



Everything for
Swimming Pools
by the Maker of the World
Famed Jacuzzi Pumps

DISTRIBUTED BY



Cor. 10 Ave. & 9 St. S.W.

244-8971

Sweepers—Industrial

G & J PARKING LOT MAINTENANCE
Parking Lot Maintenance
20WimbledonCr 242-6464

WAYNE POWER SWEEPERS—
ROSS JOHN H & COMPANY LIMITED
5319 45StE. 252-3659

Swimming Instruction

HANSEN EVA SCHOOL OF SWIMMING
SWIM INSTRUCTION FOR
ADULTS & CHILDREN
Beginners & Advanced Classes
124a 16AvNE 277-5868

Swimming Pools & Equipment

BRUCE ROBINSON ELECTRIC LTD
10Av&9StSW. 244-8971
(See Advertisement This Page)

CANADA GUNITE CO LTD {273-1659
4140 15aStE. {273-1712

Edwards Industries Ltd 4528 45StSW. 242-2170
(See Advertisement This Page)

HTH CHLORINE SANITIZER

WATER
"drinking clean"
KILL GERMS,
ALGAE, ODORS,
FAST WITH HTH

HTH

"WHERE TO BUY"

Bruce Robinson Electric Ltd
10Av&9StSW. 244-8971

Inesco Equipment 6520MacLeodTr 255-0803

Swimming Pools & Equipment—

(Cont'd)

JACUZZI SWIMMING POOL EQUIPMENT

Everything for swimming
pools by the maker of
world-famed Jacuzzi pumps
—complete filter systems,
lights, ladders, vacuum
cleaners, diving boards,
skimmers, brushes, fittings,
heaters.



"FOR INFORMATION CALL"
MANUFACTURER
JACUZZI UNIVERSAL (CANADA) LIMITED
4116 8StE. 243-3276

DEALERS
BRUCE ROBINSON ELECTRIC LTD
Cor 10Av&9StSW. 244-8971

Jacuzzi Universal (Canada) Limited
4116 8StE. 243-3276

KRUSK CONSTRUCTION

SWIMMING POOLS
SALES - SERVICE - INSTALLATIONS
4519 17AvNW 288-2234

Mermax Industries 815InclairCr 252-2523

PIONEER GUNITE & GROUT LTD
310 40AvNE. 276-3711

S K D Pressure Concrete Service Ltd
3644ManchesterRd. 243-3041
(See Advertisement This Page)

S P R ENGINEERING & CONSTRUCTION CO
4833 6StNE. 277-0052

SHRUBSALL BILL & SON PLUMBING
CO LTD 4833 6StNE. 277-0052

Southern Alberta Pool Builders
3644ManchesterRd. 243-7979

(See Advertisement This Page)

(Cont'd)

SWIMQUIP SWIMMING POOL EQUIPMENT

Local Distributor
PACIFIC AGENCIES LIMITED
1412 3StNE 273-
Unruh Construction Ltd 3319 38StSW 249-
(See Advertisement This Page)

Swivel Fittings

CLARKE H F LTD 5220 1aStE 284-

Tables—Folding

GREER W E LTD 522 11AvSW 283-

Tabulating Service

See Data Processing Service

Tachograph

North American Distributors Ltd
1921 10AvSW. 244-
Tachograph Sales & Service Company
1921 10AvSW. 244-

A living room phone in col
accents your decor
wonderfully convenient.

EDWARDS INDUSTRIES LTD.

- ★ ALL STEEL AND VINYL POOLS
FOR RESIDENTIAL AND
SEMI-COMMERCIAL USE
- ★ ALL ALUMINUM SWIMMING
POOLS FOR RECREATION
CENTRES, INSTITUTIONS,
AND PUBLIC USE
- ★ WIDE RANGE OF SIZES &
PRICES

242-2170

4528 - 45th Street S.W.

S. K. D. Pressure Concrete Service Ltd.

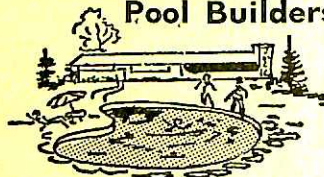
"Concrete Specialists"

- SWIMMING POOLS
- DRYPACKING
- GUNITE CONCRETE
- DRIVEWAYS
- GENERAL CONCRETE WORK

243-3041

3644 Manchester Road
Res. 255-4865

Southern Alberta Pool Builders



LOW PRICES, FREE ESTIMATES

All Sizes All Shapes
GUNITE, LINER &
"DRYPACK CONCRETE POOLS"
Pool Enclosures — Reasonable
Calgary - Lethbridge & Medicine Hat

3644 Manchester Road

243-7979

Evenings 277-2014

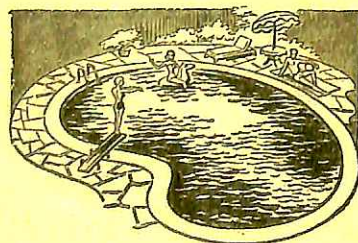
To find anything
you want . . .

USE THE

'Yellow Pages'



Universal Swimming Pool Co. Ltd. BY UNRUH CONSTRUCTION LTD.



CALL DAY OR NIGHT

249-6546

- ★ RESIDENTIAL - COMMERCIAL
IN OR OUT OF TOWN
 - ★ ALL DESIGNS — FREE
PAMPHLETS — FREE ESTIMATES
- Experienced with Soil Conditions
3319 - 38th Street S.W.

Rush Job!

When men or materials are needed in a hurry you
can rely on these YELLOW PAGES to locate the
quickly.



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Albert Tailors 2208a 4StSW269-2742
 Arrow Custom Dry Cleaners 914 16AvNW 289-3142
 Art Cleaners & Tailors Ltd
 Rear 210 9AvSW..269-1460

Bruno John Tailoring & Clothing
 SUITS MADE-TO-MEASURE
 ALTERATIONS AND REPAIRS
 DRY CLEANING
 805 1StSE266-4463

Calgary Shoe Hospital 123 8AvSW.....262-9001
 (See Advertisement This Page)

Central Cleaners & Tailors
 707CentreStS..262-2048

Charm Cleaners & Tailors
 1910a 37StSW..249-6802
 (See Advertisement This Page)

CHIN ALLEN Y L
 MENS CUSTOM TAILORED SUITS
 TO MEASURE
 MADE IN HONG KONG
 GUARANTEED
 EXCLUSIVE LADIES' TAILOR
 2ndFlr 1515 34AvSW243-2923

CORTESE JOSEPH 217-804 1StSW ..269-1179
 Dmytrisin John 1010 16AvNW289-2212

FAIRVIEW LAD'N GRAD SHOP LTD
 7640FairmountDr..252-5054

Frank's Tailors 707 1StSE.....266-6320

French Cleaners & Tailors 205 12AvSW 262-1729

George's Tailors 306a 10StNW283-1743

Gheran John 1-331 7AvSW263-3829

Henny's Dressmaking 4b-308 8AvSW266-1198

You get continuous circulation for
 every dollar spent in **YELLOW
 PAGES** advertising.

Tailors—(Cont'd)

HENRI HIGH FASHION
 MADE TO MEASURE
 Legal Robes — Men's Wear
 Suits — Custom Tailored
 Alterations — Mens & Ladies
 Upstrs 1126 17AvSW244-7278

Hill Albert 1009a 1StSE262-6279

JOE'S CUSTOM TAILORS
 MADE-TO-MEASURE SUITS
 Alterations — Repairs
 After Hours Call
 JOE KAMPITSCH — 262-4989
 ALL WORK GUARANTEED
 710 2StSE263-1200

Leathem Joseph 5-810a 1StSW266-1112

MARDA MEN'S SHOP 2105 33AvSW ...242-2233

Maxie's Tailors 1003 16AvNW289-6131

(See Advertisement This Page)

Mitchell James A 338 17AvSW262-4063

(See Advertisement This Page)

Morris Cleaners & Tailors 919 17AvSW ...244-3043

Munroe Lee Tailoring 209-627 8AvSW..263-7222

NEMETHY B
 CUSTOM TAILOR
 and
 MADE TO MEASURE
 207Leeson-LinehamBk ..266-6730

PLAZA TAILORING
 PRESSING - TAILORING - ALTERATIONS
 ETC.
 812CentreStS269-3666

Sandor Tailors T-42CurrieBarracks242-3456

Scott J D 7-1302 4StSW.....269-4863

Sewell James G N

213Leeson-LinehamBk..266-3121

Shulman's Tailors & Cleaners 101 7AvSE..262-2544

(See Advertisement This Page)

Spic & Span Tailors 1005 1StSW.....262-2017

(See Advertisement This Page)

Stachow Custom Tailoring 826 16AvNW..282-1066

(See Advertisement This Page)

Stampede Dry Cleaners 1208KensingtonRd 283-3097

Star Cleaners & Tailors 307 8AvSE.....262-4772

269-3817

Sunshine Cleaners Ltd 3415 26AvSW249-2998

Supreme Tailors MnFir 632 8AvSW ...266-4417

Tip Top Tailors Ltd Clothing Dept

233 8AvSW 269-1450

CalgaryNorthHillShoppingCentreStore 289-3055

ChinookShoppingCentreStore252-5840

252-5068

Credit Ofc 231 8AvSW262-6782

York Tailors 1327 1StSW262-4149

(See Advertisement This Page)

Tailors—Ladies'

Barbara's Dressmaking Salon
 1931 12StSW..244-2044
 Calgary Shoe Hospital 123 8AvSW.....262-9001
 Dmytrisin John 1010 16AvNW289-2212
 Fashion Decor 2ndFlr 1515 34AvSW ...243-2923
 Maxie's Tailors 1003 16AvNW289-6131

MITCHELL JAMES A 338 17AvSW ...262-4063

Spic & Span Tailors 1005 1StSW.....262-2017

Stachow Custom Tailoring 826 16AvNW ..282-1066

YORK TAILORS 1327 1StSW262-4149

Tailors' Supplies

Baker C M Co 1003 1StSE262-9344

TAILORING

ALTERATIONS & REPAIRING
 LADIES and GENTS

EXPERT WORKMANSHIP

Service as fast as wanted

INVISIBLE MENDING

**Calgary Shoe
 Hospital**

TAILORING DEPT.

