

Automobile Wreckers—(Cont'd)

Rockyview Auto Wreckers 1848 54StSE. 272-2511
(See Advertisement This Page)

Uncle Sam's Auto Parts Ltd 1519 9AvSE 273-4516

WEST END AUTO WRECKERS
35Av&69StNW. 288-6789

Western Auto Wreckers 52St&26AvSE. 272-4611
(See Advertisement This Page)

WESTERN ROLLING MILLS LTD

JUNK - CARS & TIN

Forest Lawn

52St&26AvSE 272-4056

ROCKYVIEW AUTO WRECKERS

— WE CARRY PARTS FOR
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- ★ Salvaged Cars Bought
- ★ Towing Service
- ★ Reasonable Rates

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{243-0377
Wholesale Parts Warehse 243-4621

Aviation

See Air Line Companies also Aircraft Section

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{277-1432

W W Smith Mgr Ofc 277-4808

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EMERGENCY INSTRUMENT COURSES
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Awnings, Tents, Etc.

Alberta Tent & Awning Co Ltd {283-1413

713 14StNW. {283-2601

(See Advertisement This Page)

ALSCO ALUMINUM LTD

Cor 34Av&10StSE. 255-5518
(See Advertisement This Page)

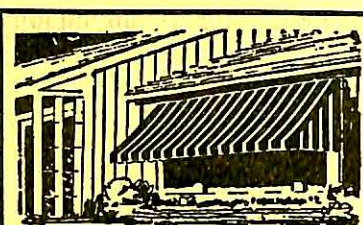
ALUM AWNING & WINDOW PRODUCTS LTD

1802 1StNW. 277-1828
(See Advertisement This Page)

Calgary Tent & Awning Ltd

3624ManchesterRd. 243-4666
(See Advertisement This Page)

(Continued Next Page)



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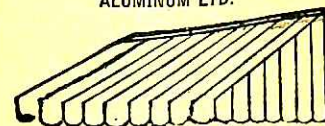
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- ★ We Pay Cash for Wrecked Cars & Trucks
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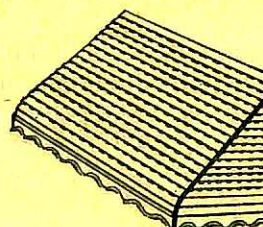
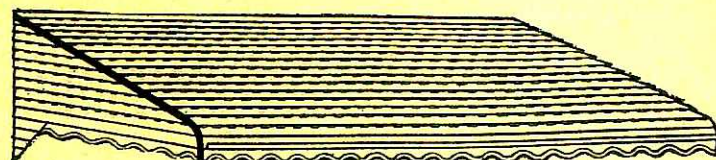
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Mail Orders, Box 250, Calgary

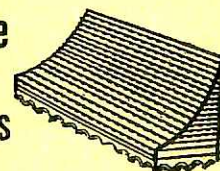
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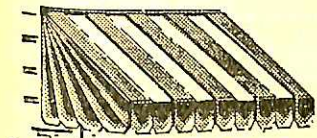
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Awnings, Tents, Etc.—(Cont'd)

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(See Advertisement This Page)
Guido's Welding Manufacturing
1811 10AvSW.. 244-1330
Reynal Building Products Ltd
3002 26AvSE.. 272-1068
(See Advertisement This Page)
RUSCO INDUSTRIES ALBERTA LTD
7218 Macleod Tr.. 252-5521
Sunnyside Aluminum Products
2125 16StSW.. 244-3612
(See Advertisement This Page)
Western Tent & Awning Ltd 133 10AvSE 269-8581
(See Advertisement This Page)

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See Hatcheries

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Store No 2 550aNorthmountDr 282-2830

Bowness Bakery 6435BownessRd 288-3321

Calgary Bakery Ltd 114 8AvSE 266-5877

(See Advertisement This Page)

Cambrian Bakery 11CambrianPl 289-9144

Caribbean Bakery 5016CentreStN 277-1313

3531CharleswoodDr 289-6200

WestbrookShoppingCentre 249-6822

(See Advertisement This Page)

(Continued Next Page)

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• BREAD - BUNS

• PIES - COOKIES

• DANISH PASTRY

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ONLY VEGETABLE SHORTENING USED

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FRESH DAILY

OUR SPECIALTY:

MEAT PIES FLAVORED

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for the Folks
who Eat
the Best"

DELICIOUS
BAKED
GOODS

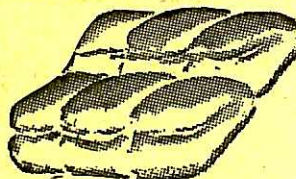
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(See Advertisement This Page)

Colonnade Bake Shop 3515 17th Ave. S.W. 242-1955

(See Advertisement This Page)

Crescent Bakery 615 35th Ave. N.E. 277-1065

(See Advertisement This Page)

Daffodil Bake Shoppe 2607 14th St. S.W. 244-5040

(See Advertisement This Page)

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No 2 7702 Elbow Dr. 255-4242

No 3 9-4623 Banff Coach Rd. 249-0735

No 4 3230 28th St. S.W. 242-2639

No 5 432 Acadia Dr. 252-5939

(See Advertisement This Page)

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(See Advertisement This Page)

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WHITE BREAD

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Italian Bakery 806 45th St. E. 263-6268

(See Advertisement This Page)

Jensen's Bakery 3405 26th Ave. S.W. 249-5231

3831 Banff Coach Rd. 249-7078

Lakeview Bakery Lakeview Shopping Plaza 242-5516

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81 Lincoln Park Shopping Centre. 243-4545

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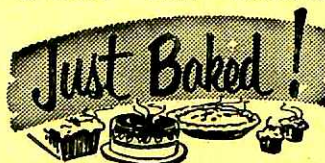
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Rye Bread
A Specialty

FRESH DAILY

Wholesale & Retail

277-1065

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BAKERY**

LIMITED

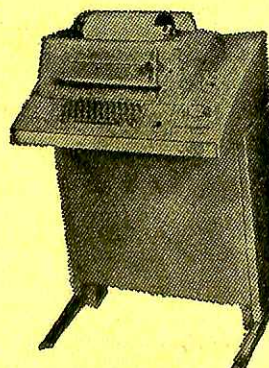
No. 1—
11a Spruce Centre 249-2874

No. 2—
7702 Elbow Dr. 255-4242

No. 3—
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(See Advertisement This Page)

Montgomery Bakery 4628 16AvNW288-6989
(See Advertisement This Page)

MORLEY TRAIL BAKERY
2834MorleyTr.282-6166

National System of Baking Ltd262-9969

Downtown Store 220 7AvSW262-7470

North Hill Store 1604CentreStN277-1683

Westend Store 724 17AvSW277-8196

Gen Ofc Upstrs 1606CentreStN262-6485

Northmount Bakery 6-390NorthmountDr263-4141

Gen Ofc Upstrs 1606CentreStN277-5522

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(See Advertisement This Page)

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OUR SPECIALTY

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Quality Bread & Pastries

Fresh Daily

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"OUR SPECIALTY"

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(See Advertisement This Page)

(Continued Next Page)

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BREAD, BUNS,
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Full Line of Pastries

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FRESH DAILY
DUTCH PASTRY
FANCY COOKIES
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CAKES - FANCY &

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HOME MADE
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WEDDING CAKE SERVICE
3920 15aStSW..243-2989
West Alberta Bakery Bsmt 4306 17AvSE 272-0383
Willman's Mrs Cakes & Cookies
228 37AvNE..277-2958

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Windmill Wedding Cake Decorateurs
221-1311 1StSW..262-5134
(See Advertisement This Page)
Wooden Shoe Pastry Shop 817 49AvSW..243-4554
(See Advertisement This Page)

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McKenzie-Stephenson (Western) Ltd
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Stafford Foods Ltd 1016 34AvSE243-4276
Standard Brands Ltd 2201 15StSE273-2297

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Thorncliffe Bakery 5620a 4StNW276-2961
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(See Advertisement This Page)
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CAKE, DONUTS
& DONETTES
OUR SPECIALTY

216 39AvNE276-1522



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DIFFERENT
MODELS**

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(See Advertisement This Page)

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(See Advertisement This Page)

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SPAWTON'S CRUMPET COMPANY LTD

Rear 330 10StNW..283-0377

Bakery Products

MCKENZIE-STEPHENSON (WESTERN) LTD

2507 16StSE..273-1511
After Hours Call288-2709
Spudnuts of Canada Ltd 216 35AvNE ..277-8385

Balancing Service

STANDEN'S LIMITED

Complete Stock of
SPICER, DETROIT &
MECHANICS DRIVE LINE
PARTS & SERVICE
Portable Equipment for
On Location Work

24Av&2StSE269-3736

HONEYBOY!

The Toast of Alberta

If It's Baked . . . We Have It

LOOK FOR THE BIG **H**
AT YOUR GROCERS

255-1165

231 Forge Road

HONEYBOY BREAD
(Calgary) Ltd.

Ballet Instruction

See Dancing Academies

Bands—Musical

See Orchestras

Every day hundreds of housewives are using these yellow pages to call someone in your line of business. Do they find you?



