



POSTAL INFORMATION

WITHIN CANADA

FIRST CLASS

Letters 6¢ first ounce
4¢ each additional ounce or fraction
Postcards 6¢ each

AIR MAIL

All domestic first class mail, not exceeding 25 pounds is carried by air provided air transmission will expedite delivery.

THIRD CLASS (not over one pound)

Books, newspapers and magazines mailed by public, catalogues, circulars, merchandise, etc. Christmas, Easter and other such greeting cards can be sent at the third class rate if they do not have more than five words of greeting added and are mailed in unsealed envelopes.

5¢ first 2 ounces

3¢ each additional 2 ounces or fraction

For additional information or rates, enquire at your local Post Office.

INTERNATIONAL RATES

SURFACE MAIL

	Letters	Postcards
Great Britain and Northern Ireland and other places in the Commonwealth, Republic of Ireland, France, Spain, United States, its Territories and Possessions, and all other places in North, Central and South America and the West Indies.	6¢ first ounce 4¢ each ounce after	6¢ each
To all other countries.	12¢ first ounce 7¢ each ounce after	7¢ each

Printed Matter

United States, its Territories and Possessions and all other places in North, Central and South America, the West Indies and Spain.	5¢ first 2 ounces 3¢ each additional 2 ounces or fraction of 2 ounces
To all other countries.	6¢ first 2 ounces 3¢ each 2 ounces after.

AIR MAIL

	Letters	Postcards	Other Articles
United States, its Territories and Possessions.	10¢ each ounce	10¢ each	10¢ each ounce
Bermuda, Mexico, Central and South America and the West Indies, Great Britain and Northern Ireland, Republic of Ireland and Europe.	15¢ each <u>half ounce</u>	10¢ each	15¢ each ounce
To all other countries.	25¢ each <u>half ounce</u>	10¢ each	20¢ each ounce

Aerogrammes to all Countries — 10¢ each.

***NOTE:** Other articles includes items **OTHER THAN** Letters, Postcards and Parcel Post.

SURVIVAL IN A NUCLEAR WAR

THOUSANDS OF LIVES CAN BE SAVED IF THE PEOPLE OF ALBERTA KNOW THE CORRECT ACTION TO TAKE SHOULD A NUCLEAR WAR OCCUR. IT IS IMPERATIVE THAT THE FOLLOWING IMPORTANT FACTS ARE LEARNED AND REMEMBERED.

Emergency Warning

ATTACK WARNING:

The "Attack Warning" signal is a wailing (undulating) tone on sirens of three to five minutes duration or short blasts on horns or other devices repeated as deemed necessary. The Attack Warning means that an attack on North America has been detected.

On hearing the "Attack Warning" signal, protective action should be taken; here are some suggestions:

- If you are at home go to the basement or strongest part of your house or building which offers the best protection.
- Take your battery radio with you, or turn up the house radio so that you can hear while under cover.
- Stay away from windows.
- Lie down and protect yourself from flying glass and falling debris.
- Shield your eyes from the flash of an explosion.
- If you are away from home take protective cover immediately.
- If you are only a few minutes from a safe destination, proceed and take protective cover immediately.
- Listen to your radio for further instructions.

The same undulating signal may also be used following an attack to warn that radioactive fallout from nuclear explosions is approaching a particular area or region. Upon hearing this signal, you should listen to your radio for further instructions.

Emergency Arrangements

ADVANCE PLANNING

A future war will be different from previous ones. There will be no time to make plans.

Families should plan ahead to provide themselves with fallout protection and emergency supplies.

A selection of booklets explaining the dangers of nuclear war, and outlining protective measures which should be undertaken in advance, is available free of charge from your local Civil Defence Organization, or by writing to Alberta Emergency Measures, Box 10,000, Edmonton.

EMERGENCY SUPPLIES

Your Family should be equipped with a two week supply of food and water in covered containers, clothing and blankets, emergency lighting, heating and sanitation equipment, a first aid kit, including special medicines required by members of the family, and, MOST IMPORTANT OF ALL, A BATTERY OPERATED RADIO AND SPARE BATTERIES.

