

**Jewellery & Watches—Retail**

—(Cont'd)

Craftsman Jewellers Ltd 803 1StSW...262-9822  
(See Advertisement This Page)

Erin's Leprechaun Shoppe 718 3StNE...266-4810

Gene's Jewellery 127 6AvSW...262-5473

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Princess Jewellery 209 8AvSW...264-6912

**Revitt Dyson Jewellers Ltd**

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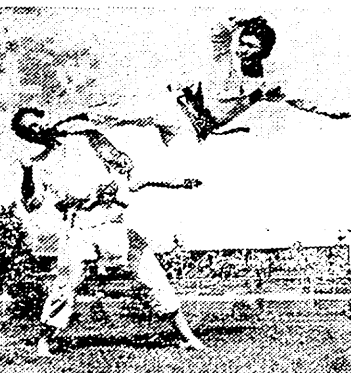
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Amalgamated Transit Union  
Division 1374 210-229 11AvSE. 266-4846

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Beverage Dispensers Local 265  
229 11AvSE. 269-1866

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Workers Loc 2  
208-229 11AvSE. 266-6606

Calgary District Council United Brotherhood of  
Carpenters & Joiners of America  
3rd Flr 1026 16AvNW. 284-1166

Local Union of Carpenters 1569 ..... 284-1166

Local Union of Carpenters 1779 ..... 284-1166

Local Union of Millwrights 1975 ..... 284-1166

Local Union of Carpenters 2103 ..... 284-1166

Local Union of Carpenters 2410 ..... 284-1166

Local Union of Millworkers 2508 ..... 284-1166

Local Union of Mill Men 3002 ..... 284-1166

Calgary Labor Council 200-229 11AvSE. 262-2390

Calgary Labor Temple Co Ltd  
229 11AvSE. 262-1759

Canadian Food & Allied Workers  
AFL-CIO-CLC 1022 17AvSW. 245-2236

**CANADIAN LABOR CONGRESS**  
202 Labor Temple. 262-5185

Canadian Union of Postal Workers  
501 Grain Exchange Bldg. 264-1109

307 Grain Exchange Bldg. .... 264-0710

Canadian Union of Public Employees 269-3324  
104 13AvSE. 269-6588

Construction Laborers Union Local 1111 262-5060  
213 11AvSE. 262-5711

Dancer Ronald J 1235 40AvNW ..... 289-6423

Glass Workers Local 1725  
312-229 1AvSE. 264-1652

International Association of Heat & Frost  
Insulators Local 126 ..... 262-3594

305-229 11AvSE. 262-3696

International Brotherhood of Electrical Workers  
LU 254 Salon A Labor Temple. 262-9713

International Brotherhood of Electrical Workers  
Local 348 AGT Employees  
310-311 Labor Temple. 269-3014

International Brotherhood of Painters & Allied  
Trades Loc 583 229 11AvSE. 269-1522

International Brotherhood of Pulp Sulphite &  
Paper Mill Workers 319-229 11AvSE. 263-6717

International Chemical Workers Union  
319-229 11AvSE. 262-3797

International Union of Elevator Constructors  
010-610 8AvSW. 266-6740

International Union of Operating Engineers  
Local 955 301-229 11AvSE. 262-6204

262-1277

Ironworkers Local 725 316-229 11AvSE. 262-2761

Ironworkers Shopman's Loc 805  
203-229 11AvSE. 264-2576

Lather's International Union Local 221  
27-335 11AvSW. 264-5155

Letter Carriers Union of Canada  
502 Grain Exchange Bldg. 264-0684

Oil Chemical Atomic Workers International  
Union Local 9-773-313 Labor Temple. 266-5906

Operative Plasterers & Cement Masons  
International Assoc Local 324  
318-229 11AvSE. 263-6541

Professional Transport Workers Union of Canada  
Bsm1302 40StSE. 272-4789

**RETAIL CLERKS UNION LOCAL 397**  
1030 4StSW. 263-3415

Retail Wholesale Department Store Union  
308-513 8AvSW. 269-4237

Sheet Metal Workers Local 254  
303-229 11AvSE. 266-4839

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227 11AvSE. 266-4294

263-6089

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LU 496 106 11AvSW. 262-6141

United Brotherhood of Carpenters & Joiners of  
America Loc 1779 229 11AvSE. 266-5872

United Mine Workers of America  
237 7AvSW. 266-3666

Welfare Fund 900-237 7AvSW ..... 262-3769

**Labor Organizations—(Cont'd)**

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United Steelworkers of America  
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 1600 14AvNW .289-5109  
 Chinook Centre Store ChinookCentre .255-1211  
 Forest Lawn Br 3309 18AvSE .272-4533  
**Brentwood Village Mall Store**  
 BrentwoodVillageMall .289-0313  
**Westbrook Shopping Centre** .242-5636  
 121a 16AvNW .277-9190  
**Downtown Store** 328 8AvSW .266-1766  
 (See Advertisement This Page)

**BOULIQUE D'OR**

NorthMallChinookShoppingCentre .255-5372  
**Bride Pamur Ltd** The 1005 8AvSW .264-4524  
**Chez Marie Ladies Wear**  
 29aWestbrookShoppingCentreSW .249-0252  
 MacleodMall .252-2991

**COUNTRY CLUB CASUALS LTD**

812 49AvSW .243-5053  
 Office .243-0104  
**D'Alaird's Ltd** 218 8AvSW .266-5038  
 Chinook Shopping Centre .252-5249  
 Calgary Market Mall .288-1644  
**Darlyn's Fashion** 308 7AvSW .262-4728  
**DAYTONS FASHIONS** 310 8AvSW .269-2516  
 ChinookShoppingCentreS .252-9200  
 (See Advertisement This Page)  
**Fashion Dress Shop** 116 8AvSE .266-4511

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"You Are At Your Best,  
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 WE CARRY A LARGE SELECTION OF  
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 COATS, SUITS, PANT SUITS, MILLINERY  
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**Fraser Jack Stores** CalgaryMarketMall .286-1491  
**FROCK TOWN LTD** 106 16AvNW .277-4735

**GLA-MOR FASHION SHOP**

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**Halle's Boutique** PalliserSqW .264-7372  
**Happy Girl** 228 7AvSW .264-4847  
**Hollinsworth & Co Ltd**  
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 Credit Dept .266-2967  
 Chinook Centre Store ChinookCentre .255-1252

**HOLT RENFREW & CO LTD**

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**Irish Imports** 716 71AvSW .252-7410

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**JUNIOR HOUSE LTD** 1232 17AvSW .244-9155  
**Kaleidoscope** LwrFirPalliserHtl .264-2619  
**Krista Marie Style Shop**  
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**La Boutique** 310 7AvSW .266-4896  
 24LakeBonavistaShoppingCentre .271-4515  
**Lady Ann Boutique** The 724 284SW .262-6555  
**LILI FASHIONS** 812 15StSW .262-5611  
**Little Shop** The Holiday Inn .266-4200

Include your AREA CODE  
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 heads. The AREA CODE  
 helps out-of-town custom-  
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WE CARRY A COMPLETE  
 LINE OF LADIES' WEAR  
 SPORTSWEAR - SLACKS - SKIRTS  
 SWEATERS - CAR COATS & LINGERIE  
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 8419ElbowDrSW .255-8209

**Mais Oui Ladies Wear** SouthridgeMall .252-6002  
**MAJA FASHION & IMPORTS**  
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**MARIE'S LADIES WEAR** 816 15StSW .262-3162  
**McGREGOR TED LADIES' WEAR SHOPS**  
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**MILADI STYLE SHOPPE LTD**  
 2206a 4StSW .262-6605

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 1220aCentreStN. .277-5339

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**Mucky Duck Boutique** The  
 NorthHillShoppingCentre .289-6323

**OLD ORCHARD LTD** The CalgaryInn .263-3957  
**Ornell's Ladies Wear** 1410 4StSW .269-3075

**PARISIAN THE** 106 8AvSE .262-6187

**PEEK-A-BOULIQUE**  
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 755LakeBonavistaDrSE .271-3831

**PENNINGTON'S LARGE SIZE SHOPS**  
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 1750 14AvNW .289-1574

**Chinook Shopping Centre**  
 6207MacleodTr. .255-6988  
**Westbrook Shopping Centre**  
 11Av&37StSW .249-7042

**RENREW FURS LADIES & MEN'S**  
 FASHIONS 106 7AvSW .269-4341

**Sally Shops Ltd** 201 8AvSW .262-2004  
**Silk-O-Lina Ltd** 119 8AvSW .266-2474

**CalgaryNorthHillShoppingCentre** .289-3909  
**ChinookShoppingCentre** .252-5074  
**Simone Fashions** 703CentreStS .266-5288

**Strawberry Experiment Boutique Ltd**  
 229a 8AvSW .265-0863

**ChinookShoppingCentre** .255-5882  
**Suzanne** BrentwoodVillageMall .289-5774  
**Sweet 16 Fashion Centres**  
 WestbrookShoppingCentre .242-6006

126 8AvSW .265-2874  
 .269-4811  
 .265-7207

(See Advertisement This Page)

**TALL SHOP LTD THE**

"EVERYTHING FOR THE TALL GIRL"  
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**207 BOUTIQUE LTD** 207 8AvSW .269-7565  
**Valli Apparel** 6428BownessRdNW .288-1510

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**Calgary Shopping Centre**  
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 14th Ave. N.W. .289-5109

**Chinook Centre** 255-1211  
 Chinook Centre

**Forest Lawn Branch**  
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**Brentwood Village Mall** 289-0313

**Westbrook Shopping Centre** 242-5636  
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**STORE NO. 208—**  
 SOUTHRIDGE MALL  
 SHOPPING CENTRE .252-5979

**STORE NO. 214—**  
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 314 4AvSE .262-5097  
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 Specialists in The Design & Mfr. of  
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 Call the telephone business  
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 Canada's Pioneer Laminators  
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LARGE SELECTION OF LIGHT BULBS

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Rototilling, Gillwork, Grass  
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Acreages, New & Largest  
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**Landscape Gardeners—(Cont'd)**

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LANDSCAPERS  
NURSERIES  
SOD FARMS  
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LANDSCAPE THE  
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Have a A.N.T.A. member landscape your property and be sure of professional service. Buy your nursery stock & landscape materials from A.N.T.A. members & receive Quality. Call only the firms, who are registered.

