

# SHELVING

VANCOUVER

- ▶ SLOTTED ANGLE
- ▶ PALLET RACKING
- ▶ LOCKERS & BINS
- ▶ MEZZANINES
- ▶ HAND TRUCKS ETC.

## WAYMARC INDUSTRIES

CALL VANCOUVER, B.C. 604 LTD.

# 299-7613

6670 LOCHDALE, BURNABY, B.C.

V5B 2M8

## Redirack

BOLTLESS PALLET RACKING  
CARPET RACKING  
MEZZANINES

**DEXION**  
SLOTTED STEEL ANGLES  
FOR ADJUSTABLE  
STEEL SHELVING

Northern Eau Claire  
Lumber & Building Supplies  
LTD.

# 243-3466

230 - 42nd AVENUE S.E.

### Shelving—Steel—(Cont'd)

Northern Eau Claire Lumber &  
Building Supplies Ltd 230 42AvSE .243-3466  
See Our Advertisement This Classification

#### PACIFIC STEEL LTD

DESIGNERS &  
MANUFACTURERS OF ALL  
STYLES OF SHELVING,  
BINNING AND MULTI-  
LEVEL STORAGE SYSTEMS



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Order Desk 9520 58Av Edmonton—  
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SAWYERS AGENCIES LTD  
611 53AvSE .252-2633

Waymarc Industries Ltd  
6670Lochdale .Burnaby BC 604-299-7613  
See Our Advertisement This Classification

### Shelving—Wood

Canadian Lundia Limited Box 7243 .... 245-2724

### Sheriff's Office

Sheriff's Office Court Hse ..... 263-3530

### Shingles

See Roofing Materials & Supplies Section

### Ship Lines

See Steamship Section

### Shipping Room Supplies

CRISPO F H COMPANY LIMITED

(Rexdale Ontario)  
33Haas ..... Weston Ont. 416-743-8231

#### FASTENIZATION LTD

STAPLERS - STAPLES  
STRAPPING - TAPES - JIFFY BAGS  
PACKING SLIPS - KRAFT PAPER  
3-6303BurbankRdSE ..... 252-0771

#### GENERAL FASTENERS LTD

STAPLERS & STAPLES, STRAPPING TAPES  
ALL KINDS & DISPENSERS  
TWINE — MARK SUPPLIES, ETC.  
4107 11StSE ..... 243-2297

#### STEN-C-LABL INDUSTRIAL MARKING

ADDRESS AND IDENTIFY PACKAGES  
BY ECONOMICAL HAND STENCIL METHOD  
CALL DYMO BUSINESS SYSTEMS  
2004 10AvSW ..... 245-4225

### Shirt Laundry Service

See Laundry Section also Cleaners

### Shock Absorbers

APOLLO MUFFLER CENTRES LTD  
4420 17AvSE .. 272-

GOODRICH B F RIDE CENTRE  
5702MacleodTrS .. 255-

1025CentreStN ..... 276-

MIDAS MUFFLER SHOPS  
South Shop 4002MacleodTrS ..... 252-

North Shop 904 16AvNW ..... 284-

West Shop 2551&17AvSW ..... 246-

### Shoe Findings

McKenzie Leathers Ltd 620 9AvSW ..... 265-

### Shoemakers & Repairers

Acadia Shoe Repair  
9AcadiaShoppingCentre .. 255-

Alberta Shoe Repair 1810 14AvNW ..... 289-

Alpine Shoe Service 1240KensingtonRd ..... 283-

Avenue Shoes & Repair 4004 10AvSW ..... 242-

Brentwood Shoe Renew  
BrentwoodVillageMall ..... 282-

CALGARY PLAZA SHOE REPAIR LTD  
COMPLETE REPAIRS - DYEING - TINTING  
WHILE-U-WAIT SERVICE  
608 8AvSW ..... 269-10

Calgary Plaza Shoe Repair & Tailoring Ltd  
608 8AvSW .. 269-3

Calgary Shoe Hospital 112 8AvSE ..... 264-4

See Our Advertisement This Classification

CANADIAN SHOE REPAIR & SHOE SHINE  
304 8AvSE .. 262-5

Chinook Shoe Repair  
LwMall ChinookCentre .. 255-0

Cooper The Cobbler  
LakeviewShoppingCentre .. 249-4

Dack's Shoes 230 7AvSW ..... 262-3

East End Shoe Sales & Repair  
917 12StSE .. 265-4

EMPIRE SHOE REBUILDING  
504 8AvSW .. 266-4

Fairview Shoes & Repairs  
7640FairmountDrSE .. 255-4

Jakes Shoe Repair 3330 17AvSE ..... 272-6

JERRY'S SHOE REPAIR  
1628CentreStN .. 276-2

Jim's Shoe Repair 1405 14StSW ..... 244-0

Joe's Shoe Repair 906EdmontonTrNE ..... 262-6

Kingsland Shoe Repairs 7732ElbowDrSW  
MAGIC SHOE SERVICE  
WestbrookMall .. 249-6

Market Shoe Repair  
D3CalgaryMarketMall .. 286-1

Modern Shoe Repairs 2212a 4StSW ..... 269-4

REX SHOES RENEW 838 16AvNW ..... 289-2

Richmond Shoe Repair  
2915RichmondRdSW .. 246-1

SHULMAN'S SHOE CLINIC  
101 7AvSE .. 269-1

Steve's Shoe Repair 4610BownessRdNW  
SUPERIOR SHOE CLINIC  
1207b 1StSW .. 263-3

Tuxedo Shoe Clinic 2715CentreStN ..... 277-3

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— the YELLOW PAGES.

*Yellow Pages*

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when they are  
ready to buy

Make sure that YOUR business  
is adequately represented

## CALGARY "SHOE" HOSPITAL

112 - 9th AVENUE S.E. — "OPPOSITE CONVENTION CENTRE"

# 264-4503

Complete Shoe Repairing

- Dyeing & Redyeing Any Color
- Orthopedic Prescriptions
- Shoes Made Longer - Wider Narrower
- Shoes Restyled

HANDBAGS: Zippers — Handles Renewed, Etc.

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WAIT  
SERVICE

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- Men's & Ladies' Alterations
- Leather Coats Our Specialty

# 264-6364

**EXPERT WORK BY SPECIALISTS ONLY**  
OUT-OF-TOWN ORDERS PROMPTLY FILLED

Your  
Headquarters For

Cowboy  
Boots B F

Men  
Women  
Children

Justin  
Texas  
Boulet

Industrial  
Work and  
Hunting  
Boots  
By  
Grab,  
Dayton,  
Gorrilla

Calgary Shoe Hospital  
264-4503

112 - 9th AVENUE S.E.  
OPPOSITE CONVENTION CENTRE

**Shoes—Manufacturers**

Jaguar Shoes Ltd 404 35AvNE 277-0878

**Shoes—Retail**

**AGNEW-SURPASS SHOE STORES LTD**  
WestbrookShoppingCentre 249-6563  
Calgary Centre Store No 2  
1644 14AvNW 289-8055  
Chinook-RidgeCentreS 255-4162  
Macleod Mall ShoppingCentreS 252-3772  
NorthlandVillageMall 288-0811

**AMANTEA SHOES**

LOCATION TO SERVE YOU

DOWNTOWN  
132 - 8th Ave. S.W.  
269-2870

"One of Calgary's Leading Shoe Stores"

132 8AvSW 269-2870

Bata Shoe Store No 1 308a 8AvSW 262-1888  
Store No 2 105 8AvSW 265-2562  
Store No 3  
CalgaryNorthHillShoppingCentre 289-2115  
Store No 589 SouthridgeMall 252-5995

**BOURNE SHOES LTD**

Macleod Shopping Mall 252-2088

Lake Bonavista Shopping Mall 271-1525

Palliser Square West 266-4744

Centre 114 271-4400

WestbrookShoppingCentre 249-8348

British Boot Shop 229 8AvSW 266-4433  
117ChinookCentre 269-1420  
252-5256

See Our Advertisement This Classification

**CALGARY SHOE HOSPITAL**

112 8AvSE 264-4503  
Chandler's Shoes 126 8AvSW 269-5898  
Check-Mate Shoes Ltd  
Chinook-RidgeCentreNorth 253-5995

**Chargin Arnold Shoes Limited**

Main Store  
227 8AvSW 262-3366  
Store No 2  
231a 8AvSW 266-2543

**CINDERELLA CHILDREN'S SHOE STORE & CLOTHES**

A Specialty Children's Shoe Store  
Start your Children off with the Right Size & Style of Shoes & Clothes  
WHOLESALE & RETAIL

1905 4StSW 269-7210

**CLARK SHOES**

"SHOES FOR THE WHOLE FAMILY"

Specializing In Savage & Buster Brown

104NorthlandVillageShoppingCentre 286-4322

**CLASSIQUE FORMAL & COSTUME**

RENTALS LTD 612 1StSW 265-5831  
Corrective Shoe Shop 713 4StSW 262-7606  
Crest (Shoe Mart) Ltd 126 8AvSE 264-0869

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"EVERYTHING FOR THE DANCER"

