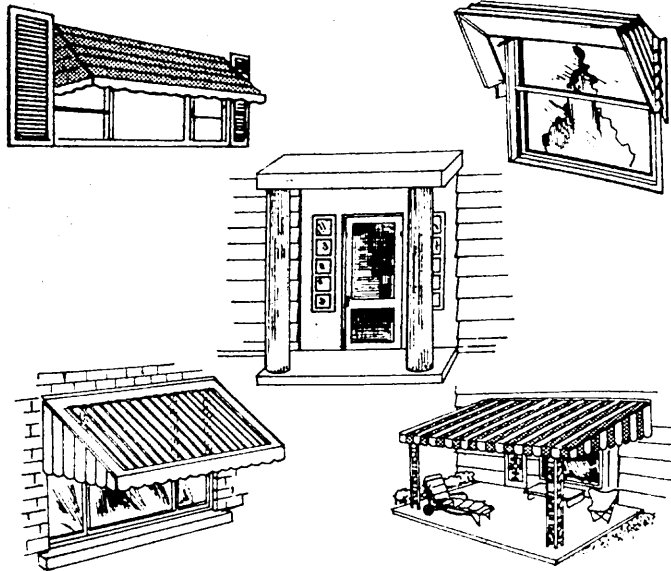


# AWNINGS & CANOPIES

COMPLETE CHOICE OF STYLES & GRADES OF QUALITY



- MORE THAN JUST AWNINGS & CANOPIES-WE BUILD BEAUTY INTO THE DESIGN OF YOUR HOME
- MORE THAN JUST AWNINGS & CANOPIES-COMPARE OUR AWNING & CANOPY WORK WITH THAT OF OTHER COMPANIES

**HLADY**  
HOME IMPROVEMENTS

**277-4337**  
1118 - 3rd STREET N.E.

## Awnings & Canopies—(Cont'd)

Hlady Home Improvements 1118 3rd St NE 277-4337  
See Our Advertisement This Classification

### KAUSCHE W CO

SPECIALIZING IN  
TRAILER AWNINGS  
215 11AvSW ..... 264-7026

### MOIR SUNSCREENS LTD

KAISER SHADE SCREENS  
Window Screens & Reflector Films  
11007SouthglenPlaceSW ..... 255-1442

R & S Construction 3002 26AvSE ..... 272-7646

Robert Hunt Co Ltd 6116 45StE ..... 252-7753

ROSEN DISTRIBUTORS 3703 36AvSW 249-7208

RUSCO INDUSTRIES ALBERTA LTD  
1301HastingsCrSE. 287-1175

See Our Advertisement This Classification

SHERIDAN INDUSTRIES LTD  
207 61AvSW. 253-4485

## Awnings & Canopies—(Cont'd)

SPRUNG'S WESTERN TENT & AWNING  
CO LTD 1001 10AvSW 245-3371

See Our Advertisement This Classification  
Sunnyside Aluminum Products  
306 17AvSW. 261-2700

See Our Advertisement This Classification  
Supreme Windows (Calgary) Ltd  
1352a-HastingsCrSE. 243-5010

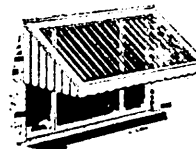
See Our Advertisement This Classification  
West End Siding Ltd 8936 33AvNW. 288-3182

See Our Advertisement This Classification  
WESTERN AWNINGS LTD  
7056g-FarrellRdSE. 253-4110

Western Schendola Aluminum  
10316 85StW. 252-1510

A living room phone in color accents your decor... wonderfully convenient.

# RUSCO



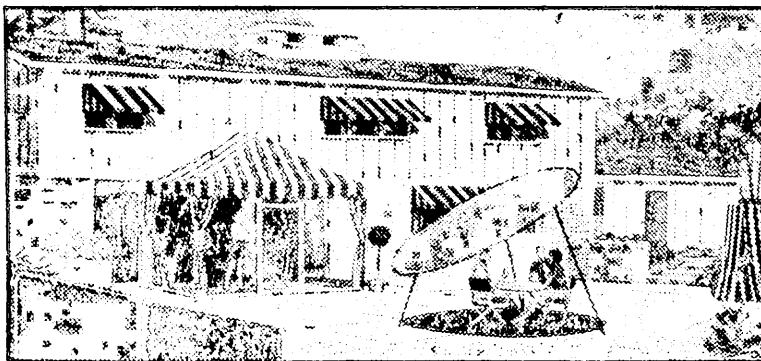
- PICTURE WINDOW AWNINGS
- PORCH CANOPY
- PATIO COVERS

**287-1175**

RUSCO INDUSTRIES ALBERTA LTD.

1301 Hastings Crescent S.E.

## EVERYTHING IN CANVAS AWNINGS — PATIO AND TRAILER CANOPIES



- ★ We Specialize in Non Fading Calabana Cloth
- ★ Sunbrella Non Fading Woven Dyed Material
- ★ Complete Color Range
- ★ Free Estimates at Home
- ★ Business Locations Our Specialty

**SPRUNG'S**

**WESTERN  
TENT & AWNING  
CO. LTD.**

**245-3371**

1001 10th AVENUE S.W.

# AWNINGS

- ★ PATIO TOPS
- ★ CARPORTS
- ★ CANOPIES

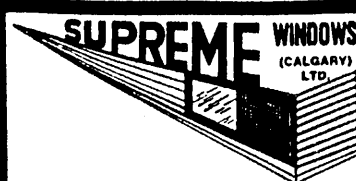


## SUNNYSIDE ALUMINUM PRODUCTS

306 SEVENTEENTH AVE., S.W.

**261-2700**

VISIT OUR SHOWROOM



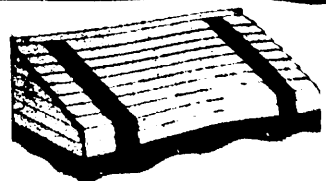
### AWNINGS

Variety of Colors Available  
Manufactured To Fit Your Windows

PATIO DOORS  
ALUMINUM WINDOWS

**243-5814**

1352a Hastings Crescent S.E.



### WESTEND SIDING LTD.

AWNINGS - SHUTTERS  
ALUMINUM, VINYL & WOOD  
SIDING

**288-3182**

FOR ESTIMATES

8936 - 33rd Avenue N.W.

**Axles**

**AURORA TOOL & MANUFACTURING LTD**  
Axles Ranging From  
600 Pound to 36,000 Pound Capacity  
Claresholm Industrial  
Airport ..... Claresholm 235-3361

**STANDEN'S LIMITED** 1222 58AvSE . 253-7611  
**WESTERN AUTO & TRUCK PARTS**  
2602 52StSE . 272-8891

**Babies Accessories**

**ALBERTA BOOK & NOVELTY LTD**  
7140FairmountDrSE . 252-4426

**Baby Chicks**

See Hatcheries

**Baby Shoe Preserving**

Baby Shoe Bronzing Co 311 15StNW . 283-1100

**Baby Sitters**

Better Homemaking & Emergency Mother Service  
2-304 19AvSW . 269-3877

**CALGARY FAMILY SERVICE BUREAU**  
Homemaker Dept. - Temporary, Emergency  
Care of Children - Part Time Help To  
Elderly, Convalescent & Handicapped  
120 13AvSE ..... 263-0720

Calgary Home Domestic  
409-209 8AvSW . 269-3721

Creative Child Care Centre Ltd  
331PalliserSqW . 269-7615

See Our Advertisement This Classification  
Dependable Baby Sitting Bureau  
514 11AvNE . 277-6871

Tiny Tots Daycare Centre  
H115-5320LakeviewDrSW . 249-3310

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**B & S EMBLEM LIMITED**  
Designers and Manufacturers of  
Embroidered - Emblems - Badges - Crests  
39GlenCameron Thornhill Ont 416-881-1454

**CALGARY STAMP & STENCIL (1963) LTD**  
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**CAN-AD PHOTO BUTTON CO**  
Pin-Arm Buttons With Printing  
or Special Designs or Photographs  
6004 37StSW ..... 249-8008

Oriel Import & Distributors Ltd  
1919 31StSE . 272-3661

Spot-Lite Trophies & Plastic Craft Ltd  
818 16AvNW . 289-8056

**Baggage**

See Luggage Retail

**Bags—Paper**

**BONAR & BEMIS LTD**  
Jute, Cotton, Paper, Mesh,  
Woven Poly &  
Stockinette Bags  
Telex ..... 038-25554  
2235 15StSE ..... 265-3556

**C I P PAPER PRODUCTS LIMITED**  
BAGPAK DIVISION  
29HaysboroCrSW ..... 255-0764

**CONSOLIDATED-BATHURST**  
Multiwall Paper Bags  
Industrial Plastic Bags  
Flexible Packaging And  
Coated Products  
Extrusion Coatings and Laminants  
Automatic High Speed  
Filling and Weighing Equipment  
"FOR INFORMATION CALL"  
**CONSOLIDATED BATHURST PACKAGING**  
LTD 1930MaynardRdSE . 272-4061



**MacMILLAN BLOEDEL PACKAGING LIMITED**  
Bag & Specialty Division  
Grocery Bags  
Notion & Millinery Bags  
Wrapping Papers  
Graphic Design Service  
Quality Printing  
**MacMILLAN BLOEDEL PACKAGING**  
LIMITED  
14345 123Av. Edmonton 454-5105



**ROBINSON E S & A (CANADA) LTD**  
118 4AvSW . 264-7284

**SCOTT NATIONAL PAPER DIVISION**  
6039CentreStS . 255-7727

**WOODS-DRYDEN PAPER BAGS LTD**  
300-329a 6AvSW . 265-1531

**Bags—Textile**

**BONAR & BEMIS LTD**  
Jute, Cotton, Paper, Mesh,  
Woven Poly &  
Stockinette Bags  
Telex ..... 038-25554  
2235 15StSE ..... 265-3556

**LLOYD BAG COMPANY LTD**  
Manufacturers of  
JUTE, COTTON & WOVEN POLY BAGS  
146AlexanderAv Winnipeg Man 204-942-5411  
Modern Packaging Co Ltd 5319 35StSE . 252-4481

Avoid wrong numbers.  
Please DIAL CAREFULLY.

**Bags—Transparent**

**BONAR & BEMIS LTD** 1222 34AvSE . 287-0450  
Textile Division 2235 15StSE ..... 265-3556  
See Our Advertisement This Classification  
Consolidated Bathurst Packaging Ltd  
1930MaynardRdSE . 272-4061  
Modern Packaging Co Ltd 5319 35StSE . 252-4481  
See Our Advertisement This Classification  
**POLYRAMA PLASTICS LTD**  
704 94AvSE . 244-3614

**ROBINSON E S & A (CANADA) LTD**  
118 4AvSW . 264-7284

**SCOTT NATIONAL PAPER DIVISION**  
6039CentreStS . 255-7727

**SEAFORTH PLASTICS LTD**  
PRINTERS & CONVERTORS OF  
TRANSPARENT PACKAGING FILMS  
2620CentreAvNE ..... 273-7166

**BONAR & BEMIS LTD.**  
Flexible Packaging

**MANUFACTURERS AND PRINTERS OF**

- Industrial Size Polyethylene Bags
- Consumer Size Polyethylene Bags
- Polyethylene Garbage Bags and Liners
- Visair Mesh Bags
- Aluminum Foil Bags & Sheets
- Specialty Paper Bags

**PLASTIC DIVISION PLANT**  
1222 - 34th Avenue S.E.  
**287-0450**

**JUTE, COTTON, PAPER & WOVEN POLY BAGS**

**TEXTILE & PAPER BAG DIVISION PLANT**  
2235 - 15th Street S.E.  
**265-3556**

**Bags—Transparent—(Cont'd)**

Starlite Plastics 6441 2StSE ..... 253-2133  
Superior Envelopes Ltd  
4511ManitobaRdSE . 243-4750

**WESTERN CONCORD MANUFACTURING LTD**  
POLYETHYLENE BAGS - PRINTED - PLAIN  
FLEXIBLE PACKAGING  
4-5840 4StSE ..... 253-3533

**Bait-Fishing**

See Fishing Bait

**Bakers' Equipment & Machinery**

**COTE'S EQUIPMENT SERVICES LTD**  
New & Used Equipment  
Specializing in Parts, Repairs,  
Moving & Installations  
LICENSED TRADESMEN  
SHOP 287-1626  
1047MackidRdNE ..... 276-1766

**KIPP KELLY LIMITED**  
Despatch Revolving Ovens  
Oliver Slicers and Wrappers  
Dutch Bakery Equipment  
MIXERS — PANS — PROOFERS  
USED EQUIPMENT  
"IN STORE INSTALLATIONS"  
4032 7StSE ..... 287-1830

**KIRKLAND & ROSE LTD**  
We Sell a Complete Line of  
Equipment & Supplies  
WE DO COMPLETE BAKERY LAYOUTS  
4405 1StSE ..... 243-5493

**NICHOLSON EQUIPMENT LTD**  
3SpruceCentreSW . 249-6072

**SAWYERS AGENCIES LTD**  
611 53AvSE . 252-2633

**4 GOOD REASONS FOR HANDLING COMPLAINTS BY LONG DISTANCE**

- 1 You can talk over matters at once — promptness often prevents loss of a customer.
- 2 You can use tact in delicate situations.
- 3 You can build closer relations with customers.
- 4 And because men talk more freely than they write, you can frequently trace the real reason for the complaint — and prevent similar complaints in the future.



**Running a Home?**  
A "run" through the Yellow Pages shows you how they can help run a home. They're packed with buying aids.

**Creative Child Care Centre Ltd.**  
Palliser Square Nursery

**DAY CARE**  
Provided On An Hourly Basis

Children Accepted 18 Months & Upward

Safety & Health Carefully Guarded

ADMINISTRATOR  
Miss Agnes Haines, B.A., B.Ed.

CREATIVE PLAY EQUIPMENT

OPEN  
MONDAY TO FRIDAY  
9 a.m. to 6 p.m.

Located 331 Palliser Square W.

