

Sweepers—Industrial

Alberta Street Sweepers
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G & J PARKING LOT MAINTENANCE LTD
PAVEMENT SWEEPING & REPAIRS
LINE & CURB MARKING
Agents for "Power Sweepers"
701 14StNW283-6045

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City Wide Pool Sales & Service
MezzFirGreyhoundBldg. 262-1841
(See Advertisement This Page)

Convertible Pools Alberta
1004-105 26AvSW. 265-5116

Hill J B
Marsite Pool Finishers
4BradenCrNW282-3918

Patio Pool Services Ltd
424ScarboroAvSW. 245-3811

Poolmaster Builders Ltd
403CrescentBlvdSW. 243-6890

Unruh Construction Ltd 702 53AvSW ..f255-7622
255-1338

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Sales & Service
Specializing In
Inexpensive
Above Ground Pools
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& FEEDERS—
CONTROL & METERING LTD
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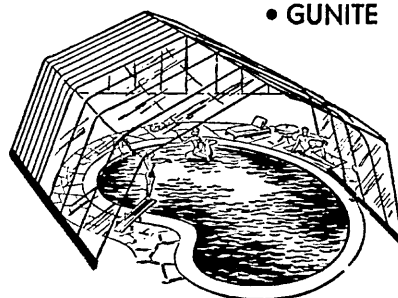
Boeing Manufacturing Co Ltd
4301c 9StSE. 243-2025

Calgary Pool Service Ltd 4105 11StSE ..243-0164
(See Advertisement This Page)

City Wide Pool Sales & Service
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- Engineering & Design
- Gunite Service
- Sauna Baths • Carpentry
- Repairs and Equipment
- Pool Covers • Chemicals
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243-0164

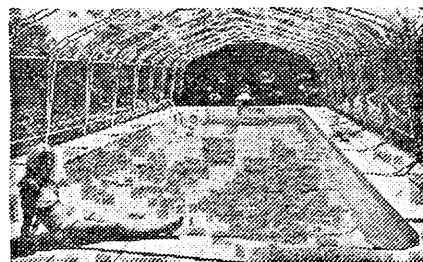
4105 - 11th Street S.E.

AFTER HOURS:

Russ, res. 288-1322 — Ed, res. 288-5824

CONVERTIBLE POOLS [ALBERTA]

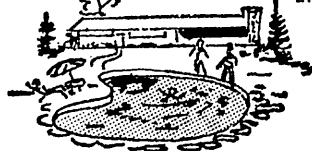
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Vinyl Lined Pools
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Convertible Tops

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Weatherman

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LTD.

LOW PRICES, FREE ESTIMATES
All Sizes All Shapes
GUNITE, LINER &
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Pool Enclosures — Reasonable
Calgary - Lethbridge & Medicine Hat

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CO LTD 609 14AvNW. 283-2922

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424ScarboroAvSW. 245-3811

Lord & Burnham Co Limited
1147LakeWaptaRdSE. 253-6414

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(See Advertisement This Page)

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A
FAMILY AFFAIR"

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Administration & Bookings269-0661

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Foothills—UniversityDr&24AvNW
Inglewood—17Av&15StSE
Killarney—17Av&29StSW
Renfrew—15Av&RemingtonRdNE

OUTDOOR POOLS

Bowview—6Av&18StNW
Bridgeland—MemorialDr&SofGeneralHosp
Forest Lawn—16Av&39StSE
Highwood—HolmwoodAv&NorthmountDrNW
Millican—66Av&20aStSE
Mt Pleasant—22Av&6StNW
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habits ... quick to answer
when your telephone
rings; SLOW to hang up
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others, remember that the
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Swimming Pools—Maintenance & Repairs

Patio Pool Services Ltd
424ScarboroAvSW . 245-3811
(See Advertisement This Page)

Swing Stages
See Scaffolding

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MICRO SWITCH

Makers of
Precision and
Industrial
Switches



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2905RichmondRdSW . 242-0623
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2236 29StSW . 242-4206

Tachometers

Argo Tachograph Division of H Ruhl Machinery
Co Ltd 525ManitouRdSE . 243-7542

Tailors

Albert Tailors 2208a 45StW . 269-2742

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MADE TO MEASURE SUITS
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ALTERATIONS FOR LADIES & GENTLEMEN
Beside The Uptown Theatre
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Calgary Shoe Hospital 123 8AvSW . 264-6364
(See Advertisement This Page)

Central Cleaners & Tailors
707CentreStS. 262-2048

Tailors—(Cont'd)

CHARM CLEANERS & TAILORS

1910a 37StSW . 249-6802
French Cleaners & Tailors 205 12AvSW 262-1729
George's Tailors 306a 10StNW . 283-1743

HENRI HIGH FASHION 1011 17AvSW 244-7278

JOE'S CUSTOM TAILORS

710MacleodTrSE . 263-1200
Johnny's Tailor Shop 628a 17AvSW . 264-3362
Johns Tailor Shop T-2021CurrieBarracks 242-3456
Joseph Custom Tailor 711 4StW . 264-5305
Laval Cleaners 132 10StNW . 283-1385
Leatham Joseph 5-810a 1StSW . 266-1112
Lord Wolf Male Boutique

819 1StSW . 266-2356
MARDA MEN'S SHOP 2105 33AvSW . 242-2233

Maxie's Tailors 1003 16AvNW . 289-6131
(See Advertisement This Page)

Mitchell James A 338 17AvSW . 262-4063
(See Advertisement This Page)

Morris Cleaners & Tailors 919 17AvSW 244-3043
(See Advertisement This Page)

Munroe Lee Personalized Tailoring
100-513 8AvSW . 263-7222

NORTH HAVEN TAILORS & CLEANERS

4404 14StNW . 284-2080
Rich's Custom Tailor 1105a 14StSW . 244-9581
(See Advertisement This Page)

Scott J D 7-1302 4StSW . 269-4863

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On Next Page

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when you tell me
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in the
**YELLOW
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- * MAINTENANCE
- * CHEMICALS
- * POOL ACCESSORIES
- * SPRING OPENINGS
- * WINTERIZING

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EQUIPMENT

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- FOR LADIES & GENTLEMEN •
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- * REPAIRS
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COATS
SLACKS

MADE-TO-MEASURE
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LADIES' & MEN'S
REPAIRS & ALTERATIONS
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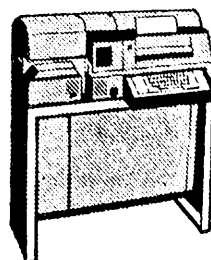
244-3043

919 - 17th Avenue S.W.

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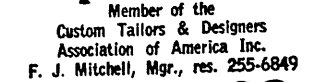
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MADE TO
MEASURE
CLOTHES OF
GOOD QUALITY



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262-4063
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LADIES' & GENT'S
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JACKETS, FORMAL WEAR OF ALL
TYPES, RIDING CLOTHES, SHIRTS,
SKI SLACKS & JACKETS

RE-STYLING & ALTERATIONS
ALL TYPES

INVISIBLE MENDING
Evenings by Appointment

244-9581

Residence 242-3804

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Total Communications for Modern Business

Tailors—(Cont'd)

Shulman's Tailors & Cleaners 101 7AvSE..262-2544
(See Advertisement This Page)
SPIC & SPAN TAILORS 1005 1StSW 262-2017
 Stachow Custom Tailoring 826 16AvNW ..282-1066
 (See Advertisement This Page)
STAR CLEANERS & TAILORS
 307 8AvSE..262-4772
 Supreme Tailors MnFir 632 8AvSW ..266-4417
Tip Top Tailors
 Clothing Dept 233 8AvSW264-0716
 CalgaryNorthHillShoppingCentreStore 289-3055
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 Regional Mgr G Krop 231 8AvSW ..266-4811
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 - * Alterations - Repairing
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 - * Dry Cleaning - Pressing
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262-2544

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Opposite York Hotel

Stachow

CUSTOM TAILORING

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 Graduate of Four European Tailoring Academies
 and Member of the Custom Tailors & Designers
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Restyling — Alterations
 & Invisible Mending

Klaus Stachow, Mgr.

282-1066

826 16th Avenue N.W.

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save a lot.
Inquire wherever
you are staying to
make reservations
for other stops
on your itinerary.