123 - 8th Avenue S.W.

PHONE

262-9001

ALTERATIONS

Charm Cleaners & Tailors

Alterations - Repairs - Etc.

ATTENTION

We Convert Double-Breasted Suits
 Into Single-Breasted Suits

— FREE PICK-UP & DELIVERY —

1910a - 37th St. S.W., 249-6802

**MAXIE'S
 TAILORS**

Custom Made-to-Measure
 CLOTHES

for Ladies & Gentlemen
 — Designed For You —

★ ALTERATIONS
 ★ REPAIRS
 ★ INVISIBLE MENDING
 ★ GUARANTEED WORK

289-6131

1003 - 16th Avenue N.W.

**James A. Mitchell
 CUSTOM TAILORS**



MADE TO
 MEASURE
 CLOTHES OF
 GOOD QUALITY
 • Alterations
 • Art
 Mending

Member of the
 Custom Tailors & Designers
 Association of America Inc.
 F. J. Mitchell, Mgr., res. 255-6849

262-4063

338 - 17th Avenue S.W.

Shulman's

Tailors & Cleaners

- ★ ALTERATIONS - REPAIRING
- ★ INVISIBLE MENDING
- ★ DRY CLEANING - PRESSING

Free Pick-up & Delivery

262-2544

101 - 7th Avenue S.E.
 Opposite York Hotel

SPIC & SPAN TAILORS

Quality

CUSTOM
 TAILORS
 FOR
 LADIES &
 MEN
 Specialists
 in
 Made to
 Measure
 Clothes

TAILORING

ALTERATIONS & REPAIRS

Carey Bergwall, Mgr.
 Residence 279-3435

262-2017

1005 - 1st Street S.W.

**KLAUS
 Stachow**

Residence
 289-6965

**LADIES' & GENTLEMEN'S
 CUSTOM TAILOR**

— All Work Done Right on the Premises —
 Graduate of Four European Tailoring Academies
 and Member of the Custom Tailors & Designers
 Association of America Inc.

**Restyling — Alterations
 & Invisible Mending**
 STACHOW CUSTOM TAILORING

282-1066

826 16th Avenue N.W.

York Tailors

MADE-TO-MEASURE
 ALTERATIONS & REPAIRS
 For Ladies & Gentlemen

- Calgary's Leading Ladies
 Tailor
- Exclusive Tailored
 Ski Slacks
- Commercial Uniforms
 of Every Type

— ALL WORK GUARANTEED —

**EUROPEAN
 MASTER TAILOR**

262-4149

Evenings by Appointment
 1327 - 1st Street S.W.



**AVOID WRONG
 NUMBERS...**

look it up

got it down

dial carefully

Tank Cars

PROCOR LTD 48YongeToronto 362-7392

Tank Cleaning Service**EDMONTON BARREL CO LTD**

BUYING — SELLING — LEASING
Reconditioning & Cleaning of Tanks
Call Long Distance & ask for
(Collect) ..Edmonton 699-5271

Tank Coverings**CALGARY ASBESTOS & INSULATION LTD**

Rear 812 2AvNW..283-4600

PARK-DEROCHIE LTD

SANDBLASTING — METALIZING
TANK LININGS

1405b 2StSE262-4541

Tank Fittings

Homme A W Ltd 5505 4StSE255-7771

SHAND & JURS CO—

McLAREN P D & SON LTD
1219 9AvSW..266-2126

Tanks—Lining

Canadian Industrial Coatings
76EliseTerr..Willowdale Ont 222-5731

Tanks Septic

See Septic Tanks

Tanks—Steel & Wood**ART METAL SPINNING CO LTD****SKILL WILL DO IT**

Over 30 Years Experience
SPINNING IN ALL TYPES OF METALS
Up to 8 Feet in Diameter
HEAVY INDUSTRIAL SPINNINGS
MNFRS. OF A.S.M.E. TANK HEADS
3904East1st Burnaby BC
(Toll Charge)299-5425

BARBER MACHINERY CO LIMITED

4608MacleodTr..243-6061

BLACK SIVALLS & BRYSON LTD

BOLTED STEEL - WELDED STEEL
WOOD TANKS

After Hours 252-2616
5303 6StSE252-3321

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CANADIAN EQUIPMENT SALES & SERVICE
CO LTD 205RoyaliteBldg..262-4621

DOMINION BRIDGE CO LTD

803 24AvSE..273-5634

EDMONTON BARREL CO LTD

Good Stock of Used Tanks — We Buy -
Sell - Repair & Clean All Types of Tanks
Call Long Distance & ask for
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GUARDIAN STEEL FABRICATORS LTD

505 50AvSE..255-0176

HOMME A W LTD 5505 4StSE255-7771

HORTON STEEL WORKS LTD

309LancasterBldg..266-1661

JOHN WOOD CO LTD

Steel Tanks, Septic Tanks,
Pressure Vessels, Bulk
Storage Tanks, Steel Drums,
Farm Storage Tanks
Underground Gas Tanks
Propane Tanks

215 10AvSW262-6176

LARSON & EPP INDUSTRIES LTD

410 9AvSE..263-1080

Tanks—Steel & Wood—(Cont'd)**MALONEY STEEL CRAFTS LTD**

STEEL TANKS & PRESSURE VESSELS
A.S.M.E. APPROVED
VACUUM TANKS
STAINLESS STEEL TANKS
STRESS RELIEVING FACILITIES
FIELD REPAIRS & ERECTION

4202MacleodTr243-3433

McINTOSH EQUIPMENT LTD

4650 2StSE..243-2526

MURDOCK PRODUCTION EQUIPMENT LTD

1050ElvedenHse..269-6105

NATIONAL TANK LTD 616 58AvSE ..255-5561

Rice Engineering & Operating Ltd Edmonton

—Call Long Distance & ask for
(No Toll Charge) ..Zenith 07161

STEEL-FAB MFG LTD

PRESSURE VESSELS, TANKS &
PLATEWORK BUILT TO CODE OR
YOUR REQUIREMENTS

4650 2StSE243-2526

WESTEEL PRODUCTS LTD

1902 11StSE..273-5666

Wood John Co Ltd 215 10AvSW.....262-6176

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information about an
article, a service or a
certain business

LOOK IN THE Classified Telephone Section

Results obtained through
Classified Business Directory
advertising are greater than
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expenditures in any other

form of advertising.

HIGHWOOD ELECTRONICS LTD.

SALES — SERVICE — RENTALS
FACTORY SERVICE FOR:

• Dual • Grundig
• Korting • Electrohome

* WE INSTALL * WE SERVICE * WE GUARANTEE

7 Brentwood Shopping Plaza.

289-3784

Tanners

Briggs Furriers & Tannery Ltd

655BriggsAv..273-5430

CALGARY TANNERY

Charles Quinn was associated with the late
Arthur Briggs for almost thirty years in the
tanning and fur business, operating the original
Briggs Tannery and Briggs Furriers.
Operating Calgary Tannery, Mayfair Furs is
managed by Mr. Quinn and staffed by master
craftsmen from the original Briggs organiza-
tion. All personnel employed have had over
30 years experience.

926 17AvSW244-3420

CALGARY TANNERY LTD 655BriggsAv 273-5430

Tape Recording Equipment & Supplies

See also Recording Equipment & Supplies

AUTOMATIC TV RENTALS

TAPE RECORDERS
RENTAL PURCHASE PLAN

MnFir 2101 8StSW244-2444

Foothills TV Ltd 634a 17AvSW266-4021

GENERAL DISTRIBUTORS LTD

130 9AvSW..262-9223

Highwood Electronics Ltd

7BrentwoodShoppingPlaza..289-3784

(See Advertisement This Page)

NORTH HILL TV & APPLIANCE SERVICE

LTD 135 16AvNW..277-0151

OSBORNE F E LTD 112 8AvSW.....263-6250

PHILIPS TAPE RECORDERS

These Key Dealers Are
Pledged to Offer
Proven Integrity
Knowledgeable Demonstrations
and
Efficient

After - Sale Service
TRUST IN PHILIPS IS WORLD-WIDE
"SALES & SERVICE"

DEALER

CANADIAN ELECTRONICS LTD

336 4AvSE..263-8370

PHILIPS APPLIANCES LTD

4107 11StSE..243-7737

Sharp's Theatre Supplies Ltd

Rentals Sales Repairs

104 4StSW..262-7266

SUNALTA SUPER S DRUGS

1414 12AvSW..244-5556

Tapes

Currie Frank Metal Products Ltd

224 61AvSE..252-5615

HOME LABEL MANUFACTURERS LTD

2819 25aStSW..249-1449

MINNESOTA MINING & MFG OF CANADA LTD

815 17AvSW..244-0769

Taps & Dies

Century Sales Ltd 4327 4StSE243-3281

Stevenart Tool & Supply Ltd

5321 4StSE..255-8163

Tarpaulins**CALGARY TENT & AWNING LTD**

3624ManchesterRd..243-4666

WESTERN TENT & AWNING LTD

133 10AvSE..269-8581

WOODS BAG & CANVAS CO LTD

Rear 1902 11StSE..273-1551

Tavern Equipment & Supplies

See Bar Equipment & Supplies

Tax Consultants

See Income Tax Consultants

The buying public won't forget
you when you advertise in the
YELLOW PAGES.

