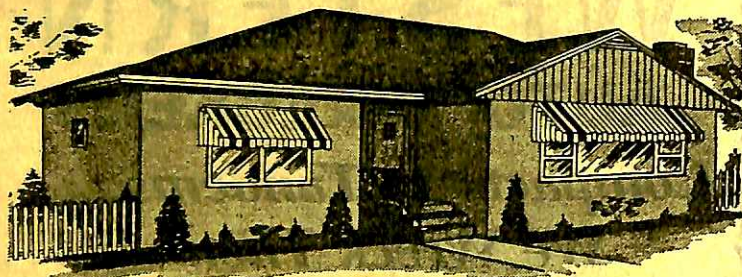


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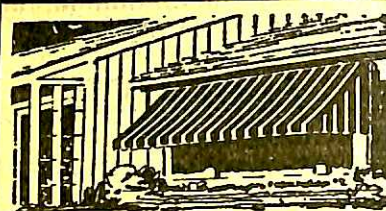
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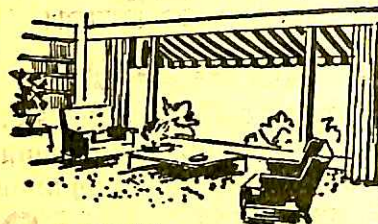
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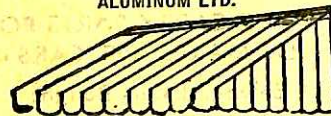
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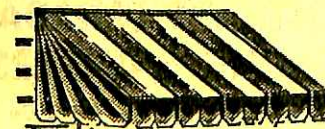


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(See Advertisement This Page)

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(Continued Next Page)

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(See Advertisement This Page)

Colonnade Bake Shop 3515 17th Ave. S.W. 242-2731

(See Advertisement This Page)

Crescent Bakery 615 35th Ave. N.E. 277-5555

(See Advertisement This Page)

Crestwood Bakery Crestwood Shopping Plaza 279-4000

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(See Advertisement This Page)

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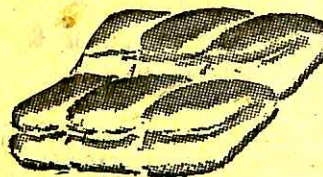
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Golden Home Bakery 2216 20th Ave. N.W. 289-5200

(See Advertisement This Page)

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(See Advertisement This Page)

Jensen's Bakery 3405 26th Ave. S.W. 249-5200

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(See Advertisement This Page)

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(See Advertisement This Page)

(Continued Next Page)

Bakers—Retail—(Cont'd)

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(See Advertisement This Page)

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3920 15aStSW.. 243-2989
(See Advertisement This Page)

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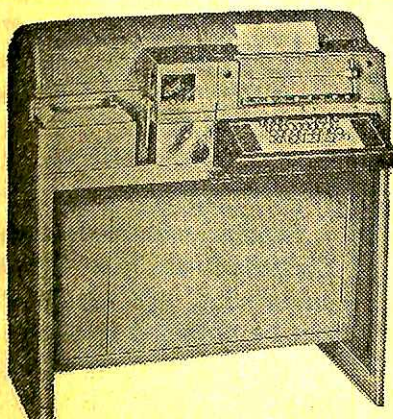
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1303 Centre St N...249-3101

Thirty-Third Avenue South West Branch

2131 33 Ave SW...262-5546

First Street West & Sixth Avenue Branch

1 St SW & 6 Av...243-3226

Macleod Trail Branch

4812 Macleod Tr...249-3106

Seventeenth Avenue South West & Thirty-Eighth

Street Branch 3820 17 Ave SW...262-4681

Seventh Avenue & Sixth Street West Branch

7 Av & 6 St SW...262-5526

Fifth Avenue & Second Street South West

Branch 5 Av & 2 St SW...249-3161

Lakeview Shopping Plaza Branch

63 Av & 24 St SW...289-1936

Stadium Shopping Centre Branch

1901 29 St NW...277-0191

Mayland Heights Branch

817 19 St NE...255-8146

Macleod Trail & 86 Avenue South West Branch

Macleod Tr & 86 Ave SW...289-5536

4110 Morley Trail NW Branch

4110 Morley Tr NW...289-5536

(Continued Next Page)



GENERAL BAKERIES Ltd.
PALACE BREAD
DIVISION

PHONE 255-7761

HONEYBOY!

The Toast of Alberta
If It's Baked... We Have It
LOOK FOR THE BIG
AT YOUR GROCERS

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4115 - 4th Street N.W.

288-4648

6436a Bowness Road N.W.

255-1165

231 Forge Road S.E.

HONEYBOY BREAD

(Calgary) Ltd.

Val's DONUTS
(CALGARY)
LTD.

For Every Occasion

CATERING TO CLUBS,
ASSOCIATIONS, CHURCHES, Etc.

Delivery Service on Large Orders

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6119 Centre Street S.

NEED SOMETHING...

..... for your Office?
..... in your Shop?
..... at Home?

These **Yellow Pages**
can tell you

Who sells it.

The Firm's Address.

The Telephone Number.

Results obtained through
Classified Business Directory
advertising are greater than
can be obtained through simi-
lar expenditures in any other
form of advertising.

Banks—(Cont'd)

CANADIAN IMPERIAL BANK OF COMMERCE

MORE THAN 1300 BRANCHES

"LIST OF BRANCHES"

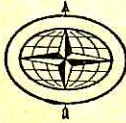
309 8AvSW	266-7251
Personal Loan Dept	269-7361
102 8AvSE	262-1136
101 8AvSW	266-3001
410 7AvSW	263-5550
628 8AvSW	263-1605
717 7AvSW (Elveden House)	262-5531
361 82AvSE	255-4212
410 16AvNE	277-7220
510 17AvSW	263-4621
634 16AvNW	289-1971
1202 1StSW	263-1020
1230 9AvSE	273-2361
1601 14StSW	244-9771
1630 14AvNW (Calgary Centre)	289-2506
1812 4StSW	263-7296
1912 37StSW	249-3050
2318 Centre St N	277-0774
2502 Kensington Rd	283-3279
3610 17AvSE (Forest Lawn)	272-1185
5010 Macleod Tr	243-3441
5032 16AvNW (Montgomery)	288-2155
7724 Elbow Dr	255-4686
Banff Coach Rd & 45StSW	249-5662
Elbow Dr & 96AvSW	255-6006
4Alyth Shopping Centre (Stockyards)	273-1898
Southridge Malls	252-4407

Industrial Development Bank
3rd Flr Hudson's Bay Oil & Gas Bldg. 269-6981

First National City Bank
—See Mercantile Bank of Canada The

MERCANTILE BANK OF CANADA THE

AFFILIATED WITH
FIRST NATIONAL CITY
BANK
A COMPLETE
BANKING SERVICE



"FOR INFORMATION CALL"
MERCANTILE BANK OF CANADA THE
AFFILIATED WITH FIRST NATIONAL
CITY BANK 700 8AvSW. 262-6961

It pays to make frequent use of the **YELLOW PAGES**. It lists services, stores, products and professional people — all classified for your convenience.

Yellow Pages

"The Who's Who
In Business"

Used Daily by Shoppers
and Businessmen When
They are Ready to Buy.

