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 Development 10010 102 ave. GA 4-2141

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 11917 40 st. GR 9-4516

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 Beverly School District No 2292
 3896 116 ave. GR 9-3945
 Beverly School District No 2292
 47 st & 121 ave. GR 9-4038
 Beverly School District No 2292
 47 st & 115 ave. GR 9-4036
 Beverly School District No 2292
 40 st & 116 ave. GR 9-4352
 Clover Bar School Division No. 13
 10426 81 ave. GE 3-5555
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 Edmonton Association for Retarded Children
 11130 131 st. GL 5-1871
 Edmonton Public School Board
 10733 101 st. GA 4-8021
 Gardner Commercial School
 2 - 9929 101A ave. GA 4-5069
 Gov't of Alberta 6240 113 st. GE 3-6481
 Gov't of Canada Griesbach Barracks. GR 7-6776
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 University of Alberta South Edmonton GE 3-9217
 University of Alberta Education bldg. GE 3-5811

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COMMERCIAL DIVISION
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ACADEMIC SECTION
 10820 101 St. GA 2-1073
EVENING CLASSES
 10820 101 St. GA 4-6091
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 10326 97 st. GA 4-6044

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 McCabe Grain Co Ltd 70 st & Fort tr. GR 7-3591
 Pike & Co Ltd 10039 101A ave. GA 2-2766
 Ramsay Walter Ltd 10166 102 st. GA 2-3488

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Bogoch Seed Co Ltd 10723 105 ave. GA 2-4291
 Bogoch Seed Co Ltd
 605 Imperial Bank Bldg. GA 4-3936
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 605 Imperial Bank bldg. GA 4-3340
 Steele Robertson Ltd 9656 105 ave. GA 2-7029

Seedsman

Alberta Seed House 10127 99 st. GA 2-1761
APACHE SEEDS LTD
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 Brackman-Ker Milling Co Ltd
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 Rüter Seeds 12238 47 st. GR 9-4544
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 10949 75 ave. GE 9-3109
 Telford Construction Ltd
 upst 12405 110 ave. HU 8-5429

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 10820 119 st. HU 8-4852
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Bennett & Emmott 10820 119 st. HU 8-4852
 Good Howard 11260 73 st. GR 7-8518

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 Aero Service Station 111 ave & 101 st GA 2-0237
 Airport Service 13205 97 st. GR 7-5729
 Alaskan Motors Ltd 11905 Kingsway HU 8-6135
 Andrews Motors Ltd 10604 111 ave. GR 7-5361
 APEX MOTORS 10004 156 st. GL 5-3162
 Arctic Service 12608 Fort rd. GR 7-1140
 Arena Auto Service 115 ave & Fort tr. GR 7-1367
 ARGYLE SERVICE 66 ave & 86 st. HO 6-5800
AUTO CAMP SERVICE STATION
 10347 University ave. GE 3-3435

Avalon Esso Service 4402 118 ave. GR 9-0077
 BA Courtesy Service 8520 99 st. GE 3-8651
 Bee & Dee Strathearn Service
 8704 95 ave. GA 4-2080

Bel-Air Service 13015 118 ave. GL 5-3142
 Belmont Motors Ltd 13707 Fort rd. GR 9-1647
 Belvedere Service Station
 12913 Fort rd. GR 7-8513

BEVERLY BRIDGE SERVICE STATION
 3502 118 ave. GR 9-4055
 Beverly Motors & Body Shop
 48 st & 118 ave. GR 9-3955

Bill's Service Station 73 st & 112 ave GR 7-3825
 Bonnie Doon Service 91 st & 82 ave. HO 6-5086
 Borden Park Service 8145 112 ave. GR 7-8701
 Boulevard Auto Service 9551 111 ave. GA 2-1651
 Boyle Service Station
 cor 105 st & 102 ave. GA 4-2789

Braemar Esso Service 72 st & 101 ave HO 6-0789
 Calgary Trail Service 7724 104 st. GE 3-5311
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 7440 99 st. GE 3-4022
 11750 97 st. GR 7-2127
 7806 104 st. GE 3-4047
 8709 109 st. GE 3-1880
 Corner 102 st & 103 ave. GA 2-7168
 7444 Whyte ave. HO 6-3344
 14212 118 ave. GL 5-7443
 12504 127 st. GL 5-4405
 5921 104 st. GE 3-2158
 7510 82 ave. HO 6-1338
 9448 149 st. HU 9-1163
 15830 Stony Plain rd. HU 9-1757
 Jasper ave & 116 st. HU 8-4762
 9645 102 ave. GA 2-6540
 11230 107 ave. GA 2-8078
 10110 79 st. HO 6-5930
 153 st & 118 ave. HU 9-1031

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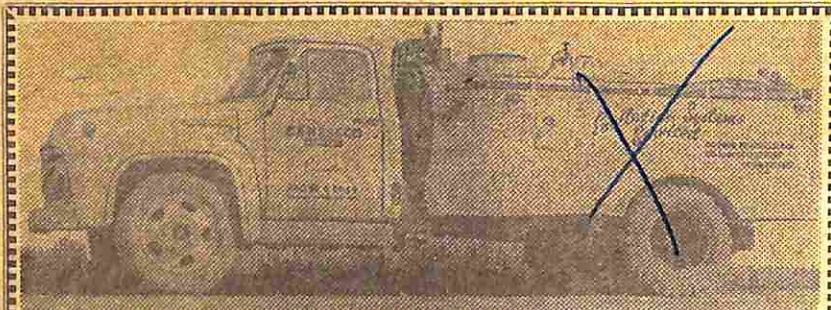
C & B Auto Repair 4410 118 ave. GR 9-4207
 Circle Service 111 ave & 97 st. GR 7-6486
 Clarence's White Rose Service
 7440 99 st. GE 3-0512

CLARKE'S TIRE SERVICE LTD
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 C N Service Station 10365 99 st. GA 2-3017
 Community Service Station
 9310 118 ave. GR 7-1175

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 9335 Connors rd. HO 6-3013
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 9335 Connors rd. HO 6-6011

Cooking Lake Trail Service Highway 14 HO 6-0704
COOPER'S PLACE 7430 101 ave. HO 6-5505
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J G Service Station
7806 104 st. GE 3-7427
Motors Ltd 11822 Jasper ave HU 8-2244
Service Station 9652 108A ave GA 2-3257
Service Station 12530 118 ave GL 5-0886
ELTON AUTO SERVICE
11714 Fort rd. GR 7-3768
Lanz Service Station
11320 107 ave. GA 2-1010
ERYBARD'S SERVICE STATION
12202 Fort rd. GR 7-8673
Dick Service Station
8709 109 st. GE 3-1586
Motors 11350 Jasper ave. HU 8-8141
Nine Motors Ltd
6206 104 st. GE 3-1858
R Esso Service
13106 St Albert rd. GL 5-3377
Court Service
12435 St Albert trail. GL 5-6511
Service Ltd
Cor 102 st & 103 ave. GA 2-7786
Service Ltd 14212 118 ave GL 5-7445
Service Ltd 7444 82 ave. HO 6-3344
Service Station 7601 112 ave GR 7-2201
End Service Station
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Esso Service
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Auto Service 12015 Fort rd. GR 7-5121
Corner Service Station
11945 82 st. GR 9-5271
Esso Service 9515 149 st. HU 8-4285
Service Station 10302 97 st. GA 2-0944
Service Ltd 7640 99 st. GE 3-2966
GREEN SERVICE STATION
North Edmonton. 2292-2024
W Peerless Service Station
12301 118 ave. HU 8-6643

Service Stations—Continued

Excel Auto Service 10863 82 ave. GE 3-3231
Exhibition Service Station
6735 118 ave. GR 7-1759
Fairview Service Station 9104 118 ave GR 7-1433
Fairway Auto Service 8930 99 st. GE 3-3638
Field's Service Station 12723 Fort rd GR 7-1799
Fourth Ave Service Station Ltd
10609 104 ave. GA 2-4295
Forest Heights Garage & Service Station
10102 82 st. HO 6-1984
Forest Heights Texaco Service
8204 106 ave. HO 6-1287
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Glen's Garage 10236 98 st. GA 2-1925
Glenora Service Station
124 st & 102 ave. HU 8-3212
Glenora Service Station
cor 124 st & 102 ave. HU 8-0775
Glenview Service Station
cor Jasper ave & 124 st. HU 8-3144
Gordon Texaco Service 9570 76 ave. GE 3-3130
Great West Distributors Ltd
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Green "T" Service
12634 Stony Plain rd. HU 8-5417
GREEN'S GARAGE 12404 127 ave. GL 5-6483
Grierson Service Station
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Grierson Service Station
9625 Jasper ave. GA 2-4723
Groat Road Service
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11660 142 st. GL 5-1946
Hawes Auto & Tractor Service
9129 111 ave. GR 7-8616
Hazeldean Texaco Service Station
6315 99 st. GE 9-2905
Continued Next Listing Column

Service Stations—Continued

HEALY MOTORS LTD
106 st & Jasper ave. GA 4-7311
High Level Service Station
10903 88 ave. GE 3-3134
Highland Motors Ltd 6924 112 ave. GR 7-1367
HIGHWAY 16 WEST SERVICE
Highway 16 West. HU 9-3088
Hillcrest Service 8333 106 ave. HO 6-6115
Holyrood Service 7509 101 ave. HO 6-8579
Hood Motors Ltd 82 ave & 107 st. GE 9-0071
HOOSON BROS SERVICE STATION
9335 Connors rd. HO 6-3613
HUGHES S C (SID) GARAGE
12419 Stony Plain rd. HU 8-2979
Husky Travelcentre (South)
48 ave & Calgary tr. GE 9-0124
Idylwyde Motors 7510 82 ave. HO 6-1333
Imperial Motors Esso Service
14020 102 ave. HU 8-5567
Imperial Oil Ltd Kingsway & 109 st GR 9-8481
Imperial Service Station 6320 104-st GE 3-5764
Inglewood Service Station
12326 111 ave. HU 8-4015
Jack's Esso Service 13410 97 st. GR 7-1170
JARMAN'S JOHN SHELL SERVICE
112 ave & 72 st. GR 9-0882
Jasper Service Station 10110 105 st. GA 2-5951
JENSEN'S TIRE & SERVICE STATION
10184 98 st. GA 2-6433
Jubilee Service Station 76 ave & 104 st GE 3-5236
KENNEDALE SERVICE
12641 Fort trail. GR 9-2246
Langford's Esso Service 50 st & 101 ave HO 6-8780
LAUDERDALE SERVICE STATION
12940 97 st. GR 7-3416
LAURIER PARK SERVICE
91 ave & 142 st. HU 8-1297
Leeson Bros Service Garage
13038 97 st. GR 7-1791
Leland Service Station 10365 102 st. GA 2-3538
Leland Service Station 10365 102 st. GA 4-5511
Lesville Garage 7704 104 st. GE 3-5343
LEX SERVICE 13156 Fort rd. GR 7-6271
Little Chief Service 6608 104 st. GE 3-7144
Lloyd's Motors 10981 101 st. GA 2-0308
LOVESETH SERVICE STATION LTD
106 st & Jasper ave. GA 4-5171
LOW LEVEL SERVICE STATION
9698 99 st. GA 2-2517
McColl-Frontenac Oil Co Ltd
12931 97 st. GR 9-3204
McIntosh Service Station & Lunch Counter
12224 118 ave. HU 8-6740
MACKENZIE SERVICE STATION
COMPLETE AUTO SERVICE
Imperial Oil Accessories
14908 Stony Plain Rd. HU 9-1212
McPherson Douglas Service Ltd
72 st & 101 ave. HO 6-0769
Martin Estate Service 61 ave & 109 st GE 9-2842
Master Motor Service Co Ltd
9617 118 ave. GR 7-8594
Mayfair Motors Jasper ave & 116 st HU 8-4762
Midway Motors 12869 Fort rd. GR 9-0959
MIDWEST SERVICE 10703 124 st. HU 8-4393
Minit Car Service 11822 Jasper ave. HU 8-1151
MINNS MOTORS (1956) LTD
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12714 127 St. GL 5-6785
Artic Service
12608 Fort Road. GR 7-1140
Avenue Service & Body Shop
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Crosstown Motors Ltd.
Jasper Ave. & 119 St. HU 8-2244
Double Nine Service
6206 104 St. GE 3-1858
Empire Service Garage
10302 97 St. GA 2-0944
Jasper Auto Service
16219 Stony Plain Rd. HU 9-1331
Mount Royal Service Station
5003 118 Ave. GR 7-7131
Pioneer Service
8104 82 Ave. HO 6-1958
Polar Service, Ardrossan. 2292-6821
Regent Motors Ltd.
11306 Jasper Ave. HU 8-3644
Reliable Service 8504 109 St. GE 3-3743
Richmond Auto Service
9605 82 Ave. GE 3-8497
S/W Trail Service
St. Albert Trail. GL 5-5085
Traffic Service
10169 96 St. GA 2-6888
Trail Point Service
8020 118 Ave. GR 7-5531
Triangle Service Station
12658 Fort Road. GR 7-3149