WAIT
FOR THE

Dial Tone

IT'S
YOUR
SIGNAL
TO PROCEED

If occasionally your telephone
sounds "dead," it may be that
the equipment at our
central office is busy.
So wait a little while — and
you will hear the hum-m-m —
which indicates the switching
equipment is ready to
handle your call.

Taxicabs

ABC TAXI 230 9AvSE 262-4766
Arrow Taxi 119 8AvSE..... {262-1311
 {269-3350

(See Advertisement This Page)

Bee's Taxi 1417 11StSW 244-8335
 {262-2222
Bell Cabs Ltd RoyalHotelBldg..... {262-3000
 {262-6666

(See Advertisement This Page)

Black & White Taxi 209 8AvSW 262-9944
BOW VALLEY TAXI 1908 8AvSE 273-1111
Bowness Hotel Taxi 6427 BownessRd 288-2222
 (See Advertisement This Page)

Calgary City Cabs Ltd 220CentreStS {266-4545
 {263-6727
 {262-2234

(See Advertisement This Page)

Calgary-Noble Taxi Ltd NobleHotel 262-3132
Checker Taxi (Calgary) Ltd 805 2StSE {266-6888
 {266-4444

(See Advertisement This Page)

CRESCENT CABS 1620CentreStN {277-4444
 {277-2222

(See Advertisement This Page)

(Continued Next Page)

EVERY subscriber to Tele-
 phone service in Calgary &
 District receives a copy of this
 directory and your Advertise-
 ment in it is always to be
 found when it is wanted.

CALGARY CITY CABS

LTD.

PHONE
266-4545
263-6727

SERVING GENERAL
 HOSPITAL

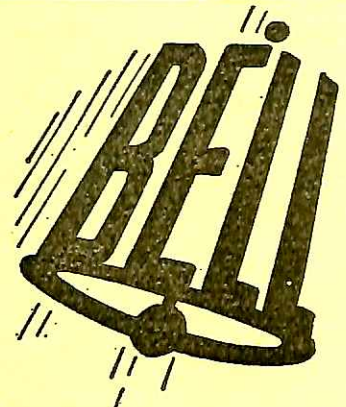
262-2234

FOR A TAXI,

RING

THE

"Bell"



Passengers Fully Insured

262-2222 — 262-3000
— 262-6666 —

=BELL CABS=

LIMITED

ROYAL HOTEL BLDG.

ARROW TAXI

24 HOUR SERVICE

Phone

262-1311
269-3350

119 - 8 Ave. S.E.

Bowness Hotel Taxi

288-2222

288-6611

24 Hour Service to
 Bowness & Montgomery

6427 Bowness Road, Bwns.

You'll Like the New . . .

Checker CABS

They Are . . .

**DEPENDABLE
ECONOMICAL**

Phone

266-6888
266-4444

CHECKER TAXI (CALGARY) LTD.



Your Ad in the Classified
 costs little —
 But will bring in business
 in \$ \$ \$

For Information Telephone

**ALBERTA GOVERNMENT
TELEPHONES**

CRESCENT CABS

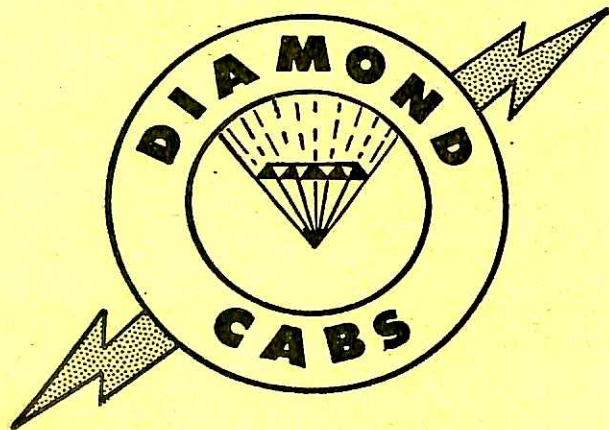
"Serving All North Calgary"

277-4444

277-2222

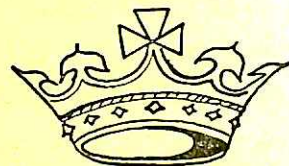
24 HOUR
 SERVICE

NORTH SIDE BRANCH
289-5555



SOUTH SIDE BRANCH
252-5555

Crown Cabs
For
Prompt
Courteous
Taxi Service



262-4342
266-1861
SPECIALIZING
IN COUNTRY TRIPS
24 HOUR SERVICE
1509 - 2 St. S.E.

Taxicabs—(Cont'd)

Crown Cabs 1509 2StSE.....{262-4342
{266-1861
(See Advertisement This Page)
Currie Taxi Ltd 2442 34AvSW{242-1555
{242-1777
DIAMOND CABS LTD 83ChisholmCr289-5555
5720 15StSW252-5555
(See Advertisement This Page)
Duffy's Taxi 1417 11StSW244-3966
EAST END CABS 1210a 9AvSE{273-2121
{273-4444
Forest Lawn Taxi Ltd 3606 17AvSE..{272-4545
{272-1333
(See Advertisement This Page)
GLOBE CENTRAL TAXI (1961) LTD
402 9StSW..262-3333
Herman's Taxi 6404BownessRd288-3300
HILL'S TAXI 208 36StSE272-1177
IMPERIAL TAXI LTD 124 4AvSW262-7777
KILLARNEY TAXI 2615 17AvSW{249-1500
{249-2222
(See Advertisement This Page)
KINEMA CABS 34St&17AvSW249-7070
(See Advertisement This Page)
Main Taxi 805 2StSE.....262-4342

(Continued Next Page)

FOREST LAWN TAXI LTD.

PROMPT & COURTEOUS
24 HOUR SERVICE
272-4545 - 272-1333
3606 - 17th Avenue S.E.



— Radio Equipped Cars —

Taxi Service

PHONE
262-7777
UNITED
CABS

UNITED IMPERIAL CABS LTD.

MAIN OFFICE & GARAGE 124 - 4th Avenue S.W.

LIMOUSINE SERVICE TO AIRPORT

Also serving C.P.R. - C.N.R. & Greyhound Bus Depot

Accounting— 269-3649 — Garage— 262-3433

262-7777

KILLARNEY TAXI

249-1500
249-2222

24-HOUR SERVICE
RADIO EQUIPPED CABS

Prompt Attention
Given

HOSPITAL CALLS

WEDDINGS

SPECIAL
OCCASIONS

Main Office

2615 - 17th Avenue S.W.

Sub Stations:

Westbrook Shopping Centre

17th Avenue & 14th Street S.W.,

In Front of The Homestead

Restaurant and the Westgate Hotel.

KINEMA CABS

249-7070

24 HOUR SERVICE

Serving West Calgary

GLAMORGAN GLENBROOK

GLENDALE MEADOWS GLENDALE

WESTGATE WILDWOOD

MAIN OFFICE

34th St. & 17th Ave. S.W.

No need to march around
day looking for something
want to buy. A glance at
YELLOW PAGES will now
always show you who sells

Taxicabs—(Cont'd)

Mayfair Taxi 3FairmountShoppingCentre {255-5181
255-6555

(See Advertisement This Page)

Montgomery Taxi 6427BownessRd 288-6611

Mount Royal Cabs 1417 11StSW {244-7755
244-6655

(See Advertisement This Page)

Tivoli Taxi 1St&13AvSW {262-9096
262-7373

(See Advertisement This Page)

UNITED IMPERIAL CABS LTD

262-7777

124 4AvSW 262-7777

(See also Advertisement Opposite Page)

YELLOW CABS 402 9StSW 262-3333

Office 262-1010

(See Advertisement This Page)

Mount Royal Cabs

Phone — 24 Hour Service

244-7755

244-6655

RADIO EQUIPPED

Driver-Owner

1417 - 11th Street S.W.

Taxidermists

Briggs Furriers & Tannery Ltd
655BriggsAv. 273-5430

(See Advertisement This Page)

Garry's Taxidermy 4622FordhamCr 272-0842

MAYFAIR FURS 926 17AvSW 244-3420

(See Advertisement This Page)

NAGEL GUNTER 197FairviewDr 255-6397

Penn Taxidermy 918CentreStN 269-1297

(See Advertisement This Page)

A living room phone in color
accents your decor . . . is wonder-
fully convenient.

Tea, Coffee, Jams & Spices—

Wholesale

Alberta Coffee & Tea Co Ltd {266-6715
1320 1StSW. 262-1432

CHASE & SANBORN COFFEE— STANDARD BRANDS LTD

2201 15StSE. 273-4937

Nabob Foods Ltd 810 11AvSW {266-5091
262-9289

Paracanusa Coffee Growers Ltd
450BentaliBldg. 269-3383

Pells Restaurant Supply (Calgary) Ltd
701 11AvSW. 262-7705

TUXEDO FOODS LTD
728MemorialDrNE. 266-8636

Teachers—Music

See Music Colleges & Teachers

Teachers—Vocal

See Music Colleges & Teachers

Telegraph Companies

Canadian National Telecommunications
139 17AvSW. 262-9555

CANADIAN PACIFIC-CANADIAN NATIONAL TELECOMMUNICATIONS

TELEX & PRIVATE WIRE SALES
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CANADIAN PACIFIC TELECOMMUNICATIONS

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TOTAL COMMUNICATIONS
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Channel facilities to provide a means of remote
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EXPERT MOUNTINGS
GAME HEADS & BIRDS

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PROCESSED FOR RUGS
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655 Briggs Avenue

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OFFICE — 402 - 9th STREET S.W. — 262-1010

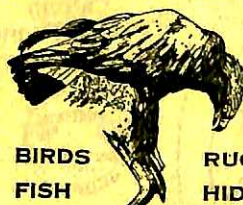
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FISH HIDES
GAME HEADS

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918 CENTRE ST. N.

