

Rothmans of Pall Mall Canada Ltd. 1st fir 10357 109 st. GA 4-0325

Rothmans of Pall Mall Canada Ltd. 204 - 10357 109 st. GA 4-2480

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303 - 10301 109 st. GA 4-4463

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NORTHERN HARDWARE CO LTD

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Tools—Electric—Continued

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Gorman's Ltd 10238 104 st. GA 4-6404

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Specialists in production and service tool equipment. Socket, Open End, Box, and Tensioning Wrenches; Screwdrivers; Pliers; Punches; Cold Chisels; Bench Grinders; Electric Drills; Saw Cutters; Tool Cabinets, etc.

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ANYWHERE ANYTIME!**

BEST RATES IN TOWN

SPECIAL RATES FOR TRAILERS
BOOSTER BATTERIES SUPPLIED

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SOUTH SIDE

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Acme Towing &

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FOR "ALBERTA MOBILE
SPECIAL RATES

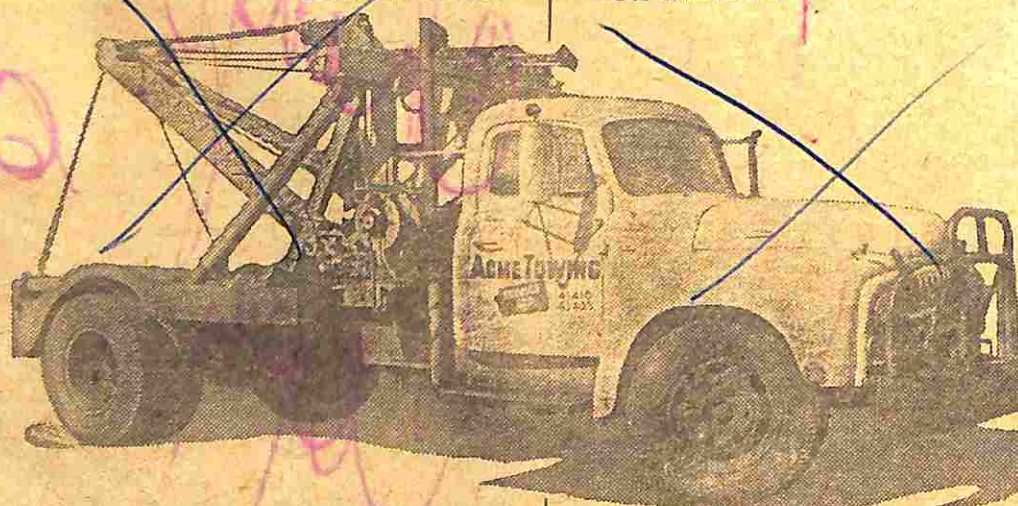
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Also for
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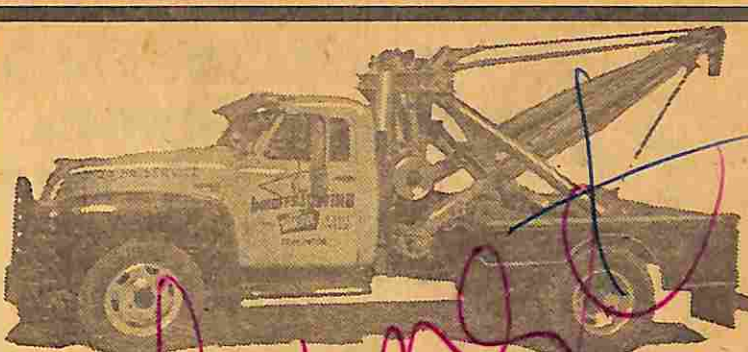
"It Pays to Keep Clean"

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Towing Service

AA-1 TOWING SERVICE
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IMHOFF'S

TOWING STORAGE & TRANSFER

24 - HOUR SERVICE

A.M.A. APPROVED

"We Can Pull Anything But Teeth"

9 TRUCKS TO SERVE YOU

● REASONABLE RATES ● SUPERIOR SERVICE

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HU 9-4334

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Uptown Phone

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&
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24-HOUR

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 Cliff's Towing & Storage Service
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 Cliff's Towing & Storage Service
 10560 106 st. GA 4-5531

