

**Shoemakers & Repairers**

Acadia Shoe Repair  
9AcadiaShoppingCentre.. 255-0704  
Alberta Shoe Repair 1810 14AvNW ... 289-6388  
Alpine Shoe Service 1240KensingtonRd ... 283-5224

**AVENUE SHOES & REPAIR**  
"SHOES FOR THE FAMILY"  
Hours — 9 a.m. - 9 p.m. Mon. - Friday  
Saturdays — 9 a.m. - 6 p.m.  
4004 10AvSW ..... 242-0683

Brentwood Shoe Renew  
3624BrentwoodVillageMall.. 282-8339

**CALGARY PLAZA SHOE REPAIR LTD**  
COMPLETE REPAIRS - DYEING - TINTING  
WHILE-U-WAIT SERVICE  
608 8AvSW ..... 269-1034

Calgary Plaza Shoe Repair & Tailoring Ltd  
608 8AvSW. 269-3666  
Calgary Shoe Hospital 123 8AvSW ... 264-4503  
(See Advertisement This Page)

**CANADIAN SHOE REPAIR & SHOE SHINE**  
125 8AvSE. 262-5603

Chinook Shoe Repair  
LwMall ChinookCentre.. 255-0626  
Cooper The Cobbler  
LakeviewShoppingCentre.. 249-4201  
Dack's Shoes 139 8AvSW ..... 262-3222  
East End Shoe Sales & Repair  
917 12StSE.. 265-4709

**EMPIRE SHOE REBUILDING NO 1**  
504 8AvSW. 266-4314  
Jakes Shoe Repair 3330 17AvSE ..... 272-6458

**JERRY'S SHOE REPAIR** 106 16AvNE. 276-2828  
Jim's Shoe Repair 1405 14StSW ..... 244-0844  
Joe's Shoe Repair 906 3StNE..... 262-6528

**JOHNNIE'S SHOES & REPAIRS**  
7640FairmountDrSE. 252-1574  
Kingsland Shoe Repairs 7732ElbowDrSW 255-6800  
**MAGIC SHOE SERVICE**

WestbrookMall.. 249-6941  
Modern Shoe Repairs 2212a 4StSW ... 269-4285  
**REX SHOES RENEW** 838 16AvNW .... 289-2798

**SHULMAN'S SHOE CLINIC**  
101 7AvSE.. 269-1737  
Steve's Shoe Repair 4631aBownessRdNW 288-4192

**SUPERIOR SHOE CLINIC**  
211c 12AvSW.. 263-3151  
Tuxedo Shoe Clinic 2715CentreStN ... 277-3668  
Wilson's Shoe Shop & Repair  
348 17AvSW.. 266-3146

**Shoes—Manufacturers**

Jaguar Shoes Ltd 201 35AvNE ..... 277-0878

Use outdoor public tele-  
phones often. They're  
brightly lighted and locat-  
ed for your convenience  
in residential and business  
districts and along high-  
way entrances to the city.

**SPENCE'S**

THE HOME OF GOOD  
SHOES

ESTABLISHED 1909

- FLORSHEIM
- LATINA
- GOLD CROSS
- HEEL HUGGER
- LAVALLEE
- D'ANTONIO

SAVAGE SHOES FOR  
CHILDREN

**4** LOCATIONS

Calgary Market Mall  
**288-0313**

Chinook Centre  
**255-5885**

North Hill Centre  
**289-2015**

Downtown  
**262-6403**  
**SPENCE'S SHOES**  
304-306 8 Av. S.W.

**Shoes—Retail**

**AGNEW-SURPASS SHOE STORES LTD**  
WestbrookShoppingCentre.. 249-6563  
Calgary Centre Store No 1  
1774 14AvNW.. 289-7365  
Calgary Centre Store No 2  
1644 14AvNW.. 289-8055  
Chinook Centre Store ChinookCentre .. 255-4162  
Macleod Mall ShoppingCentreS..... 252-3772

**AMANTEA SHOES LTD**  
2 Locations to Serve You  
DOWNTOWN BRENTWOOD  
132 - 8th Ave. S.W. MALL  
269-2870 282-1977  
"One of Calgary's Leading Shoe Stores"  
132 8AvSW ..... 269-2870

Avenue Shoes' & Repair 4004 10AvSW 242-0683

**BRITISH BOOT SHOP OF CALGARY LTD.**



We Fit The Hard To Fit  
AAA to EEEEE Widths  
Small & Over Sizes To 15½

**266-4433**

**Shoes—Retail—(Cont'd)**

Bata Shoe Store No 1 308a 8AvSW .... 262-1888  
Store No 2 105 8AvSW ..... 265-2562  
Store No 3  
CalgaryNorthHillShoppingCentre.. 289-2115

**BOURNE SHOES LTD**  
BETTER GRADE FAMILY FOOTWEAR  
Macleod Shopping Mall 252-2088  
Lake Bonavista Shopping Centre 271-1525  
WestbrookShoppingCentre ..... 249-8348

British Boot Shop Calgary Ltd  
229 8AvSW.. 266-4433  
(See Advertisement This Page)

**CALGARY SHOE HOSPITAL**  
123 8AvSW.. 264-4503

Churgin Arnold Shoes Limited  
Main Store  
227 8AvSW ..... 262-3366  
Store No 2  
231a 8AvSW ..... 266-2543

Clog Box Boutique 710CentreStS ..... 269-4696  
Corrective Shoe Shop 713 4StSW ..... 262-7606

**CREST VIEW SHOES LTD**

"EVERYTHING  
FOR THE DANCER"

JOHNNY BROWN - GAMBA - CAPEZIO  
BALLET SHOES, TAP SHOES & LEOTARDS  
5WestbrookShoppingCentre ..... 249-3503

**DACK'S SHOES**  
HIGHEST QUALITY MEN'S SHOES  
Agent for  
CHURCH'S ENGLISH SHOES  
139 8AvSW ..... 262-3222

Listings Of This  
Classification Are Continued  
On Next Page



Specializing in  
**CHILDREN'S SHOES**

INDIVIDUALLY FITTED  
BY ORTHOPEDIC EXPERTS

Prescriptions Filled Accurately, Foster Straight Last, Outflare,  
Splint, & Surgical Boots — Widths to EEEEE

- WE FEATURE—START RITE SHOES OF ENGLAND  
—FOSTERS BRAND REGULAR, BUSTER BROWN

Hours: 9:30 - 6:00 — Friday 9:30 - 9:00 — Closed Mondays

**244-1525**

**FOSTER'S CHILDREN'S SHOES**

1024 - 17th Avenue S.W.  
FOSTER SHOES CORP. LTD.

CALGARY, VANCOUVER,  
WINNIPEG, TORONTO



FOR CHILDREN

**DOCTORS PRESCRIPTIONS**  
Clinic & Orthopaedic Fittings

For a Specialized Fitting in Your Home  
Call Fred Hawryluk

3823 Bow Trail S.W.

**249-6500**

YOUR SAVAGE SHOE DEALER  
WILDWOOD SHOPPING PLAZA S.W.

**CALGARY "SHOE" HOSPITAL**

123 - 8th Avenue S.W. ON THE MALL  
Complete Shoe Repairing  
**264-4503**

- Dyeing & Redyeing
- Any Color
- Orthopedic Prescriptions
- Shoes Made Longer & Wider
- Narrower
- Shoes Restyled

**WHILE  
U  
WAIT  
SERVICE**

- Tailoring
- Men's & Ladies' Alterations
- Leather Goats Our Specialty

**264-6364**

**HANDBAGS:** Zippers — Handles Renewed, Etc.

**EXPERT WORK BY SPECIALISTS ONLY**

OUT-OF-TOWN ORDERS PROMPTLY FILLED

Your  
Headquarters For

- Cowboy Boots
- Industrial Work and Hunting Boots
- Men Women Children
- By Grab Brown ETS



Calgary Shoe Hospital  
**264-4503**

123 - 8 Ave. S.W. ON THE MALL

**HAROLD RUNIONS**

Shoes LTD.  
YOUR  
**savage**

SHOE DEALER


Children Shoe Specialists  
• FLORSHEIM (Ladies' & Men's)  
• ACCENT FASHION SHOES

1608  
Centre St. N. 277-3843

Cambrian  
Shopping Plaza 289-8519

**Shoes—Retail—(Cont'd)**

**SCHOLL'S FOOT COMFORT SHOES**  
 EXERCISE SANDALS  
 SHOES  
 FOOT REMEDIES  
 SUPPORTS



KEEPS YOUR FEET HAPPY  
 COME IN FOR FREE FOOT TEST  
**"FOR INFORMATION CALL"**  
**DR SCHOLL'S FOOT COMFORT SHOP**  
 814 1stSW .262-1215

**FLORSHEIM SHOE STORE**  
 Complete Selection of  
**Florsheim Shoes For Men**  
 232 8AvSW .264-0765

**Foster Shoes Corp Ltd** 1024 17AvSW .244-1525  
 (See Advertisement Opposite Page)  
**Happyland Shoes For Children Ltd**  
 WildwoodShoppingPlaza .249-6500  
 (See Advertisement Opposite Page)  
**Harold Runions Shoes Ltd** 1608CentreStN 277-3843  
 (See Advertisement Opposite Page)

**JARMAN SHOES FOR MEN**  
**CASUAL — DRESS — GOLF**  
**WESTERN BOOTS**  
 Owned & Operated By Esquire Shoes Ltd.  
 223 8AvSW .269-4757

**Jessie Men's Wear FourCalgaryPlace** .264-5305  
**KINNEY SHOES OF CANADA LTD**  
 4004 17AvSW .246-1771  
 10320MacLeodTrS .271-0606  
 4802 17AvSE .272-8521  
 .272-8444  
**Kean Shoes Ltd** LakeviewShoppingPlaza 249-1505  
**Britannia Shopping Plaza** .243-4082  
**Wanda Shoes** 2113 33AvSW .242-3050  
**Mayland Heights Shoe Store**  
 11-817 19StNE .277-5525  
**Montgomery Clothing & Shoe Store**  
 4626BownessRdNW .288-2171  
**Nowak's Shoes** 22-3919RichmondRdSW .242-5074  
**PARAMOUNT SHOES** 110 8AvSW .262-1966

**ROBERT'S SHOE STORE**  
**Exclusive Shoes**  
 Chinook Centre Store .252-5339  
 Downtown 240 7AvSW .263-1383

**Rejan Shoes** 3413 17AvSE .272-0089  
**Runions Harold Shoes (Cambrian) Ltd**  
 CambrianShoppingPlaza .289-8519  
**Runions Harold Shoes Ltd** 1608CentreStN 277-3843  
**SABASTIAN'S** 133 8AvSW .263-8708  
**Salamander Shoe Store** 206 8AvSE .263-0926  
**Sanson Shoes** 808 1StSW .266-3832  
**Shoe World Ltd** SouthridgeMall .252-5995  
**Spence's Shoes** 304-306 8AvSW .262-6403  
 Chinook Centre Store ChinookCentre .255-5885  
 Calgary North Hill Shopping Centre Store  
 1616 14AvNW .289-2015  
 Calgary Market Mall .288-0313  
 (See Advertisement Opposite Page)  
**Thom McAn Shoes** CalgaryMarketMall .288-1505  
**Thomas A L Shoes Ltd** PalliserSqW .266-4744

**THORNCLEIFFE SHOES**  
 YOUR  
 SAVAGE SHOE DEALER  
 5618 4StNW .274-6675

**207 BOUTIQUE LTD** 207 8AvSW .269-7565  
**VAN CREST SHOES LTD**  
 SouthridgeMalls .252-5221  
**VANITY SHOES LTD** 314 7AvSW .262-7452  
 .269-7077  
**VILLAGE COBBLER LTD THE**  
 8BownessShoppingCentre .288-4768  
 22-3919RichmondRdSW .242-5074  
**Warehouse Shoe Market** 605 10AvSW .263-4623

