

OVER  ALF A CENTURY OF SERVICE

OUTDOOR ADVERTISING
SPECIALISTS

STORE FRONT SIGNS IN
PLASTIC - METAL - WOOD

EXHIBITION AND
INDUSTRIAL DISPLAYS

GOLD & SILVER LEAF
LETTERING

TRUCK LETTERING

SCREEN PROCESSING

BAKED ENAMEL SIGNS

PH. 263-2170

 **HOOK SIGNS LTD.** 

HOOK SIGNS (CALGARY) LTD.

COR. 3rd STREET S.E. & 4th AVENUE CALGARY

AL EDWARDS
SIGNS

266-3667

SIGNS

"GOLD LEAF"
TRUCK LETTERING
OUTDOOR SIGNS
SILK SCREEN
PROCESS
CUT OUT LETTERS
COMMERCIAL SIGNS
Phone 255-1768
7621 MACLEOD TRAIL — LEIF KLEIN

Signs—(Cont'd)

DOT SIGNS LTD 410 Memorial Dr N.E. 269-1436
(See Advertisement This Page)

ECONOMY SIGNS 626 23rd Ave SW 263-2805
Edwards Al 108 25th Ave SW 266-3667
(See Advertisement This Page)

ENGRAV-ON

NAME PLATES PLASTIC & METAL

1052 Trafford Dr 277-1724

Far West Advertising Ltd 7059 Farrell Rd 252-3388

HOOK SIGNS (CALGARY) LTD
35th St & 4th Ave 263-2170
(See Advertisement This Page)

Hunt H G 333 18th Ave SW 266-4495

JOHNSTON SIGNS 6432 Lombardy Cr 242-5555

L K Signs 7621 Macleod Tr 255-1768

(See Advertisement This Page)

Martinson Sign Service 1137 11th St E 273-5847

(See Advertisement This Page)

Mimura Dan Signs Ltd 2122 3rd Ave NW 283-5333

215 41st Ave NE 277-9057

(See Advertisement This Page)

National Neon Displays Ltd 204 40th Ave NE 277-5955

(See Advertisement This Page)

NEOMA NEON SIGN CO 1316 17th St NW 289-1794

NEON CONTRACTORS LTD

PLASTIC SIGNS
REVOLVING SIGNS
NEON SIGNS

252-3391

5305 1st St SW 252-3391

NEON PRODUCTS OF CANADA LTD

NEON
SIGNS
PLASTIC
SIGNS

1302 11th Ave SW 244-8704

(Continued Next Page)

Use Long Distance

WAIT FOR
THE DIAL TONE
IT'S YOUR
SIGNAL
TO PROCEED

If occasionally your telephone sounds "dead," it may be that the equipment at our central office is busy. So wait a little while—and you will hear the hum-m-m—which indicates the switching equipment is ready to handle your call.

M
MARTINSON

SIGN SERVICE

273-5847

- REAL ESTATE
- OIL FIELD
- COMMERCIAL
- CUT OUT LETTERS
- GOLD & SILVER LEAF
- BANNERS
- POSTERS
- SCREEN PROCESS

If No Answer Call
277-1490

A.W.(Marty) Martinson Prop.
1137 - 11th Street S.E.

410
MEMORIAL
DRIVE N.E.
269-1436


**DOT
SIGNS
LIMITED**

**DAN MIMURA
SIGNS LTD.**

- ★ GOLD LEAF LETTERING
- ★ TRUCKS
- ★ SCREEN PROCESS
- ★ OUTDOOR SIGNS

PHONE

277-9057

215 - 41st Avenue N.E.

If No Answer Call 283-5333

NATIONAL NEON

DISPLAYS

LIMITED

NEON

PLASTIC

277-5955

204 - 40th Avenue N.E.
After Hours Call: 277-1927

Signs—(Cont'd)

NEON SALES & SERVICE LTD
909 15th St. S.W. 269-4971
(See Advertisement This Page)

PATEY SIGNS LTD 415 6th Ave. S.E. 262-7971
(See Advertisement This Page)

REFLECTO-LITE (CALGARY) LTD

- * ANIMATED SIGNS
- * CUT OUTS
- * OUTDOOR SIGNS, Etc.