Anglo American Exploration Ltd.
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Warehouse 11604 104 Ave. Phone HU 8-2491

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Caron's Service Station, 12523 St. Albert tr. GL 5-1398
Crescent Motors Co. Ltd, 14002 Stony Plain rd. HU 8-5533
Down Town Service Ltd, 103rd ave & 102 st. GA 2-7786
Field's Service Station, 12723 Fort rd. GR 7-1799
Glenora Service Station, 124 st & 102 ave. HU 8-3212
Grierson Service Station, 9625 Jasper ave. GA 2-4723
Gunderson Auto Service Co. Ltd, 11660 142 st. GL 5-1946
Jenner Motors Ltd., 107 st & Jasper ave. GA 4-8091
Leeson Bros. Service Garage, 13038 97 st. GR 7-1791
Master Motors Service Co. Ltd, 9617 118 ave. GR 7-8594
O.K. Service Garage, 6606 118 ave. GR 7-1817
Regent Motors Ltd., 11306 Jasper ave. HU 8-3644
Santa Rosa (1955) Ltd., 7214 Fort rd. GR 7-3501
Shell Oil Co. of Canada Ltd, 94 st & Jasper ave. GA 4-6080
Shell Oil Co. of Canada Ltd, Kingsway & Tower rd. HU 8-8326
Sherbrooke Garage Ltd., 12620 118th ave. G. 5-0755
Sunrise Service Station, 10658 109 st. GA 2-2212
Trail Point Garage, 8010 118 ave. GR 7-5531
Westglen Service Ltd., Cor. 111 ave & 127 st. HU 8-3554
SOUTH SIDE
Bonnie Doon Service, 82 ave & 91 st. HO 6-5086
Dawson Auto Sales & Service, 10540 82 st. HO 6-0322
Double Nine Motors Ltd., 6206 104 st. GE 3-1858
Fairway Auto Service, 8930 99 st. GE 3-3638
Hazeldean Texaco Service Station, 6315 99 st. GE 9-2905
North Star Service Station, 9883 82 ave. GE 9-0991
Parkallen Service Station, 6930 109 st. GE 3-7724
Superior Service Station, 7835 101 ave. HO 6-5755
Turnbull Motors Ltd., 105 st & 82 ave. GE 3-1121
Varscona Service Ltd., 8435 109 st. GE 3-2264

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Aero Service Station, Cor. 101 St. & 111 Ave.		GA 2-0237
Airport Service, 13205 97 St.		GR 7-5729
Airway Tire Service, 9637 111 Ave.		GA 4-2750
B.A. Courtesy Service, 99 St. & 86 Ave.		GE 3-8651
Borden Park Service, 8145 112 Ave.		GR 7-8701
Boyle (Harold) Service Ltd., Cor. 105 St. & 102 Ave.		GA 4-2789
Capital Hill Service, 14110 Stony Plain Rd.		HU 8-2574
Clover Bar Service Ltd., Clover Bar		2292-6024
Cooking Lake Trail Service, Highway 14 East		HO 6-0784
Daves Service & General Store, North Edmonton P.O.		2292-3041
Dawson's Motors Ltd., 12803 97 St.		GR 7-2533
Daylight Service Station, 12530 118 Ave.		GL 5-0886
Driveway Service Station, 7601 112 Ave.		GR 7-2201
Eastwood Corner Service Station, 82 St. & 120 Ave.		GR 9-5271
Edmonton Motors, 115 St. & Jasper Ave.		HU 8-7211
Eskimo Service, 7640 99 St.		GE 3-2966
Exhibition Service, 6735 118 Ave.		GR 7-1759
Fairlane Service, 15255 111 Ave.		HU 9-2204
Glenview Service Station, 10103 124 St.		HU 8-3144
Grierson Service Station, 9625 Jasper Ave.		GA 2-4723
Highland Park Service (N. Rav.) 11150 149 St., Sub P.O. 23		HU 9-2155
Hillcrest Service, 8333 106 Ave.		HU 6-6115
Inglewood Service Station, 12326 111 Ave.		HU 8-4015
Jasper Service Station, 10110 105 St.		GA 2-5951
Jubilee Service Station, 7508 104 St.		GE 3-5236
Junction Service Station, 170 St. & Stony Plain Rd.		HU 9-4444
Kenn's Service Station, 109 St. & 100 Ave.		GA 2-1264
La Perle E. J. Service Station, Winterburn Highway 16 West		2292-4221
Merit Motors Ltd., 11745 84 St.		GR 7-8877
Midway Motors, 12869 Fort Rd.		GR 9-0959
Montrose Service Station, 10104 106 Ave.		GA 2-7479
Namayo Service Station, 102 Ave. & 97 St.		GA 2-5666
Neighborhood Service, 4613 118 Ave.		GR 7-7460
Northgate Service, 6309 104 St.		GE 3-3207
Norwood Service Station, 9116 111 Ave.		GR 7-2578
Park Centre Service, 6545 111 St.		GE 9-3768
Parkview Service Station, 149 St. & 95 Ave.		HU 9-4848
Peerless Service Station, 12301 118 Ave.		HU 8-6643
Premium Service Station, 16120 Stony Plain Rd.		HU 9-1749
Ravine Service, 92 St. & Jasper Ave.		GA 2-7309
R.B. Auto Cleaners & Service, 7446 111 Ave.		HO 6-5987
Refinery Service Station, Refinery Site, Highway 16 East		HO 6-4627
Regal Service Station, 9023 118 Ave.		GR 7-5453
Riverside Service, 9409 98 Ave.		GA 4-7522
Rocket B.A. Service, 6545 99 St.		GE 9-2650
Skyline Service Station, 116 St. & 107 Ave.		GA 4-4447
South Bend Service Station Ltd., 5138 103 St.		GE 3-7292
South Trail Service, Calgary Highway		GE 9-2508
Speedway Service Station, 127 St. & 127 Ave.		GL 5-6935
Standard Service Station, 10169 102 St.		GA 2-4259
Starlite Service Station, Highway 14 East		2292-7215
Strathcona Service Station, 105 St. & Whyte Ave.		GE 3-4372
Suburban Service, 3710 118 Ave.		GR 9-4008
Sunset Service Station, 117 Ave. & Groat Rd.		GL 5-4570
Super Service Station, Cor. 97 St. & 118 Ave.		GR 7-7724
Superior Service Station, 79 St. & 101 Ave.		HO 6-5755
Swiftree Service Station, 12208 66 St.		GR 9-4412
Totem Service, Highway 16 West		HU 9-3602
Town & Country Service, Highway No. 2 North		
Varscona Service Ltd., 8435 109 St.		GE 3-2264
Victoria Service Station, 104 St. & 107 Ave.		GA 2-3956
Wright's Garage, 15607 Stony Plain Rd.		HU 9-1362

FOR QUALITY PRODUCTS & SERVICE



You Can't Buy a Better Motor Oil

Service Stations—Continued

Namayo Service Station	97 st & 102 ave.	GA 2-5666
National Service Station	96 st & 104 ave.	GA 2-3356
Neighborhood Service	4613 118 ave.	GR 7-7460
NEW-WEST SERVICE		
	111 ave & 149 st.	HU 9-4388
Nick's Esso Service	11250 109 ave.	GA 4-5537
North Star Oil Ltd	8610 66 ave.	HO 6-5810
North Star Oil Ltd	137 ave & St Albert tr.	GL 5-6196
North Star Oil Ltd	50 st & Highway 14	HO 6-7040
North Star Oil Ltd	91 ave & 142 st.	HU 8-1297
North Star Oil Ltd	114 ave & 124 st.	HU 8-7888
North Star Oil Ltd	10703 124 st.	HU 8-4393
North Star Oil Ltd	66 st & Fort trail.	GR 9-2246
North Star Oil Ltd	3502 118 ave.	GR 9-4055
North Star Oil Ltd	12940 97 st.	GR 7-3416
North Star Oil Ltd	13156 Fort rd.	GR 7-6271

Service Stations—Continued

NORTH STAR SERVICE STATION		
	9883 82 ave.	GE 9-0991
North Way Esso Service	12433 97 st.	GR 7-7627
Northgate Service Station	6309 104 st.	GE 3-3207
Norwood Service Station	9116 111 ave.	GR 7-2578
Oil City Service	7120 118 ave.	GR 7-6257
Oram & Tucker	11558 Jasper ave.	HU 8-2190
Park Centre Service	6545 111 st.	GE 9-3768
Parkallen Service Station	6930 109 st.	GE 3-7724
PARKDALE AUTO SERVICE		
	87 st & 118 ave.	GR 7-1830
PARKVIEW SERVICE		
	95 ave & 149 st.	HU 8-4760
Parliament Service Station	9905 109 st.	GA 2-4886
Pat's White Rose Service	11230 107 ave.	GA 2-8403

Continued on Next Page

CONNORS SERVICE STATION LTD.

INDEPENDENT



OPERATED BY HOOSON BROS.
Gas, Oils, Tires, Accessories, Repairs, Batteries, Authorized A.M.A. Member
Transmissions — Tune-Up — Motors Steam Cleaned
Wheel Alignment Service — Your Satisfaction — Our Greatest Asset

9335 Connors Road, Edmonton

Office Phone HO 6-3613

Service Phone HO 6-6011

THESE ARE YOUR 24 HOUR SERVICE STATIONS

Open Sundays from 5:30 p.m.