**269-7615**

**Background Music—Leased**  
See Music—Background Systems

**Modern Packaging**  
CO. LTD.  
Creators of  
**MODERN PAK PRODUCTS**  
— Printed and Plain —  
Manufacturers of Polyethylene Bags  
Cellophane Rolls  
Telex 038-21505

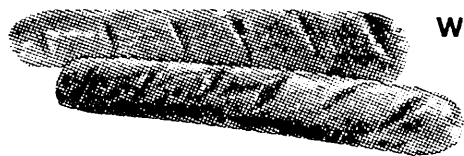
"Buy Alberta Made Products"  
5319 - 3rd St. S.E.  
**252-4481**

Get The Yellow Pages Habit

# CALGARY ITALIAN BAKERY LTD.

RETAIL

WHOLESALE



**FRESH BAKED DAILY**

European Style Fancy Breads and Rolls  
Pumpnickle, Rye & French Sticks — Delivery Service Available

Catering to

- ★ RESTAURANTS
- ★ WEDDINGS

**243-3044**  
414 - 36th Avenue S.E.

- ★ CONVENTIONS
- ★ GATHERINGS

# CARIBBEAN BAKERY LTD.

OUR SPECIALTY  
"MEAT PIES FLAVORED WITH SPICES FROM WEST INDIES"



**WE FEATURE  
WEDDING & BIRTHDAY CAKES**

ENQUIRE ABOUT OUR FREEZER BREAD  
3 LOCATIONS TO SERVE YOU

WESTBROOK SHOPPING CENTRE

**249-6822**

513 PENNY LANE

**261-9045**

2614 - 4th STREET N.W.

**276-4233**

"THE HOME OF QUALITY BAKING"

## Bakers—Retail

### AUSTRIAN FINE BAKERY

—See City Bakery (Calgary) Ltd

**BENNY'S BAKERY** 814EdmontonTrNE 262-6644

### BRAESIDE BAKERY

105-1919SouthlandDrSW 253-0989

Calgary Italian Bakery Ltd 414 36AvSE 243-3044

See Our Advertisement This Classification

Cambrlan Bakery 11CambrlanPl 289-9144

Cameo Bakery Ltd 1109 48AvNW 289-9909

### CANYON MEADOWS BAKERY

11625ElbowDrSW 281-3313

### Caribbean Bakery Ltd

WestbrookShoppingCentre 249-6822

513PennyLane 261-9045

2614 4StNW 276-4233

See Our Advertisement This Classification

Chalet Pastry & Chocolate

1305 17AvSW 245-2113

### CITY BAKERY (CALGARY) LTD

906 1AvNE 263-8578

See Our Advertisement This Classification

Collingwood Bakery

2-920NorthmountDrNW 289-5687

### COLONNADE BAKE SHOP

3515 17AvSW 242-1955

Cook's Bakery Ltd 3835MemorialDrNE 272-7996

### CRESCENT BAKERY LTD

615 35AvNE 277-1065

### Crestwood Bakery

CrestwoodShoppingPlaza 279-4355

Daffodil Bake Shoppe 1333 16AvSW 244-5040

**DANISH HOME BAKERY** 3505 14StSW 243-2369

Dutch Treat Bakery 7640FairmountDrSE 253-1088

### Em's Bakery Limited No 1

11aSpruceCentre 249-2874

No 2 7702ElbowDr 255-4242

No 3 9-4623BowTrSW 249-0735

### Eric's Bakery

GlamorganShoppingCentreSW 242-2800

### FOREST HEIGHTS CENTENNIAL BAKERY

QUALITY HOME-BAKED PRODUCTS

BREADS — CAKES — PASTRIES

COOKIES, ETC. — CLOSED MONDAYS

ForestHghtsShoppingPlaza 272-5665

Foster's Bakery 1802 14AvNW 289-0686

See Our Advertisement This Classification

## Bakers—Retail—(Cont'd)

Four Star Bakery 623 35AvNE 277-4448

Fran-Lee Pastry Ltd 430AcadiaDrSE 253-6363

See Our Advertisement This Classification

Georg's Bakery 716MacleodTrSE 266-3398

### GOLDEN TOPPER BAKERY LTD

LIGHT & DARK RYE

BUTTERMILK BREAD - BUNS

BIRTHDAY & WEDDING CAKES

2703a 17AvSW 249-2922

**GRAND BAKERY** 710CentreStS 261-0008

### GUNTHER'S FINE BAKING

EUROPEAN STYLE BREAD

PASTRY, CAKES

BAKERS OF NATURAL HEALTH BREADS

SUPPLIERS TO HOTELS & RESTAURANTS

RETAIL STORE AT:

4306 17AvSE 272-0303

Haysboro Bakery HaysboroShoppingPlaza 255-9593

Honeyboy Bread (Calgary) Ltd

231ForgeRdSE 255-1188

Honeyboy Thrift Stores

6436aBownessRdNW 268-4648

624 16AvNE 276-4888

**I G A BAKERY** 5111NorthlandDrNW 288-4888

Forest Lawn 5115 17AvSE 272-6877

Huntington Hills 7024 4StNW 274-6877

Jensen's Bakery Ltd 3405 26AvSW 249-5757

### LAKE BONAVISTA BAKERY

2-755LakeBonavistaDrSE 271-6333

Lakeview Bakery LakeviewShoppingPlaza 242-5555

Loaf Cookie Jar 2123 33AvSW 242-0686

No 4 180 94AvSE 253-5666

Martin's Olde Country Bakery Ltd

4604 12StNE 276-7333

See Our Advertisement This Classification

### MAYFAIR PLACE BAKERY

SPECIALIZING WITH MIDDLE EAST

BREADS & PASTRIES

6707ElbowDrSW 253-3644

Mayland Heights Bakery

115MaylandHghtsShoppingPlaza 277-4111

### McGAVIN TOASTMASTER LTD

203 58AvSE 255-7777

Montgomery Bakery 4628 16AvNW 288-4888

Morley Trail Bakery 2834MorleyTr 282-6111

### NATIONAL SYSTEM OF BAKING LTD

Downtown Store 220b 7AvSW 262-9666

North Hill Store 1604CentreStN 277-1111

Westend Store 724 17AvSW 277-8888

Gen Ofc Upstrs 1606CentreStN 262-9666

277-5555

276-1111

New Grand Coffee Shop 606a 1StSW 263-5555

710CentreStS 261-0008

Northmount Bakery 6-390NorthmountDr 282-5555

Parthenon Bakery Ltd 1330 15AvSW 244-9111

Peter's Pastries 602d 16AvNW 289-6666

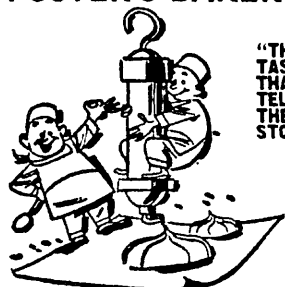
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Classification Are Continued

On Next Page

USE LONG DISTANCE

## FOSTER'S BAKERY



"THE TASTE THAT TELLS THE STORY"

BAKED FRESH DAILY

★ PASTRIES, BREADS

★ WEDDING CAKES

**289-0686**

North Hill Shopping Centre

## FRAN-LEE PASTRY LTD.



WEDDING CAKES — PASTRIES

FREEZER ORDERS

White or Brown

**253-6361**

430 ACADIA DRIVE S.E.

## Martin's Olde Country Bakery Ltd.

The Bakery of Home Made Products

Retail, Wholesale & House Delivery

SERVING THE PUBLIC SINCE 1912

**276-7007**

4604 - 12th Street N.E.

# City Bakery (Calgary) Ltd.

906 - 1st Avenue N.E. 266-2279 — 263-8578

Simpsons-Sears North Hill 289-7777

Britannia Shopping Centre 243-4554

### OUR SPECIALTIES

- Dark Rye
- French Bread
- Crusty Buns
- Kaiser Semmel

- Wedding Cakes
- Black Forest
- Sacher Torte
- Cocktail Torte

- Croissants
- Breadsticks
- Bagels
- Twist Bread

- Cheese Cake
- Petit Fours
- French Pastries
- Special Desserts



Third Owner Since 1910

(ALL KOSHER AND PARVA PRODUCTS)  
COMPLETE LINE FOR THE RESTAURANT & HOTEL INDUSTRY  
RETAIL WHOLESALE DELIVERY

## Take the Short-Cut

When you can't shop in person use the

**Yellow Pages**

of your Telephone Directory to locate dealers, and . . .

**Shop by Telephone**

**Bakers—Retail—(Cont'd)**

**RIVERS WEDDING CAKE SERVICE**  
3920 15a St SW 243-2989  
See Our Advertisement This Classification  
**SARCEE BAKERY** 4604 37 St SW 242-1445  
**Snow White Bakery Ltd** 3607 17 Ave S 272-4878  
See Our Advertisement This Classification  
**Stadium Bakery** 5 Stadium Shopping Centre 282-3166  
**SWEET HOME BAKERY**  
HOME MADE BREAD, ROLLS,  
DOUGHNUTS, PASTRIES & CAKES  
Bowness Shopping Centre 288-5252

**SWISS PASTRY SHOP**  
—See City Bakery (Calgary) Ltd

**THORNCILFFE BAKERY**  
HOME MADE BREAD  
CAKES - PIES - PASTRIES  
BAKED FRESH DAILY  
5620a 45 NW 274-6844

**THREE B'S PASTRY SHOP LTD**  
2129 33 Ave SW 249-5213

**Bakers—Retail—(Cont'd)**

**TIP TOP OVEN PRODUCTS BRENTWOOD**  
3630 Morley Tr NW 284-2364  
**Vallant Bakery** 4625 Varsity Dr NW 288-7447  
**VAL'S DONUTS (CALGARY) LTD**  
6119 Centre St S 255-4777  
**Victoria Bake Shop** 1018 Macleod Tr SE 269-7606  
**WEDDING CAKE SERVICE**  
3920 15a St SW 243-2989  
**West Alberta Bakery** 4306 17 Ave S 272-0383  
**Wild Rose Bakery Ltd** 381 Heritage Dr SE 255-5411  
**WILLOW PARK BAKERY LTD**  
12 Willow Park Shopping Plaza 271-0666  
**WOODEN SHOE PASTRY SHOP**  
—See City Bakery (Calgary) Ltd

Refresh your memory regarding the name of a firm or its location right here in these Yellow Pages.

**Bakers' Supplies**

**Ardy Cake Decorating Supplies**  
Homemaker Catalogue on Request  
435 Limestone Cr. Toronto Ont 416 661-3570  
**Bakery Pan Glazing** 4604 12 St NE 276-1322  
**BOWES COMPANY LIMITED**  
CANADA'S PREMIER SUPPLY HOUSE  
Established 1893  
MANUFACTURERS, DISTRIBUTORS  
AND IMPORTERS OF  
BAKERS, CONFECTIONERS AND  
ICE CREAM MANUFACTURERS' SUPPLIES  
4027 11 St SE 287-1253

**KIRKLAND & ROSE LTD**  
4405 15 St SE 243-5493

**NICHOLSON EQUIPMENT LTD**  
Importers & Specialists in  
WEDDING CAKE ORNAMENTS  
BIRTHDAY CAKE NOVELTIES  
3 Spruce Centre SW 249-6072

**STAFFORD FOODS LTD**  
1016 34 Ave SE 243-4276  
Standard Brands Ltd 2201 15 St SE 265-2297

**Bakers—Wholesale**

**BOWNESS BAKERY**  
6435 Bowness Rd NW 288-2641  
If Busy Call 288-0731  
See Our Advertisement This Classification  
**Crescent Bakery Ltd** 615 35 Ave NE 277-1065  
See Our Advertisement This Classification  
**Mayfair Place Bakery** 6707 Elbow Dr SW 253-3644  
**MCGAVIN TOASTMASTER LTD**  
203 58 Ave SE 255-7761  
See Our Advertisement This Classification

**PRINCESS DONUTS**  
FOR EVERY OCCASION  
CAKE & YEAST - FRESH BAKED  
227 41 Ave NE 277-2958

**SUNBEAM BREAD DIV OF WESTON BAKERIES LTD** 640 14 Ave SE 269-4335  
**Terry Lynn Bakeries** 510 42 Ave SE 243-7806  
**Thorncilffe Bakery** 5620a 45 NW 274-6844

**Bakers—Wholesale—(Cont'd)**

**Val's Donuts (Calgary) Ltd**  
6119 Centre St S 255-4777  
See Our Advertisement This Classification

**WATSON'S PIE SERVICE LTD**  
SPECIALISTS IN  
FRUIT & CREAM PIES  
5308 35 St SE 252-6504

**WESTON BAKERIES LTD** 640 14 Ave SE 269-4335  
**WILLMAN'S MRS FINE BAKING LTD**  
1420 Meridian Rd NE 272-5556

**USE AS MOBILE**

Shells from eggs used in cooking make attractive mobiles when tied to wire crossbars or painted coat hangers and hung where a movement of air will make them sway.



**McGavin ToastMaster Limited**  
GOOD BREAD  
FINE ROLLS  
**255-7761**  
203 - 58th Avenue S.E.

**WEDDING CAKES**

"EXCLUSIVE"

COMPLETE  
WEDDING CAKE  
(Well Aged)

Made from the Highest  
Quality Ingredients

BIRTHDAY CAKES

OFF. HOURS: MON. TO FRI.  
9:00 a.m. To 5:00 p.m.

**243-2989**

SERVING CALGARY & ALBERTANS FOR 24 YEARS

- Our representative will visit your home anytime and show with the aid of colored slides many various styles.
- We feature a soft Royal Icing.
- We will pick-up, deliver and arrange on the day of your wedding.
- GUARANTEED SATISFACTION  
Hundreds of recommendations.
- We will decorate your own cake
- We also make and decorate Wooden Dummies and supply free pillars.

"CAKES OF DISTINCTION FOR  
DISTINGUISHED PEOPLE"

**RIVERS WEDDING CAKE SERVICE**

Residence - Office: 3920 - 15a Street S.W.



**AT YOUR FINGERTIPS!**  
Help of all kinds is right at hand in these Yellow Pages

**Snow White BAKERY LTD.**



• BREAD • BUNS • PASTRIES  
• WEDDING & BIRTHDAY CAKES  
• DUTCH & CANADIAN BAKING  
**272-4878**  
3607 - 17th AVENUE S.E.

**CRESCENT Bakery Ltd.**

HOME-MADE PRODUCTS  
BREAD PASTRIES  
Italian White  
Taste Toast  
& Rye  
Breads A  
Specialty  
FRESH DAILY



Wholesale & Retail  
**277-1065**  
615 - 35th Avenue N.E.

