

## Chinook School of Aviation

- PRIVATE • COMMERCIAL • INSTRUMENT RATINGS
- MULTI ENGINE RATINGS

LINK TRAINING — COMPLETE GROUND TRAINING TO AIRLINE TRANSPORT  
LICENSE — INSTRUMENT GROUND SCHOOL — INSTRUMENT PILOT  
REFRESHER PROGRAMS

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"Canada's Professional School for Professional Pilots"

No. 5 Hangar McCall Field and Springbank Airport



## Alberta Tent & Awning Co. Ltd.

RESIDENTIAL — COMMERCIAL — APARTMENT

Awnings — Tents — Tarpaulins  
Sleeping Robes — General Repairs — Flags  
Dolphin Metal Awnings

**283-1413 • 283-2601**

713 - 14th STREET N.W.

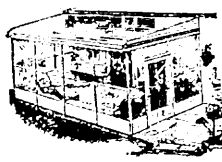
## METAL AWNINGS

- WINDOWS • AWNINGS • SIDING • SCREENS

*Flexalum* ROLL-UP AWNINGS



SPECIAL ROLL-UP AWNING



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**ALCO LTD.**

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**ALUMINUM VENTILATED AWNINGS**

Door Canopies, Car Ports & Patios  
Designed and Colored to suit your Home or Business

**Alum Awning & Window Products Ltd.**

1802 - 1st Street N.W.  
Residence Phone 244-0250

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See Air Line Companies also Aircraft Section

### Aviation Instruction

AIR TRAINING COLLEGE

North American Air Training College Limited

**COMPLETE PILOT TRAINING**  
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CHINOOK SCHOOL OF AVIATION

No 5 Hangar McCall Field ..... 277-0711

Instrument Section ..... 277-0711

(See Advertisement This Page)

NORTH AMERICAN AIR TRAINING COLLEGE  
LIMITED Springbank . 288-7776

### Awnings & Canopies

A & A Awnings Ltd 2001 31AvSW ..... 244-3261  
(See Advertisement This Page)

Alberta Tent & Awning Co Ltd ..... 283-1413  
713 14StNW . 283-2601

(See Advertisement This Page)

ALCAN BUILDING PRODUCTS LIMITED  
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Use Long Distance

## Awnings & Canopies—(Cont'd)

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(See Advertisement This Page)

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1802 151NW . 277-1828

(See Advertisement This Page)

ALUMINUM PRODUCTS UNLIMITED

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(See Advertisement This Page)

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(See Advertisement Opposite Page)

CALGARY VENETIAN BLINDS CO

NEW TYPE OF EXTERIOR VENETIAN

BLINDS PROTECTS FROM ALL WEATHER

ROLLS UP ..... 265-5995

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(See Advertisement Opposite Page)

MOIR SUNSCREENS LTD

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SHADE SCREENS

MANUFACTURERS AGENT

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Listings Of This

Classification Are Continued

On Next Page

### KEEP CLEAN

Place a piece of beeswax between  
two pieces of flannel and rub your  
iron over it occasionally. It will  
keep the iron clean and help it to  
work smoothly.



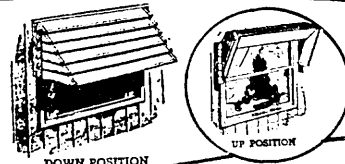
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- ★ BAKED ENAMEL
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WITH BEAUTIFUL  
TELESCOPING  
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ALUMINUM AWNINGS  
BY

**ALSCO**



Custom Made - Baked Enamel  
Over 100 Color Combinations  
Free Estimates

**ALSCO-CARLTON  
INDUSTRIES LTD.**

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(See Advertisement This Page)

**Western Awnings Ltd**  
Haysboro Shopping Plaza . 253-8181  
(See Advertisement This Page)

**WESTERN TENT & AWNING CO LTD**  
133 10 Av SE . 269-8581  
(See Advertisement This Page)

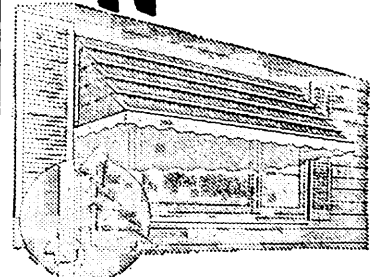
Support The United Fund

**Glady HOME IMPROVEMENTS**  
*For the Same Quality you Pay Less*

ALL KINDS OF AWNINGS  
FOLDING & NON-FOLDING

**277-4337**

1115a - 3rd Street N.E., Calgary





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**SUNNYSIDE ALUMINUM PRODUCTS**  
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phone: **261-2700**

VISIT OUR SHOWROOM

**AWNINGS**

Canvas Vinyl  
Patio & Swimming  
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Canopies — Repairs

**269-8581**

Western Tent & Awning  
Co. Ltd.  
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- MOBILE HOME AWNINGS
- CARPORTS
- PATIOS




**WESTERN AWNINGS LTD.**  
**253-8181** Haysboro Shopping Plaza

**Calgary TENT AND AWNING LTD.**

• AWNINGS & PATIO COVERS  
OF  
CANVAS & ALUMINUM  
— FREE ESTIMATES —

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**AURORA TOOL & MANUFACTURING LTD**  
Axles Ranging From  
600 Pound to 36,000 Pound Capacity  
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**Babies Accessories**

**New Baby Products**  
1403a Nutana Place NW . 282-6974  
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**Baby Chicks**

See Hatcherlies

**Baby Shoe Preserving**

**Baby Shoe Bronzing Co** 311 15 St NW . 283-1100

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**Babs' Baby Sitting Agency** 1801 30 Av SW 244-8340  
**Better Homemaking & Emergency Mother Service**  
241 30 Av SE . 269-3877  
**Creative Child Care Centre Ltd**  
331 Palliser Sq W . 269-7615  
(See Advertisement This Page)  
**Dependable Baby Sitting Bureau**  
514 11 Av NE . 277-6871  
**Maid To Order Box 4381** . . . . . 253-8565  
**Reliable Baby Sitting Service**  
1925 3 Av NW . 283-4405  
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**CUT ON SNAGS**

You can cut down on snags and runs in nylons and lingerie when washing by inserting them in a draw string bag made of nylon mesh.

**Creative Child Care Centre Ltd.**

Palliser Square Nursery

**DAY CARE**  
Provided  
On An  
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Children Accepted  
18 Months & Upward

**Safety & Health  
Carefully Guarded**

ADMINISTRATOR  
Miss Agnes Haines, B.A., B.Ed.  
CREATIVE PLAY EQUIPMENT

OPEN  
MONDAY TO FRIDAY  
9 a.m. to 6 p.m.

Located 331 Palliser Square W.

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Pins Custom Made  
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Multiwall Heavy Duty  
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INDUSTRIAL PLASTIC BAGS  
AUTOMATIC FILLING, WEIGHING &  
CLOSING EQUIPMENT  
POLYETHYLENE COATED PAPER  
1930MaynardRdSE .....272-4061**MacMILLAN BLOEDEL PACKAGING LIMITED**Bag & Specialty Division  
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6039CentreStS. .255-7727**WOODS-DRYDEN PAPER BAGS LTD**  
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Flexine & Stockinette Bags  
2235 15StSE .....265-3556

Modern Packaging Co Ltd 5319 3StSE ..252-4481

**WOODS BAG & CANVAS CO LTD**  
Manufacturers of  
**JUTE & COTTON BAGS**  
TENTS, TARPULINS, SLEEPING ROBES  
1902 11StSE .....265-1531**Bags—Transparent****BONAR & BEMIS LTD** 1222 34AvSE ..287-0450  
Textile Division 2235 15StSE .....265-3556  
(See Advertisement This Page)**CANADIAN INDUSTRIES LIMITED**Polyethylene - Cellulose  
Printed or Plain  
Bags - Rolls - Sheets  
Polyethylene Industrial Bags **Plastics****"WHERE TO BUY THEM"****CANADIAN INDUSTRIES LTD**  
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1930MaynardRdSE. .272-4061Cryovac Division Grace Chemicals Ltd  
415ManitouRdSE. .287-0160**BONAR & BEMIS LTD.**

Flexible Packaging

MANUFACTURERS  
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- Industrial Size Polyethylene Bags
- Consumer Size Polyethylene Bags
- Polyethylene Garbage Bags and Liners
- Visair Mesh Bags
- Aluminum Foil Bags & Sheets
- Specialty Paper Bags

PLASTIC DIVISION PLANT

1222 - 34th Avenue S.E.

**287-0450**

JUTE, COTTON &amp; PAPER BAGS

TEXTILE & PAPER BAG  
DIVISION PLANT

2235 - 15th Street S.E.

**265-3556****Modern Packaging**

CO. LTD.

Creators of

**MODERN PAK PRODUCTS**

— Printed and Plain —

Manufacturers of Polyethylene

Cellophane &amp; Marflex Bags

Also all types of Plastic Packages &amp;

Construction Film

**"IRRIFLEX" 25**  
Flexible Irrigation  
Tubing & Fittings**"Buy Alberta Made Products"**  
5319 - 3rd St. S.E.**252-4481****Bags—Transparent—(Cont'd)**Modern Packaging Co Ltd 5319 3StSE ..252-4481  
(See Advertisement This Page)**NORTHWEST POLYRAMA (1969) LTD**  
704 94AvSE. .244-3614**ROBINSON E S & A (CANADA) LTD**  
118 4AvSW. .264-7284**SCOTT NATIONAL PAPER DIVISION**  
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Superior Envelopes Ltd 4319 15StSE ...243-4750

**Bait-Fishing**

See Fishing Bait

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Moving, Installations  
& Layouts  
Machine Shop & Welding  
Custom Made Parts & Equipment  
Licensed Tradesmen

1047MackidRdNE .....276-1766

**DOMESTIC REFRIGERATION & APPLIANCE SERVICE CO (1964)**WE SERVICE ALL MAKES  
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**KIPP KELLY LTD**Despatch Revolving Ovens  
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Dutch Bakery EquipmentMIXERS — PANS — PROOFERS  
USED EQUIPMENT  
"IN STORE INSTALLATIONS"

4344MacleadTrS .....287-1830

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WE DO COMPLETE BAKERY LAYOUTS

4405 1StSE .....243-5493

**NICHOLSON EQUIPMENT LTD**

149WildwoodDrSW. .249-6072

**SAWYERS AGENCIES LTD**

4205BrandonStSE. .243-8944

**Bakers—Retail****AUSTRIAN FINE BAKERY** 906 1AvNE 266-2279**BENNY'S BAKERY** 814 35StNE .....262-6644

Bowness Bakery 6435BownessRdNW ...288-2641

**BRAESIDE BAKERY**

105-1919SouthlandDrSW. .253-0989

Calgary Italian Bakery Ltd 440 8AvSE 263-6268

(See Advertisement This Page)

Cambrian Bakery 11CambrianPl .....289-9144

**Bakers—Retail—(Cont'd)**

Cameo Bakery Ltd 1109 48AvNW .....289-9909

Caribbean Bakery Ltd

WestbrookShoppingCentre. .249-6822

341 7AvSW .....264-1545

2416 45LNW .....276-7333

(See Advertisement This Page)

Chalet Pastry &amp; Chocolate

1305 17AvSW. .245-2113

**CITY BAKERY (CALGARY) LTD** .266-2279

906 1AvNE. .263-8578

(See Advertisement This Page)

Collingwood Bakery

2-920NorthmountDrNW. .289-5687

**COLONNADE BAKE SHOP**

3515 17AvSW. .242-1955

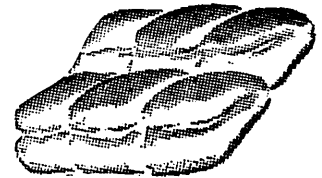
**CRESCENT BAKERY LTD**

615 35AvNE. .277-1065

Crestwood Bakery

CrestwoodShoppingPlaza. .279-4355

(Continued Next Page)

**CALGARY ITALIAN BAKERY LTD.****HOME-BAKED**

Good Bread - Buns - Pastry

(ALWAYS FRESH)

AT YOUR STORE OR HOME DELIVERY

**263-6268**

440 - 8th Avenue S.E.

**Caribbean Bakery LTD.****BREAD & PASTRIES FRESH DAILY**OUR SPECIALTY:  
MEAT PIES FLAVORED  
WITH SPICES FROM THE  
WEST INDIESEnquire About Our Bread  
For Your Freezer

2 Locations To Serve You

341 - 7th Avenue S.W. **264-1545**WESTBROOK SHOPPING **249-6822**

CENTRE S.W. ....

2416 - 4th Street N.W. **276-7333****City Bakery (Calgary) Ltd.**

906 - 1st AVENUE N.E.