SAVE THAT SKIN

Moose, deer, elk & antelope
make excellent buckskin
leather, and buckskin coats,
shirts and vests, hunting
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beef hides etc. are also ex-
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Serving Local Big Game Hunters for Over 30 Years

Life-like Mounting of Game Heads by Canada's Leading Taxidermists!
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Charles Quinn was associated
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for almost thirty years in the
tanning and fur business,
operating the original Briggs
Tannery and Briggs Furriers.
Mayfair Furs is managed by
Mr. Quinn and staffed by
master craftsmen. All person-
nel employed have had over
30 years experience in the
Tanning and Fur Business.

We answer telephones

WITH THE FIRST RING — OR AS ADVISED

ON A 24 HOUR BASIS
FOR THOSE MEMBERS
OF THE PROFESSIONAL
AND BUSINESS COM-
MUNITY WHO DESIRE
THE ULTIMATE IN CON-
TROLLED AVAILABILITY
TO THEIR CLIENTELE.

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Subsidiary of B.C. District Telegraph Co.
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**I do more
than answer
telephones...
24 hours...
every day**

**NOW!
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2 Way Radio Service
Selective
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Pocket-Phone
Mobiles**



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SINCE 1951

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Telephone Answering Service

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BY HOUR, DAY, WEEK, MONTH
ALL LANGUAGES
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(See Advertisement This Page)

Answer-America Inc
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EXCLUSIVE
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(See Advertisement This Page)

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RELIABLE TELEPHONE
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FOR FULL DETAILS CALL . . .

231ExaminerBldg {262-9933
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needed in a hurry use these
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locate it quickly.

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Dial intercom
service with
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WESTERN CANADIAN SOUND
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See Telephone Answering Service

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ALBERTA GOVERNMENT TELEPHONES
TELETYPE SERVICE
TOTAL COMMUNICATIONS
for Modern Business
Across town or across the nation Teletype
Service is unexcelled for the instantaneous
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CANADIAN PACIFIC-CANADIAN NATIONAL
TELECOMMUNICATIONS TELEX &
PRIVATE WIRE SALES
Telex & Teletype
206 11AvSE 269-1532

TRANS-CANADA TELEPHONE SYSTEM
3rdFlr 119 6AvSW . . 262-1532

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Typewriter Service for Modern Business
providing fast, accurate, dependable, low
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D & P TRAFFIC & INDUSTRIAL SIGNAL
INSTALLATIONS LTD 417 26AVNW 277-3926

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Companies & Stations

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Radio & TV Station Reps & Program Sales
1230 17AVSW..244-2455
CFCM Television Ltd BroadcastHse249-9101
CHCT-TV 955RideauRd243-3491
CALGARY TELEVISION LTD
955RideauRd..243-3491

Television—Community

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Radio Crafts Ltd 710 16AVNW289-4448
Television Service Centre (Calgary) Ltd
824a 16AVNW..289-1181
289-3630
Top Top Television 812 35tNE266-1946
1405 11StSW244-5122
Western Canadian Sound 1405a 25tSE ..266-8837

Television Film Distributors

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3811EdmontonTr..276-2833
Page One Limited 3811EdmontonTr....276-2833

Television Parts & Supplies

See Television Supplies & Parts—Whlse &
Mfrs

Television Programme Producers

Reel Films (Alberta) Ltd 815 17AVSW 244-2008

Television Rentals

AA TV RENTALS 423 6AVSE263-5644
(See Advertisement This Page)
Automatic TV Rentals
MnFlr 2101 85tSW..244-2444
(See Advertisement This Page)
AVENUE ELECTRIC SHOP LTD
336 7AVSW..262-1766
Bee Television Rentals 209 35AVNE ... 277-7227
(See Advertisement This Page)
Bestway Television & Appliances Ltd
209 35AVNE..277-8778
(See Advertisement This Page)
C P TV Rentals 1203 95tSW244-7363
(See Advertisement This Page)
CALGARY RENTAL SHOP LTD
1436KensingtonRd..283-0005

(Continued Next Page)

AUTOMATIC TV RENTALS

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24 HR. SERVICE

**PURCHASE PLAN
TAPE RECORDERS**

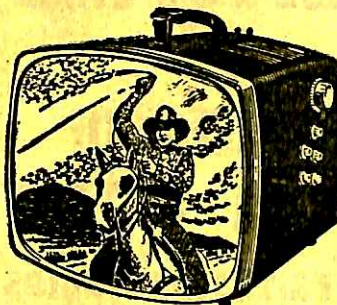
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TV
RENTALS
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90 day guarantee
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Technicians
One of the largest
TV shops in town
TV RENTALS
Bestway
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RENT TV

CALGARY'S FINEST STOCK



LICENSED TECHNICIANS

TV REPAIRS

- ★ HOSPITALS
- ★ HOMES
- ★ SPECIAL LOW RATES

RENTAL PURCHASE PLAN

All Popular Makes of T.V.s — Completely Equipped Shop
IMMEDIATE FREE DELIVERY — DAY & EVENING
11 - 17 - 19 - 21 - 23 - 24 & 27 Inch Consols, Tables & Portables
Combination Sets — Radio — Record Players

24 HOUR SERVICE

263-5644

423 - 6th AVENUE S.E.

**A.A. TV RENTALS
FRANK'S TV RENTALS**

CPTV Rentals

RENTALS

REPAIRS

FREE DELIVERY
PERSONAL SERVICE
FREE ESTIMATES
RENTAL SALES
QUALITY SETS
GIVE US A CALL
WORK GUARANTEED

244-7363 - 243-1559

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YELLOW
PAGES**

**is the final key to all
other forms of advertising**

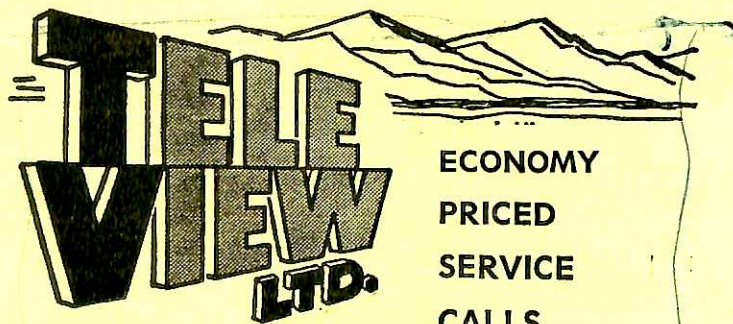
TV RENTALS

**We Service All Makes Of
TV - HI-FI - FM - TAPE
and Specialize in Transistor Radios**

**TELESTAR TV Rentals
and Repairs Ltd.**

110 - 12th AVENUE S.W. — PHONE ANYTIME

266-3226



**ECONOMY
PRICED
SERVICE
CALLS**

- * ALL SIZES * ALL MAKES * ALL PRICE RANGES
- * HOSPITAL SERVICE
- * RENTAL PURCHASE
- * FAST 2-WAY RADIO DISPATCHED DELIVERIES

"Rental Purchase Plan"

* 9 a.m. to 9 p.m. Except Sundays

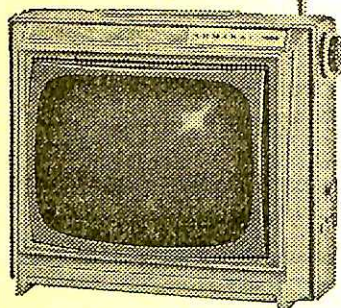
252-3396

7718 ELBOW DRIVE S.W.

Teleview T.V. Ltd.

Television Rentals

10" - 11" - 16" - 17"
19" - 21" - 23" - 24"



- * RENTAL PURCHASE
 - * LOW RATES
 - * FAST SERVICE
- * SPECIAL HOSPITAL RENTALS
- * NO DELIVERY CHARGE
- * NO DEPOSITS
- * NO REPAIR CHARGES
- * 9 A.M. TO 9 P.M. EXCEPT SUNDAYS
- * 2-WAY RADIO DISPATCHED DELIVERY

Kingsland TV

252-3396

7718 Elbow Drive S.W.

Television Rentals—(Cont'd)

Chinook TV 7718 Elbow Dr 252-3396

(See Advertisement This Page)

EQUIPMENT RENTALS 2615 35th St W 249-9394

(See Advertisement This Page)

Foothills TV Ltd 634a 17th Ave SW 266-4021

(See Advertisement This Page)

Kingsland TV 7718 Elbow Dr 252-3396

(See Advertisement This Page)

(Continued Next Page)

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you time.

TAKE THE SHORT-CUT

When you can't
shop in person
use the

Yellow Pages

of your
Telephone Directory
to locate dealers,
and ...

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RENT A NEW...

TV BRIGHTER
CLEARER
PICTURE
PERFORMANCE

249-9394

EQUIPMENT Rentals

2615 - 35th STREET S.W.

- * WE DELIVER TO YOUR DOOR
- * WEEKEND TO LONG TERM RENTALS
- * QUALITY EQUIPMENT
- * OPTIONAL PURCHASE PLAN
- * LOW COST

24 HOUR ANSWERING SERVICE

TV RENTALS

10" TO 24" SETS
REMOTE CONTROL
HOSPITALS — HOMES

9 a.m. to 9 p.m.

2-WAY RADIO DISPATCHED
DELIVERY

252-3396

CHINOOK T.V.

(CLOSED SUNDAYS)



TV RENTALS

LONG OR SHORT TERM
(Rental Purchase Plan)

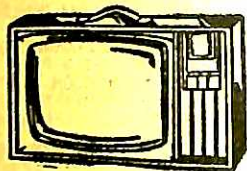
TV SERVICE

266-4021

Across from Western Canada High
634a - 17th Avenue S.W.