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 Calgary Shoe Hospital 123 8AvSW ...264-6364
 Fashion Decor 2002 32AvSW245-3956
M G ORIGINALS
 DESIGNING & DRESSMAKING
 IMPORTED FABRICS — YARD GOODS
 Bsmt107 7AvSE263-4287
 Maxle's Tailors 1003 16AvNW289-6131
MITCHELL JAMES A 338 17AvSW ..262-4063
 Spic & Span Tailors 1005 1StSW262-2017
 Stachow Custom Tailoring 826 16AvNW ..282-1066
YORK TAILORS 1327 1StSW262-4149

Tailors' Supplies

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 LIMITED 730-700 6AvSW..262-2191
PROCOR LIMITED 1160ElvedenHse ...264-1773

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 TANK LININGS

1405MacleodTrSE262-4541

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SHAND & JUR'S CO—
 LOAT PETROLEUM EQUIPMENT LTD
 6450 2StSE..252-4087

Tanks Septic

See Septic Tanks

Tanks—Steel & Wood

Alem Construction Ltd
 2ndFlr510 5StSW..269-8406

ANTHES WESTERN LIMITED
 OgdenRdSE..279-3341

Art Metal Spinning Co Ltd
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 (Toll Charge)..Burnaby BC 604-299-5425
 (See Advertisement This Page)

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 4608MacleodTr..243-6061

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4202MacleodTr243-3433

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809 8AvSW..269-6105

NATIONAL TANK LTD 616 58AvSE..252-8841

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 6230CentreStS..255-4446

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WESTEEL-ROSCO LTD 4111 15aStSE 265-6560

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Charles Quinn associated with Arthur Briggs
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 Now operating Calgary Tannery. The Calgary
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917 17AvSW244-3420

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Tape Recording Equipment**& Supplies**

See also Recording Equipment & Supplies
 Canadian Alpine Equipment Co Ltd
 1315 14StNW..289-7633
 Chinook Stereo Sound SouthridgeMall ..255-8040
 Service Dept253-3881
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 CONCORD — SANYO — GRUNDIG
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17StadiumShoppingCentreNW282-1848

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 2311b 4StSW265-2947

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Tape Recording Equipment & Supplies—(Cont'd)

HALVERSON'S & TELEVUE LTD
 20 TO 50 WORLD SELECTED
 TAPE RECORDING MODELS IN STOCK
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These Key Dealers Are
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 Proven Integrity
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DEALER
CANADIAN ELECTRONICS LTD
 457 42AvSE..287-1800

(Continued Next Page)



TEAC

Professional Function
 With The Ultimate
 High Fidelity

German Stereo
 &
 Import Centre

EXCLUSIVE TEAC DEALER

263-3677

2311 - 4th Street S.W.
 CALGARY

Tape Recording Equipment &

Supplies—(Cont'd)

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Rentals Sales Repairs 104 4StSW. 262-7266

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GENERAL DISTRIBUTORS LTD
130 9AvSW 264-0055
Service Department 264-0055

Sounds of Music Ltd 220 7AvSW 265-1393
(See Advertisement This Page)

SUPER S DRUGS LTD 1414 12AvSW 244-5556
Systems Associates (Electronics) of Canada
Ltd D-1240 16AvNW. 284-3573

Tape Deck The 3507 17AvSW 246-1611

Universal Electronics 2-4404 14StNW .. 289-9371

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4004 OgdenRdSE. 264-3382

SCOTT NATIONAL 1001 4StSW 263-6653

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Manufacturers Of A
Full Range
Pressure Sensitive



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MezzFirGreyhoundBldg. 264-6358

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All Types Geophysical & Computer Magnetic
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24 Hour Answering
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Tapes Stereophonic Automotive

See Automobile Stereophonic Equipment

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Century Sales & Service Ltd
4327ManhattanRdSE. 243-3281

Tarpaulins

CALGARY TENT & AWNING LTD
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RIBTOR SALES 605-607MacleodTrSE .. 262-9426
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1902 11StSE. 265-1531

Tavern Equipment & Supplies

See Bar Fixtures

Tax Consultants

See Income Tax Consultants

Taxicabs

ABLE TAXI RoyalHotelBldg 262-2222

ARROW TAXI 119 8AvSE 262-1313
(See Advertisement This Page)

Bee's Taxi 126 9AvSW 264-4770

Bell Cabs Ltd RoyalHotelBldg 262-2222
262-3000
262-6666
266-1111
266-2222
266-3333
265-3900

(See Advertisement This Page)

Black & White Taxi 126 13AvSW 262-9944

BOWNESS CABS

Serving
BOWNESS - MONTGOMERY - PARKDALE
Phone 288-2222

BRENTWOOD TAXI

2 8 9 - 5 5 5 5
1-2369 1aHwyNW 289-5555

(Continued Next Page)

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Sales & Service

Authorized Dealer For

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ROBERTS

PHILIPS

TELEFUNKEN

DUAL • SONY

UHER • REVOX

AND MANY OTHERS

Service Guaranteed by
Highly Qualified Technicians

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LTD

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SERVICE DEPT.
265-1395

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remain on the
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placed a call

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SERVING SOUTH SIDE

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262-1313

SERVING
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NORTH SIDE CABS

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LTD.

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 DOWNTOWN 265-3636 SOUTH SIDE 242-5555
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 CITY-WIDE — 24 HOUR SERVICE

200 CAR FLEET OF NEW CABS

YELLOW CABS

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 MAIN OFFICE 269-3649

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CIRCLING THESE COMMUNITIES
 "EVERY MINUTE OF EVERY DAY"

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 AND THE RED CARPET TREATMENT

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 RADIO EQUIPPED 24 HOUR SERVICE

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For Prompt Courteous Taxi Service

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 SPECIALIZING IN COUNTRY TRIPS
 24 HOUR SERVICE
 1509 Macleod Trail S.E.

Taxicabs—(Cont'd)

Calgary Central Dispatch System 126 9AvSW..264-5555
 Calgary Tijuana Taxi Co 24-14StNW ..283-3333
 (See Advertisement This Page)
CALGARY YELLOW CABS 124 4AvSW..262-3333
 (See Advertisement This Page)
 Checker Cab Co 124 4AvSW266-6888
 266-4444
 262-4800
 (See Advertisement This Page)
CIRCLE CABS 55HeneferRdSW253-3555
 253-3444
 14SarceeShoppingPlaza242-6666
 1408 10AvSE269-6666
 (See Advertisement This Page)
 City Cabs 126 13AvSW266-4545
 (See Advertisement This Page)
CRESCENT YELLOW CABS 124 4AvSW..277-4444
 277-2222
 277-7777
 (See Advertisement This Page)
 Crown Cabs 1509MacleodTrSE262-4342
 266-1861
 (See Advertisement This Page)
CURRIE TAXI LTD 2442 34AvSW ..242-1555
 242-1777
DUFFY'S TAXI 1207 1StSW263-3333
 (See Advertisement This Page)
EAST END CABS 230 9AvSE265-2121
 265-4444
 265-1111
 Business Ofc265-1110
INDEPENDENT CAB 226 17AvSW ...266-2233
 277-1111
 (See Advertisement This Page)

Listings Of This Classification Are Continued On Next Page

The **YELLOW PAGES** save you time.

CHECKER CAB CO.

266-6888
266-4444
262-4800
 BUSINESS OFFICE 269-3649
 124 - 4th Avenue S.W.

CRESCENT YELLOW CABS

"Serving All North Calgary"
277-4444
277-2222
277-7777
 24 HOUR SERVICE

CITY CABS

266-4545
 SERVING GENERAL HOSPITAL

Duffy's Taxi

24 HOUR SERVICE
263-3333
 1207 - 1st Street S.W.

Taxicabs—(Cont'd)

Island Taxi 1338 9AvSE265-7777
 2336 17AvSE272-4545
 {272-1333
 (See Advertisement This Page)
KILLARNEY TAXI CO LTD {249-5511
 WestbrookShoppingCentre..{249-1500
 (See Advertisement This Page)
 Mayfair Taxi Ltd {255-5181
 3FairmountShoppingPlaza..{255-6555
 (See Advertisement This Page)
 Metro Cab 3819a 17AvSE272-3333
 {272-2444
 (See Advertisement This Page)
 New China Cabs 126 9AvSW264-1311
 NORTH SIDE CABS288-8888
 {288-3333

Taxicabs—(Cont'd)

South-West Taxi RoyalHotelBldg265-3900
 (See Advertisement This Page)
 Tijuana Taxi Co 24-14StNW283-3333
 119 45StSW242-5555
 Garage 802-349 14AvSW265-3636
 (See Advertisement This Page)
UNITED IMPERIAL CABS LTD
 262-7777
 124 4AvSW262-7777
 (See Also Advertisement This Page)
YELLOW CABS 124 4AvSW262-3333

Get The Yellow Pages Habit

SHOP BY PHONE
 When you can't leave home!

Killarney
Taxi
 CO LTD
249-5511 **249-1500**
 Accounting
 242-6556

METRO CAB

24 HOUR DEPENDABLE SERVICE

VISTA HEIGHTS OGDEN
 EAST CALGARY MANCHESTER
 MAYLAND HEIGHTS FOREST LAWN

272-3333 • **272-2444**

3819a - 17th AVENUE S.E.

ISLAND TAXI

265-7777
 2336 - 17th Avenue S.E.
 272-4545 — 272-1333
 1338 - 9th Avenue S.E.

MAYFAIR TAXI LTD.

"Serving the South End"

—24 HOUR SERVICE—

255-5181
255-6555

3 Fairmount Shopping Plaza

NORTH SIDE 283-3333

TIJUANA TAXI CO.

"DISCOUNT TO SENIOR CITIZENS"
 CITY-WIDE — 24 HOUR SERVICE

DOWNTOWN 265-3636 SOUTH SIDE 242-5555

Ask Your
 A.G.T.
 Communications Consultant
 about

DATAPHONE SERVICE

ALBERTA GOVERNMENT TELEPHONES

Total Communications for modern business

South-West Taxi

SOUTH SIDE
 24 HOUR SERVICE

265-3900
266-3333

Passengers Fully Insured
 Royal Hotel Bldg.

