

**Sweepers—Industrial—(Cont'd)**

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 INDUSTRIAL SWEEPERS  
 FOR INDOORS & OUTDOORS  
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**MUMFORD MEDLAND LTD**  
 WAYNE POWER SWEEPERS  
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 Calgary Pool Service Ltd 3516 80AvSE 279-5501  
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Directory Advertising Pays

**Swimming Pool Contractors—**

**(Cont'd)**

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**GLAMOUR POOLS LTD**  
 19-9639c-MacleodTrS 281-5266  
 See Our Advertisement This Classification

**MURCO INDUSTRIES LTD**  
 ABOVE & BELOW GROUND  
 SWIMMING POOLS - ALL SIZES  
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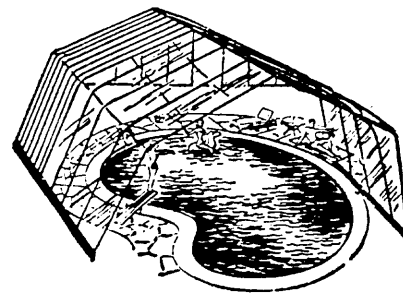
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 Whatever is Wanted

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CITY OF CALGARY

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A  
FAMILY AFFAIR"



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Belt Line Recreation Centre 223 12AVSW  
Canyon Meadows 110 Canova Rd SW  
Foothills—University Dr & 24AVNW  
Forest Lawn—47St & 14AVSE  
Glenmore 5310 19StSW  
Inglewood—17AV & 15StSE  
Killarney—17AV & 29StSW  
Renfrew—15AV & Remington Rd NE  
Thornhill 6725 Simons Valley Rd NW

**OUTDOOR POOLS**

Bowview—6AV & 18StNW  
Bridgeland—Memorial Dr & Sof General Hosp  
Forest Lawn—16AV & 39StSE  
Highwood—Holmwood Av & Northmount Dr NW  
Millican—66AV & 20aStSE  
Mt Pleasant—22AV & 6StNW  
Shouldice—56St & Bowness Rd NW  
Silver Springs—  
Silver Ridge Dr & Silver Ridge Close NW  
South Calgary—32AV & 16StSW  
Stanley Park—Riverdale Av & 4StSW

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See Scaffolding

**Switches—Time**

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4-10548 82AV. Edmonton 439-5644

**Tabulating Service**

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ARGO TACHOGRAPH DIVISION OF H RUHL  
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FLEXIBLE SHAFTS  
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Central Cleaners & Tailors  
707 Centre St S. 262-2048

**Tailors—(Cont'd)**

**CHARM CLEANERS & TAILORS**

1910a 37StSW ..... 249-6802  
Dave's Menswear 1624 Centre St N ..... 276-2992

See Our Advertisement This Classification  
Exel House of Tailors 1010 16AVNW ..... 289-6131  
See Our Advertisement This Classification

**EXPERT TAILOR & CLEANER**  
Triwood Shopping Plaza 284-2080

French Cleaners & Tailors 205 12AVSW 262-1729  
Gannadas Leather Garment & Repair Shop  
142 9AVSW ..... 261-5895

**HENRI HIGH FASHION LTD**  
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Johns Tailor Shop Mn Fir 707 15StE ..... 263-0779  
Laval Cleaners 132 10StNW ..... 283-1385  
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(Continued Next Page)

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**Residential + Commercial  
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Opposite York Hotel

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Custom  
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SuitsAlterations & Repairs  
All Work - Excellent Quality

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MADE TO MEASURELadies' & Men's  
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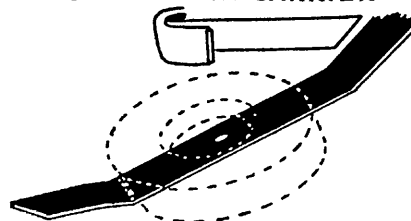
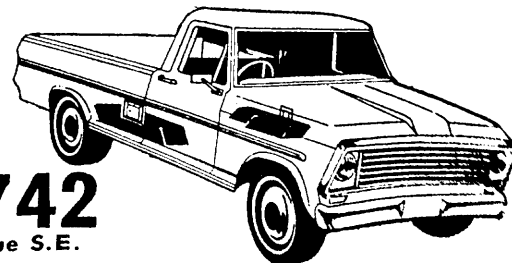
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 WBCOR  
 9675 9StE ..... 255-1157

Stereo Sound 1011 17A SW ..... 244-3911

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**Tape Recording Equipment & Supplies—(Cont'd)**

**HALVERSON'S & TELEVUE LTD**  
 20 TO 50 WORLD SELECTED  
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**MUSICTAPE COMPANY**

**Multi Label  
 WHOLESALERS OF  
 PRE-RECORDED TAPE  
 & RECORDS**  
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 111 8A SW ..... 265-1016

**SUPER S DRUGS LTD** 1400 12A SW .244-5556  
 4 Heritage Dr SE ..... 253-5524  
 Tape Deck The 1538 9A SE ..... 264-6655  
 264-3428

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**Yosesimitty Sam's Tape Shop**  
 Westbrook Mall Shopping Centre .249-0012

**EUROTECH**  
 Electronics Ltd.  
**245-1616**  
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 SPECIALIZING IN ALL  
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 MAKES — MODELS  
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- Grundig
- Telefunken
- Blaupunkt etc.