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Big Rock Sod Farms Ltd  
104 61AvSE .252-9394

Creative Landscaping  
624HunterfieldPlaceNW .274-3077

Devon Nurseries Ltd .Devon 447-3806

DeWit's Landscaping RR2 .249-6717

Eagle Lake Nurseries Ltd  
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Foothills Landscaping Ltd  
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Lacombe Nurseries Ltd .Lacombe 782-3015

**ALBERTA NURSERY TRADES ASSN**  
(Continued Next Column)

**Landscape Gardeners—(Cont'd)**

**ALBERTA NURSERY TRADES ASSN**  
(CONTINUED)



McEwen Bros (Alberta) Ltd  
420 48AvNE .274-5555

Meadow Gardening Service Ltd  
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Rushfeldt Ron 418AstoriaCrSE .253-0631

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Sunnyside Greenhouses Ltd  
3439 69StNW .268-3008

Alberta Turf & Landscaping Ltd  
1470ShawRdSE .271-2616  
(See Advertisement This Page)

Big Rock Sod Farms Ltd 104 61AvSE .252-9394  
(See Advertisement This Page)

Busy Bee Nursery 103SouthlandDrSE .271-3535  
(See Advertisement Opposite Page)

Calgary Gardening Service 2734 17AvSW 242-2888  
(See Advertisement Opposite Page)

**CALGARY NURSERY SERVICE LTD**  
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GARDENING - LANDSCAPING - DIGGING  
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(See Advertisement Opposite Page)  
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(Formerly Hunter & Holmes Turf Farms Ltd.)

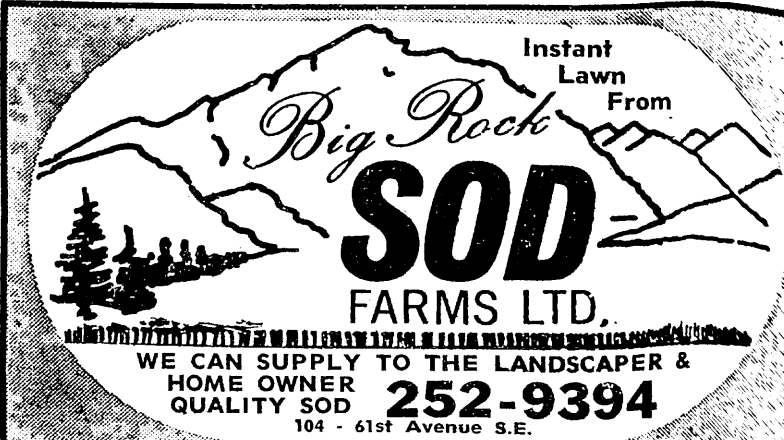
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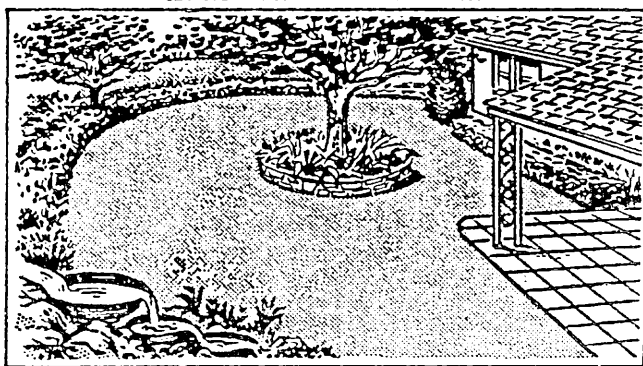


**Landscape Gardeners—(Cont'd)**

Creative Landscaping  
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(See Advertisement This Page)  
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2444 43rd St. E. 272-0454  
DeWit's Landscaping RR2 Calgary . 249-6717  
(See Advertisement This Page)  
Dustys Landscaping 33 Foxwell Rd SE . 252-1443  
(See Advertisement This Page)  
E & M SOD SUPPLY 2206 15th St SE . 264-6041  
Eagle Lake Nurseries Ltd  
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(See Advertisement This Page)  
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Evergreen Nursery RR5 . 279-3717  
(Continued Next Page)

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★ Garden & Commercial  
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Landscaping, Loam, Sodding,  
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A Courtesy

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TOP QUALITY  
SHADE & ORNAMENTAL TREES  
  
FLOWERING SHRUBS,  
EVERGREENS &  
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Nursery Grown Sod  
Available at our Nursery  
Located 3 Miles East & 1 1/2 Miles South  
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OPEN 6 DAYS A WEEK & HOLIDAYS

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LANDSCAPE CONTRACTORS  
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- Foothills Landscaping Ltd  
1255 Richland Rd NE . 277-7202  
(See Advertisement This Page)
- Frank's Landscaping Service  
2112 24th Ave NW . 289-5315  
(See Advertisement This Page)
- GOLDEN ACRE NURSERY & LANDSCAPING LIMITED** 420 48th Ave NE . 274-4286  
(See Advertisement This Page)
- Green Crest Landscaping Ltd  
Mn Fir 7816 Macleod Tr S . 255-4697  
(See Advertisement This Page)
- Greenview Nurseries Ltd  
4803 Centre St N . 277-2366  
(See Advertisement This Page)
- Greenway Landscaping 334 Adams Cr SE . 255-7222  
431 52nd Ave SW . 255-8477  
(See Advertisement Opposite Page)
- Gunnar's Landscape & Nursery Service  
915 41st St SE . 272-4161  
(See Advertisement This Page)

- HADDOCK'S LANDSCAPE & TREE SERVICE LTD** Box 966 Calgary . 249-5747
- HAWKES ENTERMINATING CO LTD** Mezz Flr Greyhound Bldg . 266-5797
- HAYSBORO GREENHOUSES & NURSERIES LTD** RR2 . 242-2277  
(See Advertisement Opposite Page)
- HOLT'S NURSERY FARMS** 1603a 42nd St SW . 242-5877  
(See Advertisement Opposite Page)
- HOUGH STANBURY & ASSOCIATES LIMITED** 10920 88th Ave . Edmonton 439-0647  
— See Alberta Turf & Landscaping Ltd
- INTERNATIONAL MARBLE & STONE COMPANY LTD** LANDSCAPING STONE & AGGREGATES ALL SIZES & COLORS (243-1298) 4030 75th St SE . (243-0655)
- KENDRICK'S LANDSCAPING SERVICES** 19 Walnut Dr . 249-5524  
(Continued Next Page)

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- **BIG & SMALL JOBS**  
Lawn Maintenance, Shrubs, Trees, Pruning, Grafting
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10% DISCOUNT — CITY LICENCE

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**SODDING & SEEDING**

TREES & SHRUBS  
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We Have A Complete Line of Landscaping Equipment  
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Calgary's Largest & Most  
**COMPLETE GARDEN CENTRE**

Offering The Largest Variety & Size of Trees & Shrubs  
PROPERLY GRAFTED AND GROWN FOR OUR CLIMATE  
**Potted For all Summer Planting**  
WRITTEN GUARANTEE WITH EVERY PURCHASE

We Honor "CHARGEX"  
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SOD in Small Quantities  
We Honor CHARGEX Cards  
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Offering a Large Variety of Quality Trees & Shrubs For All Summer & Fall Planting  
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 L & R Gardeners 3219 41StSE .....272-6979  
**LACOMBE NURSERIES LIMITED**  
 920MaplecroftRdSE .....271-5414  
 (See Advertisement This Page)  
 Mance's Sod Supply & Trucking  
 2206 15StSE .....262-9331  
 McEwen Bros (Alberta) Ltd  
 420 48AvNE .....274-5321  
 Meadow Gardening Service Ltd  
 2723 49StSW .....242-8685  
 (See Advertisement This Page)  
 Modern Gardeners 2734 17AvSW .....242-2096  
 (See Advertisement This Page)  
**MOOSE MOUNTAIN TREE FARM**  
 TREES - SHRUBS  
 PROFESSIONAL PRUNING  
 5108BriseboisDrNW .....282-3376  
 Mountain View Nursery 1007 2AvNW .....283-1607  
 (See Advertisement This Page)  
 (Continued Next Page)

