

Janitors' Supplies—(Cont'd)**MID-WEST SUPPLIES**

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MULTI-CLEAN FLOOR & MAINTENANCE**SUPPLIES—**SANITARY SUPPLIES (ALBERTA) LTD
915 9AVSE..273-4991

Sani-Clean Mop Rental Service

902 4AVSW..266-8811

(See Advertisement This Page)

SANITARY SUPPLIES (ALBERTA) LTD

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SNOWDON C C LTD 1810 11StSE BRdwy 3-5217**SUPER DEE CHEMICALS CO**

Manufacturers of

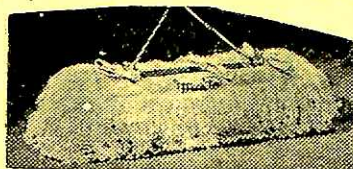
**DETERGENTS AND
CLEANING COMPOUNDS**

430MereditRd263-2794

T-Line Chemicals Ltd

Upstrs828 24AVSE..BRdwy 3-1121

(See Advertisement This Page)

WYANT & CO LTD 739 2AVSW.....266-6680**SANI-CLEAN
DUST CONTROL
SERVICE**

Division of Premier-Ontario Launderers

"MISTO" TREATED MOPS

DUSTERS AND MITTS

COMPLETE RENTAL SERVICE

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T-LINE POLYMER FLOOR FINISHES

T-LINE DUST CONTROL

T-LINE SWEEPING COMPOUND

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SOAPS - DISINFECTANTS

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Vacuums****BRdwy 3-1121 - BRdwy 3-2141**

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303MacleanBlk..269-6951

Carruthers A G Ltd 218a 8AVSW.....263-0382

Derigo Importing Co Ltd

1126 17AVSW..CHery 4-0854

General Distributors Ltd 130 9AVSW....262-9223

Globe Distributors Ltd

Upstrs 707 14StNW..283-2586

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620a 8AVSW..266-1961

Levi Bros L H & B (1959) Ltd

408Leeson-LinehamBldg..263-5595

Mid-West Distributors 103 8AVNW..CRstvw 7-3826

Opera Diamond Co

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1118WestmountBlvd..ATlas 3-3113

Scandinavian Imports 141FairviewDr ALpin 5-5934

Jewellery & Watches—**Manufacturing & Wholesale**

Alberta Jewellery Mfg 407 8StSW.....266-3826

Baker Bert & Co 314-109 8AVSE.....262-9461

Crest Jewellers 508-209 8AVSW.....263-0108

Griffith Manufacturing Jewellers

1-236 8AVSW..269-7454

Jones Jack 22KresgeBldg.....266-1845

MERCHANT SALES PROMOTIONS

2047 34AVSW..249-0058

Jewellery & Watches—Retail

See also Watchmakers & Repairers

Agnew Walter G Ltd 811a 1StSW.....262-1443

Alberta Jewellery Mfg 407 8StSW.....266-3826

ALBERTA LOAN OFFICE 125 8AVSE.....262-9208

Anatol's Jewellery 704aCentreStS.....262-4788

Anderson J Vair Ltd 230 8AVSW.....266-3949

Beacon Credit Jewellers 109 16AVNW CRstvw 7-6243

BIRKS HENRY & SONS (WESTERN) LTD

314 8AVSW..262-9515

Chinook Centre Store ChinookCentre ALpin 5-6696

Calgary Jewellery 218b 8AVSE.....269-2361

CAWTHORN'S CREDIT JEWELLERS

2027 33AVSW..CHrchl 2-2588

CHABILLON'S JEWELLERY

1612CentreStN..CRstvw 7-4714

Craftsman Jewellers Ltd 803 1StSW.....262-9822

(See Advertisement This Page)

Diamond Jewellers 1116 1StSW.....266-2794

Gene's Jewellery 436 8AVSE.....262-5473

Glamorgan Jewellery

2GlamorganShoppingCentre..CHrchl 9-8772

Goodfellow G H 1512a 14StSW.....CHery 4-2473

Hanna C M 804 1StSW.....262-1665

HEIRLOOM ANTIQUE & JEWELLERY

346 17AVSW..269-2106

Hillhurst Jewellers 1103KensingtonRd ATlas 3-2379

Jennings Jewellers Ltd 814 1StSW.....266-6357

Jones William 712 2StSE.....263-7582

Keeling Jewellery 6527BownessRdBwns BUTlr 8-2768

Kingsland Jewellery & Gift Shop

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Lowan John J 1102 14StSW.....CHery 4-4929

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(Cont'd)****MARCEL DE PARIS****PAINLESS EAR PIERCING**EXPERT WATCH & JEWELLERY
REPAIRS

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Marcotte J Clarence A 343 17AVSW263-1055

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North Hill Br 1607aCentreStN..CRstvw 7-4969

MARTIN'S JEWELLERY (WESTERN) LTD

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McArthur's Jewellers 1435 17AVSW CHery 4-1886

Newcomb Gordon 601-703 14AVSW262-3621

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214 7AVSW..262-1434

RITCHIE GEO F 1336a 9AVSE ..BRdwy 3-5050

Riverside Jewellers 36 4StNE.....262-5059

ROBERTS J C 636 16AVNW.....AVenu 9-8978**ROWLES JOHN K** 1003 3StNE.....269-1041

Shores Credit Jewellers 231a 8AVSW263-6171

STEELE CHARLES F JEWELLERS LTD

Cor7Av&3StSW..262-1821

(See Advertisement This Page)