DISPERSAL

If you live in the higher risk areas of Edmonton or Calgary and plan to evacuate if a warning is sounded, learn your dispersal route and have the emergency supplies listed above, ready for immediate use.

Radio broadcasts will inform you on the action to be taken immediately following the attack warning.

If you live outside the higher risk areas, you should remain in your house, pending broadcast instructions.

DON'T USE YOUR PHONE. Jammed switchboards could delay lifesaving messages.

DON'T PANIC. Warnings do not necessarily mean your area will be attacked.

DON'T GO OUTSIDE. Missing members of your family are probably sheltered elsewhere.

DO LEARN ABOUT YOUR COMMUNITY SURVIVAL PLAN. Contact your local Civil Defence Co-ordinator.

DO VOLUNTEER. Offer your services to your local Civil Defence organization.

DO PROVIDE YOUR FAMILY WITH FALLOUT PROTECTION — DO IT NOW.

For further information contact your local Co-ordinator of Civil Defence or write

ALBERTA EMERGENCY MEASURES ORGANIZATION

BOX 10,000 — EDMONTON

HONOURABLE EDGAR H. GERHART

Minister-in-Charge
Alberta Emergency Measures



PROVINCE OF ALBERTA

ARNOLD J. LAVOIE

Co-ordinator
Alberta Emergency Measures

CALGARY

CLASSIFIED TELEPHONE DIRECTORY

JUNE, 1971

For rates and information concerning Yellow Pages Advertisements or Listings, contact the Alberta Government Telephones, Directory Department, 120 - 7th Avenue S.W., Calgary, Alberta, or Telephone 261-3111

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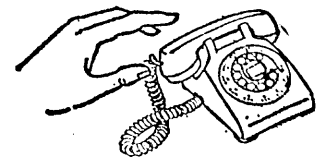
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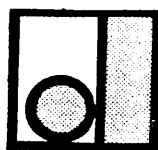
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SALES
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ALBERTA BUSINESS MACHINE CO
SERVICE ON MOST MAKES
INCLUDING TOTALIA
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320 17AvSW... 262-9562
(See Advertisement This Page)

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Youngsters usually like a salad made from grated raw carrots plus raisins. Let the raisins stand in boiling water for a few minutes to soften, then drain well and use.

Adding & Calculating Machines**& Supplies—(Cont'd)****CANON ELECTRONIC CALCULATORS**

Integrated Circuits
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Completely Silent
Compact and Light
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Learn to Operate in Minutes
Models For Every Purpose



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SERVICE



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CONTEX 320 17AvSW 262-9562
(See Advertisement This Page)

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Models for every
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application.



Memory Registers. Automatic Constants.
One Step Square Root. Simplified Keyboard.
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- ELECTRONIC PRINTING CALCULATORS
- ROTARY CALCULATORS
- ADDING MACHINES



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KELLAM H J LTD
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On Next Page

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dial 262-9562

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- Constant factor


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& Supplies—(Cont'd)

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PROGRAMABLE & NON-PROGRAMABLE

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WARWOOD OFFICE EQUIPMENT LTD
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OLYMPIA ELECTRONIC CALCULATORS

ELECTRONIC CALCULATORS ADDING MACHINES 


SALES - SERVICE - RENTALS - LEASING

WARWOOD OFFICE EQUIPMENT (CALGARY) LTD 918 7AvSW .262-7252

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Adding & Calculating Machines

& Supplies—(Cont'd)

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MANUAL ADDERS **PRECISA**

ELECTRIC ADDERS

ELECTRIC MULTIPLIERS

ELECTRIC CALCULATORS

"AUTHORIZED DEALER"

