

**Surveyors—Land—(Cont'd)**

**MIDWEST SURVEYS CO LTD**  
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CONSTRUCTION & LOT SURVEYS  
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744SabrinaRdSW ..... 253-5333

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Wait D A 106-1239 17AvNW ..... 284-2759  
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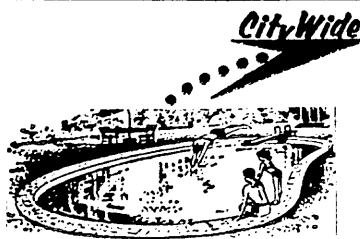
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Edmonton res. .... 434-9834  
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S.L.S., M.L.S.,  
Regina Manager, Ofc. .... 522-5063  
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Regina res. .... 586-4319  
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Lloydminster Mgr., Ofc. 875-4244  
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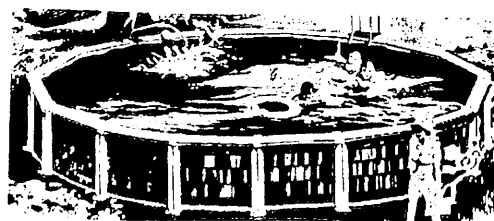
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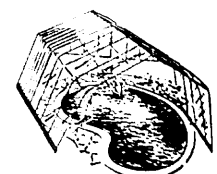


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—(Cont'd)

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City Wide Pool Sales & Service  
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Canyon Meadows 110CanovaRdSW  
Foothills—UniversityDr&24AvNW  
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Killarney—17Av&29StSW  
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Thornhill 6725SimonsValleyRdNW

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Bridgeland—MemorialDr&SofGeneralHosp  
Forest Lawn—16Av&39StSE  
Highwood—HollywoodAv&NorthmountDrNW  
Millican—66Av&20aStSE  
Mt Pleasant—22Av&6StNW  
Shouldice—56St&BownessRdNW  
South Calgary—32Av&16StSW  
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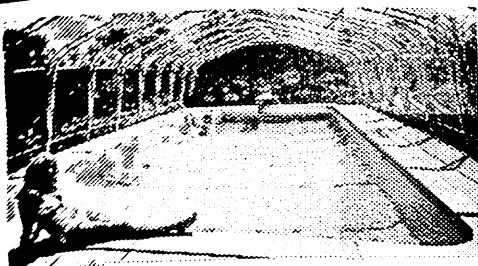
Chinook-RidgeCentreNorth...253-5323

French Cleaners & Tailors 205 12AvSW...262-1729

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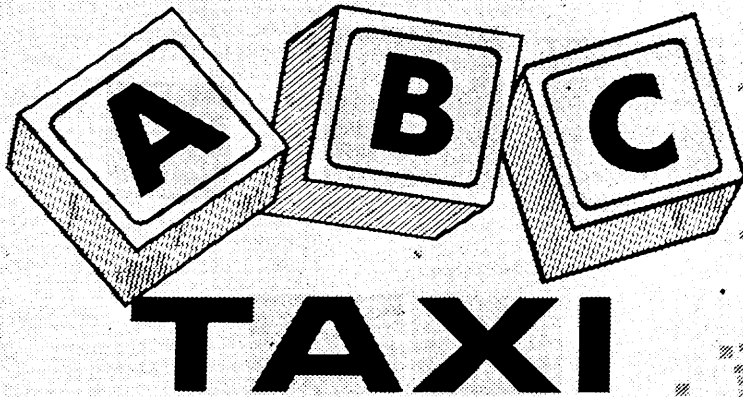
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*24 Hour  
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 266-2222  
 266-3333  
 (265-3900)

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**Breakwood Taxi Ltd**

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 (277-2222)  
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 {255-6555  
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 METRO CAB 3819a 17AvSE ..... {272-3333  
 {272-2444  
 {272-7777  
 {272-4545  
 {265-7777  
 New China Cabs 126 9AvSW ..... 264-1311  
 North Side Cabs 318BowmontShoppingCentre.. 288-4411  
 See Our Advertisement This Classification  
 SILVER TAXI 1210 9AvSE ..... {261-3000  
 {261-7777  
 South-West Taxi 839 6AvSW ..... 265-3900  
 See Our Advertisement This Classification  
 Thorncliffe Taxi SimonsValleyShoppingMall.. 274-1212  
 See Our Advertisement This Classification  
 Tijuana Taxi Co 1012 16AvNW ..... 289-4441  
 See Our Advertisement This Classification  
 UNITED IMPERIAL CABS LTD ..... {262-7777  
 124 4AvSW... {266-6255  
 Vista Cabs 812MacleodTrSE ..... 262-1111  
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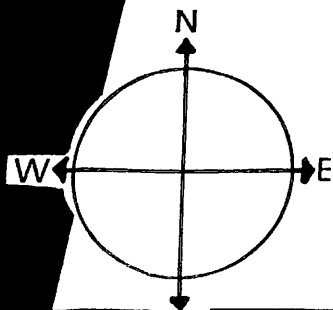
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**Museum Services & Taxidermy**  
828MatadorCrNE... 277-8993  
See Our Advertisement This Classification

**NORTH AMERICAN TAXIDERMISTS LTD**  
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**Penn Taxidermy** 918CentreStN ..... 269-1297  
See Our Advertisement This Classification

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**NESTLE (CANADA) LTD**  
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**PELLS GOODHST** 5621BurleighCrSE 252-8101  
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See Music Colleges & Teachers

**Teachers—Vocal**

See Music Colleges & Teachers

**Telegraph Companies**

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**TAKE THE SHORT-CUT**  
When you can't shop in person use the **YELLOW PAGES** of your Telephone Directory to locate dealers and **SHOP BY TELEPHONE**

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By **JOE BUSETTO**  
EXPERT MOUNTING OF  
**BIG GAME BIRDS & FISH FUR RUGS & TANNING**  
OPEN TILL 9:30 P.M.  
FROM Mon. to Sat.



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By  
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- \* BIRDS
- \* ANIMALS
- \* DISPLAYS

Museum Quality at Competitive Rates  
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OR  
ADDRESS  
IS FORGOTTEN**

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IN THE  
Yellow Pages**

You will recognize the name or address when you see it.

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"Your Trophies Are My Business"  
— 20 YEARS EXPERIENCE —  
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**272-3515**



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NO. 2 NORTH  
40th STREET N.E.

R.R. No. 6  
Calgary, Alberta

**BIG GAME  
FISH AND BIRDS  
FUR RUGS  
EXPERT MOUNTINGS**

**Briggs Furriers & TANNERY LTD. TAXIDERMISTS**  
**265-5430**  
655 Briggs Avenue S.E.

**OFFERING COMPLETE SERVICE**

- Custom Tanning
- Custom Taxidermy
- Rug Making
- Custom Buckskin
- Custom Made Coats & Jackets

**LIFE SIZE MOUNTS**

Three Generations With Over 60 Years Experience In The Trade  
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(Reg. Owners)  
A. E. BRIGGS — M. C. BRIGGS

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**Serving Local Big Game Hunters for Over 30 Years**  
Life-like Mounting of Game Heads by Canada's Leading Taxidermists!  
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**MAYFAIR FURS**  
**244-3420**  
917 - 17th Avenue S.W.

