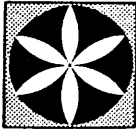


## Shopping Centres—(Cont'd)

## NORTHLAND VILLAGE SHOPPING CENTRE

ENJOY EVENING SHOPPING  
6 DAYS A WEEK  
FREE PARKING



**"FOR LIST OF STORES  
& SERVICES"**

Administration Ofc .....286-1401  
Agnew Surpass Shoe Stores Ltd  
NorthlandVillageMall...288-0811  
Fashion Fabrics of Canada Ltd  
5111NorthlandDrNW...288-1922  
Figurmagic International  
NorthlandVillageMall...288-4477  
Galaxy Travel Ltd  
NorthlandVillageMall...288-8811  
Hair Villa 172NorthlandVillageMall...288-0666  
Hollinsworth & Co Ltd  
5111NorthlandDrNW...288-2844  
Hometown NorthlandVillageMall...286-1474  
House of Seven Dwarfs The  
166NorthlandVillageMall...288-1833  
Keating Jewellers  
NorthlandVillageMall...288-0222  
Lord Wolf Male Boutique  
154-5111NorthlandDrNW...288-0688  
Merchant Prince Emporium  
5111NorthlandDrNW...286-1212  
Northland Flowers  
180-5111NorthlandDrNW...288-1767  
Northland Village Men's Style Rite Barber  
5111NorthlandDrNW...288-1400  
Northland Volkswagen Ltd  
178NorthlandVillage  
ShoppingCentre...286-4949  
Renaissance Art Gallery  
NorthlandVillageMall...286-1816  
Shoppers Drug Mart  
5111NorthlandDrNW...288-0761  
Toby Wongs Dining Lounges Ltd  
160NorthlandVillageMall...288-7744  
Toronto Dominion Bank The  
5111NorthlandDrNW...286-1486

## Shopping Centres—(Cont'd)

## PALLISER SQUARE—CONTINUED



Tres Chic Maison Ltd PalliserSqW...264-4309  
Wedell's Jewellers 120-131 9AvSW 265-5657  
World Delicatessen & Snack Bar  
MnFlr115 9AvSE...269-7142  
Ye Old Pipe Shoppe Ltd  
131PalliserSqW...264-7224  
Zodiac Zoo Boutique Ltd  
PalliserSqW...269-3352

## WESTBROOK SHOPPING MALL

33rd St & Bow Trail SW  
Administration Office  
280ThreeCalgaryPlace...265-4670  
Maintenance Ofc 33St&BowTrSW...249-0052

## WOOLCO DEPARTMENT STORES

WESTBROOK MALL 1212 37StSW...249-5521  
Pharmacy...249-8904  
Credit Office...249-8961  
Automotives...249-6132  
MACLEOD STORE 9650MacLeodTrS...252-7761  
Pharmacy...252-7835  
Automotives...252-7432  
NORTHLAND VILLAGE 5111 37StNW 286-1421  
Pharmacy...288-0711  
Automotives...286-1421  
WOOLCO MARLBOROUGH MALL  
3830MarlboroughDrNE...272-9811  
Pharmacy...272-8896  
Credit Office...272-0086  
Automotives...272-9811  
Woolworth F W Co Ltd  
NorthHillShoppingCentre...289-7265

## Shopping Centres—

## Developers

Marathon Realty Co Ltd  
873-125 9AvSE...263-2790

## Shot Hole Drillers See Oil Well Drillers

## Show Cards

A-1 Signs Ltd 121 17AvSE...262-4054  
AD SHOW CARDS 111 15AvNW...277-2622  
Art-Way Signs 503 42StSW...249-5976  
City Signs (Calgary) Ltd  
422ManitouRdSE...287-0063  
Dot Signs Limited 4510 6aStNE...276-7741  
Eldon Signs Ltd 915 48AvSE...243-0189  
Roepke Signs 807 11AvSW...269-8354

## Shower Compartments,

## Doors, Etc.

Actiplast Industries Ltd 4235 16StSE...265-2381  
KENSINGTON FLOOR COVERINGS LTD  
Shower Fold Doors  
Bypass Doors  
1221KensingtonRdNW...283-3307  
POWERS REGULATOR CO OF CANADA LTD  
Mixers for Temperature Regulated Showers  
5220a 1aStSW...253-2277

## A Telephone Set

FOR EVERY USE  
INSIDE — OUTSIDE  
IN A WIDE CHOICE OF  
DECORATIVE COLORS

For the Telephone Set for  
your needs Call your local  
Telephone Office

## Shuffleboards &amp; Accessories

## CRAFTSMAN RECREATIONS LTD

RE-SURFACING - SALES & LEASING  
SHUFFLEBOARDS, 6 WAY GAME BOARDS  
QUALITY POOL TABLES  
6809 104St...Edmonton 434-8811

## NATIONAL SHUFFLEBOARD SERVICES OF CANADA

Manufacturers & Canada-Wide Distributors of  
**TABLE AND FLOOR  
SHUFFLEBOARDS**  
ACCESSORIES & SUPPLIES  
Evenings Call 255-7334  
[277-1552  
1710CentreStN...[276-2443

## S S MANUFACTURING CO LTD

Manufacturers & Distributors of  
Pool Tables & Shuffleboards  
Poolhall Design Consultants  
RR8 Box 4 (Collect)...Edmonton 484-6283

## WESTERN SHUFFLEBOARDS LTD

RESURFACING — SALES & LEASING  
SHUFFLEBOARDS — JUKE BOXES  
POOL TABLES — PIN BALLS  
4604ManitobaRdSE...243-0060

## Shutters

## ARCTIC SEAL ALUMINUM LTD

ALUMINUM SHUTTERS  
BAKED ENAMEL  
15 Modern Colors To Choose From  
203 35AvNE...276-4917

## Siding

Alcan Canada Products Limited  
5613BurbankRdSE...252-9977  
See Our Advertisement This Classification  
Alco Ltd 250 OnePalliserSq...262-9983

## ALSCO CARLTON INDUSTRIES LTD

1030 34AvSE...287-1121  
See Our Advertisement This Classification

## Siding—(Cont'd)

## ARCTIC SEAL ALUMINUM LTD

203 35AvNE...276-4917

## ATLAS ROOFING LTD

**NEW SIDING  
CEDAR - ALUMINUM  
STEEL - VINYL**

A No Charge Advice For All Your  
Renovations  
CONTRACT WORK

1421 41AvSE...262-4533

Bardon Industries Ltd 4323 151StE...243-4000

Listings Of This  
Classification Are Continued  
On Next Page

## Use TB Christmas Seals



1. END PAINT WORRIES
2. IMPROVES APPEARANCE
3. COLORS ARE BAKED ON
4. PROTECTS YOUR HOME
5. MADE ESPECIALLY FOR CANADIAN CLIMATE
6. SAVES MONEY
7. 20 YEAR GUARANTEE

Improve Your Home With

## ALCAN SIDING

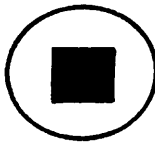
Soffit, Fascia, Shutters, Painted Eaves-  
troughing & Heavy Duty Aluminum Doors

**252-9977**

ALCAN CANADA PRODUCTS LIMITED  
ALCAN BUILDING PRODUCTS  
5613 Burbank Road S.E.