2715 Centre St. N. 277-4555

Roepke Signs 807 11th Ave. S.W. 269-8354
(See Advertisement This Page)

ROSCO METAL PRODUCTS LTD

OILFIELD — INDUSTRIAL — HIGHWAY
CONSTRUCTION — TRAFFIC
SPECIAL SIGNS
(Silk Screen Process)
STEEL SIGN POSTS

1605 40th Ave. S.E. 273-4901

Shield Signs 101-102-817 19th St. N.E. 276-1662
424 6th Ave. S.E. 243-3828
(See Advertisement This Page)

Hunting for a reliable firm? You will find hundreds of them right here in the **YELLOW PAGES**.

Signs—(Cont'd)

SIGNS BY SILK SCREEN

"Photographic Screen Process
Printing & Sign Shop"

- BANNERS • BAKED ENAMEL SIGNS
- BUMPER STRIPS • BUS CARDS
- CRESTS • CRESTING ON GARMENTS
- COUNTER CARDS • ETCHED CIRCUITS
- ALL TYPE DECALS • DISPLAYS
- FLAGS • IRON-ON LABELS
- NOVELTIES • PLASTICS, ETC.

"Signs of All Kinds—
1 or 1,000,000"

812 3rd St. N.E. 262-2867

(Continued Next Page)

Use Long Distance

R

ROEPKE

Signs

269-8354

807-11 Ave. S.W.



**NEON
PLASTIC
DISPLAYS
& STOREFRONTS
PHONE
269-4971**

NEON SALES & SERVICE LIMITED
909-15TH STREET, S.W., ■ SERVING ALBERTA



243-3828 — 276-1662

- SPECIALISTS IN LARGE OUTDOOR SIGNS
- PHOTO SCREEN PROCESS
- SILK SCREEN PROCESS
- COMMERCIAL SIGNS
- STORE FRONT DESIGN
- NAME PLATES OF ALL KINDS
- BANNERS — BULLETINS — DECALS
- COMMERCIAL ART

SIGN PROBLEMS SOLVED

**TAYLOR
SIGNS**

262-3131 --- 505-8th. St. S.W.

SERVING CALGARY SINCE 1900

P S

- BULLETINS
- TRUCKS
- SHOW-CARDS
- SCREEN PROCESS PRINTING
- BANNERS
- WINDOW SIGNS
- PLY. METAL LETTERS - SIGNS
- DISPLAYS - DESIGN

PATEY

SIGNS

LTD.

262-7971 ■ 415-6 AVE. S.E.

E. WILSON

- COMMERCIAL SIGNS
- SHOWCARDS
- SILK SCREEN
- TRUCK LETTERING
- CUT OUT LETTERS
- ART WORK
- EXHIBITION BOOTHS
- FLOATS
- MURALS
- SPOT LIGHT RENTALS

SIGNS

AND DISPLAYS LTD.
269-7812

610 - 3rd Avenue S.W.
H. Brucker, Mgr.

Signs—(Cont'd)

SOLARITE PLASTIC INDUSTRIES LTD
204 40th Ave. N.E. 276-1136
Sunnyside Auto Body Industries Ltd
3619 25th St. N.E. 277-3836

TAYLOR PLASTICS LTD 735 10th Ave. S.W. 266-1182
Taylor Sign Works 505 8th St. W. 262-3131
(See Advertisement Preceding Page)

TEK PLASTICS LTD
Illuminated Signs Lease & Purchase
Coast to Coast Service
150 Rexdale Blvd. Weston, Ont. (416) 249-9121

Tioga Signs Ltd 7059 Farrell Rd. 252-3367
(See Advertisement This Page)
Tri-Art Designers 410 Memorial Dr. N.E. 269-7670
Vogue Signs Ltd 1131 11th St. E. 273-5707
Wilson E Signs & Displays Ltd
610 3rd Ave. S.W. 269-7812
(See Advertisement This Page)

**CINECOLOR Nameplate Co.**

Name Plates of all kinds for
Machinery, Equipment,
Appliances, Etc.