Suzette Jewellery Shop 129 8AVSE266-6656

SWITZER'S JEWELLERY 213 8AVSW..266-6764**TONY'S JEWELLERY & GIFTS**

3315 18AVSE..BRIdg 2-4535

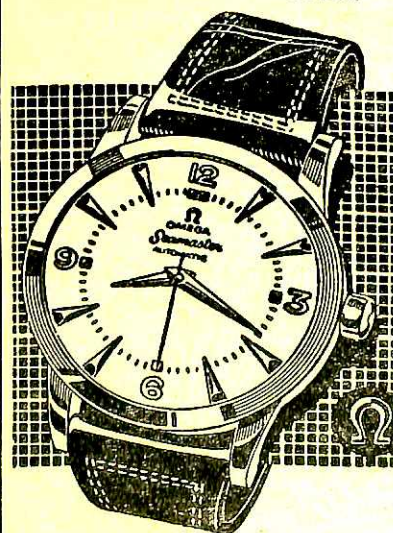
Tracy's Smart Apparel Ltd

118 8AVSW..266-5250

118 8AVSW..266-4550

TRAINOR FRANK J

ElbowDr&49AVSW CHstnt 3-7607

UREN'S JEWELLERY 241a 8AVSW269-7222**CHARLES F. STEELE
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Phonograph

Junk Dealers

See also Scrap Metal

Ace Salvage Alberta Ltd

2807PortlandSt..BRdwy 3-4331

(See Advertisement This Page)

Alberta Scrap Metal Co 500 4StSE.....266-260

(Continued Next Page)

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& PIPE

INDUSTRIAL

PLANT

DISMANTLING

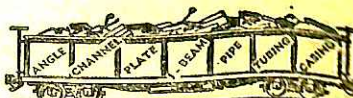
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(See Advertisement Opposite Page)

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SCRAP METALS
SALVAGE MATERIALS
Forest Lawn

4717 17AVSE BRIdg 2-3821

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52St&26AVSE .. BRIdg 2-4056
(See Advertisement This Page)

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See Locksmiths

Kindergartens

See also Day Nurseries and Colleges & Schools

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Fairlyland Kindergarten & Day Nursery
3140 41StSW 249-9474

HANSEL & GRETHEL NURSERY SCHOOL

1816 26AVSW .. CHery 4-8354

Happyland Kindergarten & Day Nursery

819 24StNW .. ATlas 3-3140

PETER PAN KINDERGARTEN & NURSERY

SCHOOL 3812 55StSW .. CHstnt 3-1192

North Hill School 2432 26AVNW .. AVenu 9-9033

South West School 223 15AVSW 262-5659

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1812 10AVSW 244-7843

Labor Organizations

Alberta Federation of Labour

229 11AVSE 266-5138

Alberta Provincial Council of Carpenters

Rear 220 9AVNE 263-7245

Amalgamated Assoc of Street Electric

Railway & Motor Coach Employees of
America Div 1374 25-818 16AVNW 289-8887

Amalgamated Meat Cutters Union Local 373

302-229 11AVSE 266-4587

Bakery & Confectionery Workers International

Union of America Loc 252

205-229 11AVSE 262-4414

Beverage Dispensers Local 265

229 11AVSE 269-1866

Brick Layers Masons Tile Setters & Terrazzo

Workers Loc 2

208-229 11AVSE 266-6606

Brotherhood of Painters & Decorators Local 583

229 11AVSE 269-1522

Brotherhood of Railroad Trainmen

200 Burns Bldg. 266-2574

Calgary Association of Unemployed Workers

404-109 8AVSE 266-2510

CANADIAN LABOR CONGRESS

229 11AVSE 262-5185

Carpenters & Joiners of America United

Brotherhood of District Council {269-3005

229 11AVSE {263-6829

International Assoc of Heat & Frost Insulators

Local 126 (IWU) 312-229 11AVSE 269-7607

International Brotherhood of Electrical Workers

LU 254 303 Labor Temple 262-9713

International Brotherhood of Electrical Workers

Local 348 AGT Employees

310-311 Labor Temple 269-3014

International Chemical Workers Union

319-229 11AVSE 266-1628

International Union of Mine Mill & Smelter

Workers 213 Burns Bldg. 262-1600

International Union of Operating Engineers

Local 955 306-229 11AVSE {262-6204

{262-1277

Ironworkers Local 725 229 11AVSE 262-2755

Labor Temple 229 11AVSE 262-1759

Labourers Local 1111 {262-5060

{262-5711

National Union of Public Employees Local 37

229 11AVSE 269-3324

Local 38 3-318 6AVSE 262-5602

Operative Plasterers & Cement Masons

International Assoc Local 324

308-229 11AVSE 263-6541

RETAIL CLERKS UNION LOCAL 317

122a 16AVNE CRstvw 7-3662

Sheet Metal Workers Local 254

229 11AVSE 266-4839

Teamsters Union Local 987

227 11AVSE 266-4294

United Assn of Plumbers & Pipe Fitters LU 496

229 11AVSE 269-2496

United Brotherhood of Carpenters & Joiners of

America Loc 1779 229 11AVSE 266-5872

United Brotherhood of Carpenters & Joiners of

America LU 2103 220 9AVNE 262-2962

United Brotherhood of Carpenters & Joiners

of America 227 11AVSE 262-3455

United Mine Workers of America

101-102 Burns Bldg. 266-3666

Welfare Fund 300 Burns Bldg. 262-3769

United Packinghouse Food & Allied Workers

AFL - CIO - CLC 312 Burns Bldg {263-3363

{269-1848

United Steelworkers of America

306 Burns Bldg. 269-8441

Western Conference Teamsters Local 987

227 11AVSE 263-6089

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Safety Supply Co 1218 9AVSE 273-5375

273-5850

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See Tailors—Ladies'

Ladies' Wear—Retail

BENNETT JANE 816 49AVSW ... CHstnt 3-7512

BETTY SHOP LTD 120 8AVSW 263-3873

Credit Ofc. 262-9644

Calgary Shopping Centre Store

1600 14AVNW. AVenu 9-5109

Chinook Centre Store ChinookCentre ALpin 5-4311

Sam Hanen Ofc 120 8AVSW 262-6224

8GlamorganShoppingCentre 242-5566

3309 18AVSE BRIdg 2-4533

(See Advertisement This Page)