**Shoes—Wholesale**

**BATA INDUSTRIES LTD**  
 129-131 6AvSE .263-8576  
**BLETCHER G F LTD** 605 10AvSW .263-4605  
 Chinook Wholesale Shoes 325 10AvSW .262-2551  
 Foothills Footwear Wholesalers Ltd .245-4550  
 1921 10AvSW .245-3747  
**Kaufman Footwear Co Ltd**  
 3615BentonDrNW .282-5494  
**MINER CO LTD THE**  
 3615ManchesterRdSE .243-6021  
**PROMISLOW & CO CALGARY LTD**  
 Upstrs 133 6AvSE .263-4117  
**Red Carpet Shoe Company**  
 3rdFlr 220 11AvSE .263-2531  
**Woolley R Shoe Co** 3rdFlr220 11AvSE 263-2531

**Shoplifting Protection Systems**  
 See Burglar Alarm Systems

**Shopping Centres**

**BRENTWOOD VILLAGE MALL**  
 OVER 75  
 STORES &  
 SERVICES




Crowchild Trail & Charleswood Drive N.W.  
**"For List Of Stores & Services"**  
 Administration Ofc .284-1672

**BRENTWOOD VILLAGE MALL**  
 Amantea Shoes Ltd  
 BrentwoodVillageMall .282-1977  
 Baker's Auto Wash  
 3740MorleyTrNW .282-2354  
 Banff Trail One Hour Martinizing  
 BrentwoodVillageMall .289-8688  
 Bank of Montreal  
 3517-19CharleswoodDrNW .289-2541  
 Betty Shop Ltd  
 BrentwoodVillageMall .289-0313  
 Brentwood Barber & Style Shop  
 3537CharleswoodDrNW .289-3033  
 Brentwood Cinema  
 BrentwoodVillageMall .284-1324  
 Brentwood Drug Ltd  
 BrentwoodVillageMall .289-5833  
 Brentwood Gulf Service Centre  
 BrentwoodVillageMall .289-0266  
 Brentwood 60 Minute Cleaners Ltd  
 BrentwoodVillageShoppingPlaza .289-8022  
**BURRITT TRAVEL**  
 BrentwoodVillageMall .289-4413  
 Canada Trust Co  
 BrentwoodVillageMall .289-4407  
 Canadian Acceptance Company  
 BrentwoodVillageMall .284-1192  
 Edna's Capital Fabrics  
 BrentwoodVillageMall .282-6246  
 Franz Schmidt 3652MorleyTrNW .289-4500  
 Henderson Floral  
 BrentwoodVillageMall .289-4444  
 Highwood Electronics Ltd  
 BrentwoodVillageMall .289-3784  
 Hogan's Studio  
 BrentwoodVillageMall .289-0636  
 K-Mart Department Store Division of  
 S S Kresge Co Ltd 5408  
 3660MorleyTrNW .289-5591  
 La Flamme Galleries  
 62BrentwoodVillageMall .282-8744  
 Maestro Music  
 BrentwoodVillageMall .289-7262  
 Martin's Jewellery (Western) Ltd  
 BrentwoodVillageMall .289-4577  
 McCook's Sports Ltd  
 BrentwoodVillageMall .289-0677  
 Mister Grant's Men's Wear  
 BrentwoodVillageMall .289-6928  
 Ned's Pet & Hobby Shop  
 BrentwoodVillageMall .289-1880  
 Orange Julius Refreshment Centre  
 BrentwoodVillageMall .289-5490  
 Paper & Things  
 BrentwoodVillagePlaza .284-1331  
 R N R Furniture  
 BrentwoodVillageMall .289-5649  
 Royal Bank of Canada  
 3640MorleyTrNW .289-9275

**BRENTWOOD VILLAGE MALL**  
 (Continued Next Column)

**Shopping Centres—(Cont'd)**

**BRENTWOOD VILLAGE MALL—CONTINUED**  
  
 Shanghai Restaurant  
 3547BrentwoodShoppingCentre .284-1400  
 Sun Way Party Foods  
 3668MorleyTrNW .282-5803  
 Suzanne BrentwoodVillageMall .289-5774  
 Tip Top Sausage & Delicatessen  
 BrentwoodVillageMall .282-6600  
 Unique Boutique  
 BrentwoodShoppingMall .289-6162  
 Village Vogue BrentwoodVillageMall 282-8750  
**BRENTWOOD VILLAGE PROFESSIONAL BUILDING**  
 Burge David R .282-2866  
 113BrentwoodProfessionalBldg .282-2888  
 Calalta Realty Ltd  
 110BrentwoodProfessionalBldg .284-3381  
 Calgary Diagnostic Laboratories  
 103BrentwoodProfessionalBldg .282-6511  
 Chudey Dr R M  
 112BrentwoodProfessionalBldg .282-5557  
 Creighton & Stephen  
 107BrentwoodProfessionalBldg .284-2202  
 Hagen's Hair Styling For Men  
 108BrentwoodProfessionalBldg .282-0555  
 Louie Dr W L  
 104BrentwoodProfessionalBldg .284-3391  
 Metro Realty & Management Ltd  
 BrentwoodProfessionalBldg .289-9246  
 Mr Marcel Hair Design  
 102BrentwoodProfessionalBldg .284-1829  
 Smitty's Pancake House (Brentwood)  
 106BrentwoodProfessionalBldg .282-7140

**CALGARY MARKET MALL**  
 WESTERN CANADA'S  
 LARGEST ENCLOSED MALL



OVER 70 STORES  
 LOCATED SHAGANAPPI TRAIL BETWEEN  
 32nd Av & 40th Av NW  
 OPENING AUGUST 1971  
 DEPARTMENT STORES  
 Bay The CalgaryMarketMall .262-0345  
 Woodward Stores Limited  
 CalgaryMarketMall .286-1621  
 MALL STORES & SERVICES  
 Bank of Montreal CalgaryMarketMall 288-2385  
 Birks Henry & Sons (Western) Ltd  
 CalgaryMarketMall .288-0721  
 Bob Ingle's Music Shop  
 CalgaryMarketMall .288-2155  
 Britannia Realty of Canada Limited  
 CalgaryMarketMall .288-4491  
 Calgary Interiors & Upholstery Ltd  
 CalgaryMarketMall .288-1010  
 Canada Trust Co CalgaryMarketMall 286-1481  
 Cavalier China & Gift Shop Ltd  
 CalgaryMarketMall .288-0944  
 D'Allaird's Ltd CalgaryMarketMall 288-1644  
 Dalmy's CalgaryMarketMall .288-1800  
 Fairweather Company Div of Dyley  
 Diversified CalgaryMarketMall .286-1441  
 Fredelle Shoe Boutiques  
 CalgaryMarketMall .288-0848  
 Guenther's Mobilia Ltd  
 C-6CalgaryMarketMall .288-2327  
 Jack Fraser Stores  
 CalgaryMarketMall .286-1491  
 Kensington Fine Arts Gallery .288-0882  
 Lad & Lassie Shops Ltd  
 CalgaryMarketMall .288-1515  
 Lewis Shoes Limited  
 CalgaryMarketMall .288-1288  
 MacLeod Bros Ltd  
 CalgaryMarketMall .288-0211  
 Market Mall Styling & Barbering  
 CalgaryMarketMall .288-2404  
 Market Sound Ltd  
 CalgaryMarketMall .286-1111  
 McCook's Sports Ltd  
 CalgaryMarketMall .288-0888  
 Martin Draperies CalgaryMarketMall 286-1401  
 Merle Norman Cosmetic Boutique  
 CalgaryMarketMall .286-1451

**CALGARY MARKET MALL**  
 (Continued Next Column)

**Shopping Centres—(Cont'd)**

**CALGARY MARKET MALL—CONTINUED**  
  
 Mister Grant's Men's Wear  
 CalgaryMarketMall .288-0028  
 O'Connor's Men's Wear Ltd  
 CalgaryMarketMall .288-0228  
 Otto's Calgary Market Mall Beauty Salon  
 CalgaryMarketMall .282-3992  
 Peoples Credit Jewellers Ltd  
 CalgaryMarketMall .286-1461  
 Sentiment Shoppes  
 CalgaryMarketMall .288-2454  
 Shirley K Maternity(Canada)  
 CalgaryMarketMall .288-0911  
 Singer Co of Canada Ltd  
 CalgaryMarketMall .288-4848  
 Spence's Shoes CalgaryMarketMall .288-0313  
 Super City Drug Mart  
 CalgaryMarketMall .288-0111  
 Sweet 16 Fashion Centres  
 CalgaryMarketMall .288-5222  
 Thom McAn Shoes  
 CalgaryMarketMall .288-1505  
 Tip Top Tailors CalgaryMarketMall 286-1471  
 Toby Foods Limited  
 CalgaryMarketMall .288-7761  
 Toronto-Dominion Bank The  
 CalgaryMarketMall .288-7781  
**PLUS MANY OTHER FINE STORES**  
**ADMINISTRATION OFFICE** .288-5466  
 Calgary North Hill Shopping Centre  
 208-1632 14AvNW .289-2516

**CALGARY NORTH HILL SHOPPING CENTRE**  
 FREE  
 PARKING  
 FOR  
 2500  
 CARS



**"IT'S FUN TO SHOP WITH JUST ONE STOP"**  
**"FOR LIST OF STORES"**  
 Alberta Shoe Repair 1810 14AvNW .289-6388  
 Bata Shoe Store No 3  
 CalgaryNorthHillShoppingCentre .289-2115  
 Betty Shop Ltd 1600 14AvNW .289-5109  
 Calgary Centre Barbers  
 1822 14AvNW .289-5707  
 Calgary Centre Paints Ltd  
 CalgaryNorthHillShoppingCentre .289-6227  
 Canadian Imperial Bank of Commerce  
 1630 14AvNW .289-2506  
 Card & Candy Shop  
 CalgaryNorthHillShoppingCentre .289-2465  
 Cavalier China & Gift Shop Ltd  
 CalgaryNorthHillShoppingCentreNW 289-5757  
 Exquisite Flowers 1700 14AvNW .289-5521  
 Fabric Care Cleaners  
 CalgaryNorthHillShoppingCentre .289-4380  
 Fairview Bowling Lanes Ltd  
 1701 16AvNW .289-2571  
 Halling's Music Centre Ltd  
 CalgaryNorthHillShoppingCentre .289-9160  
 Mark Joe Men's Wear 1806 14AvNW 289-1714  
 McCook's Sports Ltd  
 CalgaryNorthHillShoppingCentre .289-3344  
 Nanking Inn Ltd 1770 14AvNW .282-4277  
 Otto Braaz Beauty Salons  
 CalgaryNorthHillShoppingCentre .289-4758  
 P M S Camera & Hobby Shop Ltd  
 1730 14AvNW .289-1911  
 Park Lane Restaurant & Banquet Rooms  
 CalgaryNorthHillShoppingCentre .289-4557  
 Pauline Johnson Candies  
 1634 14AvNW .282-1433  
 Silk-O-Lina Ltd  
 CalgaryNorthHillShoppingCentre .289-3909  
 Spence's Ltd 1616 14AvNW .289-2015  
 Super City Drug Market  
 Operated By Liggett Drug Limited  
 CalgaryNorthHillShoppingCentre .289-6761  
 Wedell's Jewellers 1668 14AvNW .289-0470  
 Woolworth F W Co Ltd  
 NorthHillShoppingCentre .289-7265  
 Zeller's Ltd  
 CalgaryNorthHillShoppingCentre .289-6601

Listings Of This  
 Classification Are Continued  
 On Next Page

**Shopping Centres—(Cont'd)**

**CHINOOK SHOPPING CENTRE LTD**  
207 Mezz Fir Chinook Shopping Centre . 252-7585  
**LAKE BONA VISTA SHOPPING CENTRE LTD**

26 STORES  
TO SERVE YOU



- "FOR LIST OF STORES & SERVICES"  
Administration Office  
29-755 Lake Bonavista Dr SE . 271-2220  
Bonavista Flowers & Candy  
Lake Bonavista Shopping Centre . 271-2666  
Bourne Shoes Ltd  
Lake Bonavista Shopping Centre . 271-1525  
Card & Candle The  
26 Lake Bonavista Shopping Centre . 271-1444  
Happy King Ice Cream Parlour  
755 Lake Bonavista Dr SE . 271-1161  
Kitchen & Bath Boutique The  
8 Lake Bonavista Shopping Centre . 271-2363  
La Boutique  
24 Lake Bonavista Shopping Centre . 271-4515  
Lake Bonavista Bakery  
2-755 Lake Bonavista Dr SE . 271-0363  
McCook's Sports Ltd  
5 Lake Bonavista Shopping Centre . 271-2488  
Peek-A-Boutique  
755 Lake Bonavista Dr SE . 271-3831  
Planners Chalet The  
17 Lake Bonavista Shopping Centre . 271-3414  
Royal Trust Co  
Lake Bonavista Shopping Centre . 271-1550  
Sherri-Lee Fabrics Ltd  
Lake Bonavista Shopping Centre . 271-4321  
Sound-Inn Stereo Centre Ltd  
27 Lake Bonavista Shopping Centre . 271-3033  
**TOY HUT THE**  
23-755 Lake Bonavista Dr SE . 271-2444  
Wool Haven  
22-755 Lake Bonavista Dr SE . 271-3616