**Val's DONUTS (CALGARY) LTD.**

FOR EVERY OCCASION  
TO CLUBS  
ASSOCIATIONS  
CHURCHES, Etc.  
WHOLESALE & RETAIL

**255-4777**  
6119 Centre Street South

**Bakery Products**

Foster's Bakery 1802 14AvNW .....289-0686

**Balancing Service**

**ELECTRICAL CONTRACTING & MACHINERY  
CO LTD** Electrical Equipment Specialists  
For In Shop & On-Site Dynamic Balancing  
& Vibration Analysis  
1835 10AvSW .....244-0771

I R D Mechanical Ltd  
2003-524 17AvSW .....264-2568**STANDEN'S LIMITED**

COMPLETE DYNAMIC BALANCING  
SERVICE IN OUR SHOP OR ON LOCATION  
1222 58AvSE .....253-7611

**Baling Equipment**

Century Industries Ltd .....252-9926  
**FARWIL CORPORATION** 709 11AvSW 269-7791  
I G Machine & Fibers Ltd 15St&42AvSE 265-2128

**Ballet Instruction**

See Dancing Academies, Clubs

**Ballrooms**

Calgary Convention Centre 130 9AvSE .....261-8800

**Bamboo****POLYNESIAN IMPORTS LTD**  
5512MacLeodTrS. 252-7140**Bands—Musical**

See Orchestras

**Banks****BANK OF BRITISH COLUMBIA**CANADA'S  
WESTERN  
BANK

**BANK OF BRITISH COLUMBIA**  
Vice-President Alberta Operations  
10055 106St. Edmonton 423-3563  
Calgary Main Office  
444 5AvSW .....261-8910  
**ALBERTA PLACE BRANCH**  
Bank Of British Columbia  
1530 4StSW .....265-9410

**BANK OF BRITISH COLUMBIA**  
444 5AvSW .....261-8910  
1530 4StSW .....265-9410  
Bank of Canada BankofCanadaBldg .....261-0080

**BANK OF MONTREAL** 140 8AvSW .....261-9111  
Oil & Gas Department 400 5AvSW 261-9345  
Office of the Senior Vice-President  
Alberta Division .....261-9111

Master Charge Division  
900BowValleySq. ....261-7800Consumer Loans Office  
LeisureWorldShoppingCentre. 252-0117Brentwood Village Mall Branch  
3517CharleswoodDrNW. ....289-2541Calgary Market Mall Branch  
3625ShaganappiTrNW. ....288-2385Calgary Power Building Branch  
110 12AvSW. ....264-3132Chevron Standard Building Branch  
400 5AvSW. ....264-7395City Hall Branch  
709MacLeodTrSE. ....269-3751

Elbow Park Branch 2302 4StSW .....263-7150

Elveden Centre Branch 705 7AvSW .....262-9571

Fifth St West Branch 604 8AvSW .....263-1290

Fifty-Eighth Ave & Macleod Trail Branch  
5920MacLeodTrS. ....252-5521

Forest Lawn Branch 4015 17AvSE .....272-8834

Haysboro Shopping Centre Branch  
8403ElbowDrSW. ....255-6607Highfield District Branch  
4307 6StSE. ....243-3206

Hillhurst Branch 223 10StNW .....283-3371

**Banks—(Cont'd)**

Huntington Hills Branch  
7022 4StNW. ....274-6111  
Macleod Mall Branch  
9640MacleodTrS. ....252-7831  
Macleod Trail Branch  
3806MacleodTrS. ....243-2591  
Marlborough Shopping Centre Branch  
3835MemorialDrNE. ....272-9701  
Meridian Road Branch  
102MeridianRdNE. ....272-6649  
North Hill Branch 1615CentreStN .....272-9619  
Oakridge Shopping Centre Branch  
2515 90AvSW. ....281-3393  
Place Concorde Branch 939 6AvSW .....265-5265  
Sarcee Shopping Centre Branch  
27-4604 37StSW. ....249-1971  
Seventeenth Ave West & Seventh St  
Branch 727 17AvSW. ....244-5501  
Seventh Ave West Branch  
318 7AvSW. ....263-0210  
Standard Life Building Branch  
506 6StSW. ....263-1390  
Stockyards Branch  
26Av&PortlandStSE. ....265-6990  
University Campus Branch  
UniversityofCalgary. ....284-2271  
Westbrook Shopping Centre Branch  
111WestbrookShoppingCentre. ....249-5501  
Alberta Data Centre 1216 10AvSW .....245-6801

**BANK OF NOVA SCOTIA****"LIST OF BRANCHES"**

**BANK OF NOVA SCOTIA THE**  
Regional Office—Alberta  
526LougheedBldg. ....263-1810  
Calgary Data Centre .....253-8801  
Central Recruiting  
616LougheedBldg. ....265-7573

**BRANCHES**  
Main 125 8AvSW .....263-1810  
5 Av & 2 St SW 503 2StSW .....262-5526  
1 St & 6 Av SW 602 1StSW .....262-5546  
522 8 Av SW 522 8AvSW .....262-2126  
7 Av & 6 St SW 706 7AvSW .....263-4130  
West End 1429 17AvSW .....244-8941  
Braeside Shopping Plaza  
1919SouthlandDrSW. ....253-7126  
4812 Macleod Tr 4812MacleodTrS 243-3226  
8822 Macleod Tr 8822MacleodTrS 255-8146  
Lakeview Plaza Shopping Centre  
6449CrowchildTrSW. ....249-3161  
17 Av & 8 St SW 841 17AvSW 245-4711  
17 Av & 38 St SW  
3820 17AvSW. ....249-3106  
33 Av SW 2001 33AvSW .....249-3101  
4936RichmondRdSW .....246-2241  
North Hill 1303CentreStN .....276-8811  
4805 Centre St N 4805CentreStN 276-1156  
4110 Morley Tr 4110MorleyTrNW 289-5536  
Stadium Shopping Centre  
1901 29StNW. ....289-1936  
518 16 Av NE 518 16AvNE .....277-8577  
Mayland Hgts Shopping Plaza  
817 19StNE. ....277-0191  
17 Av SE & Radisson Dr  
3320 17AvSE. ....272-3311  
Burbank Rd SE 5824BurbankRdSE 253-7187  
Crestwood Rd & 69 Av SE  
5-2402 69AvSE. ....279-5566

**Banks—(Cont'd)****CANADIAN IMPERIAL BANK OF COMMERCE**

"COMMERCE"

COVERS

CALGARY

**CANADIAN IMPERIAL  
BANK OF COMMERCE****DOWNTOWN**

309 8AvSW .....267-8910  
101 8AvSW .....267-8501  
248 4AvSW .....267-8546  
410 7AvSW (Bentall Bldg) .....267-8615  
550 5AvSW (Aquitaine Tower) .....267-8641  
628 8AvSW .....267-8531  
717 7AvSW (Elveden House) .....267-8631  
1202 15StW .....267-8601  
835 8AvSW (Western Centre) .....267-8801

**NORTHEAST**

410 16AvNE .....276-8101  
1905 8AvNE (Mayland Heights) .....276-6632  
2318CentreStN .....277-0774

**NORTHWEST**

448 14StNW .....283-5547  
634 16AvNW .....289-1972  
1630 14AvNW (Calgary Centre) .....289-2506  
2502KensingtonRdNW .....283-6633  
4625VarsityDrNW (Valiant Centre) .....288-7706  
5032 16AvNW (Montgomery) .....288-8881  
5609 45StNW (Northmount) .....274-4441  
7930BownessRdNW .....288-7731  
1403 29StNW (Foothills Hosp) .....283-7512

**SOUTHEAST**

355HeritageDrSE (82AvSE) .....252-7877  
429 58AvSE .....253-6447  
1230 9AvSE .....265-2361  
2808 OgdensRdSE (Stockyards) .....265-1898  
3619 17AvSE (Forest Lawn) .....272-1185  
5111 17AvSE (Forest Lawn) .....272-3371  
9945FairmountDrSE .....271-4740

**SOUTHWEST**

510 17AvSW .....265-3181  
840 14AvSW (Monarch Tower) .....265-8200  
1601 14StSW .....244-9771  
1800 4StSW .....262-2151  
1912 37StSW .....246-1137  
2106 33AvSW .....249-1911  
4623BowTrSW .....249-7771  
5010MacleodTrSW .....243-3441  
28ChinookCentre (Chinook Centre) .....252-4407  
7724ElbowDrSW .....252-3396  
9620ElbowDrSW .....253-7727  
11625ElbowDrSW .....281-2550

**DEPARTMENTS**

**DATA CENTRE** .....267-8551  
**MORTGAGE DEPARTMENT** .....267-8591  
**PERSONAL LOAN DEPARTMENT** .....267-8571  
**REGIONAL OFFICE** .....267-8910  
**BANKPLAN LOAN OFFICE**  
627 3StSW .....267-8661  
**CHARGE X**  
501-1300 8StSW .....267-8651  
**CALGARY DEALER PLAN DEPT**  
56-301 8AvSW .....265-5785  
.....265-5475  
.....265-0163

**FOR FURTHER INFORMATION  
(SWITCHBOARD OPERATOR) .....267-8910**

**INDUSTRIAL DEVELOPMENT BANK**

TERM FINANCING  
FOR  
CANADIAN  
BUSINESSES



**"FOR INFORMATION CALL"  
INDUSTRIAL DEVELOPMENT BANK  
3F1r404 6AvSW. ....269-6981**

**USE LITTLE WATER**

Use as little water as possible if the cooking method calls for water, as throwing away large amounts of vegetable water means throwing away food value.

**Banks—(Cont'd)****MERCANTILE BANK OF CANADA THE**

AFFILIATED WITH  
FIRST NATIONAL CITY  
BANK  
A COMPLETE  
BANKING SERVICE



**"FOR INFORMATION CALL"  
MERCANTILE BANK OF CANADA THE  
MnFlr441 5AvSW. ....262-6**

**ROYAL BANK OF CANADA**

THERE IS A BRANCH  
IN YOUR  
NEIGHBORHOOD

**"LIST OF BRANCHES"**

**MAIN BRANCH** 339 8AvSW  
Information & Operator .....268-1  
Assistant Managers .....268-1  
Accountant's Dept .....268-1  
Foreign Exchange .....268-1  
Current Accounts .....268-1  
PCA Accounts .....268-1  
Savings Dept .....268-1  
Loan Dept .....268-1  
Mortgage Dept .....268-1  
Securities Dept .....268-1

**DISTRICT GENERAL MANAGER'S**

**DEPARTMENT** 335 8AvSW  
Information & Operator .....268-1  
District General Manager .....268-1  
F J Sutherland Sup .....268-1  
W J Yule Sup .....268-1  
H J MacIntyre Asst Sup .....268-1

**AGRICULTURAL DEPARTMENT**

K R Sveinson Mgr .....268-1

**BANK PREMISES DEPARTMENT**

G Abbott Mgr .....268-1

**BRANCH LOCATIONS DEPARTMENT**

H A R Knight Mgr .....268-1

**CORPORATE DEVELOPMENT DEPARTMENT**

C R Brown Mgr .....268-1

**J T Gardiner Mgr**

Corporate Relations .....268-1

**W A Rogers Mgr**

Automated Services .....268-1

**DISTRICT COMPTROLLER**

J S Bednarik .....268-1

**DISTRICT DEVELOPMENT DEPARTMENT**

A L Johnson Asst Sup .....268-1

**J M Duncan Mgr**

G G Pearson Mgr .....268-1

**G D Mitchell Mgr**

.....268-1

**DISTRICT SYSTEMS DEPARTMENT**

P N McEachern Mgr .....268-1

**INSPECTION DEPARTMENT**

W L Lyseng Inspector of Branches .....268-1

**INTERNATIONAL CENTRE**

G Underwood Mgr .....268-1

**LOAN DEPARTMENT**

R K Fraser Asst Sup .....268-1

**L G Edmonds Asst Sup**

W D Squires Asst Sup .....268-1

**MARKET PLANNING & OPERATION**

T G Ramsay Mgr .....268-1

**OIL & GAS SERVICES**

General Office .....268-1

**R D Jensen Director O G S**

.....268-1

**PERSONNEL DEPARTMENT**

D D Bourbonnais Mgr .....268-1

**TERMPLAN & MORTGAGES DEPARTMENT**

R R Hardy Mgr .....268-1

**DOWNTOWN BRANCHES**

4 ST &amp; 4 AV SW BRANCH

502 4AvSW

General Office .....268-1

**ROYAL BANK OF CANADA  
(Continued Next Page)**

**Who'd buy half an umbrella?  
Only complete coverage will  
give protection against rain.  
And so it is with these  
Yellow Pages.**

**Complete coverage under  
headings which relate to your  
business—will give protection  
against loss of business.**

**Banks—(Cont'd)**

**ROYAL BANK OF CANADA—(CONTINUED)**



- 6 AV & 5 ST SW BRANCH  
600a 6AvSW  
Current Accounts & PCA's ..... 268-3551  
Savings ..... 268-3555  
Accountant's Dept ..... 268-3526  
Asst Mgr ..... 268-3554  
Manager ..... 268-3550
- 6 AV & 6 ST SW BRANCH  
Current Accounts & PCA &  
Savings ..... 268-3561  
Accountant's Dept ..... 268-3562  
Manager ..... 268-3563
- 7 AV & 2 ST SW BRANCH  
304 7AvSW  
Current Accounts & PCA &  
Savings ..... 268-3521  
Accountant's Dept ..... 268-3522  
Manager ..... 268-3523
- 8 AV & CENTRE ST SW BRANCH  
102 8AvSW  
Current Accounts ..... 268-3511  
PCA Accounts ..... 268-3518  
Savings ..... 268-3515  
Accountant's Dept ..... 268-3531  
Manager ..... 268-3510
- 8 AV & 7 ST SW BRANCH  
740 8AvSW  
Current Accounts ..... 268-3572  
PCA Accounts ..... 268-3571  
Savings ..... 268-3574  
Accountant's Dept ..... 268-3584  
Manager ..... 268-3570
- PALLISER SQUARE BRANCHES  
131 9AvSW ..... 268-3541  
125 9AvSE ..... 268-3541  
Current & PCA Accounts ..... 268-3545  
Asst Mgr ..... 268-3534  
Manager ..... 268-3530
- ROCKY MOUNTAIN PLAZA BRANCH  
625MacleodTrSE  
General Office ..... 268-3612
- NORTHEAST BRANCHES  
Calgary General Hospital Branch  
901CentreAve. .... 268-3591  
McKnight & 12 St NE Branch  
1243aMcKnightBlvdNE. .... 276-1141
- NORTHWEST BRANCHES  
Bowness Branch  
6411BownessRdNW. .... 288-4431  
Brentwood Village Mall Branch  
3640MorleyTrNW. .... 289-9261  
Crescent Heights Branch  
101 16AvNW. .... 276-7771  
5608 4StNW Branch ..... 274-5071  
10 St & 4 Av NW Branch  
424b 10StNW ..... 283-8321  
Institute Of Technology Branch  
StudentActivitiesBldg. .... 289-0241  
Montgomery Branch  
4628BownessRdNW. .... 288-5463  
12CambrlanDrNW Branch ..... 289-1916  
52 Av & 37 St NW Branch  
Dalbrent ProfessionalCentre. .... 289-0277
- SOUTHEAST BRANCHES  
411 58AvSE Branch ..... 253-8841  
600ManitouRdSE Branch ..... 287-0855  
6622 20aStSE Branch ..... 279-5521  
3601 17AvSE Branch ..... 273-3091  
Willow Park Branch  
9919FairmountDrSE. .... 271-1110
- SOUTHWEST BRANCHES  
814 49AvSW Branch ..... 243-2716  
1141a 17AvSW Branch ..... 244-7451  
45t&23AvSW Branch  
2224 4StSW. .... 263-2680  
Glamorgan Shopping Centre Branch  
3909RichmondRdSW. .... 249-3151  
MacleodTr&58AvSW Branch  
5828MacleodTrS. .... 253-8871  
3829BowTrSW Branch ..... 249-5585  
Mount Royal College Branch  
4825RichardRdSW. .... 246-2201