Blue Bonnet Ladies Wear 2404 4StSW. 262-9261

CAREER GIRL FASHIONS LTD

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Chinook Centre Store ChinookCentre ALpin 5-1777

Carriage House Ltd ChinookCentre ... ALpin 5-4253

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Wear 121 16AVNW. CRstW 7-2244

COUNTRY CLUB CASUALS LTD

812 49AVSW. CHstnt 3-5053

Ladies' Wear—Retail—(Cont'd)

D'Allaird's Ltd 218 8AVSW. 266-5038

DAYTONS FASHIONS LTD

310 8AVSW. 269-2516

(See Advertisement This Page)

Dorlen's Ladies' & Children's Wear

2917RichmondRd. 249-1643

EMILE'S FASHIONS LTD 310 7AVSW. 262-2600

Elveden House Sports Wear 717 7AVSW 266-3630

Fashion Dress Shop 116 8AVSE. 266-4511

Florabelle Shop 1003 1StSW 266-6751

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205 8AVSW. 262-3835

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Credit Ofc. 262-9644

Calgary Shopping Centre Store

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Chinook Centre Store

Chinook Centre ALpin 5-4311

Glamorgan Shopping Centre

242-5566

South East Store

3309 18th Ave. S.E. BRIdg 2-4533

Ladies' Wear—Retail—(Cont'd)

Martha Silk Shops Ltd 201a 8AVSW. 266-1911

McArthur's Ladies Wear Ltd 328 8AVSW 262-2944

McGregor Edward F 818 1StSW. 262-5327

MILADI STYLE SHOPPE LTD

2204a 4StSW. 262-6605

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ElbowDr&77AVSW. 252-3588

Mona's Fashion Foundations 523 8AVSW 263-6735

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PARISIAN 106 8AVSE. 262-6187

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1750 14AVNW. AVenu 9-1574

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6207MacledTr. ALpin 5-6988

RENFREW FURS LTD 106 7AVSW. 269-4341

(See Advertisement This Page)

SAAN DEPARTMENT STORE

136 7AVSE. 262-7118

Sally Shops Ltd No 1 201 8AVSW. 262-2004

No 2 Store 334 8AVSW. 262-6263

Sarcee Plaza Children's & Ladies' Wear

25SarceePlaza. 242-5111

Shaw Margaret 1406 17AVSW. CHery 4-4277

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2103 33AVSW. CHrchl 2-2368

Sheffel Bros LwrFlr 514a 5AVSW. 266-2430

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EXCLUSIVE IMPORTED LINES OF

KNITWEAR AND SKI-WEAR

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(See Advertisement This Page)

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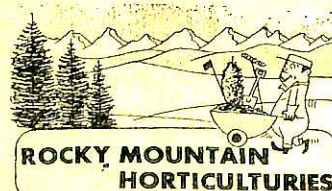
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A complete line of
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A model for every size and type lawn — for
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Linoleums—Retail

Alberta Bowie Floor Coverings Ltd
1821 2StSE. 263-4660
(See Advertisement This Page)
Bond Floors (Alberta) Ltd 1015 10AvSW 244-7461
(See Advertisement This Page)
Century Floor Covering Ltd 511 8AvSW. 263-8030
(See Advertisement This Page)
CLARK WM FLOOR COVERING LTD
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CLASSIC FLOORS LTD 23-13StNW Atlas 3-3176
(See Advertisement Opposite Page)
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4220 16StSE. 273-5841
(See Advertisement Opposite Page)
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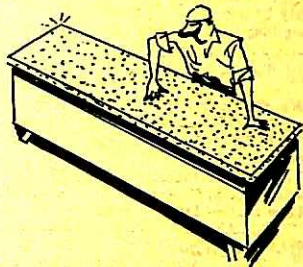
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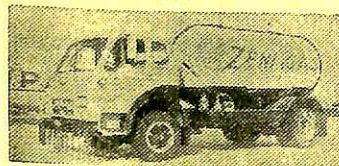
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- COMPLETE HOUSE TRAILER SERVICE

24 HOUR SERVICE

CRstvw 7-1088

2301 Centre St. N.

**ZENITH PROPANE
 LTD.**



- ★ FARM FUELS & APPLIANCES
- ★ BATTERIES, TANKS & CYLINDERS
- ★ PROMPT METERED DELIVERY

CHstnt 3-5526

"Serving You Is Our Business"

36th Avenue & 5th Street S.E.

Liquid Oxygen

See Oxygen

Liquidators

Alberta Personal Managements Ltd
 47HollyburnRd. ALpin 5-4723
 Central Liquidation (Canada) [269-8450]
 Limited 52-301 8AveSW. [263-6964]
 Guardian Liquidation Ltd
 7thFlr 217 7AveSW. 263-0938
 Royal Auction Market 415 4StSE. 262-3636

Lithographers & Embossers

ALBERTAN 830 10AveSW. 263-7730
 Albertan Job Press Ltd 312 8AveSE. 263-2480
 Belshel Printing Ltd 233a 16AveNW. CRstvw 7-3722
 Boasten Printing Co Ltd

2050 10AveSW. CHery 4-8132
BURNAND PRINTING CO LTD [269-2888]
 230 7AveSE. [262-6205]

Commercial Printers (Calgary) Limited
 1210 11AveSW. CHery 4-8966

Duffoto Process Co Ltd 118 4AveSW. 263-7160
FOOTHILL PRINTERS LTD

311 34AveSE. CHstnt 3-4641

GRANT-MANN LITHOGRAPHERS LTD

LITHOGRAPHERS & PRINTERS

John W. Jones, Alta. Rep. res. Avenu 9-7136

1710cCentreStN. CRstvw 7-3345

GRAPHIC ARTS WESTERN LTD

610 3AveSW. 262-3827

Hi-Lite Printing Ltd 739 10AveSW. 262-9541

(See Advertisement This Page)

