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 Calgary Stamp & Stencil (1963) Ltd 262-2205
 522 6AveSW 269-1116
 (See Advertisement This Page)

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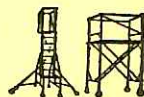
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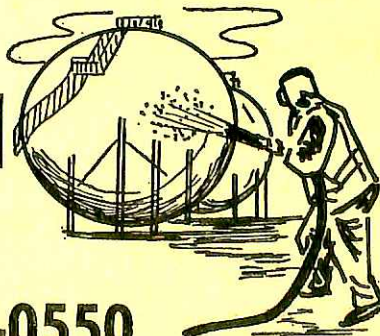
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228 - 8th AVE. S.E.

ROYAL AUCTION MARKET

**415-4th ST. S.E.
H. GREENBERG, AUCTIONEER LIC. 319.
262-3636**

- * WE BUY USED FURNITURE FOR CASH
- * AUCTIONS HELD EVERY TUES. THURS. 7.30 SHARP
- * HOME AUCTION SALES FROM YOUR HOME

Second Hand Dealers—(Cont'd)

Central Furniture & Hardware Exchange
328 8AVSE. 262-3438
(See Advertisement This Page)

CHARLIE'S CLOTHING SHOP

**CHARLIE PAYS MORE
FOR YOUR MEN'S SUITS,
SHOES, ETC.**
Get cash before moths destroy
your clothes.

CALL US NOW — Evenings 283-2295
811 25tSE 266-5766

Chetner Bros 231 8AVSE 262-1677
Eddie's Clothing Store 813 25tSE 262-4929

FOREST LAWN FURNITURE & APPLIANCES

EVERYTHING NEW & USED
FURNITURE & APPLIANCES
BOUGHT & SOLD

4518 17AVSE 272-3132

Gibbs Furniture 432 3AVSE 266-3172

HILLHURST FURNITURE CENTRE
WANTED — USED FURNITURE —
APPLIANCES & PIANOS — WE PAY CASH
Res. 289-7066
136 10StNW 283-1125

NAGLER'S VALUE MART

SPECIALIZING IN
USED — DAMAGED & DISTRESS
FURNITURE & APPLIANCES
WE BUY OR SELL ON CONSIGNMENT

1110 17AVSW 244-9386

National Furniture Store 228 8AVSE 262-2877
(See Advertisement This Page)

Nu Crest Furniture 222 7AVSE 262-2618

NU-TREND USED FURNITURE LTD
909 17AVSW 244-3660

Ralph's Furniture Co 306 8AVSE 262-9400
(See Advertisement This Page)

Royal Auction Market 415 4StSE 262-3636
(See Advertisement This Page)

SAYLES HARDWARE CO LIMITED
WE BUY, SELL & TRADE — ALL TYPES
OF MUSICAL INSTRUMENTS, TOOLS,
SADDLES & LEATHER GOODS
315 8AVSE 262-5863

Show Home Furniture Ltd 110 8AVSE 263-1100

TOBIN'S AUCTION MART

Specializing in Household Furniture
We Buy for Cash, or Sell on Consignment
1217 9AVSE 273-1264

Western Furniture Exchange 337 8AVSE 262-7669
(See Advertisement This Page)

Secretarial Service

A-1 Typing Services 12-735 8AVSW 269-2491
Android Service Bureau Ltd

MainFlr ElvedenHse. 263-7643

Bergman Eve Secretarial Services
12-735 8AVSW 269-2491

CITY-WIDE PERSONNEL POOL SERVICE
MezzFlr GreyhoundBldg 269-7697

CITY-WIDE SECRETARIAL SERVICE LTD
MezzFlr GreyhoundBldg. 269-7697

**CLEVERING IRENE SECRETARIAL
SERVICES** MnFlr ElvedenHse. 269-3080

DIAL & DICTATE 213-212 7AVSW 266-5691

Manpower Services (Calgary) Ltd
533 11AVSW 269-6936

The YELLOW PAGES

Tell the Advertiser you found
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Secretarial Service—(Cont'd)

SUPERIOR PERSONNEL SERVICE

FOR ALL YOUR TEMPORARY OFFICE HELP
Elsie L. Irwin
315 8AVSW 263-8785

SUPREME STENO SERVICES LTD

3rdFlr 534 8AVSW. 266-4234

TEMPORARY PERSONNEL LTD
4thFlr 608 7StSW. 266-4138
(See Advertisement This Page)

TOP-NOTCH OFFICE SERVICES LTD
213-212 7AVSW. 266-5691

TEMPORARY

FIRST CHOICE OF CALGARY FIRMS FOR

- * STENOGRAPHERS
 - * RECEPTIONISTS
 - * TYPISTS * CLERKS
 - * BOOKKEEPERS
 - * ALL OFFICE MACHINE OPERATORS
 - * GENERAL OFFICE HELP
- We Provide the Help You Need ...
When You Need It

We Pay All Salaries - Taxes - Insurance
Bonding - Benefits



**266-4138
PERSONNEL
LTD.**

Seedsman

Alberta Wheat Pool
Seed Division 266-7061
505 2StSW
Campbell Floral Seeds & Nurseries Ltd
321 7AVSW. 263-8420

CROWN SEED & FEED LTD

Dealers in
FORAGE CROP & CEREAL SEEDS
125-131 10AVSW 263-5240

GOLDEN WEST SEEDS LTD

**CALGARY'S EXCLUSIVE
GARDEN SUPPLY CENTRE**

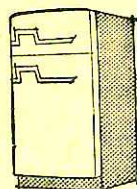
Your Headquarters for Quality & Service

Cor 6Av&CentreStS 262-3660

Hanna Seeds Ltd Lacombe—Call Long Distance &
ask for (No Toll Charge). Zenith 07307
Imperial Seed Co Ltd 2467 23StNW 289-1275
McKenzie A E Co Ltd 1311 9AVSW. 266-5373

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**READY CASH
FOR ANYTHING OF VALUE**
FURNITURE — OFFICE SUPPLIES
ELECTRICAL APPLIANCES



WESTERN FURNITURE EXCHANGE

337 - 8th Avenue S.E.

262-7669

Evenings 243-5259
Established in 1919

TELEPHONE AHEAD

TO eliminate
waiting time
increase
selling time
up profits

Long
Distance
Pays



Septic Tanks

ACE PORTABLE STEAM CLEANERS
HEAVY DUTY OIL &
MUD PUMPING SERVICE—
24 Hour Service Anywhere
1507 50StSE272-2324

Bow Valley Septic Tank Service
8004 34AvNWbwns. 288-4570
(See Advertisement This Page)

CALGARY SEPTIC TANK SERVICE
830 68AvSW. 255-0828
(See Advertisement This Page)

Century Fiberglass Ltd
Frnt 4112 16aStSE. 273-5247
(See Advertisement This Page)

CONSOLIDATED CONCRETE LIMITED
9Av&24StSE. 273-2311

Dunkley Bros Ltd 706 18AvNW289-2668
(See Advertisement This Page)

ESCO ELECTRIC SERVICE 107 4AvSW 262-9633

O-VAL PUMPING SERVICE

- USED OIL • MUD TRAPS
 - REFINERY TANK BOTTOMS
 - SEPTIC TANKS
 - ROAD & DRIVEWAY OILING
- You Name It We Pump It
Mac Valleau, Mgr., res. 242-1895
24St&RichmondRd249-8139

Petroleum & Water Laboratories Ltd
Ennz-Zyme & Chemical Treatments
1623SenlacSt. 244-3829

TOWN & COUNTRY SEPTIC TANK SERVICE

SERVICING IN TOWN & RURAL AREAS
1824 6StNE277-7077

WESTCON FORMING & CONCRETE PRODUCTS LTD
Manufacturers of Septic Tanks
4909 17AvSE. 272-3703

CALGARY SEPTIC TANK SERVICE

**For Farms, Homes, Motels,
Filling Stations, Schools
Septic Tanks, Cess Pools,
and Fields Vacuum Cleaned**

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Contract Prices Available

—OUR AIM IS TO SATISFY—

Mgr. E. Burley

Not affiliated with any other firm.

255-0828

830 - 68th Avenue S.W.

BOW VALLEY SEPTIC TANK SERVICE

EQUIPMENT FOR CLEANING

- ★ SEPTIC TANKS
- ★ DISPOSAL FIELDS
- ★ CESSPOOLS

J. H. Fleming, Prop.

288-4570

Day or Night

8004 - 34th Ave. N.W., Bowness

SEPTIC TANK PUMPING SERVICE

Our Trucks are Working
In Your District

DUNKLEY BROS. LTD.

**CONSTRUCTION
PLUMBING**



**SPECIAL EQUIPMENT FOR
PLUMBING FIELDS**

289-2668

706 - 18th Avenue N.W.

Res. 282-3111 — 24 HOUR SERVICE

Serum

See Veterinary Supplies

Service Station Equipment

BENNETT & EMMOTT (EQUIPMENT) LTD

715 11AvSW. 263-2360

Davis Don & Sons 2211 38StSE272-4773

HOMME A W LTD 5505 4StSE255-7771

JOHN WOOD CO LTD

BENNET PUMPS & TANKS

215 10AvSW262-6176

McINTOSH EQUIPMENT LTD

OPW NOZZLES & FITTINGS
HOSE — LIGHTING, ETC.