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**Arrow Tape Industries Inc (Mfrs)**  
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**AVERY PRODUCTS CORPORATION  
 (CANADA) LTD**  
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 MANUFACTURERS OF  
 DOMINION PRESSURE SENSITIVE TAPES  
 • Cloth, Vinyl  
 • Cellulose, Film  
 • Masking, Strapping  
 • Industrial, Electrical  
 • Foam, Specialty  
  
 We Have A Sense of Value  
**"FOR INFORMATION CALL"**  
 DISTRIBUTOR  
**BATES W S LTD** 1007 10StE .263-3422

**Tapes—(Cont'd)**

**Fasten'ization Ltd** 3-6303 Burbank Rd SE 252-0771  
**PRICE WILSON LIMITED** 6134 4StE 252-7637  
**SCOTCH BRAND PRESSURE SENSITIVE  
 TAPES—**  
**3M CANADA LIMITED**  
 4435 Manitoba Rd SE ..... 287-1710

**SCOTT NATIONAL PAPER DIVISION**  
 6039 Centre St S. .255-7727

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 Manufacturers Of  
 Full Range  
 Pressure Sensitive  
 TAPES & LABELS FOR  
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**7 Day Week**  
**OVER 20,000 TAPES**  
**LOW PRICES**  
 Unconditionally Guaranteed  
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 {265-1111  
 {265-2121  
 {265-4444

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See Our Advertisement This Classification  
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 (Continued Next Page)

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Cabs Ltd. 266-6255**

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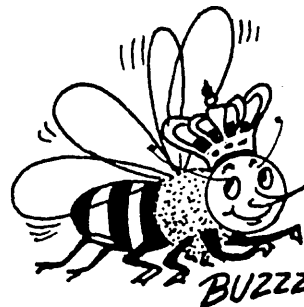
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Simons Valley Shopping Mall 27

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Tijuana Taxi Co 1012 16AvNW

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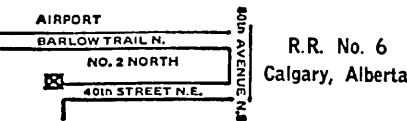
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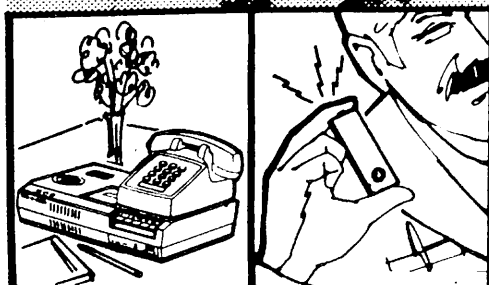
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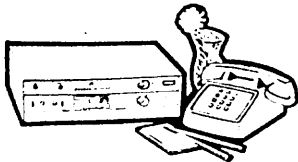
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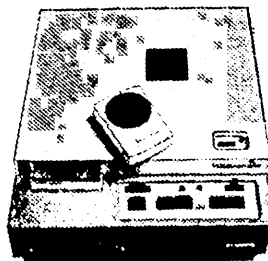
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**Telephone Directories**

ALBERTA GOVERNMENT TELEPHONES  
OFFICIAL TELEPHONE DIRECTORIES  
ADVERTISING INFORMATION

8thFlr140 6AvSW . 261-5187

**Telephone Equipment**

A E I Telecommunications (Canada) Limited  
419NotreDameAv. Winnipeg Man 204-942-7221

ALBERTA GOVERNMENT TELEPHONES  
Part of Trans-Canada Telephone System

115 6AvSW . 261-3111

Canadian Telephone & Supplies

3811EdmontonTrNE . 276-3511

G T E AUTOMATIC ELECTRIC (CANADA)

LTD 3411 10StSE . 242-5256

**Telephone Secretarial Bureaus**

See Telephone Answering Service

**Telephone Systems**

**AGT TELEPHONE SYSTEMS**

OFFERING COMPLETE COMMUNICATION SERVICES AS PART OF THE TRANS-CANADA TELEPHONE SYSTEM.



**"FOR INFORMATION CALL"**

ALBERTA GOVERNMENT TELEPHONES

Part of Trans-Canada Telephone System

115 6AvSW . 261-3111

**Teletype Supplies**

Cutting (Alberta) Ltd 2020CentreAvNE . 272-5571

**Teletypewriter Communication**

**Service**

**AGT TELETYPE SERVICE**

FOR THE INSTANTANEOUS TRANSMISSION OF ALL PRINTED COMMUNICATIONS BETWEEN YOUR BUSINESS OFFICES.



—TRANSMITS MESSAGES AT 60, 75 OR 100 WORDS PER MINUTE.

—UNLIMITED 2-WAY WRITTEN COMMUNICATIONS.

—LITTLE OPERATOR TRAINING REQUIRED.

**"FOR INFORMATION CALL"**

ALBERTA GOVERNMENT TELEPHONES

Part of Trans-Canada Telephone System

115 6AvSW . 261-3111

(Continued Next Page)

**Teletypewriter Communication****Service—(Cont'd)**

**ALBERTA GOVERNMENT TELEPHONES**  
115 6AvSW. 261-3111  
See Our Advertisement This Classification

**CANADIAN PACIFIC-CP-CN  
TELECOMMUNICATIONS**  
AREA SALES OFFICE  
Telex Data Telex Teletype  
303 9AvSE ..... 269-1308

**TRANS-CANADA TELEPHONE SYSTEM  
TELETYPE SERVICE**

INSTANTANEOUS PRINTED  
COMMUNICATION BETWEEN  
YOUR OFFICES ANYWHERE IN  
CANADA OR NORTH AMERICA.



**"FOR INFORMATION CALL"**  
**TRANS-CANADA TELEPHONE SYSTEM**  
115 6AvSW. 264-4619

**Television Antennas & Antenna****Systems**

**ACROS-CAL TV SALES & SERVICE LTD**  
1504 14StSW. 244-6797

**ACTIVE ELECTRONICS LTD**  
2023 33AvSW. 242-1141

**ASSOCIATED TV** 135 16AvNW ..... 277-0151  
Commercial Radio & Sound Ltd  
1308 1StSW. 262-6194

Television 3810 Macleod TrSE ..... 243-8120  
Welsh Fred Antenna Systems  
335 41AvNE. 276-1214

If writing letters  
Brings writer's cramp,  
Phone long distance  
And save the stamp.