BIRDS  
FISH  
GAME  
GAME HEADS  
RUGS  
HIDES

**PENN TAXIDERMISTRY**  
"THE FINEST IN OUR FIELD"



DIRECT  
FIBERGLASS  
SCULPTURE  
FOR  
WILDLIFE  
DISPLAYS

We Complete More Museum & Foundation Mounts, Than Most Other Taxidermist's in Alberta

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CHANNEL FACILITIES TO PROVIDE A MEANS OF REMOTE METERING, SIGNALLING AND SUPERVISORY CONTROL SYSTEMS.



"FOR INFORMATION CALL"  
ALBERTA GOVERNMENT TELEPHONES  
Part of Trans-Canada Telephone System  
115 6AvSW..261-3111

HILLHURST ELECTRONICS LTD

TELEMETERING  
& REMOTE CONTROL  
EQUIPMENT

207 19StNW ..... {283-2076  
{283-2346

TRANS-CANADA TELEMETERING & SUPERVISORY CHANNELS

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"FOR INFORMATION CALL"  
TRANS-CANADA TELEPHONE SYSTEM 115 6AvSW..264-4619

## Telephone Answering Service

ALBERTA ANSWERING SERVICE LTD  
424 6AvSE..263-0710

See Our Advertisement This Classification

ALERT ANSWERING SERVICE LTD  
104-1609KensingtonRdNW..283-3396

See Our Advertisement This Classification

## Telephone Answering Service—

(Cont'd)

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Answer Canada 250 OnePalliserSq.....269-5511

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If You Don't Need An Office In Edmonton  
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24 HOUR SERVICE - CALL COLLECT  
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MnFirGuinnessHse..{269-3612

Execucare Services Ltd  
300-329a 6AvSW..269-6921

Executive Business Services Ltd  
2ndFir 534 8AvSW..262-5567

MARIGOLD BUSINESS CENTRE LTD

BUSINESS HOUR ANSWERING  
SPECIALIST

910-610 8AvSW.....266-3044

OFFICE AIDES CO

RELIABLE TELEPHONE  
ANSWERING SERVICE

BUSINESS DAY SERVICE

231 ExaminerBldg.....{262-9933  
{266-3232

Riley's Office Services 202-528 9AvSW 266-4234  
Sentinel Answering Service (Calgary) Ltd  
252-1632 14AvNW..289-0281

SHENFIELD SECRETARIAL SERVICE  
1-122 17AvSE..269-1532

T A S COMMUNICATIONS SERVICES  
250 OnePalliserSq..269-5511

See Our Advertisement This Classification

TASK FORCE LTD 1105MacleodTrSE..264-2626

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The answering girls who are specialists in taking your calls and serving you in many more ways.

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Use of our number, mail address and forwarding, desk space, wake up service, alarm monitoring, paging service, mobile service.

**TAS**  
communications services

## 269-5511

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RELIABILITY  
PERSONALIZED CONTACT  
PROMPTNESS

## 283-3396

104-1609 Kensington Road N.W.  
Calgary 42, Alberta

Telephone  
Mail &  
Wake Up  
RADIO PAGING  
24 HOUR  
SERVICE

To locate an  
**AUTHORIZED Sales and Service Dealer**

When you are interested in locating the local authorized dealer of a nationally-advertised product or service.

Look in the  
**YELLOW PAGES**

**Telephone Automatic Answering**

**Equipment**

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Demonstration Call 252-8212

5677aBurleighCrSE .....252-8212

Ansomatic (Alberta) 321 10AvSW .....269-4651  
See Our Advertisement This Classification

**Telephone Automatic Answering**

**Equipment—(Cont'd)**

**CROWN SALES OF ACCURATE  
BUSINESS SYSTEMS** 1908 10AvSW 245-4155

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Kellam H J Ltd 636 11AvSW .....264-6612  
See Our Advertisement This Classification

**PHILIPS CODE-A-PHONE—  
KILLAM H J LTD**  
636 11AvSW .....264-6612

**T A S Communications Services**  
250 OnePalliserSq. .269-5511  
See Our Advertisement This Classification

**TAS-O-MATIC ANSWERING SYSTEMS**  
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**Telephone—Booths**

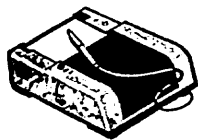
Erki Furniture Co 4508 6StNE .....277-7219

**STAINED CHINA CLEANER**

If china and earthenware become stained or discoloured, use salt moistened with water to rub them clean. Stained vases and bottles respond to a cleansing solution of salt and vinegar. Let stand for a few hours, shake vigorously and rinse with clean water.

Keep your telephone doors open  
... for Business.

Ask Your  
A.G.T.  
Communications Consultant  
about

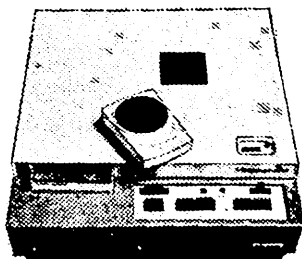


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service when  
you can own  
your own?**



**ansafone by Dictaphone**

automatic telephone  
answering equipment.  
answers your phone in your voice.  
**24 HOURS A DAY**  
records customers messages

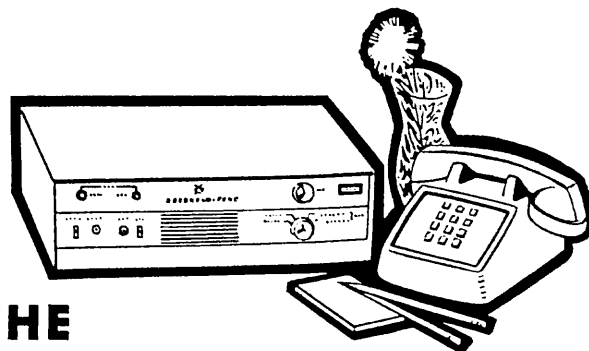
remote play-back to only  
you from a phone anywhere.  
**PURCHASE OR  
LEASING PLAN.**

**269-4651**

**ANSOMATIC (ALBERTA)**

321 - 10th AVENUE S.W., CALGARY

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**THE  
RELIABLE AUTOMATIC  
ANSWERING SYSTEM**

- A model to suit every need and budget
- Serviced, financed, guaranteed across Canada by TAS.  
first in Answering Service since 1931
- Optional live back-up • 24 hour service

**PURCHASE, LEASE OR SHORT-TERM RENTAL**

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**TAS**  
communications services

**If You Have  
RECENTLY MOVED**

into a neighborhood and  
want to find nearby stores  
selling certain commodities  
or services, look in the

**YELLOW PAGES**

... they will tell you.

