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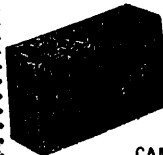
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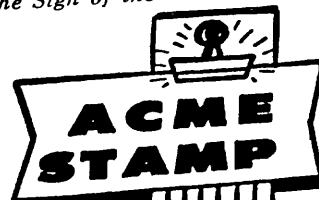
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Schools—Art

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Schools—Aviation

See Aviation Instruction

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Elna Calgary Sewing Centre Ltd
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Schools—Driving

See Automobile Driving Instruction

Schools—Language

Academy Translators Ltd 7-735 8AvSW 269-7127

Schools—Personal Development

& Modelling

Allura Paris Charm School
2-930RoyalAvSW 244-6897
Elizabeth Beacham Hostess Courses Ltd
606FrobisherTwrs 252-5253
Leslee Page School of Modelling & Personal
Development Ltd 6411LaurentianWySW 242-4477
Personality Unlimited 36GlenpatrickDrSW 249-2322
Savoir Faire Modelling School
2936BurgessDrNW 289-9531

Schools—Public

Chinese Public School 126 2AvSW 266-3724

School Board Offices City of Calgary
Genl Ofc & Information

412 7StSW 263-8130

Library Service Centre

Genl Ofc 19Av&16aStSW 244-8262

Librarian's Ofc 244-8802

Crescent Heights Sr High School 10Av&1StNW

Principal & Genl Ofc 277-1582

Ofc & Academic Asst Principal 277-1111

Asst Principal Technical Dept 277-5383

Guidance Dept 277-6275

Cafeteria 277-4471

Ernest Manning Sr High School 16Av&35StSW

Principal 249-5671

Asst Principal 249-5671

Other Depts 249-3131

Forest Lawn Sr High School 26Av&39StSE

Principal 272-0232

Henry Wise Wood Sr High School 910 75AvSW

Principal 252-2011

Asst Principal 252-2462

Guidance Dept 252-2463

Cafeteria 252-0232

James Fowler Sr High School 40Av&45StNW

Principal 276-1300

Asst Principals 276-2755

Cafeteria 277-4647

Guidance Dept 276-2855

Cafeteria 276-1330

Northwest Jr Academic Vocational School

4004 45StNW 277-1011

Genl Ofc 277-1011

Queen Elizabeth Jr-Sr High School 6Av&18StNW

Principal 283-1474

Asst Principal & Genl Office 283-0247

Guidance Dept 283-2557

Cafeteria 283-3272

Southwest Jr Academic Vocational School

920 13AvSW 244-4048

Genl Ofc 244-4048

Viscount-Bennett Jr-Sr High School

RichmondRd & 24StSW 249-1786

Principal 249-4234

Asst Principal Sr High 249-5078

Asst Principal Jr High 249-0444

Guidance Dept 249-0444

Western Canada Sr High School 17Av&5aStSW

Principal 262-3870

Asst Principal 266-2313

Asst Principal 262-5914

Technical Dept Head 262-5914

Guidance Dept 262-3856

Cafeteria 262-9638

William Aberhart Sr High School

MorleyTr&23aStNW 289-4556

Principal 282-1766

Asst Principal 289-9445

Cafeteria 289-9445

Montgomery Jr-Sr High School 20Av&McKayRdNW

Principal 288-6484

Asst Principal 288-3331

Guidance Dept 288-3331

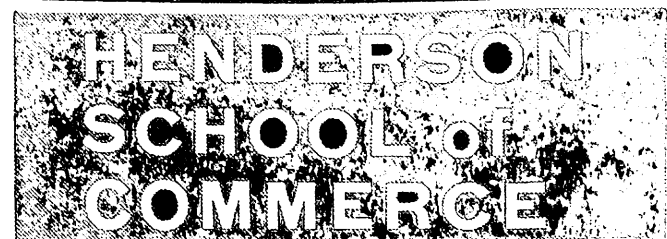
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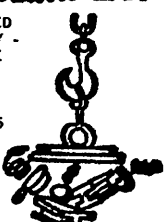
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Maintenance 255-5416
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See Motor Scooters

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(See Advertisement This Page) {273-4313
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2204 14aStSE. {273-2857
(See Advertisement This Page)
Inland Metals Ltd 1839 58StSE 272-1112
(See Advertisement This Page)
Price Ralph Scrap Metal Dealer
4101 16aStSE. 273-4532
Smith Richard 4808BownessRdNW 288-6980
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 (See Advertisement This Page)
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 (See Advertisement This Page)
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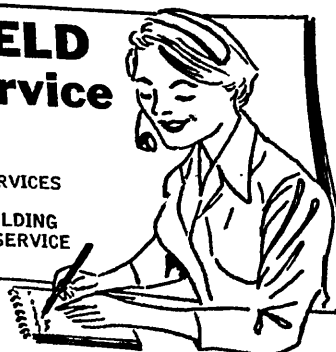
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Academy Service 18Av&4StSW 262-5318

Auditorium Service 336 14StNW 283-1875

Avenue Service 3507 17AvSW 249-3766

Bowness Service 7948BownessRd. 288-4731

Brentwood Service

BrentwoodVillagePlaza 289-0266

Bridgeland Service 120 7StNE. 262-1328

Broadway Centre Service

Capitol Hill Service 14St&20AvNW 289-4693

Chinook Service 1323CentreStN 277-1170

Coach Gate Service

Cor 12Av&33StSW. 249-8339

Coach Gate Service No 2

WestbrookShoppingCentre&33StSW 242-5331

College Service 704 17AvSW 266-3291

Courier Service 1005 9AvSE 273-1439

Crescent Service 416 16AvNW 277-3658

Cushing Bridge Service 2336 17AvSE 272-3863

BRITISH AMERICAN OIL SERVICE STATIONS—

(Continued Next Column)

Service Stations—(Cont'd)

BRITISH AMERICAN OIL SERVICE STATIONS—Continued

Double A Service 502-506 25AvNW 289-1112

Elbow Park Service 23Av&4StSW. 262-5200

Fairlane Service 4504 16AvNW 288-5008

Forest Lawn Service 4504 17AvSE. 272-1777

Glen Meadows Service 37St&26AvSW 249-2871

Glenalta Service 42Av&20StSW 243-0224

Highland Service CentreSt&36AvN. 277-8882

Hillhurst Service

KensingtonRd&10StNW. 283-1088

Island Service Station 1302 9AvSE. 273-5555

Kensington Road Service

2604KensingtonRd. 283-0611

Leland Park Service 24St&26AvSW. 249-2821

MacIn Motors Ltd 6132MacleadTrS 252-0101

Marble Arch Service 1216 8StSW. 262-5492

Mayfair Service 6525ElbowDr 255-1606

Melody Auto Service 640 8AvSE. 269-3524

Mount Royal Service 935 17AvSW. 244-3722

Neighborhood Service 2014 19StNW 289-8830

Northway Service

32AvNE&EdmontonHwy. 277-2545

Peerless Service 2404EdmontonTrNE 277-7477

Plainsman Service 408 11AvNE 277-7222

Premier Way Service 2905 14StSW. 244-1991

Renfrew B A Service 624 16AvNE. 277-8621

Rocket Car Wash No 2

12Av&33StSW. 249-7166

Rosemont Service 2832 14StNW 289-8393

Scarboro Service 17Av&16StSW. 244-2352

Sentinel Service 1801 9AvSE. 273-4335

Sid's Bow Valley Service 5Av&4StSW 266-5733

Simons Road Service 5440 4StNW. 277-5261

South Trail Service 7603MacleadTr. 255-4366

Southway Service 4101MacleadTr. 243-4827

Sunalta Service 1202 14StSW 244-3000

Tip Top Auto Service 516 24StNW. 283-5441

Union Service 2505 2StSE 262-1694

Uptown Service 7Av&8StSW 266-6313

DEALERS

Boyd & Fielder MunicipalAirport 277-6513

277-6142

277-5494

Cal-Van Parking Co Ltd 722 8AvSW 269-3404

Crist's Service Station Ltd

2002 8AvSE. 273-5242

Crown Parking Co Ltd 625 7AvSW. 262-9396

Currie Service 2101 34AvSW. 242-3636

Ernie's Garage 102 12AvSE. 262-4064

General Supplies Co Ltd

Cor 1St&5AvSW. 262-1101

Hiscox West End Garage Ltd

1209 5StSW. 262-4764

Hubalta Service 6040 17AvSE 272-3265

North Trail Service Station Ltd

1530 48AvNE. 277-1759

Broadway Centre Service Station
2101CentreStN. 276-1666

Brooks Chevrolet Oldsmobile Ltd
13Av&CentreStN. 277-1465

Brown H & Sons Shell Service
1439 9AvSE. 273-5758

Calgary Co-Op Ass'n Ltd

SERVICE STATIONS

Downtown 123 11AvSE 269-2090

North Hill 16Av&5StNE 277-1110

Southside 86Av&MacleadTr 252-3375

Brentwood 4122MorleyTrNW 282-4484

Cambrian ESO Service

Cor CambrianPl&14StNW. 289-8818

Cambrian Heights 66 Service

551 14StNW. 282-4543

Cambrian Texaco Service 2004 14StNW. 289-0113

Capitol ESO Service 2003 14StNW 289-4639

Capitol Hill B A Service 14St&20AvNW 289-4693

Central Park Service Station Ltd 266-3308

12Av&4StSW. 266-3817

Centre Bridge Service Station

CentreSt&4Av. 266-6479

Centre Shell Service 1015CentreStN 277-5211

276-2445

Centre Street White Rose 1402CentreStN 277-1070

Charleswood 66 Service

1140NorthmountDrNW. 289-7903

(Continued Next Page)

