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Installations — Fully Experienced
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lists services, stores, products
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classified for your convenience.

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(Cont'd)

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Pool & Patio Contractors
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Tailors & Cleaners
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(See Advertisement This Page)

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Specializing In
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FOR LADIES AND GENTLEMEN
— Any Style Designed For You —
Graduate of
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9 out of 10

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Central Cleaners & Tailors
707CentreStS...AMhrst 2-2048
Charm Cleaners & Tailors
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(See Advertisement This Page)

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Hand-Tailored Clothes for Men
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Schupps Invisible Mending
3631KildareCr...CHrchl 2-1838
Shulman's Tailors & Cleaners
CentralBldg...AMhrst 2-2544
(See Advertisement This Page)

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SPIC & SPAN
CUSTOM TAILORS
For Ladies & Men
Specialists in
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Alterations - Repairs

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- ★ ALTERATIONS - REPAIRING
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— All Work Done Right on the Premises —
Graduate of Four European Tailoring Academies
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Restyling — Alterations
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 230 9AvSE {AMhrst 2-4766
 {AMhrst 2-3223

Arrow Taxi 119 8AvSE {AMhrst 2-1311
 {AMhrst 2-4566
 (See Advertisement This Page)

Bell Cabs Ltd RoyalHotelBldg {AMhrst 2-2222
 {AMhrst 2-3000
 {AMhrst 2-6666

(See Advertisement This Page)
 Black & White Taxi 342 17AvSW .. AMhrst 2-9944
 Bow Valley Taxi 909 12StSE {BRdwy 3-1111
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(See Advertisement This Page)
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CALGARY-NOBLE TAXI LTD.

NOBLE HOTEL

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 805 2StSE .. {AMhrst 6-4444
 (See Advertisement Opposite Page)
 City Cabs 220CentreStS {AMhrst 6-4545
 {AMhrst 6-1616
 {AMhrst 2-2234
 (See Advertisement Opposite Page)
 (Continued Next Page)

ARROW TAXI

Phone

AMhrst 2-1311

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119 - 8 Ave. S.E.

BOW VALLEY

TAXI



**RIDE ...
 WITH CONFIDENCE**

**Fast
 Courteous
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909 - 12th St. S.E.

Radio Equipped Cabs**—BELL CABS—**

LIMITED

DAY and NIGHT SERVICE

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AMhrst 2-6666

Passengers Fully Insured

ROYAL HOTEL BLDG.

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COMMERCIAL TAXI LTD

AMhrst 2-3515
AMhrst 6-3111
24-Hour Service
Fully Insured

805 2StSE {AMhrst 2-3515
{AMhrst 6-3111

CRESCENT CABS 1620CentreStN {CRstvw 7-4444
{CRstvw 7-2222
(See Advertisement This Page)
Crown Cabs 1509 2StSE {AMhrst 2-4342
{AMhrst 6-1861
(See Advertisement This Page)
(Continued Next Page)

CRESCENT CABS

"Your North Hill Taxi"

CRstvw 7-4444

CRstvw 7-2222

24 HOUR
SERVICE

For Prompt Courteous Taxi Service

PHONE

Crown Cabs
AMhrst 2-4342
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SPECIALIZING
IN COUNTRY TRIPS
24 HOUR SERVICE

1509 - 2 St. S.E.

You'll Like the New ...

Checker CABS

They Are ...

DEPENDABLE
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Phone

AMhrst 2-7766

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CHECKER TAXI (CALGARY) LTD.

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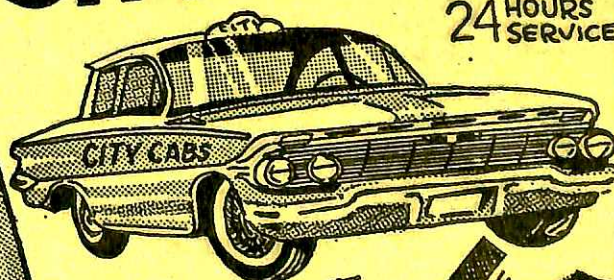
Wrong numbers mean wasted calls. If
you're not absolutely sure of a number —
look in the directory.