GENERAL BAKERIES Ltd.
**PALACE BREAD
DIVISION**

PHONE 255-7761

Val's DONUTS

(CALGARY)
LTD.

For Every Occasion

CATERING TO CLUBS,
ASSOCIATIONS, CHURCHES, Etc.

Delivery Service on Large Orders

255-4777

6119 Centre Street S.

In Your Own Words

The classifications in the **Yellow Pages** are chosen from a study of the terms buyers use to describe what they want.

That's why
it's so easy
to use.

Banks

Bank of Canada 121 8AvSW262-1689

BANK OF MONTREAL

CANADA'S FIRST BANK

"Wherever you live in Calgary you will find near-by a fully equipped Branch of Canada's Oldest Bank ready to give you friendly, helpful service and sound banking counsel."



"FOR INFORMATION CALL"

Main Branch
140 8AvSW266-8701
General Manager for Alberta Dept
Petroleum & Natural Gas Dept
BA Oil Building (Elveden House) Branch
BritishAmericanOilCoBldg.262-9571
City Hall Branch 709 2StSE269-3751
Elbow Park Branch 2302 4StSW263-7150
Fifth St West Branch 604 8AvSW263-1290
Haysboro Shopping Centre Branch
82Av&ElbowDr.255-6607
Highfield Branch 4307 6StSE243-3206
Hillhurst Branch 223 10StNW283-3371
MacLeod Trail Branch
4108MacLeodTr.243-2591
North Hill Branch 1615CentreStN277-0186
Seventeenth Ave West & Seventh St
Branch 727 17AvSW244-5501
Seventh Ave West Branch
318 7AvSW263-0210
Stockyards Branch
AlbertaStockyardsBldg.273-3396
University District (Brentwood Plaza)
Branch 3517-19CharleswoodDr.289-2541
Westbrook Shopping Centre Branch
WestbrookShoppingCentre.249-5501

Banks—(Cont'd)

CANADIAN IMPERIAL BANK OF COMMERCE

MORE THAN
1250 BRANCHES



"LIST OF BRANCHES"

309 8AvSW266-7251
Personal Loan Dept269-7361
102 8AvSW262-1136
101 8AvSW266-3001
410 7AvSW263-5550
628 8AvSW263-1605
717 7AvSW (Elveden House)262-5531
361 82AvSE255-4212
410 16AvNE277-7220
510 17AvSW263-4621
634 16AvNW289-1971
1202 1StSW263-1020
1230 9AvSE273-2361
1601 14StSW244-9771
1630 14AvNW (Calgary Centre)289-2506
1812 4StSW263-7296
1912 37StSW249-3050
2318CentreStN277-0774
2502KensingtonRd283-3279
3610 17AvSE (Forest Lawn)272-1185
5010MacLeodTr243-3441
5032 16AvNW (Montgomery)288-2155
7724ElbowDr255-4686
BanffCoachRd&45StSW249-5662
ElbowDr&96AvSW255-6006
4AlythShoppingCentre (Stockyards)273-1898
SouthridgeMail252-5166

Industrial Development Bank
3rdFlr Hudson'sBayOil&GasBldg.269-6981

First National City Bank
—See Mercantile Bank of Canada The

MERCANTILE BANK OF CANADA THE

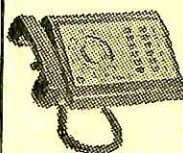
AFFILIATED WITH
FIRST NATIONAL CITY
BANK
A COMPLETE
BANKING SERVICE



"FOR INFORMATION CALL"
MERCANTILE BANK OF CANADA THE
700 8AvSW262-6961

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the **YELLOW PAGES**? You can call the Directory Department of the Alberta Government Telephones and ask for a representative. He can help you plan an effective message.

CALL DIRECTOR



Access to a number of lines. Hold calls, while answering another line. Conference arrangements, versatile, compact telephone service.

An Aspect of
TOTAL COMMUNICATIONS
For Modern Business

**ALBERTA
GOVERNMENT TELEPHONES**

Banks—(Cont'd)

ROYAL BANK OF CANADA

THERE IS A BRANCH
IN YOUR
NEIGHBORHOOD



"LIST OF BRANCHES"

Main Branch 8Av&4StSW266-8751
8th Avenue & Centre Street Branch 262-2711
Assistant General Manager's Dept
409 8AvSW266-8751
4th Street & 23rd Avenue SW Branch
2224 4StSW263-2680
6th Avenue & 5th Street SW Branch
600a 6AvSW269-8291
7th Avenue & 2nd Street SW Branch
304 7AvSW262-3906
8th Avenue & 7th Street SW Branch
740 8AvSW263-2000
814 49th Avenue SW Branch243-2716
1141a 17th Avenue SW Branch244-7451
3829 Banff Coach Road Branch249-2833
4628 Bowness Road (Montgomery) Branch288-6674
5608 4StNW277-8547
6622 20a Street SE Branch279-4030
9919 Fairmount Dr Branch255-8196
Bowness Branch 6411BownessRd288-4431
Cambrian Drive Branch
12CambrianDr.289-1916
Crescent Heights Branch
101 16AvNW277-8516
Glamorgan Shopping Centre Branch
3909RichmondRd.249-3151
Hillhurst Branch
10St&MemorialDrNW283-5571
MacLeod Trail Branch
5828MacLeodTr.252-1118

TORONTO-DOMINION BANK

WHERE
PEOPLE
MAKE THE
DIFFERENCE



"FOR INFORMATION CALL"

TORONTO-DOMINION BANK THE
114 8AvSW262-7011

501 8AvSW262-7011
Oil & Gas Department
303-505 8AvSWBldg262-7011
200 8AvSE263-6005
902 8AvSW263-0620
MedicalCentreBldg249-3333
2933RichmondRd263-7475
41 4StNE263-7475
Riverside289-6471
1840 14AvNW277-0834
CalgaryCentre255-8106
117 16AvNW272-1171
6217MacLeodTr263-4085
ChinookCentre244-9796
3515 17AvSE262-3566
ForestLawn263-4085
501 17AvSW263-4085
1440 12AvSW244-9796

Help is right at hand in these **YELLOW PAGES**. If you want to know where to get some product or service, consult them . . . and save time.

Banquets

See Caterers also Restaurants

Bar Equipment & Supplies

LELAND BAR EQUIPMENT—
TEGART REFRIGERATION

322 10StNW283-2252

Barbecue Equipment & Supplies

OLD HICKORY BBQ MACHINES—

Manufacturer

HICKORY INDUSTRIES OF CANADA LTD

2015Drummond. . .Montreal 514-845-4706

Distributor

BRUCE ROBINSON ELECTRIC LTD

10Av&9StSW244-8971

Barbecued Foods

CALGARY CATERERS LTD

2417 4StSW266-6288

Barbers

Arlo's Hairstyling 120 16AvNW277-5059
B B Barber Shop 110-630 8AvSW262-4287
Banner Barber Shop 2137a 33AvSW242-2889
Beacon Barber Shop 111 16AvNW276-1575
Besels Barber Shop 808 25StSW269-3526
Bowmont Beauty Salon & Barber Shop
5032 16AvNW288-5600
Brentwood Plaza Barber Shop
3537CharleswoodDr.289-3033
Britannia Barber Shop 810a 49AvSW243-0220
Broadway Barber Shop 814CentreStS.262-1074
Bud's Olympic Barber Shop 802 9AvSW262-5635
C O Barber Shop 1440a 17AvSW244-1878
Calgary Centre Barber Shop
1822 14AvNW289-5707
Calgary Inn Barber Shop 4Av&3StSW266-3608
Cee Barber Shop 1425KensingtonRd283-0923
Chinook Barber Shop
LwMall ChinookCentre.255-1567
Clipper Barber Shop
LwFir Hudson'sBayOil&GasBldg.266-2221
Collingwood Barber Shop
4-920NorthmountDr.289-9755
Connaught Barber Shop 1413 11StSW244-0126
Dave's Barber Shop 5AlythShoppingCentre 273-4555
Elveden House Barber Shop
MnFir 717 7AvSW266-3541
Emmy's Hairstyling & Barber Shop
825 17AvSW244-8805
Empire Barber Shop 118a 9AvSE266-2524
Exel Barber Shop 30-45StNE266-5905
Fairview Barber Shop 7640FairmountDr.252-1734
Forest Lawn Barber Shop 17Av&35StSE272-0621
Glamorgan Barber Shop
37St&RichmondRd.249-1257
Hans Barber Shop 6511ElbowDr252-0666
Haysboro Barber Shop 901c 82AvSW255-7147
Haysboro Plaza Barber Shop
HaysboroShoppingPlaza.255-0275
Headline Barber Shop 2919CentreStN276-2505
Henry's Mewata Barber Shop
012-610 8AvSW262-6598
Holiday Inn Barber Shop HolidayInnHtl.262-5970
Hotel Wales Barber Shop 709 2StSW263-2201
Hub Beauty Parlor & Barber Shop
229a 8AvSW262-9751
Ideal Barber Shop 1009a 1StSW262-3566
Italian Barber Shop 1134aKensingtonRd283-2110
Ivans Barber Shop 2514a 26AvSW249-4550
J B Barber Shop 4623BanffCoachRd249-0503
Joe's Barber Shop 407bCentreStS262-6333
King's Barber Shop 310aCentreStS266-3376
Kingsland Barber Shop 7730ElbowDr255-6344
Lakeview Barber Shop
LakeviewShoppingPlaza.242-2522
Lawrence's Barber Shop 2317 4StSW269-6024
Lew's Barber Shop 6327BownessRd288-5202
Lincoln Park Barber Shop
9-2411 54AvSW243-4330
Lorne's Barber Shop 2824aMorleyTr282-6655
Louie's Barber Shop 1161bNorthmountDr 282-2955