JOHNNY BROWN - GAMBA - CAPEZIO  
BALLET SHOES, TAP SHOES & LEOTARDS

MariboroughShoppingCentre 272-1272  
5WestbrookShoppingCentre 249-3503

**DACK'S SHOES**

HIGHEST QUALITY MEN'S SHOES

Agent for

CHURCH'S ENGLISH SHOES

230 7AvSW 262-3222

**DISCOUNT PARAMOUNT SHOES**

Esquire Shoes Ltd 223 8AvSW 262-1966  
Foster Shoe Corp Ltd 1024 17AvSW 249-4757  
264-1525  
See Our Advertisement This Classification

Use TB Christmas Seals

**Shoes—Retail—(Cont'd)**

Fredelle Shoe Boutiques  
Chinook-RidgeCentreS 252-7313  
CalgaryMarketMall 288-0848  
Gallenkamp Shoe Store  
CalgaryMarketMall 286-1556  
272-3977  
MarlboroughMall  
Happyland Shoes For Children Ltd  
WildwoodShoppingPlaza 249-6500

See Our Advertisement This Classification  
Harold Runions Shoes Ltd 1608CentreStN 277-3843  
See Our Advertisement This Classification

**JARMAN SHOES**

NOW SPECIALIZING IN MEN'S & LADIES' SHOES

223 8AvSW 269-4757

**KINNEY SHOES OF CANADA LIMITED**

10320MacleodTrS 271-0606  
4802 17AvSE (Forest Lawn) 272-8521  
4004 17AvSW (Glendale) 246-1771

Lewis Shoes Ltd CalgaryMarketMall 288-1288

Montgomery Clothing & Shoe Store  
4626BownessRdNW 288-2171

Paramount Shoes 108 8AvSW 262-1966

**PERCY'S SHOES LTD**

"FOREST LAWN"

FAMILY FOOTWEAR  
ORTHOPAEDIC CHILDRENS SHOES  
3503 17AvSE 272-7555

**Reward Shoe Stores**

BrentwoodVillageMall 282-4711

**ROBERT'S SHOE STORE**

EXCLUSIVE WOMEN'S SHOES

Chinook-RidgeCentreSouth 252-5339

Downtown 240 7AvSW 263-1383

Runions Harold Shoes (Cambrian) Ltd  
CambrianShoppingPlaza 289-8519

Runions Harold Shoes Ltd 1608CentreStN 277-3843

**SABASTIAN'S**

104NorthlandVillageShoppingCentre 286-4322

**SALAMANDER SHOE STORE**

HIKING & CLIMBING  
BOOTS CENTRE

206 8AvSE 263-0926

Sansom Shoes 805a 1StSW 266-3832

**SCHOLL FOOT COMFORT SHOES**

SHOES  
EXERCISE SANDALS  
CLOGS  
FOOT AIDS  
SUPPORTS

A COMPLETE LINE OF COMFORT SHOES  
AND FOOT CARE PRODUCTS

"FOR INFORMATION CALL"

SCHOLL FOOT COMFORT SHOP  
814 1StSW 262-1215

Spence's Shoes 304-306 8AvSW 262-6403

Chinook Centre Store  
Chinook-RidgeCentreS 255-5885

Calgary North Hill Shopping Centre Store  
1616 14AvNW 289-2015

288-0313  
See Our Advertisement This Classification

Thom McAn Shoes CalgaryMarketMall 288-1505

**THORNCLIFFE SHOES**

YOUR SAVAGE SHOE DEALER

5618 4StNW 274-6675

**VAN CREST SHOES LTD**

Chinook-RidgeCentreN 252-5221

CalgaryMarketMall 286-1525

VANITY SHOES LTD 314 7AvSW 262-7452

269-7077

**LIQUID BREAKFAST**

For a nourishing breakfast combine one beaten egg and 1/2 to 3/4 cup chilled orange, vitamized apple or grapefruit juice or 3/4 to one cup tomato juice.

**Shoes—Retail—(Cont'd)**

VILLAGE COBBLER LTD THE BOWNESS BRANCH  
8BownessShoppingCentre 288-4768

GLAMORGAN BRANCH  
22-3919RichmondRdSW 242-5074

SARCEE BRANCH  
SarceeShoppingCentre 242-6511

Villager 'Shoeshops 225 8AvSW 262-1717

Walkway Shoes Ltd  
BrentwoodVillageMall 282-1977

WAREHOUSE SHOE MARKET  
607 10AvSW 263-4623

WOODS FLORSHEIM SHOES  
ONE OF CALGARY'S LARGEST SELECTIONS OF FLORSHEIM SHOES FOR MEN

308 7AvSW 265-4700

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We Specialize in Over Sizes & Narrow & Wide Widths  
"Serving Alberta & Vicinity for 35 Years"  
2 Locations To Serve You  
269-1420 - 266-4433 - 252-5256  
229 - 8th Ave. S.W. 117 Chinook Centre  
BRITISH BOOT SHOP



Specializing in CHILDREN'S SHOES  
INDIVIDUALLY FITTED BY ORTHOPEDIC EXPERTS  
Prescriptions Filled Accurately, Foster Straight Last, Outflare, Splint, & Surgical Boots — Widths to EEEEE  
• WE FEATURE—START RITE & CLARKS SHOES OF ENGLAND —FOSTERS BRAND REGULAR, BUSTER BROWN  
Hours: 9:30 - 6:00 — Friday 9:30 - 9:00 — Closed Mondays  
**244-1525** FOSTER'S CHILDREN'S SHOES  
1024 - 17th Avenue S.W. CALGARY, VANCOUVER, WINNIPEG, TORONTO  
FOSTER SHOE CORP. LTD.



FOR CHILDREN DOCTORS PRESCRIPTIONS  
Clinic & Orthopaedic Fittings  
Straight Last — Outflare  
Orthopaedic & Regular Shoes  
A to EEEEE Width  
3823 Bow Trail S.W.  
**249-6500**  
YOUR SAVAGE SHOE DEALER  
WILDWOOD SHOPPING PLAZA S.W.



THE HOME OF GOOD SHOES  
ESTABLISHED 1909  
• FLORSHEIM  
• JOYCE  
• GOLD CROSS  
• HEEL HUGGER  
• LAVALLEE  
• D'ANTONIO  
SAVAGE & BUSTER BROWN SHOES FOR CHILDREN  
4 LOCATIONS  
Calgary Market Mall **288-0313**  
Chinook-Ridge Centre South **255-5885**  
North Hill Centre **289-2015**  
Downtown **262-6403**  
SPENCE'S SHOES  
304-306 8 Av. S.W.



YOUR SAVAGE SHOE DEALER  
Children Shoe Specialists  
• FLORSHEIM (Ladies' & Men's)  
• CHILDREN'S ORTHOPEDIC SHOES  
1608 Centre St. N. **277-3843**  
Cambrian Shopping Plaza **289-8519**

**Shoes—Wholesale**

**BLETCHER G F LTD** 605 10AvSW . . . 263-4605  
Cinderella Children's Shoe Store & Clothes  
1905 4StSW . . . 269-7210  
**Foothills Footwear Wholesalers Ltd**  
1921 10AvSW . . . 245-3747  
**Kaufman Footwear Co Ltd**  
3615BentonDrNW . . . 282-5494  
**McKenzie Leathers Ltd** 620 9AvSW . . . 265-3050  
**MINER CO LTD THE**  
3615ManchesterRdSE . . . 243-6021  
**PROMISLOW & CO CALGARY LTD**  
Upstrs 133 6AvSE . . . 263-4117  
**SEMAKA DANNY THOMAS**  
DIRECT FACTORY REPRESENTATIVE  
G. A. BOULET — COWBOY BOOTS  
216VillageontheGreen . . . Edmonton 476-3516  
Town & Country Foot Wear Ltd  
131 6AvSE . . . 263-8576

**Shopping Centres**

**BRENTWOOD VILLAGE MERCHANTS ASSOCIATION**

**OVER 75 STORES & SERVICES**  
Crownchild Trail & Charleswood Drive N.W.  
*"For List Of Stores & Services"*  
Administration Ofc . . . . . 284-1672  
**BRENTWOOD VILLAGE MALL**  
Baker's Auto Wash  
3740MorleyTrNW . . . 282-2354  
Banff Trail One Hour Martinizing  
BrentwoodVillageMall . . . 289-8688  
Bank of Montreal  
3517-19CharleswoodDrNW . . . 289-2541  
Brentwood Barber & Style Shop  
3630MorleyTrNW . . . 289-3033  
Brentwood Drug Ltd  
BrentwoodVillageMall . . . 289-8777  
Brentwood Gulf Service Centre  
BrentwoodVillageMall . . . 289-0266  
Brewtique The BrentwoodVillageMall 289-3519  
**BURRITT TRAVEL**  
BrentwoodVillageMall . . . 289-4413  
Canadian Acceptance Corporation Ltd  
3553bCharleswoodDrNW . . . 284-1192  
Dairy Queen Sizzle Kitchen Stores  
3553bBrentwoodVillageMall . . . 282-3046  
Franz Schmidt 3630MorleyTrNW . . . 289-4500  
Henderson Floral  
BrentwoodVillageMall . . . 289-4444  
Hobby Electronics  
BrentwoodVillageMall . . . 289-3784  
Hogan's Studio  
BrentwoodVillageMall . . . 289-0636  
K-Mart Department Store Division of  
S S Kresge Co Ltd 5408  
3660MorleyTrNW . . . 289-5591  
La Flamme Galleries  
62BrentwoodVillageMall . . . 284-3700  
Maestro Music Ltd  
BrentwoodVillageMall . . . 289-7262  
Martlin's Jewellery (Western) Ltd  
BrentwoodVillageMall . . . 289-4577  
McCook's Sports Ltd  
BrentwoodVillageMall . . . 289-0677  
Medallion Sausage  
BrentwoodVillageMall . . . 282-6600  
Mister Grant's Men's Wear  
BrentwoodVillageMall . . . 289-6928  
Orange Julius Refreshment Centre  
BrentwoodVillageMall . . . 289-5490  
Royal Bank of Canada  
3640MorleyTrNW . . . 289-9275  
Shanghai Restaurant  
BrentwoodVillageMall . . . 284-1400  
Sun Way Party Foods  
3630MorleyTrNW . . . 282-5803  
Suzanne Truba Boutiques Ltd  
BrentwoodVillageMall . . . 289-5774  
Walkway Shoes Ltd  
BrentwoodVillageMall . . . 282-1977