Kalpress Commercial Printers

808 9AveSW. 263-4595

Kellaway Printing Ltd 107 6AveSW. [262-2207]
 [262-5244]

Lithokraft Press Ltd

4303EdmontonTr. CRstvw 7-0751

McAra John D Limited 512 4AveSW. [262-1566]
 [266-6818]
 [262-7673]

Modern Photo-Lith Services Ltd

Rear 1609KensingtonRd. ATlas 3-2672

NEELAND PRINTING & LITHO

SERVICE 718 2AveSW. 262-7102

NORTHWEST PRINTING & LITHOGRAPHING

LTD 1806-1808 15ENW. CRstvw 7-4947
 [CRstvw 7-4882]

Superior Printing & Litho Ltd

829a 2AveSW. 262-9050

UNIVERSAL ENGRAVERS LTD

1902 10AveSW. CHery 4-7427

Warden Printing & Lithographing

1433 17AveSW. 244-6254

WESTERN PRINTING & LITHOGRAPHING CO

LTD 706 2AveSW. 262-6111

FOR A RUSH JOB
 WELL DONE - IT'S

**HI-LITE
 PRINTING LTD.**

262-9541

Our Plant is Equipped
 to look after ALL your
 Printing Requirements

739 - 10th Avenue S.W.

Lithographers Equipment &**Supplies**

EASTMAN PHOTOGRAPHIC MATERIALS LTD
 1102 5StSW. 266-4442

Livestock Dealers & Commission**Merchants****ADAMS WOOD & WEILLER LTD**

LIVESTOCK COMMISSION MERCHANTS
 Res. Phones

Harvey K. Adams, Pres. & Mgr. 243-7308

Art Adams, Vice-Pres. CHrchl 9-7101

Roy W. Furgeson, Sec.-Treas. CHery 4-2650

Cliff R. Green, Salesman CHstnt 3-1448

[BRdwy 3-5121]

105AlbertaStockyardsBldg [BRdwy 3-1883]

Livestock Dealers & Commission**Merchants—(Cont'd)**

Alberta Livestock Co-op Ltd

AlbertaStockyardsBldg. BRdwy 3-1501

Bridgewater Livestock Co Ltd

AlbertaStockyardsBldg. BRdwy 3-4847

Calgary Livestock Exchange

Sale Ring No 1 [BRdwy 3-1711]

Stockyard E Calgary. [BRdwy 3-1722]

Sale Ring No 2 [BRdwy 3-1733]

[BRdwy 3-1744]

[BRdwy 3-5090]

[BRdwy 3-4177]

[ALpin 5-5482]

Canada Packers Ltd

26Av&11StSE. [BRdwy 3-1312]

Farrell L P 7404ElbowDr. [BRdwy 3-5404]

Gillespie A. [BRdwy 3-5191]

208AlbertaStockyardsBldg. [BRdwy 3-5404]

MacLean Auction Mart 1036 10AveSE. 273-5191

Northern Packers Ltd

AlbertaStockyardsBldg. BRdwy 3-1312

PARSLOW & DENON

AlbertaStockyardsBldg. 273-3386

Paul & MacDonald Livestock Co Ltd

AlbertaStockyardsBldg. 273-3391

Perry L W 921 20AveNW. Avenu 9-3782

66 LIVESTOCK LTD 36Av&5StSE CHstnt 3-5528

E B Nilson res. ALpin 5-9031

Wheatcroft J C Co Ltd

AlbertaStockyardsBldg. 273-5641

Loaders—Portable

CONSTRUCTION EQUIPMENT CO LIMITED

66Av&3StSW. ALpin 5-1121

JOHN DEERE TRACTOR LOADERS—

PARDEE EQUIPMENT CO LTD

520 24StNE. 272-4016

Loam

Maidment A W 4603 37StSW. CHrchl 9-2864

Zawaski John 3602BlackburnRd. 243-3343

Loans

See also Mortgages

Alberta Mortgage Exchange Ltd

132a9AveSW. 269-1491

ASSOCIATES LOANS

MONEY FOR YOU

Friendly, private,
 one-stop service

PHONE YOUR REQUEST—WE'LL DO THE REST

"WHERE TO CALL"

ASSOCIATES FINANCE COMPANY LTD

\$50 to \$5,000

203-227 7AveSW. 263-2493

ASSOCIATES MORTGAGE CREDIT LTD

1st & 2nd Mortgage Real Estate Loans

203-227 7AveSW. 263-2493

BENEFICIAL FINANCE CO OF CANADA

2ndFlr 1609aCentreStN. CRstvw 7-7591

231 8AveSW. 269-2536

4-5-340 7AveSW. 269-6191

(See Advertisement This Page)

Cahan Leslie L 206GeneralPetroleumBldg 266-4707

CANADA FINANCE CORP LTD

5707MacleodTr. ALpin 5-1181

CANADA PERMANENT MORTGAGE

CORPORATION 315 8AveSW. 266-1071

CANADIAN ACCEPTANCE COMPANY

510a 5StSW. 263-2020

COMMERCIAL CREDIT PLAN LTD

Br Ofc 121 11AveSW. 263-1350

Uptown Ofc 617 3StSW. 263-1570

CORONATION HOME OWNER MORTGAGE LOANS

CORONATION MORTGAGE CORP LTD

534 8AveSW. 263-3246

CREDIT FONCIER FRANCO-CANADIEN

216LancasterBldg. 266-6784

CRESCENT FINANCE CORP LTD

618 8AveSW. 263-2940

No 2 4816aMacleodTr. CHstnt 3-5516

(See Advertisement This Page)

Domestic Finance Co Ltd

215RoyaliteBldg. 263-7650

FOREST HILL ACCEPTANCE CORPORATION

(CALGARY) LTD 202-718 8AveSW. 263-4656

(Continued Next Page)

CASH?
 Just say
 the word!



