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Association
Canadian Roofing Contractors
Association

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- ASPHALT SHINGLES
- ASBESTOS SIDINGS
- SHEET METAL
- ALUMINUM AWNINGS
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(See Advertisement This Page)

REGGIN ROOFING & METAL WORKS LTD FLAT ROOFS

A.R.C.A. Guaranteed
Specializing in Repairs

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Waterproofing the Modern Way

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SHINGLING — RE-ROOFING — REPAIRS
All Work Guaranteed

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Member of A.R.C.A.

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SMOOTH SURFACED

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(See Advertisement This Page)

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(See Advertisement This Page)

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- CUTBACKS
- COLD-PROCESS
ROOFING
- ALUMINUM
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243-2711

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"ARISTOCRAT 275"
SHINGLES

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BUILT-UP ROOFING
Roofing Nails & Hardboards
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Campbell-Mack Supply Ltd

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Rubber Goods — Tires — Chemicals

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MezzFlrGreyhoundBldg. 262-4210

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243-6666

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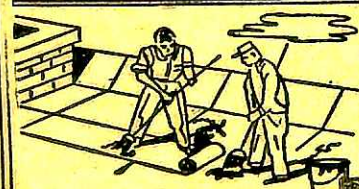
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- ★ BONDED EMPLOYEES

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Contractors Association

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"THE FOAM RUBBER CENTRE"

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TRANSMISSION BELTS
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RUBBER LININGS
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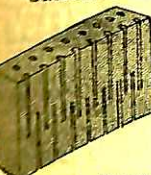
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"Custom Sizes Our Specialty"



- * LEATHERETTES
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262-4902

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122 20AvNE. 277-3919

Calgary Stamp & Stencil262-2205

522 6AvSW269-1116

(See Advertisement This Page)

Gurmac Rubber Stamps 1321a 9AvSE... 273-2101

(See Advertisement This Page)

QUALITY RUBBER STAMP SERVICE

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Seals - Stencils

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269-1116

Calgary Stamp
and Stencil

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Specializing in
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PADS & DATERS, ETC.



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See Carpet & Rug Cleaners & Carpet & Rug
Cleaning Equipment & Supplies

Rug Manufacturers

See Carpet & Rug Manufacturers

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Riteway Applicators 228 10AvNE.....277-0550

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COWTOWNER CO 614a 17AvSW.....266-3646

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Specializing in

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Full Line Of

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Expert Leather Repairs

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RILEY & McCORMICK LTD

Store 334 7AvSW. 262-1556

Office266-2228

Sayles Sporting Goods 220 8AvSE.....262-5068

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KENWAY Saddle & Leather Co.

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269-7818

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306 15AvSE...269-7818

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man" & "Short-Snorter" Breathing Appa-
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262-6702

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Consult Us for Protective Hats
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Helmets & Supplies - Gas
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Kits, Supplies. UL & FM Approved Fire
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Respirators - Safety Goggles - Gas Indicators
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Everything for Safety in Every
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Fire Extinguishers, First Aid,
Safety Clothing, Gloves, Lad-
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- DATERS
- SEALS
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- HOTEL KEY CHECKS



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SYMBOL OF CHAIN SAW QUALITY

For professional wood-

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Pioneer.

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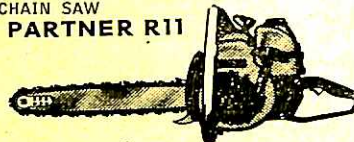
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A Complete Scaffolding Service

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Portable & Adjustable
One Piece Sections
No Loose Parts
Assembled Quickly by
One Man

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231 Examiner Bldg

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THE (SCALE DIVISION)

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STOP FALLING HAIR
COMBAT BALDNESS
END DANDRUFF

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Jr Section...BUTlr 8-6139
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85St&BownessRdBwns...288-5451
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Genl Ofc & Information
4Av&6StSW...263-8130

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Genl Ofc 19Av&16aStSW...CHery 4-8262
Librarian's Ofc...CHery 4-8802
Visual Aids Dept...CHery 4-8222
Central High School 13Av&8StSW
Principal...CHery 4-4048
Guidance Dept...CHery 4-3745
Crescent Heights High School 10Av&1StNW
Principal...CRstW 7-1582
Ofc & Academic Asst Principal...CRstW 7-1111
Asst Principal Technical Dept...CRstW 7-5383
Guidance Dept...CRstW 7-6275
Cafeteria...CRstW 7-4471
Forest Lawn High School
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Henry Wise Wood Sr High School
75Av&ElbowDr
Principal...252-2011
Asst Principal...252-2462
Guidance Dept...252-2463
Cafeteria...252-0323
Queen Elizabeth High School
6Av&18StNW...Atlas 3-1474

Viscount-Bennett High School
RichmondRd & 24StSW
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Asst Principal...CHrchl 9-4234
Guidance Dept...CHrchl 9-0444
Western Canada High School 17Av&5aStSW
Principal...262-3870
Asst Principal Academic Dept...266-2313
Asst Principal...262-5914
Technical Dept Head...262-5914
Guidance Dept...262-3856
Cafeteria...262-9638
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CorMorleyTr & 23aStNW
Principal...AVenu 9-4556
Asst Principal...AVenu 2-1766
Cafeteria...AVenu 9-9445

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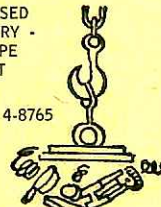
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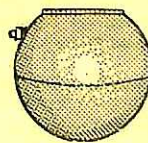
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(Continued Next Column)

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Sentinel Service 1801 9AvSE. 273-4335

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TAKE THE HOPPING OUT OF SHOPPING

LOOK FIRST IN THE **YELLOW PAGES**

Service Stations—(Cont'd)

Clark's Purity 99 Super Service
5504 24StSW. CHstnt 3-3505
(See Advertisement This Page)

Cliff's White Rose Service
4011RichmondRd. CHrchl 9-5922

Clint's Shell Service
Cor 5Av&10StNW. 283-2555

Cloverleaf Esso Service
Cor20St&16AvNE. CRstnw 7-4762

Coach Gate Service
3404BanffCoachRd. CHrchl 9-8339

COACH ROAD TEXACO SERVICE
45St&BanffCoachRd. 242-3662

Coach Road White Rose Service
4239BanffCoachRd. 249-5181

COLLEGE SERVICE STATION
17Av&6StSW. 266-3291

Collingwood Texaco Service Station
CorNorthmountDr&CollingwoodPl. 282-1831

Commercial Gas Sales 519 34AvSE. 243-4544

COMMUNITY SHELL SERVICE
14StNW&BownessRd. 283-1090

Cooke Motors Ltd 4Av&9StSW. 262-6024

COOKSLEY'S SHELL SERVICE
3840MacleodTr. CHstnt 3-0255

CRESCENT SERVICE
Cor16Av&4StNW. 277-3658

Crist's Service Station 2002 8AvSE. BRdwy 3-5242

Currie Service Station 2101 34AvSW CHrchl 2-3636

Cushing Bridge Service
Cor17Av&24StSE. BRIdg 2-3863

Doc's Acadia Texaco
82Av&FairmountDr. ALpin 5-6366

Dominion Mohawk Service 5505 17AvSE 272-1245

DONE-RITE SERVICE
7404 26StSE. BRowng 9-3480

DON'S HUSKY TRAVEL CENTRE
No2HighwayN. 277-1752

Double A Service Cor4St&25AvNW. AVenu 9-1112

DOUBLE JAY SERVICE LTD
COMPLETE AUTOMOTIVE SERVICE
TUNE-UPS — BRAKES — TOWING
3414 24StSW. 242-5075

Service Stations—(Cont'd)

DOWNTOWN WHITE ROSE SERVICE
4Av&1StSW. 263-3785

Dyson's 99 Auto Service 338 10StNW Atlas 3-2666

Eagle 99 Service Station
4316EdmontonTr. CRstnw 7-1123

East Calgary Esso Service Station
9Av&11StSE. 273-5070

East End Service 1005 9AvSE. BRdwy 3-5294

East Trail Auto Service Ltd
1556 9AvSE. BRdwy 3-5975

EASTGATE SHELL SERVICE
Cor 17Av&35StSE. BRIdg 2-4972

Ed & Ted's Service Ltd 1StSW&11Av. 262-7111
262-7121

Edmonton Trail Esso Service
3St&16AvNE. CRstnw 7-4308

Edmonton Trail White Rose
2106EdmontonTr. CRstnw 7-3729

Engels Shell Service
3808BanffCoachRd. CHrchl 9-1150

ERIC'S ESSO SERVICE
4410MacleodTr. CHstnt 3-2114

ERIC'S WHITE ROSE SERVICE
For the Best in Automobile Service—
Lubrication, Etc., try "ERIC'S"
2008 14StNW. AVenu 9-3576

Fairlane B A Service 4504 16AvNWMtg 288-5008

Fairview 99 Service 7215FairmountDr. 252-1055

Fairview 66 Service 8250FairmountDr 255-5122

Foothills Chevron Service 1904 4StSW. 263-0099

FOOTHILLS TEXACO SERVICE
23Av&4StNW. CRstnw 7-3582

Forest Lawn B A Service
Cor44St&17AvSE. 272-1777

Forest Lawn Esso Service 17Av&33StSE 272-2366

Forest Lawn Royalite Service
Cor 44St&17AvSE. 272-0939

Service Stations—(Cont'd)

FOREST LAWN SHELL SERVICE
Specializing in
TUNE UP WORK & COMPLETE REPAIRS
TRANS-CANADA TRAILERS TO RENT
Pat Lucente, Prop.
Cor 17Av&34StSE. BRIdg 2-2628

Forest Lawn Texaco Service
36St&17AvSE. 272-4688

Forest Lawn White Rose Service
3619 17AvSE. BRIdg 2-3344

Forester Harry Ltd 17Av&1StSW. 262-7536

Fred's Texaco Service
Cor 77StNW&BownessRdBwns. 288-4569

Gail's Service Station 1940 9AvSE. BRdwy 3-5929

Gary Auto Service Ltd Cor 9Av&2StSW. 262-9922
262-6606

Glamorgan Texaco Service
Cor37St&RichmondRd. 249-6753

Glen Meadows Service
26Av&37StSW. CHrchl 9-2871

GLENALTA SERVICE 42Av&20StSW. 243-0224

Glenbrook 99 Service Cor 28Av&37StSW 249-9232

Glendale Texaco Service Centre
Cor17Av&38StSW. 249-0822

Glenarry Red Head Service Station
17Av&26aStSW. CHrchl 9-4590

Golden Shell Service 3716 17AvSW CHrchl 9-8255

Grandview Service 2012MacleodTr. BRdwy 3-2050

GREAT WEST DISTRIBUTORS LTD
Red Head Petroleum Products
1702 9AvSW. 262-2151

Green "T" Auto-Service 12St&9AvSE. 273-5762

Hammy's Shell Service 1216 2StSE. 269-4826

Hanna Service 1920 9AvSE. 273-1890

HAPPY VALLEY ESSO SERVICE
TransCanadaHwyW. BUtlr 8-2262

Service Stations—(Cont'd)

Harder's Shell Service
RichmondRd&28StSW. CHrchl 9-1102

HAROLD'S USED OIL & MUD SERVICE
EFFICIENT PUMPING SERVICE
All types of Mud & Oil - Out of town work
Accepted
24St&RichmondRd. CHrchl 9-8139

Harry's Elbow Park Service 23Av&4StSW 262-5200
(See Advertisement This Page)