Wedding Cakes - Birthday Cakes - Kirsh Torten - Petit Fours  
Patisserie - Cream Pastry - European Style Pumpernickle  
Bagel - Twist Bread

(ALL KOSHER AND PARVA PRODUCTS)

French Sticks — Bread Sticks — French Rolls

Complete Line For The Restaurant &amp; Hotel Industry

**RETAIL — WHOLESALE — DELIVERY**

Second Owner Since 1910

SEE OUR NEW STORE—One Block From The General Hospital On The Bus Stop

**266-2279 — 263-8578**

**Bakers—Retail—(Cont'd)**

Daffodil Bake Shoppe 2607 14StSW . . . 244-5040  
 (See Advertisement This Page)  
**DANISH HOME BAKERY** 3505 14StSW 243-2369  
 Dutch Treat Bakery 7640FairmountDrSE 253-1088  
 Em's Bakery Limited No 1  
 11aSpruceCentre . . . 249-2874  
 No 2 7702ElbowDr . . . 255-4242  
 No 3 9-4623BowTrSW . . . 249-0735  
 No 7 CalgaryNorthHillShoppingCentre 289-0686  
 Eric's Bakery  
 GlamorganShoppingCentreSW 242-2800  
**FOREST HEIGHTS CENTENNIAL BAKERY**  
 QUALITY HOME-BAKED PRODUCTS  
 BREADS — CAKES — PASTRIES  
 COOKIES, ETC. — CLOSED MONDAYS  
 ForestHghtsShoppingPlaza . . . 272-5665  
 Four Star Bakery 623 35AvNE . . . 277-6665  
 French Pastry Shop 126a 10StNW . . . 283-3773  
 (See Advertisement This Page)  
 Georg's Bakery 716MacleodTrSE . . . 266-3370  
**GOLDEN TOPPER BAKERY**  
 LIGHT & DARK RYE  
 BUTTERMILK BREAD - BUNS  
 BIRTHDAY & WEDDING CAKES  
 2703a 17AvSW . . . 249-2922  
**GRAND BAKERY** 606a 1StSW . . . 266-3414  
 Haysboro Bakery HaysboroShoppingPlaza 255-4929  
 Honeyboy Bread (Calgary) Ltd  
 231ForgeRdSE . . . 255-1165  
 Honeyboy Thrift Stores  
 6436aBownessRdNW . . . 288-4648  
 624 16AvNE . . . 276-4856  
 Jensen's Bakery 3405 26AvSW . . . 249-5231  
 No 2 2525 5AvNW . . . 283-6545  
**LAKE BONAVISTA BAKERY**  
 2-7551LakeBonavistaDrSE . . . 271-0363  
 Lakeview Bakery LakeviewShoppingPlaza 242-5516  
 Lincoln Park Bakery  
 LincolnParkShoppingCentre . . . 243-8945  
**MARKET BAKERY** 2123 33AvSW . . . 249-7907  
 No 2 1915 31StSE . . . 272-1323  
**MARTIN'S OLDE COUNTRY BAKERY LTD**  
 4604 12StNE . . . 276-5444  
 (See Advertisement This Page)  
 Mayland Heights Bakery  
 115MaylandHghtsShoppingPlaza . . . 277-6133  
**McGAVIN TOASTMASTER LTD**  
 203 58AvSE . . . 255-7761  
 Mister Donut Shop  
 WestbrookShoppingCentre . . . 246-2711  
 Montgomery Bakery 4628 16AvNW . . . 288-6989  
**MORLEY TRAIL BAKERY**  
 2834MorleyTr . . . 282-6166  
 National System of Baking Ltd  
 Downtown Store 220b 7AvSW . . . 262-7470  
 North Hill Store 1604CentreStN . . . 277-1683  
 Westend Store 724 17AvSW . . . 262-6485  
 Gen Ofc Upstrs 1606CentreStN . . . 277-5522  
 Northmount Bakery 6-390NorthmountDr 282-5303  
**RIVERS WEDDING CAKE SERVICE**  
 3920 15aStSW . . . 243-2989  
 (See Advertisement This Page)  
**SNOW WHITE BAKERY LTD**  
 3607 17AvSE . . . 272-4878  
 Stadium Bakery 5StadiumShoppingCentre 282-3166  
**SUPERIOR BAKERY LTD**  
 525McKnightBlvdNE . . . 276-3733

**Bakers—Retail—(Cont'd)**

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 HOME MADE BREAD, ROLLS,  
 DOUGHNUTS, PASTRIES & CAKES  
 BownessShoppingCentre . . . 288-5252  
**SWISS PASTRY SHOP** 906 1AvNE . . . 266-2279  
**TASHA'S PUDDIN-N-PIE**  
 4SouthridgeMall . . . 252-5050  
**TENDERMADE DOUGHNUTS**  
 FOR EVERY OCCASION  
 221 35AvNE . . . 277-1580  
**THORNCLIFFE BAKERY**  
 HOME MADE BREAD  
 CAKES - PIES - PASTRIES  
 BAKED FRESH DAILY  
 5620a 4StNW . . . 274-6844  
**THREE B'S PASTRY SHOP LTD**  
 2129 33AvSW . . . 249-5213  
 Tip Top Oven Products Brentwood  
 3648MorleyTrNW . . . 284-2364  
 (See Advertisement This Page)  
**VAL'S DONUTS (CALGARY) LTD**  
 6119CentreStS . . . 255-4777  
 Valiant Bakery 4625VarsityDrNW . . . 288-7447  
 Victoria Bake Shop 1018MacleodTrSE . . . 269-7606  
**WEDDING CAKE SERVICE**  
 3920 15aStSW . . . 243-2989  
 West Alberta Bakery 4306 17AvSE . . . 272-0383  
 Wild Rose Bakery Ltd 381HeritageDrSE 255-5411  
 Willman's Mrs Cakes & Cookies  
 222 37AvNE . . . 277-2958  
 If No Answer Call res . . . 277-9360  
**WILLOW PARK BAKERY LTD**  
 12WillowParkShoppingPlaza . . . 271-0666  
**WOODEN SHOE PASTRY SHOP** 243-4554  
 819a 49AvSW . . . 243-4114  
 (See Advertisement This Page)

You can get there and back fast—by long distance!

**DAFFODIL BAKE SHOPPE**  
 ★ HOME MADE BREAD  
 ★ ROLLS — BUNS — COOKIES  
 ★ CAKES — PIES — PASTRIES



FRESH DAILY

**244-5040**  
 2607 - 14th Street S.W.

**WEDDING CAKES**



"EXCLUSIVE"  
 COMPLETE  
 WEDDING CAKE  
 (Well Aged)

Made from the Highest  
 Quality Ingredients  
 BIRTHDAY CAKES  
 — DAY TIME OR EVENINGS CALL —

**243-2989**

IF NO ANSWER CALL 288-5102

MUSIC  
 "THE 5th ROUND"

DISPLAYS  
 FLOWERDALE FLORISTS  
 1326 - 17th AVENUE S.W.

- Our representative will visit your home anytime and show with the aid of colored slides many various styles.
  - We feature a soft Royal Icing.
  - We will pick-up, deliver and arrange on the day of your wedding.
  - GUARANTEED SATISFACTION  
 Hundreds of recommendations.
  - We will decorate your own cake
  - We also make and decorate Wooden Dummies and supply free pillars.
- "CAKES OF DISTINCTION FOR DISTINGUISHED PEOPLE"



**RIVERS WEDDING CAKE SERVICE**  
 3920 - 15a STREET S.W.

SINCE 1954 . . . THE FINEST

**243-4554**  
 243-4114

**Wooden SHOE PASTRY SHOP**

- OUR SPECIALTIES
- ★ WEDDING & BIRTHDAY CAKES
  - ★ SPECIAL OCCASION CAKES
  - ★ HOME MADE CHOCOLATES

"Butter Makes it Better"

Telephone Orders Delivered on Request

"KNOWN FOR OUR QUALITY"

Britannia Shopping Centre — 819a - 49th Avenue S.W.



**TAKE THE OUT OF SHOPPING**

LOOK FIRST IN THE **YELLOW PAGES**

**French Pastry Shop**

THE WELL KNOWN PASTRY SHOP IN CALGARY  
 Specializing In  
 Decorative Wedding Cakes  
 All Kinds of First Class Pastry, French Bread

**283-3773**  
 126a - 10th Street N.W.

**Martin's Olde Country Bakery Ltd.**

The Bakery of  
 Home Made Products

Retail, Wholesale & House Delivery

SERVING THE PUBLIC SINCE 1912

**276-5444**  
 4604 - 12th Street N.E.

**TIP TOP OVEN Products**

BRENTWOOD  
 "Our Always Good, Always Fresh, Bakery Items"

**284-2364**

KEEP THE FAMILY HAPPY

**Val's DONUTS**  
(CALGARY) LTD.

**DONUTS**

For Every Occasion

**CATERING**

To Clubs,  
Associations,  
Churches, Etc.

Delivery Service On  
Large Orders

Wholesale & Retail

**255-4777**

6119 Centre Street S.

**CRESCENT**  
Bakery Ltd.

HOME-MADE PRODUCTS

BREAD  
PASTRIES

Birthday Cakes  
Italian White  
Tastee Toast &  
Rye Breads  
A Speciality



FRESH DAILY

Wholesale & Retail

**277-1065**

615 - 35th Avenue N.E.



**255-1165**

231 Forge Road S.E.

**HONEYBOY BREAD**  
(Calgary) Ltd.

**Bakers' Supplies**

**KIRKLAND & ROSE LTD**  
4405 1StSE. 243-5493  
McKenzie-Stephenson Western Ltd  
415ManitouRdSE. 287-2221  
Nicholson Equipment Ltd  
149WildwoodDrSW. 249-6072

**STAFFORD FOODS LTD**  
1016 34AvSE. 243-4276  
Standard Brands Ltd 2201 15StSE. 265-2297

**Bakers—Wholesale**

Crescent Bakery Ltd 615 35AvNE. 277-1065  
(See Advertisement This Page)

**GENERAL BAKERIES**—See McGavins  
Toastmaster Ltd. 255-7761

**HONEYBOY BREAD (CALGARY) LTD**  
231ForgeRdSE. 255-1165  
(See Advertisement This Page)

Martin's Olde Country Bakery Ltd  
4604 12StNE. 276-5444

**McGAVIN TOASTMASTER LTD**  
203 58AvSE. 255-7761  
(See Advertisement This Page)

**SUNBEAM BREAD DIV OF WESTON BAKERIES LTD** 640 14AvSE. 269-4335

**TENDERMADE DOUGHNUTS**  
221 35AvNE. 277-1580

Thorncliffe Bakery 5620a 4StNW. 274-6844  
Val's Donuts (Calgary) Ltd  
6119CentreStS. 255-4777  
(See Advertisement This Page)

Watson's Pie Service Ltd 5308 3StSE. 252-6504  
(See Advertisement This Page)

**WESTON BAKERIES LTD** 640 14AvSE. 269-4335

**WILLMAN'S MRS FINE BAKING LTD**  
1420MeridianRdNE. 272-5556

**ATTENTION-GETTERS**

Mobiles make an interesting decoration for a small child's room. They move gently in a breeze and attract the vision of a child.



**McGavin ToastMaster Limited**

GOOD BREAD  
FINE CAKES

**255-7761**

203 - 58th Avenue S.E.



"Just a Taste Better"  
Specializing In

FRUIT & CREAM PIES

— DAILY SERVICE —

**WATSON'S**  
PIE SERVICE LTD.

**252-6504**

5308 - 3rd Street S.E.

**Balancing Service**

**I R D MECHANALYSIS**—  
I R D MECHANALYSIS DIVISION OF  
H H ROBERTSON CO LTD  
World-Wide Consulting Service  
Vibration Analysis — Dynamic Balancing  
In Your Plant—No Disassembly  
2568ByronWy North Vancouver BC 604-929-3173

**STANDEN'S LIMITED**

COMPLETE DYNAMIC BALANCING  
SERVICE IN OUR SHOP OR ON LOCATION  
24Av&MacleodTrSE. 269-3736

**Baling Equipment**

I G Machine & Fibers Ltd 15St&42AvSE 265-2128

**Ballet Instruction**

See Dancing Academies

**Ballrooms**

Apollo The 516 8AvSW. 265-1269  
265-0140

**Bands—Musical**

See Orchestras

**Banks**

Bank of Canada BankofCanadaBldg. 266-7491

**BANK OF MONTREAL**



**Bank of Montreal**

The First Canadian Bank

Main Branch 140 8AvSW. 268-2901  
Oil & Gas Department 400 5AvSW 268-2345  
Office of the Senior Vice-President  
Alberta Division. 268-2901  
Brentwood Village Mall Branch  
3517CharleswoodDrNW. 289-2541  
Calgary Market Mall Branch  
3625ShaganappiTrNW. 288-2385  
Calgary Power Building Branch  
110 12AvSW. 264-3132  
Chevron Standard Bldg Branch  
400 5AvSW. 264-7395  
City Hall Branch  
709MacleodTrSE. 269-3751  
Elbow Park Branch 2302 4StSW. 263-7150  
Elveden Centre Branch 705 7AvSW 262-9571  
Standard Life Bldg Branch  
506 6StSW. 263-1390  
Fifth St West Branch 604 8AvSW. 263-1290  
Haysboro Shopping Centre Branch  
8403ElbowDrSW. 255-6607  
Highfield District Branch  
4307 6StSE. 243-3206  
Hillhurst Branch 223 10StNW. 283-3371  
Huntington Hills Branch  
7022 4StNW. 274-6111  
Macleod Mall Branch  
9640MacleodTrS. 252-7831  
Macleod Trail Branch  
3806MacleodTrS. 243-2591  
Meridian Road Branch  
102MeridianRdNE. 272-6649  
North Hill Branch 1615CentreStN 277-0186

**BANK OF MONTREAL**

(Continued Next Column)

**HIGH HEAT BEST**

Chlorine bleach works best at high temperatures.