**Television Broadcasting****Companies & Stations**

Access Television South  
Calgary Health Sciences Centre  
B020-1403 29StNW. 283-8241

All Canada Radio & TV Ltd  
Radio & TV Station Reps & Program Sales  
1230 17AvSW. 244-2455

**CFAC CALGARY TELEVISION CO LTD**  
955 Rideau Rd SW. 243-3491

MOVIE INFORMATION ..... 243-0534  
CFCN Television Ltd BroadcastHse ..... 249-9101

**Television Cable Systems**

See Cable Television Systems

**Television Parts & Supplies**

See Television Supplies & Parts—Whlse & Mfrs

**Television Rentals**

**A A A TV RENTALS** 1324 17AvSW ..... 245-1161  
See Our Advertisement This Classification

**A B C Rentals Ltd** 2528 4StSW ..... 264-2414  
See Our Advertisement This Classification

**A-1 TV RENTAL CO** 2140 4AvNW ..... 283-7588  
See Our Advertisement This Classification

Acme Television Ltd 918 6AvSW ..... 265-1093

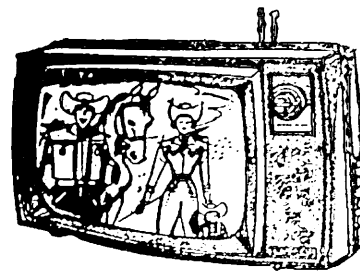
**ALBERTA TV RENTAL CO LTD**  
2140 4AvNW. 283-7588  
See Our Advertisement This Classification

**ATLAS TELEVISION SALES & SERVICE**  
142a 10StNW. 283-5862  
See Our Advertisement This Classification

**C P TV Sales & Rentals** 1403a 14StSW 244-7363  
See Our Advertisement This Classification

**CAL-CITY TV RENTALS SALES & SERVICE**  
SPECIAL RATES - PHONE ANYTIME  
TV RENTALS - PURCHASE PLAN  
Free Televiewing Guides Mailed Weekly  
Free Delivery - Free Stands - Free Pickup  
SAVE NOW! WE'LL REPAIR YOUR  
TV — NO HOUSE CALL FEE  
Ed Warbeck, Manager  
OUR CUSTOMERS ARE ALWAYS HAPPY  
Phone ..... 272-1558

# RENT TV



Government Licensed Technicians  
**TV REPAIRS**

- \* BLACK & WHITE TV
- \* COLOR TELEVISION for
- \* HOSPITALS
- \* HOMES - APARTMENTS
- \* SPECIAL LOW RATES

**RENTAL — PURCHASE — LEASE**

WEEKLY, MONTHLY, YEARLY & SPECIAL EVENTS  
RENTAL CONTRACTS

All Popular Makes of T.V.s — Completely Equipped Shop  
Portable & Consol — Black & White & Color T.V.

Record Players — Portable Stereos

CENTRAL PHONE 245-1161

1324 - 17 Ave. S.W. Macleod Mall Brentwood Village Mall  
**245-1161 252-7795 289-0248**

A.A.A. TV RENTALS

**FRANK'S TV**

COLOUR T.V.'s

## T.V. RENTALS

FREE  
CITY WIDE DELIVERY



RADIO DISPATCHED



ADMIRAL  
HITACHI  
MAGNAVOX  
PHILCO  
SONY  
ZENITH

**RENT OR OWN**  
IT'S AS EASY AS

**A B C**

**264-2414**

2 Locations

2528 - 4th STREET S.W. PENNY LANE MALL  
Open 9 a.m. - 9 p.m. Weekdays Open Till 9 p.m. Thurs., Fri.  
ABC RENTALS LTD.

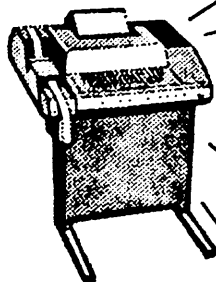
STEREO COMPONENTS

COMBINATIONS — PORTABLES

B & W T.V.'s — CONSOL T.V.'s

# AGT TWX

TWX Service is a fast, simple, accurate, dial & type  
communication service which allows you to transmit or  
receive instant written communications to any other TWX  
subscriber on the international network.



- SPEED — 100 words per minute
- DEPENDABLE — unattended operation
- SIMPLICITY — typewriter operation
- DATA ORIENTED — interrogate computers
- CONFERENCE CALLS — up to 10 locations (excluding overseas)
- VERSATILE — uses single of multi-copy forms & message paper, or 8 level tape

**"FOR A FREE DEMONSTRATION CALL"**

**ALBERTA GOVERNMENT TELEPHONES**

part of Tran-Canada Telephone System  
115 - 6th Avenue S.W., 261-3111

**RENTALS**

LOW RATES

24 HOURS

RENT TO OWN

**283-7588**

ALWAYS OPEN

RENTAL - PURCHASE PLAN

NEW PORTABLES

A-1 TV Rental Co.  
2140 - 4th Avenue N.W.

**DON'T GAMBLE ON TV SERVICE**

LICENSED TECHNICIANS

— ALL WORK GUARANTEED —

**COLOR or BLACK and WHITE**

**ATLAS TELEVISION SALES & SERVICE RENTALS**

ESTABLISHED 1959

**283-5862**

"We Service Most Major Makes"

AUTHORIZED RCA, ADMIRAL & SONY DEALER

142a - 10th STREET N.W. — CALGARY

ALBERTA

**TV RENTAL CO. LTD.**

**NEW PORTABLES**

RENT TO OWN  
(Rental Purchase Plan)

ALWAYS OPEN

2140 - 4th Avenue N.W.

**283-7588**

**CPTV Sales & Rentals**

MOTOROLA DEALER

THE WORKS IN A DRAWER

**244-7363 QUASAR\***

1403a - 14th Street S.W.

# WATCH COLOR T.V. TONIGHT

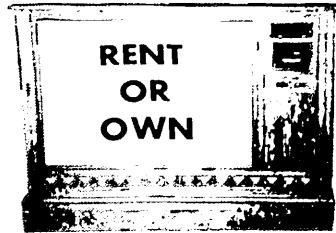
We pay CABLE TV connection fee with the purchase of any new set.

WE SERVICE WHAT WE SELL.