4650 2StSE243-2526

McLAREN P D & SON LTD

WAYNE SERVICE STATION PUMPS,
HOISTS, COMPRESSORS

1219 9AvSW266-2126

MIDLAND FOUNDRY & MACHINE CO LTD

JOYCE HOISTS - JOYCE JACKS

AIR COMPRESSORS

TIRE HANDLING EQUIPMENT

17CornellRd282-2190

TOKHEIM OF CANADA LTD

5505 4StSE. 255-7771

Service Stations

ACADEMY B A SERVICE

**COMPLETE AUTOMOTIVE
SERVICE**

A.M.A. TOWING

18Av&4StSW262-5318

ACADIA ESSO SERVICE

Cor 82Av&FairmountDr. 255-6577

Acadia Texaco 82Av&FairmountDr255-6366

Acme Garage 1116MemorialDrNW283-1404

Alf's Tune-Up Service 2006 8StSE273-2196

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The classifications in the
Yellow Pages are chosen
from a study of the terms
buyers use to describe
what they want.

That's why
it's so easy
to use.

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YELLOW PAGES you may be
missing your share of the business
in your line.

Service Stations—(Cont'd)

AL'S AVENUE SERVICE LTD

3507 17AvSW 249-3766

ALTADORE AUTO SERVICE

Cor 16St&40AvSW 243-6572

ALTADORE WHITE ROSE SERVICE

TUNE UPS - BRAKES - TOWING

COMPLETE MECHANICAL SERVICE

3505 16StSW243-2461

ANGLO AMERICAN PURITY 99 SERVICE

STATIONS—See Purity 99 Service Stations

Armstrong Automotive 5004MacLeodTr. 243-6888

Auditorium B A Service 336 14StNW283-1875

Auto Mile Service 4007MacLeodTr.243-4033

Avenue West Shell Service 3417 17AvSW 242-3882

Banff Coach Road Husky Service

3824BanffCoachRd 249-2117

Banff Trail Esso Service 16Av&10StNW. 289-6452

BARNEY'S ESSO SERVICE

Mechanical Work Guaranteed

From 8 a.m. to 5 p.m.

Your Car Picked Up, Serviced & Returned

COMPLETE LINE OF

IMPERIAL ATLAS PRODUCTS

2803CentreStN277-1778

Benbow's Service Ltd

Cor 67Av&MacLeodTr. 255-6898

Ofc B-3-4820MacLeodTr243-5434

BERTS WHITE ROSE DRIVE IN SERVICE

3303ParkdaleBlvd. 283-5229

Bill's Shell Service 424 10StNW283-1828

Blackfoot 66 Service 1910 9AvSE273-1664

Bob's White Rose Service 5003CentreStN 277-0895

Bonnybrook 66 Service 1525 40AvSE273-4660

Bow Mont Service 4240 16AvNW288-2408

Bow Park Royalite Service 1339 9AvSE. 273-3229

Bow View Purity 99 Service

2104KensingtonRd. 283-0964

BOWEST MOTORS LTD

8305BownessRdBwns. 288-4426

Bowness B A Service 7948BownessRdBwns 288-4731

(Continued Next Page)

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somewhere

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IN THE

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or address when you see it.

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SATELITE SEPTIC TANKS

- ★ Domestic
- ★ Commercial
- ★ Cottage



MADE FROM LIFETIME FIBERGLASS

Guaranteed 5 Years

Light & Easy to Install - Gov't Approved

EXCLUSIVE POSITIVE FLUSH SYPHON

273-5247

Frnt 4112 - 16a St. S.E., Calgary

Service Stations—(Cont'd)

BOWNESS ESSO SERVICE

6335 Bowness Rd Bwns. 288-6077
 Brentwood B A Service
 Brentwood Village Plaza. 289-0266
 Briar Esso Service Cor 5Av&24StNW. 283-5461
BRIAR ROSE SERVICE 2004 12AvNW. 289-2706
 Bridgeland Service Station 120 7StNE. 262-1328
 Britannia Auto Service 49Av&ElbowDr. 243-6958
BRITISH AMERICAN OIL SERVICE STATIONS

STOP AT THE SIGN
 OF THE BIG

For Quality Products
 and Service



"WHERE TO BUY IT"

LEASED SERVICE STATIONS

Academy Service 18Av&4StSW. 262-5318
 Al's Avenue Service Ltd
 3507 17AvSW. 249-3766
 Auditorium Service 336 14StNW. 283-1875
 Bowness Service 7948 Bowness Rd Bwns 288-4731
 Brentwood B A Service
 Brentwood Village Plaza. 289-0266
 Bridgeland Service 120 7StNE. 262-1328
 Broadway Centre Service
 2101 Centre StN. 276-1666
 Capitol Hill B A Service
 14St&20AvNW. 289-4693
 Chinook Service 1323 Centre StN. 277-1170
 Coach Gate Service
 3404 Banff Coach Rd. 249-8339
 College Service 704 17AvSW. 266-3291
 Crescent Service Cor 16Av&4StNW. 277-3658
 Cushing Bridge Service
 2336 17AvSE. 272-3863
 Double A Service 502-506 25AvNW. 289-1112
 Elbow Park Service 23Av&4StSW. 262-5200
 Fairlane Service 4504 16AvNW. 288-5008
 Forest Lawn Service 4504 17AvSE. 272-1777
 Glen Meadows Service 37St&26AvSW. 249-2871
 Glenalta Service 42Av&20StSW. 243-0224
 Highland Service Centre St&36AvN. 277-8882
 Hillhurst Service
 Kensington Rd&10StNW. 283-1088
 Island Service Station 1302 9AvSE. 273-5555
 Kensington Road Service
 2604 Kensington Rd. 283-0611
 Leland Park Service 24St&26AvSW. 249-2821
 Luke's Service Midnapore. 255-9008
 Lyons Neighborhood Service
 2014 19StNW. 289-8830
 MacIn Motors Ltd 6132 Macleod Tr. 252-0101
 Marble Arch Service 1216 8StSW. 262-5492
 Mayfair Service 6525 Elbow Dr. 255-1606
 Melody Auto Service 640 8AvSE. 269-3524
 Mount Royal Service 935 17AvSW. 244-3722
 Northway Service
 32AvNE&Edmonton Hwy. 277-2545
 Peerless Service 2404 Edmonton Tr. 277-7477
 Plainsman Service 408 11AvNE. 277-7222
 Premier Way Service 2905 14StSW. 244-1991
 Renfrew Service 624 16AvNE. 277-8621
 Rosemont Service 2832 14StNW. 289-8393
 Scarboro Service 17Av&16StSW. 244-4455
 Sentinel Service 1801 9AvSE. 273-4335
 Sid's Bow Valley Service 5Av&4StSW. 266-5733
 Simons Road B A Service
 5440 4StNW. 277-5261
 Solar Auto Service Ltd 702 4AvSW. 262-1905
 South Trail Service 7603 Macleod Tr. 255-4366
 Southway Service 4101 Macleod Tr. 243-4827
 Sunalta Service 1202 14StSW. 244-3000
 Tip Top Service Station
 516 24StNW. 283-5441
 Union Service 2502 25StSE. 262-1694
 Uptown Service 7Av&8StSW. 266-6313
 Victoria Service 11Av&25StSE. 266-1793

BRITISH AMERICAN OIL SERVICE STATIONS—

(Continued Next Column)

Service Stations—(Cont'd)

BRITISH AMERICAN OIL SERVICE
STATIONS—Continued

DEALERS

Boyd & Fielder Municipal Airport. 277-6513
 277-6142
 277-5494
 Cal-Van Parking Co Ltd 724 8AvSW. 269-3404
 Crists' Service Station Ltd
 2002 8AvSE. 273-5242
 Currie Service 2101 34AvSW. 242-3636
 Ernie's Garage 102 12AvSE. 262-4064
 Foster's Garage 1102 9AvSW. 262-6414
 General Supplies Co Ltd
 Cor 1St&5AvSW. 262-1101
 Hiscox West End Garage Ltd
 1209 5StSW. 262-4764
 Hubalta Service 4914 17AvSE. 272-3265
 North Trail Service 1530 48AvNE. 277-1759
 Rose Motors Ltd 1301 12AvSW. 244-3048

Broadway Centre Service Station
 2101 Centre StN. 276-1666
 Brown H & Sons Shell Service
 1439 9AvSE. 273-5758
 Bruce's Purity 99 Service 5504 24StSW. 243-6833
 Calgary Bulk Sales Ltd 19St&9AvSE. 273-4995
CALGARY EMERGENCY TOWING
 3804 17AvSW. 242-1181
 Cambrian Esso Service
 Cor Cambrian Pl&14StNW. 289-8818
 Cambrian Texaco Service 2004 14StNW. 289-0113
 Camp Gate White Rose 4655 37StSW. 242-4232

CANADIAN OIL COMPANY

203 Empire Bldg. 266-4661

CANADIAN OIL SERVICE STATIONS



"SERVICE STATIONS"

Balzac. 276-9332
 4239 Banff Coach Rd. 249-5181
 8604 48AvNW Bwns. 288-2555
 2001 Bowness Rd. 283-2183
 6512 Bowness Rd Bwns. 288-2288
 82Av&Elbow Dr. 255-7688
 3303 Parkdale Blvd. 283-5229
 2106 Edmonton Tr. 277-3729
 4011 Richmond Rd. 249-5922
 319 6AvSE. 262-3070
 1402 9AvSE. 273-1101
 617 7AvSE. 262-9397
 3619 17AvSE. 272-3344
 3820 17AvSE. 272-2188
 4Av&1StSW. 263-3785
 3804 17AvSW. 249-1882
 1502 11AvSW. 244-3532
 3505 16StSW. 243-2461
 3315 26AvSW. 249-6969
 6101 Macleod Tr. 255-5909
 201 16AvNW. 277-7444
 2004 12AvNW. 289-2706
 5003 Centre StN. 277-0895
 40Av&4StNW. 289-9822
 2008 14StNW. 289-3576
 4007 Macleod Tr. 243-4033
 9420 Macleod Tr. 252-3909
 1402 Centre StN. 277-1070
 Cor Northmount Dr&Collingwood Pl. 289-6858
 904 16AvNW. 282-1703
 3414 24StSW. 242-5075
 4655 37StSW. 242-4232
 7811 Fairmount Dr. 255-0577