**ARE YOU
ADEQUATELY
REPRESENTED HERE?**

Banks—(Cont'd)

ROYAL BANK OF CANADA

THERE IS A BRANCH
IN YOUR
NEIGHBORHOOD



"LIST OF BRANCHES"

Main Branch 8Av&4StSW	266-8751
8th Avenue & Centre Street Branch	262-2711
Assistant General Manager's Dept	
409 8AvSW	266-8751
4th Street & 23rd Avenue SW Branch	
2224 4StSW	263-2680
6th Avenue & 5th Street SW Branch	
600a 6AvSW	269-8291
7th Avenue & 2nd Street SW Branch	
304 7AvSW	262-3906
8th Avenue & 7th Street SW Branch	
740 8AvSW	263-2000
814 49th Avenue SW Branch	243-2716
1141a 17th Avenue SW Branch	244-7451
3829 Banff Coach Road Branch	249-2833
	242-5003
462B Bowness Road NW (Montgomery)	
Branch	288-5463
5608 4StNW	277-8547
6622 20a Street SE Branch	279-4030
	279-4554
Willow Park Branch	
9919 Fairmount Dr SE	255-8196
Bowness Branch 6411 Bowness Rd	288-4431
Brentwood Branch 3640 Morley Tr NW	289-9275
Cambrian Drive Branch	
12 Cambrian Dr NW	289-1916
Crescent Heights Branch	
101 16AvNW	277-8516
Glamorgan Shopping Centre Branch	
3909 Richmond Rd	249-3151
Hillhurst Branch	
10St & Memorial Dr NW	283-5571
Macleod Trail Branch	
5828 Macleod Tr	252-1118
Forest Lawn Branch 3601 17AvSE	272-4091

TORONTO-DOMINION BANK

WHERE
PEOPLE
MAKE THE
DIFFERENCE



"FOR INFORMATION CALL"

TORONTO-DOMINION BANK THE	
114 8AvSW	262-7011
501 8AvSW	262-7011
Oil & Gas Department	
303-505 8AvSW Bldg	262-7011
200 8AvSE	263-6005
902 8AvSW (Medical Centre Bldg)	263-0620
2933 Richmond Rd	249-3333
41 4StNE (Riverside)	263-7475
1840 14AvNW (Calgary Centre)	289-5527
117 16AvNW	277-0834
6217 Macleod Tr S (Chinook Centre)	255-8106
3515 17AvSE (Forest Lawn)	272-1171
501 17AvSW	263-4085
1440 12AvSW	244-9796
10219 Elbow Dr SW (K-Mart)	252-3494

Banquets

See Caterers also Restaurants

Help is right at hand in the **YELLOW PAGES**. If you want to know where to get some product or service, consult them . . . and save time.

Barbers

Arl's Hairstyling 120 16AvNW	277-5059
B B Barber Shop 110-630 8AvSW	262-4287
Banner Barber Shop 2137a 33AvSW	242-2889
Beacon Barber Shop 111 16AvNW	276-1575
Besels Barber Shop 808 2StSW	269-4631
Bill's Barber Shop 4956 8AvSW	242-6885
Bow River Barber Shop 108 24StNW	283-4195
Bowmont Beauty Salon & Barber Shop	
5032 16AvNW	288-5600
Brentwood Plaza Barber Shop	
3537 Charleswood Dr	289-3033
Britannia Barber Shop 810a 49AvSW	243-0220
Broadway Barber Shop 814 Centre St S	262-1074
Bud's Barber Shop	
Co-op Shopping Centre NW	282-6961
Bud's Olympic Barber Shop 802 9AvSW	262-5635
C O Barber Shop 1440a 17AvSW	244-1878
Calgary Centre Barber Shop	
1822 14AvNW	289-5707
Calgary Inn Barber Shop 4Av&3StSW	266-3608
Cee Barber Shop 1431 Kensington Rd NW	283-0923
Chinook Barber Shop	
LwMall Chinook Centre	255-1567
Clipper Barber Shop	
LwFir Hudson's Bay Oil & Gas Bldg	266-2221
Collingwood Barber Shop	
4-920 Northmount Dr	289-9755
Connaught Barber Shop 1413 11StSW	244-0126
Crown Barber Shop 3411 17AvSW	249-6743
Daves Barber Shop	
45 Alyth Shopping Centre SE	273-1308

ED'S BARBERS & HAIRSTYLISTS

Calgary's Leading Mens Hairstylist
Ed Employs the Latest Techniques & Styles
1114a Renfrew Dr NE

Elveden House Barber Shop	
MnFlr 717 7AvSW	266-3541
Fairview Barber Shop 7640 Fairmount Dr	252-1734
Foothills Barber Shop 4618 Bowness Rd NW	288-3136
Forest Lawn Hotel Barber Shop	
17Av&35StSE	272-0621
Fran's Beauty Salon 211a 16AvNW	277-3285
Glamorgan Barber Shop	
37St&Richmond Rd	249-1257
Hans Barber Shop 6511 Elbow Dr	252-0666
Harry's Barber Shop 1136 8AvSW	264-2351
Haysboro Barber Shop 901c 82AvSW	255-7147
Haysboro Plaza Barber Shop	
Haysboro Shopping Plaza	255-0275
Headline Barber Shop 2919 Centre St N	276-2505
Henry's Mewata Barber Shop	
012-610 8AvSW	262-6598
Holiday Inn Barber Shop Holiday Inn Htl	262-5970
Hotel Wales Barber Shop 709 2StSW	263-2201
Hub Beauty Parlor & Barber Shop	
229a 8AvSW	262-9751
Ideal Barber Shop 1009a 1StSW	262-3566
Italian Barber Shop 1134a Kensington Rd	283-2110

IVAN'S BARBER-STYLIST SHOP

Specializing In

Men's Hair Styling
European Razor Haircuts

2514a 26AvSW	249-4550
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J B Barber Shop 4623 Banff Coach Rd	249-0503
Joe's Barber Shop 407b Centre St S	262-6333
Johnnie's Barber Shop	
Forest Lawn Shopping Centre SE	272-4412
Kennedy's Barber Shop 2414 3StNE	277-7944
King's Barber Shop 310a Centre St S	266-3376
Kingsland Barber Shop 7730 Elbow Dr	255-6344
Lakeview Barber Shop	
Lakeview Shopping Plaza SW	242-2522
Lawrence's Barber Shop 2317 4StSW	269-6024
Lew's Barber Shop 6327 Bowness Rd	288-5202
Lorne's Barber Shop 2824a Morley Tr	282-6655
Louie's Barber Shop 1161b Northmount Dr	282-2955
Matthew's Barber Shop 317 7AvSW	269-3305
Mattis Barber Shop 600 6AvSW	262-5943
Mayland Heights Barber Shop	
109-807 19StNE	276-2661
Model Barber Shop 719 4StSW	263-5818
Mount Royal Barber Shop 626 17AvSW	266-1162
Nevan Barber Shop 2035 33AvSW	242-2454
North Haven Barber Shop 4404 14StNW	282-3757
Pete's Barber Shop 4629a Bowness Rd NW	288-3094

Barbers—(Cont'd)

Petroleum Building Barber Shop	
310 9AvSW	266-4308
Quing Barber Shop 205 Centre St S	269-4703
Rauser Barber Shop 430 Acadia Dr SE	252-6293
Richmond Road Barber Shop	
2931 Richmond Rd	242-4226
Royal Hotel Barber Shop	
MnFlr 708 2StSW	262-5295
Sarcee Barber Shop	
Sarcee Shopping Centre SW	242-1878
Scheu Salons MnFlr Highlander Motor Htl	282-1515
(See Advertisement This Page)	
Service Barber Shop 225 7AvSE	269-1559
Shamrock Barber Shop 1034 21AvSE	273-4204
Sisson's Barber Shop 806a 1StSW	266-1810
Southridge Barbers Southridge Malls	252-2171
Stadium Barber Shop 1923 29StNW	289-8133
Stan Little's Barber Shop 309 6AvSW	269-6827
Stan's Sixth Avenue Barbers 131a 6AvSW	263-0877
Star Barber & Beauty Shop 1024 2StSE	266-4732
Sunshine Barber Shop	
Cambrian Shopping Plaza	282-2781
Sure-Way Barber Shop 3715 17AvSW	249-9323
Svend's Barber Shop	
2 Acadia Shopping Centre	255-6588
Tom's Barber Shop 1203 1StSE	266-5475
Top Hat Barber Shop The 706 3StSW	262-7693
Trend Barber Shop 330 9AvSW	262-2056
Trim Barber Shop 109a 8AvSW	262-3535
Triwood Barber Shop 4004 19StNW	289-6233
Vic's Barber Shop Bsmr 1705 4StSW	269-3900
Wave Barber Shop 716a 5StSW	269-1646
Westend Barber Shop MnFlr 704 7StSW	263-2598
Wildwood Barber Shop 3827 Banff Coach Rd	242-1237
Willow Park Barber Shop	
9919 Fairmount Dr	252-6161
Zed's Barber Shop 718 17AvSW	263-5407

SCHEU salons
HAIRSTYLING
FOR THE LADY - FOR THE MEN

HIGHLANDER HOTEL 282-1515	<td>NEW NOBLE HOTEL 262-3288</td>	NEW NOBLE HOTEL 262-3288
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**FOR A
TRULY
PROFESSIONAL
SERVICE**

Barbers' Supplies

**MID-WEST BARBER & S E GOULD BEAUTY
SUPPLY LTD** 207 7AvSE. 262-7573
Obsco Beauty Supply—Division of Colvin
Distributors Ltd 222 7AvSE. 269-1317

Barn Equipment & Supplies

**BARN-O-MATIC BARN CLEANERS & BUNK
FEEDERS—**
CAL-FARM & DAIRY EQUIPMENT CO LTD
420 40AvNE. 276-1711

Barrel & Drums

EDMONTON BARREL CO LTD
Complete Reconditioning Service
We Buy & Sell All Types of Barrels
Call Long Distance & ask for
(Collect) .Edmonton 699-5271

Newcomer to town? Use the **YELLOW PAGES** to locate new dealers to serve you.