**BRENTWOOD VILLAGE MERCHANTS ASSOCIATION**

(Continued Next Column)

**Shopping Centres—(Cont'd)**

**BRENTWOOD VILLAGE MERCHANTS ASSOCIATION—CONTINUED**  
**BRENTWOOD VILLAGE**  
**PROFESSIONAL BUILDING**  
Burge David R . . . . . 282-2866  
113BrentwoodProfessionalBldg . . . 282-2888  
Calgary Diagnostic Laboratories  
103BrentwoodProfessionalBldg . . . 282-6511  
Canadian Acceptance Corporation Ltd  
3553b-CharleswoodDrSW . . . 284-1192  
Chudey Dr R M  
112BrentwoodProfessionalBldg . . . 282-5557  
Creighton & Stephen  
107BrentwoodProfessionalBldg . . . 284-2202  
Hagen's Hair Styling For Men  
108BrentwoodProfessionalBldg . . . 282-0555  
Louie Dr W L  
104BrentwoodProfessionalBldg . . . 284-3391  
Metro Realty & Management Ltd  
BrentwoodProfessionalBldg . . . 289-9246  
Mr Marcel Hair Design  
102BrentwoodProfessionalBldg . . . 289-8469  
Smitty's Pancake House (Brentwood)  
106BrentwoodProfessionalBldg . . . 282-7140

**CALGARY MARKET MALL**

OVER 70 STORES AND SERVICES



LOCATED SHAGANAPPI TRAIL BETWEEN 32nd Av & 40th Av NW  
**MALL STORES & SERVICES**  
**BAY THE** 3625ShaganappiTrNW . . . 262-0345  
Birks Henry & Sons Ltd  
CalgaryMarketMall . . . 288-0721  
Bob Ingles Music Shop  
CalgaryMarketMall . . . 288-2155  
Canada Trust Co 239 8AvSW . . . 286-1481  
Cavalier China & Gift Shop Ltd  
CalgaryMarketMall . . . 288-0944  
Coles The Book People  
118 8AvSW . . . 266-6885  
Dalmy's Ltd F6CalgaryMarketMall . . . 288-1800  
Fairweather Fashion Council Div of  
Dylex Diversified  
CalgaryMarketMall . . . 286-1441  
Fredelle Shoe Boutiques  
CalgaryMarketMall . . . 288-0848  
**GALLENKAMP SHOE STORE**  
CalgaryMarketMall . . . 286-1556  
Irene's Hobby Centre Ltd  
CalgaryMarketMall . . . 286-1101  
Kohlfurst Fashions Ltd  
C5CalgaryMarketMall . . . 286-1514  
Laura Secord Candy Shop Ltd  
Also Located in Calgary Market Mall  
MnFir115 9AvSE . . . 261-7077  
Lewis Shoes Ltd  
CalgaryMarketMall . . . 288-1288  
Market Shoe Repair  
D3CalgaryMarketMall . . . 286-1114  
McCook's Sports Ltd  
CalgaryMarketMall . . . 288-0888  
Mister Grant's Men's Wear  
CalgaryMarketMall . . . 288-0028  
Modella's Half Size Shoppe  
CalgaryMarketMall . . . 286-1021  
Mucky Duck The CalgaryMarketMall 288-2082  
O'Connor's Men's Wear Ltd  
CalgaryMarketMall . . . 288-0228  
**OTTO'S CALGARY MARKET MALL BEAUTY SALON**  
CalgaryMarketMall . . . 286-1885  
Papa Dan's Restaurant  
CalgaryMarketMall . . . 288-0220  
Purdy's Chocolates  
3625ShaganappiTrNW . . . 286-1122  
Raymond Salon Woodwards  
CalgaryMarketMall . . . 286-1621  
**RICKI'S LADIES WEAR**  
CalgaryMarketMall . . . 286-1118  
Sentiment Shoppes  
CalgaryMarketMall . . . 288-2454

**CALGARY MARKET MALL**

(Continued Next Column)

**Shopping Centres—(Cont'd)**

**CALGARY MARKET MALL—CONTINUED**



Shirley K Maternity(Canada)  
CalgaryMarketMall . . . 288-0911  
**THRIFTY'S THE PLACE FOR PANTS**  
MarketMall . . . 286-1726  
Thom McAn Shoes  
CalgaryMarketMall . . . 288-1505  
Tip Top Tailors CalgaryMarketMall 286-1471  
Ye Old Castle Candle Shoppe Ltd  
CalgaryMarketMall . . . 288-3223  
ADMINISTRATION OFFICE . . . . . 288-5466

**CHINOOK CENTRE**

170 STORES INCLUDING  
SIMPSONS-SEARS & WOODWARD'S  
210ChinookCentre . . . . . 252-7585

**LAKE BONAVISTA SHOPPING CENTRE LTD**

26 STORES TO SERVE YOU



"FOR LIST OF STORES & SERVICES"

Administration Office  
5a-755LakeBonavistaDrSE . . . 271-2220  
12103LakeLouiseWySE . . . . . 271-4865  
Bonavista Flowers & Candy (1973) Ltd  
LakeBonavistaShoppingCentre . . . 271-2666  
Bourne Shoes Ltd  
LakeBonavistaShoppingMall . . . 271-1525  
Card & Candle The  
26LakeBonavistaShoppingCentre . . . 271-1444  
Cherie 23-755LakeBonavistaDrSE . . . 271-3616  
Happy King Ice Cream Parlour  
755LakeBonavistaDrSE . . . 271-1161  
Kitchen & Gift Boutique The  
8LakeBonavistaShoppingCentre . . . 271-2363  
Lake Bonavista Bakery  
2-755LakeBonavistaDrSE . . . 271-0363  
Peek-A-Boutique  
14-755LakeBonavistaDrSE . . . 271-3831  
Planners Chalet The  
17LakeBonavistaShoppingCentre . . . 271-3414  
Royal Trust Co  
Real Estate  
LakeBonavistaShoppingCentre . . . 271-1550  
Sherrri-Lee Fabrics Ltd  
LakeBonavistaShoppingCentre . . . 271-4321

**MACLEOD MALL SHOPPING CENTRE**

OVER 30 STORES TO SERVE YOU.  
FREE PARKING FOR OVER 2500 CARS



"LIST OF STORES"

LOCATED ON MACLEOD TR AT 94 AV S  
Administration Office . . . . . 252-7333  
Maintenance . . . . . 252-7333  
Associates Finance Company Ltd  
9640MacleodTrS . . . 252-9951  
Bank of Montreal 9640MacleodTrS 252-7831  
Barney's Take Out MacleodMall . . . 253-1580  
Bourne Shoes Ltd  
MacleodShoppingMall . . . 252-2088  
Chez Marle Ladies Wear  
MacleodMall . . . 252-2991  
Christopher Maler Interiors Ltd  
9640MacleodTrS . . . 252-0877  
Golden Eagle Restaurant  
9640MacleodMallShoppingCentre . . . 255-8311  
Macleod Mall Denture Clinic  
MacleodMallShoppingCentre . . . 252-9773  
Macleod Mall Pharmacy  
MacleodMallShoppingCentre . . . 255-4493  
McKenzie Music Studios Ltd  
9640MacleodMallShoppingCentre . . . 252-2583  
**MEDALLION SAUSAGE**  
MacleodMallShoppingCentre . . . 255-6377

**MACLEOD MALL SHOPPING CENTRE**

(Continued Next Column)

**Shopping Centres—(Cont'd)**

**MACLEOD MALL SHOPPING CENTRE—CONTINUED**



Melanies Dress Shop Ltd  
MacleodMallShoppingCentre . . . 252-7021  
Oriental Emporium 9640MacleodTrS 259-2001  
Otto's Macleod Mall Beauty Salon  
MacleodMallShoppingCentre . . . 252-6444  
Sassy Miss Casuals  
9640MacleodTrS . . . 253-3111  
Scotty's Dairy Bar Ltd  
9640MacleodTrS . . . 253-4651  
Shapiro Dr Joel J  
Chiropractor  
MacleodMallShoppingCentre . . . 253-1551  
Stationery Boutique Ltd  
9640MacleodTrS . . . 252-4171  
Stretch Wash & Wear Fabrics Ltd  
9640MacleodTrS . . . 253-3851  
Thomas Jeffery Men's Wear Ltd  
MacleodMallShoppingCentre . . . 253-1811  
Warren's Flowers Ltd  
9640MacleodTrS . . . 252-8171  
White Dove Cleaning Centre  
MacleodMallShoppingCentre . . . 253-2001