## PALLISER SQUARE

THE NEW HEART  
OF  
DOWNTOWN CALGARY



Administration Office  
873-125 9AvSE...263-2790

## LIST OF STORES

Air Canada 131 9AvSW...265-9555  
Bourne Shoes Ltd PalliserSqW...266-4744  
Cabin Crafts 2ndFlrPalliserSqE...262-3837  
Cavalier China & Gift Shop Ltd  
PalliserSqW...269-6606  
Chan's Hong Kong Shop  
2ndFlrPalliserSq...265-0950  
Creative Child Care Centre Ltd  
331PalliserSqW...269-7615  
Global News & Tobacco Ltd  
PalliserSqE...264-0350  
Hallies Boutique PalliserSqW...264-7372  
House of Seven Dwarfs The  
130-131 9AvSW...266-5086  
Johnstone Walker Limited  
115 9AvSE...261-7000  
Knits & Knacks Shoppe Ltd  
290PalliserSqE...261-9733  
Norell's Art Gallery 133PalliserSqW 265-6460  
Otto Bar Boutique Beauty Salon  
Opposite Johnstone Walker 2nd Flr  
PalliserSqE...265-0129  
Cosmetologist (Facial)...265-0129  
Pampered Lady The 30-131 9AvSW 266-4194  
Riley & McCormick Ltd  
PalliserSqW...264-6718  
Royal Bank of Canada 125 9AvSE...268-3541  
131 9AvSW...268-3541  
Super City Drug Mart PalliserSqW 264-7757  
The Treasure Chest  
LwrMallPalliserSqW...269-3001  
Tower Flower Shoppe Ltd  
PalliserSqW...265-1753  
Tower Music & Card Shop  
141-131 9AvSW...269-7400

PALLISER SQUARE  
(Continued Next Column)

# ALSCO - ALUMINUM

BAKED ENAMEL

Horizontal

## SIDING

Vertical

AND

# CARLTON

For the Discriminating Buyer



NOW AT COMPETITIVE PRICES

"Two Coat" BAKED ENAMEL

TWICE The STRENGTH

# ALSCO-CARLTON

1030 34th AVENUE S.E., CALGARY

**287-1121**

ALSCO-CARLTON INDUSTRIES LTD.

**Siding—(Cont'd)**

**Custom Aluminum Distributors**  
 5227 8AvSW. 249-8494  
 See Our Advertisement This Classification  
**Baykin's Building Products Ltd**  
 1-122 17AvSE. 269-1688  
 See Our Advertisement This Classification  
**Dunryte Aluminum Applicators**  
 1317HastingsCrSE. 243-4801  
 See Our Advertisement This Classification  
**Fortin Construction Ltd**  
**Kaiser Authorized Dealer**  
 519-551HeritageDrSE ..... 255-6226  
**Glenow Limited** 3812EdmontonTrNE ..... 276-1171  
 See Our Advertisement This Classification  
**Ready Home Improvements** 1118 3StNE 277-4337  
 See Our Advertisement This Classification  
**Pauber Building Supplies Ltd**  
 4008 4StSE. 243-1843  
**RUSCO INDUSTRIES ALBERTA LTD**  
 4631ManitobaRdSE. 287-1175  
 See Our Advertisement This Classification  
**SAFeway BUILDING PRODUCTS**  
 AUTHORIZED DEALER FOR  
 STEEL SIDING  
 203 35AvNE ..... 276-4917

Listings Of This  
 Classification Are Continued  
 On Next Page

**IN YOUR OWN WORDS**

The Classifications in the **YELLOW PAGES** are chosen from a study of the terms buyers use to describe what they want. That's why it's so easy



**ALUMINUM APPLICATORS**  
**243-4801**

DEALER FOR  
**McCREADY PRODUCTS LTD.**

MANUFACTURERS OF  
 ALUMINUM SIDING  
 WALL PANELS  
 AWNINGS  
 PATIOS  
 CAR PORTS  
 1317 Hastings Crescent S.E.

**GLENOW LIMITED**  
**FED UP**  
 WITH PAINTING  
**IMPROVE**  
 WITH  
**DAYMOND**

- ROT PROOF
- RUST PROOF
- DENT FREE
- GOOD INSULATION
- FIRE RESISTANT
- TERMITE PROOF
- SCRATCH FREE
- SAVES FUEL
- ENDS PAINTING

**Solid Vinyl Siding**  
 It's The Final Answer

FREE ESTIMATES — NO OBLIGATION

**276-1171** YEARS OF WEAR

3812 EDMONTON TRAIL N.E.

**DAYKIN'S BUILDING PRODUCTS LTD.**

VINYL & WOOD SIDING  
 AWNINGS — PATIOS  
 REMODELLING — ADDITIONS

FOR FREE ESTIMATES ON ALL YOUR HOME IMPROVEMENT NEEDS

**269-1688**

1-122 - 17th AVENUE S.E.

*Glady* HOME IMPROVEMENTS

"For the Same Quality You Pay Less"



Compare With Us Before You Buy

- \* STONE SIDING
- \* ALUMINUM SIDING

**277-4337**

1118 - 3rd STREET N.E. — CALGARY

**KAISER ALUMINUM SIDING**  
 AUTHORIZED DEALER  
 Custom Aluminum Distributors

5227 8th Ave. S.W. **249-8494**  
 FOR  
 RENOVATIONS - REMODELLING  
 NEW CONSTRUCTION  
 Available in a wide selection of modern colors and four distinctive designs of smooth, woodgrain, rough sawn and embossed.  
 FREE ESTIMATES  
 Also available to add the finished touch to your home, Soffit, Shutters, Awnings, Windows, Doors and Grilles.

**LIFETIME SIDINGS**

- \* ALUMINUM
- \* STEEL
- \* VINYL



**WILL END ALL YOUR PROBLEMS!**

**SUNNYSIDE ALUMINUM PRODUCTS**  
 306 SEVENTEENTH AVE. S.W.  
**261-2700** VISIT OUR SHOWROOM

**RUSCO**

ultra-stelcolour

the only siding made from remarkable new **ULTRA-STELCOLOUR** is the choice of the wise homeowner

**287-1175**

Rusco Industries Alberta Ltd. 4631 Manitoba Road S.E.



# Alcan Siding

- |   |  |
|---|--|
| 1. END PAINT WORRIES                    | 6. SAVES MONEY   |
| 2. IMPROVES APPEARANCE                  | 7. 20 YEAR GUARANTEE BY THE ALUMINUM COMPANY OF CANADA |
| 3. COLORS ARE BAKED ON                  |  |
| 4. PROTECTS YOUR HOME                   |  |
| 5. MADE ESPECIALLY FOR CANADIAN CLIMATE |  |
- FREE ESTIMATES**

## 271-4646

# SOUTH WEST ALUMINUM DISTRIBUTORS LTD.

Franchised Dealer for Alcan Siding

78 Lake Christina Close S.E.  
**CHARGE X** Warehouse: 5613 Burbank Road S.E. **CHARGE X**  
 AFTER HOURS: G. Schmitz 277-2104

Picture Your Home  
 Permanently New, With  
 Reynolds Aluminum



SHERIDAN INDUSTRIES LTD.  
 416 MANITOU ROAD S.E. **243-0494**

## WEST END SIDING LTD.

ALUMINUM — VINYL & WOOD SIDING  
 DOORS — AWNINGS — SHUTTERS

FOR FREE ESTIMATES PHONE

**288-3182** 8936 - 33rd Avenue N.W.

### Siding—(Cont'd)

Sheridan Industries Ltd  
 416ManitouRdSE .243-0494  
 See Our Advertisement This Classification  
 South West Aluminum Distributors Ltd  
 78LakeChristinaCloseSE .271-4646  
 See Our Advertisement This Classification  
 Sunnyside Aluminum Products  
 306 17AvSW .261-2700  
 See Our Advertisement This Classification  
 West End Siding Ltd 8936 33AvNW .288-3182  
 See Our Advertisement This Classification  
 Western Awnings Ltd 7056gFarrellRdSE 253-8181

### Sightseeing Tours &

#### Attractions

**BANFF CABLELIFTS LTD**  
 Banff Cablecars On Mt. Norquay  
 "BANFF'S MOST SCENIC VIEW"  
 Box 40, Banff  
 MtNorquayRd . . . . . Banff 762-3458

Crescent Yellow Cabs 124 4AvSW . . . . .277-4444  
 Currie Taxi Ltd 2442 34AvSW . . . . .242-1555

**GRAY LINE SIGHT SEEING TOURS**  
 101-118 4AvSW .266-5658  
 Terminal GreyhoundBldg .265-9111  
 Garage 4624 125tNE .276-3900