Taxi Service

PHONE
262-7777

UNITED IMPERIAL CABS LTD.
 MAIN OFFICE & GARAGE 124 - 4th AVENUE S.W.
 BUS & LIMOUSINE SERVICE TO AIRPORT
 Also serving C.P.R., Palliser Square, C.N.R. &
 Greyhound Bus Depot

Accounting 269-3649 • Driver Employment 262-3433 • Garage Foreman 269-7711

Taxidermists

Briggs Furriers & Tannery Ltd
655BriggsAvSE . 265-5430
(See Advertisement This Page)
Busetto Joe 407 11StNE 264-5220
(See Advertisement This Page)
Garry's Taxidermy 4622FordhamCr 272-0842

For speed and accuracy on your dial calls, listen for the Dial Tone. Dial each letter and digit carefully, drawing the dial all the way to the finger stop. Each time lift your finger to let the dial return to naturally.

Taxidermists—(Cont'd)

MAYFAIR FURS 917 17AvSW 244-3420
(See Advertisement This Page)
NORTH AMERICAN TAXIDERMISTS LTD
1463Main. Winnipeg Man 204-586-6532
O H Taxidermy 7816AvalonRdSE 253-0202
(See Advertisement This Page)
Penn Taxidermy 918CentreStN 269-1297
(See Advertisement This Page)

You can save one third on Long Distance Calls — just call station-to-station instead of person-to-person. It's like getting one call free for every two you pay for.

Taxidermists' Supplies

Hawkins Ken Ltd
1793MainSt. Winnipeg Man 204-339-7612
TAXIDERMISTRY CORRESPONDENCE SCHOOL
& CATALOG SUPPLY
EYES SUPPLIES LESSONS & DIPLOMAS
Write For Free Catalogue & Brochure
2432Kingston Scarborough Ont. 416-267-4625

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BROOKE BOND FOODS LTD
TEA — COFFEE — SPICES
BLACK DIAMOND CHEESE
2736LaurelCrSW 242-1880

CHASE & SANBORN COFFEE—
STANDARD BRANDS LTD
2201 15StSE 265-4937

DICKSON IMPORTING CO LTD
Dickson's Coffee & Tea 266-8636
728MemorialDrNE {266-5091
Nabob Foods Ltd 810 11AvSW {262-9289

Pells Restaurant Supply (Calgary) Ltd
6437 2StSE 252-8101
(See Advertisement This Page)

SCOTT NATIONAL COMPANY LTD
Institutional Division
509 10AvSW 262-1005

PELLS**RESTAURANT SUPPLIES**

Canada's Largest Coffee
Supplier to the Food Service
Industry.

WE ALSO FEATURE

- A Wide Range of Quality Foods Designed & Packaged For Today's Food Service Needs.

- Flatware • Smallware
- Coffee Brewing Equipment
- Glassware

For Service Call

252-8101

PELLS Restaurant Supply
(CALGARY) LTD.
6437 - 2nd Street S.E.

**Teachers—Music**

See Music Colleges & Teachers

Teachers—Vocal

See Music Colleges & Teachers

Telegraph Companies

CANADIAN PACIFIC-CP-CN
TELECOMMUNICATIONS
303 9AvSE 266-7151

Telemetering Equipment**AGT TELEMETERING & SUPERVISORY CHANNELS**

CHANNEL FACILITIES TO PROVIDE A MEANS

*Total Communications
for modern business*

OF REMOTE METERING, SIGNALLING AND SUPERVISORY CONTROL SYSTEMS.

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES
Part of Trans-Canada Telephone System
115 6AvSW . 262-8110

Your voice is YOU—when you're on the phone!

Telemetering Equipment—**(Cont'd)**

HILLHURST ELECTRONICS LTD
TELEMETERING
& REMOTE CONTROL
EQUIPMENT
207 19StNW {283-2076
{283-2346
TRANS-CANADA TELEMETERING &
SUPERVISORY CHANNELS
CHANNEL FACILITIES ACROSS
CANADA AND THE REST OF
NORTH AMERICA TO PROVIDE
A MEANS OF REMOTE
METERING, SIGNALLING AND
SUPERVISORY CONTROL
SYSTEMS.
"FOR INFORMATION CALL"
TRANS-CANADA TELEPHONE
SYSTEM 115 6AvSW . 264-46

Telephone Answering Service

A ABLE ANSWERFONE
100GreyhoundBldg . . 266-1005
(See Advertisement This Page)
ALBERTA ANSWERING SERVICE LTD
424 6AvSE . . 263-0777
(See Advertisement Opposite Page)
Answer-America Inc
MezzFlr GreyhoundBldg . . 266-4888
ANSWER CANADA
MezzFlrGreyhoundBldg . . 269-5511
CITY-WIDE TELEPHONE ANSWERING
SERVICE MezzFlrGreyhoundBldg . . 269-5511
Cleaving Irene Secretarial Services
MnFlrElvedenHse . . 269-3068
Executive Business Services Ltd
2ndFlr 534 8AvSW . . 262-5566
2772 OneCalgaryPlace 269-8333
OFFICE AIDES CO 269-8333

RELIABLE TELEPHONE ANSWERING SERVICE

BUSINESS DAY SERVICE

231ExaminerBldg {262-9939
{266-3232
SHENFIELD SECRETARIAL SERVICE
1-122 17AvSE . . 269-1533
TAS COMMUNICATIONS SERVICES
MezzFlrGreyhoundBldg . . 269-5511
(See Advertisement Opposite Page)
TASK FORCE LTD 211 12AvSW 264-2626

People who are "ready to buy" reach for the **YELLOW PAGES**. Will they find your business represented here?



**LOW RATES
and FAST SERVICE
CALGARY**

- All types of service
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 - Ask about special part-time service
- FOR INFORMATION CALL
266-1056
A ABLE ANSWERFONE
Greyhound Bldg.**

SAVE THAT SKIN

Moose, deer, elk & antelope make excellent buckskin leather, and buckskin coats, shirts and vests, hunting pants, etc. Calf skins and beef hides etc. are also expertly tanned and lined for rugs.



Charles Quinn associated with Arthur Briggs and Roy Briggs for almost 30 years in the Tanning and Fur Business and formerly a partner in Briggs Tannery and Briggs Furriers. Mayfair Furs is managed by Mr. Quinn and staffed by Master Craftsmen. Most personnel have over 30 years experience in the Tanning and Fur Business.

ENTER THE ALBERTAN & CHARLES QUINN 1970 SEASON
BIG GAME & BIRD CONTEST

Serving Local Big Game Hunters for Over 30 Years

Life-like Mounting of Game Heads by Canada's Leading Taxidermists!
OPERATING CALGARY TANNERY

MAYFAIR FURS

244-3420

917 - 17th Avenue S.W.

BRIGGS FURRIERS**& TANNERY LTD.**

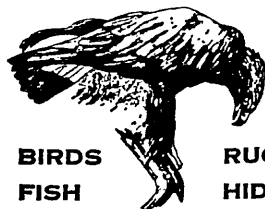
EXPERT MOUNTINGS
GAME HEADS & BIRDS
FURS & HIDES
PROCESSED FOR RUGS
Taxidermists Supplies
Calgary Tannery Ltd.

265-5430

655 Briggs Avenue
(26th Avenue & Macleod Trail S.E.)

PENN TAXIDERMISTRY

"THE FINEST IN OUR FIELD"



BIRDS RUGS
FISH HIDES
GAME HEADS

269-1297

918 CENTRE ST N.

TAXIDERMISTRY

By JOE BUSETTO



EXPERT MOUNTING OF
BIG GAME
BIRDS & FISH
FUR RUGS

OPEN Mon. 9:30 P.M.
FROM Mon. to Sat.



407
11th St. N.E. **264-5220**

G. H. TAXIDERMISTRY

"For more of a Natural look, with something extra added"

- BIRDS • FISH
 - NOVELTY WORK
- Specializing in
BIG GAME HEADS
& FUR RUGS

253-0202

7816 Avalon Road S.E.

We answer telephones

**Pocket Paging - Telex Services - Mail Services
Wake Up Services - Surveys**

For the members of the professional and business community who desire the ultimate in telephone answering service for their clientele.

Your telephone will be answered by professionally trained telephone receptionists working to each individual's needs.

- * 24 Hour Coverage
- * Business Hour Coverage
- * Evening Hour Coverage

263-0710

ALBERTA ANSWERING SERVICE LTD.

424 - 6th AVENUE S.E.

★ EFFICIENCY ★ COURTESY ★ EXPERIENCE



Telephone Automatic Answering

Equipment

Ansafone of Alberta 321 10AvSW 269-4651
(See Advertisement This Page)

Listings Of This
Classification Are Continued
On Next Page

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

A Short-cut to Your Customers!

To reach more prospects, make more telephone and walk-in sales, advertise under all classifications, where buyers look for your products and services.



With *Ansafone* You Will Never Miss Another Phone Call



Answers in Your Own Voice With Your Own Message.
Answers On First Ring.
Confidential.
Records All Messages.
Call from Any Telephone In the World & Get Your Messages With the Magic Key Call.
Costs Less than Many Answering Services.

No Installation Charge

Free Demonstration in Your Office Or Home At No Obligation

PURCHASE PLAN • RENTALS

LISTEN TO AN ANSAFONE RIGHT NOW. CALL

269-4651

ANSAFONE OF ALBERTA

When It's Automatic Answering Service It's Ansafone — One of the Oldest in the Industry

321 - 10th AVENUE S.W.