**PRINTED CIRCUITS
PHOTO SCREEN PROCESS**

276-1662**262-9994***for the best*

DECAL TRANSFERS
OUTDOOR SIGNS
TRANSIT CARDS
DISPLAYS
POSTERS
CRESTS



Michael Garenko
Manager

Signs—Equipment & Supplies

Associated Display Services Ltd
1327 9th Ave. S.E. 273-4777

Signs—Silk Screen Process

A 1 Signs 121 17th Ave. S.E. 262-4554
Cinecolor Nameplate Co
101-102-817 19th St. N.E. 276-1662
(See Advertisement This Page)

CITY ART SCHOOLS
101-102-817 19th St. N.E. 276-1662

Color-Print Display Co 106 11th Ave. S.E. 262-9994
(See Advertisement This Page)

De Cal Advertising & Manufacturers
1704 25th St. W. 266-3737

DOT SIGNS LTD 410 Memorial Dr. N.E. 269-1408
Duffoto Process Co Ltd 118 4th Ave. S.W. 263-7160
(See Advertisement This Page)

Edwards Al 108 25th Ave. S.W. 266-3687

Gurmac Sales Ltd 337 3rd Ave. S.E. 262-4554

L K Signs 7621 Macleod Tr. 255-1700

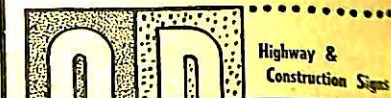
Martinson Sign Service 1137 11th St. E. 273-5707

PATEY SIGNS LTD 415 6th Ave. S.E. 262-7971
(See Advertisement This Page)

ROEPKE SIGNS 807 11th Ave. S.W. 269-8337

SIGNS BY SILK SCREEN
SIGNS OF ALL KINDS
SPECIALISTS IN PHOTOGRAPHIC
SCREEN PROCESS PRINTING

812 3rd St. N.E. 262-2887



Highway &
Construction Signs



Real Estate
Reflective Signs
Election Promotion
Sale Banners
Decals (Trucks)
(Windows)

PATEY SIGNS LTD.
262-7971

Is that store open tonight?
Many businesses list the hours
they are open in these
YELLOW PAGES

TIOGA SIGNS

- PLASTIC, METAL, WOOD SIGNS
- SILK SCREENING • TRUCK LETTERING
- DECALS • DISPLAYS

TIOGA ENTERPRISES LTD.

ALL FORMS OF OUTDOOR ADVERTISING

- BULLETINS • POSTERS
- TRANSIT SHELTER ADS
- COURTESY BENCH ADS

7059 FARRELL ROAD, CALGARY, ALBERTA

252-3367

TIOGA SIGNS LTD.

SILKSCREEN by DUFFOTO

DISPLAYS POSTERS
DECALS (BANNERS)
complete Photographic
and Art services

263-7160

DUFFOTO PROCESS CO. LIMITED

BIG VALUE
for your Ad Money ...



For Information Telephone
**ALBERTA GOVERNMENT
TELEPHONES**

Silencers—Industrial

BELMAC SUPPLY CO LTD
1921 10AvSW...244-5575

Silica

Industrial Silica Sands Ltd
B-9KingslandMobileHmsPk...252-3295

Silks—Retail

McCULLOUGH'S FABRICS
ChinookCentre...255-4887
McCullough's Silk Shop 114a 7AvSW...262-7651

Silver Plating

See Plating

Silversmiths

PHILLIPS FRANK X 1231 17StNW...289-1793

Silverware—Retail

BIRKS HENRY & SONS (WESTERN) LTD
314 8AvSW...262-9515
Empire Crafts (Canada) Ltd
Mobility Silver & Princess China
1339 7aStNW...289-9205
Fine Arts-Northumbria Co Ltd
Fine Bone China-Sterling Silver-Crystal
623a 69AvSW...255-4797

Skating Equipment

ARN'S EQUIPMENT LTD
CALGARY'S ORIGINAL SKATE SWAP
NEW AND USED SKATES
340 16AvNW...277-4335

BOW CYCLE & MOTOR
THE SKATE EXCHANGE
TRADE ON NEW OR RECONDITIONED
6524BownessRd...288-2887

Calgary Cycle Store 1504CentreStN...277-3430
PREMIER CYCLE & SPORTS (CALGARY) LTD
TRADE YOUR SKATES
Downtown
319 7AvSW...263-8855

Sportsman Ltd 1442 17AvSW...244-8800
Tuxedo Cycle & Sports 2702CentreStN...277-2872
Western Cycle Works 1514 14StSW...244-4044

Skating Rinks

Lloyd's Rollerade Ltd 7520MacleodTr...252-0146
Stampede Corral ExhibitionGrds...262-6510

Ski Centres

Eagle Valley Ski Resorts Ltd
Rear 515 1AvSW...266-1702
Happy Valley HappyValleyPark...288-5335
Packapoo Ski Centre Hwy1&BeaufortRd...288-4112