**ROCKY MOUNTAIN RAFT TOURS**  
 Box 1771 . . . . . Banff 762-3632

**TRANS CANADA HIGHWAY TOURS**  
 101-118 4AvSW .266-5658  
 222 1AvSW . . . . .265-9111

### Signs

A-1 Signs Ltd 121 17AvSE . . . . .262-4054  
 See Our Advertisement This Classification  
 ABA Signs & Displays 3815 1StSE . .287-0735  
 A & N Signs Co Ltd Regina—Calgary Customers  
 Only Call Long Distance (No Toll Charge)  
 & ask for .Zenith 08570  
 Acme Plastics 7235FlintRdSE . . . . .252-6955  
 AD SHOW CARDS 111 15AvNW . . . . .277-2622

### Signs—(Cont'd)

**AL FIEGER SALES LTD**  
**Traffic & Construction Signs**  
**Canada's Largest Traffic Sign Manufacturer**  
 7058gFarrellRdSE . . . . .252-1976

### ALERT SIGNS

**Fiberglass Signs of All Kinds**  
**Well Site & Battery Signs**  
**Traffic Signs**  
**The Corrosion Resistant Sign**

2716 16StSE . . . . .262-7366

Artistic Signs 1131 11StSE . . . . .265-5707  
 See Our Advertisement This Classification  
 Art-Way Signs 503 42StSW . . . . .249-5976  
 See Our Advertisement This Classification  
**ASSOCIATED DISPLAY SERVICES LTD**  
 1407 9AvSW .264-6565  
**BARADDOY SIGNS LTD** 525 6AvSE . . . . .266-5144  
 See Our Advertisement This Classification  
 Behrends Bronze Industries Ltd  
 250 OnePalliserSq. 244-9688

Listings Of This  
 Classification Are Continued  
 On Next Page

### TASTES BETTER

Try browning canned white potatoes in the oven. Season with salt and pepper and dot with butter to give them good color and flavor.



121 - 17th Avenue S.E.  
 PHONE  
**262-4054**



- GOLD LEAF LETTERING
- SILK SCREEN PROCESS
- TRUCK LETTERING

Signs of every Description

**249-5976**

Ofc. 503 - 42nd Street S.W.



Specializing in... REAL ESTATE SIGNS  
 SHOWROOM WINDOW LETTERING • DESIGN  
 LARGE PROJECT • HOME SHOW SIGNS ETC.  
 SHOWCARDS • POSTERS • TRUCK LETTERING  
**Dial 265-5707**  
 1131 - 11th Street S.E.



- ★ REAL ESTATE RENTALS
- ★ COMMERCIAL
- ★ PLASTIC SIGNS
- ★ SCREEN PROCESS
- ★ MAGNETIC CAR SIGNS

**266-5144**

525 - 6th Avenue S.E.

**Signs—(Cont'd)**

**Calgary Outdoor Advertising Ltd**  
7059FarrellRdSE. 252-3366  
See Our Advertisement This Classification  
**Calgary Signs** 7344 35AvNW ..... 288-0548  
See Our Advertisement This Classification  
**Can West Label Manufacturing Ltd**  
6424 1aStSW. 253-4141

**CHUM**  
Professional Window Decorating  
236AcadiaDrSE ..... 255-0029  
**City Signs (Calgary) Ltd**  
422ManitouRdSE. 287-0063

See Our Advertisement This Classification  
**Colorprint Displays** 3rdFlr206 11AvSE ..... 262-9994  
**ConLinental Signs** 200SackvilleDrSW ..... 252-1266  
**Display Industries Alberta Ltd**  
502-610 8AVSW. 264-1423

**Dot Signs Limited** 4510 6aStNE ..... 276-7741  
See Our Advertisement This Classification

**Double R Signs** 916 36aStNW ..... 283-1122  
See Our Advertisement This Classification

**Eldon Signs Ltd** 915 48AvSE ..... 243-0189  
See Our Advertisement This Classification

**Environmental Graphics** 409-330 9AvSW 262-1761

**EXECUTIVE DESIGNS**  
Div of Signs by Silk Screen Ltd  
4415 15tSE ..... 243-7485

**FEDERAL NEON (1970) LTD**  
1910 11tSE. 262-9772

See Our Advertisement This Classification  
**FRENCH SIGN SERVICE LTD**  
Service & Installation

424 6AvSE ..... 243-2066  
3000SouthamptonDrSW ..... 252-1498  
1206SacramentoDrSW ..... 253-8122

**HARRY'S SIGNS**  
TRUCK LETTERING — BANNERS  
SCREEN PRINTING

COMMERCIAL SIGNS — SHOW CARDS  
2020 4aStSW ..... 252-6856

**HOOK SIGNS CALGARY LIMITED**  
320 3tSE. 263-2170

See Our Advertisement This Classification  
**Hook Signs** 7059FarrellRdSE ..... 252-3366

See Our Advertisement This Classification  
**L & M PLASTICS LTD** 223 41AvNE 276-6671

See Our Advertisement This Classification  
**MAMA SIGN & DISPLAY LTD**

**3-D PLASTIC SIGNS**

MAGNETIC REMOVABLE FOR  
CARS & TRUCKS

ADHESIVE INDOOR - OUTDOOR  
WINDOW SIGNS

REAL ESTATE DISPLAYS, ETC.

**3M Window Trim-Letters**

Other Sign Specialties  
265-8531

317 17AvSW ..... 265-8531

(Continued Next Page)

**SERVE AT ONCE**

Serve vegetables immediately after  
cooking; flavor and food value may  
be lost if vegetables are allowed  
to stand.



**SHOWCARDS  
POSTERS  
COMMERCIAL ART  
SILKSCREEN PRINTING  
CREATIVE DESIGN**

**288 - 0548**  
7344·35th Ave NW

DECALS - COMMERCIAL SIGNS  
SCREEN PRINTING - TRUCKS



**City Signs**  
(CALGARY) LTD.  
422 Manitou Road S.E.  
**287-0063**



**DOT SIGNS LIMITED**  
4510·6A STREET N.E.  
**276-7741**



**eldon signs ltd.**

•SHO-CARDS •BANNERS  
•COMMERCIAL SIGNS •DECALS  
•PHOTOGRAPHIC SILK SCREENING  
•TRUCK & TRAILER LETTERING

**243-0189**  
810-48TH AVENUE S.E.

**DOUBLE "R" SIGNS**

3-DIMENSIONAL PLASTIC *Magnetic* SIGNS

Specializing In:  
CUSTOM CAR & TRUCK SIGNS  
INDUSTRIAL & COMMERCIAL LOGOS  
INTERIOR & WINDOW SIGNS

P.O. BOX 6450  
STN. D, CALGARY

**283-1122**


**FEDERAL  
NEON**  
(1970)  
1971

**FINER ELECTRICAL  
SIGNS**

**262-9772**  
**262-9366**

1910 - 11th Street S.E.

- \* PLASTIC & NEON SIGNS
- \* MANUFACTURERS
- \* ERECTORS
- \* MAINTENANCE



- OUTDOOR ADVERTISING
- STORE FRONT SIGNS  
IN PLASTIC, METAL  
& WOOD
- EXHIBITION & INDUSTRIAL  
DISPLAYS
- GOLD & SILVER LEAF  
LETTERING
- TRUCK LETTERING
- SCREEN PROCESSING
- BAKED ENAMEL SIGNS

**HOOK SIGNS  
CALGARY LIMITED**  
320-3 ST. S. E.  
**263-2170**

**CALGARY OUTDOOR  
ADVERTISING LTD.**

- 7059 FARRELL ROAD S.E.
- BUS BENCH RENTALS
- HIGHWAY SIGNS
- BILLBOARDS
- MINI BOARDS
- BUS SHELTERS

**252-3366**

**SIGNS OF ALL KINDS**  
Div. of Tioga Enterprises Ltd.

**KWIK  
SIGNS**

- DECALS
- SCREENING
- BANNERS
- TRUCK LETTERING

**252-3366**  
7059 FARRELL ROAD S.E.  
Div. of Tioga Enterprises Ltd.

**LM & M** **276-6671**  
223 - 41 Avenue N.E.

**PLASTICS LTD.**  
PLASTICS & DISPLAYS

- Complete Sign Service  
To The Oil & Gas Industry
- Custom Vacuum Forming
- 3-Dimensional Magnetic  
Plastic Signs

neon & plastic displays also storefront renovations

INTERNATIONAL WINNERS OF  
**17 Awards**

NEON SALES & SERVICE LTD. - 269-4971

909 - 15 TH STREET SW

**M**  
MARTINSON

**SIGN SERVICE**

LTD.