Avoid needless calls to "Information" —
please look in the telephone book.



CITY CABS

24 HOURS
SERVICE



TAXI

PHONE

AMhrst 6-4545
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Prompt Courteous Service



SERVING GENERAL
HOSPITAL DISTRICT

AMhrst 2-2234



RADIO EQUIPPED CARS
DELUXE TAXI
 337 - 2nd Avenue N.E.
AMhrst 2-9100
AMhrst 2-5322

24 Hour Service

Newest and Best Cars

By Being Central . . .
WE CAN SERVE YOU BETTER

EAST END CABS

24 HOUR SERVICE

BRdwy 3-2121

BRdwy 3-4444

6 RADIO EQUIPPED

— Serving East Calgary —
 City Wide School Bus
 Service for Private Schools

1329a - 9th Avenue S.E.

Taxicabs—(Cont'd)

Currie Taxi Ltd 2442 34AvSW

DELUXE TAXI 337 2AvNE

(See Advertisement This Page)
 East End Cabs 1329a 9AvSE

(See Advertisement This Page)
 Forest Lawn Taxi Ltd 3606 17AvSE

(See Advertisement This Page)
 (Continued Next Page)

Stay at home on storm
 —Shop by Telephone;
 bring the things you
 from stores and market

FOREST LAWN TAXI LTD.

PROMPT & COURTEOUS
 24 HOUR SERVICE

BRidg 2-4541

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3606 - 17th Avenue S.E.

— Radio Equipped Cars

GLOBE CENTRAL TAXI LTD.



AMhrst 9-7711

- 16 NEW MODEL CARS
- 24 HOUR SERVICE
- RADIO DISPATCHED

Globe Central Taxi
 (1961) Ltd.

*NEED A
TAXI
Call us!*

KILLARNEY TAXI



CHrchl 9-1500

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24 HOUR SERVICE - RADIO EQUIPPED CABS
 PROMPT ATTENTION GIVEN

HOSPITAL CALLS - WEDDINGS - SPECIAL OCCASIONS

MAIN OFFICE — 2615 - 17th AVENUE S.W.
 SUB STATIONS — 17th Ave. & 14th St. S.W. — In front of the
 Homestead Restaurant and in the Glamorgan Shopping Centre

KINEMA CABS

CH 9-7070

24 HOUR SERVICE

RADIO EQUIPPED

SUB STATION

17th Ave. & 14th St. S.W.

Serving West Calgary

GLAMORGAN GLENBROOK

GLENDAL MEADOWS GLENDALE

WESTGATE WILDWOOD

MAIN OFFICE

1902 - 33rd St. S.W.

MAYFAIR TAXI

"Serving the South End"

—24 HOUR SERVICE—

ALpin 5-5181

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Mount Royal Cabs

Phone — 24 Hour Service

244-7755

244-6655

RADIO EQUIPPED

Driver-Owner

926a - 17th Avenue S.W.

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GLOBE CENTRAL TAXI (1961) LTD

GLOBE CENTRAL
TAXI

AMhrst 2-1010

130 9AVSEAMhrst 2-1010

(See Also Advertisement Opposite Page)

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AMhrst 6-6255

124 4AVSWAMhrst 6-6255

KILLARNEY TAXI LTD (CHrchl 9-1500)

2615 17AVSW. (CHrchl 9-2222)

(See Advertisement Opposite Page)

KINEMA CABS 1902 33StSWCHrchl 9-7070

(See Advertisement This Page)

Main Taxi 805 2StSEAMhrst 2-4800

Mayfair Taxi 5504MacleodTrALpin 5-5181

(ALpin 5-6555)

(See Advertisement This Page)

MONTGOMERY TAXI

MONTGOMERY TAXI

24 HOUR SERVICE

BUTlr 8-6611

288-5656

Serving The Northwest

6415b BownessRdBwns(BUTlr 8-6611)

288-5656

Mount Royal Cabs 926a 17AVSW(244-7755)

(244-6655)

(See Advertisement This Page)

TIVOLI TAXI

AMhrst 2-9096

AMhrst 2-7373

1St&13AVSW(AMhrst 2-9096)

(AMhrst 2-7373)

UNITED IMPERIAL CABS LTD

AMhrst 6-6255

124 4AVSWAMhrst 6-6255

(See also Advertisement This Page)

AMhrst 2-7777

YELLOW
CAB
CO.