Service Stations—(Cont'd)

CHEVRON DEALERS

STANDARD
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AT THESE
STATIONS



"WHERE TO CALL"

HIGHLANDER STANDARD SERVICE

1740 16AvNW..282-1969

TRAILWAY SERVICE

5210 Macleod TrS..252-5787

WESTGATE SERVICE

4603 16AvNW..288-2424

Chinook Esso Service 67Av&MacleodTrS..255-6898

Chinook Service Station 1323CentreStN..277-1170

CHINOOK SHELL SERVICE

8247ElbowDr..255-7131

Chuck & Lyle's Noble Service Ltd

1302 1StSW..266-2514

Chuck's Auto Service 1915 11StSE..273-5461

City Hall Shell Service Cor 7Av&4StSE..262-7890

CIVIC CENTRE ESSO SERVICE

★ WASHING ★ WHEEL BALANCING

★ CARBURATOR TUNE-UP

★ COMPLETE CAR SERVICE

505 7AvSE..263-2998

Cliff's White Rose Service

4011RichmondRdSW..249-5922

Cloverleaf Esso Service

Cor 20St&16AvNE..277-4762

Coach Gate Service Cor 12Av&33StSW..249-8339

No 2 WestbrookShoppingCentre..242-5331

COACH ROAD TEXACO SERVICE

45St&BanffCoachRd..242-3662

Coach Road White Rose Service

4239BanffCoachRd..249-5181

Collins White Rose Service 4655 37StSW 249-8883

Collingwood Texaco Service Station

NorthmountDr&CollingwoodPl..282-1831

Commercial Gas Sales 519 34AvSE..243-4544

COMMUNITY SHELL SERVICE

14St&BownessRdNW..283-1090

Cooke Motors Limited 938 4AvSW..262-6024

COOKSLEY'S DINOSAUR SHELL SERVICE

3840MacleodTrS 243-0255

COOKSLEY'S LAKEVIEW SHELL SERVICE

63Av&24StSW..242-1575

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Ernie Forre & Bram Tedbrink

919CentreStN..277-0249

CRESCENT SERVICE 416 16AvNW..277-3658

Crist's Service Station Ltd 2002 8AvSE 273-5242

Crossroads Royalite Service

TransCanadaHwy&36StNE..277-5287

Currie Service Station 2101 34AvSW..242-3636

Currie 66 Service 2235 33AvSW..242-3666

Cushing Bridge B A Service

2336 17AvSE..272-3863

DONE-RITE SERVICE 7404 26StSE..279-3480

DON'S HUSKY TRAVEL CENTRE

No2HighwayN..277-1752

Don's Sunrise Texaco 16Av&5StNE..277-8470

Double A Service 502-506 25AvNW..289-1112

DOWNTOWN 68 SERVICE 706 6AvSW 266-6666

24 HOUR SERVICE..266-3266

DOWNTOWN WHITE ROSE SERVICE

4Av&1StSW..263-3785

Dukes Glendale Texaco Service

3904 17AvSW..249-0822

Dyson's Royalite Auto Service

338 10StNW..283-2666

East Calgary Esso Service Station

9Av&11StSE..273-5070

East End Service 510 9AvSE..262-7731

East Trail Auto Service Ltd

1556 9AvSE..273-5975

Ed & Ted's Service Ltd 1StSW&11Av..262-7111

Office..262-7121

EDAN AUTO SERVICE LTD

4504 17AvSE..272-1777

Edmonton Trail Esso Service

3St&16AvNE..277-4308

Edmonton Trail 66 Cor 8Av&3StNE..266-3672

Edmonton Trail White Rose

2106EdmontonTrNE..277-3729

Service Stations—(Cont'd)

Emil's Haysboro Service 8404ElbowDr..255-7688

Engels Shell Service

3808BanffCoachRdSW..249-1150

FAIRVIEW HUSKY SERVICE

7636FairmountDrSE..255-1250

Fairview Royalite Service

7215FairmountDr..252-1055

Fairview 66 Service

8250FairmountDrSE..255-5122

Fairview White Rose Service

7811FairmountDrSE..255-0577

Foothills Texaco Service 23Av&4StNW..277-3582

Forest Lawn B A Service 4504 17AvSE..272-1777

Forest Lawn Esso Service 17Av&33StSE 272-2366

Forest Lawn Texaco Service

3710 17AvSE..272-4688

FOREST LAWN WHITE ROSE SERVICE

3619 17AvSE..272-3344

Forester Harry Ltd 17Av&1StSW..262-7536

Gail's Service Station 1940 9AvSE..273-5929

Gary Auto Service Ltd 240 9AvSW..262-9922

Glamorgan Shell Service

37St&RichmondRdSW..249-6256

Glamorgan Texaco 3716RichmondRd..249-2210

Glen Meadows Service 26Av&37StSW..249-7545

249-2871

GLENALTA SERVICE 42Av&20StSW..243-0224

Glenbrook Royalite Service 3003 37StSW 249-9232

Glendale Esso Service 17Av&37StSW..249-2232

Golden Shell Service 3716 17AvSW..249-8255

Good Star Auto Service 519 34AvSE..243-0586

Grandview Service 2012MacleodTr..273-2050

Grandview Texaco Service 408 24StNE..272-2021

Green "T" Auto Service 12St&9AvSE..273-5762

Hammill's North Hill Royalite

315 16AvNE..276-4461

Hammy's Shell Service 1216 2StSE..269-4826

Hanna Service Garage 1920 9AvSE..273-1890

HAPPY VALLEY ESSO SERVICE

TransCanadaHwyW..288-2262

Harder's Shell Service

28St&RichmondRdSW..249-1102

Harry's Elbow Park Service 23Av&4StSW 262-5200

(See Advertisement This Page)

Haysboro Esso Service 9704ElbowDrSW..255-6966

HIGH PARK ESSO SERVICE

3704CentreStN..277-8931

Highland B A Service CentreSt&36AvN..277-8882

Highlander Standard Service

1740 16AvNW..282-1969

Highway Esso Service 17Av&1StSW..266-2201

Highwood Esso Service 4204 4StNW..277-4533

Hillcrest Texaco Service 12Av&3StNE..277-1925

Hillhurst Service Station

KensingtonRd&10StNW..283-1088

Hilltop Esso Service 1324CentreStN..277-2575

Hoover's 66 Service 2803 17StSW..249-2762

Hub Oil Co Ltd Hubalta..272-3954

Hubalta Texaco Service 6040 17AvSE..272-3265

Humphrey Auto Supply

3824BanffCoachRd..242-2424

Husky Bulk Sales Cor BlackfootTr&7AvSE 273-4464

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Service Stations—(Cont'd)

HUSKY OIL SERVICE STATIONS



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Husky Oil Canada Ltd 815 6StSW..267-6111

Banff Coach Road Husky Service

3824BanffCoachRdSW..249-2117

Brooks Chevrolet Oldsmobile Ltd

13Av&CentreStN..277-1465

Chuck & Lyle's Noble Service Ltd

1302 1StSW..266-2514

Don's Husky Travel Centre No2HwyN 277-1752

Fairview Husky Service

7636FairmountDr..255-1250

Harrison's Grocery 8604 48AvNW..288-2555

Husky Bulk Sales

BlackfootTr&7AvSE..273-4464

Kon's Husky Service

BlackfootTr&7AvSE..273-4464

Macleod Trail Husky Service

7504MacleodTrS..255-1544

Meadowlark Husky Service

6520ElbowDr..255-5686

Northmount Husky Service

88HolmwoodAvNW..282-5255

Ogden Garage Ltd 6813OgdenRd..279-3154

Paul's Husky Service

2001BownessRdNW..283-2183

Rosebud Service Ltd 2623 17AvSW 249-2848

Schneider's Husky Service Centre

607 4StSE..262-7336

HYGRADE ESSO SERVICE

1204 8StSW..266-1952

Ideal Texaco Service Cor 26Av&2StSE..263-3628

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Banff Trail Esso Service

16Av&10StNW..289-6452

Barney's Esso Service

2803CentreStN..277-1778

Bowest Motors Ltd 8305BownessRd 288-4426

Bowness Esso Service

6335BownessRd..288-6077

Brlar Esso Service

Cor 5Av&24StNW..283-5461

Calgary Motor Products Ltd

4Av&2StSW..266-8841

Cambrian Esso Service

Cor CambrianPl&14StNW..289-8818

Capitol Esso Service 2003 14StNW 289-4639

Central Park Esso Service Station Ltd

12Av&4StSW..266-3817

Chinook Esso Service

67Av&MacleodTrS..255-6898

Cloverleaf Esso Service

Cor 20St&16AvNE..277-4762

East Calgary Esso Service

9Av&11StSE..273-5070

Ed & Ted's Service Ltd

11Av&1StSW..262-7111

IMPERIAL ESSO DEALERS—

(Continued Next Column)

