

SPRUNG'S



Established 1903

EVERYTHING IN CANVASS

FABRIC BUILDINGS
PATIO CANOPIES
SWIMMING POOL COVERS
AWNINGS - SLEEPING BAGS
FLAGS - TENTS
RENTALS - REPAIRS

TELEPHONE 245-3371

1001 - 10th Avenue S.W.
Calgary 3, Alberta

Awnings & Canopies—(Cont'd)

SHERIDAN INDUSTRIES LTD
416ManitouRdSE. 243-0494
SPRUNG'S WESTERN TENT & AWNING
CO LTD 1001 10AvSW. 245-3371
(See Advertisement This Page)

Sunnyside Aluminum Products
306 17AvSW. 261-2700
(See Advertisement This Page)
Western Awnings Ltd 427ForgeRdSE. 253-8181
(See Advertisement This Page)

SAFETY FIRST

Always let the cold tap run for a few seconds before placing your child in the tub . . . then if he accidentally turns on the tap, he won't scald himself.

Axles

AURORA TOOL & MANUFACTURING LTD.
Axles Ranging From
600 Pound to 36,000 Pound Capacity
ClaresholmIndustrial
Airport Claresholm 235-3361

STANDEN'S LIMITED

2404MacLeodTrSE. 269-3736

Babies Accessories

New Baby Products 68MalibouRdSW. 255-7224

Babies Wear

See Babies Accessories

Baby Chicks

See Hatcheries

Baby Shoe Preserving

Baby Shoe Bronzing Co 311 15StNW. 283-1100

Baby Sitters

Babs' Baby Sitting Agency 1801 30AvSW 244-8340
Better Homemaking & Emergency Mother Service
241 30AvSE. 269-3877

CALGARY FAMILY SERVICE BUREAU

Homemaker Dept. - Temporary, Emergency
Care of Children - Part Time Help To
Elderly, Convalescent & Handicapped
120 13AvSE 263-0720

Calgary Home Domestic

1702-835 6AvSW. 269-3721

Creative Child Care Centre Ltd

331PalliserSqW. 269-7615

(See Advertisement This Page)

Dependable Baby Sitting Bureau

514 11AvNE. 277-6871

Reliable Baby Sitting Service

1925 3AvNW. 283-4405

Southside Baby Sitting Bureau

122GardenCrSW. 262-9651

Creative Child Care Centre Ltd.

Palliser Square Nursery

DAY CARE

Provided
On An
Hourly Basis

Children Accepted
18 Months & Upward

Safety & Health
Carefully Guarded

ADMINISTRATOR
Miss Agnes Haines, B.A., B.Ed.
CREATIVE PLAY EQUIPMENT

OPEN
MONDAY TO FRIDAY
9 a.m. to 6 p.m.

Located 331 Palliser Square W.

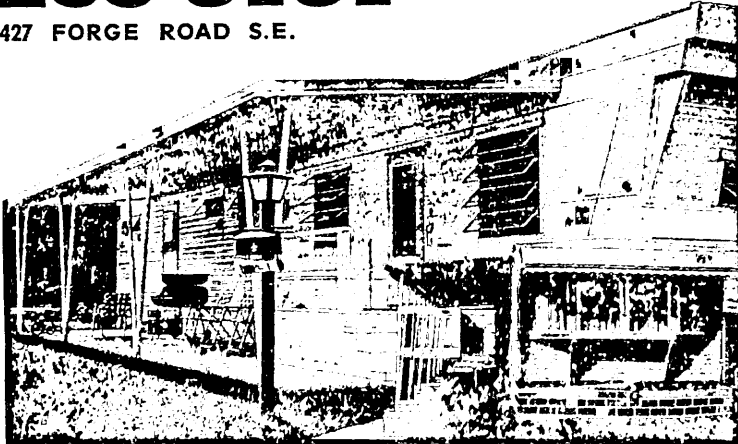
269-7615

WESTERN AWNINGS LTD.

253-8181

48-3223 - 83 Street N.W.
Residence 288-9452

427 FORGE ROAD S.E.



ROLL-UP OR FIXED AWNINGS

- * Mobile Home Awnings
- * Car Ports
- * Porches
- * Patios
- * Residential
- * Apartments
- * Commercial
- * Custom Built
- * From Factory To You
- * Free Estimates

"Just A Shade Better"

AWNINGS

VISIT OUR SHOWROOM

SUNNYSIDE ALUMINUM PRODUCTS
306, SEVENTEENTH AVENUE S.W.
phone: **261-2700**

Background Music—Leased

See Music—Background Systems

Badges

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522 6AvSW. 262-2205

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School Club Curling
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See Luggage Retail

Bags—Paper

BONAR & BEMIS LTD

Jute, Cotton, Paper, Mesh,
Woven Poly &
Stockinette Bags

2235 15StSE 265-3556

CANADIAN INTERNATIONAL PAPER CO
BAGPAK DIVISION

29HaysboroCrSW 255-0764

CONSOLIDATED BATHURST PACKAGING LTD

Multiwall Heavy Duty
Paper Bags

INDUSTRIAL PLASTIC BAGS
AUTOMATIC FILLING, WEIGHING &
CLOSING EQUIPMENT
POLYETHYLENE COATED PAPER

1930MaynardRdSE 272-4061

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Notion & Millinery Bags
Wrapping Papers
Graphic Design Service
Quality Printing



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LIMITED 1115 34AvSE. 243-2000

ROBINSON E S & A (CANADA) LTD

118 4AvSW. 264-7284

SCOTT NATIONAL PAPER DIVISION

6039CentreStS. 255-7727

WOODS-DRYDEN PAPER BAGS LTD

311-329A 6AvSW. 265-1531

Bags—Textile

BONAR & BEMIS LTD

Jute, Cotton, Paper, Mesh,
Woven Poly &
Stockinette Bags

2235 15StSE 265-3556

LLOYD BAG CO LTD

Manufacturers of
JUTE & COTTON BAGS

309 10StNW 283-4764

Modern Packaging Co Ltd 5319 35StE. 252-4481

Eye-shop the
Yellow Pages.

Bags—Transparent

BONAR & BEMIS LTD 1222 34th Ave S.E. .287-0450
Textile Division 2235 15th St S.E.265-3556
(See Advertisement This Page)

CANADIAN INDUSTRIES LIMITED

Polyethylene Film Products:

Milpac® Industrial Shipping Bags
Miltite® Shrink Films
Milrol® Construction Film

Packaged garbage bags
Packaging films



CANADIAN INDUSTRIES LTD
6940 Fisher Rd S.E. .253-8261

Consolidated Bathurst Packaging Ltd
1930 Maynard Rd S.E. .272-4061

CRYOVAC DIVISION GRACE CHEMICALS LTD
415 Manitou Rd S.E. .287-0160

Bags—Transparent—(Cont'd)

Modern Packaging Co Ltd 5319 35th St S.E. .252-4481
(See Advertisement This Page)
NORTHWEST POLYRAMA (1969) LTD
704 94th Ave S.E. .244-3614
ROBINSON E S & A (CANADA) LTD
118 4th Ave S.W. .264-7284
SCOTT NATIONAL PAPER DIVISION
6039 Centre St S. .255-7727
Superior Envelopes Ltd 4325 1st St S.E. .243-4750

Bait-Fishing

See Fishing Bait

Bakers' Equipment & Machinery

Bakery Equipment Servicing
4304 17th St S.W. .243-7439
COTE'S EQUIPMENT SERVICES

Bakery Ovens & Equipment
Moving, Installations
& Layouts
Machine Shop & Welding
Custom Made Parts & Equipment
Licensed Tradesmen

1047 Mackid Rd N.E.276-1766

Domestic Refrigeration & Appliance Service
Co (1964) 732 33rd St N.W. .283-1847

KIPP KELLY LTD

Despatch Revolving Ovens
Oliver Slicers and Wrappers
Dutch Bakery Equipment

MIXERS — PANS — PROOFERS
USED EQUIPMENT
"IN STORE INSTALLATIONS"

4344 Macleod Tr S287-1830

KIRKLAND & ROSE LTD

We Sell a Complete Line of
Equipment & Supplies

WE DO COMPLETE BAKERY LAYOUTS

4405 1st St S.E.243-5493

NICHOLSON EQUIPMENT LTD

149 Wildwood Dr S.W. .249-6072

SAWYERS AGENCIES LTD

4205 Brandon St S.E. .243-8944

Bakers—Retail

AUSTRIAN FINE BAKERY 906 1st Ave N.E. 266-2279
BENNY'S BAKERY 814 35th St N.E.262-6644
Bowness Bakery 6435 Bowness Rd N.W.288-2641
BRAESIDE BAKERY
105-1919 Southland Dr S.W. .253-0989
Calgary Italian Bakery Ltd 440 8th Ave S.E. 263-6268
(See Advertisement This Page)
Cambrian Bakery 11 Cambrian Pl289-9144
Cameo Bakery Ltd 1109 48th Ave N.W.289-9909
Caribbean Bakery Ltd
Westbrook Shopping Centre. .249-6822
341 7th Ave S.W.264-1545
(See Advertisement This Page)
CENTURY BAKERY 2614 45th St N.W.276-7333

Bakers—Retail—(Cont'd)

Chalet Pastry & Chocolate 1305 17th Ave S.W. .245-2113
CITY BAKERY (CALGARY) LTD [266-2279
906 1st Ave N.E. [263-8578
(See Advertisement This Page)
Collingwood Bakery
2-920 Northmount Dr N.W. .289-5687
COLONNADE BAKE SHOP
3515 17th Ave S.W. .242-1955
Cook's Bakery Ltd 3830 Marlborough Dr N.E. 272-7996
CRESCENT BAKERY LTD
615 35th Ave N.E. .277-1065
Crestwood Bakery
Crestwood Shopping Plaza. .279-4355
Daffodil Bake Shoppe 2607 14th St S.W.244-5040
(See Advertisement This Page)
DANISH HOME BAKERY 3505 14th St S.W. 243-2369
Dutch Treat Bakery 7640 Fairmount Dr S.E. 253-1088
Em's Bakery Limited No 1
11th Spruce Centre. .249-2874
No 2 7702 Elbow Dr255-4242
No 3 9-4623 Bow Tr S.W.249-0735
No 7 Calgary North Hill Shopping Centre 289-0686

Bakers—Retail—(Cont'd)

Eric's Bakery
Glamorgan Shopping Centre S.W. .242-2800
Flowermills Bakery 430 Acadia Dr S.E.253-6361
(See Advertisement Following Page)
FOREST HEIGHTS CENTENNIAL BAKERY
QUALITY HOME-BAKED PRODUCTS
BREADS — CAKES — PASTRIES
COOKIES, ETC. — CLOSED MONDAYS
Forest Hgts Shopping Plaza272-5665
Four Star Bakery 623 35th Ave N.E.277-6665
FRENCH PASTRY SHOP 126^a 10th St N.W. 283-3773
Georg's Bakery 716 Macleod Tr S.E.266-3370
GOLDEN TOPPER BAKERY
LIGHT & DARK RYE
BUTTERMILK BREAD - BUNS
BIRTHDAY & WEDDING CAKES
2703^a 17th Ave S.W.249-2922

(Continued Next Page)

BONAR & BEMIS LTD.
Flexible Packaging

MANUFACTURERS AND PRINTERS OF

- Industrial Size Polyethylene Bags
- Consumer Size Polyethylene Bags
- Polyethylene Garbage Bags and Liners
- Visair Mesh Bags
- Aluminum Foil Bags & Sheets
- Specialty Paper Bags

PLASTIC DIVISION PLANT
1222 - 34th Avenue S.E.
287-0450
JUTE, COTTON, PAPER & WOVEN POLY BAGS

TEXTILE & PAPER BAG DIVISION PLANT
2235 - 15th Street S.E.
265-3556

Modern Packaging
CO. LTD.
Creators of
MODERN PAK PRODUCTS
— Printed and Plain —
Manufacturers of Polyethylene Bags
Cellophane Rolls
Telex 038-21505

"IRRIFLEX" 25
Flexible Irrigation
Tubing & Fittings

"Buy Alberta Made Products"
5319 - 3rd St. S.E.
252-4481

Caribbean Bakery
LTD.
BREAD & PASTRIES FRESH DAILY

OUR SPECIALTY:
MEAT PIES FLAVORED
WITH SPICES FROM THE
WEST INDIES

Enquire About Our Bread
For Your Freezer

2 Locations To Serve You

341 - 7th Avenue S.W. **264-1545**
WESTBROOK SHOPPING CENTRE S.W.**249-6822**

DAFFODIL BAKE SHOPPE

- ★ HOME MADE BREAD
- ★ ROLLS — BUNS — COOKIES
- ★ CAKES — PIES — PASTRIES

Just Baked!