AMhrst 2-7777

Taxicabs—(Cont'd)

Veterans Taxi 120 9AVSWAMhrst 9-6622

263-1115

YELLOW CAB CO 124 4AVSWAMhrst 2-7777

(See Advertisement This Page)

Taxidermists

BRIGGS FURRIERS & TANNERY LTD

EXPERT MOUNTINGS
GAME HEADS and BIRDS

Furs and Hides Processed
for Rugs

R. C. BRIGGS, Mgr.

655BriggsAvBRdwy 3-5430

BUD'S TAXIDERM SHOP

336 34AVNE. CRstW 7-8266

MAYFAIR FURS

Hide and Rug Division

Expert Service to Game Hunters for
Bear, Cougar, Mountain Goat, Coyote, Etc.

Leather Jackets & Buckskin Coats
Made to Measure from Moose, Deer, Elk &
Antelope

Game Hides Bought

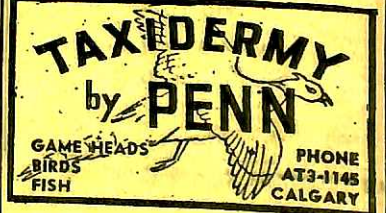
Information Available

926 17AVSWCHery 4-3420

NAGEL GUNTHER 197FairviewDr ...ALpin 5-6397

Penn J R 925 2AVNWATlas 3-1145

(See Advertisement This Page)



ATlas 3-1145

925 - 2nd Ave. N.W.

J. R. PENN, Taxidermist

Tea, Coffee, Jams & Spices—

Wholesale

Alberta Coffee & Tea Co Ltd

1320 1StSW. AMhrst 6-6715

CHASE & SANBORN COFFEE—
STANDARD BRANDS LTD

2201 15StSE. BRdwy 3-4937

Individual Coffee Co

MezzFlr GreyhoundBldg. 269-1077

Nabob Foods Division 810 11AVSW. AMhrst 6-5091

Paracanusa Coffee Growers Ltd

450BentalBldg. AMhrst 9-3383

Strand Coffee Co Ltd 122 11AVSW AMhrst 2-7657

Tuxedo Foods Ltd 728RiversideBlvd AMhrst 2-1655

Accounts & MgrAMhrst 3-4288

Teachers

See Business Colleges & Music Colleges &
Teachers

Teachers—Music

See Music Colleges & Teachers

Teachers—Vocal

See Music Colleges & Teachers

UNITED CABS

PHONE
AMhrst 6-6255

71 TAXIS and LIMOUSINES

UNITED IMPERIAL CABS LTD.

Serving
TCA - CPR - CPA - CNR
&
GREYHOUND

MAIN OFFICE & GARAGE

124 - 4th Avenue S.W.

AMhrst 2-2233

AMhrst 2-3333

AMhrst 2-3433

Telegraph Companies

Canadian National Telecommunications
139 17AvSW. AMhrst 2-9555

CANADIAN PACIFIC TELEGRAPHS
Main Ofc CPR Depot AMhrst 6-1001
TO SEND A TELEGRAM
Cablegram or Call AMhrst 6-1001
for a Messenger AMhrst 6-6600
Money by Wire Enquiries AMhrst 2-1095
Accounting Department
BRANCH OFFICE 517 8AvSW. AMhrst 6-6500
To Call for a Messenger
Genl Agt A M Middleton AMhrst 6-4263
Telex & Teletype Sales
M S Trevelyan. AMhrst 2-5082
Wire Chief AMhrst 2-5340

Telemetering Equipment**AGT TELEMETERING & SUPERVISORY CHANNELS**

Channel facilities
for pipeline com-
panies and other
industries to provide a means for remote
metering, signalling and supervisory control.