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 HU 8-6555

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 Ray's Towing Service 10535 104 st. GA 2-4432
SPIVAK MOTORS LTD 10244 95 st. GA 2-7898
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 Starlite Towing Services Ltd
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 Jack & Jill 34 Westmount Shoppers pk GL 5-1989
TOTS & TEENS EXCHANGE
 TOYS — FURNISHINGS
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SERVICE STATION
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 10012 101A ave. GA 2-1786
 Bonnie Doon Shopping Centre
 No. 124 HO 6-7575
 Westmount on the Mall. GL 5-1250

Toy Repairs
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 Alberta Tractor Parts Ltd 9904 71 ave GE 9-2943
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 10355 80 Ave. South Side Br. GE 3-0733
 8805 118 Ave. East End Br. GR 9-6574
 Industrial Track & Roller Ltd
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 MacLeod's Ltd 10332 101 st. GA 2-2592

Tractor Tires
 Market Tire 106 st & 104 ave. GA 2-1415

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 Complete line from 52 to
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 Wheel-type Tractors
 Matching 'Dozers'
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 Pipelayers
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 A complete line of Massey-
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 place of buyers and sellers.

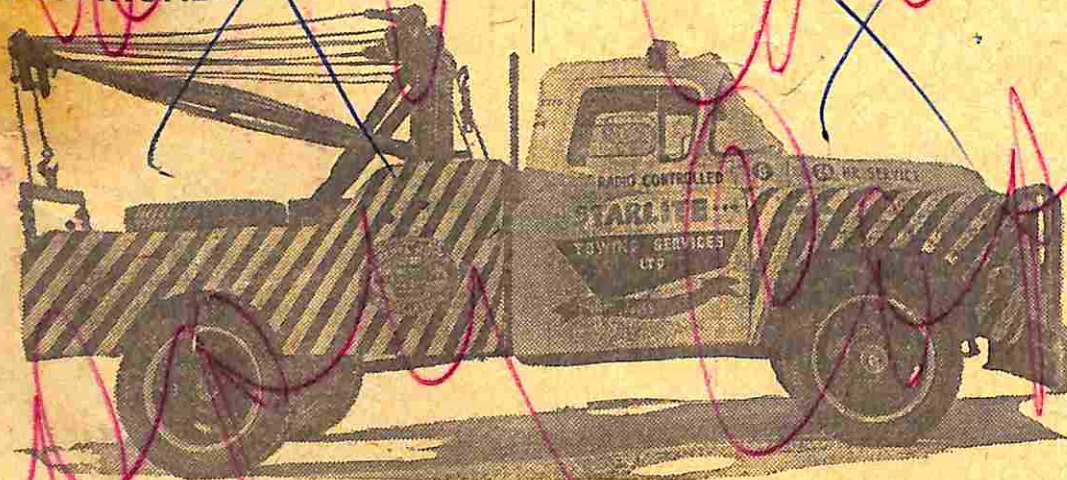
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SERVICES LTD.

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TRUCKS STATIONED STRATEGICALLY AROUND THE CITY—Both North & South Side



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10 UNITS AT YOUR SERVICE
THE LOWEST RATES

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THE BEST SERVICE

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 United Kingdom Trade Commissioner
 3rd flr Imperial Bank bldg. GA 4-0481

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 13571 Fort rd. GR 7-6158
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 5240 Calgary trail. GE 9-5855