(Continued Next Page)

BANK OF NOVA SCOTIA THE

YOUR PARTNER
IN HELPING
CANADA GROW



"LIST OF BRANCHES"

BANK OF NOVA SCOTIA

Main Branch
125 8AvSW263-1810
Eighth Avenue West Branch
607 8AvSW262-2126
Scotia Plan Loans
West End Branch
17Av&14StSW244-8941
North Hill Branch
1303CentreStN277-0716
Thirty-Third Avenue South West Branch
2131 33AvSW249-3101
First Street West & Sixth Avenue Branch
1StSW&6Av262-5546
MacLeod Trail Branch
4812MacLeodTr243-3226
Seventeenth Avenue South West & Thirty-Eighth
Street Branch 3820 17AvSW249-3106
Seventh Avenue & Sixth Street West Branch
7Av&6StSW262-4681
Fifth Avenue & Second Street South West
Branch 5Av&2StSW262-5526
Lakeview Shopping Plaza Branch
63Av&24StSW249-3161
Stadium Shopping Centre Branch
1901 29StNW289-1936
Mayland Heights Branch
817 19StNE277-0191
MacLeod Trail & 86 Avenue South West Branch
MacLeodTr&86AvSW255-8146
Hwy 1a & Blakiston Crescent North West Br
Hwy1a&BlakistonCr289-5536

Where would you like an
EXTENSION TELEPHONE?—
bedroom - kitchen - basement
— costs only a few cents a
day.

A wise buy — a **YELLOW
PAGES** ad.

Barbers—(Cont'd)

Matthew's Barber Shop 317 7AvSW.....269-3305
 Mattis Barber Shop 600 6AvSW.....262-5943
 Mayland Heights Barber Shop
 109-807 19StNE.....276-2661
 Model Barber Shop 719 4StSW.....263-5818
 Mount Royal Barber Shop 626 17AvSW.....266-1162
 Nevan Barber Shop 2035 33AvSW.....242-2454
 Oxford Barber Shop 214b 9AvSE.....269-4247
 269-4157

Petroleum Building Barber Shop
 310 9AvSW.....266-4308
 Quing Barber Shop 205CentreStS.....269-4703
 Richmond Road Barber Shop
 2931RichmondRd.....242-4226
 Royal Hotel Barber Shop
 MnFlr 708 2StSW.....262-5295

SCHUE SALONS**MEN'S HAIR STYLING**

Highlander.....282-1515
 New Noble.....262-3288
 MnFlr HighlanderMotorHotel.....282-1515

Service Barber Shop 225 7AvSE.....269-1559
 Sisson's Barber Shop 806a 1StSW.....266-1810
 Slim's Barber Shop 1203 1StSE.....266-5474
 Stadium Barber Shop 1923 29StNW.....289-8133
 Stan Little's Barber Shop 309 6AvSW.....269-6827
 Stan's Sixth Avenue Barbers 131a 6AvSW 263-0877
 Star Barber & Beauty Shop 1024 2StSE 266-4732
 Sunshine Barber Shop
 CambrianShoppingPlaza.....282-2781
 Sure-Way Barber Shop 3715 17AvSW.....249-9323
 Svend's Barber Shop
 2AcadiaShoppingCentre.....255-6588
 Top Hat Barber Shop The 706 3StSW.....262-7693
 Trend Barber Shop 330 9AvSW.....269-2056
 Trim Barber Shop 109a 8AvSW.....262-3535
 Triwood Barber Shop 4004 19StNW.....289-6233
 Vic's Barber Shop Bsmr 1705 4StSW.....269-3900
 Wave Barber Shop 716a 5StSW.....269-1646
 Westbrook Barber Shop
 WestbrookShoppingCentre.....249-9352
 Westend Barber Shop MnFlr 720 7StSW 263-2598
 Wildwood Barber Shop 3827BanffCoachRd 242-1237
 Willow Park Barber Shop
 9919FairmountDr.....252-6161
 Zed's Barber Shop 718 17AvSW.....263-5407

Barbers' Supplies

MID-WEST BEAUTY & BARBER SUPPLY
 207 7AvSE.....262-7573

Twentieth Century Hydraulic Jack Rebuilders
 10-1714 13StSW.....244-4552
 (See Advertisement This Page)

Results obtained through
Classified Business Directory
 advertising are greater than
 can be obtained through similar
 expenditures in any other
 form of advertising.

Barrel & Drums**EDMONTON BARREL CO LTD**

Complete Reconditioning Service
 We Buy & Sell All Types of Barrels
 Call Long Distance & ask for
 (Collect).....Edmonton 699-5271

Barricades

Alberta Barricade Co Ltd 16GraftonCr.....242-3554
 (See Advertisement This Page)

Stay at home on stormy days
 —Shop by Telephone; it will
 bring the things you need
 from stores and markets.

RENTALS & SALES

ALBERTA BARRICADE CO. LTD.

Reflectorized Barricades & Signs

TRAFFIC CONTROL EQUIPMENT
 SPECIAL WARNING EQUIPMENT
 MADE TO ORDER
 ELECTRONIC FLASHERS
 Rentals to Contractors - City - Province
 & Public Utilities
 24 HOUR SERVICE

242-3554
 16 Grafton Crescent

Barristers

See Lawyers

Basement Waterproofing

See Waterproofing Contractors

Bath Room Fixtures

See Plumbing & Heating Supplies

To dial correctly, pull the
 finger all the way to the stop
 ... then let dial return at its
 own speed.

A B C

BUY DIRECT FROM US

Automotive - Industrial Specialists

Wholesale and Retail

262-4485

1312 Centre Street S.

Alberta Battery Co. Ltd.

ESTABLISHED 1917

Batteries—Storage

Alberta Battery Co Ltd 1312CentreStS.....262-4485
 (See Advertisement This Page)

AUTOLITE BATTERIES OF CANADA LTD
 58Av&4StSE.....255-6643

AUTHORIZED SERVICE DEALER

Industrial Battery Company Limited
 126 12AvSW.....262-5822

Battery Shop 242 40AvNE.....277-9544
 (See Advertisement This Page)

Burgess Battery Co 4319 1StSE.....243-6601

COMMERCIAL TIRE LTD

1139 9AvSE.....273-1584

GIANT BATTERY CO LTD
 315 3StSE.....269-7891
 (See Advertisement This Page)

Globelite Batteries Ltd 4524 1StSE.....243-3568
 (See Advertisement This Page)

(Continued Next Page)

BATTERY SHOP

NEW & USED BATTERIES

SALES & SERVICE

REPAIRS

TO ALL MAKES

277-9544

AFTER HOURS CALL 289-7134

242 - 40th Avenue N.E.

PHONE
269-7891 - 266-3367

REPLACE WITH

QUALITY GIANT BATTERIES

FOR AUTOMOTIVE DIESEL ENGINES TRUCKS & BUSES

SERVICE - REPAIRS

GIANT BATTERY Co. Ltd.

315 - 3rd Street S.E.
 After Hours Residence
 243-0631 — 282-6174

GLOBELITE BATTERIES Ltd.

GLOBELITE EV-R-FUL

The Battery Built For
 Canada's Climate

- Auto
- Truck
- Tractor
- Buses
- Road Machinery
- Aircraft
- Industrial Equipment •

Light & Power Batteries

Distributors of
 DEAC STEEL ALKALINE BATTERIES
 NICKEL-CADMIUM and NICKEL IRON

243-3568

Factory Branch
 4524 - 1st St S.E., Calgary

Twentieth Century

HYDRAULIC JACK REBUILDERS

SALES & SERVICE WORK GUARANTEED 24 HOUR SERVICE

Authorized Franchised Service Depot

10-1714 - 13th STREET S.W. **244-4552**

Batteries—Storage—(Cont'd)

Goodyear Service Stores 9Av&3StNE...262-3916
7007 Macleod Tr252-2228
1139 9AvSE273-1584
Hart Battery Co Ltd 126 12AvSW262-5822
Hutton's Ltd 131 11AvSW269-3725
North Hill Br 1416 Centre StN277-4443
Industrial Battery Company Limited
126 12AvSW...262-5822
PRESTOLITE LTD 58Av&4StSE255-6641
AUTHORIZED SERVICE DEALER
Industrial Battery Company Limited
126 12AvSW...262-5822
TAYLOR PEARSON & CARSON LTD
Distributors of
EXIDE INDUSTRIAL, AUTOMOTIVE
FARM BATTERIES
4340 4StSE262-6911
WILLARD DIVISION ELECTRIC STORAGE
BATTERY CO (CANADA) LTD
104 58AvSE...255-0155
Zenith Propane 36Av&5StSE243-5526

TRADE MARKS BRAND NAMES

Authorized dealers in most nationally advertised merchandise or services can be found by looking under the Trade Marks or Brand Names in their respective classifications

Another

Yellow Pages

Service that Saves You Time

Telephone Directories

Covering Subscribers in all centres of Alberta may be obtained by contacting your local Alberta Government Telephone Office or Agent in your Exchange Area.