Capitol Esso Service 2003 14StNW. 289-4639
 Capitol Hill B A Service 14St&20AvNW. 289-4693
 Central Park Service Station Ltd. 266-3308
 12Av&4StSW. 266-3817
 Centre Bridge Service Station
 Centre St&4Av. 266-6479
 Centre Shell Service 1015 Centre StN. 277-5211
 Charleswood 66 Service
 1140 Northmount Dr. 289-7903

Service Stations—(Cont'd)

CHEVRON DEALERS

STANDARD
 OIL PRODUCTS
 AT THESE
 STATIONS



"WHERE TO CALL"

FOOTHILL STANDARD STATION
 1904 4StSW. 263-0099
HIGHLANDER CHEVRON SERVICE
 1740 16AvNW. 282-1969
TRAILWAY SERVICE
 5210 Macleod Tr. 252-2006
WESTGATE SERVICE
 4603 16AvNW. 288-2424

Chinook Service Station 1323 Centre StN. 277-1170

CHINOOK SHELL SERVICE

8247 Elbow Dr. 255-7131
 Chuck's Auto Service 1915 11StSE. 273-5461
 Chuck & Lyle's Noble Service Ltd
 1302 1StSW. 266-2514

CHURY'S NORTHWEST TEXACO SERVICE

2020 10StNW. 289-8693
 City Hall Shell Service Cor 7Av&4StSE. 262-7890
 Cliff's White Rose Service
 4011 Richmond Rd. 249-5922

COACH ROAD TEXACO SERVICE

45St&Banff Coach Rd. 242-3662
 Coach Road White Rose Service
 4239 Banff Coach Rd. 249-5181

COLLINGWOOD TEXACO SERVICE

Northmount Dr&Collingwood Pl. 282-1831
 Commercial Gas Sales 519 34AvSE. 243-4544

COMMUNITY SHELL SERVICE

14StNW&Bowness Rd. 283-1090
 Cooke Motors Ltd 938 4AvSW. 262-6024

COOKSLEY'S SHELL SERVICE

3840 Macleod Tr. 243-0255
 Crescent Service Cor 16Av&4StNW. 277-3658

CRIST'S SERVICE STATION LTD

2002 8AvSE. 273-5242
 Currie Service Station 2101 34AvSW. 242-3636
 Currie 66 Service 33Av&22StSW. 242-3666
 Cushing Bridge Service 2336 17AvSE. 272-3863
 DONE-RITE SERVICE 7404 26StSE. 279-3480

DON'S HUSKY TRAVEL CENTRE

No2 Highway N. 277-1752
 Double A Service 502-506 25AvNW. 289-1112

DOUBLE JAY SERVICE LTD

COMPLETE AUTOMOTIVE SERVICE
 TUNE-UPS — AMA TOWING — BRAKES
 3414 24StSW. 242-5075

DOWNTOWN WHITE ROSE SERVICE

4Av&1StSW. 263-3785
 Dukes Glendale Texaco Service
 3904 17AvSW. 249-0822

DYSON'S 99 AUTO SERVICE

338 10StNW. 283-2666
 Eagle 99 Service Station
 4316 Edmonton Tr. 277-1123

EAST CALGARY ESSO SERVICE

9Av&11StSE. 273-5070
 East End Service 1005 9AvSE. 273-5294
 East Trail Auto Service Ltd
 1556 9AvSE. 273-5975

EASTGATE SHELL SERVICE

3520 17AvSE. 272-4972
 Ed & Ted's Service Ltd 15StSW&11Av. 262-7111
 Office. 262-7121

EDAN AUTO SERVICE LTD

4504 17AvSE. 272-1777
 Edmonton Trail Esso Service
 35St&16AvNE. 277-4308

EDMONTON TRAIL HUSKY SERVICE

Edmonton Hwy&32AvNE. 276-3433
 Edmonton Trail White Rose
 2106 Edmonton Tr. 277-3729

ENGELS SHELL SERVICE

3808 Banff Coach Rd. 249-1150
ERIC'S WHITE ROSE SERVICE
 For the Best in Automobile Service—
 Lubrication, Etc., try "ERIC'S"
 2008 14StNW. 289-3576

Fairlane B A Service 4504 16AvNW. 288-5008

FAIRVIEW HUSKY SERVICE

7636 Fairmount Dr. 255-1250
 Fairview 99 Service 7215 Fairmount Dr. 252-1055
 Fairview 66 Service 8250 Fairmount Dr. 255-5122

Service Stations—(Cont'd)

Fairview White Rose Service
 7811 Fairmount Dr. 255-0577
 Foothill Standard Station 1904 4StSW. 263-0099

FOOTHILLS TEXACO SERVICE

23Av&4StNW. 277-3582
 Forest Lawn B A Service 4504 17AvSE. 272-1777
 Forest Lawn Esso Service 17Av&33StSE. 272-2366
 Forest Lawn Royale Service
 Cor 44St&17AvSE. 272-0939

FOREST LAWN SHELL SERVICE

Specializing in
**TUNE UP WORK &
 COMPLETE REPAIRS**
 TRANS-CANADA TRAILERS TO RENT
 William Piwin, Prop.
 Cor 17Av&34StSE. 272-2628

FOREST LAWN TEXACO SERVICE

36St&17AvSE. 272-4688
FOREST LAWN WHITE ROSE SERVICE
 3619 17AvSE. 272-3344

Forester Harry Ltd 17Av&1StSW. 262-7536
 Gail's Service Station 1940 9AvSE. 273-5929
 Gary Auto Service Ltd Cor 9Av&25StSW. 262-9922
 262-6606

GLAMORGAN TEXACO SERVICE

Cor 37St&Richmond Rd. 249-6753
 Glen Meadows Service 26Av&37StSW. 249-2871
GLENALTA SERVICE 42Av&20StSW. 243-0224
 Glenbrook 99 Service 3003 37StSW. 249-9232
 Glencrest Shell Service
 Cor 19Av&14StNW. 282-2555

GOLDEN SHELL SERVICE

3716 17AvSW. 249-0255
 Good Star Auto Service 519 34AvSE. 243-0586
 Grandview Service 2012 Macleod Tr. 273-2050
 Green "T" Auto Service 12St&9AvSE. 273-5762

H & A WHITE ROSE

3820 17AvSE. 272-2188
 Hammy's Shell Service 1216 25StSE. 269-4826
 Hanna Service 1920 9AvSE. 273-1890

HAPPY VALLEY ESSO SERVICE

TransCanada Hwy W. 288-2262
 Harder's Shell Service
 Richmond Rd&28StSW. 249-1102

HARRY'S ACADEMY B A SERVICE

18Av&4StSW. 262-5318
 Harry's Elbow Park Service 23Av&4StSW. 262-5200
 (See Advertisement This Page)

HAYSBORE ESSO SERVICE

9704 Elbow Dr. 255-6966
 Herb's Auto Service 13Av&Centre StN. 277-1465

HIGH PARK ESSO SERVICE

3704 Centre StN. 277-8931
HIGHLAND B A SERVICE
 Centre StN&36Av. 277-8882

HIGHLANDER CHEVRON SERVICE

1740 16AvNW. 282-1969
 Highway Esso Service 17Av&1StSW. 266-2201
 Highway Esso Service 4204 45NW. 277-4533
 Highway Shell Service 88 Holmwood Av. 282-4411
 Hillcrest Texaco Service 12Av&35StNE. 277-1925

HILLHURST SERVICE STATION

Kensington Rd&10StNW. 283-1088
 Hilltop Esso Service 1324 Centre StN. 277-2575
 Hoover's 66 Service 2803 17AvSW. 249-2762

HUB OIL CO LTD

Hubalta. 272-3954
 Hubalta Service Station 4914 17AvSE. 272-3265
 Husky Bulk Sales Cor Blackfoot Tr&7AvSE. 273-4464

(Continued Next Page)

HARRY'S ELBOW PARK SERVICE

- TOWING SERVICE
- Brake & Tune-up Specialists
- Sun Tune-up Equipment
- Complete Mechanical Service

262-5200

23rd Ave. & 4th St. S.W.

Service Stations—(Cont'd)

HUSKY OIL SERVICE STATIONS

TRAVEL THE
HUSKY ROUTE



"WHERE TO BUY IT"

Husky Oil Canada Ltd 815 6StSW .266-7291
Banff Coach Road Husky Service
3824 Banff Coach Rd. 249-2117
Chuck & Lyle's Noble Service Ltd
1302 1StSW .266-2514
Don's Husky Travel Centre No2HwyN 277-1752
Edmonton Trail Husky Service
Edmonton Hwy & 32AvNE .276-3433
Fairview Husky Service
7636 Fairmount Dr. 255-1250
Herb's Auto Service 13Av&CentreStN 277-1465
Husky Bulk Sales
Blackfoot Tr & 7AvSE .273-4464
Kon's Husky Service
Blackfoot Tr & 7AvSE .273-4464
MacLeod Trail Husky Service
7504 MacLeod Tr. 255-1944
Meadowlark Husky Service
6520 Elbow Dr. 255-5686
Mickey's Auto Repair Ltd
7004 MacLeod Tr. 252-3351
Northmount Husky Service
88 Holmwood Av. 282-5255
Ogden Garage Ltd 6813 Ogden Rd .279-3154
Porter's Husky Service Centre
607 4StSE .262-7336
Rosebud Service Ltd 2623 17AvSW 249-2848

Hutchinson's White Rose Centre
1402 CentreStN .277-1070

HYGRADE ESSO SERVICE

Hyland Motors 315 16AvNE .277-1005
Ideal Texaco Service Cor 26Av&2StSE .263-3628

IMPERIAL ESSO DEALERS

Back of Every Product
Sold by
IMPERIAL OIL LIMITED
Stands the Reputation
of Canada's Oldest and
Largest Oil Company