Centennial Office Machines Ltd
1010 16AvNW .289-9271

R G O Office Equipment Centre Ltd
140 1AvSW .263-6130

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MANUAL ADDERS **Remington**

ELECTRIC ADDERS

ELECTRIC MULTIPLIERS


ELECTRIC CALCULATORS

"AUTHORIZED DEALER"

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R G O Office Furnishings Ltd
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"FOR INFORMATION CALL"

KELLAM H J LTD 613 11AvSW .264-6612

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FULLY AUTOMATIC ELECTRONIC CALCULATORS 

PRINTING & VISUAL

Phone For Demonstration On Your Own Figurework

Sales - Service - Rentals - Leasing

"FOR INFORMATION CALL"

R G O Office Furnishings Ltd
140 1AvSW .263-6130

SINGER FRIDEN DIVISION
1020 17AvSW .244-9785
(See Advertisement This Page)

SMITH-CORONA TYPEWRITERS & ADDERS—CALGARY UNIVERSAL TYPEWRITER LTD
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SONY

VISVAC PRINTING PROGRAMABLE **SONY**

SALES - SERVICE - RENTALS - LEASING

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5008MacledTrS...243-3221

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Adding & Calculating Machines

& Supplies—(Cont'd)

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ADDING MACHINES **TOSCAL**

ELECTRONIC CALCULATORS *by Toshiba*

SALES — RENTAL — SERVICE

"FOR INFORMATION CALL"

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VICTOR COMPTOMETER LTD
924 17AvSW .245-4301

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4708ManhattanRdSE .243-1596

WARNER BUSINESS MACHINES LTD

PORTABLE CALCULATORS

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ELECTRONIC CALCULATORS

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Sales - Service - Rental

244-9785

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McBee Company The 209 195StNW .283-5568

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A G H Clarke res .255-6401
Glen R B Howell res .245-1659
Clarence W Orr res .255-1280

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KENNEDY WEIR & CHRISTENSEN ADJUSTERS LTD
225-805 5StSW .263-1420

PECKOVER-JORDAN INSURANCE ADJUSTERS LTD
501 Loughheed Bldg. .262-2181

SHERLOCK DICKSON ADJUSTERS LTD
2nd Flr 605 7StSW .269-7926

SPILSTED NEILSON & BOYCE (CALGARY) LTD
LTD Bsmnt 1915 4StSW .264-6171

YOUNG T K & CO 403 Bamlett Bldg .266-4452

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—See Northland Crawford Insurance Adjusters of Canada Ltd under This Heading

CROSLAND PEACOCK CALGARY CO LTD
24 Hour Service
101-1009 7AvSW .263-3140

DERBY & COMPANY

GENERAL INSURANCE ADJUSTERS LTD.
24 Hour Claim Service
NIGHT CALLS
V. J. Derby, Residence .271-1064
M. Leeferink, Residence 249-0185
E. G. Wolochaty, Residence 249-3974
MnFlr 118 4AvSW .264-3106

ENDERTON ADJUSTERS LTD
304 Blw Bldg. .262-6101

GARLAND CALLANDER ADJUSTERS LTD
LTD 212-513 8AvSW .263-7980

International Air Claims Limited
412-816 7AvSW .262-3381

JAMES TAYLOR CO (CALGARY) LTD
14-503 17AvSW .262-2703

F L Donnelly res .253-0886
Del Billings res .276-7465

KELLY-LUCY & CAMERON ADJUSTERS LTD
LTD 528 9AvSW .269-5581

R E Lucy res .243-1934
J K Cameron res .255-5375
W C May res .242-1849
Robert G Boyce res .271-1489
Dennis S Bymak res .272-7094
Aian J Waters res .243-5405
P K Bellevau res .289-6975
R K Stead res .255-1846

KENNEDY WEIR & CHRISTENSEN ADJUSTERS LTD
LTD 225-805 5StSW .263-1420

After Hrs R J Kennedy res .243-5639
After Hrs F R Weir res .289-8259
After Hours Glen H Christensen res .245-5462
After Hours Murray Everett res .249-7223