NORTH SIDE	SOUTH SIDE
Aero Service Station, Cor 111 ave & 101 st	Shell Oil Co. of Canada Ltd. Kingsway & Tower rd. HU 8-8326
Borden Park Service, 8145 112 ave.	Sherbrooke Garage Ltd., 12620 118th ave. GL 5-0755
Caron's Service Station, 12523 St. Albert tr.	Suprise Service Station, 10658 109 st. GA 2-2212
Crescent Motors Co. Ltd., 14002 Stony Plain rd.	Trail Point Garage, 8020 118 ave. GR 7-5531
Down Town Service Ltd., 103rd ave & 102 st.	Westglen Service Ltd., Cor. 111 ave & 127 st. HU 8-3554
Field's Service Station, 12723 Fort rd.	
Glenora Service Station, 124 st & 102 ave.	Bonnie Doon Service, 82 ave & 91 st. HO 6-5086
Grierson Service Station, 9625 Jasper ave.	Dawson Auto Sales & Service, 10540 82 st. HO 6-0322
Gunderson Auto Service Co. Ltd., 11660 142 st.	Double Nine Motors Ltd., 6206 104 st. GE 3-1858
Jenner Motors Ltd., 107 st & Jasper ave.	Fairway Auto Service, 8930 99 st. GE 3-3638
Leeson Bros. Service Garage, 13038 97 st.	Hazeldean Texaco Service Station, 6315 99 st. GE 9-2905
Master Motors Service Co. Ltd., 9617 118 ave.	North Star Service Station, 9883 82 ave. GE 9-0991
O.K. Service Garage, 6606 118 ave.	Parkallen Service Station, 6930 109 st. GE 3-7724
Regent Motors Ltd., 11306 Jasper ave.	Superior Service Station, 7835 101 ave. HO 6-5755
Santa Rosa (1955) Ltd., 7214 Fort rd.	Turnbull Motors Ltd., 105 st & 82 ave. GE 3-1121
Shell Oil Co. of Canada Ltd., 94 st & Jasper ave.	Varscona Service Ltd., 8435 109 st. GE 3-2264

The SIGN of a Good Dealer



NORTH WEST

- Kingsway & 119 St. Alaskan Motors Ltd. HU 8-6135
- 106 St. & 111 Ave. Andrews Motors Ltd. GR 7-5361
- 18092 Stany Plain Rd. Bender's Esso Service HU 9-1021
- 107 St. & 104 Ave. Clarke's Tire Service Ltd. GA 4-6495
- 107 Ave. & 114 St. DeLuxe Esso Service GA 2-1010
- 114 St. & Jasper Ave. Devonian Esso Service HU 8-1533
- 23196 St. Albert Tr. Double R. Esso Service GL 5-3377
- 127 Ave. & 117 St. Elm Park Esso Service GL 5-5572
- 143 St. & 95 Ave. Emil's Esso Service HU 8-4285
- 134 St. & 118 Ave. Glen's Esso Service GL 5-3838
- 103 Ave. & 124 St. Glenora Esso Service HU 8-3212
- 142 St. & 118 Ave. Gunderson's Esso Service GL 5-1946
- Jasper Hwy. 1/2 mi. W. Harysh Esso Service HU 9-2171
- 105 St. & Jasper Ave. Healy Motors Ltd. GA 2-6555
- 140 St. & 102 Ave. Imperial Motor Esso Service HU 8-5567
- 10633 127 Ave. Jenner Motors Ltd. GR 7-3571
- 154 St. & 111 Ave. Kemp's Esso Service HU 9-2832
- 102 St. & 104 Ave. Leland Esso Service GA 2-3538
- 105 St. & Jasper Ave. Loveseth Esso Service GA 4-5171
- 143 St. & 102 Ave. MacKenzie Esso Service HU 9-1212
- 104 St. & Jasper Ave. Mills Esso Service GA 4-8017
- 10019 104 St. Miller Motor Co. Ltd. GA 2-7959
- 100 Ave. & 113 St. Nick's Esso Service GA 4-5537
- 218 St. & Tucker Esso Service HU 8-2190
- 100 St. & 99 Ave. Parliament Esso Service GA 2-6856
- 111 Ave. & 119 St. Paul's Esso Service HU 8-2774
- 01. Albert Trail. Premier Esso Service GL 5-3616
- 101 Ave. & 121 St. Reeve's Motors HU 8-2886
- 127 St. & 118 Ave. Sherbrooke Garage Ltd. GL 5-0755
- 111 Ave. & 149 St. Sherwood Garage Ltd. HU 9-2107
- 111 Ave. & Groat Rd. Shoppers Esso Service GL 5-3987
- 107 Ave. & 109 St. Sunrise Esso Service GA 2-2212
- 104 St. & 103 Ave. Tully & Parker's Esso Service GA 2-3744
- 116 St. & 112 Ave. Tower Esso Service HU 8-0439
- 107 St. & Jasper Ave. Waterloo Motors Ltd. GA 4-2171
- 111 Ave. & St. Albert Rd. Westmount Esso Service GL 5-3329

NORTH EAST

- 44 St. & 118 Ave. Avalon Esso Service GR 9-4089
- 43 St. & 118 Ave. Beverly Motors GR 9-3955
- 73 St. & 112 Ave. Bill's Service GR 7-3625
- Clover Bar. Clarke's Esso Service 2292-6341
- 10365 99 St. C.N. Esso Service GA 2-3019

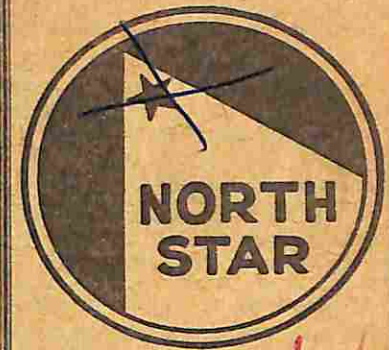
NORTH EAST—Continued

- Danny's Esso Service 108A Ave. & 97 St. GA 2-3257
 - East End Esso Service 96 St. & Jasper Ave. GA 2-6606
 - Eastview Esso Service 38 St. & 118 Ave. GR 9-3935
 - Field's Esso Service 66 St. & Ft. Trail. GR 7-1799
 - Imperial Garage 115 Ave. & Fort Road. GR 7-1466
 - Jack's Esso Service 134 Ave. & 97 St. GR 7-1170
 - McCauley Esso Service 95 St. & 100 Ave. GA 2-4661
 - Macdonald Parking Service Thornton Court. GA 4-6785
 - Master Motor Service Ltd. 97 St. & 118 Ave. GR 7-5192
 - National Esso Service 104 Ave. & 96 St. GA 2-3356
 - North Delton Store 8614 128 Ave. GR 7-3847
 - Northway Esso Service 125 Ave. & 97 St. GR 7-7617
 - Patry's Esso Service 95 St. & 117 Ave. GR 7-2554
 - Royal Alex Esso Service 101 St. & 111 Ave. GA 2-4571
 - Santa Rosa Service Ltd. 7214 Fort Tr. GR 7-3501
 - Stockyards Esso Service 55 St. & 127 Ave. GR 7-2847
 - Three Point Esso Service 95 St. & Jasper Ave. GA 2-5653
 - Three Star Motors 86 Street & 118 Ave. GR 7-2986
 - Viewpoint Esso Service 82 St. & Jasper Ave. GA 2-4916
- SOUTH WEST**
- Calgary Trail Esso Service 77 Ave. & 104 St. GE 3-5312
 - Garnau Esso Service 100 St. & 86 Ave. GE 3-2796
 - High Level Esso Service 109 St. & 88 Ave. GE 3-3134
 - Hood Motors Ltd. 107 St. & Whyte Ave. GE 9-0071
 - Imperial Service 6320 104 St. GE 3-5764
 - Maxlin Estate Service 61 Ave. & 109 St. GE 9-2842
 - Parkallen Esso Service 70 Ave. & 109 St. GE 3-7724
 - Southern Garage Ltd. 45 Ave. & Calgary Trail. GE 3-6839
 - Turnbull's Esso Service 82 Ave. & 105 St. GE 3-1121
 - Windsor Esso Service 87 Ave. & 118 St. GE 9-0992
- SOUTH EAST**
- Braemar Esso Service 72 St. & 101 Ave. HO 6-0769
 - Connor's Esso Service 9335 Connors Road. HO 6-3613
 - Dawson Auto Service 105 Ave. & 82 St. HO 6-0322
 - Hope Motors Ltd. 102 St. & Whyte Ave. GE 3-3333
 - King Edward Park Esso Service 82 Ave. & 90 St. HO 6-2570
 - Langford's Esso Service 50 St. & 101 Ave. HO 6-8780
 - Mann's Motors (1956) Ltd. 95 St. & 82 Ave. GE 3-6158
 - Ray's Esso Service 75 St. & 82 Ave. HO 6-7151
 - Ritchie Esso Service 76 Ave. & 99 St. GE 3-5149
 - Sterling Motors Ltd. 79 Ave. & 101 St. GE 3-3167
 - Tom's Auto Service 87 Ave. & 99 St. GE 3-4818

Service Stations—Continued

- PATRICIA SERVICE STATION**
10110 79 st. HO 6-5956
Patricia's White Rose Service No. 2
Cor 103 st & 51 ave. GE 3-7291
Patry's Service Station 11704 95 st. GR 7-2554
Paul's Esso Service 11850 111 ave. HU 8-2774
- PIONEER TIRE LTD**
102 ave & 109 st. GA 4-0391
- QUALITY MOTORS** 11745 84 st. GR 7-9377
Ravine Service 92 st & Jasper ave. GA 2-7309
Ray's Esso Service 75 st & 82 ave. HO 6-7151
Red Star Service 48 st & 118 ave. GR 9-3911
Refinery Service Station
4-6936 101 ave. HO 6-6942
Regal Service Station 9023 118 ave. GR 7-5453
Reliable Auto Service Ltd
8504 109 st. GE 3-3743
Richmond Auto Service 9605 82 ave. GE 3-8497
Ritchie Service Station 7527 99 st. GE 3-5149
Riverside Service 9409 98 ave. GA 4-7522
Rocket BA Service 6545 99 st. GE 9-2650
Royal Alex Service Station
101 st & 111 ave. GA 2-4571
- Royalite Beverly Service
4106 118 ave. GR 9-2710
- Royalite Forest Heights Service
8120 106 ave. HU 6-8681
- Royalite Fort Service 12490 Fort rd. GR 7-1235
- Royalite Fulton Service
6240 103A ave. HO 6-8797
- Royalite Gardens Service Station
7919 118 ave. GR 7-1045
- Royalite 66 St Service Ltd
12156 66 st. GR 7-1563
- Royalite Skylite Service Calgary trail GE 3-8047
- Royalite Stadium Service Station
8535 112 ave. GR 7-1065
- Sharpe's Esso Service Highway 2. GE 3-8294
- Shell Oil Co of Canada Ltd
124 st & 111 ave. HU 8-9983
- Shell Oil Co of Canada Ltd
149 st & 87 ave. HU 8-7148
- Shell Oil Co of Canada Ltd
71 ave & 104 st. GE 9-1588
- Shell Service Station 125A ave & 82 st GR 7-6529
- Shell Service Station 107 ave & 116 st HU 8-9123
- Shell Service Station 112 ave & 72 st GR 9-0882