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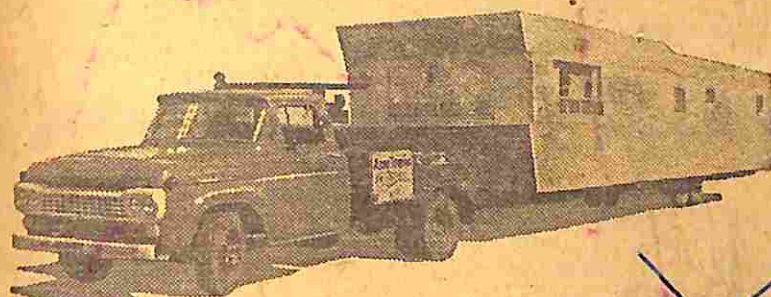
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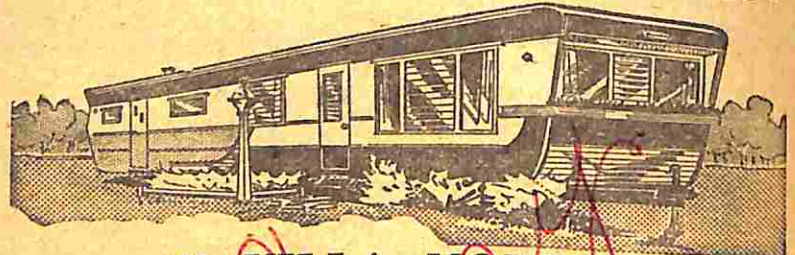
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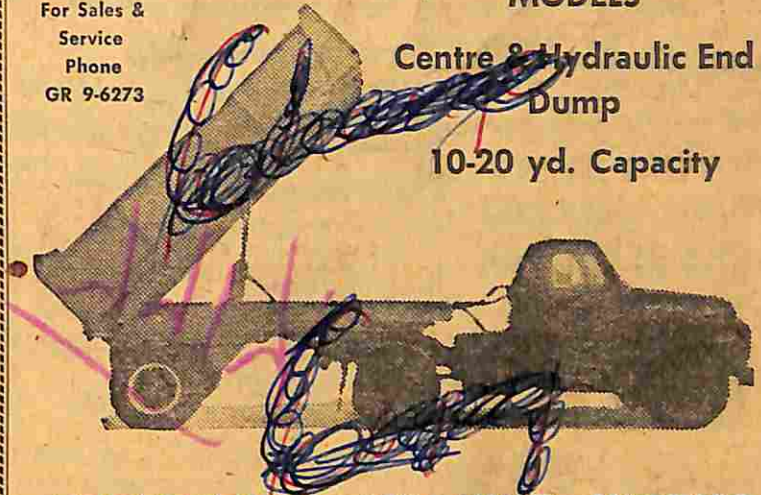
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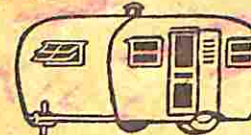
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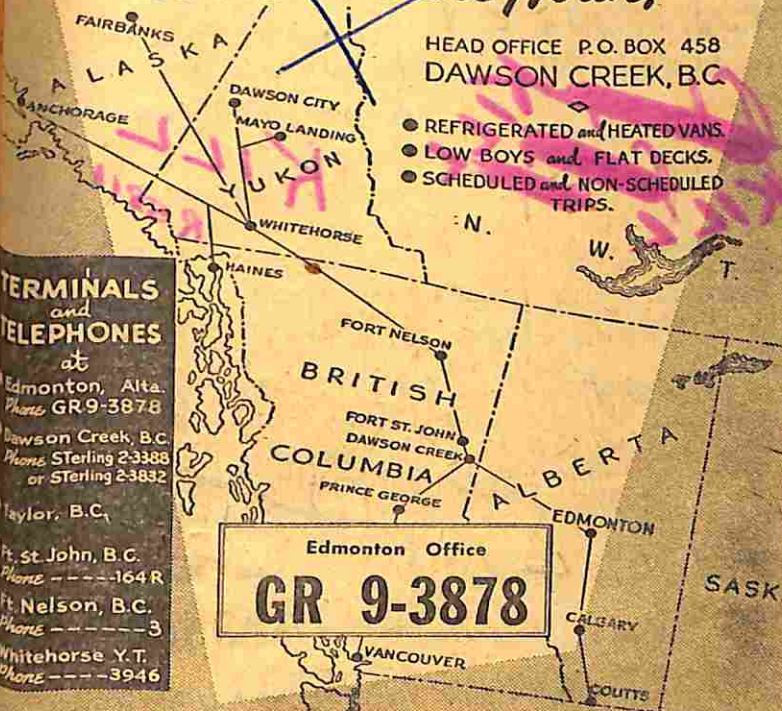
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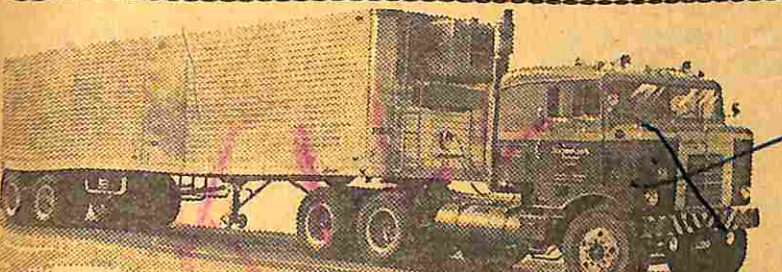
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12114 68 st. GR 9-3371
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Edmonton's Largest
Truck Terminal &
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7420 Santa Rosa Rd. GR 7-3114
United Truck Depot 11050 90 st. GR 7-5668