LISTED BELOW ARE
DIRECTORIES WHICH
MAY BE ORDERED
AND BILLED TO YOUR
MONTHLY ACCOUNT

Calgary & District

Southern District

Northern District

Central District

Peace River District

Bearings

ASARCON CONTINUOUS-CAST BRONZE—
Exclusive Warehouse Distributor
B C BEARING ENGINEERS LTD
451 42AvSE...243-5521
B C BEARING ENGINEERS LTD
451 42AvSE...243-5521
(See Advertisement This Page)
BRAKE-DROME 1025 9AvSE273-4440
CANADA METAL CO LTD
Roto-Cast & Precision Bronze
Guaranteed Porosity Free
5524 4StSE255-7901
CANADIAN BRONZE CO LTD (DIV OF C A E)
EXCLUSIVE DISTRIBUTORS OF
JOHNSON BRONZE CONTINUCAST
1609 24AvSE273-1066

CANADIAN S K F CO LTD
5324 1aStSE...255-7721
(See Advertisement This Page)

CITY AUTO PARTS 4702 1StSW ...243-2197
CORBETTS (CALGARY) LTD
456 42AvSE...243-4246

FAFNIR BALL BEARINGS—
Exclusive Warehouse Distributor
B C BEARING ENGINEERS LTD
451 42AvSE...243-5521
Federal-Mogul Service Ltd Order Desk
4034 4StSE...243-7743
Office243-6331
Rod Shop 703 11AvSW262-2261
Moore's Machine Shop
Federal-Mogul Engine Bearings
719 3StNE...262-6474

RANDALL BRONZE BEARINGS—
Warehouse Distributor
BC BEARING ENGINEERS LTD
451 42AvSE...243-5521

SHAFFER ROLLER BEARINGS—
Exclusive Warehouse Distributor
B C BEARING ENGINEERS LTD
451 42AvSE...243-5521

SPROULE BEARING SUPPLY (CALGARY) LTD
3839 Burnsland Rd...243-5581
(See Advertisement This Page)
Superior Automotive Supply Ltd
919 17AvSW...244-2796

TAYLOR PEARSON & CARSON LTD

Your Bearing Requirements
Timken, SKF, Hyatt,
New Departure

COMPLETE STOCK OF BEARINGS
PILLOW BLOCKS - V-BELTS - OIL SEALS
O'RINGS

Emergency After Hours Service

4340 4StSE262-6911

TIMKEN TAPERED ROLLER BEARINGS—
Warehouse Distributor
B C BEARING ENGINEERS LTD
451 42AvSE243-5521
Transmission Supplies Ltd 503 42AvSE...243-3261
(See Advertisement This Page)

COMPLETE STOCKS
INDUSTRIAL — AUTOMOTIVE

SKF

BALL & ROLLER
BEARINGS

255-7721

5324 - 1a Street S.E.

CANADIAN **SKF** COMPANY
Limited

NIGHT EMERGENCY CALLS:
W. Layton, Dist. Mgr., Res. 289-3651

**B.C. BEARING
ENGINEERS Limited**

Bearing Specialists

24 Hour
Emergency
Service

243-5521

COMPLETE BEARING & SEAL STOCKS

Also Distributor for Power Transmission & Conveyor Products

SPROULE BEARING SUPPLY (Calgary) Ltd.

Behind the Stampeder Hotel

3839 BURNSLAND ROAD
24 Hr. Emergency Service

243-5581

TIMKEN — SKF — FISCHER

BOWER — BCA & ENGINE BEARING

ALL TYPES & SIZES OF BEARINGS

- PILLOW BLOCKS
- TAPER LOCK SHEAVES
- V-SHEAVES TAPER LOCK
- TAPER LOCK SPROCKETS
- ROLLER CHAIN
- SPEED REDUCERS
- COUPLINGS TAPER LOCK

- UNIVERSAL JOINTS
- OIL & GREASE SEALS
- O-RINGS — ALL TYPES & SIZES
- NYLON & PLASTIC PRODUCTS
- PISTONS & SLEEVES
- SNAP RINGS
- CASTERS — ALL TYPES & SIZES

ANYTHING THAT ROLLS — WE HAVE IT

BEARINGS & SEALS

TAPER — BALL — ROLLER — NEEDLE — SPHERICAL

SKF, New Departure, Hyatt, MRC, Torrington, Bower
Timken, BCA, Norma Hoffman, Nice

PILLOW BLOCKS — FLANGE UNITS — TAKE-UPS

SKF, Sealmaster, R & M, NPK, Shafer, Linkbelt, Browning (Dodge Timken), Fafnir

SEALS — "O" RINGS

Chicago Rawhide, National, Victor

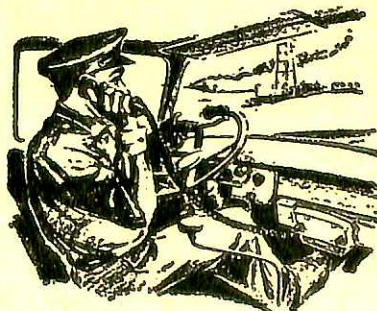
ALSO COMPLETE STOCKS OF INDUSTRIAL POWER TRANSMISSION PRODUCTS

TRANSMISSION SUPPLIES LTD.

24 HOUR
EMERGENCY SERVICE
503 - 42nd Avenue S.E.

243-3261

GENERAL MOBILE TELEPHONE SERVICE



A mobile radio telephone gives you access to the local and long distance telephone network from your car or truck.

An Aspect of
TOTAL COMMUNICATIONS
For Modern Business

ALBERTA GOVERNMENT TELEPHONES

ANDRE BEAUTY SUPPLY LTD.

ALL TYPES OF EQUIPMENT
& SUPPLIES FOR THE
BEAUTICIAN

263-1120
266-4723

ALL PHONE ORDERS PROMPTLY
& CORRECTLY EXECUTED

207 - 12th Avenue S.W.

Helene Curtis Ltd.

"LEADING NAME IN
HAIR CARE"

FULL LINE OF QUALITY
PRODUCTS & EQUIPMENT
FOR THE BEAUTICIAN

110 - 6th Avenue S.W.

269-3375

FRED TIBBLES, RES. 289-0721

MONARCH BEAUTY SUPPLY CO.

Distributors of

Rayette Beauty Products

"Realistic"

"L'Oreal de Paris"

CLAIROL - ROUX - CURTIS
SILHOUETTE - NESTLE - TURBINATOR
RILLING & NOBLE PRODUCTS

Revlon Make-Up
Dryers & Furniture

COMPLETE LINE OF BARBER SUPPLIES

263-3390

135 - 6th Avenue S.E.

Beauty Parlor Supplies &

Equipment

Andre Beauty Supply Ltd 207 12AvSW {263-1120
266-4723

(See Advertisement This Page)

EMERALD BEAUTY & BARBER SUPPLY

514 17AvSW..262-9663

Helene Curtis Ltd 110 6AvSW269-3375

(See Advertisement This Page)

MID-WEST BEAUTY & BARBER SUPPLY

207 7AvSE..262-7573

Monarch Beauty Supply Co 135 6AvSE..263-3390

(See Advertisement This Page)

OBSCO CORPORATION LTD

222 7AvSE..269-1317

(See Advertisement This Page)

ONTARIO BEAUTY SUPPLY CO LTD

—See Obsco Corporation Ltd

Beauty Parlors

A 1 BEAUTY SHOP

PERMS — HAIR COLORING
STYLING & HAIR CUTTING

Julie Dobrocki & Gladys Reynolds

1002a CentreStN262-6686

ACADIA BEAUTY SALON

ALSO

J. Zee Beauty Salon

OPEN 6 DAYS A WEEK

THURSDAY & FRIDAY TILL 9 p.m.

AcadiaShoppingCentre255-5626

Beauty Parlors—(Cont'd)

ADRIAN BEAUTY SALON

MADAME McGRANDLE

PHYLLIS HOLGATE

Harper Method Salon

— FACIALS —

SCALP TREATMENTS

514 17AvSW262-4429

Al's Beauty Shop 5219 18AvNW288-2586

Alice's Beauty Salon 1415 11StSW244-1659

ALTADORE BEAUTY SHOPPE

2034a 42AvSW..243-4466

American House of Beauty

Upstrs 805 1StSW..266-1125

(See Advertisement This Page)

Andy's Hair Styling 413-209 8AvSW ...263-3304

Antoine's Salon De Beaute

1446 17AvSW..244-4755

(See Advertisement This Page)

ARLO'S HAIRSTYLING 120 16AvNW..277-5059

(See Advertisement This Page)

AVENUE TOWERS BEAUTY SALON

Specializing In

COLORS, WAVING, CUTTING & PERMS

2-333 17AvSW266-5255

Beacon Beauty Salon 16Av&CentreStN ..277-7849

Beau Monde Beauty Salon 812 16AvSW 266-5753

Beaudet's Beauty Shop 1004 17AvSW ..244-4244

BELFAST BEAUTY SALON

1816 14AvNE..276-1370

Get the Yellow Pages habit.