Continued on Next Page



- S.S. 43—Ninety-Ninth & Whyte Ave. Service Station
9883 82 Avenue GE 9-0991
- S.S. 44—Auto Camp Service
10347 University Ave. GE 3-3435
- S.S. 45—Delton Auto Service
11714 Fort Rd. GR 7-3768
- S.S. 46—Jensen's Tire & Service Station
10784 98 Street GA 2-6433
- S.S. 47—Low Level Service Station
9698 99 Street GA 2-2517
- S.S. 48—Midwest Service
10703 124 Street HU 8-4393
- S.S. 158—Beverly Bridge Service Station
3502 118 Avenue GR 9-4055
- S.S. 159—South Highway Service Station
45 Ave. & Calgary Trail GE 3-7156
- S.S. 189—Lauderdale Service Station
12940 97 St. GR 7-3416
- S.S. 190—Parkview Service
95 Ave. & 149 St. HU 8-4760
- S.S. 201—Highway 16 West Service
Highway 16 West HU 9-3088
- S.S. 202—New-West Service
111 Ave. & 149 St. HU 9-4388
- S.S. 203—14th Highway Service
50 St. & Highway 14 HO 6-7040
- S.S. 204—Argyle Service
66 Ave. & 86 St. HO 6-5810
- S.S. 216—Laurier Park Service
91 Ave. & 142 St. HU 8-1297
- S.S. 217—Camsell Service
114 Ave. & 124 St. HU 8-7888
- S.S. 218—St. Albert Trail Service
137 Ave. & St. Albert Trail GL 5-6196
- S.S. 219—Kennedale Service
12641 Fort Trail GR 9-2246
- S.S. 246 Lex Service
13156 Fort Rd. GR 7-6271
- Cooper's Place
7430 101 Ave. HO 6-5505
- Derryhard's Service Station
12202 Fort Road GR 7-8673
- Evergreen Service Station
(M. F. Gillis)
North Edmonton 2292-2024
- Green's Garage
12404 127 Avenue GL 5-6464
- S. C. (Sid) Hughes Garage
12419 Stony Plain Road HU 8-2979
- Morning Star Service Station
Clover Bar Road 2292-6041

HUSKY SERVICE STATIONS

HUSKY TRAVELCENTRE
45 Ave. & Calgary Trail
Phone GE 9-0124

HUSKY SERVICECENTRE
10415 119 St. Ph. HU 8-4113

BELVEBERE HUSKY SERVICE
12913 Fort Trail GR 7-8513

TRANSIT TIRE HUSKY SERVICE
7350 125A Ave. GR7-5254

WESTLAWN HUSKY SERVICE
16511 Stony Plain Road
Phone HU 9-1592

IMPERIAL OIL LIMITED

Service Stations—Continued

Sherwood Garage Ltd 14932 111 ave. HU 9-2107
 Shirley Motors Ltd 6107 104 st. GE 3-7240
 Shirley Motors Ltd 6107 104 st. GE 9-3639
 Shoppers' Esso Service

cor 111 ave & Groat rd. GL 5-3987
 Sid's Husky Servicenter 10415 119 st HU 8-4113

SIMPSONS-SEARS LTD
 SUPER SERVICE STATION
 Allstate Automotive Products
 10240 Princess Elizabeth Ave. GR 9-8431

Sky Chief Service 107 ave & 111 st. GA 4-2237

SKYLINE SERVICE STATION
 Specializing in Tune Up & Lubrication
 TOM KIMMITT, LESSEE
 107 Ave. & 116 St. GA 4-4447

SOUTH BEND SERVICE STATION LTD
 5138 103 st. GE 3-7292
 Continued Next Listing Column



**Wholesale - Retail
 GAS & OILS**
 GUNNAR JANSEN
 Mount Pleasant Service Station
 6403 104 St. Phone GE 3-1361
 After Hours Mgr. GE 9-1813

Red Head
 SERVICE STATIONS

Caron Service, GL 5-3460
 125 Ave. & St. Albert Tr. GL 5-1398
 Fairview Service,
 9104 118 Ave. GR 7-1433
 Forest Heights Service,
 10102 82 St. HO 6-1984
 Green Gables,
 Hwy 16 West HU 9-1330
 Hollywood Service,
 7509 101 St. HO 6-8579
 Leeson Service,
 13038 97 St. GR 7-1791
 Lloyd's Service,
 10981 101 St. GA 2-0308
 Mount Pleasant Service,
 6403 104 St. GE 3-1361
 OK Service,
 6606 118 Ave. GR 7-1817
 16A Service,
 Hwy 16A East HO 6-2242
 Stadium Motors Ltd.,
 9009 111 Ave. GR 7-8756
 Strathearn Service,
 8705 95 Ave. GA 4-2060
 Trail Service,
 12410 72 St. GR 7-7898
 Westlawn Service,
 16511 Stony Pln. Rd. &
 Jasper Place HU 9-2008
 Woodpark Service,
 12405 97 Street GR 7-5654



ROYALITE

The
 Hallmark of Motoring
 Satisfaction

"DEALERS"

Namao Royalite Service,
 H. H. Hammermeister
 97 St. &
 118 Ave. GR 9-5244

Royalite Beverly Service,
 E. Nay
 4106 118 Ave. GR 9-2710

Royalite Fort Service,
 J. H. Scammon
 12490 Fort Rd. GR 7-1235

Royalite Gardens Service,
 H. Wright, 80 St.
 & 118 Ave. GR 7-1045

Royalite Jasper Place,
 J. N. Cameron
 R.R. No. 5,
 Jasper Highway HU 9-3126

Royalite Sheffield Service,
 R.H. Ogle, Sub P.O. 22,
 111 Ave. &
 156 St. HU 9-2501

Royalite 66th Street Service,
 Elmer Flowers, 66 St.
 & 122 Ave. GR 7-1563

Royalite Skylite Service,
 H. P. Hunter, Box 4075
 104 Street &
 Calgary Trail. GE 3-8047

Royalite Stadium Service
 Peter Eskow, 112 Ave.
 & 86 St. GR 7-1065

Royalite Westview Service,
 J. N. Cameron, 15815
 Stony Plain Rd. HU 9-4771

Royalite Winterburn,
 S. Kordyban, Winterburn,
 Alta. 2292-3824

Shirley's Service,
 J. R. Shirley,
 6107 104 St. GE 3-7240



ROYALITE

Service Stations—Continued

SOUTH HIGHWAY SERVICE STATION
 45 ave & Calgary trail. GE 3-7156
 South Trail Service Station
 Calgary Highway South. GE 9-2508
 Southern Garage Ltd
 45 ave & Calgary trail. GE 3-6839
 Southside Service 9884 82 ave. GE 9-5494
 Speedway Service Station
 12620 127 ave. GL 5-6935

ST ALBERT TRAIL SERVICE
 137 ave & St Albert trail. GL 5-6196
 Standard Service Station
 10169 102 st. GA 2-4259
 Stockyards Service Station
 12710 55 st. GR 7-2847
 Strathcona Service Station
 105 st & Whyte ave. GE 3-4372
 Suburban Service 3710 118 ave. GR 9-4008
 Sunrise Service Station 10658 109 st GA 2-2212
 Sunset Service Station
 117 ave & Groat rd. GL 5-4570
 Super Service Station 97 st & 118 ave GR 7-7724

Service Stations—Continued

Superior Service Station 7835 101 ave HO 6-5755
 Terrace Heights Service Station
 6904 101 ave. HO 6-6660

**TEXACO PETROLEUM PRODUCTS
 DISTRIBUTORS** (see McGill-Frontenac Dealers
 under heading Service Station). HO 6-4764


3 Point Service Station
 9520 Jasper ave. GA 2-5653

TOM'S AUTO SERVICE LTD
 TUNE-UP & AUTOMATIC
 TRANSMISSIONS A SPECIALTY
 8620 99 St. GE 3-4818

Tower Auto Service Ltd
 109 st & 85 ave. GE 3-1183

TOWER ESSO SERVICE STATION
 11480 112 ave. HU 8-0419
 Continued on Next Page

EYE-SHOP the Yellow Pages



SHELL

"You Can Be Sure of Shell"

NORTH WEST

Zaharichuk's Shell Service
 Cor. Fort Trail & 129 Ave. GR 9-6173
 Beverly Shell Service
 Cor. 118 Ave. & 47 St. GR 9-4741
 Jarman's Shell Service
 Cor. 112 Ave. & 72 St. GR 9-0882
 Schoonmaker's Shell Service
 Cor. 97 St. & 132 Ave. GR 7-7823
 Armstrong's Shell Service
 Cor. 82 St. & 125A Ave. GR 7-6529

NORTH EAST

O'Brien's Shell Service
 Cor. 94 St. & Jasper Ave. GA 4-6080
 Bradt's Shell Service
 Cor. 118 Ave. & 85 St. GR 7-3143
 Wells' Shell Service
 Cor. 97 St. & 110A Ave. GA 4-1862
 Fischer's Shell Service
 Cor. 118 Ave. & 73 St. GR 9-0040

SOUTH

Platz's Shell Service
 Cor. 99 St. & 66 Ave. GE 3-0595
 Ellis' Shell Service
 Cor. 104 St. & 59 Ave. GE 3-3610
 Denyer's Shell Service
 Cor. Whyte Ave. & 100 St. GE 3-2629
 Hutchinson's Shell Service
 Cor. 91 St. & 88 Ave. HO 6-8501
 Morse's Shell Service
 Cor. 109 St. & 78 Ave. GE 3-7378
 Meyer's Shell Service
 Cor. 106 Ave. & 79 St. HO 6-2807
 Davies Shell Service
 Cor. Whyte Ave. & 87 St. HO 6-1814
 Bartz's Shell Service
 Cor. 96 St. & 76 Ave. GE 9-3028
 Thomas's Shell Service Cor.
 Highway 16A & 50 St. HO 6-5102
 Tomlinson's Shell Service
 Cor. 104 St. & 71 Ave. GE 9-1588

**SHELL OIL COMPANY
 OF CANADA LTD.**

Ask for TEXACO PETROLEUM PRODUCTS



- Texaco Dealers—In Canada, Dealers of McColl-Frontenac Oil Co. Ltd.**
McCOLL-FRONTENAC OIL CO. LTD.
 Highway 16 East HO 6-4764
"WHERE TO BUY IT"
 DISTRIBUTOR DEALERS
- NORTH**
- BOULEVARD AUTO SERVICE 9551 111 Ave. GA 2-1651
 - CIRCLE SERVICE 11106 97 St. GR 7-6666
 - WOODLAND AUTO LTD. 122 Ave. & 97 St. GR 7-6456
 - STATION NO. 646, 97 St. & 129B Ave.
- NORTH-EAST**
- COMMUNITY SERVICE, 9310 118 Ave. GR 7-1275
 - PARKDALE AUTO SERVICE, 118 Ave. & 97 St. GR 7-1830
- EAST**
- RED STAR SERVICE, 48 St. & 118 Ave. GR 9-3911
 - TERRACE HEIGHTS SERVICE, 69 St. & 101 Ave. HO 6-5467
- SOUTH**
- BONNIE DOON SERVICE, 51 St. & 82 Ave. HO 6-5086
 - EAGLE AUTO SERVICE, 10853 82 Ave. GE 3-3231
 - FAIRWAY AUTO SERVICE, 9930 98 St. GE 3-3638
 - FURST HEIGHTS TEXACO SERVICE, 106 Ave. & 82 St. HO 6-1287
 - GORDON TEXACO SERVICE, 76 Ave. & 96 St. GE 3-3130
 - HAZELDEAN SERVICE, 63 Ave. & 99 St. GE 9-2905
 - LITTLE CHIEF SERVICE, 66 Ave. & 104 St. GE 3-7144
 - SOUTHSIDE SERVICE, 9824 82 Ave. GE 9-5494
 - TOWER AUTO SERVICE LTD., 85 Ave & 109 St. GE 3-1163
- WEST**
- BEL AIR SERVICE, 130 St. & 118 Ave. GL 5-3242
 - CRESTWOOD SERVICE, 142 St. & 96 Ave. HU 8-8363
 - DOMINION MOTORS, 120 St. & 107 Ave. HU 8-0951
 - COVERCOURT SERVICE, 125 Ave. & St. Albert Tr. GL 5-6511
 - GREEN T SERVICE, 12634 Stony Plain Rd. HU 8-5417
 - GROAT ROAD SERVICE, 107 Ave. & Groat Rd. GL 5-4587
 - MEADOWLARK SERVICE, 156 St. & 92 Ave. HU 9-2351
 - SKY CHIEF SERVICE, 111 St. & 107 Ave. GA 4-2237
 - WESTGLEN SERVICE, 111 Ave. & 127 St. HU 8-7815
 - WOODCROFT SERVICE, 142 St. & 115 Ave. GL 5-1834
 - STATION NO. 661, 127 St. & 132 Ave.
 - STONY PLAIN TEXACO SERVICE, 152 St. & Stony Plain Rd. HU 9-4131
- CITY CENTRE**
- FOURTH AVENUE SERVICE, 106 St. & 104 Ave. GA 2-4295
 - LENNER MOTORS LTD., 10040 107 St. GA 4-8091