Haysboro Esso Service 9704ElbowDr. 255-6966

Herb's Auto Service
13Av&CentreStN. CRstnw 7-1465

HIGH PARK ESSO SERVICE
3704CentreStN. 277-8931

HIGHLAND PARK SERVICE CENTRE
Cor 40Av&CentreStN. 277-0561

Highlander Chevron Service
1740 16AvNW. 282-1969

Highway Esso Service 17Av&1StSW. 266-2201

Highwood Esso Service 40Av&4StNW CRstnw 7-4533

Hill's Shell Service
Cor25Av&CentreStN. CRstnw 7-6036

Hillcrest Texaco Service 12Av&3StNE. 277-1925

Hillhurst Service Station
KensingtonRd&10StNW. Atlas 3-1088

Hilltop Esso Service 1324CentreStN CRstnw 7-2575

Holmes Art 15Av&8StSW. 262-3224

Hoover's 66 Service 2803 17AvSW. 249-2762

Hub Oil Co Ltd Hubalta. BRIdg 2-3954

Hubalta Service Station
4914 17AvSE. BRIdg 2-3265

Husky Bulk Sales Cor BlackfootTr&7AvSE 273-4464

HUSKY OIL SERVICE STATIONS

TRAVEL THE
HUSKY ROUTE

"WHERE TO BUY IT"

Canadian Husky Oil Ltd 815 6StSW 266-7291

Chuck & Lyle's Noble Service Ltd
1302 1StSW. 266-2514

Don's Husky Travel Centre No2HwyN 277-1752

Husky Bulk Sales
BlackfootTr&7AvSE. 273-4464

Kon's Husky Service
BlackfootTr&7AvSE. 273-4464

Mickey's Auto Repair Ltd
7004MacleodTr. 252-3351

Ogden Garage Ltd 6813OgdenRd. 279-3154

Porter's Husky Service 607 4StSE. 262-7336

HYGRADE ESSO SERVICE
12Av&8StSW. 266-1952

Hyland Motors 315 16AvNE. 277-1005

Ideal Texaco Service 26Av&2StSE. 263-3628

(Continued Next Page)

To dial correctly, pull the dial all the way to the finger stop ... then let dial return at its own speed.

HARRY'S ELBOW PARK SERVICE

- TOWING SERVICE
- Brake & Tune-up Specialists
- Sun Tune-up Equipment
- Complete Mechanical Service

262-5200

23rd Ave. & 4th St. S.W.

WASTED CALLS

Wrong numbers mean wasted calls. If you're not absolutely sure of a number — look in the directory.

Avoid needless calls to "Information" — please look in the telephone book.



CLARK'S PURITY 99 Super Service

Specializing in . . .

- * TUNE-UPS & MAJOR OVERHAULS
- * PAINT & BODY REPAIRS
- * AMA TOWING SERVICE
- * SKATE SHARPENING

BUS. PHONE
**CHstnt 3-3505
243-1812**

Clark's Glenbrook 99
Super Service
CHrchl 9-9232
242-4477

Res. CHstnt 3-6872
5504 - 24th Street S.W.

Service Stations—(Cont'd)

IMPERIAL ESSO DEALERS

Back of Every Product
Sold by
IMPERIAL OIL LIMITED
Stands the Reputation
of Canada's Oldest and
Largest Oil Company



"WHERE TO BUY IT"

DEALERS

Acadia Esso Service
82Av&FairmountDr. ALpin 5-6577
Banff Trail Esso Service
16Av&10StNW. AVenu 9-6452
Barney's Esso Service
2803CentreStN. CRstvw 7-1778
Benbow's Esso Service
Cor 67Av&MacleodTr. ALpin 5-6898
Bowest Motors Ltd
8305BownessRdBwns. BUTlr 8-5206
Bowness Esso Service
6335BownessRdBwns. 288-6077
Briar Esso Service
Cor 5Av&24StNW. Atlas 3-5461
Calgary Motor Products Ltd
4Av&2StSW. 266-8841
Cambrian Esso Service
Cor CambrianPl&14StNW. AVenu 9-8818
Capitol Esso Service
2003 14StNW. AVenu 9-4639
Central Park Esso Service Station Ltd
12Av&4StSW. 266-3817
Cloverleaf Esso Service
Cor 20St&16AvNE. CRstvw 7-4762
East Calgary Esso Service
9Av&11StSE. BRdwy 3-5070
Ed & Ted's Service Ltd
11Av&1StSW. 262-7111
Edmonton Trail Esso Service
16Av&3StNE. CRstvw 7-4308
Eric's Esso Service
4410MacleodTr. CHstnt 3-2114
Forest Lawn Esso Service
17Av&33StSE. 272-2366
Freeman Wilson Ltd 511CentreStS 269-1901
General Supplies (1959) Limited
5Av&1StSE. 262-1101
Happy Valley Esso Service
TransCanadaHwy. BUTlr 8-2262
Haysboro Esso Service 9704ElbowDr. 255-6966
High Park Esso Service
3704CentreStN. 277-8931
Highway Esso Service 17Av&1StSW 266-2201
Highwood Esso Service
40Av&4StNW. CRstvw 7-4533
Hilltop Esso Service
1324CentreStN. CRstvw 7-2575
Hygrade Esso Service 12Av&8StSW 266-1952
Killarney Esso Service
Cor 26Av&34StSW. CHrchl 9-8281
Kingsland Esso Service
Cor 69Av&ElbowDr. ALpin 5-5797
Klaver's Esso Service
7Av&19StSE. BRdwy 3-4108
Knob Hill Esso Service
Cor 24St&22AvSW. CHrchl 9-8525
Knox Corner Esso Service
6Av&4StSW. 262-6296
Kwik Kar Wash Ltd 718 17AvSW. 263-4019
Langevin Esso Service 4Av&4StSE. 262-4831
Macleod Trail Esso Service
Cor 75Av&MacleodTr. ALpin 5-6066
Main Esso Service 8Av&8StSW. 262-9030
Menzie's Esso Service
Cor KensingtonRd&14StNW. Atlas 3-4885
Midnapore Esso Service Midnapore. 252-1304
Northgate Esso Service
No2HwyN. CRstvw 7-8888
Northview Esso Service
Cor 48Av&CentreStN. CRstvw 7-7255
Paramount Esso Service
17Av&8StSW. CHery 4-1995
Parkdale Esso Service
501 33StNW. Atlas 3-4037
Phil's Esso Service
Cor 17Av&37StSW. 249-2232
Premier Esso Service 12Av&2StSE. 262-9210
Prospect Esso Service
25Av&14StSW. CHery 4-8828
Queen's Park Esso Service
26Av&4StNW. 289-4666
Reid's Esso Service
1440 9AvSE. BRdwy 3-2212
Riverside Esso Service 12-4StNE. 263-7474

IMPERIAL ESSO DEALERS—
(Continued Next Column)

Service Stations—(Cont'd)

IMPERIAL ESSO DEALERS—Continued

Rocky View Esso Service
RichmondRd&37StSW. 249-0155
Rosebud Esso Service
2623 17AvSW. CHrchl 9-2848
Roxboro Esso Service
ElbowDr&4StSW. 262-7125
Sharon Esso Service 111 8StSW CHery 4-5668
Shouldice Esso Service
5008 16AvNWMtg. BUTlr 8-2411
Silver Springs Service BanffHwy AVenu 9-3006
Skip's Sales & Service
448 42AvSE. CHstnt 3-5155
South Calgary Esso Service
Cor 33Av&24StSW. 249-8787
South Hill Service Ltd
8200 26StSE. BRowng 9-3400
Spruce Cliff Esso Service
Cor SpruceDr&SpruceCentre. CHrchl 9-8265
Spy Hill Esso Service
19StNW&NorthmountDr. AVenu 2-1114
Stadium Esso Service Station
2320 16AvNW. AVenu 9-6707
Sunray Esso Service 9Av&3StSE. 266-2128
Trans Canada Esso Service
615 16AvNE. CRstvw 7-1322
Welcome Esso Service
16Av&2aStNW. 277-3932
West Point Esso Service
16Av&14StSW. CHery 4-2030
Westgate Esso Service
Cor45StSW&BanffCoachRd. CHrchl 9-9288
Windsor Esso Service 939 4AvSW. 266-4129

Island Service Station 9Av&12StSE BRdwy 3-5555
Jim & Bill's Shell Service
6336BownessRdBwns. BUTlr 8-4920
Jubilee Auto Service 2303 4StSW. 269-1779
Kelly's Servicentre 16Av&19StNW. AVenu 9-3092
Kensington 99 Centre Auto Service
Cor14St&KensingtonRd. Atlas 3-2565
Kensington Road Service
25St&KensingtonRd. Atlas 3-0611
Kensington Royale Service
CorKensingtonRd&18StNW. Atlas 3-0355
Kensington Shell Service
CorKensingtonRd&24StNW. Atlas 3-1244
Kensington Texaco Service
2134KensingtonRd. Atlas 3-0977
Killarney Esso Service
Cor26Av&34StSW. CHrchl 9-8281
Killarney Royale Service
Cor 37St&26AvSW. 249-8656
Killarney White Rose Service
3315 26AvSW. CHrchl 9-6969

KINGSBORO TEXACO SERVICE
Cor 82Av&ElbowDr. ALpin 5-0952
Kingsland Esso Service
Cor69Av&ElbowDr. ALpin 5-5797
Klavers Esso Service 7Av&19StSE. BRdwy 3-4108
KNOB HILL ESSO SERVICE
Cor24St&22AvSW. CHrchl 9-8525
Knox Corner Esso Service 6Av&4StSW. 262-6296
Lakeview Shell Service
Cor 63Av&24StSW. 242-1575
Langevin Esso Service 4Av&4StSE. 262-4831
Langford's Harry Shell Service
1439 13AvSW. CHery 4-4664
Leland Park Service Station
24St&26AvSW. CHrchl 9-2821
Lincoln Park Royale Service
Cor20St&54AvSW. 243-7577
Little Chief Texaco Service Station
603 24StNW. 283-0088

LONE STAR AUTO SERVICE
MINOR & MAJOR REPAIRS
MOTOR TUNE-UPS
BRAKE JOBS
TEXACO PRODUCTS
2003 4StSW. 262-2910

Lyon's Neighborhood B A Service
19St&20AvNW. AVenu 9-8830
Macleod Trail Esso Service
Cor75Av&MacleodTr. ALpin 5-6066
Macleod Trail 66 Service
Cor 75Av&MacleodTr. 255-4866
MACLEOD TRAIL WHITE ROSE SERVICE
6101MacleodTr. ALpin 5-5909
Main Esso Service Cor 8Av&8StSW. 262-9030

Service Stations—(Cont'd)

Mainline Royale Service
45Av&MacleodTr. CHstnt 3-4986
Maple Leaf Garage & Service Station
409 16AvNW. CRstvw 7-3484

MARSHALL'S HIGHLAND SERVICE
CentreSt&36AvN. CRstvw 7-8882

Mayfair B A Service
ElbowDr&66AvSW. ALpin 5-1606
Mayfair Shell Service
ALpin 5-0666
819 66AvSW. ALpin 5-0766
Mayland Heights 66 Service
Cor 19St&8AvNE. 277-6617
Meadowlark Shell Service 6520ElbowDr 255-5686

MEL'S GLAMORGAN SERVICE
YOUR SHELL DEALER
MOTOR TUNE-UPS — BRAKE JOBS
LUBRICATION — MINOR REPAIRS
GOODYEAR TIRES — EXIDE BATTERIES
TRAILERS TO RENT
"Service Truck and Car
for Your Convenience"
Cor 37St&RichmondRd. CHrchl 9-6256

Melody Auto Service Cor 6St&8AvSE. 269-3524
Menzie's Esso Service
CorKensingtonRd&14StNW. Atlas 3-4885
Metro Motors Ltd 5Av&CentreStS. 269-7090

MICKY'S AUTO REPAIR LTD
7004MacleodTr. 252-3351
Midnapore Esso Service Midnapore. 252-1304
Midnapore Texaco Service Midnapore. ALpin 5-9003

MILLER'S SHELL SERVICE
1019 9AvSE. BRdwy 3-3216
Miracle Auto Service 17Av&13StSW CHery 4-3294

MOHAWK

WHY
PAY
MORE?