Hello...

may I be your answer girl?

24 HOURS OR PART TIME

BUSINESS • PROFESSIONAL • RESIDENTIAL

The answering girls who are specialists in taking your calls and serving you in many more ways.

Also available:

Use of our number, mail address and forwarding, desk space, wake up service, alarm monitoring, paging service, mobile service

TELEPHONE ANSWERING SERVICE

269-5511

Mezzanine Floor, Greyhound Bldg.

TAS
communications services
division of international utilities



His Company's Best Salesman...

He gets things done by "long distance" — commands attention, saves time, mileage and money.

Telephone Automatic Answering

Equipment—(Cont'd)

Calta Sales Ltd 206-1606 Centre St N ... 276-2258
(See Advertisement This Page)

CROWN RADIO CORPORATION LTD
Crown's Unique Telephone Valets
Automatic Answ Message Recording Device
W/Built-in Pro Cassette Tape Recorder
57 Richmond E ... Toronto Ont 416 364-4301

Commercial Radio & Sound 1308 1st NW ... 262-7877
Delta Distributors Ltd 223a 10th NW ... 283-7546
(See Advertisement This Page)

The buying public won't forget you when you advertise in the **YELLOW PAGES.**

Telephone—Booths

Erki Furniture Co 4508 6th St E 277-7210

Telephone Directories

ALBERTA GOVERNMENT TELEPHONES
OFFICIAL TELEPHONE DIRECTORIES
8th Flr 120 7th Av SW ... 262-8484

Telephone Equipment

ALBERTA GOVERNMENT TELEPHONES
Part of Trans-Canada Telephone System
115 6th Av SW ... 262-8110
Automatic Electric (Canada) Limited
3411 10th St E ... 243-5256

Telephone Secretarial Bureaus

See Telephone Answering Service

Telephone Systems

AGT TELEPHONE SYSTEMS

OFFERING COMPLETE COMMUNICATION SERVICES AS PART OF THE TRANS-CANADA TELEPHONE SYSTEM.
Total Communications for modern business

"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
Part of Trans-Canada Telephone System
115 6th Av SW ... 262-8110

Teletype Supplies

Cutting (Alberta) Ltd 2020 Centre Av NE ... 272-5571

Teletypewriter Communication

Service

AGT TELETYPE SERVICE

FOR THE INSTANTANEOUS TRANSMISSION OF ALL PRINTED COMMUNICATIONS BETWEEN YOUR BUSINESS OFFICES
Total Communications for modern business

"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
Part of Trans-Canada Telephone System
115 6th Av SW ... 262-8110

CANADIAN PACIFIC-CP-CN TELECOMMUNICATIONS
AREA SALES OFFICE
Telex Data Telex Teletype
303 9th Av SE 269-1308

T W X

DIAL AND TYPE COMMUNICATION PROVIDING FAST, ACCURATE, DEPENDABLE, LOW COST TRANSMISSION OF THE PRINTED WORD TO 188,000 TWX USERS IN OVER 100 COUNTRIES.
Total Communications for modern business
"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
Part of Trans-Canada Telephone System
115 6th Av SW ... 262-8110

TRANS-CANADA TELEPHONE SYSTEM TELETYPE SERVICE

INSTANTANEOUS PRINTED COMMUNICATION BETWEEN YOUR OFFICES ANYWHERE IN CANADA OR NORTH AMERICA.

"FOR INFORMATION CALL"
TRANS-CANADA TELEPHONE SYSTEM
115 6th Av SW ... 264-4619

Television Antennas & Antenna

Systems

A B C ANTENNA SYSTEMS
4851 Vandoos Place NW ... 288-3468
ACROS-CAL TV & APPLIANCE SERVICE LTD
1504 14th St W ... 244-6797
ACTIVE ELECTRONICS LTD
2023 33rd Av SW ... 242-1144
ANTENNA MAN THE 2216 20th Av NW ... 289-3904
(See Advertisement This Page)
ASSOCIATED TV 135 16th Av NW ... 277-0151
CALGARY ANTENNA INSTALLATIONS LTD 1338 9th Av SE ... 262-5767
Calgary Videon Ltd 804 16th Av SW ... 263-2650

CHANNEL MASTER ANTENNAS & ACCESSORIES

First in Pre-Assembled Antennas & World's Largest Manufacturers of T.V. Antennas

"FOR INFORMATION CALL"
CANADIAN ELECTRONICS LTD
457 42nd Av SE ... 287-1800

CITATION AUDIO VISUAL ELECTRONICS
1618 6th St NW ... 282-7608
Clear-Vue Installations Ltd
2216 20th Av NW ... 289-3904

COMMERCIAL RADIO & SOUND

Master Antenna Systems For Hotels - Motels - Apartments
Designed & Installed

1308 1st St W [262-6194] [262-7877]

FRANK'S TV 1324 17th Av SW 245-1161
(See Advertisement This Page)
(Continued Next Page)

Ring! Ring!

CALL US NOW

VERSATILE, CONFIDENTIAL, ACCURATE EXECUTIVE PHONE SERVICE AT ECONOMICAL PRICES

Minatronics 520

"Round The Clock" CARTRIDGE TELEPHONE ANSWERING SERVICE

Programmed Specifically To Your Needs

276-2258

CALL ANYTIME FOR LITERATURE SALES AND SERVICE

CALTA SALES LTD.

206-1606 CENTRE STREET NORTH, CALGARY 64

DELTA DISTRIBUTORS LTD.

Buy Your Own Crown Electronic Secretary Automatic Telephone Answering & Receiving Unit

283-7546 • 283-1554

223a - 10th Street N.W.

LOOK ME UP ANYTIME!

YELLOW PAGES

Whenever you want to know Who sells it—Who services it—Who can do it ... look in the **YELLOW PAGES** of your Classified Telephone Directory.

ALBERTA GOVERNMENT TELEPHONES

The Antenna Man

CLEAR-VUE INSTALLATIONS LTD.

2216 - 20th Avenue N.W.

289-3904

DELTA PRODUCTS

Complete "DELHI" Antenna Systems FOR HOME, APARTMENTS, MOTELS, HOTELS, ETC.

Frank's

TV RENTALS SALES SERVICE

245-1161

1324 - 17th Ave. S.W.

Macleod Mall 252-7795
Brentwood Village Mall 289-0248

Antenna Installations Television - F.M. & Radio Installed by Experts
PRE WIRE YOUR HOME

Television Antennas & Antenna

Systems—(Cont'd)

PROMTO TELEVISION & RADIO SERVICE LTD
919a 17AvSW. 244-7711
Radio Crafts Ltd 710 16AvNW289-4448

RAINBOW ANTENNA INSTALLATIONS
SALES & SERVICE
Master Antenna Systems
Black & White, Color & FM Antenna
Black & White & Color TV Sales
Sound Systems - Car Stereo Units
For Home, Apartments, Motel & Hotel, Etc.
SERVICE WITH SATISFACTION
1 Year Guarantee
108 10StNW283-7246

Televew TV Limited 3804MacLeodTrSE ..243-8120

Television Broadcasting

Companies & Stations

All Canada Radio & TV Ltd
Radio & TV Station Reps & Program Sales
1230 17AvSW. 244-2455
CFCN Television Ltd BroadcastHse249-9101
CHCT-TV 955RideauRd243-3491
Calgary & Region Educational Television Assoc
CARET
1301 16AvNW284-1175
CALGARY TELEVISION LTD
955RideauRd..243-3491

Television Cable Systems

See Television Community Antenna Systems

Television—Community

Antenna Systems

Calgary Videon Ltd 804 16AvSW263-2650
COMMUNITY ANTENNA TELEVISION LTD
7810MacLeodTrS..252-5561

Television Parts & Supplies

See Television Supplies & Parts—Whise & Mfrs

Television Rentals

A A A TV RENTALS 1324 17AvSW245-1161
(See Advertisement This Page)
A-ABC RENTALS 3612 58AvSW242-5011
(See Advertisement This Page)
ACADIA TELEVISION LTD
9917FairmountDrSE..255-6888
(See Advertisement This Page)
ACROS-CAL TV & APPLIANCE SERVICE
LTD 1504 14StSW..244-6797
Apartment Equipment Rentals Ltd
1416 1StSW..269-5449

Listings Of This
Classification Are Continued
On Next Page



TELEVISION LTD.
RENTALS
SALES & SERVICE
Black & White
Color
255-6888
9917 Fairmount Drive S.E.

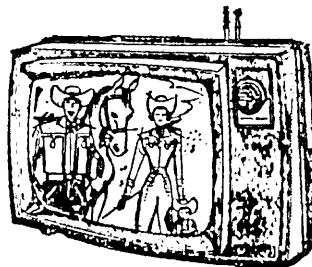
RENT TV

CALGARY'S FINEST STOCK

Government Licensed Technicians

TV REPAIRS

- * BLACK & WHITE TV
- * COLOR TELEVISION for
- * HOSPITALS
- * HOMES - APARTMENTS
- * SPECIAL LOW RATES



RENTAL PURCHASE PLAN

DAILY, WEEKLY, MONTHLY, YEARLY RENTAL CONTRACTS
All Popular Makes of T.V.s — Completely Equipped Shop
11 - 17 - 19 - 21 - 23 - 24 & 27 Inch Consols, Tables & Portables
Combination Sets — Radio — Record Players
Portable Stereos

Central Phone 245-1163

1324 - 17 Ave. S.W. Macleod Mall Brentwood Village Mall
245-1161 252-7795 289-0248

A.A.A. TV RENTALS

FRANK'S TV



**LONG
DISTANCE**

*Is the warm, personal
way to keep in touch
with friends and
loved ones*



Quick! Easy! Low in Cost!