**MACLEOD MALL SHOPPING CENTRE**

OVER 30 STORES TO  
SERVE YOU.  
FREE PARKING FOR  
OVER 2500 CARS



**"LIST OF STORES"**

- LOCATED ON MACLEOD TR AT 94 AV S  
Administration Office . 252-7333  
Maintenance . 252-7333  
Associates Finance Company Ltd  
9640 Macleod Tr S . 252-9951  
Babe's Cosmetics 9640 Macleod Mall 255-5070  
Bank of Montreal 9640 Macleod Tr S 252-7831  
Barney's Take Out Macleod Mall . 253-1580  
Bourne Shoes Ltd  
Macleod Shopping Mall . 252-2088  
Britannia Realty of Canada Limited  
Macleod Mall Shopping Centre . 253-7745  
Calgary Interiors & Upholstery Ltd  
Macleod Mall . 252-9551  
Centennial Texaco 94 Av & Macleod Tr S 252-1967  
Chez Marie Ladies Wear  
Macleod Mall . 252-2991  
Country Club Cleaners  
Macleod Mall Shopping Centre . 253-2400  
Double Bar H Western Store  
Macleod Mall Shopping Centre . 255-1677  
Golden Eagle Restaurant  
9640 Macleod Mall Shopping Centre . 255-8311  
Macleod Mall Denture Clinic  
Macleod Mall Shopping Centre . 252-9773  
McKenzie Music Studios Ltd  
9640 Macleod Mall Shopping Centre . 252-2583  
**MEDALLION SAUSAGE**  
Macleod Mall Shopping Centre . 255-6377  
Melanie's Dress Shop Ltd  
9640 Macleod Tr S . 252-7035  
Minogue Dr Wayne  
Macleod Mall Shopping Centre . 252-8896  
Oriental Emporium 9640 Macleod Tr S 259-2001  
Otto's Macleod Mall Beauty Salon  
Macleod Mall Shopping Centre . 252-6405

MACLEOD MALL SHOPPING CENTRE  
(Continued Next Column)

**Shopping Centres—(Cont'd)**

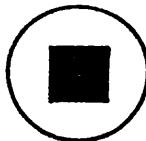
**MACLEOD MALL SHOPPING CENTRE**  
—CONTINUED



- Outdoorsman's Den Ltd The  
9640 Macleod Mall Shopping Centre . 255-7577  
Pine Photo Studios  
Macleod Mall Shopping Centre . 253-4114  
Postal Station F  
Macleod Mall Shopping Centre . 255-4353  
Scotty's Dairy Bar Ltd  
9640 Macleod Tr S . 259-4933  
**STATIONERY BOUTIQUE LTD**  
9640 Macleod Tr S . 252-4198  
Stretch Wash & Wear Fabrics  
9640 Macleod Tr S . 259-4661  
Thomas Jeffery Men's Wear (Macleod) Ltd  
Macleod Mall Shopping Centre . 253-1818  
Warren's Flowers Ltd  
9640 Macleod Tr S . 252-8108

**PALLISER SQUARE**

EVERYTHING'S THERE  
IN  
PALLISER SQUARE



- Administration Office  
2nd Flr Palliser Sq . 269-8286  
**LIST OF STORES**  
Air Canada 131 9AvSW . . . . . 265-9555  
Bath Shoppe The 135 Palliser Sq W . 265-3142  
Cavalier China & Gift Shop Ltd  
Palliser Sq W . 269-6606  
Creative Child Care Centre Ltd  
331 Palliser Sq W . 269-7615  
Flavour King Ice Cream Parlour  
48-131 9AvSW . 269-5266  
French Market The 101 9AvSW . 266-7171  
Gordon's Men's Wear Ltd  
109 Palliser Sq W . 266-4835  
Hallies Boutique Palliser Sq W . . . . . 264-7372  
House of China 40 Palliser Sq W . 265-3828  
Husky Tower Ltd 101 9AvSW . . . . . 266-7171  
Jacquelyn's & The Gold Door  
30-131 9AvSW . 266-4194  
Johnstone Walker Limited  
255 Palliser Sq E . 261-7000  
Norell's Art Gallery 133 Palliser Sq W 265-6460  
Seven Dwarfs The 130-131 9AvSW 266-5086  
Tamblyn Drug Stores Palliser Sq W . 264-7757  
Thomas A L Shoes Ltd Palliser Sq W 266-4744  
Tower Music & Card Shop  
141-131 9AvSW . 269-7400  
Tres Chic Maison Ltd Palliser Sq W . 264-4309  
Wedell's Jewellers 120-131 9AvSW 265-5657  
World Delicatessen & Snack Bar  
Mn Flr 115 9AvSE . 269-7142  
Ye Old Pipe Shoppe Ltd  
131 9AvSW . 264-7224

**4 GOOD REASONS FOR  
HANDLING COMPLAINTS  
BY LONG DISTANCE**

- 1 You can talk over matters at once — promptness often prevents loss of a customer.
- 2 You can use tact in delicate situations.
- 3 You can build closer relations with customers.
- 4 And because men talk more freely than they write, you can frequently trace the real reason for the complaint — and prevent similar complaints in the future.

**Shopping Centres—(Cont'd)**

**SOUTHRIDGE MALL SHOPPING CENTRE**



33 STORES  
& SERVICES  
"A World  
of Quality"

58th Avenue & Macleod Trail S.

**"FOR LIST OF STORES & SERVICES"**

- A M T Imports Southridge Mall . . . . . 253-1991  
Amaola Dr T E (Chiropractor)  
Southridge Mall . 252-1553  
Arnold & Crawford Lawyers  
Southridge Mall S . 252-4442  
Arnold's Boys' Town & Teen-Man Shop  
Southridge Mall S . 252-5949  
Avco Financial Services  
Southridge Mall . 252-6631  
Bath Boutique 5 Southridge Mall . . . . . 253-0633  
Brooks Broadloom Ltd  
Southridge Mall . 253-1188  
Canadian Imperial Bank of Commerce  
Southridge Mall Branch  
Southridge Mall S . 252-4407  
Check-Mate Shoes Ltd  
Southridge Mall . 253-5995  
Chinook Stereo Sound  
Southridge Mall . 255-8040  
Classic Jewellers Ltd  
13 Southridge Mall . 255-6513  
Coiffure Design Southridge Mall . . . . . 252-1115  
Dawson Fabrics Southridge Mall . . . . . 252-5967  
Emporium merchant prince  
Southridge Inner Mall . 255-1441  
Fisher Matt Leather Suede & Fur Garments  
Southridge Mall S . 253-5190  
Hammond Organ Studios (Calgary) Ltd  
Southridge Mall . 253-1953  
Hunt Real Estate Corporation Ltd  
Southridge Mall S . 255-0193  
Mais Oui Ladies Wear  
Southridge Mall S . 252-6002  
Mister Grant's Men's Wear  
Southridge Mall . 252-2860  
Old Master's Studio The  
Southridge Mall S . 252-5140  
Quigley & Hunt Insurance Ltd  
Southridge Mall S . 255-5504  
Riley & McCormick Ltd  
Southridge Mall S . 252-4138  
Robinson's Camera Centre Ltd  
Southridge Shopping Mall . 253-0777  
Russell Sporting Goods Ltd  
Southridge Mall . 253-7788  
Seven Dwarfs The (Children's Wear)  
Southridge Mall . 252-6201  
Shamrock Irish Linen & Gifts Ltd  
Southridge Mall S . 252-5150  
Shoe World Ltd Southridge Mall . . . . . 252-5995  
Simpson's-Sears 58 Av & Macleod Tr S . 252-7711  
Southridge Barbers Southridge Mall S 252-2171  
Southridge Denture Clinic  
Southridge Mall . 252-8453  
Southridge Drugs Southridge Mall . . . . . 252-5182  
Southridge One Hour Martinizing  
Southridge Mall S . 252-6073  
Sweet 16 Fashion Centres  
Southridge Mall S . 252-5979  
Tasha's On The Mall Southridge Mall S 252-6071  
Tasha's Puddin' 'N' Pie  
4 Southridge Mall . 252-5050  
Van Crest Shoes Ltd  
Southridge Mall S . 252-5221  
White's Flowers  
5979a Southridge Mall . 253-1800

**Shopping Centres—(Cont'd)**

**WESTBROOK SHOPPING MALL**

A  
SHOP  
FOR  
ALL  
PEOPLE



- Over a Million Square Feet of  
FOR LIST OF STORES & SERVICES  
Administration Office  
280 Three Calgary Place . . . . .  
Charlene's Fabrics Ltd  
Westbrook Mall . . . . .  
Classic Jewellers Ltd  
21 Westbrook Mall . . . . .  
David of Paris Westbrook Ltd  
Westbrook Shopping Centre . . . . .  
Gino's Italian Pizza  
Westbrook Shopping Centre . . . . .  
Hapton's Mens Teens & Boys Wear L  
133 Westbrook Shopping Centre . . . . .  
Hunts' Photography Limited  
30 Westbrook Mall . . . . .  
Killarney Taxi Co Ltd  
Westbrook Shopping Centre . . . . .  
Magic Shoe Service Westbrook Mall . . . . .  
**THOMPSON DR GEORGE**  
160 Westbrook Shopping Centre . . . . .

**Shopping Centres—**

**Developers**

- Marathon Realty Co Ltd  
873-125 9AvSE . . . . .

**Shot Hole Drillers**

See Oil Well Drillers

**Show Cards**

- A-1 Signs 121 17AvSE . . . . .  
AD SHOW CARDS 111 15AvNW . . . . .  
Art-Way Signs 503 42StSW . . . . .  
City Signs (Calgary) Ltd  
422 Manitou Rd SE . . . . .  
Dot Signs Limited 4510 6aStNE . . . . .  
Roepke Signs 807 11AvSW . . . . .  
Signs By Silk Screen Ltd 4415 15StE . . . . .  
**WESTERN DISPLAY SERVICE LTD**  
1705 Macleod Tr SE . . . . .  
Wilson E Signs & Displays Ltd  
412 36AvSE . . . . .

**Show Cases**

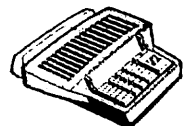
- Scandia Interiors Ltd 4203 17aStSE . . . . . 269-

**Shower Compartments,**

**Doors, Etc.**

- POWERS REGULATOR CO OF CANADA LTD**  
Mixers for Temperature Regulated Showers  
5220a 1aStSW . . . . . 23-

Ask Your  
A.G.T.  
Communications Consultant  
about



**BUSINESS INTERCOM**  
**ALBERTA**  
**GOVERNMENT TELEPHONES**  
*Total Communications for modern business*

Don't keep it a Secret!  
Tell the ready-to-buy people  
about the products and services  
you sell.

Advertise in the **YELLOW  
PAGES!**

Display the brand names of  
the products you sell and re-  
pair. Make it easier for people  
to buy from you.