**MARLBOROUGH MALL**

OVER 30 STORES & SERVICES  
FREE PARKING FOR OVER 2000 CARS



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LOCATED AT 36 ST & MEMORIAL DR NW  
Administration Office . . . . . 272-1401  
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Clean-Up Coin Operated  
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Ltd . . . 272-4304  
Haymour Coiffures MarlboroughMall 272-7304  
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**ZAMZAM DELICATESSEN LTD**  
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Mayfair Place 6707ElbowDrSW . . . . . 252-8168  
North Hill Shopping Centre  
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**NORTH HILL SHOPPING CENTRE**

70 STORES INDOORS



"FOR LIST OF STORES"

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Alberta Shoe Repair 1810 14AvNW . . . 289-6308  
Bata Shoe Store No 3  
NorthHillShoppingCentre . . . 289-2114  
Calgary Centre Barbers  
1822 14AvNW . . . 289-5707  
Calgary Centre Paints Ltd  
NorthHillShoppingCentre . . . 289-4577  
Calgary Diagnostic Laboratories  
265a-NorthHillShoppingCentre . . . 289-0704  
Canadian Imperial Bank of Commerce  
1630 14AvNW . . . 289-2508  
Cavalier China & Gift Shop Ltd  
NorthHillShoppingCentre . . . 289-5771  
Exquisite Flowers 1700 14AvNW . . . 289-5221  
Fabric Care Cleaners & Launderers  
NorthHillShoppingCentre . . . 289-4308  
Fairview Bowling Lanes Ltd  
1701 16AvNW . . . 289-2571  
Fanci Pantri  
NorthHillShoppingCentre . . . 289-0007  
Foster's Bakery 1802 14AvNW . . . 289-0648  
Halling's Music Centre Ltd  
NorthHillShoppingCentre . . . 289-2160  
Haymour Coiffures  
NorthHillShoppingCentre . . . 289-0707  
Ja Ye's Celebration Shoppe  
NorthHillShoppingCentre . . . 289-2161

**NORTH HILL SHOPPING CENTRE**

(Continued Next Page)

**Shopping Centres—(Cont'd)**

**NORTH HILL SHOPPING CENTRE**  
—CONTINUED



Joe Mark Men's Wear  
1806 14AvNW 289-1714

McCook's Sports Ltd  
NorthHillShoppingCentre 289-3344

Nanking Inn Ltd 1770 14AvNW 282-4277

Otto Braaz Beauty Salons  
NorthHillShoppingCentre 289-4758

P M S Hobby & Craft Ltd  
NorthHillShoppingCentre 289-1911

Park Lane Restaurant & Banquet Rooms  
NorthHillShoppingCentre 289-4557

Pauline Johnson Candies  
NorthHillShoppingCentre 282-1433

Silk-O-Lina Ltd  
NorthHillShoppingCentre 282-2800

Fashions  
289-3909

Spence's Ltd 1616 14AvNW 289-2015

Super City Drug Market  
Operated By Liggett Drug Limited  
NorthHillShoppingCentre 289-6761

Wedell's Jewellers 1668 14AvNW 289-0470

White-Elna Sewing Centre  
CalgaryNorthHillShoppingCentre 289-5232

Woolworth F W Co Ltd  
NorthHillShoppingCentre 289-7265

Zeller's Ltd  
NorthHillShoppingCentre 289-6601

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6 DAYS A WEEK  
FREE PARKING

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NorthlandVillageMall 288-0811

Capri Carpets Ltd  
NorthlandVillageMall 286-2822

Clark Shoes 104NorthlandVillageMall 286-4322

Fashion Fabrics of Canada Ltd  
5111NorthlandDrNW 288-1922

Figurmagic International  
NorthlandVillageMall 288-4477

Galaxy Travel Ltd  
NorthlandVillageMall 288-8811

Hair Villa 172NorthlandVillageMall 288-0666

Hi Neighbour Cleaners  
NorthlandVillageMallNW 286-4343

Hollinsworth & Co Ltd  
5111NorthlandDrNW 288-2844

Hometown NorthlandVillageMall 286-1474

Hong Kong Palace  
5111NorthlandVillageMall 288-7744

House of Seven Dwarfs The  
166NorthlandVillageMall 288-1833

Keating Jewellers  
NorthlandVillageMall 288-0222

Merchant Prince Emporium  
5111NorthlandDrNW 286-1212

Northland Flowers  
180-5111NorthlandDrNW 288-1767

Northland Village Men's Style Rite Barber  
5111NorthlandDrNW 288-1400

Radio Shack NorthlandVillageMall 286-2929

Renaissance Art Gallery  
NorthlandVillageMall 286-1816

Shoppers Drug Mart  
5111NorthlandDrNW 288-0761

Supreme Sausage  
NorthlandVillageMall 288-2286

Toronto Dominion Bank The  
5111NorthlandDrNW 286-1486

**Shopping Centres—(Cont'd)**

**PALLISER SQUARE**

THE NEW HEART  
OF  
DOWNTOWN CALGARY 

Administration Office  
873-125 9AvSE 263-2790

**LIST OF STORES**

Air Canada 131 9AvSW 265-9555

Aztec Interiors 38PalliserSqW 269-3001

Bourne Shoes Ltd PalliserSqW 266-4744

Cabin Crafts 2ndFlrPalliserSqE 262-3837

Cavalier China & Gift Shop Ltd  
PalliserSqW 269-6606

Chan's Hong Kong Shop  
2ndFlrPalliserSq 265-0950

Creative Child Care Centre Ltd  
331PalliserSqW 269-7615

Fanci Pantri 161PalliserSqE 264-5728

Global News & Tobacco Ltd  
PalliserSqE 264-0350

Hallies Boutique PalliserSqW 264-7372

House of Seven Dwarfs The  
130-131 9AvSW 266-5086

Johnstone Walker Limited  
115 9AvSE 261-7000

Knits & Knacks Shoppe Ltd  
290PalliserSqE 261-9733

Norell's Art Gallery 133PalliserSqW 265-6460

Otto Bar Boutique Beauty Salon  
Opposite Johnstone Walker 2nd Flr  
PalliserSqE 265-0129

Cosmetologist (Facial) 265-0129

Pampered Lady The 30-131 9AvSW 266-4194

Riley & McCormick Ltd  
PalliserSqW 264-6718

Royal Bank of Canada 125 9AvSE 268-3541

131 9AvSW 268-3541

Super City Drug Mart PalliserSqW 264-7757

Tower Drawbridge 128PalliserSqW 261-7770

Tower Flower Shoppe Ltd  
PalliserSqW 265-1753

Tower Variations 141-131 9AvSW 269-7400

Tres Chic Maison Ltd PalliserSqW 264-4309

Wedell's Jewellers PalliserSqW 264-0170

World Delicatessen & Snack Bar  
MnFlr115 9AvSE 269-7142

Ye Old Pipe Shoppe Ltd  
131PalliserSqW 264-7224

Zodiac Zoo Boutique Ltd  
PalliserSqW 269-3352

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LOOK FIRST IN THE **YELLOW PAGES**

**Shopping Centres—(Cont'd)**

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"THE FASHION CENTRE OF DOWNTOWN CALGARY" 

LOCATED BETWEEN 4 & 5 STREETS ON 8 AVENUE SW  
MALL STORES & SERVICES  
Administration Office  
301-513 8AvSW 262-4681

GROUND FLOOR

Anderson Irene Fashions 513 8AvSW 261-8008

Skiers Sport Shop Ltd The  
513 8AvSW 266-4564

Libracard Gift & Smoke Shop Ltd  
GrdFlrPennyLaneMall 261-8760

Sunshine Health Foods  
119PennyLane 269-3444

Bath & Gift Boutiques 513 8AvSW 265-5564

Betty Shop Ltd 513 8AvSW 269-7155

Holt Renfrew & Co Ltd  
PennyLaneMall 269-7341

Mr Big 'W' Tall Shop (Alta) Ltd  
513 8AvSW 266-2450

Classic Books Ltd 513 8AvSW 263-3129

Gallery of Spain PennyLaneMall 265-0568

A B C Color & Sound Ltd  
PennyLaneMall 265-3012

Crescent Optical Boutique  
513 8AvSW 263-7119

SECOND FLOOR

Elegance Fabric Shop 513 8AvSW 263-4012

Odyssey Boutique Ltd 513 8AvSW 269-1033

Elizabeth Fashion Ltd 513 8AvSW 269-3979

Brownins International Haute Couture  
UpprLvPennyLane 269-5434


Vacation World Travel Ltd  
Uppr513 8AvSW 265-0431

LOWER LEVEL

Sabra Restaurant Ltd 513 8AvSW 266-4096

Lori Shea Figure Salons  
LwrLvPennyLane 266-4091

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100 STORES & SERVICES INCLUDING THE BAY & EATON'S 

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ADMINISTRATION OFFICE  
280ThreeCalgaryPlace 265-4670  
Maintenance Ofc 33St&BowTrSW 249-0052

**WOOLCO DEPARTMENT STORES**

WESTBROOK MALL 1212 375tSW 249-5521

Customer Service 249-8288

Pharmacy 249-8904

Credit Office 249-8961

Automotives 249-6132

MACLEOD STORE 9650MacleodTrS 252-7761

Customer Service 252-5033

Pharmacy 252-7835

Automotives 252-7432

NORTHLAND VILLAGE 5111 375tNW 286-1421

Customer Service 5111NorthlandDrNW 286-1515

Pharmacy 288-0711

Automotives 286-1545

**WOOLCO MARLBOROUGH MALL**  
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Customer Service 3835MemorialDrNE 272-0550

Pharmacy 3830MarlboroughDrNE 272-8896

Automotives 272-6212

Woolworth F W Co Ltd  
NorthHillShoppingCentre 289-7265

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AD SHOW CARDS 111 15AvNW 277-2622

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Homeshield Industries Limited {253-3632  
7158FisherStSE {252-9822

**CHEESE TIP**

When cooking with cheese, keep the heat low to let cheese melt completely and spread through the whole dish. Cooking at high heat makes cheese tough and stringy.