**265-5847**

- TRUCK LETTERING
- REAL ESTATE
- COMMERCIAL
- CUT OUT LETTERS
- GOLD & SILVER LEAF
- BANNERS
- POSTERS
- SCREEN PROCESS
- DIE CUTTING

A. W. (Marty) Martinson, Mgr.  
1542 - 41st Avenue S.E.

**Signs—(Cont'd)**

Magnetic Man Signs The 9-107 42Ave 243-5066  
See Our Advertisement This Classification  
Martinson Sign Service Ltd  
1542 41Ave 265-5847  
See Our Advertisement This Classification  
Mimura Dan Signs Ltd 215 41Ave 277-9057  
See Our Advertisement This Classification  
National Neon Displays Ltd 204 40Ave 276-8841  
See Our Advertisement This Classification  
NEOMA NEON SIGN CO Box 6263 ..... 288-8484  
NEON CONTRACTORS LTD  
5305 1aStSW 252-3391  
See Our Advertisement This Classification

NEON PRODUCTS LTD

NEON SIGNS  
PLASTIC SIGNS  
FACE LIFT DESIGNS

**NEPRO**

"FOR INFORMATION CALL"  
NEON PRODUCTS LTD  
1302 11AveSW 244-8938

NEON SALES & SERVICE LTD  
909 15StSW 269-4971  
See Our Advertisement This Classification  
NORTHERN VISUAL INFORMATION SYSTEMS

"DEMAND READERS"  
Time & Temperature Displays  
Automatic Message Changer  
Dial-A-Sign® Readograph  
Sports Timers

**NEON PRODUCTS LTD**  
1302 11AveSW 244-8938

Park An Ad Co PO Box 5009 ..... 253-2531  
See Our Advertisement This Classification  
PATEY JACK SIGN AGENCIES  
239 16AveNW 276-5228

PORTA-SIGN RENTALS LTD  
3820aManchesterRdSE 243-1000  
See Our Advertisement This Classification  
Prodesign Rear7003FarrellRdSE ..... 253-5305  
See Our Advertisement This Classification

PROMOTION-PRINT COMPANY  
MANUFACTURERS OF  
SALE PROMOTIONAL MATERIAL

422ManitouRdSE ..... 243-6999

Roepeke Signs 807 11AveSW ..... 269-8354  
See Our Advertisement This Classification

SIGN-O-LITE SIGNS LTD

LEASED  
SOLD

**SIGN-O-LITE**

PLASTIC SIGNS  
(Moulded Faces)  
NEON SIGNS  
We Create . . . Why Imitate  
**SALES & SERVICE**  
SIGN-O-LITE SIGNS LTD  
4019 45StE 243-1944

(Continued Next Page)

**NEON**

NEON CONTRACTORS LTD.  
ILLUMINATED ADVERTISING  
SALES - SERVICE - RENTALS

5305 - 1a Street S.W. **252-3391** Calgary, Alberta  
COMPLETE DESIGN SERVICE

THE magnetic man SIGNS

**3-D PLASTIC SIGNS**

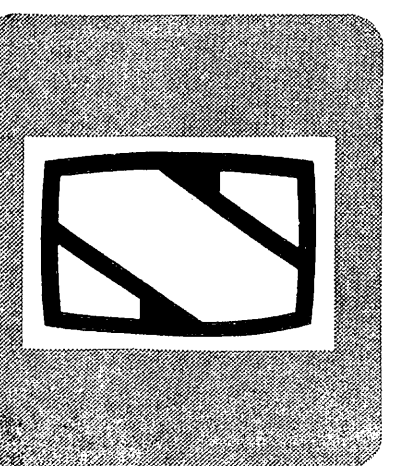
MAGNETIC - ADHESIVE - DISPLAY -  
Complete Sign Service  
To Industry & Oilfield  
**243-5066**  
9-107 - 42nd Avenue S.E.

**NATIONAL NEON**  
204 40TH AVENUE N.E. CALGARY

**ELECTRICAL SIGNS**  
storefronts, solarlite skydomes

FOR SALES, LEASING AND SERVICE PHONE  
**276-8841**

JIM BROWN PRES 282-8932  
JIM CAMPBELL PRES 274-0207



**DAN MIMURA**  
SIGNS LTD.

**277-9057**  
215 - 41st Avenue N.E.  
If No Answer Call 282-8373

**Signs—(Cont'd)**

Signs By Lee 4505 Macleod Trs ..... 243-7697  
See Our Advertisement This Classification

**SIGNS BY SILK SCREEN LTD**  
4415 1ST SE ..... 243-7485  
See Our Advertisement This Classification

**SILARITE PLASTICS** 204 40 AVNE ..... 276-8841

**SPEEDI SIGNS**  
3 DIMENSIONAL PLASTIC SIGNS  
MAGNETIC DISPLAY  
Box 29 Sub P0 50 ..... 272-5766

**Stewart Signs** 1725 325 St SW ..... 249-0689

**Scap-Look Signs** 322 16 Av NW ..... 276-6231

See Our Advertisement This Classification

**TAYLOR PLASTICS LTD** 735 10 Av SW 266-1182

(Continued Next Page)

Valuable: Your phone.



**ROEPKE  
Signs**  
**269-8354**  
**807-11 Ave.S.W.**



**SIGNS BY SILK SCREEN LTD.**  
**EXECUTIVE DESIGNS**  
**ARCHITECTURAL SIGNING DIVISION**

<b>OUR PROCESSES</b>	<b>OUR PRODUCTS</b>
<ul style="list-style-type: none"> <li>• SCREEN PRINTING</li> <li>• HEAT STAMPING</li> <li>• HAND LETTERING</li> <li>• ENGRAVING</li> <li>• EMBOSING</li> <li>• GRAPHICS CONSULTING</li> <li>• COMMERCIAL ART</li> <li>• DESIGNING</li> <li>• DIE CUTTING</li> <li>• KISS CUTTING</li> <li>• LAMINATING</li> <li>• PHOTOGRAPHY</li> <li>• CUSTOM FABRICATING                             <ul style="list-style-type: none"> <li>- Wood</li> <li>- Plastic</li> <li>- Aluminum</li> <li>- Steel</li> </ul> </li> <li>• SPRAYING</li> <li>• PUNCHING</li> <li>• FORMING</li> </ul>	<ul style="list-style-type: none"> <li>• DECALS OF ALL TYPES • FLEET &amp; CONTAINER MARKINGS • STORE FRONT SIGNS (Wood Plastic Metal) • BANNERS</li> <li>• SHOWCARDS • DIRECTORY BOARDS</li> <li>• ARCHITECTURAL SIGNING ( Schools, Universities, Hospitals, Commercial Complexes )</li> <li>• DISPLAYS • IN OUT BOARDS • ALUMINUM PICTURE FRAMING • GLASS &amp; PLASTIC SCORE BOARDS • TRUCK LETTERING</li> <li>• CUT OUT LETTER &amp; NO. DECALS</li> <li>• TRANSIT SYSTEM ADVERTISING • NAMEPLATES</li> <li>• CONTROL PANELS • INSTRUMENT DIALS</li> <li>• CUT OUT LETTERS (Wood Plastic Metal)</li> <li>• IMPRINTING • TRAFFIC SIGNS • INDUSTRIAL SIGNING (Construction Cos. Petroleum Cos. Utilities Cos. Service Cos.)</li> <li>• MAGNETIC SIGNS • PARKING LOT SIGNING (premises &amp; Vehicles)</li> <li>• SERIAL NO. DECALS • TRADE PRINTING</li> </ul>