Beauty Parlors—(Cont'd)

BERNICE'S HAIRSTYLING

SPECIALIZING IN

HAIR STYLING - COLD WAVES

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1340NorthmountDr..282-4344

Bridgeland Beauty Salon 813 1AvNE266-1117

Bushfield S 332 16AvNW277-2910

Cable's Barber & Beauty Shoppe

346 17AvSW..262-3210

CAMEO BEAUTY SALON 11CambrianPI 289-9122

Camille Beauty Salon 3-1705 4StSW ...269-6868

(See Advertisement This Page)

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33 PROFESSIONAL OPERATORS

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★ HAIR STYLING
★ HAIR SHAPING
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HAIR
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213 16AvNW .277-1335

Charmaine's Beauty Salon 2220 7AvNW 283-6446

Churchill Towers Beauty Salon

MnFir 1027CameronAv. .244-1955

(See Advertisement This Page)

Cinderella Beauty Salon

1155NorthmountDr. .289-1402

(See Advertisement This Page)

City View Beauty Salon 1811 26AvSW. .244-9206

COIFFEURES BY ROSS 1302a 4StSW. .263-7194

(See Advertisement This Page)

COLLINGWOOD BEAUTY SALON

920NorthmountDr. .289-0633

(See Advertisement This Page)

Colonnade Beauty Salon 3515 17AvSW 242-2212

(See Advertisement This Page)

COQUETTE BEAUTY SALON

MaylandHeightsShoppingPlaza. .276-1488

Dahl Shop The 2517 83AvSE .279-3995

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6-112a 8AvSE. .262-7396

(See Advertisement This Page)

David of Paris Southridge Ltd

SouthridgeMall. .252-1115

David of Paris Westbrook Ltd

WestbrookShoppingCentre. .249-6661

Delmar Basic & Advanced Hair Styling Academy

1137a 17AvSW. .244-6122

Delmar Hi Styling 1137a 17AvSW .244-7322

(See Advertisement This Page)

DELMONICA BEAUTY SALON

2523a 17AvSW. .249-6026

(See Advertisement This Page)

DELUXE HAIRSTYLING 1713 2StSE .263-5425

(Continued Next Page)

David of Paris

HAIR STYLIST



DOWNTOWN

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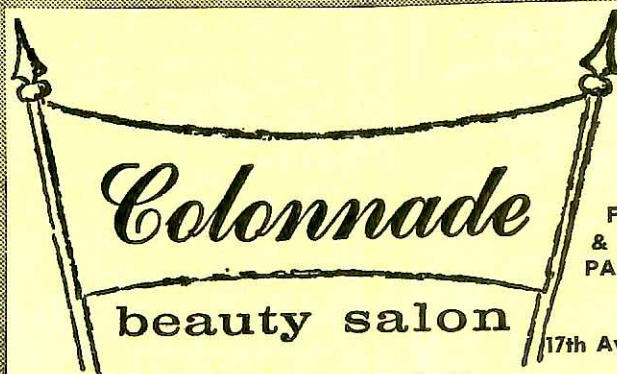
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Dia's Beauty Salon 6-4610BownessRd . . . 288-3464

Dixon's Beauty Parlor 1205 2StSE . . . 266-6577

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(See Advertisement This Page)

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Eduard's Hairstylists 7-707a 14StNW . . . 283-4867

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(See Advertisement This Page)

Fairmount Beauty Salon
4FairmountShoppingCentre . . . 252-3665

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Fashion Hall Beauty Salon 222a 8AvSW {262-2002
269-1040

(See Advertisement This Page)

FASHION 'N' FLAIR 2312a 16AvNW . . . 282-2223

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Beauty Parlors—(Cont'd)

Hairstyles by Stella 1114RenfrewDr ... 277-3638
 Highlander Beauty Salon & Barber Shop
 MnFlr HighlanderMotor Htl. 282-1515
 Hi-Top Hairstyles 125a 6AvSW ... 262-2979
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 (See Advertisement This Page)

J-Zee Beauty Salon

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JACOBSON'S PROFESSIONAL HAIRSTYLISTS

Upstrs 128a 8AvSW. 269-1477
 (See Advertisement This Page)

JEAN'S BEAUTY SHOP 115 14StNW

283-6436

JEANNE'S BEAUTY SALON

824 16AvNW. 289-1436

(See Advertisement This Page)

Jenny Beauty Salon 1010 1AvNW ... 283-3854

Joan's Beauty Salon 2015 41AvSW ... 243-4503

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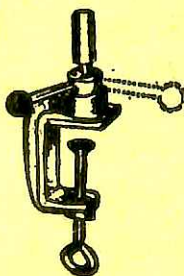
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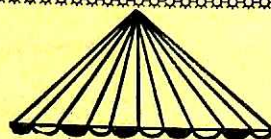


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- * HAIR STYLING
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282-1944

2114 - 14th Street N.W.



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* PERSONAL
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Lwr Flr 818 - 16th Ave. N.W.

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LEROY BEAUTY SALON

—See Fashion Hall Beauty Salon

Lil's Beauty Salon 1211 14StSW244-8297

LONDON HOUSE BEAUTY SALON 255-6767

901b 82AvSW

(See Advertisement This Page)

Looking Glass Beauty Salon 716 5StSW 266-6727

Lydia's Beauty Shop 2WestEnd288-2885

BownessShoppingCentre289-1074

Lynda's Beauty Shop 2013 18StNW244-9811

Lynda's House of Beauty 1509 8StSW279-3036

Lynnwood Beauty Salon 6618 20aStSE3705 17AvSE272-3462

Mac's Barber & Beauty Shop

MACLEOD TRAIL BEAUTY SHOP 243-7137

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MADELINE'S BEAUTY SALON 244-5866

1835 32AvSW

Magic Touch The MnFlr 208 8aStNE266-2731

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4Av&3StSW266-7327

Uptown Coiffures 620b 8AvSW262-6178

(See Advertisement This Page)

Majestic Beauty Salon 2114 14StNW282-1944

(See Advertisement This Page)

Mam'zelle Beauty Salon

LwFlr 818 16AvNW282-5333

(See Advertisement This Page)

Marda Beauty Salon 3409 20StSW242-3105

MAREN'S BEAUTY SALON 283-1076

2133aKensingtonRd.

MARGARET RAISBECK'S BEAUTY SHOP 277-2249

134 17AvNE

Marie Owens Coiffures 1827 39StSE272-4515

MARIE'S BEAUTY SALON 244-2060

2805 14StSW

Marvel Beauty Schools

2ndFlr 326a 8AvSW262-9841

(See Advertisement This Page)

Mary Anne Beauty Parlor 1336b 9AvSE273-4093

MAYFAIR LADY HAIRSTYLING 255-4491

3-6511ElbowDr.

Metro Beauty Salon 810 2StSW263-0180

(See Advertisement This Page)

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areas, recreation areas, sleep-
ing areas . . . in your home.



GHAZI ELSOGHIER
AS (KEN)

Mr. Ken will take Evening Appointments

Metro Beauty Salon

FOR THE VERY LATEST IN HAIR
STYLING THAT TURNS HEADS

*Exquisite Hair Colors of
"LOREAL de PARIS"
and Exciting New Colors of
"Roux". Also Experts in Body
Perms and Frostings*

BY MR. KEN & STAFF — TRY US!

263-0180

810 - 2nd Street S.W.

Beauty Parlors—(Cont'd)

Molly's Beauty Salon 318 16AvNW ... 277-2430
Mona Lisa Beauty Studios

550NorthmountDr. 282-1965

6-4404 14StNW ... 282-5661

Monti's Beauty Parlor 1414 3StNE ... 277-5027

Morley Trail Beauty Salon 2828MorleyTr 282-1590

(See Advertisement This Page)

Mount Royal Beauty Salon

1001a 17ArSW ... 244-2425

(See Advertisement This Page)

Mount View Beauty Bar 1914 3StNE ... 276-3061

NEIL'S BEAUTY SALON

912a 16AvNW ... 289-2963

Nellies Beauty Parlor 6303BownessRd ... 288-2129

New Caprice Beauty Salon 317 19StNW 283-3000

(See Advertisement This Page)

NEW DAY BEAUTY SALON 613 1StSE 262-6548

New Noble Beauty Salon & Barber Shop

NewNobleMotorHillLtd. 262-3288

Norman's Beauty Salon Ltd.