Service Stations—Continued

- Traffic Service 10169 96 st. GA 2-6888
- Triangle Service Station 12658 Fort rd GR 7-3149
- Turnbull Motors Ltd 105 st & Whyte ave. GE 3-1121
- Ultra Service 12504 127 st. GL 5-6406
- UNITY SERVICE STATION 10212 96 st. GA 2-5928
- Varscona Service Ltd 8435 109 st. GE 3-2264
- Varscona Service Ltd 8435 109 st. GE 3-1935
- Victoria Service Station 10410 107 ave. GA 2-3956
- Viewpoint Esso Service Station 8210 Jasper ave. GA 2-4916
- Waterloo Motors Ltd Jasper ave & 107 st. GA 4-2171
- WESTGLEN SERVICE LTD cor 111 ave & 127 st. HU 8-7815
- Westglen Service Ltd cor 111 ave & 127 st. HU 8-3554
- WINDSOR SERVICE STATION 11730 87 ave. GE 9-0992
- Woodcroft Service Ltd 11510 142 st. GL 5-1834
- Woodland Auto Service 12145 97 st. GR 7-6456

Service Stations—Continued

- WOODPARK SERVICE STATION 12405 97 st. GR 7-5654
- WOODWARD STORES (EDMONTON) LTD. Downtown 99 St. & 103 Ave. GA 4-0151 Direct Line GA 2-5413 Westmount 111 Ave. & Groat Road GL 5-3191 Direct Line GL 5-4243

Service & Warehouse Coats

- Reynolds Mfg Co Ltd 10742 101 st. GA 2-6273

Sewer Digging

- PRODOR CONSTRUCTION CO LTD 10544 110 st. GA 2-0334
- Telford Construction Ltd upst 12405 110 ave. HU 8-5429

Sewer Service

(See Adv. this page)

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- Can-Stro Products 9929 109 st. GA 2-0124
- COMRIE SEWING MACHINE CO LTD DISTRIBUTORS FOR HUSQVARNA THE FAMOUS SWEDISH SEWING MACHINE Rental & Repairs for All Makes HEAD OFFICE & SOUTH SIDE STORE 10546 Whyte Ave. GE 9-0095 JASPER AVENUE STORE 10225 Jasper Ave. GA 4-4598 WESTMOUNT STORE & SEWING SCHOOL 58 Westmount Shoppers Park GL 5-2877

- Comrie's Ltd 10546 Whyte ave. GE 9-2821
- Eaton T Co Canada Ltd 10220 101 st. GA 4-0181
- ELNA EDMONTON SEWING CENTER LTD 10155 102 st. GA 2-2002

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Sheet Metal—Continued

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10058 156 st. HU 9-1874
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10631 92 st. GA 2-5659

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Ells Sheet Metal 70 st & 77 ave. HO 6-6067

Ells Sheet Metal 8018 71 ave. HO 6-8289

F R Sheet Metal 12307 96 st. GR 9-3861

Henry's Sheet Metal 10957 122 st. HU 8-2079

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Sheet Metal—Continued

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10728 127 st. HU 8-1522
Len's Sheet Metal 13115 65 st. GR 9-8362
McCready & Johansson Ltd
10235 112 st. HU 8-8126
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Yellow Page Ads Mean SALES

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After Hours GR 9-3678

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WOODWOOD SHEET METAL
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NW CNR Hangar 16 Mun Airport. GL 5-6894
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Vet's Sheet Metal 8101 104 st. GE 3-7341
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HEATING, EAVESTROUGING
General Sheet Metal Work
9143 74 Ave. GE 9-5314

Wodiczka Wolfgang 10239 84 st. HO 6-6571
W W HEATING & SHEET METAL
13104 117 ave. GL 5-6163

Sheet Metal Products
Furnace-Air Ltd 8516 106A ave. GA 2-5113
VET'S SHEET METAL 8101 104 st. GE 3-1059
WESTCRAFT METALS LTD
SHEET METAL PRODUCTS
10368 40 Ave. GE 9-0155
After Hours 2102-2322

WESTEEL PRODUCTS LTD
7900 115 ave. GR 9-3241

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Ecco Heating Products 10340 112 st. GA 4-5259
Edmonton Tinsmith Supplies Ltd
8108 114 ave. GR 7-6017
Emco Ltd 11244 120 st. HU 8-8151
Mc & Mc Trading Co Ltd 11207 119 st HU 8-8161
PEDLAR PEOPLE LTD
9520 58 ave. GE 3-8369
Westcraft Metals Ltd 10368 60 ave. GE 9-0155
WILKINSON CO LTD 7025 103 st. GE 3-5834
Woods Walter Ltd 10345 105 st. GA 2-1155

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Sinclair Heating Supplies Ltd
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Shelving—Steel
BARRIGAN'S LTD 14425 118 ave. GL 5-7151
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Greb Shoe Co Ltd bsmt 10224 109 st. GA 4-3322
WEST END SHOE REPAIRS
SPECIALIZING IN HAND-MADE
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Shoe Repair Shops
Avenue Shoe Repairs 6411 118 ave. GR 7-6521
Bert's Shoe Repairs 9115 82 ave. HO 6-2958
Corona Shoe Re-Nu 10756 Jasper ave GA 2-3796
Corona Shoe Re-Nu
rear 10127B 102 st. GA 4-5651
Corona Shoe Re-Nu
70 Westmount Shoppers park. GL 5-2694

Shoe Repair Shops—Continued

Crestwood Shoe Store 9630 142 st. HU 8-1702
DACK CORP LTD 10136 Jasper ave. GA 2-7516
Deluxe Shoe Clinic 8235 118 ave. GR 9-6890
Eagle Shoe Repairs & Sales
12424 118 ave. GL 5-8372
Edmonton Bootery 10209A 97 st. GA 2-6071
Empress Shoe Repairs 10319 101 st. GA 2-0633
Expert Shoe Clinic 9922 102 ave. GA 2-0623
HUDSON'S BAY CO DEPARTMENT
STORE Jasper ave from 102 to 103 st. GA 4-0121
Jack's Shoe Repair 9412 91 st. HO 6-1871
KENWARD'S SHOE REPAIR SHOP
10045 101A ave. GA 2-4265
LAMB BROS 10545 97 st. GA 2-2235
Macleod's Shoe Repair 10853 82 ave GE 3-4960
Mount Glen Shoe Shop 10826 124 st HU 8-3927
North Edmonton Shoe Hospital
12724 66 st. GR 7-8954
Rudy's Shoe Repair 8121 118 ave. GR 7-8845
Strathearn Shoe Re Nu 9552 87 st. GA 4-7436
Theftak H 11936 127 ave. GL 5-6555
West End Shoe Repairs 10447 124 st. HU 8-5524
Western Shoe Repairs & Mfrs
9727 103 ave. GA 2-1458

Shoe Stores
Agnew Surpass Shoe Stores Ltd
10129 101 st. GA 2-8640
Agnew Surpass Shoe Stores Ltd
244 Westmount Shoppers park. GL 5-2738
Agnew Surpass Shoe Stores Ltd
204 Bonnie Doon Shopping Centre. HO 6-6903
Agnew Surpass Shoe Stores Ltd
62 Bonnie Doon Shopping Centre. HO 6-7421
Bata Shoes 10117 Jasper ave. GA 4-1270
Bata Shoes Bonnie Doon Shopping Ctr MO 6-6870
British Boot Shop 10073 Jasper ave. GA 2-0896
CHIC SHOE STORES

SOUTH SIDE BRANCH
10470 82 Ave. GE 3-4744
118 AVE. BRANCH
9550 118 Ave. GR 7-8577
JASPER PLACE BRANCH
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MAKERS OF MEN'S
HIGHEST QUALITY
SHOES FOR OVER
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JOHNSTONE WALKER LTD
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Leckie Shoe Store Northgate bldg. GA 2-1610
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LIGHT OR HEAVY SHEET METAL
For an
Ventilating System, Dust Collecting System,
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STAMPINGS Brass, Monel, Aluminum, Stainless Steel Works.
Product Design Sundry Packing House Equipment and Engineering.
Electric and Gas Welding; Maintenance and Repairs

VET'S STEEL PRODUCTS LTD.
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Shoe Stores—Continued

LORD'S LTD 10188 101 st. GA 2-7811
 Mademoiselle Shoes Ltd 10121 102 st GA 2-5273
 Margaret Cameron Ltd
 laneway 10118 101 st. GA 4-5958
 Margaret Cameron Ltd 104 Shoppers Park
 Westmount. GL 5-8434
 Metropolitan Stores Ltd
 101 st & 101A ave. GA 2-4286
 Orbit Shoes 9833 Jasper ave. GA 2-5693
 Paramount Shoes Ltd 10154 101 st. GA 2-2877
 Quality Shoe Store 10020 101A ave. GA 2-1806
 Sample Shoe Store Ltd
 10128 Jasper ave. GA 2-7202
 Sterling Shoes Ltd 10150 Jasper ave. GA 2-2777
WALK-RITE LTD 10169 101 st. GA 2-6191
WEAR RITE SHOE STORE
 10448 82 ave. GE 3-2075
WENER'S SHOES 10322 Jasper ave. GA 2-2718
 Woods' Shoes 8208 118 ave. GR 9-2636
WOODWARD STORES (EDMONTON) LTD
 Downtown Store
 101 St. & 102 Ave. GA 4-151
 Westmount Store
 111 Ave. & Groat Rd. GL 5-3131

Shoe Stores—Children

CHIC SHOE STORES

It Doesn't Pay Ever to take
 Chances with Growing Feet
 BE SURE WITH
SAVAGE
 SHOES
 SOUTH SIDE BRANCH
 4270 82 Ave. GE 3-4744
 118 AVE BRANCH
 9530 118 Ave. GR 7-8577
 JASPER PLAZA BRANCH
 15545 Stony Plain Rd. HU 9-1439

Gaye Shoes Ltd 10404 82 ave. GE 3-4211
 Jack & Jill 34 Westmount Shoppers pk GL 5-1989
 Jack & Jill 10428 Jasper ave. GA 2-6718
LITTLE FOLKS SHOEMOBILE
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Shoe Stores—Children—Con't.