PHONE ED FOR FAST CREDIT APPROVAL

**QUALITY T.V.'s  
AND STEREO'S**  
PHILCO SONY  
Panasonic fleewood



**3 PLANS AVAILABLE**  
RENT - RENT OR OWN - DISCOUNT PURCHASE

CALGARY STEREO HUT

## STEREO HUT

**NORTH** 239 16 AVE. N.W. 276-3346  
1 HOUR ACTION  
**SOUTH** 1431A 17 AVE. S.W. 244-0795

## COLOR RENT

CALGARY COLORVISION

5518 MACLEOD TR. S.

**253-7341**

### Television Rentals—(Cont'd)

Calgary Colorvision 5518 Macleod Tr S ... 253-7341  
See Our Advertisement This Classification  
Calgary Stereo Hut 1431a 17AvSW ... 244-0795  
See Our Advertisement This Classification  
Canalta TV Rentals 171 Springwood Dr SW 253-4217  
See Our Advertisement This Classification  
Davidson Equipment 1005 14StSW ... 245-5000  
Disney Stores Ltd 4519 1StSE ... 243-2671  
See Our Advertisement This Classification

#### EQUIPMENT RENTALS

TV RENTALS

COLOUR — BLACK & WHITE

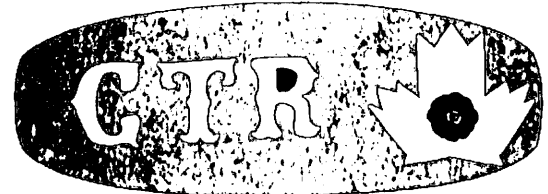
4276 Gloucester Dr SW ... 242-0633

General Radio & TV Service Ltd  
2306 4StSW ... 262-7600

RENT-A-TV 3319 Upton PINW ... 282-8600

STEREO HUT 1431a 17AvSW ... 244-0795  
239 16AvNW ... 276-3346

(Continued Next Page)



## CANALTA COLOR

- 24 Hour Service
- 7 Days a Week
- No Deposits
- Free Delivery

**253-4217**

171 SPRINGWOOD DRIVE S.W.

**TV  
RENTALS**

# Disney RENTALS

## RENTAL PURCHASE PLAN

TV'S  
COLOR & B/W  
STEREOS

FURNITURE & FRIDGES

DISNEY STORES LTD.

**243-2671**

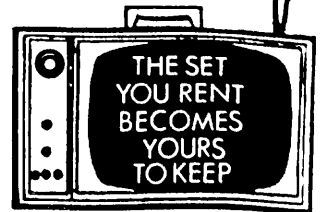
4519 - 1st STREET S.E.

## RENT A NEW

# TV

LOW RATES

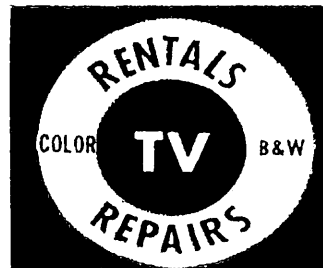
TV RENTAL CO.



2140 - 4th Avenue N.W.

**283-7588**

# TELESTAR TV



**245-1414**

**SERVICE**

1925 - 17th AVENUE S.W.

TELESTAR TV RENTAL & REPAIRS LTD.

**BROWSERS WELCOME.**



Don't run around ... phone around!

BLACK & WHITE

**T.V.**

**RENTALS**

PHONE

**283-4086**

UNITED RENT-ALLS

FREE DELIVERY

218 Crowchild Trail N.W.



**TELEVIEW**

THE TV PEOPLE

★ **SALES**  
★ **SERVICE**  
★ **LEASING**

- COLOR TV EXPERTS
- ANTENNA INSTALLATIONS
- CITYWIDE SERVICE

2 LOCATIONS TO SERVE YOU

3810 MACLEOD TR. S.E.

**243-8120**

3225 - 17th AVENUE S.E.

**273-2555**

SERVICE DEPT. ALL STORES 243-8120

**Television Rentals—(Cont'd)**

**SUPER SAVE TV RENTAL SALES SERVICE**  
CALL ANYTIME - SPECIAL RATES  
Free Delivery - Free Stands - Free Pickup  
Royalty Service - Inquire About Our  
RENTAL PURCHASE PLAN ON  
NEW R.C.A. COLOR & B & W TV  
SAVE EVEN MORE ON 3 & 6 MONTH  
SAVE ON REPAIRS — We'll Fix Your TV  
NO HOUSE CALL FEE  
Phone ..... 272-1558

**TV RENTAL CO** 2140 4AvNW ..... 283-7588  
See Our Advertisement This Classification  
**TV WORLD** 4308MacLeodTrS ..... **243-8000**  
See Our Advertisement This Classification  
**Telesat TV** 1925 17AvSW ..... 245-1414  
See Our Advertisement This Classification  
**Televue** 3810MacLeodTrSE ..... 243-8120  
See Our Advertisement This Classification  
**United Rent-Alls** 218CrowchildTrNW ..... 283-4086  
See Our Advertisement This Classification  
**Warnholz Radio & TV** 1814 14AvNE ..... 277-2077  
..... 276-4024

**Television Sales & Service**

**A-1 Radio & Television Service**  
2-4404 14StNW 289-9371  
See Our Advertisement This Classification  
**A-1 TV RENTAL CO** 2140 4AvNW ..... 283-7588  
See Our Advertisement This Classification

(Continued Next Page)

MORE INSTANT COFFEE USED  
Canadians are drinking less coffee, or at least using fewer beans, than in the late 1940's. Part of the drop is due to introduction of instant coffee during the 1950's. Instant products now make up nearly one-fifth of total coffee consumption.

RENT  
OR  
OWN  
COLOR TV  
TONIGHT  
10 A.M. - 10 P.M.

ASK ABOUT  
OUR  
LIFE TIME  
PICTURE TUBE  
GUARANTEE  
FOR AS LONG AS YOU  
OWN THE SET



**TV WORLD LTD.**

**243-8000**

4308 MACLEOD TRAIL S.

**TV RENTALS**

LOW  
RATES

RENT TO OWN  
**283-7588**  
ALWAYS OPEN  
RENTAL - PURCHASE PLAN

NEW  
**PORTABLES**

A-1 TV Rental Co.  
2140 - 4th Avenue N.W.

24  
HOURS


COMBINATIONS — PORTABLES

B & W T.V.'s — CONSOL T.V.'s


COLOUR T.V.'s

## RENT OR OWN

IT'S AS EASY AS

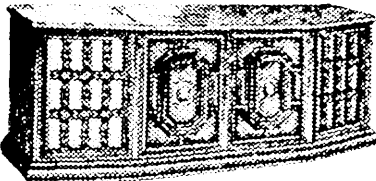


## COLOR & SOUND LTD.



- SONY
- HITACHI

- ADMIRAL
- MAGNAVOX
- ZENITH



### SALES - SERVICE

2 Locations

2528 - 4th STREET S.W.  
Open 9 a.m. - 9 p.m. Weekdays

**264-2414**

PENNY LANE MALL  
Open Till 9 p.m. Thurs., Fri.