**243-7485**  
4415-1 STREET SOUTH EAST, CALGARY 24, ALBERTA



**PARK AN AD CO.**  
" A SIGN IN NO TIME — ANYWHERE"  
ILLUMINATED, MOBILE, OUTDOOR,  
PORTABLE, CHANGEABLE ADVERTISING

ANYTIME  RENTALS  
**253-2521** P.O. Box 5009, Station "A"  
CALGARY

**PORTA-SIGN RENTALS LTD.**  
*Used For Every Type of Business*  
For Special Events  
- Announcements - Sales  
- Civic Events - Open House  
*Rented By Week or Month*  
2820a Manchester Rd. S.E. **243-1000**

**SIGNS**  **LEE**

LET A PROFESSIONAL SOLVE YOUR SIGN AND DISPLAY PROBLEMS

**243-7697**

**CONTEMPORARY DESIGNS OF . . .**

- Exhibition Displays
- Pictorials
- Architectural Signing
- Cut Out Letters
- Screen Printing
- Decals


4505 Macleod Tr. S.

**A TOTAL SIGNING COMMUNICATION SERVICE**

good and fast!

PHOTOGRAPHIC SILKSCREEN PRINTING  
CREATIVE DESIGN AND ART STUDIO  
STYROFOAM AND GOLD LEAF LETTERING  
TRUCK LETTERING - SHOWCARDS - BANNERS  
DECALS - EFFECTIVE RETAIL POINT OF SALE  
PETROLEUM INDUSTRY SIGNING

**prodesign**  
**253-5305** ltd.  
7003 FARRELL ROAD S.E.



**LÔÔK**  
**S I G N S**

"Indoor & Outdoor Interchangeable"  
INSTANT ADVERTISING WITH DO IT YOURSELF KITS

322 - 16th Avenue N.W. **276-6231**

# TAYLOR SIGNS

SINCE 1900 1439-9 AVE. S.E.

• LLOYD TRAPTOP  
• BILL SHAW **262-3131**

# TIOGA SIGNS LTD.

**COMPLETE SIGN & DECAL SERVICE**

**QUALITY WITH SERVICE**  
BANNERS, TRUCK LETTERING, FLEET MARKINGS  
FASCIA SIGNS, OIL & GAS INDUSTRY SIGNS

**252-3366**  
7059 FARRELL ROAD S.E.

**PHOTOGRAPHIC SILK SCREEN**

**Signs—(Cont'd)**

Taylor Signs 1439 9AvSE ..... 262-3131  
See Our Advertisement This Classification  
Tioga Signs Ltd 7059FarrellRdSE ..... 252-3366  
See Our Advertisement This Classification  
Tri-Art Designers Ltd 4510 6aStNE ..... 276-2377  
Unique Advertising  
5-1425KensingtonRdNW ..... 283-3822  
See Our Advertisement This Classification

**UNIVERSAL INSTALLATIONS & CRANE RENTALS LTD** 1210 20AvSE 262-5151  
See Our Advertisement This Classification  
Vogue Signs Ltd 1131 11StSE ..... 265-5707  
Western Display Service Ltd  
1705MacleodTrSE ..... 263-4786

**WESTERN SIGN PRODUCTS LTD**  
COMPLETE SIGNS — MOUNTING  
HARDWARE — BLANKS — Specializing in  
TRAFFIC & STREET  
8610HortonRdSW ..... 255-8732

**WHITELINE MFRS & DISTRBTRS CO LTD**  
Quality Magnetic Signs  
Hwy2N ..... Bowden 224-3321

Wilson E Signs & Displays Ltd  
412 36AvSE ..... 287-2363  
Plant 412 36AvSE ..... 287-2363  
Showroom 4-415 36AvSE ..... 243-4522  
See Our Advertisement This Classification

**Signs—Silk Screen Process**

A-1 Signs Ltd 121 17AvSE ..... 262-4054  
Al Fieger Sales Ltd 7059g-FarrellRdSE 252-1976

**CITY SIGNS (CALGARY) LTD**  
DECALS  
Photographic Screen Printing  
422ManitouRdSE ..... 287-0063

Colorprint Displays 3rdFlr206 11AvSE ..... 262-9994  
See Our Advertisement This Classification

**DOT SIGNS LIMITED**  
CREATIVE DESIGNERS OF  
PHOTOGRAPHIC SCREEN PRINTING ON  
ALL MATERIALS  
4510 6aStNE ..... 276-7741

**Signs—Silk Screen Process**  
**—(Cont'd)**

Martinson Sign Service Ltd 1542 41AvSE 265-5847  
**OMNISCREEN**  
Decals (Cars & Trucks) Crests  
Posters - Banners - Real Estate Signs  
Photographic Silk Screening  
6307BownessRdNW ..... 286-1636

Prodesign Rear7003FarrellRdSE ..... 253-5335  
**ROEPKE SIGNS** 807 11AvSW ..... 269-8259  
Signs By Lee 4505MacleodTrS ..... 243-7577

**SIGNS BY SILK SCREEN LTD**  
Photographic  
Screen Printing  
Specialists  
**DECALS OF ALL TYPES**  
See Our Ad under "SIGNS"  
4415 1StSE ..... 243-7455

**TIOGA SIGNS LTD** 7059FarrellRdSE 252-3366

**UNIQUE ADVERTISING**  
CREATIVE PHOTOGRAPHIC  
SILK SCREEN PRINTING  
CLOSE TO DOWNTOWN  
5-1425KensingtonRdNW ..... 283-3822

**Signs—Silk Screen Processing**  
**Supplies**

**GRAPHIC ARTS WESTERN LTD**  
NAZ-DAR SILK SCREEN  
SUPPLIES & EQUIPMENT  
4525 1StSE ..... 287-2513

Sherwin-Williams Co of Canada Ltd  
315 16AvNW ..... 277-4747  
238 12AvSE ..... 262-7009

**Silencers—Industrial**

**ARMSTRONG JONES LTD**  
8828Selkirk, Vancouver BC 604-261-4531

**ELECTRIC-CRAFTS (1962) LIMITED**  
Representing  
UNIVERSAL SILENCER CORR  
FOR ALL APPLICATIONS  
114 6AvSW ..... 262-2839



**287-2363**

# WILSON SIGNS & DISPLAYS LTD.

412-36 AVE. S.E.

**UNIQUE ADVERTISING SIGNS**

showcards-banners  
decals-silk screening  
**COMMERCIAL ART**  
brochures-pamphlets  
logos-creative design

**283-3822**  
CLOSE TO DOWNTOWN

# UNIVERSAL INSTALLATIONS & CRANE RENTALS LTD.

1210 - 20th Avenue S.E.

**262-5151**

★ Sign Installation  
★ Maintenance Service



**262-9994**

*for the best*

**DECAL TRANSFERS  
OUTDOOR SIGNS  
TRANSIT CARDS  
DISPLAYS  
POSTERS - CRESTS**

Quality Screen Printing  
Since 1947

**colorprint DISPLAYS**  
206 11th Ave. S.E. Calgary 21, Alta.

*Michael Jaremko*  
Manager

**Silks—Retail**  
McCullough's Silk Shop 114a 7AvSW 262-7657

**Silos**

**GORLIN SILO CO**  
10188 90St., Edmonton 423-1200

**NELSON'S CROPSTORE FEEDING SYSTEMS**  
ALBERTA DISTRIBUTOR FOR  
BEATTY CROPSTORE  
14807 116Av ..... Edmonton 454-5663

**Silver Plating**  
See Plating

**Silverware—Retail**  
Chalfonte Housewares Co  
9667 OakhillDrSW 253-3164  
Fine Arts (Northumbria) Sterling Silver Co  
1134LakeChristinaWySE, 271-0240

If you have trouble hearing over the telephone, our volume control telephone may be the answer. Lets you adjust to various degrees of loudness. Ask our telephone business office for complete information.