LITTLE FOLKS SHOEMOBILE

**FITTING IN THE
 CONVENIENCE & PRIVACY
 OF YOUR HOME**
 11123 116 St. HU 8-5893

WEAR RITE SHOE STORE

10448 82 ave. GE 3-2075

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The Finest Stock of Children's &
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EXPERT SHOE FITTING
 Footwear for the Entire Family
 10322 Jasper Ave. GA 2-2718

Woods' Shoes 8208 118 ave. GR 9-2636

Shoes—Wholesale

Bata Shoe Co of Canada Ltd
 13-10940 137 st. GL 5-2945
**CANADA WEST SHOE MANUFACTURING
 CO LTD** 10249 106 st. GA 2-8263
 Congdon Marsh Ltd 10186 106 st. GA 2-0627
GREAT WEST SADDLERY CO LTD
 10137 104 st. GA 2-6151
GREEN'S SHOE CO 10340 112 st. GA 2-1443
 Green's Shoe Co 10340 112 st. GA 2-2548
LAMBERT'S 10557 108 st. GA 2-1565
 Lambert's 10557 108 st. GA 2-5228
 McKenzie-McCaughan 002 Phillips bldg GA 4-5494
 Merco Wholesale Ltd 10363 104 st. GA 2-8121
**MOTOR CAR SUPPLY CO OF CANADA
 LTD** 10130 105 st. GA 4-2191

Shopping Centres

Principal Investments Ltd
 85 st & 84 ave. HO 6-7555

Continued on Next Page



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- Agnew Surpass Shoe Store Ltd., Family Shoes..... GL 5-2738
- Alberta Launderers & Dry Cleaners..... GL 5-4694
- Allstate Insurance, Auto Insurance..... GL 5-4141
- Bank of Montreal, Westmount Shoppers Park Branch..... GL 5-1716
- Bindon Bakeries Ltd., Bread, Cakes & Pastries..... GL 5-2232
- Bob & Harry's Meat Market, Westmount Shoppers Park Branch..... GL 5-2838
- Butchart, J. J. & Associates, Optometrists..... GL 5-2868
- Campbell's Furniture Ltd. GL 5-4721
- Cantelon Photographers GL 5-3636
- Card House, Stationery..... GL 5-1390
- Comrie Sewing Machine Co., Ltd. Sales & Service..... GL 5-2877
- Corona Shoe Re-Nu, Westmount Shoppers Park Branch..... GL 5-2694
- Engineered Television Services GL 5-4424
- Harms, Dr. J. R., Dentist..... GL 5-2393
- Jack & Jill, Children's Clothing, Toys & Furniture..... GL 5-1989
- Kresge, S. S. Co., Ltd., Dept. Store..... GL 5-1656
- McArthur's Ladies Wear, Sales & Manager..... GL 5-2878
- McArthur's Ladies Wear, Credit & Office..... GL 5-2863
- McBain Camera Specialty, Photographic Supplies..... GL 5-2855
- McTaggart, Dr. Charles, Chiropractor..... GL 5-3542
- Margo's Flowerhouse, Flowers, Plants & Novelties..... GL 5-2888
- Murrays Restaurant, Restaurant..... GL 5-1236
- Nels Todd Beauty Salon, Westmount Shoppers Park Branch..... GL 5-2477
- Nut House Ltd., Westmount Shoppers Park Branch..... GL 5-1506
- Picardy Ltd., Bakery Products..... GL 5-1386
- Samuell, Dr. C. Neville & MacPhee, Dr. H. D. M., Phy. & Surg..... GL 5-2727
- Shoppers Park Westmount Ltd., Administration Office..... GL 5-2848
- Soley, Richard, Town & Country Wear Ltd., Ladies Ready-to-Wear..... GL 5-2866
- Tamblyn Drug Stores, Westmount Shoppers Park Branch..... GL 5-1211
- Tip Top Tailors Ltd., Westmount Shoppers Park Branch..... GL 5-2404
- Toronto-Dominion Bank, Westmount Shoppers Park Branch..... GL 5-2554
- Uncle John's Hobby Shop, Leathercraft, Coppercraft, etc..... GL 5-1250
- Warham Jewellers Ltd., Westmount Shoppers Park Branch..... GL 5-2515
- Weber Bros. Agencies Ltd., Real Estate & General Insurance..... GL 5-4135
- Westmount Appliances Ltd., Household Appliances..... GL 5-4724
- Woodward Stores (Edmonton) Ltd., Dept. Store..... GL 5-3131

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 Shopping Centre**

THE NEW SHOPPING DISTRICT OF SOUTH EDMONTON
Free Parking For 2000 Cars

"The Following Merchants are here to Serve You"

- Agnew Surpass Shoe Store Ltd Family Shoes..... HO 6-6903
- Bata Shoes Bonnie Doon Branch..... HO 6-6870
- Bindon's Bakery Bread Cakes & Pastries.....
- Bonnie Doon Bowling Alleys..... HO 6-9047
- Donnelley, Dr. Ronald, Edward Dentist..... HO 6-7729
- Fabric-Care Associates Ltd. Call Office..... HO 6-9927
- Fabric-Care Associates Ltd. Call Dept. Cash & Carry..... HO 6-7802
- Jack & Jill Children's Clothing Toys & Furniture..... HO 6-0958
- Johnstone-Walker Ltd. Dept. Store..... HO 6-3141
- Kucey, Dr. Stanley Steven Dentist..... HO 6-9172
- Market Furniture Ltd. Bonnie Doon Branch..... HO 6-9013
- Melton Real Estate (Edmonton) Ltd..... HO 6-1147
- Reed's China & Gift Shop Bonnie Doon Branch..... HO 6-6730
- Reitman's (Ont.) Ltd. Ladies' Wear..... HO 6-1869
- Singer, Henry Ltd. Bonnie Doon Branch..... HO 6-7111
- Smith Insurance Agency General Insurance..... HO 6-8162
- Tamblyn Drug Stores Store No. 14..... HO 6-9023
- Tamblyn Drug Stores Store No. 15..... HO 6-9074
- Tracy's Smart Apparel Sales & Information..... HO 6-6534
- Credit Dept..... HO 6-2771
- Uncle John's Hobby Shop Bonnie Doon Branch..... HO 6-7575
- Weber Bros. Agencies Ltd. Real Estate & Gen. Insurance..... HO 6-2191
- Whitmore, Dr. G. B. Physician & Surgeon..... HO 6-0791
- Zeller's (Western) Ltd. Dept. Store..... HO 6-2184

Located on 83 St. & 82 Ave. (Whyte Ave.) in So. Edm.

"Where Shopping Is Easy"

EASY ★ TO REACH
 ★ TO PARK
 ★ TO SHOP
 COME TO SHOPPERS' PARK - WESTMOUNT

**WESTERN CANADA'S FINEST
 SHOPPING CENTRE!**

3000 FREE PARKING SPACES!

111th Ave. at Groat Road
SHOPPING—the pleasure it should be!



Shopping Centres—Continued

Shoppers Park-Westmount Ltd near 108 Westmount Shoppers Park GL 5-2848
DIMPSONS-SEARS LTD
Edmonton's Most Modern Department Store
Satisfaction Guaranteed or Money Returned
10240 Princess Elizabeth Ave. GR 9-8431

Shovels—Power

CONSTRUCTION EQUIPMENT CO LTD 111 ave & 161 st. HU 9-1971
FEDERAL EQUIPMENT (WESTERN) LTD
POWER SHOVELS & CRANES
13120 125 Ave. GL 5-2141

FERGUSON SUPPLY ALBERTA LTD 6725 104 st. GE 9-3901
PARDEE EQUIPMENT CO LTD
AGENTS FOR
NORTHWEST ENGINEERING CO.
PRIESTMAN BROS.
4410 Calgary Trail. GE 9-2006

PIONEER MACHINERY LTD 10733 104 ave. GA 4-1722
PRECISION MACHINE EQUIPMENT LTD 9750 62 ave. GE 9-0048
WILKINSON & McCLEAN LTD (Alberta Distributors Bucyrus-Erie Co) 9310 125 ave. GR 9-1945

Show Cards

Advert Signs Rr 9858 77 ave. GE 3-2193
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FOR PERSONAL SERVICE IN WINDOW DISPLAYS BACKGROUNDS DISPLAY MATERIALS CUTOUTS — SHOWCARDS SIGNS - SCREEN PROCESS TRUCK LETTERING
106-10041 102 St. GA 2-1232
After Hours GL 5-2038

Show Cases

MARRIGAN'S LTD 14425 118 ave. GL 5-7151
EDMONTON BUTCHERS & PACKERS SUPPLIES LTD 10726 Jasper ave GA 2-5561
Woman's Woodworking Ltd 10530 102 st. GA 4-4232
McFARLANE WOOD PRODUCTS 11416 142 st. GL 5-7730

Sidewalks—Precast

AMBLER'S TRANSFER & MOVERS
PLAIN OR COLORED CONCRETE SIDEWALK BLOCKS 24"x30"
Specialists in GARAGE FLOORS, DRIVEWAYS & SIDEWALKS
12455 58 Street GR 7-7141

Birchall Manufacturing 12554 71 st. GR 7-5912
RITZ R THE GREATEST VARIETY OF SIDEWALK AND PAVED BLOCKS IN EDMONTON Colored and Plain
6029 104 St. GE 3-6335

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SIDNEY SIDINGS
SIDNEY INSULATING OR ASBESTOS CEMENT SIDINGS
Give Your Home New Beauty That Never Needs Painting.
"FOR INFORMATION CALL"
SIDNEY ROOFING & PAPER CO LTD 144 st & 112 ave. GL 5-4161
WHOLESALEERS
Ashdown I H Hardware Co Ltd 10224 103 st. GA 2-8141
EDMONTON PAINT & GLASS CO LTD 10147 105 st. GA 4-1503
DEALERS
ALLEN-McBAIN LUMBER CO LTD 93 st & Jasper ave. GA 2-5236
Beaver (Alberta) Lumber Ltd 10160 109 st. GA 2-4525

Sign Painters

ADVERT SIGNS Rr 9858 77 ave. GE 3-2193
Art Service Signs 10979 101 st. GA 2-3843
Aurora Signs rear 10340 81 ave. GE 3-0895
Capital Signs 11112 70 st. GR 7-8543
City Sign Co upst 9562 111 ave. GR 7-8722
Commercial Signs Ltd 10971 101 st. GA 2-4597
Halliwell Signs rear 10611 102 st. GA 2-2545
Hicks F 8615 76 st. HO 6-4452
HOOK SIGNS LTD 10706 98 st. GA 2-8191
Kellas Crest Co rear 10172 108 st. GA 4-2626
RATZ ERIC

SIGN PAINTER

7704 85 Ave. HO 6-6822

SHEPY NATIONAL ARTS OF CANADA 14 - 10144 101 st. GA 4-2678
STANDARD SIGNS LTD 8009 102 st GE 3-6561
Sta-lite Signs 10648 112 st. GA 2-1069
Veribrite Neon Signs 11705 94 st. GR 9-2362

Phone for Advertising Rates

Signs

ADVERT SIGNS
Truck & Outdoor Signs
Gold Leaf, Showcards & Pictorials
"CREATORS & DESIGNERS OF BETTER SIGNS"
Rear 9858 77 Ave. GE 3-2193
Res. GE 3-8786

Ballus Jose Studios 308 Wallace bldg GA 2-5991
COLOR CRAFT SIGNS LTD

SHO-CARDS
DEKALS
TRUCK LETTERING
OUTDOOR SIGNS
TOM N. MULLOCK
10584 107 St. GA 2-4789

COMMERCIAL SIGNS LTD 10971 101 st. GA 2-4597
Creative Signs & Displays 11348 95 st. GR 7-2442

Darling Products bsmt Inglewood blk HU 8-4303
HOOK SIGNS LTD 10706 98 st. GA 2-8191
Plastic Fabricators 9539 106 ave. GA 2-5536
2 D Engraving 10748 Jasper ave. GA 2-6082

WESTERN SIGNS
Showcards, Truck Signs, Screen Process
Expert Work Vio O'Neill
15126 Stony Plain Rd. HU 9-4444
Res. HU 8-1011
Willis Plastic Signs 9944 78 ave. GE 3-6262

Signs—Metal

Bronze Industries 10022 107 st. GA 2-5227
PROCTOR RICHARD G
If It Can Be PHOTOGRAPHED It Can Be Put On ANODIZED ALUMINUM Plates
10028 102 St. GA 4-2682

Signs—Neon

AIRLITE NEON SIGN CO 9839 Jasper ave. GA 2-4423
A-One Neon Sign Co Ltd 9618 102 ave GA 2-4698
Blanchett Neon Ltd 10224 109 st. GA 4-2644
Blanchett Neon Ltd 10224 109 st. GA 4-5786
Borger Sign Co 9616 102 ave. GA 4-4351
Neon Products of Canada Ltd 10829 105 ave. GA 2-7172

Continued on Next Page

Is that STORE OPEN TONIGHT? Many businesses list the hours they are open in these YELLOW PAGES.