FRESH DAILY

244-5040
2607 - 14th Street S.W.

City Bakery (Calgary) Ltd.
906 - 1st AVENUE N.E.

Second Location at Simpson-Sears — North Hill
Wedding Cakes - Birthday Cakes - Kirsh Torten - Petit Fours
Patisserie - Cream Pastry - European Style Pumpernickle
Bagel - Twist Bread (ALL KOSHER AND PARVA PRODUCTS)
French Sticks — Bread Sticks — French Rolls
Complete Line For The Restaurant & Hotel Industry
RETAIL — WHOLESALE — DELIVERY
SEE OUR NEW STORE — One Block From The General Hospital, On The Bus Stop

266-2279 — 263-8578

CITY BAKERY
CALGARY

Third Owner
Since 1910

CALGARY ITALIAN BAKERY LTD.

RETAIL WHOLESALE

FRESH BAKED DAILY
European Style Fancy Breads and Rolls
Pumpernickle, Rye & French Sticks — Delivery Service Available

Catering to
★ RESTAURANTS
★ WEDDINGS

263-6268
440 - 8th Avenue S.E.

★ CONVENTIONS
★ GATHERINGS

WEDDING CAKES



**"EXCLUSIVE"
COMPLETE
WEDDING CAKE
(Well Aged)**

Made from the Highest
Quality Ingredients

BIRTHDAY CAKES

— DAY TIME OR EVENINGS CALL —

243-2989

IF NO ANSWER CALL 288-5102

MUSIC

"THE 5th ROUND"



DISPLAYS

FLOWERDALE FLORISTS
1326 - 17th AVENUE S.W.

- Our representative will visit your home anytime and show with the aid of colored slides many various styles.
- We feature a soft Royal Icing.
- We will pick-up, deliver and arrange on the day of your wedding.
- **GUARANTEED SATISFACTION**
Hundreds of recommendations.
- We will decorate your own cake
- We also make and decorate Wooden Dummies and supply free pillars.
"CAKES OF DISTINCTION FOR DISTINGUISHED PEOPLE"

RIVERS WEDDING CAKE SERVICE
3920 - 15a STREET S.W.

Bakers—Retail—(Cont'd)

GRAND BAKERY 606a 1StSW 266-3414
Haysboro Bakery HaysboroShoppingPlaza 255-4929
Honeyboy Bread (Calgary) Ltd
231ForgeRdSE 255-1165

Honeyboy Thrift Stores
6436aBownessRdNW 288-4648
624 16AvNE 276-4856
Jensen's Bakery 3405 26AvSW 249-5231

LAKE BONAVISTA BAKERY
2-755LakeBonavistaDrSE 271-0363
Lakeview Bakery LakeviewShoppingPlaza 242-5516

Lincoln Park Bakery
LincolnParkShoppingCentre 243-8945

MARKET BAKERY 2123 33AvSW 249-7907
No 2 1915 31StSE 272-1323

MARTIN'S OLDE COUNTRY BAKERY LTD
4604 12StNE 276-5444
(See Advertisement This Page)

Mayland Heights Bakery
115MaylandHghtsShoppingPlaza 277-6133

McGAVIN TOASTMASTER LTD
203 58AvSE 255-7761

Mister Donut Shop
WestbrookShoppingCentre 246-2711
6267MacleodTrS 253-3510

Montgomery Bakery 4628 16AvNW 288-6989

MORLEY TRAIL BAKERY
2834MorleyTr 282-6166
Mrs Murphy's Bake Shop 1414 12AvSW 244-4322

NATIONAL SYSTEM OF BAKING LTD {262-9969
Downtown Store 220b 7AvSW {262-7470
North Hill Store 1604CentreStN {277-1683
Westend Store 724 17AvSW {277-8196

Gen Ofc Upstrs 1606CentreStN {262-6485
{263-4141
{277-5522
{276-1035

Northland Village IGA Bakery
5111NorthlandDrNW 288-0988

Northmount Bakery 6-390NorthmountDr 282-5303

RIVERS WEDDING CAKE SERVICE
3920 15aStSW 243-2989
(See Advertisement This Page)

SNOW WHITE BAKERY LTD
3607 17AvSE 272-4878
Stadium Bakery 5StadiumShoppingCentre 282-3166

Bakers—Retail—(Cont'd)

SUPERIOR BAKERY LTD
525McKnightBlvdNE 276-3733

SWEET HOME BAKERY
HOME MADE BREAD, ROLLS,
DOUGHNUTS, PASTRIES & CAKES
BownessShoppingCentre 288-5252

SWISS PASTRY SHOP 906 1AvNE 266-2279

TENDERMADE DOUGHNUTS

FOR EVERY OCCASION

221 35AvNE 277-1580

THORNCLIFFE BAKERY
HOME MADE BREAD
CAKES - PIES - PASTRIES
BAKED FRESH DAILY
5620a 45tNW 274-6844

THREE B'S PASTRY SHOP LTD
2129 33AvSW 249-5213

Tip Top Oven Products Brentwood
3630MorleyTrNW 284-2364
(See Advertisement This Page)

VAL'S DONUTS (CALGARY) LTD
6119CentreStS 255-4777
Valiant Bakery 4625VarsityDrNW 288-7447
Victoria Bake Shop 1018MacleodTrSE 269-7606

WEDDING CAKE SERVICE
3920 15aStSW 243-2989
West Alberta Bakery 4306 17AvSE 272-0383
Wild Rose Bakery Ltd 381HeritageDrSE 255-5411
Willman's Mrs Cakes & Cookies
222 37AvNE 277-2958

If No Answer Call res 277-9360

WILLOW PARK BAKERY LTD
12WillowParkShoppingPlaza 271-0666

WOODEN SHOE PASTRY SHOP {243-4554
819a 49AvSW {243-4114
(See Advertisement This Page)

Bakers' Supplies
Ardy Cake Decorating Supplies -
Homemakers Catalogue on Request
48IngramDr Weston Ont 416-241-2372
Bakery Pan Glazing 2-4519 12StNE 276-1322

KIRKLAND & ROSE LTD
4405 1StSE 243-5493
McKenzie-Stephenson Western Ltd
415ManitouRdSE 287-2221
Nicholson Equipment Ltd
149WildwoodDrSW 249-6072

STAFFORD FOODS LTD
1016 34AvSE 243-4276
Standard Brands Ltd 2201 15StSE 265-2297

Bakers—Wholesale
Bowness Bakery 6435BownessRdNW {288-2641
{288-0731
(See Advertisement This Page)
Crescent Bakery Ltd 615 35AvNE 277-1065
(See Advertisement Opposite Page)

GENERAL BAKERIES—See McGavins
Toastmaster Ltd. 255-7761

Listings Of This
Classification Are Continued
On Next Page

SINCE 1954 . . . THE FINEST

243-4554

243-4114

OUR SPECIALTIES

- * WEDDING & BIRTHDAY CAKES
- * SPECIAL OCCASION CAKES
- * HOME MADE CHOCOLATES

"Butter Makes it Better"

Telephone Orders Delivered on Request

"KNOWN FOR OUR QUALITY"

Britannia Shopping Centre — 819a - 49th Avenue S.W.

*Wooden
SHOE PASTRY
SHOP*



TIP TOP OVEN Products

BRENTWOOD

"Our Always
Good, Always
Fresh, Bakery
Items"

284-2364

KEEP THE
FAMILY
HAPPY"



FLOWERMILLS BAKERY



WEDDING CAKES
PASTRIES & CHOCOLATES

253-6361

430 ACADIA DRIVE S.E.

Martin's Olde Country Bakery Ltd.

*The Bakery of
Home Made Products*

Retail, Wholesale &
House Delivery

SERVING THE PUBLIC
SINCE 1912

276-5444

4604 - 12th Street N.E.

BOWNESS BAKERY


288-0731 288-2641

SPECIALIZING IN
RYE & HOME STYLE BREAD & BUNS

BOWNESS FROZEN DOUGH DIVISION
Variety Bread Doughs & Buns Available
Discount On Case Lots — Bread & Bread Dough

6435 BOWNESS ROAD N.W.

Val's DONUTS
(CALGARY) LTD.



DONUTS

For Every Occasion

*To Clubs,
Associations,
Churches, Etc.*

Wholesale & Retail

255-4777

6119 Centre Street S.

Bakers—Wholesale—(Cont'd)

HONEYBOY BREAD (CALGARY) LTD
231 Forge Rd SE... 255-1165

Martin's Olde Country Bakery Ltd
4604 12 St NE... 276-5444

MCGAVIN TOASTMASTER LTD
203 58 Ave SE... 255-7761
(See Advertisement This Page)

SUNBEAM BREAD DIV OF WESTON BAKERIES LTD 640 14 Ave SE... 269-4335

TENDERMADE DOUGHNUTS
221 35 Ave NE... 277-1580

Thorncliffe Bakery 5620a 45 St NW... 274-6844

Val's Donuts (Calgary) Ltd
6119 Centre St S... 255-4777
(See Advertisement This Page)

Watson's Pie Service Ltd 5308 35 St SE... 252-6504
(See Advertisement This Page)

WESTON BAKERIES LTD 640 14 Ave SE... 269-4335

WILLMAN'S MRS FINE BAKING LTD
1420 Meridian Rd NE... 272-5556



McGavin ToastMaster Limited

GOOD BREAD FINE CAKES

255-7761

203 - 58th Avenue S.E.

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I R D MECHANALYSIS—
I R D MECHANALYSIS DIVISION OF
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World-Wide Consulting Service
Vibration Analysis — Dynamic Balancing
In Your Plant—No Disassembly
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STANDEN'S LIMITED
COMPLETE DYNAMIC BALANCING
SERVICE IN OUR SHOP OR ON LOCATION
2404 Macleod Tr SE... 269-3736

Baling Equipment

FARWIL CORPORATION 709 11 Ave SW 269-7791
I G Machine & Fibers Ltd 15 St & 42 Ave SE 265-2128

Ballet Instruction

See Dancing Academies

Bands—Musical

See Orchestras

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Banks

Bank of Canada Bank of Canada Bldg 266-7491

BANK OF MONTREAL



• LOANS AT BANK RATES
• PERSONAL SERVICE & ADVICE

"WE WANT YOU TO GET YOUR MONEY'S WORTH"

Main Branch 140 8 Ave SW 261-9901
Oil & Gas Department 400 5 Ave SW 261-9345
Office of the Senior Vice-President
Alberta Division 261-9901

Brentwood Village Mall Branch
3517 Charleswood Dr NW 289-2541

Calgary Market Mall Branch
3625 Shaganappi Tr NW 288-2385

Calgary Power Building Branch
110 12 Ave SW 264-3132

Chevron Standard Bldg Branch
400 5 Ave SW 264-7395

City Hall Branch
709 Macleod Tr SE 269-3751

Elbow Park Branch 2302 4 St SW 263-7150

Elveden Centre Branch 705 7 Ave SW 262-9571

Standard Life Bldg Branch
506 6 St SW 263-1390

Fifth St West Branch 604 8 Ave SW 263-1290

Fifty-Eighth Ave & Macleod Trail Branch
5920 Macleod Tr S 252-5521

Forest Lawn Branch 4015 17 Ave SE 272-8834

Glenmore Shopping Centre Branch
2515 90 Ave SW 281-3393

Haysboro Shopping Centre Branch
8403 Elbow Dr SW 255-6607

Highfield District Branch
4307 6 St SE 243-3206

Hillhurst Branch 223 10 St NW 283-3371

Huntington Hills Branch
7022 4 St NW 274-6111

Macleod Mall Branch
9640 Macleod Tr S 252-7831

Macleod Trail Branch
3806 Macleod Tr S 243-2591

Marlborough Shopping Centre Branch
3835 Memorial Dr NE 272-9701

Meridian Road Branch
102 Meridian Rd NE 272-6649

North Hill Branch 1615 Centre St N 277-0186

Place Concorde Branch
939 6 Ave SW 265-5265

Seventeenth Ave West & Seventh St Branch 727 17 Ave SW 244-5501

Seventh Ave West Branch
318 7 Ave SW 263-0210

Stockyards Branch
26 Ave & Portland St SE 265-6990

University Campus Branch
University of Calgary 284-2271

Westbrook Shopping Centre Branch
111 Westbrook Shopping Centre 249-5501

Alberta Genie Centre
2nd Flr 838 11 Ave SW 261-2375

BANK OF NOVA SCOTIA THE—(Continued)