**"YOU'RE THE BOSS"
 ... AT BENEFICIAL**

In a hurry for money?
 Just phone Beneficial!
 Get the cash you want
 fast. One phone call
 does everything. Call
 up or come in today!

LOANS up to \$3000 and more

36 mo. contracts on loans over \$1500

Your loan can be life insured

CALGARY, ALBERTA

1609a Centre St. N. CRstvw 7-7591

231 8th Ave. S.W. 269-2536

340 7th Ave. S.W. 269-6191

**BENEFICIAL
 FINANCE CO. OF CANADA**



**YOU GET MORE THAN CASH AT
 Crescent Guaranteed
 Money Service**

IF YOU'RE NOT SATISFIED WITH YOUR
 LOAN YOU MAY RETURN IT WITHIN 30
 DAYS AT NO COST TO YOU

**3-Way Protection
 PROTECTION AGAINST SICKNESS,
 ACCIDENT OR DEATH ...
 exclusive at CRESCENT**

Crescent Finance
 CORPORATION LIMITED

Canadian ... est. 1937

618 - 8th Avenue S.W.

263-2940

**4816a Macleod Trail
 CHstnt 3-5516**

CALGARY

Loans—(Cont'd)

Gobel Loan Insurance Ltd
1-1139 Bowness Rd. . Atlas 3-4218
HOUSEHOLD FINANCE CORPORATION OF CANADA
337 8AvSW 263-1180
1609 14StSW CHery 4-7433
805 1StSW 263-7520
1608 Centre StN CRstvw 7-7526
269 Calgary Shopping Centre 289-4421
(See Advertisement This Page)

LAURENTIDE FINANCE

See Laurentide for the extra dollars you need now - from \$50 to \$5000. Ask how you can join the Exclusive Credit Club. You'll like the prompt service and courteous attention.



"FOR INFORMATION CALL"
LAURENTIDE FINANCIAL CORP LTD
Consumer Loan Div 263-6780
508 8AvSW 244-2786
1413 17AvSW

NATIONAL MORTGAGE BROKERS

704 Lancaster Bldg. 266-6655
NIAGARA FINANCE CO LTD
Uptown Ofc 218a 8AvSW 263-1930
Branch Office 1106 4StSW 263-8860
(See Advertisement This Page)

PACIFIC FINANCE CREDIT LTD
608 8AvSW 263-8095
2-220a 7AvSW 263-1434
(See Advertisement This Page)

To dial correctly, pull the finger all the way to the stop ... then let dial return at its own speed.

Loans—(Cont'd)

Prudential Finance Corporation Limited
Loan Division 225 8AvSW 263-0750
Note Division 263-0130

Seaboard Finance Co of Canada Ltd
128a 8AvSW 263-1240
202-1011 17AvSW 244-0791
(See Advertisement This Page)

TRANS CANADA CREDIT CORPN LTD
611a 7AvSW 263-4050
(See Advertisement This Page)

TRANS-CANADA MORTGAGE CORPORATION LTD
250 Bentall Bldg. 263-1640

UNITED FINANCE CO LTD
603 8AvSW 263-3290
4820 Macleod Tr 243-3201

WESTERN CORPORATE FINANCE LTD
206 General Petroleum Bldg. 266-4707

A

Telephone Set

FOR EVERY USE
INSIDE — OUTSIDE
1 LINE — MULTI LINE
COLOURED — BLACK

For the Telephone Set for your needs Call your local Telephone Office



Phone for fast, one-day loan service

up to \$2500

Loans are made for any helpful purpose.

You may choose from a wide variety of repayment plans with up to 36 months to repay.

Life Insurance available on all loans

HOUSEHOLD FINANCE CORP. OF CANADA

337 - 8 Ave. S.W. 263-1180
1609 - 14 St. S.W. CHery 4-7433
805 1 St. S.W. 263-7520
1608 Centre St. N. CRstvw 7-7526
269 Calgary Shopping Centre 289-4421

Household Finance Corp. Ltd.

Locker Service—Cold Storage

ALBERT PARK LOCKER PLANT
2708 17AvSE. . BRIdg 2-3216

Alberta Locker Service Ltd (262-5001)
602 6AvSE. 269-6043
262-1330

(See Advertisement This Page)

CENTRAL MEAT & LOCKERS

Custom Slaughtering & Curing - Top Quality Meats - Fruits, Vegetables Processed & Frozen for Your Freezer — F. Straub, Prop.
Phone OKOTOKS 18

Home Provisioners Ltd 348 11AvSW 266-1028

Lenz Meat & Sausage 130 10StNW . Atlas 3-1123

(See Advertisement This Page)

(Continued Next Page)

ALBERTA LOCKER SERVICE LTD.

"The Frozen Food Centre"

COMPLETE FOOD SERVICE FOR LOCKERS & HOME FREEZERS
SPECIAL SERVICE FOR HUNTERS
LOCKERS FOR RENT
— Wild Game Processed —

Enquire About Our No Down Payment On Food & Freezer Plan

262-5001 — 269-6043
262-1330

602 - 6th Avenue S.E.

EXTRA CASH

When YOU Need It

Loans up to \$3,000, or more
LIFE INSURANCE AVAILABLE



The DEPENDABLE Source of Cash
218a - 8th Ave. S.W. 263-1930
1106 - 4th St. S.W. 263-8860
Niagara Finance Co. Ltd.