**MORE INSTANT COFFEE USED**  
Canadians are drinking less coffee, or at least using fewer beans, than in the late 1940's. Part of the drop is due to introduction of instant coffee during the 1950's. Instant products now make up nearly one-fifth of total coffee consumption.

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AND

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# Steel RESIDENTIAL Siding

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TWICE The STRENGTH

STEEL

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## 243-4801

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MANUFACTURERS OF  
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CAR PORTS

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Manufactured & Distributed By  
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ALUMINUM LTD.

## 276-1179

103-4528 - 6a Street N.E.

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AUTHORIZED DEALER

Custom Aluminum

Distributors

5227  
8th Ave. S.W. **249-8494**

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NEW CONSTRUCTION

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woodgrain, rough sawn and embossed.  
FREE ESTIMATES

Also available to add  
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Soffit, Shutters, Awnings, Windows,  
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manufactured exclusively by Building Products  
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Gienow Limited 3812 Edmonton Trn NE 276-1171  
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AWNINGS — DOORS — WINDOWS  
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20 Years Experience - Buy Direct & Save  
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1301 Hastings Cr SE 287-1175  
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South West Aluminum Distributors Ltd  
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SPEEDY TABBING ROOFING & SIDING

All Types of  
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Free Estimates  
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522 36th Ave SE 243-4004

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- ROT PROOF
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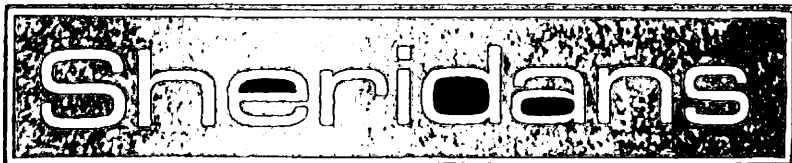
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the only siding made from remarkable new  
ULTRA-STELCOLOUR is the choice of the  
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- AWNINGS
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WE BUILD BEAUTY INTO THE DESIGN OF  
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COMPARE OUR DESIGN WORK WITH THAT OF  
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7. ASK ABOUT THE  
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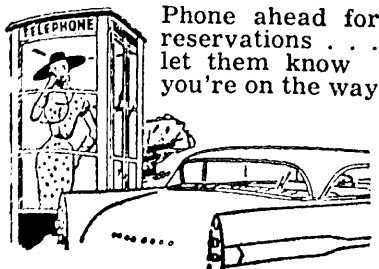
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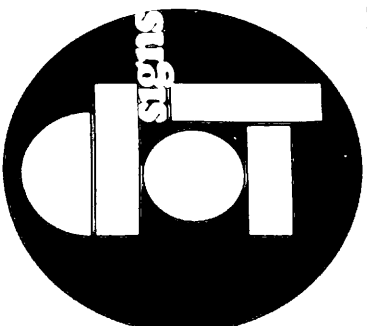
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Artistic Signs 1131 11StSE 265-5707  
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Art-Way Signs 503 42StSW 249-5976  
See Our Advertisement This Classification

**Signs—(Cont'd)**

**BARADY SIGNS LTD** 525 6AvSE 266-5144  
See Our Advertisement This Classification  
Behrends Bronze Industries Ltd  
250 OnePalliserSq. 244-9663  
Calgary Outdoor Advertising Ltd  
7059FarrellRdSE 252-3366

See Our Advertisement This Classification  
Calgary Signs 7344 35AvNW 288-0548  
See Our Advertisement This Classification  
Can West Label Manufacturing Ltd  
6424 1aStSW 253-4141

**CHUM**

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236AcadiaDrSE 255-0029  
City Signs (Calgary) Ltd  
422ManitouRdSE 287-0063  
See Our Advertisement This Classification  
Colorprint Displays 3rdFlr206 11AvSE 262-9994  
Continental Signs 200SackvilleDrSW 252-1266  
Display Industries Alberta Ltd  
502-610 6AvSW 264-1423

**Signs—(Cont'd)**

Dot Signs Limited 4510 6aStNE 276-  
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Double R Signs 1157BownessRdNW 283-  
See Our Advertisement This Classification

(Continued Next Page)

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people to do it by looking  
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Service for your dollar!

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**baradby**  
SIGNS LTD.

- ★ REAL ESTATE SERVICE
- ★ COMMERCIAL
- ★ PLASTIC SIGNS
- ★ SCREEN PROCESS
- ★ MAGNETIC CAR SIGNS, ETC.

**266-5144**

525 - 6th Avenue S.E.

DECALS - COMMERCIAL SIGNS  
SCREEN PRINTING - TRUCKS

**CS**

**City Signs**

(CALGARY) LTD.  
422 Manitou Road S.E.

**287-0063**

**Signs--(Cont'd)**

**ELDON SILK SCREEN PRINTERS LTD**  
536-500 42AVSE 243-0189  
See Our Advertisement This Classification  
Electrical Lighting Services

323CentreStS 263-0161  
Environmental Graphics 409-330 9AVSW 262-1761

**EXECUTIVE DESIGNS**  
Div of Signs by Silk Screen Ltd  
5721BurbankRdSE 253-7485

**FEDERAL NEON (1970) LTD**  
1910 11StSE 262-9772  
See Our Advertisement This Classification

**HARRY'S SIGNS**  
TRUCK LETTERING — BANNERS  
SCREEN PRINTING  
COMMERCIAL SIGNS — SHOW CARDS  
8020 44StSW 252-6856

**HOOK SIGNS CALGARY LIMITED**  
320 3StSE 263-2170  
See Our Advertisement This Classification

Hook Signs 7059FarrellRdSE 252-3366  
See Our Advertisement This Classification

**L & M PLASTICS LTD** 223 41AVNE 276-6671  
See Our Advertisement This Classification

**LEXON**  
**GENERAL ENGRAVERS**  
**METAL AND PLASTIC**  
SIGNS, SCALES, CUT OUT LETTERS  
IN MANY VARIED STYLES AND SIZES  
709 14StNW 283-0110

**LOFT AL SIGN SERVICE**  
WINDOWS, BANNERS, TRUCKS,  
COMMERCIAL SIGNS & SILK SCREEN  
2066275 244-1801

**MAGNA SIGN & DISPLAY LTD**  
**3D PLASTIC SIGNS**  
Magnetic Removable for  
Cars & Trucks  
ADHESIVE (Permanent) INDOOR-OUTDOOR  
CHANGEABLE SIGNS  
WINDOW SIGNS & DISPLAYS  
REAL ESTATE DISPLAYS  
INDIVIDUAL PLASTIC LETTERS  
STYROFOAM DISPLAYS  
**RUBBER STAMPS**  
2036 42AVSW 243-4264

**MAGNETIC MAN SIGNS THE**  
**3-D PLASTIC SIGNS**  
Magnetic — Adhesive  
Display  
Complete Sign Service  
To Industry  
& Oilfield  
4325 1StSE 243-5066

**Martinson Sign Service Ltd**  
1542 41AVSE 265-5847  
See Our Advertisement This Classification  
**MCCOOK'S SPORTS LTD**  
Crested T-Shirts Our Specialty  
1933 10AVSW 245-5756  
**Mimura Dan Signs Ltd** 215 41AVNE 277-9057  
See Our Advertisement This Classification  
Listings Of This  
Classification Are Continued  
On Next Page

**SERVES FOUR**  
One 19-ounce can of fruit can provide four servings of quick dessert, chilled, fresh and relatively low in calories.



**ELDON SILK SCREEN PRINTERS LTD.**  
FORMERLY ELDON SIGNS

**A COMPLETE SCREEN PRINTING SERVICE**  
• Decals • Banners • Sho-cards • Trademark Design  
• Point Of Purchase Displays • Signs Of All Types  
• Interior Design Consultants • Sales Promotions

**A COMPLETE ADVERTISING SERVICE**  
**243-0189**  
500-596, 42 AVE. S.W.

**KWIK SIGNS**

- DECALS
- SCREENING
- BANNERS
- TRUCK LETTERING

**252-3366**  
7059 FARRELL ROAD S.E.  
Div. of Tioga Enterprises Ltd.



**276-6671**  
223 - 41 Avenue N.E.  
**PLASTICS LTD.**  
**PLASTICS & DISPLAYS**

- Complete Sign Service To The Oil & Gas Industry
- Custom Vacuum Forming
- 3-Dimensional Magnetic Plastic Signs

**Now you can have branch offices anywhere across the country at low cost**

Call your Telephone Business Office and a representative will help you set up Zenith Service to meet your specific needs. Do it today . . . you'll be glad you did!