**Shuffleboards & Accessories**

**ALBERTA LEISURE SALES**  
 BOBWOOD SHUFFLE-CURL  
 Tables & Supplies  
 Shuffleboard Supplies & Accessories  
 NORDIC PORTABLE  
 Multi Purpose Folding Tables  
 167SackvilleDrSW ..... 255-4347

**MORROW'S MUSIC SERVICE**  
 SHUFFLEBOARD INSTALLATIONS &  
 AUTOMATIC MUSIC SYSTEMS  
 415 10StNW ..... 283-4103

**NATIONAL SHUFFLEBOARD SERVICES OF CANADA**  
 Manufacturers & Canada-Wide Distributors of  
**TABLE AND FLOOR SHUFFLEBOARDS**  
 Evenings Call 255-7334  
 1710CentreStN ..... {277-1552  
 {276-2443

**WESTERN SHUFFLEBOARDS LTD**  
 SPECIALISTS IN  
 RESURFACING & REFINISHING  
 ACCESSORIES & SUPPLIES  
 4604ManitobaRdSE ..... 243-0060

**Siding—(Cont'd)**

**CUSTOM ALUMINUM DISTRIBUTORS**  
 ALUMINUM SIDING  
 20 YEAR TRANSFERABLE GUARANTEED  
 FREE ESTIMATES  
 5227 8AvSW ..... 249-8494

Dunryte Aluminum Applicators  
 1215 105AvSW. 252-1417  
 (See Advertisement This Page)

**GIENOW SASH & DOOR CO LTD**  
 336 35AvNE. 276-1171

Hlady Home Improvements  
 1115a 3StNE. 277-4337  
 (See Advertisement This Page)

**RUSCO INDUSTRIES ALBERTA LTD**  
 4631ManitobaRdSE. 287-1175

Sheridan Industries Ltd  
 416ManitouRdSE. 243-0494  
 (See Advertisement This Page)  
 Listings Of This  
 Classification Are Continued  
 On Next Page



**ALUMINUM APPLICATORS**  
**252-1417**

DEALER FOR  
**McCREADY PRODUCTS LTD.**

MANUFACTURERS OF  
**ALUMINUM SIDING**  
**WALL PANELS**  
**AWNINGS**  
**PATIOS**  
**CAR PORTS**  
 1215-105 AVE. S.W.

**ALSCO - ALUMINUM**

BAKED ENAMEL  
 Horizontal **SIDING** Vertical  
 AND

**CARLTON**  
 For the Discriminating Buyer



NOW AT COMPETITIVE PRICES  
 "Two Coat" BAKED ENAMEL  
 TWICE The STRENGTH  
**ALSCO-CARLTON**  
 1030 - 34th AVENUE S.E., CALGARY  
**287-1121**  
 ALSCO-CARLTON INDUSTRIES LTD.

**Siding**

Alcan Building Products Limited  
 3824 7StSE. 287-1100  
 (See Advertisement This Page)

Alco Ltd MezzFirGreyhoundBldg ..... 262-9983

**ALSCO CARLTON INDUSTRIES LTD**  
 1030 34AvSE. 287-1121  
 (See Advertisement This Page)

**ALSCO METAL SIDINGS**  
 ALUMINUM SIDING  
 STEEL SIDING  
**ALSCO-CARLTON**  
 "FOR QUOTATIONS CALL"  
 MANUFACTURERS & DISTRIBUTORS  
**ALSCO-CARLTON INDUSTRIES LTD**  
 1030 34AvSE. 287-1121

**ALUMINUM PRODUCTS UNLIMITED**  
 7330HuntertownCrNW. 274-5932

**ARCTIC SEAL ALUMINUM LTD**  
 UP TO DATE SELECTION OF COLORS  
 FOR ALUMINUM, VINYL & STEEL SIDING  
 FREE ESTIMATES  
 811 40AvNE ..... 276-4917

Cowell P Siding Contractors  
 8623 48AvNW. 288-2135

At your service around the clock  
 — the **YELLOW PAGES.**

**Hunter Douglas**

**Flexalum** CLIMATIC SIDING

- more than twice the insulating value of conventional backed aluminum siding.
- genuinely fire retardant — will not support combustion.
- non absorbent — reduces moisture between siding and house.
- impervious to insects, rodents, fungus, rot, etc.
- triple coat organosol finish—the finest available in Canada on conventional residential siding.
- available in a complete range of home tested colours.

Exclusive Distributor  
**Sheridans INDUSTRIES LTD.**  
**243-0494**  
 SHERIDAN  
 416 Manitou Road S.E.



1. END PAINT WORRIES
2. IMPROVES APPEARANCE
3. COLORS ARE BAKED ON
4. PROTECTS YOUR HOME
5. MADE ESPECIALLY FOR CANADIAN CLIMATE
6. SAVES MONEY
7. 20 YEAR GUARANTEE

Improve Your Home With  
**ALCAN SIDING**  
 Soffit, Facia, Shutters, Painted Eaves-troughing & Heavy Duty Aluminum Doors  
**287-1100**  
**ALCAN BUILDING PRODUCTS LIMITED**  
 SIDING DIVISION  
 3824 - 7th Street S.E.

**Hlady HOME IMPROVEMENTS**

"FOR THE SAME QUALITY YOU PAY LESS"

**Aluminum Siding & Stone**

**277-4337**  
 1115a - 3rd STREET N.E. — CALGARY

**Siding—(Cont'd)**

South West Aluminum Distributors Ltd  
1244 18aStNE. 277-2104  
(See Advertisement This Page)

**SUNNYSIDE ALUMINUM PRODUCTS**  
306 17AvSW. 261-2700

Western Siding Ltd 8936 33AvNW ... 288-3182  
(See Advertisement This Page)

**WESTLAND METALS—DIVISION OF  
INDAL WESTERN LTD**  
4033 11StSE. 287-1013

Winco Windows 6311LombardyCrSW ... 249-7543

**SHOE LACES**

Shoe or boot laces that lose their metal tips can be kept from fraying with the application of several coats of light fingernail polish.

**Sightseeing Tours &****Attractions**

**BANFF CABLELIFTS LTD**  
Banff Cablecars On Mt. Norquay  
"BANFF'S MOST SCENIC VIEW"  
Box 40, Banff  
MtNorquayRd ... Banff 762-3458

Crescent Yellow Cabs 124 4AvSW ... 277-4444

Currie Taxi Ltd 2442 34AvSW ... 242-1555

**GRAY LINE SIGHT SEEING TOURS**  
119 1AvSW. 266-5658

Terminal GreyhoundBldg ... 265-9111

Lake Louise Lifts Ltd 1-122 17AvSE ... 262-9707

The **YELLOW PAGES** save you time.

**Signs**

A-1 Signs 121 17AvSE ... 262-4054  
(See Advertisement This Page)

A & N Signs Co Ltd Regina—Calgary Customers  
Only Call Long Distance (No Toll Charge)  
& ask for: Zenith 08570

**ACADEMY SIGN PAINTERS**  
4024WorchesterDrSW. 242-0081

**AD SHOW CARDS** 111 15AvNW ... 277-2622

Al Fieger Sales Ltd 7235FlintRdSE ... 252-1976

**ALERT SIGNS**

Fiberglass Signs  
of All Kinds  
Well Site & Battery Signs  
Traffic Signs  
The Corrosion Resistant Sign

2402 48StSE ... 272-3444

Artistic Signs 1131 11StSE ... 265-5707  
(See Advertisement This Page)

**Signs—(Cont'd)**

Art-Way Signs 503 42StSW ... 249-  
(See Advertisement This Page)

**ASSOCIATED DISPLAY SERVICES LTD**  
407-409 6AvSE. 264-

**BARADROY SIGNS LTD**  
455MarshRdNE. 266-  
(See Advertisement This Page)

Behrends Bronze Industries Ltd  
MezzFlr622 1StSW. 244-

Can West Label Manufacturing Ltd  
6424 1aStSW. 259-

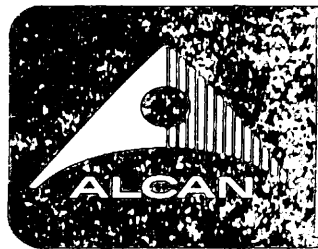
City Signs (Calgary) Ltd  
422ManitouRdSE. 287-4  
(See Advertisement This Page)

Colorprint Displays 3rdFlr206 11AvSE. 262-4

Continental Signs 200SackvilleDrSW  
(See Advertisement This Page) 259-4

Display Industries Alberta Ltd  
502-610 8AvSW. 264-1

(Continued Next Page)



# Alcan Siding

1. END PAINT WORRIES
2. IMPROVES APPEARANCE
3. COLORS ARE BAKED ON
4. PROTECTS YOUR HOME
5. MADE ESPECIALLY FOR CANADIAN CLIMATE
6. SAVES MONEY
7. 20 YEAR GUARANTEE BY THE ALUMINUM COMPANY OF CANADA

FREE ESTIMATES

## 277-2104

### SOUTH WEST ALUMINUM DISTRIBUTORS LTD.

Franchised Dealer for Alcan Siding

1244 - 18a STREET N.E.

AFTER HOURS: G. Schmitz 277-2104



Alcan Siding

## WESTERN Siding Ltd.

ALUMINUM — VINYL &amp; WOOD SIDING

DOORS — AWNINGS — SHUTTERS

FOR FREE ESTIMATES PHONE

## 288-3182

8936 - 33rd Avenue N.W.

# A1 SIGNS

121 - 17th Avenue E.

PHONE

## 262-4054

Artistic Signs  
*The Original*

**VOGUE SIGNS LTD.**

Specializing in ... REAL ESTATE SIGNS

SHOWROOM WINDOW LETTERING • DESIGN  
LARGE PROJECT • HOME SHOW SIGNS ETC.  
SHOWCARDS • POSTERS • TRUCK LETTERING

Dial 265-5707

1131 - 11th Street S.E.



SIGNS LTD.

- ★ REAL ESTATE RENTALS
- ★ COMMERCIAL
- ★ PLASTIC SIGNS
- ★ SCREEN PROCESS

## 266-5144

455 Marsh Road N.E.

DECALS - COMMERCIAL SIGNS  
SCREEN PRINTING - TRUCKS

City Signs

(CALGARY) LTD.

422 Manitou Road S.E.

## 287-0063

AFTER HOURS CALL 252-0702 P. MOLLER

# ART-WAY Signs

- GOLD LEAF LETTERING
- SILK SCREEN PROCESS
- TRUCK LETTERING

Signs of every Description

## 249-5976

Ofc. 503 - 42nd Street S.W.



Decals Our Specialty

## 259-4321

200 Sackville Drive S.W.

**Signs—(Cont'd)**

Dot Signs Limited 4510 6aStNE 276-7741  
 (See Advertisement This Page)  
**ECONOMY SIGNS** 626 23AvSW 263-2805  
 Eldon Signs 915 48AvSE 243-0189  
 (See Advertisement This Page)

**EXECUTIVE DESIGNS DIV OF SIGNS  
 BY SILK SCREEN LTD**

Federal Neon (1970) Ltd 4415 1StSE 243-7485  
 1910 11StSE 262-9772  
 (See Advertisement This Page)

Fyten's Tire & Machinery  
 Quality Magnetic Signs  
 Hwy2H Bowden 224-3321

**HARRY'S SIGNS**  
 TRUCK LETTERING — BANNERS  
 SCREEN PRINTING  
 COMMERCIAL SIGNS — SHOW CARDS  
 8020 4aStSW 252-6856

**HOOK SIGNS (CALGARY) LTD**  
 320 3StSE 263-2170  
 (See Advertisement This Page)

Klein Signs 1095AcadiaDrSE 271-7886  
 (See Advertisement This Page)

**L & M PLASTICS & DISPLAYS**  
 242 40AvNE 276-6671  
 (See Advertisement This Page)

**MAGNA SIGN CALGARY**  
 3 Dimensional Plastic Signs  
 Indoor, Outdoor & Magnetic  
 317 17AvSW 265-8534

**MAGNETIC MAN**  
 3-D PLASTIC  
 MAGNETIC  
 SIGNS  
 243-5066  
 Box 8245 Station F  
 Calgary 13  
 4320MacLeodTrS 243-5066

Magnetic Removable Tri Metric Signs  
 10548BradburyDrSW 252-6565

Magnetic Signs (Alberta) Co  
 4404 14StNW 289-4912  
 (See Advertisement This Page)

Martinson Sign Service Ltd  
 1542 41AvSE 265-5847  
 (See Advertisement This Page)

**MARV-EON SIGNS** 111-239 12AvSW 264-2695  
 Mimura Dan Signs Ltd 215 41AvNE 277-9057  
 (See Advertisement This Page)

Listings Of This  
 Classification Are Continued  
 On Next Page

Cut shopping time down—cut  
 searching the town—use a  
 short-cut, the Yellow Pages.