**Banks—(Cont'd)**

**TORONTO-DOMINION BANK**



The Bank Where People  
Make The Difference

**"FOR INFORMATION CALL"**

MAIN OFFICE  
**TORONTO-DOMINION BANK THE**  
Two Calgary Place  
340 5AvSW ..... 266-2841  
Calgary Data Centre Box 2141 ..... 266-6242  
Automated Commercial Bank Services  
3-610 8AvSW. .... 262-7996

Chargex Centre  
610 8AvSW  
3rdFlrBarronBldg. .... 262-4616  
Divisional Collection Centre  
610 8AvSW. .... 262-6921  
Mortgage Dept TwoCalgaryPlace ..... 266-2821  
Regional Mortgage Dept ..... 262-9413  
Oil & Gas Department 418 35StSW 266-2841

**BRANCHES**

- 610 5AvSW ..... 264-5175
- 114 8AvSW ..... 262-7011
- 200 8AvSE ..... 263-6005
- 501 8AvSW ..... 262-3314
- 1440 12AvSW ..... 244-9796
- 501 17AvSW ..... 263-4085
- Beacon Centre  
1818CentreStN ..... 276-3351  
5940BlackfootTrSE ..... 253-0421  
CalgaryMarketMall ..... 288-7781  
Calgary North Hill  
1840 14AvNW ..... 289-5527  
Chinook Centre  
106ChinookCentre ..... 255-8106  
Forest Lawn  
3515 17AvSE ..... 272-1171  
K-Mart  
10219ElbowDrSW ..... 255-8102  
Lake Bonavista  
LakeBonavistaShoppingCentre ..... 271-7741  
Mayfair Place  
6707ElbowDrSW ..... 252-9931  
Medical Centre Bldg  
902 8AvSW ..... 263-0620  
Northland Village Mall  
5111NorthlandDrNW ..... 286-1486  
2933RichmondRdSW ..... 249-6622  
Riverside  
41 4StNE ..... 264-0911

Unity Bank of Canada 606 4StSW ..... 263-4352

**Banquets**

See Caterers also Restaurants

**Barbecue Equipment & Supplies**

**SILVESTER BUILDING SUPPLIES LIMITED** 4444BuildersRdSE. .... 243-6031

**Barbecuing**

See Caterers

**GET HIS NUMBER!**

When you forget the name of the service or merchant who sells what you want, you can get them — and the telephone number — simply by looking in the **YELLOW PAGES** of the **TELEPHONE DIRECTORY**.

**Barbers**

- Adrian Beauty Salon 514 17AvSW ..... 262-4429
- Arlor's Hairstyling 120 16AvNW ..... 277-5059
- Attila Men's Hair Design 517 10AvSW 264-3890  
See Our Advertisement This Classification
- B B Barber Shop 708 8AvSW ..... 262-4287
- Beacon Barber Shop 115 16AvNW ..... 276-1575
- Belfast Barber Shop 1603a 18StNE ..... 276-2812

**BESEL'S BARBER SHOP**

HAIRSTYLING FOR THE  
MODERN MAN

1838 20AvNW ..... 282-7554

- Bishop's Barber Shop 3303 17AvSE ..... 272-0116
- Bonavista Barber & Hair Styling Lounge  
20-755LakeBonavistaDrSE. .... 271-6777
- Bow River Barber Shop  
108CrownchildTrNW. .... 283-0846
- Braeside Style & Barber Shop  
1919SouthlandDrSW. .... 255-5612
- Brentwood Barber & Style Shop  
3630MorleyTrNW. .... 289-3033
- Brook's Mens Hairstyling & Barber Shop  
1420 1StSW. .... 263-5209

**CALGARY CENTRE BARBERS**

BARBERING  
MEN'S HAIR STYLING  
North Hill Shopping Centre

1822 14AvNW ..... 289-5707

- Calgary Place Mens Hair Styling  
MezzFlr355 4AvSW. .... 264-0770
  - Carnaby Street 706 9StSW ..... 262-4264
- See Our Advertisement This Classification

**Barbers—(Cont'd)**

- Cavaller Barber Shop  
1342NorthmountDrNW. .... 282-0351
- Centennial Barber Shop CharterTwrs ..... 262-3132
- Chinook Barber Shop  
LwMall ChinookCentre ..... 255-1567

**CHOICE MEN'S HAIRSTYLING**

Specializing In  
PERMS — HAIR STRAIGHTENING  
RAZOR CUTTING — TINTS  
6-2100 4StSW ..... 261-4035

- Clipper Barber Shop  
LwFlr Hudson'sBayOil&GasBldg. .... 266-2221
- Crown Barbers LwrFlr 407 8AvSW ..... 264-4961
- Ed's Barber Shop 1608 14StSW ..... 244-0433
- Elveden House Men's Hairstyling Barber Shop  
MnFlr717 7AvSW. .... 263-2598

- Esquire Barber Shop  
MezzFlr 218ChinookShoppingCentreS. .... 255-6316
- Fairview Men's Hairstyling  
7640FairmountDrSE. .... 252-1734

See Our Advertisement This Classification  
Listings Of This  
Classification Are Continued  
On Next Page

**NOT SURE OF THE NUMBER?  
LOOK IT UP FIRST!**  
Most people are listed in your telephone book. You save needless delays and avoid disturbing others by always "looking it up first."

**attila**

EXCLUSIVE MENS HAIR DESIGN

**GASLIGHT SQUARE**

517-10th Ave. S.W.

**264-3890**

**ATTILA MEN'S  
HAIR DESIGN**



**CARNABY STREET**

Hairstyles for Gentlemen  
706 - 9th St. S.W.—O'Neil Towers-



**MR. FRANK**

INTERNATIONAL HAIRSTYLIST  
FOR APPOINTMENT PHONE

**262-4264**

KNOW YOUR TEA?

A tea taster may be able to identify as many as 1,500 different teas. By examining a dry leaf, he can tell where the tea was grown, sometimes even the estate it came from, what time of year it was plucked, its probable taste and cost.

**FAIRVIEW  
MEN'S  
HAIRSTYLING**

7640 Fairmount Drive S.E.

*Appointments*

*Optional*

**252-1734**

Good rules in dialing:  
Wait for the dial tone . . .  
Dial accurately, without forcing . . . Let the dial return naturally to starting position . . . If you encounter a "busy," wait a reasonable time and try again.

**PROTECTS FIREBOX**

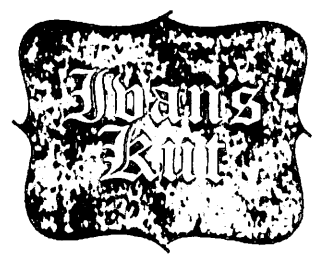
When using a portable barbecue, line the firebox with aluminum foil.



**Figaro's**  
EXCLUSIVE  
MEN'S HAIRSTYLING SALON



**265-5763**  
614 - 8th Avenue S.W.



hairstyling for  
men & women

2033 26 AVENUE S.W.  
CALGARY ALBERTA  
**245-2333**

**MR MICHAEL'S**  
MEN'S HAIRSTYLING

APPOINTMENTS  
OPTIONAL

**277-2573**

4815 Centre Street North

**Barbers—(Cont'd)**

Figaro's Men's Hairstyling Salon  
614 8AvSW . 265-5763  
See Our Advertisement This Classification  
Foothills Barber Shop & Hairstyles  
4618BownessRdNW . 288-3136  
Foothills Hospital Barber Shop & Beauty Salon  
G-25FoothillsHospital . 283-3418

**FOR MEN ONLY HAIRSTYLING**  
PROFESSIONAL MEN'S HAIRSTYLING  
MAYFAIR PLACE  
3-6707ElbowDrSW . . . . . 252-8033

Forest Heights Barber Shop  
ForestsHeightsShoppingCentreSE . 272-5424  
Forest Lawn Hotel Barber Shop  
17Av&35StSE . 272-0621

**GENTLEMAN'S CHOICE**  
HAIRSTYLING & BARBERING  
COMPLETE HAIR CARE FOR MEN  
Leo Grossl, Prop.  
639 5AvSW . . . . . 265-6260

**GENTS HAIR STYLING & BARBER SHOP**  
Specializing in Men's Hair Styling  
Hair Straightening  
Perms & Hair Coloring — Hairpieces  
105 16AvNW . . . . . 276-4692

Glamorgan Barber & Hairstyling Salon  
37St&RichmondRdSW . 249-1257  
**GOLDEN SCISSORS** 5102ElbowDrSW . 252-4848  
**HAGEN'S HAIR STYLING FOR MEN**

Specializing In  
HAIR STRAIGHTENING  
PERMS — TINTS  
RAZOR CUTTING  
TOUPEE SERVICE  
108BrentwoodVillageProfBldg . . . 282-0555

**HAIR FOR GENTLEMEN**  
1415a 17AvSW . 244-4313

**HAPPY HAIR**  
BY CALVIN  
630 8AvSW . . . . . 263-2935

Haysboro Barber Shop  
901cHeritageDrSW . 253-3666  
Headline Barber Shop 2919CentreStN . 276-5717

**HI-LITE BEAUTY SALON & BARBER SHOP**  
1108 4StSW . 262-6463  
Hollywood Hairstyling & Barber Shop  
2514a 26AvSW . 249-1449

**INTERNATIONAL MEN'S HAIRSTYLING SALON**  
APPOINTMENTS  
PREFERRED  
**264-1724**  
220 4AvSW . . . . . 264-1724

Ivan's Kut 2033 26AvSW . . . . . 245-2333  
See Our Advertisement This Classification  
Jim's Barber & Hairstyling  
317a 19StNW . 283-3777

**Barbers—(Cont'd)**

John's Barber Shop & Hair Styles  
2519 5AvNW . 283-1226  
Kingsland Barber Shop & Hairstylist  
7730ElbowDrSW . 255-6344

Lakeview Barber Shop  
LakeviewShoppingPlazaSW . 242-2522  
Lorne's Barber Shop 2824aMorleyTr . . . 282-6655  
Lucky's Dalbrent Barber & Hairstyling  
3604 52AvNW . 289-0011  
Lynnwood Barber Shop 6618 20aStSE . . 279-4224  
MacLeod Mall Barber Shop  
9640MacLeodTrS . 253-4313

**MARCELS MENS HAIRSTYLING**  
COMPLETE HAIR CARE  
SPECIALIZING IN PERMS - HAIR  
STRAIGHTENING & STYLING  
MarlboroughShoppingMall . . . . . 272-8255

Mark's Barber Shop 904EdmontonTrNE 262-2409  
Mattis Barber Shop 600 6AvSW . . . . . 262-5943  
Mayfair Men's Hair Place  
6511ElbowDrSW . 252-0666  
Mayland Heights Barber Shop  
109-817 19StNE . 276-2661

Medical Centre Barber & Hairstylist  
105-906 8AvSW . 263-2400  
Mickey's Barber Shop & Men's Hair  
Styling 430AcadiaDrSE . 252-3174

**MR CALVIN'S HAIRSTYLES FOR GENTLEMEN**  
HAIRSTYLIST FOR GENTLEMEN  
1431 17AvSW . . . . . 245-3277

**MR DUNDEE'S HAIRSTYLIST TO GENTLEMEN**  
Specialists In  
**TONSORIAL ARTS**  
Including  
SCALP TREATMENT FOR  
SEBORRHEA & FALLING HAIR  
Located in London House  
505 4AvSW . . . . . 262-5497

**MR JOSEPH'S MEN'S STYLING**  
119 12AvSW . 262-3288  
See Our Advertisement This Classification  
Mr Michael's Men's Hairstyling  
4815CentreStN . 277-2573

See Our Advertisement This Classification  
Modern Barber Shop 4214b 17AvSE . . . 272-3744  
Nevan Barber Shop 2035 33AvSW . . . . 242-0772  
New Era Barber Shop  
2931RichmondRdSW . 242-0616

Newman's Hairpiece & Hairstyling Studio  
For Men 330 9AvSW . 269-2056

**NORMAN'S HAIR STYLING CENTRE**  
920NorthmountDrNW . 282-2521  
North Haven Men's Hairstyling  
4404 14StNW . 282-3757  
Northland Village Mens Style-Rite Barbers  
5111NorthlandDrNW . 288-1400

**OTTO'S CALGARY MARKET MALL  
BEAUTY SALON** CalgaryMarketMall . 286-1885  
Penny Lane Barber Stylists Salon  
513 8AvSW . 263-0877

Petroleum Building Barber Shop  
310 9AvSW . 266-4308  
Razor's Inn Men's Hairstylists  
503 19AvSW . 262-2577  
Riverpark Barber Shop 3505 14StSW . . 287-1640

**Barbers—(Cont'd)**

Royale Nova Barber Shop  
LwrFlr335 8AvSW . 262-5

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HAIR STYLING FOR MEN  
RAZOR HAIRCUTTING  
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Hairstyling  
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1702 12StNW . . . . . 289-0289

Shagginn Men's Hair Styling  
1161b-NorthmountDrNW . 289-11  
Shamrock Barber Shop 1034 21AvSE . 269-2  
Scouthridge Barbers SouthridgeMails . . 252-2  
Southwood Barber Shop  
K-MartShoppingCentre 253-3

**SQUIRE HAIR FOR MEN LTD**  
TOP HAIRSTYLING — MENS HAIR PIECE  
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231ChinookCentre . . . . . 252-117

Squire Men's Hair Styling 3715 17AvSW 249-2  
Stan Hittle's Barber Shop 309 6AvSW . 269-6  
Style Barber & Beauty Shop  
3009a 26AvSW . 249-5