USE LONG DISTANCE

Adjusters—(Cont'd)

KERNAGHAN S J ADJUSTERS LIMITED
504-309 8AvSW .266-1671
Garry Watmough res .277-2604

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CANADIAN DIV. OF CRAWFORD & CO.
24 Hours a Day: If no answer dial 282-2437
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Ernest E Peckover res .242-1411
R Douglas Jordan res .242-1005

RUNTE HENRY C & CO (CALGARY) LTD
403 Bamlett Bldg. .263-7370

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2nd Flr 605 7StSW .269-7926

SPILSTED NEILSON & BOYCE (CALGARY) LTD Bsmnt 1915 4StSW .264-6171
Roy E Foster res .274-1559
Gordon Tisdell res .252-2563

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UNDERWRITERS ADJUSTMENT BUREAU LTD 302-330 9AvSW .263-6040

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342 15AvSW .269-1388

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203-1330 8StSW .262-6931

Jay Joffe Mgr res .245-3568
HALL & WEBSTER AGENCIES LTD 276-7552
1-113 16AvNW .276-4646

INTRADESIGN
GRAPHIC DESIGN AND CORPORATE IMAGES
1001 4AvSW .264-6150

Laurie Hugh 4720 Montana Dr NW .288-4376

LOVICK JAMES LIMITED
629 7AvSW .262-6161

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—See Roberts Fenton McConnell Ltd

McVEAN ADVERTISING AGENCY LTD MnFlr 524 17AvSW .264-2765
264-2707

PRIDDLE WALKER & ASSOCIATES
1235 17AvSW .245-1171

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407-600 6AvSW .263-7040

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540 12AvSW .263-0230

Stanley Kelman Optical Arts Ltd
2606 London Hse. .269-3651

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WOOD A D ADVERTISING
35-301 8AvSW .263-1030

ZIPPY FLAVOR

Heat a can of beef broth, diluting as usual, according to directions on the can. But add a suspicion of horseradish for zippy flavor.

Advertising—Direct Mail

David The Printer Bsmnt 1029 17AvSW .244-4242

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STATEMENT, PROMOTION MAILING FOLDING, INSERTING, LABELLING, POSTAGE METERING
239-513 8AvSW .269-4662

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SALES LETTERS COMPOSED MAIL ADVERTISING
Don Gray, Manager
122 11AvSW .269-3056

HUNTER B J DIRECTORIES INC
6381 St Lawrence . Montreal Que 514-273-8588

Macleod Letter & Printing Services Ltd
Creative Direct Mail Advertising
030-708 7AvSW .262-5080

Office Aides Co 231 Examiner Bldg262-9981

Advertising Distributors

See also Distributing Service

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ALLIED ADVERTISING DISTRIBUTORS (CANADA) LTD 232 41AvNE .276-4611

BAKER MURRAY DISTRIBUTING
18 Cadogan Rd NW .289-7592

BOTSFORD ADVERTISING DISTRIBUTORS 1230a 10AvSW .244-9490

CALGARY ADVERTISING DISTRIBUTORS LTD 232 41AvNE .276-6766
1276-6491

Edward Greengrove res .277-3262
Schneider Charles Mail Contractors Ltd
2021 14a St SE .269-3167

Advertising Novelties
See Advertising Specialties

Advertising—Outdoor
Calgary Outdoor Advertising 118 4AvSW .263-4554
Crescent Bench Advertisers Ltd 1905 25th NW .277-8632
Hook Signs (Calgary) Ltd 320 3StE .263-2170
McDermott Display Co 108 10StNW .283-5318
OmniScreen 1137 Reader Cr NE .277-6611
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Tioga Signs Ltd 7059 Farrell Rd SE .252-3366

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261-5187

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ADVERTISING SPECIALTIES DIVISION
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Programs to Suit any Particular Market
Objective or Budget
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Pens - Balloons - Ribbons - Buttons
Executive Gifts - Calendars
Complete Advertising, Art &
Photographic Service