LwMall ChinookCentre. 255-0148

(See Advertisement This Page)

North Hill Beauty Salon 403 8AvNE ... 269-8455

NORTHGATE BEAUTY SALON

Located In

NORTHGATE SHOPPING CENTRE

Specializing In

STYLING — TINTING — PERMANENT

WAVING

4815CentreStN ... 277-8188

Northmount Hair Styles

390NorthmountDr. 289-1949

Nunzio's Italian Coiffures 2517 26AvSW 249-0122

(See Advertisement This Page)

Orchid Beauty Salon

6LincolnParkShoppingCentre. 243-5444

(See Advertisement This Page)

Orchid College of Beauty 107 8AvSE ... 262-9508

(See Advertisement This Page)

(Continued Next Page)

NEW CAPRICE Beauty Salon

Specializing in:

HAIRSTYLING
& CUTTING

★
PERMANENT
WAVING

★
TINTING
BLEACHING

— OPEN FRIDAY NIGHTS —

(By Appointment)

Harold & Vi Blaney, Props.

283-3000

317 - 19th St. N.W.



Northmount Hair Styles 289-1949

No

Appointment
Necessary

NORTHMOUNT
SHOPPING
CENTRE

390 Northmount Drive



MORLEY TRAIL BEAUTY SALON

★ HAIR STYLING &
CUTTING

★ PERMANENTS

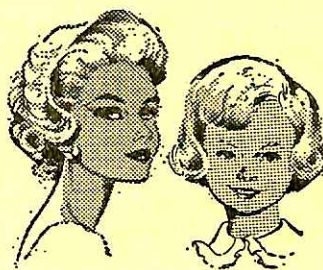
★ HAIR COLORING

— Wigs Sold & Cared For —

282-1590

2828 Morley Trail
Capitol Hill District

(Opp. Wm. Aberhart School)



Make
NORMAN'S
Your



PERMANENT

Headquarters

for

BEAUTIFUL HAIR

Styling • Waving • Coloring

NORMAN'S
BEAUTY SALON LTD.

Chinook Shopping Centre

Lower Mall Chinook Centre

255-0148

Mount Royal Beauty Salon



SPECIALIZING
IN

★ TINTING
★ STYLING &
CUTTING
★ PERMANENT
WAVING

★ HAIR COLOURING & BLEACHING

244-2425

1001a - 17th Avenue S.W.

Nunzio's
Italian
Coiffures



249-0122

2517 - 26th Avenue S.W.

Orchid College of Beauty

107 - 8th Avenue S.E.

262-9508

COURSES INCLUDE

HI-STYLING & ADVANCED TRAINING

"Success Motivation"

ESTHETICIAN THEORY

ALL PHASES OF COSMETOLOGY

"There is a difference in schools"

NIGHT STUDENTS

9:00 A.M. TO 9 P.M. TUES.—FRI.

9:00 A.M. TO 6 P.M. SATURDAYS

CLOSED MONDAYS

"MODELS APPRECIATED"

JALAIINE CALDWELL, PROP.



MARINELLO - COMER FRANCHISED SCHOOL

Repair Service

When one of the many
household articles gets
out of order, you will
find a repair service
quickly and easily
when you

LOOK IN THE

Yellow Pages

of your

TELEPHONE DIRECTORY

ORCHID SALONS

262-9509

107 - 8th Avenue S.E.

243-5444

6 Lincoln Park Shopping Centre

54th Ave. & 24th St. S.W.

SPECIALIZING IN

L-OREAL COLORS

NATURAL FIRM

BODY WAVES

OUR STAFF ARE EXPERTS

"Our Aim To Please"

Jalaine Caldwell, Prop.

ORCHID BEAUTY SALON

better circulation →

better usage →

better results →

better investigate!



Otto Braaz Beauty Salons

LEADING IN ITS FIELDS

Assures You of the Finest



NORTH WEST
OTTO'S LADY FAIR
Calgary North Hill Shopping Centre
289-4758

SOUTH WEST
OTTO'S BEAUTY BAR
1719 - 17th Avenue S.W.
244-4488

NORTH EAST
OTTO BRAAZ HAIR STYLES
607 - 1st Avenue N.E.
262-5653

SOUTH EAST
OTTO'S FAIRVIEW BEAUTY SALON
7640 Fairmount Drive
252-3838

OTTO BRAAZ

Winner in Alberta's Haircutting
Competition will get you the best
haircut you have ever had.

ENQUIRE ABOUT OUR CONSTANT SPECIALS

PAUL 'ESTE

Hair Stylists

1440a - 17th Avenue S.W.

244-5610

Professional Care

PAUL'S

Hair Styling

908a Centre Street N.

266-2350

IS BEST FOR HAIR

Beauty Parlors—(Cont'd)

Otto Braaz Beauty Salons
Otto's Lady Fair
CalgaryNorthHillShoppingCentre. 289-4758
Otto's Beauty Bar 1719 17AvSW ... 244-4488
Otto Braaz Hair Styles 607 1AvNE ... 262-5653
Otto's Fairview Beauty Salon
7640FairmountDr. 252-3838
(See Advertisement This Page)

Owens Marie Coiffures 1827 39StSE ... 272-4515
Palliser Hotel Beauty Shop PalliserHtl. 262-1947
Park Avenue Coiffures 1515b 34AvSW ... 243-0777
Park Lane Beauty Shop 24Av&14StSW ... 244-5203
Parkdale Beauty Shop 3406 3AvNW ... 283-2964

PARKWAY BEAUTY SALON
Specializing In
Permanents — Tinting — Hair Styling
Located in I.G.A. Shopping Centre
26Av&37StSW ... 249-3838

Paul 'Este Hair Stylists
Upstrs 1440a 17AvSW. 244-5610
(See Advertisement This Page)
Paul's Hair Styling 908aCentreStN ... 266-2350
Peacock Salon 2025 33AvSW ... 242-2295
Peke of Beauty 6419BownessRd ... 288-5277
Peter Pan Beauty Salon
Douglas Doherty Prop
213LougheedBldg. 263-4445
(See Advertisement This Page)

PINK LADY BEAUTY SALON
2821 14StSW. 244-3525

PIXIE BEAUTY SALON 2106 18StNW. 289-3695
(See Advertisement This Page)

RAMONA BEAUTY SALON
1710 35StNE. 276-1233

RENFREW BEAUTY PARLOUR
1025aRussetRd. 277-1383

Reo Beauty Parlour 125 7AvSE ... 266-1450

Richmond Beauty Salon Ltd 7706ElbowDr 252-0136
(See Advertisement This Page)

(Continued Next Page)

Richmond Beauty salons Ltd.

STAN LARSEN,
PROPRIETOR

FOR

- ★ SIMPLICITY
- ★ ELEGANCE
- ★ FEMININITY
IN HAIRSTYLING

CALL

252-0136

Kingsland Shopping Centre
7706 Elbow Drive

255-4491

Mayfair Lady Hairstyling
Mayfair Shopping Centre
3-6511 Elbow Drive

PETER PAN

BEAUTY SALON
DOUG DOHERTY, Prop.

For 25 Years
Your Personal Stylists

OPEN 6 DAYS A WEEK



213 Lougheed Building
(Same Building as Grand Theatre)
263-4445



"PIXIE" BEAUTY SALON

Fred and Joanne Tibbles
"The House That Permanent
Waves Built"
Permanent Waving - Tinting
Lamp Cuts for Natural
Curly Hair

289-3695

2106 - 18th Street N.W.

YELLOW PAGES

"THE WHO'S WHO
IN BUSINESS"

Used Daily by Shoppers
and Businessmen when
they are ready to buy

ARE YOU
ADEQUATELY
REPRESENTED HERE?

Beauty Parlors—(Cont'd)

Rieland Rita Beauty Salon
Bsm't 3828 Macleod Tr. 243-7621
(See Advertisement This Page)

Rita's Beauty Lounge 777 Cambrlan Pl. 282-2216
Rita's Beauty Salon
20 West End Shopping Centre 288-3788

RITZ BEAUTY SALON 2220 20 AvNW 282-2212
Riverpark Beauty Salon 3505 145 StSW 243-2538
(See Advertisement This Page)

Roberto's Salon De Beaute Ltd
221 6 AvSW 263-2261
(See Advertisement This Page)

Royal Hotel Beauty Salon Royal Htl 266-4949

SALON TIARA Glamorgan Shopping Centre 249-0088
Scheu Salons Mnfir Highlander Motor Htl 282-1515
(See Advertisement This Page)

Schmidt Franz Upstrs 221 8 AvSW 262-3344
Uptown Shop 614 8 AvSW 262-2210
266-5556

Brentwood Shop 3533 Charleswood Dr. 289-4500
282-4464

K-Mart Shop 10233 Elbow Dr. 252-5398
(See Advertisement This Page)

Serena's Beauty Parlor 5614 45 StNW 277-4851
(See Advertisement This Page)

Sharra Lee Beauty Shop
4623 Banff Coach Rd. 249-0232
(See Advertisement This Page)

Sigrid's Hairstyling 1349 16 AvSW 244-4077

Silhouette Beauty Salon 1221 9 AvSE 273-1323
(See Advertisement This Page)

(Continued Next Page)

CALL BY NUMBER

... IT'S QUICKER!

Calls go through more quickly when you can give the Long Distance Operator the telephone number you are calling.

SERENA'S Beauty Parlor



★
PERMANENT
WAVING
★
SHAPING
★
STYLING
★

TINTING — SETTING
Serena Duncan

277-4851

IN JENKINS SHOPPING CENTRE
5614 - 4th Street N.W.