West End 1429 17 Ave SW 244-8941

Braeside Shopping Plaza
1919 Southland Dr SW 253-7126

4812 Macleod Tr 4812 Macleod Tr S 243-3226

8822 Macleod Tr 8822 Macleod Tr S 255-8146

Lakeview Plaza Shopping Centre
6449 Crowchild Tr SW 249-3161

17 Av & 8 St SW 841 17 Ave SW 245-4711

17 Av & 38 St SW 3820 17 Ave SW 249-3106

33 Av SW 2131 33 Ave SW 249-3101

4936 Richmond Rd SW 246-2241

North Hill 1303 Centre St N 276-8811

4805 Centre St N 4805 Centre St N 276-1156

4110 Morley Tr 4110 Morley Tr NW 289-5536

Stadium Shopping Centre
1901 29 St NW 289-1936

518 16 Av NE 518 16 Ave NE 277-0701

Mayland Hgts Shopping Plaza
817 19 St NE 277-0191

17 Av SE & Radisson Dr
3320 17 Ave SE 272-3311

CANADIAN IMPERIAL BANK OF COMMERCE

"COMMERCE"



COVERS
CALGARY

CANADIAN IMPERIAL BANK OF COMMERCE

DOWNTOWN

309 8 Ave SW 267-8910
101 8 Ave SW 267-8501
248 4 Ave SW 267-8546
410 7 Ave SW (Bentall Bldg) 267-8615
550 5 Ave SW (Aquitaine Tower) 267-8641
628 8 Ave SW 267-8531
717 7 Ave SW (Elveden House) 267-8631
1202 1 St SW 267-8601

NORTHEAST

410 16 Ave NE 276-8101
1905 8 Ave NE (Mayland Heights) 276-6632
2318 Centre St N 277-0774

NORTHWEST

448 14 St NW 283-5547
634 16 Ave NW 289-1972
1630 14 Ave NW (Calgary Centre) 289-2506
2502 Kensington Rd NW 283-6633
4625 Varsity Dr NW (Valiant Centre) 288-7706
5032 16 Ave NW (Montgomery) 288-8881
5609 45 St NW (Northmount) 274-4441
7930 Bowness Rd NW 288-7731
1403 29 St NW 283-7512

SOUTHEAST

355 Heritage Dr SE (82 Ave SE) 252-7877
1230 9 Ave SE 265-2361
2808 Ogden Rd SE (Stockyards) 265-1898
3619 17 Ave SE (Forest Lawn) 272-1185
5111 17 Ave SE 272-3371

SOUTHWEST

510 17 Ave SW 265-3181
840 14 Ave SW (Monarch Tower) 265-8200
1601 14 St SW 244-9771
1812 4 St SW 263-7296
1912 37 St SW 246-1137
2106 33 Ave SW 249-1911
4623 Bow Tr SW 249-5662
5010 Macleod Tr SW 243-3441
5919 Macleod Tr SW

(Chinook-Ridge Centre N) 252-4407

7724 Elbow Dr SW 252-3396
9620 Elbow Dr SW 255-6006

DEPARTMENTS

DATA CENTRE 267-8551
MORTGAGE DEPARTMENT 267-8591
PERSONAL LOAN DEPARTMENT 267-8571
REGIONAL OFFICE 267-8910
BANKPLAN LOAN OFFICE
627 3 St SW 267-8661

CHARGE X
120 Aquitaine Tr W
550 5 Ave SW 267-8651

CALGARY DEALER PLAN DEPT
56-301 8 Ave SW 265-5785

FOR FURTHER INFORMATION
(SWITCHBOARD OPERATOR) 267-8910

CRESCENT Bakery Ltd.

HOME-MADE PRODUCTS

BREAD PASTRIES

Italian White
Tastee Toast
& Rye
Breads A
Specialty



FRESH DAILY

Wholesale & Retail

277-1065

615 - 35th Avenue N.E.



"Just a Taste Better"

Specializing In

FRUIT & CREAM PIES

— DAILY SERVICE —

WATSON'S PIE SERVICE LTD.

252-6504

5308 - 3rd Street S.E.

BANK OF NOVA SCOTIA THE

Regional Office—Alberta

526 Loughheed Bldg. 263-1810

Calgary Data Centre 6940 Fisher Rd SE 253-8801

BRANCHES

Main 125 8 Ave SW 263-1810

5 Av & 2 St SW 503 2 St SW 262-5526

1 St & 6 Av SW 602 1 St SW 262-5546

522 8 Av SW 522 8 Ave SW 262-2126

7 Av & 6 St SW 706 7 Ave SW 263-4130

BANK OF NOVA SCOTIA THE
(Continued Next Column)

FREE THE SHELL

Fresh coconut will be easier to remove if you heat the coconut shell in the oven first.

Listings Of This
Classification Are Continued
On Next Page

Banks—(Cont'd)

FIRST NATIONAL CITY BANK
—See Mercantile Bank of Canada The
Industrial Development Bank
3rdFlr404 6AvSW..269-6981

MERCANTILE BANK OF CANADA THE

AFFILIATED WITH
FIRST NATIONAL CITY
BANK

A COMPLETE
BANKING SERVICE



"FOR INFORMATION CALL"
MERCANTILE BANK OF CANADA THE
AFFILIATED WITH FIRST NATIONAL
CITY BANK 700 8AvSW..262-6961

ROYAL BANK OF CANADA

THERE IS A BRANCH
IN YOUR
NEIGHBORHOOD

**"LIST OF BRANCHES"**

MAIN BRANCH 339 8AvSW
Information & Operator268-3910
NIGHT LINES AFTER 5 PM BEFORE 9 AM
CALL AS FOLLOWS
Assistant Managers268-3425
Accountant's Dept268-3432
Foreign Exchange268-3440
Current Accounts & PCA268-3429
Savings Dept268-3421
Loan Dept268-3323
Securities Dept268-3301

**DISTRICT GENERAL MANAGER'S
DEPARTMENT 335 8AvSW**
Information & Operator268-3910
NIGHT LINES AFTER 5 PM BEFORE 9 AM
CALL AS FOLLOWS
H E McClenaghan D G M268-3360
W J Yule Sup268-3380
F J Sutherland Sup268-3370
K A Campbell Asst Sup268-3365
W D Dobson Asst Sup268-3316
W D Squires Asst Sup268-3356

BANK PREMISES DEPT
G Abbott Mgr268-3470

**COMMERCIAL INDUSTRIAL
DEVELOPMENT DEPT**
R G Kruger Manager268-3465

DISTRICT COMPTROLLER
R S Cieski District Comptroller 268-3485
General Office268-3476

DISTRICT DEVELOPMENT DEPT
W J Yule Sup268-3380
K R Sveinson Manager
Agricultural Dept. 268-3475

DISTRICT SYSTEMS
R W Redcliffe Mgr268-3374

INSPECTION DEPT
R K Fraser Inspector of
Branches 268-3345
General Office268-3348

OIL & GAS DEPT
R D Jensen Manager268-3462

PERSONNEL DEPT
D D Bourbonnais Mgr268-3482
Employment268-3489

REGIONAL DATA CENTRE
H D Schindel Mgr268-3442
General Office268-3452
Shift Officers268-3443

DOWNTOWN BRANCHES
6 AV & 5 ST SW BRANCH
600a 6AvSW
Current Accounts & PCA's268-3551
Savings268-3555
Accountant's Dept268-3526
Asst Mgr268-3554
Manager268-3550

ROYAL BANK OF CANADA
(Continued Next Column)

CORK REPLACEMENT

A broken knob on a pot lid can be replaced by a good cork, attached with a screw from underneath.

Banks—(Cont'd)**ROYAL BANK OF CANADA—(CONTINUED)**

6 AV & 6 ST SW BRANCH
Current Accounts & PCA &
Savings268-3561
Accountant's Dept268-3562
Manager268-3563

7 AV & 2 ST SW BRANCH
304 7AvSW
Current Accounts & PCA &
Savings268-3521
Accountant's Dept268-3522
Manager268-3523

8 AV & CENTRE ST SW BRANCH
102 8AvSW
Current Accounts & PCA268-3518
Savings268-3515
Accountant's Dept268-3531
Manager268-3510

8 AV & 7 ST SW BRANCH
740 8AvSW
Current Accounts & PCA268-3571
Savings268-3574
Accountant's Dept268-3581
Manager268-3570

PALLISER SQUARE BRANCHES
125 9AvSE268-3541
131 9AvSW268-3541

NORTHEAST BRANCHES
Calgary General Hospital Branch
901CentreAvE. 268-3591
McKnight & 12 St NE Branch
1243aMcKnightBlvdNE. 276-1141

NORTHWEST BRANCHES
Bowness Branch
6411BownessRdNW. 288-4431
Brentwood Village Mall Branch
3640MorleyTrNW. 289-9275
Crescent Heights Branch
101 16AvNW. 276-7771
5608 4StNW Branch274-5071
Hillhurst Branch 102 10StNW 283-5571
Institute Of Technology Branch
StudentActivitiesBldg. 289-0241
Montgomery Branch
4628BownessRdNW. 288-5463
12CambrianDrNW Branch289-1916

SOUTHEAST BRANCHES
411 58AvSE Branch253-8841
600ManitouRdSE Branch287-0855
6622 20aStSE Branch279-5521
3601 17AvSE Branch272-4091
Willow Park Branch
9919FairmountDrSE. 271-1110

SOUTHWEST BRANCHES
814 49AvSW Branch243-2716
1141a 17AvSW Branch244-7451
4St&23AvSW Branch
2224 4StSW. 263-2680
Glamorgan Shopping Centre Branch
3909RichmondRdSW. 249-3151
MacleodTr&58AvSW Branch
5828MacleodTrS. 253-8871
3829BowTrSW Branch249-5585

**PEOPLE
ARE ON THE MOVE
MR. BUSINESSMAN ...**

all through the
Yellow Pages

They'll find the heading they want, but . . . will your firm name be there to invite them to do business with you? It will if your advertising program in these Yellow Pages is all inclusive.

Banks—(Cont'd)**TORONTO-DOMINION BANK**

The Bank Where People
Make The Difference

"FOR INFORMATION CALL"
MAIN OFFICE

TORONTO-DOMINION BANK THE

2CalgaryPlace
340 5AvSW266-2841
Calgary Data Centre
Box 2141266-6242
Chargex Centre
610 8AvSW
3rdFlrBarronBldg262-4616
Oil & Gas Dept 418 3StSW266-2841

BRANCHES

501 8AvSW262-3314
114 8AvSW262-7011
Beacon Centre
1818CentreStN276-3351
Calgary North Hill
1840 14AvNW289-5527
Chinook Centre
6217MacleodTrS255-8106
K-Mart
10219ElbowDrSW255-8102
Medical Centre Bldg
902 8AvSW263-0620
2933RichmondRdSW249-6622
Riverside
41-4StNE264-0911
610 5AvSW264-5175
200 8AvSE263-6005
1440 12AvSW244-9796
Forest Lawn
3515 17AvSE272-1171
Lake Bonavista
LakeBonavistaShoppingCentre271-7741
501 17AvSW263-4085
CalgaryMarketMail
Northland Village Mall
5111NorthlandDrNW286-1486
Mayfair Place
6715ElbowDrSW252-9931

Banquets

See Caterers also Restaurants

Barbecue Equipment & Supplies

**SILVESTER BUILDING SUPPLIES
LIMITED 4444BuildersRdSE. 243-6031**

Barbers

Ario's Hairstyling 120 16AvNW277-5059
B B Barber Shop 110-630 8AvSW262-4287
Beacon Barber Shop 115 16AvNW276-1575

BESEL'S BARBER SHOP
HAIRSTYLING FOR THE
MODERN MAN
1838 20AvNW282-7554

Bishop's Barber Shop 3303 17AvSE272-0116
Bow River Barber Shop
108CrowchildTrNW. 283-0846
Braeside Style & Barber Shop
1919SouthlandDrSW. 255-5612
Brentwood Barber & Style Shop
3630MorleyTrNW. 289-3033
Bud's Barber Shop
Co-opShoppingCentreNW. 282-6961
C O Barber Shop 1440a 17AvSW244-1878