Service Stations—(Cont'd)

IMPERIAL ESSO DEALERS—Continued

Edmonton Trail Esso Service

16Av&3StNE..277-4308

Forest Lawn Esso Service

17Av&33StSE..272-2366

Freeman Wilson Ltd 511CentreStS 269-1901

General Supplies (1959) Limited

5Av&1StSE..262-1181

Glendale Esso Service 17Av&37StSW 249-2232

Happy Valley Esso Service

TransCanadaHwy..288-2262

Haysboro Esso Service

9704ElbowDrSW..255-6966

High Park Esso Service

3704CentreStN..277-9851

Highway Esso Service 17Av&1StSW 266-2201

Highwood Esso Service 4204 4StNW 277-4533

Hilltop Esso Service

1324CentreStN..277-2575</

Service Stations—(Cont'd)

KILLARNEY ROYALITE SERVICE
Cor 37St&26AvSW...249-8656

Killarney White Rose Service
3315 26AvSW...249-6969

KINGSBORO TEXACO SERVICE
8248ElbowDr...255-0952

Kingsland Esso Service 69Av&ElbowDrSW 255-5797

Lakeview Royalite Service 5504 24StSW 243-6833

LAKEVIEW SHELL SERVICE
Cor 63Av&24StSW...242-1575

Lakeview Texaco Service Station
Cor 66Av&24StSW...249-4565

Langford's Harry Shell Service
1439 13AvSW...244-4664

Leland Park Service Station
24St&26AvSW...249-2821

Lincoln Park Royalite Service
Cor 20St&54AvSW...243-7577

Little Chief Texaco Service
603 24StNW...283-0088

LONG STAR AUTO LTD 4St&20AvSW...269-2398

Low's Shell Service 505 10StNW...283-2555

Lyon's Neighborhood B A Service
2014 19StNW...289-8830

Macleod Trail Esso Service
Cor 75Av&MacleodTr...255-6066

Macleod Trail Husky Service
7504MacleodTr...255-1544

Macleod Trail 66 Service 7515MacleodTr 255-4866

MACLEOD TRAIL WHITE ROSE SERVICE
6101MacleodTr...255-5909

Main Esso Service 840 8AvSW...262-9030

Manchester Auto & Sporting Goods Ltd
5728MacleodTr...255-0022

Maple Leaf Garage & Service Station
409 16AvNW...277-3484

Marble Arch Service Station
1216 8StSW...262-5492

Martin Shell Service Station
48Av&CentreStN...277-6584

Mayfair B A Service 6525ElbowDr...255-1606

Mayland Heights 66 Service
839 19StNE...277-6617

Meadowlark Husky Service 6520ElbowDr 255-5686

Melody Auto Service 640 8AvSE...269-3524

Menzies Esso Service 1601KensingtonRd 283-4885

Metro Motors Ltd 5Av&CentreStS...269-7090

Midnapore Esso Service Midnapore...252-1304

Midnapore Texaco Service Midnapore...252-2368

Miracle Auto Service 1401 17AvSW...244-3294

MODEL AUTO SERVICE LTD
36Av&MacleodTrS...243-5221

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7121FairmountDrSE...252-3361

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7123FairmountDrSE...252-3166

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CENTRE 439 8AvSE...262-7310

MOHAWK DOMINION SERVICE
5505 17AvSE 272-1245

MOHAWK MONTGOMERY SERVICE
4639BownessRd...288-5080

MOHAWK TRAIL SERVICE
5316MacleodTr...252-1425

MOHAWK VILLAGE SERVICE
7123FairmountDr...252-3166

PAT'S MOHAWK SERVICE
4045PortlandStSE...273-1446

TECUMSEH MOHAWK
2605 17AvSW...249-9553

Mohawk Dominion Service 5505 17AvSE 272-1245

Mohawk Montgomery Service {288-5080
4639BownessRd...288-3522

Mohawk Trail Service 5316MacleodTr...252-1425

Mohawk Village Service
7123FairmountDr...252-3166

Service Stations—(Cont'd)

MONTGOMERY ROYALITE SERVICE
Cor 16Av&HomeRd...288-6600

Montgomery Texaco Service
1703 46StNW...288-6373

Mount Royal Service Station
935 17AvSW...244-3722

Mount Royal Shell 3001 14StSW...244-6848

Mount Royal 66 Service 851&15AvSW...244-7978

Mount Royal Texaco 26Av&14StSW...244-4881

MOUNT ROYALITE SERVICE STATION
1403 8StSW...244-8851

Norrish Bros Shell Service
Cor 10St&20AvNW...289-3381

North Haven 66 14St&NorthHavenDrNW 289-5252

North Hill Motor Drome 2204CentreStN 277-5535

North Hill White Rose 201 16AvNW...277-7444

North Trail Service Station Ltd
1530 48AvNE...277-1759

Northeast Shell Service 1315 3StNE...277-1962

Northgate Esso Service 24St&32AvNE...276-9942

Northmount Husky Service
88HolmwoodAvNW...282-5255

Northmount Texaco
Northmount&BriseboisDrSW...282-8688

NORTHMOUNT WHITE ROSE SERVICE
936NorthmountDrNW...289-6858

Northview Esso Service
Cor 48Av&CentreStN...277-7255

Northway B A Service
32AvNE&EdmontonHwy...277-2545

Ogden Garage Ltd 6813 OgdenRd...279-3154

Oughton Bros Ltd 3012 17AvSE...272-3252

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1525 40AvSE...273-4660

BRIDGELAND 66 SERVICE
1007 1AvNE...262-6027

CAMBRIAN HEIGHTS 66 SERVICE
551NorthmountDr...282-4543

CHARLESWOOD 66 SERVICE
1140NorthmountDrNW...289-7903

CHINOOK CAR WASH & SERVICE STATION
4St&20AvSW...266-5095

CRESCENT HEIGHTS 66
919CentreStN...277-0249

CURRIE 66 SERVICE
2235 33AvSW...242-3666

DOWNTOWN 66 SERVICE
706 6AvSW...266-6666

24 HR SERVICE...266-3266

EDMONTON TRAIL 66 8Av&3StNE 266-3672

FAIRVIEW 66 SERVICE
8250FairmountDrSE...255-5122

HOOVER'S 66 SERVICE
2803 17AvSW...249-2762

MACLEOD TRAIL 66 SERVICE
7515MacleodTr...255-4866

MAYLAND HEIGHTS 66 SERVICE
839 19StNE...277-6617

MOUNT ROYAL 66 SERVICE
851&15AvSW...244-7978

PARKADE 66 277 6AvSW...269-6841

SARCEE 66 SERVICE
37St&SarceeRd...249-4668

SUNALTA 66 SERVICE
1203 11StSW...244-7761

THORNCLIFFE 66 SERVICE
5515 4StNW...277-6323

TOWNE CENTER GARAGES
9Av&3StSW...264-6366

TRANS-CANADA 66
16Av&48StNW...288-6666

TUXEDO PARK 66 SERVICE
2810CentreStN...277-6222

WESTGATE 66 SERVICE
4944 8AvSW...249-9966

WILLOW PARK 66 SERVICE
98Av&FairmountDr...252-4166

Service Stations—(Cont'd)

PALISADE ROYALITE SERVICE
107 42AvSE...243-2114

Paramount Esso Service 17Av&8StSW...244-1995

Parkade 66 227 6AvSW...269-6841

Parkdale Esso Service 501 33StNW...283-4037

PATRICK'S AUTO SERVICE LTD
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3912 17AvSE...272-3341