The Largest All-Canadian Consumer Loan Company

ARRANGE - A - LOAN

by 'Phone Service
Call TCC for a

Quick Cash Loan

\$150.00 TO \$5000.00

Up to 36 Months to Repay

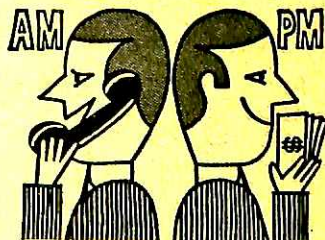
★ Loans to Consolidate Debts
★ Loans to Finance Purchases



TRANS CANADA CREDIT CORPORATION LIMITED

611a - 7th Avenue S.W.
263-4050

SAME DAY MONEY!



- Phone right now to arrange for money today.
- Loans up to \$3000 or more with up to 36 months to repay.

608 - 8th Avenue S.W.

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2-220a - 7th Avenue S.W.

263-1434

© PACIFIC FINANCE CREDIT LIMITED

pf PACIFIC FINANCE "MONEYLAND"

(Where the service is so good, 4 out of 5 new customers say, "A friend sent me.")

How to borrow money for the first time:

FIRST — STOP WORRYING — You can rent the extra money you need just like you'd rent anything else — a car, tools, or an apartment. NEXT figure out the exact amount you need — it's just as wrong to borrow too much money as too little. THEN — telephone SEABOARD for an appointment.

128a - 8th Avenue S.W.

263-1240

202 - 1011 - 17th Avenue S.W.

244-0791

You may Rent from \$30 to \$5000 — Take up to 5 years to repay



SEABOARD

FINANCE CO.
of Canada Ltd.

The Difference with Seaboard's the Service
Over 725 Offices Coast to Coast

LENZ MEAT & SAUSAGE Lenco Products

Do You Want the Best For Your Freezer?

CUT, WRAPPED AND FREE DELIVERED TO YOUR HOME ...

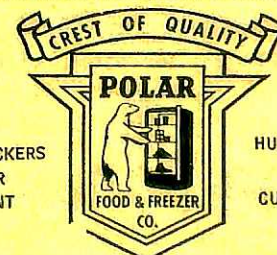
MEAT & MEAT PRODUCTS WHOLESALE

Cutting, Wrapping and Quick Freezing of Customer's Own Beef, Veal, Pork at very Reasonable Prices.

Head Office 1002 - 10th Ave. S.W.

Atlas 3-1123

130 10th Street N.W.



LOCKERS FOR RENT

HUNTERS GAME CUTTING

Polar Food & Freezer Co. CRstvw 7-5002

HOME FREEZER FOOD PLAN

Res. Phone Atlas 3-3313

120 - 40th Avenue N.W.

Locker Service—Cold Storage—**(Cont'd)****MERCHANTS COLD STORAGE CO LTD**

**PUBLIC COLD STORAGE
LOCKERS FOR RENT**

Complete Service for Cutting,
Wrapping, Freezing of Your
Game, Beef, Pork, Etc.

We Sell All Foods for Freezers & Lockers
High Quality at Low Cost

Campbell & Griffin 1961 Ltd.

348 11AvSW266-1026

Polar Food & Freezer Co
120 40AvNW ..CRstvw 7-5002
(See Advertisement Preceding Page)

Lockers—Metal

B W Steel Products Supply Co Ltd
2708 6StSE ..BRdwy 3-4926

GORMAN'S LTD 4420 1StSE243-3246
Northern Asbestos & Building Supplies Ltd
840 26AvSE ..BRdwy 3-1231

Pedlar People Ltd 1301 10AvSW ..CHery 4-2050
CHery 4-6300

SUNSHINE OFFICE EQUIPMENT—
STOCKWELL D G
9007 146St (Call Collect
Person to Person) ..Edmonton 488-4666

WESTEEL PRODUCTS LTD
1902 11StSE ..BRdwy 3-5631

Locksmiths

Calgary Cycle Store 1504CentreStN....277-3430
Head's Lock & Key Works 111 12AvSW..262-3115
(See Advertisement This Page)

LOCKSMITH

**Authorized Service For
Automobile Keys, Locks,
Hydraulic Jacks**

**VAULT and SAFE
REPAIRS A SPECIALTY**

Head's Lock & Key Works

111 - 12 Ave. S.W.
262-3115

Locksmiths—(Cont'd)

Ideal General Repair Shop
Rear 710 2StSE ..262-9495
Pioneer Lock & Safe Works 513 8AvSW ..262-5462
(See Advertisement This Page)

WESTERN CYCLE WORKS

**KEY CUTTING
LOCK REPAIRING**

1514 14StSWCHery 4-4044

LOCKSMITH

SERVICE CALLS
A SPECIALTY

PIONEER LOCK & SAFE WORKS

513 - 8th Avenue S.W.
Bsm. Blow Bldg.

262-5462

Evenings — 276-1587 — CHrchl 9-2756

Logging Equipment

**JOHN DEERE-TRACTORS WINCHES &
DOZERS—**
PARDEE EQUIPMENT CO LTD
520 24StNE272-4016

Long Distance

ALBERTA GOVERNMENT TELEPHONES
119 6AvSW
Long Distance Operator & Long Distance Rates 0

Looseleaf Systems & Supplies

Brown Brothers Ltd 521CentreStS....266-2235
G B C—GENERAL BINDING CORPORATION
(CANADA) LTD 118 4AvSW.....266-3555

Loud Speaking Equipment

See Sound Systems & Equipment

Luggage

BIRKS HENRY & SONS (WESTERN) LTD
314 8AvSW ..262-9515

SAMSONITE LUGGAGE

YOU'RE GOING FIRST
CLASS WITH
WORLD'S LARGEST
SELLING LUGGAGE

**Samsonite
Luggage**

"WHERE TO BUY IT"
DEALERS

Riley & McCormick Ltd 334 7AvSW ..262-1556
Wood's Leather Goods 516 12AvSW..262-4355

Luggage—(Cont'd)

TRAVEL GUARD LTD 805 5StSW266-2213
Wood's Leather Goods 516 12AvSW.....262-4355
(See Advertisement This Page)