Barricades

Alberta Barricade Co Ltd 16GraftonCrSW 242-3554
(See Advertisement This Page)

CANADIAN TRAFFIC CONTROL LTD
438 11AvSE.. 263-8087
(See Advertisement This Page)

RENTALS & SALES

ALBERTA BARRICADE CO. LTD.

Reflectorized Barricades & Signs
TRAFFIC CONTROL EQUIPMENT
SPECIAL WARNING EQUIPMENT
MADE TO ORDER
ELECTRONIC FLASHERS
Rentals to Contractors - City - Province & Public Utilities

24 HOUR SERVICE **242-3554**
Office Located at
3619 Blackburn Road S.E.

**BARRICADES
FLASHER LITES**

Rentals
Sales

'24 HOUR SERVICE
CONES — FLAGS — PADDLES
FIRST AID KITS — HARD HATS

Call 263-8087
Canadian Traffic Control Ltd.
438 - 11th Avenue S.E.

Barristers

See Lawyers

Basement Waterproofing

See Waterproofing Contractors

Bath Room Fixtures

See Plumbing & Heating Supplies

Baths—Steam—Equipment

VIKING SAUNA CORP OF CANADA
5806Eldridge.. Montreal Que 514-482-7549

If you have recently moved into a neighborhood and want to find nearby stores selling certain commodities or services, look in the **YELLOW PAGES** . . . they will tell you.



**BUY
DIRECT
FROM
US**

**B
C**

**Automotive - Industrial
Specialists**

**Wholesale and Retail
262-4485**

1312 Centre Street S.

**Alberta Battery
Co. Ltd.**

ESTABLISHED 1917

PHONE

269-7891 - 266-3367



REPLACE
WITH

**QUALITY GIANT
BATTERIES**

**FOR AUTOMOTIVE
DIESEL ENGINES
TRUCKS & BUSES**

SERVICE - REPAIRS

GIANT BATTERY

Co. Ltd.

315 - 3rd Street S.E.

After Hours Residence

243-0631 - 252-5430

Batteries—Storage

Alberta Battery Co Ltd 1312CentreStS..262-4485
(See Advertisement This Page)

Battery Shop 242 40AvNE277-9544
(See Advertisement This Page)

Burgess Battery Co 4319 1StSE243-6601

Foothills Battery 505e 34AvSE243-1210
(See Advertisement This Page)

GIANT BATTERY CO LTD {269-7891
315 3StSE..266-3367
(See Advertisement This Page)

Globelitte Batteries Ltd 4524 1StSE243-3568
(See Advertisement This Page)

Hart Battery Co Ltd 126 12AvSW262-5822

Hutton's Ltd 131 11AvSW269-3725
North Hill Br 1416CentreStN277-4443

INDUSTRIAL BATTERY COMPANY LIMITED
126 12AvSW..262-5822

PRESTOLITE COMPANY 444 58AvSE ..255-6641

BATTERY SHOP

NEW & USED BATTERIES

SALES & SERVICE

REPAIRS

TO ALL MAKES

277-9544

AFTER HOURS CALL 276-4285

242 - 40th Avenue N.E.

GLOBELITE BATTERIES Ltd.



GLOBELITE EV-R-FUL

The Battery Built For
Canada's Climate

- Auto
- Truck
- Tractor
- Buses
- Road Machinery
- Aircraft

• Industrial Equipment •

Light & Power Batteries

Distributors of
DEAC STEEL ALKALINE BATTERIES
NICKEL-CADMIUM and NICKEL IRON

243-3568

Factory Branch

4524 - 1st St S.E., Calgary

Batteries—Storage—(Cont'd)

TAYLOR PEARSON & CARSON LTD
Distributors of
EXIDE INDUSTRIAL, AUTOMOTIVE
FARM BATTERIES
4340 4StSE262-6911
Zentha Propane 36Av&5StSE243-5533

Foothills Battery



Operated by
Len (Scotty) Tucker

**Authorized
PRESTOLITE**

Sales & Service

243-1210

505e - 34th Avenue S.E.

AFTER HOURS249-5317

Authorized Mercury Outboard Motor Service

Bearings

ASARCON CONTINUOUS-CAST BRONZE—
Exclusive Warehouse Distributor
B C BEARING ENGINEERS LTD
451 42AvSE..243-5521

B C BEARING ENGINEERS LTD
451 42AvSE..243-5521
(See Advertisement Opposite Page)

BRAKE-DROME 1025 9AvSE273-4440

CANADA METAL CO LTD
Roto-Cast & Precision Bronze
Guaranteed Porosity Free
5524 4StSE255-7901

CANADIAN BRONZE CO LTD (DIV OF CAE)
EXCLUSIVE DISTRIBUTORS OF
JOHNSON BRONZE CONTINUCAST
1609 24AvSE273-1066

CANADIAN S K F CO LTD
5324 1aStSE..255-7721
(See Advertisement This Page)

CITY AUTO PARTS 4702 15StSW243-2197

CORBETTS (CALGARY) LTD
456 42AvSE..243-4246

FAFNIR BALL BEARINGS—
Exclusive Warehouse Distributor
B C BEARING ENGINEERS LTD
451 42AvSE..243-5521

(Continued Next Page)

COMPLETE STOCKS
INDUSTRIAL — AUTOMOTIVE

SKF

**BALL & ROLLER
BEARINGS**

255-7721

5324 - 1a Street S.E.

CANADIAN **SKF** COMPANY

Limited

NIGHT EMERGENCY CALLS:

W. Layton, Dist. Mgr., Res. 289-3651

Bearings—(Cont'd)

Federal-Mogul Service Ltd Order Desk
4034 45th St. E. 243-7743
Office 243-6331
Rod Shop 703 11th Ave SW 262-2261
Mainland Foundry & Engineering Ltd
35-1215 55th St SW 264-7621
Moore's Machine Shop
Federal-Mogul Engine Bearings
719 35th St NE 262-6474
RANDALL BRONZE BEARINGS—
Warehouse Distributor
BC BEARING ENGINEERS LTD
451 42nd Ave SE 243-5521
SHAHER ROLLER BEARINGS—
Exclusive Warehouse Distributor
BC BEARING ENGINEERS LTD
451 42nd Ave SE 243-5521
SPROULE BEARING SUPPLY (CALGARY) LTD
3839 Burnside Rd. 243-5581
(See Advertisement This Page)

Bearings—(Cont'd)

Superior Automotive Supply Ltd
1012 17th Ave SW 244-2796
TAYLOR PEARSON & CARSON LTD
Your Bearing Requirements
Timken, SKF, Hyatt,
New Departure
COMPLETE STOCK OF BEARINGS
PILLOW BLOCKS - V-BELTS - OIL SEALS
O-RINGS
Emergency After Hours Service
4340 45th St E 262-6911
Transmission Supplies Ltd 503 42nd Ave SE 243-3261
(See Advertisement This Page)

Beauty Parlor Supplies &

Equipment

Andre Beauty Supply Ltd 207 12th Ave SW {263-1120
266-4723
(See Advertisement This Page)
EMERALD BEAUTY & BARBER SUPPLY
514 17th Ave SW 262-9663

The **YELLOW PAGES** place
your name and telephone
number before the Buyer at
the very moment he wants
what you have to sell.

Beauty Parlor Supplies &

Equipment—(Cont'd)

**MID-WEST BARBER & S E GOULD BEAUTY
SUPPLY LTD** 207 7th Ave SE 262-7573
Monarch Beauty Supply Co 135 6th Ave SE 263-3390
(See Advertisement This Page)
Obsco Beauty Supply—Division of Colvin
Distributors Ltd 222 7th Ave SE 269-1317
(See Advertisement This Page)
Stogryn Sales (Calgary) Ltd 110 6th Ave SW 269-3375
(See Advertisement This Page)

Take the **RUN** out of **RUNNING**
your home . . . Order a handy
EXTENSION TELEPHONE.