Svend's Barber Shop  
2AcadiaShoppingCentre  
255-6  
Tecomseh Barber Shop 2450 23AvSW . 249-2  
Thornclyffe Barber Shop 5614 45INW . 274-0  
Tony's Barber Shop Bsm808 25StSW . 262-3

Trend Hairstyling Salon For Men  
CalgaryInn  
266-3  
Trim Barber Shop 109a 8AvSW . . . . . 262-3  
Triwood Barber Shop 4004 19StNW . . . 269-6  
Varsity Acres Mens Hair Styling  
4625VarsityDrNW . 288-4

Wally's Barber Shop 6407BownessRdNW 288-7  
Wave Barber Shop 716a 5StSW . . . . . 269-3  
Wildwood Barber Shop  
3827BowTrSW . 242-5

Willow Park Barber Shop  
9919FairmountDrSE  
271-4  
Witchcraft Men's Hairstyling  
MacEwanHallUofC . 282-5

York Hotel Barber Shop 110 7AvSE . . . 264-0  
Zed's Barber Shop 718 17AvSW . . . . . 263-5

**Barbers' Equipment & Supplies**  
Alberta Beauticians & Barber Supply Co Ltd  
5339a 1aStSW . 255-8  
Cameron Management Ltd  
101-118 4AvSW . 262-3

Cashway Barber & Beauty Supplies  
101-118 4AvSW . 263-5  
**OBSCO BEAUTY & BARBER SUPPLY**  
106 61AvSW . 253-0

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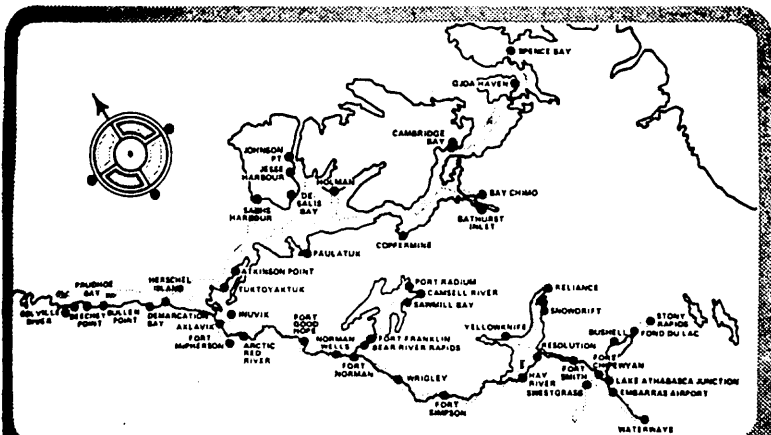


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**(Cont'd)**

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Action Parts Calgary Ltd 235 41AvNE 276-8888  
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 Cartwright-Grant Hearing Service MnFlr715 4StSW ..264-6770

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 104 58AvSE ..... 255-0155

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**Baseball Batting Ranges**

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**Basement Waterproofing**

See Waterproofing Contractors

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 513 8AvSW ..... 265-5564  
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See Plumbing & Heating Supplies

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Alberta Traffic Supply Ltd 4150L 14aStSE ..261-6934  
 See Our Advertisement This Classification

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**Authorized Prestolite Dealers**

**SALES & SERVICE**  
**252-3446**  
**253-4250**  
 5512 - 4th Street S.E.

Listings Of This Classification Are Continued On Next Page



**Batteries—Storage—(Cont'd)**

G B Batteries Ltd 315 3StSE ..... 269-7891  
 {266-3367  
 Giant Industrial Batteries 315 3StSE ..269-7891  
 See Our Advertisement This Classification  
 Globelite Batteries—See Varta Batteries Ltd

**GODDRICH B F RIDE CENTRE**  
 5702MacleodTrS. 255-5592  
 1025CentreStN ..... 276-8801

**HART BATTERIES—**  
 E S B CANADA LIMITED  
 104 58AvSE ..... 255-0155

Hart Battery Co Ltd 126 12AvSW ..... 262-5822  
 Nutton's Limited 131 11AvSW ..... 269-3725  
 North Hill Br 1416CentreStN ..... 277-4443  
 {277-4000

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 126 12AvSW ..... 262-5822

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 BRAKE-DROME CO LTD  
 5760 11StSE ..... 253-7501  
 1025 9AvSE ..... 265-2450

Prestolite Company 444 58AvSE ..... 255-6641  
 See Our Advertisement This Classification  
 United Auto Electric Ltd 5504 1aStSW 253-1177  
**VARTA BATTERIES LTD** 4524 1StSE 243-3568

**WILLARD BATTERIES—**  
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 B C Bearing Engineers Ltd  
 625ManitouRdSE 243-5521

See Our Advertisement This Classification  
 Bearing Supply & Service Canada Ltd  
 425 58AvSE ..253-7281

See Our Advertisement This Classification  
**CANADA METAL CO LTD**  
 5523 4StSE ..252-7646

Canadian Koyo Co Ltd  
 615 7Av. New Westminster BC 604 522-0737  
 See Our Advertisement This Classification

Use Easter Seals

**Bearings—(Cont'd)**

**CANADIAN S K F CO LTD**  
 5324 1aStSE 255-7721  
 See Our Advertisement This Classification  
 Moore's Machine Shop  
 Federal-Mogul Engine Bearings  
 719EdmontonTrNE ..262-6474

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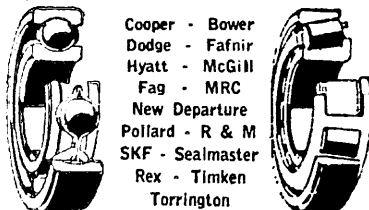
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**RINGBALL BEARINGS LTD**  
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See Our Advertisement This Classification  
Andre Beauty Supply Ltd 209 16AvNW 276-3451  
See Our Advertisement This Classification  
Associated Beauty Supply  
4131 45tNW.. 282-4522  
**CASHWAY BARBER & BEAUTY SUPPLIES**  
CUSTOM IMPORT LINES  
101-118 4AvSW ..... 263-5485  
Consolidated Hamamy Sales  
533ManitouRdSE.. 243-3652

**Beauty Parlor Supplies & Equipment—(Cont'd)**

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514 17AvSW. 262-9663  
Honk Kong Kungo Mfr Wigs & Hair Goods  
827 17AvSW. 245-6651  
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424 6AvSE. 261-0799  
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1913 4StSW 264-0697  
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See Our Advertisement This Classification  
Obsco Beauty & Barber Supply  
106 61AvSW. 253-8811  
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Acadia J-Zee Beauty Salon  
348HeritageDrSE. 255-9  
Adele's Coiffure 1114 3StNE ..... 277-3  
Adrian Beauty Salon 514 17AvSW ..... 262-4  
See Our Advertisement This Classification  
Alice's Beauty Salon 717 15tSE ..... 266-6  
Allissa's Wigs & Coiffures 312 14StNW ..... 263-5  
See Our Advertisement This Classification  
Al's Beauty Shop 5219 18AvNW ..... 288-2  
Altadore Beauty Shoppe 2034a 42AvSW 243-4  
Ambassador Beauty Salon 630 17AvSW 269-5  
**AMERICAN HOUSE OF BEAUTY**  
Upstrs 805 1stStW. 266-1  
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Andree Beauty Salon  
MnFirHolyCrossHosp. 263-3  
Andy's Hair Styling 413-209 8AvSW .. 263-3  
Antoine's At Charter Towers  
612 5AvSW 266-9  
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**AQUARIUS SALON** 4010b 17AvSE .. 273-4  
Arlo's Hairstyling 120 16AvNW ..... 277-5  
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Artistic Hair Design 721 4StSW ..... 263-3  
Athen's Beauty Salon 1400 12AvSW ..... 244-4  
Beacon Beauty Salon 1621CentreStN ..... 277-7  
**BEAU MONDE HAIRSTYLING**  
1719 17AvSW. 244-4  
Beauty Chalet 1155bNorthmountDrNW 282-4  
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111a 8AvSW ..... 262-2X  
Beauty Spot 3415a 26AvSW ..... 242-2  
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1810 14AvNE 277-9  
Betty's Beauty Salon 6405BownessRdNW 289-5  
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32-4StNE ..... 262-258  
Bonni's Coiffures 509 18AvSW ..... 264-1  
Boutique Coiffures 4706 4706 26AvSW 249-4  
See Our Advertisement This Classification  
Bow View Beauty Salon  
2620KensingtonRdNW ..... 283-9  
**BRITANNIA BEAUTY SALON**  
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818 49AvSW ..... 287-079

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Cable's Barber & Beauty Shoppe  
10-1707 4StSW. 262-9  
**CAMEO BEAUTY SALON**  
11CambrlanPINW ..... 289-9  
Capri Beauty Salon 926a 17AvSW ..... 244-9  
**CAREFREE BEAUTY SALON**  
1134KensingtonRd ..... 283-2X  
Cecile's Hairfashions 4116MorleyTrNW ..... 282-5  
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Cedar Brae Beauty Bar  
270-1620 8AvNW. 289-4A  
After Hours Call ..... 244-4  
Cedars Villa Beauty Salon 3330 8AvSW ..... 249-7  
Celia's Beauty Salon Rear2118a 4StSW ..... 262-7  
Centennial Beauty Centre 813 1AvNE ..... 266-111  
**CENTURA BEAUTY SALON**  
COMPLETE BEAUTY SERVICE  
"IF YOU'RE SATISFIED, TELL OTHERS  
— IF NOT — TELL US"  
3509 18StSW ..... 243-582  
**CHARLOTTE'S BEAUTY SALON**  
2515 90AvSW. 281-200  
Chez Ann Coiffures 1330 8StSW ..... 264-10  
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Chez Lisa Salon 1911 4StSW ..... 269-7  
See Our Advertisement This Classification  
Chris's Beauty Salon  
2139WestmountRdNW ..... 283-9  
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Classification Are Continued  
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**Beauty Parlors—(Cont'd)**

**CHURCHILL TOWERS BEAUTY SALON**  
 HAIR STYLING - TINTING  
 PERMANENT WAVING  
 Gwenda Dunning, Prop.  
 M/Fr 1027CameronAvSW ..... 244-1955

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 1811 26AvSW 244-9206  
 Classic Coiffures 1446 17AvSW ..... 245-4885  
 College Mall Hair Styling  
 2ndFlr4825RichardRdSW. 242-3923  
 Coronade Beauty Salon 3515 17AvSW 242-2212  
**COQUETTE BEAUTY SALON**  
 MaylandHeightsShoppingPlaza. 276-1488  
 Crimpers Hair Fashion Ltd. 266-2106  
 Upstrs2312 45LStW 266-2482

See Our Advertisement This Classification  
**Daniel's Beauty Salon**  
 106DalbrentShoppingPlaza. 282-0900  
 See Our Advertisement This Classification  
**David of Paris Westbrook Ltd**  
 WestbrookShoppingCentre 249-6661  
 See Our Advertisement This Classification  
**De Fazio's Coiffeurs Ltd** 2441 33AvSW 249-0122  
 95SpruceCentre ..... 246-2112  
 See Our Advertisement This Classification  
**Delmar Beauty Salon & School The**  
 1137a 17AvSW. 244-6122  
**Delmar Hi Styling** 1137a 17AvSW ..... 244-7322  
 See Our Advertisement This Classification  
**DELUXE HAIRSTYLING**  
 1229MacleodTrSE. 263-5425  
**Diana Beauty Salon** 305a 10StNW ..... 283-5301  
 See Our Advertisement This Classification

(Continued Next Page)

**DANIEL'S BEAUTY SALON**

Specializing  
 In  
 Cold Wave  
 Tinting  
 & Bleaching  
 For Permanent Satisfaction  
 Open 6 Days A Week  
 Thursday & Friday Evenings  
**CALL**  
**282-0900**  
 106 Dalbrent Shopping Plaza  
 37th Street & 52nd Avenue N.W.



**David of Paris**

**WESTBROOK LTD.**

**Hair Stylists**

**249-6661**

**WESTBROOK SHOPPING CENTRE S.W.**

**Timbers**  
 hairfashions Ltd.  
 266-2106  
 266-2482  
 upstairs 2312 - 4th street s.w.

**DE FAZZIO'S COIFFEURS LTD.**

2441-33rd Avenue S.W.  
**249-0122**

STYLISTS



9 Spruce Centre  
**246-2112**

**BUDGET BEAUTY SALON**

2441 - 33rd AVENUE S.W.

**COLD WAVE 242-7220 SHAMPOO & SET**

EVERYDAY



LOW PRICES



*Chez Lisa Salon  
 de Beauté et Boutique*

YOUR "REDKEN"  
 RETAIL CENTRE

**269-1060**

1911 - 4th Street S.W.

**Diana Beauty Salon**



Specializing in

- ★ Permanent Waving
  - ★ Hair Cutting — Hair Styling
  - ★ Hair Tinting — Cold Waves
- Next Door to Kent Job Printers

**283-5301**

305a - 10th Street N.W.

**DELMAR**

Beauty School

**244-6122**



Hi-Styling

Beauty Salon

**244-7322**

PROFESSIONAL  
 HAIRSTYLISTS

"PLEASING YOU  
 PLEASES US"

Olga and Staff

- WIG EXPERTS
- PERMANENT WAVING
- HAIR CUTTING
- COLOR BLENDING
- STYLES THAT TURN HEADS

**DELMAR BEAUTY SALON & SCHOOL LTD.**

OLGA BUTLER, MANAGERESS

1137a 17th AVENUE S.W.