"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
119 6AvSW. 263-5350

Telephone Answering Service**A-ABLE ANSWERFONE**

GREYHOUND BUILDING

Phone

266-1056

Rates Starting as Low as
\$4.95 PLUS MILEAGE

MezzFlr GreyhoundBldg 266-1056

AGT TELEPHONE ANSWERING SERVICE

To allow answering
service 24 hours per
day use AGT auto-
matic Answering and Recording Equipment.



"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
119 6AvSW. 263-5350

A-1 Telephone Answering & Typing Service
12-735 8AvSW. AMhrst 9-2491
Alberta Telephone Answering Service Ltd
308MacleanBlk. 263-0710
(See Advertisement This Page)

Answer-America Inc
MezzFlr GreyhoundBldg. AMhrst 6-4856
ANSWER-AMERICA INC

EXCLUSIVE
REPRESENTATIVE
OFFICES
EVERYWHERE



"FOR INFORMATION CALL"
CITY-WIDE TELEPHONE ANSWERING SERVICE LTD
MezzFlr GreyhoundBldg. AMhrst 6-4856

Telephone Answering Service—**(Cont'd)**

Answer-Canada
MezzFlr GreyhoundBldg. AMhrst 6-4856
ANSWER CANADA

EXCLUSIVE
REPRESENTATIVE

OFFICES
EVERYWHERE

© 1961



"FOR INFORMATION CALL"
CITY-WIDE TELEPHONE ANSWERING SERVICE LTD
MezzFlr GreyhoundBldg. AMhrst 6-4856

ASSOCIATED TELEPHONE EXCHANGES

Nationally accredited 24 hour
telephone answering and mail
address service. Offices in
principal cities.



"FOR INFORMATION CALL"
CITY-WIDE TELEPHONE ANSWERING SERVICE LTD
MezzFlr GreyhoundBldg. AMhrst 9-5511

City-Wide Telephone Answering Service Ltd
MezzFlr GreyhoundBldg. AMhrst 9-5511
(See Advertisement This Page)

OFFICE AIDES CO**We'll Answer Your Phone**

Have your telephone
answered properly and
messages taken accu-
rately from our office.

FOR FULL DETAILS CALL ...

231ExaminerBldg AMhrst 2-9981
AMhrst 2-9933

Office Assistance Ltd 270BentallBldg AMhrst 2-4802
(See Advertisement This Page)

No need to march around all
day looking for something you
want to buy. A glance at the
YELLOW PAGES will nearly
always show you who sells it.

Office Assistance Ltd.**Telephone Answering Service**

An Efficient Telephone Oper-
ator Will Handle Your Calls
Quickly and Efficiently.

AMhrst 2-4802**AMhrst 2-1416**

270 Bentall Bldg.

We answer telephones**DAY — 24 — NIGHT HOURS**

- ★ COURTESY
- ★ EFFICIENCY
- ★ EXPERIENCE
- ★ Special Rates for Holiday Service



PHONE
263-0710

MGR's OFC.
266-4110

Alberta Telephone Answering Service Ltd.
308 MACLEAN BLOCK



© J. J. Freke-Hayes



Since 1951
Calgary's Oldest, Most
Experienced Telephone
Answering Service

Services tailored to
your needs at
competitive rates,
including reduced
mileage charges in
most exchanges.



CityWide Telephone Answering Service Ltd.
Mezzanine Floor, Greyhound Building
W. Val Birney, Mgr.

AMhrst 9-5511

Telephone Calling Service

Red-A-Ring 1950 13StSW 244-0555

Telephone Directories

ALBERTA GOVERNMENT TELEPHONES
119 6AvSW
OFFICIAL TELEPHONE
DIRECTORIES 263-5350

Telephone Intercommunicating

Systems

AGT TELEPHONE INTERCOMMUNICATING
SYSTEMS

Allowing a complete dial or push-button Intercommunicating system within Telephone equipment.