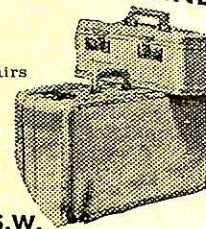
Wood's Leather Goods

— Calgary's Luggage Centre —
Dealers for

SAMSONITE — McBRINE

★ Protect your
Luggage with
Tailor Made
Case Covers
★ Luggage Repairs
★ Expert Zipper
Work

SAMPLE CASES
MADE TO
ORDER



516 12 Ave. S.W.
262-4355

Lumber—Inspection

Alberta Testing & Inspection Co Ltd
1910 9AvSW ..262-9835

Lumber Manufacturers

Burmis Lumber Limited
1531CentreA StNE..277-6522

Lumber—Retail

ATLAS LUMBER CO LTD
—See Revelstoke Building Materials Ltd
Beaver Lumber Co Ltd
11Av&11StSW ..CHery 4-2166
(See Advertisement This Page)

Lumber—Retail—(Cont'd)

BIRD BUILDING SUPPLIES
LUMBER — BUILDING SUPPLIES
HARDWARE
CONSTRUCTION ACCESSORIES — BRICK
1427 19AvSE
{BRdwy 3-1146
{BRdwy 3-1982

BOW VALLEY LUMBER YARDS LTD
Lumber - Building Materials
Hardware & Monarch Paints
Home Improvement Loans
Three Locations to Serve You:
WEST YARD 6235BownessRdBwns. {BUtir 8-2133
840 26AvSE ..BRdwy 3-1231 {BUtir 8-4021
RICHMOND ROAD STORE CHrchl 9-2319
2919RichmondRd. {BRidg 2-3939
EAST YARD ChestermereRd {BRidg 2-4636

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THE VALUE of directory
advertising is cumulative.
Constant representation means
consistent business.

Lumber - C-I-L Paints - Builders Hardware

Your
Calgary and District
Building Supply
Headquarters



**YARDS
LOCATED
AT**

CLARESHOLM Phone 235-3040
DUCHESS Phone 378-4301
STAVELY Phone 24
THREE HILLS 119 - 4th Ave. N.
Phone 443-5200
VULCAN Phone 41

CALGARY

CHery 4-2166

11th AVENUE & 11th STREET S.W.

"NO DOWN PAYMENT FOR HOME IMPROVEMENTS
WITH THE 'BEAVER' BUDGET PLAN"



BEAVER LUMBER

COMPANY LIMITED

Lumber—Retail—(Cont'd)

BURKE ORVILLE LUMBER CO LTD
7015 Macleod Tr. 255-4461
(See Advertisement This Page)

BURNSIDE LUMBER LTD

EVERYTHING FOR
THE HOME BUILDER &
CONTRACTOR

Residence Avenue 9-9553

7Av&6StSE Yard & Ofc. 263-5567

COMET LUMBER CO LTD

ONE STOP
BUILDING SUPPLY
CENTRE

CONVENIENT BUDGET PLANS

Located 1 Block South off 17th Av in
Forest Lawn

1838 52StSE 272-1106

CRESCENT LUMBER COMPANY

Fir & Spruce Dimensions
Plywood — Gyproc Products
Finishing Lumber — Cement
"Everything for the Home"

107 16AvNE
CRstvw 7-3823
CRstvw 7-3888
CRstvw 7-4616

CROWN LUMBER COMPANY LIMITED

Yard Ofc 927 10AvSW CHery 4-0701
(See Advertisement This Page)

Cushing A B Mills Ltd

Cor10Av&14StSW CHery 4-2721
(See Advertisement This Page)

Davidson Enman Lumber Ltd

Cor42Av&4StSE 243-2566
(See Advertisement This Page)

**EAU CLAIRE LUMBER & BUILDING
SUPPLIES**

"Calgary's Home Service Centre"

LUMBER — PAINTS
BUILDERS HARDWARE
QUALITY BILT WINDOWS

42Av (East of Macleod Tr) CHstnt 3-3466

ECONOMY LUMBER & BUILDING SUPPLY

ECONOMY & QUALITY TO THE BUILDERS

4236 16StSE 273-5105

Farmers' Lumber & Supply Co Ltd BRdwy 3-5567
1606 9AvSE BRdwy 3-1133
(See Advertisement This Page)

Four Square Lumber (Buildings) Ltd

3415PortlandSt 273-4468

Fullerton Post & Pole Co Ltd

250 18AvNW 277-6922

GUNTHER'S BUILDING SUPPLIES LTD

PLYWOODS — DOORS — MOULDINGS —
FLOORING — SIDING — HARDWARE

2102 10AvSW CHery 4-0726

HAMM'S LUMBER & BUILDING SUPPLIES

LTD 1509 9AvSE BRdwy 3-3236

**HIGHLAND LUMBER &
BUILDING SUPPLIES LTD** CRstvw 7-0181
3716 2StNE CRstvw 7-3138
CRstvw 7-6777
(See Advertisement This Page)

HOMAR LUMBER & BUILDING SUPPLIES LTD
6200 31AvNWbwns Butlr 8-5421

(Continued Next Page)



- "MASTERBILT" Millwork
- LUMBER
- BUILDING SUPPLIES
- HARDWARE
- PAINTS
- PRE-FAB SHELVING
- PLYWOODS

Cor. 10th Ave. & 14th St. S.W.
CHery 4-2721



PHONE

243-2566
THE LUMBER
NUMBER

- ★ BUILDING MATERIAL SPECIALISTS
- ★ PLYWOOD & VENEERS
- ★ BUILDERS HARDWARE
- ★ DELIVERY & BUDGET TERMS

Davidson Enman Lumber Ltd.

Cor. 42nd Ave. & 4th St. S.E.