**Long Distance Pays**



**FEDERAL NEON**  
(1970) Ltd.

**FINER ELECTRICAL SIGNS**

**262-9772**  
**262-9366**  
1910 - 11th Street S.E.

- \* PLASTIC & NEON SIGNS
- \* MANUFACTURERS
- \* ERECTORS
- \* MAINTENANCE

**DAN MIMURA SIGNS LTD.**

**277-9057**  
215 - 41st Avenue N.E.  
If No Answer Call 282-8373



**HOOK SIGNS CALGARY LIMITED**  
320 - 3 ST. S. E.  
263-2170

- OUTDOOR ADVERTISING
- STORE FRONT SIGNS IN PLASTIC, METAL & WOOD
- EXHIBITION & INDUSTRIAL DISPLAYS
- GOLD & SILVER LEAF LETTERING
- TRUCK LETTERING
- SCREEN PROCESSING
- BAKED ENAMEL SIGNS



**SIGN SERVICE LTD.**

**265-5847**

- TRUCK LETTERING
- REAL ESTATE
- COMMERCIAL
- CUT OUT LETTERS
- GOLD & SILVER LEAF
- BANNERS
- POSTERS
- SCREEN PROCESS
- DIE CUTTING

A. W. (Marty) Martinson, Mgr  
1542 - 41st Avenue S.E.





PLASTIC SIGNS,  
NEON SIGNS,  
STOREFRONTS,  
SPECTACULARS

276-6666  
after september 1st

**NEON SALES  
& SERVICE LTD.**  
1437-47th AVENUE N.E.  
across from the airport

**Signs—(Cont'd)**

National Neon Displays Ltd 204 40AvNE 276-8841  
See Our Advertisement This Classification  
NEOMA NEON SIGN CO Box 6263 ..... 288-8484  
NEON CONTRACTORS LTD  
5305 1aStSW. 252-3391  
See Our Advertisement This Classification

**NEON PRODUCTS LTD**

NEON SIGNS  
PLASTIC SIGNS  
FACE LIFT DESIGNS



"FOR INFORMATION CALL"  
NEON PRODUCTS LTD  
1302 11AvSW. 244-8934

NEON SALES & SERVICE LTD  
1437 47AvNE. 276-6666  
See Our Advertisement This Classification

**Signs—(Cont'd)****NORTHERN VISUAL INFORMATION SYSTEMS**

"DEMAND READERS"  
Time & Temperature  
Displays  
Automatic Message  
Changer  
Dial-A-Sign® Readograph  
Sports Timers



"FOR INFORMATION CALL"  
NEON PRODUCTS LTD  
1302 11AvSW. 244-8934

Park An Ad Co Ltd POBox5009 ..... 253-2521  
See Our Advertisement This Classification  
PORTA-SIGN RENTALS LTD  
3820a-ManchesterRdSE. 243-1000  
See Our Advertisement This Classification  
Roepke Signs 908 5AvSW ..... 269-8354  
See Our Advertisement This Classification

(Continued Next Page)

**RENT - A - SIGN**

**PARK AN AD CO. LTD.**

"A SIGN IN NO TIME — ANYWHERE"  
ILLUMINATED — PORTABLE  
FOR IDENTIFICATION — SALES  
SPECIAL EVENTS

P.O. Box 5009, Station "A"  
CALGARY

**253-2521**  
24 HOUR SERVICE

**PORTA-SIGN RENTALS LTD.**

Used For Every Type of Business  
For Special Events

- Announcements - Sales  
- Civic Events - Open House

Rented By Week or Month

3820a Manchester Rd. S.E. **243-1000**



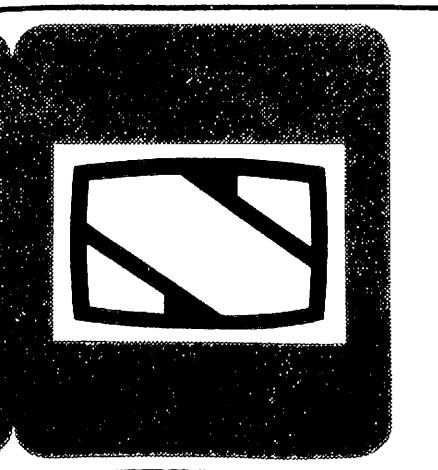
**NEON CONTRACTORS LTD.**  
ILLUMINATED ADVERTISING  
SALES - SERVICE - RENTALS

5305 - 1a St. S.W. **252-3391** Calgary, Alberta  
TELEX 03-825664

**NATIONAL NEON DISPLAYS LTD.**  
204 40TH AVENUE N.E. CALGARY

**ELECTRICAL SIGNS**  
storefronts, solarlite skydomes

FOR SALES, LEASING AND SERVICE PHONE:  
**276-8841** SALES - D. (DAVE) SPENGE, RES. 281-2724  
GEN. MGR. - JIM BROWN, RES. 282-8932



**R**

**ROEPKE**  
Signs  
269-8354

908 - 5 Ave. S.W.

**Signs—(Cont'd)**

**SIGN-O-LITE SIGNS LTD**

LEASED  
SOLD  
PLASTIC SIGNS  
(Moulded Faces)  
NEON SIGNS



We Create . . . Why Imitate  
100% Canadian Owned

**SALES & SERVICE**

**SIGN-O-LITE SIGNS LTD**  
4019 45th St. 243-1946

**SOMETIMES CHEAPER**

Day-old bread is sometimes cheaper than fresh bread and is good for toasting.

**Signs—(Cont'd)**

Signs By Lee 3820b-ManchesterRdSE . 243-7697

See Our Advertisement This Classification

**SIGNS BY SILK SCREEN LTD**  
5721BurbankRdSE . 253-7485

See Our Advertisement This Classification  
**SILK SCREEN INDUSTRIES OF ALBERTA LTD**

9212e-HortonRdSW . 253-8289

**SOLARITE PLASTICS** 204 40AvNE . 276-8841

Stewart Signs 1725 32StSW . 249-0689

Stop-Look Signs 322 16AvNW . 276-6231

Summit Signs 306GlenmoreTrSW . 253-5305

See Our Advertisement This Classification

**TAYLOR PLASTICS LTD** 735 10AvSW 266-1182

Taylor Signs 1439 9AvSE . 262-3131

See Our Advertisement This Classification

(Continued Next Page)

**Shop The Yellow Pages Way**

# Signs by LEE



LET A PROFESSIONAL SOLVE YOUR SIGN AND DISPLAY PROBLEMS!  
CONTEMPORARY DESIGNS OF . . .  
ELECTRICAL SIGNS.  
STOREFRONT RENOVATIONS.  
HOT STAMPING.  
ENGRAVING ON PLASTIC-NAMEPLATES.  
DIRECTORY BOARDS.  
BLACKBOARDS.  
EXHIBITION DISPLAYS.  
PICTORIALS.  
ARCHITECTURAL SIGNING.  
CUT OUT LETTERS.  
SCREEN PRINTING.  
DECALS,  
BANNERS, POSTERS.

**243-7697**  
3820 B MANCHESTER RD. S.E.

# Taylor Signs

**SINCE 1900 1439-9 AVE. S.E.**

• LLOYD TRAPTOW  
• BILL SHAW **262-3131**



**SIGNS BY SILK SCREEN LTD.**

EXECUTIVE DESIGNS  
ARCHITECTURAL SIGNING DIVISION

**OUR PROCESSES**

- SCREEN PRINTING
- HEAT STAMPING
- HAND LETTERING
- ENGRAVING
- EMBOSING
- GRAPHICS CONSULTING
- COMMERCIAL ART
- DIE CUTTING
- KISS CUTTING
- LAMINATING
- PHOTOGRAPHY
- CUSTOM FABRICATING
  - Wood
  - Plastic
  - Aluminum
  - Steel
- SPRAYING
- PUNCHING
- FORTHING

**OUR PRODUCTS**

- DECALS OF ALL TYPES • FLEET & CONTAINER MARKINGS • STORE FRONT SIGNS (Wood Plastic Metal) • BANNERS
- SHOWCARDS • DIRECTORY BOARDS
- ARCHITECTURAL SIGNING ( Schools, Universities, Hospitals, Commercial Complexes )
- DISPLAYS • IN OUT BOARDS • ALUMINUM PICTURE FRAMING • GLASS & PLASTIC SCORE BOARDS • TRUCK LETTERING
- CUT OUT LETTER & NO. DECALS
- TRANSIT SYSTEM ADVERTISING • NAMEPLATES
- CONTROL PANELS • INSTRUMENT DIALS
- CUT OUT LETTERS (Wood Plastic Metal)
- IMPRINTING • TRAFFIC SIGNS • INDUSTRIAL SIGNING (Construction Cos. Petroleum Cos. Utilities Cos. Service Cos.)
- MAGNETIC SIGNS • PARKING LOT SIGNING (premises & Vehicles)
- SERIAL NO. DECALS • TRADE PRINTING