**Banks—(Cont'd)**

**BANK OF MONTREAL—(CONTINUED)**



Place Concorde Branch  
939 6AvSW. 265-5265  
Seventeenth Ave West & Seventh St  
Branch 727 17AvSW. 244-5501  
Seventh Ave West Branch  
318 7AvSW. 263-0210  
Stockyards Branch  
26Av&PortlandStSE. 265-6990  
University Campus Branch  
284-2271  
University of Calgary. 284-3443  
Westbrook Shopping Centre Branch  
111WestbrookShoppingCentre. 249-5501  
Alberta Genie Centre  
2ndFlrB38 11AvSW. 268-2375

**BANK OF NOVA SCOTIA THE**

Regional Office—Alberta  
526LougheedBldg. 263-1810  
Calgary Data Centre 6940FisherRdSE 253-8810

**BRANCHES**

MAIN 125 8AvSW. 263-1810  
5 AV & 2 ST SW 503 2StSW. 262-5526  
1 ST & 6 AV SW 602 1StSW. 262-5546  
522 8 AV SW 522 8AvSW. 262-2126  
7 AV & 6 ST SW 706 7AvSW. 262-4681  
WEST END 1429 17AvSW. 244-8941

**BRAESIDE SHOPPING PLAZA**

1919SouthlandDrSW. 253-7126  
4812 MACLEOD TR 4812MacleodTrS 243-3226  
8822 MACLEOD TR 8822MacleodTrS 255-8146

**LAKEVIEW PLAZA SHOPPING CENTRE**

6449CrowchildTrSW. 249-3161  
17 AV & 8 ST SW 841 17AvSW. 245-4711  
17 AV & 38 ST SW 3820 17AvSW 249-3106  
33 AV SW 2131 33AvSW. 249-3101  
NORTH HILL 1303CentreStN. 276-8811  
4805 CENTRE ST N 4805CentreStN 276-1156  
4110 MORLEY TR 4110MorleyTrNW 289-5536

**STADIUM SHOPPING CENTRE**

1901 29StNW. 289-1936  
518 16 AV NE 518 16AvNE. 277-0701

**MAYLAND HGTS SHOPPING PLAZA**

817 19StNE. 277-0191

**17 AV SE & RADISSON DR**

3320 17AvSE. 272-3311

**CANADIAN IMPERIAL BANK OF COMMERCE**

"COMMERCE"

COVERS

CALGARY

**CANADIAN IMPERIAL  
BANK OF COMMERCE**

**DOWNTOWN**

309 8AvSW. 267-8910  
101 8AvSW. 267-8501  
248 4AvSW. 267-8546  
410 7AvSW (Bentall Bldg). 267-8615  
550 5AvSW (Aquitaine Tower). 267-8641  
628 8AvSW. 267-8531  
717 7AvSW (Elveden House). 267-8631  
1202 1StSW. 267-8601

**NORTHEAST**

410 16AvNE. 276-8101  
1905 8AvNE (Mayland Heights). 276-6632  
2318CentreStN. 277-0774

**NORTHWEST**

448 14StNW. 283-5547  
634 16AvNW. 289-1972  
1630 14AvNW (Calgary Centre). 289-2506  
2502KensingtonRdNW. 283-6633  
4625VarsityDrNW (Valiant Centre). 288-7706  
5032 16AvNW (Montgomery). 288-8881  
5609 4StNW (Northmount). 274-4441  
48-7930BownessRdNW. 288-7731  
FoothillsHospital. 283-7512

**SOUTHEAST**

355HeritageDrSE (82AvSE). 252-7877  
1230 9AvSE. 265-2361  
2808 OgdenRdSE (Stockyards). 265-1898  
3619 17AvSE (Forest Lawn). 272-1185  
5111 17AvSE. 272-3371

**CANADIAN IMPERIAL BANK OF COMMERCE**

(Continued Next Page)

**Banks—(Cont'd)**

**CANADIAN IMPERIAL BANK OF COMMERCE (CONTINUED)**



**SOUTHWEST**

510 17AvSW	265-3181
840 14AvSW (Monarch Tower)	265-8200
1601 14StSW	244-9771
1812 4StSW	263-7296
1912 37StSW	249-3050
2106 33AvSW	249-1911
4623BowTrSW	249-5662
5010MacLeodTrSW	243-3441
5919MacLeodTrSW (Sthrdge Mall)	252-4407
7724ElbowDrSW	252-3396
9620ElbowDrSW	252-3013

**DEPARTMENTS**

DATA CENTRE	267-8551
MORTGAGE DEPARTMENT	267-8591
PERSONAL LOAN DEPARTMENT	267-8571
REGIONAL OFFICE	267-8910
BANKPLAN LOAN OFFICE	
627 3StSW	267-8661
CHARGEX	
120AquitaineTwr	
550 5AvSW	267-8651
FOR FURTHER INFORMATION (SWITCHBOARD OPERATOR)	267-8910

**FIRST NATIONAL CITY BANK**

—See Mercantile Bank of Canada The Industrial Development Bank  
3rdFlr404 6AvSW .269-6981

**MERCANTILE BANK OF CANADA THE**

AFFILIATED WITH  
FIRST NATIONAL CITY  
BANK  
A COMPLETE  
BANKING SERVICE



"FOR INFORMATION CALL"  
MERCANTILE BANK OF CANADA THE  
AFFILIATED WITH FIRST NATIONAL  
CITY BANK 700 8AvSW .262-6961

**ROYAL BANK OF CANADA**

THERE IS A BRANCH  
IN YOUR  
NEIGHBORHOOD



**"LIST OF BRANCHES"**

MAIN BRANCH 339 8AvSW	
Information & Operator	268-3910
NIGHT LINES AFTER 5 PM BEFORE 9 AM	
CALL AS FOLLOWS	
Assistant Managers	268-3425
Accountant's Dept	268-3432
Foreign Exchange	268-3440
Current Accounts & PCA	268-3429
Savings Dept	268-3421
Loan Dept	268-3323
Securities Dept	268-3301
DISTRICT GENERAL MANAGER'S	
DEPARTMENT 335 8AvSW	
Information & Operator	268-3910
NIGHT LINES AFTER 5 PM BEFORE 9 AM	
CALL AS FOLLOWS	
H E McClenaghan D G M	268-3360
J C Ashburner Sup	268-3370
W J Yule Sup	268-3390
K A Campbell Asst Sup	268-3365
F J Sutherland Asst Sup	268-3316
W D Squires Asst Sup	268-3356
BANK PREMISES DEPT	
R G Stobart Manager	268-3470
COMMERCIAL INDUSTRIAL	
DEVELOPMENT DEPT	
R G Kruger Manager	268-3465

**ROYAL BANK OF CANADA**

(Continued Next Column)

**Banks—(Cont'd)**

**ROYAL BANK OF CANADA—(CONTINUED)**



DISTRICT COMPTROLLER	
R S Ciezki District Comptroller	268-3485
General Office	268-3476
DISTRICT DEVELOPMENT DEPT	
W J Yule Sup	268-3380
K R Sveinson Manager	
Agricultural Dept.	268-3475
DISTRICT SYSTEMS	
H L Peterson Manager	268-3374
INSPECTION DEPT	
R K Fraser Inspector of	
Branches	268-3345
General Office	268-3348
OIL & GAS DEPT	
R D Jensen Manager	268-3462
PERSONNEL DEPT	
K R Gustavson Manager	268-3482
B K Wershler Employment	
Officer	268-3484

REGIONAL DATA CENTRE	
Receptionist	268-3452
Shift Officers	268-3443

DOWNTOWN BRANCHES	
6 AV & 5 ST SW BRANCH	
600a 6AvSW	
Current Accounts & PCA's	268-3551
Savings	268-3555
Accountant's Dept	268-3526
Manager	268-3550

6 AV & 6 ST SW BRANCH	
Current Accounts & PCA &	
Savings	268-3561
Accountant's Dept	268-3562
Manager	268-3563

7 AV & 2 ST SW BRANCH	
304 7AvSW	
Current Accounts & PCA &	
Savings	268-3521
Accountant's Dept	268-3522
Manager	268-3523

8 AV & CENTRE ST SW BRANCH	
102 8AvSW	
Current Accounts & PCA	268-3511
Savings	268-3515
Accountant's Dept	268-3531
Manager	268-3510

8 AV & 7 ST SW BRANCH	
740 8AvSW	
Current Accounts & PCA	268-3571
Savings	268-3574
Accountant's Dept	268-3581
Manager	268-3570

ONE PALLISER SQUARE BRANCH	
125 9AvSE	268-3541

PALLISER SQUARE WEST BRANCH	
(LwrMall) 131 9AvSW	268-3546

NORTHWEST BRANCHES	
Bowness Branch	
6411BownessRdNW	288-4431

Brentwood Village Mall Branch	
3640MorleyTrNW	289-9275

Crescent Heights Branch	
101 16AvNW	276-7771

5608 4StNW Branch	274-5071
Hillhurst Branch 102 10StNW	283-5571
Institute Of Technology Branch	
StudentActivitiesBldg	289-0241

Montgomery Branch	
4628BownessRdNW	288-5463
12CambrianDrNW Branch	289-1916

SOUTHEAST BRANCHES	
411 58AvSE Branch	253-8841
600ManitouRdSE Branch	287-0855
6622 20aStE Branch	279-4030
	279-4554
	279-4929

3601 17AvSE Branch	272-4091
Willow Park Branch	
9919FairmountDrSE	271-1110

SOUTHWEST BRANCHES	
814 49AvSW Branch	243-2716
114a 17AvSW Branch	244-7451

4St&23AvSW Branch	
2224 4StSW	263-2680
Glamorgan Shopping Centre Branch	
3909RichmondRdSW	249-3151

MacLeodTr&58AvSW Branch	
5828MacLeodTrS	253-8871
3829BowTrSW Branch	249-5585

**Banks—(Cont'd)**

**TORONTO-DOMINION BANK**



The Bank Where People  
Make The Difference

**"FOR INFORMATION CALL"**

**MAIN OFFICE**

**TORONTO-DOMINION BANK THE**

2CalgaryPlace	
340 5AvSW	266-2841
Calgary Data Centre	
4thFlr610 8AvSW	266-6242
Chargex Centre	
610 8AvSW	
3rdFlrBarronBldg	262-4616
Oil & Gas Dept 418 3StSW	266-2841

**BRANCHES**

501 8AvSW	262-3314
114 8AvSW	262-7011
Beacon Centre	
1818CentreStN	276-3351
Calgary North Hill	
1840 14AvNW	289-5527
Chinook Centre	
6217MacLeodTrS	255-8106
K-Mart	
10219ElbowDrSW	255-8102
Medical Centre Bldg	
902 8AvSW	263-0620
2933RichmondRdSW	249-6622
Riverside	
41-4StNE	264-0911
610 5AvSW	264-5175
200 8AvSE	263-6005
1440 12AvSW	244-9796
Forest Lawn	
3515 17AvSE	272-1171
Lake Bonavista	
LakeBonavistaShoppingCentre	271-7741
501 17AvSW	263-4085
CalgaryMarketMall	288-7781

**Banquets**

See Caterers also Restaurants

**Barbers**

Arlo's Hairstyling 120 16AvNW	277-5059
B B Barber Shop 110-630 8AvSW	262-4287
Banner Barber Shop 2137a 33AvSW	242-2889
Beacon Barber Shop 115 16AvNW	276-1575
Belfast Barber Shop 1816 14AvNE	276-4606

**BESEL'S BARBER SHOP**

HAIRSTYLING FOR THE  
MODERN MAN

1838 20AvNW	282-7554
-------------	----------

Bishoff's Barber Shop 3303 17AvSE	272-0116
Bow River Barber Shop	
108CrowchildTrNW	283-0846

Braeside Style & Barber Shop	
1919SouthlandDrSW	253-7373

Brentwood Barber & Style Shop	
3537CharleswoodDrNW	289-3033

Britannia Barber Shop 810a 49AvSW	243-0220
Bud's Barber Shop	
Co-opShoppingCentreNW	282-6961

Bud's Royale Barber Shop	
LwrFlr335 8AvSW	262-5635

C N R Barber Shop 1420 1StSW	269-5843
C O Barber Shop 1440a 17AvSW	244-1878

**Barbers—(Cont'd)**

**CALGARY CENTRE BARBERS**

Specializing In  
MEN'S HAIR STYLING  
North Hill Shopping Centre  
1822 14AvNW .....289-5707

Campus Barber Shop	
111MacEwanHallUofC	289-4000
Cavalier Barber Shop	
1342NorthmountDrNW	282-0351
Centennial Barber Shop CharterTwr	262-3132
Chinook Barber Shop	
LwMall ChinookCentre	255-1567
Chucks Barber Shop 4815CentreStN	277-5863
Clipper Barber Shop	
LwFlr Hudson'sBayOil&GasBldg	266-2221
College Barber Shop & Hair Styling	
MnFlr1107CentreStN	276-7107
Connaught Barber Shop 1413 11StSW	244-0126
Crown Barbers LwrFlr 407 8AvSW	264-4961
Custom Barbers Bsm 1707 4StSW	269-3900
Dario's Hairstyling MnFlr639 5AvSW	262-5116
Elveden House Barber Shop	
MnFlr 717 7AvSW	266-3541
Emile's Barber Shop 825 17AvSW	244-6538
Esquire Barber Shop	
MezzFlr 218ChinookShoppingCentreS	255-6316
Fairview Hairstyling 7640FairmountDrSE	252-1734
(See Advertisement This Page)	
Figaro's Men's Hairstyling Salon	
614 8AvSW	264-3504
(See Advertisement This Page)	
Foothills Barber Shop 4618BownessRdNW	288-3136
Foothills Hospital Barber Shop & Beauty Salon	
G-25FoothillsHospital	283-3418
Forest Heights Barber Shop	
ForestsHeightsShoppingCentreSE	272-5424
Forest Lawn Hotel Barber Shop	
17Av&35StSE	272-0621

**GENTS HAIR STYLING & BARBER SHOP**

Specializing in Men's Hair Styling  
Hair Straightening - Hair & Scalp Treatment  
Wigs & Hairpieces  
105 16AvNW .....276-4692

(Continued Next Page)

**FAIRVIEW HAIRSTYLING**

Specializing in Men's  
Hair Styling &  
Coloring To Suit  
The Individual  
Men's Hair Pieces

**252-1734**

7640 Fairmount Drive SE

**Figaro's**  
EXCLUSIVE  
MEN'S HAIRSTYLING SALON

**264-3504**  
614 - 8th Avenue S.W.

**PREVENTS SLIDING**

To keep glasses from sliding around a serving tray, put a moistened paper napkin beneath them.

