

# Otto Braaz Beauty Salons

LEADING IN ITS FIELDS  
Assures You of the Finest

NORTH CALGARY

**OTTO'S**  
Lady Fair  
Calgary North Hill  
Shopping Centre **289-4758**

**OTTO'S**  
Macleod Mall Beauty Salon  
Macleod Mall  
Shopping Centre **252-6405**

**OTTO'S**  
Market Mall  
Beauty Salon &  
Barber Shop **286-1885**  
HAIR STYLING FOR LADIES & MEN

**OTTO'S BAR BOUTIQUE SALON**  
Palliser Sq. E. **265-0129**



**OTTO BRAAZ**

Winner in Alberta's Haircutting  
Competition will get you one of the  
best haircuts you have ever had.

ENQUIRE ABOUT OUR CONSTANT SPECIALS

# RAYMOND SALONS

REDKEN  
Hair Care Centre

LOCATED IN WOODWARD'S  
STORES

100 CHINOOK CENTRE  
2nd FLOOR ..... 255-8121

CALGARY MARKET MALL  
MAIN FLR. .... 286-1621

RAYMOND SALON WOODWARDS

# NUNZIO'S

## COIFFURES

**287-2495**

2110 - 54th Avenue S.W.



OPEN  
MONDAY  
THRU SATURDAY  
5 Stylists  
TO SERVE YOU

We Care

Manageress  
MS. RITA CORMIER About Your Hair

**PEACOCK  
BEAUTY SALON**

**246-8844**

**242-2295**

2025 - 33rd AVENUE S.W.  
PROP. HANK ASSEN

# The Pink Pussycat Salon

SPECIALIZING IN  
"Hair Fashions Of All Trends"

FOR  
**CHARGEX** APPOINTMENT &  
SATISFACTION  
CALL

**262-2779**

WESTERN CENTRE - MAIN FLOOR  
825 - 8th AVENUE S.W.



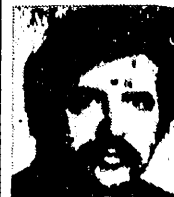
## PALENQUE STUDIO HAIR DESIGN

- Perms
- Set Up  
Long Hair
- Men's Hair  
Style
- Children's  
Cut
- Senior  
Citizens  
Tues. & Wed
- Shampoo-Set

MARY  
MON.-TUES.-WED.-SAT.—8:30 a.m.-5:30 p.m.  
THURS. & FRI.—8:30 a.m.-9:00 p.m.

**283-2043**  
1425 Kensington Road N.W.

# PHOENICIA



HAIR DESIGN

1st Place Award  
Winner in  
Hair Styling  
Shaping & Coloring

PHONE

**271-1990**

Mr. Kenneth (of Calgary)

Universal Unisex  
Hairstyling & Crimping

16 Lake Bonavista Shopping Centre

From the Latest to the  
Most Exotic Hairstyles

**276-1818**

MANICURES  
FACIALS  
EYELASHES  
EYEBROW  
ARCHING

# Princess HAIR DESIGN

2101a CENTRE STREET N.

OPEN MONDAY TO SATURDAY

A NAME YOU CAN TRUST  
ONLY TOP PROFESSIONAL  
HAIRSTYLISTS  
WILL SERVE YOU

## Paris Coiffures LIMITED



COLORING  
COLD WAVING  
HAIR CUTTING  
& STYLING  
EAR PIERCING  
ELECTROLYSIS

FOR APPOINTMENT PHONE

**272-0444**

3330 - 17th Avenue S.E.  
Co-op Shopping Centre

the **Q**title

PERMA NAILS  
PERMA LASHES  
BIBA COSMETICS

Complete Facial Care  
Waxing & Pedicures

**259-2444 — 259-2422**

9 TO 9 WEEKDAYS  
SATURDAYS 9 TO 6

11 MAYFAIR PLACE  
6707 Elbow Drive S.W.

**Beauty Parlors—(Cont'd)**

**MOUNT VIEW BEAUTY SALON**  
134 17AVNE. 277-2249

Murdoch Beauty Salon 808 55ISE . . . 266-3256  
Nails 'N Lashes Studio  
220MezzFirChinookCentre. 252-3328

**NORMA'S NORTHMOUNT HAIR STYLES**  
7-390NorthmountDrNW. 289-1949

North Haven Beauty Centre  
1103 48AvNW 282-2766

North Hill Beauty Salon 403 8AVNE . . . 269-8455

**NORTHGATE BEAUTY SALON**  
4815CentreStN. 277-8188

**MUNZIO'S COIFFURES**  
2110 54AVSW . . . . . 287-2495  
See Our Advertisement This Classification

Otto Brazz Beauty Salons  
NorthHillShoppingCentre 289-4758  
PalliserSqE . . . . . 265-0129  
CalgaryMarketMall . . . . . 286-1885  
MacleodMallShoppingCentre . . . . . 252-6405  
See Our Advertisement This Classification

Palenque Studio of Hair Design  
1425KensingtonRdNW. 283-2043  
See Our Advertisement This Classification

Palliser Hotel Beauty Shop PalliserHtl . . . 262-1947

**PARADISE BEAUTY SALON**  
4618bBownessRdNW. 288-1511

Paris Coiffures Limited 3330 17AVSE . . . 272-0444  
See Our Advertisement This Classification

**PARK LAKE BEAUTY SALON**  
2503 14StSW. 244-5203

Parkway Beauty Salon 2835 37StSW . . . 249-3838

Paul 'Este Hairstylists  
Upstrs1442 17AvSW. 244-5610

**PAUL POGUE SALON** 342b-OxfordSq . . . 261-9012

Pauline's Place 1114EdmontonTrNE . . . 277-2254

Peacock Beauty Salon 2025 33AvSW . . . 242-2295  
246-8844

See Our Advertisement This Classification

Pete's Barber Shop & Styling  
3411 17AvSW. 242-3711

Phoenicia Hair Design  
16LakeBonavistaShoppingCentre 271-1990  
See Our Advertisement This Classification

**PIETRO HAIRSTYLIST** 2515 90AvSW 281-2454

**PINK LADY BEAUTY SALON**

**Beauty Parlors—(Cont'd)**

Rundle Coiffures RundleShoppingCentre . 285-3990  
See Our Advertisement This Classification