Skiing Conditions Information

Snow Information Service 614a 17AvSW 266-5056

Skiing Instruction

HAPPY VALLEY
SKI SCHOOL
Class & Private Lessons
Housewives & Children
Ken Bowie, Joe Couillard - Directors
HappyValleyPk...288-5335

Skin Divers' Equipment

See Divers' Equipment

Skins

See Hides, Raw Furs & Skins

Skis & Skiing Equipment

BIG CHIEF SPORTING GOODS LTD
HART SKIS GRESVIG
Alpine & Woods Clothing
(Located in the "Bay" Parkade)
230 7AvSW...262-3748

HARPER'S TIRE SERVICE (CALGARY) LTD
130 12AvSW...262-7878

PREMIER CYCLE & SPORTS (CALGARY) LTD
319 7AvSW...263-8855
(See Advertisement This Page)

Pro Sporting Goods Ltd
CalgaryNorthHillShoppingCentre...289-3344

RUSSELL SPORTING GOODS
SKI
SALES - SERVICE
RENTALS
1001 1StSW...269-5566

Every day hundreds of housewives are using these Yellow Pages to call someone in your line of business. Do they find you?

CALGARY'S SKI HEADQUARTERS



SKI RENTALS
EXPERT SKI REPAIRS

Premier
CYCLE & SPORTS

(CALGARY) LTD.

263-8855

Downtown
319 - 7th Avenue S.W.

Skis & Skiing Equipment—

(Cont'd)

Ski Shop 614 17AvSW...262-5251
(See Advertisement This Page)
Ski Snow Report 640 12AvSW...263-5345
Skiers Sport Shop Ltd The 329a 7AvSW 266-4564
(See Advertisement This Page)
Snow Information Service 614a 17AvSW 266-5056
(See Advertisement This Page)
SPORTSMAN LTD 1442 17AvSW...244-8800
Ski Shop...244-6620

Skis & Skiing Equipment—

Wholesale

ALLCOCK LAIGHT & WESTWOOD LTD
1210 11AvSW...244-1255

Snow Information Service

FOR

- FINE SKI EQUIPMENT EXCLUSIVELY
- SKIING INFORMATION
- SKI TOURS
- SKI LESSONS
- SUMMER RECONDITIONING & STORAGE

YOUR SKIING FUN
IS OUR BUSINESS

266-5056

614a - 17th Avenue S.W.
Easy Parking at Rear Entrance

THE



SPORT SHOP LTD.

FEATURING...
The Largest Selection of
Brand Name

SKI EQUIPMENT In Alberta

COMPLETE LINE OF
CAMPING AND
MOUNTAINEERING
SUPPLIES



CALGARY'S LARGEST
SKI RENTAL SERVICE
REPAIRS
& INFORMATION

266-4564

329a - 7th Avenue S.W.



SKIS Kneissl
Fischer
Kastle
BOOTS Humanik
Kastinger
(Mens & Lady K)
RENTALS

'LET EXPERIENCE ADVISE ON ALL YOUR SKI EQUIPMENT'

614 - 17th Avenue S.W.

262-5251

**Buying by Telephone is Profitable
because you can:**

- Talk over matters at once.
- Discuss details of what you want.
- Get immediate agreement on price, delivery and shipping.
- Control inventories.
- Keep ahead of competition.

LONG DISTANCE PAYS



Slate

Acme Slate & Tile Co Ltd
1109YongeSt. Toronto 416-924-5797

Sleeping Bags

Barotto Sports Ltd 605 7StSW262-4303
WOODS BAG & CANVAS CO LTD
Rear 1902 11StSE. 273-1531
Woods S E Ltd 803a 1StSE266-2793

Slings

Martin Black Wire Ropes (Canada) Ltd
7016FarrellRd. 252-5566

Slip Covers

Better Home Decorators 1415 3StNE ...277-2804
BRENTWOOD VILLAGE DRAPERIES
BrentwoodShoppingPlaza. 282-2022
Irvine's Fabrics & Furnishings
1406 17AvSW. 244-2128
VENN J E 2118 4StSW262-1409