A living room phone in colour accents your decor . . . is wonderfully convenient.



**Mr. Joseph's**  
Men's Styling  
**262-3288**  
119 - 12th Avenue S.W.  
**FREE PARKING**

**SCHEU salons**  
HAIRSTYLING LTD.  
FOR THE LADY - FOR THE MAN  
Member International HAIRFORMER 1075  
Perfection In Men's Hair Pieces  
Before You Decide . . . Call  
**289-0289**  
TECH PLAZA  
16 Ave. & 12 St. N.W. Across From Tech

**Squire Hair For Men**  
The Totally Undetectable Hairpiece For Today's Active Man Also  
• Expert Styling  
• Blow Waves  
• Razor Cuts  
Phone For Appointments  
**262-9508**  
**Squire CENTER**  
AS SEEN IN TIME MAGAZINE  
Open 6 Days A Week  
8-335-339 - 6th Avenue S.W.

We Can Make You Look & Feel Like A NEW MAN



Before  
With one of NEWMAN'S undetectable hand crafted hairpieces & full human hair wigs. We do the finest hair replacement in Western Canada.  
For Appointment & Free Consultation Call  
**TREND HAIRSTYLING SALON FOR MEN**  
CALGARY INN (4th Ave. & 3rd St. S.W.)  
**266-3608 266-7327**

**Barbers—(Cont'd)**  
**GLAMORGAN BARBER & HAIRSTYLING SALON**  
FOR MEN  
Wigs & Hair Pieces IN PRIVATE  
37St&RichmondRdSW . . . . .249-1257  
**HAGEN'S HAIR STYLING FOR MEN**  
Specializing in Hair Straightening Perms - Tints - Razor Cutting & Toupee Service  
108BrentwoodVillageProfBldg . . . . .282-0555  
Hans Barber Shop 6511ElbowDr . . . . .252-0666  
Haysboro Barber Shop  
901cHeritageDrSW . . . . .253-3666  
Headline Barber Shop 2919CentreStN . . . . .276-5717

**HI-LITE BEAUTY SALON & BARBER SHOP**  
1108 4StSW . . . . .262-6463  
Holiday Inn Barber Shop HolidayInnHtl. . . . .262-5970  
Hotel Wales Barber Shop 709 2StSW . . . . .263-2201  
Hub Beauty Parlor & Barber Shop  
521b 8AvSW . . . . .262-9751  
Ideal Barber Shop 1009a 1StSW . . . . .262-3566  
**INTERNATIONAL MEN'S HAIRSTYLING SALON**  
APPOINTMENTS PREFERRED  
**264-1724**  
220 4AvSW . . . . .264-1724  
Italian Barber Shop 1134aKensingtonRd 283-2110  
**IVANS HAIR STYLING FOR MALE**  
WE STYLE LONG HAIR  
Fitting & Styling in Men's Hairpieces  
2514a 26AvSW . . . . .242-0166  
Joe's Barber Shop 407bCentreStS . . . . .262-6333  
Kennedy's Barber Shop 2414 3StNE . . . . .277-7944  
Ken's Olympic Barber Ltd 802 9AvSW 263-2701  
Kingsland Barber Shop 7730ElbowDrSW 255-6344  
Lakeview Barber Shop  
LakeviewShoppingPlazaSW . . . . .242-2522  
Lorne's Barber Shop 2824aMorleyTr . . . . .282-6655  
Louie's Barber Shop 1161bNorthmountDr 282-2955  
Lynnwood Barber Shop 6618 20aStSE . . . . .279-4224

**MARKET MALL STYLING & BARBERING**  
STYLING, COLORING, RAZOR CUTTING  
Walk In Service & By Appointment  
CalgaryMarketMall . . . . .288-2404  
Matthew's Barber Shop 317 7AvSW . . . . .269-3305  
Mattis Barber Shop 600 6AvSW . . . . .262-5943  
Mayland Heights Barber Shop  
109-817 19StNE . . . . .276-2661  
**MEN'S HAIR STYLIST GUILD OF CALGARY — 1970**  
MEN'S HAIR STYLISTS  
**"FOR INFORMATION CALL"**  
ASSOCIATION PRESIDENT  
Ivans Hair Styling For Male  
2514a 26AvSW . . . . .242-0166  
MEMBERS  
Besel's Barber Shop 1838 20AvNW 282-7554  
Calgary Centre Barbers  
1822 14AvNW . . . . .289-5707  
Foothills Hospital Barber Shop & Beauty Salon G-25FoothillsHosp. 283-3418  
Glamorgan Barber & Hairstyling Salon  
37St&RichmondRdSW . . . . .249-1257  
Mr Dundee Hairstylist To Gentlemen  
110 7AvSW . . . . .262-5497  
Razor's Inn Men's Hairstylists  
503 19AvSW . . . . .262-2577  
Sir Escort Mens Hairpieces Ltd  
Affiliated With Sir International Edmonton  
101-909 7AvSW . . . . .263-8274  
Thorncliffe Barber Shop  
5614 4StNW . . . . .274-0313  
Trend Hairstyling Salon For Men  
CalgaryInn . . . . .266-3608

**Barbers—(Cont'd)**  
**MR CALVIN'S HAIRSTYLES FOR GENTLEMEN**  
HAIRSTYLIST FOR GENTLEMEN  
1431 17AvSW . . . . .245-3277  
Mr Dundee Hairstylist To Gentlemen  
110 7AvSW . . . . .262-5497  
**MR JOSEPH'S MEN'S STYLING**  
(See Advertisement This Page)  
Mr Peter Men's Hair Styling-Barber Shop  
2108 54AvSW . . . . .287-2126  
Neban Barber Shop 2035 33AvSW . . . . .242-0772  
New Era Barber Shop 208 4StNE . . . . .269-2457  
Nicky's Barber Shop 2450 23AvSW . . . . .249-2677  
North Haven Barber Shop 4404 14StNW 282-3757  
Petroleum Building Barber Shop  
310 9AvSW . . . . .266-4308  
Razor's Edge Mens Hair Styling  
MezzFlr355 4AvSW . . . . .264-0770  
Razor's Inn Men's Hairstylists  
503 19AvSW . . . . .262-2577  
Riverpark Barber Shop 3505 14StSW . . . . .287-1640  
Royal Hotel Barber Shop  
MnFlr 708 2StSW . . . . .262-5295  
**SAM'S SALON**  
HAIR STYLING FOR MEN  
RAZOR HAIRCUTTING  
STRAIGHTENING  
PHONE FOR APPOINTMENT  
"Across Street From Eatons"  
719 4StSW . . . . .262-5830  
Sarcee Barber Shop 16aSarceeCamp . . . . .242-8930  
Scheu Salons Ltd TechPlaza . . . . .289-0289  
(See Advertisement This Page)  
Service Barber Shop 225 7AvSE . . . . .269-1559  
Shamrock Barber Shop 1034 21AvSE . . . . .269-2387  
**SIR ESCORT MENS HAIRPIECES LTD**  
Custom Designed "Living Hairpieces" With A "Lifelike Scalp" Reasonable Prices  
Sales — Service — Styling  
101-909 7AvSW . . . . .263-8274  
Sisson's Barber Shop 705aCentreStS . . . . .266-1810  
Southridge Barbers SouthridgeMallis . . . . .252-2171  
Southwood Barber Shop  
K-MartShoppingCentre . . . . .253-3611  
Squire Centre The 8-339 6AvSW . . . . .262-9508  
(See Advertisement This Page)  
Stadium Barber Shop  
10StadiumShoppingCentre . . . . .282-6041  
Stan Hittle's Barber Shop 309 6AvSW . . . . .269-6827  
Stan's Sixth Avenue Barbers 131a 6AvSW 263-0877  
Style Barber & Beauty Shop  
3009a 26AvSW . . . . .249-3088  
Svend's Barber Shop  
2AcadiaShoppingCentre . . . . .255-6588  
Swirl Beauty Salon & Barber Shop  
1325a 9AvSE . . . . .265-1693  
Tecumseh Barber Shop 2450 23AvSW . . . . .249-7074  
Thorncliffe Barber Shop 5614 4StNW . . . . .274-0313  
Tony's Barber Shop 808 2StSW . . . . .261-2650  
Top Hat Barber Shop The 706 3StSW . . . . .262-7693  
Trend Barber's 330 9AvSW . . . . .269-2056  
Trend Hairstyling Salon For Men  
CalgaryInn . . . . .266-3608  
(See Advertisement This Page)  
Trim Barber Shop 109a 8AvSW . . . . .262-3535  
Triwood Barber Shop 4004 19StNW . . . . .289-6233  
Varsity Style & Barber Shop  
4625VarsityDrNW . . . . .288-0404  
Wally's Barber Shop 6327BownessRdNW 288-7480  
Wave Barber Shop 716a 5StSW . . . . .269-1646  
Westend Barber Shop MnFlr 704 7StSW 263-2598  
Willow Park Barber Shop  
9919FairmountDrSE . . . . .271-4114  
York Hotel Barber Shop 110 7AvSE . . . . .264-0867  
Zed's Barber Shop 718 17AvSW . . . . .263-5407

Remember, don't dial until you hear the dial tone.

**Barbers—(Cont'd)**  
**MR CALVIN'S HAIRSTYLES FOR GENTLEMEN**  
HAIRSTYLIST FOR GENTLEMEN  
1431 17AvSW . . . . .245-3277  
Mr Dundee Hairstylist To Gentlemen  
110 7AvSW . . . . .262-5497  
**MR JOSEPH'S MEN'S STYLING**  
(See Advertisement This Page)  
Mr Peter Men's Hair Styling-Barber Shop  
2108 54AvSW . . . . .287-2126  
Neban Barber Shop 2035 33AvSW . . . . .242-0772  
New Era Barber Shop 208 4StNE . . . . .269-2457  
Nicky's Barber Shop 2450 23AvSW . . . . .249-2677  
North Haven Barber Shop 4404 14StNW 282-3757  
Petroleum Building Barber Shop  
310 9AvSW . . . . .266-4308  
Razor's Edge Mens Hair Styling  
MezzFlr355 4AvSW . . . . .264-0770  
Razor's Inn Men's Hairstylists  
503 19AvSW . . . . .262-2577  
Riverpark Barber Shop 3505 14StSW . . . . .287-1640  
Royal Hotel Barber Shop  
MnFlr 708 2StSW . . . . .262-5295  
**SAM'S SALON**  
HAIR STYLING FOR MEN  
RAZOR HAIRCUTTING  
STRAIGHTENING  
PHONE FOR APPOINTMENT  
"Across Street From Eatons"  
719 4StSW . . . . .262-5830  
Sarcee Barber Shop 16aSarceeCamp . . . . .242-8930  
Scheu Salons Ltd TechPlaza . . . . .289-0289  
(See Advertisement This Page)  
Service Barber Shop 225 7AvSE . . . . .269-1559  
Shamrock Barber Shop 1034 21AvSE . . . . .269-2387  
**SIR ESCORT MENS HAIRPIECES LTD**  
Custom Designed "Living Hairpieces" With A "Lifelike Scalp" Reasonable Prices  
Sales — Service — Styling  
101-909 7AvSW . . . . .263-8274  
Sisson's Barber Shop 705aCentreStS . . . . .266-1810  
Southridge Barbers SouthridgeMallis . . . . .252-2171  
Southwood Barber Shop  
K-MartShoppingCentre . . . . .253-3611  
Squire Centre The 8-339 6AvSW . . . . .262-9508  
(See Advertisement This Page)  
Stadium Barber Shop  
10StadiumShoppingCentre . . . . .282-6041  
Stan Hittle's Barber Shop 309 6AvSW . . . . .269-6827  
Stan's Sixth Avenue Barbers 131a 6AvSW 263-0877  
Style Barber & Beauty Shop  
3009a 26AvSW . . . . .249-3088  
Svend's Barber Shop  
2AcadiaShoppingCentre . . . . .255-6588  
Swirl Beauty Salon & Barber Shop  
1325a 9AvSE . . . . .265-1693  
Tecumseh Barber Shop 2450 23AvSW . . . . .249-7074  
Thorncliffe Barber Shop 5614 4StNW . . . . .274-0313  
Tony's Barber Shop 808 2StSW . . . . .261-2650  
Top Hat Barber Shop The 706 3StSW . . . . .262-7693  
Trend Barber's 330 9AvSW . . . . .269-2056  
Trend Hairstyling Salon For Men  
CalgaryInn . . . . .266-3608  
(See Advertisement This Page)  
Trim Barber Shop 109a 8AvSW . . . . .262-3535  
Triwood Barber Shop 4004 19StNW . . . . .289-6233  
Varsity Style & Barber Shop  
4625VarsityDrNW . . . . .288-0404  
Wally's Barber Shop 6327BownessRdNW 288-7480  
Wave Barber Shop 716a 5StSW . . . . .269-1646  
Westend Barber Shop MnFlr 704 7StSW 263-2598  
Willow Park Barber Shop  
9919FairmountDrSE . . . . .271-4114  
York Hotel Barber Shop 110 7AvSE . . . . .264-0867  
Zed's Barber Shop 718 17AvSW . . . . .263-5407

**FLAT BACON**  
Does your bacon curl up and shrink in the pan? Try this when frying bacon. Fry in regular frying pan but place bottom of another pan directly over the bacon itself — then put it over a low flame. Result — nice flat pieces of bacon.