"WHERE TO BUY IT"

DEALERS

Acadia Esso Service
82Av&FairmountDr. 255-6577
Banff Trail Esso Service
16Av&10StNW .289-6452
Barney's Esso Service
2803 CentreStN .277-1778
Benbow's Esso Service
Cor 67Av&MacLeodTr. 255-6898
Bowest Motors Ltd
8305 Bowness Rd Bwns. 288-4426
Bowness Esso Service
6335 Bowness Rd Bwns. 288-6077
Briar Esso Service
Cor 5Av&24StNW .283-5461
Calgary Motor Products Ltd
4Av&2StSW .266-8841
Cambrian Esso Service
Cor Cambrian Pl & 14StNW .289-8818
Capitol Esso Service 2003 14StNW 289-4639
Central Park Esso Service Station Ltd
12Av&4StSW .266-3817
Cloverleaf Esso Service
Cor 20St&16AvNE .277-4762
East Calgary Esso Service
9Av&11StSE .273-5070
Ed & Ted's Service Ltd
11Av&1StSW .262-7111
Edmonton Trail Esso Service
16Av&3StNE .277-4308
Forest Lawn Esso Service
17Av&33StSE .272-2366
Freeman Wilson Ltd 511 CentreStS 269-1901
General Supplies (1959) Limited
5Av&1StSE .262-1101
Happy Valley Esso Service
TransCanada Hwy .288-2262

IMPERIAL ESSO DEALERS—
(Continued Next Column)

Service Stations—(Cont'd)

IMPERIAL ESSO DEALERS—Continued

Haysboro Esso Service 9704 Elbow Dr. 255-6966
High Park Esso Service
3704 CentreStN .277-8931
Highway Esso Service 17Av&1StSW 266-2201
Highwood Esso Service 4204 4StNW 277-4533
Hilltop Esso Service
1324 CentreStN .277-2575
Hygrade Esso Service 12Av&8StSW 266-1952
Killarney Esso Service
Cor 26Av&34StSW .249-8281
Kingsland Esso Service
Cor 69Av&ElbowDr. 255-5797
Klaver's Esso Service 7Av&19StSE .273-4108
Knob Hill Esso Service
Cor 24St&22AvSW .249-8525
Kwik Kar Wash Ltd 718 17AvSW .263-4019
MacLeod Trail Esso Service
Cor 75Av&MacLeodTr. 255-6066
Main Esso Service 840 8AvSW .262-9030
Menzie's Esso Service
1601 Kensington Rd. 283-4885
Midnapore Esso Service Midnapore .252-1304
Northgate Esso Service No2HwyN .277-8888
Northview Esso Service
Cor 48Av&CentreStN .277-7255
Paramount Esso Service 17Av&8StSW 244-1995
Parkdale Esso Service 501 33StNW .283-4037
Phil's Esso Service
Cor 17Av&37StSW .249-2232
Premier Esso Service 12Av&2StSE .262-9210
Prospect Esso Service
25Av&14StSW .244-3828
Queen's Park Esso Service
26Av&4StNW .289-4666
Reid's Esso Service 1440 9AvSE .273-2212
Riverside Esso Service 12-4StNE .262-7474
Rocky View Esso Service
Richmond Rd & 37StSW .249-0155
Rosebud Service Ltd 2623 17AvSW .249-2848
Roxboro Esso Service
Elbow Dr & 4StSW .262-7125
Sharon Esso Service 111 8StSW .244-5668
Shouldice Esso Service 5008 16AvNW 288-2411
Skip's Trucks Sales & Service
448 42AvSE .243-5155
South Calgary Esso Service
Cor 33Av&24StSW .249-8787
South Hill Service Ltd
8200 26StSE .279-3400
Spruce Cliff Esso Service
Cor Spruce Dr & Spruce Centre .249-8265
Spy Hill Esso Service
19StNW & Northmount Dr. 282-1114
Stadium Esso Service Station
2320 16AvNW .289-6707
Sunray Esso Service 9Av&3StSE .266-2128
Trans Canada Esso Service
615 16AvNE .277-1322
Welcome Esso Service
16Av&24StNW .277-3932
West Point Esso Service
16Av&14StSW .244-2030
Westgate Esso Service
Cor 45StSW & Banff Coach Rd. 249-9288
Windsor Esso Service 939 4AvSW .266-4129

Island Service Station 1302 9AvSE .273-5555
Jim & Bill's Shell Service
6336 Bowness Rd Bwns. 288-4920
Jubilee Auto Service 2303 4StSW .269-1779
Kelly's Servicentre 16Av&19StNW .289-3092
Kensington 99 Service 1438 Kensington Rd 283-2565
Kensington Road Service
2604 Kensington Rd. 283-0611
Kensington Royalite Service
1908 Kensington Rd. 283-0355
Kensington Shell Service
2439 Kensington Rd. 283-1244
Kensington Texaco Service
2134 Kensington Rd. 283-0977
Killarney Esso Service
Cor 26Av&34StSW .249-8281
Killarney Royalite Service
Cor 37St&26AvSW .249-8656
Killarney White Rose Service
3315 26AvSW .249-6969
KINGSBORO TEXACO SERVICE
Cor 82Av&ElbowDr. 255-0952
Kingsland Esso Service
Cor 69Av&ElbowDr. 255-5797
Klavers Esso Service 7Av&19StSE .273-4108
KNOB HILL ESSO SERVICE
Cor 24St&22AvSW .249-8525

Service Stations—(Cont'd)

Lakeview Shell Service
Cor 63Av&24StSW .242-1575
Lakeview Texaco Service Station
Cor 66Av&24StSW .249-4565
Langford's Harry Shell Service
1439 13AvSW .244-4664
Leland Park Service Station
24St&26AvSW .249-2821
Lincoln Park Royalite Service
Cor 20St&54AvSW .243-7577
Little Chief Texaco Service Station
603 24StNW .283-0088

LONE STAR AUTO SERVICE

VOLKSWAGEN

SERVICE & REPAIRS
Minor & Major Repairs
To All Cars
TEXACO PRODUCTS

2003 4StSW .262-2910

Lou's Shell Service 505 10StNW .283-2555
Lyon's Neighborhood B A Service
2014 19StNW .289-8830
MacLeod Trail Esso Service
Cor 75Av&MacLeodTr. 255-6066
MacLeod Trail Husky Service
7504 MacLeod Tr. 255-1944
MacLeod Trail Shell 4611 MacLeod Tr. 243-1616
MacLeod Trail 66 Service 7515 MacLeod Tr. 255-4866
MACLEOD TRAIL WHITE ROSE SERVICE
6101 MacLeod Tr. 255-5909
Main Esso Service 840 8AvSW .262-9030
Mainline Royalite Service
4515 MacLeod Tr. 243-4986
Maple Leaf Garage & Service Station
409 16AvNW .277-3484
Marble Arch Service Station
1216 8StSW 262-5492
Mayfair B A Service 6525 Elbow Dr .255-1606
Mayfair Shell Service 819 66AvSW .255-0666
Mayland Heights 66 Service
839 19StNE .277-6617
Meadowlark Husky Service 6520 Elbow Dr 255-5686
MEL'S GLAMORGAN SERVICE
Cor 37St&Richmond Rd. 249-6256
Melody Auto Service 640 8AvSE .269-3524
Menzie's Esso Service 1601 Kensington Rd 283-4885
Metro Motors Ltd 5Av&CentreStS .269-7090
MICKEY'S AUTO REPAIR LTD
7004 MacLeod Tr. 252-3351
Midnapore Esso Service Midnapore .252-1304
Midnapore Texaco Service Midnapore .252-2368
Miracle Auto Service 1401 17AvSW .244-3294

MOHAWK

WHY
PAY
MORE?



"WHERE TO BUY IT"

HEAD OFFICE
MOHAWK OIL CO LTD
7121 Fairmount Dr. 252-3361
DEALERS
MOHAWK AUTOMOTIVE DISCOUNT
CENTRE 439 8AvSE .262-7310
MOHAWK DOMINION SERVICE
5505 17AvSE 272-1245
MOHAWK MONTGOMERY SERVICE
4639 Bowness Rd. 288-5080
MOHAWK TRAIL SERVICE
5316 MacLeod Tr. 252-1425
MOHAWK VILLAGE SERVICE
7123 Fairmount Dr 252-3166
PAT'S MOHAWK SERVICE & AUTO
PARTS 4045 Portland St. 273-1446

Mohawk Dominion Service 5505 17AvSE 272-1245
Mohawk Montgomery Service
4639 Bowness Rd. 288-5080

Another phone might easily be
prescribed by your doctor to save
steps, conserve energy.