**B.C. BEARING
ENGINEERS Limited**

Bearing Specialists

24 Hour
Emergency
Service

243-5521

COMPLETE BEARING & SEAL STOCKS

Also Distributor for Power Transmission & Conveyor Products

SPROULE BEARING SUPPLY (Calgary) Ltd.

Behind the Stampeder Hotel

3839 BURNSLAND ROAD
24 Hr. Emergency Service

243-5581

TIMKEN — SKF — FISCHER

BOWER — BCA & ENGINE BEARING

ALL TYPES & SIZES OF BEARINGS

- PILLOW BLOCKS
- TAPER LOCK SHEAVES
- V-SHEAVES TAPER LOCK
- TAPER LOCK SPROCKETS
- ROLLER CHAIN
- SPEED REDUCERS
- COUPLINGS TAPER LOCK

- UNIVERSAL JOINTS
- OIL & GREASE SEALS
- O-RINGS — ALL TYPES & SIZES
- NYLON & PLASTIC PRODUCTS
- PISTONS & SLEEVES
- SNAP RINGS
- CASTERS — ALL TYPES & SIZES

ANYTHING THAT ROLLS — WE HAVE IT

MONARCH BEAUTY SUPPLY CO.

Distributors of
Rayette Beauty Products
"Realistic"
"L'Oreal de Paris"
"Wella" Products
CLAIROL — ROUX — CURTIS
SILHOUETTE — NESTLE — TURBINATOR
Noble Products
Dryers & Furniture
COMPLETE LINE OF BARBER SUPPLIES

263-3390

135 - 6th Avenue S.E.

STOGRYN SALES

(CALGARY) LTD.

Exclusive Distributors For
Helene Curtis Ltd.

"LEADING NAME IN
HAIR CARE"

FULL LINE OF QUALITY
PRODUCTS & EQUIPMENT
FOR THE BEAUTICIAN

110 - 6th Avenue S.W.

269-3375

FRED TIBBLES, RES. 289-0721

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SKF, New Departure, Hyatt, MRC, Torrington, Bower
Timken, BCA, Norma Hoffman, Nice

PILLOW BLOCKS — FLANGE UNITS — TAKE-UPS

SKF, Sealmaster, R & M, NPK, Shafer, Linkbelt, Browning (Dodge Timken), Fafnir

SEALS — "O" RINGS

Chicago Rawhide, National, Victor

ALSO COMPLETE STOCKS OF INDUSTRIAL POWER TRANSMISSION PRODUCTS

TRANSMISSION SUPPLIES LTD.

24 HOUR
EMERGENCY SERVICE
503 - 42nd Avenue S.E.

243-3261

GENERAL MOBILE TELEPHONE SERVICE



A mobile radio telephone
gives you access to the local
and long distance telephone
network from your car or
truck.

An Aspect of
TOTAL COMMUNICATIONS
For Modern Business

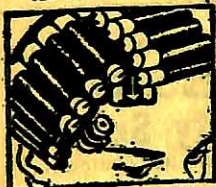
ALBERTA GOVERNMENT TELEPHONES

CALGARY'S LARGEST SALON

33 PROFESSIONAL OPERATORS
3 MALE BARBERS
OPEN 6 DAYS A WEEK
NO APPOINTMENT NECESSARY
Prices Based on Volume Business



The First Step of
Your Perm
PLANNED
HAIR SHAPING
by expert barbers who
cut hair exclusively.



PROPER SECTIONING
Even tension winding.



Final results even
Balance Curl

COMPLETE PERMS
with Haircut, Shampoo
and Set
\$PECIAL
Phone for Price

COMPLETE TINTS
with Haircut, Shampoo
and Set
\$PECIAL
Phone for Price

266-1125
AMERICAN
HOUSE OF BEAUTY
Upstrs. 805 - 1st Street S.W.

THE Chateau Salon of Hair Design

Next Door to Wave Restaurant
"PERSONAL ATTENTION TO MAKE A
MORE BEAUTIFUL YOU"

Frosting - Bleaching - Tinting
Conditioning - Cold & Body Waves
Shaping & Styling

NO APPOINTMENT NECESSARY
Open Thursday & Friday to 9:00 P.M.
Marie Fendeleit, Prop.

266-6727

716 - 5th Street S.W.

CHURCHILL Towers Beauty Salon

COMPLETE
BEAUTY CARE

Manicures - Tinting
Eyelashes &
Eyebrows

244-1955

FOR APPOINTMENT
1027 Cameron Avenue



Beauty Parlors

A 1 BEAUTY SHOP

PERMS — HAIR COLORING
STYLING & HAIR CUTTING

Julie Dobrocki & Gladys Reynolds

1002a Centre StN 262-6686

ACADIA J-ZEE BEAUTY SALON

ALSO

J. Zee Beauty Salon

OPEN 6 DAYS A WEEK

THURSDAY & FRIDAY TILL 9 p.m.

AcadiaShoppingCentreSE 255-5626

Adrian Beauty Salon 514 17AvSW 262-4429
(See Advertisement This Page)

Alice's Beauty Salon 1415 11StSW 244-1659
Al's Beauty Shop 5219 18AvNW 288-2586

ALTADORE BEAUTY SHOPPE
2034a 42AvSW 243-4466

AMBASSADOR BEAUTY SALON
630 17AvSW 269-8483

American House of Beauty
Upstrs 805 1StSW 266-1125
(See Advertisement This Page)

Andy's Hair Styling 413-209 8AvSW 263-3304

Ann's Beauty Shoppe 89GlamorganDrSW 242-1421

ANTOINE'S SALON DE BEAUTE
1446 17AvSW 244-4753

ARLO'S HAIRSTYLING 120 16AvNW 277-5059
(See Advertisement This Page)

AVENUE TOWERS BEAUTY SALON

Specializing In

COLORS, WAVING, CUTTING & PERMS

2-333 17AvSW 266-5255

Beacon Beauty Salon 16Av&CentreStN 277-7849

Beudet's Beauty Shop 1004 17AvSW 244-4244

Beauty Palais The 220 7AvSW 264-7471
(See Advertisement This Page)

BELFAST BEAUTY SALON
1816 14AvNE 276-1370

Bigelow Julianne 1430 41StSW 242-5334

BLUEBIRD BEAUTY PARLOR

"For Happy Hair Care"

ALL LINES OF BEAUTY
CULTURE & ELECTROLYSIS

Permanent, Safe Removal
of Unwanted Hair

A. J. Porter, Prop.

32-45StNE 262-2529

BOUQUET BEAUTY SALON
5012CentreStN 277-0813

Boutique Beauty Salon 3711 17AvSW 249-1321

Bow View Beauty Salon
2620ParkdaleBlvdNW 283-1322

BOWMONT BEAUTY SALON & BARBER SHOP
5032 16AvNW 288-5600

Bowness Beauty Salon 6435BownessRd 288-2447

Bridgeland Beauty Salon 813 1AvNE 266-1117

Cable's Barber & Beauty Shoppe
346 17AvSW 262-3210

CAMEO BEAUTY SALON
11CambrinPINW 289-9122

Camille Beauty Salon 3-1707 4StSW 269-6868
(See Advertisement This Page)

Capri Beauty Salon 728a 17AvSW 262-9734

CAREFREE BEAUTY PARLOR
1134KensingtonRd 283-2372

Carroll's Beauty Salon 1229 2StSE 266-4952

CHARM BEAUTY SHOPPE
219 16AvNE 277-1335

Charmaine's Beauty Salon 2220 7AvNW 283-6446

Chateau Salon of Hair Design The
716 5StSW 266-6727
(See Advertisement This Page)

Churchill Towers Beauty Salon
MnFir 1027CameronAv 244-1955
(See Advertisement This Page)

Cinderella Beauty Salon
1340NorthmountDrNW 289-1402
(See Advertisement This Page)

(Continued Next Page)

ADRIAN
Beauty Salon
MADAME McGRANDLE
PHYLLIS HOLGATE
HARPER METHOD
SALON

"Complete Beauty
Care"

262-4429

514 - 17th Ave. S.W.

THE Beauty Palais

"Always Ahead
in Fashions"

264-7471

220 - 7th Avenue S.W.

Cinderella Beauty Salon

SPECIALIZING IN

★ LATEST STYLES
★ HAIR COLORING
★ COLD WAVES

Open: Thurs. & Fri. Evenings
Corner Brisebols & Northmount Drives

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1340 Northmount Dr. N.W.