Patrick's Forest Lawn Royalite Service
4420 17AvSE...272-0939

Paul's Husky Service 2001BownessRdNW 283-2183

Peerless Service Station
2404EdmontonTrNE...277-7477

Pigeon Mountain Service
DeadmansFlats...Canmore 678-5363

Pioneer Shell Service 2612CentreStN...277-6036

Polwain East Service 3820 17AvSE 272-2628

Plainsman Service 408 11AvNE...277-7222

Pleasant Heights Royalite Service
2408 4StNW...277-2973

Pleasant Servicentore Cor 24St&24AvNW...289-3559

Polar Bear Motors Ltd 427 10AvSE...263-7322

Power A P 2020 62AvSE...279-3551

Power Chief Auto Service Ltd
302 12AvSW...263-7132

Body Shop...263-5454

Premier Esso Service 12Av&2StSE...262-9210

Premier Way Service 2905 14StSW...244-1991

Prospect Esso Service 25Av&14StSW...244-8828

QUEEN'S PARK ESSO SERVICE
Cor 26Av&4StNW...289-4666

QUEEN'S PARK SHELL 464 30AvNW 277-4055

Ranchmen's Esso Service 4303MacleodTr 243-5336

Rand's Royalite Service 1915 4StSW...262-1550

Red Star Auto Service 1402 14StSW...244-4234

Regal Auto Service 640 9AvSW...262-3233

Renfrew B A Service 624 16AvNE...277-8621

Renfrew Shell Service 605 16AvNE...277-2040

Renown Service 4066MacleodTr...243-0824

RILEY PARK TEXACO 427 10StNW...283-1115

Riteway Towing 424 6AvSE...273-1969

Riverside Esso Service 12-4StNE...263-7474

Rocky View Esso Service
Cor RichmondRd&37StSW...249-0155

ROSEBUD SERVICE LTD
2623 17AvSW...249-2848

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12Av&CentreStN...277-1880

Rosemont Service Station
2832 14StNW...289-8393

ROTARY ROYALITE SERVICE
Cor 9Av&3StNE...266-6766

Route 66 Mayfair Shell 819 66AvSW...255-0666

Roxboro Esso Service ElbowDr&4StSW...262-7125

Roy's Shell Service 8251FairmountDr...255-0808

ROYALITE CITY CENTRE SERVICE
601 2StSW...262-4109

Royalite Country Club Service
5103ElbowDr...255-1855

Royalite Hillhurst Service
2104KensingtonRdNW...283-0964

Royalite Mainline Service
4515MacleodTrS...243-4986

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ROYALITE SERVICE STATIONS

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Royalite Oil Co Ltd 615 2StSW...266-7021

Royalite Bulk Agency
919BlackfootTrSE...273-4995

SERVICE STATIONS

Bow Mont Service 4240 16AvNW...288-2408

Bow Park Royalite Service
9Av&13StSE...273-3229

Bowness Auto Electric Ltd
6501BownessRdNW...288-2277

Chuck's Auto Service 1915 11StSE 273-5461

City Centre Service 601 2StSW...262-4109

Cooke Motors Limited 938 4AvSW...262-6024

Country Club Royalite Service
5103ElbowDrSW...255-1855

Dyson's Royalite Auto Service
338 10StNW...283-2666

East End Service 510 9AvSE...262-7731

Elbow Royalite Service
6707ElbowDrSW...252-2909

Fairview Royalite Service
7215FairmountDr...252-1055

Gail's Service Station 1940 9AvSE...273-5929

Glenbrook Royalite Service
3003 37StSW...249-9232

Hall's Garage 617McDougallRd...266-1596

Hammill's North Hill Royalite
315 16AvNE...276-4461

Hillhurst Service
2104KensingtonRdNW...283-0964

Kensington Royalite Service
1908KensingtonRdNW...283-0355

Killarney Royalite Service
Cor 37St&26AvSW...249-8656

Lakeview Royalite Service
5504 24StSW...243-6833

Lincoln Park Royalite Service
Cor 20St&54AvSW...243-7577

Maple Leaf Garage & Service Station
409 16AvNW...277-3484

Metro Motors Ltd 5Av&CentreStS...269-7090

Miracle Auto Service 1401 17AvSW...244-3294

Montgomery Royalite Service
Cor 16Av&HomeRdNW...288-6600

Mount Royalite Service Station
1403 8StSW...244-8851

North Hill Motor Drome
2204CentreStN...277-5535

Palisade Royalite Service
107 42AvSE...243-2114

Patrick's Auto Service Ltd
3912 17AvSE...272-3341

Patrick's Forest Lawn Royalite Service
4420 17AvSE...272-0939

Pleasant Heights Royalite Service
24Av&4StNW...277-2973

Rotary Royalite Service 9Av&3StNE 266-6766

Seventeenth Avenue Royalite Service
2909 17AvSW...249-1878

South Trail Royalite
7403MacleodTrS...255-8928

South West Service 1503 26AvSW...244-3450

Stampede Pontiac Buick Ltd
1449 17AvSW...244-8921

Thorncliffe Royalite Service Station
5004CentreStN...277-5555

Trans Canada Royalite Service Station
16Av&16StNE...277-5460

Transport Service 9Av&19StSE...273-5270

Volkswagen Sales & Service Ltd
5707MacleodTr...255-1181

West Park Service Station
1903 26StSW...242-5545

Westgate Royalite Service
45St&BanffCoachRdSW...249-2300

Royalite Tic Toc Service
1438KensingtonRdNW...283-2565

Royalite Transport Service
Cor 9Av&19StSE...273-1828

Sanderson's Shell Service 16Av&19StNE...277-6307

Sarcee Service 53St&RichmondRdSW...249-7826

Sarcee 66 Service 37St&SarceeRd...249-4668

(Continued Next Page)

Service Stations—(Cont'd)

Scarboro Service Station 17Av&16StSW 244-2352
SCHNEIDER'S HUSKY SERVICE CENTRE
 607 4StSE..262-7336
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 4611MacLeodTrS..243-1616
 Calgary Motor Products Ltd
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 Centre Shell Service 1015CentreStN 277-5211
 Chinook Shell Service
 8247ElbowDrSW..255-7131
 City Hall Shell Service
 Cor 7Av&4StSE..262-7890
 Cooksley's Dinosaur Shell Service
 3840MacLeodTrS..243-0255
 Cooksley's Lakeview Shell Service
 63Av&24StSW..242-1575
 Eastgate Shell 64 3520 17AvSE ..272-4972
 Glamorgan Shell Service
 37St&RichmondRdSW..249-6256
 Golden Shell Service 3716 17AvSW..249-8255
 Grandview Service 2012MacLeodTrS..273-2050
 Hammy's Shell Service 1216 2StSE 269-4826
 Harder's Shell Service
 28St&RichmondRdSW..249-1102
 Ken's Super Shell
 8251FairmountDrSE..255-0808
 Langford's Harry Shell Service
 1439 13AvSW..244-4664
 Lou's Shell Service 505 10StNW ..283-2555
 Mount Royal Shell 3001 14StSW ..244-6848
 Norrish Bros Shell Service
 Cor 10St&20AvNW..289-3381
 Pioneer Shell Service 2612CentreStN 277-6036
 Renfrew Shell Service 605 16AvNE ..277-2040
 Sanderson's Shell Service
 16Av&19StNE..277-6307
 Soft Spray Shell
 2201KensingtonRdNW..283-4466
 Southern Shell Service 2711 17AvSW 249-2856
 Star Auto Service 539 17AvSW ..262-5330
 Super Shell Service 506 16AvNW ..289-3453
 Triwood Shell Service
 Cor NorthmountDr&19StNW..289-0867
 Vince's Shell Service 1019 9AvSE ..273-2084
 Viscount Shell Service 2648 24StSW 249-8568
 Wes-Cal Motors Ltd 3417 17AvSW..242-1134
 Woods John 14 St Shell
 2008 14StNW..289-3576
 DEALER
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 Simons Road B A Service 5440 4StNW 277-5261
SOFT SPRAY SHELL
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 South Trail B A Service Station
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 South Way Service 4101MacLeodTr ..243-4827
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 Southwest White Rose Service
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 Southwood Texaco 9939ElbowDr ..252-0626

Spruce Cliff Esso Service
 Cor SpruceDr&SpruceCentre..249-8265
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 19St&NorthmountDr..282-1114
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 2320 16AvNW..289-6707
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 Sunalta Service Station 1202 14StSW ..244-3000
 Sunalta 66 Service 1203 11StSW ..244-7761
 Sunray Esso Service Cor 9Av&3StSE ..266-2128
 Sunset Texaco Service 501 16AvNW ..289-5905

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 Rosedale Auto Service Ltd
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 Cambrian Texaco Service
 2004 14StNW..289-0113
 Collingwood Texaco Service Station
 NorthmountDr&CollingwoodPl..282-1831
 Foothills Texaco Service
 23Av&4StNW..277-3582
 Jensen's Northwest Texaco Service
 2020 10StNW..289-8693
 Kelly's Service Centre 16Av&19StNW..289-3092
 Kensington Texaco Service
 2134KensingtonRd..283-0977
 Little Chief Texaco Service
 603 24StNW..283-0088

TEXACO DEALERS

(Continued Next Column)

Service Stations—(Cont'd)

TEXACO DEALERS—Continued

NORTHWEST CALGARY

Northmount Texaco
 NorthmountDr&BriseboisDrNW..282-8688
 Pleasant Service Centre 24Av&24StNW..289-3559
 Riley Park Texaco 427 10StNW ..283-1115
 Sunset Texaco Service 501 16AvNW 289-5905