Smallwares & Notions

O'Brien Agencies 2228 45StSE272-4722

Smoke Deodorizing Service

—See Odor Neutralizers

Smoke Elimination Devices

SERVICEMASTER OF CALGARY
MezzFlr GreyhoundBldg. 262-2417

Smokers Supplies & Sundries

Billy's News & Smoke Shop 138 9AvSW. 262-2894

Smorgasbord

See Caterers also Restaurants

Snapout Forms

Continuous Forms (Alberta) Ltd
5325 3StSE. 255-7726
Crain R L Limited 121 11AvSW266-1281
Keystone Business Forms Ltd
105-3628BurnslandRd. 243-3007

Snow Fences

See Fences

Snow Removal Equipment

Arn's Equipment Ltd 340 16AvNW277-4335
F W D FOUR WHEEL DRIVE TRUCKS—
COSTELLO EQUIPMENT CO LTD
BlackfootTr&46AvSE. 243-7733
Goett Wm & Sons Co Ltd 800 10AvSW 263-6090

Snow Vehicles

BAROTTO SPORTS LTD
SALES — LEASING — RENTALS
Nodwell - Snooscoot - Bombardier - Ski-Doo
O.M.C. Snow-Cruiser
605 7StSW262-4303

FLEX-TRACK EQUIPMENT LTD
MANUFACTURERS & DISTRIBUTORS
OF TRACKED VEHICLES OF ALL SIZES
1008 17AvSW244-9758

O M C SNOW CRUISERS

Designed and
Manufactured by
Outdoor Marine
Corporation of Canada
Ltd., Peterborough Canada. Manufacturers of
the famous Johnson & Evinrude outboard motors

OMC
Snow Cruiser

"FOR INFORMATION CALL"
DISTRIBUTOR

PURVES RITCHIE LTD

1023 11AvSW. 244-0781
Renfrew Service Station 624 16AvNE 277-8621
United Trailer Co Ltd
3715EdmontonTr. 277-8576

ROBIN-NODWELL MFG LTD

5201 1StSW. 252-5531

Soap Manufacturers

ADVANCE CARETAKING SUPPLIES {273-4074
LTD 906 9AvSE. {273-5101
COLGATE PALMOLIVE LTD
3435 9StSE. 243-1365
Order Desk243-1771
Lever Brothers Ltd 215 10AvSW266-3331
SUPER DEE CHEMICALS CO
Manufacturers of 900 C Concentrate
Hand Cleaner - General Cleaning Compounds
430MeredithRd263-2794

Soaps—Liquid

WEST CHEMICAL PRODUCTS LTD
215 10AvSW. 266-8881
WOOD G H & CO LTD 636 24StNE272-4006

Social Service Organizations

See also Associations & Societies &
Charitable Institutions
Alcoholics Anonymous
Intergroup Committee
509 3StSW. 266-1725
Garnet Blk Grp Bsmt 10St&2AvNW283-3888
Glenmore Group 2129b 33AvSW249-8555
Alcoholism Foundation of Alberta
737 13AvSW. 269-6101
Calgary Family Service Bureau
2ndFlr 633 8AvSW. 262-4691
Calgary Tuberculosis Association
118 5AvSE. 266-1102
Rehabilitation Office
Baker Memorial Sanatorium. 288-2311
Canadian Cancer Society 231 7AvSE263-3120
231 7AvSE. 263-3120
Canadian Mental Health Assoc
White Cross Centre
2ndFlr 838 11AvSW. 266-7283
COUNCIL OF COMMUNITY SERVICES OF
CALGARY 8thFlr 237 7AvSW. 263-2160
Haysboro Homemaking Service
14-1324 1StSW. 262-5184
Hull William Roper Home
2223 114AvSW. 252-2266
Staff Wing252-4682
Jewish Community Council of Calgary
18Av&CentreStS. 263-5650
John Howard Society of Alberta
200-1029 11AvSW. 244-5561
Old Folks' Home 699 20AvSW262-5671
Salvation Army Public Relations &
Red Shield Appeal Ofc
610Leeson-LinehamBlk. 262-5848

Societies

See Associations & Societies

Soda Fountains—Equipment &**Supplies**

HAMILTON BEACH PRODUCTS—
LIQUID CARBONIC CANADIAN CORP LTD
6908FarrellRd255-7205

Sodding & Grading

Acme Landscaping 5SpyHillCr277-6254
Economy Landscaping 1528 49StSE272-0053

FAIRWAY SODDING

Sod Supply Wholesale & Retail

MERION BLUE GRASS
PARKS BLUE

Also Operating Foothills Landscaping Ltd.