**265-3012**

**STEREO COMPONENTS**

# I F

SERVICE COUNTS  
COUNT ON US

## A - 1

### Radio & TV Service

#### UNIVERSAL ELECTRONICS

# 289-9371

Service to All Makes

**CHARGEX**

B & W — COLOR T V  
RADIO — STEREO  
TAPE RECORDERS  
RECORD PLAYERS  
CAR RADIOS  
SALES  
ADMIRAL — MOTOROLA  
PHILIPS

2-4404 · 14th Street N.W.  
North Haven Shopping Plaza

### Television Sales & Service

(Cont'd)

A B C Color & Sound Ltd  
PennyLaneMall...  
See Our Advertisement This Classification

ACADIA TELEVISION LTD  
9917FairmountDrSE...  
See Our Advertisement This Classification

Accent Television Services 413 8AVSE...  
See Our Advertisement This Classification

ACME TELEVISION LTD 918 6AVSW...  
CalgaryMarketMall...  
See Our Advertisement This Classification

Across-Cal TV Sales & Service Ltd  
1504 14StSW...  
See Our Advertisement This Classification

ACTIVE ELECTRONICS LTD  
2023 33AVSW...  
See Our Advertisement This Classification

ADAMS TV SERVICE LTD  
1331 16AVSW...  
See Our Advertisement This Classification  
(Continued Next Page)

---

LONG DISTANCE CAN  
IMPROVE YOUR  
COLLECTIONS AT LOW COST

You talk with the person  
authority.

You can handle situation  
too delicate to handle  
in writing.

You get the real reasons  
non-payment.

You can settle complaints  
... make adjustments.



## TELEVISION LTD.

Willow Park Shopping Centre

Sales • Service • Rentals

\* STEREO \* RADIO \* TV

# 271-6553

9917 Fairmount Drive S.E.

# Accent

TELEVISION SERVICES

90  
DAY  
Warranty



EVENING  
SERVICE  
CALLS  
Monday  
thru  
Friday

## REASONABLE RATES

Prompt - Courteous - Efficient  
Service on most Makes and Models

CITY WIDE CALLS

# 269-3940

413 - 8th Avenue S.E.  
Residence Phone: 289-8052

Television Sales & Service—

(Cont'd)

ADMIRAL RADIO & TELEVISION

Admiral Radios,  
Automatic  
Radio-Phonographs,  
Television and  
Television Combinations



"WHERE TO BUY THEM"

ACADIA TELEVISION LTD  
9917 Fairmount Dr SE 271-6553

ACTIVE ELECTRONICS LTD  
2023 33 Av SW 242-1141

ATLAS TELEVISION SALES &  
SERVICE 142a 10 St NW 283-5862

ADMIRAL RADIO & TELEVISION  
(Continued Next Column)

Television Sales & Service—

(Cont'd)

ADMIRAL RADIO & TELEVISION—CONTINUED



DEALERS

BESTWAY TELEVISION & APPLIANCES  
LTD 209 35 Av NE 277-8778

FRANK'S TV 1324 17 Av SW 245-1161

SIDORSKY'S FURNITURE LTD  
107 16 Av NE 276-1113

Steinberg's Furniture Ltd  
219 7 Av SE 266-4519

TELEVIEW 3810 Macleod Tr SE 243-8120  
DISTRIBUTOR

CANADIAN ADMIRAL CORPORATION LTD  
6130 1a St SW 255-5586

(Continued Next Page)



TV SERVICE LTD.

Color — B & W — Stereo Service

244-6797

ZENITH  
CHROMACOLOR II  
PHILIPS MODULAR 4

TV SERVICE

TO MOST MAKES & MODELS

1504 - 14TH STREET S.W.

ACME TELEVISION LTD.

SERVICE

SALES

LEASE

IMMEDIATE  
DELIVERY

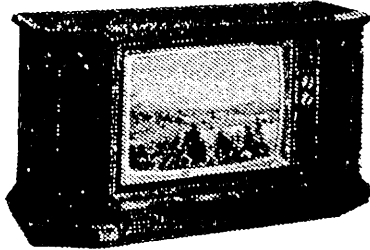
TV — STEREO — APPLIANCES

All Major Brands

"SALES BACKED  
BY EXPERT SERVICE"

TWO LOCATIONS IN CALGARY  
FOR CITY-WIDE SERVICE

Magnavox



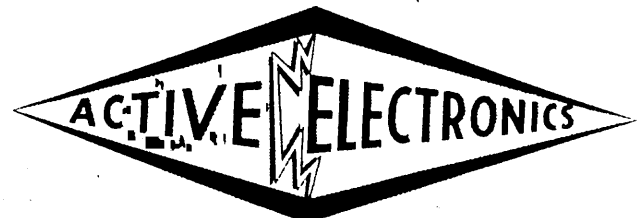
PHONE NOW  
286-4555

MARKET MALL

265-1093

918 - 6th Avenue S.W.

COLOR TV EXPERTS



2023 - 33rd Ave. S.W.

LTD.

Calgary, Alberta

Specializing in Sales & Service

TO

TELEVISION, RADIOS, STEREO HI-FI's,  
PA SYSTEMS, RECORD PLAYERS  
& TAPE RECORDERS

Our Modern Service Department, Staffed only with Licensed  
Technicians, is Your Assurance of Complete Satisfaction



Warranty Service  
ELECTROHOME



242-1141

90 Day Written Warranty

Estimates



J. BUD SKENE, PROP.

ADAMS TV SERVICE LTD.