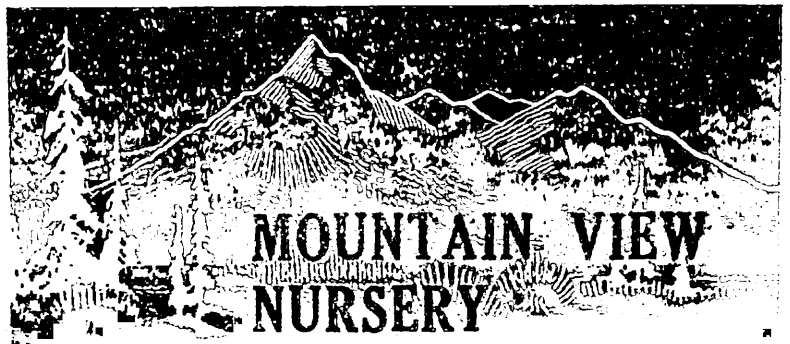
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 GRAFTED KOSTER BLUE SPRUCE IN WOODEN TUBS, THAT WILL GROW LIKE ESTABLISHED TREES  
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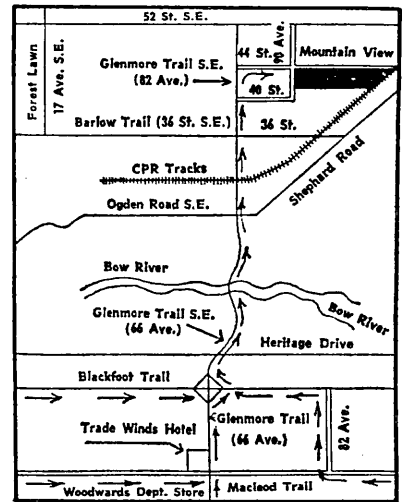
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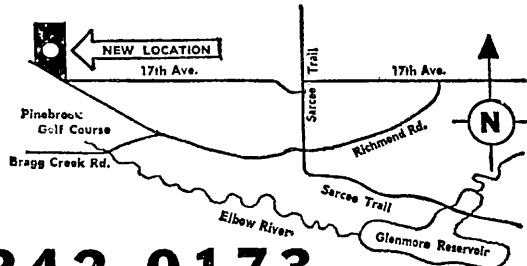
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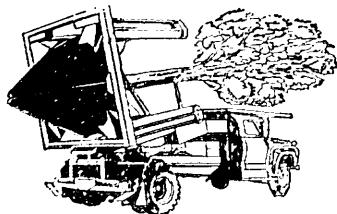
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103 43AvNE. 277-7371

**ROGERS RENT-ALL EQUIP LTD**  
130 16AvNW. 276-5501

Sheep River Sod Farms Ltd  
MnFlr7816MacLeodTrS. 255-7696  
(See Advertisement This Page)

Short R F 1715 18AvNW ..... 289-3593

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GENERAL YARD WORK }284-4041  
637 30AvNW ..... }284-4004

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(See Advertisement This Page)

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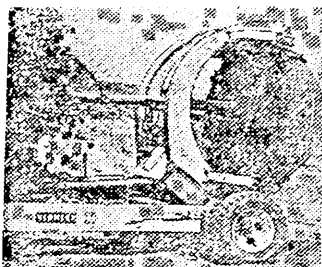
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Avondale Cleaners 6-5032 16AvNW ..... 288-2929

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1114 17AvSW ..... 244-0711

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Northgate Cleaners 4811CentreStN ..... 277-9288

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16Av&4StNW. 277-1111  
(See Advertisement This Page)

Stork Diaper Service Calgary Ltd  
1131 11StSE. 264-0101

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Valiant Cleaners 3827aBowTrSW ..... 249-2888

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769NorthmountDrNW ..... 289-5888

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WE WASH, DRY & FOLD ALL LAUNDRY  
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REPAIRS, INSTALLATIONS  
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FOR THE LAUNDRY &  
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We Supply  
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Finest & Largest Supply of  
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With 30 Attachments

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(See Advertisement This Page)

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Quick, Quiet, Magnesium Light.  
Canadian made. First in features and  
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Over 1000 OMC Servicentres to serve you.

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Authorized Dealers For Lawn  
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Repairs For All Makes of Mowers  
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SERVICE



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All rings can be brightened up  
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SWEEPERS  
SNOW BLOWERS

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LTD 807 42AvSE..287-1990

**Leather Cleaning**

**ARROW CUSTOM DRY CLEANERS**

914 16AvNW..289-4461

(See Advertisement This Page)

**FABRIC CARE CLEANERS**

ChinookShoppingCentre..255-1404

"Make One Call Do the Work  
of Two" — Use the **YELLOW  
PAGES.**

**Leather Cleaning—(Cont'd)**

**Fisher Matt Leather Suede & Fur Garments**

142 9AvSW..266-2000

(See Advertisement This Page)

**LEATHERCARE LTD** 914 16AvNW ..289-4461

Arrow Custom Dry Cleaners ..289-4461

**SUEDE-LIFE LEATHER CLEANING**

2414 4StSW..263-5338

(See Advertisement This Page)

**HAVE YOUR  
SUEDE & LEATHER  
GARMENTS CLEANED BY .**

**MATT FISHER'S**

*The Suede & Leather Experts*

142 - 9th Av S.W. 266-2415

Southridge Mall S 252-5190

309 - 7th Av S.W. 264-6446

Every Garment Receives  
Individual Attention

**YOUR SUEDE COAT  
DESERVES THE BEST**

Matt Fisher Leather, Suede & Fur Garments

**Leather Goods—Manufacturers**

**CALGARY SADDLE & LEATHER CO LTD**

ENGLISH  
RIDING EQUIPMENT

WESTERN  
RIDING EQUIPMENT

453 42AvSE ..287-2000

**COOPER CANADA LIMITED**

MANUFACTURERS OF  
WORLD FAMOUS BUXTON BILLFOLDS  
& FINE LEATHER GOODS

2ndFlr321 10AvSW ..263-4444

**Leather Goods—Retail**

**Alberta Saddle & Leather Mfg**

332 8AvSE..262-1900

**D & R Leather Wear** 110 9AvSE ..264-5353

811 1StSW ..263-8100

(See Advertisement This Page)

Listings Of This  
Classification Are Continued  
On Next Page

Use Easter Seals

**MACLIN**



**• LEASING •**

All Makes - Cars - Trucks

• **SHORT TERM**  
• **LONG TERM**

**252-0101**

MACLIN LEASING & U-DRIVE LIMITED  
Macleod Trail at 61 Avenue S.



A DIVISION OF STAMPEDE PONTIAC BUICK LTD.

**ALL MAKES**

PONTIAC

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**244-8921**

1449 - 17th Avenue S.W.

A New Exclusive Process For

**SUEDE LEATHER CLEANING**

The Problems of Shrinkage and a Stiff Boardy Feel  
is Eliminated Because Avalon's Suede-Life System  
Will Get Suede Garments Clean Without Removing  
Any Fat Liquors or Color From the Leather.

★ **BRING BACK THE SOFT, SMOOTH  
TOUCH YOU LOVE WITH —**



REGISTERED TRADE MARK

by



\* *Scotch Guarding* \*

Dial **CLEANIT**  
**263-8180**

THE HONORED NAME IN CLEANING  
SUEDE-LIFE LEATHER CLEANING  
2414 - 4th Street S.W.



SAVE \$ \$ \$ \$ \$ LEASING

**RENT-RITE LEASING**

COMPLETE LEASING SERVICES

TRUCKS — CARS — TRAILERS

SHORT OR LONG TERM LEASING

A LEASE TO FIT YOUR EVERY NEED



**272-1165**

RENT-RITE TRUCK & CAR RENTAL LEASING LTD.  
404 - 24th Street N.E. Block North of Firestone Plant

SAVE \$ \$ \$ \$ \$ LEASING

**ARROW CUSTOM  
DRY CLEANERS**

Your Leathers & Suedes  
Deserve the Best

We Clean & Refinish Leather  
& Suede Garments

THE FAMOUS

**LEATHERCARE METHOD**

Alterations & Repairs  
Our Specialty

**289-4461**

914 - 16th Avenue N.W., Calgary

**D & R LEATHER  
WEAR**

EVERYTHING IN LEATHER  
FOR LADIES & GENTS

- ★ COATS
- ★ PANTS
- ★ PONCHOS
- ★ JACKETS
- ★ HANDBAGS
- ★ WALLETTS
- ★ VESTS
- ★ SKIRTS

& ALL ACCESSORIES

Come In & Browse Around  
"Repairs on all Leather Garments"

**264-5353**

110 - 9th Avenue S.E.

**263-8195**

811 - 1st Street S.W.

**Leather Goods—Retail—(Cont'd)**

**FISHER MATT LEATHER SUEDE & FUR GARMENTS** 142 9AvSW .266-2415  
 SouthridgeMalls .252-5190  
 7th Avenue Boutique 309 7AvSW .264-6446

**GRAND SADDLE SHOP LTD**  
 327 8AvSE .269-3293

**KEMWAY'S WESTERN STORE**  
 1418MacleodTrSE .266-4270  
 Lonsai European Furrier 616a 3StSW .269-7166  
 (See Advertisement This Page)

**Outdoors Inn Ltd** 814a 49AvSW .243-1888

**RILEY & McCORMICK LTD**  
 Office & Mail Order

1929 10AvSW .244-7406  
 Downtown Store MnFlr HeraldBldg .262-1556  
 PalliserSqW .264-6718

North Hill Store  
 NorthHillsShoppingCentre .282-4388  
 Southridge Store SouthridgeMalls .252-4138

**SHEEP SKIN WORK SHOP**  
 217 15AvSE .263-4112

**STEEN & WRIGHT FURRIERS LTD**  
 LADIES EXCLUSIVE LEATHERS  
 222 8AvSW .263-2850  
 .262-1307

**TACK SHOP**  
 English Riding Equipment  
 311 17AvSW .263-3741  
 .269-3992

**TANDY LEATHER COMPANY**  
 110 6AvSW .266-4335

The Now Company Boutique  
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**Master Furriers**  
**Lovasi European Furrier**

- 36 Years Experience
- LEATHER - SUEDE & BUCKSKIN COATS & JACKETS IN STOCK & MADE TO MEASURE FOR MEN & WOMEN
- REPAIRS & CLEANING

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 616a - 3rd Street S.W.

