




POSTAL INFORMATION

Postal Standards

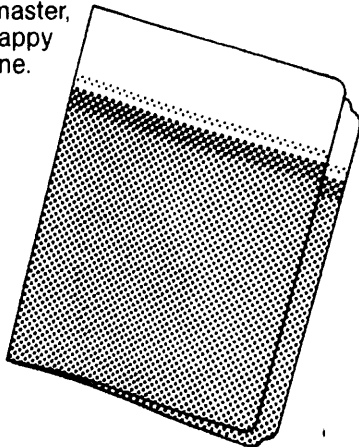
Mechanized mail processing is the answer to your need for a reliable and economical postal service. 'Non-standard' mail is rejected from the mechanized system and has to be sorted manually. This means extra

processing and leads to the possibility of service delays. 'Standard' mail, on the other hand, enjoys the most modern and efficient processing possible. Postal Standards are in everybody's best interests.

Consult your suppliers about Postal Standards

-  When ordering stationery and forms,
 -  when specifying printing,
 -  when doing business with graphic designers,
- tell your supplier that the product you buy must meet Postal Standards.

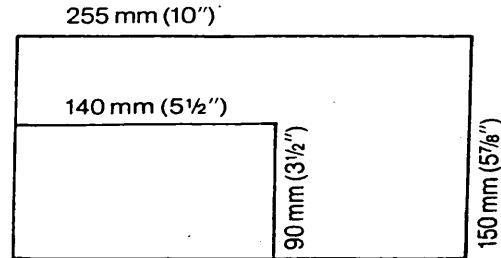
This information was extracted from the more detailed Canada Post Standards Manual. For your copy, contact your local Post Office Marketing Representative or your Postmaster, who will be happy to give you one.



Postal Standards

1. Size

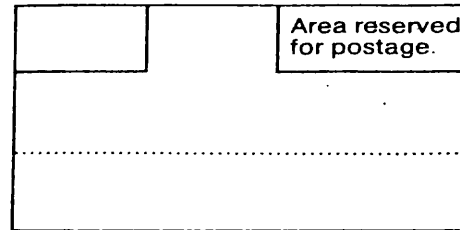
All envelopes must be rectangular in shape. Dimensions must fall within the minimums and maximums shown below.



2. Graphics

Envelope graphics must be clear of certain areas that are required for machine processing.

Recommended location for Return Address, including Postal Code.



A 45 mm (1 3/4 inches) space along the bottom of the envelope must be clear of all graphics.

3. Windows

Windows must be fully covered with transparent material that allows easy reading of the address underneath.

Windows should be just large enough to accommodate the longest address, without allowing other information to slip into the window area.

J. Smith
100 Esplanade
WINNIPEG, Manitoba
R3B 7C4

Enclosures should fit the envelope snugly to ensure that the address does not slip out of the window area.

Mr. J. Smith
100 Esplanade
WINNIPEG, Manitoba

CALGARY

CLASSIFIED TELEPHONE DIRECTORY

JUNE, 1980

Yellow Pages Advertising rates and information are available by contacting the Directory Department, Alberta Government Telephones at 140 - 6th Avenue S.W. or Telephone 231-7187

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TELEX 03-821822
4-6025 12StSE 253-9357

BAY STATE ABRASIVES DIVISION
DRESSER INDUSTRIES CANADA LTD
4107 99St Edmonton 463-6711
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G. K. Stephenson, District Sales Mgr.
5019NolanRdNW 282-8279

CANADIAN CARBORUNDUM CO LTD
Grinding Wheels - Sand Papers
G. K. Stephenson, District Sales Mgr.
Lloyd Graham, Industrial Sales - 281-4592
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Ste1-711 48AvSE. 287-1690
COSCO SUPPLY (CALGARY) LTD
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D & W DISTRIBUTING LTD
3837 12StNE. 276-9331
J & G Specialty Abrasive & Coating Ltd
3615a BrandonStSE. 243-7211

KENNAMETAL LTD 1135c 44AvSE... 243-0283
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See Music Colleges & Teachers

Accordions

See Music & Musical Instruments

Purchasing agents and other buyers of materials and parts find the Yellow Pages of the Telephone Directory invaluable in locating local sources of supply.

Accountants

AAA-Acme Accounting & Tax Services Ltd
1710c-CentreStN 276-8261
See Our Advertisement This Classification
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559BracewoodDrSW. 238-1800

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Alberta Accounting Services
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QUARTERLY STATEMENTS
Phone 266-1804

Anagan Resource Administration Ltd
625GulfCanadaSq. 264-6180

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Axiom Accounting & Tax Services Ltd
515 42AvSE. 243-9449

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PAYROLL
INCOME TAX — (Corporate & Personal)
MANUAL COMPUTORIZED
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Bec Business Services 86-2511 38StNE 285-2131
Bilmar Accounting Services
6811 4StNW. 274-4452

Use TB Christmas Seals

Accountants—(Cont'd)

Biro Paul 6-1440a 17AvSW 245-1535
Blasetti Ray 3710 25tNE 277-0511
BUDGET ACCOUNTING & TAX SERVICES
LIMITED SMALL BUSINESSES - LIMITED
COMPANIES - TAX CONSULTING
Free Estimates - Glenmore Centre
202-7007a 5StSE 259-5335

C M BUSINESS SERVICES
300-1040 7AvSW. 262-4466
Cahill Accounting Services Ltd
101-2885 80AvSE. 279-8178

CAL-TAX-ACCOUNTING SERVICES
241-1220 8AvNE. 264-6107
See Our Advertisement This Classification
Calgary Accounting Services
18-3515 17AvSW. 242-1535

Calgary Joint Interest Audit Services Ltd
2Fir343 11AvSW 266-5107

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Listings Of This
Classification Are Continued
On Next Page

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276-8261


1710c CENTRE STREET N.