**Barbers' Supplies**  
Alberta Beauticians & Barber Supply Co Ltd  
5339a 1stSW . . . . .255-8163  
Cameron Management Ltd 131 6AvSW . . . . .262-3436  
**MID-WEST BEAUTY & BARBER SUPPLY**  
207 7AvSE . . . . .262-7573  
262-4595  
**MONARCH BEAUTY & BARBER SUPPLY CO**  
COMPLETE LINE OF BARBER EQUIPMENT & CHAIRS  
135 6AvSE . . . . .263-3390  
Obsco Beauty Supply—Division of Colvin Distributors Ltd 106 61AvSW . . . . .253-8811

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Flasher-Lites  
RENTALS SERVICE SALES  
\* SIGN RENTALS \* SIGN SALES  
\* Cones — Flags — Paddles  
Rotary Lites — Hard Hats  
**243-5244**  
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915 - 48th Avenue S.E.

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• Barricades  
• Lights  
• Cones  
• Rentals  
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710 - 14th Street N.W.

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**Barristers**

See Lawyers

**Basement Waterproofing**

See Waterproofing Contractors

**Bath Room Accessories**

- Bath Boutique 5SouthridgeMall .....253-0633  
(See Advertisement This Page)
- Bath Shoppe The 135PalliserSqW .....265-3142  
(See Advertisement This Page)
- Kitchen & Bath Boutique The  
8LakeBonavistaShoppingCentre..271-2363
- The Establishment 7304MacleodTrS .....252-7808  
(See Advertisement This Page)

**Directory Advertising Pays**

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BOUTIQUE BY BAKER

A division of  
Baker Plumbing Ltd.

- Complete Bathroom Displays
- Beautifully Detailed Faucets
- Hand Decorated Hamper Sets
- Luxurious Soaps • Sachets
- Bath Oils

Professional Decorating  
Renovating & Installation  
Service

**253-0633**  
Southridge Inner Village  
58th Ave. & Macleod Tr. S.

the  
Bath  
shoppe

**BATHROOM ACCESSORIES**

- ★ Sp. Fieldcrest Towels & Bath Mats
- ★ Made-To-Measure Shower Curtains & Draperies
- ★ Professional Decorating
- ★ Luxurious Bath Robes, Men's & Ladies
- ★ Gift Certificates

**265-3142**  
135 Palliser Square W., Calgary

the establishment

**Bath & Kitchen Showroom**

- RENOVATION CONTRACTORS
- CONSULTANTS & DESIGNERS

Residential & Commercial  
BOUTIQUE ACCESSORIES

**252-7808**  
7304 Macleod Trail South

**Bath Room Fixtures**

See Plumbing & Heating Supplies

**Bath Room Remodelling**

See Home Improvements

**Baths**

Calgary Turkish Steam Bath 709 3StSE 266-3168

**CAMELOT STEAM ROOM**

STEAM ROOM & EXERCISE EQUIPMENT  
No Membership or Appointment Needed

124a 16AvNE .....277-5868

Cee-Der-Log Buildings Ltd  
Sauna Heaters & Equipment  
1215 48AvNE..277-8501

Elektro Sauna Sales & Service  
1011 16AvNW..289-6466  
(See Advertisement This Page)

POGUE ATHLETIC CLUB LTD  
4thFlrLondonHse..264-2211  
Western Massage Equipment .....242-6373  
Whalen's Health Club 818 49AvSW ....243-3554

**Elektro SAUNA**  
Sales & Service

MANUFACTURERS OF THE WORLD'S  
FINEST SAUNA HEATERS

- Wall Hung & Floor Models in All Sizes for Both Residential & Commercial Sauna Installations.
- Sauna Steam Cabinets & Other Accessories
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1011 - 16th Avenue N.W., Calgary

**Baths—Equipment & Supplies**

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215 10AvSW .....266-4127

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Alberta Battery Co Ltd 1312CentreStS..262-4485  
(See Advertisement This Page)

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**CANADIAN DYNAMICS (INSTRUMENT DIVISION) LTD**  
Nickel Cadmium Batteries  
Exclusive Representative For nife-alcad  
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122 17AvSE .....265-6500

**EXIDE BATTERIES—**  
E S B CANADA LIMITED  
104 58AvSE .....255-0155  
Foothills Battery & Marine Ltd  
5512 4StSE..252-3446  
(See Advertisement This Page)

**GIANT BATTERY CO LTD** {269-7891  
315 3StSE..266-3367  
(See Advertisement This Page)

**GLOBELITE BATTERIES** 4524 1StSE 243-3568  
Grant's Hearing Aid Centre  
MnFlr 715 4StSW..264-6770

**HART BATTERIES—**  
E S B CANADA LIMITED  
104 58AvSE .....255-0155  
Hart Battery Co Ltd 126 12AvSW .....262-5822  
Hutton's Limited 131 11AvSW .....269-3725  
North Hill Br 1416CentreStN .....277-4443  
1277-4000

**INDUSTRIAL BATTERY COMPANY LIMITED**

**COMPLETE BATTERY SERVICE**  
Sales — Service — Repairs  
To All Makes

AFTER HOURS 289-1217

126 12AvSW .....262-5822

Penner Tire & Rubber Co Ltd  
1434 9AvSE..265-4728

Prestolite Company 444 58AvSE .....255-6641  
(See Advertisement This Page)

Shamrock Tire Service 1027 26AvSE ..265-2042

**WILLARD BATTERIES—**  
E S B CANADA LIMITED  
104 58AvSE .....255-0155  
Zenith Propane 421 36AvSE .....243-5526

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To whiten bread or meat boards which have become discolored, rub them with lemon rinds turned inside out, then wash with clean warm water and dry.

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AFTER HOURS: Res. 243-0631, Mgr.  
Residence 244-9681 Service

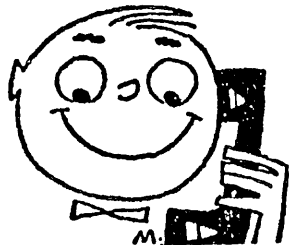
**Foothills Battery & Marine Ltd.**

Authorized Prestolite Dealers  
SALES & SERVICE

**North Hill Battery & Marine Ltd.**

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**252-3446 - 253-4250**

1118 - 3rd Street N.E.  
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**Alberta Battery Co. Ltd.**

Service — Sales  
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**262-4485**  
1312 Centre Street S.

**prestolite batteries**



THE PRESTOLITE COMPANY  
**255-6641**  
444 - 58th Avenue S.E.



**243-5581****THE SPROULE PATROL****24 HOUR INDUSTRIAL SERVICE****BEARINGS - SEALS****POWER TRANSMISSION****CASTERS**

- CHAIN
- GATES BELTS
- SPROCKETS
- U-JOINTS
- STEMCO MUFFLERS
- BRONZE STOCK
- O-RINGS
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- HAND TRUCKS

**SPROULE BEARING SUPPLY**  
(CALGARY LTD.) 573 TELDEX 038-2413

3839 Burnsland Road S.E., Calgary

FAG — TIMKEN — SKF — BCA — BOWER

COMPLETE STOCKS  
INDUSTRIAL — AUTOMOTIVE**SKF**BALL & ROLLER  
BEARINGS**255-7721**

5324 - 1a Street S.E.

CANADIAN **SKF** COMPANY  
Limited*It Pays*TO PROTECT YOUR  
OFFICE PROPERTYCall Your Telephone Office  
and Inquire About Fire —  
Burglar or Control Channels**Bearings**B C Bearing Engineers Ltd  
625ManitouRdSE..243-5521  
(See Advertisement This Page)BRAKE-DROME 1025 9AvSE .....265-2450  
CANADIAN S K F CO LTD  
5324 1aStSE..255-7721  
(See Advertisement This Page)CORBETTS WHOLESALE LTD  
456 42AvSE..243-4241Federal-Mogul Canada Limited  
4034 4StSE..243-7743Moore's Machine Shop  
Federal-Mogul Engine Bearings  
719 3StNE..262-6474**NTN BALL & ROLLER BEARINGS**

COMPLETE BEARING

INVENTORY IN

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DEEP GROOVE, ANGULAR CONTACT,

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40Ronson Rexdale Weston Ont 416-249-2269

FLUIDIC MECHANICAL PRODUCTS LTD  
4517ManhattanRdSE..243-8444**RINGBALL BEARINGS**

7924CoronetRd Edmonton 465-3311

SPROULE BEARING SUPPLY (CALGARY) LTD  
3839BurnslandRdSE..243-5581  
(See Advertisement This Page)**TRANSMISSION SUPPLIES LTD****POWER  
TRANSMISSION  
SPECIALISTS**BEARING & SEALS  
EMERGENCY SERVICE  
INDUSTRIAL ONLY

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REPCO ENGINE BEARINGS

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**CORNBREAD TIP**To keep cornbread from sticking to  
baking pan, melt shortening in the  
pan and spread over bottom and  
sides of the pan. Set pan in re-  
frigerator to firm up again. Pour  
cornbread to bake. The cornbread  
when baked can be removed easily  
and will not stick to the pan.**Beauty Parlor Supplies &****Equipment**Alberta Beauticians & Barber Supply Co Ltd  
5339a 1aStSW 255-8163  
(See Advertisement This Page)Andre Beauty Supply Ltd 207 12AvSW {263-1120  
266-4723  
(See Advertisement This Page)CONTINENTAL BEAUTY PRODUCTS LTD  
3515e 17AvSW..242-0503Crown Imports (Calgary)  
109-239 12AvSW..263-8091  
(See Advertisement This Page)EMERALD BEAUTY & BARBER SUPPLY  
514 17AvSW..262-9663Exeter Enterprises Ltd  
Human Hair & Venicelon Wigs—Whlse  
110 7AvSW..264-0681Listings Of This  
Classification Are Continued  
On Next Page**Alberta  
Beauticians****& Barber Supply Co. Ltd.**Exclusive Distributors For  
REDKEN — BONAT — COVENTRY WIGS  
ALSO CARRYING  
ROUX — SILHOUETTE  
NESTLE — NIGHTINGALE  
GLOBAL — BELVEDERE  
MARTIN ELECTRIC, ETC.  
AND A FULL RANGE OF  
BARBER SUPPLIES**255-8163**

5339a - 1a Street S.W.

Branches in  
LETHBRIDGE & MEDICINE HAT**ANDRE BEAUTY  
SUPPLY LTD.**ALL TYPES OF EQUIPMENT  
HAIRGOODS, WIGS,  
SUPPLIES FOR THE  
BEAUTICIAN**263-1120  
266-4723**ALL PHONE ORDERS PROMPTLY  
& CORRECTLY EXECUTED

207 - 12th Avenue S.W.

**B.C. BEARING  
ENGINEERS limited**

MOST COMPLETE STOCK IN WESTERN CANADA

625 MANITOU ROAD S.E.

**243-5521**WITH 24 HOUR  
SERVICEBALL & ROLLER BEARINGS — PILLOW BLOCKS — OIL SEALS  
NYLON & BRONZE BUSHING STOCK — UNIVERSAL JOINTS — COUPLINGS  
CHAIN DRIVES — V-BELT DRIVES — REDUCERS — CONVEYOR EQUIPMENT**BEARING & POWER TRANSMISSION SPECIALISTS****Crown Imports**  
(Calgary)A Division of Crown Imports Ltd.,  
Edmonton, Alberta  
Wholesalers for "Royal Crown" Line  
WIGS, HAIRPIECES & ACCESSORIES**THE WIG THAT IS FIT  
FOR A QUEEN**  
100% Dynel & Human Hair  
Wide Range of Styles & Colors  
For Quality & Service Call Crown**263-8091**

109-239 - 12th Avenue S.W.

**Beauty Parlor Supplies &**

**Equipment—(Cont'd)**

LONDON LINES NO 2 LTD 1264-0697  
1913 4StSW 1265-0457  
(See Advertisement This Page)

MID-WEST BEAUTY & BARBER SUPPLY 207 7AvSE 262-7573  
Monarch Beauty & Barber Supply Co 135 6AvSE 263-3390  
(See Advertisement This Page)

Obsco Beauty Supply—Division of Colvin Distributors Ltd 106 61AvSW 253-8811  
(See Advertisement This Page)

**BE WARY**

Be wary and critical of any group of people or any person advertising successful treatments for cancer.



**LONDON LINES NO. 2 LTD.**

**YOUR WHOLESALE CONSIGNMENT DEALER**

Exclusive Franchised Distributor of

**LONDON LINES PRODUCTS**

HAIRGOODS, WIGS, BULK SUPPLY, ACCESSORIES  
PHONE ORDERS WELCOME

Specialists in Salon Retail Development  
FREE RETAIL ANALYSIS AVAILABLE

**264-0697 • 265-0457**

1913 - 4th Street S.W.

**MONARCH**

BEAUTY & BARBER SUPPLY CO.

Distributors of RAYETTE BEAUTY PRODUCTS

"REALISTIC"

"L'OREAL DE PARIS"  
"WELLA" — CLAIROL  
ROUX — STEPHAN

Dryers & Furniture

Nightingale & Belvedere First Lady  
COMPLETE LINE OF BARBER SUPPLIES

**263-3390**

135 - 6th Ave. S.E., Calgary

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(DIV. OF COLVIN DISTRIBUTORS LTD.)