U-RENT-TV

Calgary's Finest Stock
SALES



LICENSED TECHNICIANS

TV Repairs

- ★ RENTAL PURCHASE PLAN
- ★ ALL POPULAR MAKES OF T.V.'s
- ★ COMPLETELY EQUIPPED SHOP
- ★ IMMEDIATE FREE DELIVERY

PARTS FOR ALL MAKES

11, 17, 19, 21, 23 & 24 Inch Models
COMBINATION SETS

Frank's TV Rentals

263-5644

423 - 6th Avenue S.E.

Television Rentals—(Cont'd)

OMEGA TELEVISION RENTALS

1504 14StSW.. 244-6797

(See Advertisement This Page)

PERRY'S MUSICAL SALES

204 8AVSE.. 262-4444

RENT-A-TV 50ThornleeCr

276-2700

Rentavision Ltd (Calgary)

2ndFlr 622 24AvSW.. 269-3831

(See Advertisement This Page)

Telestar TV Rentals & Repairs Ltd

110 12AvSW.. 266-3226

(See Advertisement Opposite Page)

Television TV Limited 7718ElbowDr ...

252-3396

(See Advertisement Opposite Page)

U-RENT-TV 423 6AvSE

263-5644

(See Advertisement This Page)

Viscount Rentals Ltd 2522 26AvSW ...

242-3552

Television Sales & Service

A A TV RENTALS 423 6AvSE

263-5644

(See Advertisement This Page)

A-1 RADIO & TELEVISION SERVICE

RADIO - HI-FI - CAR RADIOS
RECORD PLAYERS - SALES & SERVICE
2-4404 14StNW 289-9371

ACADIA APPLIANCES & TELEVISION

9917FairmountDr.. 255-6888

(See Advertisement This Page)

ACADIA ELECTRONICS 634a 17AvSW 266-4021

(Continued Next Page)

TV REPAIRS

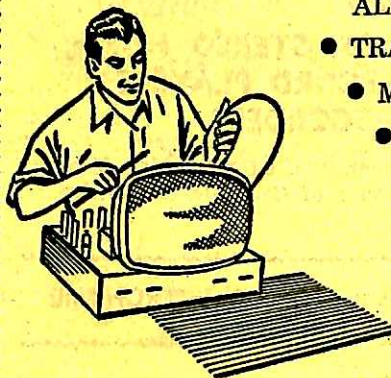
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Licensed Technicians

COLOR BLACK & WHITE

ALL MAKES & MODELS

- TRANSISTOR RADIOS
- MULTIPLEX HI-FI
- STEREOS —
PHONOGRAPHS
- PICTURE TUBE
EXPERTS

90 Day Warranty
on Parts & Labor

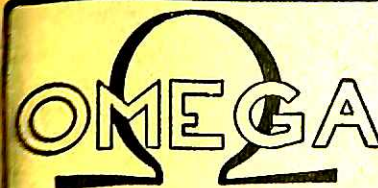


FRANK'S T.V. RENTALS

A. A. TV RENTALS

We Cover the Entire City From Our Central Downtown Location

423 - 6th AVENUE S.E. **263-5644**



TELEVISION
RENTALS

RENTAL PURCHASE PLAN

IMMEDIATE FREE DELIVERY

ALL MAKES & SIZES

244-6797

1504 - 14th Street S.W.



APPLIANCES &
TELEVISION

SALES & SERVICE

- STEREO
- RADIO
- TV
- SMALL APPLIANCES

Willow Park Shopping Centre

255-6888

9917 Fairmount Drive

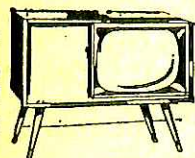
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LTD. (CALGARY)

T.V. RENTALS

(1 MONTH FREE RENT)

- Rental Purchase Plan
- Clock Radio
Wake-Up Service
- Rent Free Radio
with each Rental
- Guaranteed used
T.V.'s For Sale



269-3831

2nd Flr 622 - 24th Ave. S.W.

9 out of 10

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When They're Ready to Buy

You can display your business
before these buyers at remark-
ably little cost.



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Day and Night Phone (Except Sundays)

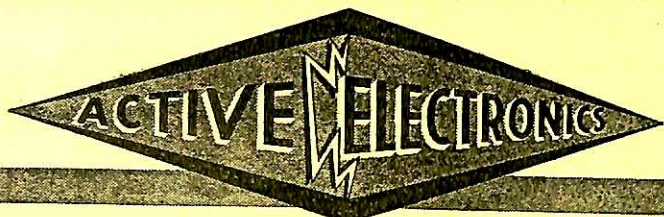
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T.V. Rentals

MARCONI
FLEETWOOD
EMERSON

AUTHORIZED FACTORY SERVICE

1504 - 14th STREET S.W.



LTD.

2023 - 33rd Ave. S.W.

Calgary, Alberta

Specializing in Sales & Service
TO

TELEVISION, RADIOS, STEREO HI-FI's,
PA SYSTEMS, RECORD PLAYERS
& TAPE RECORDERS

Our Modern Service Department, Staffed only with Licensed
Technicians, is Your Assurance of Complete Satisfaction



Warranty Service ELECTROHOME

242-1141

All Work Guaranteed

Estimates



AUTHORIZED BY ALL
MAJOR MANUFACTURERS

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- CITY WIDE CALLS
- 90 DAY WARRANTY

24 Hour Service

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Res. Phone 289-8052

413 - 8th Ave. S.E.

Television Sales & Service—

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Acme Television Services 413 8th Ave. S.E. 269-3940
(See Advertisement This Page)

Acros-Cal TV & Appliance Service Ltd.
1504 14th St. W. 244-6575

(See Advertisement Preceding Page)

ACTIVE ELECTRONICS LTD.
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(See Advertisement This Page)

Adams TV Service Ltd 1331 16th Ave. S.W. 244-4381
(See Advertisement This Page)

ADMIRAL RADIO & TELEVISION

Manufacturers of

Admiral TV,

Radios, Hi-Fi

and Phonographs

"WHERE TO BUY THEM"

DISTRIBUTOR

CANADIAN ADMIRAL CORPORATION LTD.
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GENERAL RADIO & TV
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Highwood Electronics Ltd.
7 Brentwood Shopping Plaza 289-5555

Nagler's Big D Appliances & Furniture
1110 17th Ave. S.W. 244-6575

NAGLERS DEPARTMENT STORE
602-608 2nd St. E. 262-6575

Television TV Limited 7718 Elbow Dr. 252-5555

ADVANCE RADIO & TV
1733 40th Ave. S.E. 273-2242

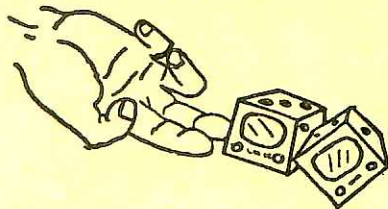
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Atlas Television Sales & Service
142a 10th St. W. 283-5862

(See Advertisement This Page)

(Continued Next Page)

DON'T GAMBLE ON TV SERVICE



CITY-WIDE REPAIR SERVICE

— ALL WORK GUARANTEED FOR 90 DAYS —

LICENSED TECHNICIANS

ATLAS TELEVISION SALES & SERVICE

283-5862

Member of D.C.S. Charge Plan
SERVICE CALLS

Monday Thru Friday Till 7 P.M. — Saturdays Till 3 P.M.

142a - 10th STREET N.W.

— CALGARY

Authorized Admiral Factory Service



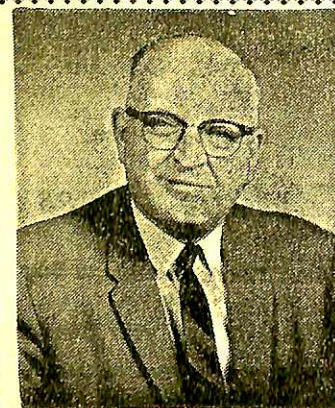
- ★ TELEVISION
- ★ CAR RADIOS
- ★ FREE PICK-UP & DELIVERY — FREE ESTIMATES

273-2242

After Hours Call 279-3993

1733 - 40th Avenue S.E.

To find
anything
you want . . .



J. BUD SKENE, PROP.

ADAMS TV SERVICE LTD.

244-4381

1331 - 16th Avenue S.W.

REPAIRS TO ALL MAKES
TV
STEREO
RECORD
PLAYERS
FM RADIOS

Guaranteed by
Licensed Technicians

Television Sales & Service—

(Cont'd)

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336 7AvSW...262-1766

Bee Television Rentals 209 35AvNE...277-7227

Bel-Aire TV Service

2SarceeShoppingCentre...242-5555

(See Advertisement This Page)

Bestway Television & Appliances Ltd {277-8778
209 35AvNE...{277-8010
{276-1314

(See Advertisement This Page)

Blackwell Electric 912CentreStN...269-6611

(See Advertisement This Page)

Bob's TV Service 4623BanffCoachRd...249-0775

Bowness & Montgomery TV Service

4606BownessRd...288-4200

(See Advertisement This Page)

BRENTWOOD TV & RADIO SERVICE

TELEVISION — RADIO
SALES & SERVICE

7BrentwoodShoppingPlaza...289-3784

BROOKER'S RADIO LABORATORY

RADIO & TV SERVICE

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39 Years Serving the Residents of
Calgary and District

219 16AvNW...277-3934

CALWIN TELEVISION 822 49AvSW...243-3505

Canuck TV Service 2827 14StSW...244-1011

(See Advertisement This Page)

Capital Furniture Store 133 8AvSE...262-7545

(Continued Next Page)

Blackwell Electric

912 Centre Street North



Factory Trained Color Technicians
ELECTROHOME - ZENITH - FLEETWOOD
PHILLIPS - PHILCO

269-6611

BOWNESS

and Montgomery

TV

SERVICE — SALES

RENTALS

288-4200

4606 Bowness Road

BEL-AIRE TV SERVICE

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LAKEVIEW

LINCOLN PARK

GLAMORGAN

SARCEE

GLENBROOK

CURRIE

YOUR CLOSEST ELECTROHOME DEALER

TV - Stereo and Hi-Fi Repairs

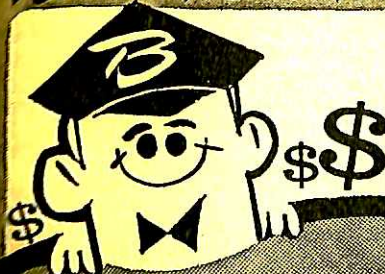
CALL US ANYTIME

242-5555

TV Rentals — Fast Delivery

45th Ave. & 37th St. S.W. — 2 Sarcee Shopping Plaza

TECHNICIANS IN YOUR AREA DAY OR NITE



TV
SERVICE
CALLS

• 90 DAY GUARANTEE
• CITY WIDE SERVICE
• GOV'T LIC. TECHNICIANS
• ONE OF THE LARGEST
TV SHOPS IN TOWN

DAY OR NITE

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Bestway
TELEVISION & APPLIANCES LTD.