244-4381

1331 - 16th Avenue S.W.  
SALES & SERVICE

REPAIRS  
TO  
ALL  
MAKES

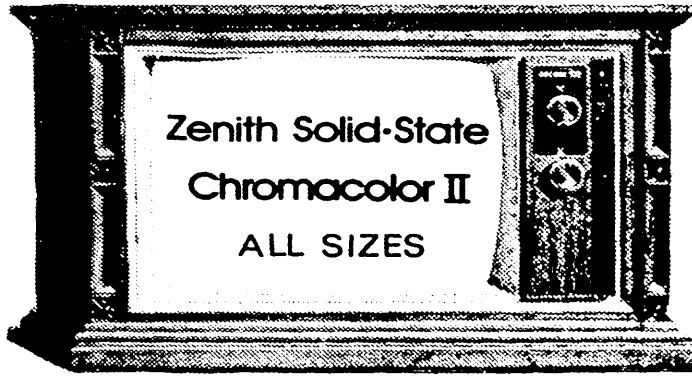
TV  
STEREO  
RECORD  
PLAYERS  
FM RADIOS

Licensed Technicians



**ALLAN'S (HILLHURST) FURNITURE**

**ZENITH**



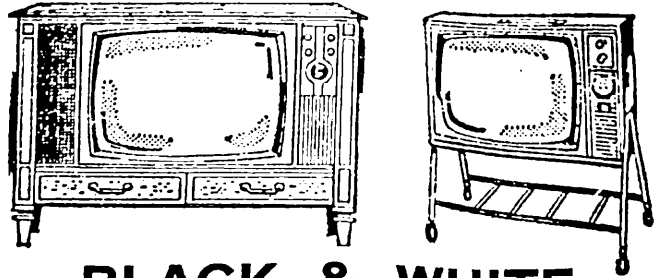
Zenith Solid-State  
Chromacolor II  
ALL SIZES

FULL LINE OF 1974 & 1975 SETS IN STOCK NOW  
HILLHURST — 136 - 10th STREET N.W.

**283-1125**

**RENT TV**

WITH PURCHASE PLAN AVAILABLE



**BLACK & WHITE  
COLOR - STEREO**  
Portables & Consoles

**ATLAS TELEVISION  
SALES & SERVICE**

**283-5862**

142A - 10th STREET N.W.



**SALES & SERVICE**

Magnavox  
of Canada



PHILCO

**ZENITH**

PANASONIC®

**TELEVISIONS**

Serving Calgary & District for 47 Years  
Member of E.R.S.D.A.

**277-0151 — 277-3934**

135 - 16th AVENUE NORTH WEST

*Bestway*

TELEVISION & APPLIANCES LTD.

**TV SERVICE  
RENTALS**

ASK ABOUT OUR WRITTEN GUARANTEE ON ALL WORK  
BY GOVERNMENT LICENSED TECHNICIANS

SALES IN **ELECTROHOME**

**RCA**



Electronic Retail Service Dealers Association

GENERAL ELECTRIC

MEMBER OF CALGARY CREDIT BUREAU

**277-8010 — 277-8778**

209 - 35th AVENUE N.E.

**Television Sales & Service—**

(Cont'd)

Walt's (Hillhurst) Furniture 136 10StNW 283-1125  
 See Our Advertisement This Classification  
 Associated TV 135 16AvNW 277-0151  
 See Our Advertisement This Classification  
**ATLAS TELEVISION SALES & SERVICE**  
 142a 10StNW 283-5862  
 See Our Advertisement This Classification

**BESTVIEW TV**  
 GUARANTEED FAST  
 EXPERT COLOR TV SERVICE  
 ON ALL MAKES & MODELS  
 1225 9AvSE 265-5453

**BESTWAY TELEVISION & APPLIANCES LTD**  
 SERVICING ALL MAKES  
 Specializing In Electrohome & R.C.A.  
 (277-8778)  
 (277-8010)  
 239 35AvNE

See Our Advertisement This Classification  
 Mackwell Electric 912CentreStN 269-6611  
**BOW RIVER EQUIPMENT LTD**

**ZENITH**  
 AUTHORIZED  
 FACTORY SERVICE

6120 1aStSW 253-7171

Brooker's Radio & TV Ltd — See Associated TV  
**CAL-CITY TV RENTALS SALES & SERVICE** 272-1558  
 253-7341  
 Calgary Colorvision 5518MacleodTrS

**CALWIN TELEVISION**  
 Rear 5821 1aStSW 255-5928  
**CHESS ELECTRONIC SERVICES**  
 Only  
 425 1A.NE 269-2991

**COMMERCIAL RADIO & SOUND LTD**  
 TV'S & CAR RADIOS — STEREO'S  
 ANTENNA SYSTEMS  
 1308 15StW 262-6194

Custom Electronics 1208 9AvSE 266-1455  
 See Our Advertisement This Classification  
 DeLone Electronics Ltd

17StadiumShoppingCentreNW 282-1848  
 See Our Advertisement This Classification  
 DeLone Radio Appliances Ltd 409 8AvNE 262-6855

**DUMONT SERVICE—**  
**FLEETWOOD CORPORATION**  
 3612BlackfootTrSE 287-1351

**EARL OF TV** 2703 17AvSW 249-1200  
 249-7544  
 See Our Advertisement This Classification  
**EATON'S** 8AvBet3&4StSW 266-0234  
 Electrohome Limited Custm Serv 3821 9StSE 243-7716  
 Part: Dept 243-7876  
 Serv: Dept 243-7941

A rumpus room phone is wonderful for the whole family.

**Television Sales & Service—**

(Cont'd)

**ELECTROHOME TV STEREO-HI-FI AND RADIO**  
 AN EXTRA  
 DEGREE OF  
 EXCELLENCE



"FOR INFORMATION"

SALES OFFICE  
**ELECTROHOME LIMITED**  
 3821 9StSE 243-7941

CUSTOMER SERVICE  
**ELECTROHOME LIMITED**  
 3821 9StSE 243-7716

DEALERS  
**ACADIA TELEVISION LTD**  
 9917FairmountDrSE 271-6553

**ACME TELEVISION LTD**  
 918 6AvSW 265-1093  
 Calgary, Market Mall 286-4555

**ADAMS TV SERVICE LTD**  
 1331 16AvSW 244-4381

**ALBERTA FURNITURE CO LTD**  
 102 4StE 263-2880

**BESTWAY TELEVISION & APPLIANCES LTD** 209 35AvNE 277-8778

**DELTON ELECTRONICS LTD**  
 17StadiumShoppingCentreNW 282-1848  
 Deluxe Radio Appliances Ltd 409 8A.NE 262-6855

**FRANK'S TV** 1324 17AvSW 245-1161  
**FURNITURE GALLERIES**  
 4519 15StE 287-2584

**JENSEN RADIO & TELEVISION CO LTD**  
 912CentreStN 262-6494

**NU-TREND WAREHOUSE FURNITURE LTD** 319 10AvSW 263-2182  
**RADIO CENTRE LTD** 512 9StSW 266-8981

**WESTVIEW TV & STEREO**  
 5-2835 37StSW 246-3919

**ELROSE TV SERVICE** 2831 26StSW 249-7813  
**EMERSON SERVICE—**  
**FLEETWOOD CORPORATION**  
 3612BlackfootTrSE 287-1351