**Skating Equipment**

**AM'S EQUIPMENT LTD**  
CALGARY'S ORIGINAL SKATE SWAP  
NEW AND USED SKATES  
340 16AvNW ..... 277-4335

Calgary Cycle Store 1504CentreStN .... 277-3430

**COMET CYCLE**  
NEW & USED, SWAPPING &  
SHARPENING — HOCKEY EQUIPMENT  
10-440AcadiaDrSE ..... 255-4962

Professional Skate Service  
2719 14StSW .. 244-6411

Kelley's Cycle & Sporting Goods  
225 10StNW .. 283-1421

Stampede City Sports Ltd 463 42AvSE 287-2600

**TUXEDO CYCLE & SPORTS LTD**  
2520CentreStN .. 277-2872

**WESTERN CYCLE (CALGARY 1970) LTD**  
Bauer — C.C.M. — Daoust  
Skate Sharpening  
Skate Exchange  
1514 14StSW ..... 244-4044  
..... 244-5222

**Skating Rinks**

W's RollerCade Ltd 7520MacleodTr .. 252-0146

**Ski Centres**

**BANFF CABLELIFTS LTD**  
MT. NORQUAY  
BANFF'S FAMILY SKI AREA  
Box 40, Banff  
M. NorquayRd ..... Banff 762-3458

**CALGARY SKI CLUB** 1001-304 8AvSW 269-2204  
Canadian Ski Association Alberta Division


706 2AvSW .. 269-6066  
Hard Development Ltd SubPO 55 .. 286-2002

**HAPPY VALLEY SKI LTD**  
THE MOST LIFTS — THE MOST SKIING  
THE MOST LODGE  
HappyValleyPk ..... 288-5335

Lake Louise Ski Area 921 7AvSW ..... 262-9707  
See Our Advertisement This Classification

**MARMOT BASIN SKI-LIFTS LTD**  
Box 1300, Jasper  
FOR THE ROCKIES AT THEIR BEST  
SPECIAL SKI-WEEK PACKAGES  
GROUP RATES AVAILABLE  
OPEN NOVEMBER TO MAY  
24 Hr. Snow Phone 262-1754  
Earff-JasperHwy ..... Jasper 852-3816  
Mount Norquay Snow Report ..... 253-3383

A wise buy — a **YELLOW PAGES** ad.



**Ski Lake Louise**  
The Big Friendly Giant of the Canadian Rockies  
1 CONDOLA (Summer & Winter)  
2 DOUBLE CHAIRS  
2 POMAS 1 T-BAR  
SKI-SCHOOL SKI SHOP & RENTALS  
3 DAYLODGES  
**LAKE LOUISE SKI AREA**  
LAKE LOUISE 522-3555  
24 HOUR SNO-REPORT 262-9707

**Ski Centres—(Cont'd)**

**PASKAPOO SKI CENTRE**  
CALGARY'S  
LARGEST SKI AREA  
Hwy1W&BowfortRd ..... 288-4112

Shaganappi Ski Area BowTr&26StSW .. 246-1855

Sun Travel Centre Calgary Ltd  
MnFirPenthouseTwrs .. 261-9630

See Our Advertisement This Classification

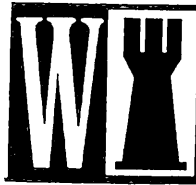
Sunshine Village (Banff) Ltd .... Banff 762-3383

See Our Advertisement This Classification

Westcastle Snow Report  
1560-540 5AvSW .. 266-3355

See Our Advertisement This Classification

All kinds of products and services . . . are listed in the Yellow Pages.



**SKI WESTCASTLE**  
Westcastle Recreation Resort  
BOX 1239, PINCHER CREEK, ALBERTA  
TELEPHONE YJ2-3286  
(Radio Mobile — Dial Long Distance Operator & Ask For Mobile Operator Pincher Creek)  
"IN THE HEART OF THE CANADIAN ROCKIES . . ."  
★ Superb Mountain Recreation in a Magnificent Setting  
★ CSIA Ski School — Ski Shop  
★ Well Appointed Lodge  
★ Accommodations — Lodge, Chalets & Dormitory  
★ Licensed Dining  
★ Holiday Trailer Park — Year Around  
★ 3 T-Bars — 600, 1300 & 4600 Feet Long  
★ Reasonable Rates & Group Rates  
★ Summer Recreation Facilities  
★ Site of 1975 Canada Winter Games - Ski Competitions  
**24 HOUR SNOW REPORT: CALGARY (403) 266-3355**  
"WHERE SKIING IS UNLIMITED"

**Ski Tow Equipment & Supplies**

**CALGARY (WESTERN) SKI LIFT LTD**  
T-BARS, CHAIRS, ROPE TOWS  
SNOWMAKING, ROPE SALES & SPLICING  
809 9AvSE ..... 265-7201

**Ski Tows**

See Ski Centres

**MILDEWED LINENS**

To renovate mildewed linens, soak them for a few minutes in sour milk or lemon juice, following with a hot sun bath. This usually removes the stain, but if not, repeat the process.

**Skiing Conditions Information**

Marmot Basin Ski-Lifts Ltd  
820-355 4AvSW .. 262-1754  
Mount Norquay Snow Report ..... 253-3383  
Schweitzer Basin Sand Point Idaho Snow Report & Reservations  
1509-614 5AvSW .. 263-2440  
Ski Snow Report 1301 17AvSW ..... 264-3322  
Sunshine Village Snow & Ski Report  
1609 14StSW .. 244-8282  
Westcastle Snow Report  
1560-540 5AvSW .. 266-3355

**Skiing Instruction**

**HAPPY VALLEY SKI LTD**  
50—PROFESSIONAL SKI INSTRUCTORS  
ADULTS, CHILDREN  
HappyValleyPk ..... 288-5335

Norseman The 3510 19StSW ..... 243-7622

**PASKAPOO SKI CENTRE**  
Learn To Ski Weeks  
Childrens Ski School  
Director, Joe Couillard  
Hwy1W&BowfortRd ..... 288-4112  
**SHAGANAPPI SKI AREA**  
PROFESSIONAL SKI SCHOOL  
EXCELLENT LEARN-TO-SKI PROGRAMS  
FOR CHILDREN & ADULTS  
BowTr&26StSW ..... 246-1855

**Skin Beautifying**

Rozsa Skin Care & Cosmetics  
328-339 6AvSW .. 264-3610  
Votre Beaute  
Facials - Make-Up - Manicure  
11-503 17AvSW .. 264-0723

**Skin Divers' Equipment**

See Divers' Equipment

**Skins**

See Hides, Raw Furs & Skins

**Skis & Skiing Equipment**


**ABOMINABLE SKI & SPORT**  
1005 17AvSW .. 244-7918  
See Our Advertisement This Classification  
Allcock Laight & Westwood Ltd  
LwrFlr1210 11AvSW .. 244-1255

(Continued Next Page)

**STAIN TALE**

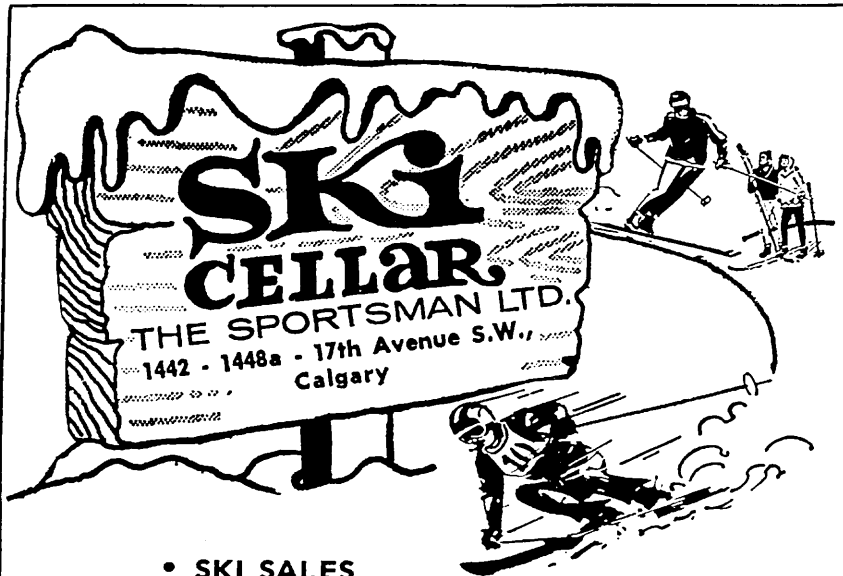
If strawberry containers are stained, it may indicate the berries are soft and over-mature and must be used immediately.