**flemming**  
hair styles ltd.

**264-0426**  
733 - 14th Avenue S.W.

**FAIR LADY**  
BEAUTY SALON



ED HAULT, Manager

**266-1777**  
TAXI AT FRONT DOOR  
PARKING AT REAR  
YORK HOTEL

*Francesco*  
HAIR DESIGN



**252-1115**  
CHINOOK CENTRE  
MACLEOD TRAIL SOUTH

**Beauty Parlors—(Cont'd)**

- Dorothee Mae Beauty Salon 1317 1StSW 266-4777  
See Our Advertisement This Classification
- E D BEAUTY SALON**  
66-1609 Kensington Rd NW 283-4777
- EDNA'S BEAUTY NOOK** 1517 11AvSW 244-1616
- EDWARD'S BEAUTY SALON**  
HARPER METHOD SALON  
HAYSBORO SHOPPING PLAZA  
Prop. Eddie Kurz  
96Av&ElbowDrSW ..... 255-5677
- Elbow Beauty Salon 2512 4StSW ..... 262-3838
- Elegant Hair Styling 40a-1919 31StSE 272-3949
- Elite Beauty Salon—See Vivian Salons
- Eva's Beauty Nook 1004 17AvSW ..... 244-4777
- Eva's Beauty Salon 2016 6StNE ..... 276-1616
- Evsalons Hair Stylists 2925 Richmond Rd 249-7777
- Fair Lady Beauty Salon YorkHtl ..... 266-1777
- See Our Advertisement This Classification
- Fashion Place Coiffures 4-345 4AvSW ..... 262-4777
- FASHIONETTE BEAUTY SALON**  
908a Centre St N ..... 269-5677
- Flamingo Beauty Salon 716 5StSW ..... 266-6777
- Flemming Hair Styles Ltd 733 14AvSW 264-0426
- See Our Advertisement This Classification
- Forest Lawn Beauty Salon  
ForestLawnShoppingCentreSE 272-4777
- FOREST LAWN HI-STYLING BEAUTY SALON** 6-3509 17AvSE ..... 272-3838
- Francesco Hair Design ChinookCentre ..... 252-1115
- See Our Advertisement This Classification
- Gara Beauty Salon The  
6535 Bowness Rd NW ..... 288-9999
- Garden Beauty Salon 2517 5AvNW ..... 283-5677
- Gino's Boutique Beauty Salon  
3711 17AvSW ..... 249-1616
- See Our Advertisement This Classification
- Glady's Beauty Salon 1813 35StSE ..... 272-3838
- Listings Of This  
Classification Are Continued  
On Next Page

Do you keep a list of the emergency telephone numbers you may require? It pays!

GINO'S  
*Boutique*  
*Beauty Salon*



Latest Hair Cuts & Styles  
"Pleasing You Pleases Us"  
**249-1321**  
3711 - 17th AVENUE S.W.

**HAIR BENDERS**



UNISEX

"The Fun Hair People"

Featuring The London Look  
Scissor Cuts — Shag Cuts

OPPOSITE THE BAY ON THE MALL  
ENTRANCE: 805 - 1ST STREET S.W.

**261-9910**

**DOROTHEE MAE**  
BEAUTY SALON

HAIR  
STYLES  
BY  
RICHARD



**266-4905**  
1317 - 1st STREET S.W.

**GUS**  
BEAUTY SALON  
**287-1011**



1505 - 34th  
Avenue S.W.

- Hair Rinsing
- Hair Coloring
- Expert  
Hairstyling &  
Permanent  
Waving

Killarney Beauty Salon  
**249-2929**  
2705 - 17th Avenue S.W.

*Inge's*  
*Coiffures*

WE CARE ABOUT  
YOUR HAIR

**271-7755**

INGE JENSEN, MGR.  
675 ACADIA DRIVE S.E.

**Ivan's**  
**Kut**

hairstyling for  
men & women

2033 26 AVENUE S.W.  
CALGARY ALBERTA  
**245-2333**

**Beauty Parlors—(Cont'd)**

**GLENDALE BEAUTY SALON**  
1922 37StSW . 249-0404

**GOLD STAR BEAUTY SALON**  
MnFir121 7AvSW 269-3392

**Goldie's Beauty Salon** 4527 37StSW . 249-6545

**Gas Beauty Salon** 1505 34AvSW . 287-1011

See Our Advertisement This Classification

**HAIR** 2915 14StSW . 245-4309

245-4300

**Hair Benders Unisex** 805 1StSW . 261-9910

See Our Advertisement This Classification

**HAIR FAKTREE** 208 50AvSW . 287-0497

287-0580

**Flair Beauty Salon**  
CrestwoodShoppingPlaza . 279-3995

**Hut The EastPortShoppingCentre** . 272-2091

**HAIR SQUARE** 4019c 17AvSE . 272-5375

**Hill Villa** 172NorthlandVillageMall . 288-0666

**Happy Hair** 630 8AvSW . 263-2935

**Honour Coiffures** 4625VarsityDrNW . 288-7333

See Our Advertisement This Classification

**Hunter's Beauty Salon**  
MnFir2838ParkdaleBlvdNW . 283-0373

**Hertz C Beauty Salons Co Ltd**  
GlamorganShoppingCentre . 249-0088

See Our Advertisement This Classification

**Highway Beauty Salon** 705aCentreStS . 264-4371

**LITE BEAUTY SALON & BARBER SHOP**  
1108 4StSW . 262-6463

**Top Hairstyles** 301-517CentreStS . 262-2979

**HOLIDAY INN BEAUTY SALON**  
COMPLETE HAIR & BEAUTY CARE  
CATERING TO BUSINESS CLIENTELE  
708 8AvSW . 262-2861

**Hoover Beauty Salon** 211 22AvNW . 277-5918

**HOUSE OF BEAUTY** 5012CentreStN . 274-1779

**HOUSE OF HAIR FASHION**  
SimonsValleyMall . 274-6123

**HOUSE OF MANTOVANI**  
Diplomas From Europe & Canada  
PRESCRIPTION COLD WAVES  
FROSTING - COLORING  
CANDLE CUTS - SHAPING  
HAIR STYLING - WIGS STYLED & SOLD  
Always The Latest Hair Design . . .  
4th Floor Elveden House . . .  
263-3058  
4FirElvedenHse . 261-0832

**House of Quantas**  
LwrMallChinook-RidgeCentreSouth . 252-4494

See Our Advertisement This Classification

**Joseph's Coiffures** 3409 17AvSW . 246-2626

**Joseph's Coiffures** 675AcadiaDrSE . 271-7755

See Our Advertisement This Classification

**MABEL'S BEAUTY SALON**  
SPECIALIZING IN COLD WAVING —  
HAIR COLORING  
CUTS — MODERATE PRICES  
1425KensingtonRdNW . 283-2043

**ITALIAN COIFFURE**  
Specializing In  
Coloring - Tinting - Perms  
Hairstyling - Hair Cutting  
Complete Care  
Wigs - Hairpieces  
607 1AvNE . 262-5653

**Jean's Kut** 2033 26AvSW . 245-2333

See Our Advertisement This Classification

**JACOBSON'S PROFESSIONAL HAIRSTYLISTS**  
106-906 8AvSW . 269-1477

See Our Advertisement This Classification

**Jeanne's Beauty Salon** 824 16AvNW . 289-1436

**JOLI PAPIILLON COIFFURES**  
LwrFirCalgaryInn 266-7327

See Our Advertisement This Classification

**Joseph's Mr—See Mr Joseph's Ladies Styling**

**Joseph's Beauty Salon** 5802MacLeodTrS . 253-2818

**Karisma Hair Design** 924 7AvSW . 264-7689

See Our Advertisement This Classification

**Kay's Beauty Salon** 3-2403 33AvSW . 249-6165

**Kay's Koiffures** 103-3517 17AvSE . 272-6461

See Our Advertisement This Classification

**Kilmarney Beauty Salon** 2705 17AvSW . 249-2929

**Kim's Beauty Lounge** 4631BownessRdNW 288-5748

**Koo-Tiki Styles** 121b 16AvNW . 277-3285

See Our Advertisement This Classification

Listings Of This  
Classification Are Continued  
On Next Page

**Hair Design**  
By  
**Karisma**



**264-7689**  
924 - 7th AVENUE S.W.



**Keri's Koiffeurs**



SPECIALIZING IN  
Long Hair  
Permanent Waving  
Bleaching — Coloring  
Manicuring  
**272-6461** Side Entrance  
103-3517 17 Ave. S.E.

**KON-TIKI STYLES**

Specializing in  
**LONG HAIR**  
NO APPOINTMENT  
NECESSARY  
AMPLE PARKING  
AT REAR OF SHOP  
**277-3285**  
121b - 16th Avenue N.W.

**Haymour**

**COIFFURES**



**NORTH HILL CENTRE**  
**289-9228**

**MARLBOROUGH CENTRE**  
**272-7366**

**VARSITY CENTRE**  
**288-7333**

**BRAESIDE CENTRE**  
**253-1430**

COMPLETE HAIR CARE • LATEST IN HAIR FASHIONS  
ONE OF CALGARY'S FAMOUS SALONS  
SERVE YOU WITH TOP STYLISTS  
SEE US FOR OUR WEDNESDAY SPECIALS

**C. HERTZ BEAUTY SALONS CO LTD.**

"HAIR VILLA"  
**288-0666**

**FASHION PLACE**  
**COIFFURES**  
**266-6370**  
**262-4733**

172 Northland Village Mall  
**TOWERS**  
**BEAUTY SALON**  
**243-1992**

Mezzanine 345 - 4th Avenue S.W.  
4 Calgary Place

**SALON TIARA**  
**249-0088**

**Top Stylists to Serve You**



House of  
**QUANTAS**  
**COIFFURES**

**CHINOOK RIDGE**  
**252-4494**  
**LOWER MALL SHOPPING CENTRE**  
(SOUTH)



# JACOBSON'S BEAUTY SALON

PROFESSIONAL  
HAIRSTYLISTS

Suite No. 106

906 - 8th Avenue S.W.

Medical Centre, Main Floor

**PHONE 269-1477**

Specialists in all Haircoloring  
and Permanent Cold Waves

Offers the latest in technique  
for that all important Hairdo

906 - 8th Avenue S.W.

**PHONE 269-1477**

# JACOBSON'S BEAUTY SCHOOL

Learn Hairdressing in one of  
the most exclusive schools in  
Canada.

631 - 7th Avenue S.W.  
Main Floor

**PHONE 263-2105**

- ★ Fully Qualified Instructresses
- ★ Write or phone for booklets & Information
- ★ Learn by practical experience.
- ★ Its the JACOBSON'S diploma that counts

631 - 7th Avenue S.W.

**PHONE 263-2105**

## Beauty Parlors—(Cont'd)

Lady of Spain 2203 4StSW ..... f266-1288  
269-1078  
See Our Advertisement This Classification  
**LAKEVIEW'S BEAUTY SALON**  
LakeviewShoppingPlaza...242-0858  
See Our Advertisement This Classification  
Lawrence Hairdressing 2317 4StSW ...262-1777  
Lawrence Hairdressing No 2  
8828MacleodTrs...255-4945  
**LEA'S BEAUTY SALON** 2519 26AvSW 249-6522  
Lil's Beauty Salon 1511 14StSW ...244-8297  
**LIMELIGHT COIFFURES**  
4006 16StSW...243-0594  
**LINCOLN PARK BEAUTY SALON**  
6LincolnParkShoppingCentre...243-5444  
**LONDON HOUSE BEAUTY SALON**  
901a-HaysboroShoppingCentreSW...255-6767  
Lovely Lady Beauty Bar 1608 14StSW 245-3223  
Luigi's Beauty Salon MnFir704 7StSW 264-5190

## Beauty Parlors—(Cont'd)

Lydia's Beauty Shop  
2WestEnd BownessShoppingCentre...288-  
Lynda's Beauty Salon 2013 18StNW ...289-  
Lynnwood Beauty Salon 6618 20AStSE...279-  
**MACLEOD TRAIL BEAUTY SHOP**  
Personalized Service at Moderate Prices  
Speaks English, German, Hungarian  
Steven Panrok, Mgr.  
4820MacleodTr .....243-71  
Maddalena's Beauty Salon  
002-4015 17AvSE...272-  
**MAE'S BEAUTY SALON**  
30-5020 16AvNW...288-  
Magic Beauty Salon 342 15AvSW ...269-  
**MAGIC BRUSH BEAUTY SALON**  
777NorthmountDrNW...282-  
Majestic Beauty Salon 2112 14StNW ...282-  
Marda Beauty Salon 3409 20StSW ...242-  
**MAREN'S BEAUTY SALON**  
2133aKensingtonRdNW...271-  
Marion's Beauty Salon No 1  
7204FairmountDrSE...281-  
No 2 7640FairmountDrSE .....281-  
See Our Advertisement This Classification  
Marla's Hair Design 2701b 17AvSW ...269-  
**MARVEL BEAUTY SCHOOLS**  
3Fir229 8AvSW...262-  
See Our Advertisement This Classification  
Mary's Beauty Salon 524 14AvSW ...269-  
**MAYFAIR LADY HAIRSTYLING**  
2-6511ElbowDrSW...255-  
Mayland Heights Coquette Beauty Salon  
MaylandHeightsShoppingPlaza...276-  
**MAYLISSA BEAUTY SALON**  
1605CentreStN...276-  
McRae's Barber Shop & Beauty Parlor  
1403a 11StSW...244-  
Milady's Beauty Salon 4816 16StSW...243-  
Mr Dundee's Hairstylist to Gentlemen  
505 4AvSW...262-  
Mr Joseph's 119 12AvSW .....262-  
See Our Advertisement This Classification

**Marion's Beauty  
Salon No. 1**  
7204 Fairmount Dr. S.E.  
**Phone 252-3665**

Specializing In:

Perms  
Tinting  
Bleaching



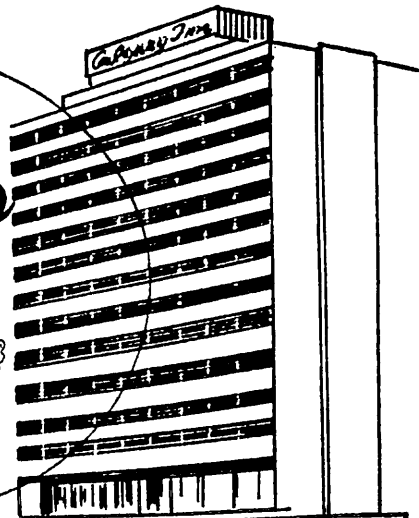
Hairstyling  
Hair Cutting  
Wigs

**Marion's Beauty  
Salon No. 2**  
7640 Fairmount Dr. S.E.  
**Phone 252-3838**

Listings Of This  
Classification Are Continued  
On Next Page

*Joli  
Papillon  
Coiffures*

Lower Floor  
Calgary Inn



All Styling Done By Renowned Hair Stylists  
Manicures — Facials—Specialists in Colors—Frostings & Perms  
WE USE ALL LANCOMBE PRODUCTS  
**HAIR FASHION CENTRE OF CALGARY**  
"Ask About Our Perma Eyelash Application"

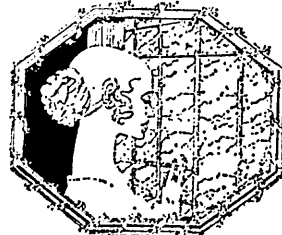
*"Our Hairstylist's Are Trophy  
Winners In To-Days  
Hair Fashions"*

**266-7327**

SPECIAL ATTENTION GIVEN TO WEDDING PARTIES

# Lady of Spain

BEAUTY SALON  
WIGS  
MANICURIST



2203 - 4th Street S.W.