**SALON JAMAL** 17MacleodPlaza . . . . . 252-1722  
See Our Advertisement This Classification

**SALON SEVENTEEN TEN**  
1710CentreStN. 277-5059

**SALON TIARA**  
GlamorganShoppingCentre. 249-0088

Sam's Coiffures 6208PineridgePlaza . . . 285-4314  
See Our Advertisement This Classification

Samson & Delilah Hair Design Ltd  
18-1209 6StSW. 263-2662

**SCORPIO STYLISTS**  
UNISEX STYLING — BODY WAVES  
PERMS — WEST COAST STYLISTS  
112 10StNW . . . . . 283-1335

**SEARS (SIMPSONS-SEARS LIMITED)**  
MarlboroughTownSq . . . . . 273-2323

North Hill Store 1616 14AvNW . . . . . 289-7777

Serena's Beauty Centre  
1338NorthmountDrNW. 289-1402  
See Our Advertisement This Classification

Shamrock Beauty Salon 1034 21AvSE . . . 265-4130

**SHARRA LEE BEAUTY SHOP**  
4623BowTrSW. 249-0232

She Hair Styles 5-11625ElbowDrSW . . . 281-3003  
See Our Advertisement This Classification

**SHERRY'S BEAUTY LOUNGE**  
Bsm1400 12AvSW. 244-5644

**SILHOUETTE BEAUTY SALON**  
1221 9AvSE. 265-1323

Listings Of This  
Classification Are Continued  
On Next Page

**ROMANA BEAUTY SALON**

unisex  
high styling  
at its best

**253-6989**

Sherwood Plaza  
103-5809 Macleod Trail S.W.



**Roberto's**

326 medical arts building  
335-339 - 6th Avenue S.W.  
263-6004, 263-6053

5106 elbow drive s.w.  
252-6188

920 northmount drive n.w.  
289-0833



**rundle coiffures**

Styling By Irene DeVos

For A Lovelier  
You

**285-3990**

Rundle Shopping Centre  
3-5102 Rundlehorn Dr. N.E.

**REPAIRS? DEALERS?  
SUPPLIERS? SERVICES?**

You Can Find Them All  
in the  
**YELLOW PAGES**

*Richard's*  
*Studio of Hair Design*

**THORNCLIFFE**

5614 - 4th Street N.W.  
**274-2689**

OPEN THURSDAY  
& FRIDAY EVENINGS  
TIL 9 P.M.

OPEN ALL DAY MONDAY

"NO APPOINTMENT  
NECESSARY"



**Salon Jamal**

Hair Artistry

252-1722  
253-5252

17 Macleod Plaza  
Macleod Trail & 94th Avenue S.



**Serena's Beauty Centre**

WOMEN'S & MEN'S  
HAIRSTYLING  
ALWAYS  
A FRIENDLY  
ATMOSPHERE &  
COURTEOUS  
EFFICIENT OPERATORS

1338 Northmount Dr. N.W.  
Corner of Brisbox &  
Northmount Dr N.W.

**289-1402**  
SERENA DUNCAN — MANAGER

**Complete Hair Care**  
By  
**MAS'ANORI & RITSUKO**

2821 14StSW . . . . . 244-3525

Pink Pussycat Salon The 825 8AvSW . . . 262-2779  
See Our Advertisement This Classification

Pogge Paul Salon 342b-OxfordSq . . . . . 261-9012

Princess Hair Design 2101aCentreStN . . . 276-1818  
See Our Advertisement This Classification

Quicle 11MayfairPlace . . . . . 259-2444  
See Our Advertisement This Classification

**RAYMOND SALON WOODWARDS**  
Chinook Centre Store  
100ChinookCentre. 255-6121

CalgaryMarketMall . . . . . 286-1621  
See Our Advertisement This Classification

Richard's Studio of Hair Design  
5614 4StNW 274-2689  
See Our Advertisement This Classification

**RICHMOND BEAUTY SALON (1977) LTD**  
7706ElbowDrSW 252-0136

Rino Coiffures Ltd 2407EdmontonTrNE . . . 276-1010  
See Our Advertisement This Classification

RKA's Beauty Salon  
20WestEndShoppingCentre. 288-3788

**RIVERPARK BEAUTY SALON**

COMPLETE BEAUTY SERVICE  
EXPERIENCED OPERATORS TO SERVE YOU

1515b 34AvSW . . . . . 243-2538

Roberto's 326MedicalArtsBldg . . . . . 263-6004  
263-6053

5106ElbowDrSW . . . . . 252-6188

920NorthmountDrNW . . . . . 289-0633  
See Our Advertisement This Classification

Romana Beauty Salon  
103-5809MacleodTrSW. 253-6989  
See Our Advertisement This Classification

**ROYAL HAIRSTYLING**

UNISEX  
COMPLETE HAIR STYLING  
EXPERT COLORING

615 2StSW . . . . . 266-4949



**Rino Coiffures Ltd.**

Manager: Francesco Mansolino

EXPERIENCED  
HAIRSTYLISTS  
PERMANENTS  
COLORING  
WIGS

**276-1010**  
2407 EDMONTON TR. N.E.

*Sam's*  
*Coiffures*

Specializing  
in  
Ladies & Mens  
Hair Design

First Place Winner in  
Canadian International Competition  
For Haircutting & Coloring

**285-4314**  
6208 PINERIDGE PLAZA

**SHE**

**HAIR STYLES**

**281-3003**  
5-11625 Elbow Drive S.W.

**Something'Else**  
For Hair  
**Something'Else**  
For Women  
**Something'Else**  
For Hairstyling

PHONE **269-1060**  
**265-1391**  
OR  
**264-5081**

Formerly The Chez Lisa Salon  
1905 - 4th Street S.W.