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 266-7562
Chong G M 1310 4StSW
Christenson MacDonald & Associates Ltd 301-5920 Macleod TrS 253-5111
Craig Douglas L Box 5 Stn M 272-8252
Craven Consulting Services Ltd 7363 Silver Springs Rd NW 286-1031
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Duerholt B A Accounting Services 228 Braniff Place SW 238-0667

Accountants—(Cont'd)

Elison Grierson & Co —See Stanwil Business Services Ltd
Emerys' Management Services Ltd 7512 Fleetwood Dr SE 252-3966
Falkinson J A Accounting Ltd 48 Brookpark Rise SW 281-3727
Federal Investment Consultants Ltd 2830 Morley Tr NW 282-3330
FLOYD R COOK ACCOUNTING LTD 1905 20Av Nanton 486-2971
Foley William C Bay 4 4412 Manilla Rd SE 243-8909
Frost Jan Secretarial Services 214-4014 Macleod TrS 243-9881
G E Whiteley & Associates Ltd Lwr Mall 6455 Macleod TrS 253-0678
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Gaps Accounting & Tax Service Ltd 1147 17AvSW 245-3344
Goldberg Arnold 3 Fir 310 9AvSW 269-5452
 Residence 259-2215
Grant C Accounting Service 7058d-Farrell Rd SE 253-6112
Greenwood R D Accounting Ltd 2424 Suncor Twr 266-6808
Grier D J 229-805 5StSW 266-6670
Hackett Ian C 604 1StSW 261-2875
Hanna S G Bert 76 Woodark Dr SW 242-4913
HERMANSEN'S ACCOUNTING 10-805 8AvSW 237-7538
Hoar & Forrest 201-718 8AvSW 266-3532
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INDUSTRIAL ECONOMICS LTD 415 14StNW 283-3391
Inge J 425 11StNW 283-7603
Integrated Office Services Ltd 4201 6StSE 287-1210
Interactive Software Ltd 360-602 12AvSW 263-8069
J M ACCOUNTING SERVICES 3605 Manchester Rd SE 243-1818
Jones E & Co 4101 Western Centre 263-6424
K & K Accounting Services 109-2003 McKnight Blvd NE 276-3867
K L M Accounting & Consulting Ltd Chestermere Lake 272-4477
K & M ACCOUNTING & TAX SERVICES LTD 107-1216 Centre St N 276-8481
KENNEDY BERRY B L 214-4014 Macleod TrS 243-5396
KENNETH R WAY & CO 2019 20Av Nanton 486-2851
Kipco Accounting Service 8-820 28StNE 248-6550

KOMILO & ASSOCIATES 821 16AvNW 289-9404
 Margarets Accounting Service 1302 11AvSW 245-0101
 245-0011
Mayfair Accounting Services Ltd 208-2003 McKnight Blvd NE 277-4948
Montgomery Lake Veltman Wallis & Co 526 1AvNE Airdrie 948-5485
 289-2254
MOON F A LTD 2440 7AvNW 253-4543
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 Airdrie Ofc 243-3703
 Phoenix Data 710-330 9AvSW 264-3300

Rayrich Business Services Box 455 Stn J 281-1086
Richter & Associates Ltd 811 1AvNE 233-8322
Rogers Gordon 435 5StSW 265-1261
S & E Business Services Dwnstrs 1126 17AvSW 244-1240
Schierling's Accounting Services Ltd 208-4202 17AvSW 272-9843
 272-1660
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Shipp & Associates 3147 Upper Place NW 282-8257
Shuttleworth & Co 115-519 17AvSW 261-9677
Society of Management Accountants of Alberta 3120-700 2StSW 269-5341
Stanwil Business Services Ltd 1708 12StNW 289-6222
Suda Accounting Service Ltd 301-5920 Macleod TrS 253-5111
SUPERIOR ACCOUNTING SERVICES 6-215a 10StNW 283-9919
 See Our Advertisement This Classification
Symanczyk & Co 11-5269 Memorial Dr NE 273-8308
T-1 Consultants Ltd 1650 Elveden Hse 269-8536
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Tracy Income Tax Service Ltd 3211 17AvSE 248-6156
Trenholm Dossa & Associates 215-617 11AvSW 266-4080
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Vericia Holdings Ltd 424 Bracewood Cr SW 281-5101
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Wilson S A Accounting Ltd 247 Brookgreen Dr SW 281-6207
Wing's Accounting Services Ltd 5670 Brenner Cr NW 282-1529
Winsor Accounting Services D1-6219 Centre St N 274-0411
Zarich Accounting Services 1705 4StSW 269-3490
Zelmer H A & Co Ltd 3315 26AvSW 242-8484

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 323-6 Heritage Dr SE 252-2533

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BELL FALASCONI & CO 1710c-Centre St N 276-8261
BELL MARJORIE B & CO 1710c-Centre St N 276-8261
Bennett R B & Co 4-1440a 17AvSW 244-2880
Bob Moore Accounting Services 207 19StNW 283-0005
Cadieux J M 505-1135 17AvSW 245-4321
 Listings Of This Classification Are Continued On Next Page

Accountants—Accredited Public

Barrett R J & Co 4707 1StSW 243-4033
Befus W G & Company 610a 70AvSE 255-8035
BELL FALASCONI & CO 1710c-Centre St N 276-8261
BELL MARJORIE B & CO 1710c-Centre St N 276-8261
Bennett R B & Co 4-1440a 17AvSW 244-2880
Bob Moore Accounting Services 207 19StNW 283-0005
Cadieux J M 505-1135 17AvSW 245-4321
 Listings Of This Classification Are Continued On Next Page

CAL-TAX-ACCOUNTING SERVICES

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 6-218a - 10th STREET N.W.
278-3103
 SOUTH BRANCH OFFICE
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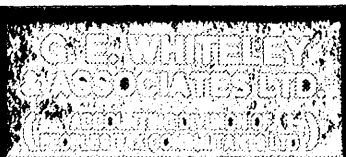
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KensingtonRd&13StNW. 283-5533
- Chafetz A 6F1r610 17AvSW . 263-3500
- Chalmers Don R KensingtonRd&13StNW 283-5533
- Csokony G & Co 209-333 17AvSW . 269-7665
- Doyle Wilfrid D 1400KensingtonRdNW }283-8060
}283-7989
- Drinnan T M 417-906 8AvSW . 265-5912
- Institute of Accredited Public Accountants
of Alberta The 6F1r301 8AvSW . 232-0053
- See Our Advertisement This Classification
- Kassim-Lakha Abdulla & Co
205-510 16AvNE. 230-2651
- King Pennett & Co 205-714 1StSE . }266-2198
}262-3236
- Mah Sen 220a-CentreStS . 264-2928
- Martin John A & Associates }277-1444
}105-1216CentreStN. }277-0377
}277-9477
- Pavlisin Mary KensingtonRd&13StNW 283-5533
- Rana Akhtar Ali Khan 551-501 18AvSW 262-4911
- REIFF'S & ASSOCIATES**
KensingtonRd&13StNW. 283-5533
- Russell H W 2a-1440a 17AvSW . 244-7666
- Schierling Garry G 208-4202 17AvSE . 272-9843
- Stanger & Associates Ltd
2-1304 44AvNE. 277-5717
- Thompson David F 6-430AcadiaDrSE . 252-8222
- W M Stoops & Associates Ltd
Dwnstrs1126 17AvSW. 244-1240
- WAZNY & COMPANY**
3F1r1026 16AvNW. 284-4811
- Wilkinson T J L 143GlacierDrSW . 249-2882
- Wishart Befus Lewis & Co
6-87ElizabethSt. Okotoks 938-4064