"FOR INFORMATION CALL"
ACME NOVELTY (ANC)
723 10AvSW .263-1150

ADVERTISING GIFTS & GADGETS LTD
240SouthamptonDrSW .252-1749
(See Advertisement This Page)

Almack Novelties Ltd
71SouthamptonDrSW .252-6709

Applied Advertising Co
5908LakeviewDrSW .249-4541

BERT SHERWOOD AGENCY LTD
ADVERTISING SPECIALTIES
CALENDARS & SALES PROMOTIONS
Exclusive 12 Sheet of
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LUFKIN RULE — ZIPPO LIGHTERS
PARKER - SHEAFFER - BANKER &
TRENDCRAFT BALL POINT PENS
BOOK MATCHES
Show Room & Office 2 Blocks North of
Westgate Motor Hotel in
Spruce Cliff Shopping Centre
B. P. (Bert) Sherwood Mgr. 249-6751
F. D. (Fred) Hickman Asst. Mgr 274-5372
Member of Specialty Advertising Counsellors
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2SpruceCentreSW .242-1414

Brown Hal Advertising Ltd
Bsm 6423 20StSW .242-1234

Calgary Photographic Personnel
3515CentreBStNW .276-3110

CANEMCO MFG (1968) LTD
Lapel Pins — Key Chains
Metal Badges, Medallions, Medals,
Association Pins & Award Pins
11441 143St .Edmonton 454-3687

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Bsm 1106 11AvSE .262-1282

DYNAMIC ADVERTISING LIMITED
831 6AvSW .266-6208
(See Advertisement This Page)

FELLOWS F R & COMPANY
1440 66AvSW .252-1818

Gentles Robert H Ltd
4824VoyageurDrNW .288-7220

GLENMORE ADVERTISING LTD
1116CentreStN .276-7676

Goodwill Unlimited 640 11AvNE .277-1604
Hallmark Advertising 201-1328 13AvSW 245-3555
Layfield Plastics Limited 222 35AvNE .276-1444

LODER COLLIER CO LTD
5GroveHillPlaceSW .242-0668

MAIN LINES SUPPLY
ADVERTISING SPECIALTIES
ENTRANCE MATS - DIRECTORY CABINETS
1327 14StNW .289-7022

Mardon Advertising Ltd 4715 15StSW .243-7574

Multi Advertising Specialties
MnFlrGuinnessHse. 266-5222
(See Advertisement This Page)

NORTHWEST ADVERTISING SPECIALTIES LTD
Calendars — Business Gifts
Matches — Lighters — Pens
Car & Truck Decals, Etc.
304-10826 124St .Edmonton 452-2323

Advertising Specialties—(Cont'd)

Paul Jansen Advertising
—See Applied Advertising Co

PYRAMID WESTERN SALES CO
701GranvilleHse. 266-2446

Strike-Rite Matches Ltd 424 6AvSE .269-2785

VICEROY ADVERTISING SPECIALTY
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Custom Made Products
R. T. (Roy) Booth, Mgr.
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Use Easter Seals

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Advertising Gifts & Gadgets Ltd.

- CALENDARS And All Other Specialties
- GIFTS Custom Made
- Exclusive Leather Coasters
- Upholstery Labels

Owned & Operated by Mary Rapko
252-1749
240 Southampton Drive S.W.

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- * BUSINESS GIFTS — SALES AIDS
- * CONVENTION ITEMS — CALENDARS
- * COMPLETE SERVICE FOR YOUR BONSPIEL OR TOURNAMENT PRIZES & TROPHIES
- * REPRESENTATIVES FOR ZIPPO LIGHTERS & BIC PENS

Visit Our Display Room
831 - 6th Avenue S.W.
266-6208

Multi Advertising Specialties

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- * Decals & Bumper Sticker Labels
- * Bookmatches
- * Key Chains
- * Pens by Parker, Waterman, Scripto, Bankers, Venus
- * Custom Imprints
- * Name Plates
- * Coasters & Swizzle Sticks
- * Balloons, Lighters, Rulers &