Service Stations—(Cont'd)

Mohawk Trail Service 5316 MacLeod Tr .252-1425
Mohawk Village Service
7123 Fairmount Dr. 252-3166
MONTGOMERY ROYALITE SERVICE
Cor 16Av&Home Rd. 288-6600
Montgomery Texaco Service
1703 46StNW .288-6373
Mount Royal Service Station
935 17AvSW .244-3722
Mount Royal Shell 3001 14StSW .244-6848

MOUNT ROYAL TEXACO

TEXACO SERVICE

Specializing in Tune-Ups - Brake Jobs
Washing & Marfak Lubrication
Firestone Batteries & All Auto Needs

Cor 26Av&14StSW .244-4881

MOUNT ROYALITE SERVICE STATION

1403 8StSW .244-8851
Norrish Bros Shell Service
Cor 10St&20AvNW .289-3381
North Hill Motor Drome 2204 CentreStN 277-5535
North Hill White Rose 201 16AvNW .277-7444
North Trail Service Station
1530 48AvNE .277-1759
Northgate Esso Service No2HwyN .277-8888
Northmount Husky Service
88 Holmwood Av. 282-5255
Northview Esso Service
Cor 48Av&CentreStN .277-7255
Northway B A Service
32AvNE & Edmonton Hwy. 277-2545
Ogden Garage Ltd 6813 Ogden Rd .279-3154
Oliver's Service Station Ltd
4616 16AvNW .288-6182
Oughton Bros Ltd 3012 17AvSE .272-3252
O-Val Pump Service 24St&Richmond Rd. 249-8139
Pacific 66 Downtown Service 706 6AvSW 266-3266

PACIFIC 66 SERVICE STATIONS

Growing all the time in all
phases of the oil industry



"WHERE TO BUY IT"

BLACKFOOT 66 SERVICE
1910 9AvSE .273-1664
BONNYBROOK 66 SERVICE
1525 40AvSE .273-4660
CHARLESWOOD 66 SERVICE
1140 Northmount Dr. 289-7903
CURRIE 66 SERVICE
Cor 33Av&22StSW .242-3666
FAIRVIEW 66 SERVICE
8250 Fairmount Dr. 255-5122
HOOVER'S 66 SERVICE
2803 17AvSW .249-2762
MACLEOD TRAIL 66 SERVICE
7515 MacLeod Tr. 255-4866
MAYLAND HEIGHTS 66 SERVICE
839 19StNE .277-6617
PACIFIC 66 DOWNTOWN SERVICE
706 6AvSW .266-3266
24 HOUR SERVICE .266-3266
SARCEE 66 SERVICE
37St&Sarcee Rd. 249-4668
WESTGATE 66 SERVICE
4944 8AvSW .249-9966
WILLOW PARK 66 SERVICE
98Av&Fairmount Dr. 252-4166

Paramount Esso Service 17Av&8StSW .244-1995
Park Royalite Service Station
701 14StNW .283-3131
Parkade Service Station 227 6AvSW .269-6841
Parkdale Esso Service 501 33StNW .283-4037
PAT'S MOHAWK SERVICE & AUTO
PARTS 4045 Portland St. 273-1446
PATRICK'S AUTO SERVICE LTD
3912 17AvSE .272-3341
Paul Bunyan Auto Supplies Ltd
601 2StSW .262-4109
MnFlr 206 11AvSE .263-0591
Peerless Service Station
2404 Edmonton Tr. 277-7477
PETE'S 99 SERVICE
6501 Bowness Rd Bwns. 288-2277

(Continued Next Page)

Service Stations—(Cont'd)

Pete's Shell Service 48Av&CentreStN . 277-1125
 Phil's Esso Service Cor 17Av&37StSW . 249-2232
 Pioneer Shell Service 2612CentreStN . 227-6036
 Plainsman Service 408 11AvNE . 277-7222
 Pleasant Heights Royalite Service
 2408 45tNW . 277-2973
 Pleasant Servicentre Cor 24St&24AvNW . 289-3559
 Polar Bear Service Ltd 427 10AvSE . 263-7322
 Porter's Husky Servicentre 607 4StSE . 262-7336
 Power A P 2020 62AvSE . 279-3551
 Power Chief Auto Service Ltd
 302 12AvSW . 263-7132
 Body Shop 209 45tSW . 263-5454
 Premier Esso Service 12Av&2StSE . 262-9210
 Premier Way Service 2905 14StSW . 244-1991
 Prospect Esso Service 25Av&14StSW . 244-8828

PURITY 99 OIL LTD
PURITY 99 PRODUCTS
 330 9AvSW . 269-1341
 Warehouse 7StSE . 262-5202

PURITY 99 SERVICE STATIONS

STOP IN AT THE
SIGN OF 99

Use Purity 99
Gasoline



"WHERE TO BUY IT"

Avis Truck Rental Service
 510 9AvSE . 266-3395
 Bow Mont Service 4240 16AvNW . 288-2408
 Bow View 99 Service
 2104KensingtonRd . 283-0964
 Bruce's Purity 99 5504 24StSW . 243-6833
 Chuck's Auto Service 1915 11StSE . 273-5461
 Cooke Motors Ltd 938 4AvSW . 262-6024
 Dyson's 99 Auto Service
 338 10StNW . 283-2666
 Eagle 99 Service Station
 4316EdmontonTr . 277-1123
 East End Service 1005 9AvSE . 273-5294
 Elbow 99 Service 6603ElbowDr . 252-2909
 Fairview 99 Service
 7215FairmountDr . 252-1055
 Gail's Service Station 1940 9AvSE . 273-5929
 Glenbrook 99 Service 28Av&37StSW . 249-9232
 Hall's Garage 617McDougallRd . 266-1596
 Hyland Motors 315 16AvNE . 277-1005
 Jubilee Auto Service 2303 4StSW . 269-1779
 Kensington 99 Service
 1438KensingtonRd . 283-2565
 Maple Leaf Garage 409 16AvNW . 277-3484
 Metro Motors Service Station
 5Av&CentreStS . 269-7090
 Miracle Auto Service 17Av&13StSW . 244-3294
 North Hill Motor Drome Ltd
 2204CentreStN . 277-5535
 Oliver's Service Station Ltd
 4616 16AvNW . 288-6182
 Patrick's Auto Service Ltd
 3912 17AvSE . 272-3341
 Penquin Oil Co 1001 8StSE . 273-4078
 Pete's 99 Service
 6501BownessRdBwns . 288-2277
 Rambler Motors (Calgary)
 3805MacLeodTr . 243-1818
 Rand's Great West Auto
 1915 4StSW . 262-1550
 Regal Auto Service 640 9AvSW . 262-3233
 Rocket Car Wash & Servicentre
 5912MacLeodTr . 255-6311
 South West Service 1503 26AvSW . 244-3450
 Steffler's Totem Service
 3719 17AvSE . 272-3641
 Trans-Canada 99 Service
 TransCanadaHwy&36StNE . 277-5287
 West-Park Service
 Cor 26aSt&17AvSW . 242-5545
 Western Tire Service 204 11AvSE . 262-7141
 White Bear Bulk Service
 809 9AvSE . 273-1775

QUEEN'S PARK ESSO SERVICE

Cor 26Av&4StNW . 289-4666

QUEEN'S PARK SHELL SERVICE

464 30AvNW . 277-4055

Rand's Great West Auto 1915 4StSW . 262-1550

RED HEAD SERVICE STATIONS

—See Purity 99 Service Stations

Red Star Auto Service 1402 14StSW . 244-4234

Regal Auto Service 640 9AvSW . 262-3233

Renfrew Service Station 624 16AvNE . 277-8621

Service Stations—(Cont'd)

Renfrew Shell Service 605 16AvNE . 277-2040
 Renown Service 4006MacLeodTr . 243-0824
 Richmond Texaco Service
 24St&RichmondRd . 249-3553
 (See Advertisement This Page)
RILEY PARK TEXACO 427 10StNW . 283-1115
 Riverside Esso Service 12-4StNE . 263-7474
 Rocky View Esso Service
 Cor RichmondRd&37StSW . 249-0155
 Rocky View Texaco Service 408 24StNE . 272-2021
 Rosebud Service Ltd 2623 17AvSW . 249-2848
 Rosedale Auto Service 12Av&CentreStN . 277-1880
 Rosemont Service Station
 2832 14StNW . 289-8393

ROTARY ROYALITE SERVICE

Cor 9Av&3StNE . 266-6766

Roxboro Esso Service ElbowDr&4StSW . 262-7125

ROY & GORDON'S SERVICE

40Av&4StNW . 289-9822
 Royal View Texaco Service 14Hwy . 288-3366
 Roy's Shell Service 8251FairmountDr . 255-0808
 Royalite Country Club Service
 5103ElbowDr . 255-1855

ROYALITE SERVICE STATIONS

The Hallmark
of
Motoring
Satisfaction



"WHERE TO BUY IT"

Royalite Oil Co Ltd 615 2StSW . 266-7021
 Royalite Bulk Agency 9Av&19StSE . 273-4995

SERVICE STATIONS

Mount Royalite Service Station
 1403 8StSW . 244-8851
 Royalite Bow Park Service
 9Av&13StSE . 273-3229
 Royalite Country Club Service
 5103ElbowDr . 255-1855
 Royalite Forest Lawn Service
 Cor 44St&17AvSE . 272-0939
 Royalite Kensington Service
 1908KensingtonRd . 283-0355
 Royalite Killarney Service
 Cor 37St&26AvSW . 249-8656
 Royalite Lincoln Park Service
 Cor 20St&54AvSW . 243-7577
 Royalite Mainline Service
 4515MacLeodTr . 243-4986
 Royalite Montgomery Service
 Cor 16Av&HomeRd . 288-6600
 Royalite Park Service Station
 14StNW&6Av . 283-3131
 Royalite Pleasant Heights Service
 24Av&4StNW . 277-2973
 Royalite Rotary Service 9Av&3StNE . 266-6766
 Royalite Seventeenth Avenue Service
 2909 17AvSW . 249-1878
 Royalite South Trail Service
 7403MacLeodTr . 255-8928
 Royalite Thorncliffe Service Station
 48Av&CentreStN . 277-5555
 Royalite Trans Canada Service Station
 16Av&6StNE . 277-5460
 Royalite Transport Service
 Cor 9Av&19StSE . 273-5270
 Royalite Westgate Service Station
 Cor BanffCoachRd&45StSW . 249-2300
 Kendall Motors Ltd 1415 1StSW . 262-1788
 Parkway Motors 2738 17AvSE . 272-4647
 Paul Bunyan Auto Supplies Ltd
 601 2StSW . 262-4109
 Stampede Motors Ltd 1449 17AvSW . 244-8921
 Volkswagen Sales & Service Ltd
 5707MacLeodTr . 255-1181