Get the Habit of looking
in the YELLOW PAGES

Barbers—(Cont'd)**CALGARY CENTRE BARBERS**

BARBERING
MEN'S HAIR STYLING
North Hill Shopping Centre
1822 14AvNW289-5707

Calgary Place Mens Hair Styling
MezzFlr355 4AvSW. 264-0770

Campus Barber Shop
111MacEwanHallUofC. 289-4000

Cavalier Barber Shop
1342NorthmountDrNW. 282-0351

Centennial Barber Shop CharterTwrs ...262-3132

Chinook Barber Shop
LwMall ChinookCentre. 255-1567

CHOICE MEN'S HAIRSTYLING THE

Specializing In
PERMS — HAIR STRAIGHTENING
RAZOR CUTTING — TINTS
6-2100 4StSW261-4035

Chucks Barber Shop 4815CentreStN ...277-5863

Clipper Barber Shop
LwFlr Hudson'sBayOil&GasBldg. 266-2221

Connaught Barber Shop 1413 11StSW .244-0126

Crown Barbers LwFlr 407 8AvSW264-4961

Dalbrent Barber & Stylist Shop
118-3604 52AvNW. 289-0011

Ed's Barber Shop 1608 14StSW244-0433

Elveden House Barber Shop
MnFlr 717 7AvSW. 266-3541

Esquire Barber Shop
MezzFlr 218ChinookShoppingCentreS. 255-6316
904EdmontonTrNE262-2409

Fairview Hairstyling 7640FairmountDrSE 252-1734

Figaro's Men's Hairstyling Salon
614 8AvSW. 264-3504
(See Advertisement Opposite Page)

Foothills Barber Shop & Hairstyles
4618BownessRdNW. 288-3136

Foothills Hospital Barber Shop & Beauty Salon
G-25FoothillsHospital. 283-3418

Forest Heights Barber Shop
ForestsHeightsShoppingCentreSE. 272-5424

Forest Lawn Hotel Barber Shop
17Av&35StE. 272-0621

GENTS HAIR STYLING & BARBER SHOP

Specializing in Men's Hair Styling
Hair Straightening - Hair & Scalp Treatment
Wigs & Hairpieces
105 16AvNW276-4692

GLAMORGAN BARBER & HAIRSTYLING SALON

FOR MEN
Wigs & Hair Pieces
IN PRIVATE
37St&RichmondRdSW249-1257

HAGEN'S HAIR STYLING FOR MEN

Specializing in Hair Straightening
Perms - Tints - Razor Cutting
& Toupee Service
108BrentwoodVillageProfBldg282-0555

HAIR FOR GENTLEMEN

1415a 17AvSW. 244-4313

Listings Of This
Classification Are Continued
On Next Page

**PEOPLE
ARE ON THE MOVE
MR. BUSINESSMAN ...**

all through the
Yellow Pages

They'll find the heading they want, but . . . will your firm name be there to invite them to do business with you? It will if your advertising program in these Yellow Pages is all inclusive.

Barbers—(Cont'd)

HAIR HOUSE BY SAM
 MEN'S HAIR STYLIST
 RAZOR CUTTING — STRAIGHTENING
 MANICURES
 918 8AvSW 264-7278

Haysboro Barber Shop
 901cHeritageDrSW .253-3666
 Headline Barber Shop 2919CentreStN .276-5717

HEADQUARTERS THE
 2514a 26AvSW .246-3424

HI-LITE BEAUTY SALON & BARBER SHOP
 1108 45StSW .262-6463
 Holiday Inn Barber Shop HolidayInnHl .262-5970
 Hotel Wales Barber Shop 709 2StSW .263-2201
 Ideal Barber Shop 1009a 1StSW262-3566

INTERNATIONAL MEN'S HAIRSTYLING SALON

**APPOINTMENTS
 PREFERRED
 2 6 4 - 1 7 2 4**
 220 4AvSW264-1724

IVAN'S HAIR PIECE STUDIO FOR MEN
 WE STYLE LONG HAIR
 Fitting & Styling in Men's Hairpieces
 203-2804 24aStSW242-0166

Jake & Jim's Deluxe Barber Shop
 4004 16StNW .243-8278
 Joe's Barber Shop 407bCentreStS262-6333
 Kennedy's Barber Shop 2414 3StNE277-7944
 Ken's Olympic Barber Ltd 802 9AvSW 263-2701
 Kingsland Barber Shop 7730ElbowDrSW 255-6344
 Lakeview Barber Shop
 LakeviewShoppingPlazaSW .242-2522
 Lorne's Barber Shop 2824aMorleyTr282-6655
 Lynwood Barber Shop 6618 20aStSE .279-4224
 MacLeod Mall Barber Shop
 9640MacLeodTrS .253-4313

MARKET MALL STYLING & BARBERING
 STYLING, COLORING, RAZOR CUTTING
 Walk In Service & By Appointment
 CalgaryMarketMall288-2404

MATTHEW'S BARBER & STYLING SERVICE
 HAIR STYLING & COLORING
 HAIR PIECES SOLD & SERVICED
 SCALP TREATMENTS
 317 7AvSW269-3305

Matt's Barber Shop 600 6AvSW262-5943
 Mayfair Men's Hair Place
 6511ElbowDrSW .252-0666
 Mayland Heights Barber Shop
 109-817 19StNE .276-2661
 Mickey's Barber Shop & Men's Hair
 Styling 430AcadiaDrSE .252-3174

MR CALVIN'S HAIRSTYLES FOR GENTLEMEN
 HAIRSTYLIST FOR GENTLEMEN
 1431 17AvSW245-3277

Mr Dundee Hairstylist To Gentlemen
 & Ladies 110 7AvSW .262-5497

MR JOSEPH'S MEN'S STYLING
 119 12AvSW .262-3288
 (See Advertisement This Page)
 Mr Peter Men's Hair Styling-Barber Shop
 2108 54AvSW .287-2126
 Modern Styling Barber Shop
 4214b 17AvSE .272-3744

CLEANING FURNITURE
 To remove accumulations of old, discolored wax on furniture, rub it with a piece of terrycloth toweling wrung out of a hot solution of sal soda concentrated. Use about three tablespoons of the sal to a quart of water. Rinse, wipe, and let thoroughly dry before waxing.

Barbers—(Cont'd)

Neban Barber Shop 2035 33AvSW242-0772
 New Era Barber Shop 208 4StNE269-2457
 Newman's Hairpiece & Hairstyling Studio
 For Men 330 9AvSW .269-2056
 (See Advertisement This Page)

North Haven Barber Shop 4404 14StNW 282-3757
 Northland Village Mens Style-Rite Barbers
 5111NorthlandDrNW .288-1400
 Petroleum Building Barber Shop
 310 9AvSW .266-4308

Prestige Hairstyling For Men
 MnFlr639 5AvSW .262-5116
 (See Advertisement This Page)

Razor's Inn Men's Hairstylists
 503 19AvSW .262-2577
 Renfrew Barber Shop 1114aRenfrewDrNE 276-7533

The **YELLOW PAGES** save you time.

Figaro's
 EXCLUSIVE
MEN'S HAIRSTYLING SALON



2 6 4 - 3 5 0 4
 614 - 8th Avenue S.W.

Barbers—(Cont'd)

Riverpark Barber Shop 3505 14StSW ...287-1640
 Royal Hotel Barber Shop
 MnFlr 708 2StSW .262-5295
 Royale Nova Barber Shop
 LwrFlr335 8AvSW .262-5635

SAM'S SALON
HAIR STYLING FOR MEN
RAZOR HAIRCUTTING
STRAIGHTENING
 PHONE FOR APPOINTMENT
 "Across Street From Eatons"
 719 4StSW262-5830

Sarcee Barber Shop 16aSarceeCamp242-8930
 Scheu Salons TechPlaza289-0289
 (See Advertisement This Page)

Shamrock Barber Shop 1034 21AvSE269-2387
 Sisson's Barber Shop 705aCentreStS266-1810
 Southridge Barbers SouthridgeMallS252-2171
 Southwood Barber Shop

K-MartShoppingCentre .253-3611
 Stan Hittle's Barber Shop 309 6AvSW .269-6827
 Star's Sixth Avenue Barbers & Stylist
 131a 6AvSW .263-0877
 Style Barber & Beauty Shop
 3009a 26AvSW .249-3088

Svend's Barber Shop
 2AcadiaShoppingCentre .255-6588
 Tecumseh Barber Shop 2450 23AvSW .249-7074
 Thorncliffe Barber Shop 5614 4StNW .274-0313
 Tony's Barber Shop 808 2StSW261-2650

KEEP CLEAN
 Place a piece of beeswax between two pieces of flannel and rub your iron over it occasionally. It will keep the iron clean and help it to work smoothly.

Mr. Joseph's
 Men's Styling
262-3288
 119 - 12th Avenue S.W.
FREE PARKING

Prestige
 HAIRSTYLING
 FOR MEN
 APPOINTMENTS
262-5116
 LORNE COOK, MGR.
 Mn. Flr., 639 - 5th Ave. S.W.

Barbers—(Cont'd)

Trend Hairstyling Salon For Men
 CalgaryInn .266-3608
 Trim Barber Shop 109a 8AvSW262-3535
 Triwood Barber Shop 4004 19StNW289-6233
 Varsity Acres Mens Hair Styling
 4625VarsityDrNW .288-1422

Wally's Barber Shop 6327BownessRdNW 288-7480
 Wave Barber Shop 716a 5StSW269-1646
 Westend Barber Shop MnFlr 704 7StSW 263-2598
 Wildwood Barber Shop
 3827BowTrSW .242-5313

Willow Park Barber Shop
 9919FairmountDrSE .271-4114
 York Hotel Barber Shop 110 7AvSE264-0867
 Zed's Barber Shop 718 17AvSW263-5407

Barbers' Equipment & Supplies

Alberta Beauticians & Barber Supply Co Ltd
 5339a 1aStSW .255-8163
 Cameron Management Ltd 131 6AvSW .262-3436
 Cashway Barber & Beauty Supplies
 131 6AvSW .263-5485

MID-WEST BEAUTY & BARBER SUPPLY
 207 7AvSE .262-7573
 262-4595

MONARCH BEAUTY & BARBER SUPPLY CO
 COMPLETE LINE OF
 BARBER EQUIPMENT & CHAIRS
 135 6AvSE263-3390

OBSCO BEAUTY & BARBER SUPPLY
 106 61AvSW .253-8811

Barricades

Alberta Traffic Supply Ltd 915 48AvSE 243-5244
 (See Advertisement This Page)
 Safety Warning Systems 2603 4StNW282-0895
 (See Advertisement This Page)

Use Easter Seals

BARRICADES
Flasher-Lites
 RENTALS SERVICE SALES
 * SIGN RENTALS
 * SIGN SALES
 * Cones — Flags — Paddles
 Rotary Lifes — Hard Hats
243-5244
Alberta Traffic Supply
 Ltd.
 915 - 48th Avenue S.E.

We Can Make You Look & Feel Like A NEW MAN



Before After
 With one of NEWMAN'S undetectable hand crafted hairpieces & human hair wigs. We do the finest hair replacement in Western Canada.
For Appointment & Free Consultation Call
NEWMAN'S HAIRPIECE & HAIRSTYLING STUDIO FOR MEN
2 6 9 - 2 0 5 6
 330 - 9th Avenue S.W.

Scheu salons
 HAIRSTYLING
 FOR THE LADY - FOR THE MAN
 Member International
 HAIRFORMER 105
 Perfection In Men's Hair Pieces
 Before You Decide . . . Call
289-0289
TECH PLAZA
 16 Ave. & 12 St. N.W. Across From Tech

SAFETY
WARNING
SYSTEMS
 • Barricades
 • Lights
 • Cones
 • Rentals
282-0895
 2603 - 4th Street N.W.