**ERNIE'S TV**  
 COLOR TV  
 HOME & CAR RADIO SERVICE  
 6409BownessRdNW 288-4882

(Continued Next Page)

**DISH DIVIDER**  
 Use aluminum foil to divide an oblong baking dish. Place small amounts of leftovers in each section to warm. Not only does it have everything warm at one time, but it saves washing many pots and pans.

# Delton

## ELECTRONICS LTD.

**SALES & SERVICE**  
**TELEVISION & STEREO**

**CITY WIDE**  
**SERVICE TO ALL MAKES**



MEMBER

# 282-1848

17 STADIUM SHOPPING CENTRE N.W.



# The Earl of TV

2703 - 17th AVENUE S.W.

REPAIRS TO COLOR TV, CAR RADIOS, STEREO'S, ETC.



# TV SERVICE

TV ADJUSTMENTS FOR CABLEVISION  
 BRING THEM IN — SIMPLE REPAIRS WHILE YOU WAIT

DAY  
 OR  
 NITE

# 249-1200

249-7544

FREE Counter Tube Test by Technicians, Till 9 PM Daily  
 NOT IN CHASIS

**TV RENTAL PURCHASE PLAN**

Servicing Satisfied Customers For 20 Years  
 OUR NAME IS YOUR PROTECTION

# LO COST

# TV

SERVICE TO ALL MAKES



# 266-1455

- IF ITS ELECTRONIC WE LL FIX IT  
 ★ RECORD PLAYER SPECIALISTS  
 • HI-FI • RADIOS • STEREO'S • TAPE DECKS  
 • CASSETTES • TAPE RECORDERS

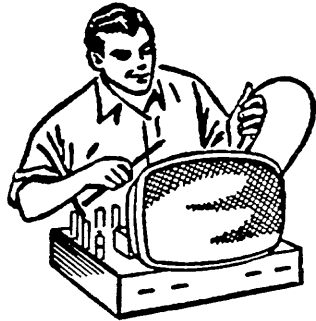
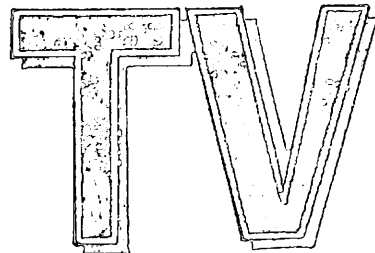


# Custom ELECTRONICS

1208 - 9th AVENUE S.E.

**STEREO  
REPAIRS  
RENTALS  
SALES & SERVICE**  
*Government Licensed Technicians*

**BLACK & WHITE COLOR**  
Weekly, Monthly & Special Events  
YEARLY RENTAL CONTRACTS



ALL MAKES & MODELS  
**CALGARY  
TV  
SPECIALISTS**

TV & Phonographs

**Frank's TV Stereo & Appliances**  
CENTRAL PHONE 245-1161


1324 - 17 Avenue S.W.      BRENTWOOD VILLAGE MALL      MACLEOD MALL  
**245-1161      289-0248      252-7795**

**Television Sales & Service—**

(Cont'd)

Eurotech Electronics Ltd 2035 26A SW 245-1616  
See Our Advertisement This Classification  
**FLEETWOOD CORPORATION**  
3612 Blackfoot Tr SE 287-1351  
See Our Advertisement This Classification  
**FLEETWOOD STEREO & COLOR TV**

MANUFACTURERS OF  
QUALITY STEREO,  
TELEVISION, RADIOS,  
COLOR TV WITH  
EXCLUSIVE FLEETWOOD  
"COLOR-LOK"



"FOR INFORMATION CALL"

SALES DIVISION  
**FLEETWOOD CORPORATION**  
3612 Blackfoot Tr SE 243-4540  
Service & Parts 287-1351

DEALERS

- SIDORSKY'S FURNITURE LTD**  
107 16A NE 276-1113
- STEREO HUT** 1431a 17A SW 244-0795
- TV WORLD** 4308 Macleod Tr S 243-8000
- WOODWARD STORES LIMITED**  
CHINOOK-RIDGE CENTRE STORE  
CHINOOK-CENTRE SOUTH 255-6121
- CALGARY MARKET MALL STORE**  
CALGARY MARKET MALL 286-1621
- WOOLCO DEPARTMENT STORES**  
WESTBROOK SHOPPING CENTRE 249-5521
- MACLEOD MALL SHOPPING CENTRE**  
9650 Macleod Tr S 252-7761
- MARLBOROUGH MALL**  
3830 Marlborough Dr NE 272-9811
- NORTHLAND VILLAGE**  
5111 Northland Dr NW 286-1421

**FRANK'S TV** 1324 17A SW 245-1161  
See Our Advertisement This Classification

**Television Sales & Service—**

(Cont'd)

Furniture Fair 818a 16AvNW 289-4  
See Our Advertisement This Classification  
**GENERAL RADIO & TV SERVICE LTD**  
2306 4StSW 262-7  
See Our Advertisement This Classification  
**GORDON'S RADIO & TV LTD**  
114 Forge Rd SE 255-4

HITACHI

TELEVISION  
RADIOS  
HI-FIDELITY  
SPEAKERS  
RECORDERS—  
4 & 8 TRACK



MANUFACTURER  
**HITACHI SALES CORP OF CANADA LTD**  
401 Manito Rd SE 287-2

MARKETING AGENT  
**GALLER HENRY & COMPANY LTD**  
401 Manito Rd SE 287-2

DEALERS  
**A B C COLOR & SOUND LTD**  
2528 4StSW 264-2

Frank's TV 1324 17A SW 245-11  
Macleod Mall Shopping Centre 252-77  
Brentwood Village Mall 289-02

**HOBBY ELECTRONICS**  
Brentwood Village Mall 289-37

**PRONTO TELEVISION & RADIO SERVICE LTD**  
1005 17A SW 244-77

**RADIOCRAFTS LTD**  
710 16AvNW 289-44  
Steinberg's Furniture Ltd  
219 7A SE

(Continued Next Page)

Use TB Christmas Seals

*General*  
**RADIO & TV  
SERVICE LTD.**

**SALES - SERVICE**  
TO MOST MAKES



• COLOR  
• STEREO



**SONY**

• BLACK & WHITE  
• RADIO

**262-7654**

2306 - 4th STREET S.W.