Parking at the Rear

**266-1288  
269-1078**

**LAKEVIEW'S  
BEAUTY SALON**

**242-0858**

Lakeview Shopping Plaza

**LINCOLN PARK  
BEAUTY SALON**

**243-5444**

6 Lincoln Park Shopping Centre

**Complete Beauty Service**

*"If You're Satisfied Tell Others — If Not Tell Us"*

**PROPRIETOR RUTH ALBERTS**

**Beauty Parlors—(Cont'd)**

Mr Marcel Hair Design 639 5AvSW ... 264-7471  
 102BrentwoodProfessionalBldg ... 289-8469  
 22MayfairPlace ... 252-5562  
 See Our Advertisement This Classification  
 Modern Beauty Salon 4214 17AvSE ... 272-0788  
 Mona Lisa Beauty Studios  
 6-4404 14StNW ... 282-5661  
 Mount's Beauty Parlor 1414 3StNE ... 277-5027  
 Mount Royal Beauty Salon  
 1001a 17AvSW ... 244-2425  
**MOUNT VIEW BEAUTY SALON**  
 134 17AvNE ... 277-2249

**Beauty Parlors—(Cont'd)**

Nails 'N Lashes Studio  
 220MezzFlrChinookCentre ... 252-3328  
 NorthHillShoppingCentre ... 289-8494  
 See Our Advertisement This Classification  
**NEW CAPRICE BEAUTY SALON**  
 317 19StNW ... 283-3000  
 Norman's Beauty Salon Ltd  
 LwrMallChinook-RidgeCentreSouth ... 255-0148  
 See Our Advertisement This Classification  
**NORMA'S NORTHMOUNT HAIR STYLES**  
 7-390NorthmountDrNW ... 289-1949  
 North Haven Beauty Centre  
 1103 48AvNW ... 282-2766  
 North Hill Beauty Salon 403 8AvNE ... 269-8455  
**NORTHGATE BEAUTY SALON**  
 4815CentreStN ... 277-8188  
**NUNZIO'S COIFFURES**  
 2110 54AvSW ... 287-2495  
 See Our Advertisement This Classification

(Continued Next Page)

The sound of a warm, familiar voice over the long distance telephone is almost as satisfying as a personal visit.

**LEARN HAIRDRESSING**

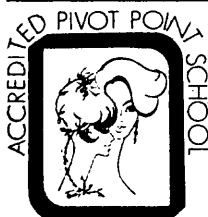
**Students! Men! Women!  
 Career Minded Homemakers!**

**PLANNING A CAREER IN HAIRDRESSING?**

**9 VITAL REASONS WHY YOU SHOULD VISIT**

**MARVEL BEAUTY SCHOOL**

**BEFORE ENROLLING**



1. Most Modern Methods taught.
2. Men's Hairstyling included in training at no extra cost.
3. Latest Haircuts—Pivot, Point, Sasoon, Shags.
4. New classes every Monday.
5. No Age Limit — Students accepted from 16 years.
6. Free Mannequins.
7. Free Placement Services.
8. Easy monthly tuition plan.
9. Transfer Students Welcome. Full credit on hours and tuition.

Phone or Write For Free Brochure or Come And See Us. No Obligation

**CALGARY SCHOOL CLOSED SATURDAYS**

**Marvel Beauty School**

3rd Flr. 229 - 8th Avenue S.W., Calgary, Alta. — Phone 262-9841  
 In Edmonton at 10131 - 101st Street, Edmonton, Alberta

**at MARVEL BEAUTY SCHOOL**

**MISTER Marcel HAIR DESIGN**

STANDARD LIFE BUILDING — 5th AVENUE S.W.  
 264-7471

102 BRENTWOOD PROFESSIONAL BLDG.  
 289-8469

22 MAYFAIR PLACE — 6707 ELBOW DRIVE S.W.  
 252-5562

Make Norman's Your  
**PERMANENT** Headquarters  
 for **BEAUTIFUL HAIR**

**SCIENTIFIC ANALYSIS**

**NORMAN'S**  
 Beauty Salon Ltd.

Chinook-Ridge  
 Shopping Centre South  
 Lower Mall Chinook Centre

**255-0148**

**NUNZIO'S**

**COIFFURES**

**287-2495**

2110 - 54th Avenue S.W.

**Nails 'n Lashes**  
 Studio

**EXCLUSIVELY NAILS  
 & LASHES**

220 MEZZ. FLR., CHINOOK-RIDGE  
**252-3328**  
 NORTH HILL SHOPPING CENTRE  
 FACING THE HIGHLANDER  
**289-8494**

**Mr. Joseph's**

**LADIES STYLING** **MEN'S STYLING**

**262-3288**

119 - 12th AVENUE S.W.

**FREE PARKING**

# Otto Braaz Beauty Salons



LEADING IN ITS FIELDS  
*Assures You of the Finest*

**NORTH CALGARY**  
**OTTO'S**  
Lady Fair  
Calgary North Hill Shopping Centre **289-4758**

**OTTO'S**  
Macleod Mall Beauty Salon  
Macleod Mall Shopping Centre **252-6405**

**OTTO'S**  
Calgary Market Mall  
HAIR STYLING FOR LADIES & MEN **286-1885**

**OTTO'S BAR BOUTIQUE SALON**  
TRY OUR COSMETICIAN  
Palliser Sq. E. **265-0129**

**OTTO BRAAZ**

Winner in Alberta's Haircutting Competition will get you one of the best haircuts you have ever had.

ENQUIRE ABOUT OUR CONSTANT SPECIALS

*Pink Pussycat*

Beauty Salon

**CHARGE X**

BY SCHMIDT

WE SPECIALIZE IN  
LONG HAIR DESIGN

Main Floor — Western Centre

**262-2779 — 262-2770**

825 - 8th Avenue S.W.

## PHOENICIA



BEAUTY SALON

16 Lake Bonavista Shopping Centre

PHONE

**271-1990**

Mr. Kenneth (of Calgary)

1ST PLACE Award Winner in Hair Styling, Shaping & Coloring

- ORIGINALITY
- ADAPTABILITY
- EXECUTION

### Beauty Parlors—(Cont'd)

- Otto Braaz Beauty Salons
- Otto's Lady Fair  
CalgaryNorthHillShoppingCentre...289-4758
- Bar Boutique Beauty Salon  
PalliserSqE...265-0129
- Otto's Calgary Market Mall Beauty Salon  
CalgaryMarketMall...286-1885
- Otto's Macleod Mall Beauty Salon  
MacleodMallShoppingCentre...252-6405
- See Our Advertisement This Classification
- Palliser Hotel Beauty Shop PalliserHtl...262-1313
- PARADISE BEAUTY SALON  
4618bBownessRdNW...288-1515
- Paris Coiffures 3330 17AvSE...272-0404
- See Our Advertisement This Classification
- Park Avenue Coiffures 1515b 34AvSW...243-0707
- PARK LANE BEAUTY SALON  
2503 14StSW...244-5252
- PARKWAY BEAUTY SALON  
2835 37StSW...249-3131
- Paul 'Este Hair Stylists  
Upstrs 1440a 17AvSW...244-5252
- See Our Advertisement This Classification
- Peacock Salon 2025 33AvSW...243-3232
- Peggy's Beauty Parlor 7403 OgdenRdSE 279-3535
- Peter Pan Beauty Salon  
2131LoughheedBldg...263-4444
- Phoenicia 16LakeBonavistaShoppingCentre 271-1990
- See Our Advertisement This Classification
- PINK LADY BEAUTY SALON

### Complete Hair Care

By

MAS'ANORI & RITSUKO

2821 14StSW...244-3522

Pink Pussycat Beauty Salon 825 8AvSW 262-2779

See Our Advertisement This Classification

Pixie Beauty Salon 2106 18StNW...289-3434

PLEASANT BEAUTY SALON  
2616 45StNW 277-8585

RAYMOND FERGUSON BEAUTY SALON  
208aHaddonRdSW...252-9797

RAYMOND SALON WOODWARDS  
100ChinookCentre...255-6121

CalgaryMarketMall...286-1414

See Our Advertisement This Classification

RENFREW BEAUTY PARLOR  
1025aRusselRd...277-1111

Reo Beauty Parlour 125 7AvSE...266-1414

RICHMOND BEAUTY SALON LTD  
7706ElbowDrSW...252-8181

RIELAND RITA BEAUTY SALON  
Stampeder Hotel  
Bsmst3828MacleodTr...243-7676

Rino Coiffures 2407EdmontonTrNE...276-1818

See Our Advertisement This Classification

Rita's Beauty Salon  
20WestEndShoppingCentre...288-9797

RIVERPARK BEAUTY SALON  
3505 14StSW 243-3535

Roberto's Salon De Beaute' Ltd  
326MedicalArtsBldg...263-4646

5106ElbowDrSW...252-4343

920NorthmountDrNW...289-0404

See Our Advertisement This Classification

Listings Of This

Classification Are Continued

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"WESTERN CANADA'S LEADING  
HAIR FASHION CENTRES"  
WHERE QUALITY COSTS NO MORE

# RAYMOND SALONS

LOCATED IN WOODWARD'S STORES

100 CHINOOK CENTRE  
2nd FLOOR...255-6121  
CALGARY MARKET MALL  
MAIN FLR...286-1821

See One of Calgary's Largest Collection of Quality Wigs, Wiglets, and Falls.  
Professional Stylists will Assist you in Your Selection.



*Paris Coiffures*

Coloring - Cold Waving  
Hair Cutting & Styling  
Complete Wig  
Sales & Service

FOR APPOINTMENT PHONE

**272-0444**

3330 - 17th Avenue S.E.  
Co-op Shopping Centre

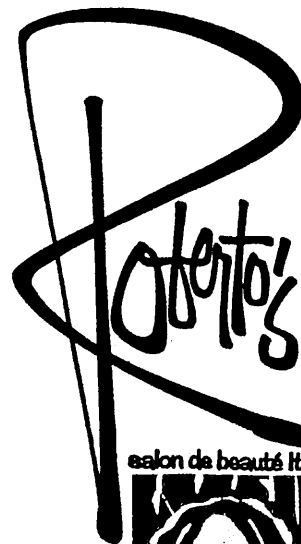
## PAUL 'ESTE

Hair Stylists

1440a - 17th Avenue S.W.

**244-5610**

Professional Care  
is Best for Hair



salon de beaute' ltd.



MEDICAL ARTS BUILDING  
3rd Street & 6th Avenue S.W.  
283-6004, 263-6053  
5106 Elbow Drive S.W., 252-6188  
920 Northmount Drive N.W., 289-0833



Experienced Hairstylists

PERMANENTS  
COLORING  
WIGS

**276-1010**

2407 Edmonton Trail N.E.

**Beauty Parlors—(Cont'd)**

**ROMA BEAUTY SALON** 1107 Centre St N 277-3112  
 Royal Beauty Salon 615 2 St SW 266-4949  
**SALON JAMAL** 17 Macleod Plaza 252-1722  
 See Our Advertisement This Classification  
 Salon San Remo 4956 8 Av SW 242-6663  
**SALON TIARA**  
 Glamorgan Shopping Centre 249-0088  
 Scheu Salons 1702 12 St NW 289-0289  
 See Our Advertisement This Classification  
**SCHMIDT FRANZ** Upstrs 221 8 Av SW 262-3344  
 266-5770  
 Brentwood Village Mall 289-4500  
 3630 Morley Tr NW 282-4464  
**K-Mart Shopping Centre**  
 10233 Elbow Dr SW 252-5398  
 See Our Advertisement This Classification  
**Senna's Beauty Centre**  
 1338 Northmount Dr NW 289-1402  
 See Our Advertisement This Classification  
**Shamrock Beauty Salon** 1034 21 Av SE 265-4130  
**SHARRA LEE BEAUTY SHOP**  
 4623 Bow Tr SW 249-0232  
**The Hair Styles** 5-11625 Elbow Dr SW 281-3003  
 See Our Advertisement This Classification

**SILHOUETTE BEAUTY SALON**  
 1221 9 Av SE 265-1323  
**So Lovely Coiffures** 4940 Richmond Rd SW 242-2727  
 See Our Advertisement This Classification  
**Stadium Beauty Shop** 282-7070  
 18 Stadium Shopping Centre 282-7808  
 See Our Advertisement This Classification  
**Stern's Hairstyling** 1302 4 St SW 261-0694  
 See Our Advertisement This Classification

**STEVEN'S HIGHWOOD BEAUTY SALON**  
 Widely Experienced  
 European Hair Stylist  
 MONDAYS - TUESDAYS - WEDNESDAYS  
 20% Discount For Perms Only  
 4115 4 St NW 282-6644

**Studio One Hairstyling** 3209 17 Av SE 273-5522  
**STYLE BARBER & BEAUTY SHOP**  
 3009a 26 Av SW 249-3088  
**Style Seekers The** 102-700 9 St SW 264-5975  
 See Our Advertisement This Classification  
**STYLE SETTER**

**COMPLETE BEAUTY SERVICE**  
 EXPERT HAIR STYLING — SHAPING  
 PERMANENTS — BODY WAVES  
 COLORING — TINTING — FROSTING  
 "For Lovlier Hair  
 Try Our Personalized Care"  
 1114 Renfrew Dr NE 277-3116

**Sunda Beauty Bar**  
 13 Sarcee Shopping Plaza SW 249-1733  
**Sunset Beauty Salon** 1410 4 St SW 269-8469  
**SYLVIA'S BEAUTY SALON**  
 550 Northmount Dr NW 282-2790

**THORNCLIFFE BEAUTY SALON**  
 FULLY EXPERIENCED  
 HAIRDRESSER - HIGH STYLING  
 LATEST HAIR CUTTING  
 5614 4 St NW 274-2689

**Tiara Salon** Glamorgan Shopping Centre 249-0088  
 (Continued Next Page)



Where  
Your Hair  
Is  
Our Care

**Salon Jamal**

**252-1722**

17 MACLEOD PLAZA  
Macleod Trail & 94th Avenue S.



**Stern's**


HAIRSTYLING

**261-0694**  
**264-0371**

1302 - 4th Street S.W.

MANICURING

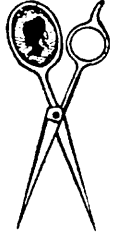
SPECIALIZING IN  
COLOR - CUTS &  
STYLE SUPPORT



**SCHEU salons**

HAIRSTYLING

FOR THE LADY - FOR THE MEN



**289-0289**

1702 - 12th Street N.W.



**SHE**

**HAIR STYLES**

**281-3003**

5-11625 Elbow Drive S.W.