"WHERE TO BUY IT"
HEAD OFFICE
MOHAWK OIL CO (ALBERTA) LTD
414 53AvSE. 252-3361

DEALERS

DOMINION MOHAWK SERVICE
5505 17AvSE. 272-1245
ED & LYNN'S MOHAWK SERVICE
& GRILL Midnapore. 255-9228
MOHAWK MACLEOD TRAIL SERVICE
5316MacleodTr. 252-1425
MOHAWK MONTGOMERY SERVICE
Cor46St&BownessRdMtg. 288-5080
PAT'S MOHAWK SERVICE & AUTO
PARTS 4045PortlandSt. BRdwy 3-1446

Mohawk Macleod Trail Service
5316MacleodTr. 252-1425
Mohawk Montgomery Service
Cor46St&BownessRdMtg. 288-5080
MONTGOMERY ROYALITE SERVICE
Cor16Av&HomeRdMtg. BUTlr 8-6600
Montgomery Texaco Service
1703 46StNWMtg. BUTlr 8-6373

MORGAN SHELL SERVICE
21St&KensingtonRd. Atlas 3-4466
Mount Royal Service Station
17Av&9StSW. CHery 4-3722
Mount Royal Shell 3001 14StSW. 244-6848
MOUNT ROYALITE SERVICE STATION
14Av&8StSW. CHery 4-8851

Norrish Bros Shell Service
Cor 10St&20AvNW. AVenu 9-3381
North Hill White Rose 201 16AvNW. 277-7444
North Trail Service Station
1530 48AvNE. 277-9467
Northgate Esso Service No2HwyN. CRstvw 7-8888

NORTHLAND SHELL SERVICE
5623 4StNW. 277-4055

Northview Esso Service
Cor48Av&CentreStN. CRstvw 7-7255
Northway B A Service
32AvNE&EdmontonHwy. 277-2545
Northwest-Texaco Service
Cor20Av&10StNW. 289-8693

NYBERGE AVENUE SERVICE
Cor 34St&17AvSW. 249-3766
Ogden Garage Ltd 6813OgdenRd. 279-3154
Oliver's Service Station Ltd
4616 16AvNWMtg. 288-6182

Service Stations—(Cont'd)

Orr's South West Service
Cor14St&26AvSW. CHery 4-3
Oughton Bros Ltd 3012 17AvSE. BRidg 2-3
Paramount Esso Service
17Av&8StSW. CHery 4-1
Park Royale Service Station
701 14StNW. Atlas 3-3
Parkdale Esso Service 501 33StNW. Atlas 3-4
PAT'S MOHAWK SERVICE & AUTO
PARTS 4045PortlandSt. BRdwy 3-1
Patrick's Auto Service Ltd 3916 17AvSE. 272-3
Peerless Service Station
23Av&EdmontonTr. CRstvw 7-1
Pete & Ron's White Rose Centre
1402CentreStN. CRstvw 7-1

PETE'S 99 SERVICE
6501BownessRdBwns. 288-1
Pete's Shell Service 48Av&CentreStN CRstvw 7-1
Phil's Esso Service Cor 17Av&37StSW. 249-1
Phillips 66 Downtown Service
Cor 6Av&6StSW. 266-1

PHILLIPS 66 SERVICE STATIONS

Growing all the time in all
phases of the oil industry

"WHERE TO BUY IT"

BLACKFOOT 66 SERVICE
Cor 9Av&BlackfootTr. 273-1
BONNYBROOK 66 SERVICE
Cor 40Av&14AStSE. 273-1
BOWRIDGE 66 SERVICE
BowridgeDr&TransCanadaHwy. 288-1
CHARLESWOOD 66 SERVICE
1140NorthmountDr. 289-1
FAIRVIEW 66 SERVICE
8250FairmountDr. 255-1
HOOVER'S 66 SERVICE
2803 17AvSW. 249-1
MACLEOD TRAIL 66 SERVICE
Cor 75Av&MacleodTr. 255-1
MAYLAND HEIGHTS 66 SERVICE
Cor 19St&8AvNE. 277-1
PHILLIPS 66 DOWNTOWN SERVICE
Cor 6Av&6StSW. 266-1
SOUTHWOOD 66 SERVICE
Cor ElbowDr&SouthlandDr. 255-1
WESTGATE 66 SERVICE
Cor 8Av&WestminsterDr. 249-1

Plainsman Service 3St&11AvNE. CRstvw 7-1
Pleasant Heights Royale Service
2408 4StNW. 277-1
Pleasant Servicentre
Cor 24St&24AvNW. AVenu 9-1
Polar Bear Service Ltd 427 10AvSE. 263-1
Porter's Husky Service 607 4StSE. 262-1
Power A P OgdenRd&62AvSE. BRowng 9-1
Power Chief Auto Service Ltd
302 12AvSW. 263-1
Body Shop 209 4StSW. 263-1
Premier Esso Service 12Av&2StSE. 262-1
Premier Way Service 14St&28AvSW CHery 4-1
Prospect Esso Service 25Av&14StSW CHery 4-1
PURITY 99 SERVICE STATIONS—
See Anglo American Purity 99 Service Station
QUEEN'S PARK ESSO SERVICE
Cor 26Av&4StNW. 289-1
Queen's Park Service 30Av&4StNW CRstvw 7-1
Rambler Motors (Calgary)
36Av&MacleodTr. 243-1
Rand's Great West Auto 20Av&4StSW. 262-1

(Continued Next Page)

EVERY subscriber to Te
phone service in Calgary a
District receives a copy of th
directory and your Advertis
ment in it is always to
found when it is wanted.

Service Stations—(Cont'd)

RED HEAD SERVICE STATIONS



"WHERE TO BUY IT"

LEASED SERVICE STATIONS & DEALERS
Bow View Red Head Service
Cor Kensington Rd & 20 St NW . Atlas 3-0964
Chuck's Auto Service
1915 11 St SE . BRdwy 3-5461
East Cal Service 1005 9 Ave SE . BRdwy 3-5294
Oliver's Service Station Ltd
4616 16 Av NW Mtgy . 288-6182
Orr's South West Service
Cor 14 St & 26 Av SW . CHery 4-3450
Penguin Oil Co 1001 8 St SE . BRdwy 3-4078
Rand's Great West Auto
20 Av & 4 St SW . 262-1550
West-Park Service Cor 26 St & 17 Av SW 242-5545

Red Star Auto Service 1402 14 St SW CHery 4-4234
Regal Auto Service 640 9 Av SW . 262-3233
Renfrew Service Station
16 Av & 6 St NE . CRstvw 7-8621
Renfrew Shell Service 605 16 Av NE CRstvw 7-2040
Renown Service 4006 Macleod Tr . CHstnt 3-0824
Richmond Texaco Service
24 St & Richmond Rd . CHrchl 9-3553
(See Advertisement This Page)
RILEY PARK TEXACO 427 10 St NW . 283-1115
Riteway Service Garage Ltd
26 Av & Portland St SE . BRdwy 3-1166
Riverside Esso Service 12-4 St NE . 263-7474
Rocky View Esso Service
Cor Richmond Rd & 37 St SW . 249-0155
Rosebud Esso Service 2623 17 Av SW CHrchl 9-2848
Rosedale Texaco Service 12 Av & Centre St N 277-1880
Rosemont Service Station
Cor Rosehill Dr & 14 St NW . 289-8393
ROTARY ROYALITE SERVICE
Cor 9 Av & 3 St NE . 266-6766
Roxboro Esso Service Elbow Dr & 4 St SW . 262-7125
ROY & GORDON'S SERVICE
40 Av & 4 St NW . AVenu 9-9822
Roy's Shell Service
8251 Fairmount Dr . ALpin 5-0808
Royalite City Centre Service 601 2 St SW 262-4109
Royalite Country Club Service
5103 Elbow Dr . ALpin 5-1855

RICHMOND TEXACO SERVICE

"COMPLETE" GARAGE SERVICE

FIRESTONE TIRE CENTRE BATTERIES

TOWING SERVICE

"Your Satisfaction—Our Pleasure"

Willis Graham & Jim Hodgson, Props.

CHrchl 9-3553

24th Street & Richmond Road

Service Stations—(Cont'd)

ROYALITE SERVICE STATIONS

The Hallmark
of
Motoring
Satisfaction



"WHERE TO BUY IT"

Royalite Oil Co Ltd 615 2 St SW . 266-7021
Royalite Bulk Agency
9 Av & 19 St SE . BRdwy 3-4995

SERVICE STATIONS

Mount Royalite Service Station
14 Av & 8 St SW . CHery 4-8851
Royalite Bow Park Service
9 Av & 13 St SE . BRdwy 3-3229
Royalite City Centre Service
6 Av & 2 St SW . 262-4109
Royalite Country Club Service
5103 Elbow Dr . ALpin 5-1855
Royalite Forest Lawn Service
Cor 44 St & 17 Av SE . 272-0939
Royalite Kensington Service
18 St NW & Kensington Rd . Atlas 3-0355
Royalite Killarney Service
Cor 37 St & 26 Av SW . 249-8656
Royalite Lincoln Park Service
Cor 20 St & 54 Av SW . 243-7577
Royalite Mainline Service
45 Av & Macleod Tr . CHstnt 3-4986
Royalite Park Service Station
14 St NW & 6 Av . Atlas 3-3131
Royalite Pleasant Heights Service
24 Av & 4 St NW . 277-2973
Royalite Rotary Service 9 Av & 3 St NE 266-6766
Royalite Seventeenth Avenue Service
17 Av & 29 St SW . CHrchl 9-1878
Royalite Thorncliffe Service Station
48 Av & Centre St N . CRstvw 7-5555
Royalite Trailrider Drive-In
Cor 73 Av & Macleod Tr . 255-6969
Royalite Trans Canada Service Station
16 Av & 6 St NE . 277-5460
Royalite Transport Service
Cor 9 Av & 19 St SE . 273-5270
Royalite Westgate Service Station
Cor Banff Coach Rd & 45 St SW . 249-2300
Royalite Montgomery Service
Cor 16 Av & Home Rd Mtgy . BUtlr 8-6600
Kendall Motors Ltd 15 Av & 1 St SW . 262-1788
Stampede Motors Ltd
17 Av & 14 St SW . CHery 4-7466
Stirling Auto Service
17 Av & 27 St SE . BRidg 2-3431
Volkswagen Sales & Service Ltd
Macleod Tr & 56 Av SE . ALpin 5-1181

Royalite Westgate Service
45 St & Banff Coach Rd . 249-2300
Sanderson's Shell Service
16 Av & 19 St NE . CRstvw 7-6307
Scarboro Service Station
17 Av & 16 St SW . CHery 4-4455
Scott's Shell Service
Cor 3 St & 13 Av NE . CRstvw 7-4842
SENTINEL B A SERVICE 1801 9 Ave SE 273-4335
Seventeenth Avenue Royalite Service
2909 17 Av SW . CHrchl 9-1878
Sharon Esso Service 1111 8 St SW . CHery 4-5668