501 12AvNE277-7202

Foothills Landscaping Ltd 501 12AvNE. 277-7202

GOLDEN ACRE NURSERIES LTD

CentreSt&17AvNE. 276-2633

Soft Drinks

See Beverages

Soft Water Equipment

See Water Softening Equipment

Solders

CANADA METAL CO LTD
Bar Wire Acid and Rosin Core
Canada's Largest Manufacturer
5524 4StSE. 255-7901

Solicitors

See Lawyers

Sound Systems & Equipment

ALBERTA GOVERNMENT TELEPHONES
PUBLIC ADDRESS PAGING SYSTEMS

TOTAL COMMUNICATIONS
for Modern Business

Custom designed to fit your individual need
No maintenance costs
Quality components

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES
119 6AvSW. 262-8110

BARVIC ENGINEERING LTD
300a-627 8AvSW. 266-6754

CANADIAN ELECTRONICS LTD
336 4AvSE. 263-8370

GENERAL SOUND & THEATRE EQUIPMENT
LIMITED

SOUND SYSTEMS FOR INDUSTRY
COMMERCIAL - SCHOOL - INSTITUTIONAL
& RESIDENTIAL APPLICATION
Exclusive Distributors for Northern Electric -
Altec Lansing - Du-Kane & Webster Electric
731 10AvSW262-5012

HALVERSON'S & TELEVIEW LTD
807 17AvSW. 244-0638

Sharp's Theatre Supplies Ltd
Rentals Sales Repairs
104 4StSW262-7266

WESTERN CANADIAN SOUND
1405a 2StSE. 266-8837

WESTERN TECHNICAL PRODUCTS LTD
SOUND SYSTEMS
Designed & Installed
COMPLETE CUSTOM SERVICE
Bsmt 2827 14StSW244-6089

Souvenirs & Favours

HARRY'S NEWS & TOBACCO SHOP
109 8AvSW. 262-7938
Island Milk Bar 1227 9AvSE273-5197

Souvenirs & Favours—Wholesale

ALBERTA BOOK & NOVELTY LTD
WHOLESALE ONLY
WIDEST SELECTION IN ALBERTA
Souvenirs — Smallwares
Toys — Books — Hobbies
7140FairmountDr252-4426

Specialty Shops

See Women's Specialty Shops

Speech Therapists

Mount Royal College 7Av&11StSW266-4611

Speed Reading

See Reading Improvement

Speed Reducers

BENNETT & EMMOTT LIMITED
4303 9StSE. 243-5586

RENOLD CHAINS—
Calgary Resident Rep
KEELEY DANIEL F 3224BarrRd282-2482
Transmission Supplies Ltd 503 42AvSE 243-3261

Speedometers

Hutton's Ltd 131 11AvSW269-3725
(See Advertisement This Page)
WESROC SPEEDO REPAIR
940 16AvSW. 244-5007

SPEEDOMETERS

AUTHORIZED
SALES & SERVICE
ON ALL MAKES

1 HOUR SERVICE

HUTTON'S LTD.

269-3725

131 11th Avenue S.W.

Spices

Griffith Laboratories Ltd The
215 10AvSW. 266-0000

Spices & Seasonings

See Tea Coffee Jams & Spices—Whlse

Sporting Goods

Alberta Divers Supply Ltd 1328 17AvSW. 244-4333
B M Hardware & Sporting Goods Ltd
3411 26AvSW. 249-0000
Barotto Sports Ltd 605 7StSW262-4303
(See Advertisement Opposite Page)
Big Chief Sporting Goods Ltd 230 7AvSW 262-0000
(See Advertisement Opposite Page)
Bow Cycle & Motor 6524BownessRd268-0000
BRUNSWICK OF CANADA LIMITED
McGregor Golf Equipment
76FlavelleRd. 252-0000

CCM

WHOLESALE & MANUFACTURING
A Div. of Levy Industries
1210 11AvSW244-0000

Calgary Cycle Store 1504CentreStN.277-0000
Canadian Alpine Equipment Co Ltd
1315 14StNW. 289-0000
Capitol Hardware & Sporting Goods
1838 20AvNW. 289-0000
Doug's Cycle & Sharpening Service
2129 33AvSW. 242-0000
FINNEY-ROGERS SPORTS & HOBBIES LTD
SEE US FOR QUALITY SPORTING GOODS
ChinookCentre252-0000