**STADIUM BEAUTY SHOP**

WE CARE ABOUT YOU

**282-7070**  
**282-7808**

18 Stadium Shopping Centre  
Just North of Foothills Hospital  
on 16th Avenue

TRY US



**Serena's Beauty Centre**

SERENA DUNCAN,  
MGR.

Always A Friendly  
Atmosphere & Courteous  
Efficient Operators

Open: Thursday Evenings  
Corner Brisebois & Northmount Drives

**289-1402**

1338 Northmount Dr. N.W.



ZEALOUSLY  
SPECIALIZING  
IN ALL  
MILADY'S  
NEEDS IN  
HAIR CARE  
HIGH FASHION  
&  
CONVENTIONAL  
STYLING  
Moderately  
Priced

**242-2727**

**So Lovely Coiffures**

NEW CO-OP SHOPPING CENTRE  
4940 Richmond Road S.W.

THE

**Style Seekers**

AWARD WINNER  
IN HAIR CUTTING

O'NEIL TOWERS

**264-5975**

102-700 - 9th Street S.W.

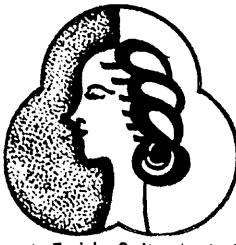
Worrying about mechanizing  
your business paper work?  
Call and inquire about . . .

**INTEGRATED  
DATA PROCESSING**

**Alberta Government  
Telephones Teletype**

**FRANZ SCHMIDT International Hair Stylists**

**NORTHWEST BRANCH**  
BRENTWOOD VILLAGE MALL  
3630 Morley Trail N.W.  
**289-4500**  
**282-4464**  
EXPERTS IN ALL LINES



**SOUTHWEST BRANCH**  
K-MART SHOPPING CENTRE  
10233 Elbow Drive  
**252-5398**  
OF BEAUTY CULTURE

DIPLOMAS FROM: London, England; Zurich, Switzerland; Paris, France; Canada, Australia

**MAIN BR. — 221 - 8th Avenue S.W. 262-3344 — 266-5770**

WIGS & ALL TYPES OF HAIR GOODS SERVICED AT ALL THREE LOCATIONS

**Beauty Parlors—(Cont'd)**

Tiffany's Hair Styling 2529a 17AvSW 246-3000  
See Our Advertisement This Classification  
**TOWERS BEAUTY SALON**  
106RutlandHse. 243-1992  
Town & Country Hair Fashions  
2115 50StSE 272-4122  
**TRIWOOD PLAZA BEAUTY SALON**  
8-4004 19StNW 282-4855  
Tuxedo Beauty Salon 3005CentreStN 276-1048  
See Our Advertisement This Classification  
Vanity Beauty Shoppe 510b 9StSW 262-9029  
**VICTOR OF ROME COIFFURES**  
1710 3StNE 276-1233  
Villa Hairstyles 430AcadiaDrSE 252-5375

**Beauty Parlors—(Cont'd)**

Vivian Salons 1429 17AvSW 244-3334  
See Our Advertisement This Classification  
Wayne's Hair Styling 18-1209 6StSW 263-2662  
Wildwood Coiffures 3825BowTrSW 249-2476  
Willow Park Hairstyling  
5-9919FairmountDrSE 271-0771  
Women's World Beauty Studios  
AcadiaShoppingCentre 253-3821  
322 16AvNW 276-1922  
**WOODWARD'S RAYMOND SALON**  
Chinook Centre Store  
100ChinookCentre 255-6121  
Calgary Market Mall Store  
CalgaryMarketMall 286-1621

**Belt Conveyors**

See Conveyors

**Belting—Mechanical**

**B C BEARING ENGINEERS LTD**

DAYCO INDUSTRIAL V BELTS  
625ManitouRdSE 243-5521

B C Belting Ltd 520 36AvSE 243-2762  
See Our Advertisement This Classification

**B T R INDUSTRIES CANADA LTD**

CONVEYOR BELTING — V BELTS  
TRANSMISSION BELTING  
244 62AvSE 253-3482

**BEARING SUPPLY & SERVICE CANADA LTD**

LIGHT & HEAVYWEIGHT CONVEYOR  
BELTS, TRANSMISSION BELTING,  
V BELTS, HABASIT  
425 58AvSE 253-7281

**CONTINENTAL PETROLEUM RUBBER CO LTD**

V-BELTS - CONVEYORS  
REPAIRS ALL TYPES  
5326 1aStSE 255-1191

**GOODRICH B F CANADA LIMITED**

3500 7StSE 243-6621

**MAINLAND FOUNDRY & ENGINEERING LTD**

ALL TYPES OF BELTING & ACCESSORIES  
INCLUDING BELT SHOP VULCANIZING  
1111a 46AvSE 287-2343

Norwesco Industries Ltd  
3410 OgdenRdSE 264-2552  
See Our Advertisement This Classification

**OLIVER INDUSTRIAL SUPPLY LTD**

803 46AvSE 243-5551  
Scandura Canada 53AtlantaCrSW 255-5143

**Belts & Belting**

**MBL SALES LTD**

"THREE STAR"  
Industrial - Agricultural  
"V" BELTS  
Conveyor And  
Transmission Belting  
3808 7StSE 287-0022

**TRANSMISSION SUPPLIES LTD**  
503 42AvSE 243-3000

**Beverage Dispensing Equipment**

**& Supplies**

**HARLAN FAIRBANKS CO LTD**  
4532ManillaRdSE 243-1000

**Beverages**

**BLUE LABEL BEVERAGES (1971) LTD**

1010 42AvSE 287-0000  
See Our Advertisement This Classification  
Canada Dry Ltd 5312 3StSE 255-0000  
Coca-Cola Ltd 6708MacleodTr 255-5000  
Jadmar Industries Ltd 303 22AvSE 261-0000  
Larson Distributors Ltd 540 38AvSE 243-0000  
Mac's Beverage Service Ltd  
2931-OakwoodDrSW 281-0000

**ORANGE CRUSH BOTTLERS**

1010 42AvSE 287-0000

**PEPSI-COLA BOTTLERS**

1010 42AvSE 287-0000

Pepsi-Cola Canada Ltd 203-736 8AvSW 269-5000

Pic-A-Pop of Calgary  
7207FairmountDrSE 252-6000

3415 26AvSW 249-0000  
See Our Advertisement This Classification

**POLAR BEVERAGES (1970) LIMITED**

1010 42AvSE 287-0000

**POP SHOPPE THE**

7400c-MacleodTrS 255-1000

1515 8StSW 244-0000

2310CrowchildTrSW 246-0000

Depot 2004 14StNW 282-0000

Depot 4211 17AvSE 273-0000  
See Our Advertisement This Classification

**SCHWEPPE'S BOTTLERS**

1010 42AvSE 287-0000

SEVEN-UP BOTTLERS 1010 42AvSE 287-0000

Listings of This  
Classification Are Continued  
On Next Page

*Vivian*  
SALONS

**244-3334**  
17th AVE. AT 14th ST. S.W.  
(formerly the ELITE)

9-5 MONDAY THRU SATURDAY — 9-9 THURSDAY AND FRIDAY

**TIFFANY'S  
HAIR STYLING**

*We  
Care  
for Hair*

2529a - 17th AVENUE S.W.  
**246-3000**

*Tuxedo  
Beauty  
Salon*

Mary MacPherson, Proprietor  
CREATIVE STYLINGS  
FOR MILADY

CLOSED MONDAYS  
**276-1048**  
3005 Centre St. N.

**Beauty Schools**

See Schools—Beauty Culture

**Beds & Bedding**

A to Z Rental Center  
2905RichmondRdSW 242-0623  
Aquarest Water Beds Ltd  
Manufacturers Distributors  
2007 40AvSW 243-0100  
Calgary Mattress Co Ltd 333 36AvSE 243-4548  
Carriage Lane Furniture & Bedding Ltd  
322 11AvSW 263-7330  
Concord Bedding Ltd 4211 17StSE 265-4800  
Norman Louis Western Ltd Red Deer—  
Calgary Customers Only Call Long Distance  
(No Toll Charge) & ask for Zenith 66016  
Simmons Limited 3636 11aStSE 287-0600

**SITTING IN**  
WATER BEDS — FRAMES — HEATERS  
Ask About Our 5-Year Replacement  
Warranty  
302 17AvSW 261-4719

Western Medical Supplies Ltd  
Hospital Bed Rentals  
304 4AvSE 243-2626

**Beekeepers Supplies**

Rodgers Honey Farms BanffCoachRd 242-5231  
**COTE'S EQUIPMENT SERVICES LTD**

NEW — USED &  
CUSTOMED MADE  
EQUIPMENT

Shop: 287-1626

1047MackidRdNE 276-1766

**Beer & Ale Manufacturers**

See Breweries

**Beer Dispensing & Cooling**

**Equipment**

INDUSTRIAL BEVERAGE DISPENSERS  
LTD 417-906 8AvSW 265-3546

**B.C. BELTING  
LTD.**

24 HOUR SERVICE  
**243-2762**  
Portable Equipment

- CONVEYOR
- DRIVE
- FOOD
- ELEVATOR
- HABASIT
- LEATHER
- VULCANIZED SPLICING
- BELTING REPAIRS
- HOLE PUNCHING
- RIBS VULCANIZED
- BELTING FASTENERS
- VEE BELTS
- INDUSTRIAL HOSE

**Norwesco Industries  
LTD.**

- Conveyor
- Transmission
- Multi V
- Variable Speed
- Splicing & Repairs
- Pulley Lagging
- Food

**264-2552**



Industrial Division 264-3521  
3410 Ogden Road S.E.

**pic-a-pop**

OF CALGARY  
THE FAMILY SOFT DRINK  
DELICIOUS FLAVORS PLUS  
SWEET & LOW DIET FLAVORS  
TWO LOCATIONS  
7207 Fairmount Drive S.E.  
**252-6151**  
3415 - 26th Avenue S.W.  
**249-8096**  
9:00 TO 9:00 DAILY  
SUNDAYS & HOLIDAYS: 12 TO 6 P.M.

GET MORE SALES  
AT LESS COST  
Use The Call Collect Plan  
Bring your out of town  
customers to you by  
telephone.  
Call us today.  
You'll be glad you did.  
LONG DISTANCE PAYS

Do you keep a list of the  
emergency telephone numbers  
you may require? It pays!

Remember, don't dial until  
you hear the dial tone.



# BLUE LABEL BEVERAGES (1971) LTD.

Manufacturers & Distributors of

- Pepsi-Cola
- Diet-Pepsi
- Mountain Dew
- 7-Up
- Diet 7-Up
- Orange Crush
- Hires Root Beer
- Schweppes
- Niagara Dry Ginger Ale
- Fountain Syrups & Supplies
- Distilled Water
- Polar Pak Drinks



## 287-0723

SALES OFFICE: 1010 - 42nd Avenue S.E.

PLANT: 727 - 42nd Avenue S.E.

## 243-3426

### Bibles

See Church Supplies also Books Religious & Educational

### Bicycle Dealers & Repairers

- Amber Cycle 2618 45th St. W. 276-2831
- See Our Advertisement This Classification
- B & P Cycle & Sports 2018 36th St. S.E. 272-7141
- See Our Advertisement This Classification
- BOW CYCLE & MOTOR CO LTD
- 6524 Bowness Rd. N.W. 288-5421
- See Our Advertisement This Classification
- Calgary Cycle Store 1504 Centre St. N. 277-3430
- See Our Advertisement This Classification
- Comet Cycle 10-440 Acadia Dr. S.E. 255-4962
- See Our Advertisement This Classification
- D & D Small Engines Ltd
- 7811 Flint Rd. S.E. 252-9311
- Fairview Cycle Ltd 7237 Flint Rd. S.E. 252-9921
- See Our Advertisement This Classification

(Continued Next Page)

# Bow Cycle

& Motor Co. Ltd.



- ★ CCM
- ★ PEUGEOT
- ★ RALEIGH
- ★ SEKINE

CALGARY'S 10 SPEED CENTRE

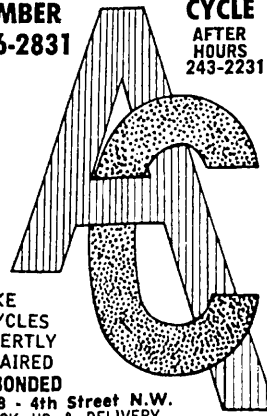
## 288-5421

6524 Bowness Road N.W.

AMBER  
276-2831

CYCLE  
AFTER  
HOURS  
243-2231

ALL  
MAKE  
BICYCLES  
EXPERTLY  
REPAIRED  
BONDED  
2618 - 4th Street N.W.  
PICK UP & DELIVERY



## CALGARY CYCLE STORE

Raleigh  
Apollo  
PEUGEOT  
10 SPEEDS



SPECIALIZING IN 10 SPEED BIKES  
REPAIRS TO ALL MAKES

1504 Centre St. N.

## 277-3430

Res. Phone 249-2174

# The Pop

# Shoppe®

MANUFACTURERS OF QUALITY  
SOFT DRINKS

- PLANT - 255-1800  
7400c Macleod Tr. S.
- DOWNTOWN - 244-9769  
16th Ave. & 8th St. S.W.
- NORTH HILL - 282-2777  
2004 - 14th St. N.W.
- FOREST LAWN - 273-2440  
4211 - 17th Ave. S.E.
- SOUTHWEST - 246-4224  
2310 - Crowchild Tr. S.W.

Hrs. Tues., Wed., Thurs., Fri.  
9 a.m. - 9 p.m.  
Sat. 9 a.m. - 6 p.m.  
Sun. & Hols. 12 - 6 p.m.



CCM — SEKINE  
RALEIGH & BRC  
SALES — PARTS — SERVICE  
ACCESSORIES

Repairs & Parts  
To All Makes of Bicycles  
TRADE-INS ACCEPTED

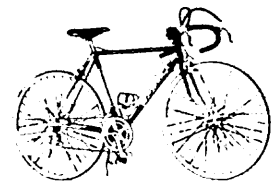
## 272-7141

2018 - 36th St. S.E., Forest Lawn

## COMET CYCLE

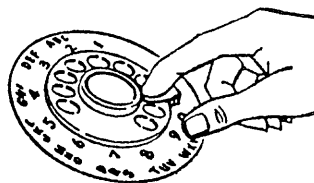
"10 SPEED SPECIALISTS"

SALES & SERVICE  
FOR ALL MAKES



## 255-4962

10-440 ACADIA DRIVE S.E.



## RIGHT WAY

When you dial, turn the dial  
until your finger strikes the  
stop. Remove finger and let  
dial return by itself.



**RALEIGH**  
**PEUGEOT**  
**Monshee**  
**APALLO**