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

Service Stations—(Cont'd)

SHELL OIL SERVICE STATIONS

"YOU CAN BE
SURE OF
SHELL"



"WHERE TO BUY IT"

Arne's Shell Service Station No 267
No 2 Edmonton Hwy & 32 Av NE . 277-2780
Bill's Shell Service 424 10 St NW . 283-1828
Brown H & Sons Shell Service
1439 9 Ave SE . BRdwy 3-5758
Bud's Shell Service
Cor 14 St & 19 Av NW . 289-3833

Calgary Motor Products Ltd
1 Av & 3 St SW . 262-7585
Centre Shell Service
1015 Centre St N . CRstvw 7-2034
Chinook Shell Service
8247 Elbow Dr . ALpin 5-7131
City Hall Shell Service
Cor 7 Av & 4 St SE . 262-7890
Clint's Shell Service
505 10 St NW . Atlas 3-2555
Community Shell Service
14 St NW & Bowness Rd . 283-1090
Cooksley's Shell Service
3840 Macleod Tr . CHstnt 3-0255
Eastgate Shell Service
17 Av & 35 St SE . BRidg 2-4972
Engels Shell Service
3808 Banff Coach Rd . CHrchl 9-1150
Forest Lawn Shell Service
Cor 17 Av & 34 St SE . BRidg 2-2628
Golden Shell Service
3716 17 Av SW . CHrchl 9-8255
Goodyear Service Stores
7007 Macleod Tr . 252-2228
Grandview Service
2012 Macleod Tr . BRdwy 3-2050
Hammy's Shell Service 1216 2 St SE 269-4826
Harder's Shell Service
Richmond Rd & 28 St SW . CHrchl 9-1102
Herb's Auto Service
13 Av & Centre St N . CRstvw 7-1465
Hill's Shell Service
Cor 25 Av & Centre St N . CRstvw 7-6036
Jim & Bill's Shell Service
6336 Bowness Rd Bwns . BUtlr 8-4920
Kensington Shell Service
Cor Kensington Rd & 24 St NW . Atlas 3-1244
Kramer Bros Garage Ltd
4701 Macleod Tr . CHstnt 3-0909
Lakeview Shell Service
Cor 63 Av & 24 St SW . 242-1575
Langford's Harry Shell Service
1439 13 Av SW . CHery 4-4664
Mayfair Shell Service
819 66 Av SW . ALpin 5-0666
Meadowlark Shell Service
6520 Elbow Dr . 255-5686
Mel's Glamorgan Service
Cor 37 St & Richmond Rd . CHrchl 9-6256
Miller's Shell Service
1019 9 Ave SE . BRdwy 3-3216
Morgan Shell Service
21 St & Kensington Rd . Atlas 3-4466
Mount Royal Shell 3001 14 St SW . 244-6848
Norris Bros Shell Service
Cor 10 St & 20 Av NW . AVenu 9-3381
Northland Shell Service 5623 45 St NW 277-4055
Pete's Shell Service
48 Av & Centre St N . CRstvw 7-1125
Queens Park Service
30 Av & 4 St NW . CRstvw 7-4378
Renfrew Shell Service
605 16 Av NE . CRstvw 7-2040
Roy's Shell Service
8251 Fairmount Dr . ALpin 5-0808
Sanderson's Shell Service
16 Av & 19 St NE . CRstvw 7-6307
Scott's Shell Service
Cor 3 St & 13 Av NE . CRstvw 7-4842
Southern Shell Service
2711 17 Av SW . CHrchl 9-2856
Stampede Shell Service
Cor 11 Av & 1 St SW . 266-5104
Star Auto Service 539 17 Av SW . 262-5330

SHELL OIL SERVICE STATIONS—
(Continued Next Column)

Service Stations—(Cont'd)

SHELL OIL SERVICE STATIONS—Continued

Steckler Shell Service
4611 Macleod Tr . 243-1616
Steven's Shell Service
Cor 24 St & 3 Av NW . 283-5158
Super Shell Service
506 16 Av NW . AVenu 9-3453
Trans Canada Shell Service
4647 16 Av NW Mtgy . BUtlr 8-4130
Triwood Shell Service
Cor Northmount Dr & 19 St NW . 289-0867
Viscount Shell Service
2648 24 St SW . CHrchl 9-8588
Wade's Shell Service 3417 17 Av SW 242-3882
DEALERS
Sarcee Service Bragg Creek Rd . CHrchl 9-1616
Conrich Service Station RR & Calgary . 276-9112
Red Deer Lake Store W J Norrie . ALpin 5-9111

Shouldice Esso Service
5008 16 Av NW Mtgy . BUtlr 8-2411
Sid's Super Service 5 Av & 4 St SW . 266-5733
(See Advertisement This Page)

SILVER SPRINGS SERVICE
Banff Hwy . AVenu 9-3006

Simons Road Service
Cor 4 St & Simons Rd . CRstvw 7-5261

SKY CHIEF CENTRE AUTO SERVICE
322 Centre St S . 266-2912

SOUTH CALGARY ESSO SERVICE
Cor 33 Av & 24 St SW . 249-8787

South Hill Service Ltd
8200 26 St SE . BRowng 9-3400

South Trail B A Service Station
Cor 75 Av & Macleod Tr . ALpin 5-4366

SOUTH TRAIL TEXACO
Cor 98 Av & Macleod Tr . ALpin 5-4251

South Trail White Rose 9420 Macleod Tr . 252-3909
South Way Service 4101 Macleod Tr . CHstnt 3-4827
Southern Shell Service
2711 17 Av SW . CHrchl 9-2856

Southwood 66 Service
Cor Elbow Dr & Southland Dr . 255-1866

Southwood Texaco
Cor Southland Dr & Elbow Dr . 252-0626

Spruce Cliff Esso Service
Cor Spruce Dr & Spruce Centre . CHrchl 9-8265

Spy Hill Esso Service
19 St & Northmount Dr . AVenu 2-1114

Stadium Esso Service Station
2320 16 Av NW . AVenu 9-6707

Stampede Shell Service
Cor 11 Av & 1 St SW . 266-5104
263-5079

STAMPEDER TEXACO SERVICE
38 Av & Macleod Tr . CHstnt 3-3787

Stan's Avenue Texaco Service Station
28 St & 17 Av SW . 249-3040

STAR AUTO SERVICE

SHELL PRODUCTS

Bill Allan and Howard Moore, Props.

24 HOUR SERVICE

539 17 Av SW . 262-5330
266-3123

(Continued Next Page)

SID'S SUPER SERVICE

WASH & LUBRICATION
TUNE UPS
BRAKES & STEERING
GAS & OIL

266-5733

5th Avenue & 4th Street S.W.

Every day hundreds of housewives are using these yellow pages to call someone in your line of business. Do they find you?

Service Stations—(Cont'd)

Steckler Shell Service 4611 Macleod Tr. .243-1616
 Steve's Auto Service 3505 16StSW .243-2461
 Steven's Shell Service Cor 24St&3AvNW .283-5158
 Stirling Auto Service 2740 17AvSE BRdg 2-3431
STOCKYARDS GAS & OIL LIMITED
 Alyth Shopping Centre. BRdwy 3-4379
 Sunalta Service Station
 12Av&14StSW .CHery 4-3000
 Sunray Esso Service Cor 9Av&3StSE .266-2128
 Sunrise Auto Service 16Av&5StNE .277-8470
 Sunset Texaco Service
 Cor 16Av&4StNW .Avenu 9-5905
SUPER SHELL SERVICE
 506 16AvNW .Avenu 9-3453
 Supreme Texaco Service 1202 17AvSW .244-3329

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 City Orders 1802 11StSE. (BRdwy 3-4747)
DEALERS
NORTH CALGARY
 Highland Park Servicentre
 Cor 40Av&CentreStN. .277-0561
 Rosedale Texaco Service
 12Av&CentreStN. .277-1880
NORTHWEST CALGARY
 Acme Garage 1116 Westmount Blvd Atlas 3-1404
 Cambrian Texaco Service
 2004 14StNW. Avenu 9-0113
 Collingwood Texaco Service Station
 Northmount Dr & Collingwood Pl. .282-1831
 Foothills Texaco Service
 23Av&4StNW. CRstvw 7-3582
 Kelly's Servicentre
 16Av&19StNW. Avenu 9-3092
 Kensington Texaco Service
 2134 Kensington Rd. Atlas 3-0977
 Little Chief Texaco Service Station
 603 24StNW. .283-0088
 Northwest-Texaco Service
 2020 10StNW. .289-8693
 Pleasant Servicentre
 24Av&24StNW. Avenu 9-3559
 Riley Park Texaco 427 10StNW. .283-1115
 Sunset Texaco Service
 Cor 16Av&4StNW. Avenu 9-5905
NORTHEAST CALGARY
 Hillcrest Texaco Service
 12Av&3StNE. .277-1925
 Sunrise Auto Service 16Av&5StNE. .277-8470
 Thoreson's Auto Service Ltd
 4002 Edmonton Tr. .277-0477
SOUTHWEST CALGARY
 Altadore Auto Service
 Cor 16St&40AvSW. CHstnt 3-6572
 Ashworth Frank Service Station
 14St&26AvSW. CHery 4-4881
 Bert & Jack's Import Car Service Ltd
 129 17AvSE. .269-1492
 Britannia Auto Service
 49Av&Elbow Dr. CHstnt 3-6958
 Coach Road Texaco Service
 45St&Banff Coach Rd. .242-3662
 Glamorgan Texaco Super Service
 Cor 37St&Richmond Rd. CHrchl 9-6753
 Glendale Texaco Service Centre
 Cor 17Av&38StSW. .249-0822
 Kingsboro Texaco Service
 Cor 82Av&Elbow Dr. ALpin 5-0952
 Lone Star Auto Service 2003 4StSW 262-2910
 Red Star Auto Service
 1402 14StSW. CHery 4-4234
 Richmond Texaco Service
 24St&Richmond Rd. CHrchl 9-3553
 Stan's Avenue Texaco Service Station
 28St&17AvSW. .249-3040
 Supreme Texaco Service
 1202 17AvSW. .244-3329
 Weaver's Auto Clinic 17Av&25StSW 249-0909
 Western Auto Service 17Av&5StSW 262-3042
 Wildwood Auto Service 37St&8AvSW 249-4153

TEXACO DEALERS—(Continued Next Column)

Service Stations—(Cont'd)

TEXACO DEALERS—Continued

SOUTH EAST CALGARY

Alf's Tune-Up Service
 2006 8StSE. BRdwy 3-2196
 Done-Right Service
 7404 26StSE. BRdwy 9-3480
 East Trail Auto Service
 1556 9AvSE. BRdwy 3-5975
 Falconer Motors Ltd 1006 9AvSE .273-5126
 Green "T" Service 9Av&12StSE .273-5762
 Ideal Texaco Service
 Cor 26Av&2StSE. .263-3628
SOUTH CALGARY
 Acadia Texaco 82Av&Fairmount Dr ALpin 5-6366
 Carter Jack Ltd 6711 Macleod Tr. .252-2271
 Manchester Auto & Sporting Goods Ltd
 5728 Macleod Tr. .255-0022
 Rambler Motors (Calgary) Ltd
 3805 Macleod Tr. .243-0911
 South Trail Texaco
 Cor 98Av&Macleod Tr. ALpin 5-4251
 Southwood Texaco
 Cor Southland Dr & Elbow Dr. ALpin 2-0626
 Stampeder Texaco Service
 38Av&Macleod Tr. CHstnt 3-3787