**Leather Goods—Wholesale**

**Quest-Ograph Leather Co**  
 4629BownessRdNW .286-1186

**SHEEP SKIN WORK SHOP**  
 217 15AvSE .263-4112

**Letter Service**

See Addressing & Letter Service

**Lettering**

See Signs

**Libraries**

**Petro-Well Libraries Ltd** .269-1776  
 MnFlr GuinnessHse .269-1705

**Public Library**  
 Central Library Bldg 616MacleodTrSE 263-1820

**BRANCH LIBRARIES**  
 Alexander Calhoun 1508 32AvSW .244-7686  
 Brockmobile Library 27Av&4StNW .289-8590  
 Bowness 52BownessShoppingCentre .288-5885  
 Chinook Lower Mall ChinookCentres .255-0388  
 Crescent Heights 1304CentreStN .277-2655  
 Downtown Branch 527 7AvSW .264-3218  
 Forest Lawn 3301 18AvSE .272-1212  
 Georgina Thomson 51CornellRdNW .289-6794  
 Gungahary 2609 19AvSW .249-2988  
 Louise Riley 1904 14AvNW .289-8535  
 Shaganappi Branch 3415 8AvSW .249-9572  
 Sir Winston Churchill Community Library  
 5220 37StNW .282-6738  
 Southwood Branch 924SouthlandDrSW 252-2948

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 Carr McLean Co  
 925 The Queensway  
 New Toronto Ont 416-252-3371

Franz PateHa Contracting Ltd  
 1323 43AvSE .243-6040

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 COMPLETE LIBRARY  
 SUPPLIES & FURNISHINGS  
 363ConventryRd .Ottawa Ont 613-745-7009

**Licenses**

City of Calgary License Office 323 7AvSE 269-0794

**Life Insurance**

See Insurance Life

**Life Saving Equipment**

See Marine Equipment & Supplies

**Lift Trucks—Industrial**

See Trucks Industrial Section

**Lifts—Sightseeing & Skiing**

See Sightseeing Tours & Attractions also  
 Ski Centres

**Lighters & Accessories**

See Smokers Supplies & Sundries

**Lighting Consultants**

Alberta Fluorescent Sales & Service Ltd  
 4128 17StSE .269-5527  
**DOMINION LIGHTING SERVICES LTD**  
 718 3StNE .264-3877

**Lighting Equipment**

Electrolite Corp 1003 11AvSW .244-0748  
 Foothills Light Centre 701 11AvSW .269-8595  
**VULCAN MACHINERY & EQUIPMENT LTD**  
 807 42AvSE .287-1990

**Lighting Equipment—**

**Emergency**

**FARWILL CORPORATION** 709 11AvSW 269-7791

**Lighting Fixtures—Repairing**

**Maintenance & Installation**

Ace Window Service 219 28AvNW .277-1135  
 Alberta Fluorescent Sales & Service Ltd  
 4128 17StSE .269-5527  
 (See Advertisement This Page)

Chinook Fluorescent Lighting Services  
 424 6AvSE .263-1039  
 (See Advertisement This Page)

**DOMINION LIGHTING SERVICES LTD**  
 718 3StNE .264-3877

Eades Electric Limited .243-8566  
 433ManitouRdSE .243-4751

**MERRIMAN ELECTRIC LTD**  
 4516StanleyDr .243-4177

Planned Lighting Maintenance Ltd  
 516 10AvSW .262-7660

Spectra-Lite Lighting Services  
 909 15StSW .269-6885  
 (See Advertisement This Page)

**KNOW YOUR TEA?**

A tea taster may be able to identify as many as 1,500 different teas. By examining a dry leaf, he can tell where the tea was grown, sometimes even the estate it came from, what time of year it was plucked, its probable taste and cost.

ALBERTA  
**Fluorescent**  
**SALES & SERVICE LTD.**

LEADERS IN CANADA SINCE 1944

- RADIO EQUIPPED TRUCKS (24 Hours Per Day)
- WORKMANSHIP GUARANTEED
- EFFICIENT PERSONNEL, SPECIALIZED TECHNIQUES & EQUIPMENT
- AUTOMATIC CLEANING MACHINES (To Minimize Labor)
- CONTRACT MAINTENANCE OR SERVICE ON CALL

**269-5527**

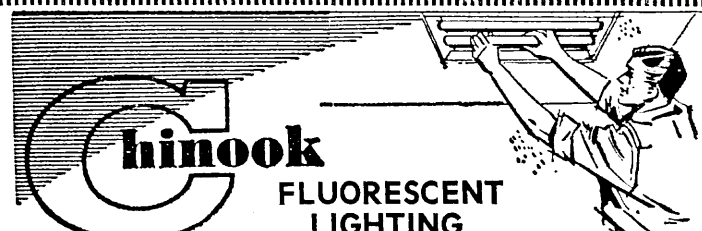
MAINTAINING LIGHTING & SIGNS OF EVERY DESCRIPTION

- FIXTURE SALES & LEASING

YOUR NUMBER 1 LAMPLIGHTER — TRY US!

We Comply With Applicable Canada Lighting Regulation Standards & Those of The Dominion of Canada Factories Act (Applicable To Offices, Shops, Etc.)

4128 - 17th Street S.E.



**FLUORESCENT LIGHTING SERVICES**  
 AERIAL LADDER SERVICE & RENTALS  
 Complete Lighting Service by Contract or Call Basis  
**FLUORESCENT — MERCURY — INCANDESCENT**  
**FIXTURE CLEANING & RE-LAMPING**  
 PRIVATELY OWNED PLASTIC SIGNS CLEANED & SERVICED  
 R. J. Bob Gissel, Mgr. res. 283-0474  
 424 - 6th Avenue S.E. **263-1039**

**SPECTRA-LITE**  
**LIGHTING SERVICES**  
 ARCHITECTURAL - BUILDING FLOODLIGHTING  
 INDOOR & OUTDOOR LIGHTING, SALES & SERVICE  
**269-6885**

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FRYS' LAMPLAND LTD 124 16AvNE ..277-1941  
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**Lighting Fixtures—****Whse & Mfrs**

Dominion Lighting Services Ltd  
Distributor for Shamrock Light Fixtures  
718 3StNE ..264-3877  
Residence .....282-8839  
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Outdoor Lighting Equipment  
200Eddystone .....Weston Ont 416 743-1010

**Lighting Systems**

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SERVICE LTD 4128 17StSE ..269-5527

**DOUGLAS RENTALS LTD**

FOR RENT — LIGHT PLANTS  
ALL SIZES

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KOHLER LIGHTING & ELECTRIC PLANTS—  
POWER ELECTRIC & EQUIPMENT CO LTD  
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**Lighting Protection Equipment****GRAIN ELEVATOR SUPPLY & SERVICES LTD**

LICENSED DODD & STRUTHERS  
INSTALLATIONS — EXCLUSIVE AGENTS

1835 10AvSW .....244-0771

**WRIGHT EDWARD G**

LICENSED

Dodd & Struthers Agent  
Prompt Inspected Installations

ALL WORK GUARANTEED  
Free Estimates

4015 17StSW .....243-2005

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Summit Lime Works Ltd Lethbridge—Call Long  
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**Limousine Service**

Baton Taxi Company 6808 OgdenRdSE ..279-5555  
Yellow United Limousine Service  
124 4AvSW ..262-3433  
(See Advertisement This Page)

**Linen Supply Service**

CANADIAN LINEN SUPPLY CO LTD  
4415ManillaRdSE ..243-8080  
(See Advertisement This Page)

**ROSEDALE LINEN SUPPLY**

UNIFORM RENTAL DIVISION  
AND LINEN SUPPLY

16Av&4StNW .....277-0777

**Linens**

Beehive Linen & Wool Shop  
1608aCentreStN ..277-7054  
Irish Linen Store Ltd 216 7AvSW .....266-5047  
SHAMROCK IRISH LINEN & GIFTS LTD  
IRISH LINEN &  
IMPORTED GIFTWARE  
SouthridgeMallS .....252-5150

**DO-IT-YOURSELF HAIRSET**

Quick hairset—Set hair dry. Soak towel in hot water, wring it out, then place around head for 5 minutes to set curls. Remove towel and comb hair when dry.

**YELLOW UNITED LIMOUSINE SERVICE**

THE YELLOW GROUP

WELL TRAINED CHAUFFEURS  
CITY TOURS  
MOUNTAIN TOURS  
SEE: BANFF, LAKE LOUISE & JASPER  
BUSINESS TRIPS  
TRANSPORTATION FOR PERSONNEL

— FULLY LICENSED & INSURED —

For prompt service  
**262-3433**

124 - 4th Avenue S.W.

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Bond-Bergman (Interiors) Ltd  
1908 10AvSW ..244-2444

**CENTENNIAL FLOORS**

CARPET — TILE — LINO  
GUARANTEED WORKMANSHIP

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**CLARK WM FLOOR COVERING LTD**

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132 71AvSE ..252-2522

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**Crestview Floors Ltd 2320CentreStN ....277-2777****CURTIS & LOUCKS LTD**

634a 17AvSW ..262-2622

(See Advertisement This Page)

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1706CentreStN ..274-2744

**Johnston Elmer 2532MorleyTrNW .....274-2744****KENSINGTON FLOOR COVERINGS LTD**

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**MONARCH STORE 3508 17AvSE .....274-2744****NICK'S FLOORING SERVICE LTD**

104-817 19StNE ..277-2777

**RUNDLE FLOORS & FABRICS LTD**

628a 11AvSW ..262-2622

**SLATER'S FLOOR COVERINGS LTD**

1301 15StW ..252-2522

**United Floors (Calgary) Ltd**

4824 16StSW ..257-2577

**Wood's Linoleum & Carpet Ltd**

1840 20AvNW ..264-2644

(See Advertisement This Page)

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calls to "Information". Check  
the directory or your number  
list.