**REDKEN**  
The Scientific Approach to Hairdressing

RETAIL CENTRE

**Beauty Parlors—(Cont'd)**

Skizzors Mens & Ladies Hairstyling Ltd  
1011b 11A SW. 245-3888  
See Our Advertisement This Classification  
Somethin' Else 1905 4StSW ..... [269-1060  
[265-1391  
[264-5081

See Our Advertisement This Classification  
Somewhere Special 3-4801 26AvNE ... 280-2121  
See Our Advertisement This Classification  
**SPRUCE CLIFF BEAUTY SALON**

9SpruceCentre. 246-2112  
**STADIUM BEAUTY SHOP**  
WE CARE ABOUT YOU  
Just North Of Foothills Hospital  
On 16th Avenue — Try Us  
18StadiumShoppingCentre ..... 282-7070

Listings Of This  
Classification Are Continued  
On Next Page

**Somewhere  
Special**

STYLING  
FOR THE "WHOLE FAMILY"

Let "Somewhere Special"  
Do Something Special  
For Someone Special ...  
"You"

**280-2121**

3-4801 - 26th AVENUE N.E.



**SKIZZORS**  
Hairstyling  
For men & women

OPEN SIX DAYS  
A WEEK  
FREE PARKING

**245-3888**

1011b - 11th Avenue S.W.  
SKIZZORS MENS & LADIES HAIR STYLING LTD.



HAIR FORUM

Main Office: Standard Life Building  
639 - 5th Avenue S.W.  
Calgary, Alberta T2P 0M9

**264-7471**

HAIR ACADEMY

#22 Mayfair Place  
6707 Elbow Drive S.W.  
Calgary, Alberta T2V 0E3

**252-5562**

"A Cut Above the Rest"

**TAMPICO  
STUDIO OF HAIR  
DESIGN**



HIM & HER  
HAIR STYLING

TINTS  
COLD WAVES

**243-0594**

4006 - 16th ST. S.W.



PARKLAND BEAUTY SALON

Hairstyles  
For Ladies  
& Gentlemen

**278-1161**

B14-14540 Parkland Blvd. S.E.



Mary MacPherson, Proprietor  
CREATIVE STYLINGS  
FOR MILADY

CLOSED MONDAYS

**276-1048**

3005 Centre St. N.



**Veronika's  
Hairstyling  
Studio**



HAIRSTYLING  
FOR THE LADY  
FOR THE MEN

**289-0289**

1702 - 12th Street N.W.

**Beauty Parlors—(Cont'd)**

**STEVEN'S HIGHWOOD BEAUTY SALON**  
**Widely Experienced**  
**Hair Stylist**  
 Closed Monday's  
 Juanita & Ivy, Manageresses  
 4115 45th St. W. .... 282-6644

**STUDIO 1 HAIRSTYLING**  
 3209 17th Ave. S.E. 273-5522  
**STYLE BARBER & BEAUTY SHOP**  
 3009a 26th Ave. S.W. 249-3088

**STYLE SETTER**  
**Complete Beauty Service**  
 EXPERT HAIR STYLING - SHAPING  
 PERMANENTS - BODY WAVES  
 COLORING - TINTING - FROSTING  
 "FOR LOVELIER HAIR -  
 Try Our Personalized Care"  
 STYLIST: Ruth Richter  
 111a-Renfred Dr. N.E. .... 277-7413

**SUENDA HAIR STYLING**  
 13 Sarcee Shopping Plaza S.W. 249-1733  
**Sensel Beauty Salon** 1410 45th St. W. .... 269-8469  
 Tampico Studio Of Hair Design  
 4006 16th St. S.W. 243-0594

See Our Advertisement This Classification  
**Tam's Barber & Beauty Salon**  
 134 2nd Ave. S.E. 263-1838

**TINO HAIR DESIGN**  
**COMPLETE HAIR SERVICES**  
**RK & Redken Retail Centre**  
**Hairpieces**  
 Corner of 7th Ave. & 2nd St. S.E. (Inside)  
 ALSO GENTS  
 Open Monday to Saturday  
 Thurs. & Fri. 9:00 a.m. to 7:00 p.m.  
 Rocky Mountain Plaza ..... 261-5000

**Town & Country Hair Fashions**  
 1825 50th St. S.E. 272-4122  
**TRIMMERS HAIR LOOM** 1510 45th St. W. 266-3074  
 1262-1800

Trinity Lodge Ladies' & Men's Hairstyling  
 1111 Glenmore Tr. S.W. 252-6711

**TRIWOOD PLAZA BEAUTY SALON**  
 8-4004 19th St. N.W. 282-4855  
**Tru-Mar Beauty Ltd** 4956c 8th Ave. S.W. .... 242-6663  
**Tuxedo Beauty Salon** 3005 Centre St. N. 276-1048

See Our Advertisement This Classification  
**UNIQUE COIFFURES** 8-3012 17th Ave. S.E. 272-1406  
**Vanity Beauty Shop** 1800-602 1st St. E. 262-9387  
**Venice Beauty Salon**  
 814-14540 Parkland Blvd. S.E. 278-1161

See Our Advertisement This Classification  
**Veronika's Hairstyling Studio**  
 1702 12th St. N.W. 289-0289

See Our Advertisement This Classification  
**Victor of Rome Coiffures** 1710 35th St. N.E. 276-1233  
**Villa Hairstyles** 430 Acadia Dr. S.E. .... 252-5375  
**Vivian Salons—See Misty House of Beauty**  
 William Of Fifth Avenue Co Ltd

639 5th Ave. S.W. 264-7471  
 See Our Advertisement This Classification  
**William Of Fifth Avenue Hair Academy**  
 639 5th Ave. S.W. 252-5562

**Willow Park Hairstyling**  
 5-9919 Fairmount Dr. S.E. 271-0771

**Witchcraft Unisex Hairstyling**  
 MacEwan Hall UofC. 282-5882

**WOODWARD'S RAYMOND SALON**  
 Chinook Centre Store  
 100 Chinook Centre 255-6121  
 Calgary Market Mall Store  
 Calgary Market Mall. 286-1621

**ZANS BEAUTY SALON**  
 L'OREAL OF PARIS  
 QUALIFIED HAIR STYLISTS  
 FRIENDLY & COURTEOUS SERVICE  
 4816 16th St. S.W. .... 243-1141

**Beauty Schools**

See Schools—Beauty Culture

Rush job? When something is needed in a hurry use these **YELLOW PAGES** to help you locate it quickly.