Use Area Codes When Calling — It's Faster

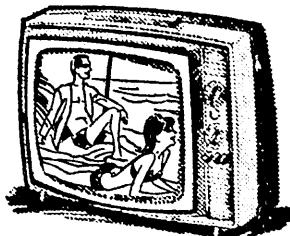
RENT T.V.
A - ABC RENTALS

*Fast
2-Way Radio
Dispatched
Delivery*

- * Homes
- * Term Lease

- Transistor TV's
For Camping
- New TV Sets
- Color TV's

Rental Payments May Be
Applied To Purchases—
All Popular Makes



IMMEDIATE FREE DELIVERY DAY OR NIGHT

242-5011

9:00 a.m. to 9:00 p.m. Sundays & Holidays Included
3612 - 58th AVENUE S.W.

APPLIANCE City

on the Macleod Trail at 36th Avenue

★ SALES
★ SERVICE
★ RENTALS

- COLOR TV EXPERTS
- ANTENNA INSTALLATIONS
- CITY WIDE SERVICE

TELEVIEW TV LIMITED

243-8120

Television Rentals—(Cont'd)

Appliance City 3804 Macleod Tr SE 243-8120
(See Advertisement This Page)
C P TV Rentals 1203 9 St SW 244-7363
1403 14 St SW 244-5741
(See Advertisement This Page)

CAL-CITY TV RENTALS

SPECIAL RATES — PHONE ANYTIME
TV RENTALS — SALES
Free Televiewing Guides Mailed Weekly
All Rentals Guaranteed, Complete with
Stands, etc.
REMEMBER ONCE YOU'VE CALLED
CAL-CITY TV RENTALS
YOU'LL NEVER WANT ANYONE ELSE!
Mezz Fir Greyhound Bldg 272-1558

A workshop phone is a handy
tool for Dad.

Television Rentals—(Cont'd)

CALGARY RENTAL SHOP LTD
1436 Kensington Rd. 283-0
DALE'S TV RENTAL SALES
Silver Spring Rd NW. 288-5
(See Advertisement This Page)

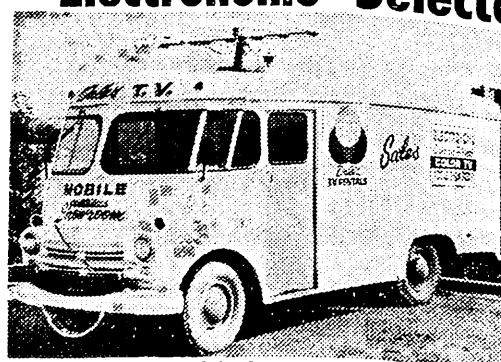
DELTON ELECTRONICS LTD
17 Stadium Shopping Centre NW. 282-18
Disney Stores Ltd 1040 8 Av SW 264-17
(See Advertisement This Page)

EQUIPMENT RENTALS
8 Sarcee Shopping Plaza. 242-06
(See Advertisement This Page)

Listings Of This
Classification Are Continued
On Next Page

Directory Advertising Pays

Electrohome Selected Dealer



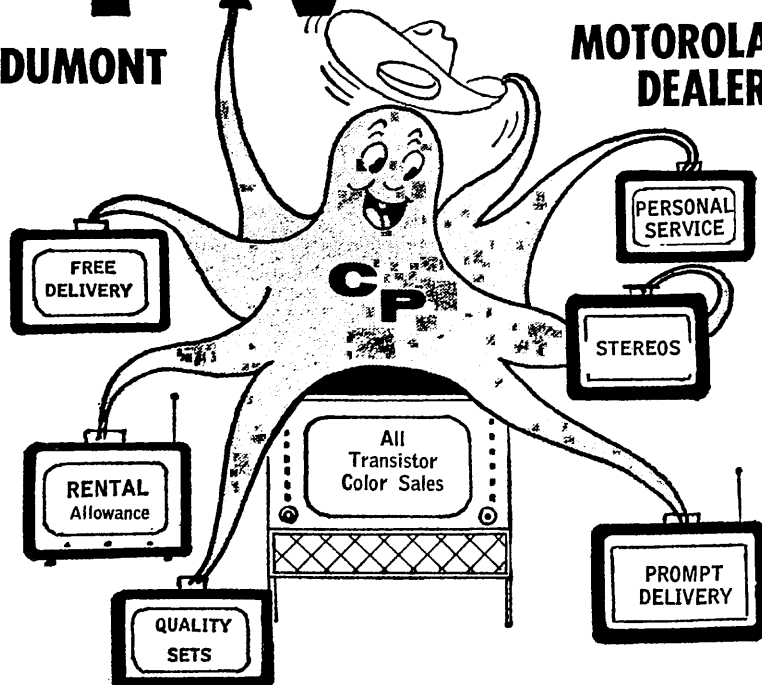
5227 - 13th Avenue N.W.

Canada's
First
Mobile
Showroom
Dale's T.V.
Rental Sales
288-5543

C P TV Rentals

DUMONT

MOTOROLA
DEALER



244-7363 — 244-5741

TV RENTALS

COLOUR — BLACK & WHITE
PORTABLES & CONSOLES

242-0633

EQUIPMENT RENTALS

8 SARCEE SHOPPING CENTRE
Roger Roberts, Mgr.

Disney RENTALS

- COLOR TV
- B & W TV
- STEREO
- FRIGS
- WASHERS
- DRYERS
- SOFA
- BEDROOM SUITES
- KITCHEN SUITES
- RUGS (Carpeting)
- LAMPS
- RANGES

"Rent to Own"

DISNEY STORES LTD.

264-1791

1040 • 8th AVENUE S.W.

In instant and
accurate touch . . .

Alberta Government
Telephones Teletype

Modern managements
sure link between
scattered units.

BLACK & WHITE
T.V.
RENTALS
 PHONE
283-4086
UNITED RENT-ALLS
 FREE DELIVERY
 1157 Bowness Rd NW

Television Rentals—(Cont'd)
 Ernie's TV 6409BownessRdNW288-4882
 General Radio & TV Service Ltd
 2306 45thSW..262-7654
GOLDEN TV & FURNITURE LTD
 4014MacleodTrs..243-2095
 (See Advertisement This Page)
HOSPITAL TELEVISION RENTALS
 1416 15thSW..269-5449
RENT-A-TV 3319UptonPINW282-8686
 Telestar TV 1925 17AvSW245-1414
 (See Advertisement This Page)
 United Rent-Alls 1157BownessRdNW ...283-4086
 (See Advertisement This Page)

Television Sales & Service
A A A TV RENTALS 1324 17AvSW245-1161
 (See Advertisement This Page)
A-1 Radio & Television Service
 2-4404 14StNW..289-9371
 (See Advertisement This Page)
ACADIA TELEVISION LTD
 9917FairmountDrSE. 255-6888
 (See Advertisement This Page)
 Listings Of This
 Classification Are Continued
 On Next Page

To dial correctly, pull the dial all the way to the finger stop . . . then let dial return at its own speed.

The Yellow Pages are full of information that will help fill your needs and meet emergencies.

I F
SERVICE COUNTS
COUNT ON US
A - 1
Radio & TV Service
UNIVERSAL ELECTRONICS
289-9371
 Service to All Makes
 B & W — COLOR TV
 RADIO — STEREO
 TAPE RECORDERS
 RECORD PLAYERS
 CAR RADIOS
 SALES
 PHILIPS - MOTOROLA
 2-4404 - 14th Street N.W.
 North Haven Shopping Plaza

Acadia
TELEVISION LTD.
RENTALS, SALES & SERVICE
 • STEREO
 • RADIO **TV**
 SMALL APPLIANCES
 Willow Park Shopping Centre
255-6888
 9917 Fairmount Drive S.E.


TV
& STEREO
REPAIRS
RENTALS
SALES & SERVICE
Government Licensed Technicians
BLACK & WHITE
 DAILY, WEEKLY, MONTHLY, YEARLY RENTAL CONTRACTS
 ALL MAKES & MODELS
CALGARY
TV
SPECIALISTS
 TV & Phonographs
 Antenna Installations
90 Day Warranty on Parts & Labor

FRANK'S TV
Central Phone 245-1163
 1324 - 17th AVENUE S.W. BRENTWOOD VILLAGE MALL MACLEOD MALL
245-1161 289-0248 252-7795
 A.A.A. TV RENTALS

"RENT TO OWN"
 You pay only a few cents a day for B & W TV's, Stereo's & stuff like that. That includes a Service Contract too.




243-2095
 There's Nothing down and 100% of your monthly payment goes toward the purchase . . . like on Color TV's, Furniture, Appliances.



"GOLDEN TV" & Furniture Ltd.
 They even furnish your apartment and throw in a TV, Stereo & Radio for approximately \$1 per day.