**Canadian Linen Supply Co. Ltd.**

LINEN  
SUPPLY  
SERVICE



"IT PAYS TO KEEP CLEAN"

COMMERCIAL  
CLEANING  
DIVISION

LINEN SUPPLIED & LAUNDERED  
FOR ALL PROFESSIONAL &  
COMMERCIAL REQUIREMENTS

**243-8080**

4415 Manilla Road S.E.

**BEAUTIFUL****LINOLEUMS**

9 x 9  
12 x 12 TILES

Very Low Prices

Visit Our Bargain Basement

WE INSTALL OR  
DO IT YOURSELF

- WINDOW SHADES
- PLASTIC TILES
- CERAMIC TILES
- METAL TRIMS
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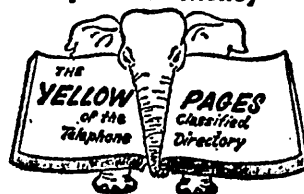
Customer Parking At Rear

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Curtis & Loucks Ltd.

634a - 17th Avenue S.W.

**BIG VALUE**  
for your Ad Money ---



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TELEPHONES**

**WOOD'S**

LINOLEUM & CARPET  
LTD.

**289-4833**

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After Hours 282-1013

★ LINOLEUMS  
VINYL RUBBER  
ASPHALT TILES

★ ARBORITE  
PLASTIC WALL TILES

★ BROADLOOM  
HALL RUNNERS

ESTIMATES GIVEN  
FIRST CLASS WORKMANSHIP

For a Complete Floor  
Covering Service

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**Dumcor Enterprises Ltd** 515 60AvSE .253-1172

**McMAHON W G LTD** 3202 9StSE .243-5535

**PRIMCO (WESTERN) LTD**  
219 50AvSE .255-5547

**WESTERN FLOOR COVERINGS**  
3405 9StSE .243-6016

**Liquefied Petroleum Gases**

See Propane Gas

**Liquid Oxygen**

See Oxygen

**Liquidators**

**Calgary Liquidators** 501 4StSE .269-4067

**CENTRAL LIQUIDATION (CANADA) LIMITED** 406 Texaco Bldg .263-6964

**Great West Liquidation Ltd**  
229-805 5StSW .266-6670

**Sayers Auctioneers** Box 396 .274-6606

**Western Business Disposals Ltd**  
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**WILSON'S AUCTIONEERS**

"GEARED TO INDUSTRY"  
CANADA WIDE SERVICE  
Offices: Calgary — Toronto  
2132 Crocus Rd NW .282-5719

**Liquor Mfrs**

See Distillers

**Liquor Stores**

**Alberta Liquor Control Board**  
**ALBERTA LIQUOR STORES**

826 5StSW .266-4917

914 11StSE .265-5591

17A & 11StSW .244-5830

5101 Bowness Rd NW .288-5001

Forest Lawn 3101 17AvSE .272-4784

Altadore 3504 19StSW .243-2113

Chinook Centre Store 6121 Macleod TrS .255-7857

1716 Centre St N .277-5152

**Calgary North Hill Shopping Centre**  
1838 14AvNW .289-7668

**Westbrook Shopping Centre SW** .249-0356

**Erentwood Shopping Centre**  
3672 Morley Tr NW .282-5583

**Calgary Central** 526 4AvSW .264-3168

**Calgary Macleod Tr** 9640 Macleod TrS .255-6912

5611 4StNW .274-3390

**Lithographers**

**Albertan Job Press Ltd**  
4603 Manilla Rd SE .287-2160

**Akraft Printing Co Limited**  
4303 Edmonton Tr NE .277-0751

**Brentwood Printing Ltd** 4404 14StNW .282-2923

**BURNAND PRINTING COMPANY LTD**  
6424 1st St W .253-8241

**COMMERCIAL PRINTERS (CALGARY) LIMITED** 1210 11AvSW .244-8966

**Econ-O-Lith Press Co Ltd** 634 6AvSW .263-2126

**Exello Printing Ltd** 1314 17AvSW .245-3327

**FOOTHILL PRINTERS LTD**  
311 34AvSE .243-4641

**Grant-Mann Lithographers Ltd**  
1-1710 Centre St N .277-3345

**GRAPHIC ARTS WESTERN LTD**  
4525 1StSE .287-2513

**HI-LITE PRINTING LTD** 739 10AvSW .262-9541

**Humphries Printing Ltd** 2212 4StSW .266-4668

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To store leftover pimientos, either drain them and immerse them in water in a covered jar in the refrigerator, or add 1/2 teaspoon of vinegar to the pimiento liquid, cover tightly and refrigerate.

**Lithographers—(Cont'd)**

**Hustad's Quality Printing Ltd**  
8-1026 16AvNW .289-0588

**Kalpress Limited** 537 11AvSW .263-4595

**KYLE PRINTING & STATIONERY LTD**  
4321 1StSE .243-8655

**McAra John D Limited** 320 19StSE .272-8883

**Miller Printing Ltd** 332 40AvNE .276-3361

**Modern Photo-Lith Services Ltd**  
2nd Flr 321 10AvSW .264-1943

**NEELAND PRINTING LTD** 524 6AvSE .262-3361

**NORTHWEST PRINTING & LITHOGRAPHING LTD** 1808 1StNW .276-2671

**Oil City Press Ltd** 321 11AvSE .266-2791

**Phoenix Press Co Ltd** 537 11AvSW .263-7585

**Style-Craft Printing Ltd** 110 61AvSW .252-8444

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4505 Manitoba Rd SE .287-1222

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**Zenith Graphics Ltd** 838 11AvSW .266-7531

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**Offset Service Company Ltd** 727 5AvSW .266-2866

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2050 10AvSW .244-2626

**TRECK PHOTOGRAPHIC OF CANADA LTD**  
YOUR RELIABLE SOURCE FOR  
EQUIPMENT, MATERIALS & SERVICE  
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LIVESTOCK COMMISSION MERCHANTS  
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James H. Adams, Salesman .249-6564

Roy W. Fergusson, Sec.-Treas. 244-2650

Melville F. Morrison, Buyer .252-6980

105 Alberta Stockyards Bldg .264-0615

**Alberta Livestock Co-op Ltd**  
Alberta Stockyards Bldg .265-1501

**C A Livestock (International) Ltd** [263-4078

312-540 12AvSW .262-3850

**Calgary Livestock Exchange**  
Sale Ring No 1 Stockyards Calgary E .263-9793

Sale Ring No 2 .263-9802

**CHARCAN SERVICES LIMITED**  
233 10StNW .283-7591

Rudy Enzmann res .252-9759

**Circle C Sales & Management Ltd**  
203-4816 Macleod TrS .243-0435

**PARSLOW & DENCO LTD**  
Alberta Stockyards Bldg .265-6660

Sales Ring .265-4755

**Paul & MacDonald Livestock Co Ltd**  
Alberta Stockyards Bldg .265-6880

D J MacDonald res .252-3526

C J Barber res .253-2342

Douglas G Keer res .Strathmore 382-3508

J R Gray res .265-4823

**TELA-FACTS LIVESTOCK MARKET REPORT** 211 Alberta Stockyards Bldg .263-0238

**Treco Management Ltd RR6** .272-9138

Thos R Eggertson res .282-2839

**Livestock Computer Service**

**SAYERS AUCTIONEERS**  
LIVESTOCK HAULING  
AUCTION  
106-627 - 6th Avenue S.W. 265-3649  
Box 396 .274-6606

**Livestock Computer Service**

**SAYERS AUCTIONEERS**  
LIVESTOCK HAULING  
AUCTION  
106-627 - 6th Avenue S.W. 265-3649  
Box 396 .274-6606

Check  
"hours open for business"  
in these  
**YELLOW PAGES**

**Livestock Dealers**

**ALBERTA PROCESSING COMPANY**

**Dead Stock Removal**  
**Prompt Pick Up Service**  
**279-4441**  
**24 HOUR ANSWERING SERVICE**

EastofOgdenShops .279-4441

**Bridgewater Livestock Co Ltd**  
205 Alberta Livestock Bldg .264-3853

**Byron Palmer Livestock Co Ltd**  
4820 Macleod TrS .243-1023

D Byron Palmer res .255-6520

**Chiane Syndicate**  
204 Alberta Stockyards Bldg .265-6237

**Coaltimex Beef Ltd** 202-215 16AvNE .277-0723

**Gillespie A** 208 Alberta Stockyards Bldg .265-5404

**Great West Cattle Company Ltd**  
801-505 6StSW .262-4034

**Idlewild International Bloodstock Ltd**  
401-629 Royal AvSW .262-4752

**Nupork Livestock Ltd** 200-304 8AvSW .269-1709

**Southern Alberta Livestock Breeders Ltd**  
1100 Frontenac AvSW .245-3616

**Treco Management Ltd RR6** .272-9138

Thos R Eggertson res .282-2839

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**Wheatcroft J C Co Ltd**  
Livestock Brokers  
Alberta Stockyards Bldg .265-5641

**Livestock Hauling**  
See Truck Lines

**Livestock Insurance**  
See Insurance—Other Than Life

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**BURSCO INDUSTRIES LTD**  
1260 Heritage Dr SE .252-1131

**Loading Ramps**  
See Dock Boards & Ramps

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LOAM — PEAT — MANURE  
FINEST PROCESS LOAM - ANY QUANTITY  
After Hours 255-1416  
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**Immediate Delivery Loam Service**  
2040 45StSE .272-1319  
(See Advertisement This Page)

The business life of your city is catalogued for your use in these "YELLOW PAGES." Use them regularly.

**IMMEDIATE DELIVERY**  
*Loam Service*

"Rain Or Shine —  
Deliveries On Time"

\* VIRGIN LOAM  
\* MANURE OF ALL TYPES  
\* PEAT MOSS  
\* MIXED LOADS

All Loads Excellent Quality  
**272-1319**  
2040 - 45th Street S.E.