**DOT SIGNS LIMITED**  
 4510 6A STREET N.E.  
 276-7741

- OUTDOOR ADVERTISING
- STORE FRONT SIGNS IN PLASTIC, METAL & WOOD
- EXHIBITION & INDUSTRIAL DISPLAYS
- GOLD & SILVER LEAF LETTERING
- TRUCK LETTERING
- SCREEN PROCESSING
- BAKED ENAMEL SIGNS

**HOOK SIGNS  
 CALGARY LIMITED**  
 320-3 ST. S. E.  
 263-2170

- SHO-CARDS — BANNERS
- COMMERCIAL SIGNS
- PHOTOGRAPHIC SCREEN PROCESS
- HIGHWAY, TRUCK & TRAILER LETTERING FACILITIES

Eldon (Red) Walls  
**243-0189**  
 915 - 48th Avenue S.E.

**KLEIN SIGNS**  
 GOLD LEAF  
 Truck Lettering  
 Decals - Silk Screen Process  
 Outdoor Signs - Rustic & Carved  
 Wooden Signs - Cut Out Letters  
**271-7886**  
 1095 Acadia Drive S.E.

**FEDERAL NEON**  
 (1970) LTD.

finer electrical signs  
 at no additional cost

**262-9772**  
 1910 - 11th Street S.E.

**•SOLD•LEASED•MAINTAINED**

Custom Designers  
 Manufacturers  
 Erectors  
 Maintenance  
 \* \* \*  
 Neon Signs  
 Plastic Signs  
 All Types of  
 Plastic Letters

**MAGNETIC SIGNS**

Signs To Fit  
 Your Specifications  
 "Sign Of The Times"

Plastic  
 Indoor  
 Show  
 Cards

**289-4912**

**M  
 S**

**MAGNETIC SIGNS**  
 (ALBERTA) CO.  
 4404 - 14th Street N.W., Calgary

**LM** 276-6671  
 242 - 40th Ave. N.E.

PLASTICS & DISPLAYS

- Complete Sign Service To The Oil & Gas Industry
- Custom Vacuum Forming
- 3-Dimensional Magnetic Plastic Signs

**M  
 MARTINSON**

**SIGN SERVICE**  
 LTD.

**265-5847**

- TRUCK LETTERING
- REAL ESTATE
- COMMERCIAL
- CUT OUT LETTERS
- GOLD & SILVER LEAF
- BANNERS
- POSTERS
- SCREEN PROCESS
- DIE CUTTING

A. W. (Marty) Martinson, Mgr.  
 1542 - 41st Avenue S.E.

**DAN MIMURA**  
 SIGNS

- ★ TRUCKS
- ★ SCREEN PROCESS
- ★ OUTDOOR SIGNS,

**277-9057**  
 215 - 41st Avenue N.E.  
 If No Answer Call 282-8373



**Signs—(Cont'd)**

National Neon Displays Ltd 204 40AvNE 277-5955  
(See Advertisement This Page)  
NEOMA NEON SIGN CO Box 6263 ..... 288-8484  
Neon Contractors Ltd 5305 1aStSW ... 252-3391  
(See Advertisement This Page)

**NEON PRODUCTS LTD**

NEON SIGNS  
PLASTIC SIGNS  
ROTO-VISION

1302 11AvSW ..... 244-8934

**Signs—(Cont'd)**

**NEON SALES & SERVICE LTD**  
909 15StSW .. 269-4971  
(See Advertisement This Page)  
**PATEY JACK SIGN AGENCIES**  
MezzFlrGreyhoundBldg. .283-7172  
Peter's Decorating & Display  
312-1343 14AvSW. 244-5656

**PRO DESIGNS & SIGNS**

Gold Leaf Silkscreening  
Permanent Signs - Art Work  
Cut Out Stereof foam Letters

24 Hours Service

Rear7003FarrellRdSE ..... 253-5305

Roepke Signs 807 11AvSW ..... 269-8354  
(See Advertisement This Page)

(Continued Next Page)



**NEON SALES & SERVICE LTD.**

neon and plastic displays,  
storefront modernization,  
advertising co-ordinators.

909 - 15th Street S.W.  
**269-4971**



**NEON CONTRACTORS LTD**  
ILLUMINATED ADVERTISING  
SALES - SERVICE - RENTALS  
**252-3391**  
5305 - 1A ST S.W. - CALGARY 9, ALBERTA



**SIGNS BY SILK SCREEN LTD.**  
EXECUTIVE DESIGNS  
ARCHITECTURAL SIGNING DIVISION

**OUR PROCESSES**

- SCREEN PRINTING
- HEAT STAMPING
- HAND LETTERING
- ENGRAVING
- EMBOSING
- GRAPHICS CONSULTING
- COMMERCIAL ART
- DESIGNING
- DIE CUTTING
- KISS CUTTING
- LAMINATING
- PHOTOGRAPHY
- CUSTOM FABRICATING
  - Wood
  - Plastic
  - Aluminum
  - Steel
- SPRAYING
- PUNCHING
- FORMING

**OUR PRODUCTS**

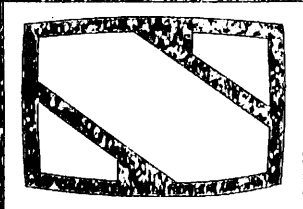
- DECALS OF ALL TYPES • FLEET & CONTAINER MARKINGS • STORE FRONT SIGNS (Wood Plastic Metal) • BANNERS
- SHOWCARDS • DIRECTORY BOARDS
- ARCHITECTURAL SIGNING ( Schools, Universities, Hospitals, Commercial Complexes )
- DISPLAYS • IN OUT BOARDS • ALUMINUM PICTURE FRAMING • GLASS & PLASTIC SCORE BOARDS • TRUCK LETTERING
- CUT OUT LETTER & NO. DECALS
- TRANSIT SYSTEM ADVERTISING • NAMEPLATES
- CONTROL PANELS • INSTRUMENT DIALS
- CUT OUT LETTERS (Wood Plastic Metal)
- IMPRINTING • TRAFFIC SIGNS • INDUSTRIAL SIGNING (Construction Cos. Petroleum Cos. Utilities Cos. Service Cos.)
- MAGNETIC SIGNS • PARKING LOT SIGNING (premises & Vehicles)
- SERIAL NO. DECALS • TRADE PRINTING

**243-7485**  
4415-18 STREET SOUTH EAST, CALGARY 24, ALBERTA

**NATIONAL NEON**  
204 40TH AVENUE N.E. CALGARY

**ELECTRICAL SIGNS**  
storefronts, solarlite skydomes

FOR SALES LEASING AND SERVICE PHONE:  
**277-5955** JIM BROWN RES. 282-8932  
JIM CAMPBELL RES. 274-0207




**ROEPKE**  
**Signs**  
**269-8354**  
807-11 Ave.S.W.

**Signs—(Cont'd)**

Signs By Lee 4505 Macleod Trs 243-7697  
(See Advertisement This Page)

**SIGNS BY SILK SCREEN LTD**  
4415 1st SE 243-7485  
(See Advertisement Opposite Page)

**SOLARITE PLASTIC INDUSTRIES LTD**  
204 40th Ave NE 276-1136

Stewart Signs 1725 32nd St SW 249-0689

**STUDIO ONE LIMITED**  
2019 Centre St N 276-5311

**TAYLOR PLASTICS LTD** 735 10th Ave SW 266-1182  
Taylor Signs 1439 9A SE 262-3131  
(See Advertisement This Page)

**TEK SERVICES (DIVISION OF TEK PLASTICS LTD)** 2020 Centre Ave NE 272-6711  
(See Advertisement This Page)

Tioga Signs Ltd 7059 Farrell Rd SE 252-3366  
(See Advertisement This Page)

Tri-Art Designers Ltd 4510 6th St NE 276-2377

Universal Installations & Crane Rentals Ltd  
1627 48th Ave SW 243-5175

Vogue Signs Ltd 1131 11th St SE 265-5707

**WESTERN DISPLAY SERVICE LTD**  
1705 Macleod Tr SE 263-4786

**WESTERN SIGN PRODUCTS LTD**  
Shop 605 10th Ave SW 262-5007

Wilson E Signs & Displays Ltd  
412 36th Ave SE 287-2363  
(See Advertisement This Page)

A recent survey definitely proves —1 out of every 7 Yellow Page Buyers makes a personal visit to the firm selected to buy what he wants after he has consulted the Yellow Pages. He is usually counted as a "drop-in" customer by the firm.

Will your Yellow Page advertising direct these "drop-in" customers to you?

**SIGNS BY LEE**  
DESIGN Specialists  
COMPLETE ARTWORK  
PICTORIAL PAINTING  
PLASTIC DISPLAYS  
CUT-OUT LETTERS  
TRUCK LETTERING  
STOREFRONT SIGNS  
243-7697  
4505 MACLEOD TRAIL

**TEK SERVICES**  
DIVISION OF  
TEK PLASTICS LTD — MALTON  
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*"Quality & Service at Competitive Prices"*

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(See Advertisement This Page)

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(See Advertisement This Page)  
(Continued Next Page)

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TRANSIT CARDS  
DISPLAYS  
POSTERS - CRESTS

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Tower Silo Co Ltd

Concrete Stave Silos

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**Silver Plating**

See Plating

**Silverware—Retail**

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Fine Arts (Northumbria) Sterling Silver Co

9667 OakhillDrSW .. 253-3166

2503-505 6StSW

Northumbria Sterling Silver Co ..... 261-0788

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**Skating Equipment—(Cont'd)**

Calgary Cycle Store 1504CentreStN .... 277-3430

McLaren George Distributors Ltd  
 2040 42AvSW .. 243-4484

Premier Sports (Calgary) Ltd

319 7AvSW .. 263-8855

(See Advertisement This Page)

Ridley's Cycle & Sporting Goods

225 10StNW .. 283-1421

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2702CentreStN .. 277-2872

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Your Downtown  
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 CENTER

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FEATURING  
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**2 Pomas**  
**1 T-Bar**

Ski School & Shops  
 3 DAY LODGES  
 24 HOUR SNOW REPORT  
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**LAKE LOUISE LIFTS  
 LTD.**  
 LAKE LOUISE — OFFICE  
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 (Summer & Winter)

**Ski Centres—(Cont'd)**

Colin K Lax 311-1147 17AvSW ..... 244-7007

Lake Louise Lifts Ltd 1-122 17AvSE .. 262-9707

(See Advertisement This Page)

Marmot Basin 820-355 4AvSW ..... 262-1754

Mount Norquay Snow Report 915 70AvSW 253-3383

**PASKAPOO SKI CENTRE**

CALGARY'S

LARGEST SKI AREA

Hwy1W&BanffRd ..... 288-4112

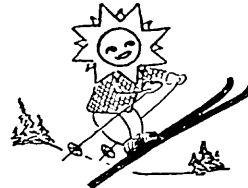
Snow Ridge Ski Developments Ltd

915-622 1StSW .. 269-8561

Sunshine Village (Banff) Ltd ... Banff 762-3383

(See Advertisement This Page)

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 ★ MOUNTAIN INN - 90 ROOMS  
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 24 Hour Snow Report CALGARY 244-8282

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Tucker Supply Ltd 1005 17AvSW ..... 244-6563

**Ski Tows**

See Ski Centres

**Skiing Conditions Information**

Mount Norquay Snow Report 915 70AvSW 253-3383

Ski Snow Report 1301 17AvSW ..... 264-3322

Sunshine Village Snow & Ski Report

1609 14StSW .. 244-8282

Westcastle Ski Resort 615 17AvSW ..... 266-3380

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Top Lines of  
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CALGARY'S  
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HappyValleyPk ..... 288-5

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Director, Joe Couillard

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Cosmetiques Herbelle 207a-333 17AvSW 263-

Rozsa Skin Care & Cosmetics

328-339 6AvSW .. 264-

**Skin Divers' Equipment**

See Divers' Equipment

**Skins**

See Hides, Raw Furs & Skins

**Skis & Skiing Equipment**

**ABOMINABLE SKI SHOP CALGARY LTD**

1005 17AvSW .. 244-7

**ARLBERG SKIS & EQUIPMENT—**

ALLCOCK LAIGHT & WESTWOOD LTD

LvrFlr1210 11AvSW ..... 244-1

Big Chief Sporting Goods Ltd

230 7AvSW .. 262-3

(See Advertisement This Page)