- ★ LUMBER
- ★ BUILDING SUPPLIES
- ★ HARDWARE
- ★ PAINTS
- ★ PLYWOOD
- ★ VENEERS

NOW ... A One-Stop Shopping
Centre for All Your Building and
Home Improvement Materials

— Convenient Budget Plan —

**ORVILLE BURKE LUMBER
CO. LTD.**

255-4461

7015 Macleod Trail

**CROWN
LUMBER**
COMPANY LIMITED



DIVISION OF
CROWN ZELLERBACH CANADA LIMITED

PLYWOOD ★ LUMBER
BUILDERS SUPPLIES
and HARDWARE for:
• New Homes • Home Im-
provements • Farm and
Commercial Buildings •
Do It Yourself Projects

CALGARY YARD OFFICE
927 - 10th Avenue S.W.

CHery 4-0701

Country Branches

BEISEKER	547-3238
BROOKS	EMrsn 2-2522
CARBON	39
CLARESHOLM	235-3202
NANTON	35
OLDS	226-3140
THREE HILLS	443-5060
TROCHU	215



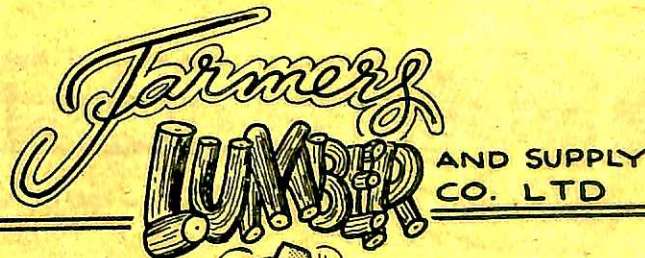
**Lumber & Building Supplies
Ltd.**

"Where Better Buys Materialize"
LUMBER — BUILDING MATERIALS
PAINTS — HARDWARE
Budget Plan Available
CRstvw 7-0181
3716 - 2nd STREET N.E.

In instant and
accurate touch ...

**Alberta Government
Telephones Teletype**

Modern managements
sure link between
scattered units.



PHONE

BRdwy 3-1133

SERVING
CALGARY
FOR
18 YEARS

No Order Too
Small or Too
Large

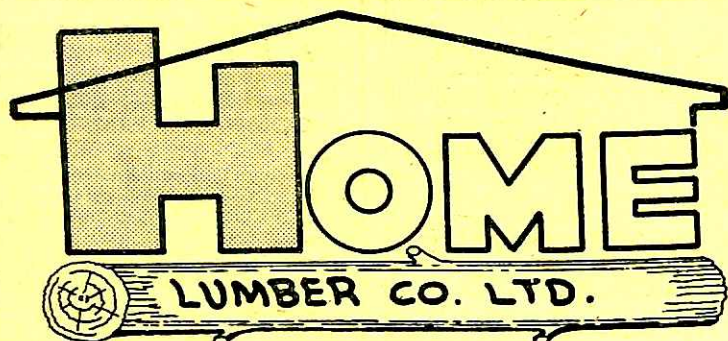


- Complete Line of Lumber and Building Supplies
- Rumpus Room Requirements
- Windows • Doors
- Cabinets Made to Order
- Large HARDWARE Dept.

BRdwy 3-1133

ONE CALL FOR ALL YOUR NEEDS

Opposite Calgary Brewery



LUMBER—Complete Stock in All Grades and Sizes
PLYWOOD—Fir, Poplar, Mahogany, Ash and Hardwoods
INTERIOR FINISH & DOORS—In All Woods and Designs
WESTERN RED CEDAR—Fencing, Siding, Panelling, Roof Decking, Log Siding
HOME IMPROVEMENTS—Pre-cut Fences, Garages, Rumpus Room Materials
BUILDERS HARDWARE — GLIDDEN PAINTS SHOP SERVICE — PLANING MILL

Daily Delivery Service to All City Districts

266-1407 — 266-6873

RIVERSIDE BLVD. & 6th STREET N.E.

One Block East of 4th St. East Bridge — North Side of Bow River

Manning-Egleston Lumber Co. Ltd.

"All Orders Large or Small"

LUMBER - MILLWORK



*"Your Friendly
Downtown Lumber Store"*

920 - 9 Ave. S.W.

262-6141

Lumber—Retail—(Cont'd)

HOME LUMBER CO LTD 266-1407
Riverside Blvd & 6th St. N.E. 266-6873

Yard & Planing Mill
Edmonton Tr & Pacific Rd CRStw 7-1807
(See Advertisement This Page)

JAGER BUILDING SUPPLIES LTD

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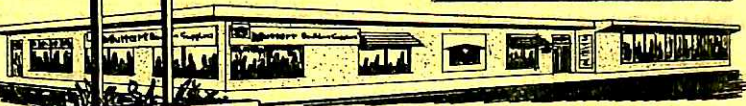
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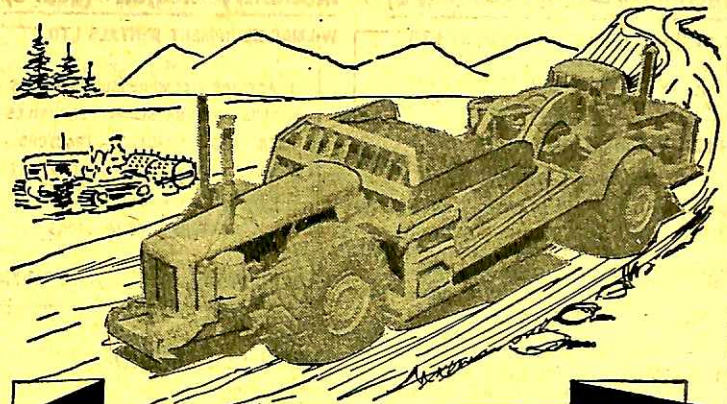
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