TV RENTALS



**canuck
tv
service**

RADIO DISPATCHED
SERVICE CALLS

EFFICIENT REPAIRS
TO ALL MAKES

Guaranteed by
Authorized Specialists

TELEVISION

- RADIO
- HI-FI STEREO
- TAPE RECORDERS
- P.A. SYSTEMS

TV RENTALS, P.A. & MUSIC
SYSTEMS, CUSTOM HOME
INSTALLATIONS



244-1011

Member of E.R.S.D.A.

After Hours 277-0213

2827 - 14th St. S.W.

MOUNT ROYAL SHOPPING CENTRE



ALL WORK GUARANTEED

CITY WIDE TV

& APPLIANCE CO.

244-5117
266-4748

1405 - 11th Street S.W.
We Service All Makes At
Very Reasonable Rates

The Earl of TV
3003 - 26 Ave. S.W.
REPAIRS TO HOME & CAR RADIOS, HI-FI & STEREO



Open Till 9:00 P.M.
Counter Service
& Free Tube
Checking

TV SERVICE

ANY TIME

249-1200

If No Answer Call Res. 242-2758

THE KIND OF SERVICE YOU WANT WHEN YOU WANT IT
BY PROVINCIAL LICENSED TECHNICIANS

Television Sales & Service—

(Cont'd)

CHIEF TELEVISION SERVICE
CUSTOMER SATISFACTION
GUARANTEED
926a 17AvSW244-7711

CHINOOK ELECTRONICS
634a 17AvSW..266-4021

Circle C TV & Radio Service
3409 17AvSW..249-7475
(See Advertisement This Page)

CITY WIDE TV & APPLIANCE CO
1405 11StSW..244-5117
(See Advertisement This Page)

COMMERCIAL RADIO & SOUND {262-7877
1007 1StSW. {269-2279
(See Advertisement Opposite Page)

CRESCENT ELECTRONICS
TV & RADIO REPAIRS
SALES & SERVICE
10Av&CentreStN277-0995

DeLuxe Radio Appliances 409 8AvNE ..262-6855
EARL OF TV 3003 26AvSW{249-7544
{249-1200
(See Advertisement This Page)

ELECTROHOME TV RADIO & HI-FI

Electrohome

The Furniture Styled TELEVISION set engineered by ELECTROHOME, pioneers in the science of sound reproduction since 1907. Cabinets by Delfcraft makers of Canada's most distinctive . . . occasional furniture.

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ADAMS RADIO PARLORS LTD
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BEL-AIRE TV SERVICE
2SarceeShoppingCentre..242-5555

BLACKWELL ELECTRIC
912CentreStN..269-6611

Blair Moody Furniture Ltd
2115 4StSW..266-7146

DELUXE RADIO APPLIANCES
409 8AvNE..262-6855

JENSEN RADIO & TELEVISION CO LTD
912CentreStN..262-6494

NEILSON FURNITURE CO LTD
118-120 8AvSE..263-6490

NU-TREND WAREHOUSE FURNITURE
LTD 911 17AvSW..244-8986

SYKES-IMPERIAL FURNITURE STORE
108 8AvSE..262-2927

CIRCLE C TV & Radio Service

249-7475

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- ★ PROMPT SERVICE
- ★ REASONABLE RATES

3409 17th Avenue S.W.

MEMBER OF ERSDA

Television Sales & Service—

(Cont'd)

ELECTRONIC ENTERPRISES
1318 17AvSW..244-1422

ELECTRONIC RETAIL SERVICE DEALERS ASSOCIATION



THE BANNER OF QUALITY

P.O. Box 454

"FOR SERVICE CALL"

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9917FairmountDr..255-6888

Acme Television Services
413 8AvSE..269-9999

Acros-Cal TV & Appliance Service Ltd
1504 4StSW..244-6777

Active Electronics Ltd
2023 33AvSW..242-1111

Atlas Television Sales & Service
142a 10StNW..283-0000

Bel-Aire TV Service
2SarceeShoppingCentre..242-5555

Bestway Television & Appliances Ltd
209 35AvNE..277-8777

Canuck TV Service 2827 14StSW ..244-1000

Circle C TV & Radio Service
3409 17AvSW 249-7475

Commercial Radio & Sound
1007 1StSW..262-7777

Deluxe Radio Appliances
409 8AvNE..262-6855

Dominion Electrohome Industries Ltd
3821 9StSE..243-7716

Electronic Enterprises 1318 17AvSW 244-1422

Foothills TV Ltd 634a 17AvSW ..266-4021

Frank's TV Rentals 423 6AvSE ..263-6490

General Radio & TV 2306 4StSW..262-7777

Highwood Electronics Ltd
7BrentwoodShoppingPlaza..289-5555

Home Electronics Service Ltd
4214c 17AvSE..272-4444

Jensen Radio & Television Co Ltd
912CentreStN..262-6494

Jerry's Radio & TV Sales & Service
318a 10StNW..283-0000

Litchinsky S 1221KensingtonRd283-0000

Metropolitan Television Service
2622 7AvNW..283-0000

Monarch Radio & TV Service
2929RichmondRd..249-6666

North Hill TV & Appliance Service Ltd
135 16AvNW..277-0000

Pronto Television Service
926a 17AvSW..244-7711

Radio Crafts Ltd 710 16AvNW289-4444

Roy's Radio Shop
Fmrt 1318 17AvSW..244-2000

Stanley's Television Service
214 4StNE..262-6494

Sunalta TV 1105 14StSW244-1000

TV & Radio Clinic
3823aBanffCoachRd..249-6666

Telesat TV Rentals & Repairs Ltd
110 12AvSW..266-4021

Televue TV Limited 7718ElbowDr..252-0000

Television Service Centre (Calgary) Ltd
824a 16AvNW..289-1111

Universal Electronics
2-4404 14StNW..289-6666

Wills Radio & TV Service
623a 8AvSW..283-0000

(Continued Next Page)

Television Sales & Service—

(Cont'd)

FLEETWOOD ELECTRONIC SALES LTD
709 14StNW...283-1344
Service283-1424

FLEETWOOD TELEVISION

AS ALWAYS...

QUALITY

PERFORMANCE

RELIABILITY

"FOR INFORMATION CALL"



SALES DIVISION

FLEETWOOD ELECTRONIC SALES
LTD 709 14StNW...283-1344

DEALERS

AVENUE ELECTRIC SHOP LTD
336 7AvSW...262-1766

BLACKWELL ELECTRIC
912 CentreStN...269-6611

HUDSON'S BAY CO 1StSW&8Av...262-0345

MUSICAL IMPORT SALES & SERVICE
112 7AvSW...269-1743

Radio Centre Ltd 512 9StSW...266-8981

WOODWARD'S DEPARTMENT STORE
ChinookCentre...255-6121

Television Sales & Service—

(Cont'd)

GLAMORGAN TV SERVICE
634a 17AvSW...266-4021

GLENDAL TV SERVICE
634a 17AvSW...266-4021

GORDON'S RADIO & TV 2819 32StSW 249-1332

HALVERSON'S & TELEVIEW LTD
807 17AvSW...244-0638

HAYSBORO ELECTRONICS
634a 17AvSW...266-4021

(Continued Next Page)

TELEVISION
Sales and Service

262-7877

269-2279

COMMERCIAL
RADIO & SOUND

1007 - 1st Street S.W.

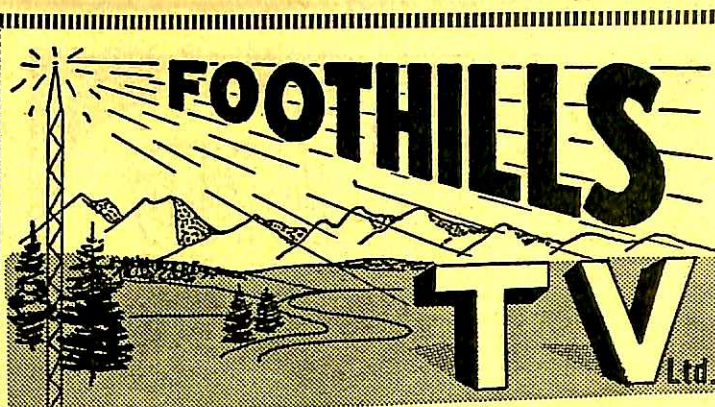
Electronic Sound Specialists
Instant Service

PICK-UP AND DELIVERY
After Hours Call CHrchl 9-9657

FOOTHILLS TV LTD 634a 17AvSW...266-4021
(See Advertisement This Page)

FOREST HEIGHTS ELECTRONICS
1-4527 8AvSE...272-2533
(See Advertisement This Page)

General Radio & TV 2306 4StSW...262-7654
(See Advertisement This Page)



★ **TELEVISION SERVICE**

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★ Stereo Sales & Service

★ **TV RENTALS**

GUARANTEED WORK BY
GOVERNMENT LICENSED TECHNICIANS
Member of E.R.S.D.A.