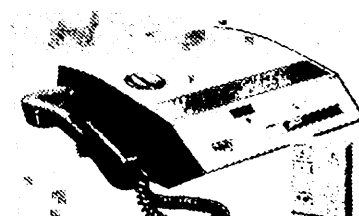


**CODE-A-PHONE  
REMOTE CONTROL ANSWERING  
SYSTEM**

**KEEP YOUR CALLERS INFORMED**

You can do This Without Going Back to Your Office  
The Coder Will Signal Your Machine to Play Back  
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The Code-a-Phone Answers the First Ring, Answers With  
Your Message in Your own Voice, Records Your Callers  
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**H. J. KELLAM LTD.** 636 - 11th Ave. S.W.

**264-6612**

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**ALBERTA GOVERNMENT TELEPHONES**  
OFFICIAL TELEPHONE DIRECTORIES  
ADVERTISING INFORMATION  
8thFlr140 6AvSW .261-5187

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**ALBERTA GOVERNMENT TELEPHONES**  
Part of Trans-Canada Telephone System

**CUSTOM ELECTRIC (CALGARY) LTD**  
SERVICE WITH ECONOMY  
COMPLETE TELEPHONE  
CONDUIT SERVICES  
Phone ..... 272-0339

**G T E AUTOMATIC ELECTRIC (CANADA) LTD**  
3411 10StSE .242-5256

**Telephone Secretarial Bureaus**

See Telephone Answering Service

**Telephone Systems****AGT TELEPHONE SYSTEMS**

OFFERING COMPLETE COMMUNICATION SERVICES AS PART OF THE TRANS-CANADA TELEPHONE SYSTEM.



"FOR INFORMATION CALL"  
**ALBERTA GOVERNMENT TELEPHONES**  
Part of Trans-Canada Telephone System  
115 6AvSW .261-3111

**Teletype Supplies**

Cutting (Alberta) Ltd 2020CentreAvNE .272-5571

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FOR THE INSTANTANEOUS TRANSMISSION OF ALL PRINTED COMMUNICATIONS BETWEEN YOUR BUSINESS OFFICES.

- TRANSMITS MESSAGES AT 60, 75 OR 100 WORDS PER MINUTE.
- UNLIMITED 2-WAY WRITTEN COMMUNICATIONS.
- LITTLE OPERATOR TRAINING REQUIRED.

"FOR INFORMATION CALL"  
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Part of Trans-Canada Telephone System  
115 6AvSW .261-3111

**ALBERTA GOVERNMENT TELEPHONES**  
115 6AvSW .261-3111  
See Our Advertisement This Classification

**CANADIAN PACIFIC-CP-CN TELECOMMUNICATIONS AREA SALES OFFICE**  
Telex Data Telex Teletype  
303 9AvSE .....269-1308

**TRANS-CANADA TELEPHONE SYSTEM TELETYPE SERVICE**

INSTANTANEOUS PRINTED COMMUNICATION BETWEEN YOUR OFFICES ANYWHERE IN CANADA OR NORTH AMERICA.



"FOR INFORMATION CALL"  
**TRANS-CANADA TELEPHONE SYSTEM**  
115 6AvSW .264-4619

**Television Antennas & Antenna****Systems**

Acme Leasing Ltd 3001 26AvSW .....246-3358  
**ACROS-CAL TV SALES & SERVICE LTD**  
1504 14StSW .244-6797

**ACTIVE ELECTRONICS LTD**  
2023 33AvSW .242-1141  
Antenna Man The 2048 43AvSW .....287-1840

See Our Advertisement This Classification  
**ASSOCIATED TV** 135 16AvNW .....277-0151  
Clear-Vue Installations Ltd  
2048 43AvSW .287-1840

Commercial Radio & Sound Ltd  
1308 1StSW .262-6194

**PRONTO TELEVISION & RADIO SERVICE LTD**  
919a 17AvSW .244-7711

Televue TV Limited 3804MacleodTrSE .243-8120

Princess phone, little, lovely, lights!

**The Antenna Man  
Clear-Vue Installations Ltd.**

2048 - 43rd Avenue S.W.



**CLOSED CIRCUIT TV SYSTEMS**  
Designed Installed & Serviced

**287-1840**

Complete "DELHI" Antenna Systems for Home, Apartments, Motels, Hotels, Etc.

**Television Broadcasting****Companies & Stations**

All Canada Radio & TV Ltd  
Radio & TV Station Reps & Program Sales  
1230 17AvSW .244-2455

Butler & Denison Television Productions  
820 15AvSW .265-5145

**CFAC CALGARY TELEVISION CO LTD**  
955RideauRdSW .243-3491

**MOVIE INFORMATION** .....243-0534  
CFCN Television Ltd BroadcastHse .....249-9101  
Calgary & Region Educational Television Assoc

**CARET**  
1301 16AvNW .....284-1175

**Television Cable Systems**

See Cable Television Systems

**Television Parts & Supplies**

See Television Supplies & Parts—Whlse & Mfrs

**Television Rentals**

**A A A TV RENTALS** 1324 17AvSW ....245-1161

See Our Advertisement This Classification

**A B C Rentals Ltd** 2528 4StSW .....264-2414

See Our Advertisement This Classification

**ACADIA TELEVISION LTD**  
9917FairmountDrSE .271-6553

See Our Advertisement This Classification

**ACME LEASING LTD** 3001 26AvSW .246-3358

See Our Advertisement This Classification

**Atlas Television Sales & Service**  
142a 10StNW .283-5862

See Our Advertisement This Classification

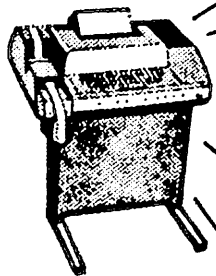
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TWX Service is a fast, simple, accurate, dial & type communication service which allows you to transmit or receive instant written communications to any other TWX subscriber on the international network.



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- DEPENDABLE — unattended operation
- SIMPLICITY — typewriter operation
- DATA ORIENTED — interrogate computers
- CONFERENCE CALLS — up to 10 locations (excluding overseas)
- VERSATILE — uses single of multi-copy forms & message paper, or 8 level tape

"FOR A FREE DEMONSTRATION CALL"  
**ALBERTA GOVERNMENT TELEPHONES**  
part of Tran-Canada Telephone System  
115 - 6th Avenue S.W., 261-3111

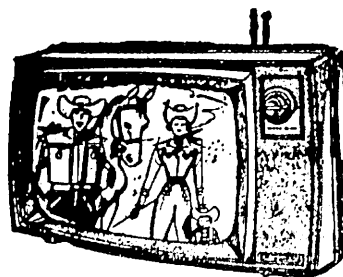
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CALGARY'S FINEST STOCK

Government Licensed Technicians

## TV REPAIRS

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- \* COLOR TELEVISION for
- \* HOSPITALS
- \* HOMES - APARTMENTS
- \* SPECIAL LOW RATES

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WEEKLY, MONTHLY, YEARLY & SPECIAL EVENTS RENTAL CONTRACTS

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Portable & Consol — Black & White & Color T.V.  
Combination Sets - Radio - Record Players - Portable Stereos  
Tape Recorders - Washers - Spin Dryers - Fridges  
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**CENTRAL PHONE 245-1163**

1324 - 17 Ave. S.W. Macleod Mall Brentwood Village Mall  
**245-1161 252-7795 289-0248**

**A.A.A. TV RENTALS**

**FRANK'S TV**


COLOUR T.V.'s

# T.V. RENTALS

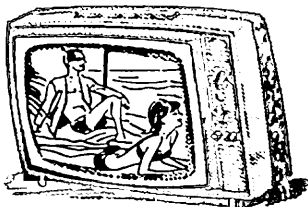
COMBINATIONS — PORTABLES

B & W T.V.'s — CONSOL T.V.'s

FREE CITY WIDE DELIVERY



RADIO DISPATCHED



ADMIRAL  
HITACHI  
MAGNAVOX  
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ZENITH

**IT'S EASY AS**



**TO RENT - LEASE OR OWN**

## 264-2414

2528 - 4th STREET S.W.  
9:00 a.m. - 9:00 p.m. Weekdays — 9:00 a.m. - 6:00 p.m. Saturdays  
ABC RENTALS LTD.