**253-7485**  
5721 BURBANK ROAD S.E.

A TOTAL SIGNING COMMUNICATION SERVICE



# SUMMIT SIGNS

(FORMERLY PRODESIGN)

**"GOOD AND FAST"**

- PHOTOGRAPHIC SILKSCREEN PRINTING • CREATIVE DESIGN & ART STUDIO
- T-SHIRTS AND GOLD LEAF LETTERING
- TRUCK LETTERING • SHOWCARDS • BANNERS
  - DECALS — EFFECTIVE RETAIL POINT OF SALE
  - PETROLEUM INDUSTRY SIGNING

**253-5305**

306 GLENMORE TRAIL S.W.

**Signs—(Cont'd)**

Tioga Signs Ltd 7059FarrellRdSE . . . 252-3366  
See Our Advertisement This Classification  
Tri-Art Designers Ltd 4510 6aStNE . . . 276-2377  
Unique Advertising 126a 10StNW . . . 283-3822  
See Our Advertisement This Classification  
**UNIVERSAL INSTALLATIONS & CRANE RENTALS LTD** 1210 20AvSE . 262-5151  
See Our Advertisement This Classification  
Vogue Signs Ltd 1131 11StSE . . . 265-5707  
Western Display Service Ltd  
1705MacleodTrSE . . . 263-4786

**EASY TRIFLE**

With little preparation, a n n e d peaches, pudding mix and a raspberry jelly roll become an easy peach trifle for a company's-coming dessert.

**Signs—(Cont'd)**

**WESTERN SIGN PRODUCTS LTD**  
COMPLETE SIGNS — MOUNTING  
HARDWARE — BLANKS — Specializing in  
TRAFFIC & STREET  
8610HortonRdSW . . . 255-8732

**WHITELINE MFRS & DISTRBTRS CO LTD**  
Quality Magnetic Signs  
Hwy2N . . . Bowden 224-3321  
Wilson E Signs & Displays Ltd  
412 36AvSE . . . 287-2363  
See Our Advertisement This Classification

In the bedroom, an extension telephone gives you security at night. A great convenience too, when some member of the family is ill.

**Signs—Silk Screen Process**

A-1 Signs 121 17AvSE . . . 262-4054  
Al Fieger Sales Ltd 7058g-FarrellRdSE 252-1976  
**CITY SIGNS (CALGARY) LTD**  
DECALS  
Photographic Screen Printing  
422ManitouRdSE . . . 287-0063

Colorprint Displays 3rdFlr206 11AvSE . 262-9994  
See Our Advertisement This Classification  
Luft Al Sign Service Box6275 . . . 244-1801  
Martinson Sign Service Ltd 1542 41AvSE 265-5847  
Mimura Dan Signs Ltd 215 41AvNE . . . 277-9057

**OMNISCREEN**

Decals (Cars & Trucks) Crests  
Posters - Banners - Real Estate Signs  
Photographic Silk Screening  
6307BownessRdNW . . . 286-1836

**ROEPKE SIGNS** 908 5AvSW . . . 269-8354  
Signs By Lee 3820b-ManchesterRdSE . . 243-7697  
**SIGNS BY SILK SCREEN LTD**

Photographic  
Screen Printing  
Specialists  
**DECALS OF ALL TYPES**

See Our Ad under "SIGNS"  
5721Burbank RdSE . . . 253-7485

Summit Signs 306GlenmoreTrSW . . . 253-5305  
T-Shirts By Beep 924MemorialDrNW . . 283-2270  
**TIOGA SIGNS LTD** 7059FarrellRdSE . . 252-3366  
Top-O-The Mountain Production Ltd  
140 6AvSW . . . 261-8990

**UNIQUE ADVERTISING**

CREATIVE PHOTOGRAPHIC  
SILK SCREEN PRINTING  
CLOSE TO DOWNTOWN  
126a 10StNW . . . 283-3822

**WESTERN SIGN PRODUCTS LTD**  
8610HortonRdSW . . . 255-8732

**Use Easter Seals****Signs—Silk Screen Processing****Supplies**

**GRAPHIC ARTS WESTERN LTD**  
NAZ-DAR SILK SCREEN  
SUPPLIES & EQUIPMENT  
4525 1StSE . . . 287-2513

Graphic House  
Shop 303 16AvNW . . . 269-2727  
106-525 13AvSW . . . 269-2727  
See Our Advertisement This Classification  
Sherwin-Williams Co of Canada Ltd  
315 16AvNW: 277-0783  
238 12AvSE . . . 262-7026

**graphic**

- artwork
- typesetting
- colour separations
- black & white filmwork
- offset platemaking

**269-2727****house****Silencers—Industrial**

**ACOUSTEX OF CANADA LTD**  
8828Seikirk . . . Vancouver BC 604-261-6520  
**ELECTRIC-CRAFTS (1962) LIMITED**  
Representing  
UNIVERSAL SILENCER CORR  
FOR ALL APPLICATIONS  
3936EdmontonTrNE . . . 276-9676

**Silica**

**SIL SILICA LTD** . . . . . Bruderheim 528-3999

Want to be sure of getting the right product before you buy? Then turn to the heading in these Yellow Pages that describes what you want —under which you'll find someone to help you.



**AT YOUR FINGERTIPS!**  
Help of all kinds is right at hand in these Yellow Pages

**TIOGA****SIGNS LTD.****COMPLETE  
SIGN &  
DECAL  
SERVICE****QUALITY WITH SERVICE**

BANNERS, TRUCK LETTERING, FLEET MARKINGS  
FASCIA SIGNS, OIL & GAS INDUSTRY SIGNS

**252-3366**

7059 FARRELL ROAD S.E.

**PHOTOGRAPHIC SILK  
SCREEN****UNIQUE  
ADVERTISING**

**SIGNS**  
showcards; banners  
decals; silk screening  
**COMMERCIAL ART**  
brochures; pamphlets  
logos; creative design

**283-3822  
CLOSE TO DOWNTOWN****UNIVERSAL  
INSTALLATIONS****&  
CRANE RENTALS LTD.**

1210 - 20th Avenue S.E.

**262-5151**

- ★ Sign Installation
- ★ Maintenance Service

**287-2363****WILSON  
SIGNS****& DISPLAYS LTD.****412-36 AVE. S.E.****262-9994**

When You Need  
**DECAL TRANSFERS  
POSTERS  
OUTDOOR SIGNS  
CRESTS  
TRANSIT CARDS  
PLASTIC SIGNS  
MAGNETIC SIGNS  
BANNERS**

Quality Screen Printing  
Since 1947

**colorprint  
DECALS**

206 11th Ave. S.E. Calgary 21, Alta.

*Michael Jaramko*  
Manager

**Silk Screen Processing**


**ELDON SILK SCREEN PRINTERS LTD**  
536-500 42AvSE...243-0189

**McCOOK'S SPORTS LTD**  
Crested T-Shirts Our Specialty  
1933 10AvSW...245-5756

**Silk Screen Industries of Alberta Ltd**  
9212e-HortonRdSW...253-8289

See Our Advertisement This Classification

**TAKE CARE**  
When the elderly become hard of hearing they are apt to become morose and suspicious. Care should be taken to speak clearly and distinctly.



**253-8289**

**silk screen industries**  
of alberta ltd.

custom displays: retail and industrial,  
decals, photographic screen process,  
signs, oil and gas markers

**9212E Horton Road S.W., Calgary**

**Silks—Retail**

McCullough's Silk Shop 114a 7AvSW 262-7651

**Silos**

GORLIN SILO CO 4913 50Av Camrose 672-2933

**Silver Plating**

See Plating

**Silverware—Retail**

Chalfonte Housewares Co  
9667 OakhillDrSW 253-3166

Fine Arts (Northumbria) Sterling Silver Co  
1134LakeChristinaWySE...271-0242

**Skating Equipment**

**ARON'S EQUIPMENT LTD**  
CALGARY'S ORIGINAL SKATE SWAP  
NEW AND USED SKATES

340 16AvNW .....277-4335

**BOW CYCLE & MOTOR CO LTD**  
6524BownessRdNW...288-5421

**COMET CYCLE**  
NEW & USED, SWAPPING &  
SHARPENING — HOCKEY EQUIPMENT

10-440AcadiaDrSE .....255-4962

**Professional Skate Service**  
2719 14StSW...244-6411

**Pedley's Cycle & Sports** 225 10StNW...283-1421

**SAmpede City Sports Ltd** 463 42AvSE 287-2600

**Sun Cycle & Sporting Goods**  
1514 14StSW...245-2885

**TUXEDO CYCLE & SPORTS LTD**  
2520CentreStN...277-2872

**WESTERN CYCLE (CALGARY 1970) LTD**  
Bauer — C.C.M. — Daoust  
Hockey Equip. — C.C.M.  
Cooper  
Hockey Sticks  
Sherwood, C.C.M., Koho  
Skate Sharpening