Royalite Transport Service
 Cor 9Av&19StSE . 273-5270

Royalite Westgate Service
 45St&BanffCoachRd . 249-2300

Sanderson's Shell Service 16Av&19StNE . 277-6307

Sarcee 66 Service 37St&SarceeRd . 249-4668

Scarboro Service Station 17Av&16aStSW . 244-4455

Scott's Shell Service 1315 3StNE . 277-4842

Sea Shell Service Cor 11Av&1StSW . 263-5079

Seventeenth Avenue Royalite Service
 2909 17AvSW . 249-1878

Sharon Esso Service 1111 8StSW . 244-5668

Service Stations—(Cont'd)

SHELL OIL SERVICE STATIONS

"YOU CAN BE
SURE OF
SHELL"



"WHERE TO BUY IT"

Avenue West Shell Service
 3417 17AvSW . 242-3882
 Bill's Shell Service 424 10StNW . 283-1828
 Brown H & Sons Shell Service
 1439 9AvSE . 273-5758
 Calgary Motor Products Ltd
 1Av&3StSW . 262-7585
 Centre Shell Service 1015CentreStN . 277-5211
 Chinook Shell Service 8247ElbowDr . 255-7131
 City Hall Shell Service
 Cor 7Av&4StSE . 262-7890
 Community Shell Service
 14StNW&BownessRd . 283-1090
 Cooksley's Shell Service
 3840MacLeodTr . 243-0255
 Eastgate Shell Service 3520 17AvSE . 272-4972
 Engels Shell Service
 3808BanffCoachRd . 249-1150
 Firestone Stores 58Av&MacLeodTr . 252-0171
 Forest Lawn Shell Service
 Cor 17Av&34StSE . 272-2628
 Glencrest Shell Service
 Cor 19Av&14StNW . 282-2555
 Golden Shell Service 3716 17AvSW . 249-8255
 Goodyear Service Stores
 7007MacLeodTr . 252-2228
 Grandview Service 2012MacLeodTr . 273-2050
 Hammy's Shell Service 1216 2StSE . 269-4826
 Harder's Shell Service
 RichmondRd&28StSW . 249-1102
 Jim & Bill's Shell Service
 6336BownessRdBwns . 288-4920
 Kensington Shell Service
 2439KensingtonRd . 283-1244
 Kramer Bros Garage Ltd
 4701MacLeodTr . 243-0909
 Lakeview Shell Service
 Cor 63Av&24StSW . 242-1575
 Langford's Harry Shell Service
 1439 13AvSW . 244-4664
 Lou's Shell Service 505 10StNW . 283-2555
 MacLeod Trail Shell 4611MacLeodTr . 243-1616
 Mayfair Shell Service 819 66AvSW . 255-0666
 Mel's Glamorgan Service
 Cor 37St&RichmondRd . 249-6256
 Mount Royal Shell 3001 14StSW . 244-6848
 Norrish Bros Shell Service
 Cor 10St&20AvNW . 289-3381
 Pete's Shell Service 48Av&CentreStN . 277-1125
 Pioneer Shell Service 2612CentreStN . 277-6036
 Queens Park Shell Service
 464 30AvNW . 277-4055
 Renfrew Shell Service 605 16AvNE . 277-2040
 Roy's Shell Service 8251FairmountDr . 255-0808
 Sanderson's Shell Service
 16Av&19StNE . 277-6307
 Scott's Shell Service 1315 3StNE . 277-4842
 Sea Shell Service 11Av&1StSW . 263-5079
 Southern Shell Service 2711 17AvSW . 249-2856
 Star Auto Service 539 17AvSW . 262-5330
 Steven's Shell Service
 Cor 24St&3AvNW . 283-5158
 Sunrise Shell Service 1019 9AvSE . 273-3216
 Super Shell Service 506 16AvNW . 289-3453
 Trans Canada Shell Service
 4647 16AvNW . 288-4130
 Triwood Shell Service
 Cor NorthmountDr&19StNW . 289-0867
 Violet Spray Shell
 2201KensingtonRd . 283-4466
 Viscount Shell Service 2648 24StSW . 249-8588
DEALERS
 Sarcee Service BraggCreekRd . 249-1616
 Conrich Service Station RR6Calgary . 276-9112
 Red Deer Lake Store W J Norrie . 255-9111
 Shell Canada Ltd (North Star Division)
 2923 17StSE . 273-3376

Service Stations—(Cont'd)

Shouldice Esso Service 5008 16AvNW . 288-2411
 Sid's Super Service (Alberta) Ltd
 5Av&4StSW . 266-5733
 (See Advertisement This Page)
 Simons Road B A Service 5440 45tNW . 277-5261
SKY CHIEF CENTRE AUTO SERVICE
 322CentreStS . 266-2912
SOUTH CALGARY ESSO SERVICE
 Cor 33Av&24StSW . 249-8787
 South Hill Service Ltd 8200 26StSE . 279-3400
 South Trail B A Service Station
 7603MacLeodTr . 255-4366
 South Trail Royalite 7403MacLeodTr . 255-8928
SOUTH TRAIL TEXACO
 Cor 98Av&MacLeodTr . 255-4251
 South Trail White Rose 9420MacLeodTr . 252-3909
 South Way Service 4101MacLeodTr . 243-4827
 South West Service 1503 26AvSW . 244-3450
 Southern Shell Service 2711 17AvSW . 249-2856
 Southland Shell 7504MacLeodTr . 255-7431
 Southwood Texaco 9939ElbowDr . 252-0626
 Spruce Cliff Esso Service
 Cor SpruceDr&SpruceCentre . 249-8265
 Spy Hill Esso Service
 19St&NorthmountDr . 282-1114
 Stadium Esso Service Station
 2320 16AvNW . 289-6707
STAMPEDER TEXACO SERVICE
 38Av&MacLeodTr . 243-3787

STAR AUTO SERVICE

SHELL PRODUCTS

Bill Allan and Howard Moore, Props.

24 HOUR SERVICE

539 17AvSW . 262-5330
 266-3123

Steven's Shell Service Cor 24St&3AvNW . 283-5158

STOCKYARDS GAS & OIL LIMITED

AllythShoppingCentre . 273-4379

(Continued Next Page)

RICHMOND TEXACO SERVICE

"COMPLETE"
GARAGE SERVICE
FIRESTONE TIRE CENTRE
BATTERIES

TOWING SERVICE

"Your Satisfaction—Our
Pleasure"

Willis Graham & Jim Hodgson, Props.

249-3553

24th Street & Richmond Road

SID'S SUPER SERVICE (ALBERTA) LTD.

WASH & LUBRICATION
TUNE UPS
BRAKES & STEERING
GAS & OIL

266-5733

5th Avenue & 4th Street S.W.

Service Stations—(Cont'd)

STOP & GO TEXACO 4410 Macleod Tr. 243-2114
 Sunalta Service Station 1202 14StSW 244-3000
 Sunray Esso Service Cor 9Av&3StSE 266-2128
 Sunrise Auto Service Cor 16Av&5StNE 277-8470
SUNRISE SHELL SERVICE
 1019 9AvSE 273-3216
 Sunset Texaco Service 501 16AvNW 289-5905
SUPER SHELL SERVICE 506 16AvNW 289-3453
 Supreme Texaco Service 1202 17AvSW 244-3329
 Tecumseh Auto Service 17Av&25StSW 249-0909
TEXACO DEALERS



WHEREVER YOU GO ...
 TRUST TEXACO

"WHERE TO BUY IT"

DISTRIBUTOR

Texaco Canada Limited 273-5255
 City Orders 1802 11StSE 273-4747

DEALERS

NORTH CALGARY

Highland Park Service Centre
 4015 Centre StN. 277-0561

Rosedale Auto Service
 12Av&Centre StN. 277-1880

Tuxedo Auto Service
 2319 Centre StN. 277-4374

NORTHWEST CALGARY

Acme Garage 1116 Memorial DrNW 283-1404
 Cambrian Texaco Service
 2004 14StNW 289-0113

Chury's Northwest Texaco Service
 2020 10StNW 289-8693

Collingwood Texaco Service Station
 Northmount Dr & Collingwood Pl. 282-1831

Foothills Texaco Service
 23Av&4StNW 277-3582

Kelly's Service Centre 16Av&19StNW 289-3092
 Kensington Texaco Service
 2134 Kensington Rd. 283-0977

Little Chief Texaco Service Station
 603 24StNW 283-0088

Pleasant Service Centre 24Av&24StNW 289-3559
 Riley Park Texaco 427 10StNW 283-1115

Royal View Texaco Service Hwy 1A W 288-3366
 Sunset Texaco Service 501 16AvNW 289-5905

NORTHEAST CALGARY

Hillcrest Texaco Service
 12Av&3StNE 277-1925

Rocky View Texaco Service
 408 24StNE 272-2021

Sunrise Auto Service 16Av&5StNE 277-8470
 Thoreson's Auto Service Ltd
 4002 Edmonton Tr. 277-0477

SOUTHWEST CALGARY

Altadore Auto Service
 Cor 16St&40AvSW 243-6572

Big T Texaco Service
 Cor 28St&17AvSW 249-3040

Britannia Auto Service
 49Av&Elbow Dr. 243-6958

Coach Road Texaco Service
 45St&Banff Coach Rd. 242-3662

Dukes Glendale Texaco Service
 3904 17AvSW 249-0822

Glamorgan Texaco Service
 Cor 37St&Richmond Rd. 249-6753

Kingsboro Texaco Service
 Cor 82Av&Elbow Dr. 255-0952

Lakeview Texaco Service Station
 Cor 66Av&24StSW 249-4565

Lone Star Auto Service 2003 4StSW 262-2910
 Mount Royal Texaco
 Cor 26Av&14StSW 244-4881