- Large Capacity
- Pre-set conference
- No additional equipment on your desk
- Complete flexibility - reliability - economy



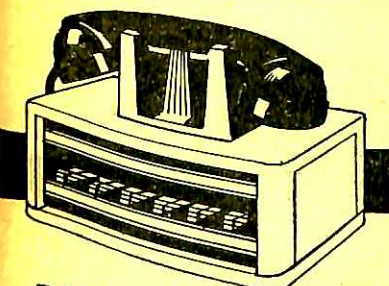
"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
119 6AvSW. 263-5350

CANADIAN COMMUNICATION SYSTEMS
223a 10StNW. Atlas 3-2548

Commercial Radio & Sound
1007 1StSW. AMhrst 2-7877

Electric-Crafts Limited
114 6AvSW. AMhrst 2-9494
AMhrst 2-1898
AMhrst 2-2830

(See Advertisement This Page)
ELECTRONIC RESEARCH & DEVELOPMENT
CO LTD Div of Mandrel Industries Ltd
303ForgeRd. 252-1106



Dictograph Office Telephone Systems

Speak to Your Staff Without
leaving your Office

Hold a Conference without
your Staff leaving their work.

Increase the value of your
Outside Telephone



AMhrst 2-1898
114-6th Ave. West

Telephone Intercommunicating

Systems—(Cont'd)

SACKER ELECTRONICS CO LTD
RENTALS & SALES

Ericsson Inter-Office
Private Telephone Systems
"Hold a Conference Without Staff
Leaving Desks"

1040 8AvSW AMhrst 3-8218
AMhrst 3-7716

WESTERN CANADIAN SOUND
107-15 4StNE. AMhrst 6-6445

Telephone Secretarial Bureaus

See Telephone Answering Service

Telephone Systems

ALBERTA GOVERNMENT TELEPHONES

Offering a complete
communications
service.



PRIVATE LINES —

Direct communications between Telephones
or Switchboard.

FOREIGN EXCHANGE —

Branch office service by direct
Telephone Lines.

LONG DISTANCE USAGE PLANS —

Zenith Service — Call Collect
Skip Stop — Key Town
Telephone Conference Calls

"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
119 6AvSW. 263-5350

TRANS-CANADA TELEPHONE SYSTEM
120 7AvSW. AMhrst 2-1313

Teletype Service

AGT TELETYPED SERVICE

Across town or
across the nation
TELETYPE



SERVICE is unexcelled for the instantaneous
Transmission of all printed Communications.

"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
119 6AvSW. 263-5350

Canadian National Telecommunications
139 17AvSW. AMhrst 9-8261

TRANS-CANADA TELEPHONE SYSTEM
120 7AvSW. AMhrst 2-1313

Teletype Supplies

B C Paper Converters Limited
4319 1StSE. CHstnt 3-6601

Television Broadcasting

Companies & Stations

All-Canada Radio & Television Ltd
Radio & TV Station Reps & Program Sales
302 5AvSW. AMhrst 2-7691

CFCN Television Ltd BroadcastHse. CHrchl 9-9101

CHCT-TV 955RideauRd. CHstnt 3-3491

Retail Sales Dept 9-220a 7AvSW AMhrst 2-1210
AMhrst 2-1077

CALGARY TELEVISION LTD
955RideauRd. CHstnt 3-3491

Television—Community

Antenna Systems

R C A VICTOR CO LTD

HOME ANTENNAS
COMMERCIAL ANTENNA SYSTEMS
HOTEL, MOTEL, APARTMENTS
4120 6StSE CHstnt 3-6051

Radio Crafts Ltd 710 16AvNW AVenu 9-4448
Television Service Centre (Calgary) Ltd
Dwnstrs 814 16AvNW. JAVenu 9-1181
JAVenu 9-3630