Barristers

See Lawyers

Baseball Batting RangesChampion Recreation Equipment Inc
6605CtDeLiesse, Montreal Que 514-342-3560**Basement Waterproofing**

See Waterproofing Contractors

Bath Room AccessoriesBath Boutique Chinook-RidgeCentreNorth 253-0633
(See Advertisement This Page)
Bath Shoppe The 135PalliserSqW 265-3142
(See Advertisement This Page)
Kitchen & Gift Boutique The
8LakeBonavistaShoppingCentre 271-2363
The Establishment 7304MacleodTrS 252-7808
(See Advertisement This Page)**Bath Room Fixtures**

See Plumbing & Heating Supplies

Bath Room Remodelling

See Home Improvements

Baths

Calgary Turkish Steam Bath 709 351SE 266-3168

CAMELOT STEAM ROOMSTEAM ROOM & EXERCISE EQUIPMENT
No Membership or Appointment Needed

124a 16AvNE 277-5868

Cee-Der-Log Buildings LtdSauna Heaters & Equipment
1215McKnightBlvdNE 277-8501**Elektro Sauna Sales & Service**

1011 16AvNW 289-6466

(See Advertisement This Page)

POGUE ATHLETIC CLUB LTD

4thFlrLondonHse 264-2211

Batteries—Storage—(Cont'd)**CANADIAN DYNAMICS (INSTRUMENT DIVISION) LTD**Nickel Cadmium Batteries
Exclusive Representative For
nife-alcad
Engine Starting - Industrial Battery Charges
Uninterruptible Power Supplies
General Controls & Instrumentation
Telemetering & Supervisory Controls
122 17AvSE 265-6500**EXIDE BATTERIES—**E S B CANADA LIMITED
104 58AvSE 255-0155**Foothills Battery & Marine Ltd**5512 451SE 252-3446
(See Advertisement This Page)**GIANT BATTERIES 315 351SE**269-7891
266-3367
(See Advertisement This Page)**Batteries—Storage—(Cont'd)**GLOBELITE BATTERIES 4524 151SE 243-3568
Grant's Hearing Centre
MnFlr 715 451SW 264-6770**HART BATTERIES—**E S B CANADA LIMITED
104 58AvSE 255-0155
Hart Battery Co Ltd 126 12AvSW 262-5822
Hutton's Limited 131 11AvSW 269-3725
North Hill Br 1416CentreStN 277-4443
277-4000**INDUSTRIAL BATTERY COMPANY LIMITED****COMPLETE
BATTERY SERVICE**
Sales — Service — Repairs
To All Makes

AFTER HOURS 243-4828

126 12AvSW 262-5822

Penner Tire & Rubber Co Ltd1434 9AvSE 265-4728
Prestolite Company 444 58AvSE 255-6641
(See Advertisement This Page)

Shamrock Tire Service 1027 26AvSE 265-2042

WILLARD BATTERIES—E S B CANADA LIMITED
104 58AvSE 255-0155

Zenith Propane 421 36AvSE 243-5526

CLOTHES LINE TIPTo prevent sheets, pillowslips,
towels, etc. from twisting around
the line on wash day, pin them
together with clothes pegs at the
bottom.**BATH**
BOUTIQUE BY BAKERA division of
Baker Plumbing Ltd.

- Beautiful & Unique Bathroom Furnishings
- Bridal Registry
- Gift Certificates

Professional Decorating
Renovating & Installation
Service**253-0633**Chinook-Ridge Centre
North**ELEKTRO
SAUNA**
Sales & ServiceMANUFACTURERS OF THE WORLD'S
FINEST SAUNA HEATERS

- Wall Hung & Floor Models in All Sizes for Both Residential & Commercial Sauna Installations.
- Sauna Steam Cabinets & Other Accessories
- New-Gym Exercisers

289-6466

1011 - 16th Avenue N.W., Calgary

Baths—Equipment & SuppliesBath Shoppe The 135PalliserSqW 265-3142
CALMET INDUSTRIAL SUPPLY LTDMETOS SAUNA HEATERS
FROM FINLAND
PRE-CUT ROOMS

129 61AvSE 253-1333

Sauna Bath Equipment Mfg & Distrbrs

109-1609KensingtonRdNW 283-6722

SAUNA CONSTRUCTION & EQUIPMENT

204-818 8AvSW 265-3883

Viking Sauna Corp of Canada

360Victoria, Westmount Que 514-482-7549

Batteries—Dry Cell—Wholesale**& Mfrs****BEREC BATTERIES—**MARKETWISE SALES LIMITED
2020CentreAvNE 272-5571**EVERREADY BATTERIES—**UNION CARBIDE CANADA LIMITED
315 191SE 272-8731**Batteries—Storage**Alberta Battery Co Ltd 1312CentreStS 262-4485
(See Advertisement This Page)**AUTOLITE BATTERIES—**BRAKE-DROME CO LTD
1025 9AvSE 265-2450Do you keep a list of the
emergency telephone numbers
you may require? It pays!**Alberta Battery
Co. Ltd.**Service — Sales
Repairs**262-4485**

1312 Centre Street S.

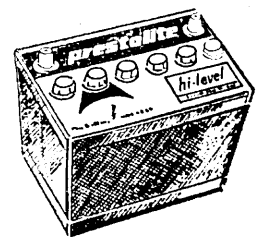
Foothills**Battery & Marine**
Ltd.

Authorized Prestolite Dealers

SALES & SERVICE

252-3446**253-4250**

5512 - 4th Street S.E.

**prestolite
batteries**

THE PRESTOLITE COMPANY

255-6641

444 - 58th Avenue S.E.

**BATTERY SALES
REPAIRS — SERVICE**Giant & Century Batteries
For Automotive - Diesel Engines
Trucks - Buses - Construction
Equipment - Fork Lifts**GIANT BATTERIES**

(G. B. BATTERIES LTD.)

269-7891—266-3367After Hours Residence 243-0631 Mgr.
315 - 3rd Street S.E.**DIAL
CAREFULLY!**Avoid wrong numbers
by first checking the
number and then**DIAL EACH DIGIT
CAREFULLY!**

the establishment

Bath & Kitchen Showroom

- RENOVATION CONTRACTORS
- CONSULTANTS & DESIGNERS

Residential & Commercial
BOUTIQUE ACCESSORIES**252-7808**

7304 Macleod Trail South

Bearings

B C Bearing Engineers Ltd
625ManitouRdSE . 243-5521
(See Advertisement This Page)
BRAKE-DROME CO LTD 1025 9AvSE 265-2450
CANADIAN S K F CO LTD
5324 1aStSE . 255-7721
(See Advertisement This Page)
Federal-Mogul Canada Limited
4034 4StSE . 243-7743
Moore's Machine Shop
Federal-Mogul Engine Bearings
719 3StNE . 262-6474

NTN BALL & ROLLER BEARINGS
COMPLETE BEARING INVENTORY IN CANADA INCLUDING **NTN**
DEEP GROOVE, ANGULAR CONTACT, SELF ALIGNING, CYLINDRICAL, PAPER ROLLER, SPHERICAL, PILLOW BLOCK & BEARING INSERTS
N T N BEARING CORP OF CANADA LTD
Unit K
40Ronson Rexdale Weston Ont 416-249-2269
FLUIDIC MECHANICAL PRODUCTS LTD
4517ManhattanRdSE 243-8444

OLIVER INDUSTRIAL SUPPLY LTD
803 46AvSE . 243-5551
Reiber-Spence Western 4243 17aStSE . 264-7700
RINGBALL BEARINGS
8220DaviesRd . Edmonton 465-3311
SPROULE BEARING SUPPLY (CALGARY) LTD
3839BurnslandRdSE . 243-5581
(See Advertisement This Page)

TRANSMISSION SUPPLIES LTD

POWER TRANSMISSION SPECIALISTS

BEARING & SEALS EMERGENCY SERVICE INDUSTRIAL ONLY

503 42AvSE243-3261

CARPET HINT

Grease and soot stains on a carpet may be removed by sprinkling with salt and rubbing vigorously. Several applications may be necessary. Old stains may be lightened considerably by rubbing with a salt and water paste. To restore freshness, wipe with a cloth or sponge which has been dipped in a strong salt solution and wrung out to remove excess moisture.

TELEPHONE DIRECTORIES

May be obtained by contacting **ALBERTA GOVERNMENT TELEPHONES** or **YOUR LOCAL AGENT**

Listed below are the Directories which may be ordered

Calgary & District
Lethbridge
Medicine Hat
Northern District
Central District
Peace River District
Banff & Area
Brooks

243-5581

SPROULE PATROL

24 HOUR INDUSTRIAL SERVICE

BEARINGS - SEALS


POWER TRANSMISSION CASTERS

- V-SHEAVES
- GATES V-BELTS
- U-JOINTS
- STEMCO MUFFLERS
- O-RINGS
- SPEED REDUCERS
- SPROCKETS
- BRONZE STOCK
- ROLLER CHAIN
- HAND TRUCKS

SPROULE BEARING SUPPLY
(CALGARY LTD) TELEEX 038-2418

3839 Burnsland Road S.E., Calgary

FAG — TIMKEN — SKF — BCA — BOWER



Isn't there someone someplace wanting to hear your voice?

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COMPLETE STOCKS INDUSTRIAL — AUTOMOTIVE

SKF

BALL & ROLLER BEARINGS

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5324 - 1a Street S.E.

CANADIAN **SKF** COMPANY Limited


Beauty Parlor Supplies & Equipment

Alberta Beauticians & Barber Supply Co Ltd
5339a 1aStSW . 255-8163
(See Advertisement This Page)
Andre Beauty Supply Ltd 221 8AvSW . 263-1120
(See Advertisement This Page)

Listings Of This Classification Are Continued On Next Page

KITCHEN AID

An ironing board set up in the kitchen provides extra working space for all those special chores.



Alberta Beauticians & Barber Supply Co. Ltd.

Exclusive Distributors For **REDKEN — BONAT**

ALSO CARRYING
CLAIROL — ROUX — SILHOUETTE
NESTLE — NIGHTINGALE
GLOBAL — BELVEDERE
MARTIN ELECTRIC, ETC.
AND A FULL RANGE OF BARBER SUPPLIES

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5339a - 1a Street S.W.
Branches In
LETHBRIDGE & MEDICINE HAT

ANDRE BEAUTY SUPPLY LTD.

ALL TYPES OF EQUIPMENT HAIRGOODS, WIGS, SUPPLIES FOR THE BEAUTICIAN

263-1120

ALL PHONE ORDERS PROMPTLY & CORRECTLY EXECUTED

221 - 8th Avenue S.W.


A.C. BEARING ENGINEERS limited

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MOST COMPLETE STOCK IN WESTERN CANADA
625 MANITOU ROAD S.E.

BALL & ROLLER BEARINGS — PILLOW BLOCKS — OIL SEALS
NYLON & BRONZE BUSHING STOCK — UNIVERSAL JOINTS — COUPLINGS
CHAIN DRIVES — V-BELT DRIVES — REDUCERS — CONVEYOR EQUIPMENT

BEARING & POWER TRANSMISSION SPECIALISTS



Beauty Parlor Supplies &**Equipment—(Cont'd)**

Cameron Management Ltd
Importers Barber & Beauty Supplies
131 6AvSW..262-3436

Cashway Barber & Beauty Supplies
131 6AvSW..263-5485
(See Advertisement This Page)

EMERALD BEAUTY & BARBER SUPPLY
514 17AvSW..262-9663

Hong Kong, Kung's 1123SouthglenDrSW 253-4342

LONDON LINES NO 2 LTD
1913 451SW..264-0697

MID-WEST BEAUTY & BARBER SUPPLY
207 7AvSE..262-7573

Monarch Beauty & Barber Supply Co.
135 6AvSE..263-3390
(See Advertisement This Page)

Obsco Beauty & Barber Supply
106 61AvSW..253-8811
(See Advertisement This Page)

MONARCH

BEAUTY & BARBER SUPPLY CO.