Arlo's Hairstyling

HAIR
CUTTING &
SHAPING
Tinting
Cold Waves
Permanent
Waving
Soft Water

Arlo Musselman, Prop.

Specializing in:
Cold Waves and Coloring

277-5059

120 - 16th Avenue N.W.

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★ HAIR STYLING
★ HAIR SHAPING
★ COLOR BLENDING
★ COLD WAVES

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3-1707 - 4th Street S.W.

L. GRETSINGER, Prop.
(Virginia Farrell Graduate)



Ross

Coiffeures by Ross

262-7194, 1302a 4th St. S.W.

Beauty Parlors—(Cont'd)

City View Beauty Salon 1811 26AvSW...244-9206
COIFFEURS BY ROSS 1302a 4StSW...263-7194
 (See Advertisement Opposite Page)
 Coiffure Design 721 4StSW...263-2353
 (See Advertisement This Page)

COLLINGWOOD BEAUTY SALON
 920NorthmountDr...289-0633
 (See Advertisement This Page)

COLONNADE BEAUTY SALON
 3515 17AvSW...242-2212

COQUETTE BEAUTY SALON
 MaylandHeightsShoppingPlazaNE...276-1488
 Dahl Shop The CrestwoodShoppingPlaza 279-3995

DANNEWALD HAIRFASHIONS

CO-OP SHOPPING CENTRE
 8828 Macleod Trail S.

255-4945

CO-OP SHOPPING CENTRE
 Brentwood

282-5178

4116MorleyTrNW...282-5178

David of Paris Hair Stylists 107 8AvSE...262-7396
 (See Advertisement This Page)

David of Paris Southridge Ltd
 SouthridgeMall...252-1115

David of Paris Westbrook Ltd
 WestbrookShoppingCentre...249-6661
 (See Advertisement This Page)

Use Beautiful colour telephones
 to mix or match with home or
 office decor.

Beauty Parlors—(Cont'd)

Delmar Basic & Advanced Hair Styling Academy
 1137a 17AvSW...244-6122

Delmar Hi Styling 1137a 17AvSW...244-7322
 (See Advertisement This Page)

DELMONICA BEAUTY SALON
 2523a 17AvSW...249-6026
 (See Advertisement This Page)

DELUXE HAIRSTYLING 1713 2StSE...263-5425

Diana Beauty Salon 305a 10StNW...283-5301
 (See Advertisement This Page)

Dia's Beauty Salon 4608aBownessRdNW 288-3464

Dorothee Mae Beauty Salon
 1317 1StSW...266-4905

Dot's Beauty Salon 236 8AvSW...262-2383
 (See Advertisement This Page)

(Continued Next Page)

**Diana
 Beauty
 Salon**



Specializing in

- ★ Permanent Waving
 - ★ Hair Cutting — Hair Styling
 - ★ Hair Tinting — Cold Waves
- Next Door to Kent's Accordion Centre

283-5301

305a - 10th Street N.W.

DELMAR

Beauty School

244-6122



Hi-Styling

Beauty Salon

244-7322

BASIC & ADVANCED
 NATIONAL & INTERNATIONAL
 INSTRUCTIONS ARE GIVEN
 IN THIS SCHOOL
INDIVIDUAL INSTRUCTION
 Write or Call for Booklets
 and Information

Learn By
 Practical Experience

**DELMAR
 ADVANCED
 HAIR STYLING
 ACADEMY**

- ★ You too can become a Stylist by
 attending our famous school, for
 Licensed Hairdressers only.

Attending the course will be the next
 closest thing to actually attending the
 famous Virginia Farrell Academy of
 Advanced Hairstyling in Detroit.

**PROFESSIONAL
 HAIRSTYLISTS**

*"Where Styles are Shaped, Cut
 and Created by
 Jimmie Gretsinger and Staff"*

Stylist 35 Years

- PERMANENT WAVING
- HAIR CUTTING
- COLOR BLENDING
- STYLES THAT TURN
 HEADS

DIPLOMAS U.S.A. — SASK. — ALBERTA

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**Delmonica
 Beauty Salon**

MISS "JEANNIE"

- ★ STYLE CUTTING
- ★ PERMANENT WAVING
- ★ STYLE COLORING & BLEACHING
- ★ PARKING



*"Where Individual
 Fashions Take
 Heights"*

2523a - 17th Avenue S.W.

249-6026

**COLLINGWOOD
 BEAUTY
 SALON**



*"The Place For
 Personalized
 Beauty Care"*

— OPEN —

Monday to Saturday - 9 a.m. to 5 p.m.
 Open Fridays Till 9 by Appointment

Wallie Laflamme, Manageress

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920 Northmount Drive N.W.



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 BEAUTY
 SALON**

SPECIALISTS IN:

- ★ COLD WAVES
- ★ TINTING
- ★ STYLING

262-2383

(ABOVE KRESGE'S)

236 - 8th Avenue S.W.



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 As KENNETH... (Prop.)

**DESIGN is the Sign of
 Quality, Perfection and
 Excellent Workmanship**

ALL YOURS

Human Wigs & Postiches
 Also Available

WITH (2) TWO LOCATIONS
 TO SERVE YOU BETTER

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 (Across from Eaton's)

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Hair Design

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263-0180

David of Paris

HAIR STYLISTS



DOWNTOWN

262-7396

107 - 8th Avenue S.E.

DAVID OF PARIS
 WESTBROOK LTD.

WESTBROOK SHOPPING
 CENTRE S.W.

249-6661

SOUTHRIDGE MALL S.

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Elysee BEAUTY SALON

Fully Experienced
Hair Dressers
SPECIALIZING IN
TINTING - BLEACHING
PERMANENTS

264-5920

— 107 - 8th AVENUE S.E. —

Elysee BEAUTY SCHOOL

Fully Qualified Instructors
from Europe

LEARN ADVANCED
HAIR STYLING

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FASHION HALL BEAUTY SALON

ONE OF CALGARY'S
MOST MODERN SALONS

— 8 Stylists to Serve You —

Experts in all lines of Beauty Culture . . .
Permanent Waving, Tinting, Bleaching,
Cutting, Styling

MODERATE PRICES

Phones

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EMMY'S HAIRSTYLING

EMMY POETTINGER, PROP.

- HAIR STYLING
- PERMANENT
WAVING
- TINTING
- RINSING



244-8805

825 - 17th Avenue S.W.

FAIRMOUNT BEAUTY SALON

LATEST IN
HAIR
STYLING
COLD
WAVE
TINTING



252-3665

4 Fairmount Shopping Centre

FASHION 'N' FLAIR

Your Invitation to Beauty

- STYLING
- PERMANENTS
- TINTING
- BLEACHING



Come As You Are & Relax
In A Friendly Atmosphere

Parking No Problem

MOTEL VILLAGE — BEHIND PHIL'S

282-2223

2312a - 16th Avenue N.W.

HAIR STYLES JUST SO . . . AT THE



HAIR STYLING STUDIO

No Appointment Necessary

266-6694

8th Avenue at 1st Street S.E.

717 - 1st Street S.E.

FRAN'S BEAUTY SALON

Specializing In

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STYLING

COLD WAVES

CUTTING &

MANICURES



FRANCES JACKMAN, OWNER

277-3285

211a - 16th Avenue N.W.

GISELLE Beauty Salon



Specializing in

HAIRSTYLING

COLORING

HAIRCUTTING

MARJORIE LAYTON, Owner

277-3465

1607 Centre St. N.

Glendale Beauty Salon

Located In Glendale Shopping Centre
M. KIDD, PROP.

LATEST IN:
HAIR STYLING
HAIR COLORING
PERMANENT
WAVING



249-0404

5-1924a - 37th St. S.W.

Beauty Parlors—(Cont'd)

EATON CO CANADA LTD (THE T)

8AvBt3&4StSW . . . 266-0234

EDNA'S BEAUTY NOOK 1506 12AvSW 244-1657

EDWARD'S BEAUTY SALON

Prop. Eddie Kurz

HARPER METHOD SALON
HAYSBORO SHOPPING
PLAZA

OPEN THURSDAY & FRIDAY TILL 9 P.M.