Calgary Ski & Sport House Ltd The

615 17AvSW .. 262-5

(See Advertisement Opposite Page)

**HAPPY VALLEY SKI LTD**

COMPLETE PRO SHOP

SALES & RENTALS

HappyValleyPk ..... 288-5

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**Skis & Skiing Equipment—**

(Cont'd)

**HARPER'S SKI SHOP**

**SKI SHOP**

Full Line of The Finest  
Skis & Clothing  
Expert Advice & Service

130 12AvSW ..... 262-7429

McCook's Sports Ltd 1933 10AvSW ... 245-1555  
(See Advertisement This Page)

Wood Sports Ltd  
Harmony Bldg Banff Av. Banff 762-2343  
(See Advertisement This Page)

Nordic Ski & Sports 2615 17AvSW ... 242-2252

Ozzie's Sports Centre 8407 Elbow Dr SW ... 252-0078  
(See Advertisement This Page)

Premier Sports (Calgary) Ltd  
319 7AvSW ... 263-8855  
(See Advertisement This Page)

Russell Sporting Goods Ltd  
1001 1StSW ... 269-5566  
(See Advertisement This Page)

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253-7788**


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SOUTHRIDGE MALL

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Dynamic VR 17 

**Rossignol**

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**West Castle & Panorama**  
**Ski School & Pro Shop**



**Ozzie's  
SPORTS CENTRE**  
8407 ELBOW DRIVE S.W.  
**Ph. 252-0078**

Summer & Winter Sports — Expert Ski Repair Shop



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INSTITUTIONAL DIVISION 1933 - 10th AVENUE S.W.  
**245-1555**

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Equipment Specialists

**RENTALS**

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Calgary's  
Downtown  
Ski  
Headquarter:



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Fischer,  
Gresvig,  
Raichle,  
Tyrol,  
Koflack,  
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 Calgary

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 SKI REPAIRS  
 USED SKI DEPARTMENT

**“Specialists In Skis & Ski Wear  
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**SKI CELLAR**

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 324 - 16th AVENUE N.W.

**Skis & Skiing Equipment—**

(Cont'd)

SKI CELLAR 1442 17AvSW . . . . . 245-4311  
 SKI CLOTHING & OFFICE . . . . . 245-4311  
 SKI SALES & SERVICE . . . . . 245-4311  
 (See Advertisement This Page)

SKI SCENE SPORTS LTD

**SKI SPECIALISTS**  
 Downhill And Cross-Country  
 Macleod Mall . . . . . 255-7577  
 Westbrook Mall . . . . . 246-2042  
 Westbrook Mall . . . . . 246-2042

Skiers Sport Shop Ltd The 329a 7AvSW 266-4564  
 (See Advertisement This Page)

**SPACE TOOL & SPECIALTY WORKS LTD**  
 CROSS COUNTRY RACING & TOURING  
 SKI EQUIPMENT  
 129 61AvSE . . . . . 252-2554

**SPORTSMAN LTD**  
 SKI CLOTHING & OFFICE  
 1442 17AvSW . . . . . 243-4311

**WORLD OF SPORTS** 324 16AvNW . . . . . 277-3222  
 (See Advertisement This Page)

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**Skis & Skiing Equipment—**

**Rentals**

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 Metal & Fibre Glass Ski  
 Step In Release Binding  
 Buckle Boots & Poles  
 BY DAY - WEEK OR SEASON  
 1001 1StSW . . . . . 269-5

**Skis & Skiing Equipment—**

**Wholesale**

Calmet Industrial Supply Ltd  
 129 61AvSE . . . . . 253-  
 Reid David S Western Ltd  
 6439 25StE . . . . . 252-  
 5

**Sleeping Bags**

Barotto Sports Ltd 605 7StSW . . . . . 243-

**Slides & Film Strips**

Shiple Photo Service Limited  
 1139 11StSE . . . . . 265-

**Slings**

Martin-Black Wire Ropes of Canada Ltd  
 7016FarrellRdSE . . . . . 252-5

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 1229 11AvSW . . . . . 245-5

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See Odor Neutralizers

**Smokers' Supplies & Sundries**

Big Ben Tobacconist  
 BrentwoodVillageMall . . . . . 289-11  
 Billy's News & Smoke Shop 138 9AvSW 262-2  
 Billy's Royale Bsm335 8AvSW . . . . . 265-11  
 Foothills Hospital Smokeshop  
 MnFir FoothillsHosp . . . . . 283-31

**Smorgasbord**

See Caterers also Restaurants

**Snapout Forms**

Continuous Forms (Alberta) Ltd  
 444 42AvSE . . . . . 287-28  
 Data Business Forms Limited  
 528 9AvSW . . . . . 265-62

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See Fences

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701 14StNW 283-6893  
Bestway Snow Removal 2734 17AvSW 242-3780

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SNOW REMOVAL & TRUCKING  
FRONT END LOADER  
After Hours 246-1766  
1402 9AvSE 269-4747

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2444 43StSE 272-0454

**FOOTHILLS LANDSCAPING LTD**  
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GRADERS - LOADERS - TRUCKS  
{283-4212  
701 14StNW {283-6045

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COMMERCIAL - RESIDENTIAL  
SNOW REMOVAL & SANDING  
304-3130 66AvSW 242-1309

Meadow Gardening Service Ltd  
2723 49StSW 242-8685  
Merr's Trenching 3236RacCrSE 272-0308

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48" Snow Plow Blade - 2 Stage Blower  
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FOR HOME & INDUSTRY  
Authorized Distributor  
6120 1aStSW 253-7171

Dave's Small Engine Repairs  
340 16AvNW 276-6110  
McCulloch Equipment Co Ltd  
770 9AvSE 262-1322

Mumford Medland Ltd 5711 6StSE 252-2201

**THOMPSON S J TRUCK EQUIPMENT LTD**  
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EQUIPMENT  
6230CentreStS 255-4446

**Snow Sleds**

See Snow Vehicles

**Snow Vehicles**

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SNO-PONY  
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A Full Line of Accessories Available  
935b 48AvSE 243-1276

**ALPINE SNOWMOBILE CENTRE**  
4114MacLeodTrS 243-7680  
(See Advertisement This Page)

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THE BOSS  
THE SMOOTH RIDE  
FOR THE LONG RUN.



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Guard Implements Ltd  
Box 430 Trochu 442-3982  
Superior Feed & Supply Ltd  
Box 250 Rockyford 533-3811

**Snow Vehicles--(Cont'd)**

Barotto Sports Ltd 605 75StW 243-7114  
(See Advertisement This Page)

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THE WORLD'S LARGEST  
SELLING SNOWMOBILE  
UNEQUALLED EXPERIENCE  
& SERVICE FACILITIES

"FOR INFORMATION CALL"  
DISTRIBUTOR

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14325 114Av Edmonton 455-2135  
DEALERS

Bow Ridge Motors Ltd Cochrane 468-2019  
**CORRAL SALES & SERVICE**  
10640MacLeodTrS 271-1951

**FENNING METERING SERVICE & SUPPLY LTD** 3632BurnslandRdSE 243-6800  
**METRO FORD SALES LTD**  
9Av&11StSW 263-4530

**RENFREW SPORTS LTD**  
326MeridianRdNE 272-6444

**ROCKY MOUNTAIN MOTORCYCLE SALES & SERVICE** 309 16AvNW 277-9326  
Wheat Centre Motors Ltd Vulcan 485-2096

Bow Cycle & Motor Co Ltd  
6524BownessRdNW 288-5421  
(See Advertisement This Page)

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**ALPINE SNOWMOBILE CENTRE**  
Accessories - Service Renting  
Clothing  
Full Coleman Line  
A.T.V. Vehicles  
**243-7680**  
4114 Macleod Trail S.

**Bow Cycle & Motor Co. Ltd.**

**YAMAHA**  
**MOTO SKI**

SALES - SERVICE  
**288-5421**  
6524 Bowness Road N.W.

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Come Snow... Go Ariens  
• Sales - Service - Accessories  
SMALL ENGINE REPAIRS  
**272-7612**  
4701 - 17th Avenue S.E.

**SCORPION SNOWMOBILES**  
**243-7114**

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Sled & Engine Parts  
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15" - 18" - 23" Models  
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• All Models Available  
OPEN  
7:00 a.m. to 10:00 p.m.  
6 Days a Week  
10640 MACLEOD TRAIL SOUTH, CALGARY

All Terrian Vehicle  
**271-1951**

Go One Better  
Go ski-doo

*Fenning Metering* SERVICE & SUPPLY LTD.

NO PROBLEM TO OWN



**243-6800**

3632 BURNSLAND ROAD S.E.

**Sales  
Service  
Parts**

**ski-doo**

## Snow Vehicles—(Cont'd)

**BOW RIDGE MOTORS LTD**  
COMPLETE SKI-DOO  
SALES, SERVICE & ACCESSORIES  
Phone ..... Cochrane 468-2019

**BRAGG CREEK SCORPION SALES & SERVICE**  
PARTS & ACCESSORIES  
After Hours 242-8286  
Bragg Creek 1-855-3643  
5509 1aStSW ..... 253-5020

Calgary Sport & Service Centre  
4701 17AvSE . 272-7612  
(See Advertisement Preceding Page)

**CANALSIDE CYCLE & SPORTS**  
ARCTIC CAT & SKIROULE  
SNOWMOBILES  
Phone ..... Strathmore 382-3294

## Snow Vehicles—(Cont'd)

Corral Sales & Service  
10640 Macleod TrS. . 271-1951  
(See Advertisement Preceding Page)

**DAVE'S SMALL ENGINE REPAIRS**  
340 16AvNW . 276-6113  
Fenning Metering Service & Supply Ltd  
3632 Burnsland Rd SE. . 243-6800  
(See Advertisement This Page)

**FLEXTRAC NODWELL LTD**  
Manufacturers of  
OFF-HIGHWAY TRACKED CARRIERS  
All Depts. 287-2280 — 24 Hour Service  
1201 42AvSE ..... 287-2280

Fyten's Tire & Machinery  
Hwy2N. . Bowden 224-3321

**GREG'S CYCLE & MARINE**  
SNOW VEHICLE REPAIRS  
ALL MAKES  
2047a 34AvSW ..... 242-3252

**H & M SNOWMOBILE SERVICES**  
Box 3627 . 289-2413  
(See Advertisement This Page)

**H & R SERVICE GARAGE LTD**  
OMC SNOW CRUISERS  
SALES & SERVICE  
2018 20St ..... Didsbury 335-3422

**HARPER'S MARINE** 1206 15StW .... 262-7233  
Healy Walt Motorcycle Ltd 227 10StNW 283-2788  
Holiday Sports & Snowmobiles  
4116 Macleod TrS. . 287-2444

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DISTRIBUTORS FOR BOSCH IGNITION  
TILLOTSON CARBURETORS  
J. L. O. ENGINES  
131 11AvSW ..... 269-3725

**KANES MOTORCYCLE SHOP LTD**  
SALES & SERVICE  
FOR  
YAMAHA SNOWMOBILES  
119 17AvSW ..... 269-8577


McCulloch Equipment Co Ltd 770 9AvSE 262-1322  
(See Advertisement This Page)

**MERCURY SNOWMOBILES—**  
Sales & Service  
FOOTHILLS BATTERY & MARINE LTD  
5512 4StE ..... 252-3446  
HARPER'S MARINE  
1206 15StW ..... 262-7233

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CAT-SHACK - ARCTIC CAT DEALER  
SALES - SERVICE - ACCESSORIES  
& CLOTHING  
Millarville ..... 271-9174

**MOTOR BIKE CITY LTD**  
CALGARY'S MOTO-SKI  
SALES & SERVICE CENTRE  
2909 Richmond Rd SW ..... 242-1191

**MOTO-SKI**  
"WE'RE TOUGHER  
SEVEN WAYS!"



"WHERE TO BUY THEM"  
AUTHORIZED DISTRIBUTOR  
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3240 11StE. 264-0880  
SALES & SERVICE DEALERS  
**BOW CYCLE & MOTOR CO LTD**  
6524 Bowness Rd NW . 288-5421  
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Listings Of This  
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ALBERTA  
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Sport Products  
Playcat ATV  
Mini Bikes  
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**272-8741**