Distributors of RAYETTE
BEAUTY PRODUCTS
"REALISTIC"

"L'OREAL DE PARIS"
"WELLA" — CLAIROL
ROUX — STEPHAN

Dryers & Furniture

Nightingale & Belvedere First Lady
COMPLETE LINE OF BARBER SUPPLIES

263-3390

135 - 6th Ave. S.E., Calgary

American House of Beauty

CALGARY'S LARGEST SALON

AMERICAN HOUSE FAMOUS
CREME COLD WAVE
SPECIAL PRICE
INCLUDES—HAIRCUT & STYLING

EXPERT HAIR COLORING

We Love Long Hair — Shag Cuts
Wig Villa — Wig Styling

OPEN 8 A.M. — 6 DAYS A WEEK
NO APPOINTMENT NECESSARY

266-1125

805 - 1st Street S.W.
(SOUTHWEST CORNER)

Beauty Parlors**A-1 BEAUTY SHOP**

Julie Dobrock & Gladys Reynolds

1002aCentreStN262-6686

Acadia J-Zee Beauty Salon

348HeritageDrSE..255-5626

Adrian Beauty Salon 514 17AvSW262-4429

(See Advertisement This Page)

ALEX & PETER COIFFURES

EXPERIENCED ITALIAN HAIRSTYLISTS

9 A.M. TO 9 P.M. THURSDAY TO FRIDAY

3825BowTrSW249-2476

Alice's Beauty Salon 717 151SE266-6694

Allissa's Wigs & Coiffures 312 1451NW 283-5000

(See Advertisement This Page)

Al's Beauty Shop 5219 18AvNW288-2586

Altadore Beauty Shoppe 2034a 42AvSW 243-4466

AMERICAN HOUSE OF BEAUTY

Upstrs 805 1StSW..266-1125

(See Advertisement This Page)

Andy's Hair Styling 413-209 8AvSW ..263-3304

ANNAMARIE ITALIAN COIFFURES

Specialists in

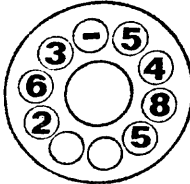
ALL FIELDS
OF BEAUTY CULTURE

Located in O'Neil Towers

105-700 9StSW264-3177

Listings Of This
Classification Are Continued
On Next Page

Your company is known by
the voice that speaks for it.
The voice with a smile wins!

DIAL-A-STYLE

START THE DAY

SPECIALIZING IN

Shari-Kay 

Jheri Redding Products
Waverly Beauty Products

A DIVISION OF
REVLON PROFESSIONAL PRODUCTS
CALL CASHWAY

263-5485 — 262-3436

• Selected By A Professional
For Professionals •

Shari-Kay & Realistic
Is A Division of Revlon

CASHWAY BARBER & BEAUTY SUPPLIES

131 - 6th Avenue S.W., Calgary, Alberta

AdrianBEAUTY
SALON

THANK YOU FOR CALLING

262-4429

- A COMPLETE BEAUTY SERVICE
- HARPER METHOD SALON
- OPEN 6 DAYS A WEEK
- 8 A.M. TO 6 P.M.

FREE PARKING AT THE REAR

514 - 17th Avenue S.W.

Call
tonight



when rates are low

OBSCO

Beauty & Barber Supply

Exclusive Distributors For
Zotos - Revlon - Breck
Silver Ann - Helene Curtis
Caryl Richards - Charles Bedeman
Clairol - Silhouette - Roux - Plastiset
Nestle - Rilling - Fermodyl
Stephen - Booster
Belvedere - Nightingale - Turbinator
Belmont - Global - Oster - Wahl - Truso

3 Blocks East of MacIn Road

253-8811

106 - 61st Avenue S.W., Calgary

ALLISSA'S

Wigs 
Coiffures

QUALIFIED STYLISTS

OWNER OPERATOR
VICKI BERRETH

BEAUTY
UNLIMITED

- AIR CONDITIONING
- FREE PARKING
- MEN'S HAIRSTYLING

312 - 14th STREET N.W.

283-5000**283-6000**

Beauty Parlors—(Cont'd)

Antoine's At Charter Towers 612 5AvSW .266-5993
(See Advertisement This Page)
Arlo's Hairstyling 120 16AvNW277-5059
(See Advertisement This Page)
Artistic Hair Design 721 451SW263-2353

AVENUE TOWERS BEAUTY SALON
Specializing In
COLORS, WAVING, CUTTING & PERMS
2-333 17AvSW266-5255

Beacon Beauty Salon 1621CentreStN277-7849
Beau Monde Hairstyling 825 17AvSW244-8805
Beauty Chalef 1155bNorthmountDrNW282-8808
Beauty Nook Salon 111a 8AvSW262-2383
(See Advertisement This Page)
Beauty Spot 3415a 26AvSW242-7170

BELFAST BEAUTY SALON
1810 14AvNE .277-9025

BLUEBIRD BEAUTY PARLOR
"For Happy Hair Care"

**ALL LINES OF BEAUTY
CULTURE & ELECTROLYSIS**

Permanent, Safe Removal
of Unwanted Hair

A. J. Porter, Prop.

32-45tNE262-2529

Bonn's Coiffures 509 18AvSW264-1151

(See Advertisement This Page)

Boutique Beauty Salon 3711 17AvSW ...249-1321

Boutique Coiffures 4706 4706 26AvSW 249-1600

(See Advertisement This Page)

Bow View Beauty Salon

2620ParkdaleBlvdNW .283-1322

BRITANNIA BEAUTY SALON
COMPLETE HAIR CARE
& MANICURES

818 49AvSW243-6877

Cable's Barber & Beauty Shoppe
346 17AvSW .262-3210

CAMEO BEAUTY SALON
11CambrianPINW .289-9122

CAMILLE BEAUTY SALON
12-1707 45tSW .269-6868
(See Advertisement This Page)

Capri Beauty Salon 926a 17AvSW244-9811

CAREFREE BEAUTY SALON
1134KensingtonRd. .283-2372

Cecil's Hairfashions 4116MorleyTrNW 282-5178
(See Advertisement This Page)

CEDAR BRAE BEAUTY BAR
FOR A MORE ELEGANT YOU
Block B Rear of Block A
Residence 289-6412
270-1620 8AvNW289-6411

Cecilia's Beauty Salon Rear2118a 45tSW 262-7616

CENTENNIAL BEAUTY CENTRE
COMPLETE BEAUTY SERVICE IN
STYLING — COLORING — SHAPING
WIGS & PERMS
813 1AvNE266-1117

Central Hair Styling 908aCentreStN266-2350

CENTURA BEAUTY SALON
COMPLETE BEAUTY SERVICE
"IF YOU'RE SATISFIED, TELL OTHERS
— IF NOT — TELL US"
3509 185tSW243-5952

CHATEAU' DE' BEAUTE
5012CentreStN .274-1779

CHEZ ANN COIFFURES
COMPLETE BEAUTY CARE
OPEN THURSDAY EVENINGS
1330 85tSW264-1077

Chez Lisa 1911 45tSW269-1060
(See Advertisement This Page)

Christine's Coiffures 114 105tNW283-6184
(See Advertisement This Page)

CHURCHILL TOWERS BEAUTY SALON
HAIR STYLING - TINTING
PERMANENT WAVING
Gwenda Dunning, Prop.
McFlr 1027CameronAvSW244-1955

Beauty Parlors—(Cont'd)

CINDERELLA HOUSE OF BEAUTY
PERMS — TINTS
Specializing In
Shaping Natural Curly Hair
Complete Wig Care
Friday Evenings By Appointment Only
2828MorleyTrNW282-1590

CITY VIEW BEAUTY SALON
1811 26AvSW .244-9206
Classic Coiffures 1446 17AvSW245-4885

COLONNADE BEAUTY SALON
3515 17AvSW .242-2212


COQUETTE BEAUTY SALON
MaylandHeightsShoppingPlaza. .276-1488

Listings Of This
Classification Are Continued
On Next Page

Arlo's Hairstyling
HAIR
CUTTING &
SHAPING
Tinting
Cold Waves
Permanent
Waving
Wigs
Arlo Musselman, Prop.
Specializing in:
Cold Waves and Coloring
277-5059
120 - 16th Avenue N.W.



Antoine's at CHARTER TOWERS
• 612 - 5th Avenue S.W.
266-5993
Salon de beauté
FREE PARKING AT REAR



**BOUTIQUE
Coiffures
4706**
Mr. LEE
249-1600
4706 - 26th Avenue S.W.



CAMILLE
BEAUTY SALON
269-6868
★ Perm Waving ★ Hair Cutting
★ Hair Coloring & Bleaching
★ Wig Styling ★ Hair Styling
GRADUATE OF VIRGINA FARRELL
OF DETROIT
THIS ENABLES US TO SERVE
YOU BETTER
DIPLOMAS — U.S.A., ALBERTA,
SASKATCHEWAN, B.C.
COMER & DORAN
MRS. GRETSINGER, Manageress
12-1707 - 4th Street S.W.
BELOW TORONTO DOMINION BANK



**BEAUTY NOOK
SALON**
Specialists in
★ Cold Waves — Coloring
★ Styling — Wig Sales
FOR APPOINTMENT CALL
ELEANOR KNIGHT & SHARON JOHNSON
262-2383
111a - 8th Avenue S.W.

**Cecile's
HAIRFASHIONS**
282-5178
Cecilia Polding
Co-op Shopping Centre
4116 Morley Trail N.W.



**Bonn's
COIFFURES**
No. 1 In
Hair Cutting
264-1151
509 18 Ave. S.W.

Chez Lisa
269-1060
WILTSHIRE HOUSE
1911 - 4th Street S.W.
BEAUTY SALON

**Christine's
Coiffures**
EXPERTS
IN OUR FIELD
Parking At Rear
283-6184
114 - 10th Street N.W.

DELMAR

Beauty School

244-6122

BASIC & ADVANCED
NATIONAL & INTERNATIONAL
INSTRUCTIONS ARE GIVEN
IN THIS SCHOOL

INDIVIDUAL INSTRUCTION
Write or Call for Booklets
and Information

Learn By
Practical Experience
DELMAR
ADVANCED
HAIR STYLING
ACADEMY

★ You too can become a Stylist by
attending our famous school, for
Licensed Hairdressers only.

Attending the course will be the next
closest thing to actually attending the
famous Virginia Farrell Academy of
Advanced Hairstyling in Detroit.

WE TEACH STUDENTS
THE WIG BUSINESS

DIPLOMAS U.S.A. — SASK. — ALBERTA

MR. & MRS. M. & J. GRETSINGER

1137a 17th AVENUE S.W.



Hi-Styling

Beauty Salon

244-7322

PROFESSIONAL
HAIRSTYLISTS

*"Where Styles are Shaped, Cut
and Created by
Jimmie Gretsinger and Staff"*

Stylist 35 Years

- WIG EXPERTS
- PERMANENT WAVING
- HAIR CUTTING
- COLOR BLENDING
- STYLES THAT TURN HEADS

Beauty Parlors—(Cont'd)

Crimpers Hair Fashion Ltd]266-2106
Upstrs2312 4StSW]266-2482
(See Advertisement This Page)
Daniel's Beauty Salon 1607CentreStN .277-3465
(See Advertisement This Page)
David of Paris Westbrook Ltd
WestbrookShoppingCentre. 249-6661
(See Advertisement This Page)
De Fazzio's Coiffeurs Ltd 2517 26AvSW 249-0122
9SpruceCentre .246-2112
(See Advertisement This Page)
Delmar Basic & Advanced Hair Styling Academy
1137a 17AvSW. 244-6122
Delmar Hi Styling 1137a 17AvSW .244-7322
(See Advertisement This Page)
DELUXE HAIRSTYLING
1229MacleodTrSE. 263-5425
Diana Beauty Salon 305a 10StNW .283-5301
(See Advertisement This Page)
Dorothee Mae Beauty Salon 1317 1StSW 266-4905
E D BEAUTY SALON
66-1609KensingtonRdNW. 283-4155

Beauty Parlors—(Cont'd)

EATON'S BEAUTY SALON—EATON'S
8AvBet3&4StSW. 266-0234
EDNA'S BEAUTY NOOK 1517 11AvSW 244-1667
EDWARD'S BEAUTY SALON
HARPER METHOD SALON
HAYSBORO SHOPPING PLAZA
Prop. Eddie Kurz
96Av&ElbowDrSW .255-5622
Elbow Beauty Salon 2512 4StSW .262-3157
Elite Beauty Salon 1429 17AvSW .244-3334
(See Advertisement This Page)
Elysee Beauty School 107 8AvSE .264-4641
Elysee Budget Salon 107 8AvSE .264-5920
Erika's Beauty Salon 002-4015 17AvSE 272-4852
Eva's Beauty Nook 1004 17AvSW .244-4244
Eva's Beauty Salon 2016 6StNE .276-1830
Evelyn's Coiffure 6405BownessRdNW .288-2447
Evsalons Hair Stylists 2925RichmondRd 249-2760
Fair Lady Beauty Salon YorkHtl .266-1777
(See Advertisement This Page)
(Continued Next Page)

ELITE Beauty Salon

★ PERM SPECIAL
Every Monday

★ WIG & HAIR STYLING

36 YEARS ON THE SAME CORNER
Specializing In Young and Old Alike

244-3334

1429 - 17th Avenue S.W.