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HavenhurstCr&ElbowDr . . . 255-5622

Elbow Barber Shop & Beauty Parlor
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Call This Handy Neighborly
Shop for Your Next
Appointment

1431 17AvSW . . . 244-3334

ELSBETH'S BEAUTY SALON

Specializing In

PERMANENT WAVING
& HAIR STYLING

HERMANN & ELSBETH POLLHAUS, Props.

HANS POLLHAUS

Professional Hair Stylist

Res. 288-6703

4618bBownessRd . . . 288-6864

Elysee Beauty Salon 107 8AvSE . . . 264-5920

Elysee Beauty School 107 8AvSE . . . 264-4641

(See Advertisement This Page)

Emmy's Hairstyling 825 17AvSW . . . 244-8805

(See Advertisement This Page)

ETHEL'S HOUSE OF BEAUTY

1122 1StSW . . . 262-3530

Evsalons Hair Stylists 2925RichmondRd 249-2760

(See Advertisement This Page)

Fairmount Beauty Salon

4FairmountShoppingCentre . . . 252-3665

(See Advertisement This Page)

Fashion Hall Beauty Salon 222a 8AvSW . . . 262-2002

(See Advertisement This Page)

FASHION 'N' FLAIR 2312a 16AvNW . . . 282-2223

(See Advertisement This Page)

FLAMINGO HAIR STYLING STUDIO

717 1StSE . . . 266-6694

(See Advertisement This Page)

FOREST HEIGHTS BEAUTY PARLOR

LATEST HAIR STYLING

BY EXPERIENCED TECHNICIANS

ForestHghtsShoppingPlazaSE . . . 272-3211

FOREST LAWN BEAUTY SALON

ForestLawnShoppingCentreSE . . . 272-4412

FOREST LAWN HOTEL HI-STYLING

BEAUTY SALON

202ForestLawnHotel . . . 272-1406

Frans Beauty Salon 211a 16AvNW . . . 277-3285

(See Advertisement This Page)

GARDEN BEAUTY SALON

SPECIALIZING IN HAIR CUTTING

PERMS - WAVING - SHAPING - TINTING

2517 5AvNW . . . 283-5357

Giselle Beauty Salon 1607CentreStN . . . 277-3465

(See Advertisement This Page)

Gladys Beauty Salon 3517 17AvSE . . . 272-2622

Glendale Beauty Salon 5-1924a 37StSW 249-0404

(See Advertisement This Page)

(Continued Next Page)

Evsalons HAIR STYLISTS

Formerly Richmond Beauty Salon

- Private Room for
- Facials
 - Oil Treatment
 - Bleaching
 - Hair Coloring



Specializing in
HAIR SHAPING • HAIR STYLING
• PERMS & COLD WAVES •
For Appointment Phone

249-2760

2925 Richmond Road

Beauty Parlors—(Cont'd)

GOLDIE'S BEAUTY SALON

4527 37StSW..249-6545

GOULDIE'S BEAUTY SALON

Specializing In
PERMANENTS - CUTTING - TINTING
Monday to Saturday

911 13AvSW245-1207

Grumme Hans Hairstylists 329 7AvSW ..262-6445
(See Advertisement This Page)

Gus Beauty Salon 2719 14StSW244-5222
(See Advertisement This Page)

Hair Design Salon 810 2StSW263-0180

HAIRSTYLES BY STELLA

1114RenfrewDrNE..277-3638

HANNELORE STADIUM COIFFURES

Located In The Stadium Shopping Centre
Next to Safeways

18StadiumShoppingCentreNW282-7070

Helen's Beauty Salon

MnFlr 2838ParkdaleBlvdNW..283-0373

Highlander Beauty Salon & Barber Shop

MnFlr HighlanderMotor Hl..282-1515

Highwood Beauty Salon 4121 4StNW ...282-6644

Hi-Top Hairstyles 125a 6AvSW262-2979
(See Advertisement This Page)

Hollywood Beauty Academy Ltd

Bsmt 220 7AvSW..262-3308

(See Advertisement This Page)

Hoover Beauty Salon 239 22AvNE277-5918

House of Ada Beauty Salon

317-804 1StSW..266-1800

HOUSE OF CHARM BEAUTY SALON

LOCATED IN
BRITANNIA SHOPPING CENTRE

818 49AvSW243-6877

House of Glamour Hairfashion

MnFlr 121 7AvSW..269-3392

(See Advertisement This Page)

House of Styles 705aCentreStS269-2973

(See Advertisement This Page)

Hub Beauty Parlor & Barber Shop

229a 8AvSW..262-9751

(See Advertisement This Page)

JACOBSON'S PROFESSIONAL HAIRSTYLISTS

Upstrs 128a 8AvSW..269-1477

(See Advertisement This Page)

(Continued Next Page)

Every day hundreds of housewives are using these yellow pages to call someone in your line of business. Do they find you?

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Where the Best Costs Less

Dramatic Hair Styling for
Students & Salon Clientele

APPOINTMENTS WELCOME
BUT NEVER NECESSARY

262-3308

Open Days & Evenings

*Let Us Bring Out The
Loveliness In You!*

Bsmt 220 - 7th Ave. S.W.

ACROSS FROM THE HUDSON'S BAY
Next Door to Public Parking

NEW CLASSES EACH WEEK



*the perfect
place for ...*

Complete Hairstyling

— CALL —

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Emma Ferworn

125a - 6th Avenue S.W.

JACOBSON'S

BEAUTY SALON

*Professional
Hairstylists*



BEAUTY SCHOOL

*"One of the
Largest Schools
in Canada"*

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Individual Hair Styling and
Cold Wave Permanents

Our staff are instructed by
members of the Official Hair
Styling Fashion Committee.

This enables us to serve you
better.

*"Giving You The Finest In
Beauty Culture"*

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★ FULLY QUALIFIED
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★ WRITE OR CALL FOR
BOOKLETS and
INFORMATION

★ LEARN BY PRACTICAL
EXPERIENCE

BOTH SALON & SCHOOL FULLY AIR CONDITIONED

Upstairs 128a - 8th Avenue S.W.



Hans Grumme

HAIR STYLISTS

WIGS - HAIR PIECES

AND LONG HAIR

STYLING OUR SPECIALTY

262-6445

329 - 7th Avenue S.W.

GUS BEAUTY SALON

"Keep Looking
Beautiful"



HAIR
RINSING
HAIR
COLORING

★ EXPERT HAIRSTYLING &
PERMANENT WAVING

244-5222

2719 - 14th Street S.W.

HOUSE OF GLAMOUR Hairfashion

EDDIE HAULT



Mn. Flr., 121 - 7th Ave. S.W.

SPECIALIZING IN—
PERMANENT WAVING
COLOURING - FROSTING
HAIR SHAPING - STYLING

Phone 269-3392

OPEN 6 DAYS WEEK 9 A.M. - 6:30 P.M.

THURS. & FRI. 9 A.M. - 9 P.M.

House OF Styles

FOR THE WOMAN
WHO CARES

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DOWNTOWN KITTY CORNER
FROM THE YORK HOTEL

705a Centre Street S.

HUB BEAUTY PARLOR & BARBER SHOP



"THE HOME OF
FASHIONABLE
HAIRDRESSING"

Opposite Capitol Theatre

262-9751

229a - 8th Avenue S.W.

Maison jake's

Beauty Salons Ltd.

CALGARY INN
4th Avenue & 3rd Street S.W. **266-7327**

CHINOOK CENTRE
Lower Mall **252-4494**

8th AVENUE WEST
620b - 8th Avenue S.W. **262-6178**

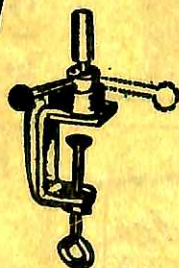
BRITANNIA 800
50th Avenue & Elbow Drive S.W. **252-0189**

ADDISON HOUSE
Mn. Flr. 1905 - 4th Street S.W. **264-1151**

MODELS WANTED

FOR PERMANENT WAVING, HAIR COLOR,
CUTTING AND STYLING

All work is done at slightly more than material cost and is supervised by Barbell Garnett — Permanent Wave Specialist and Color Technician.



Learn Hairdressing at Marvel

Remember . . .

Your success depends on the selection of the right school and **THE RIGHT SCHOOL IS MARVEL.**

AT MARVEL STUDENTS LEARN • BY SEEING • BY HEARING • BY DOING

Marvel is one of Canada's Most Modern Schools with the latest teaching methods.