**STEREO COMPONENTS**

## ACME LEASING LTD.

**LEASE**

**SALES**  
IMMEDIATE  
DELIVERY

**RENT**

**TV — STEREO — APPLIANCES**  
*All Major Brands*

*"SALES BACKED  
BY EXPERT SERVICE"*

TWO LOCATIONS IN CALGARY  
FOR CITY-WIDE SERVICE

SYLVANIA

PHONE NOW

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### 269-4191

3001 - 26th Avenue S.W.

918 - 6th Avenue S.W.




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# RENTALS

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\* COLOR \*      \* BLACK & WHITE \*

**Sales & Service**  
Willow Park Shopping Centre

## 271-6553

9917 Fairmount Drive S.E.

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LICENSED TECHNICIANS  
— ALL WORK GUARANTEED —

### COLOR or BLACK and WHITE

# ATLAS TELEVISION

## SALES & SERVICE RENTALS

ESTABLISHED 1969

## 283-5862

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142a - 10th STREET N.W. — CALGARY

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**MOTOROLA DEALER**

**244-7363 QUASAR\***  
1403a - 14th Street S.W.

**Television Rentals—(Cont'd)**

C P TV Sales & Rentals 1403a 14StSW 244-7363  
See Our Advertisement This Classification

**CAL-CITY TV RENTALS SALES & SERVICE**  
SPECIAL RATES - PHONE ANYTIME  
TV RENTALS - PURCHASE PLAN  
Free Televiewing Guides Mailed Weekly  
Free Delivery - Free Stands - Free Pickup  
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TV — NO HOUSE CALL FEE  
Ed Warbeck, Manager  
OUR CUSTOMERS ARE ALWAYS HAPPY  
Phone ..... 272-1558

Calgary Colorvision 5518MacLeodTrS ... 253-0154  
See Our Advertisement This Classification

Canadian Color Vision 103-429 14StNW 283-5575

Canalta TV Rentals 171SpringwoodDrSW 253-4217  
See Our Advertisement This Classification

**Television Rentals—(Cont'd)**

Disney Stores Ltd 1040 8AvSW ..... 264-1791  
See Our Advertisement This Classification

**EQUIPMENT RENTALS**  
TV RENTALS  
COLOUR — BLACK & WHITE  
4643 37StSW ..... 242-0633

General Radio & TV Service Ltd  
2306 4StSW... 262-7654

**HOSPITAL TELEVISION RENTALS**  
424 6AvSE... 269-5449

**NATIONAL COLORVIEW** (243-5748  
4820MacLeodTrS... (287-0431  
(287-1525

**RENT-A-TV** 3319UptonPINW ..... 282-8686

**STEREO HUT** 1431a 17AvSW ..... 244-3332

(Continued Next Page)

**T V RENTALS**

**CANALTA COLOR**

- 24 Hour Service
- 7 Days a Week
- No Deposits
- Free Delivery

**253-4217 266-1728**  
171 SPRINGWOOD DRIVE S.W.

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**RENTAL PURCHASE PLAN**  
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**COLOR & B/W**  
**STEREOS**  
**FURNITURE & FRIDGES**  
**DISNEY STORES LTD.**  
**264-1791**  
1040 - 8th AVENUE S.W.

**COLOR RENT**

Calgary Colorvision

5518 MACLEOD TR. S.  
**253-0154**

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CAN HELP YOU . . .

. . . when you only know the address of the firm you want, a quick glance at the listings under the classification describing the business will reveal the firm you want to call.

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PEOPLE USE THE  
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WHEN THEY'RE  
READY TO BUY

Repeated surveys show 9 out of 10 ready-to-buy people use the Classified Yellow Pages to find the shops and business firms that handle what they want.

You can display your business before these buyers at remarkably little cost. Without obligation, a representative will show you how.

Now you can have branch offices anywhere across the country at low cost

Call your Telephone Business Office and a representative will help you set up Zenith Service to meet your specific needs. Do it today . . . you'll be glad you did!

Long Distance Pays



**Television Rentals—(Cont'd)**

**SUPER SAVE TV RENTAL SALES SERVICE**  
 CALL ANYTIME - SPECIAL RATES  
 Free Delivery - Free Stands - Free Pickup  
 Royalty Service - Inquire About Our  
 RENTAL PURCHASE PLAN ON  
 NEW R.C.A. COLOR & B & W TV  
 SAVE EVEN MORE ON 3 & 6 MONTH  
 SAVE ON REPAIRS — We'll Fix Your TV  
 NO HOUSE CALL FEE

Phone . . . . . 272-1558

Tel-Tec Industries Ltd 424 6AvSE . . . . . 269-5449

**RAISIN SALAD**

Youngsters usually like a salad made from grated raw carrots plus raisins. Let the raisins stand in boiling water for a few minutes to soften, then drain well and use.

**Television Rentals—(Cont'd)**

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 See Our Advertisement This Classification  
 Television TV Limited 3804MacLeodTrSE 243-8120  
 See Our Advertisement This Classification  
 United Rent-Alls 218CrowchildTrNW . . . 283-4086  
 See Our Advertisement This Classification  
 Warnholz Radio & TV 1814 14AvNE . . . 277-8810

**BLACK & WHITE**

**T.V.**

**RENTALS**

PHONE  
**283-4086**

UNITED RENT-ALLS

FREE DELIVERY

218 Crowchild Trail N.W.

**Television Sales & Service**

A-1 Radio & Television Service  
 2-4404 14StNW. 289-9371  
 See Our Advertisement This Classification  
 A B C Color & Sound Ltd 2528 4StSW 264-2414  
 See Our Advertisement This Classification

(Continued Next Page)

Helpful: Your phone.