DOWNTOWN CALGARY

Avis Rent-A-Car System of Canada
 240 6AvSW. .269-6166
 Centre Bridge Service
 CentreSt&4AvSW. .266-6479
 Firestone Stores 5Av&4StSW .263-2580
 Forester Harry Ltd 17Av&1StSW .262-7536
 Gary Auto Service Ltd 9Av&25StSW .262-9922
 Gary Motors Ltd 615 3StSW .263-1064
 Parkade Service Station 227 6AvSW 269-6841
 Parkway Service 802 8AvSW .269-7114
 Power Chief Auto Service Ltd
 12Av&2StSW. .263-7132
 Renfrew Motors Ltd 5Av&3StSW .269-8241
 Sky Chief Centre Auto Service
 322 Centre StS. .266-2912
 Universal Sales & Service Ltd
 5Av&1StSW. .266-5611
BOWNESS
 Fred's Texaco Service
 Bowness Rd & 77 St NW Bwns. .288-4569
MIDNAPORE
 Midnapore Texaco Service
 Hwy No 2. ALpin 5-9003
MONTGOMERY
 Montgomery Texaco Service
 1703 46St NW Mtgy. BUTlr 8-6373
FOREST LAWN
 Forest Lawn Texaco Service
 17Av&36StSE. .272-4688

THORESON AUTO SERVICE LTD

4002 Edmonton Tr. .277-0477
 Thornciffe Royalite Service Station
 5004 Centre StN. CRstvw 7-5555
 Tip Top Service Station
 Cor 24St&5AvNW. Atlas 3-5441
 Trailrider Drive-In Cor 73Av&Macleod Tr. .255-6969
 Trailway Service 5210 Macleod Tr. .252-2006
 Trans Canada Esso Service
 615 16AvNE CRstvw 7-1322
TRANS CANADA ROYALITE SERVICE
 STATION 16Av&6StNE. .277-5460
 Trans Canada 99 Service
 Trans Canada Hwy E of Cloverleaf. .277-5287
 Trans Canada Shell Service
 4647 16Av NW Mtgy. BUTlr 8-4130
 Trans-Canada White Rose
 Cor 16Av&8StNW. .282-1703
 Transport Service Cor 9Av&19StSE .273-5270
 Triple "S" Service 5Av&4StSW .266-5733
 Triton Service Station 7Av&1StSE .266-2324
 Triwood Shell Service
 Cor Northmount Dr & 19 St NW. .289-0867
 Tuxedo Auto Service
 2319 Centre StN. CRstvw 7-4374
UNION SERVICE 26Av&2StSE .262-1694
 Uptown B A Service Cor 7Av&8StSW .266-6313
 Victoria Service Station 11Av&2StSE. .266-1793
 Viscount Shell Service
 2648 24StSW. CHrchl 9-8588
 Vogel's White Rose Service
 936 Northmount Dr. .289-6858
 Wade's Shell Service 3417 17AvSW .242-3882
WEAVER'S AUTO CLINIC
 17Av&25StSW. .249-0909
WELCOME ESSO SERVICE
 16Av&2aStNW. .277-3932

Service Stations—(Cont'd)

WEST-PARK SERVICE

Cor 26aSt&17AvSW. .242-5545
 West Point Esso Service (CHery 4-2030)
 16Av&14StSW. (CHery 4-8003)
 Western Auto Service 17Av&5StSW .262-3042
 Westgate Esso Service
 Cor 45StSW & Banff Coach Rd. CHrchl 9-9288

WESTGATE SERVICE

4603 16Av NW Mtgy. .288-2424
 Westgate 66 Service
 Cor 8Av&Westminster Dr. .249-9966
 Wildwood Auto Service 37St&8AvSW .249-4153
 Will-Mart Personalized Service
 1402 9AvSE. .273-1101
WINDSOR ESSO SERVICE 939 4AvSW 266-4129
WOODWARD'S AUTO SERVICE (ALpin 5-7255)
 CENTRE Chinook Centre. (ALpin 5-6121)
 Zeke's Auto Service Ltd
 2001 Bowness Rd. Atlas 3-2183
ZENITH PROPANE LTD
 36Av&5StSE. CHstnt 3-5526
ZYG'S INDUSTRIES LTD
 Cor 58Av&Macleod Tr. .252-1196

Sewage Service

See Septic Tanks

Sewage Treatment Equipment

See Also Septic Tanks

CARRUTHERS HARVEY LTD
 SMITH & LOVELESS
 SEWAGE PUMPING & TREATMENT
 1-122 17AvSE .263-7352

CHICAGO SEWAGE & INDUSTRIAL
 WASTES TREATMENT EQUIPMENT—
 MUMFORD MEDLAND LTD
 235 66AvSE. ALpin 2-2201
WALKER PROCESS EQUIPMENT INC
 309 Lancaster Bldg. .266-2150

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 OF YOUR OFFICE —
 HAVE YOUR TELEPHONE
 SYSTEM INSTALLED
 WHEN YOU ARRIVE.

Call Your Local
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 in Advance



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Supplies

Petroleum & Water Laboratories Ltd
 1623 Senlac St. CHery 4-3829

Sewing Machines

Calgary Rental Shop Ltd
 1436 Kensington Rd. Atlas 3-0005
 Elna Calgary Sewing Centre Ltd
 309 7AvSW. .263-8949
 (See Advertisement This Page)

GENERAL SEWING MACHINE REPAIRS

W. H. VERNUM
 Formerly with Singers, Toronto
EXPERT WORK
ALL MAKES
PROMPT — RELIABLE
 After Hours Call CHery 4-7600
 1731 9aStSW .CHery 4-7600

MORSE SEWING CENTRE
 1409 35StNE. CRstvw 7-4588
 (Continued Next Page)

Help is right at hand in
 these YELLOW PAGES. If
 you want to know where to
 get some product or service
 consult them . . . and save
 time.



FABRIC & SEWING CENTRE

SEWING MACHINES

CABINET OR PORTABLE
 STRAIGHT STITCH — ZIG ZAG
 AUTOMATIC — SUPERMATIC
 Know the Difference BEFORE You Buy

FREE HOME TRIAL

- REPAIRS • RENTALS • FABRICS
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ELNA CALGARY SEWING CENTRE LTD

262-2006
 263-8949

309 - 7th Avenue S.W.

Sewing Machines—(Cont'd)

Neilson Furniture Co Ltd
118-120 8AveSE...263-6490
(See Advertisement This Page)

Singer Sewing Machine Co 320 8AveSW...263-6068

SINGER SEWING MACHINES

EXPERT SEWING MACHINE
REPAIRS. SINGER Sales &
Rentals; Parts and Service.
For all your sewing needs —
Look for the famous
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Trademarks.



"WHERE TO CALL"

Singer Sewing Machine Co
320 8AveSW...263-6068

Sewing Machines—Wholesale

REYNOLDS SALES CORP LTD
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Parts & Supplies - Cabinet Manufacturers
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For Information Telephone

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CALGARY
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Sharpening Service

See also Grinding Service & Tool Grinding &
Sharpening

ACADIA CYCLE & SPORTS LTD
AcadiaShoppingCentre...252-0525
Ace Sharpening Service
Bsm 413a 10StNW...Atlas 3-6146

ARN'S EQUIPMENT LTD

Experts in Sharpening

SAWS - MOWERS - KNIVES

SCISSORS - PINKING SHEARS

340 16AveNWCRstvw 7-4335

B & B Sharp Shop 1329b 9AveSE273-1421
(See Advertisement This Page)
Bud's Sharp Shop Cor90Ave&FairmountDr 252-1811

CLARK'S PURITY 99 SUPER SERVICE

SPECIALIZING IN SKATE
SHARPENING (BY EXPERTS)

5504 24StSWCHstnt 3-3505

DOUG'S CYCLE & SHARPENING SERVICE

COMPLETE SHARPENING SERVICE

Saws, Mowers, Scissors, Knives, Skates, Etc.

2129 33AveSW242-5666

Head's Lock & Key Works 111 12AveSW 262-3115

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GENERAL SHARPENING
Hand and Circular Saws
Lawn Mowers - Knives
Scissors - Skates
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273-1006

1302 8AveSE273-1006

MARSHALL WELLS STORE

12BownessShoppingCentre...BUtlr 8-2553
Mission Cycle & Sports 2310 4StSW...262-2278

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WE SHARPEN ANYTHING

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PRECISION SHARPENING SERVICE

1149BownessRd...Atlas 3-4392
SHARP SHOP CO 117 5AveSE...262-5376
Sid's Cycle & Hardware (of Alberta) Ltd
337 17AveSW...262-5777

Sproule's Saw Shop 405 6AveSE262-1914

TUXEDO CYCLE & SPORTS

SKATES SHARPENED - SKATE EXCHANGE
MOWERS - SAWS - KNIVES - ETC.
2702CentreStNCRstvw 7-2872

Shavers—Electric

ACTIVE ELECTRONICS LTD

Factory Authorized Parts & Service Depot
PHILISHAVE
2023 33AveSWCHrchl 2-1141

MOODY TOM CO (CALGARY) LTD

SALES & SERVICE

★ RONSON Shaver Service
★ PHILISHAVE
★ WE SERVICE All Other
Makes

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TOM MOODY CO (CALGARY) LTD

1104CentreStNCRstvw 7-0701

REMINGTON ELECTRIC SHAVER— DIV OF REMINGTON RAND LTD

108a 7AveSE...263-5907

(See Advertisement This Page)

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• Factory Trained Experts
• ONLY GUARANTEED
FACTORY SERVICE

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SALES & SERVICE

Schick Service Inc
602CentreStS...262-1980

SHAVER SHOP (CALGARY) LTD

ELECTRIC SHAVER SALES & SERVICE
PARTS & ACCESSORIES
for All Makes

EVERY SALE BACKED BY OUR
GUARANTEED SERVICE

715 4StSW262-3585

TOM MOODY CO (CALGARY) LTD

1104CentreStN...CRstvw 7-0701

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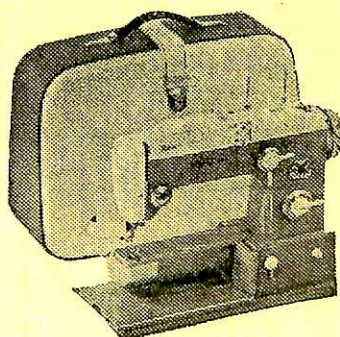


"FOR FACTORY SERVICE"

SUNBEAM APPLIANCE SERVICE CO
(CANADA) LTD 124 17AveSE...263-6190

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Zig-Zag



SERVICE TO ALL MAKES
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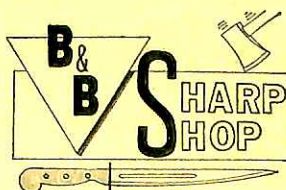
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NEILSON FURNITURE CO. LTD.