NORTHEAST CALGARY

Don's Sunrise Texaco 16Av&5StNE..277-8470
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SOUTHWEST CALGARY

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 Big T Texaco Service
 Cor 28St&17AvSW..249-3040

Britannia Auto Service
 49Av&ElbowDr..243-6958
 Coach Road Texaco Service
 45St&BanffCoachRd..242-3662

Dukes Glendale Texaco Service
 3904 17AvSW..249-0822
 Glamorgan Texaco Service
 3716RichmondRdSW..249-2210

Kingsboro Texaco Service
 8248ElbowDr..255-0952
 Lakeview Texaco Service Station
 Cor 66Av&24StSW..249-4565

Lone Star Auto Ltd 4St&20AvSW..269-2398
 Mount Royal Texaco
 Cor 26Av&14StSW..244-4881

Red Star Auto Service 1402 14StSW 244-4234
 Richmond Texaco Service
 24St&RichmondRd..249-3553

Supreme Texaco Service
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 Wildwood Auto Service 37St&8AvSW 249-4153

SOUTH EAST CALGARY

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 Done-Right Service 7404 26StSE ..279-3480
 East Trail Auto Service Ltd
 1556 9AvSE..273-5975

Green "Y" Service 9Av&12StSE ..273-5762
 Ideal Texaco Service
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Shamrock Texaco Service
 2005 11StSE..273-1477

SOUTH CALGARY

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 Midnapore Texaco Service Midnapore 252-2368
 Renfrew Motors Ltd 6540MacLeodTr 255-8186

South Trail Texaco
 Cor 98Av&MacLeodTr..255-4251
 Southwood Texaco 9939ElbowDr ..252-0626

Stampeder Texaco 3901MacLeodTrS..243-6789
 Willow Park Texaco
 98Av&AcadiaDrSE..255-8005

DOWNTOWN CALGARY

Centre Bridge Service Station
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 Forester Harry Ltd 17Av&1StSW ..262-7536

Gary Auto Service Ltd 9Av&2StSW 262-9922
 Gary Motors Ltd 615 3StSW ..263-1064
 Power Chief Auto Service Ltd
 302 12AvSW..263-7132

Renfrew Motors Ltd 330-340 5AvSW 269-8241
 Roncar Leasing Ltd 322CentreStS ..266-2912
 Universal Sales & Service Ltd
 5Av&1StSW..266-5611

BOWNESS

Bowness Texaco Service
 76StNW&BownessRd..288-4569

MONTGOMERY

Montgomery Texaco Service
 1703 46StNW..288-6373

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 3710 17AvSE..272-4688

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 4002EdmontonTr..277-0477
 Thorncliffe Royalite Service Station
 5004CentreStN..277-5555

Thorncliffe 66 Service 5515 4StNW ..277-6323

Service Stations—(Cont'd)

Thorncliffe White Rose Service
 5003CentreStN..277-0865
 Tip Top Auto Service 516 24StNW ..263-5440

TOWNE CENTER GARAGES 9Av&3StSW 264-6366
 Trailway Service 5210MacLeodTrS ..252-5707
 Trans Canada Esso Service 615 16AvNE..277-1322

TRANS CANADA ROYALITE SERVICE
 STATION 16Av&6StNE..277-5460

Trans Canada Shell Service No 1
 4647 16AvNW..288-4130
 Trans-Canada 66 16Av&48StNW ..288-6666

Trans-Canada White Rose 904 16AvNW..282-5614
 Triwood Shell Service
 Cor NorthmountDr&19StNW..289-0867

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 Tuxedo Park 66 Service 2810CentreStN 277-6222
 Union Service 2505 2StSE ..262-1694

Uptown B A Service Cor 7Av&8StSW ..264-6313
 Vince's Shell Service 1019 9AvSE ..273-2004
 Viscount Shell Service 2648 24StSW ..249-8588

Wally's White Rose Service
 3804 17AvSW..249-1882
 Wes-Cal Motors Ltd 3417 17AvSW ..242-1134

WEST PARK SERVICE STATION
 1903 26StSE..242-5545
 West Point Esso Service 16Av&14StSW 244-2030

Westgate Esso Service
 Cor 45StSW&BanffCoachRd..249-9288
 Westgate Royalite Service
 45St&BanffCoachRdSW..249-2300

Westgate 66 Service 4944 8AvSW ..249-9966
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 273-5219

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Killamey White Rose Service
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 North Hill White Rose 201 16AvNW 277-7444

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 Trans Canada White Rose
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(See Advertisement This Page)

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(See Advertisement This Page)

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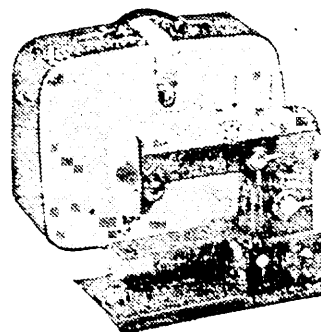
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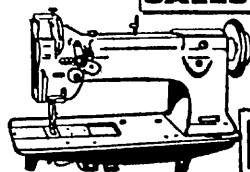
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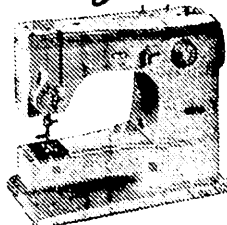
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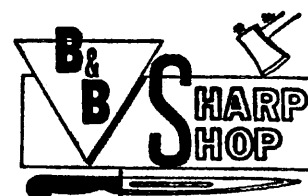
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Sheet Metal Work—(Cont'd)

REGAL SHEET METAL LTD
VENTILATION — AIR CONDITIONING
FURNACES
STAINLESS STEEL — EAVESTROUGHING
1135 11StSE 273-5902

REGGIN INDUSTRIES LTD
AIR CONDITIONING
FOOD SERVICE EQUIPMENT
TINSMITHING
6520 Macleod TrS 255-8141

Riverside Plumbing Ltd 17-19 4StNE ... 266-6103

SAMMUT HEATING & SHEET METAL
51 Healy Dr SW... 255-7832
Schmidt Wm Sheet Metal Ltd
103 4StNE... 263-7512

STANDARD METAL PRODUCTS LTD
1111 11StSW... 244-0055
T & C SHEET METAL ENTERPRISES LTD
320 6AvSE... 269-3447

TOMO EAVESTROUGHING
2708 Brecken Rd... 282-2878
TRU-CRAFT ROOFING & SHEET METAL CO
LTD 1727 40AvSE... 273-4110

TUXEDO HEATING & SHEET METAL LTD
SHEET METAL WORK
"Our Specialty"
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AIR CONDITIONING
ALTERATIONS — REPAIRS
After Hours Call 277-9512
507 35AvNE 277-9563

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FORCED AIR HEATING
Air Conditioning & Ventilation
GENERAL SHEET METAL WORK
333 4AvSE 269-7064

Westwinds Sheet Metal Ltd
6720 Banff Coach Rd SW... 242-1383
(See Advertisement This Page)
Zenith Heating Ltd 34 Meadowview Rd ... 252-1861

Westwinds Sheet Metal Ltd
6720 Banff Coach Rd SW... 242-1383
(See Advertisement This Page)
Zenith Heating Ltd 34 Meadowview Rd ... 252-1861

Westwinds
SHEET METAL LTD.
Furnaces
Air Conditioning
Ventilation
Eavestrough
Stainless Steel
RESIDENTIAL & COMMERCIAL
Ken & Norm Kaake
242-1383
Banff Coach Road S.W.,
Calgary

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Sheet Metal Working

Equipment & Supplies

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509 42AvSE... 243-3622

Shelving—Steel

CALSTEEL PRODUCTS LTD
618 17AvSW... 266-1645
(See Advertisement This Page)

COUTTS MACHINERY CO LTD
Serco Boltless & Bolted Steel Shelving
4636 1StSE... 243-4618

DENWOOD WAREHOUSE SALES LTD
METALWARE CORPORATION
INTERLOX NO-BOLT SHELIVING
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Farwil Corporation 709 11AvSW 269-7791
(See Advertisement This Page)

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RACKS & STANDS



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266-1645



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INSTALLATIONS DESIGNED
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Completely Installed or Materials Only

Farwil Corporation
269-7791

709 - 11th Avenue S.W.

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Shelving & Racks

Redirack Adjustable Boltless
Pallet Racking

243-3466

230 - 42nd Avenue S.E.