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Sales  
Service  
Used Sled  
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It Gets You Back*

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REPAIRS TO ALL MAKES

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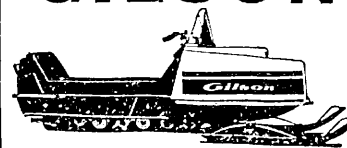
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HONDA MOTORCYCLE SALES & SERVICE  
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"Your One Stop Snowmobile Centre"

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ENGINEERED  
FOR  
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BY

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SERVICE** 1519 9th SE 265-7943

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(See Advertisement Opposite Page)
- RECREATION ENTERPRISES RR2** 242-0865  
(See Advertisement Opposite Page)
- Renfrew Sports Ltd 326 Meridian Rd NE 272-6444  
272-6425  
(See Advertisement Opposite Page)
- Renn Sales (Calgary) Ltd 3240 11th SE 264-0850  
(See Advertisement This Page)
- Rocky Mountain Motorcycle Sales & Service  
309 16th NW 277-9326  
(See Advertisement This Page)
- Rondel Distributors Ltd 113 42nd SE 243-7296  
(See Advertisement This Page)

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FUN VEHICLES FOR  
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LTD** Irricana 458-2226
- Sundre Tire & Machinery Sundre 225-3923
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CO LTD** Millarville 271-9174
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- Reliable Motors Standard 644-3744

**SHEPPARD MOTORS**

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**Snow Vehicles—(Cont'd)**

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DIVISION OF  
GLASTRON  
BOAT  
COMPANY



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- Rundle Distributors (1971)  
318 Meridian Rd NE 272-7600  
DEALERS
- H & M Snowmobile Services  
Box 3627 289-2413
- Recreation Enterprises RR2 242-0865

**Snow Vehicles—(Cont'd)**

**SNOWMOBILE & MOWER CENTRE**

Calgary's Polaris & Snow Jet Centre  
Sales — Service — Rentals  
5003 Centre St N 274-5050

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(See Advertisement This Page)

**SUPERIOR FEED & SUPPLY LTD**

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2627 17th SW 242-8218

Western Cycle (Calgary 1970) Ltd  
1514 14th SW 244-4044  
(See Advertisement This Page)

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★ Kawasaki Motorcycles

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**277-9326**

STORE NO. 2 SOUTH  
2515 - 26th Avenue S.W.  
**246-2022**

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&  
Equipment**

★ SNOWMOBILES  
★ MINI BIKES

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V. Rodberg - C. Kusch  
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See Sporting Goods

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227 7th SE 265-3411
- Alcoholics Anonymous  
Central Serv Ofc 411 Bamlett Bldg 266-1725  
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Glenmore Group 2129b 33rd SW 249-8555  
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Bsm 204 16th NW 277-5858  
Calgary Tuberculosis & Respiratory Disease  
Association 515-604 1st SW 266-1102  
Rehabilitation Office  
Baker Memorial Sanatorium 288-8821  
Calgary Welfare Rights Assoc  
805 1st SE 265-0706  
Local 101 429 8th SE 269-7718  
Canadian Cancer Society 231 7th SE 263-3120  
Canadian Mental Health Assoc  
522 11th SW 266-7283

- City of Calgary  
Social Service Dept  
333 7th SE 269-0251  
Shaganappi Social Service Unit  
8th & 33rd SW 246-3381
- Family Counselling Centre  
Bsm 6328 35th NW 288-3686
- Frontier Unlimited  
Bsm 3518 3rd SW 242-4101  
Government of Alberta (Provincial) 269-6101  
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- Haysboro City Wide Homemakers  
216-1311 1st SW 262-5184
- Hull William Roper Home  
F N B Sharpe Exec Dir  
2223 11th SW 252-2266
- Jewish Community Council of Calgary  
102 18th SE 263-5650
- Jewish Family Service 18th & Centre St S 264-6634  
John Howard Society of Alberta  
1102 9th SW 244-5561
- Mutchmor Place 236 McKnight Blvd NE 274-6545  
274-9970
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See Associations &amp; Societies

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1470 Shaw Rd SE J271-3030  
Big Rock Sod Farms Ltd 104 61st Ave SE .252-9394  
(See Advertisement This Page)  
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—See Alberta Turf & Landscaping Ltd  
Modern Gardeners 2734 17th Ave SW ..... 242-2096  
1242-3780

Sheep River Sod Farms Ltd

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(See Advertisement This Page)

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CUSTOM  
DESIGNED  
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*Total Communications  
for modern business*

NO MAINTENANCE COSTS.  
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Custom Designed Systems

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SERVING SCHOOLS, CHURCHES,  
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To Meet Your Requirements  
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207 - 19th Street N.W.

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HILLHURST ELECTRONICS LTD

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(See Advertisement This Page)

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SERVICE Parts Dept 264-4155

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See Women's Specialty Shops

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Mount Royal College 7th & 11th St SW ..... 266-4611

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Serv Dept ..... 266-5986

Hutton's Limited 131 11th Ave SW ..... 269-3725

(See Advertisement This Page)

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AUTHORIZED  
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ON ALL MAKES



**269-3725**

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NORTH HILL BR. J277-4443  
1416 Centre Street N. J277-4000  
BONNYBROOK BR.  
4150g - 14a Street S.E. 269-7510

**Sporting Goods**

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B M Hardware & Sporting Goods Ltd

3411 26th Ave SW .249-3030

Barotto Sports Ltd 605 75th St SW ..... 243-7114

(See Advertisement Opposite Page)

Big Chief Sporting Goods Ltd

230 7th Ave SW .262-3748

(See Advertisement Opposite Page)

Calgary Cycle Store 1504 Centre St N. .... 277-3430

Calgary Ski & Sport House Ltd The

615 17th Ave SW .262-5251

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SPECIALIZING IN

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Equipment  
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Eaton's 8AvBet3&4StSW ..... 266-0234

(See Advertisement This Page)

Fairview Cycle 7237FlintRdSE ..... 252-9921

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6103-6471MacLeodTrS ..... 252-3033

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(See Advertisement This Page)

**FRECHY'S SPORTING GOODS**

902 9AvSE ..... 265-1782

Harper's Marine 1206 1StSW ..... 262-7233

Holiday Industries Ltd 221 11AvSW ..... 263-4435

Island Bar 1227 9AvSE ..... 265-5197

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**MACLEODS FAMILY SHOPPING CENTRE**

440 7AvSE ..... 262-7586

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5728MacLeodTr ..... 255-0022

(See Advertisement This Page)

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**McCook's Sports Ltd**

BrentwoodVillageMall ..... 289-0677

CalgaryNorthHillShoppingCentre ..... 289-3344

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CalgaryMarketMall ..... 288-0888

Institutional Div 1933 10AvSW ..... 245-1555

(See Advertisement This Page)

Mercury Distributors Ltd 2432 3AvNW ..... 283-5531

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Specializing in

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(See Advertisement This Page)

(Continued Next Page)

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REPAIRS OF ALL KINDS  
Complete Service On All  
Makes of Best Quality  
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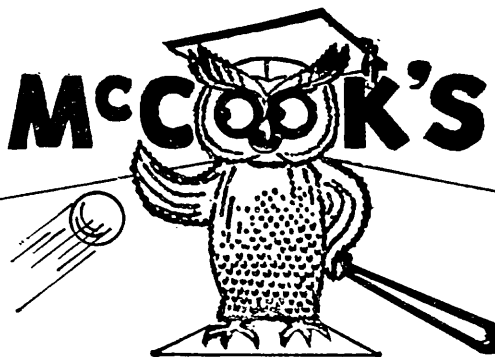
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Denis Gough, Prop.

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**245-1555**

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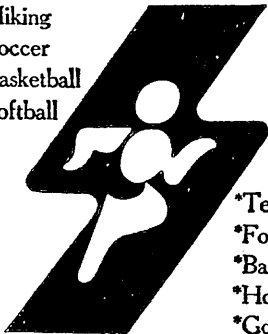
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\*Skiing  
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★ Archery      ★ Hockey  
★ Hondas      ★ Bicycles  
★ Skates      ★ Skis

255-7577

9640 Macleod Mall Shopping Centre

246-1892

153 Westbrook Mall Shopping Centre

## Sporting Goods—(Cont'd)

Outdoors Inn Ltd 814a 49AvSW . . . . .243-1888  
(See Advertisement This Page)  
Outdoorsman's Den Ltd The  
9640MacleodMallShoppingCentre . . . . .255-7577  
(See Advertisement This Page)  
OZZIE'S SPORTS CENTRE  
8407ElbowDrSW . . . . .252-0078  
Pioneer Gun Works MnFlr 513 8AvSW . . . . .269-5980  
(See Advertisement This Page)  
Premier Sports (Calgary) Ltd  
319 7AvSW . . . . .263-8855  
(See Advertisement This Page)  
Ribtor Sales 318 11AvSE . . . . .262-9426  
(See Advertisement This Page)  
RIDLEY'S CYCLE & SPORTING GOODS  
FISHING TACKLE - SKATING OUTFITS  
HOCKEY EQUIPMENT  
225 10StNW . . . . .283-1421

## PIONEER GUN WORKS

Custom Built Rifles  
Re-Blueing  
Stock Making  
Scope Repairs

COMPLETE CUSTOM  
GUNSMITHING  
OF ALL KINDS

# 269-5980

Mn Flr., 513 - 8th Ave. S.W.

## Sporting Goods—(Cont'd)

ROGERS RENT-ALL EQUIP LTD  
130 16AvNW . . . . .  
RUSSELL SPORTING GOODS LTD  
Specializing Service in  
Firearms - Fishing Tack  
Ski Equipment  
1001 1StSW . . . . .269-  
SIMPSON & LEA 708CentreStS . . . . .26  
Ski Cellar 1442 17AvSW . . . . .24  
Ski Scene Sports Ltd WestbrookMall . . . . .24  
Skiers Sport Shop Ltd The 329a 7AvSW 26  
SKIN SCUBA SHOP  
Specializing In  
DIVING EQUIPMENT  
"THE CANADIAN" FOAM NEOPREN  
WATER SKI JACKETS  
SAILING SUITS  
533 11AvSW . . . . .265-3  
SPACE TOOL & SPECIALTY WORKS LTD  
TOURING & CROSS COUNTRY  
SKI EQUIPMENT  
Res. 255-4800  
129 61AvSE . . . . .252-2  
Spalding A G & Brothers of Canada Ltd  
5011NewcombePlaceNW . . . . .284-  
STAMPEDE CITY SPORTS LTD  
Discount House for Sportswear & Equipm  
Leagues, Communities, Associations, Insti  
tional Accts. Display Room & Warehouse  
323 39AvSE . . . . .287-26  
TOTEM DISTRIBUTORS 633 10AvSW 266-  
Tuxedo Cycle & Sports Ltd  
2702CentreStN . . . . .277-2  
(See Advertisement This Page)  
Vitasport Cycles 1219½ 9AvSE . . . . .262-2  
WESTERN CYCLE (CALGARY 1970) LTD  
C C M SKATES - HOCKEY EQUIPMENT  
HOLLOW GROUND SHARPENING  
1514 14StSW . . . . .244-404

WESTERN GUN SHOP  
6535BownessRdNW . . . . .288-3  
Wilson Manufacturing Co 2738 17StSE 265-65  
WORLD OF SPORTS 324 16AvNW 277-32  
(See Advertisement This Page)

## Sporting Goods—Whlse & Mf

BAROTTO SPORTS LTD  
SCORPION SNOWMOBILES — HODAKA  
MONTESSA MOTORCYCLES — LEAD SHOT  
RELOADING EQUIPMENT & COMPONENTS  
GUNS — SCOPES — MOUNTS  
Warehouse 3644 Manchester Road S.E.  
605 7StSW . . . . .243-7114

C C M  
WHOLESALE & MANUFACTURING  
A Div. of Seaway Multi-Corp Limited  
1335 9AvSW . . . . .264-0223

CALMET INDUSTRIAL SUPPLY LTD  
TOURING & CROSS COUNTRY SKI  
EQUIPMENT - PACK BOARDS  
PACK SACKS  
129 61AvSE . . . . .253-1333

CANADA FISHING TACKLE & SPORTS LTD  
224 11AvSW . . . . .265-3162

COOPER CANADA LIMITED  
MANUFACTURERS OF  
CANADA'S FAMOUS COOPER BRANDS  
HOCKEY - BASEBALL - GOLF BAGS  
LACROSSE - FOOTBALL - GUN CASES  
SWIM GOODS - BASKETBALL &  
MISCELLANEOUS INFLATED GOODS  
2ndFlr321 10AvSW . . . . .263-4444

Listings Of This  
Classification Are Continued  
On Next Page

## Ribtor Sales

318 - 11th Avenue S.E.