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- SCISSORS
- SKATES
- LAWN MOWERS

ALL CARPENTER TOOLS
KEY CUTTING SERVICE
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REMINGTON electric shaver service

- ★ prompt guaranteed
service
- ★ at factory prices
- ★ by factory trained
experts



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Listed Below, owned and
operated by Remington Rand, is Only One
in this Area Authorized to Service
Remington Electric Shavers
Don't let anyone but Remington's Factory-
Trained Experts Service Your Shaver

Remington
Electric Shaver

DIVISION OF REMINGTON RAND LIMITED

108a - 7th Ave. S.E. - 263-5907

Shavers—Electric—Wholesale**SUNBEAM SHAVER SERVICE**

FOR MEN'S AND
LADIES'
ELECTRIC SHAVERS



"FOR FACTORY SERVICE"
SUNBEAM APPLIANCE SERVICE CO
(CANADA) LTD 124 17AvSE. 263-6190

Sheet Metal Products

Airco Products of Alta Ltd 244-4433
2042 10AvSW. 244-4477
B W Steel Products Supply Co Ltd
2708 6StSE. BRdwy 3-4926
Patton Heating & Sheet Metal Ltd
1921 10AvSW. 244-6911
PEDLAR PEOPLE LTD 4-2050
1301 10AvSW. 4-6300
Reggin Roofing & Metal Works Ltd
106 11AvSW. 262-3931

ROSCO METAL PRODUCTS LTD

Eavestrough, Conductor Pipe,
Elbows, Perimeter Pipe
CUSTOM FABRICATION
1605 40AvSE. BRdwy 3-4901

Sheet Metal Enterprises 320 6AvSE. 269-3447
Standard Metal Products Ltd
1111 11StSW. CHery 4-0055

WESTEEL PRODUCTS LTD

1902 11StSE. BRdwy 3-5631
WILKINSON WARES LTD 602 11AvSW 263-2720

Sheet Metal Workers**A-1 SHEET METAL PRODUCTS LTD**

HEATING - VENTILATING
AND AIR CONDITIONING

General Sheet Metal Work

316 10StNW. ATlas 3-3554

ACTIVE SHEET METAL

GENERAL SHEET METAL
WORK

AUTOMATIC GAS & OIL FIRED FURNACES
FORCED AIR FURNACES

After Hours Res. CRstvw 7-2167

Bsmt 3716 17AvSE. BRldg 2-4355

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1316CentreStN. CRstvw 7-8511
ASHDOWN J H HARDWARE CO LTD
110 8AvSW. 266-7391

Bowness Tin Shop

6511BownessRdBwns. BUTlr 8-2100

CHEETHAM S & SONS LTD

332 40AvNE. 276-1151

CHESNEY G L HARDWARE LTD

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Alterations - Repairs

102 16AvNW. CRstvw 7-1346

CLARK WM SHEET METAL LTD

3915 2StNE. CRstvw 7-7561

Sheet Metal Workers—(Cont'd)**CONN JAMES**

HEATING — COOLING
SHEET METAL CONTRACTOR
res. AVenu 9-4324
1143BownessRd. 283-2600

DEEVES FRED & SONS LTD

WARM AIR HEATING - EAVESTROUGHING
VENTILATING & GENERAL SHEET METAL
1314 17AvSW. CHery 4-8951

DEMERS & CHISHOLM SHEET METAL LTD

Sheet Metal Work - Air Conditioning
Furnace Work - Eavestroughing
1005 14StSW. CHery 4-9776

EMPIRE SHEET METAL

CONTROL MAINTENANCE SERVICE
GENERAL SHEET METAL WORK
7417 23StSE. 279-4771

FOTTER EAVESTROUGHING

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BRdwy 3-5996

Grant Sheet Metal 2104 36AvSW. CHrchl 2-3267

Hickey Bros Roofing 12-735 8AvSW. 263-8386

HINGER MECHANICAL LTD

8ParkdaleCr. 283-4991
Meldon Roofing & Sheet Metal
4132 17StSE. 273-5490

(See Advertisement This Page)

MELSNESS SHEET METAL LTD

HEATING & SHEET METAL WORK

After Hrs. ATlas 3-3186

Bsmt 2020 12AvNW. AVenu 9-2243

Metro Sheet Metal Contractors Ltd

2023b 33AvSW. 242-1611

NEILSON F & SON LTD

1208 12AvSW. CHery 4-1880

OLIE'S SHEET METAL SERVICE

SPECIALISTS IN EAVESTROUGHING

2527CochraneRd. 289-3811

One Year Furnace Service 812 47StSE. 272-1596



ROOFS LTD.

ROOFING &
SHEET
METAL

GENERAL SHEET METAL WORK
HEATING & AIR CONDITIONING
VENTILATING

273-5490

4132 17th Street S.E.

Sheet Metal Workers—(Cont'd)**QUALITY SHEET METAL**

Furnace Work — Ventilation
General Sheet Metal
"SIGNS"

FROM COPPER - BRASS - STAINLESS

2203WestmountRd. ATlas 3-3026

RAMAGE HEATING & SHEET METAL LTD

PLUMBING - GASFITTING - HEATING
SHEET METAL WORK

203 35AvNE. CRstvw 7-0612
CRstvw 7-4344

REGAL SHEET METAL LTD

Ventilation — Air Conditioning
Furnaces

Stainless Steel Eavestroughing

1135 11StSE. 273-5902

REGGIN ROOFING & METAL WORKS LTD

AIR CONDITIONING
FURNACES
TINSMITHING

106 11AvSW. 262-3931

Riverside Plumbing Ltd 17-19 4StNE. 266-6103

ROBERTS SHEET METAL LTD

709 3StNE. 262-6565

(See Advertisement This Page)

SCHMIDT WM SHEET METAL & PLUMBING

LTD 103 4StNE. 263-7512

(See Advertisement This Page)

SHEET METAL ENTERPRISES

320 6AvSE. 269-3447

Roberts SHEET
METAL
LTD.

★ FURNACES
★ AIR CONDITIONING
★ EAVESTROUGHING
★ GENERAL SHEET
METAL

SNUG

&

COSY

709 - 3 St. N.E.

After Hours

266-6539

262-6565



WM.SCHMIDT
SHEET METAL & PLUMBING LTD.

SPECIALIZING IN

FORCED AIR HEATING

(RESIDENTIAL & COMMERCIAL)

AIR CONDITIONING
VENTILATING
EAVESTROUGHING

263-7512

103 - 4th Street N.E.

Sheet Metal Workers—(Co

STANDARD METAL PRODUCTS LTD
1111 11StSW. CHery

TO-MO EAVESTROUGHING
2708BreckenRd. 2

WASU CUSTOM STEEL MANUFACTURING
CO LTD 414 9AvSE. 2

WATSON SHEET METAL LTD

FORCED AIR HEATING

Air Conditioning & Ventilation

GENERAL SHEET METAL WOR

333 4AvSE. 263

WESTERN SHEET METAL & ROOFING

FURNACE INSTALLATION

VENTILATING - AIR CONDITION

GENERAL SHEET METAL WO

Res. Phone ATlas 3-5091

520 35AvNE. CRstvw

Sheet Metal Working**Equipment & Supplies****DURO-DYNE OF CANADA—**

WESTERN AIR CONDITIONING LTD

1510a 15StSW. 2

MARATHON EQUIPMENT & SUPPLY L

"FOR SHOPS — SCHOOLS & INDU

344 40AvNE. 27

Shelving—Steel**B W STEEL PRODUCTS SUPPLY CO LTD**

2708 6StSE. BRdwy

CALWEST SALES & SUPPLY LTD

LUNDIA PREFAB SHELVING

Easily Erected - Adjustable - Wood

Dwnstrs 1515 34AvSW. CHstnt

Farwil Corporation 1510a 15StSW. 2

(See Advertisement This Page)

(Continued Next Page)

STRUCTO

Adjustable
STEEL SHELVING
& RACKS

INSTALLATIONS DESIGNED
TO YOUR REQUIREMENTS
Completely Installed or Materials

Farwil Corporation

269-7791

1510a - 1st Street S.W.

It pays to make frequent
of the YELLOW PAGES
lists services, stores, pro
and professional people
classified for your con
ence.

Shelving—Steel—(Cont'd)

Northern Asbestos & Building Supplies Ltd 840 26AvSE. (BRdwy 3-1211)
(See Advertisement This Page)

OLSEN KNUD & SON
IRONA SYSTEMATIZED SHELVING
STORE & WAREHOUSES
1812 10AvSW 244-6361

PEDLAR PEOPLE LTD
1301 10AvSW (CHery 4-2050)
1301 10AvSW (CHery 4-6300)

SUNSHINE OFFICE EQUIPMENT—
STOCKWELL D G
9007 146St (Call Collect Person to Person)
Edmonton 488-4666

WESTEEL PRODUCTS LTD
1902 11StSE. BRdwy 3-5631

NORTHERN ASBESTOS & BUILDING SUPPLIES LTD.

"DEXION"

SLOTTED STEEL ANGLE

FOR

SHELVING & RACKS

BRdwy 3-1211

BRdwy 3-1221

840 - 26th Avenue S.E.

Shoemakers & Repairers—

(Cont'd)

Brentwood Shoe Repair
3535 Charleswood Dr. 289-4833
Calgary Shoe Hospital 123 8AvSW 263-1838
(See Advertisement This Page)

CANADIAN SHOE REPAIR & SHOE SHINE
125 8AvSE. 262-5603

Capital Hill Shoe Clinic
2017 18StNW. AVenu 9-3229

Chinook Shoe Repair
Lwr Mall Chinook Centre. ALpin 5-0626

Cooper The Cobbler 730 17AvSW 266-6692

Dack's Shoes Limited 139 8AvSW 262-3222

DOLLAR CLEANERS SHOE REPAIR SERVICE 1114 17AvSW. 244-0711
(See Advertisement This Page)

Edmonton Trail Shoe Repair 1708 35StNE 277-7888

Elbow Shoe Shop 2510 4StSW 262-7106

Empire Shoe Rebuilding No 1 504 8AvSW 266-2303
(See Advertisement This Page)

Haysboro Shoe Repair 82Av&ElbowDr 252-0400

Jaguar Shoe Manufacturing Co
201 35AvNE. CRstvw 7-2307

JERRY'S SHOE REPAIR 106 16AvNE. 276-2828

Joe's Shoe Renew 2406 29StSW. CHrchl 9-2211

Joe's Shoe Repair 906 35StNE 262-6528

Kingsland Shoe Repairs
7734 Elbow Dr. ALpin 5-6800

Krebs I 1225A 9AvSE BRdwy 3-5168

Modern Shoe Repairs 2216 4StSW 269-4285

O K Shoe Repair 3411 20StSW. CHrchl 9-9092

REX SHOES RENEW 832 16AvNW AVenu 9-2798

Shulman's Shoe Clinic 101 7AvSE 269-1737
(See Advertisement This Page)

STAR SHOEMAKER SHOP 309 8AvSE. 266-4722

Steve's Shoe Repair
4631a Bowness Rd Mtgy. BUtlr 8-4192

SUPERIOR SHOE CLINIC 1219 1StSW 263-3151

Thorncliffe Shoe Repair 5014 Centre StN. 276-1788

Tony's Shoe Repair 1045 40AvNW 289-9335

Tuxedo Shoe Clinic 2218 Centre StN CRstvw 7-3668

West End Shoe Repair 1405 14StSW 244-3042

Yale Plaza Shoe Repair & Tailoring
812 Centre StS. 269-3666
(See Advertisement This Page)

* DOLLAR CLEANERS SHOE REPAIR SERVICE

* *Featuring*

FREE PICK-UP & DELIVERY
ALL SHOES SANITIZED
FREE

ORTHOPEDIC
PRESCRIPTION WORK
REMODELLING
While You Wait Service
REBUILDING

Returned in Special
Plastic Bags



1114 - 17th Avenue S.W.

717 - 4th Street S.W.

1410a - 4th Street S.W.