Shelving Steel—(Cont'd)

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Northern Asbestos-Eau Claire Lumber &
Building Supplies Ltd 230 42AvSE... 243-3466
(See Advertisement This Page)

PEDLAR PEOPLE LTD 1301 10AvSW 244-5544

SUNSHINE OFFICE EQUIPMENT LIMITED
430 Hendon Dr NW... 289-0539

WESTEEL-ROSCO LIMITED
1902 11StSE... 273-2551

Sheriff's Office

Sheriff's Office New Court Hse 263-3530

Shingles

See Roofing Materials & Supplies Section

Ship Lines

See Steamship Section

Shipping Room Supplies

Rodger Ross M Ltd 2312 Macleod TrS 273-1849

Shirt Laundry Service

See Laundry Section also Cleaners & Dyers

Shirt Manufacturers

CLUETT PEABODY & CO OF CANADA LTD
Arrow Shirts
105 Union Bldg 262-7297
Stephen Shaw Sales Rep res 252-5857
FORSYTH JOHN CO LTD
248-803a 1StSE... 262-2319

Shoe Findings

Alberta Findings & Leather Co Ltd {266-4577
409 8AvSE... {263-5849

Shoe Shine Parlors

Superior Shoe Clinic 1219 1StSW 263-3151

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244-0711

Shoemakers & Repairers

Acadia Shoe Repair
9AcadiaShoppingCentre . 255-0704
Alberta Shoe Repair 1810 14AvNW . 289-6388
Alpine Shoe Service 1240KensingtonRd . 283-5224
Calgary Shoe Hospital 123 8AvSW . 263-1838
Westbrook Mall Branch . 249-6941
(See Advertisement This Page)

CANADIAN SHOE REPAIR & SHOE SHINE
125 8AvSE . 262-5603
Canadian Western Boot Shop
4306 17AvSE . 272-1422
Capital Hill Shoe Clinic 2017 18StNW . 289-3229
Chinook Shoe Repair
LwMall ChinookCentre . 255-0626

Cooper The Cobbler 730 17AvSW . 266-6692
Dack's Shoes Limited 139 8AvSW . 262-3222

DOLLAR CLEANERS SHOE REPAIR SERVICE 1114 17AvSW . 244-0711
(See Advertisement This Page)
East End Shoe Sales & Repair
917 12StSE . 273-4709

Edmonton Trail Shoe Repair 1708 3StNE . 277-7888
ELBOW SHOE REPAIR 2510 4StSW . 262-7106
Empire Shoe Rebuilding No 1 504 8AvSW . 266-2303
(See Advertisement This Page)

JERRY'S SHOE REPAIR 106 16AvNE . 276-2828
Jim's Shoe Repair 1405 14StSW . 244-0844
Joe's Shoe Renew 2406 29StSW . 249-2211
Joe's Shoe Repair 906 3StNE . 262-6528
Johnny's Shoe Repair 108a 24StNW . 283-5219
Kingsland Shoe Repairs 7734ElbowDr . 255-6800
Krebs I 7640FairmountDr . 252-1574
Modern Shoe Repairs 2216 4StSW . 269-4285
O K Shoe Repair 3411 20StSW . 249-9092
Pete's Shoe Repair
BrentwoodVillageShoppingPlazaNW . 282-8339

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COMPLETE REPAIRS - DYEING - TINTING
WHILE-U-WAIT SERVICE
616 8AvSW . 269-1034

Plaza Tailoring 812CentreStS . 269-3666
REX SHOES RENEW 838 16AvNW . 289-2798
ROYALITE SHOE REPAIR

EXPERT SHOE REPAIRING
WHILE YOU WAIT
306 7AvSW . 269-6016

Shulman's Shoe Clinic 101 7AvSE . 269-1737
(See Advertisement This Page)
Steve's Shoe Repair 4631aBownessRd . 288-4192
SUPERIOR SHOE CLINIC 1219 1StSW . 263-3151
Tuxedo Shoe Clinic 2218CentreStN . 277-3668
VIC'S SHOE SERVICE
3823BanffCoachRd . 249-4080

Shoes—Manufacturers

Jaguar Shoes Ltd 201 35AvNE . 277-2307

Shoes—Retail

AGNEW-SURPASS SHOE STORES LTD
211 8AvSW . 262-4351

Calgary Centre Store No 1
1774 14AvNW . 289-7365

Calgary Centre Store No 2
1644 14AvNW . 289-8055

Chinook Centre Store ChinookCentre . 255-4162
WestbrookShoppingCentre . 249-6563

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Children's Shoes
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Downtown . 269-2870
269-2870
132 8AvSW . 262-7301

Bata Shoe Store 308a 8AvSW . 262-1888
Store No 2 105 8AvSW . 262-2392
Store No 3

CalgaryNorthHillShoppingCentre . 289-2115
Bourne Shoes Ltd
WestbrookShoppingCentre . 249-8348

LakeviewShoppingPlazaSW . 249-1505
British Boot Shop 229 8AvSW . 266-4433
Chargin Arnold Shoes Limited
231a 8AvSW . 266-2543

CORINNE FASHION SHOES
128 8AvSW . 263-2354

Shoes—Retail—(Cont'd)

Corrective Shoe Shop 713 4StSW . 262-7666
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Harold Runions Shoes Ltd 1608CentreStN . 277-3843
(See Advertisement This Page)

Henry's Shoe World Ltd SouthridgeMall . 252-5995

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133 8AvSW . 269-1644

(Continued Next Page)

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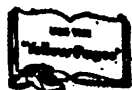
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289-8519

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195E&9AV . 262-3852
Shoes 2113 33AVSW . 242-3050
(See Advertisement This Page)
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Shoes 22-3919 Richmond Rd SW . 242-5074
Shoes (Brit) Ltd 815 49AVSW . 243-4082
West-End Shoes Ltd
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255-5885

North Hill Centre
289-2015

Downtown
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SPENCE'S SHOES
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Cambrian Shopping Plaza . 289-8519
Runions Harold Shoes Ltd 1608 Centre St N 277-3843
Salamander Shoe Store 206 8AvSE . 263-0926
Sansom Walter 808 1StSW . 266-3832
SCOTT'S SHOES 1448 17AvSW . 244-1220
Spence's Shoes 304-306 8AvSW . 262-6403
Chinook Centre Store Chinook Centre . 255-5885
Calgary North Hill Shopping Centre
1616 14AvNW . 289-2015
(See Advertisement This Page)

STERLING SHOES (ALBERTA) LTD.
207 8AvSW . 269-7565

SYLBERT'S SHOE STORE
Chinook Centre . 255-0772

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129-131 6AvSE . 263-8576
Bletcher G F Ltd 605 10AvSW . 263-4605
Greb Shoes Ltd 605 10AvSW . 263-4605
MINER RUBBER CO LTD
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Calgary North Hill Shopping Centre
1632 14AvNW . 289-2516

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1644 14AvNW . 289-8055
Alberta Shoe Repair 1810 14AvNW . 289-6388
Bata Shoe Store No 3
Calgary North Hill Shopping Centre . 289-2115
Betty Shop Ltd 1600 14AvNW . 289-5109
Calgary Centre Barber Shop
1822 14AvNW . 289-5707
Calgary Centre Paints
Calgary North Hill Shopping Centre NW 289-6227
Canadian Imperial Bank of Commerce
1630 14AvNW . 289-2506
Card & Candy Shop
Calgary North Hill Shopping Centre . 289-2465
Exquisite Flowers 1700 14AvNW . 289-5521
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Calgary North Hill Shopping Centre . 289-4380
Fairview Bowling Lanes Ltd
1696 14AvNW . 289-2571
Halling's Music Centre Ltd
Calgary North Hill Shopping Centre . 289-9160
Macleods Family Shopping Centre
Calgary North Hill Shopping Centre . 289-1413
Mark Joe Men's Wear 1806 14AvNW 289-1714
Otto Braaz Beauty Salons
Calgary North Hill Shopping Centre . 289-4758
P M S Camera & Hobby Shop
1730 14AvNW . 289-1911
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Park Lane Restaurant & Banquet Rooms
Calgary North Hill Shopping Centre . 289-4557
Pauline Johnson Candles
1634 14AvNW . 282-1433
Phillips Dr Walter Optmtrst
Calgary North Hill Shopping Centre . 289-8585
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Calgary North Hill Shopping Centre . 289-3344
Reed's China & Gift Shop (Calgary) Ltd
Calgary North Hill Shopping Centre . 289-5757
Silk-O-Lina Ltd
Calgary North Hill Shopping Centre . 289-3909
Spence's Ltd 1616 14AvNW . 289-2015
Tamblyn Drug Stores—No 35
Calgary North Hill Shopping Centre NW 289-6761
Tip Top Oven Products Ltd
1784 14AvNW . 289-0686
Tip Top Tailors Ltd
Calgary North Hill Shopping Centre . 289-3055
Toronto-Dominion Bank
1840 14AvNW . 289-6471
Wedell's Jeweller's 1640 14AvNW . 289-0470
Woolworth F W Co Ltd
1700 14AvNW . 289-7265
Zellers Ltd
Calgary North Hill Shopping Centre . 289-6601

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& SERVICES
"A World
of Quality"