Sharra Lee BEAUTY SHOP

(LOCATED IN WESTGATE)

•
HAIR
STYLING
•
COLD
WAVES
•
SILVER
BLONDING
•



249-0232

4623 Banff Coach Road

FRANZ SCHMIDT

International Hair Stylist

Diplomas from:

- ★ London, England
- ★ Zurich, Switzerland
- ★ Paris, France
- ★ Canada



Member of:
International
Association of
Master Ladies
Hairdressers

FRANZ SCHMIDT
UPSTAIRS

221 - 8th Avenue S.W.

262-3344

FRANZ SCHMIDT
UPTOWN SHOP

614 - 8th Avenue S.W.

262-2210
266-5556

FRANZ SCHMIDT
BRENTWOOD SHOPPING PLAZA
289-4500
282-4464
3533 Charleswood Drive

K-MART SHOP
10233 Elbow Drive
252-5398

RITA RIELAND BEAUTY SALON

Proprietor & Stylist — Miss Rita
(Member Virginia Farrell Academy)

UTMOST IN
BEAUTY CARE

Located in The Stampeder Hotel
Bsm't. 3828 Macleod Trail

FOR APPOINTMENTS ...
CALL ANYTIME

243-7621

After Hours: 243-6995

273-1323



BEAUTY SALON

THE TOUCH OF
PERFECTION

- HAIR STYLING
- COLD WAVING
- LOW PRICES

1221 - 9th Avenue S.E.



Robert's
Salon de beauté
Ltd.

263-2261

221 - 6th Avenue S.W.

SCHEU SALONS



TWO
SALONS



Highlander Hotel 282-1515
New Noble Hotel 262-3288



Open Mon. thru Sat. for—

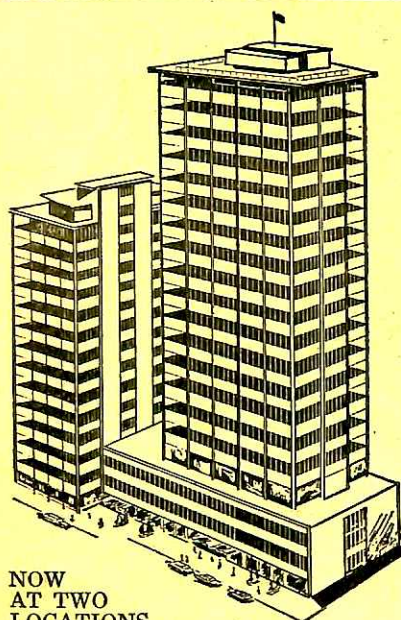
New Hair Fashions
Bleaching & Coloring

INDIVIDUAL SHAPING & STYLING
CUSTOM COLD WAVING
MANICURING
FASHION WIGS & POSTICHES

243-2538

3505 - 14th Street S.W.

NEXT TO TUCKER DRUGS



NOW
AT TWO
LOCATIONS

400 ELVEDEN HOUSE
717 - 7th Avenue S.W.

263-3058 263-8128

HOLIDAY INN OF CALGARY
708 - 8th Avenue S.W.

262-2861

Simone Van Kleef Coiffures



Experts in . . .

- ★ PERMANENT
WAVING
- ★ TINTING
- ★ BLEACHING
- ★ CUTTING
- ★ STYLING

DIPLOMAS FROM EUROPE

VANDENBERG'S BEAUTY SALON



"EXPERT
HAIR
STYLING"

EXPERT FACIALS

243-0594

Residence 243-5123

4006 - 16th Street S.W.

VERA'S Beauty Salon



- HAIR
STYLING
- COLD
WAVES
- TINTING
- RINSING

3 Operators To Serve You

277-8092

2616 4 St. N.W.

Beauty Parlors—(Cont'd)

Simone Van Kleef Coiffures {263-3058
400 Elveden Hse. {263-8128
(See Advertisement This Page)

SPRUCE CLIFF BEAUTY SALON
9 Spruce Centre. 249-1171
(See Advertisement This Page)

Star Beauty School 1020 25th St. 262-6577
(See Advertisement This Page)

Style Beauty Shop 3009a 26th Ave SW. 249-3088
Suenda Beauty Bar

13 Sarcee Shopping Plaza. 249-1733
Sunny Beauty Parlor 306b 10th St NW. 283-2334
Sunset Beauty Salon 1410 45th St SW. 269-8469

SWIRL BEAUTY SALON 1325a 9th Ave SE. 273-1693
(See Advertisement This Page)

Thelma's Beauty Salon 140 18th Ave NE. 277-8323
TOWERS BEAUTY SALON

LOCATED IN
RIDEAU TOWERS

Fay Finestone, Receptionist

106 Rutland Hse. {243-1992
{243-2992

Tri-Glen Beauty Centre 4706 26th Ave SW. 249-1600
TRIWOOD PLAZA BEAUTY SALON

Experts In:

- PERMANENT WAVING
- HAIR STYLING ● MANICURING

— OPEN —
Mon. to Sat. 9 A.M. to 6 P.M.
Fridays 9 A.M. to 9 P.M.

— Diploma from Budapest —
19th St & Northmount Dr. 282-4855

TURQUOISE BEAUTY SALON
1107 Centre St N. 277-3112
Tuxedo Beauty Salon 3005 Centre St N. 276-1048
(See Advertisement This Page)

ULMER'S HAIR DESIGNS
3509 18th St SW. 243-5952

Van Kleef Simone Coiffures {263-3058
400 Elveden Hse. {263-8128

Holiday Inn of Calgary 708 8th Ave SW. 262-2861
Vandenberg's Beauty Salon
4006 16th St SW. 243-0594

(See Advertisement This Page)

VANITY BEAUTY SHOPPE
510b 9th St SW. 262-9029

VENICE BEAUTY SALON 317 7th Ave SW. 262-2387
Vera's Beauty Salon 2616 45th St NW. 277-8092
(See Advertisement This Page)

Villa Hairstyles The 430 Acadia Dr. 252-5375
WALDORF MAISON DE BEAUTE
Upst 207a 8th Ave SW. 263-2353

WESTMOUNT BEAUTY PARLOR
2203 Westmount Rd. 283-4233

WILDWOOD BEAUTY SALON
3825 Banff Coach Rd. 249-2476
(See Advertisement This Page)

Willow Park Hairstyling
5-9919 Fairmount Dr. 252-4656

Winkles Beauty Salon
18 Stadium Shopping Centre. 282-1380

Woman's World 2504a Kensington Rd. 283-0120
(See Advertisement This Page)

Beauty Schools

See Schools—Beauty Culture

Spruce Cliff BEAUTY SALON

Hedy Hoellwarth, Prop.

HAIR
STYLING

PERMANENT
WAVING



249-1171

9 Spruce Centre



SWIRL BEAUTY SALON

YOUR PERSONAL STYLIST

273-1693

1325a - 9th Avenue S.E.

HAIR STYLING TAKES ON A NEW DIMENSION AT WILDWOOD BEAUTY SALON



★
OPEN
6 DAYS
A WEEK
9 a.m. to 9 p.m.
Thurs. & Fri.
★

249-2476

3825 Banff Coach Road

★ STAR ★ BEAUTY SCHOOL

STUDENTS
WELCOME

Hair Styled Under
Supervision of
Rose Stevenson,
20 Years in
Beauty Culture



Shampoos - Sets - Perms
Tints - Dyes & Cuts

262-6577

1020 - 2nd Street S.E.



O'Linda Wunsch - Hilda Haeffner
CREATIVE STYLINGS
FOR MILADY

CLOSED MONDAYS

276-1048

3005 Centre St. N.



CREATIVE
STYLINGS
BY EXPERIENCED
OPERATORS

Joyce Bromley, Prop.
RAZOR CUTTING A SPECIALTY

283-0120

2504a Kensington Road

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ADVERTISED ARTICLES
can be traced to their
LOCAL DEALERS

by looking up

'Where to Buy It'

in the

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84 West Glen Cr. .249-7061

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Calgary Mattress Co Ltd 333 36 Ave SE .243-4548
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322 11 Ave SW .263-7330
Ideal Rentals 601 17 Ave SW .269-1919
Parkhill Bedding & Furniture Ltd
907 9 Ave SE .273-3306
Simmons Limited 610 5 Ave SE .266-5050

Bells & Chimes

Edwards of Canada Ltd
2nd Flr 524 17 Ave SW .262-4611
SCHULMERICH CARILLONS INC
3120 35 Ave SW .249-2961

Belt Conveyors

See Conveyors

Belting—Mechanical

Bennett & Emmott Limited
4303 95 St SE .243-5586
DOMINION RUBBER CO LTD
3613 Blackfoot Tr. .243-5591
GOODRICH B F CANADA LIMITED
3500 75 St SE .243-6621
OLIVER INDUSTRIAL SUPPLY CO LTD
GATES V-BELTS, QD SHEAVES
& INDUSTRIAL HOSE
803 46 Ave SE .243-5551

PETROLEUM RUBBER LTD

V-BELTS - CONVEYORS
REPAIRS ALL TYPES

5326 1st St SE .255-1191

Belts & Belting

COUTTS MACHINERY CO LTD

EXTREMULTUS - HI POWER PLASTIC CORE
GOODRICH - VEE - FLAT & CONVEYOR
Belt Lacings - Belt Dressing - All Types
4636 1st St SE .243-4618

WESTERN INDUSTRIAL IMPORTERS LTD

FOR EVERYTHING IN BELTS
Automotive, F.H.P., Multi-V, Conveyor
Belting

4028 4th St SE .243-3707

Beverages

BLUE LABEL BOTTLING CO LTD
727 42 Ave SE .243-3426
(See Advertisement This Page)
CALGARY BEVERAGES LTD
9 Av & 15 St SE .273-1506
CALGARY BREWING & MALTING CO LTD
Genl Ofc 9 Av & 15 St SE .273-5681
Empty Bottle Pick-up .244-2126
Home Delivery A L C B .273-4966
Canada Dry Ltd 5312 35 St SE .255-8545
Coca-Cola Ltd 6708 Macleod Tr .255-5571
Highland Distributors Ltd 2102 50 St SE 272-2711

Use beautiful colour tele-
phones to mix or match with
home or office decor.