9639MacleodTrS .....253-2285

**Skating Rinks**

Lloyd's Rollerade Ltd 7520MacleodTr 252-0146

Use Long Distance

**Ski Centres**

**BANFF CABLELIFTS LTD**  
MT. NORQUAY  
BANFF'S FAMILY SKI AREA  
Box 40, Banff

MtNorquayRd .....Banff 762-4421

**CALGARY SKI CLUB**  
CSC Ski Socials, Tours, X-C, Films  
Ski Sale '74  
Clubhouse 1207 1StSW...263-9644

Ofc1001-304 8AvSW .....269-2204

Canadian Ski Association Alberta Division  
706 2AvSW...269-6066

Couillard Development Ltd  
Hwy1W&BowfortRd 286-2002

**HAPPY VALLEY SKI LTD**  
THE MOST LIFTS — THE MOST SKIING  
THE MOST LODGE

HappyValleyPk .....288-5335

**LAKE LOUISE SKI AREA**  
2405-505 6StSW...263-5294

See Our Advertisement This Classification

**MARMOT BASIN SKI-LIFTS LTD**  
Box 1300, Jasper

FOR THE ROCKIES AT THEIR BEST  
SPECIAL SKI-WEEK PACKAGES  
GROUP RATES AVAILABLE  
OPEN NOVEMBER TO MAY  
24 Hr. Snow Phone 262-1754

Jasper-BanffHwy .....Jasper 852-3816

Mount Norquay Snow Report .....253-3383

**PASKAPOO SKI CENTRE**  
CALGARY'S ONLY CHAIR LIFT  
SKI AREA

Hwy1W&BowfortRd .....288-4112

Russell Sporting Goods 1001 1StSW...269-5566

See Our Advertisement This Classification

Shaganappi Ski Area BowTr&26StSW...246-1855

Ski Swap The 237 12AvSE .....261-8026

**SUN TRAVEL CENTRE CALGARY LTD**

Specializing In  
Ski Tours - Charter Buses  
Big 3 Ski Bus

Sunshine — Lake Louise — Mount Norquay  
Evenings 263-0391

MnFlrPenthouseTwrs .....261-9630

Sunshine Village .....Banff 762-3383

See Our Advertisement This Classification

Westcastle Snow Report  
12247CanfieldRdSW...281-6464

See Our Advertisement This Classification



**SKI WESTCASTLE**

Westcastle Recreation Resort



**BOX 1239, PINCHER CREEK, ALBERTA**  
**TELEPHONE YJ2-3286**

(Radio Mobile — Dial Long Distance Operator & Ask For  
Mobile Operator Pincher Creek)

"IN THE HEART OF THE CANADIAN ROCKIES . . ."

- ★ Superb Mountain Recreation in a Magnificent Setting
- ★ CSIA Ski School — Ski Shop
- ★ Well Appointed Lodge
- ★ Accommodations — Lodge, Chalets & Dormitory
- ★ Licensed Dining
- ★ Holiday Trailer Park — Year Around
- ★ 3 T-Bars — 600, 1300 & 4600 Feet Long
- ★ Reasonable Rates & Group Rates
- ★ Summer Recreation Facilities
- ★ Site of 1975 Canada Winter Games - Ski Competitions

**24 HOUR SNOW REPORT: CALGARY (403) 281-6464**

"WHERE SKIING IS UNLIMITED"



ONE OF THE  
**LARGEST SKI AREAS**  
IN  
**CANADA**

2600 FT. VERTICAL DROP  
7 LIFTS  
3 LODGES

LICENSED DINING

ROCKY  
MOUNTAIN HIGH

CALGARY OFFICE  
**263-5294**

LAKE LOUISE OFFICE  
**522-3555**

DIAL "CHINOOK" (244-6665) FOR 24 HOUR SNOW REPORT



**SKIING**  
Is Our Business  
One of Calgary's Oldest  
Established Ski Dealer  
Specializing In: Skis, Ski  
Equipment - Ski Wear  
Accessories for the  
Entire Family  
"We Talk Cross Country"  
ADEQUATE PARKING FACILITIES  
**269-5566**  
1001 - 1st STREET S.W.

**SUNSHINE VILLAGE BANFF**



- ★ SKI SCHOOL — SKI SHOP
  - ★ LARGE COMFORTABLE DAY LODGE
  - ★ MOUNTAIN INN - 90 ROOMS
  - ★ LICENSED DINING - LOUNGE
  - ★ 3 HIGH CAPACITY DOUBLE CHAIRLIFTS
  - ★ NEW TRIPLE CHAIR LIFT
  - ★ T-BARS ★ FREE PRACTICE LIFT
- BANFF — 762-3383**  
24 Hour Snow Report CALGARY 244-8282

**Ski Tow Equipment & Supplies**

**CALGARY (WESTERN) SKI LIFT LTD**  
T-BARS, CHAIRS, ROPE TOWS  
SNOWMAKING, ROPE SALES & SPLICING  
809 9AVSE ..... 265-7201

**COUILLARD DEVELOPMENT LTD**  
HALL CHAIRLIFTS  
LARCHMOUNT  
SNOW MAKING EQUIPMENT  
ROPE TOWS  
ROPE SALES  
Hwy1W&BowfortRd ..... 286-2002

**Ski Tows**

See Ski Centres

**Skiing Conditions Information**

**LAKE LOUISE SKI AREA**  
2405-505 6StSW ..... 263-5294  
24 HOUR SNOW REPORT ..... 244-6665  
Marmot Basin Ski-Lifts Ltd  
139 17AvSW ..... 262-1754  
Mount Norquay Snow Report ..... 253-3383  
Schweitzer Basin Sand Point Idaho Snow  
Report & Reservations  
1509-614 5AvSW ..... 263-2440  
Ski Holiday Information  
12247CanfieldRdSW ..... 281-6464  
Ski Snow Report 1301 17AvSW ..... 264-3322  
Sunshine Village Snow & Ski Report  
1609 14StSW ..... 245-2216  
Westcastle Snow Report  
12247CanfieldRdSW ..... 281-6464

**Skiing Instruction****COMPTON SKI SCHOOL**

INSTRUCTION - SUPERVISION - FUN  
FOR YOUNG PEOPLE AGES 12-17  
FOR BROCHURE CONTACT:  
OZZIE'S SPORTS CENTRE 252-0060  
PREMIER SPORTS 263-8855  
SKI CELLAR (Downtown) 269-7101

1442 17AvSW ..... 245-4311

**HAPPY VALLEY SKI LTD**

50—PROFESSIONAL SKI INSTRUCTORS  
ADULTS, CHILDREN

HappyValleyPk ..... 288-5335

Norseman The 3510 19StSW ..... 243-7622

**PASKAPOD SKI CENTRE**

Learn To Ski Weeks  
Childrens Ski School

Director, Joe Couillard

Hwy1W&amp;BowfortRd ..... 288-4112

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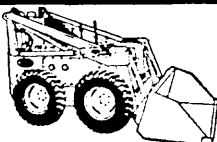
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38

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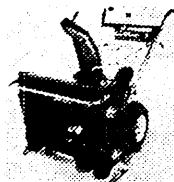
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1319 9AVSE..265-7943

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**Snow Sleds**

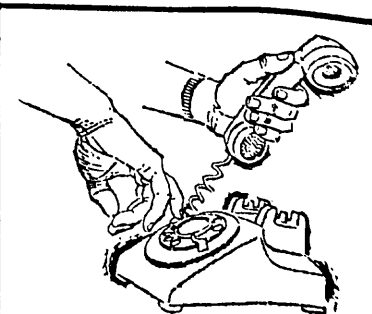
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Ltd. Strathmore 382-3053

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Fly through the winter on a tough, trailwise snowmobile. See us for a choice of models and smart, action-styled snowmobile clothing.

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The Unique Rotary Combustion Powered Phantom, Incredibly Quiet at 5 to 65 MPH. The Super Quiet Golden Ghost at 73 DBA—First of the Quiet Ones. See Them. **JOHNSON STAYS AHEAD OF THE GAME**

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Weno Services Ltd RR7 ..... 272-3233

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Kelly's Distributors Ltd  
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5512 4StSE ..... 252-3446

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SMOOTH WHERE IT MEETS YOU.

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Snowmobile Accessories  
435 58AvSE ..... 253-1455

Listings Of This Classification Are Continued On Next Page

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★ Custom Built Trailers

We Service All Makes & Models

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**moto-ski**

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SALES — SERVICE  
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**243-4512**  
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**YAMAHA**

"IT'S A FAMILY AFFAIR  
YAMAHA"

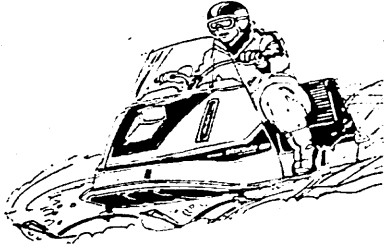
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# Palisade Snowmobile Distributors Ltd.

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# ski-doo

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Rugged New Vehicle For  
Any Time of the Year  
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Backed by a 19-  
year heritage of  
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mobile performance and dependability.



#### AUTHORIZED DISTRIBUTOR

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7Av&6StSE. 263-8380

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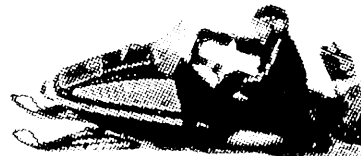
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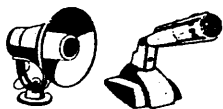
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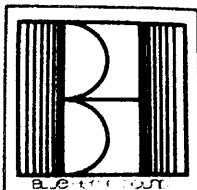
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