Now do you know what "Rent to Own" is?
GOLDEN TV... & Furniture Ltd.
243-2095 Dummy!



TELESTAR
TV

TV RENTALS
245-1414
SERVICE
 1925 - 17th AVENUE S.W.
TELESTAR TV RENTAL & REPAIRS LTD.

Acme
TELEVISION SERVICES

90 DAY Warranty



24 HOUR SERVICE
Except Sundays & Holidays

REASONABLE RATES
Prompt - Courteous - Efficient
Service on most Makes and Models
CITY WIDE CALLS

269-3940

413 - 8th Avenue S.E. — Res. Phone 289-8052

Television Sales & Service—

(Cont'd)

Acme Television Services 413 8AvSE...269-3940
(See Advertisement This Page)


Acros-Cal TV & Appliance Service Ltd
1504 14StSW..244-6797
(See Advertisement This Page)

ACTIVE ELECTRONICS LTD
2023 33AvSW..242-1141
(See Advertisement This Page)

ADAMS TV SERVICE LTD
1331 16AvSW..244-4381
(See Advertisement Opposite Page)

ADMIRAL RADIO & TELEVISION

Manufacturers of
Admiral TV,
Radios, HI-FI
and Phonographs



"WHERE TO BUY THEM"
DISTRIBUTOR
CANADIAN ADMIRAL CORPORATION LTD
6130 1aStSW..255-5586
DEALERS
ACADIA TELEVISION LTD
9917FairmountDrSE..255-6888
ACTIVE ELECTRONICS LTD
2023 33AvSW..242-1141
FRANK'S TV 1324 17AvSW...245-1161
RADIO CENTRE LTD 512 9StSW..266-8981

Mr. Businessman—your ad in these Yellow Pages will bring you customers. For information, call our business office.

Television Sales & Service—

(Cont'd)

Appliance City 3804MacLeodTrSE...243-8120
(See Advertisement Opposite Page)

Associated TV 135 16AvNW...277-0151
(See Advertisement Opposite Page)

Atlas Television Sales & Service
142a 10StNW..283-5862
(See Advertisement Opposite Page)

BATES FURNITURE & APPLIANCES
1140 10AvSW..244-0781

BESTVIEW TV
GUARANTEE FAST
EXPERT TV SERVICE
ON ALL MAKES & MODELS
1225 9AvSE...265-5453

Bestway Television & Appliances Ltd {277-8778
209 35AvNE..277-8010
(See Advertisement Opposite Page)

Blackwell Electric 912CentreStN...269-6611
(See Advertisement Opposite Page)

Listings Of This
Classification Are Continued
On Next Page

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home yet their cost is very small if they are installed during construction.

ACROS-CAL
TV
&
APPLIANCE SERVICE LTD.

We Also Have An Electronic Organ Service Department
Day & Night Phone (Except Sundays)

244-6797

TV SERVICE
TO ALL MAKES & MODELS
BLACK & WHITE & COLOR



Factory Authorized Service
FLEETWOOD - EMERSON - SPARTON - WESTINGHOUSE
1504 - 14TH STREET S.W.

COLOR TV EXPERTS



LTD.
2023 - 33rd Ave. S.W. Calgary, Alberta

Specializing in Sales & Service
TO
TELEVISION, RADIOS, STEREO HI-FI's,
PA SYSTEMS, RECORD PLAYERS
& TAPE RECORDERS

Our Modern Service Department, Staffed only with Licensed Technicians, is Your Assurance of Complete Satisfaction



Warranty Service
ELECTROHOME



242-1141

90 Day Written Warranty

Estimates

Television Sales & Service—

(Cont'd)

Bowness & Montgomery TV Service
4606 Bowness Rd 288-4200
(See Advertisement This Page)


BRENTWOOD TV & RADIO SERVICE
Brentwood Village Mall... 289-3784

BROOKER'S RADIO & TV LTD
44 YEARS SERVICING
CALGARY & DISTRICT
135 16AvNW 277-3934

CALWIN TELEVISION 5821 1aStSW 255-5928
Capitol Furniture Store 133 8AvSE 262-7545
Colorview Sales Ltd 219 16AvNW 276-1111

Listings Of This
Classification Are Continued
On Next Page

Blackwell Electric
912 Centre Street North



T V

Factory Trained Color Technicians
ELECTROHOME - ZENITH
MOTOROLA

269-6611




on the Macleod Trail at 36th Avenue

★ SALES
★ SERVICE
★ RENTALS

- COLOR TV EXPERTS
- ANTENNA INSTALLATIONS
- CITY WIDE SERVICE

TELEVIEW TV LIMITED

243-8120



J. BUD SKENE, PROP.

ADAMS TV SERVICE
LTD.

244-4381
1331 - 16th Avenue S.W.
SALES & SERVICE

REPAIRS TO ALL MAKES TV
STEREO
RECORD
PLAYERS
FM RADIOS

Guaranteed by
Licensed Technicians

ASSOCIATED TV Sales AND Service



277-0151
277-3934

135
16th Ave. N.W.
Serving Calgary
and District
for 44 Years

Bestway
TELEVISION & APPLIANCES LTD.

TV SERVICE RENTALS

90 Day Guarantee • City Wide Service
Govt. Licensed Technicians

BLACK & WHITE — COLOR

277-8010
277-8778
209 - 35 AVE. N.E.

BOWNESS
and Montgomery TV

SALES — SERVICE
COLOR SERVICE
ANTENNA INSTALLATIONS

RENTALS

288-4200
4606 Bowness Road N.W.

DON'T GAMBLE ON TV SERVICE



LICENSED TECHNICIANS

— ALL WORK GUARANTEED —

COLOR or BLACK and WHITE

ATLAS TELEVISION
SALES & SERVICE

ESTABLISHED 1959

283-5862

"We Service Most Major Makes"

AUTHORIZED R C A DEALER

142a - 10th STREET N.W. — CALGARY

The Earl of TV

2703 - 17th AVENUE S.W.

REPAIRS TO COLOR TV & CAR RADIOS, ETC.



TV SERVICE

DAY OR NITE
249-1200

249-7544

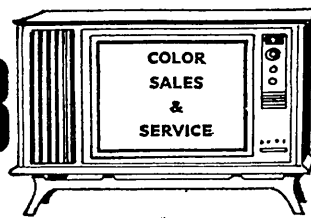
FREE Counter Tube Test by Technicians, Till 9 PM Daily

TV RENTAL PURCHASE PLAN

Servicing Satisfied Customers For 16 Years

OUR NAME IS YOUR PROTECTION

282-1848



17
Stadium
Shopping
Centre N.W.

DELTON ELECTRONICS LTD.

PROFESSIONAL COLOR & BLACK & WHITE T.V.
REPAIRS ON ALL MAKES

AUTHORIZED DEALER FOR

ELECTROHOME — FLEETWOOD — PANASONIC



fleetwood

• DUMONT
• EMERSON

FACTORY SERVICE AND PARTS DEPOT

264-6890

FLEETWOOD CORPORATION

Television Sales & Service—

(Cont'd)

COMMERCIAL RADIO & SOUND
TV'S & CAR RADIOS
ANTENNA SYSTEMS

1308 15StSW [262-6194
[262-7877

Dale's TV Rental Sales

SilverSpringRdNW .. 288-5543

Delton Electronics Ltd

17StadiumShoppingCentreNW .. 282-1848

(See Advertisement This Page)

DeLuxe Radio Appliances Ltd 409 8AvNE 262-6855

DOUBLE DIAMOND ELECTRONICS LTD

619ManitouRdSE .. 243-7737

(See Advertisement This Page)

DUMONT TV & RADIO 229 7AvSE .. 266-5133

EARL OF TV 2703 17AvSW [249-1200
[249-7544

(See Advertisement This Page)

ELECTROHOME

The Furniture Styled
Television & Hi-Fi Stereo
Sets Engineered

By ELECTROHOME
Cabinets by "DEILCRAFT"



"WHERE TO BUY THEM"

DISTRIBUTOR

ELECTROHOME LIMITED

3821 9StSE .. 243-7716

DEALERS

ADAMS RADIO PARLORS LTD

1331 16AvSW .. 244-6577

DALE'S TV RENTAL SALES

SilverSpringRdNW .. 288-5543

DELTON ELECTRONICS LTD

17StadiumShoppingCentreNW .. 282-1848

DELUXE RADIO APPLIANCES LTD

409 8AvNE .. 262-6855

FRANK'S TV 1324 17AvSW 245-1161

JENSEN RADIO & TELEVISION CO LTD

912CentreStN .. 262-6494

Neilson Furniture Co Ltd

6909MacLeodTrS .. 253-1155

NU-TREND WAREHOUSE FURNITURE

LTD 319 10AvSW .. 263-2182

RADIO CENTRE LTD 512 9StSW .. 266-8981

Television TV Limited

3804MacLeodTrSE .. 243-8120

Have the right number when you call. It's natural to trust to memory — but when memory plays tricks with a telephone number, you're delayed. When you are not sure of a number — please look it up in the telephone directory.



AUTHORIZED
FACTORY
SERVICE

PHILIPS AND
ROGERS MAJESTIC
• Television • Radios
• Tape Recorders
• Stereos • Philishave
GUARANTEED FACTORY SERVICE

243-7737

Double Diamond
Electronics Ltd.