266-4021

Across From Western Canada High
634a - 17th AVENUE S.W., CALGARY

FOREST HEIGHTS
ELECTRONICS

COLOR TV for 1965

YOUR **Admiral** DEALER

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SALES & SERVICE • REPAIRS TO ALL MAKES

PARTS GUARANTEED FOR ONE YEAR

TUBES GUARANTEED 90 DAYS

FOR SERVICE CALL

272-2533

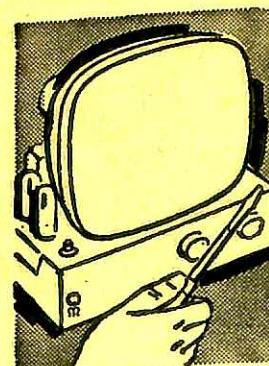
AFTER HOURS 273-1081

1-4527 - 8th AVENUE S.E.

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SERVICE

TV troubles? Let our
expert technicians
put your set back
in working order.
Service is rapid,
reliable, reasonable!



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Licensed
Technicians

SERVICE CALLS
Economy Priced

- ★ RADIO DISPATCHED TRUCKS
- ★ MODERN SERVICE FACILITIES
- ★ SPECIAL PRICES ON PICTURE TUBES

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7718 ELBOW DRIVE

Hillhurst Radio & Television LTD.

**F. M. Communicating
Equipment**

**Public Address Systems
Inter-Office Systems**

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RADIO — STEREO — HI-FI
TAPE RECORDERS

APPLIANCES

SALES & SERVICE
Frigidaire

Electrohome — Zenith

Member of E.R.S.D.A.

Television Sales & Service—

(Cont'd)

HIGHWOOD ELECTRONICS LTD
7 Brentwood Shopping Plaza.. 289-3784
(See Advertisement This Page)

Hillhurst Radio & Television Ltd
207 19th St NW.. 283-2076
(See Advertisement This Page)

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Manufactured & Installed

REASONABLE PRICES
Free Estimates

219 40th Ave NE 277-3777

Home Electronics Service Ltd
4214c 17th Ave SE.. 272-4536
(See Advertisement This Page)

Jensen Radio & Television Co Ltd
912 Centre St N.. 262-6494
(See Advertisement This Page)

Jerry's Radio & TV Sales & Service
318a 10th St NW.. 283-5777
(See Advertisement This Page)

KILLARNEY TV SERVICE
634a 17th Ave SW.. 266-4021

KING ELECTRONICS 4104 17th St SW.. 243-3568
(See Advertisement This Page)

King's TV Appliances 1225 9th Ave SE..... 273-5453
(See Advertisement This Page)

KINGSLAND ELECTRONICS
634a 17th Ave SW.. 266-4021

Kingsland TV 7718 Elbow Dr 252-3396
(See Advertisement This Page)

(Continued Next Page)

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PHILIPS
ZENITH

STEREO

ELECTROHOME
KORTING
NORDMENDE
KITS &
COMPONENTS

TAPE

RECORDERS
DUAL
KORTING
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WE INSTALL — WE SERVICE — WE GUARANTEE

7 Brentwood Shopping Plaza

289-3784

JENSEN RADIO & TELEVISION CO. LTD.

30 YEARS SERVING CALGARIANS



Factory Trained Color Technicians
SALES & SERVICE
Electrohome - Zenith - Fleetwood

262-6494

912 Centre Street N.

JERRY'S Radio & TV

**SALES &
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Specializing in
**CAR &
TRANSISTOR
RADIOS**



— ALL WORK GUARANTEED —

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318a - 10th Street N.W.

MEMBER E.R.S.D.A.

KING Electronics

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Expert Repairs to TV • Radios
Public Address • Recorders • Hi-Fi • Stereo
• Auto Radios • Small Appliances • Electric Motors
DAY OR NIGHT SERVICE — 4104 - 17th Street S.W.
Guaranteed Workmanship - You Must Be Satisfied



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RADIO, TV, RECORD PLAYERS
P.A. SYSTEMS, INTER-COM
ELECTRICAL APPLIANCES

Government Licensed Technicians - Service With Written Guarantee

KING'S T.V. APPLIANCES

Member of E.R.S.D.A.
1225 - 9th Avenue S.E.

273-5453



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634a 17AvSW...266-4021

LITCHINSKY S 1221 Kensington Rd...283-2759

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Specializing in
PORTABLE TELEVISION TV SERVICE
Cash & Carry
Cor 1Av&6StSW...266-3939

Megatronics 3415 26AvSW...249-2296

Metropolitan Television Service
2622 7AvNW...283-4836

MILNE HARVEY TV SERVICE
912 Centre St N...269-6611

Monarch Radio & TV Service
2929 Richmond Rd...249-6222
(See Advertisement This Page)

Musical Import Sales & Service
112 7AvSW...269-1743

North Hill TV & Appliance Service Ltd
135 16AvNW...277-0151
(See Advertisement This Page)

North West TV 4606 Bowness Rd...288-4200
(See Advertisement This Page)

Northfield Television Service 612 12AvNE 277-4165

OMEGA TELEVISION SERVICE
1504 14StSW...244-8789
(See Advertisement This Page)

Pete's Radio-TV Sales & Service Ltd
434 7AvSE...269-1512
(See Advertisement This Page)

PHILCO

TELEVISION
STEREO
HI-FIDELITY



"FAMOUS FOR QUALITY THE WORLD OVER"

"WHERE TO BUY THEM"

DISTRIBUTOR

PHILCO DISTRIBUTORS LTD
5720 1StSW...252-0121

DEALERS

BLACKWELL ELECTRIC

912 Centre St N...269-6611

RADIO CENTRE LTD 512 9StSW...266-8981

Television TV Limited 7718 Elbow Dr...252-3396

PHILIPP'S ELECTRIC 611 1StSE...269-1616

PHILIPS TELEVISION

STEREO HIGH FIDELITY
MULTIBAND RADIOS
RECORD PLAYERS

These dealers are selected for
their integrity and their pledge
to provide knowledgeable
demonstrations and after - sale
service.



"SALES & SERVICE"

FACTORY SERVICE

PHILIPS APPLIANCES LTD

4107 11StSE...243-7737

DEALERS

ACTIVE ELECTRONICS LTD

2023 33AvSW...242-1141

BLACKWELL ELECTRIC

912 Centre St N...269-6611

Highwood Electronics Ltd

7 Brentwood Shopping Plaza...289-3784

LITCHINSKY S 1221 Kensington Rd 283-1930

NORTH HILL TV & APPLIANCE SERVICE

LTD 135 16AvNW...277-0151

Radio Centre Ltd 512 9StSW...266-8981

UNIVERSAL ELECTRONICS

2-4404 14StNW...289-9371

PRONTO TELEVISION SERVICE {244-7711
926a 17AvSW...{244-9584

(See Advertisement This Page)

(Continued Next Page)

Telephones belong in work areas,
rumpus areas, sleeping areas...
in your home.

OMEGA TELEVISION

★ Rentals

★ Sales

★ Service

TELEVISION,
RADIOS, STEREO
HI-FI's, PA SYSTEMS,
RECORD PLAYERS,
TAPE RECORDERS

Day or Night

244-8789

244-6797

1504 - 14th Street S.W.

North Hill

TV & APPLIANCE
SERVICE LTD.

"YOUR SERVICE SHOP"

★ HI-FI, STEREO ★ RADIO
★ RECORD PLAYERS ★ TELEVISION
★ APPLIANCES ★ TAPE RECORDERS

SALES & SERVICE

Government Licensed Technicians

Guaranteed Work

277-0151

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135 - 16th Avenue N.W.

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BRAND NAMES

Authorized dealers in
most nationally adver-
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services can be found
by looking under the
Trade Marks or Brand
Names in their respec-
tive classifications

Another

Yellow Pages

Service that Saves You Time

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SOUTH WEST CALGARY
REASONABLE SERVICE CHARGE

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CAR & TRANSISTOR RADIO SERVICE
90 DAYS WARRANTY ON PARTS AND LABOR

MONARCH
Radio & TV Service

SALES & SERVICE

2929 Richmond Road, CALGARY

**NORTH WEST
TV**

SERVICE — SALES

RENTALS

Fast Service to North Calgary

Work & Parts Fully
Guaranteed

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PETE'S RADIO - TV

SALES & SERVICE LTD.

"SPECIALIZING IN SERVICE"

Bulova Transistors

SERVICE DEALER FOR
AUTOMATIC & MOTOROLA
CAR RADIOS

NEW & USED CAR RADIOS

269-1512

434 - 7th Avenue S.E.

**PRONTO
TELEVISION
SERVICE**



CUSTOMER
SATISFACTION
GUARANTEED

244-7711

SERVING CALGARY &
SUBURBAN AREAS

926a - 17th Avenue S.W.

FOR IMMEDIATE SERVICE
TELEVISION
 Radio - HiFi & FM Stereo
289-4448

Our Modern Service Department, backed by over 29 years of continuous service, your assurance of complete satisfaction.

Sales & Service

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- R.C.A. Victor
- Philips
- Rogers
- Emerson
- Motorola
- Marconi
- Zenith
- Admiral
- Dumont
- Sparton
- Sylvania
- Electrohome
- Fleetwood
- Fairbanks
- Clairtone

Guaranteed Repairs

- BY EXPERTS
- ON AUTO & HOME RADIOS
- ON ALL MAKES OF TV
- MODERATE PRICES
- WE PICK-UP and DELIVER
- SETS FOR RENT
- SETS LOANED FREE

Pay the Easy Way on Radiocrafts Exclusive Monthly Payment Plan — 12 Months to Pay on Major Repairs

TV AERIAL INSTALLATION EXPERTS

RENT A TV SET

Rental Will Apply on Purchase of Model of Your Choice
 Complete Service on Washers, Dryers, Ranges, Refrigerators

RADIOCRAFTS
 710 - 16th AVE. N.W. LTD.