**Loam—(Cont'd)**

**LAKEVIEW GENERAL MAINTENANCE LTD**  
"Constantly Increasing Confidence"  
PROCESSED LOAM, ANY QUANTITY  
1240 16AvNW .284-1000

**Rushfeldt Ron** 418 Astoria St SE .253-0611

**Short R F** 1715 18AvNW .289-3593  
(See Advertisement This Page)

**R.F. Short**

SERVING CALGARIANS FOR 18 YEARS

**VIRGIN LOAM**  
FINEST QUALITY PROCESSED  
SPRINGBANK LOAM  
PREFERRED BY GOLF COURSES  
FOR GOLF GREENS

**PEAT MOSS**  
IMPORTED FROM ALBERTA'S  
FOREST AREA  
PEAT & SOIL MIXES

**289-3593**

**R. F. SHORT TRUCKING LTD.**  
1715 - 18th Avenue N.W.

**Loans**

**ASSOCIATES LOANS**

Personal or business loans  
of any size. Phone, write  
or come in. A FINANCING  
PLAN FOR EVERY NEED.



"WHERE TO CALL"  
**Associates Finance Company Ltd**  
527 7AvSW .263-2493

**Macleod Mall Shopping Centre**  
9640 Macleod TrS .252-9951

1708 35StNE .276-1186

2917 Richmond Rd SW .246-3331

314 14StNW .283-7594

**Associates Mortgage Credit Ltd**  
527 7AvSW .263-2493

**AVCO FINANCIAL SERVICES**

"We Believe in YOU"  
Expert Advice & Counselling  
On How To Get The Most  
For Your Money . . . For  
The Ultimate In Money  
Services, Call With Confidence . . . Talk In  
Confidence . . . To The AVCO People.



"FOR INFORMATION CALL"  
**AVCO FINANCIAL SERVICES**

128a 8AvSW .263-1240

618 8AvSW .266-8861

625 14StNW .283-3381

120 16AvNE .277-8504

202-1011 17AvSW .244-0791

1110a 17AvSW .245-2225

104-3515 17AvSE .272-2276

5-1818 Centre St N .277-0122

**Southridge Mall**  
5915 Macleod TrS .252-6631

3919c Richmond Rd SW .249-8971

**EQUIPMENT LEASING DIVISION**  
625 14StNW .283-3381

Listings Of This  
Classification Are Continued  
On Next Page

To dial correctly, pull the dial  
all the way to the finger stop  
. . . then let dial return at its  
own speed.



# Need up to \$5000



Trust the company that says: "Never borrow money needlessly" . . . the company that makes loans promptly for any worthwhile purpose. Take up to 60 months to repay.

## HOUSEHOLD FINANCE

CORPORATION OF CANADA

- 805 - 1st Street S.W. ..... **263-7520**
- 332 - 7th Avenue S.W. .... **263-1180**
- 1608 Centre Street N. .... **277-7526**
- Calgary North Hill Shopping Centre N.W. **289-4421**
- Chinook Shopping Centre S.W. .... **252-8811**
- Westbrook Shopping Centre S.W. .... **249-5531**

HOUSEHOLD FINANCE CORPORATION LTD.

### Loans—(Cont'd)

**BENEFICIAL FINANCE CO OF CANADA**  
 GrndFlr 1609CentreStN ..... 277-7591  
 340 7AvSW ..... 269-6191  
 2ndFlr229 8AvSW ..... 269-2536  
 1440 17AvSW ..... 244-9355  
 3620 17AvSE ..... 272-6695  
 (See Advertisement This Page)

### CANADIAN ACCEPTANCE CORPORATION

HELPING CANADIAN FAMILIES WITH THEIR FINANCES FOR TWO GENERATIONS



"FOR INFORMATION CALL"  
**CANADIAN ACCEPTANCE CORPORATION**  
 LTD 510a 5StSW 263-2020  
 BrentwoodVillageMall ..... 284-1192  
 201-318 8AvSW ..... 269-6915

### Loans—(Cont'd)

#### COMMERCIAL CREDIT PERSONAL LOANS

**BIG LOANS**  
**SMALL LOANS**



FOR PRACTICALLY EVERY PURPOSE

**NEED MONEY?**  
 Come and get it — at  
**COMMERCIAL CREDIT**

"WHERE TO CALL"  
 BRANCHES  
**COMMERCIAL CREDIT PLAN LTD**  
 329 17AvSW  
 617 3StSW

**CREDIT FONCIER FRANCO-CANADIEN**  
 710LancasterBldg  
 Farm Credit Corporation 625PublicBldg

**G A C INTERNATIONAL FINANCE CORPORATION LTD**—See Canadian Acceptance Corporation

**HOUSEHOLD FINANCE CORPORATION OF CANADA**  
 805 1StSW .....  
 332 7AvSW .....  
 1608CentreStN .....  
 CalgaryNorthHillShoppingCentreNW .....  
 ChinookShoppingCentre .....  
 WestbrookShoppingCentre .....  
 (See Advertisement This Page)

#### LAURENTIDE

**CASH**  
 FOR ANY WORTHWHILE PURPOSE  
 FAST PERSONALIZED SERVICE



"FOR INFORMATION CALL"  
 Laurentide Financial Corp Ltd  
 508 8AvSW  
 1415 17AvSW

Midtown Mortgage & Loans (Calgary) Ltd  
 703 5StSW

**NIAGARA FINANCE CO LTD** Uptown Ofc  
 616 4StSW  
 Branch Ofc 8St&13AvSW .....  
 Chinook Centre Branch  
 ChinookShoppingCentre .....  
 (See Advertisement This Page)

#### PACIFIC FINANCE



WE'LL TAKE YOUR APPLICATION OVER THE PHONE

It only takes a few minutes. In fact, if you call in the morning, it's not unusual to pick up your money the same day. And don't worry. There's no fine print . . . no fast talk.  
**BORROW UP TO \$5000**

"CALL TODAY"  
**Pacific Finance Credit Ltd**  
 527 8AvSW  
 2-220a 7AvSW .....  
 1230 17AvSW .....  
 4012 17AvSE .....

Scholar Mortgage Corporation Ltd  
 308 8AvSW  
 After Hours Henry W Vos res

Listings Of This Classification Are Continued On Next Page

### Cash? You're good for more at... BENEFICIAL

Why settle for less money than you really want? Phone Beneficial. Tell us the full amount you have in mind. You'll be surprised how much you can get at Beneficial . . . where the money is.



#### LOANS up to \$5000

42 Month Contracts on Loans Over \$1500  
 Your loan can be life-insured

5 OFFICES IN CALGARY

1609 Centre St. N  
**277-7591**

340 7th Ave. SW  
**269-6191**

2nd Flr., 229-8th Ave. S.W.  
**269-2536**

1440 17th Ave. SW  
**244-9355**

3620 17th Ave. SE  
**272-6695**



**\$ 50.00**

TO

**\$ 5000.00**



**263-1930**  
 616 - 4th Street S.W.

**263-8860**  
 8th Street & 13th Avenue S.W.

**252-3336**  
 Chinook Shopping Centre S.

#### NIAGARA FINANCE CO. LTD.

FOR ALL YOUR MORTGAGING NEEDS  
 CALL NIAGARA MORTGAGE & LOAN CO.

### Trans Canada CREDIT

CORPORATION LIMITED



a member of the Traders Group of companies

Phone for fast 2 hr. Emergency Loan Service  
 Loans \$50 to \$5,000  
 4824 Macleod Trail South, 243-2746

**245-4323**  
 1039 - 17th Avenue S.W.

**BEFORE YOU BORROW MONEY... BE SURE OF YOUR FINANCIAL NEEDS!**



**TRI-STATE FINANCE CO. LIMITED**  
 Member Tri-State Group of Companies

221 - 8th Avenue S.W.

**262-2731**

**Loans—(Cont'd)**

**Sheldon John E Agencies Ltd** 2212 4StSW . 265-0448  
**SOUTHERN FINANCE CORPORATION LTD** 934 7AvSW . 262-3686  
 (See Advertisement Opposite Page)  
**TRANS CANADA CREDIT CORP LTD** 1039 17AvSW . 245-4323  
 4824 Macleod TrS . 243-2746  
 (See Advertisement Opposite Page)  
**Tri-State Finance Co Ltd** 2nd Flr 221 8AvSW . 262-2731  
 (See Advertisement Opposite Page)

**UNITED**

C A S H  
 For Any Worthwhile Purpose  
 Fast Personalized Service  
 A Member Of The Laurentide Family Of Companies

**UNITED**

"FOR INFORMATION CALL"  
 United Finance Co Ltd 603 8AvSW . 263-3290  
 1220 Centre St N . 276-3341

**Locker Service—Cold Storage**

**ALBERT PARK LOCKER PLANT**  
 Complete Service For Cutting - Wrapping & Freezing of Meats  
 Complete Line Of Meats For Your Home Freezer  
 We Handle The Best In Town "BLUE & RED BRAND BEEF"  
**LOCKERS FOR RENT**  
 2708 17AvSE . 272-3216

**ALBERTA LOCKER SERVICE LTD** 262-5001  
 602 6AvSE . 269-6043  
 262-1330  
**Geac's Freezer Supply** 7-4604 37StSW 246-1538  
**Jeff's Home Freezer Meals** 4414 16aStSE . 265-4436  
**RYAN BROTHERS** 120 40AvNW . 277-5002

**Lockers—Metal**

**GORMAN'S LTD** 4420 1StSE . 243-3246  
**PEDLAR PEOPLE LTD** 9520 58Av . Edmonton 269-7492  
**SHANAHAN (ALBERTA) LTD** 4203 17aStSE . 264-2866  
**SUMAR INDUSTRIES LTD**  
 SOUTHERN ALBERTA REPRESENTATIVE  
 G. S. BEVAN  
 32 Garrick Dr SW . 242-1710  
**WESTEEL-ROSCO LTD** 4111 15aStSE 265-6560

**KITCHEN AID**

An ironing board set up in the kitchen provides extra working space for all those special chores.