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Alberta Waterbed Distributors Ltd ..... 248-8151  
**AQUAREST WATERBEDS LTD**  
 Calgary's Original Waterbed Retailer  
 3009 23rd Ave. S.W. 246-0100  
 5518 Macleod Tr. S. .... 253-9599  
 Warehouse 8238a 30th St. E. .... 279-8588

**BED POST LTD THE**  
 WATER BEDS - FURNITURE  
 HEATERS & ACCESSORIES  
 1436 Kensington Rd. N.W. .... 283-7575

Bel Air Furniture 1008 12th Ave. S.W. .... 245-1821  
 Calgary Mattress (1975) Ltd  
 333 36th Ave. S.E. 243-1450

See Our Advertisement This Classification  
**Carriage Lane Furniture & Bedding Ltd**  
 915 23rd Ave. S.E. 263-7330

**CONCORD BEDDING LTD**  
 Manufacturers & Wholesalers of  
 SERTA  
 Mattresses & Box Springs  
 4211 17th St. E. .... 265-4800

**FISHER FOAM FACTORY**  
 FOAM BEDS - ANY SIZE  
 FACTORY TO YOU PRICES  
 CUSTOM FOAM & COVERS  
 4721c 17th Ave. S.E. .... 273-0666

Forty Winks Waterbeds 3713 17th Ave. S.E. 248-8158  
**LABBE BEDDING LTD**

**MATTRESSES OR POLYFOAM**  
 Factory To You Prices  
 Custom Sizes Available  
 Mfg. in Calgary - 14 Years Experience  
 Macleod Trail & 42nd Avenue  
 111 42nd Ave. S.E. .... 287-1960

**NO SUBSTITUTE**  
 Bleaching is not a substitute for good laundering techniques.

**Calgary Mattress**  
 (1975) LTD.

(CUSTOM SIZE SPECIALISTS)

- ★ MATTRESSES (Choice of Covers)
- ★ BOXSPRINGS
- ★ POLYFOAM (One of the Largest Selections)
- ★ RUBBER MATTRESSES
- ★ PILLOWS
- ★ BRASS BEDS - ALL SIZES
- ★ KING & QUEEN SHEETS

**243-1450**

333 - 36th AVENUE S.E.  
 1 Blk. East of Macleod Trail

**Beds & Bedding—(Cont'd)**

**LEISURE LIVING WATERBEDS LTD**  
 WATERBEDS - BEDDING - ACCESSORIES  
 FINE BEDROOM FURNITURE  
 202 17th Ave. S.E. .... 261-7831

**LOUIS-NORMAN WESTERN LTD**  
 THE MIRACLE MAKERS  
 MATTRESSES, HEADBOARDS,  
 BRASS BEDS - WHOLESALERS  
 3801d 21st St. N.E. .... 276-1317

Marquis Decor Ltd 931 6th Ave. S.W. .... 261-8810  
 Niagara Adjustable Bed Division  
 3604 14th St. E. 269-8539

See Our Advertisement This Classification  
**Niagara Cyclo Massage Distributors Ltd**  
 2715 Centre St. N. 277-6412  
**Therapeutic Sleep Products** 4212 12th St. N.E. 276-9409

**Bedspreads**

Accent Shoppes Macleod Mall Plaza ..... 253-0404  
 133-2640 52nd St. N.E. .... 285-7808  
 Lila's Draperies Ltd  
 4703 Marbury Place N.E. 272-1973  
 Modern Draperies 2-2135a 33rd Ave. S.W. .... 249-0993  
 Modern Interiors 1913 31st St. E. .... 273-6525  
 Western Draperies Ltd 3808 Macleod Tr. S. 287-1311

**Beekeepers Supplies**

**COTE'S EQUIPMENT SERVICES LTD**  
 EXTRACTORS  
 TANKS - PUMPS &  
 RELATED SUPPLIES  
 2410b 2nd Ave. S.E. .... 272-3108

Sar-Gen Medical Supplies Ltd  
 2009 Centre St. N. 276-1237

**Beer & Ale Manufacturers**

See Breweries

**Beer Dispensing & Cooling**

**Equipment**

**INDUSTRIAL BEVERAGE DISPENSERS**  
 LTD 417-906 8th Ave. S.W. 265-3546

**Belt Conveyors**

See Conveyors

Good rules in dialing:  
 Wait for the dial tone...  
 Dial accurately, without forcing...  
 Let the dial return naturally to starting position...  
 If you encounter a "busy" wait a reasonable time and try again.

**Belting—Mechanical**

**ALCO INDUSTRIAL SUPPLIES (CALG)**  
 LTD 3-6304 Burbank Rd. S.E. 253-8286

**B C BEARING ENGINEERS LTD**  
 DAYCO INDUSTRIAL V BELTS  
 11-711 48th Ave. S.E. .... 243-5521

B C Belting Ltd 610f 70th Ave. S.E. .... 253-9333  
 See Our Advertisement This Classification

**B T R INDUSTRIES CANADA LTD**  
 CONVEYOR BELTING - V BELTS  
 TRANSMISSION BELTING  
 244 62nd Ave. S.E. .... 253-3482

**BEARING SUPPLY & SERVICE (CANADA) LTD**  
 CONVEYOR  
 BUCKET ELEVATOR  
 FOOD - POWER TRANSMISSION  
 425 58th Ave. S.E. .... 253-7281

**CONTINENTAL PETROLEUM RUBBER CO LTD**  
 V-BELTS - CONVEYORS  
 REPAIRS ALL TYPES  
 5326 1st St. E. .... 255-1191

**GOODRICH B F CANADA LIMITED**  
 3500 75th St. E. 243-6621

**NORWESCO INDUSTRIES LTD**  
 3410 Ogden Rd. S.E. 264-2552  
 See Our Advertisement This Classification

**TRANSMISSION SUPPLIES LTD**  
 GOODYEAR INDUSTRIAL  
 V-BELTS  
 503 42nd Ave. S.E. .... 243-3261

**UNIROYAL LIMITED—**  
**MASTER SLITTER**  
**NORWESCO INDUSTRIES LTD**  
 3410-Ogden Rd. S.E. .... 264-2552

**DON'T OVERCOOK**  
 Potatoes should not be overcooked.

**B.C. BELTING**  
 LTD.

24 HOUR SERVICE

**253-9333**

**Portable Equipment**

- CONVEYOR
- DRIVE
- FOOD
- ELEVATOR
- HABASIT
- LEATHER
- VULCANIZED SPLICING
- BELTING REPAIRS
- HOLE PUNCHING
- RIBS VULCANIZED
- BELTING FASTENERS
- VEE BELTS
- INDUSTRIAL HOSE