Accountants—Certified General

- A J Whiteley & Company
LwrMall6455MacLeodTrS. 253-0694
- Barclay J J & Company
202-5720MacLeodTrS 253-8510
- Bharwani & Company 916 8AvSW . 232-0060

Accountants—Certified General**—(Cont'd)**

- CERTIFIED GENERAL ACCOUNTANTS
ASSOCIATION OF ALBERTA THE**
223 14StNW. 283-6620
- See Our Advertisement This Classification
- Certified General Accountants Association The**
Prairie Regional Office Calgary—
Call Long Distance
(No Toll Charge) & ask for .Zenith 06357
- Dayal & Co 501-1135 17AvSW . 244-9830
- Evancic Pyper Perrault Barclay & Dillion
202-5720MacLeodTrS. 253-8510
- Feil & Co 107-1216CentreStN . 276-8481
- Strathmore Office . 934-3957
- Drumheller Office . 823-6462
- Feil & Co . Strathmore 934-3957
- Harvey G R & Co 8-1008 17AvSW . 244-2606
- Lalani & Co 208-2003McKnightBlvdNE 277-3042
- McLeod & Co Certified General Accountants
1PioneerSquare. High River 652-7457
- Montgomery Lake & Co
111 2StS. Vulcan 485-2681
- Montgomery Lake Veltman Walis & Co
526 1AvNE. Airdrie 948-5485
- Salter Brian W & Co
Rm309-330 9AvSW. 264-7822
- Williams P N & Co
212-4014MacLeodTrSE. 287-2170

Accountants—Chartered

- Abbott Harrison & Co 10F1r304 8AvSW 263-7972
- Adatia Diamond K 2a4015 1StSE . 243-7670
- Alexander Grant & Company
2060-444 5AvSW. 264-7164
- Alexander Grant Tansley Witt
2060-444 5AvSW 264-7164
- Allan & Company 2F1r1603 10AvSW . 245-5721
- Allison D Ross 828 12AvSW . 263-0870
- Amonson Lalonde Ware
2F1r129 17AvNE. 230-2454
- Andersen Arthur & Co
7thF1r335 8AvSW 265-9290
- Anderson J D 337 58AvSE . 259-5968
- Anderson Jack 203-4600CrowchildTrNW 286-7503
- Andrew Hayos & Associates
439-10333SouthportRdSW. 253-6657
- Andrew Stewart W 1800ElvedenHse . 265-7181
- Arthur Young Clarkson Gordon & Co
IveaghHouseSW. 269-7391
- Balcerzak R J 5F1r1304 4StSW . 264-2650
- Baldwin Robert J 2F1r1603 10AvSW . 245-5721
- Barnes & King 205-2411 4StNW. 284-4783
- Bateman & Wylie 809 4StSW . }269-3333
}269-6667
- Beattie R Harry 15F1r715 5AvSW . 264-4441
- Benaschak J 4216b 12StNE . 276-3344
- Bennie Sandy B Professional Corporation
160Ba-CentreStN. 276-7947
- Bogle Duska & Robinson
3F1r1304 4StSW 265-3550
- Borm & Borm 6923FarrellRdSE . 252-7841
- Bretz E G 124-6HeritageDrSE . 252-5880
- Bright Myers 4015 1StSE . 243-6148
- Brock W P 15F1r715 5AvSW . 264-4441
- Buchanan Barry & Co }262-2116
}262-3531
- Buchanan Hyatt 3F1r628 12AvSW . 262-2116
- Burack Silverman Cowan & Co
302-1609 14StSW 245-3765
- Campbell Robert 206-2323 32AvNE. 276-7963
- Campbell Sharp 601-500 4AvSW . 263-6765
- Canning L G Professional Corporation
314ChinookCentre. 252-0292
- Clarkson Gordon IveaghHouseSW . 269-7391
- Clinton Colin L 2620BarlowTrNE . 285-1709
- Coakwell Moore & Co High River—
Direct Line (No Charge). 264-5773
- Collins Barrow 800-401 9AvSW . 263-6075
- Coopers & Lybrand 24F1r255 5AvSW . 264-1110
- Corns Shier & Company
301-1716 16AvNW 282-9191
- Cotterell Marilyn R (Gilliham)
3651 19StNE 276-3931
- Cowin Clive R 4-3515 17AvSW . }249-7174
}246-3122
- Dacen S R 828 12AvSW . 263-0870
- Dahl David & Partners 600-610 8AvSW 265-0490
- Daignault L B 400-550 6AvSW . 262-3394
- Dalwood & Robinson 9-1925 39AvNE . 230-2886
- Daunhelmer Garry J 9628ElbowDrSW . 252-7695
- Dave Pradmod R 15F1r715 5AvSW . 264-4441
- Davis Daignault Schick & Co
400-550 6AvSW. 262-3394

Accountants—Chartered—**(Cont'd)**

- Davis E A 400-550 6AvSW . 262-3394
- Deloitte Haskins & Sells
2300-255 5AvSW. 263-5760
- Devonshire Munro 8thF1r125 9AvSE . 269-7736
- Dick Ronald J 400-550 6AvSW . 262-3394
- Dittmer W D 2F1r210a 60AvSW . 253-4977
- Doupe & Weiler 1011 1StSW . 233-2464
- Drew Ernest A 2F1r1603 10AvSW . 245-5721
- Dunwoody & Company 508 15AvSW . 265-3163
- Ennis Gordon C 400-550 6AvSW . 262-7876
- Erlendson Fred A 314ChinookCentre
252-4124
- Ernst & Whinney 1210StandardLifeBldg
264-2780
- Farley & Loewen 212-3604 52AvNW }289-6262
}282-4642
- Farvolden Wiggins & Balderston
4F1r417 14StNW. 283-1000
- Flood Ramsay & Co 310-816 7AvSW . 265-9464
- Forde J E Professional Corporation }252-9090
}558 1aStSW }253-2133
- Fox Norman H Professional Corporation
10F1r441 5AvSW. 263-3336
- Friesen A D 1703-840 7AvSW . 266-8930
- Fry Garry R G 105-3009 23AvSW . 246-2804
- Gajewski Chester 828 12AvSW . 263-0870
- Gardner McDonald & Co
15F1r715 5AvSW 264-4441
- Geib Otto J 2-1543 34AvSW . 243-3033
- Godfrey Eldon C 333-4935 40AvNW . 247-1233
- Grace Gary K 1603 10AvSW . 245-9777
- Gray & Gray 3F1r1615 10AvSW . 245-3003
- Greig I D 2F1r1603 10AvSW . 245-5721
- Gutman Henry M 207-1039 17AvSW 244-2840
- Hall Brian K Ste217-11625ElbowDrSW 281-0864
- Halpern David 202 4AvSW . 262-7091
- Halpin & Company
203-4600CrowchildTrNW. 286-7503
- Halpin J W 203-4600CrowchildTrNW . 286-7503
- Hamilton Gerald W Professional Corporation
129 17AvNE. 230-2581
- Harding Keith A Professional Corporation
101-523 15AvSW. 262-9487
- Hawkins J V 900-2303 4StSW . 261-9990
- Hawkins Roger 3F1r301 14StNW . 283-8401
- Hay Charles W 2F1r340 39AvSE . 243-5619