**fleetwood - SYLVANIA**  
**FACTORY SERVICE**

COLOR AND BLACK & WHITE TELEVISION  
STEREO HIGH FIDELITY  
SERVICE BY FACTORY TRAINED TECHNICIANS

**287-1351**

3612 BLACKFOOT TRAIL S.E.  
AUTHORIZED FACTORY SERVICE FOR  
FLEETWOOD — SYLVANIA — DUMONT — EMERSON  
FLEETWOOD CORPORATION



EUROTECH  
Electronics Ltd.

**245-1616**

2035 - 26th Avenue S.W.

**RCA**

SPECIALIZING IN ALL  
EUROPEAN MAKES - MODELS  
SALES - SERVICE - PARTS

• Grundig

• Telefunken

• Blaupunkt etc.

**FURNITURE  
FAIR**

818a - 16th Avenue N.W.

★ TV      ★ STEREO

★ RADIO

★ FRIGS & STOVES

BRUCE MacLAREN, Owner

**289-8115**

**Television Sales & Service—**

(Cont'd)

Electronics Service (1973) Ltd  
3917c 17AvSE 272-2271  
See Our Advertisement This Classification  
Jensen Radio & Television Co Ltd  
912CentreStN 262-6494  
See Our Advertisement This Classification  
Jerry's Radio & TV Sales & Service  
1115 3StNE 277-6596  
See Our Advertisement This Classification  
King Electronics 4104 17StSW 243-3588  
See Our Advertisement This Classification  
King's TV Appliances 1225 9AvSE 265-5453  
See Our Advertisement This Classification  
**LITCHINSKY'S RADIO & APPLIANCES LTD**  
1225bKensingtonRdNW 283-2759  
**MAGNAVOX AUTHORIZED SERVICE CENTRES—**  
Sales & Service  
A B C Color & Sound Ltd  
2228 4StSW 264-2414

**YELLOW PAGES** to locate new dealers to serve you. Rush job? When something is needed in a hurry use these **YELLOW PAGES** to help you locate it quickly.

**Television Sales & Service—**

(Cont'd)

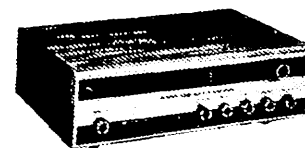
**MAGNAVOX TELEVISION SALES**  
A name recognized the world over. **Magnavox of Canada**  
TELEVISION & STEREOPHONIC HIGH FIDELITY  
Sold Only Through Authorized Direct Factory Dealers  
"WHERE TO BUY IT"  
A B C Color & Sound Ltd  
2528 4StSW 264-2414  
**FRANK'S TV** 1324 17AvSW 245-1161  
Macleod Mall Shopping Centre 252-7795  
Brentwood Village Mall 289-0248  
Sound-Inn Stereo Centre Ltd  
6913MacleodTrS 252-7111  
Mayfair Stereo & TV  
26b-6707ElbowDrSW 253-5076  
3001 26AvSW 242-6345  
See Our Advertisement This Classification  
**McNERNEY JOHN** 5821 1aStSW 255-5928  
Metropolitan Television Service  
2622 7AvNW 283-4836

Listings Of This Classification Are Continued On Next Page

**MAYFAIR STEREO & TV SALES - SERVICE - RENTALS**  
**MAGNAVOX SYLVANIA PANASONIC**



**FACTORY SERVICE FOR**



MAGNAVOX — ZENITH — PHILCO  
FULL LINE OF STEREO EQUIPMENT  
TWO LOCATIONS

**253-5076 - 242-6345**

6707 ELBOW DRIVE S.W.  
MAYFAIR PLACE MALL

3001 - 26th AVENUE S.W.

**HOME ELECTRONICS SERVICE (1973) LTD.**

Stereo - Color TV - Radio

**272-2271**

3917c - 17th Avenue S.E.



**JENSEN RADIO & TELEVISION CO. LTD.**

SERVING CALGARIANS SINCE 1934



Factory Trained Color Technicians  
SALES & SERVICE  
Electrohome - Zenith  
**262-6494**  
912 Centre Street N.

**JERRY'S Radio & TV**

SALES & SERVICE

Black & White & Color TV Radios



**277-6596**

1115 - 3rd Street N.E.

**PATCHING HOLES**  
Is there a hole in the wall where you took down the picture? Don't repair — repair! Mix equal amounts of salt and starch with just enough water to make a plaster-like paste. Holes will be covered and no one will know your secret.

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the Yellow Pages . . . it pays! The Yellow Pages tell your sales story to people who are ready to buy.

**KING Electronics**

City Wide Service Calls



31 YEARS IN THE INDUSTRY

**243-3588**

GOVERNMENT CERTIFIED SERVICE

Expert Repairs to TV • Radios  
Public Address • Recorders • Hi-Fi • Stereo  
• Auto Radios • Small Appliances • Electric Motors  
**DAY OR NIGHT SERVICE** — 4104 - 17th Street S.W.  
Quality Workmanship - You Must Be Satisfied

**KING'S TV APPLIANCES**

Sales - Service - Rentals  
COLOR & SOLID STATE TELEVISION  
Tape Recorders & Stereos  
YOUR RCA — HITACHI DEALER

EXPERT SERVICE TO ALL MAKES & MODELS  
BY GOVERNMENT LICENSED TECHNICIANS

**265-5453**

1225 - 9th AVENUE S.E.  
STORE HOURS: 10:00 A.M. TO 7:00 P.M.