**NORWESCO INDUSTRIES LTD.**

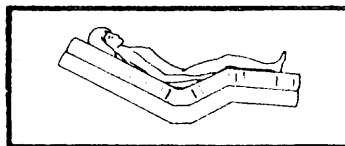
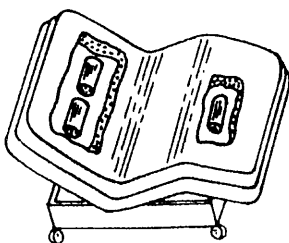
- Conveyor
- Transmission
- Splicing & Repairs
- Pulley Lagging
- Timing Belts
- Skirt Board
- Chute Lining
- V-Belts
- Fasteners
- Food

"Uniroyal Master Slitter"

**264-2552**

3410 Ogden Road S.E.

**ADJUSTABLE BED DIVISION**  
 Ease Everyday Tension & Fatigue



HEAD & FOOT-UP POSITION...  
 the "contour" position for the  
 utmost comfort and relaxation for  
 rest and sleep.

3604 - 14th STREET S.E.

**269-8539**

**Belts & Belting**

**CRUICKSHANK MEL BELTING LTD**  
252SEKent St. Vancouver BC 604-324-1444

**MBL SALES LTD** 7003 5StE ..... 253-9361  
See Our Advertisement This Classification

**MAICAP INDUSTRIAL SUPPLIES DIV OF MARCAP HOLDINGS LTD**  
3-336 58AVSE. 253-7231

**MBL SALES LTD.**

"THREE STAR"

- INDUSTRIAL 'V' BELTS
- FHP ● IND. V
- DOUBLE ANGLE
- BANDED-V
- MAXSTAR WEDGE V BELTS
- MULTI-WEDGE (BANDED)
- TIMING BELT
- PERF. OPEN-END

**253-9361**

7003 - 5th Street S.E.

**Beverage Dispensing Equipment****& Supplies**

**HARLAN FAIRBANKS CO LTD**  
7004a 5StE. 253-9214

**ORANGE NAT INT'L LTD**  
Orange & Fruit Equipment Specialist  
EQUIPMENT KIOSK  
Maintenance & Leasing Facilities  
525Hodge ... Montreal Que 514-747-0325

**Beverages**

**BLUE LABEL BEVERAGES (1971) LTD**  
1010 42AVSE. 287-0723  
See Our Advertisement This Classification  
Bumpo Recreations Ltd  
6324DalmarnockCrNW. 286-3266

Canada Dry Ltd 3650 12StNE ..... 276-6166  
Coca-Cola Ltd 6708MacLeodTrS ..... 255-5571  
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**CREMCO LTD**  
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4016 16StSW. 243-1096

Jadmar Industries Ltd  
320d-GlenmoreTrSE. 252-6689  
Mr Soft Drink Plant 105 58AVSE ..... 255-6409

**RETAIL STORES.**

105 58AVSE	255-6409
3802MorleyTrNW	282-8989
3106 4StNW	276-1475
9-5320 8AVSE	273-8360
180MacLeodPlaza	255-8711
	253-9555

6LakeBonavistaShoppingCentre	271-8977
GlamorganShoppingCentre	249-0888
7-10015-OakfieldDrSW	281-4477
7024 4StNW	274-6909
334 14StNW	283-2266
DoverVillageSq	248-3738
1-2402 69AVSE	279-3553
5006WhitehornDrNE	285-0959
20-5720SilverSpringsBlvdNW	288-0606

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1010 42AVSE. 287-0723

**ORANGE NAT INT'L LTD**  
Orange & Fruit Equipment Specialist  
EQUIPMENT KIOSK  
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**PEPSI-COLA BOTTLERS**  
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Listings Of This  
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On Next Page

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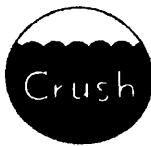
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IGA HUNTINGTON HILLS	274-6909
334-14th ST. N.W.	283-2266
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105-58th AVE. S.E. (PLANT)	255-6409
MACLEOD TRAIL PLAZA	255-8711
10015 OAKFIELD DR. S.W.	281-4477
OGDEN	279-3553
1428-20th AVE. N.W.	284-3562
MAC'S WHITEHORN	285-0959
SILVER SPRINGS SHOPPING CENTRE	288-0606
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CROSSFIELD	946-5533
DIDSBURY	335-3977
HIGH RIVER	652-2632
OKOTOKS	938-2002
STRATHMORE	934-3523

**Mister Soft Drink**

**Beverages—(Cont'd)**

Pic-A-Pop of Calgary  
 7207FairmountDrSE 252-6151  
 3415 26AvSW 249-8096  
 2101b-CentreStN 276-5646  
 2-5269MemorialDrSE 273-6656  
 5111BownessRdNW 286-2411  
 2905 14StSW 245-2666  
 4710 17AvSE 273-5717  
 See Our Advertisement This Classification  
**POP SHOPPE THE 7400c-MacLeodTrS 255-1800**  
 See Our Advertisement This Classification  
**SCHWEPPE'S—**  
 Coca-Cola Ltd  
 6708MacLeodTr 255-5571  
**SEVEN-UP BOTTLERS 1010 42AvSE .287-0723**  
 Snow Boy Beverages Ltd  
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**Bicycle Dealers & Repairers**

B & P Cycle & Sports 2018 36StSE ... 272-7141  
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 6524BownessRdNW .288-5421  
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 Calgary Cycle Store 1504CentreStN ... 277-3430  
 See Our Advertisement This Classification  
 Collegiate Sports 351 10AvSW ... 265-2733  
 Eastside Sporting Goods Ltd  
 3012 17AvSE .273-1303  
**FAIRVIEW CYCLE LTD**  
 7237FlintRdSE .252-9921  
 See Our Advertisement This Classification  
 International Bike Shop 1323 1StSW .264-0735  
 See Our Advertisement This Classification  
**INTERNATIONAL CYCLING CENTRE**  
 3005 26AvSW .242-1011  
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 & DEELITE**