Accountants—Chartered—**(Cont'd)**

- Hayes Cyril G 103-2116 27AvNE . 230-2737
- If Busy Call 3316MorleyCrNW . 282-2674
- Heater Co 9628ElbowDrSW . 252-7695
- Heater Wm A Professional Corporation
7828ChardieRdSW . 259-2466
- Hendricks David R 15F1r715 5AvSW . 264-4441
- Herman Gordon G 828 12AvSW . 263-0870
- Hiner Terry L 1529 10AvSW . 245-6123
- Holden D T 267NorthHillShoppingCentre 282-0851
- Holmes R Darryl 400-550 6AvSW . 262-3394
- Holt C Alan Professional Corp
5915 1aStSW. 259-3334
- Hudson & Company 10F1r1015 4StSW . 265-0340
- Hyde & Beaton 314-540 12AvSW . 269-6816
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1225aKensingtonRdNW. 283-7999

**YOUR AD
HERE
WOULD PRODUCE
RESULTS**

**Food on the stove seldom boils
over, when you've got a kitchen
extension phone.**

Advertising Agencies &

Counsellors—(Cont'd)

**ADVERTISING AGENCY ASSOCIATION
OF ALBERTA**

Accredited Members
subscribing to the code
of Ethics, By-Laws and
Standards of Practice
of the Advertising Agency
Association of Alberta

AAAA

"FOR INFORMATION CALL"

ACCREDITED MEMBERS
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Baker Lovick Advertising
Calgary Ofc 700 25StW 262-6161
Edmonton Ofc 10009 108St 420-6960
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Edmonton Ofc 206-10024JasperAv 429-7321
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Calgary Ofc 1020 5AvSW 262-6931
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Ste1922-10015 103Av. 422-5107
McKim Advertising Ltd f244-0731
Calgary Ofc 1115 11AvSW 245-6554
McVean Advertising Agency Limited
Calgary Ofc 200-609 8StSW 269-7815
Watson Advertising-Communications Ltd
Calgary Ofc Upstrs828 12AvSW 264-3801

AGRIPRESS CANADA LTD
7-1323 44AvNE. 277-8745
ALEXANDER & COMPANY GRAPHICS LTD
1813a 4StSW. 266-7049

Angel Press 275-6116
Austin Campbell & Associates
Bay6-4101 19StNE. 276-9261
Austin Campbell & Associates Ltd
301-5920MacleodTrS. 253-5111

BAKER LOVICK ADVERTISING
Ste2400ScotiaCentre
700 25StW 262-6161
See Our Advertisement This Classification

BIRD JERRY PRODUCTIONS
604-300MeredithRdNE. 266-1818
Bonham Advertising Ltd 212a-Centre70 253-9523
Brand Productions & Advertising Ltd
39FawnCrSE. 252-0012

BRIGGS DESIGN STUDIO LTD
3211ElbowDrSW. 243-6372

BYRNE GRAPHICS 205-118 4AvSW .. 237-8030
CALA H R C LTD
620MountRoyalPlace. 237-8188

CALGARY SIGNS 812 9AvSW 266-5556

CANADA WIDE PERSONNEL AD SERVICE LTD
EDMONTON - CALGARY

PROFESSIONAL
SERVICING OF YOUR
RECRUITMENT AD
PLACEMENTS
LOCALLY, NATIONALLY
AND INTERNATIONALLY



"CALL"

**CANADA-WIDE PERSONNEL AD SERVICE
LTD 201-333 17AvSW. 237-5775**

Cinemax-Anthor Group
1133KensingtonRdNW. 270-1864
Clark's Mobile Ads Ltd
623HunterfieldPlaceNE. 275-0307

COCKFIELD BROWN INC
310-605 5AvSW. 262-5934
Consensus Sales Promotion Services Ltd
1705-700 9StSW. 233-0770

See Our Advertisement This Classification
Continental Distributors
MnFir840 9StSW. 264-2761

CONTINENTAL PUBLIC RELATIONS LTD
500-315 10AvSE. 265-7055

CREATIVE ASSOCIATES 133 10AvSE 264-6242
Crow Quill Studios
Illustrators & Graphic Designers
223a 10StNW. 283-3988

Advertising Agencies &

Counsellors—(Cont'd)

CUMMINGS GRAPHICS
2Fir1139BownessRdNW. 283-3100
Dennis Yates Advertising Art Works Ltd
407-609 8StSW. 233-0446
Doug Kellie Design Ltd 239 12AvSW. 264-6514
Dunham Nyhus & Associates
814 13AvSW. 263-5851

**EXPERT AUTOMOTIVE MARKETING
MANAGEMENT CONSULTANTS LTD**
Our Interests Are Strictly Automotive
All Promotional Feasibility Studies
1-700 58AvSE 253-5667

F P I FINANCIAL PLANNING INC
610a 70AvSE. 253-7332

FOSTER ADVERTISING LTD
500-315 10AvSE. 265-7055
Fourth Avenue Design Studio Ltd
2734 4AvNW. 283-6066

FRANCIS WILLIAMS & JOHNSON LTD
644-700 6AvSW. 266-7061

FREEMAN-YIPP ADVERTISING LTD
8Fir2424 4StSW. 265-4473

GOODIS GOLDBERG SOREN (ALTA) LTD
ADVERTISING & PUBLIC RELATIONS
1020 5AvSW 262-6931

GRINNELL GRAPHIQUE 801 20AvNW 284-1639

GROUP FOUR-FOSTER ADVERTISING LTD
500-315 10AvSE. 265-7055

Hayhurst F H & Co Limited
320-1040 7AvSW. 237-8200

See Our Advertisement This Classification
**HILL MILLER HUTCHINS
COMMUNICATIONS CONSULTANTS
LTD 310-1301 8StSW. 245-4757**

HORDOS A DESIGN LTD
402-2303 4StSW. 264-1423

Ide'al International Advertising
304-2220 16aStSW. 244-2666

See Our Advertisement This Classification
IMPRESSIONS UNLIMITED
920 9AvSW 266-2866

INTERMARK CONSULTANT LTD
Reach International Markets Through
Translation Services, Advertising
And Market Research
Upstrs828 12AvSW 264-5564

K A P Executive Services Ltd
B323-702 3AvSW. 269-3624

Keller-Lussier Designers Ltd
104-209 19StNW. 283-6353

**LINHOFF INTERNATIONAL GROUP OF
COMPANIES** 210-718 8AvSW. 233-7595

Magus Graphics 3820B-ManchesterRdSE 243-0474
See Our Advertisement This Classification