CRIMPERS

HAIR FASHION LTD.

Hair is Many Things

Upstairs 2312 - 4th Street S.W.

266-2106 • 266-2482

DANIEL'S BEAUTY SALON

Specializing
In
Cold Wave
Tinting
& Bleaching



For Permanent Satisfaction
Wigs, Sales & Service

282-0900

106 Dalbrent Shopping Plaza

277-3465

1607 Centre Street N.

Diana Beauty Salon



Specializing in

- ★ Permanent Waving
- ★ Hair Cutting — Hair Styling
- ★ Hair Tinting — Cold Waves

Next Door to Kent Job Printers

283-5301

305a - 10th Street N.W.

DeFazzio's Coiffeurs Ltd.

2 LOCATIONS

RICHMOND ROAD & CROWCHILD TRAIL S.W.
ACROSS FROM VISCOUNT BENNETT
2517 - 26th AVENUE S.W. 249-0122

Spruce Cliff Shopping Centre
NO. 9 SPRUCE CENTRE 246-2112

OPEN MONDAY THRU SATURDAY

- SPECIALIZING IN LONG HAIR STYLING
- EYEBROW ARCHING
- SPECIAL SHAPING — PERMS — TINTS — STYLING

Monday Thru Wednesday — Check For Specials
NO APPOINTMENTS NECESSARY

David of Paris HAIR STYLISTS

DOWNTOWN

262-7396

107 - 8th Avenue S.E.

DAVID OF PARIS
WESTBROOK LTD.

WESTBROOK
SHOPPING CENTRE S.W.

249-6661

FAIR LADY BEAUTY SALON



ED HAULT, Manager

266-1777

TAXI AT FRONT DOOR
PARKING AT REAR
YORK HOTEL

Beauty Parlors—(Cont'd)

Fairview Beauty Salon
7640 Fairmount Dr S.E. .252-3838
(See Advertisement This Page)

FASHION 'N' FLAIR 2312a 16AvNW . . .282-2223

Fashion Place Coiffures 4-345 4AvSW . .262-4733

FASHIONETTE BEAUTY SALON
822 35LNE . .269-5256

Flamingo Beauty Salon 716 55LSE . . .266-6727

Flemming Hair Styles Ltd 733 14AvSW 264-0426

(See Advertisement This Page)

FOREST HEIGHTS BEAUTY SALON

Operators Are Fully Qualified
Hair Styling
Permanent Waving
Bleaching — Tinting
Wigs & Hair Piece Styling

4527 8AvSE272-3211

Forest Lawn Beauty Salon

ForestLawnShoppingCentreSE .272-4412

FOREST LAWN HI-STYLING BEAUTY

SALON 6-3509 17AvSE . . .272-1406

Fran's Beauty Salon 121b 16AvNW . . .277-3285

(See Advertisement This Page)

Gara Beauty Salon The

6535 Bowness Rd NW . .288-9477

GARDEN BEAUTY SALON

2517 5AvNW . . .283-5357

Glady's Beauty Salon 1813 35StSE . . .272-2622

GLENDALE BEAUTY SALON

1922 37StSW . .249-0404

GOLD STAR BEAUTY SALON

MnFlr121 7AvSW . .269-3392

Goldie's Beauty Salon 4527 37StSW . .249-6545

Gouldie's Beauty Salon 2823 35StSW . .242-5212

Gus Beauty Salon 1505 34AvSW . . .287-1011

(See Advertisement This Page)

Hair 2915 14StSW245-4309

Hair Benders Unisex 222a 8AvSW . . .262-2002

(See Advertisement This Page)

Hair Flair Beauty Salon

CrestwoodShoppingPlaza . .279-3995

HAIR SQUARE

The Biggest Clip Joint In Town

LADIES & GENTS

HAIR STYLING

4019c 17AvSE272-5375

HAIR VILLA 172 Northland Village Mall . .288-0666

Haymour Coiffures 4625 Varsity Dr NW . .288-7333

(See Advertisement This Page)

Helene's Beauty Salon

MnFlr2838 Parkdale Blvd NW . .283-0373

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On Next Page

NOT HARMFUL

Skim milk that has deteriorated will not do you any harm, but does have an unpleasant stale flavor.

**FORGOTTEN THE NAME
OR ADDRESS . . .**

. . . but
will recognize it when you see it?

Turn to the classification descriptive of the business. Look down the listings which appear thereunder until you find the familiar one.



BEAUTY SALON

Specializing In
Complete Hair Care
Wigs & Hairpieces

- Tinting • Frosting
- Perms • Cutting

252-3838

7640 Fairmount Drive S.E.

**FRAN'S
BEAUTY SALON**



Specializing In
TINTING
STYLING
COLD WAVES
CUTTING &
MANICURES
WIGS &
HAIRPIECES

OPEN MONDAY THRU SATURDAY

277-3285

121b - 16th Avenue N.W.

**GUS
BEAUTY SALON**

"Keep Looking
Beautiful"



★
HAIR
RINSING
HAIR
COLORING

★ EXPERT HAIRSTYLING &
PERMANENT WAVING

287-1011

1505 - 34th Avenue S.W.



**flemming
hair styles ltd.**

264-0426

733 - 14th Avenue S.W.

HAIR BENDERS

UNISEX

"The Fun Hair People"

Featuring The London Look
Scissor Cuts — Shag Cuts

262-2002

5th AVENUE S.W.

Haymour Coiffures

5 LOCATIONS TO SERVE YOU

With Calgary's Famous Hair Stylist

NORTH HILL CENTRE

289-9228

MARLBOROUGH CENTRE

272-7366

STADIUM CENTRE

282-7070

VARSITY CENTRE

288-7333

BRAESIDE CENTRE

253-1430

WIGS WHOLESALE IN TWO LOCATIONS
Marlborough & North Hill



Beauty Parlors—(Cont'd)

Hertz C Beauty Salons Co Ltd
Glamorgan Shopping Centre...249-0088
(See Advertisement This Page)

Hideaway Beauty Salon 705a Centre St S...264-4371

HIGHLAND BEAUTY BAR
1719 17AvSW...244-4488

HI-LITE BEAUTY SALON & BARBER SHOP
1108 4StSW...262-6463

Hillcrest Hairdressing 8828 Macleod Tr S...255-4945
Hi-Top Hairstyles 125a 6AvSW...262-2979

HOLIDAY INN BEAUTY SALON
COMPLETE HAIR & WIG CARE
CATERING TO BUSINESS CLIENTELE
708 8AvSW...262-2861

Holy Cross Hospital Beauty Salon
1st Flr Holy Cross Hospital...263-2216

Hoover Beauty Salon 239 22AvNE...277-5918

HOUSE OF HAIR FASHION
Simons Valley Mall...274-6123

Beauty Parlors—(Cont'd)

House of Quantas
Lwr Mall Chinook-Ridge Centre South...252-4494
(See Advertisement This Page)

ITALIAN COIFFURE
Specializing In
Coloring - Tinting - Perms
Hairstyling - Hair Cutting
Complete Care
Wigs - Hairpieces
607 1AvNE...262-5653

JACOBSON'S PROFESSIONAL HAIRSTYLISTS
Upstrs 128a 8AvSW...269-1477
(See Advertisement This Page)

Jeanne's Beauty Salon 824 16AvNW...289-1436

JOLI PAPILLON COIFFURES
Lwr Flr Calgary Inn...266-7327
(See Advertisement This Page)
(Continued Next Page)

JACOBSON'S**BEAUTY SALON***Professional
Hairstylists***BEAUTY SCHOOL***"One of the
Largest Schools
in Canada"***269-1477**

Individual Hair Styling and
Cold Wave Permanents

Our staff are instructed by
members of the Official Hair
Styling Fashion Committee.

This enables us to serve you
better.

"Giving You The Finest In
Beauty Culture"

263-2105

★ FULLY QUALIFIED
INSTRUCTRESSES

★ INDIVIDUAL INSTRUCTION

★ WRITE OR CALL FOR
BOOKLETS and
INFORMATION

★ LEARN BY PRACTICAL
EXPERIENCE

ACCREDITED PIVOT POINT SCHOOL

BOTH SALON & SCHOOL FULLY AIR CONDITIONED

Upstairs 128a - 8th Avenue S.W.

"HAIR VILLA"**288-0666**

172 Northland Village Mall

**FASHION PLACE
COIFFURES****266-6370****262-4733**

Mezzanine 345 - 4th Avenue S.W.
4 Calgary Place

SALON TIARA**249-0088**

Glamorgan Shopping Centre

**TOWERS
BEAUTY SALON****243-1992**

106 Rutland House

Top Stylists to Serve You

C. HERTZ BEAUTY SALONS CO. LTD.

Joli Papillon Coiffures

All Styling Done
By Renowed Hairstylist
MANICURES — FACIALS
We Use All Lancome Products
Location CALGARY INN



Specialists In Colors, Frostings & Perms
MONDAY — SATURDAY 7 A.M. TO 7 P.M.

Hair Fashion Centre of Calgary — Custom Made Hairpieces For Men

COMPLETE LINE OF HAIR FASHIONS — WIG & HAIRPIECE RENTALS
"ASK ABOUT PERMA EYELASH APPLICATION"

BREAKFAST, LUNCH & DINNER IS AVAILABLE
FROM ROOM SERVICE DURING YOUR APPOINTMENT

SPECIAL ATTENTION GIVEN
TO WEDDING PARTIES
Lower Floor Calgary Inn

266-7327

House of
Quantas

House of
QUANTAS
COIFFURES
CHINOOK RIDGE
252-4494
LOWER MALL SHOPPING CENTRE
(SOUTH)



Get Full Use of
Your Phone Service
Be Sure Your Phones
Are Answered

Beauty Parlors—(Cont'd)

Jody's Beauty Salon 1922 9AVSE265-1055
 Kay's Beauty Salon 3-2403 33AVSW ...249-6165
KILLARNEY BEAUTY SALON

**We Specialize In
 HAIR STYLING — TINTING
 PERMANENT WAVING**

Mrs. Ann Farnum, Mgrs.

2705 17AVSW249-2929

Kim's Beauty Lounge 4631BownessRdNW 288-5748
LA FEMME BOUTIQUE WestbrookMail 249-7228
 Lady Louise Beauty Salon 1114 35SNE277-2254
 Lady of Spain 2203 451SW266-1288
 269-1078

(See Advertisement This Page)

LADY MADONNA BEAUTY SALON
 2-3517 17AVSE..272-6267

LAKEVIEW BEAUTY SALON
 LakeviewShoppingPlaza..242-0858
 (See Advertisement This Page)

Lawrence Hairdressing 2317 451SW262-1777

LEA'S BEAUTY SALON 2440 23AVSW 249-6522

Lena's Beauty Salon 4414 17AVSE272-0420

LEROY BEAUTY SALON

—See Hair Benders Unisex

LIT's Beauty Salon 1511 1451SW ...244-8297

LIMELIGHT COIFFURES

4006 16StSW..243-0594

LINCOLN PARK BEAUTY SALON

LakeviewShoppingPlaza..243-5444

LONDON HOUSE BEAUTY SALON

901bHeritageDrSW..255-6767

(See Advertisement This Page)

London Mist Hairstyling 507 4AVSW ..265-3662

(See Advertisement This Page)

LUIGI'S BEAUTY SALON

MnFir 704 7StSW..264-5190

Lydia's Beauty Shop

2WestEnd BownessShoppingCentre..288-2885

Lynda's Beauty Shop 2013 18StNW ...289-1074

Lynwood Beauty Salon 6618 20aStSE..279-3036

MACLEOD TRAIL BEAUTY SHOP

4820MacleodTr..243-7137

Beauty Parlors—(Cont'd)

Mac's Barber & Beauty Shoppe
 3705 17AVSE..272-4544

Madeline's Beauty Salon 1835 32AVSW 244-5866

MAE'S BEAUTY SALON

30-5020 16AVNW..288-3464

Magic Beauty Salon 342 15AVSW269-8397

MAISON DE LAURENT 620b 8AVSW ..261-9666

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- ★ HAIR STYLING
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Marda Beauty Salon 3409 20StSW242-3105

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MAREN'S BEAUTY SALON

2133aKensingtonRdNW..283-1076

MARGARET RAISBECK'S BEAUTY SHOP

134 17AVNE..277-2249

Marie Beauty Salon 2805 1451SW244-2060

Marion's Beauty Salon

4FairmountShoppingCentre..252-3665

MARVEL BEAUTY SCHOOLS

2ndFir 326a 8AVSW..262-9841

(See Advertisement This Page)

Mary's Beauty Salon 524 14AVSW269-7211

Max Beauty Salon 40a-1919 31StSE ..272-3462

MAYFAIR LADY HAIRSTYLING

2-6511ElbowDrSW..255-4491

Mayland Heights Coquette Beauty Salon

MaylandHeightsShoppingPlaza..276-1488

(Continued Next Page)

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First In CANADA at Marvel

Internationally famous method for teaching hair styling. Used by top stylists and platform artists. Perfect comb-outs in half the time.