619 Manitou Road S.E.



Television Sales & Service—

(Cont'd)

ELECTRONIC RETAIL SERVICE DEALERS
ASSOCIATION

Postal Station 'B'
Box 3322
Calgary 41

ERSA

THE BANNER OF QUALITY

"FOR SERVICE CALL"
MEMBERS

Acadia Television Ltd

9917FairmountDrSE .. 255

Active Electronics Ltd 2023 33AvSW 242

Adams TV Service Ltd 1331 16AvSW 244

Acros-Cal TV & Appliance Service Ltd

1504 14StSW .. 244

Associated TV 135 16AvNW .. 277

Atlas Television Sales & Service

142a 10StNW .. 283

Bestway Television & Appliances Ltd

209 35AvNE .. 277

Circle TV & Radio Service

3409 17AvSW .. 249

Commercial Radio & Sound

1308 15StSW .. 262

Delton Electronics Ltd

17StadiumShoppingCentre .. 282

Double Diamond Electronic Service Div of

Double Diamond Electronics Limited

619ManitouRdSE .. 243

Electrohome Limited 3821 9StSE .. 243

Ernie's TV 6409BownessRdNW 288

Eurotech Electronics Ltd

2311b 4StSW .. 265

Frank's TV 1324 17AvSW 245

General Radio & TV Service Ltd

2306 4StSW .. 262

Gordon's Radio & TV Ltd

2819 32StSW .. 249

Home Electronics Service Ltd

4020 17AvSE .. 272

Jensen Radio & Television Co Ltd

912CentreStN .. 262

Kings TV Appliances 1225 9AvSE .. 265

Litchinsky S Radio & Appliances Ltd

1223KensingtonRdNW .. 283

McNerney John 5821 1aStSW 255

North West TV 4606BownessRd .. 288

Parkdale Electronics 3408 3AvNW .. 283

Philips Electronics Industries Ltd

621ManitouRdSE .. 243

Pronto Television & Radio Service Ltd

919a 17AvSW .. 244

Radio Crafts Ltd 710 16AvNW 289

Radisson TV & Novelty Ltd

3512 17AvSE .. 272

Roy's Radio Shop 1331 16AvSW .. 244

Sounds of Music Ltd 220 7AvSW .. 265

Sunalta TV 1105 14StSW 244

TV & Radio Clinic 3823aBowTrSW .. 249

Telesar TV 1925 17AvSW 245

Television TV Limited

3804MacLeodTrSE .. 243

Universal Electronics

2-4404 14StNW .. 289

Wills Radio & TV Service

623a 8AvSW .. 263

ELROSE TV SERVICE 1768 7StSW .. 244-705

ERNIE'S TV

COLOR TV

HOME & CAR RADIO SERVICE

6409BownessRdNW 288-4862

Eurotech Electronics Ltd 2311b 4StSW 265-294

FLEETWOOD CORPORATION

229 7AvSE .. 264-6890

(See Advertisement This Page)

(Continued Next Page)

Yellow Page users want to know where to buy it—NOW! Get bonus business by listing your products and services under all pertinent classifications.

Television Sales & Service—

—(Cont'd)

FLEETWOOD STEREO & COLOR TV

MANUFACTURERS OF
QUALITY STEREO,
TELEVISION, RADIOS,
COLOR TV WITH
EXCLUSIVE FLEETWOOD
"COLOR-LOK"



"FOR INFORMATION CALL"
SALES DIVISION

FLEETWOOD CORPORATION

229 7AveSE..266-3061

Factory Service264-6890

DEALERS

BAY THE 8AV&1StSW262-0345

Capitol Furniture Store 133 8AVSE..262-7545

Sidor's Furniture Ltd 107 16AVNE 276-1113

Forest Lawn Radio & TV Service

3512 17AveSE..272-4422

Television Sales & Service—

(Cont'd)

FRANK'S TV 1324 17AveSW245-1161

(See Advertisement This Page)

GENERAL RADIO & TV SERVICE LTD

2306 45StSW..262-7654

(See Advertisement This Page)

GERMAN STEREO & IMPORT CENTRE

2311 45StSW..263-3677

Golden TV & Furniture Ltd

4014 MacleodTrs..243-2095

Gordon's Radio & TV Ltd 2819 32StSW 249-1332

Shop 116a 66AveSW255-4288

HIGHWOOD ELECTRONICS LTD

BrentwoodVillageMall..289-3784

HOME ELECTRONICS SERVICE LTD

4020 17AveSE..272-2271

HOUSE OF STEIN ELECTRONICS LTD

609 8AveSW..262-1212

Jensen Radio & Television Co Ltd

912CentreStN..262-6494

(See Advertisement This Page)

(Continued Next Page)

GENERAL RADIO & TV SERVICE LTD.

★ COLOR

★ STEREO & HI FI

★ TRANSISTORS

★ REASONABLE RATES

★ GUARANTEED WORK

262-7654

2306 - 4th STREET S.W.

**STEREO
REPAIRS
RENTALS
SALES & SERVICE**
Government Licensed Technicians



BLACK & WHITE COLOR

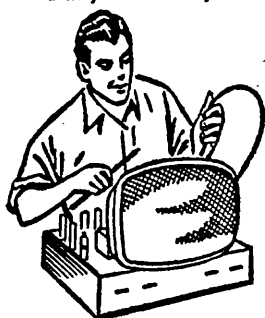
Daily — Weekly — Monthly — Yearly Rental Contracts

ALL MAKES & MODELS

CALGARY
TV

SPECIALISTS
TV & Phonographs
Antenna Installations

90 Day Warranty On
Parts & Labor



FRANK'S TV

Central Phone **245-1163**

1324 - 17 Avenue S.W.

BRENTWOOD VILLAGE MALL

MACLEOD MALL

245-1161

289-0248

252-7795

KING

City Wide Service Calls

Electronics

31 YEARS IN THE INDUSTRY

243-3588

GOVERNMENT CERTIFIED SERVICE



Expert Repairs to TV • Radios
Public Address • Recorders • Hi-Fi • Stereo
• Auto Radios • Small Appliances • Electric Motors
DAY OR NIGHT SERVICE — 4104 - 17th Street S.W.
Guaranteed Workmanship - You Must Be Satisfied

**JENSEN
RADIO & TELEVISION
CO. LTD.**

33 YEARS SERVING CALGARIANS



Factory Trained Color Technicians
SALES & SERVICE
Electrohome - Zenith - Motorola

262-6494

912 Centre Street N.

**JERRY'S
Radio & TV**

SALES &
SERVICE

Specializing in
Black & White
& Color TV
All Radios

— ALL WORK GUARANTEED —

277-6596

1115 - 3rd Street N.E.



KING'S TV
Appliances

Sales - Service - Rentals

COLOR & BLACK & WHITE

Tape Recorders & Record Players

Color TV Antenna Installation

ALL WORK GUARANTEED

Half Block West of Zoo Turn Off

265-5453

1225 - 9th Avenue S.E.

STORE HOURS: 10 a.m. to 7 p.m.

MONARCH Radio & TV Service

SALES & SERVICE

2929 Richmond Road, CALGARY
REASONABLE SERVICE CHARGE

249-6222

CAR & TRANSISTOR RADIO SERVICE
90 DAYS WARRANTY ON PARTS AND LABOR
COLOR — BLACK & WHITE

TELEVISION SERVICE

SOUTH WEST CALGARY

Television Sales & Service—

(Cont'd)

Jerry's Radio & TV Sales & Service
1115 35th NE 277-6596
(See Advertisement Preceding Page)
King Electronics 4104 17th SW 243-3588
(See Advertisement Preceding Page)
King's TV Appliances 1225 9th Ave SE 265-5453
(See Advertisement Preceding Page)
LITCHINSKY'S RADIO & APPLIANCES LTD
1223 Kensington Rd NW 283-2759
McNERNEY JOHN 5821 1st SW 255-5928
MELS HOME FURNISHING & APPLIANCES
LTD 5105 Bowness Rd NW 288-3961
Metropolitan Television Service
2622 7th Ave NW 283-4836
1609 Kensington Rd NW 283-3640
MIKE'S COLOR TV & STEREO CENTRE
8409a Elbow Dr SW 252-6878
(See Advertisement This Page)
Monarch Radio & TV Service
2929 Richmond Rd 249-6222
(See Advertisement This Page)

PARKDALE
ELECTRONICS



283-6145

Guaranteed Repairs
On All Radio
TV & HI-FI

Communication
Systems Installed
& Maintained

3408 - 3rd Avenue N.W.