Write! Come in or Phone in for Further Information

Special Deal!
OWN YOUR OWN MANNEQUIN

When you leave school, the mannequin will enable you to practice at home in the evenings or spare time.

MARVEL BEAUTY SCHOOLS

Over Metropolitan Stores — 326a - 8th Avenue S.W., Calgary

Phone 262-9841

JEANNE'S Beauty Salon



Mae Plumb, Prop.

FULLY EXPERIENCED IN
ALL LINES OF
BEAUTY CULTURE

289-1436

824 - 16th Avenue N.W.



277-9230

1506 Centre Street N.

London House BEAUTY SALON



"FOR
THE
WOMAN
OF
TASTE"

JUNE WILSON, PROP.

255-6767

901b 82nd Avenue S.W.
Elbow Drive



Specializing in:

- * PERMS
- * HAIR STYLING
- * HAIR COLORING

282-1944

2114 - 14th Street N.W.

Beauty Parlors—(Cont'd)

JEAN'S BEAUTY SHOP 115 14SW 283-40
JEANNE'S BEAUTY SALON
824 16AvNW. 289-1436
(See Advertisement This Page)

Jenny Beauty Salon 1010 1AvNW 283-35
Joan's Beauty Salon 2015 41AvSW 243-45
Johnston's Barber Shop & Beauty Parlor
1403 11SW. 244-35
Judy's Beauty Salon 1922 9AvSE 273-15
Judy's Beauty Salon 1506CentreStN 277-9230
(See Advertisement This Page)

K L BEAUTICIANS

BEAUTY SALON
& BARBER SHOP

1320 17AvSW 244-439

KAY'S BEAUTY SALON

3-2403 33AvSW. 249-439

KILLARNEY BEAUTY SALON

We Specialize In
**HAIR STYLING — TINTING
PERMANENT WAVING**

Mrs. Ann Farnum, Mgrs.

2705 17AvSW 249-292

La Belle Beauty Salon 4623 16AvNW 288-439
Lady Louise Beauty Salon 1114 35NE. 277-9230

LAKEVIEW BEAUTY SALON

Cliff Howes, Prop.

HARPER METHOD SALON

- * PERMANENT WAVING
- * HAIR STYLING
- * HAIR CONDITIONING TREATMENTS
- * COMPLETE BEAUTY SERVICE

Lakeview Shopping Plaza
24St&64AvSW 242-2333

La Moderne Mode Beauty Salon
2118a 45StSW. 262-9841

Lawrence Hairdressing 2317 45StSW 262-1777
Lea's Hair Styling 2440 23AvSW 249-6320

LEROY BEAUTY SALON

—See Fashion Hall Beauty Salon

Lil's Beauty Salon 1211 14StSW 244-6207

Lincoln Park Beauty Salon
6LincolnParkShoppingCentreSW. 243-6444

LONDON HOUSE BEAUTY SALON
901b 82AvSW. 255-6767
(See Advertisement This Page)

Lue's Beauty Salon 1415 35NE 276-3304

Lydia's Beauty Shop
2WestEnd BownessShoppingCentre. 288-2888

Lynda's Beauty Shop 2013 18StNW 289-1074

Lynda's House of Beauty 1509 85StSW 244-9811

Lynnwood Beauty Salon 6618 20aStSE. 279-3000

MACLEOD TRAIL BEAUTY SHOP
4820MacLeodTr. 243-7137

Mac's Barber & Beauty Shop
3705 17AvSE. 272-3443

Madeleine's Beauty Salon 8104 34AvNW 288-4392

Magic Touch The MnFlr 208 8aStNE 266-2734

Maison Jake's Beauty Salons Ltd
4Av&35StSW. 266-7327

Uptown Coiffures 620b 8AvSW 262-6178

LwMall ChinookShoppingCentres 252-4494

Britannia 800 50Av&ElbowDrSW 252-0189

Addison House MnFlr 1905 45StSW 264-1151
(See Advertisement This Page)

Majestic Beauty Salon 2114 14StNW 282-1944
(See Advertisement This Page)

Marda Beauty Salon 3409 20StSW 242-3105

Mardelle Beauty Salon 2829MorleyTrNW 282-1550
(See Advertisement Opposite Page)

MAREN'S BEAUTY SALON
2133aKensingtonRd. 283-1070

MARGARET RAISBECK'S BEAUTY SHOP
134 17AvNE. 277-2244

Marie Owens Coiffures 1827 39StSE 272-4515

MARIE'S BEAUTY SALON
2805 14StSW. 244-2044

Marvel Beauty Schools
2ndFlr 326a 8AvSW. 262-9841
(See Advertisement This Page)
(Continued Next Page)

Beauty Parlors—(Cont'd)

Mary Anne Beauty Parlor 1336b 9Ave. .273-4093
MAYFAIR LADY HAIRSTYLING
 2-6511 Elbow Dr SW. .255-4491
 Mayland Heights Coquette Beauty Salon
 Mayland Heights Shopping Plaza NE. .276-1488
MILADY'S BEAUTY SALON
 4822 16 St SW. .243-1141
 Mission Beauty Shoppe 2208 4 St SW. .262-7616

MODERN BEAUTY SALON

PERMANENTS — TINTING — HAIR STYLING
 — Keep Looking Beautiful —

4214 17 Ave SE. .272-0788

Molly's Beauty Salon 318 16 Ave NW. .277-2430
 Mona Lisa Beauty Studios Ltd
 550 Northmount Dr NW. .282-1965

6-4404 14 St NW. .282-5661
 (See Advertisement This Page)

Monti's Beauty Parlor 1414 35 St NE. .277-5027
 Mount Royal Beauty Salon

1001a 17 Ave SW. .244-2425

(See Advertisement This Page)

Mount View Beauty Bar 1914 35 St NE. .276-3061

NEIL'S BEAUTY SALON

912a 16 Ave NW. .289-2963

Nellies Beauty Parlor 6303 Bowness Rd. .288-2129

NEW CAPRICE BEAUTY SALON

Specializing In

- ★ PERMS
- ★ HAIRCUTTING
- ★ COLORING

283-3000

317 19 St NW. .283-3000

NEW DAY BEAUTY SALON 613 15 St SE. 262-6548

New Noble Beauty Salon & Barber Shop
 New Noble Motor Htl Ltd. .262-3288

Norman's Beauty Salon Ltd
 Lw Mall Chinook Centre. .255-0148

(See Advertisement This Page)

NORMA'S NORTHMOUNT HAIR STYLES

390 Northmount Dr NW. .289-1949

North Hill Beauty Salon 403 8 Ave NE. .269-8455

NORTHGATE BEAUTY SALON

Located In

NORTHGATE SHOPPING CENTRE
 STYLING — TINTING
 PERMANENT WAVING

4815 Centre St N. .277-8188

Nunzio's Italian Coiffures 2517 26 Ave SW. 249-0122
 (See Advertisement This Page)

Otto Braaz Beauty Salons

Otto's Lady Fair
 Calgary North Hill Shopping Centre. .289-4758

Otto's Beauty Bar 1719 17 Ave SW. .244-4488

Otto Braaz Hair Styles 607 1 Ave NE. .262-5653

Otto's Fairview Beauty Salon

7640 Fairmount Dr. .252-3838

(See Advertisement This Page)

Owens Marie Coiffures 1827 39 St SE. .272-4515

Palliser Hotel Beauty Shop Palliser Htl. .262-1947

Park Avenue Coiffures 1515b 34 Ave SW. .243-0777

Park Lane Beauty Shop 24 Ave & 14 St SW. .244-5203

(See Advertisement This Page)

Parkdale Beauty Shop 3406 3 Ave NW. .283-2964

PARKWAY BEAUTY SALON

Specializing In

Permanents — Tinting — Hair Styling
 Located In I.G.A. Shopping Centre

26 Ave & 37 St SW. .249-3838

(Continued Next Page)

MARDELLE BEAUTY SALON 282-1590

WIGS ONLY

282-8241
WIG SPECIALISTS

FORMERLY MORLEY TR. BEAUTY SALON

2828 Morley Trail N.W.

Capitol Hill District

(Opp. Wm. Aberhart School)

Mona Lisa

"HAIR STYLES
 AS NEW
 AS
 TO-MORROW"

**BEAUTY
 STUDIOS**
 LTD.

TWO
 LOCATIONS

6-4404 - 14th St. N.W.