**MODELS WANTED FOR
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All work done at slightly more than material cost and is supervised by competent teachers.

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MARVEL STUDENTS ARE WELCOME IN ALL CITIES IN CANADA AND THE U.S.A.
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Lakeview Shopping Plaza

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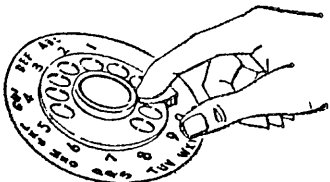
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"If You're Satisfied Tell Others — If Not Tell Us"

PROPRIETOR RUTH ALBERTS



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**London House
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"FOR
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 OF
 TASTE"

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Corner of Heritage Drive &
 Elbow Drive S.W.

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 YOU SHOULD BE COMING TO US

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SCIENTIFIC ANALYSIS

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Shopping Centre South
Lower Mall Chinook Centre

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NUNZIO'S

COIFFURES

287-2495

2110 - 54th Avenue S.W.

Beauty Parlors—(Cont'd)

McRae's Barber Shop & Beauty Parlor
1403a 11StSW . . . 244-1247

Milady's Beauty Salon 4816 16StSW . . . 243-1141

Mr Calvin's Hairstyles for Gentlemen
1431 17AvSW . . . 245-3277

Mr Dundee Hairstylist to Gentlemen &
Ladies 110 7AvSW . . . 262-5497

MR JOSEPH'S 119 12AvSW 262-3268

Mr Marcel Hair Design 639 5AvSW . . . 264-7471

102 Brentwood Professional Bldg 289-8469

22 Mayfair Place 252-5562
(See Advertisement This Page)

Modern Beauty Salon 4214 17AvSE . . . 272-0738

Mona Lisa Beauty Studios
6-4404 14StNW . . . 282-5661

Monti's Beauty Parlor 1414 35StNE . . . 277-5027

MOULIN ROUGE HAIRSTYLING
726 17AvSW . . . 266-3444

Mount Royal Beauty Salon
1001a 17AvSW . . . 244-2425

NEIL'S BEAUTY SALON
912a 16AvNW . . . 289-2963

NEW CAPRICE BEAUTY SALON
317 19StNW . . . 283-3000

NEW DAY BEAUTY SALON 613 15StSE 262-6548

Norman's Beauty Salon Ltd
Lwr Mall Chinook-Ridge Centre South . . . 255-0148
(See Advertisement This Page)

NORMA'S NORTHMOUNT HAIR STYLES
7-390 Northmount Dr NW . . . 289-1949

North Haven Beauty Centre
1103 48AvNW . . . 282-2766

North Hill Beauty Salon 403 8AvNE . . . 269-8455

NORTHGATE BEAUTY SALON
4815 Centre St N . . . 277-8188

NUNZIO'S COIFFURES
2110 54AvSW 287-2495
(See Advertisement This Page)

Otto Braaz Beauty Salons
Otto's Lady Fair
Calgary North Hill Shopping Centre . . . 289-4758

Bar Boutique Beauty Salon
Palliser Sq E . . . 265-0129

Otto's Calgary Market Mall Beauty Salon
Calgary Market Mall . . . 286-1885

Otto's Macleod Mall Beauty Salon
Macleod Mall Shopping Centre . . . 252-6405
(See Advertisement This Page)

Palliser Hotel Beauty Shop Palliser Htl . . . 262-1947

PARADISE BEAUTY SALON
4618b Bowness Rd NW . . . 288-6081

Paris Coiffures 3330 17AvSE 272-0444
(See Advertisement This Page)

Park Avenue Coiffures 1515b 34AvSW . . . 243-0777

Park Lane Beauty Salon 2503 14StSW . . . 244-5203
(See Advertisement This Page)

PARKWAY BEAUTY SALON
26Av&37StSW . . . 249-3838

Paul 'Este Hair Stylists
Upstrs 1440a 17AvSW . . . 244-5610
(See Advertisement This Page)

Peacock Salon 2025 33AvSW 242-2226

Peggy's Beauty Parlor 7403 Ogden Rd SE 279-3777

Peter Pan Beauty Salon
213 Loughheed Bldg . . . 263-4446

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Co-op Shopping Centre

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Frances Serani, Prop.
Residence Phone 243-8851

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Manicurists
OPEN 6 DAYS A WEEK

244-5203

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On Next Page

PAUL 'ESTE
Hair Stylists

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244-5610

Professional Care
is Best for Hair

Beauty Parlors—(Cont'd)

Phoenicia 16 Lake Bonavista Shopping Centre 271-1990
 Chinook-Ridge Centre North 252-1115
 (See Advertisement This Page)

PINK LADY BEAUTY SALON

Complete Hair Care

By

MAS'ANORI & RITSUKO

2821 14 St SW 244-3525

Pink Pussycat 825 8 Av SW 262-2779
 (See Advertisement This Page)

PIXIE BEAUTY SALON 2106 18 St NW 289-3695
PLEASANT BEAUTY SALON

2616 4 St NW 277-8092

RAYMOND FERGUSON HAIRSTYLIST

208a Haddon Rd SW 252-9700

RAYMOND SALON WOODWARDS

Chinook-Ridge Centre South 255-6121

Calgary Market Mall 286-1621

(See Advertisement This Page)

RENFREW BEAUTY PARLOR

1025a Russet Rd 277-1383

Reo Beauty Parlour 125 7 Av SE 266-1450

RICHMOND BEAUTY SALON LTD

7706 Elbow Dr SW 252-0136

RIELAND RITA BEAUTY SALON

Bsmt 3828 Macleod Tr 243-7621

Rino Coiffures 2407 Edmonton Tr NE 276-1010

(See Advertisement This Page)

Rita's Beauty Lounge

777 Northmount Dr NW 282-2216

Rita's Beauty Salon

20 West End Shopping Centre 288-3788

RIVERPARK BEAUTY SALON

3505 14 St SW 243-2538

Beauty Parlors—(Cont'd)

Roberto's Salon De Beaute' Ltd 5263-6004

326 Medical Arts Bldg 263-6053

5106 Elbow Dr SW 252-6188

920 Northmount Dr NW 289-0633

(See Advertisement This Page)

ROMA BEAUTY SALON 1107 Centre St N 277-3112

Royal Hotel Beauty Salon Royal Htl 266-4949

Salon San Remo 4956 8 Av SW 242-6663

SALON TIARA

Glamorgan Shopping Centre 249-0088

Scheu Salons Tech Plaza 289-0289

(See Advertisement This Page)

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 CALGARY MARKET MALL
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 Professional Stylists will Assist you in
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 Don't save empty pesticide con-
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271-1990
 CHINOOK-RIDGE CENTRE NORTH
252-1115

KENNETH OF CALGARY
 FIRST PLACE AWARD
 WINNER IN HAIR
 STYLING & CUTTING

WHENEVER POSSIBLE
 remain on the
 line after you've
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 COIFFURES**

Experienced Hairstylists

PERMANENTS
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 WIGS

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 FOR THE LADY - FOR THE MEN

QUALITY
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 FALLS

Serving
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 1975

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IN THE MALL

"WIG & BEAUTY CHALET"

For The Women Who Cares



Specialists In Servicing & Styling

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- ★ STYLING, CLEANING, TINTED 52 COLORS
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NO APPOINTMENT NECESSARY

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WIG WAGGERS

WIG EXPERTS

in styling, fitting
and repairs on

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FALLS, WIGS, AND
HAIRPIECES

Trade-ins Accepted



by The Wig Shoppe

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Chinook-Ridge Centre South

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SERENA DUNCAN,
MGR.



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- ★ HAIR COLORING
- ★ COLD WAVES

Open: Thursday Evenings
Corner Brisebois & Northmount Drives

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1340 Northmount Dr. N.W.



HAIRSTYLING

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5-11625 Elbow Drive S.W.

Beauty Parlors—(Cont'd)

Schmidt Franz Upstrs 221 8AvSW ... [262-3344
[266-5770

Brentwood Village Mall [289-4500

3630MorleyTrNW... [282-4464

K-Mart Shopping Centre 10233ElbowDrSW. 252-5398

(See Advertisement This Page)

Serena's Beauty Centre 1340NorthmountDrNW. 289-1402

(See Advertisement This Page)

Shamrock Beauty Salon 1034 21AvSE . 265-4130

SHARRA LEE BEAUTY SHOP 4623BowTrSW. 249-0232

She Hairstyling 5-11625ElbowDrSW ... 253-5171

(See Advertisement This Page)

SILHOUETTE BEAUTY SALON 1221 9AvSE. 265-1323

Simone Van Kleef Coiffures 400ElvedenHse. 263-3058

Beauty Parlors—(Cont'd)

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20% Discount For Perms Only

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4115 45NW 282-6644

STYLE BARBER & BEAUTY SHOP

3009a 26AvSW. 249-3088

Style Seekers The 906 8AvSW 264-5975

(See Advertisement This Page)

Suenda Beauty Bar 13SarceeShoppingPlazaSW. 249-1733

Sunset Beauty Salon 1410 45StW 269-8469

SYLVIA'S BEAUTY SALON 550NorthmountDrNW... 282-2790

THORNCLIFFE BEAUTY SALON

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5614 45NW 274-2689

Tiara Salon GlamorganShoppingCentre . 249-0088

Tiffany's World of Beauty 2529a 17AvSW. 246-3000

TOWERS BEAUTY SALON 106RutlandHse. 243-1992

TRIWOOD PLAZA BEAUTY SALON 19St&NorthmountDrNW. 282-4855

Tuxedo Beauty Salon 3005CentreStN ... 276-1048

(See Advertisement This Page)

Vanity Beauty Shoppe 510b 9StSW ... 262-9029

VENICE BEAUTY SALON

HAIR STYLING

COLD WAVES

FROSTING

PHONE 262-2387

317 7AvSW 262-2387

VICTOR OF ROME COIFFURES

1710 35StE. 276-1233

Villa Hairstyles 430AcadiaDrSE 252-5375

VIVIAN'S HAIRSTYLISTS 2033 26AvSW. 244-7875

Wayne's Hair Styling FranklinHse ... 263-2662

WESTMOUNT BEAUTY PARLOR 2203WestmountRd. 283-4233

Wig & Beauty Chalet Dwnstrs810 25StW. 262-5444

(See Advertisement This Page)

Wig Shoppe The Chinook-RidgeCentreSouth. 255-8139

(See Advertisement This Page)

Willow Park Hairstyling 5-9919FairmountDrSE. 271-0771

Winkles Beauty Salon 1808 52StE ... 272-3141

WOMAN'S WORLD 2504aKensingtonRdNW... 283-0120

WOODWARD'S RAYMOND SALON Chinook-Ridge Centre Store

Chinook-RidgeCentreSouth. 255-6121

Calgary Market Mall Stores

CalgaryMarketMall. 286-1631

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See Schools—Beauty Culture

FRANZ SCHMIDT International Hair Stylists

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289-4500

282-4464

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K-MART SHOPPING CENTRE

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252-5398

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See Conveyors

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3500 7StSE...243-6621
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3410 OgdenRdSE...264-2552
(See Advertisement This Page)
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803 46AvSE...243-5551

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(See Advertisement This Page)

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276-2450

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(See Advertisement This Page)



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- Diet Pepsi
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- Mountain Dew
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727 - 42nd Avenue S.E.

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- QUALITY SOFT DRINKS
- 7-UP
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 - CALGARY GINGER ALE
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201-227 7AvSW...261-6095

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(See Advertisement This Page)
B & P Cycle & Sports 2018 36StSE...272-7141
(See Advertisement This Page)
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6524BownessRdNW...288-5421
(See Advertisement This Page)
(Continued Next Page)

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