ART SERVICE

SIGNS

PHONE

GA 2-3843

10979 101 St.

LETTERING OF ALL KINDS

Halliwell Signs

- Truck & Transport Lettering
- Gold & Silver Leaf
- Wood Letters
- Walls & Doors

SIGNS OF ALL TYPES

10611 102 St. (Rear)

Ph. GA 2-2545 — Res. GE 3-7523

STANDARD SIGNS LTD.

LTD.

FOR

- TRUCK LETTERING
- WOOD LETTERS
- GOLD & SILVER LEAF

"ALL TYPES OF SIGNS"

8009 102 St. Phone GE 3-6561

METAL SIGNS
Raised Lettering of Distinction

Manufactured in Edmonton by

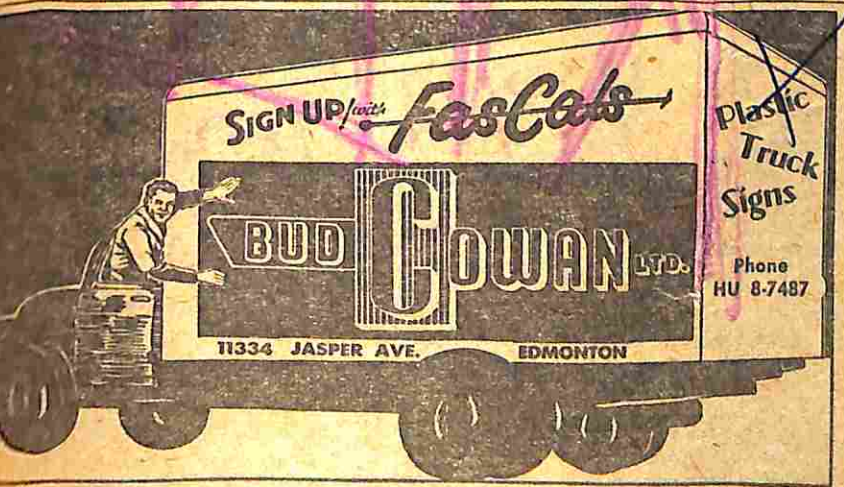
BRONZE INDUSTRIES

- Memorial Tablets
- Architectural Bronzes

- Aluminum
- Brass
- Bronze
- Silver

10022 107 Street — Phone GA 2-5227

ALBERTA'S ONLY SPECIALISTS IN THIS FIELD



Ph. GA 2-4423

AIRLITE NEON

SIGN CO.
9839 JASPER AVE.
EDMONTON

SALES • RENTALS

DESIGNS FOR YOUR APPROVAL

Signs—Neon—Continued
VERIBRITE NEON SIGNS
NEON
SIGNS LETTERING
SIGN SERVICE
NORMAN DODGE & TED REYNOLDS
11705 94 St. GR 9-2362
If no answer call GR 7-1846

X-L Neon Sign Service 11349 81 st. GR 9-6079

Signs—Screen Process
Color Craft Signs Ltd 10584 107 st. GA 2-4789
COWAN BUD LTD 11334 Jasper ave HU 8-7487

A telephone call keeps on being one of the best bargains in the family budget.

SIGN SERVICE
NEON **DISPLAYS**

MODERN
NEON
MANUFACTURERS
Frank Demskie, Mgr.
PHONE
GR 9-6079
11349 81 ST.
(After Hours HU 8-8697)

Signs—Screen Process—Con't.
SCREEN PROCESS PRINTERS LTD
Point of Sale Displays
Decal Transfers
Billboards
12409 67 St. GR 7-2802

Silicones
Linde Air Products Co
Highway 16A East. HO 6-1118

Silks & Woolens
Hudson's Bay Co Department Store
Jasper ave from 102 to 103 sts. GA 4-0121
JOHNSTONE WALKER LTD
102 st & Jasper ave. GA 4-3161
Silk-O-Lina Ltd 10159 102 st. GA 2-4372
WALK-RITE LTD 10169 101 st. GA 2-6191
WOODWARD STORES (EDMONTON) LTD
Downtown Store
101 St. & 102 Ave. GA 4-0151
Westmount Store
111 Ave. & Groat Rd. SL 5-3131
Yardstick 10240 101 st. GA 4-4718

Silver Plating
Edmonton Silverplating Co 12935 64 st GR 7-6875
General Tinning Co Ltd 10581 105 st GA 2-1517

Silver—Retail
Empire Crafts (Canada) Ltd
10654 82 ave. GE 3-1241
NORTHUMBRIA FINE TABLEWARE
6608 Capilano Cresc. HO 6-4041

Skates
—SEE SPORTING GOODS

PHONES GA 4-2644
GA 4-5786

• LIGHTING
• DISPLAYS

NEON

ELECTRICAL
ADVERTISING

BLANCHETT
NEON

10224-109 ST.

Phone **GA 2-7172**

**NEON DISPLAYS
INTERIOR LIGHTING**

NEON PRODUCTS OF CANADA LIMITED

10829 - 105 AVE.

"CANADA'S LARGEST NEON COMPANY"

Sleeping Bags

WEST TENT & AWNING CO LTD
"Norseman" Brand Down & Wool
Sleeping Bags
For Sport & Outdoor Dups
10228 98 St. GA 4-4158

Slicers—Meat & Bread

Products Co Ltd 8702 118 ave GR 7-1792
EDMONTON BUTCHERS & PACKERS
SUPPLIES LTD 10726 Jasper ave GA 2-5561
Food Machines
9636 Jasper ave. GA 2-1726

Smallwares—Wholesale

ALBERTA SPECIALTY SUPPLY LTD
WHOLESALE JOBBERS & IMPORTERS
of Smallwares - Novelties - GUMS
10544 101 St. GA 2-6406

EDMONTON CENTURY PRODUCTS
(WHOLESALE) 10866 97 st. GA 2-5982
Brooks Ltd 10203 103 st. GA 2-2155

EDMONTON BROTHERS & DISTRIBUTORS LTD
Wholesale
Electrical, Jewellers, Smallwares
& Smokers' Supplies
10244 104 St. GA 4-6256

W C & CO 10111 98 st. GA 2-1780
Varieties & Dry Goods Ltd
10187 103 st. GA 4-6963
Varieties & Dry Goods Ltd
10187 103 st. GA 2-3310

Snow Plowing

Construction Ltd 8635 Stadium rd. GA 4-7211
Construction & Transit Mix Co Ltd
9918 75 ave. GE 3-5474

Snow Plowing—Rotary

EDMONTON ROAD MACHINERY
14240 115 ave. GL 5-7997

Snow Plows

CATERPILLAR SNOW REMOVAL EQUIPMENT

Motor Graders
Type Plows; Wings
Track-type Tractors
Compactors, Dozers
Parts, Shop Service and Field Service
FOR INFORMATION CALL
ANGUS (ALBERTA) LTD
10419 96 st. GA 4-0354



CONSTRUCTION EQUIPMENT CO
LTD 111 ave & 161 st. HU 9-1971

MONSON SUPPLY ALBERTA LTD
6725 104 st. GE 9-3901
D G Ltd 9510 105 ave. GA 4-1104

Snow Removal

TEMPORARY HELP (EDMONTON)
Our Employees Remove the Snow
From Your Home & Hi You
100 St. GA 2-7939 GE 3-8904

Wolver Construction & Transit Mix Co. Ltd

Snow Plowing
& Removal
WOLVER CONSTRUCTION
W
TRANSIT MIX CO. LTD.

TRANSIT MIXED CONCRETE
BULLDOZING — LOADING
EXCAVATING
Concrete Mixers & Wheelbarrows
For Rent
75 Ave. Ph. GE 3-5425 - GE 9-1350
After Hours
HO 6-3066 — GE 3-3601

Snow Removal—Continued

Crosstown Janitor Service
11147 110A ave. GA 2-5736
MONSON GEORGE LANDSCAPE SERVICES
Snow Blowing, Removal & Loading City
Wide & Suburban, Industrial & Residential
Drives, Walks, Rinks, Parking Lots, etc.
5709 111 Ave. GR 7-5597

OK Construction Ltd 8635 Stadium rd. GA 4-7211

Snowmobiles

TRACT EQUIPMENT LTD
DISTRIBUTORS
Bombardier Snowmobiles
Muskeg Tractors
PARTS — SERVICE
14325 114 Ave. GL 5-2135

Soap Dispensers

Greer W E Ltd 10519 104 ave. GA 2-5671
Hotel Equipment & Supply Co Ltd
9635 102A ave. GA 2-2264
Janitors' Supply & Distributors Ltd
10168 105 st. GA 4-0314

Soap Manufacturers

Magic Chemical Works
bsmt 9662 Jasper ave. GA 2-0834
Soapone Products Ltd 12735 64 st. GR 7-1708

Soaps—Liquid

Hotel Equipment & Supply Co Ltd
9635 102A ave. GA 2-2264

Yellow Pages bring Every Business Right to Your Door.

Soaps—Liquid, Toilet & Cleaning

ALBERTA CARETAKER SUPPLIES LTD
3rd flr 10190 104 st. GA 2-1275
CANADA PACKERS LTD
Fort rd & 70 st. GR 7-3581
DUSTBANE (ALBERTA) LTD
14403A 115 ave. GL 5-6051
Greer W E Ltd 10519 104 ave. GA 2-5671
Hotel Equipment & Supply Co Ltd
9635 102A ave. GA 2-2264
Janitors' Supply & Distributors Ltd
10168 105 st. GA 4-0314
Kleen Ltd 12225 106 ave. HU 8-9182
WEST DISINFECTING CO LTD
10301 109 st. GA 4-1486
WOOD G H & CO LTD
10363 108 st. GA 4-7044

Societies

—SEE ASSOCIATIONS, LEAGUES, ETC.