**Sun Travel Centre Calgary Ltd.**  
Specializing:  
★ SKI TOURS  
★ CHARTER BUSES  
★ BIG 3 SKI BUS  
DAILY SKI PACKAGE  
SUNSHINE  
LAKE LOUISE  
MOUNT NORQUAY  
**261-9630**  
Main Floor, Penthouse Towers  
921 - 7th Avenue S.W.  
EVENING: 263-0391

**SUNSHINE VILLAGE (BANFF) LTD.**  
  
★ SKI SCHOOL — SKI SHOP  
★ LARGE COMFORTABLE DAY LODGE  
★ MOUNTAIN INN - 90 ROOMS  
★ LICENSED DINING - LOUNGE  
★ 3 HIGH CAPACITY DOUBLE CHAIRLIFTS  
★ 2 T-BARS ★ FREE PRACTICE LIFT  
**BANFF — 762-3383**  
24 Hour Snow Report CALGARY 244-8282

**Abominable Ski & Sport**  
  
● SKIING  
● HIKING  
● TENNIS  
● TEN SPEED BIKES  
"IT'S A BETTER SHOP"  
**244-7918**  
1005 - 17th Avenue S.W.





**SKI CELLAR**  
THE SPORTSMAN LTD.  
1442 - 1448a - 17th Avenue S.W.  
Calgary

- SKI SALES
- SKI RENTALS
- SKI REPAIRS
- USED SKI DEPARTMENT

**"Specialists In Skis & Ski Wear  
For The Entire Family"**

**SKI CELLAR**

Skiing Is Our "ONLY" Business

1442 - 1448a - 17th AVENUE S.W.

**245-4311**



*Ozzie's*

**SPORTS CENTRE**

8407 ELBOW DRIVE S.W.

**Ph. 252-0078**

Summer & Winter Sports — Expert Ski Repair Shop

**Skis & Skiing Equipment—**

**(Cont'd)**

Calgary Ski & Sport House Ltd The  
615 17AvSW 262-5251  
See Our Advertisement This Classification

**HAPPY VALLEY SKI LTD**

PROFESSIONAL SALES & SERVICE  
DAY & SEASON RENTALS

HappyValleyPk .....288-5335

**HARPER'S SKI SHOP**

**SKI SHOP**

Full Line of The Finest  
Skis & Clothing  
Expert Advice & Service

130 12AvSW .....266-8751



**SKIING**

IS OUR BUSINESS

Calgary's Oldest and  
Largest Established  
Ski Dealer

Specializing in Skis  
Ski Equipment - Ski Wear  
Accessories for the  
Entire Family



DOWNTOWN  
269-5566  
SOUTH RIDGE  
253-7788



RUSSELL SPORTING GOODS LTD.

**Skis & Skiing Equipment—**

**(Cont'd)**

**HOSTEL SHOP THE**

Specialists in  
**CROSS COUNTRY SKIING**

DOWN WEAR & RENTALS

Located At 1414 Kensington Road N.W.

Ofc Only 2ndFlr455 12SWW ....283-5551

McCook's Sports Ltd 1933 10AvSW ...245-5754

Monod Sports Ltd

Harmony Bldg BanffAv..Banff 762-2343

See Our Advertisement This Classification

Nordic Ski & Sports 2615 17AvSW ...242-2252

Norseman The 3510 19StSW .....243-7622

See Our Advertisement This Classification

(Continued Next Page)

**Monod Sports Ltd**

Banff Avenue, Banff

**Ski & Climbing  
Equipment Specialists**

Exclusive Sports Wear

**RENTALS**

Phone BANFF Collect

**762-2343**

RETAIL STORE

Main Floor Banff Springs Hotel

**762-2988**

**CROSS COUNTRY SKIING,  
HIKING, LIGHT CAMPING  
EQUIPMENT**

The **NORSEMAN**

WHERE CROSS COUNTRY  
SKIING IS TRADITION

**SALES and RENTALS**

**243-7622**

3510 - 19th Street S.W.

THE CALGARY

**SKI & SPORT HOUSE**  
LTD.

**SPECIALISTS IN**

**SKIING — CLIMBING — MOUNTAINEERING  
AND BACK PACKING EQUIPMENT**

**SKI REPAIR & REFINISHING — CROSS COUNTRY SKI EQUIP.**

615 - 17th Avenue S.W.

**262-5251**

CALGARY

**PREMIER**

Calgary's  
Downtown  
Ski  
Headquarters



**263-8855 SPORTS**  
535 - 5th Avenue S.W. (CALGARY) LTD.

**Skis & Skiing Equipment—**

(Cont'd)

**OUTDOORS INN LTD** 814a 49AvSW ..243-1888  
**Ozzie's Sports Centre** 8407ElbowDrSW ..252-0078  
 See Our Advertisement This Classification

**PASKAPOO SKI CENTRE**

**SKI EQUIPMENT  
 SPECIALISTS**

**K2 SALES & RENTALS**

Hay1W&BowfortRd .....288-4112

**Premier Sports (Calgary) Ltd**  
 535 5AvSW ..263-8855

See Our Advertisement This Classification

**Summit Ski Hut**  
 ChInook-RidgeCentreNorth ..253-7788

See Our Advertisement This Classification

**Skis & Skiing Equipment—**

(Cont'd)

**Russell Sporting Goods Ltd**  
 1001 1StSW ..269-5566

**SHAGANAPPI SKI AREA**

BowTr&26StSW ..246-1855

**SKI CELLAR** 1442 17AvSW .....245-4311

See Our Advertisement This Classification

**Ski-Fix The** 3515 17AvSW .....242-2113

See Our Advertisement This Classification

**Skiers Sport Shop Ltd** The 329a 7AvSW 266-4564

See Our Advertisement This Classification

**SPACE TOOL & SPECIALTY WORKS LTD**

SPECIALIZING IN

NORDIC

SKI EQUIPMENT

129 61AvSE .....252-2554

**Skis & Skiing Equipment—**

(Cont'd)

**Spoke'n Edge** 215BanffAv .....Banff 762-2854

**WORLD OF SPORTS CALGARY LTD**

324 16AvNW ..277-3222

See Our Advertisement This Classification

**The Ski Fix  
 Specialists**  
**SKIS - BOOTS  
 POLES**  
 Complete Ski Equipment  
 REPAIR SERVICE  
**48 HOUR  
 MOUNTING  
 SERVICE  
 ENGRAVING**  
 COMPLETE LINE OF  
 BOOT & POLE PARTS  
**242-2113**  
 3515 - 17th Avenue S.W.