**Locks—Whlse & Mrs**

**DEELEY FRED CYCLES LTD**  
 Wholesale Distributor for **DOMINION LOCK**  
 Blanks and Key Machines  
 626 36AvNE . 276-2535

**Locksmiths**

**A-Alert Security Locksmiths** Mezz Flr Greyhound Bldg . 266-2289  
 (See Advertisement This Page)  
**ACTIVE LOCK & KEY** Brentwood Village Mall . 284-1033  
 (See Advertisement This Page)  
**Calgary Lock & Security Systems** 126 37StNW . 283-5729  
 (See Advertisement This Page)  
**Chubb-Mosler & Taylor Safes Ltd** 125 6AvSE . 266-2881  
 (See Advertisement This Page)

**CLEMMONS BERT LOCK & KEY SERVICE**

**MOBILE & EMERGENCY SERVICE**

1742 17AvSW . 245-3909

**Head's Lock & Key Works Ltd** 1510 1StSW 262-3115  
 (See Advertisement This Page)

Listings Of This Classification Are Continued On Next Page

**CALGARY LOCK & SECURITY SYSTEMS**  
 Mobile Locksmith  
 Master Keying  
 Lock Combination Changes  
 AMA Contract Locksmith  
 24 HOUR SERVICE  
 CHARGEX Card Holders  
**283-5729**

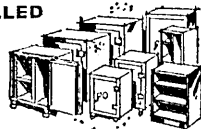
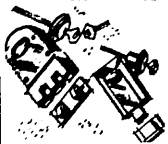
**LOCKED OUT?**

**MOBILE SERVICE 24 HOUR SERVICE**  
 CALL **266-2289**  
**A-Alert Security Locksmiths**

Bankers Service & Security A Specialty  
 All Types Safes & Vaults Opened, Serviced & Repaired.  
 Locks Opened, Serviced - Combinations Changed

**RESIDENTIAL — COMMERCIAL — AUTOMOTIVE**  
 MASTER KEYING - HOTELS - MOTELS - APARTMENTS - ETC.  
 DOOR CLOSERS REPAIRED & INSTALLED

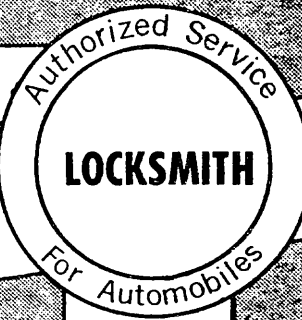
• PANIC EXIT DEVICES REPAIRED & INSTALLED  
 • ELECTRIC DOOR BUZZERS (Releases) REPAIRED & INSTALLED  
**All Work Guaranteed**



**LOCKED OUT?**

**LOST YOUR KEYS ?**

**284-1033**



**LOCK COMBINATION CHANGES**

**LOCK INSTALLATIONS**

**KEYS FOR Residential, Automotive,**

**Motor Scooters, Luggage, Desks,**

**Cabinets, Mail Boxes, Trailers,**

**Campers and Snowmobiles**



**SERVICE TRUCK RADIO DISPATCHED**

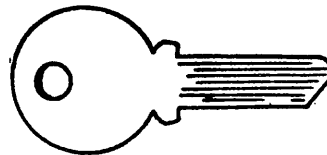
**ACTIVE LOCK & KEY**

Call for Service

**Chubb-Mosler & Taylor Safes Ltd.**

**LOCKSMITHS**

**266-2881**



- LOCKS, KEYS, DOOR CLOSERS
- PADLOCKS—KEYED ALIKE & MASTER KEYED
- FILING SYSTEMS FOR KEYS
- SAFE SERVICE & REPAIRS

A Complete Stock of Parts  
**ALL WORK GUARANTEED**

24 Hour  
 Emergency Service  
**266-2881**

125 - 6th Avenue S.E.

**LOCKSMITH**

Authorized Service For  
 Automobile Keys, Locks,  
 Hydraulic Jacks

• **VAULT and SAFE REPAIRS A SPECIALTY**

**Head's Lock & Key Works**

LTD.

1510 - 1st Street S.W.

**262-3115**  
**269-3321**

# IDEAL Locksmith & Sharpening

MOBILE WORK SHOP FOR SERVICE CALLS

KEYS - LOCKS - DOOR CLOSERS  
SOLD - REPAIRED - INSTALLED

Your Distributor For  
**MEDECO**

PICK PROOF CYLINDERS  
FOR GREATER SECURITY

**262-9495**

Rear 710 Macleod Trail S.E.  
After Hours 244-8679

## Locksmiths—(Cont'd)

Ideal Locksmith & Sharpening  
Rear 710 Macleod TrSE. 262-9495  
(See Advertisement This Page)  
Key Parlor The 1-42StSW .....249-5706  
(See Advertisement This Page)

### M & M LOCK & KEY

LOCK WORK & SHARPENING

WestbrookMall .....246-1626

Percy's Lock & Key  
MezzFlrGreyhoundBldg. .262-1080  
(See Advertisement This Page)  
Pioneer Lock & Safe Works  
816 6StSW. 262-5462  
(See Advertisement This Page)

Use TB Christmas Seals

## Logging Equipment

BOREHOLE LOGGING SERVICE LTD  
1603LondonHse. 263-7718

PARDEE EQUIPMENT LTD  
JOHN DEERE INDUSTRIAL EQUIPMENT  
H & L TEETH  
SALES — PARTS & SERVICE  
520MeridianRdNE .....272-4016

VULCAN MACHINERY & EQUIPMENT  
LTD 807 42AvSE. 287-1990

## Looseleaf Systems & Supplies

BROWN BROTHERS LTD .Edmonton 699-5918  
GENERAL BINDING CORPORATION (CANADA)  
LTD Front 118 4AvSW. 266-3555  
Grand & Toy Alberta Ltd 630 5AvSW ...263-0900

## Loud Speaking Equipment

See Sound Systems & Equipment

## Louvers

Kenda Agencies Ltd 4203 17aStSE ....265-3470

## Lubricating Compounds

Chinook Industrial Supplies Ltd  
516 60AvSE. 253-8291  
G & G Industrial Products  
812CrabappleWalkSW. 242-8933  
PENNZOIL DISTRIBUTORS DIV OF WESTERN  
PETROLEUM OPERATORS LIMITED  
MezzFlr622 1StSW. 264-0774  
PRODUCTION SUPPLY CO LTD  
9807 63Av. Edmonton 435-2089

## Lubricating Devices

ALEMITE LUBRICATION EQUIPMENT  
Hand Guns, Fittings, Air and  
Manually Operated Grease  
Pumps and Airless Paint  
Spraying Equipment for all  
Applications in the Auto-  
motive and Industrial Field  
Wheel Balancing and  
Aligning Equipment



"FOR INFORMATION CALL"

DISTRIBUTOR  
CANWEST PUMPING SYSTEMS LTD  
3612BurnslandRdSE. 243-8911  
HUTTON'S LIMITED 131 11AvSW 269-3725  
DEALERS  
PATRON EQUIPMENT SUPPLY LTD  
116ForgeRdSE. 252-7566

CANWEST PUMPING SYSTEMS LTD  
GRACO LUBRICATING EQUIPMENT  
SALES & SERVICE  
3612BurnslandRdSE .....243-8911

At your service around the clock  
— the YELLOW PAGES.

## Lubricating Devices—(Cont'd)

LINCOLN LUBRICATING EQUIPMENT  
The Complete Line of  
Automotive - Industrial  
and Agricultural  
Lubricating Equipment  
"Every Type for Every Purpose"  
"WHERE TO BUY IT"  
OLIVER INDUSTRIAL SUPPLY CO LTD  
803 46AvSE. 243-5555

## Luggage—Repairing

Wood's Leather Goods 325 17AvSW ....262-0555

## Luggage—Retail

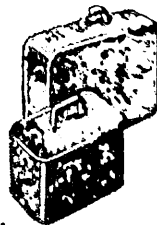
Wood's Leather Goods 325 17AvSW ....262-0555  
(See Advertisement This Page)

## Wood's Leather Goods

— Calgary's Luggage Centre —  
Dealers for

**SAMSONITE — McBRINE  
SKYWAY**

- ★ Protect your Luggage with Tailor Made Case Covers
- ★ Luggage Repairs
- ★ Expert Zipper Work



325 17 Ave. S.W.

**262-4355**

## Luggage—Wholesale & Mfrs

McBRINE LUGGAGE LTD  
10147 104St. Edmonton 429-8555  
SPECIALTY SERVICES  
CUSTOM CASE DESIGNING & MFR. FOR  
CARRYING CASES — SAMPLE CASES  
ELECTRONIC EQUIPMENT  
MUSICAL INSTRUMENTS.— GUNS  
ARCHERY CASES — CAMERA EQUIPMENT  
FOOTWEAR — CLOTHING  
1963CottonwoodCrSE ..... 272-8308

## Lumber—Retail

Alberta Panel Buildings Ltd  
39St&AndersonRdSW. 253-4444  
BEAVER LUMBER CO LTD  
11Av&11StSW. 244-1244  
BETTER LIVING ENTERPRISES  
"Your Home Improvement Centre"  
BUILDING SUPPLIES - LUMBER  
HARDWARE - PAINTS  
1413 9AvSE .....265-1442

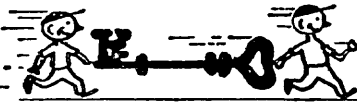
BIRD BUILDING SUPPLIES  
LUMBER — BUILDING SUPPLIES  
HARDWARE  
RUMPUS ROOMS - FENCES - GARAGES  
HOME IMPROVEMENT HEADQUARTERS  
1427 19AvSE .....265-2444  
(See also Advertisement Opposite Page)

Listings of This  
Classification Are Continued  
On Next Page

For better service — speak  
directly into the telephone.