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2310 4StSW .....262-2278

Ozzie's Sports Centre 8407ElbowDrSW .252-0078  
 See Our Advertisement This Classification

Listings Of This  
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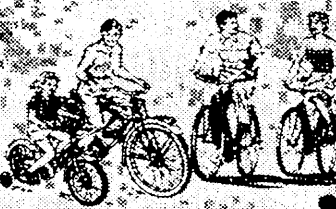


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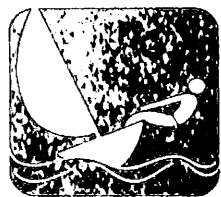


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SERVICE  
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642 16AvNW. 289-4437

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223 1051NW. 283-6560  
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209 40AvNE. 277-5297  
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4120 231NE. 276-9961  
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250 OnePalliserSq ..... 266-3472  
**MACKIE AGENCIES LTD**  
Box8427StnF. 279-5009  
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250-OnePalliserSq. 266-3357

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**AALEN UNITED HOLDINGS PLUMBING & HEATING** 1327a 9AvSE 262-5207  
See Our Advertisement This Classification  
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3705BrandonStSE. {287-1056

**Boiler Repairing—(Cont'd)**

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**INDEPENDENT MACHINERY LTD**  
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BOILER REPAIRS  
AFTER HOURS  
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D. A. Mikkelsen, res. .... 931-2249  
{265-5055  
{265-4075  
{265-4570  
1449 17AvSE .....

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RETUBING & BOILER REPAIRS  
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Wood C S ..... 272-4804  
Shop 9025 15StSE ..... 279-4804

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**Boilers**

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(CALGARY) LTD  
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**C E Canada**  
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See Our Advertisement This Classification  
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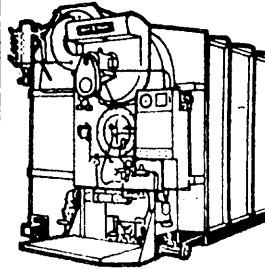
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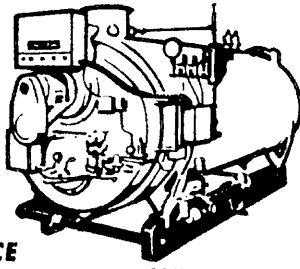
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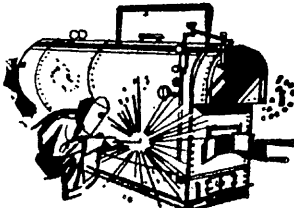
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Pandora's Books Ltd TransCanadaMall 272-7211  
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ChinookCentre ..... 259-2051  
259-2442  
282-4144  
BrentwoodVillageMall ..... 273-9793  
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288TorontoDominionSq ..... 264-5364

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Booke Shoppe The 1440 17AvSW ..... 244-8865  
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Serv-West Distribution Alberta  
1506MeridianRdNE ..... 248-4121  
Travelling Books 718EdmontonTrNE ..... 263-5708  
United News (Wholesale) Ltd  
5716BurbankRdSE ..... 253-8856  
All Depts ..... 253-8856

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**Boots & Shoes—Wholesale**

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Vocational & Rehabilitation Research 289-5651  
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**Boutiques—(Cont'd)**

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Classes Market Mall Shopping Centre ..... 247-1315  
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41LakeBonavistaShoppingCentre ..... 278-2674  
Elaine Kinney Clothes 1014 17AvSW ..... 244-9939  
**FRESH AIR BOUTIQUE** 1215a 1StSW 261-7059  
Gift Grove 53Southcentre ..... 278-0011  
**KATHIE'S BOUTIQUE** 238 7AvSW ..... 269-2022  
Kiren Boutique 1200 37StSW ..... 242-3737  
Laurel The C3-225 7AvSW ..... 262-4012  
Lord Wolf Ltd 819 1StSW ..... 266-2356  
Mals Oul Ladies Wear ..... 252-6002  
8417ElbowDrSW ..... 255-0066

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Mucky Duck Boutique The  
CalgaryMarketMall ..... 288-2082  
726 17AvSW ..... 261-7845  
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1126 17AvSW ..... 244-5600

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**FAIRVIEW BOWLING LANES LTD**  
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See Our Advertisement This Classification

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WestbrookShoppingCentre ..... 249-4451

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252-2242

**TOPPLER BOWL** 7640FairmountDrSE ..... 255-0101

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See also Steel Strapping

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**Brake Service**

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**Brake Service—(Cont'd)**

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217 45<sup>th</sup> St. E. 262-6388  
See Our Advertisement This Classification  
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**SUPERIOR TIRE SERVICE LTD**

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**UNITED AUTO ELECTRIC LTD**

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See Foundries—Iron, Steel, Brass & Aluminum  
Castings

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Automotive Hardware Limited  
4005 9<sup>th</sup> St. E. 243-2766  
Drummond McCall & Co Limited  
9304 Horton Rd. S.W. 253-1191

List each branch of your  
business at the proper heading in  
these YELLOW PAGES.

**Brass Products—(Cont'd)**

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LIMITED** 6163 6<sup>th</sup> St. S.E. 253-5842  
**NEWMAN STEEL LTD** Box 8065 271-6363  
**WILKINSON COMPANY LIMITED**  
5724 40<sup>th</sup> St. S.E. 273-2823

**Brassieres**

See Corsets & Brassieres—Retail

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1132 16<sup>th</sup> Av. S.W. 244-6301  
1835 20<sup>th</sup> Av. N.W. 284-3272  
2930 Centre Av. N.E. 273-8735  
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12-517 10<sup>th</sup> Av. S.W. 263-1995  
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**Brick—Concrete**

See Concrete Blocks

**Brick—Fire**

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**Brick—Fire—(Cont'd)**

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Green A P Refractories (Canada) Ltd  
Bay 1-3815 61<sup>st</sup> Av. S.E. 248-3222

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10-6204 29<sup>th</sup> St. E. 248-1454