244-0711

Sheriff's Office

Sheriff's Office Court House 262-9561

Shingles

See Roofing Materials & Supplies—Wholesale

Ship Lines

See Steamship Section

Shirt Manufacturers

Ciavett Peabody & Co of Canada Ltd
Arrow Shirts

R H Lingley Sales Rep res ALpin 5-4071

FORSYTH JOHN CO LTD
243-803 1StSE. 262-2319

Shoe Findings

Alberta Findings & Leather Co Ltd

409 8AvSE. 266-4577

Kenway Saddle & Leather Co
306 15AvSE. 269-7818

Shoe Shine Parlors

Superior Shoe Clinic 1219 1StSW 263-3151

Shoemakers & Repairers

Alberta Shoe Repair 1810 14AvNW AVenu 9-6388

SHOE REPAIRS

Shoes to Measure

Hunting and Working Boots

Oxfords, Elevator Shoes

6535 Bowness Rd Bwns 288-4545

Shoe Service 1240 Kensington Rd Atlas 3-5224

ARROW CLEANERS 914 16AvNW. AVenu 9-3142

Calgary Shoe Hospital

Shoe Repairing, Dyeing
and Shoe Shine

263-1838

Tailoring & Pressing Dept.
262-9001

**ALL SERVICES ARE QUICKLY
DONE BY EXPERTS ONLY
WHILE-U-WAIT**

123 8 Ave. S.W., Calgary, Alta.

If You Have

RECENTLY MOVED

into a neighborhood and
want to find nearby stores
selling certain commodities
or services, look in the

Yellow Pages

... they will tell you.

Empire Shoe Rebuilding

Orthopaedic Shoe
Specialist

Riding Boots and Fine Dress
Shoes Made to Order

Shoe Shine - Shoe Dyeing all
Colours

Repairs While You Wait

266-2303

504 8th Avenue S.W.

Yale Plaza Shoe Repair & Tailoring

—While You Wait Service—
Shoe Repairs — Shoe Dyeing
Tailoring

Alterations & Repairs
FOR LADIES & GENTLEMEN

Pressing — Dry Cleaning
All Work Carried Out By Experts

269-3666

812 Centre St. S.
Opposite Downtown Parkade

SHULMAN'S SHOE CLINIC



"We Doctor Your Shoes
& Heal Them
Attend to Their Dyeing
and Save Their Soles"

**Free Pickup
and Delivery**

269-1737

WORK DONE
WHILE YOU WAIT
101 - 7 Ave. S.E.
(Opp. York Hotel)

Shoes—Retail**AGNEW-SURPASS SHOE STORES LTD**

211 8AvSW ..262-4351
 Calgary Centre Store No 1
 1774 14AvNW ..Avenu 9-7365
 Calgary Centre Store No 2
 1644 14AvNW ..Avenu 9-8055
 Chinook Centre Store
 ChinookCentre ..ALpin 5-4162

AMANTEA STORES LTD

132 8AvSW ..269-2870
 BrentwoodVillagePlazaShoppingCentre ..282-1977
 Bata Shoe Store 308a 8AvSW ..262-1888
 Store No 2 105 8AvSW ..262-2392
 Store No 3 CalgaryShoppingCentre Avenu 9-2115
 Store No 4

GlamorganShoppingCentre ..CHrchl 9-3745

British Boot Shop 229 8AvSW ..266-4433
 Coquette Shoes 225 8AvSW ..269-5486

CORINNE FASHION SHOES

128 8AvSW ..263-2354
 Corrective Shoe Shop 401a 8AvSW ..262-7606

CRESCENT SHOES LTD**"DANCE ACCESSORIES"**

Johnny Brown - Capezio & Gamba
 Tap Shoes - Ballet Shoes & Leotards
 — Footwear For The Family —

115a 16AvNW ..CRstvw 7-6178

DACK'S SHOES

MAKERS OF MEN'S
 HIGHEST QUALITY
 SHOES FOR OVER
 A CENTURY

Dack's
 SHOES

Complete Custom Shoe Repairing

"WHERE TO BUY THEM"

DACK'S SHOES LIMITED

139 8AvSW ..262-3222

Shoes—Retail—(Cont'd)

Happyland Shoes for Children
 3821BanffCoachRd ..CHrchl 9-6500

Harold Runions Shoes Ltd
 1608CentreStN ..CRstvw 7-3843
 (See Advertisement This Page)

JAKES A E & SONS 1312 9AvSE ..273-2376

JOLAYNE SHOES LTD 214a 7AvSW ..262-7813

JOSEPHS SHOE SALON 133 8AvSW ..269-1644

KINGSLAND SHOES 7712ElbowDr ..ALpin 5-5919

LILLEY & SKINNER (CANADIAN) LTD

330 8AvSW ..262-9626

Head Ofc ..269-7666

Lynnwood Shoes 6622 20aStSE ..BRowng 9-3854

MACLEOD BROS LTD

**"The Great Clothiers
 of the Great West"**

Men's Footwear

1StSE&9Av ..262-3852

Marda Shoes 2113 33AvSW ..CHrchl 2-3050
 (See Advertisement This Page)

Mo-Gee Shoes 3711 17AvSW ..CHrchl 9-3503

Nowak's Shoes (Brit) Ltd

815 49AvSW ..CHstnt 3-4082

NOWAK'S SHOES LTD

SAVAGE SHOES FOR CHILDREN

2 STORES TO SERVE YOU

NOWAK'S SHOES LTD.

1432 17AvSW ..CHery 4-1220

NOWAK'S SHOES (BRIT) LTD.

815 49AvSW ..CHstnt 3-4082

Shoes—Retail—(Cont'd)**PARAMOUNT SHOES LTD**

**CALGARY'S GREATEST
 SHOE VALUES!**

108 8AvSW ..262-1966

ROBERT'S SHOE STORE 240 7AvSW ..263-1383

Rojan Shoes 3413 17AvSE ..BRidg 2-0089

Runions Harold Shoes (Cambrian) Ltd

CambrianShoppingPlaza ..Avenu 9-8519

Runions Harold Shoes Ltd

1608CentreStN ..CRstvw 7-3843

Salamander Shoe Store 206 8AvSE ..263-0926

Sansom Walter 808 1StSW ..266-3832

Spence's Shoes 304-306 8AvSW ..262-6403

Bowness Store

8BownessShoppingCentreBwns ..BUTlr 8-4768

Chinook Centre Store ChinookCentre ALpin 5-5885

(See Advertisement This Page)

Sterling Shoes Ltd

Main Store 207 8AvSW ..269-7565

Calgary Shopping Centre Store

1616 14AvNW ..Avenu 9-2015

Chinook Centre Store

ChinookCentre ..ALpin 5-0772

(See Advertisement This Page)

VANITY SHOES LTD 314 7AvSW ..262-7452

269-7077

Shoes—Wholesale

BATA SHOE CO OF CANADA LTD

129-131 6AvSE ..263-8576

Bletcher G F Ltd 838 9AvSW ..266-5285

263-5208

MINER RUBBER CO LTD

3615ManchesterRd ..CHstnt 3-6021

Narwil Shoe Co 325 10AvSW ..263-2531

Shopping Centres

Acadia Shopping Centre Ltd

Dwnstrs 1134 8AvSW

Calgary North Hill Shopping Centre

266-1632 14AvNW

CALGARY NORTH HILL SHOPPING

FREE
 PARKING
 FOR
 2500
 CARS

"IT'S FUN TO SHOP WITH JUST

"FOR LIST OF STO

Agnew-Surpass Shoe Stores Ltd No

1774 14AvNW ..A

Agnew-Surpass Shoe Stores Ltd No

1644 14AvNW ..A

Alberta Shoe Repair

1810 14AvNW ..A

Bata Shoe Store No 3

CalgaryShoppingCentre ..A

Betty Shop Ltd 1600 14AvNW ..A

Calgary Centre Barber Shop

1822 14AvNW ..A

Fairview Bowling Lanes Ltd

1696 14AvNW ..A

Canadian Imperial Bank of Commerce

1630 14AvNW ..A

Card & Candy Shop

CalgaryShoppingCentre

Exquisite Flowers—North West St

CalgaryShoppingCentre

Fabric Care Associates Ltd

CalgaryShoppingCentre ..A

Halling's Music Centre Ltd

CalgaryShoppingCentre ..A

Lazy Susan Grill Ltd

1770 14AvNW ..A

MacLeod's Limited

CalgaryShoppingCentre ..A

Mark Joe Men's Wear

1806 14AvNW ..A

Otto Braaz Beauty Salons Otto's La

CalgaryShoppingCentre ..A

P M S Camera & Hobby Shop

1730 14AvNW ..A

Park Lane Restaurant & Banquet R

CalgaryShoppingCentre ..A

Pauline Johnson Candies

1634 14AvNW ..A

Phillips Dr Walter Optmtrst

CalgaryShoppingCentre ..A

Pro Sporting Goods Ltd

CalgaryShoppingCentre ..A

Reed's China & Gift Shop (Calgary)

CalgaryShoppingCentre ..A

Silk-O-Lina Ltd 1706 14AvNW ..A

Sterling Shoes Ltd 1616 14AvNW ..A

Tamblyn Drug Stores—No 35

CalgaryShoppingCentre ..A

Tip Top Oven Products Ltd

1784 14AvNW ..A

Tip Top Tailors Ltd

CalgaryShoppingCentre ..A

Toronto-Dominion Bank

1840 14AvNW ..A

Wedell's Jewellers

1640 14AvNW ..A

Woolworth F W Co Ltd

1700 14AvNW ..A

Zellers Ltd 1696 14AvNW ..A

CHINOOK SHOPPING CENTRE LTD

• 50 STORES & SERV

• FREE & EASY PARK

• OPEN THURSDAY & FRIDAY T

For List of Stores & Serv

See White Pages—Chinook Sh

Centre Ltd.

Administration Office

66Av&MacLeodTr ..ALF

Shopping Service

SPEERS HARDWARE & APPLIANCES

1020 17AvSW

Shot Hole Drillers

See Oil Well Drillers

HAROLD RUNIONS

Shoes LTD.

YOUR

Savage

SHOE DEALER

• FLORSHEIM • RAND • VITALITY
 • SAVAGE CHILDREN'S SHOES

1608 Centre St. N.
 CRstvw 7-3843

Cambrian Shopping Plaza
 Avenu 9-8519

SPENCE'S

THE HOME OF GOOD
 SHOES

Three Locations to Serve
 You

Chinook Centre
ALpin 5-5885

Bowness
BUTlr 8-4768

Downtown
262-6403

SPENCE'S SHOES
 304-306 8 Av. S.W.

STERLING SHOES LTD.

Main Store 207 - 8th Ave. S.W.

269-7565

Calgary Shopping Centre Store

1616 - 14th Ave. N.W.

Avenu 9-2015

Chinook Centre Store
 Chinook Centre

ALpin 5-0772

MARDA SHOES

*"Calgary's Only Exclusive
 Children's Shoe Store"*

featuring

"SAVAGE SHOES"

FREE PARKING LOT

— Marda Theatre Bldg. —

CHrchl 2-3050

2113 - 33rd Avenue S.W.



**A Welcome Sight
 A Public Telephone**

Conveniently located and
 well-lighted public tele-
 phones serve your "away-
 from - home" telephone
 needs 24 hours a day,
 Sundays and holidays.