# The Key Parlor

Hurry Service  
A Specialty



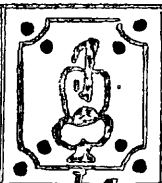
249-5706

## RESIDENTIAL COMMERCIAL AUTOMOTIVE

Keys, lock changes, master keying, lock installation and repairs to all related hardware and all makes of door closers. Installation of new door closers carry up to 5 year warranty.

ALL WORK GUARANTEED  
VERY REASONABLE RATES ON ALL WORK  
8 A.M. TO 6 P.M. SHOPWORK — EVENING CALLS

LOCATED AT  
N.W. Corner of Spruce Drive & 42nd Street S.W.



SERVICE  
CALLS  
A  
SPECIALTY

YOUR DOWNTOWN LOCKSMITHS

**262-5462**

PIONEER LOCK & SAFE WORKS

816 - 6th Street S.W., Calgary

# LOCKED OUT

"Let Us Unlock Your Problems"

24 HOUR MOBILE SERVICE

CALL  
Percy at **262-1080** YOUR KEYMAN

AUTOMOTIVE — RESIDENTIAL — COMMERCIAL

# PERCY'S LOCK & KEY

- SAFE & VAULT SERVICE
  - PANIC HARDWARE & CLOSERS
  - MASTER KEY SYSTEMS
  - HARDWARE CONSULTING
- ALL WORK GUARANTEED



**Lumber—Retail—(Cont'd)**

**BOW VALLEY LUMBER YARDS LTD**  
 Lumber - Building Materials  
 Hardware & Monarch Paints  
 Home Improvement Loans  
 Two Locations to Serve You:  
 WEST YARD 6235 Bowness Rd NW {288-2133  
 {288-4021  
 EAST YARD {272-3939  
 17Av&24StSE ..... {272-4636

Calgary Co-op Ass'n Ltd  
 1020 Meridian Rd NE . 272-1700

**CLOVERLEAF WEST BUILDING PRODUCTS**  
 6912 29th Ave NW . 288-5455  
 (See Advertisement This Page)

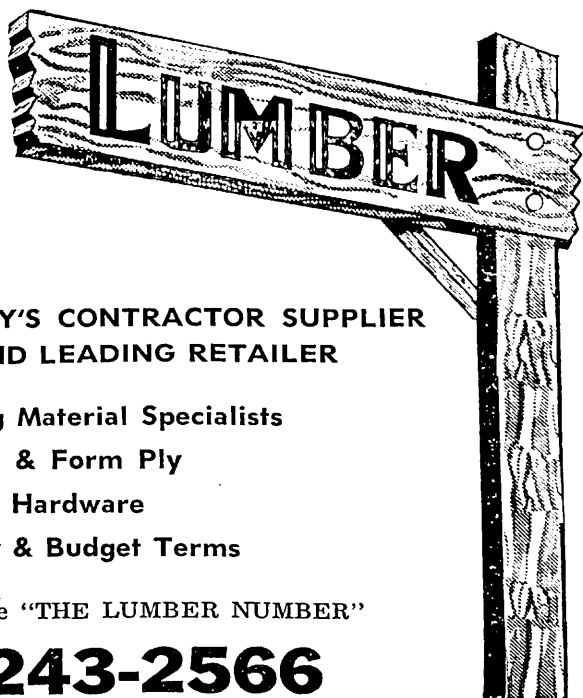
**CROWN LUMBER COMPANY LTD**  
 904 10th Ave SW . 244-0701  
 Contractor Div 931 10th Ave SW ..... 244-3738

**CROWN MART** 904 10th Ave SW ..... 244-0701

**Lumber—Retail—(Cont'd)**

**CUSHING A B MILLS LTD**  
 Serving Alberta Since 1911  
 • MASTERBILT MILLWORK  
 • LUMBER  
 • BUILDING SUPPLIES  
 • BUILDERS HARDWARE  
 • PAINTS  
 • PRE-FAB SHELVING  
 • PLYWOODS  
 10Av&14StSW ..... 244-2721

**DAVIDSON ENMAN LUMBER LTD**  
 452 42nd Ave SE . 243-2566  
 (See Advertisement This Page)  
 Farmer's Lumber & Supply Co Ltd {265-5567  
 1606 9th Ave SE . {265-1133  
 (See Advertisement This Page)  
 (Continued Next Page)



**CALGARY'S CONTRACTOR SUPPLIER  
 AND LEADING RETAILER**

- \* Building Material Specialists
- \* Plywood & Form Ply
- \* Builders Hardware
- \* Delivery & Budget Terms

Phone "THE LUMBER NUMBER"

**243-2566**

**DAVIDSON ENMAN LUMBER LTD.**

452 - 42nd Avenue S.E.

**Farmer's LUMBER AND SUPPLY CO. LTD**

**PHONE 265-1133**

Serving Calgary Since 1942

- Complete Line of Lumber & Building Supplies & Paints
- Rumpus Room Requirements
- Windows Repaired & Glazed
- Doors
- Large Hardware Dept.

1606 - 9th Avenue S.E.  
**ONE CALL FOR ALL YOUR NEEDS**  
 Opposite Calgary Brewery

**Bird Building Supplies**

"The Building Line Is Where We Shine"

- LUMBER • BUILDING SUPPLIES
- RUMPUS ROOMS • FENCES
- Free Delivery

1427 - 19th Avenue S.E. **265-2403**

When a NAME RECOMMENDED has been FORGOTTEN

You remember the recommendation but don't remember the name. If you will

LOOK IN THE YELLOW PAGES

You will probably recognize the name when you see it.

**CLOVERLEAF LUMBER**

**LUMBER DO-IT-YOURSELF HEADQUARTERS**

- Lumber
- Plywood
- Paneling
- Paint
- Insulation
- Siding
- Corrugated Fiberglass
- Arborite
- Formica
- Aluminum Roofing
- Builders Hardware
- Cement Products
- Plumbing
- Electrical
- Moulding
- Roofing
- Wall Board
- Masonry Products
- Building Materials
- Hardboard
- Picture Framing
- Fencing
- Acoustical Tile
- Doors
- Tools
- Screening
- Insulation
- Linoleum
- Carpet
- Garages
- Summer Cabins

Hours 8:30 a.m. to 6:00 p.m.  
 Monday to Friday  
 Saturday 8:30 to 5:00  
 6912 - 29th Avenue N.W. **288-5455**

**ON THE SPOT FINANCING**  
**CLOVERLEAF WEST BUILDING PRODUCTS**  
 On Trans-Canada Hwy. & Bowness Cloverleaf

*"Everything for the Contractor and Builder"*



# MEL'S LUMBER

*& Building Supplies Ltd.*

**ROOF TRUSS DIVISION**  
**253-2241**

**HEAD OFFICE**  
**276-4411**

**SOUTH LOCATION**  
**252-4476**

• LUMBER • PLYWOODS • HARDWARE  
GANG-NAIL ROOF TRUSSES — RUMPUS ROOMS  
FENCES — GARAGES

FREE ESTIMATES ON ALL HOME IMPROVEMENTS  
WE DO THE COMPLETE JOB!

BUDGET TERMS AVAILABLE

— TWO LOCATIONS TO SERVE YOU —

CALL **MEL'S**

3515 Edmonton Trail N.E.      7808 Macleod Trail S.  
**276-4411**      **252-4476**

**Lumber—Retail—(Cont'd)**

**GUNTHER'S BUILDING SUPPLIES LTD**  
2100 10AvSW. 245-3311

**HANSEN'S LUMBER YARD**  
EVERYTHING FOR THE BUILDER  
C. Hansen, Prop.  
Phone ..... Strathmore 382-3162

Kendall Lumber Ltd RR1 Millarville ... 271-9494  
Logger Lumber & Building Supplies Ltd  
2604 7AvNE. 272-4094  
(See Advertisement This Page)

**MARR'S LUMBER CO LTD**  
7015MacleodTrS. 255-4461  
(See Advertisement This Page)

**Lumber—Retail—(Cont'd)**

**MEL'S LUMBER & BUILDING SUPPLIES**

Everything for the Contractor & Builder

3515EdmontonTrNE ..... 276-4411  
Macleod Tr Br 7808MacleodTrS ..... 252-4476

(See Also Advertisement This Page)

Morris Lumber Co 225 41AvNE ..... 276-4411

**MUTTART BUILDERS' SUPPLIES CALGARY**  
DIVISION OF MUTTART INDUSTRIES  
LTD 540 5AvSE. 266-6211

(See Advertisement This Page)

North Hill Lumber & Building Supplies  
106MeridianRdNE. 276-4411

Listings Of This Classification Are Continued  
On Next Page

"Make One Call Do the Work of Two"—Use the **YELLOW PAGES.**



**Muttart's**  
*as near as your phone..*

for ...

- Homes
- Garages
- Rumpus Rooms
- Fences
- Home Improvements
- Floor Coverings
- Hardware

**YOUR BUILDING AND HOME IMPROVEMENT NEEDS CALGARY ALBERTA**

**YOUR DOWNTOWN LUMBER DEALER**



LITTLE CHIEF

**Muttart Builders' Supplies Calgary**  
A Division of Muttart Industries Ltd.  
**266-6211**

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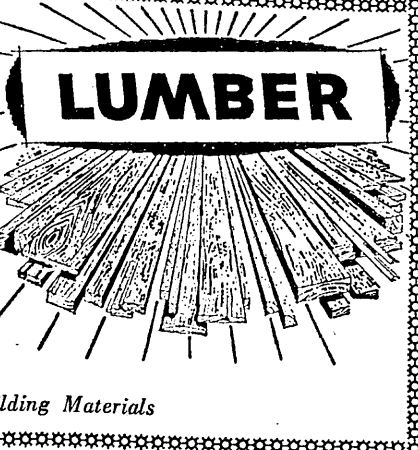
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**SUNSET LUMBER YARDS LTD**  
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