RCA VICTOR
CUSTOMER SERVICE

TELEVISION • RADIO
 • APPLIANCES •

CALL

243-4661

RCA Victor Company Ltd.
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SIMPSON'S-SEARS
 LTD.

SERVICE - REPAIRS

- TV
- RADIO
- STEREO
- TAPE RECORDERS
- CAR RADIOS
- TRANSISTORS

FREE PICK-UP & DELIVERY

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LOCAL 356

Television Sales & Service—

(Cont'd)

RCA VICTOR

TELEVISION
 BLACK AND WHITE-
 COLOUR STEREO HIGH
 FIDELITY RADIOS
 PHONOGRAPHS
 TAPE RECORDERS

The Most Trusted Name in Television . . .
 In Sound.

"FOR INFORMATION CALL"
 SALES DIVISION

RCA VICTOR CO LTD 4120 6StSE. 243-4661

SERVICE DIVISION

RCA VICTOR CO LTD 4120 6StSE. 243-6051

DEALERS

NAGLER'S BIG D APPLIANCES &

FURNITURE 1110 17AvSW. 244-9386

RADIO CRAFTS LTD

710 16AvNW. 289-4448

STEINBERG'S FURNITURE LTD

219 7AvSE. 266-1974

RCA Victor Co Ltd 4120 6StSE. 243-4661
 (See Advertisement This Page)

RADIO CENTRE LTD

SERVICE BY EXPERTS

All Our Trucks are Equipped with
 2-Way Radios

— Calgary's Pioneer Television Firm —
 FULLY GUARANTEED WORK BY
 QUALIFIED TECHNICIANS

512 9StSW. 266-8981

Radio Crafts Ltd 710 16AvNW. 289-4448
 (See Advertisement This Page)

RAVIN'S LTD 1010 6AvSW. 263-4610

RITWAY RADIO & TV 438 11AvNE. 277-1694

Robbie's TV & Radio Service

623 14AvSW. 269-2858

ROGERS MAJESTIC TELEVISION—

MARSHALL WELLS OF CANADA LTD

4040 Blackfoot Tr. 243-6631

Shoultz Electric 2019 Centre St N. 277-1713

SIMPSON'S-SEARS LTD

North Hill Store 1616 14AvNW. 289-7777

Southridge Store 5909 Macleod Tr. 289-8411

(See Advertisement This Page)

SOUTHSIDE TV SERVICE 25 Fraser Rd. 255-0631

(See Advertisement This Page)

SOUTHWOOD TV SERVICE

634a 17AvSW. 266-4021

STANLEY'S TELEVISION SERVICE

214 4StNE. 262-6460

(See Advertisement This Page)

STEINBERG'S FURNITURE LTD

219 7AvSE. 266-1974

SUNALTA TV

GUARANTEED SERVICE
 TO ALL MAKES

1105 14StSW. 244-0177

TV & RADIO CLINIC

3823a Banff Coach Rd. 249-8590

(See Advertisement This Page)

Telestar TV Rentals & Repairs Ltd

110 12AvSW. 266-3226

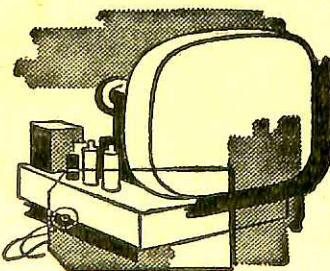
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(Continued Next Page)

WANT TO KNOW ALL THE ANSWERS?

Who sells it? Who repairs it?
 Its easy to find the answer to
 almost any buying problem in
 the **YELLOW PAGES** of your
 telephone directory. Remem-
 ber to use this handy "Buyers
 Guide" whenever you're hunt-
 ing for products or services.

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TELEVISION
SERVICE



- ★ GUARANTEED
- ★ PROMPT REPAIRS
- ★ TO ALL MAKES
 OF TV'S & RADIOS
- ★ REASONABLE RATES

262-6460

After Hours 277-3397

214 - 4th Street N.E.

TELEVISION

Repairs & Rentals

We Service All Makes

TV — HI-FI — FM

& Transistor Radios

Record Players

TELESTAR TV

Rentals & Repairs Ltd.

266-3226

110 - 12th AVENUE S.W.



EXPERT REPAIRS TO
 ALL MAKES & MODELS

LICENSED TECHNICIAN

255-0631

Guaranteed Work — Reasonable Rates

25 Fraser Road

TV & RADIO CLINIC
WILDWOOD



SERVICE
& RENTALS

Located in
WILDWOOD
SHOPPING
CENTRE

249-8590

3823a Banff Coach Road

Television Sales & Service—

(Cont'd)

Television TV Limited 7718ElbowDr ...252-3396
(See Advertisement This Page)

Television Service Centre (Calgary) Ltd
824a 16AvNW...289-1181
(See Advertisement This Page)

TIP TOP TELEVISION 812 3StNE ...266-1946
(See Advertisement This Page)

Triwood TV & Radio Service
7BrentwoodShoppingPlaza...289-3784

TUBE SERVICES 1007 1StSW269-3566

Two Dollars & Ninety Five Cents TV Service
209 35AvNE...277-2989
(See Advertisement This Page)

Universal Electronics 2-4404 14StNW ...289-9371
(See Advertisement This Page)

(Continued Next Page)

TELEVISION SERVICE CENTRE (CALGARY) Ltd.

Specializing In:

- ★ TELEVISION SERVICE
- ★ GOVERNMENT
LICENSED
TECHNICIANS
- GUARANTEED WORKMANSHIP

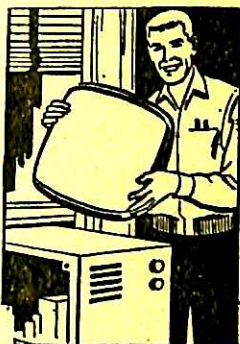
289-1181 289-3630

824a - 16th Avenue N.W.

289-9371

UNIVERSAL ELECTRONICS

RAY BIBBY



EXPERIENCED
SALES & SERVICE

- TV - RADIO - HI-FI —
- STEREO EQUIPMENT —
- TAPE RECORDERS —

CAR RADIOS - ACCESSORIES

2-4404 - 14th St. N.W.

COLOR TV EXPERT'S



ECONOMY
PRICED
SERVICE
CALLS

- ★ GOVERNMENT LICENSED TECHNICIANS ... ONLY
- ★ SPECIAL PRICES ON PICTURE TUBES
- ★ RADIO DISPATCHED SERVICE TRUCKS
- ★ MOST MODERN SERVICE FACILITIES

IMMEDIATE SERVICE AT LOW COST

252-3396

9 a.m. to 9 p.m. TELEVIEW T.V. LTD. Except Sundays



SERVICE CALLS

DAY and NIGHT

Government Licensed Technicians

ALL WORK GUARANTEED

TIP TOP TV

TV-RADIO — HI FI — AUTO RADIO — SALES & SERVICE
FULLY EQUIPPED TO SERVICE

RCA VICTOR
WESTINGHOUSE
FLEETWOOD
PHILIPS
SPARTON
EMERSON

ADMIRAL
G.E.
VIKING
MOTOROLA
CBS COLUMBIA
PYE

ELECTROHOME
MARCONI
SYLVANIA
PHILCO
ROGERS
FADA

266-1946 244-5122

812 - 3rd STREET N.E.

CALGARY

TIP TOP TELEVISION

TECHNICIANS IN YOUR AREA DAY OR NITE



two dollars
and
ninety five
cents t.v.
service

- 90 DAY GUARANTEE
- CITY WIDE SERVICE
- GOV'T LIC. TECHNICIANS
- ONE OF THE LARGEST
TV SHOPS IN TOWN

DAY or NITE
277-2989

TWO DOLLARS and NINETY FIVE CENTS
T.V. SERVICE

209 - 35th AVENUE N.E.

TV RENTALS

Television Sales & Service—**(Cont'd)**

WAHOO TELEVISION SERVICE
CUSTOMER SATISFACTION
GUARANTEED
926a 17AvSW244-7711

WESTERN RADIO & TELEVISION
SERVICES 7-13StNW..283-5719

WESTERN TECHNICAL PRODUCTS LTD
Bsmr 2827 14StSW..244-6089

Western Tuner Service
1609KensingtonRd..283-5746

WESTINGHOUSE FACTORY SERVICE—
CANADIAN WESTINGHOUSE CO LTD
330 11AvSW..263-1865

WILDWOOD TV SERVICE
634a 17AvSW..266-4021

WILLS RADIO & TV SERVICE
Repairs to
Radios, TV & Tape Recorders
Record Changers & Hi-Fi
WEBCOR PARTS & SERVICE
623a 8AvSW263-7905

World Wide Furniture & Appliance
2615 35StSW..249-3166

ZENITH TELEVISION

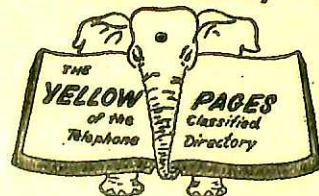
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Handcrafted Quality
TV - famous for
superb color & black
& white TV performance. Complete line of
AM, FM/AM, clock, all-transistor radios;
stereo phonos; combinations. Zenith - the
quality goes in before the name goes on.
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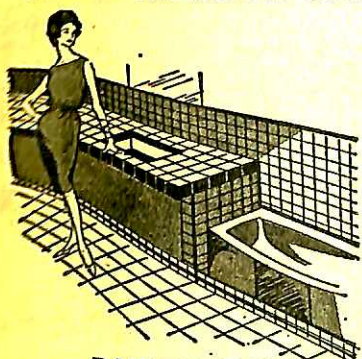
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