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LENNOX WELDING & SUPPLY LTD
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SALES & SERVICE
5734 103 St. GE 3-8767, GE 3-7246

Truck Engineering Ltd up 10549 110 st GA 4-3963
WILKINSON & McCLEAN LTD
9310 125 ave. GR 9-1945

Truck Hauling Contractors

Ace Towing Service 10535 104 st. GA 4-5410
Bauder W J 12157 91 st. GR 7-6658
Bill & Gene's Trucking 8519 80 ave. HO 6-6741
Black R M 6532 112 st. GE 3-7449
CAMPBELL McLEOD & CAMPBELL
LTD 11220 151 st. HU 9-1084
Caron Transport Ltd 13230 125 ave. GL 5-3460
Chinook Highway Express Ltd
5525 110 st. GE 3-0313
Country Freight Depot Ltd
10346 117 st. HU 8-5010

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HAULING
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After Hours HO 6-2679 - GL 5-2090

BELL BROS. Transport Ltd.

- Heavy Truck Hauling
- All Types of Equipment
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PHONES
General Office
GR 7-7646
Dispatcher
GR 7-7177 - GR 7-6444
10233 127 Ave.

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GR 7-1011—Dispatcher & Pickups
GR 9-8288—Dispatcher & Pickups
GR 7-3437—Manager
HU 8-3924—After Hours
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EDMONTON TO HAY RIVER, N.W.T.,
AND YELLOWKNIFE, N.W.T.
Connections to all points on the
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Truck Hauling Contractors—Continued

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Dusseault Transport Ltd
10239 149 st. HU 8-0454
EDMONTON TRANSFER 8830 126 ave GR 9-1955
Forster's Transport Ltd
upst 10421 79 ave. GE 9-3062
Giesinger J S Base 13505 124A ave. GL 5-7094
Gorgichuk S 8-6920 101 ave. HO 6-5180
Grimshaw Trucking & Distributing Ltd
14210 112 ave. GL 5-1921
Grimshaw Trucking & Distributing Ltd
14210 112 ave. GL 5-6333
Lee Elmer 9728 142 st. HU 8-8950
Litwins Transport 10708 129 ave. GR 9-5029
Lone Star Motors 5711 104 st. GE 3-8141
McMurdo D C 10828 47 st. HO 6-0490
Mike's Transfer 9342 103 ave. GA 4-3738

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Heavy Hauling
Low Boy
General Trucking

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Highway 14. HO 6-6413
Peterson Truck Co Ltd
Cooking Lake rd. HO 6-1177
Pidsadowski W 7527 76 ave. HO 6-0271
Rehaume Leroy 7740 78 ave. HO 6-5844
Rempel Transport Ltd 8503 118 ave. GR 7-5198
Rempel Trail Transportation Ltd
11911 72 st. GR 9-0102

RILEY GORDON TRANSPORT LTD
10436 81 ave. GE 9-2909
RILEY GORDON TRANSPORT LTD
10436 81 ave. GE 3-6661
Riley Gordon Transport Ltd
6309 104 st. GE 3-4872
Roy's Truck Service 13009 128 st. GL 5-5846
Sam Sand & Gravel Ltd 7932 83 ave. HO 6-3045
Sampson Clare 10815 67 ave. GE 9-0832
Scott T H bsmt 7121 106 st. GE 9-2896
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Shirley Trucking Ltd 6107 104 st. GE 3-7721
Smith Edwin D 14232 120 ave. GL 5-6469
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CONTRACT TRUCKING
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LTD 12010 111 ave. HU 8-7235
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FOR SERVICE"



"WHERE TO BUY THEM"
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SALES & SERVICE

HAYES TRUCKS

GE 9-3434
5718 103 St. GE 9-3307
GE 3-6209

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SERVICE
PARTS

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CANADA TRUST CO

10180 102 st. GA 4-6481

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Guardian Trust Co Ltd

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After Hours HU 8-2740

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- Sales
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Call the Maker
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WE SUPPLY EVERYTHING BUT THE DRIVER
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4x4's AND 6x6's

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