Hundreds of other Items for Gifts or Promotions
266-5222

Advertising—Time Service

TELEPHONE TIME 120 7AvSW .262-0002
Office .263-3814

Advertising Transit & Transportation

TRANS-AD DIV WARNOCK HERSEY INTERNATIONAL LTD
409TeglerBldg. Edmonton 422-2904
CALGARY ENQUIRES S R JOHNSON 277-5570

Aerated Waters

See Beverages

Aerial Photographers

See Photographers—Aerial

Aerial Spraying

ALPINE HELICOPTERS LTD
McCallField .277-0738
5048NolanRdNW .289-1722
T Ted Jansen res .272-5378

RED DEER AIR SERVICES LTD
Strathmore 382-2422

Aerial Surveyors

See Surveyors—Aerial

Aeronautical Maps

See Maps

Aeronautical Supplies

See Aircraft Equipment Parts & Supplies

Aerosols

Colin Ross Aerosols Equipment Ltd
2920 23AvSW .242-8760

Aggregates

See Gravel Rock & Sand

Agricultural Chemicals

ALLIED CHEMICAL SERVICES LTD
5507 1StSE .255-0131
Chipman Chemicals Limited
2312 10AvSW .246-2655

CROWN SEED & FEED LTD
Calgary Warehouse & Distributors Of
NIAGARA BRAND CHEMICALS
125-131 10AvSW .263-5240

DOW CHEMICAL OF CANADA LIMITED 110 12AvSW .263-5222

ENZYME INDUSTRIES LTD
TERRAZYME — PACZYME
SANZYME
4518 17AvSE .272-2242
272-6166

Golden West Seeds Ltd 106 6AvSW .263-4200

GREEN CROSS PRODUCTS
FOOTHILLS INDUSTRIAL PARK
2808 58AvSE .272-2612

May & Baker (Canada) Ltd
323-1147 17AvSW .245-3148

MERCK SHARP & DOHME OF CANADA
301 75StSW .264-5948

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AVADEX B. W. — AVADEX
MONSANTO WILD OAT KILLERS
Box 1354 .261-4626

Red Deer Air Services Ltd .Strathmore 382-2422
Uniroyal Limited 3613BlackfootTrSE .243-2644
Van Waters & Rogers 405 18StSE .272-5536
Velsicol Corporation of Canada Limited
215 10AvNW .263-7021

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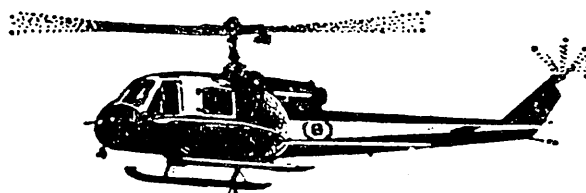


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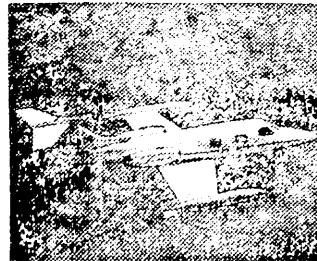
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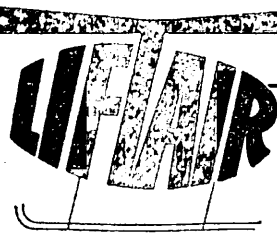
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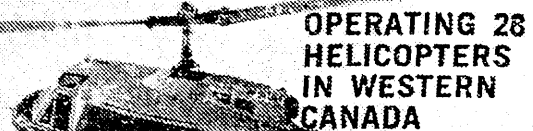
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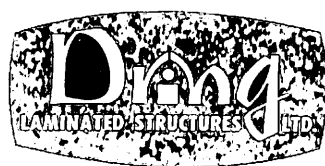
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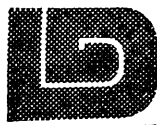
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