**IF**  
 SERVICE COUNTS  
 COUNT ON US

**A-1**  
 Radio & TV Service  
 UNIVERSAL ELECTRONICS

**289-9371**

Service to All Makes



B & W — COLOR T V  
 RADIO — STEREO  
 TAPE RECORDERS  
 RECORD PLAYERS  
 CAR RADIOS

SALES  
 ADMIRAL — MOTOROLA  
 2-4404 - 14th Street N.W.  
 North Haven Shopping Plaza

**TELEVIEW TV LIMITED**

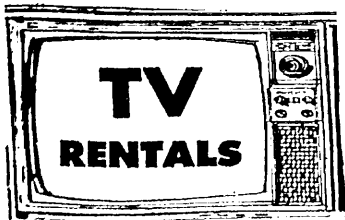
3804 Macleod Trail

- ★ SALES
- ★ SERVICE
- ★ RENTALS
- ★ LEASING

- COLOR TV EXPERTS
- ANTENNA INSTALLATIONS
- CITY WIDE SERVICE

**243-8120**

**TELESTAR TV**



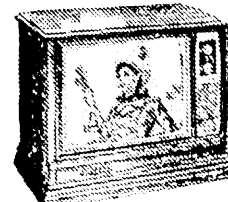
**245-1414**  
**SERVICE**

1925 - 17th AVENUE S.W.

TELESTAR T V RENTAL & REPAIRS LTD.

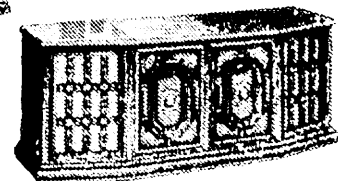
**COLOUR T.V.'s**

**ABC COLOR & SOUND LTD.**



- ADMIRAL
- MAGNAVOX
- ZENITH

- SONY
  - PHILCO
  - HITACHI
- SALES - SERVICE



**RENT - LEASE - OWN**  
 IT'S AS EASY AS ABC

**264-2414**

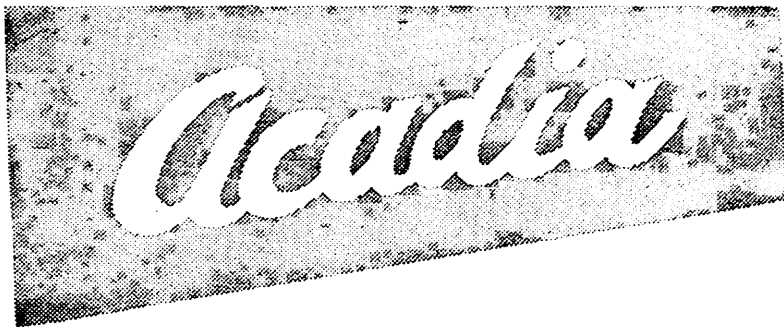
2528 - 4th STREET S.W.  
 SERVICE CALLS 264-2419

9:00 a.m. - 9:00 p.m. Weekdays — 9:00 a.m. - 6:00 p.m. Saturdays

COMBINATIONS — PORTABLES

B & W T.V.'s — CONSOL T.V.'s

**STEREO COMPONENTS**



# TELEVISION LTD.

Willow Park Shopping Centre

Sales • Service • Rentals

\* STEREO \* RADIO \* TV

**271-6553**

9917 Fairmount Drive S.E.

## Television Sales & Service—

(Cont'd)

### ACADIA TELEVISION LTD

9917 Fairmount Dr SE . 271-6553  
 See Our Advertisement This Classification  
 Accent Television Services 413 8AvSE . 269-3940  
 See Our Advertisement This Classification  
**ACME TELEVISION LTD** 918 6AvSW 269-4191  
 See Our Advertisement This Classification  
 Acros-Cal TV Sales & Service Ltd  
 1504 14StSW . 244-6797  
 See Our Advertisement This Classification

## Television Sales & Service—

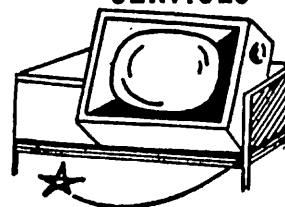
(Cont'd)

### ACTIVE ELECTRONICS LTD

2023 33AvSW . 242-1141  
 See Our Advertisement This Classification  
**ADAMS TV SERVICE LTD**  
 1331 16AvSW . 244-4381  
 See Our Advertisement This Classification  
 Listings Of This  
 Classification Are Continued  
 On Next Page

# Accent

TELEVISION  
SERVICES



90  
DAY  
Warranty

EVENING  
SERVICE  
CALLS

Except  
Saturdays  
&  
Holidays

**REASONABLE RATES**

Prompt - Courteous - Efficient  
Service on most Makes and Models

CITY WIDE CALLS

**269-3940**

413 - 8th Avenue S.E.  
Residence Phone: 289-8052

# ACME TELEVISION LTD.

**LEASE**

**SALES**

**RENT**

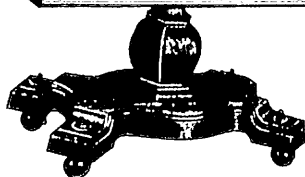
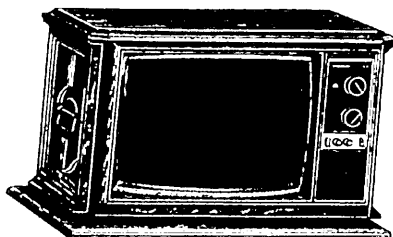
IMMEDIATE  
DELIVERY

TV — STEREO — APPLIANCES

All Major Brands

"SALES BACKED  
BY EXPERT SERVICE"

TWO LOCATIONS IN CALGARY  
FOR CITY-WIDE SERVICE



**Magnavox**

PHONE NOW

**246-3358**

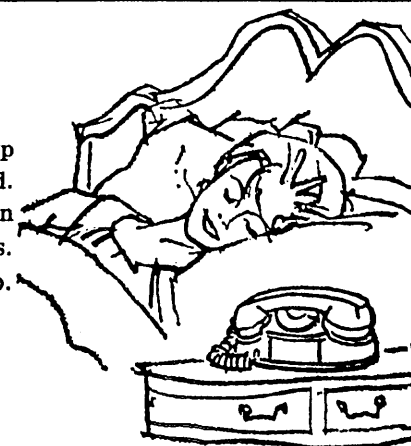
**269-4191**

3001 - 26th Avenue S.W.

918 - 6th Avenue S.W.

## Family Protector!

When Dad's away, you'll sleep better with a phone by your bed. Provides a feeling of security in case of fire, sickness or prowlers. Saves steps during the day, too.



For further information contact  
your local  
Telephone Business Office

A handy guide to folks who serve or sell — the **YELLOW PAGES** are an "extra" that makes your telephone more valuable.

## CUT POCKETS

When you want to stuff pork chops, you can buy the rib variety about one inch thick; have the butchers cut a pocket in each chop.