**Brick Manufacturers & Dealers****—(Cont'd)**

Calgary Masonry Supplies Ltd  
5718 1<sup>st</sup> St. S.W. 252-9908  
See Our Advertisement This Classification  
Cec's Salvage & Sales 1018 9<sup>th</sup> Av. S.E. 262-1269  
Listings Of This  
Classification Are Continued  
On Next Page

**Brick Manufacturers & Dealers**

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**Brooms—Corn**

See Brushes

**Brush & Shrub Exterminating**

Service

See Tree Service

**Brushes**

Calgary Brush Manufacturer & Distributors Ltd  
1925 10AvSW . 245-2330  
See Our Advertisement This Classification  
Canadian Broom Co Ltd 1434 9AvSE 262-4394  
See Our Advertisement This Classification  
Casselman Co Ltd . . . . . 269-2727  
**FULLER BRUSH CO LTD**  
Industrial Div 7029FarrellRdSE . . . . . 252-5504  
Household Sales Div . . . . . 253-7689

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"Western Canada's Only Industrial Brush Manufacturer"  
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Allied Cleaning Services (1975) Ltd 2-1303 45AvNE . 277-2116  
B & G Janitorial Services 432WillowParkDrSE . 271-3712  
Bee Clean 1405dMacloedTrS . . . . . 281-2920  
Calgary Janitor Service 332VarsityCloseNW . 286-2940  
Cape Breton Janitorial Service 904-840 9StSW . 266-1439  
**CHINOOK OFFICE CLEANERS LTD** 1004Bel-AireDrSW . 252-7211  
Commercial Business Maintenance Ltd 1603 35tNW . 277-4547  
Commercial Floor & Window Cleaners 1807BroadviewRdNW . 283-4826  
Continental Maintenance . . . . . 269-1165

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**Building Cleaners—(Cont'd)**

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600-437 36AvSE . . . . . 243-6370

Dutch Cleaning Service 823 23AvSE . . . 265-2062  
European Janitor Service 20GraftonCrSW 249-9010  
Executive Janitorial Services Limited 5631TrelleDrNE . 274-5935  
Floor Maintenance Ltd 1815 25tNW . . 277-2088  
Foothills Janitorial Service 4913 20aStSW . 243-3729  
G & M Janitorial Services Limited Box1171StnT . 287-1745  
General Office Cleaners 1025 2AvNW . 283-0505  
J L Office Clean Ltd 532 21AvSW . . 269-3492  
Keeway Building Maintenance Ltd 5328 25tSW . 253-6828  
Kleaner Cleaners 11FieldingDrSE . . . 252-8608  
Larabee's Janitorial Service 714 56AvSW . 252-9300  
M & M Office Cleaners . . . . . 261-3009  
Macloed Trail Janitor Service Ltd 252-1904  
2-5622BurbankCrSE . 252-6036

**MERCURY MAINTENANCE**  
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Ozark Maintenance Ltd 905-609 8StSW 269-4014  
R H T Janitorial Service . . . . . 269-1023  
Solmica Cleaning Ltd 323 41AvNE . . 276-8306  
See Our Advertisement This Classification  
Wick's Cleaning Services Ltd RR6 . . . 274-2782

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● ALL TYPES OF MASONRY TREATED  
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323 - 41st AVENUE N.E.

**Building Cleaners Exterior**

See Building Cleaners

**Building Construction**

**Consultants**

Pearson Construction (Red Deer) Ltd 1108CentreNE . 277-2150

**Building Contractors**

See Contractors—Building

**Building Estimators**

See Surveyors—Quantity

**Building Maintenance & Repairs**

Air Condition & Mechanical Maintenance Ltd 6-3850 19StNE . 277-3955  
Building Maintenance 8803 48AvNW . . 288-2118  
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FIRE ALARM SYSTEM MAINTENANCE  
6019 1aStSW . . . . . 252-8143

**Building Maintenance & Repairs Building Materials & Supplies—**

**—(Cont'd)**

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**MAGO INDUSTRIES LTD** 3225 10StSE . 243-5622  
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Calgary Co-op Home-Agri Centre 1020MeridianRdNE . 272-9711  
See Our Advertisement This Classification  
**CALGARY MASONRY SUPPLIES LTD** 5718 1aStSW . 252-9908  
**CANTREE BUILDING PRODUCTS LTD** Box879 . Cochrane 932-2143

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● Hardware ● Paint  
● Floor Covering ● Plywood  
● Fencing ● Garage Pkgs.  
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### NORTHEAST

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### EASTPORT

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BUILDING SUPPLY  
AND HOME  
IMPROVEMENT  
CENTRE**



PHONE

243-2566

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- ★ Builders Hardware
- ★ Lumber & Form Plywood
- ★ City Delivery

*Building Material Specialists*

**Davidson Enman Lumber Ltd.**

452 - 42 Avenue S.E.



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- ★ SPECIALIZING IN THE SUPPLY OF INTERIOR FINISHING MATERIALS
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  - ★ FREE ESTIMATES — CHARGE X
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### Retail—(Cont'd)

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Century Floor Covering Ltd  
1115 11AvSW.. 245-1115

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452 42AvSE.. 243-2566  
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WELDWOOD OF CANADA LIMITED  
5707 35StE.. 255-7711

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2100 10AvSW.. 245-3311  
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## Building Materials & Supplies—

### Retail—(Cont'd)

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Northland Village Mall ..... 286-1474

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1279-3707

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LOCK-WOOD LTD 7504 30StSE ..... 279-8384  
Logger Lumber & Building Supplies J272-4094  
Ltd 2604 7AvNE.. 1273-1094

### MANOR DISTRIBUTORS LTD

2180 39AvNE.. 276-9411  
Maple Building Supplies Ltd  
2120 39AvNE.. 276-8221

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515 5AvSE.. 266-6211  
See Our Advertisement This Classification  
Myro Products Ltd 405 Forge RdSE ..... 255-6443  
Northern Eau Claire Lumber & Building  
Supplies Ltd 230 42AvSE.. 243-3466

See Our Advertisement This Classification  
Nu-Line Building Products Ltd  
4020 9StSE.. 243-3116

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4634 Bowness RdNW.. 288-3323  
RANEX INDUSTRIES LIMITED  
106-5421 11StNE.. 277-0101