Mark-Wagner & Associates Communications Ltd
2207-1200 6StSW. 264-2198

MARSHALL FENN LIMITED
1003-825 8AvSW. 266-1400

MCCONNELL ADVERTISING LTD
240ThreeCalgaryPlace. 263-7040

Listings Of This
Classification Are Continued
On Next Page



Advertising
Public Relations

32 years

of serving the west through
creative communications

262-6161

Suite 2400, Scotia Centre, 700 - 2nd Street S.W. T2P 2W2
Also: in Vancouver, Edmonton, Toronto, Montreal

Communication Consultants



- ★ Public Relations
- ★ Advertising
- ★ Marketing Plans and Research

F.H. Hayhurst Co. Limited

... the communication connection

Founded 1928 **237-8200**

#320, 1040 - 7th Ave. S.W., Calgary T2P 1A7

VANCOUVER • EDMONTON • CALGARY • TORONTO • MONTREAL

Consensus

A One-Stop Source:

- SPECIALTY ADVERTISING DIVISION
- ADVERTISING DIVISION
- SALES PROMOTION, TRAINING & CONSULTING DIVISION
- MARKETING DIVISION
- MARKET RESEARCH DIVISION
- PRINT BROKERAGE DIVISION
- PUBLIC RELATIONS & EDITORIAL DIVISION

CONSENSUS SALES PROMOTION SERVICES LTD.

#1708-700 - 9th STREET S.W.
CALGARY, ALBERTA T2P 2B4

233-0770

ide'al

international
advertising
and
european
ind. design

244-2666

304-2220 16A St. S.W.
Calgary

Illustration
Creative Concepts
Design, Photography
Complete Graphic Service



3820B Manchester RD., S.E.
Calgary, Alberta T2G 3Z9
243-0474

Advertising Agencies &**Counsellors—(Cont'd)**

McIntyre Lewis Advertising Ltd
704-10010 106St. Edmonton 428-6333
See Our Advertisement This Classification

McKIM ADVERTISING LTD

1115 11AvSW. 244-0731
McPherson Advertising & Management Ltd
203 Alberta Stockyards Bldg. 265-5169

McVEAN ADVERTISING AGENCY

LIMITED 200-609 8StSW. 269-7815

MED-CON COMMUNICATIONS

5Flr2424 4StSW 269-3262

NATIONWIDE ADVERTISING SERVICE INC

655-300 5AvSW. 261-8964

Nikke Advertising Ltd 210-718 8AvSW 265-5551

Ong-Lee Designs 605-840 9StSW 266-6699

PENNEX LIMITED 3Flr517CentreStS 265-2727

See Our Advertisement This Classification

Pentagram B1-223 10StNW 283-5959

POWELL & FRENCH CO LTD

ADVERTISING
MARKETING & STRATEGY
Calgary, Irvine, San Francisco, Cleveland
Phone 283-8240

PRISM GRAPHICS LTD

1543 17AvSE 237-5358

PROGRESSIVE ADVERTISING PRODUCTIONS LTD

210-816 7AvSW. 237-8193

See Our Advertisement This Classification

Shardon Enterprises 203-524CedarCrSW 249-1603

Sky Signs Ltd
CalgaryInternationalAirport. 277-2955

Stepstone Studios 1-213 19StNW 283-8584

TAKE 5 GRAPHIC ARTS LTD

Kirst Heidi Rag Mag
1438 9AvSE 266-4186

TORRESAN RAY & ASSOCIATES LTD

PUBLIC RELATIONS & ADVERTISING
CALGARY - EDMONTON - VANCOUVER
324 8th Avenue S.W.
608HomeOilTwr 263-9556

Total Promotions Plus
1632AltadoreAvSW. 243-0772

STEWART JACK & ASSOCIATES

2719 17AvSW. 249-2433

WATSON ADVERTISING-COMMUNICATIONS LTD

Upstrs828 12AvSW. 264-3801

See Our Advertisement This Classification

WEST-CAN COMMUNICATIONS LTD

400-640 12AvSW. 263-7020

Xerox Telecopier 262-3820

When you can't be there in person for a special event, why not join the celebration by Long Distance?

USE ALCOHOL

Keep windows free from ice in the winter by rubbing the panes with a sponge dipped in alcohol.


MCINTYRE/LEWIS ADVERTISING LTD.

- Advertising
- Marketing
- Media Placement
- Public Relations

Exclusive Member:

Trans Canada Advertising
Agency Network
Offices across Canada

Suite 704-10010 - 106th Street
Edmonton, Alberta. T5J 1G4
Phone: 1-428-6333



Pennex Limited

Western Canada's Magazine and Newsletter Specialists.

3RD FLOOR, CALGARY CHAMBER OF COMMERCE BUILDING
517 CENTRE ST.S. • CALGARY • ALBERTA • T2G 2C4
PHONE (403) 265-2727

PUBLISHERS OF "CALGARY COMMERCE MAGAZINE"
AND "CALGARY NEW HOMES GUIDE."



Progressive Advertising Productions Ltd.

Creative Advertising Design and Production

Air Brush Specialist

210, 816 - 7th Ave S.W.
Calgary, Alta. T2P 1A1
237-8193

WATSON ADVERTISING/COMMUNICATIONS LTD.

Advertising
Public Relations
Graphic Design
Marketing
Translation

Upstairs,
828-12 Ave. S.W.
Calgary, Alberta T2R 0J3
Phone: 264-3801

WATSON

Advertising—Direct Mail

CALGARY MAIL ROOM THE
1331 44AvNE. 277-8666
Direct Mail Promotions 3011 26AvSW. 249-6316
See Our Advertisement This Classification

GLOBAL DIRECT MAIL SERVICE LIMITED
ONE OF ALBERTA'S FIRST
PROFESSIONAL DIRECT MAIL SERVICES
P.O. Box 456 Station T
5312 35StE 253-4117

GRAY'S LETTER SERVICE LTD
SALES LETTERS COMPOSED
MAIL ADVERTISING
Don Gray, Manager
102-118 4AvSW 269-3056

MACLEOD PRINTING & MAILING LTD
Specialists in Saturation Coverage
Typesetting, Printing & Mailing in One Shop. We'll Get Your Message Out—Fast
708 7AvSW 262-5080

Direct Mail Promotions

GOOD NEWS!

CO-OPERATIVE DIRECT MAIL ADVERTISING & DISTRIBUTION

PRINTING & MAILING OF:

- ★ Flyers ★ Menus
- ★ Coupons ★ Brochures

NOTE! Save Up To 50% On Postal Rates With Your Preprinted Material Included In Our Mailing Package

CALL FOR PLANNED MAILING IN YOUR AREA

249-6316
3011 - 26th AVENUE S.W.