Red Star Auto Service 1402 14StSW 244-4234
 Richmond Texaco Service
 24St&Richmond Rd. 249-3553

Supreme Texaco Service
 1202 17AvSW 244-3329

Tecumseh Auto Service
 17Av&25StSW 249-0909

Western Auto Service 17Av&5StSW 262-3042
 Wildwood Auto Service 37St&8AvSW 249-4153

Service Stations—(Cont'd)

TEXACO DEALERS—Continued

SOUTH EAST CALGARY

Alf's Tune-Up Service 2006 8StSE 273-2196
 Bert & Jack's Import Car Service Ltd
 129 17AvSE 269-1492

Done-Right Service 7404 26StSE 279-3480
 East Trail Auto Service Ltd
 1556 9AvSE 273-5975

Falconer Motors Ltd 1006 9AvSE 273-5126
 Green "T" Service 9Av&12StSE 273-5762

Ideal Texaco Service
 Cor 26Av&2StSE 263-3628

Stop & Go Texaco 4410 Macleod Tr. 243-2114

SOUTH CALGARY

Acadia Texaco 82Av&Fairmount Dr 255-6366
 Carter Jack Ltd 6711 Macleod Tr 252-2271

Heninger Motors Ltd 3650 Macleod Tr 243-2266
 Manchester Auto & Sporting Goods Ltd
 5728 Macleod Tr. 255-0022

Renfrew Motors Ltd
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South Trail Texaco
 Cor 98Av&Macleod Tr. 255-4251

Southwood Texaco 9939 Elbow Dr 252-0626
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 38Av&Macleod Tr. 243-3787

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 Gary Motors Ltd 615 3StSW 263-1064

Parkade Service Station 227 6AvSW 269-6841
 Parkway Service 802 8AvSW 269-7114

Power Chief Auto Service Ltd
 302 12AvSW 263-7132

Renfrew Motors Ltd 330-340 5AvSW 269-8241
 Sky Chief Centre Auto Service
 322 Centre StS. 266-2912

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 5Av&1StSW 266-5611

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 Trans-Canada 99 Service
 Trans-Canada Hwy&36StNE 277-5287

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 STATION 16Av&6StNE 277-5460

Trans Canada Shell Service
 4647 16AvNW 288-4130

Trans-Canada White Rose 904 16AvNW 282-1703
 Triwood Shell Service
 Cor Northmount Dr&19StNW 289-0867

Tuxedo Auto Service 2319 Centre StN 277-4374
UNION SERVICE 2502 2StSE 262-1694

Uptown B A Service Cor 7Av&8StSW 266-6313
 Victoria Service Station 11Av&2StSE 266-1793

VIOLET SPRAY SHELL
 2201 Kensington Rd 283-4466

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 Western Auto Service 17Av&5StSW 262-3042

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WESTGATE SERVICE 4603 16AvNW 288-2424
 Westgate 66 Service 4944 8AvSW 249-9966

White Bear Bulk Service 809 9AvSE 273-1775
 Wildwood Auto Service 37St&8AvSW 249-4153

Will-Mart Personalized Service
 1402 9AvSE 273-1101

Service Stations—(Cont'd)

Willow Park 66 Service

98Av&Fairmount Dr. 252-4166
 Windsor Esso Service 939 4AvSW 266-4129

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 CENTRE Chinook Centre 255-7255

Zeke's Auto Service Ltd 2001 Bowness Rd 283-2183
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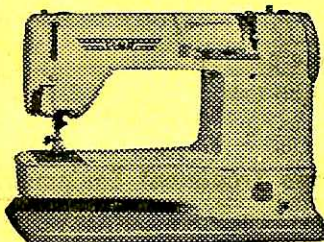
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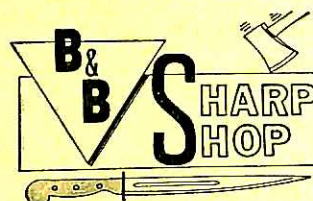
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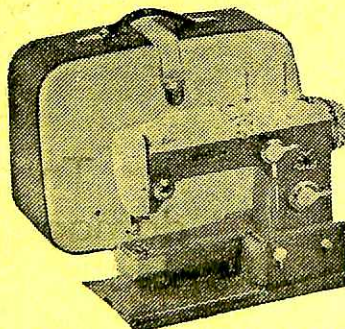
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(See Advertisement This Page)

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Capital Hill Shoe Clinic 2017 18StNW...289-3229

Chinook Shoe Repair

LwMall ChinookCentre...255-0626

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SERVICE 1114 17AvSW...244-0711

(See Advertisement This Page)

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Elbow Shoe Shop 2510 45StSW...262-7106

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(See Advertisement This Page)

Haysboro Shoe Repair 82Av&ElbowDr...252-0400

Jaquar Shoes Ltd 201 35AvNE...277-2307

JERRY'S SHOE REPAIR 106 16AvNE...276-2828

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111 Mayland Hgts Shopping Plaza 277-0222
Shulman's Shoe Clinic 101 7AvSE ... 269-1737
(See Advertisement This Page)
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AMANTEA STORES LTD 132 8AvSW ... 269-2870
Brentwood Village Plaza Shopping Centre ... 282-1977
Bata Shoe Store 308a 8AvSW ... 262-1888
Store No 2 105 8AvSW ... 262-2392
Store No 3
Calgary North Hill Shopping Centre ... 289-2115
Store No 4 Glamorgan Shopping Centre ... 249-3745
British Boot Shop 229 8AvSW ... 266-4433
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Harwood Shoes 4608 Bowness Rd ... 288-5366
JACQUES A E & SONS 1316 9AvSE ... 273-2376
JOLAYNE SHOES LTD 214a 7AvSW ... 262-7813
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(See Advertisement This Page)
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12-817 19StNE 277-5525
Mo-Gee Shoes 3711 17AvSW ... 249-3503
Nowak's Shoes (Brit) Ltd 815 49AvSW ... 243-4082

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Salamander Shoe Store 206 8AvSE ... 263-0926
Sansom Walter 808 1StSW ... 266-3832
SCHOLL'S DR FOOT COMFORT SHOP
814 1StSW ... 262-1215
Spence's Shoes 304-306 8AvSW ... 262-6403
Chinook Centre Store Chinook Centre ... 255-5885
(See Advertisement This Page)
Sterling Shoes Ltd
Main Store 207 8AvSW ... 269-7565
Calgary North Hill Shopping Centre Store
1616 14AvNW ... 289-2015
Chinook Centre Store Chinook Centre ... 255-0772
(See Advertisement This Page)
VANITY SHOES LTD 314 7AvSW ... 262-7452
{269-7077

West-End Shoes
8 Bowness Shopping Centre Bwns ... 288-4768

Shoes—Wholesale

BATA SHOE CO OF CANADA LTD
129-131 6AvSE ... 263-8576
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Greb Shoes Ltd 605 10AvSW ... 263-4605
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SPENCE'S SHOES

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LTD.

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Calgary North Hill Shopping
Centre Store
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Chinook Centre Store
Chinook Centre

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2500
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"FOR LIST OF STORES"

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Alberta Shoe Repair 1810 14AvNW ..289-6388
Bata Shoe Store No 3
CalgaryNorthHillShoppingCentre ..289-2115
Betty Shop Ltd 1600 14AvNW ..289-5109
Calgary Centre Barber Shop
1822 14AvNW ..289-5707
Canadian Imperial Bank of Commerce
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CalgaryNorthHillShoppingCentre ..289-2465
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CalgaryNorthHillShoppingCentre ..289-5757
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CalgaryNorthHillShoppingCentre ..289-6761
Tip Top Oven Products Ltd
1784 14AvNW ..289-0686
Tip Top Tailors Ltd
CalgaryNorthHillShoppingCentre ..289-3055
Toronto-Dominion Bank
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• 52 STORES & SERVICES
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• OPEN THURSDAY & FRIDAY TILL 9 PM
For List of Stores & Services
See White Pages—Chinook Shopping
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520 24StNE ..272-4016

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All-Screen Productions 1413a 11StSW ..244-3155
Art-Way Signs 503 42StSW ..249-5976
Artistic Signs 1131 11StSE ..273-5707
Dot Signs Ltd 410MemorialDrNE ..269-1436
Hunt H G 333 18AvSW ..266-4493
Martinson Sign Service 1137 11StSE ..273-5847
Patey Signs Ltd 415 6AvSE ..262-7971
Roepke Signs 807 11AvSW ..269-8354
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(See Advertisement This Page)

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The Calgary

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2050 10AvSW ..244-9366

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Acme Aluminum Products Ltd

339 3AvSE ..262-4369
ALSCO ALUMINUM LTD 5539 6StSE ..255-5518
(See Advertisement This Page)

CARLTON ALUMINUM LTD

5539 6StSE ..255-5518
(See Advertisement This Page)

Economy Roofers (Calgary) Ltd

1814 17AvSE ..273-4441
Erhart Re-Construction 724 15AvSW ..269-8320

Gienow Sash & Door Co Ltd

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(See Advertisement This Page)

COMPLETE REMODELLING WITH
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**ALUMINUM
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15 YEAR PAINT WARRANTY BY

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Free Estimates

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255-5518

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276-1171

AFTER 5:00 or WEEKENDS

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Siding—(Cont'd)**McCREADY PRODUCTS LTD**

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PRODUCTS LTD.

After Hours 249-6881

339 3AvSE ..262-4369

Schmitz Gert 1244 18aStNE ..277-2104
(See Advertisement This Page)

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Agents for Columbia Metal Rolling Mills
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WESTLAND METALS LTD

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Forest Lawn Taxi Ltd 3606 17AvSE ..272-4544

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Siding**
EXCLUSIVE FROM

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5539 - 6th Street S.E.



- RENOVATIONS
- NEW HOUSING &
- COMMERCIAL

Your Siding Contractor
— GERT SCHMITZ —

277-2104

1244 - 18a Street N.E.