Shovels—Power

CONSTRUCTION EQUIPMENT CO LIMITED 66Av&3StSW ALpin 5-1121
NORTH WEST ENGINEERING CO—
PARDEE EQUIPMENT CO LTD
 520 24StNE272-4016
PIONEER MACHINERY LTD
 1139 9AvSW...263-0300

Show Cards

A 1 Signs 121 17AvSE.....262-4054
"AD" SHOW CARDS Rear 403 4StSW...262-1255
 Advertising Display Studios 231 8AvSW...262-2333
 Art-Craft Signs Bsm 119 8AvSE.....262-5440
 Art-Way Signs 503 42StSW249-5976
 Artistic Signs 1131 11StSE273-5707
 Dot Signs Ltd 410RiversideBlvd269-1436
 E-Z Signs 534 9AvSE263-4499
 Hunt H G 333 18AvSW266-4493
 Marlinton Sign Service 1137 11StSE273-5847
 Patey Signs Ltd 534 9AvSE262-7971
 Roepke Signs 807 11AvSW269-8354
VOGUE SIGNS LTD 1131 11StSE273-5707
 (See Advertisement This Page)

Shower Doors & Compartments

MERCURY BUILDERS PRODUCTS LTD
 Glass & Plastic Shower & Tub Enclosures
 Medicine Cabinets
 2050 10AvSW244-9366

Siding

Acme Aluminum Products Ltd
 2012 10AvSW...244-1115
ALSCO ALUMINUM LTD 5539 6StSE...255-5518
 (See Advertisement This Page)
DAYMOND CO LTD 215 10AvSW.....266-8881
 Economy Roofers (Calgary) Ltd
 1814 17AvSE...273-4441
 Erhart Re-Construction 724 15AvSW269-8320
MCREADY PRODUCTS LTD
 DISTRIBUTOR: WM. CLARK
 APPLICATION SERVICE LTD.
 3915 25StNECRstvw 7-7561
 Reynal Building Products Ltd
 211b 12AvSW...266-2644
WESTEEL PRODUCTS LTD
 Agents for Columbia Metal Rolling Mills
 1902 11StSE...BRdwy 3-5631
WESTLAND METALS LTD
 6808FairmountDr...252-3341

"CARLTON"

ALUMINUM SIDING
 NOW...NO MORE
 HOUSE PAINTING

Manufactured by

ALSCO
ALUMINUM LTD.

5539 - 6th Street S.E.

255-5518

Signs

A 1 Signs 121 17AvSE.....262-4054
 (See Advertisement This Page)
"AD" SHOW CARDS Rear 403 4StSW...262-1255
 Advertising Display Studios 231 8AvSW...262-2333
 (See Advertisement This Page)
 Alberta Soloray Distributors Ltd
 211-513 8AvSW...269-3807
 Arrow Signs 324 39AvSE243-3303
 (See Advertisement This Page)
 Art-Way Signs 503 42StSW249-5976
 (See Advertisement This Page)

BEHREND'S BRONZE INDUSTRIES LTD

Architectural Castings
 Raised Lettering
 Metal Signs

Memorial Tablets
 Aluminum - Bronze

Phone

273-4366

1604 40AvSE273-4366

(Continued Next Page)

ADVERTISING DISPLAY STUDIOS

SHOW
CARDS

262-2333

231 8th AV. SW.

CROSS STREET FROM CAPITOL THEATRE

ART-WAY
Signs

SPECIALISTS IN—

OFFICE DOOR AND GOLD
 LEAF LETTERING

Signs of every Description

249-5976

503 42nd Street S.W.

Results obtained through
 Classified Business Directory
 advertising are greater than
 can be obtained through simi-
 lar expenditures in any other
 form of advertising.

Artistic Signs
Jim Chapman

VOGUE
SIGNS
LTD.

Specializing in ...



SHOWROOM WINDOW LETTERING & DESIGN
 LARGE PROJECT & HOME SHOW SIGNS ETC.
 SHOWCARDS · POSTERS · TRUCK LETTERING

Dial 273-5707

1131 - 11th. ST. S.E.

A1
SIGNS

121-17 AVE. E.

PHONE

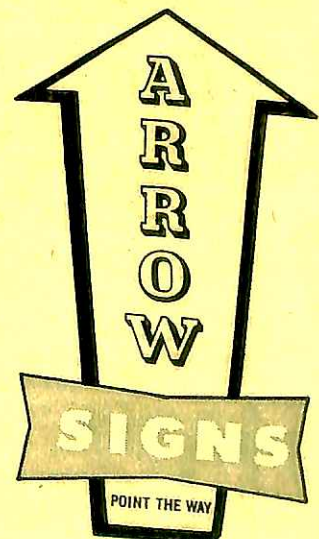
262-4054

PHONE

243-3303

324 - 39th Avenue S.E.

— Heart of Industrial Area —



TRUCK LETTERING
 SHOW CARDS — BANNERS
 OUTDOOR SIGNS
 GOLD LEAF
 OFFICE DOOR SIGNS

Sightseeing Tours

CALGARY GRAY LINE LTD
 129 1AvSW...266-3820
 Terminal GreyhoundBldg262-2131

**BULLETINS-WALLS
PAINTED SIGNS
277-9422**

**CALGARY
OUTDOOR**

ADVERTISING LTD.

Office 1448 Richland Road 277-9422

Plant 3635 Blackburn Road 243-1212

**410
RIVERSIDE
BOULEVARD
269-1436**

**DOT
SIGNS
LIMITED**

**AL EDWARDS
SIGNS**

266-3667

Signs—(Cont'd)

Calgary Outdoor Advertising Ltd
Office 1448 Richland Rd
Plant 3635 Blackburn Rd
(See Advertisement This Page)
CLAUDE NEON GENERAL ADVERTISING
909 155 St SW
Color-Print Display Co 106 11 Av SE
COWAN BUD LTD 4-114 7 Av SE
DOT SIGNS LTD 410 Riverside Blvd
(See Advertisement This Page)
E-Z SIGNS 534 9 Av SE
ECONOMY SIGNS 626 23 Av SW
Edwards Al 108 25 Av SW
(See Advertisement This Page)
GILLETT SIGNS
Mn Flr 324 10 St NW AT
(See Advertisement This Page)
HOOK SIGNS (CALGARY) LTD
Cor 35 St SE & 4 Av
(See Advertisement This Page)
Hunt H G 333 18 Av SW
JOHNSTON SIGNS
6432 Lombardy Cr CH
(Continued Next Page)

SIGN



GOLD LEAF
TRUCK LETTERING
OUTDOOR SIGNS
SILK SCREENING
PROCESSING
CUT OUT LETTERS
COMMERCIAL
LEIF KLEIN

Phone ALpin 5-1766
7621 MACLEOD TRAIL

A COMPLETE SIGN SERVICE

**GILLETT
Signs**

" ADVERTISING IS A MUST.. FOR BETTER BUSINESS "

324 10th. ST. N.W.

AT 3-4687



HALF A CENTURY OF SERVICE 1913-1968

OUTDOOR ADVERTISING
SPECIALISTS

STORE FRONT SIGNS IN
PLASTIC - METAL - WOOD

EXHIBITION AND
INDUSTRIAL DISPLAYS

GOLD & SILVER LEAF
LETTERING

TRUCK LETTERING

SCREEN PROCESSING

BAKED ENAMEL SIGNS

PH. 263-2170

HOOK SIGNS LTD.

CALGARY — EDMONTON — LETHBRIDGE
COR. 3rd STREET S.E. & 4th AVENUE

Signs—(Cont'd)

L K Signs 7621 Macleod Tr ALpin 5-1768
(See Advertisement Opposite Page)
Martinson Sign Service 1137 11 St SE . 273-5847
(See Advertisement This Page)
Mimura Dan Signs 2122 3 Av NW Atlas 3-5333
215 41 Av NE 277-9057
(See Advertisement This Page)

NEOMA NEON SIGN CO
1316 17a St NW. Avenu 9-1794
NEON CONTRACTORS LTD
5305 1a St SW .252-3391
(See Advertisement This Page)

NEON PRODUCTS OF CANADA LTD
314 4 Av SW. .262-3981
(See Advertisement This Page)

NEON SALES & SERVICE LTD
909 15 St SW. .269-4971
(See Advertisement This Page)

ORNAMENTAL BRONZE CO LTD
7016 Farrell Rd ALpin 5-1011
PATEY SIGNS LTD 534 9 Av SE. 262-7971
(See Advertisement This Page)
(Continued Next Page)

**DAN MIMURA
SIGNS**

- ★ GOLD LEAF LETTERING
- ★ TRUCKS
- ★ SCREEN PROCESS
- ★ OUTDOOR SIGNS

PHONE

277-9057

215 - 41st Avenue N.E.

If No Answer Call Atlas 3-5333



NEON
CONTRACTORS LTD
252-3391

NIGHT CALLS

Avenu 9-1140 - Avenu 9-4594

**SALES AND
SERVICE FOR
ALL SIGNS**

5305 - 1a St. S.W.

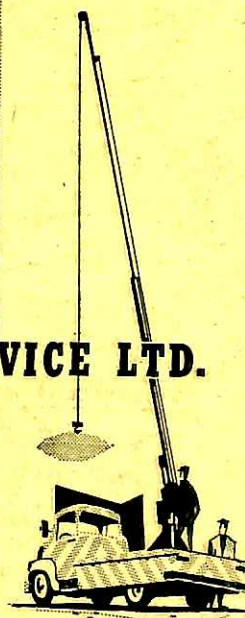
neon
NEON SALES & SERVICE LTD.



909 15TH ST. S.W. ON THE CLOVERLEAF

269-4971

24 HR. PHONE



SIGN SERVICE

273-5847

- REAL ESTATE
- OIL FIELD
- COMMERCIAL
- CUTOUT LETTERS
- TRUCK LETTERING
- GOLD & SILVER.
LEAF
- BANNERS
- POSTERS
- SCREEN PROCESS

If No Answer Call
CRstvw 7-1490

A. W. (Marty) Martinson, Prop.

414 AGENTS ACROSS CANADA

neon
SIGNS
plastic
SIGNS
bulletin
SIGNS



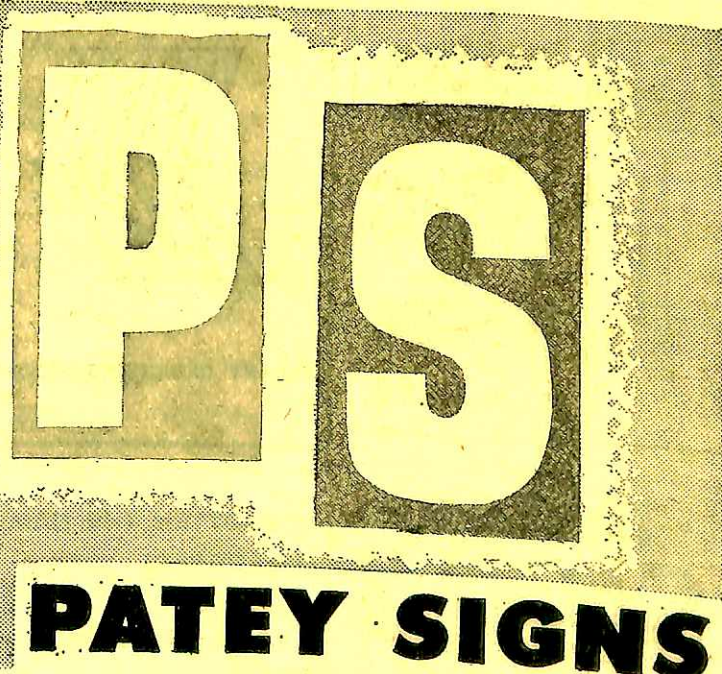
314 4 Av. S.W.

262-3981

NEON
PRODUCTS
OF CANADA LIMITED

OFFICES & FACTORIES

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