Soda Fountain Equipment Supplies

WOOD G H & CO LTD
10363 108 st. GA 4-7044

Soda Fountains & Bottlers' Machinery

Liquid Carbonic Canadian Corp Ltd
10533 123 st. HU 8-1223

Soft Drinks

A & W Drive-Inn 7205 112 ave. GR 9-6928
PRAIRIE ROSE MFG CO LTD
9611 104 ave. GA 2-1881

Soil Testing—Construction

FRANKI OF CANADA LTD
SOIL TESTING
209 - 10032 105 St.
Office GA 4-4421 - GA 4-3904
P. J. Dowling, Mgr. Res. 10735 54 St.
Phone HO 6-5289

HARDY R M & ASSOCIATES LTD
10214 112 st. GA 4-5105

INDEPENDENT DRILLING & EXPLORATION CO LTD
5930 96 st. GE 3-3107

MATERIALS TESTING LABORATORIES LTD 10214 112 st. GA 4-5105

Michelle Drilling & Exploration Co Ltd
10246 77 st. HO 6-5769

WARNOCK HERSEY CO LTD
Complete Soils Investigation Service
9939 78 Ave. GE 9-1653

Solicitors

Field Hyndman Field Owen Blakey & Bodner 516 McLeod bldg. GA 4-8061
JACKSON ARLETTE & MACIVER
410 Empire bldg. GA 4-5146

Sound Equipment

BACKGROUND MUSIC LTD
9721 102A ave. GA 4-7419
Barvic Engineering Ltd
404 Northern Hardware bldg. GA 4-3492

Sound Systems

CABLE BROS
Sound Systems
Outdoor — Indoor
Public Address Equipment
For Rent
Sound Truck
FOR RENT HOURLY
Contact
CABLE BROS.
8604 99 St. GE 3-4644

fresh up WITH SEVEN UP EDMONTON 9930 78 Ave. Phones GE 3-7868 - GE 9-0308

sound PUBLIC ADDRESS OR HI-FIDELITY FOR INDUSTRY — SCHOOLS RESTAURANTS — HOMES CALL COWLEY BROS. Ltd. 10230-109 1/2 ST. Phone GA 2-3340

**ELECTRONIC SERVICE
SUPPLY CO. LTD.**

SOUND

Design - Engineering
Equipment - Installation

9828 Jasper Ave. Phone GA 2-8831

Sound Systems—Continued

COWLEY BROS LTD 9914 109 st. GA 4-7295
EDMONTON RADIO CO

Sound Truck
Public Address System
Rentals
Mobile & Stationary

9626 111 Ave. GR 7-8233

TAYLOR PEARSON & CARSON
(EDMONTON) LTD

WHOLESALE SUPPLIERS

Sound Systems
Public Address
Microphones
Hi-Fi Equipment

10215 103 St. GA 2-7131

Special Protective Service

Alberta Alarm Co 9721 102A ave. GA 4-8151
Canadian Corps of Commissionaires Inc
Federal bldg. GA 2-2294

Speech Therapist

EDMONTON SPEECH CLINIC

JEAN P. CLARKE, L.C.S.T. (Lond.)
10344 Jasper Ave. GA 2-5005
Residence HO 6-8650

Thrasher E T-Westmount Apartments. HU 8-1612

Speed Reducers—All Kinds

BENNETT & EMMOTT LTD
10820 119 st. HU 8-4852
INDUSTRIAL DRIVES & BEARINGS
LTD 10323 106 st. GA 4-8121

Spices

Java Shop 10161 100A st. GA 2-0252

Sport Clothing Manufacturers

B & W Sportswear Mfg Co
bsmt 10279 101 st. GA 4-5919
Northwestern-Toni Lynn Ltd
10930 119 st. HU 8-0936
Parker Sportswear Co Ltd
10355 105 st. GA 4-0367
Parker Sportswear Co Ltd
10572 109 st. GA 2-0515
Reynolds Mfg Co Ltd 10742 101 st. GA 2-6273

Sporting Goods

ALBERTA CYCLE & MOTOR CO
"THE SKATE EXCHANGE"
9131 118 Ave. GR 7-2334

Arcade W W Ltd 97 st & Jasper ave. GA 4-7107
CLARKE'S SPORTS CENTRE LTD
8034 104 st. GE 3-3861

CLEGG-CASE LTD
Most Complete Sporting Goods Supply
House in Edmonton
10128 101 St. GA 2-2926

Eaton T Co Canada Ltd
10220 101 st. GA 4-0181

EDMONTON SPORTING GOODS
10820 82 ave. GE 9-2722

EMPIRE EXCHANGE & SPORTING
GOODS LTD 10320 101 st. GA 2-2530

Grabow Bennie Sporting Goods
9411 118 ave. GR 7-8664

Hudson's Bay Co Department Store
Jasper ave from 102 st to 103 st. GA 4-0121

JOE'S CYCLE & SPORTS SHOP
Fishing Tackle, Guns, Ammunition
Baseball and Hockey Supplies
8019 118 Ave. GR 7-5162

MOUNTAINEER SPORTS EQUIPMENT
6254 112A st. GE 3-5514

NIX'S LTD 10026 109 st. GA 2-2564
Northern Hardware Co Ltd
10075 Jasper ave. GA 4-2186

Olson E B (Ole) Curling Supplies
11356 111 ave. HU 8-0076

Premier Cycle & Sport Shop
6519 112 ave. GR 7-8144

Uncle Ben's Exchange 10138 101 st. GA 2-2057
United Cycle & Motor Co Ltd
10342 Whyte ave. GE 3-1181


United Exchange 10295 101 st. GA 2-6273
Weinlos Max Sporting Goods
10320 101 st. GA 2-2530

Yellow Page Ads Mean SALES.

**JOEL'S
GUN SHOP**

ALL TYPES
OF
GUN
REPAIRS

- RE-BLUING
- SCOPES MOUNTED
- CUSTOM STOCKS



PHONE
GA 4-6208
9658B Jasper Ave.
Edmonton

Sporting Supplies—Wholesale

Ashdown J H Hardware Co Ltd
10228 103 st. GA 2-8141

Marshall Wells of Canada Ltd
103 st & 104 ave. GA 4-7361

MOTOR CAR SUPPLY CO OF CANADA
LTD 10130 105 st. GA 4-2191

Western Distributors Ltd
10580 115 st. GA 4-1679

Spring Service

CITY SPRING & WELDING LTD
5613 103A st. GE 3-0804

EDMONTON AUTO SPRING WORKS LTD
INDUSTRIAL & AUTOMOTIVE SPRINGS
OF ALL TYPES
No Spring Too Large or Too Small
Cor. 95 St. & Jasper Ave. GA 2-6892

McCOY BROS SPRING SERVICE
10951 101 st. GA 2-3118

McCOY BROS SPRING SERVICE
10951 101 st. GA 4-1966

NORDHEIMER SPRING SERVICE LTD
10960 101 st. GA 4-7450

NORDHEIMER SPRING SERVICE LTD
10960 101 st. GA 2-6471

Scona Spring & Steering Service
10132 80 ave. GE 3-3410

Scona Spring & Steering Service
10132 80 ave. GE 9-1082

WESTERN AUTO SPRING &
BLACKSMITHING WORKS
10635 95 st. GA 2-4416

Sprinkler Systems

GRINNELL CO OF CANADA LTD
Complete Installation of all Types of
Automatic Fire Sprinkler Systems
11340 120 St. HU 8-0141

KELLY H & CO LTD 9023 111 ave. GA 4-8144

WELLAR AUTOMATIC SPRINKLER CO LTD
COMPLETE FIRE PROTECTION SERVICE
Office 14128 97 Ave. HU 8-9776

Sprockets—All Types

INDUSTRIAL DRIVES & BEARINGS
LTD 10323 106 st. GA 4-8121

Stainless Steel

A I M STEEL LTD South Edmonton HO 6-1136

ALBERTA VALVE SPECIALTIES LTD
STEEL FABRICATED PIPE & FITTINGS
Custom Jobs Engineered & Fabricated
7225 104 St. GE 3-0104

BARRY SHEET METAL CO LTD
10171 98 st. GA 2-5623

ESCO LTD 628 Northern Hdwe bldg. GA 2-7513
Railway & Power Engineering Corp Ltd
10334 108 st. GA 2-7304

WILKINSON CO LTD 7025 103 st. GE 3-5834

**BARRY SHEET
METAL**

10171 98 St. CO. LTD. 10171 98 St.

Est. 1913

Specialists in Stainless Steel

**WARM AIR HEATING
& VENTILATING**

FREE ESTIMATES

Phones: **GA 2-5623**
GA 4-1344 - GA 2-5813

Stake Racks

ARMAND TRUCK BODY WORKS
11919 72 st. GR 9-3111

Stamps for Collectors

Northwest Stamp Co Ltd 9940 102 ave GA 2-2953
Tucker's Unity Stamp Store
312 - Christie Grant bldg. GA 2-6205

Stapling & Tacking Machines

BOSTITCH STAPLING MACHINES

Over 800 models of
hand, foot and
motor operated
staplers, tackers and
wire stitchers for office and industrial use.
Efficient service backed by 60 years' ex-
perience in the wire fastening field.

"WHERE TO BUY IT"

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9545 111 ave. GA 4-8014

CANADIAN STEEL STRAPPING CO LTD
2nd flr 10010 102 ave. GA 4-3554
Rodger Ross M Ltd 9545 111 ave. GA 4-8014

Stationers

Beare's Ltd rear 10258 101 st. GA 2-7445

Capital Envelope Co
3rd flr 10330 104 st. GA 4-6491

CAPITAL STATIONERY CO
14227 Stony Plain rd. HU 8-7619

Card House 136 - Westmount
Shoppers Park. GL 5-1990

COMMERCIAL PRINTERS LTD
Jasper ave & 109 st. GA 4-8295

Eaton T Co Canada Ltd
10220 101 st. GA 4-0181

ESCH A H & CO LTD (Retail)
10154 102 st. GA 2-4834

Gospel Supplies & Recordings Ltd
10056 100 st. GA 2-0422

HAMILTON STATIONERY LTD
10171 100A st. GA 4-7261

Hudson's Bay Co Department Store
Jasper ave from 102 st to 103 st GA 4-0121

L B Stationery & Business Machines
9404 65 ave. GE 9-2662

Mayan & Co 2B 10062 100 st. GA 2-1482

MILLER STATIONERS LTD
10321 Jasper ave. GA 4-3187

P O Stationery & Gifts
12413 118 ave. HU 8-8788

Reid's Gift- & Stationery Store
11810 95 st. GR 7-1882

Sellotape (Canada) Ltd 10010 102 ave GA 4-7038

SHARP-MACNEILL LTD
9841 Jasper ave. GA 2-5188

SOUTH SIDE STATIONERY

10441 82 ave. GE 3-2432

Sterling Printers & Stationers Ltd
bsmt 10147A 103 st. GA 2-8089

Sterling Printers & Stationers Ltd
bsmt 10147A 103 st. GA 4-1883

Sterling Printers & Stationers Ltd
bsmt 10147A 103 st. GA 4-2366

Continued on Next Page

BOSTITCH

STAPLERS
TACKERS
SELF-FEEDING
HAMMERS
STAPLES
WIRE STITCHERS

ROSS M. RODGER
LTD.

9545 111 Ave. Phone GA 4-8014

Stationers—Continued

Stationery Co Ltd
10080 Jasper ave. GA 4-1786

Stationers—Wholesale

Monte-National Drug Co Ltd
2nd fl Northern Hardware bldg. GA 4-1141
WEBER-ELLIS OF ALBERTA LTD
10123 112 st. GA 2-1188
Super H H Ltd 11444 119 st. HU 8-8131
SMITH DAVIDSON & LECKY LTD

STATIONERY
PRINTERS & SCHOOL
SUPPLIES

11418 120 St. HU 8-4283

Steam Cleaning

CANADIAN PROTECTIVE COATING LTD
9420 91 st. HO 6-1167

CANESCO LTD
Portable Steam Cleaning Equipment
Oil Equipment Steam Cleaned
Corner 73 St. & 77 Ave. HO 6-2454

INDUSTRIAL CLEANING CO LTD

Portable High Pressure
Industrial
Steam Cleaner

EXTERIOR OF BUILDINGS
FLOORS
EQUIPMENT
STORAGE TANKS
10222 105 St. GA 2-3271
If no answer call. GA 2-5027

Nu-Purge Industrial Steam Cleaners
11905 39 st. GR 7-1605

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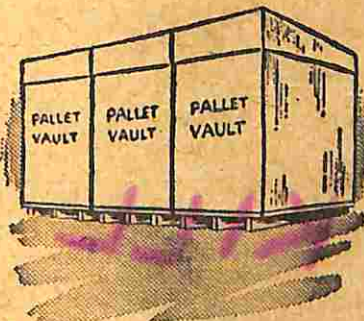
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