**Television Sales & Service—**

(Cont'd)

**ADMIRAL RADIO & TELEVISION**

Admiral Radios,  
Automatic  
Radio-Phonographs,  
Television and  
Television Combinations



"WHERE TO BUY THEM"

DISTRIBUTOR  
**CANADIAN ADMIRAL CORPORATION LTD**  
6130 1aStSW. 255-5586

**ADMIRAL RADIO & TELEVISION**

(Continued Next Column)

**Television Sales & Service—**

(Cont'd)

**ADMIRAL RADIO & TELEVISION—CONTINUED**



DEALERS

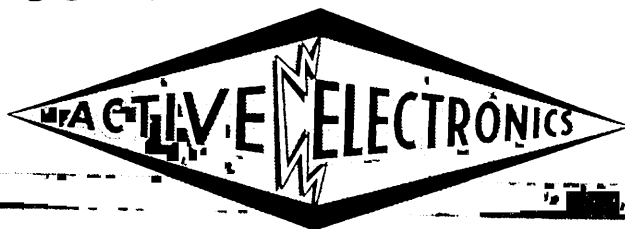
**ACADIA TELEVISION LTD**  
9917 Fairmount Dr SE. 271-6553  
**ACTIVE ELECTRONICS LTD**  
2023 33AvSW. 242-1141  
**ATLAS TELEVISION SALES & SERVICE** 142a 10StNW. 283-5862  
**FRANK'S TV** 1324 17AvSW. 245-1161

Associated TV 135 16AvNW. 277-0151

See Our Advertisement This Classification

(Continued Next Page)

**COLOR TV EXPERTS**



2023 - 33rd Ave. S.W.

LTD.

Calgary, Alberta

Specializing in Sales & Service  
TO

**TELEVISION, RADIOS, STEREO HI-FI's,  
PA SYSTEMS, RECORD PLAYERS  
& TAPE RECORDERS**

Our Modern Service Department, Staffed only with Licensed Technicians, is Your Assurance of Complete Satisfaction



Warranty Service  
**ELECTROHOME**



**242-1141**

90 Day Written Warranty

Estimates



**SALES & SERVICE LTD.**

Color — B & W — Stereo Service

**244-6797**



SALES & SERVICE

**TV SERVICE**

TO MOST MAKES & MODELS

1504 - 14TH STREET S.W.



J. BUD SKENE, PROP.

**ADAMS TV SERVICE**  
LTD.

**244-4381**

1331 - 16th Avenue S.W.  
SALES & SERVICE

**REPAIRS TO ALL MAKES** TV  
STEREO  
RECORD  
PLAYERS  
FM RADIOS

Guaranteed by  
Licensed Technicians



**SALES & SERVICE**

Magnavox of Canada



PHILCO

PANASONIC

**TELEVISIONS**

Serving Calgary & District for 46 Years  
Member of E.R.S.D.A.

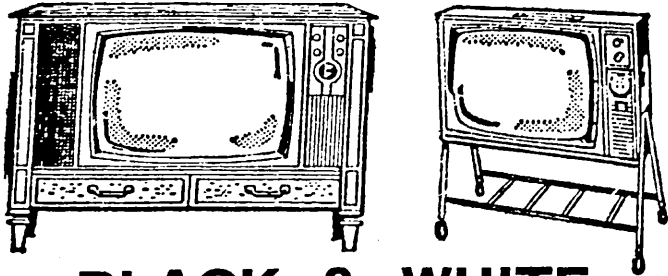
**277-0151 — 277-3934**

135 - 16th AVENUE NORTH WEST



# RENT TV

WITH PURCHASE PLAN AVAILABLE



**BLACK & WHITE  
COLOR - STEREO**

**Portables & Consoles**

**ATLAS TELEVISION  
SALES & SERVICE**

**283-5862**

142A - 10th STREET N.W.



# SERVICE

TO ALL MAKES COLOR — B. & W.

**266-1455**

*"IF IT'S ELECTRONIC, WE'LL FIX IT"*

★ **Record Player Specialists**

- HI-FI
- RADIOS
- STEREOS
- QUADROPHONIC
- TAPE DECKS
- TAPE RECORDERS



**Custom ELECTRONICS**

1208 - 9th Avenue S.E.

*Bestway*

TELEVISION & APPLIANCES LTD.

# TV SERVICE RENTALS

ASK ABOUT OUR WRITTEN GUARANTEE ON ALL WORK BY GOVERNMENT LICENSED TECHNICIANS

SALES IN **ELECTROHOME**

**RCA**

GENERAL ELECTRIC

**277-8010 - 277-8778**

209 - 35th AVENUE N.E.

*Delton*

**ELECTRONICS**

LTD.

**SALES & SERVICE  
TELEVISION & STEREO**

**CITY WIDE  
SERVICE TO ALL MAKES**



MEMBER



**PANASONIC**



**282-1848**

17 STADIUM SHOPPING CENTRE N.W.

**Television Sales & Service—**

**(Cont'd)**

**Atlas Television Sales & Service**  
142a 10StNW...283-5862  
See Our Advertisement This Classification  
**AUDIO STUDIO 1919 4StSW** ..... 269-1471  
**BESTVIEW TV**

GUARANTEED FAST  
EXPERT COLOR TV SERVICE  
ON ALL MAKES & MODELS  
1225 9AvSE ..... 265-5453

**BESTWAY TELEVISION & APPLIANCES LTD**  
SERVICING ALL MAKES  
Specializing In Electrohome & R.C.A.  
209 35AvNE ..... {277-8778  
277-8010

See Our Advertisement This Classification  
**Blackwell Electric 912CentreStN** ..... 269-6611  
**BOW RIVER EQUIPMENT LTD**

**ZENITH**  
AUTHORIZED  
FACTORY SERVICE

6120 1aStSW ..... 253-7171

**Brooker's Radio & TV Ltd** — See Associated TV  
**CAL-CITY TV RENTALS SALES & SERVICE** ..... 272-1558  
253-0154

**Colorvision 5518MacLeodTrS** ..... 253-0154  
**COMMERCIAL RADIO & SOUND LTD**  
TV's & CAR RADIOS — STEREO  
ANTENNA SYSTEMS  
1308 1StSW ..... 262-6194

**Custom Electronics 1208 9AvSE** ..... 266-1455  
See Our Advertisement This Classification  
**Delton Electronics Ltd**

17StadiumShoppingCentreNW ..... 282-1848  
See Our Advertisement This Classification  
**Deluxe Radio Appliances Ltd 409 8AvNE** 262-6855  
**DUMONT SERVICE—**  
**FLEETWOOD CORPORATION**  
3612BlackfootTrSE ..... 287-1351

**EARL OF TV 2703 17AvSW** ..... {249-1200  
249-7544

See Our Advertisement This Classification  
**EATON'S 8AvBet3&4StSW** ..... 266-0234  
**Electrohome Limited 3821 9StSE** ..... 243-7716  
Parts Dept ..... 243-7876  
Admin & Sales Dept ..... 243-7941