Television Sales & Service—

(Cont'd)

MOTOROLA TELEVISION

QUASAR COLOR TV WITH
THE WORKS IN A DRAWER.
BLACK & WHITE
TELEVISION
STEREO & RADIOS



"WHERE TO CALL"
MAJOR APPLIANCES DIVISION OF
ACKLANDS LIMITED
240 11th Ave SW 269-4

NORTH HILL TV & APPLIANCE SERVICE LTD

135 16th Ave NW 277-0

North West TV 4606 Bowness Rd 288-4

(See Advertisement This Page)
Northfield Television Service 612 12th Ave 277-4

OMEGA TELEVISION SERVICE

1504 14th St SW 244-6

Parkdale Electronics 3408 3rd Ave NW 283-6

(See Advertisement This Page)
PETE'S RADIO-TV SALES & SERVICE LTD
434 7th Ave SE 269-1

PHILCO—FORD OF CANADA LIMITED

TELEVISION
STEREO
HI-FIDELITY

PHILCO



"FAMOUS FOR QUALITY THE WORLD OVER"

"WHERE TO BUY THEM"

DISTRIBUTOR

PHILCO-FORD OF CANADA LIMITED

521 58th Ave SE 252-76

Philco-Ford Factory Service 252-76

Parts Dept 252-76

DEALERS

ASSOCIATED TV 135 16th Ave NW 277-01

FRANK'S TV 1324 17th Ave SW 245-11

RADIO CENTRE LTD 512 9th St SW 266-89

STEINBERG'S FURNITURE LTD
219 7th Ave SE 266-45

PHILIPP'S ELECTRIC 611 15th St SE 269-16

PHILIPS TELEVISION

Color TV, Black & White TV,
Stereo Hi-Fi, Radios, Record
Players, Stereo Components,
Open Reel & Cassette Tape
Records, Small Appliances,
Philishave Electric Shavers.



PHILIPS: Not Just Big

"SALES & SERVICE"

MANUFACTURER

PHILIPS ELECTRONICS INDUSTRIES
LTD 621 Manitous Rd SE 243-2710

FACTORY SERVICE

DOUBLE DIAMOND ELECTRONICS LTD
619 Manitous Rd SE 243-7737

DEALERS

HIGHWOOD ELECTRONICS LTD
Brentwood Village Mall 289-3784

RADIO CENTRE LTD 512 9th St SW 266-8961

PRONTO TELEVISION & RADIO
SERVICE LTD 919a 17th Ave SW 244-7711

(See Advertisement This Page) 244-9584

RCA

Television - Black
& White - Color
Stereo High
Fidelity Radios



Phonographs Tape Recorders.
The Most Trusted Name in Television
in Sound.

"FOR INFORMATION CALL"

SALES DIVISION

R C A LIMITED 4120 6th St SE 243-4662

CUSTOMER SERVICE DIVISION

R C A LIMITED
4515 Manhattan Rd SE 243-6051

DEALERS

ATLAS TELEVISION SALES &
SERVICE 142a 10th St NW 283-5862

RADIO CRAFTS LTD 710 16th Ave NW 289-4448

RAVIN'S LTD 1010 6th Ave SW 263-4610

R C A Limited 4515 Manhattan Rd SE 243-6051

(See Advertisement This Page)

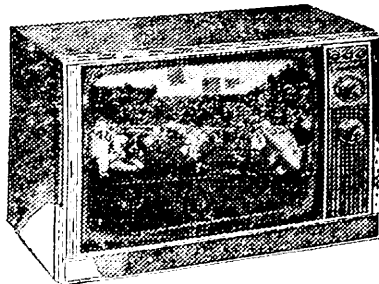
(Continued Next Page)

MIKE'S COLOR T.V. & STEREO CENTRE

Featuring



Chromacolor



SALES & SERVICE

252-6878

8409a Elbow Drive S.W.
HAYSBORO SHOPPING CENTRE

Pronto Television & Radio Service Ltd.

Government Licensed Technicians

Customer Satisfaction Guaranteed

B & W COLOR & STEREO SERVICE
ANTENNA INSTALLATIONS

AUTHORIZED SERVICE DEPOT FOR

CLAIRTONE — ZENITH

MOTOROLA

244-7711

MEMBER OF



919a - 17th Avenue S.W.



NORTH WEST TV

SALES — SERVICE

RENTALS

COLOR SERVICE

ANTENNA INSTALLATIONS

Labor & Parts Fully Guaranteed
Licensed Technicians

288-4200

RCA

SERVICE

TELEVISION STEREO APPLIANCES

R C A LIMITED

243-6051

4515 Manhattan Road S.E.

Television Sales & Service—

(Cont'd)

RADIO CENTRE LTD

SERVICE BY EXPERTS

Color TV Specialists

— Calgary's Pioneer Television Firm —
FULLY GUARANTEED WORK BY
QUALIFIED TECHNICIANS

512 9StSW 266-8981

(See also Advertisement This Page)

Radio Crafts Ltd 710 16AvNW 289-4448
(See Advertisement This Page)

Radioson TV & Novelty Ltd 3512 17AvSE 272-4422
RAVIN'S LTD 1010 6AvSW 263-4610

RITWAY RADIO & TV
REASONABLE RATES
EXPERT SERVICE
ALL WORK GUARANTEED
1011 Mayland Dr NE 277-1684

Television Sales & Service—

(Cont'd)

Robbie's TV & Radio Service
3516 2AvSW 242-8988

Sidorsky's Furniture Ltd 107 16AvNE 276-1113
(See Advertisement This Page)

SIMPSONS-SEARS
North Hill Store 1616 14AvNW 289-7777
Southridge Store 58Av&MacleodTrS 252-7711
Service Centre 1640 17aStSE 266-7001
(See Advertisement This Page)

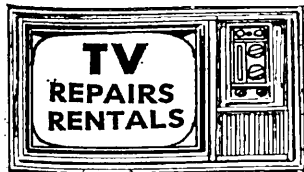
Sounds of Music Ltd 220 7AvSW 265-1393
(See Advertisement This Page)

STEINBERG'S FURNITURE LTD
219 7AvSE 266-4519

Sunalta TV 1105 14StSW 244-0177
(See Advertisement This Page)

TV & RADIO CLINIC
3823aBowTrSW 249-8590
Telear TV 1925 17AvSW 245-1414
(See Advertisement This Page)
(Continued Next Page)

**TELESTAR
TV**



245-1414

- RADIO REPAIRS
- TAPE RECORDERS
- RECORD PLAYERS

1925 - 17th AVENUE S.W.

TELESTAR TV RENTAL & REPAIRS LTD.

**Radio Centre Ltd.
COLOR TV**

HEADQUARTERS

ADMIRAL - PHILIPS
PHILCO - WESTINGHOUSE
ELECTROHOME

OUR WRITTEN GUARANTEE
Stereos - 1 Year on Parts, Service & Labor
TV (Black & White & Color)
Full Manufacturers Parts Warrantee Plus
Radio Centre's 1 Year Service Warrantee.

266-8981

512 - 9th Street S.W.

Simpsons-Sears

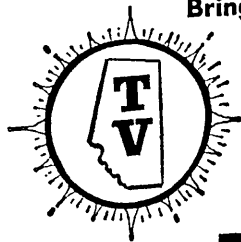
SERVICE - REPAIRS

- TV
- TAPE RECORDERS
- RADIO
- CAR RADIOS
- STEREO
- TRANSISTORS

FREE PICK-UP & DELIVERY

266-7001

Save Service Calls
Bring Your
Set In



SUNALTA TV
★ GUARANTEED REPAIRS
To All Makes
244-0177
1105 - 14th Street S.W.

- * Clairtone
 - * Fleetwood
 - * Westinghouse
 - * Admiral Television
- At The Lowest Prices

107
16th Avenue N.E. **276-1113**

FOR IMMEDIATE SERVICE

COLOR T.V. BLACK & WHITE

OUR MODERN SERVICE DEPARTMENT BACKED BY OVER 30 YEARS
CONTINUOUS SERVICE — YOUR GUARANTEE OF SATISFACTION

FACTORY TRAINED
Government Licensed Technicians

RCR ZENITH MOTOROLA

WE SERVICE ALL LEADING MAKES OF T.V.'S

289-4448

SALES
RADIOCRAFTS
INCORPORATED 1941 LTD.
SERVICE

CLOSED
MONDAYS

710 - 16th AVENUE N.W.

MEMBER OF
ERSDA

TELEVISION

COLOR — BLACK & WHITE

Sales & Service

Authorized Dealer For

ZENITH — PANASONIC — FLEETWOOD
ADMIRAL — SONY — LLOYDS
SANYO — ELECTROHOME
AND MANY OTHERS

THE ULTIMATE IN STEREO COMPONENTS
TAPE RECORDERS — CONSOLES & RECORD PLAYERS
Service Guaranteed by Highly Qualified Technicians

SOUNDS OF MUSIC Ltd.

NEXT TO THE BAY PARKADE — 220 7th AVENUE S.W.

Sales Dept. 265-1393
Service Dept. 265-1395

Television Sales & Service—**(Cont'd)**Televue TV Limited 3804 Macleod Tr SE. 243-8120
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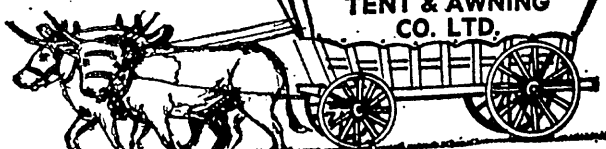
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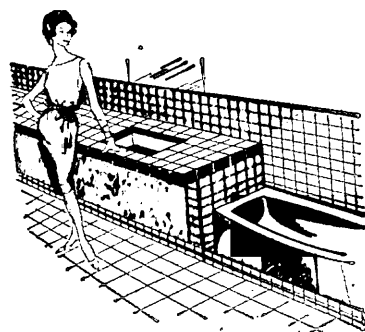
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