550 Northmount Dr. N.W. **282-1965**

Mount Royal Beauty Salon



SPECIALIZING
 IN

- ★ TINTING
- ★ STYLING & CUTTING
- ★ PERMANENT WAVING

★ HAIR COLOURING & BLEACHING

244-2425

1001a - 17th Avenue S.W.

Nunzio's

Italian

Coiffures



249-0122

2517 - 26th Avenue S.W.

Otto Braaz Beauty Salons

LEADING IN ITS FIELDS

Assures You of the Finest



NORTH WEST

OTTO'S LADY FAIR

Calgary North Hill Shopping Centre
289-4758

SOUTH WEST

OTTO'S BEAUTY BAR

1719 - 17th Avenue S.W.

244-4488

NORTH EAST

OTTO BRAAZ HAIR STYLES

607 - 1st Avenue N.E.

262-5653

SOUTH EAST

OTTO'S FAIRVIEW BEAUTY

SALON

7640 Fairmount Drive

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 Competition will get you the best
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Park Lane
BEAUTY SHOP

ON 14th STREET S.W.

FACING PROSPECT AVENUE

Frances Serani, Prop.

266-4401 Residence Phone

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Manicurists

OPEN 6 DAYS A WEEK

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S.W. Corner

24th Ave. & 14th St. S.W.

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PERMANENT

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for

BEAUTIFUL HAIR

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Chinook Shopping Centre

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266-2350

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(See Advertisement This Page)

Paul's Hair Styling 908a Centre St N. 266-2350

Peacock Salon 2025 33AvSW 262-255

Peggy's Beauty Parlor 7403 26StSE ... 275-577

Peter Pan Beauty Salon
213 Lougheed Bldg. 263-445

PINK LADY BEAUTY SALON
2821 14StSW...244-3525
(See Advertisement This Page)

PIXIE BEAUTY SALON 2106 18StNW...289-3695
(See Advertisement This Page)

RAMONA BEAUTY SALON
1710 3StNE...276-125

RENFREW BEAUTY PARLOR
1025a Russet Rd. 277-138

Reo Beauty Parlour 125 7AvSE 266-149

Richmond Beauty Salon Ltd
7706 Elbow Dr SW. 252-0136
(See Advertisement This Page)

Rieland Rita Beauty Salon
Bsm't 3828 Macleod Tr. 243-7621
(See Advertisement This Page)

Rita's Beauty Lounge 777 Cambrian Pl. 282-223

Rita's Beauty Salon
20 West End Shopping Centre. 288-378

Ritz Beauty Salon 2220 20AvNW 282-2211

Riverpark Beauty Salon 3505 14StSW ... 243-2530
(See Advertisement This Page)

Roberto's Salon De Beaute' Ltd
221 6AvSW...263-2261
5106 Elbow Dr SW 252-6188
(See Advertisement This Page)

ROMANA BEAUTY SALON 124a 9AvSW 266-6811
(See Advertisement This Page)

Royal Hotel Beauty Salon Royal Htl. 266-4999

(Continued Next Page)



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Open Mon. thru Sat. for—

**New Hair Fashions
Bleaching & Coloring**

INDIVIDUAL SHAPING & STYLING
CUSTOM COLD WAVING
MANICURING
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Proprietor & Stylist — Miss Rita
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**UTMOST IN
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BEAUTY SALON**

"RITA" RITSUKO — "MAS" MASANORI

244-3525

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BEAUTY
SALON**

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Ltd.

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OPPOSITE PALLISER HOTEL

Shampoo Finger Wave
Lanolin Coldwaves

**Open 6 Days a Week
NO APPOINTMENTS
NECESSARY**

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SALON TIARA GlamorganShoppingCentre 249-0088
Scheu Salons Mnlr HighlanderMotorHtl 282-1515
(See Advertisement This Page)

Schmidt Franz Upstrs 221 8AVSW 262-3344
Uptown Shop 614 8AVSW 262-2210
Brentwood Shop 3652MorleyTrNW 266-5556
K-Mart Shop 10233ElbowDr 289-4500
(See Advertisement This Page) 282-4464
252-5398

Shamrock Beauty Salon 1034 21AvSE .. 273-4130
Sharra Lee Beauty Shop
4623BanffCoachRd. 249-0232
(See Advertisement This Page)

Silhouette Beauty Salon 1221 9AVSE... 273-1323
(See Advertisement This Page)

Simone Van Kleef Coiffures 263-3058
400ElvedenHse. 263-8128
(See Advertisement This Page)

SPRUCE CLIFF BEAUTY SALON
9SpruceCentreSW. 249-1171
(See Advertisement This Page)

STYLE BEAUTY SHOP 3009a 26AVSW 249-3088
Suenda Beauty Bar
13SarceeShoppingPlaza. 249-1733
Sunny Beauty Parlor 306b 10StNW 283-2334
Sunset Beauty Salon 1410 45tSW..... 269-8469

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PERSONAL
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Thorncliffe Beauty Salon 5614 4StNW .. 277-4851
(See Advertisement This Page)

(Continued Next Page)

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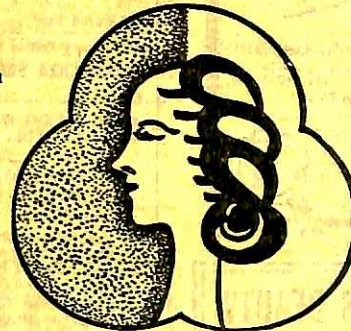


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BEAUTY SALON

Mrs. K. T. Mertin

- HAIR STYLING
- PERMANENT WAVING



249-1171

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THE TOUCH OF
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- HAIR STYLING
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Thorncliffe Beauty Salon



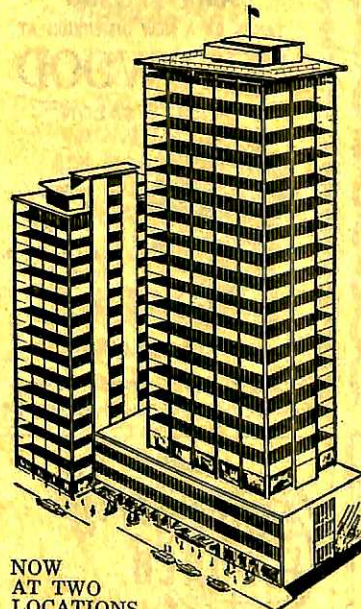
- ★ PERMANENT WAVING
- ★ SHAPING
- ★ STYLING

TINTING — SETTING

Thomas Dolynny

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- ★ BLEACHING
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CREATIVE STYLINGS
FOR MILADY

CLOSED MONDAYS

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3005 Centre St. N.



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"EXPERT
HAIR
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EXPERT FACIALS

243-0594

Residence 243-5123

4006 - 16th Street S.W.

VERA'S Beauty Salon



- HAIR STYLING
- COLD WAVES
- TINTING
- RINSING

3 Operators To Serve You

277-8092

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Across From Westgate Elementary School
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- Permanent Waves
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Holiday Inn of Calgary 708 8AvSW .. 262-2861
Vandenberg's Beauty Salon

4006 16StSW. 243-0594
(See Advertisement This Page)

VANITY BEAUTY SHOPPE

510b 9StSW. 262-9029

VENICE BEAUTY SALON 317 7AvSW. 262-2387

Vera's Beauty Salon 2616 4StNW 277-8092
(See Advertisement This Page)

Villa Hairstyles The 430 Acadia Dr 252-5375

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(See Advertisement This Page)

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OPEN
6 DAYS
A WEEK
9 a.m. to 9 p.m.
Thurs. & Fri.
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BY EXPERIENCED OPERATORS

Gladys Perkins, Prop.

RAZOR CUTTING A SPECIALTY

283-0120

2504a Kensington Road N.W.

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(See Advertisement This Page)

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5-9919 Fairmount Dr. 252-4656

Winkles Beauty Salon 4414 17AvSE 272-3141

Woman's World 2504a Kensington Rd NW. 283-0120
(See Advertisement This Page)

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Use Long Distance

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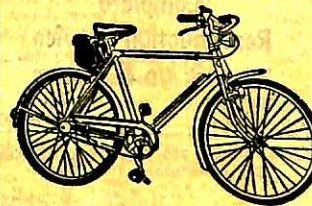
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225 10StNW. 283-1421
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BICYCLES**

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SOLD, REPAIRED
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Club Billiards 2107 3StNE 277-8177
Collingwood Billiards 781 Cambrian Pl 282-1522
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Forest Lawn Billiards

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