**ELECTROHOME TV STEREO-HI-FI AND RADIO**  
AN EXTRA  
DEGREE OF  
EXCELLENCE



**"FOR INFORMATION"**

SALES OFFICE

**ELECTROHOME LIMITED**  
3821 9StSE ..... 243-7941

CUSTOMER SERVICE

**ELECTROHOME LIMITED**  
3821 9StSE ..... 243-7716

DEALERS

**ACADIA TELEVISION LTD**  
9917FairmountDrSE ..... 271-6553

**ACME TELEVISION LTD**  
918 6AvSW ..... 269-4191  
3001 26AvSW ..... 246-3358

**ADAMS TV SERVICE LTD**  
1331 16AvSW ..... 244-4381

**ALBERTA FURNITURE CO LTD**  
102 45NE ..... 263-2880

**BESTWAY TELEVISION & APPLIANCES LTD**  
209 35AvNE ..... 277-8778

**DELTON ELECTRONICS LTD**  
17StadiumShoppingCentreNW ..... 282-1848

**Deluxe Radio Appliances Ltd**  
409 8AvNE ..... 262-6855

**FRANK'S TV 1324 17AvSW** ..... 245-1161

**FURNITURE GALLERIES**  
4519 1StSE ..... 287-2584

**JENSEN RADIO & TELEVISION CO LTD**  
912CentreStN ..... 262-6494

**MU-TREND WAREHOUSE FURNITURE LTD**  
319 10AvSW ..... 263-2182

**RADIO CENTRE LTD 512 9StSW** ..... 266-8981

**Television Sales & Service—**

**(Cont'd)**

**ELECTRONIC RETAIL SERVICE DEALERS ASSOCIATION**

Postal Station 'B'  
Box 3322  
Calgary 41



THE BANNER OF QUALITY

**"FOR SERVICE CALL"**

MEMBERS

**Acadia Television Ltd**  
9917FairmountDrSE ..... 271-6553

**Acros-Cal TV Sales & Service Ltd**  
1504 14StSW ..... 244-6797

**Active Electronics Ltd 2023 33AvSW** 242-1141  
**Adams TV Service Ltd 1331 16AvSW** 244-4381

**Associated TV 135 16AvNW** ..... 277-0151  
**Atlas Television Sales & Service**  
142a 10StNW ..... 283-5862

**Bestway Television & Appliances Ltd**  
209 35AvNE ..... 277-8778

**Calwin Television 5821 1aStSW** ..... 255-5928

**Commercial Radio & Sound Ltd**  
1308 1StSW ..... 262-6194

**Custom Electronics 1208 9AvSE** ..... 266-1455

**Delton Electronics Ltd**  
17StadiumShoppingCentre ..... 282-1848

**Deluxe Radio Appliances Ltd**  
409 8AvNE ..... 262-6855

**Electrohome Limited 3821 9StSE** ..... 243-7716

**Eurotech Electronics Ltd**  
2035 26AvSW ..... 245-1616

**Frank's TV 1324 17AvSW** ..... 245-1161

**General Radio & TV Service Ltd**  
2306 4StSW ..... 262-7654

**Gordon's Radio & TV Ltd**  
6307CentreStS ..... 255-4288

**Home Electronics Service Ltd**  
4020 17AvSE ..... 272-2271

**Jensen Radio & Television Co Ltd**  
912CentreStN ..... 262-6494

**Kings TV Appliances 1225 9AvSE** ..... 265-5453

**Monarch Radio & TV Service**  
2929RichmondRd ..... 249-6222

**Progress Electronics**  
3-844McNeillRdNE ..... 277-3636

**Pronto Television & Radio Service Ltd**  
919a 17AvSW ..... 244-7711

**Radio Crafts Ltd 710 16AvNW** ..... 289-4448

**Radisson TV & Novelty Ltd**  
1721 36StSE ..... 272-4422

**Sounds of Music Ltd 220 7AvSW** ..... 265-1393

**Southwest TV Centre Ltd**  
3820BowTrSW ..... 249-8590

**Sunalta TV 1105 14StSW** ..... 244-0177

**Telesar TV 1925 17AvSW** ..... 245-1414

**Television TV Limited**  
3804MacLeodTrSE ..... 243-8120

**Universal Electronics**  
2-4404 14StNW ..... 289-9371

**Wills Radio & TV Service**  
623a 8AvSW ..... 263-7905

**ELROSE TV SERVICE 2831 26StSW** ..... 249-7813

**EMERSON SERVICE—**  
**FLEETWOOD CORPORATION**  
3612BlackfootTrSE ..... 287-1351

**ERNIE'S TV**

COLOR TV

HOME & CAR RADIO SERVICE

6409BownessRdNW ..... 288-4882

**Eurotech Electronics Ltd 2035 26AvSW** 245-1616  
See Our Advertisement This Classification

**FLEETWOOD CORPORATION**  
3612BlackfootTrSE ..... 287-1351  
See Our Advertisement This Classification

(Continued Next Page)

Why wonder? . . . why worry? . . . why wait? . . . when a Long Distance call can give you the answers and relieve your mind. You'll find the cost is surprisingly low.

*The Earl of TV*

2703 - 17th AVENUE S.W.

REPAIRS TO COLOR TV, CAR RADIOS, STEREO, ETC.



**TV SERVICE**

TV ADJUSTMENTS FOR CABLEVISION  
BRING THEM IN — SIMPLE REPAIRS WHILE YOU WAIT

DAY  
OR  
NITE

**249-1200**

249-7544

FREE Counter Tube Test by Technicians, Till 9 PM Daily  
NOT IN CHASIS

TV RENTAL PURCHASE PLAN

Servicing Satisfied Customers For 20 Years  
OUR NAME IS YOUR PROTECTION

**fleetwood - SYLVANIA**  
**FACTORY SERVICE**

COLOR AND BLACK & WHITE TELEVISION  
STEREO HIGH FIDELITY  
SERVICE BY FACTORY TRAINED TECHNICIANS

**287-1351**

3612 BLACKFOOT TRAIL S.E.  
AUTHORIZED FACTORY SERVICE FOR  
FLEETWOOD — SYLVANIA — DUMONT — EMERSON  
FLEETWOOD CORPORATION

When a NAME  
RECOMMENDED  
has been FORGOTTEN

You remember the recommend-  
ation but don't remember the  
name. If you will

LOOK IN THE  
YELLOW PAGES

You will probably recognize the  
name when you see it.



- Grundig
- Telefunken
- Blaupunkt etc.

**EUROTECH**  
Electronics Ltd.

**245-1616**

2035 - 26th Avenue S.W.

Authorized Service Depot For  
Amplex & 3M Company

**RCA SALES & SERVICE**  
SPECIALIZING IN ALL  
EUROPEAN MAKES - MODELS

## Television Sales &amp; Service—

(Cont'd)

## FLEETWOOD STEREO &amp; COLOR TV

MANUFACTURERS OF  
QUALITY STEREO,  
TELEVISION, RADIOS,  
COLOR TV WITH  
EXCLUSIVE FLEETWOOD  
"COLOR-LOK"



"FOR INFORMATION CALL"

SALES DIVISION  
FLEETWOOD CORPORATION  
3612 Blackfoot Tr SE. 243-4540  
Service & Parts ..... 287-1351

DEALERS  
STEREO HUT 1431a 17AvSW ..... 244-6644  
WOOLCO DEPARTMENT STORES  
WESTBROOK SHOPPING CENTRE 249-5521  
MACLEOD MALL SHOPPING CENTRE  
9650 Macleod Tr S. 252-7761  
MARLBOROUGH MALL  
3830 Marlborough Dr NE. 272-9811  
NORTHLAND VILLAGE  
5111 Northland Dr NW. 286-1421

FRANK'S TV 1324 17AvSW ..... 245-1161  
See Our Advertisement This Classification

Furniture Fair 818a 16AvNW ..... 289-8115  
See Our Advertisement This Classification

GENERAL RADIO & TV SERVICE LTD  
2306 45th St SW. 262-7654  
See Our Advertisement This Classification