Professional Beauty Supplies & Equipment  
EXCLUSIVE DISTRIBUTORS FOR

Zotax - Revlon - Breck - Silver Anniversary  
Clairol - Silhouette - Roux - Bonat  
Nestle - Rilling - Belvedere - Nightingale  
Wahl - Oster - Turbinator - Helene Curtis  
Global - Fermodyl - Belmont

Care-Osol Spray Systems  
CARYL RICHARDS

**253-8811**

RES: 289-3496

106 - 61st Avenue S.W.

**Beauty Parlors**

**A-1 BEAUTY SHOP**

Julie Dobrocki & Gladys Reynolds

1002aCentreStN .....262-6686

**Acadia J-Zee Beauty Salon**

348HeritageDrSE...255-5626

Adrian Beauty Salon 514 17AvSW ....262-4429  
(See Advertisement This Page)

**ALEX & PETER COIFFURES**

EXPERIENCED ITALIAN HAIRSTYLISTS

9 A.M. TO 9 P.M. THURSDAY TO FRIDAY

3825BowTrSW .....249-2476

**ALICE'S BEAUTY SALON 717 1StSE 266-6694**

(See Advertisement This Page)

Allissa's Wigs & Coiffures 312 14StNW 283-5000  
(See Advertisement This Page)

Al's Beauty Shop 5219 18AvNW .....288-2586

Altadore Beauty Shoppe 2034a 42AvSW 243-4466

**AMBASSADOR BEAUTY SALON**

630 17AvSW...269-8483

**American House of Beauty**

Upstrs 805 1StSW...266-1125

(See Advertisement This Page)

Andree's Beauty Salon 1stFlr HolyCrossHospital...263-2216

Andy's Hair Styling 413-209 8AvSW ...263-3304

**ANNAMARIE ITALIAN COIFFURES**

Specialists in

ALL FIELDS

OF BEAUTY CULTURE

Located in O'Neil Towers

105-700 9StSW .....264-3177

**ANTOINE'S AT CHARTER TOWERS**

612 5AvSW...266-5993

(See Advertisement This Page)

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**CALGARY'S LARGEST SALON**

33 PROFESSIONAL OPERATORS

3 MALE BARBERS

OPEN 6 DAYS A WEEK

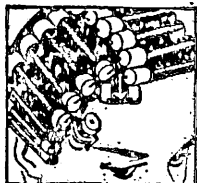
**NO APPOINTMENT NECESSARY**

Prices Based on Volume Business



The First Step of Your Perm  
PLANNED

HAIR SHAPING  
by expert barbers who cut hair exclusively.



PROPER SECTIONING  
Even tension winding.



Final results even  
Balance Curl

**COMPLETE PERMS**  
with Haircut, Shampoo  
and Set  
**\$PECIAL**  
Phone for Price

**COMPLETE TINTS**  
with Haircut, Shampoo  
and Set  
**\$PECIAL**  
Phone for Price

**266-1125**  
**AMERICAN HOUSE OF BEAUTY**  
Upstrs. 805 - 1st Street S.W.

**Adrian**

BEAUTY SALON



THANK YOU FOR CALLING  
**262-4429**

- A COMPLETE BEAUTY SERVICE
- HARPER METHOD SALON
- OPEN 6 DAYS A WEEK
- 8 A.M. TO 6 P.M.

FREE PARKING AT THE REAR

514 - 17th Avenue S.W.

**Antoine's at CHARTER TOWERS**

• 612 - 5th Avenue S.W.



**266-5993**

*Salon de beauté*

**Alice's**

BEAUTY SALON

Downtown in the HOTEL YORK

Specializing in:

- ★ PERMS
- ★ HAIR STYLING
- ★ HAIR COLORING

**266-6694**

717 - 1st Street S.E.

Alice Nashiem



- AIR CONDITIONED
- FREE PARKING

OWNER OPERATOR  
Vicki Berreth

We Do Care About Your Hair

**283-5000**

**283-6000**

312 - 14th Street N.W.

# CAMILLE

Beauty Salon



Beauty School

## 269-6868

- \* Perm Waving
- \* Hair Cutting
- \* Hair Coloring & Bleaching
- \* Wig Styling
- \* Hair Styling
- \* Fully Qualified Instructresses
- \* Learn by Practical Experience
- \* Individual Instructions

Write or Phone For Further Information

GRADUATE OF VIRGINA FARRELL OF DETROIT

THIS ENABLES US TO SERVE YOU BETTER

Diplomas — U.S.A. - Alberta - Saskatchewan - B.C.

COMER & DORAN

### 269-6868

MRS. GRETSINGER, Manageress  
12-1707 - 4th Street S.W.



Mr. LEE

## 249-1600

4706 - 26th Avenue S.W.

Cecile's  
HAIRFASHIONS



## 282-5178

Cecilia Polding  
Co-op Shopping Centre  
4116 Morley Trail N.W.

### Beauty Parlors—(Cont'd)

Arlo's Hairstyling 120 16AvNW .....277-5059

(See Advertisement This Page)

Artistic Hair Design 721 4StSW .....263-2353

AVENUE TOWERS BEAUTY SALON

Specializing In

COLORS, WAVING, CUTTING & PERMS

2-333 17AvSW .....266-5255

Azalea Beauty Salon 705aCentreStSW ..264-4371

Beacon Beauty Salon 16Av&CentreStN ..277-7849

Beau Monde Hairstyling 825 17AvSW ..244-8805

Beaudet's Beauty Shop 1004 17AvSW ..244-4244

Beauty Chalet 1155bNorthmountDrNW ..282-8808

Beauty Nook Salon 236 8AvSW .....262-2383

(See Advertisement This Page)

BEAUTY SPOT 3415a 26AvSW .....242-7170

BELFAST BEAUTY SALON

1816 14AvNE ..277-9025

BLUEBIRD BEAUTY PARLOR

"For Happy Hair Care"

ALL LINES OF BEAUTY  
CULTURE & ELECTROLYSIS

Permanent, Safe Removal  
of Unwanted Hair

A. J. Porter, Prop.

32-4StNE .....262-2529

Bonn's Coiffures MnFir1805 4StSW ..264-1151

(See Advertisement This Page)

Boutique Beauty Salon 3711 17AvSW ...249-1321

Boutique Coiffures 4706 4706 26AvSW 249-1600

(See Advertisement This Page)

Bow View Beauty Salon

2620ParkdaleBlvdNW ..283-1322

Cable's Barber & Beauty Shoppe

346 17AvSW ..262-3210

CAMEO BEAUTY SALON

11CambrianPINW ..289-9122

CAMILLE BEAUTY SALON

12-1707 4StW ..269-6868

(See Advertisement This Page)

Capri Beauty Salon 926a 17AvSW ...244-9811

Cecile's Hairfashions 4116MorleyTrnW 282-5178

(See Advertisement This Page)

CAREFREE BEAUTY PARLOR

1134KensingtonRd ..283-2372

CEDAR BRAE BEAUTY BAR

FOR A MORE ELEGANT YOU

Block B Rear of Block A

Residence 289-6412

270-1620 8AvNW .....289-6411

CENTENNIAL BEAUTY CENTRE

COMPLETE BEAUTY SERVICE IN

STYLING — COLORING — SHAPING

WIGS & PERMS

813 1AvNE .....266-1117

Central Hair Styling 908aCentreStN ...266-2350

CENTURA BEAUTY SALON

COMPLETE BEAUTY SERVICE

"IF YOU'RE SATISFIED, TELL OTHERS

— IF NOT — TELL US"

3509 18StSW .....243-5952

CHATEAU DE BEAUTE

THE FINEST IN

HAIR STYLING &

SERVICE

5012CentreStN .....274-1779

Chateau Salon of Hair Design The

716 5StSW ..266-6727

CHEZ ANN COIFFURES

COMPLETE BEAUTY CARE

OPEN THURSDAY & FRIDAY EVENINGS

1330 8StSW .....264-1077

Chez Lisa 1911 4StSW .....269-1060

(See Advertisement This Page)

Christine's Coiffures 114 10StNW .....283-6184

(See Advertisement This Page)

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On Next Page

# Bonn's

COIFFURES

Specializing in  
Children's Haircuts



## 264-1151

1805 - 4th Street S.W. — Main Floor, ADDISON HOUSE

### Arlo's Hairstyling



HAIR  
CUTTING &  
SHAPING  
Tinting  
Cold Waves  
Permanent  
Waving

Arlo Musselman, Prop.

Specializing in:

Cold Waves and Coloring

## 277-5059

120 - 16th Avenue N.W.

## BEAUTY NOOK SALON

Specialists in

- \* Cold Waves — Coloring
- \* Styling — Wig Sales

FOR APPOINTMENT CALL

## 262-2383

(ABOVE JUPITER'S)

236 - 8th Avenue S.W.

# Christine's Coiffures

EXPERTS  
IN OUR FIELD

## 283-6184

**Beauty Parlors—(Cont'd)**

**CHURCHILL TOWERS BEAUTY SALON**  
 HAIR STYLING - TINTING  
 PERMANENT WAVING  
 19th AVENUE & 9a STREET S.W.  
 Gwenda Dunning, Prop.  
 MnFlr 1027CameronAvSW ..... 244-1955

**CINDERELLA HOUSE OF BEAUTY**  
 PERMS — TINTS  
 Specializing In  
 Shaping Natural Curly Hair  
 Complete Wig Care  
 OPEN FRIDAY EVENINGS  
 2828MorleyTrNW ..... 282-1590

**CITY VIEW BEAUTY SALON**  
 1811 26AvSW .. 244-9206  
 Classic Coiffures 1446 17AvSW ..... 245-4885  
 (See Advertisement This Page)

**COLONNADE BEAUTY SALON**  
 3515 17AvSW .. 242-2212

**COQUETTE BEAUTY SALON**  
 MaylandHeightsShoppingPlazaNE .. 276-1483  
 Crimpers Hair Fashion Ltd ..... 266-2106  
 Upstrs2312 4StSW .. 266-2482  
 (See Advertisement This Page)

Daniel's Beauty Salon 1607CentreStN .. 277-3465  
 (See Advertisement This Page)

David of Paris Westbrook Ltd  
 WestbrookShoppingCentre .. 249-6661  
 (See Advertisement This Page)

De Fazzio's Hair Styles Ltd  
 2517 26AvSW .. 249-0122  
 (See Advertisement This Page)

Delmar Basic & Advanced Hair Styling Academy  
 1137a 17AvSW .. 244-6122  
 Delmar Hi Styling 1137a 17AvSW .... 244-7322  
 (See Advertisement This Page)

(Continued Next Page)

**David of Paris**

HAIR STYLISTS



DOWNTOWN

**262-7396**

107 - 8th Avenue S.E.

DAVID OF PARIS  
 WESTBROOK LTD.  
 WESTBROOK SHOPPING  
 CENTRE S.W.

**249-6661**

**DELMAR**

Beauty School

244-6122



Hi-Styling

Beauty Salon

244-7322

PROFESSIONAL  
 HAIRSTYLISTS

*"Where Styles are Shaped, Cut  
 and Created by  
 Jimmie Gretsinger and Staff"*

Stylist 35 Years

- WIG EXPERTS
- PERMANENT WAVING
- HAIR CUTTING
- COLOR BLENDING
- STYLES THAT TURN HEADS

BASIC & ADVANCED  
 NATIONAL & INTERNATIONAL  
 INSTRUCTIONS ARE GIVEN  
 IN THIS SCHOOL  
 INDIVIDUAL INSTRUCTION  
 Write or Call for Booklets  
 and Information

Learn By  
 Practical Experience  
**DELMAR  
 ADVANCED  
 HAIR STYLING  
 ACADEMY**

★ You too can become a Stylist by  
 attending our famous school, for  
 Licensed Hairdressers only.  
 Attending the course will be the next  
 closest thing to actually attending the  
 famous Virginia Farrell Academy of  
 Advanced Hairstyling in Detroit.  
 WE TEACH STUDENTS  
 THE WIG BUSINESS

DIPLOMAS U.S.A. — SASK. — ALBERTA

1137a 17th AVENUE S.W.

**Classic  
 Coiffures**  
 & Wig Department  
**245-4885**  
 1446 - 17th Avenue S.W.  
 Across from Stampede Motors

**Diana  
 Beauty  
 Salon**



Specializing in

- ★ Permanent Waving
  - ★ Hair Cutting — Hair Styling
  - ★ Hair Tinting — Cold Waves
- Next Door to Kent's Accordion Centre

**283-5301**

305a - 10th Street N.W.



HAIR FASHION LTD.

Upstairs 2312 - 4th Street S.W.

PHONE FOR APPOINTMENTS

**266-2106 - 266-2482**

**DANIEL'S  
 Beauty Salon**

Specializing  
 In  
 Cold Wave  
 Tinting  
 & Bleaching  
 For Permanent Satisfaction



Wigs, Sales & Service  
**277-3465**

1607 Centre Street N.

**Dionne Coiffures**



**262-2779**

Bsmt. 724 - 2nd Street S.W.  
 Calgary

**DEFAZZIO'S HAIR STYLES  
 LTD.**



Located on the Corner of  
 RICHMOND ROAD & CROWCHILD TRAIL SOUTH WEST  
 ACROSS FROM VISCOUNT BENNETT  
 OPEN MONDAY THRU SATURDAY, 9 A.M. TO 6 P.M.