Revelstoke Companies Ltd  
14St & Northmount DrNW.. 284-1131  
Red Deer Ofc  
Direct Line (No Charge).. 263-2904

See Our Advertisement This Classification  
SILVESTER BUILDING SUPPLIES LIMITED  
4444 Builders RdSE.. 243-6031

Solarlite Plastics 204 40AvNE ..... 276-8841  
SUNSET LUMBER YARDS LTD  
427 41AvNE.. 276-2241

Tested Truss Systems Ltd  
8835 Macleod TrS.. 253-4456  
TOTEM BUILDING SUPPLIES LTD  
1832 52StSE ..... 273-8280

6912 29AvNW ..... 288-5455  
515 Heritage DrSW ..... 252-1192  
See Our Advertisement This Classification

United Farmers of Alberta Co-op Ltd  
4635 15StE.. 243-4636  
VAREM SPINDLE MANUFACTURING LTD  
WOOD LATHING - STAIRCASES  
SMALL FURNITURE WOOD SPECIALTIES  
287-1730  
4420 Blackfoot TrSE ..... 243-6551

Welke Western Demolition Ltd  
Box 9 Site 12 RR9 278-1888  
WINROC GYPSUM SUPPLIES (CALGARY) LTD  
5518 55StE.. 253-2066

See Our Advertisement This Classification  
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3620 Blackburn RdSE.. 287-2230

## Building Materials & Supplies

### —Wholesale

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4030 75StE.. 287-0031

Acme Discount Centre 1334 10AvSW ..... 245-6363  
ADVANCE DISTRIBUTORS  
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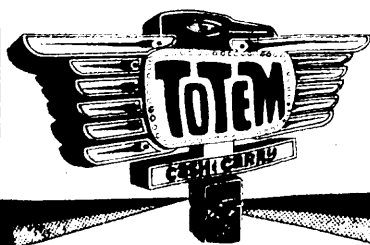
Alberta Drywall Supply (Calgary) Ltd  
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Call Long Distance  
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BOYD DISTRIBUTORS LTD  
840 26AvSE.. 266-7527

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9 A.M. TO 8 P.M.  
WEEKDAYS

SAT. 8:30 TO 6 P.M.  
CASH & CARRY  
SAVINGS EVERY DAY  
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Next To Blue Arrow Bus Stn.  
WEST - 288-5455

West on Trans Canada Hwy.  
At Bowness Cloverleaf  
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*Building  
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PAINTS & STAINS  
HARDWARE  
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FIREPLACE ACCESSORIES  
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**932-2044**

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HOME IMPROVEMENTS

FOR:

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- Hardware
- Floor Coverings

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COMPLETE LINE  
OF BUILDING MATERIALS  
FOR THE CONTRACTOR



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- TEXTURING MATERIALS
- LANDSCAPE AGGREGATES
- PLASTER & STUCCO WIRE SUPPLIES
- SILICA SANDS
- LIME PRODUCTS
- WHITE CEMENT
- BONDING AGENTS
- BEADS & CASING
- HAND TOOLS

**253-2066**

5518 - 5th STREET S.E.

**Building Materials & Supplies—**

**Wholesale—(Cont'd)**

Calgary Masonry Supplies Ltd  
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Canadian Gypsum Co Ltd  
9815 Horton Rd SW . 253-4427

Canadian Johns-Manville Co Ltd  
415 Manitou Rd SE . 243-3481

**CANFOR LIMITED** 5755 11th St SE . 253-2455

Prairie Regional Ofc . 281-3444

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& FINISH MATERIALS  
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Clearspan Roof Trusses Ltd 5516 35th St SE 252-9595

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- Lumber Plywood
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- Roof Decking, Crezon



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Debro Products Ltd 6408 1st St SW . 252-9961

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Sales Office 1521 Hastings Cr SE . 243-2831

Gypsum Products Plant Company  
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ARBORITE - MASONITE PRODUCTS  
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**FYFE SMITH HARDWOOD**  
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87 Bralorne Cr SW . 253-9296

Hanco Lumber Sales 4428 16th St SE . 261-2723

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611 Manitou Rd SE . {243-4944

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**Building Materials & Supplies—**

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Manufacturers of  
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Fans, Medicine Cabinets  
Bathroom Accessories  
Norglo Electric Fireplaces & Accessories  
Carano Marble Tops & Vanities  
Door Chimes



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See Jim Walter Buildings Products Ltd  
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See Our Advertisement This Classification  
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Reinforcing Weldmesh - Rebar  
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- A Complete Line:**
- DRYWALL • METAL STUDS
  - PLASTER • METAL LATH
  - CASINGS & BEADS
  - SUSPENDED CEILING
  - ALUMINUM SOFFITS
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**Building Materials & Supplies—**

**Wholesale—(Cont'd)**

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WOOD LATHING - STAIRCASES  
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{287-1730  
4420 Blackfoot Tr SE . . . . . {243-6551

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ARCHITECTURAL  
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NAILS**



**UNIVERSAL NAIL LTD.**  
MANUFACTURERS OF GRANUM GRIPPERS

**DIRECT  
FROM THE MANUFACTURER  
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- **DRYWALL SUPPLIES**
- INSULATION
- STEEL STUDS & ACCESSORIES
- TEXTURING MATERIALS
- LANDSCAPE AGGREGATES
- PLASTER & STUCCO WIRE SUPPLIES
- SILICA SANDS
- LIME PRODUCTS
- WHITE CEMENT
- BONDING AGENTS
- BEADS & CASING
- HAND TOOLS

**253-2066**  
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MFG. LTD.**

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- Rokcore Vinyl Covered Lay-In Ceiling Panels
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- Aluminum Door Frames
- Steel Studs & Furring
- Steel Track including the unique 1 piece track & trim
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- FIBREBOARD
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- FORMICA MELAMINE COMPONENT PANELS
- GAFSTAR SHEET VINYL
- HARDBOARDS
- HUNTER DOUGLAS LUXACLAD SIDING
- J/M FIBER GLASS INSULATION
- MASONITE SIDING
- PARTICLE BOARD
- PLASTIC MOULDINGS
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- SUSPENDED CEILINGS
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