GORDON'S RADIO & TV LTD  
6307 Centre St S. 255-4288  
Grant's TV & Appliances 3416 3AvNW 283-5953

## HITACHI

TELEVISION  
RADIOS  
STEREO  
HI-FIDELITY  
TAPE RECORDERS



MARKETING AGENT  
GALLER HENRY & COMPANY LTD  
401 Manitou Rd SE. 287-2535  
MANUFACTURER  
HITACHI SALES CORP OF CANADA LTD  
401 Manitou Rd SE. 287-2535

HOME ELECTRONICS SERVICE LTD (272-2271)  
4020 17Av SE. (272-0318)

Jensen Radio & Television Co Ltd  
912 Centre St N. 262-6494  
See Our Advertisement This Classification

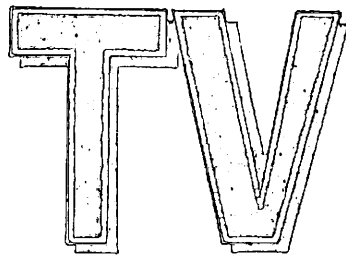
Jerry's Radio & TV Sales & Service  
1115 35th St E. 277-6596  
See Our Advertisement This Classification

KENTRONICS SALES & SERVICE CO LTD  
Upstrs 1105 7Av SW. 266-2733  
King Electronics 4104 17SLW ..... 243-3588  
See Our Advertisement This Classification

(Continued Next Page)

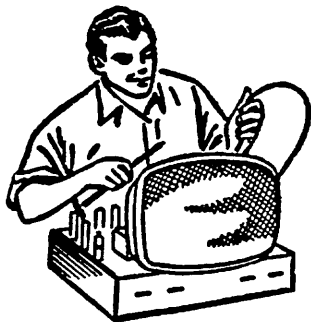
# STEREO REPAIRS RENTALS

SALES & SERVICE  
Government Licensed Technicians



# BLACK & WHITE COLOR

Weekly, Monthly & Special Events  
YEARLY RENTAL CONTRACTS



ALL MAKES &amp; MODELS

CALGARY  
TV  
SPECIALISTS

TV & Phonographs  
Antenna Installations

# FRANK'S TV

CENTRAL PHONE 245-1163

1324 - 17 Avenue S.W.

BRENTWOOD VILLAGE MALL

MACLEOD MALL

245-1161

289-0248

252-7795

# GENERAL RADIO & TV SERVICE LTD.

- ★ COLOR
- ★ STEREO & HI FI
- ★ TRANSISTORS
- ★ REASONABLE RATES
- ★ GUARANTEED WORK

# 262-7654

2306 - 4th STREET S.W.

# FURNITURE FAIR

818a - 16th Avenue N.W.

- ★ TV
  - ★ STEREO
  - ★ RADIO
  - ★ FRIGS & STOVES
- RENTALS

RESIDENCE: 289-4178

# 289-8115

# JENSEN RADIO & TELEVISION CO. LTD.

"SERVING CALGARIANS SINCE 1934"



Factory Trained Color Technicians  
SALES & SERVICE  
Electrohome - Zenith

# 262-6494

912 Centre Street N.

# JERRY'S Radio & TV

SALES &  
SERVICE

Specializing in  
Black & White  
& Color TV  
All Radios

— ALL WORK GUARANTEED —

# 277-6596

1115 - 3rd Street N.E.



# KING

City Wide Service Calls

# Electronics

31 YEARS IN THE INDUSTRY

# 243-3588

GOVERNMENT CERTIFIED SERVICE

Expert Repairs to TV • Radios  
Public Address • Recorders • Hi-Fi • Stereo  
• Auto Radios • Small Appliances • Electric Motors  
DAY OR NIGHT SERVICE 4104 - 17th Street S.W.  
Guaranteed Workmanship - You Must Be Satisfied

# Fast Service!

Speed Up Your Business . . . Use

# DIRECT DISTANCE DIALING

1. Dial the numeral "1".
  2. Dial the Area Code.
  3. Dial the phone number.
- You're there in seconds!

**Television Sales & Service—**

(Cont'd)

King's TV Appliances 1225 9AvSE ... 265-5453  
See Our Advertisement This Classification  
**LITCHINSKY S RADIO & APPLIANCES LTD**  
1225bKensingtonRdNW... 283-2759

**MAGNAVOX TELEVISION SALES**

A name recognized the world over. **Magnavox** of Canada

TELEVISION & STEREO PHONIC HIGH FIDELITY

Sold Only Through Authorized Direct Factory Dealers

"WHERE TO BUY IT"

A B C Color & Sound Ltd 2528 4StSW... 264-2414  
Associated TV 135 16AvNW... 277-0151  
Sound-Inn Stereo Centre Ltd 6913MacleodTrS... 252-7111

**Television Sales & Service—**

(Cont'd)

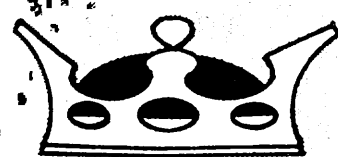
Mayfair Stereo & TV 266-6707ElbowDrSW... 253-5076  
See Our Advertisement This Classification  
**McNERNEY JOHN** 5821 1aStSW... 255-5928  
See Our Advertisement This Classification  
Metropolitan Television Service 2622 7AvNW... 283-4836

**MIKE'S COLOR TV & STEREO CENTRE**  
8409aElbowDrSW... 252-6878

See Our Advertisement This Classification

(Continued Next Page)

Is that store open tonight?  
Many businesses list the hours they are open in these **YELLOW PAGES**



**KING'S TV**  
Appliances

**Sales - Service - Rentals**

**COLOR & SOLID STATE TELEVISION**  
Tape Recorders & Stereos

SERVING CALGARIANS WITH PROFESSIONAL SERVICE FOR OVER 10 YEARS

ASK ABOUT OUR GUARANTEE  
YOUR R.C.A. DEALER

**265-5453**

1225 - 9th Avenue S.E.

STORE HOURS: 10 a.m. to 7 p.m.

**MAYFAIR STEREO & TV**  
**SALES - SERVICE - RENTALS**  
**MAGNAVOX**  
**ZENITH**  
**PANASONIC**



**FACTORY SERVICE FOR**



MAGNAVOX — ZENITH — PHILCO  
FULL LINE OF STEREO EQUIPMENT

**253-5076**

6707 ELBOW DRIVE S.W. — MAYFAIR PLACE MALL

*for safety's sake...*  
*for your sake...*  
*for others' sake...*

**DRIVE SAFELY**

*for goodness sake!*

**COLOR TV SERVICE**

**CALWIN TELEVISION**

JOHN McNERNEY, Technician

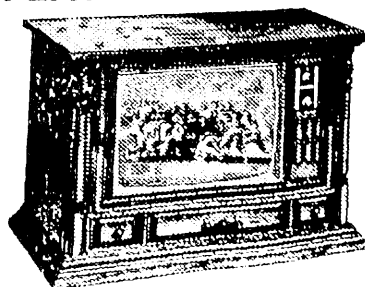
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