Advertising—Direct Mail—**(Cont'd)****POWER ADVERTISING**

PRINTED DIRECT RESPONSE
ADVERTISING

Flyers, Brochures, Coupons, Catalogues
118ForgeRdSE 259-6954

Precision Printing Ltd 3512 17AvSE 273-8994
REDI-KWIK PRINTING & MAIL ROOM SERVICES 4504 1StSE. 243-3333

Advertising—Directory

A G T 8Flr140 6AvSW 231-7187

See Our Advertisement This Classification

DIAL-ADEX COMMUNICATIONS LTD

Gold Pages Advtg Programs

509-1039 17AvSW. 245-2909

Dominion Directory Co Ltd

2Flr7710 5StSE. 253-9023

Yellow Directory of Canada Ltd } 276-8785

120a 16AvNE } 277-2604


YELLOW PAGES

REACH YOUR READY-TO-BUY MARKET
Locally - Regionally
Nationally
Canadian Yellow Pages Service

"FOR INFORMATION CALL"

A G T 8Flr140 6AvSW 231-7187

The Walking Fingers Point Business Your Way

Advertise

LOCALLY REGIONALLY NATIONALLY

Select specific Yellow Pages sections to reach your market area anywhere in Canada or the U.S.A.

231-7187
A G T
8th Floor 140 - 6th Avenue S.W.

Advertising Distributors

See also Distributing Service

CALGARY ADVERTISING DISTRIBUTORS LTD
SUPERVISED DOOR TO DOOR DELIVERY OF
FLYERS — CATALOGUES — SAMPLES
ADDRESSED OR UNADDRESSED
1003L 55AVNE 275-3232

Advertising Indoor

Skyway Advertising Ltd Box 8395 Stn F .. 278-6464

Advertising Novelties

See Advertising Specialties

Advertising—Outdoor

Baradov Signs Ltd 306 14AvSE 266-5144
Dude Signs 246-3633
Hook Outdoor Advertising Ltd
2335 30AvNE 230-1075
Omniscreen Ltd 6303 Bowness Rd NW 286-1836
Park An Ad Co Ltd Box 5009 253-2521
URBAN LITES 7059 Farrell Rd SE 259-6805
URBAN OUTDOORS INC
7059 Farrell Rd SE 259-6805

Advertising Service

CREATIVE ASSOCIATES 133 10AvSE 264-6242
Direct Mail Promotions 3011 26AvSW 249-6316
K A P Executive Services Ltd
8323-702 3AvSW 269-3624
Prime Time Productions Ltd
4-1425 Kensington Rd NW 283-0717
See Our Advertisement This Classification
Progressive Advertising Promotions Ltd
210-816 7AvSW 237-8193
Totem Advertising Ltd 3-1029 17AvSW 245-6675
245-6677
245-1083
245-1214

Advertising Specialties—**(Cont'd)**

Amy Aluminum Art
Div of Accurate Stamp & Seal Ltd
916 Centre St N. 269-6500
Arrow Advertising Specialties Ltd
520 Meridian Rd NE. 272-9802
See Our Advertisement This Classification
Bazaar Novelty (Western) Ltd
2845 23 St NE. 230-2871
Banzet Saddle & Leather Products Ltd
2448a 34 Av SW. 249-1717
Big Brother's Custom Shirt Boutique Ltd
86 Southcentre 278-0600
F4-Marlborough Town Sq 273-6498
152k-Chinook Centre 253-7887

You can get there and back
fast—by long distance!

Advertising Specialties—**(Cont'd)**

CABLE SPECIALTY PROMOTIONS
CREATIVE COUNCILING
UNLIMITED SOURCES
DEPENDABLE COMPLETION
614-815 4AvSW 263-7772
Calgary Ad Pad 814 Macleod Trs 263-8777
CALGARY SPECIALTY ADVERTISING
Trendcraft & Sheaffer Pens
Calendars, Keycases, Bar Items,
Matches, Specialty Items, Business Gifts
6116 Touchwood Dr NW 274-2016
Candart Wholesale T-Shirts
217 10 St NW 283-1587
Cockfield Brown Inc 310-605 5AvSW 262-5934
Consensus Sales Promotion Services Ltd
1705-700 9 St SW 233-0770
See Our Advertisement This Classification

Advertising Specialties—**(Cont'd)**

Continental Distributors
MnFlr 840 9 St SW. 264-2761
Curtis Plastics Ltd 429 36 Av NE 276-1444
Custom Advertising By Delf Ltd
546 42 Av SE. 243-8061
See Our Advertisement This Classification
DYNAMIC ADVERTISING LIMITED
1721 10 Av SW. 245-5757
See Our Advertisement This Classification
FANFARE FACTORY LTD THE
MANUFACTURERS OF BUTTONS
CALENDARS, PENS, BUSINESS GIFTS
MOBILE DISPLAY VAN SERVICE
Phone 281-7778

FELLOWS F R & COMPANY
Box 4 Site 10 S3 242-6989

GRAGOR RECREATIONAL SALES LTD
SPECIALIZING IN: HATS
NYLON JACKETS, T-SHIRTS,
& CUSTOMIZED CRESTING
Bay 2b-4015 1 St SE 243-0371

House of Business Cards 524 6 Av SE 262-6084
IMPERIAL AMUSEMENTS
4719 1 St SW 287-0740
Impress Advertising Co Ltd
040-635 6 Av SW 261-7676

See Our Advertisement This Classification
Kustom T Shirts 425 6 Av SE 262-4238
Lasting Impressions B124-4020 37 St SW 246-5226

LODER COLLIER CO LTD

"GOODWILL ADS PAYOFF"
Let Calendars & Specialties
Work For You
CALGARY REPS (Evenings)
Viv Argent 242-0668
Marty Martin 285-2143
L. B. Whittaker 262-9859
14536 115 Av Edmonton 452-9040

(Continued Next Page)



**PRIME TIME
PRODUCTIONS LTD**
CREATIVE CONCEPTS
4-1425
Kensington Rd. NW.
283-0717



**ABBEY
Advertising
Agency**
Division of Abbey Agency Associates Ltd

- ★ Magnetic Signs
- ★ Decals
- ★ Matches
- ★ Key Tags
- ★ Calendars
- ★ Pens
- ★ Giftware

SALES PROMOTION IDEAS
230-2901
204a-2323 - 32nd Ave. N.E.
AIRWAYS MALL



**ALBERTA
ADVERTISING
COUNSELLORS**

CALENDARS
PENS - MATCHES
DECALS - GLASSWARE
LEATHER
BALLOONS - PENNANTS - BUTTONS
WALLETS - KEY CHAINS
GOLD STAMPING - ENGRAVING
CONVENTION ITEMS - GIFTS
PREMIUMS

276-9205
105-120a - 16th AVENUE N.E.