For Sporting Goods  
TENTS — SLEEPING BAGS  
FISHING EQUIPMENT  
— EVERYTHING FOR THE CAMPER —  
HI-POWER RIFLES - SHOTGUNS  
BASEBALL & SKATING EQUIPMENT  
FREE PARKING

266-5076

262-2982 - 262-9426



## TUXEDO CYCLE & SPORTS LTD.

C.C.M. & Cooper Weeks  
SPORTING EQUIPMENT  
C.C.M. & Bauer Skates  
LOUISVILLE SLUGGER  
HOCKEY STICKS  
New & Used Skates  
Skate Exchange  
Fishing Tackle

# 277-2872

2702 Centre Street North

**Sporting Goods—Whlse & Mfrs**

—(Cont'd)

Hand Bar 1227 9AvSE . . . . .265-5197  
**MARY HOLLAND MFG LTD**  
 Your Home of Sportswear & Equipment  
 Featuring Canada's Finest Sporting Goods  
 District Sales Office  
 1111 1StSW . . . . .265-2822

**DAVID S WESTERN LTD**  
 Representing:  
 ALPINE SUPPLIERS INC.—SKI EQUIP.  
 NANCY GREENE SKI WEAR  
 ROBBLIN GOLF EQUIPMENT  
 PENNY SPARLING TENNIS WEAR  
 RUNDLE SPORTS  
 6439 2StSE . . . . .252-6648

S Manufacturing Co Ltd  
 Box 1 Site9 RRB (Collect) Edmonton 484-6283  
**WESTERN CANADA HARDWARE LTD**  
 58Av&4StSE . . . . .252-8881

**Sports Car Equipment**

See Automobile Parts & Supplies Section

**Sportswear—Retail**

Club Crest Sportswear  
 1137KensingtonRdNW . . . . .283-2452  
 Country Club Casuals Ltd 812 49AvSW 243-5053  
 W's Country Club 7718ElbowDrSW . . . . .252-3588  
 Tug Shop 4CambrianShoppingPlazaNW . . . . .289-9166

**Sportswear—Whlse & Mfrs**

**CLUB CREST SPORTSWEAR**  
 Manufacturers of Quality Club Jackets  
 & Crests. School & Club Sweaters, Etc.  
 Prompt Courteous Service  
 1137KensingtonRdNW . . . . .283-2452

**Spray Painters**

See Painters & Paperhangers

**Spraying**

A Chemical Services Ltd  
 5507 1StSE . . . . .255-0131  
 Berry & Hartly Spray Service  
 2024BriarCrNW . . . . .282-6133  
 Chem Spray Alberta Ltd  
 Box 1025 MainPO . . . . .266-1759  
 Gordon's Weed Control Spray Services  
 420a 40AvNE . . . . .276-5332

**Spraying Equipment**

**BAPCO PAINT SUPPLY**  
 South West Store 710 17AvSW . . . . .263-1590  
 North Hill Store 924 16AvNW . . . . .289-2546  
**CANWEST PUMPING SYSTEMS LTD**  
 GRACO PUMPS — SALES & SERVICE  
 3612BurnslandRdSE . . . . .243-8911

**SHERWIN-WILLIAMS CO OF CANADA LTD**

Consultants in

Spray Guns — Compressors  
 Painting Booths — Hose  
 Airless Spray Equipment

— Distributors of —

Binks & Graco Equipment

5908MacLeodTrS . . . . .255-0138

Help is right at hand in these  
**YELLOW PAGES.** If you want  
 to know where to get some  
 product or service, consult  
 them . . . and save time.

**Spraying Equipment—(Cont'd)**

Wagner-Mistral Canada Ltd  
 523 4StSE . . . . .262-4110  
 (See Advertisement This Page)  
**WEBSTER AIR COMPRESSORS & PAINT  
 SPRAY EQUIPMENT** 1421 41AvSE 269-3517

**WAGNER - Mistral  
 CANADA LTD.**

Electric Airless Spraying Equipment  
 Sold and Serviced in 148 Countries  
 WAGNER Airless Production Units — Guns  
 Airless Tips — High Pressure Hoses  
 Roto-Cleans

Mistral "300" — Mistral Triumph  
 Electric Airless Hand Guns  
 Sales and Service

**WAGNER-MISTRAL CANADA LTD.**

523 - 4th Street S.E. **262-4110**

**MISTRAL DEALERS:**  
 Canadian Pittsburgh Industries Ltd.  
 504 - 10th Avenue S.W.  
 Holloway Paints & Chemicals Ltd.  
 422 - 40th Avenue N.E.  
 International Paints (Canada) Ltd.  
 1405 Macleod Trail S.E.  
 Sherwin-Williams Co. of Canada Ltd.  
 1108 - 17th Avenue S.W.

**Springs**

**PRODUCTO DIEMAKERS SUPPLIES LIMITED**  
 DIE SPRINGS, COMPRESSION SPRINGS,  
 EXTENSION SPRINGS, DISC SPRINGS,  
 DOWEL PINS & STRIPPER BOLTS  
 9aSpruceCliffShoppingCentre . . . . .246-3133

**Springs—Manufacturers**

Standen's Limited 24Av&MacleodTrSE . . . . .269-3736  
 (See Advertisement This Page)



Manufacturers of all Types  
 of Leaf Springs

- \* HOT & COLD PRESS WORK
- \* SPECIAL BOLTS & BRACKETS

**269-3736**  
**STANDEN'S LIMITED**

Telex 038-21777  
 24th Ave. & Macleod Tr. S.E.

**Sprinkler Contractors**

**AUTOMATIC SPRINKLER COMPANY**  
 (1964) LTD 431ManitouRdSE . . . . .243-8210  
 Night Service Calls . . . . .255-4003

**DEEVES FRED & SONS LTD**  
 Licensee for  
 GLOBE AUTOMATIC FIRE SPRINKLERS  
 "Member of National Fire Protection Ass'n"  
 1313 16AvSW . . . . .244-8951

**GRINNELL AUTOMATIC SPRINKLERS**

MANUFACTURERS  
 INSTALLERS  
 AUTOMATIC SPRINKLER  
 WATER SPRAY AND  
 SPECIAL HAZARD SYSTEMS  
 MAINTENANCE AND INSPECTION



"FOR DEMONSTRATION CALL"  
**GRINNELL SALES LIMITED**  
 4005 11StSE . . . . .243-6073

**Sprinklers—Fire Protection**

**ALBERTA ALARM COMPANY**  
 Underwriters Approved Central Station  
 Sprinkler Supervisory & Waterflow  
 Alarm Service  
 424 6AvSE . . . . .263-7110

Central Alarm Services Ltd  
 252-1632 14AvNW . . . . .289-3677

**CHUBB-MOSLER & TAYLOR ALARMS**  
 LTD 125 6AvSE . . . . .266-2881

**GRINNELL AUTOMATIC SPRINKLERS—  
 GRINNELL SALES LIMITED**  
 4005 11StSE . . . . .243-6073

**Sprinklers—Lawn**

**ASSURED PLUMBING LTD**  
 3AlythShoppingCentre . . . . .265-5175  
 Evergreen Irrigation Ltd 767 9AvSE . . . . .264-4741  
 (See Advertisement This Page)

**HINGER SERVICE PLUMBING &  
 HEATING LTD** 3AlythShoppingCentre 265-5174

**LAWN SPRINKLER SERVICE**  
 MANUAL OR FULLY AUTOMATIC CLOCK  
 CONTROLLED LAWN SPRINKLERS  
 8831 34AvNW . . . . .288-4384

**OLIVER INDUSTRIAL SUPPLY CO LTD**  
 803 46AvSE . . . . .243-5551

**SHRUBSALL A J CO LTD**  
 1733 10AvSW . . . . .244-2101

**TORO LAWN SPRINKLER SYSTEMS**

FULLY AUTOMATIC  
 CLOCK CONTROLLED  
 Underground systems for  
 home, park, cemetery,  
 business, industry, golf courses. Offers economy  
 of installation, operation and maintenance.  
 Manufactured by Toro Mfg. Corp.  
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**WESTWARD POWER EQUIPMENT**  
 11505 106Av Edmonton 429-1721  
 INSTALLING DEALER

**OEL J H MECHANICAL LTD**  
 2-1303 45AvNE . . . . .277-3333  
 DEALERS  
 Chesney Hardware Ltd

102 16AvNW . . . . .277-7577  
**WRIGHTS LAWN MOWER REPAIR  
 SERVICE** 1519 9AvSE 265-7943



**SPRINKLERS**

SUREST AID TO IRRIGATION  
 SPRINKLERS OF ALL TYPES  
 For Home, Farm, Industry  
 Manual or Automatic Systems



**264-4741**  
 767 - 9th Avenue S.E.

**Stables**

Chinook Stables Ltd 16211 24StSW . . . . .271-0646  
 King Stables RR6 . . . . .272-9551  
**ROCKING R L RANCH** Box 8295 . . . . .253-1212  
 Smoky Bar Stables RR8 . . . . .271-0102

**Stages—Portable**

Greer W E Limited 4045 11StSE . . . . .243-7831

Use Long Distance

**Stainless Steel**

See Steel—Stainless

**Stampings—Metal**

**KRED INDUSTRIES LTD**  
 ALL TYPES OF METAL FORMING  
 HYDRAULIC AND PUNCH PRESS  
 3619BlackburnRdSE . . . . .243-8844

**Stamps for Collectors**

Don's Hobby Shop Co Ltd 610 1StSW . . . . .262-5717  
**HARRY'S COIN-STAMP-ANTIQUE**  
 121 7AvSW . . . . .266-3373

**TREASURE ISLAND HOBBY SHOP**  
 WORLD-WIDE COINS & STAMPS  
 SPECIALIZING IN CANADIAN  
 10Av&CentreStN . . . . .277-3780

**WORSLEY STAMPS**  
 NEW ISSUE STAMPS & COINS  
 NUMISMATIC & PHILATELIC SUPPLIES  
 709CentreStS . . . . .262-6662

**Stamps—Rubber**

See Rubber Stamps

**Stapling Machines**

**A P S C O PRODUCTS—**  
 WESCAN WHOLESALE STATIONERS LTD  
 2ndFlr240 11AvSW . . . . .263-1012

**ACME STEEL COMPANY OF CANADA LTD**  
 2ndFlr 215 10AvSW . . . . .266-6597

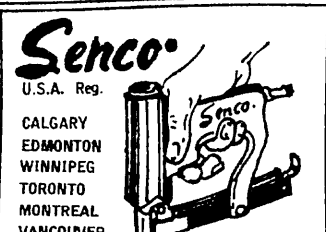
**ARROW INDUSTRIAL STAPLERS—**  
 SUCEE EQUIPMENT DISTRIBUTORS LTD  
 7053bFarrellRdSE . . . . .252-7705

**BOSTITCH STAPLING EQUIPMENT**  
 FASTEN IT BETTER  
 AND FASTER WITH  
 Hand, Motor and  
 Air Driven:  
 -Stapling Equipment  
 -Nailing Equipment  
 -Stitching Equipment  
**BOSTITCH STAPLES AND NAILS**  
 "WHERE TO BUY THEM"  
 SALES & SERVICE  
 Bostitch Division of Textron Canada Ltd  
 2312SpillerRdSE . . . . .265-1849



Caswell I H Co 2020CentreAvNE . . . . .272-5571  
 (See Advertisement This Page)  
 (Continued Next Page)

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 it easy for out-of-town  
 customers to call you; al-  
 ways display your AREA  
 CODE on stationery and  
 other printed pieces.



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**I. H. CASWELL CO.**  
**272-5571**  
 2020 Centre Avenue N.E.  
 THE WORLD'S LARGEST & MOST  
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 STAPLING & NAILING EQUIPMENT