- SPECIALIZING IN LONG HAIR STYLING
  - EYEBROW ARCHING & MAKE-UP
  - SPECIAL SHAPING — PERMS — TINTS — STYLING
- Monday Thru Wednesday Only

**249-0122**

2517 - 26th Avenue S.W.

No  
 Appointments  
 Necessary

PROPS.  
 Linda Mills  
 Kay Pals



**flemming**  
hair styles ltd.

**264-0426**

733 - 14th Avenue S.W.

**Beauty Parlors—(Cont'd)**

**DELUXE HAIRSTYLING**

1229 Macleod Tr SE . 263-5425  
Diana Beauty Salon 305a 10 St NW . . . . . 283-5301  
(See Advertisement Preceding Page)

**DIONNE COIFFURES** Bsm1724 25 St SW 262-2779  
(See Advertisement Preceding Page)

**Dorothee Mae Beauty Salon**

1317 1 St SW . 266-4905  
Dorothy's Beauty Salon 915 43 St SE . 272-6736  
Dundee Beauty Parlor 318 16 Av NW . . . . . 277-2430

**EATON'S BEAUTY SALON—EATON'S**

8 Av Bet 3 & 4 St SW . 266-0234

**EDNA'S BEAUTY NOOK** 1517 11 Av SW 244-1667

**EDWARD'S BEAUTY SALON**

HARPER METHOD SALON  
HAYSBORO SHOPPING PLAZA  
Prop. Eddie Kurz  
96 Av & Elbow Dr SW . . . . . 255-5622

Elbow Beauty Salon 2512 4 St SW . . . . . 262-3157  
Elite Beauty Salon 1429 17 Av SW . . . . . 244-3334  
(See Advertisement This Page)

Elysee Beauty School 107 8 Av SE . . . . . 264-4641  
(See Advertisement This Page)

Elysee Budget Salon 107 8 Av SE . . . . . 264-5920

**EVA'S BEAUTY SALON** 2016 6 St NE 276-1830

Evelyn's Coiffure 6405 Bowness Rd NW . . . . . 288-2447  
Evsalons Hair Stylists 2925 Richmond Rd 249-2760  
(See Advertisement This Page)

**Fairmount Beauty Salon**  
4 Fairmount Shopping Centre . 252-3665

**Fairview Beauty Salon**  
7640 Fairmount Dr SE . . . . . 252-3838  
(See Advertisement This Page)

**Fashion Hall Beauty Salon** 222a 8 Av SW 262-2002  
(See Advertisement This Page)

**FASHION 'N' FLAIR** 2312a 16 Av NW . . . . . 282-2223

**FASHIONETTE BEAUTY SALON**  
822 3 St NE . 269-5256

Flemming Hair Styles Ltd 733 14 Av SW 264-0426  
(See Advertisement This Page)

**Beauty Parlors—(Cont'd)**

**FOREST HEIGHTS BEAUTY SALON**

Operators Are Fully Qualified  
Hair Styling  
Permanent Waving  
Bleaching — Tinting  
Wigs & Hair Piece Styling  
4527 8 Av SE . . . . . 272-3211

**FOREST LAWN BEAUTY SALON**

ForestLawnShoppingCentreSE . 272-4412

**FOREST LAWN HI-STYLING BEAUTY SALON**

Specializing in All Types of  
Hair Dos and Beauty Culture  
6-3509 17 Av SE . . . . . 272-1406

Forest Lawn Lena's Beauty Salon  
4414 17 Av SE . 272-0420

Listings Of This  
Classification Are Continued  
On Next Page

**A HEAVY LOAD**

Shoppers each year carry some 1,400 pounds of groceries home for each person in the family. The load, however, is about 100 pounds lighter than it was in the 1940's — partly because of increases in food processing, partly because of changes in consumer tastes.

To Speed Service . . .  
Look up the number first.



**ELITE**  
Beauty Salon

\* PERM SPECIAL  
Every Monday

\* WIG & HAIR STYLING

36 YEARS ON THE SAME CORNER  
Specializing In Young and Old Alike

**244-3334**

1429 - 17th Avenue S.W.

**FASHION HALL BEAUTY SALON**



**ONE OF CALGARY'S  
MOST MODERN SALONS**

— 8 Stylists to Serve You —

Experts in all lines of Beauty Culture . . .  
Permanent Waving, Tinting, Bleaching,  
Cutting, Styling

**MODERATE PRICES**

**PHONE**

**262-2002**

222a - 8th Avenue S.W. — Next Door People's Credit Jewellers

**Elysee**  
BUDGET SALON

Fully Experienced  
Hair Dressers  
SPECIALIZING IN  
TINTING - BLEACHING  
PERMANENTS

**264-5920**

— 107 - 8th AVENUE S.E. —

**Elysee**  
BEAUTY SCHOOL

Fully Qualified Instructors  
from Europe

LEARN ADVANCED  
HAIR STYLING

**264-4641**

**Evsalons**  
HAIR STYLISTS  
RICHMOND SHOPPING CENTRE

- Private Room for
- Facials
  - Oil Treatment
  - Bleaching
  - Hair Coloring



Specializing in  
HAIR SHAPING • HAIR STYLING  
• PERMS & COLD WAVES •

For Appointment Phone  
**249-2760**  
2925 Richmond Road

**Fairview**  
BEAUTY SALON

Specializing In  
Complete Hair Care  
Wigs & Hairpieces

- Tinting
- Perms
- Frosting
- Cutting

Noreen Hess, Mgr.

**252-3838**

7640 Fairmount Drive S.E.

**Beauty Parlors—(Cont'd)**

Fran's Beauty Salon 121b 16AvNW . . . . .277-3285  
 (See Advertisement This Page)  
 Gara Beauty Salon The  
 6535BownessRdNW . . . . .288-9477  
**GARDEN BEAUTY SALON**  
 2517 5AvNW . . . . .283-5357  
 Gladie's Beauty Salon 1813 35StSE . . . . .272-2622  
**GLENDAL BEAUTY SALON**  
 1922 37StSW . . . . .249-0404  
**GOLD STAR BEAUTY SALON**  
 MnFlr121 7AvSW . . . . .269-3392  
 Goldie Kay's House of Beauty  
 635 11AvNE . . . . .277-0592  
 Goldie's Beauty Salon 4527 37StSW . . . . .249-6545  
 Gouldie's Beauty Salon 2823 35StSW . . . . .242-5212  
 Gus Beauty Salon 2719 14StSW . . . . .244-5222  
 (See Advertisement This Page)  
 Hair 2915 14StSW . . . . .245-4309  
 Hair Flair Beauty Salon  
 CrestwoodShoppingPlaza . . . . .279-3995  
**HAWAIIAN VILLAGE COIFFURES & WIG  
 BOUTIQUE LTD** 334 7AvSW . . . . .264-1666  
 (See Advertisement This Page)  
 Haymour's Coiffures 4625VarsityDrNW . . . . .288-7333  
 (See Advertisement This Page)  
 Helene's Beauty Salon  
 MnFlr2838ParkdaleBlvdNW . . . . .283-0373  
 Hertz C Beauty Salons Co Ltd  
 GlamorganShoppingCentre . . . . .249-0088  
 (See Advertisement This Page)  
**HIGHLAND BEAUTY BAR**  
 1719 17AvSW . . . . .244-4488  
**HI-LITE BEAUTY SALON & BARBER SHOP**  
 1108 4StSW . . . . .262-6463  
 Hillcrest Hairdressing 8828MacLeodTrS . . . . .255-4945  
 Hi-Top Hairstyles 125a 6AvSW . . . . .262-2979  
 Hollywood Hair Stylists & Wig Specialists  
 4618BownessRdNW . . . . .288-1084  
 Holy Cross Beauty Salon 23Av&2StSW . . . . .263-2216  
 Hoover Beauty Salon 239 22AvNE . . . . .277-5918  
 House of Hair Fashion SimonsValleyMall 274-6123  
 House of Quantas  
 LwrMallChinookShoppingCentre . . . . .252-4494  
 (See Advertisement This Page)  
 Hub Beauty Parlor & Barber Shop  
 521b 8AvSW . . . . .262-9751  
 (See Advertisement This Page)



**COIFFURES  
 and WIG  
 BOUTIQUE**  
 Ltd.

**Expert  
 Wig & Hair  
 Styling**

**264-1666**

334 - 7th Avenue S.W.



**Haymour's  
 COIFFURES**

**NORTH HILL**  
 4625 VARSITY DRIVE N.W.  
**288-7333**

**SOUTH WEST**  
 106-1919 SOUTHLAND DRIVE S.W.  
**253-1430**

**NORTH HILL**  
 18 STADIUM  
 SHOPPING CENTRE N.W.  
**282-7070**

**CALGARY NORTH HILL**  
 SHOPPING CENTRE N.W.  
**289-9228**

**ITALIAN COIFFURE**

Specializing In  
 Coloring - Tinting - Perms  
 Hairstyling - Hair Cutting  
 Complete Care  
 Wigs - Hairpieces

607 1AvNE . . . . .262-5653

Listings Of This  
 Classification Are Continued  
 On Next Page

**BOIL, THEN SIMMER**

To cook fresh pork hocks cover  
 them with water, bring to boiling  
 and then simmer until the meat is  
 tender—two and one half to three  
 hours.

**GUS  
 BEAUTY SALON**  
 "Keep Looking  
 Beautiful"



**HAIR  
 RINSING  
 HAIR  
 COLORING**

★ **EXPERT HAIRSTYLING &  
 PERMANENT WAVING**  
**244-5222**  
 2719 - 14th Street S.W.

*House of  
 Quantas Coiffures*

- HAIRSTYLISTS
- MANICURISTS
- FACIALISTS

**252-4494**

CHINOOK CENTRE  
 Lower Mall

**HUB BEAUTY PARLOR  
 & BARBER SHOP**



"THE HOME OF  
 FASHIONABLE  
 HAIRDRESSING"

**262-9751**  
 521b - 8th Avenue S.W.

**FRAN'S  
 BEAUTY SALON**



Specializing In  
 TINTING  
 STYLING  
 COLD WAVES  
 CUTTING &  
 MANICURES  
 WIGS &  
 HAIRPIECES

OPEN MONDAY THRU SATURDAY  
**277-3285**  
 121b - 16th Avenue N.W.

**SALON TIARA**  
**249-0088**  
 Glamorgan Shopping Centre

**TOWERS  
 BEAUTY SALON**  
**243-1992**  
 106 Rutland House

**FASHION PLACE  
 COIFFURES**  
**266-6370**  
 Mezzanine 345 - 4th Avenue S.W.  
 4 Calgary Place

CONNIE HERTZ, PROP.

Expert Hair Styling, Wig & Hair Pieces, Manicures, Pedicures, Facials

*"For the Lady who Cares"*  
 C. Hertz Beauty Salons Co. Ltd.



# JACOBSON'S

## BEAUTY SALON

Professional  
Hairstylists



## BEAUTY SCHOOL

"One of the  
Largest Schools  
in Canada"

### 269-1477

Individual Hair Styling and  
Cold Wave Permanents

Our staff are instructed by  
members of the Official Hair  
Styling Fashion Committee.

This enables us to serve you  
better.

"Giving You The Finest In  
Beauty Culture"

ACCREDITED PIVOT POINT SCHOOL

BOTH SALON & SCHOOL FULLY AIR CONDITIONED

Upstairs 128a - 8th Avenue S.W.

### 263-2105

\* FULLY QUALIFIED  
INSTRUCTRESSES

\* INDIVIDUAL INSTRUCTION

\* WRITE OR CALL FOR  
BOOKLETS and  
INFORMATION

\* LEARN BY PRACTICAL  
EXPERIENCE

## Beauty Parlors—(Cont'd)

JACOBSON'S PROFESSIONAL HAIRSTYLISTS

Upstrs 128a 8AvSW .269-1477  
(See Advertisement This Page)

Jeanne's Beauty Salon 824 16AvNW ...289-1436

JOLI PAPILLON COIFFURES

LwrFirCalgaryInn...266-7327  
(See Advertisement This Page)

JOSEPH COIFFURES

208aHaddonRdSW...252-9700

Judy's Beauty Salon 1922 9AVSE ...265-1055

Karen's Beauty Shop 1918 33AvSW ...249-1597

Kay's Beauty Salon 3-2403 33AvSW ...249-6165

KILLARNEY BEAUTY SALON

We Specialize In  
HAIR STYLING — TINTING  
PERMANENT WAVING

Mrs. Ann Farnum, Mgrs.