**ARROW ADVERTISING
SPECIALTIES LTD.**

CALENDARS
PENS & KEY CHAINS
GLASSWARE & MATCHES
SALES PROMOTION GIFTS
SHOWROOM & OFFICE
520 MERIDIAN ROAD N.E.
272-9802

Advertising Specialties**A A SALES LTD**

Fluorescent Banners Cards Tags
15691 116 Av. Edmonton 455-9177

AACRO ADVERTISING PRODUCTS

Magnetic Signs - Decals - Printing - Calendars
Matches - Pens - Business Giftware
Menu Covers & Glassware
34 Wedgewood Dr SW 246-2457

Aaron Advertising Ltd 004-429 14 St NW 283-7578

Abbey Advertising Agency
204a-2323 32 Av NE 230-2901

See Our Advertisement This Classification

ABCO ADVERTISING SPECIALTIES

10 THOUSAND PROMOTION ITEMS

Box 6394 Stn D 264-0063

ALBERTA ADVERTISING COUNSELLORS
105-120a 16 Av NE 276-9205

See Our Advertisement This Classification

DYNAMIC Advertising Limited

- ★ CUSTOM ADVERTISING ITEMS & BUSINESS GIFTS
- ★ CALENDARS, MATCHES, PENS DECALS, TROPHIES, BALLOONS
- ★ CONVENTION ITEMS - IDENTIFICATION BADGES
- ★ **ROBOT RENTAL**
- ★ PERSONALIZING - HEAT STAMPING ENGRAVING - GIFT WRAPPING

FACTORY REPRESENTATIVES FOR:

- ★ ZIPPO
- ★ ELECTROHOME PREMIUMS
- ★ BIC - PARKER - SHEAFFER - CROSS
- ★ QUICKPOINT
- ★ HALLMARK ALL WOODEN PENS
- ★ POSTCARDS
- ★ MANY ITEMS IN STOCK FOR IMMEDIATE DELIVERY
- ★ AMPLE PARKING AT REAR OF BUILDING

VISIT OUR MODERN SHOWROOM

245-5757

1721 - 10th AVE. S.W.

**"23 YEARS
SERVING CALGARY"**

Advertising Specialties—

(Cont'd)

M & R Distributors 904-505 4AvSW .265-9406
 Macords 2403 33AvSW .249-5611
 See Our Advertisement This Classification
 Mildura Advertising Specialists Ltd
 6906FarrellRdSE .252-8919
 See Our Advertisement This Classification
 Mr Buttons 7831 21StSE .279-0704
 Monalta Sales Box3924StnB .233-2993

PAZZAZZ PROMOTIONS

BUSINESS GIFTS - SAFETY PROGRAMS
 INCENTIVE AWARDS
 PUT SOME PAZZAZZ IN YOUR BUSINESS
 3612 1StSW .243-4409

Precision Printing Ltd 3512 17AvSE .273-8380
 Promotion Factory The 4527 1StSE .243-7410
 Pyramid Western Sales Co
 239WhitesideRdNE .285-6424

Advertising Specialties—

(Cont'd)

RAPKO MARY ADVERTISING LTD
 240SouthamptonDrSW .252-1749
 Rob Roy Gray Ltd
 Agents for Talbot Communications
 610a 70AvSE 255-0450
 Screen Print Display Advertising (Western)
 Limited 5921 5StSE .259-2721

SECURITY CREDIT SYSTEMS LIMITED

MANUFACTURERS OF
 CUSTOM PRINTED PLASTICS
 1394VenablesSt Vancouver 1-604-255-2681

Specialty Enterprises
 18-1011CanterburyDrSW .243-9623
 Sterling Ideas 6149 6StSE .259-0168
 1259-0172
 See Our Advertisement This Classification

Advertising Specialties—

(Cont'd)

Team Calgary Creative Ltd
 2F1r1022.17AvSW .244-3612
TRUMARK COMMERCIAL SUPPLY
 IMPRINTED: MATCHES - CALENDARS
 PENS - DECALS - KEY CHAINS
 MAGNETIC SIGNS - ETC.
 4016 17AvSE .272-7188
 Viceroy Advertising Box 8413 .281-3555

Aerosols

Abco Aerosols Ltd
 32StaffordDr Brampton Ont 1-416-459-6252
 Moody Aerosols Limited 714 36AvSW .243-5200

Aggregates

See Gravel Rock & Sand

Agricultural Chemicals

ALBERTA WHEAT POOL
 Crop Products Department
 505 2StSW .267-4910
ALLIED CHEMICAL SERVICES LTD
 5507 1StSE 253-8471
DOW CHEMICAL OF CANADA LIMITED
 2900BowValleySqThree .267-3525
ELANCO PRODUCTS DIVISION
 Bay13-6020 2StSE .253-9056
 Hoechst Canada Incorporated .283-9316
 May & Baker Canada Inc .245-3148
 323-1147 17AvSW .245-1717
 Monsanto Agricultural Products
 205-610 70AvSE .253-3541
 Natural Aid Products Ltd
 Box1079 .Okotoks 938-2029
 Oliver Agricultural Supply 803 46AvSE 243-5551
 Partco Ltd—Innisfail—Calgary Customers
 Direct Line (No Charge) .263-7363
ROHM & HAAS CANADA LTD
 830KingEdwardSt .Winnipeg 1-204-774-1755
SANEX CHEMICALS LIMITED Edmonton 439-9765
 Uniroyal Limited 3613BlackfootTrSE 243-2644
UNITED INTERNATIONAL INDUSTRIES LTD
 TERRAZZYME — AQUATAIN
 SANZYME
 5723BurleighCrSE .253-9291
 University Heights Travel
 4a-StadiumShoppingCentre .282-9118
 Velsicol Corporation of Canada Ltd
 1212 1StSE .264-7284

Agricultural Consultants

AGRISEARCH INVESTMENT ANALYSIS LTD
 3530 11aStNE 277-8563
 Berrien Agricultural & Financial Consulting
 Ltd 13111 6StSW .281-2800
 Blackoak Management Ltd 1012 2StNE 266-5849
 Canadian Cattle Consultants Ltd
 103-2116 27AvNE .230-2737
 Canfarm Co-Operative Services .274-5216
 101aa-1120 53AvNE .274-5281
 F2PT Ltd 300-634 6AvSW .232-1681
 See Our Advertisement This Classification
 Harris Dawn Agricultural Communications
 2320 41AvNE .276-1676
MANALTA HOLDINGS LTD
 840 6AvSW .267-5504
MCKINNON ALLEN ASSOCIATES (WESTERN) LTD 631 42AvSE .243-4345

Listings Of This
 Classification Are Continued
 On Next Page



IMPRESS ADVERTISING CO. LTD.