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MALL**

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Alberta Fidelity Trust Co
Southridge Mall S . 255-1101
Alpine Hut Southridge Mall S . 255-0789
Arnold & Crawford Lawyers
Southridge Mall S . 252-6026
Arnold's Boys' Town & Teen-Man Shop
Southridge Mall S . 252-5949
Canadian Imperial Bank of Commerce
Southridge Mall Branch
Southridge Mall S . 252-4407
Crescent Finance Corp Ltd
Southridge Mall S . 252-6631
Cross Drugs Southridge Mall S . 252-5182
David of Paris Southridge Ltd
Southridge Mall S . 252-1115
Depp & Maulsby Chiropractic Clinic Ltd
Southridge Mall S . 252-1553
Dickey's Irish Linen & Gifts Ltd
Southridge Mall S . 252-5150
Economy Hardware
13 Southridge Mall S . 252-5952
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Fisher Matt Leather Suede & Fur Garments
Southridge Mall S . 252-5190
Henry's Shoe World Ltd
Southridge Mall S . 252-5995
Hunt Real Estate Corporation Ltd
Southridge Mall S . 255-0193
Liskowich Dr Steve T
Southridge Mall S . 252-2825
Mals Oul Ladies Wear
Southridge Mall S . 252-6002
Mid-Way Children's Wear
Southridge Mall S . 252-5282
Old Master's Studio The
Southridge Mall S . 252-5140
Oxford Leaseholds Ltd
Southridge Mall S . 252-5187
Quigley & Hunt Insurance Ltd
Southridge Mall S . 255-5504
Riley & McCormick Ltd
Southridge Mall S . 252-4138
Simpson-Sears Ltd Southridge Mall S . 252-7711
Southridge Bake Shoppe
4 Southridge Mall S . 252-5050
Southridge Barbers Southridge Mall S . 252-2171
Southridge One Hour Martinizing
Southridge Mall S . 252-6073
Sweet 16 Fashions Ltd
Southridge Mall S . 252-5979
Tasha's On The Mall Southridge Mall S . 252-6071
Van Crest Shoes Ltd
Southridge Mall S . 252-5221
Yardstick The Southridge Mall S . 252-5967
For Additional Stores & Services call
Administration Office
Southridge Mall S . 252-5187

Westbrook Shopping Centre
149 Westbrook Mall . 249-0052

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See Oil Well Drillers

Shovels—Power

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PARDEE EQUIPMENT LIMITED**
520 24StNE . 272-4016
WATEROUS EQUIPMENT LTD
404 42AvSE . 243-7781

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 Art-Way Signs 503 42StSW 249-5976
 Dot Signs Ltd 410MemorialDrNE 269-1436
 Hunt H G 333 18AvSW 266-4493
 Martinson Sign Service 1137 11StSE 273-5847
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 7-37StSW 249-6881
 (See Advertisement This Page)

ALCO HOLDINGS LTD
 4-1007 16AvNW 289-8730
ALSCO ALUMINUM LTD
 1030 34AvSE 255-5518

(See Advertisement This Page)
 Belmont Contractors Ltd
 408TraffordDrNW 276-4431
CUSTOM ALUMINUM DISTRIBUTORS
 COLORED ALUMINUM SIDING
 FOR RENOVATIONS - REMODELLING
 & NEW HOUSING
 5227 8AvSW 249-8494

GIENOW SASH & DOOR CO LTD
 Distributors for
 ALCAN SIDING
 336 35AvNE 276-1171

Siding—(Cont'd)

GRIFFIN RESEARCH & DESIGN
 Distributors For
 HUNTER DOUGLAS LIMITED
 230a 26AvSW 263-4540

McCREADY PRODUCTS LTD
 7-37StSW 249-6881
 Reynal Building Products Ltd
 3002 26AvSE 272-1068

RUSCO INDUSTRIES ALBERTA LTD
 7218MacLeodTr 252-5521
 (See Advertisement This Page)

Quick as a Wink—
Yellow Pages.

Siding—(Cont'd)

South West Aluminum Distributors Ltd
 1244 18aStNE 277-2104
 (See Advertisement This Page)
 West End Building Supplies
 8936 33AvNW 288-3182
 (See Advertisement This Page)

WESTLAND METALS LTD
 6808FairmountDrSE 252-3341

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 Terminal GreyhoundBldg
 Crescent Cabs 1620CentreStN
 Forest Lawn Taxi Ltd 3606 17AvSE
 3

Signs

A 1 Signs 121 17AvSE 2
 (See Advertisement This Page)
 "AD" SHOW CARDS 403 45StSW 2
 Artistic Signs 1131 11StSE 2
 (See Advertisement This Page)
 Art-Way Signs 503 42StSW 2
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20 YEAR PAINT WARRANTY BY

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255-5518

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**South West Aluminum
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 FRANCHISED DEALER

277-2104

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FOR STRENGTH• EXCLUSIVE
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PROTECTION• VINYL ENAMEL
FINISH BAKED ON

Older Homes Made Beautiful
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ALBERTA LTD.**
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 Doors & Windows

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"We Use The Best"

ALL WORK GUARANTEED

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Office

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Residence 289-5410

2050 10AVSW 244-9663

Continental Sheet Metal

2203bWestmountRdNW. 283-5672

City Signs 7730MacLeodTrs 252-4369

(See Advertisement This Page)

Color-Print Display Co 106 11AVSE 262-9994

De Cal Advertising & Manufacturers

1704 2StSW. 266-3759

DOT SIGNS LTD 410MemorialDrNE 269-1436

(See Advertisement This Page)

ECONOMY SIGNS 626 23AVSW 263-2805

Edwards Al 1136 9StSE

273-1986

(See Advertisement This Page)

Far West Advertising Ltd 7059FarrellRd 252-3368

HOOK SIGNS (CALGARY) LTD

35StSE&4Av. 263-2170

(See Advertisement This Page)

Hunt H G 333 18AVSW 266-4493

L K Signs 903 48AVSE

243-1971

(See Advertisement This Page)

MAGNETIC SIGNS-

Distributor

MAGNA ENTERPRISES LTD

903 48AVSE 245-1175

Martinson Sign Service 1137 11StSE 273-5847

(See Advertisement This Page)

Mimura Dan Signs Ltd 215 41AVNE 277-9057

(See Advertisement This Page)

National Neon Displays Ltd 204 40AVNE 277-5955

(See Advertisement This Page)

(Continued Next Page)

410
MEMORIAL
DRIVE N.E.
269-1436



AL EDWARDS

SIGNS

273-1986

OVER  ALF A CENTURY OF SERVICE

OUTDOOR ADVERTISING
SPECIALISTS

STORE FRONT SIGNS IN
PLASTIC-METAL-WOOD

EXHIBITION AND
INDUSTRIAL DISPLAYS

GOLD & SILVER LEAF
LETTERING

TRUCK LETTERING

SCREEN PROCESSING

BAKED ENAMEL SIGNS

PH. 263-2170

 **HOOK SIGNS LTD.** 

HOOK SIGNS (CALGARY) LTD.

COR. 3rd STREET S.E. & 4th AVENUE CALGARY

ART-WAY

Signs

- GOLD LEAF LETTERING
- SILK SCREEN PROCESS
- TRUCK LETTERING

Signs of every Description

249-5976

Ofc. 503 - 42nd Street S.W.

NATIONAL NEON
DISPLAYS LIMITED
NEON PLASTIC

277-5955

204 - 40th Avenue N.E.
After Hours Call: 282-8932

M
MARTINSON

SIGN SERVICE

273-5847

- TRUCK LETTERING
- REAL ESTATE
- OIL FIELD
- COMMERCIAL
- CUT OUT LETTERS
- GOLD & SILVER LEAF
- BANNERS
- POSTERS
- SCREEN PROCESS

If No Answer Call
277-1490

A.W. (Marky) Martinson Prop.
1137 - 11th Street S.E.

COMMERCIAL SIGNS • SCREEN PRINTING •
TRUCKS • DECALS • SHOW CARDS • GOLD LEAF



City Signs

7730 MACLEOD TR.

252-4369

AFTER HOURS CALL 282-0702 R MOLLER



PHONE
243-1971
Signs

GOLD LEAF
TRUCK LETTERING

CUT OUT LETTERS • DECALS
SILK SCREEN PROCESS
CARVED WOODEN SIGNS
OUTDOOR SIGNS
RUSTIC SIGNS
903 - 48th AVENUE S.E.

DAN MIMURA
SIGNS LTD.

- ★ GOLD LEAF LETTERING
- ★ TRUCKS
- ★ SCREEN PROCESS
- ★ OUTDOOR SIGNS

PHONE

277-9057

215 - 41st Avenue N.E.