Foothills Distributors Ltd 642 16AvNW 289-0000
(See Advertisement Opposite Page)

FRENCHY'S SPORTING GOODS
902 9AvSE. 273-0000

Harper's Tire Service (Calgary) Ltd
130 12AvSW. 262-0000

Killarney Cycle & Sharpening
2707 17AvSW. 242-0000

LARSEN RIFLE & GUN SUPPLY
1321 1StSW. 242-0000

(Continued Next Page)

Sporting Goods—(Cont'd)

Manchester Auto & Sporting Goods Ltd
5728 Macleod Tr. .255-0022
(See Advertisement This Page)
Marv Holland Mfg Ltd 1316 1st St W. .262-2922
McCOOK'S VARIETY & SPORT
Brentwood Shopping Plaza. .289-0677

McFARLANE & WILSON LTD
"Your Club Specialists"
BASEBALL — HOCKEY — BASKETBALL
FOOTBALL — SOCCER — TENNIS
Jackets — Sweaters — Uniforms
WILSON & SPALDING GOLF EQUIPMENT
808 9th Ave S.W. .266-4807

MISSION CYCLE & SPORTS
Specializing In
**FIGURE SKATING OUTFITS
& SUPPLIES**
HOCKEY EQUIPMENT
2310 4th St W. .262-2278

PANOR PRO SHOP LTD 7812 Macleod Tr 255-1148
(See Advertisement This Page)

Pioneer Lock & Safe Works 513 8th Ave S.W. .262-5462

PREMIER CYCLE & SPORTS (CALGARY) LTD
319 7th Ave S.W. .263-8855
(See Advertisement This Page)

PRO SPORTING GOODS LTD
Calgary North Hill Shopping Centre. .289-3344
(See Advertisement This Page)

Ribtor Sales 605-607 2nd St E. .262-9426
(See Advertisement This Page)

Ridley's Cycle & Sporting Goods
225 10th St N.W. .283-1421
(See Advertisement This Page)

RUSSELL SPORTING GOODS
Specializing Service in
**Firearms - Fishing Tackle
Ski Equipment**
1001 1st St W. .269-5566

Sayles Hardware Co Limited 315 8th Ave S.E. 262-5863
Ski Shop 614 17th Ave S.W. .262-5251
Skiers Sport Shop Ltd The 329a 7th Ave S.W. 266-4564
Snow Information Service 614a 17th Ave S.W. 266-5056
Sportsman Ltd 1442 17th Ave S.W. .244-8800
(See Advertisement This Page)

TOTE-GOTE SALES & SERVICE—
COACH GATE SERVICE
Cor 12th Ave & 33rd St W. .249-8339
.249-3995

Tuxedo Cycle & Sports 2702 Centre St N. .277-2872
Western Gun Shop 6436 Bowness Rd. .288-3236

WESTERN SCOPE LTD
Order Dept 1328 17th Ave S.W. .244-3326

BIG CHIEF SPORTING GOODS LTD.

Specialists in
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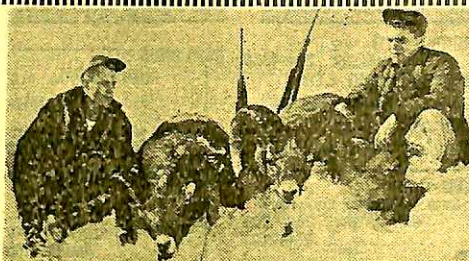
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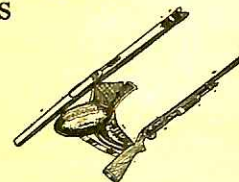
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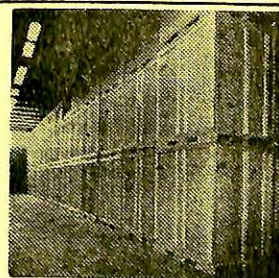
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(See Advertisement This Page)

Stoves—Parts & Service—**(Cont'd)**

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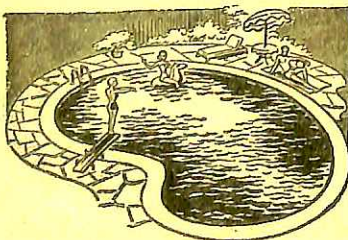
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