- Promotional Sales Aides
- Recognition Awards
- Corporate Gift Lines
- Travel Incentives

040-635 - 6th Avenue S.W.
 Calgary, Alberta T2P 0T5 (403) 261-7676

MACORDS

UNIQUE IDEAS IN CORPORATE PRESENTATIONS

Custom Design In:

- Laserwood
- Fine Gold Jewellery
- Minted Coins, Medallions
- Belt Buckles
- Enamel Pins

Manufacturers Representatives
 2403 - 33rd Avenue S.W. **249-5611**

Consensus

A One-Stop Source:

- SPECIALTY ADVERTISING DIVISION
- MARKET RESEARCH DIVISION
- SALES PROMOTION, TRAINING & CONSULTING DIVISION
- ADVERTISING DIVISION
- MARKETING DIVISION
- PRINT BROKERAGE DIVISION
- PUBLIC RELATIONS & EDITORIAL DIVISION

CONSENSUS SALES PROMOTION SERVICES LTD.

#1705-700 - 9th STREET S.W.
 CALGARY, ALBERTA T2P 2B4

233-0770



MILDURA

ADVERTISING SPECIALISTS LTD.

- ★ Business Gifts ★ Matches
 - ★ Safety Programs ★ Premiums
 - Advertising Specialties
- LET US HELP YOU WITH
 YOUR COMPANY IMAGE

252-8919

6906 FARRELL ROAD S.E.,
 CALGARY T2H 0T1

Sterling Ideas

"Promotional Specialists"

- CALENDARS - PENS
- MATCHES - GLASSWARE
- BALLOONS - CAPS
- EXECUTIVE & BUSINESS GIFTS

259-0168

6149 - 6th Street S.E.

Advertising Time Service

TIME & TEMPERATURE SERVICE

For Correct Time &
 Temperature Call
233-2222

Advertising Placed Through
 This Medium Is Heard
 Thousands of Times Daily.
 Your Message Can Be Part of
 This Program.

FOR FURTHER INFORMATION CALL
 A.G.T: 1-800-222-6500
 (No Charge)

Phone 1-800-222-6500

Advertising Transit &

Transportation

HI-SIGNS MANUFACTURING LTD
 2050-300 5AvSW .233-2924

TRANS AD LTD
 Transit Cards & Bus Posters Across Canada
 2F1r1609 14StSW .245-5568

Aerated Waters

See Beverages

Aerial Photographers

See Photographers—Aerial

Aerial Spraying

DONAIR LTD
 FERTILIZER — SEED — CHEMICALS
 300 gal. or 3,000 lb. Capacity Hopper
 Radio Dispatched - Air & Ground Crews
 Box753 Strathmore 934-4520

Aerial Surveyors

See Surveyors—Aerial

Aeronautical Maps

See Maps

Aeronautical Supplies

See Aircraft Equipment Parts & Supplies



- feasibility Studies
- financial Planning and Complete Cost Control
- Project Design — Build total Management

Serving The Livestock Industry
 In Western Canada

232-1681

300-634 - 6th AVENUE S.W.
 CALGARY, ALBERTA T2E 6L2

Agricultural Consultants—

(Cont'd)

NATIONAL FARM MANAGEMENT SERVICES
Farm Business Management
Management Accounting & Feasibility Studies
Financial & Credit Planning
5923 35StE 252-5541

R & H SERVICES LTD

LAND USE CAPABILITY
TECHNICAL EVALUATIONS
AGRICULTURAL ENVIRONMENTAL STUDIES
PRODUCTION & MARKETING
DESIGN APPLIED RESEARCH &
ADVISORY SERVICES
2116 27AvNE 276-1025

Sibbald Group The
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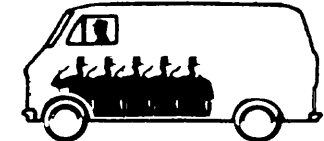
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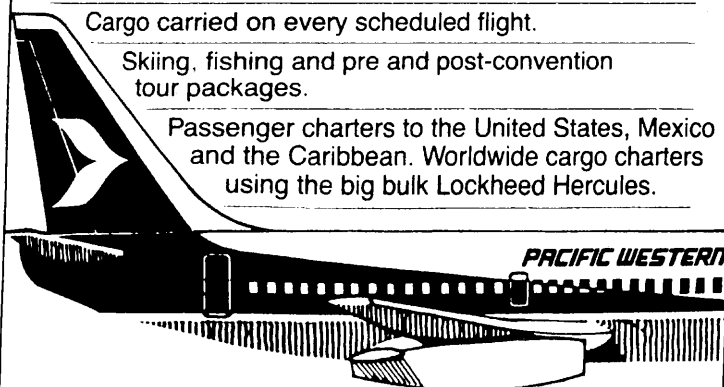


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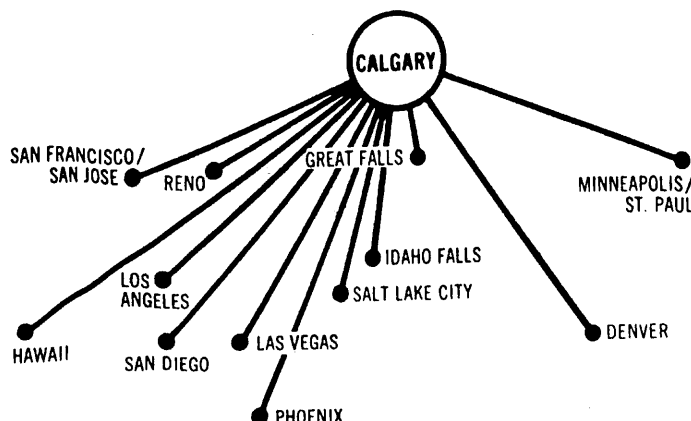
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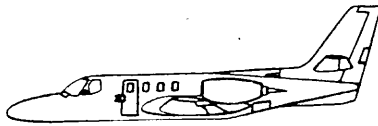
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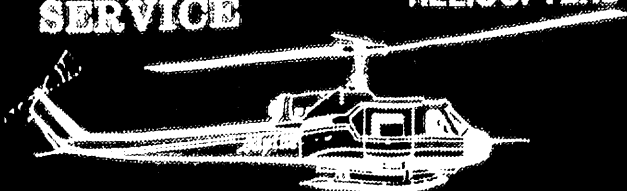


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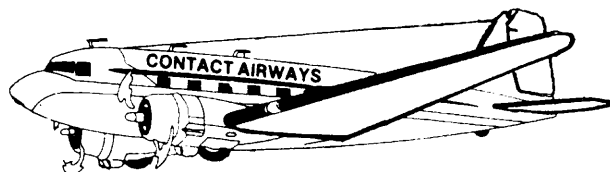
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