If No Answer Call 282-8373

NEON PLASTIC DISPLAYS & STOREFRONTS PHONE 269-4971



NEON SALES & SERVICE LIMITED
909-15TH STREET, S.W., ■ SERVING ALBERTA

Signs—(Cont'd)

NEOMA NEON SIGN CO 1316 17aStNW 289-1794
NEON CONTRACTORS LTD

PLASTIC SIGNS
REVOLVING SIGNS
NEON SIGNS

2 5 2 - 3 3 9 1

5305 1aStSW 252-3391

NEON PRODUCTS OF CANADA LTD

NEON
SIGNS
PLASTIC
SIGNS

1302 11AvSW 244-8934

NEON SALES & SERVICE LTD
909 15StSW..269-4971
(See Advertisement This Page)

PATEY SIGNS LTD 415 6AvSE 262-7971
(See Advertisement This Page)

A recreation room phone is
wonderful for the whole
family.

Signs—(Cont'd)

REFLECTO-LITE (CALGARY) LTD

- ★ ANIMATED SIGNS
- ★ CUT OUTS
- ★ OUTDOOR SIGNS, Etc.

1029RegalCrNE 277

Roepke Signs 807 11AvSW 262-3391
(See Advertisement This Page)

SIGNS BY SILK SCREEN

"Photographic Screen Process"
Printing & Sign Shop"

- BANNERS • BAKED ENAMEL SIGNS
- BUMPER STRIPS • BUS CAR SIGNS
- CRESTS • CRESTING ON GARMENTS
- COUNTER CARDS • PRINTED CIRCLES
- ALL TYPE DECALS • DISPLAY SIGNS
- FLAGS • IRON-ON LABELS
- NOVELTIES • PLASTICS, ETC.
- ETCHING OF METAL OR GLASS

"Signs of All Kinds—
1 or 1,000,000"

812 3StNE 262-3391

SOLARITE PLASTIC INDUSTRIES LTD
204 40AvNE..276

Stone Signs 324 39AvSE 244-8934

Sunnyside Auto Body Industries Ltd
319 36AvNE..276

TAYLOR PLASTICS LTD 735 10AvSW 266
Taylor Sign Works 505 8StSW 262

(See Advertisement This Page)

Tioga Signs Ltd 7059FarrellRdSE 252

(See Advertisement This Page)

Directory Advertising Pays

TIOGA SIGNS

- PLASTIC, METAL, WOOD SIGNS
- PHOTOGRAPHIC SILK SCREENING
- TRUCK LETTERING

- DECALS
- DISPLAYS

All Forms Of Outdoor Advertising

- HIGHWAY SIGNS
- BULLETINS
- POSTERS
- TRANSIT SHELTER ADS
- TRANSIT BENCH ADS

7059 FARRELL ROAD S.E.

252-3366

TIOGA SIGNS LTD.

SIGN PROBLEMS SOLVED

TAYLOR SIGNS

262-3131 --- 505-8th.St.S.W.

SERVING CALGARY SINCE 1900

SIGNS

...For ANY reason or season
PATEY
262-7971



PATEY SIGNS LTD.
415-6 Ave. S.E.

R

ROEPKE

Signs

269-8354

807-11 Ave.S.W.

Signs—(Cont'd)

Tri-Art Designers Ltd 410 Memorial Dr NE 269-7670
Vogue Signs Ltd 1131 11 St SE 273-5707
Wilson E Signs & Displays Ltd
610 3rd Ave SW 269-7812
(See Advertisement This Page)

Results obtained through Classified Business Directory advertising are greater than can be obtained through similar expenditures in any other form of advertising.

E. WILSON



- COMMERCIAL SIGNS
- SHOWCARDS
- SILK SCREEN
- TRUCK LETTERING
- CUT OUT LETTERS
- ART WORK
- EXHIBITION BOOTHS
- FLOATS
- MURALS
- SPOT LIGHT RENTALS

SGNS

AND DISPLAYS LTD.
269-7812

610 - 3rd Avenue S.W.
H. Brucker, Mgr.

NATIONALLY ADVERTISED ARTICLES

can be traced to their
LOCAL DEALERS
by looking up

"Where to Buy It"

in the

YELLOW PAGES

Signs—Silk Screen Process

A 1 Signs 121 17 Ave SE 262-4054
B & H Signs 1603 38 Ave SE 273-1866
City Signs 7730 Macleod Tr S 252-4369
Color-Print Display Co 106 11 Ave SE 262-9994
(See Advertisement This Page)
DE CAL ADVERTISING & MANUFACTURERS
1704 2 St SW 266-3759
DOT SIGNS LTD 410 Memorial Dr NE 269-1436
Duffoto Process Co Ltd 118 4 Ave SW 263-7160
(See Advertisement This Page)
Edwards Al 1136 9 St SE 273-1986
Gurmac Sales Ltd 1323 9 Ave SE 273-2566
L K Signs 903 48 Ave SE 243-1971
Martinson Sign Service 1137 11 St SE 273-5847

Use Long Distance



262-9994

for the best

DECAL TRANSFERS
OUTDOOR SIGNS
TRANSIT CARDS
DISPLAYS
POSTERS
CRESTS



Michael Garenko
Manager

SILKSCREEN

DUFFOTO

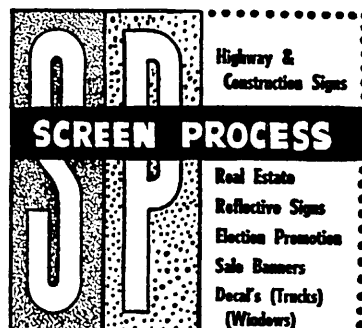
263-7160
DUFFOTO PROCESS CO. LIMITED

Signs—Silk Screen Process—

(Cont'd)

PATEY SIGNS LTD 415 6 Ave SE 262-7971
(See Advertisement This Page)
ROEPKE SIGNS 807 11 Ave SW 269-8354
SIGNS BY SILK SCREEN
SIGNS OF ALL KINDS
SPECIALISTS IN PHOTOGRAPHIC
SCREEN PROCESS PRINTING {262-2867
812 3 St NE {262-9281

TOGA SIGNS LTD 7059 Farrell Rd SE 252-3366



PATEY SIGNS LTD.
262-7971

Silica

Industrial Silica Sands Ltd
4-808 67 Ave SW 252-3295

Silks—Retail

McCULLOUGH'S FABRICS
Chinook Centre 255-4887
McCullough's Silk Shop 114a 7 Ave SW 262-7651

Silver Plating

See Plating

Silversmiths

PHILLIPS FRANK X
CUSTOM GOLD & SILVER WORK
No Repairs
1231 17 St NW 289-1793

Silverware—Retail

BIRKS HENRY & SONS (WESTERN) LTD
314 8 Ave SW 262-9515
Empire Crafts (Canada) Ltd
Nobility Silver & Princess China
1339 7a St NW 289-9205
Fine Arts-Northumbria Co Ltd
Fine Bone China-Sterling Silver-Crystal
623a 69 Ave SW 255-4797

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

Skating Equipment

ARN'S EQUIPMENT LTD

CALGARY'S ORIGINAL SKATE SWAP
NEW AND USED SKATES
340 16 Ave NW 277-4335

BOW CYCLE & MOTOR

THE SKATE EXCHANGE
TRADE ON NEW OR RECONDITIONED
6524 Bowness Rd NW 288-5421

Calgary Cycle Store 1504 Centre St N 277-3430

PREMIER CYCLE & SPORTS (CALGARY) LTD

TRADE YOUR SKATES
Downtown
319 7 Ave SW 263-8855

Sportsman Ltd 1442 17 Ave SW 244-8800

Tuxedo Cycle & Sports 2702 Centre St N 277-2872

WESTERN CYCLE WORKS
1514 14 St SW 244-4044

Skating Rinks

Lloyd's Rollerade Ltd 7520 Macleod Tr 252-0146
Stampede Corral Exhibition Grds 262-6510

Ski Centres

Eagle Valley Ski Resorts Ltd
Rear 515 1 Ave SW 266-1702
Happy Valley Happy Valley Park 288-5335
Paskapoo Ski Centre Hwy 1 & Beaufort Rd 288-4112
Pigeon Mountain Ski Area
Harvie Hgts. Canmore 678-5414
Sunshine Village (Banff) Ltd Banff 762-2882

(See Advertisement This Page)

SUNSHINE VILLAGE

(BANFF) LTD.



- ★ NEW MOUNTAIN INN—90 ROOMS
- ★ CHAIRLIFT AND T-BARS
- ★ SKI SCHOOL—SKI SHOP
- ★ COMFORTABLE DAY LODGE

Box 219
Banff .. 762-2882

Skiing Conditions Information

SNOW INFORMATION SERVICE
614a 17 Ave SW 266-5056

Skiing Instruction

HAPPY VALLEY SKI LTD

"LEARN TO SKI WEEKS"
Class, Children and Private
Afternoons & Evenings

Director—Ken Bowle
All Certified C.S.I.A. Instructors
Calgary Ofc 263-4660
Happy Valley Pk 288-5335

Skin Divers' Equipment

See Divers' Equipment

Skins

See Hides, Raw Furs & Skins