**Slides & Film Strips**

**Shiple Photo Service Limited**  
 1139 11StSE ..265-6091

**Slings**

**CAMPBELL-MACK SUPPLY LTD**  
 3515BrandonStSE ..243-7981  
**Martin-Black Wire Ropes of Canada Ltd**  
 7016FarrellRdSE ..252-5566

**Slip Covers**

**INTERIORS BY KAI MORTENSEN LTD**  
 1229 11AvSW ..245-5751

**Smoke Deodorizing Service**

See Odor Neutralizers

**Smokers Information &**

**Treatment Centres**

**Smoke Watchers of Canada**  
 PH-610 8AvSW ..288-1828

**Smokers' Supplies & Sundries**

**Billy's News & Smoke Shop** 138 9AvSW 262-2894  
**Foothills Hospital Smokeshop**

MnFir FoothillsHosp. .283-3231

**Marlborough Smoke Shop**

3835MemorialDrNE ..272-1731

**Smoker's Cupboard Lobby444 7AvSW ..269-3271**

**YE OLDE PIPE SHOPPE LTD**

131PalliserSqW. .264-7224

**Smorgasbord**

See Caterers also Restaurants

**Snapout Forms**

**Continuous Forms (Alberta) Ltd**  
 444 42AvSE ..287-2870

**Snow Fences**

See Fences

**Snow Removal Contractors**

**Able & A Paving** 2428 2AvNW .....283-2524

**ACE PAVING & PARKING LOT**

**MAINTENANCE LTD SNOW REMOVAL**  
 SANDING - SALTING - GRADERS  
 LOADERS - TRUCKS }255-7100  
 9629HortonRdSW .....255-1912

**BOB'S EXCAVATING**

**SNOW REMOVAL & TRUCKING**  
 FRONT END LOADER  
 After Hours 277-5042  
 507 35AvNE .....277-9005

**BURSCO INDUSTRIES LTD**

**LARGE RUBBER-TIRED LOADERS  
 & TRUCKING**  
 HeritageDr&GlenmoreTrSE .....252-1131

**City Wide Yard & Home Maintenance**

116 18AvNE ..276-6228

**Darragh's Tractor Service & Landscaping**

2444 43StSE ..272-0454

**Dependable Maintenance & Repair**

1150 42StSE ..272-8046

**Donald Excavating Midnapore** .....271-0440

**FOOTHILLS LANDSCAPING LTD**

1255RichlandRdNE ..277-7202

**G & J PARKING LOT MAINTENANCE LTD**

**SNOW REMOVAL - SANDING - SALTING  
 GRADERS - LOADERS - TRUCKS**  
 1115 46AvSE .....243-7283

**Louis' Mini Cat Service**

7123HuntercrestRdNW ..274-8380

**Meadow Gardening Service Ltd**

2723 49StSW ..242-8685

(Continued Next Page)

A rumpus room phone is wonderful for the whole family.

**Skis & Skiing Equipment—**

**Rentals**

**RUSSELL SPORTING GOODS LTD**

Metal & Fibre Glass Skis

Step In Release Binding

Buckle Boots & Poles

BY DAY - WEEK OR SEASON

1001 1StSW .....269-5566

**Skis & Skiing Equipment—**

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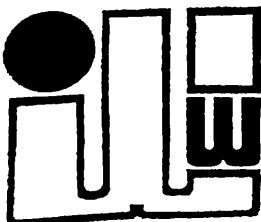
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See Snow Vehicles

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The **YELLOW PAGES** save  
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(Continued Next Page)

**REMOVE POLISH**The small balls of cotton that come  
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38

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"NOTHING RUNS  
LIKE A DEERE"  
Fly through the winter on a  
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See us for a choice of models  
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SMOOTH WHERE IT  
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Snowmobile Accessories  
435 58AvSE . 253-1455  
Palisade Snowmobile Distributors Ltd  
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Backed by an 18-  
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See Our Advertisement This Classification  
**Renfrew Sports Ltd** 326MeridianRdNE [272-6444  
[272-6425

Snow Phone . 272-0533  
See Our Advertisement This Classification

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309 16AvNW . 277-9326

2515 26AvSW . 246-2022  
See Our Advertisement This Classification

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Distributors For **skiroule\***  
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Sport Products

Playcat ATV

Mini Bikes

Boats



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YAMAHA"

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**WALT HEALY MOTORCYCLE LTD.**  
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**SNO-JET**  
HUSCHER GLASTARF TRAIL COMPANY

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SNOWMOBILE SHOWROOM  
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**ROCKY MOUNTAIN  
MOTORCYCLE**

**ski-doo**

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309 - 16th Avenue N.W.  
**277-9326**

STORE NO. 2 SOUTH  
2515 - 26th Avenue S.W.  
**246-2022**

**272-6444 ski-doo 272-6425**

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Garnet Blk Grp Bsmt 304 10th St NW 283-3888

Glenmore Group 2129b 33rd Ave SW . . . . . 249-8555

Calgary Association for Social Change } 265-0706

201-536 8th Ave SW . } 265-3666

Calgary Birth Control Association

2nd Flr 223 12th Ave SW . 261-9821

Project 3rd Flr 223 12th Ave SW . . . . . 264-0594

Calgary Community Foundation

120 13th Ave SE . 263-0720

Calgary Tuberculosis & Respiratory Disease

Association 515-604 15th St SW . 266-1102

Canadian Cancer Society 231 7th Ave SE . . 263-3120

Canadian Mental Health Assoc

522 11th Ave SW . 266-7283

City of Calgary

Social Service Dept

333 7th Ave SE . . . . . 268-5111

Bowmont Area Office

5000 Bowness Rd NW . 288-7701

Connaught Community Service Ofc

1121 12th Ave SW . 244-4267

Shaganappi Social Service Unit

3415 8th Ave SW . 246-3381

Elizabeth Fry Society of Alberta

1005 8th Ave SW . } 264-5360

} 262-3734

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Family Life Education Council of Calgary

120 13th Ave SE . 263-0720

Frontier Unlimited

Bsmt 3518 3rd Ave SW . 242-4101

Haysboro City Wide Homemakers

216-1311 15th St SW . 262-5184

Hull William Roper Home

F N B Sharpe Exec Dir

2223 Anderson Rd SW . 281-2266

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102 18th Ave SE . 263-5650

Jewish Family Service 18th Ave & Centre St S 264-6634

John Howard Society of Alberta

1102 9th St SW . 244-5561

Portuguese Society of Calgary

4-4202 17th Ave SE . 272-5964

Providence Child Development Centre

5232 45th St SW . 255-5577

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Public Relations & Red Shield Appeal Ofc

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—See Alberta Turf & Landscaping Ltd

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GRASSES FOR ALL CONDITIONS  
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**ski-doo**

the machine  
that changed  
winter . . . has changed

SALES — SERVICE — PARTS — ACCESSORIES

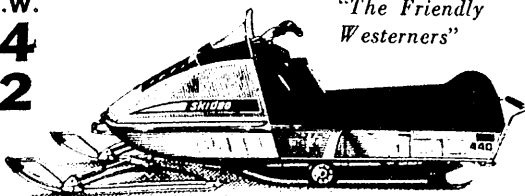
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Use as little water as possible if the cooking method calls for water, as throwing away large amounts of vegetable water means throwing away food value.

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RESULTS**

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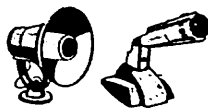
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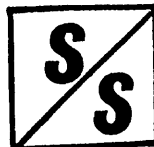
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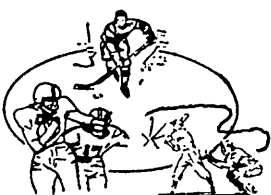
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- SOCCER
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265-6269

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B M Hardware & Sporting Goods Ltd  
3411 26AvSW. 249-3030

Barotto Sports Ltd 605 7StSW ..... 266-7258  
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Calgary Ski & Sport House Ltd The  
615 17AvSW 262-5251  
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Dive Shop The 2008 36St SE ..... 272-7204

Eaton's 8AvBet 3&4 St SW ..... 266-0234  
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HOCKEY — SOCCER — BASEBALL  
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**Pioneer Gun Works** 1318 1StSW .....269-5980

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4527 151SE .....243-4356

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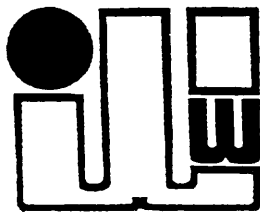
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