MANUFACTURERS & DISTRIBUTORS
• SOFT DRINKS
• TRI-PURE DISTILLED WATER

FOUNTAIN SYRUPS & SUPPLIES
DELIVERY & PICK UP SERVICE
243-3426

Blue Label Bottling
CO. LTD.
727 - 42nd Avenue S.E.

Beverages—(Cont'd)

ORANGE CRUSH—
POLAR AERATED WATER WORKS LTD
129 3 Ave SE .263-7700
PEPSI-COLA AUTHORIZED BOTTLER
727 42 Ave SE .243-3426
POLAR AERATED WATER WORKS LTD
129 3 Ave SE .263-7700
SCHWEPES BEVERAGES—
BLUE LABEL BOTTLING CO LTD
727 42 Ave SE .243-3426
Seven-Up Bottling Co 129 3 Ave SE .263-7700
(See Advertisement This Page)

Bibles

See Church Supplies also Books Religious &
Educational

Bicycle Dealers & Repairers

ACADIAN PRO & CYCLE SHOP

BICYCLE SALES & REPAIRS
SHARPENING SERVICE

440 Acadia Dr .252-5038

BOW CYCLE & MOTOR

THE BICYCLE EXCHANGE

NEW - USED

Trades - Terms

6524 Bowness Rd .288-2887

Calgary Cycle Store 1504 Centre St N .277-3430
(See Advertisement This Page)

DOUG'S REPAIR SERVICE

Repairs & Accessories to All Makes
Bicycles - Tricycles - Wheel Goods, Etc.
Key Cutting Service

Chinook Shopping Centre .252-4948

Bicycle Dealers & Repairers—

(Cont'd)

KILLARNEY CYCLE & SHARPENING
2707 17 Ave SW .242-6565
(See Advertisement This Page)
MISSION CYCLE & SPORTS

**RALEIGH — TRIUMPH
& C.C.M.**

Repairs & Accessories

2310 4th St W .262-2278

PREMIER CYCLE & SPORTS (CALGARY) LTD

319 7 Ave SW .263-8855
(See Advertisement This Page)
Ridley's Cycle & Sporting Goods

225 10th St NW .283-1421

(See Advertisement This Page)
(Continued Next Page)

KILLARNEY
Cycle & Sharpening

★ C.C.M.

Repairs To All Makes
of Bicycles & Tricycles

242-6565

2707 - 17th Avenue S.W.

Premier
— CYCLE & SPORTS

(CALGARY) LTD.

FOR EVERYTHING
IN BICYCLES

EASY BUDGET TERMS

263-8855

Downtown

319 - 7th Avenue S.W.

**CALGARY
CYCLE
STORE**

Raleigh
Triumph &
CCM Bicycles

REPAIRS TO ALL MAKES OF ALL KINDS
— LOCKSMITH —

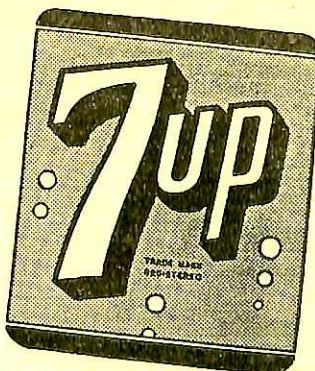
Res. Phone 249-2174

1504 Centre St. N.

277-3430



"fresh up"
with



You like it.. It likes you!

SEVEN-UP BOTTLING CO.

263-7700

129 - 3 Ave. S.E.

If You Have

RECENTLY MOVED

into a neighborhood and
want to find nearby stores
selling certain commodities
or services, look in the

YELLOW PAGES

... they will tell you.

WHEN YOU USE THE

Yellow Pages

tell the advertiser you

found his name and

telephone number there

**Ridley's Cycle &
Sporting Goods**

• C.C.M.
• RALEIGH
• TRIUMPH

REPAIRS TO ALL
MAKES OF BICYCLES

225 - 10th Street N.W.

283-1421

TUXEDO CYCLE & SPORTS

"Your North Hill Dealer"



Dealers for:
**RALEIGH — TRIUMPH
VISCONT — C.C.M.
BICYCLES**

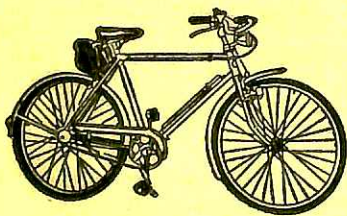
- ★ EXPERT REPAIRS TO ALL MAKES
- ★ TRADE INS ACCEPTED
- ★ SPORTING GOODS
- ★ BABY BUGGY & TRIKES RE-TIRED
- ★ LAWN MOWERS — SALES & SERVICE

277-2872

"We Service What We Sell"

2702 Centre Street N.
After Hours Res. 277-3410

WESTERN Cycle Works C C M



RALEIGH

BICYCLES

Expert Repairs to all Makes

**LAWN MOWERS
SOLD, REPAIRED
and MACHINE
SHARPENED**

WE CUT KEYS

244-4044

1514 14th St. S.W.

Bicycle Dealers & Repairers—

(Cont'd)

Tuxedo Cycle & Sports 2702 Centre St N. 277-2872
(See Advertisement This Page)
Western Cycle Works 1514 14th St S.W. 244-4044
(See Advertisement This Page)

Bicycles—Wholesale &

Manufacturers

British Industries Alberta Ltd
2nd Flr 602 11th Ave S.W. 266-2750

C C M

A DIV. OF LEVY INDUSTRIES

1210 11th Ave S.W. 244-3413

Deeley Fred Cycles Ltd 921 9th Ave S.E. 273-5780

Billiard Tables & Supplies

BRUNSWICK OF CANADA LIMITED

Manufacturers
BILLIARD TABLES & SUPPLIES
Billiard Table Repairing
76 Flavelle Rd. 252-5764

DEE ENTERPRISES

MANUFACTURERS
REPAIRS TO ALL MAKES OF POOL TABLES
After Hours 252-0214
10 St & 8th Ave S.W. 269-4004

NATIONAL BOWLING & BILLIARDS LTD

Billiard Table Manufacturers

VISIT OUR HOME RECREATION DEPT.

Billiard & Ping Pong Tables,
Shuffleboards, Darts, Etc.

Evenings Call: 252-6012

1710 Centre St N. 277-1552

PANOL PRO SHOP LTD

7812 Macleod Tr. 255-1148

Billiards

B & G Billiards 1623 3rd St NW 277-1555
Cafary Billiard Hall 334 8th Ave S.E. 269-9406
Capitol Billiard Parlor 131 8th Ave S.E. 269-1651
Central Billiards Bsm't Maclean Bldg 269-9137
Club Billiards 2107 3rd St NE 277-8177
Collingwood Billiards 781 Cambrian Pl 282-1522
Corner Pocket Billiards Ltd

Bsm't 810 3rd St S.W. 269-4811
(See Advertisement This Page)

THE Corner Pocket Billiards LTD.



**For Men!
Ladies!**
ONE OF CALGARY'S
FINEST BILLIARD
LOUNGES!

— DOWNTOWN —

Adjacent to Hy's Steak House
810 - 3rd Street S.W.

CHOICE OF 6x12 OR
5x10 TABLES

269-4811

Billiards—(Cont'd)

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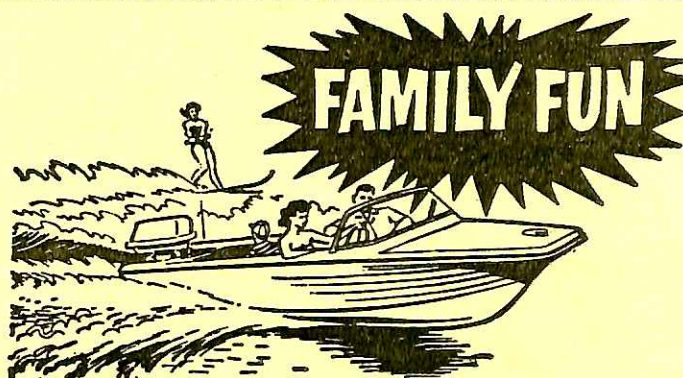
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