2705 17AvSW .....249-2929

Kim's Beauty Lounge 4631BownessRdNW 288-5748

La Belle Beauty Salon 4623 16AvNW ...288-4333

La Femme Boutique WestbrookMall ...249-7228

(See Advertisement This Page)

Lady Louise Beauty Salon 1114 35tNE ...277-2254

Lady of Spain 2203 45tSW .....266-1288

(See Advertisement This Page)

LADY MADONNA BEAUTY SALON

2-3517 17AvSE .272-6267

LAKEVIEW BEAUTY SALON

COMPLETE BEAUTY SERVICE

"IF YOU'RE SATISFIED

TELL OTHERS—IF NOT—TELL US"

LakeviewShoppingPlaza .....242-0858

Lawrence Hairdressing 2317 45tSW ...262-1777

LEA'S BEAUTY SALON 2440 23AvSW 249-6522

LEROY BEAUTY SALON

—See Fashion Hall Beauty Salon

Lil's Beauty Salon 1211 14StSW .....244-8297

LIMELIGHT COIFFURES

4006 16StSW .243-0594

## Beauty Parlors—(Cont'd)

LINCOLN PARK BEAUTY SALON

COMPLETE BEAUTY SERVICE

"If You're Satisfied Tell Others

—If Not—Tell Us"

6LincolnParkShoppingCentre .....243-5444

LONDON HOUSE BEAUTY SALON

901bHeritageDrSW...255-6767

(See Advertisement This Page)

London Mist Hairstyling 507 4AvSW ...265-3662

(See Advertisement This Page)

LUIGI'S BEAUTY SALON

MnFir 704 75tSW...264-5190

Lydia's Beauty Shop

2WestEnd BownessShoppingCentre...288-2885

Lynda's Beauty Shop 2013 18StNW ...289-1074

Lynnwood Beauty Salon 6618 20aStSE...279-3036

MACLEOD TRAIL BEAUTY SHOP

4820MacLeodTr...243-7137

Mac's Beauty Salon 3705 17AvSE .....272-3462

Madeline's Beauty Salon 1835 32AvSW 244-5866

MAE'S BEAUTY SALON

4608aBownessRdNW...288-3464

Magic Beauty Salon 342 15AvSW .....269-8397

MAISON DE LAURENT 620b 8AvSW ...262-6178

MAJESTIC BEAUTY SALON

Specializing in

\* PERMS

\* HAIR STYLING

\* HAIR COLORING

2112 14StNW .....282-1944

Marta Beauty Salon 3409 20StSW .....242-3105

MARDELLE BEAUTY SALON

PERMS, TINTS, SHAPING

WIG SPECIALISTS

COMPLETE WIG CARE

1302a 45tSW .....263-7194

Listings Of This  
Classification Are Continued  
On Next Page

## Joli Papillon Coiffures



All Styling Done  
By Renowed Hairstylist  
MANICURES — FACIALS  
We Use All Lancome Products  
Location CALGARY INN



Specialists In Colors, Frostings & Perms

MONDAY — SATURDAY 7 A.M. TO 7 P.M.

Hair Fashion Centre of Calgary — Custom Made Hairpieces For Men

COMPLETE LINE OF HAIR FASHIONS — WIG & HAIRPIECE RENTALS

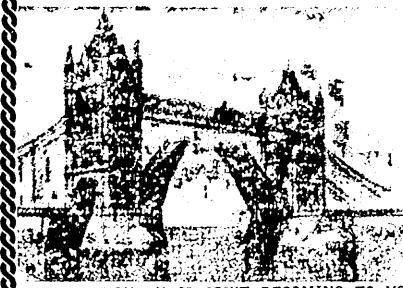
BREAKFAST, LUNCH & DINNER IS AVAILABLE  
FROM ROOM SERVICE DURING YOUR APPOINTMENT

SPECIAL ATTENTION GIVEN  
TO WEDDING PARTIES

Lower Floor Calgary Inn

### 266-7327

## London Mist Hairstyling



WHEN YOUR HAIR ISN'T BECOMING TO YOU  
YOU SHOULD BE COMING TO US

507 - 4th AVENUE S.W.  
LONDON HOUSE  
CALGARY 1, ALBERTA

Permanent Waving  
Colouring - Frosting  
Hair Shaping - Styling  
Wigs - Hair Pieces

FOR APPOINTMENT PHONE

### 265-3662

# Lady of Spain

BEAUTY SALON

MR. STERN

Wigs

### 266-1288

### 269-1078

MISS SOLIN

Manicurist

2203 - 4th Street S.W.

Parking at the Rear

La Femme Boutique



ALL THE GIRLS GO  
FOR  
**FLAMOROUS  
WIGS**

ALL OUR WIGS ARE:

100% Dynel "50" or

— 100% Kanekalon

— Permanently Styled

— Completely Natural

— Wash and Wear

— Stretch Base

— Perfect Fit

No. 1 Westbrook Mall 249-7228

No. 2 Brentwood 282-3772

Village Mall

No. 3 Hawaiian Village 264-1666

334 - 7th Avenue S.W.

## London House BEAUTY SALON



"FOR  
THE  
WOMAN  
OF  
TASTE"

JUNE WILSON, PROP.

HAYSBORO SHOPPING CENTRE

### 255-6767

Corner of Heritage Drive &  
Elbow Drive S.W.

**Beauty Parlors—(Cont'd)**

- MAREW'S BEAUTY SALON**  
2133a Kensington Rd NW . 283-1076
- MARGARET RAISBECK'S BEAUTY SHOP**  
134 17 Av NE . 277-2249
- Marie Beauty Salon 2805 14 St SW . 244-2060  
Marvel Beauty Schools  
2nd Flr 326a 8 Av SW . 262-9841  
(See Advertisement This Page)
- Mary's Beauty Salon 524 14 Av SW . 269-7211
- MAYFAIR LADY HAIRSTYLING**  
2-6511 Elbow Dr SW . 255-4491
- Mayland Heights Coquette Beauty Salon  
Mayland Heights Shopping Plaza NE . 276-1488
- McRae's Barber Shop & Beauty Parlor  
1403a 11 St SW . 244-1247
- MILADY'S BEAUTY SALON**  
4816 16 St SW . 243-1141
- Mission Beauty Shoppe  
Rear 2118a 4 St SW . 262-7616
- Mr Calvin's Hairstyles for Gentlemen  
1431 17 Av SW . 245-3277
- MR JOSEPH'S** 119 12 Av SW . 262-3288
- Mr Marcel Hair Design 639 5 Av SW . 264-7471  
(See Advertisement This Page)
- MODERN BEAUTY SALON**  
4214 17 Av SE . 272-0788
- Mona Lisa Beauty Studios  
6-4404 14 St NW . 282-5661
- Monti's Beauty Parlor 1414 35 St NE . 277-5027
- MOULIN ROUGE HAIRSTYLING**  
726 17 Av SW . 266-3444  
(See Advertisement This Page)
- Mount Royal Beauty Salon  
1001a 17 Av SW . 244-2425
- Mount View Beauty Salon 264 17 Av NE 276-3061
- NEIL'S BEAUTY SALON**  
912a 16 Av NW . 289-2963
- NEW CAPRICE BEAUTY SALON**  
317 19 St NW . 283-3000
- NEW DAY BEAUTY SALON** 613 1 St SE 262-6548  
Norman's Beauty Salon Ltd  
Lw Mall Chinook Centre . 255-0148  
(See Advertisement This Page)
- NORMA'S NORTHMOUNT HAIR STYLES**  
7-390 Northmount Dr NW . 289-1949
- North Haven Beauty Centre  
1103 48 Av NW . 282-2766
- North Hill Beauty Salon 403 8 Av NE . 269-8455
- NORTHGATE BEAUTY SALON**  
4815 Centre St N . 277-8188
- NUNZIO'S COIFFURES**  
2110 54 Av SW . 287-2495  
(See Advertisement This Page)
- Otto Braaz Beauty Salons  
Otto's Lady Fair  
Calgary North Hill Shopping Centre . 289-4758
- Bar Boutique Beauty Salon  
Palliser Sq E . 265-0129
- Ott's Calgary Market Mall Beauty Salon  
Calgary Market Mall . 282-3992
- Otto's Macleod Mall Beauty Salon  
Macleod Mall Shopping Centre . 252-6405  
(See Advertisement This Page)
- Palliser Hotel Beauty Shop Palliser Htl . 262-1947
- Paris Coiffures 3330 17 Av SE . 272-0444  
(See Advertisement Following Page)
- Park Avenue Coiffures 1515b 34 Av SW . 243-0777
- Park Lane Beauty Salon 2503 14 St SW . 244-5203  
(See Advertisement Following Page)
- Parkdale Beauty Shop 3406 3 Av NW . 283-2964
- PARKWAY BEAUTY SALON**  
26 Av & 37 St SW . 249-3838

Listings Of This  
Classification Are Continued  
On Next Page

Two friendly telephone habits . . . quick to answer when your telephone rings; SLOW to hang up when you call someone who does not immediately respond. When calling others, remember that the called person may be almost there . . . so wait a few seconds longer.

"The  
Avant  
Garde"



**MISTER Marcel**  
HAIR DESIGN

Standard Life Bldg., 5th Avenue S.W.

**264-7471**

102 Brentwood Professional Bldg.

**284-1829**

**Moulin  
Rouge**  
HAIRSTYLING

- ★ STYLING
- ★ PERMS
- ★ COLORING

PERSONAL SERVICE  
OUR SPECIALTY

**266-3444**

726 - 17th Avenue S.W.  
PARKING AT REAR

Make Norman's Your  
PERMANENT Headquarters  
for BEAUTIFUL HAIR

- Styling • Waving • Coloring

**NORMAN'S**  
Beauty Salon Ltd.

Chinook Shopping Centre  
Lower Mall Chinook Centre

**255-0148**

**NUNZIO'S**

**COIFFURES**  
**287-2495**

2110 - 54th Avenue S.W.

**LEARN HAIRDRESSING  
by Pivot Point System**

First In CANADA at Marvel

Internationally famous method for teaching hair styling. Used by top stylists and platform artists. Perfect comb-outs in half the time.



MODELS WANTED FOR  
PERMANENT WAVING, HAIR  
COLOR, CUTTING.

All work done at slightly more than material cost and is supervised by competent teachers.

Write, Phone or Come in For  
Free Brochure

Complete Wig Training

**Marvel Beauty School**

"The Recognized Diploma Makes the Difference"

MARVEL STUDENTS ARE WELCOME IN ALL CITIES IN CANADA AND THE U.S.A.

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**Beauty Parlors—(Cont'd)**

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(See Advertisement This Page)  
Peacock Salon 2025 33AvSW ..... 242-2295  
Peggy's Beauty Parlor 7403 OgdenRdSE 279-3779  
Peter Pan Beauty Salon

213Lougheed Bldg. .263-4445  
Phoenicia 16LakeBonavistaShoppingCentre 271-1990  
(See Advertisement This Page)

**PINK LADY BEAUTY SALON**  
2821 14StSW..244-3525  
(See Advertisement This Page)

**PIXIE BEAUTY SALON** 2106 18StNW..289-3695

**PLEASANT BEAUTY SALON**  
2616 4StNW..277-8092

**RAYMOND SALON WOODWARDS**  
ChinookShoppingCentre..255-6121

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Rita's Beauty Salon  
20WestEndShoppingCentre..288-3788

Riverpark Beauty Salon 3505 14StSW . 243-2538  
(See Advertisement This Page)

Roberto's Salon De Beaute' Ltd  
329 6AvSW..263-6004

5106ElbowDrSW ..... 252-6188

920NorthmountDrNW ..... 289-0633  
(See Advertisement This Page)

Royal Hotel Beauty Salon RoyalHtl ..... 266-4949

**SALON SAN REMO** 4956 8AvSW ..... 242-6663

**SALON TIARA**  
GlamorganShoppingCentre..249-0088

Scheu Salons Ltd TechPlaza ..... 289-0289  
(See Advertisement This Page)

Schmidt Franz Upstrs 221 8AvSW ..... 262-3344

266-5770

Brentwood Shopping Plaza  
3652MorleyTrNW..282-4464

K-Mart Shopping Centre  
10233ElbowDrSW..252-5398

(See Advertisement Opposite Page)

Serenad's Beauty Centre  
1340NorthmountDrNW..289-1402

(See Advertisement Opposite Page)

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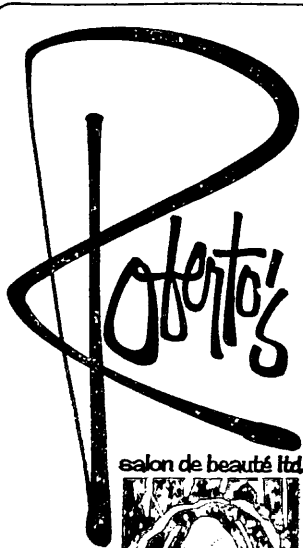
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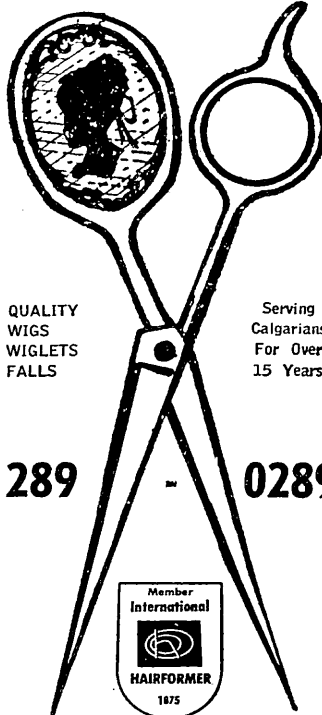


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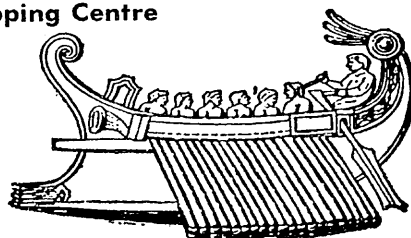
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106RutlandHse. . 243-1992

**TRIWOOD PLAZA BEAUTY SALON**  
19St&NorthmountDrNW. . 282-4855

**TURQUOISE BEAUTY SALON**  
1107CentreStN. . 277-3112  
Tuxedo Beauty Salon 3005CentreStN . . 276-1048  
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Dwnstrs810 2StSW . 262-5444  
(See Advertisement This Page)

Wig Care Centre 109-513 8AvSW . . . . 266-3763  
(See Advertisement This Page)

Wig Shoppe The  
NorthMall ChinookShoppingCentre. .255-8139  
(See Advertisement This Page)

Willow Park Hairstyling  
5-9919FairmountDrSE. .271-0771

Winkles Beauty Salon 1808 52StSE . . 272-3141

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