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phone number, please look in
the telephone directory first.
That helps you, helps others
and helps telephone people to
do a better job for you.

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A 1 Signs 121 17AvSE 262-4054
(See Advertisement This Page)
"AD" SHOW CARDS Rear 403 4StSW .. 262-1255
Alberta Soloray Distributors Ltd
106 10StNW 283-3629
Arrow Signs 1023 30AvNW 282-2342
(See Advertisement This Page)
Art-Way Signs 503 42StSW 249-5976
(See Advertisement This Page)
B & H Signs 2122 18StSW 244-7131
BEAVER SIGNS 233 16AvNW 277-0988
(See Advertisement This Page)

BEHREND'S BRONZE INDUSTRIES LTD

CAST ALUMINUM - BRONZE
LETTERS - NUMBERS - SIGNS
NAME PLATES - PLAQUES
TABLETS - CUSTOM DESIGNS
Res. 289-5410

1604 40AvSE 273-4366

BLTYE DISPLAYS & SIGNS

449 26AvNW 277-8618
Calgary Outdoor Advertising Ltd
3635 Blackburn Rd. 243-1212
(See Advertisement This Page)

Color-Print Display Co 106 11AvSE 262-9994

COWAN BUD LTD 705 Centre StS 263-1034

DOT SIGNS LTD 410 Memorial Dr NE 269-1436
(See Advertisement This Page)

ECONOMY SIGNS 626 23AvSW 263-2805
Edwards Al 108 25AvSW 266-3667
(See Advertisement This Page)

ENGRAV-ON

NAME PLATES PLASTIC & METAL

1052 Trafford Dr 277-1724

GILLETT SIGNS Mn Flr 1224 9AvSE 273-2100
(See Advertisement This Page)

(Continued Next Page)

A1 SIGNS

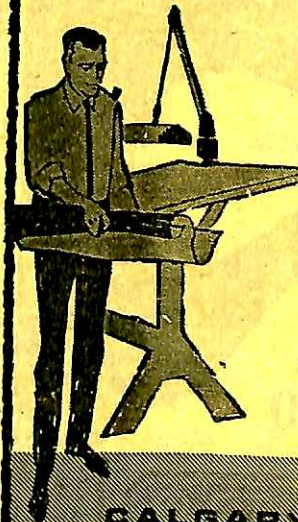
121-17 AVE. E.

PHONE 262-4054

CALGARY OUTDOOR ADVERTISING LTD.



243-1212



- Bulletins • Walls • Jr Bulletins
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- struction Signs • Real Estate • Posters
- Banners • Gold Leaf • Truck Lettering
- Silk-Screen • Shimmering - Disc Signs
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- Floats • Rustic Carved Wood Signs
- Notice Boards • Chalk Boards • Pin
- Boards • Window Signs & Display Exhibition
- Booths • Show Cards • Apartment Signs
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Centre

1604 BLACKBURN ROAD

ART-WAY Signs

SPECIALISTS IN—
OFFICE DOOR AND GOLD
LEAF LETTERING
Signs of every Description

249-5976

503 42nd Street S.W.

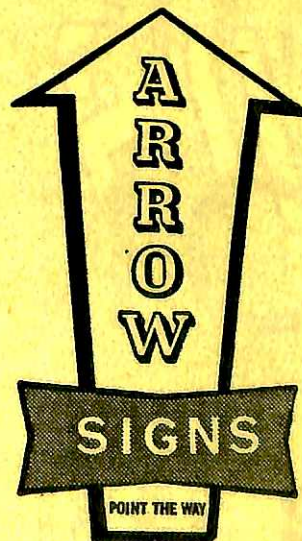
410 MEMORIAL DRIVE N.E. 269-1436



DOT SIGNS LIMITED

PHONE 282-2342

1023 - 30th Avenue N.W.
BILL CLEMENTS, Mgr.



TRUCK LETTERING
SHOW CARDS — BANNERS
OUTDOOR SIGNS
OFFICE DOOR SIGNS



PORTRAIT OF A MAN
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Signs of all Kinds

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LETTERING

TRUCK LETTERING

SCREEN PROCESSING

BAKED ENAMEL SIGNS

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HOOK SIGNS (CALGARY) LTD.

COR. 3rd STREET S.E. & 4th AVENUE CALGARY



SIGN SERVICE

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- REAL ESTATE
- OIL FIELD
- COMMERCIAL
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- TRUCK LETTERING
- GOLD & SILVER
LEAF
- BANNERS
- POSTERS
- SCREEN PROCESS

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A. W. (Marty) Martinson, Prop.
1137 - 11th Street S.E.

Signs—(Cont'd)

HOOK SIGNS (CALGARY) LTD 351SE&4Av. 263-2170
(See Advertisement This Page) 266-449
Hunt H G 333 18AvSW 242-382
JOHNSTON SIGNS 6432LombardyCr 255-176
L K Signs 7621MacLeodTr 273-584
(See Advertisement This Page) 273-584
Martinson Sign Service 1137 11StSE 249-049
(See Advertisement This Page) 283-533
Metro Advertising 2ndFlr 1917 33StSW 277-905
(See Advertisement This Page) 277-905
Mimura Dan Signs Ltd 2122 3AvNW 277-905
215 41AvNE (See Advertisement This Page) 277-595
National Neon Displays Ltd 204 40AvNE 277-595
(See Advertisement This Page) 289-17
NEOMA NEON SIGN CO 1316 17aStNW 289-17
NEON CONTRACTORS LTD 5305 1aStSW 252-333
(See Advertisement This Page)
(Continued Next Page)

DAN MIMURA SIGNS LTD.

- ★ GOLD LEAF LETTERING
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PHONE

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NEON CONTRACTORS LTD

SIGNS



"GOLD LEAF"
TRUCK LETTERING
OUTDOOR SIGNS
SILK SCREEN
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CUT OUT LETTERS
COMMERCIAL SIGNS
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7621 MACLEOD TRAIL



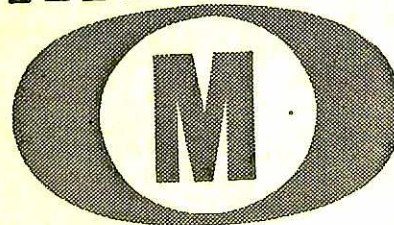
NEON-PLASTIC

PHONE

277-5955

204 40th Avenue N.E.

METRO



ADVERTISING

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- COMMERCIAL ART
- SILK SCREEN PROCESS
- SHOW CARDS
- COMMERCIAL SIGNS

telephone

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Signs—(Cont'd)

NEON PRODUCTS OF CANADA LTD

NEON
SIGNS
PLASTIC
SIGNS

314 4AvSW262-3981

NEON SALES & SERVICE LTD
909 15StSW...269-4971

(See Advertisement This Page)

ORNAMENTAL BRONZE CO LTD
7016FarrellRd...255-1011

PATEY SIGNS LTD 415 6AvSE262-7971

(See Advertisement This Page)

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- CUT-OUTS
- ANIMATION FOR ANY SIGN

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"NORTH HILL SHOPPING CENTRE"

260-1632 14AvNW282-1303

Roepke Signs 807 11AvSW269-8354

(See Advertisement This Page)

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BANNERS - CRESTS - DISPLAYS
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Sunnyside Auto Body Industries Ltd
3619 25tNE...277-3836

TAYLOR PLASTICS LTD 735 10AvSW 266-1182

Taylor Sign Works 505 8StSW262-3131

(See Advertisement This Page)

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Illuminated Signs Lease & Purchase
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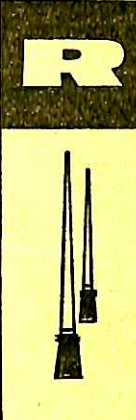
150RexdaleBl Weston, Ont. (416) 249-9121

Tioga Signs Ltd 7059FarrellRd252-3367

(See Advertisement This Page)

Tri-Art Designers 410MemorialDrNE269-7670

(Continued Next Page)



ROEPKE

Signs

269-8354

807-11 Ave.S.W.



**TIOGA
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**GENE
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7059 FARRELL ROAD

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- ALL FORMS OF OUTDOOR ADVERTISING
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- WINDOWS • BULLETINS
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252-3367



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TOM HAYWARD
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NEON SALES & SERVICE LTD

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269-4971

24 HOUR PHONE



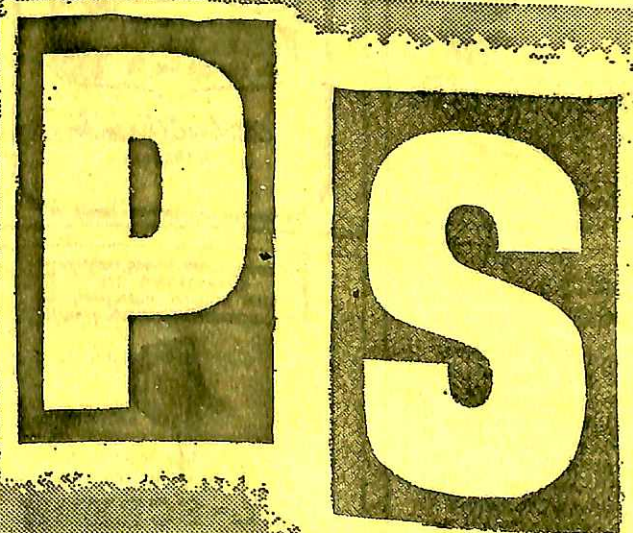
PLASTIC DISPLAYS

SIGN PROBLEMS SOLVED

TAYLOR SIGNS

262-3131 --- 505-8th. St. S.W.

SERVING CALGARY SINCE 1900



PATEY SIGNS



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415 - 6th Avenue S.E.