Tip Top Television 812 3StSE AMhrst 6-1946
Western Canadian Sound
107-15 4StNE. AMhrst 6-6445

Television Film Distributors

NTA Telefilm (Canada) Ltd
3811bEdmontonTr. CRstvw 7-7868

Television Programme Producers

Master Film Studios Ltd
811a 17AvSW. CHery 4-2008

Television Rentals

AA TV RENTALS 1720 12StSW 244-0504
(See Advertisement This Page)

A-1 RENTALS 315 39AvSE 243-1414
APARTMENT EQUIPMENT RENTALS LTD
1ThornleeCr. 276-1919

AVENUE ELECTRIC SHOP LTD
336 7AvSW. AMhrst 2-1766

Bel-Aire TV Rentals
12SarceeShoppingCentre. 242-5555
(See Advertisement This Page)

CALGARY RENTAL SHOP LTD

TELEVISION SETS FOR RENT

1436KensingtonRd JAtlas 3-0005
JAtlas 3-3526

CHINOOK SERVICE CENTRE
907 82AvSW. ALpin 5-8282

EQUIPMENT RENTAL 3500 17AvSW. 249-9394
(See Advertisement This Page)
(Continued Next Page)

BEL-AIRE TV

★ RENTALS ★

Weekly — Monthly
ALL NEW MODERN SETS
"CALL US ANYTIME"
242-5555

12 SARCEE SHOPPING CENTRE
45th Ave. & 37th St. S.W.
Hospital Rentals A Specialty

RENT A NEW...

TV OR STEREO!

ONLY \$4.95

Delivery Included

249-9394

EQUIPMENT Rentals

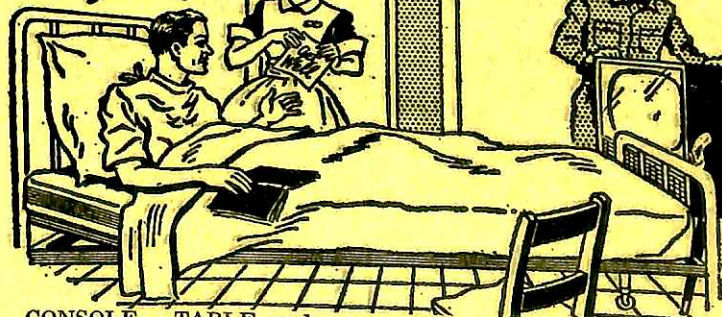
3500-17th Avenue South West

A A TV RENTALS

CALGARY'S FINEST STOCK
OF TV RENTALS

244-0504
244-1448

*Give Him a
Lift*



CONSOLE - TABLE and
PORTABLE MODELS
All Sizes to 24 inch

Catering to: HOMES -
APARTMENTS - HOTELS
MOTELS - HOSPITALS

RENTAL - PURCHASE PLAN AVAILABLE

— GIVE US A CALL —

FRANK'S RENTALS & SALES

Free
Delivery

244-0504
244-1448

Personalized
Service

TV RENTALS

\$ 5.80 A WEEK
\$ 8.50 2 WEEKS
\$12.50 A MONTH

TV SERVICE
\$2.95

SERVICE CALL

ALpin 5-5363

TELEVIEW
TV

LIMITED

7718 ELBOW DRIVE

Television Rentals—(Cont'd)

Frank's Rentals & Sales 1720 12StSW ..244-0504
IDEAL RENTALS 728a 17AvSW269-1919
INTERNATIONAL PHOTOGRAPHIC SERVICES
118a 10StNW ..Atlas 3-1950

OMEGA TELEVISION RENTALS
1508 14StSW..CHery 4-6797

PERRY'S MUSICAL SALES
204 8AvSE..AMhrst 2-4444

SHOW HOME FURNITURE LTD**TV's FOR RENT**

From \$12.50 per month

Rental Applies to Purchase
if Desired

IMMEDIATE FREE DELIVERY

110 8AvSEAMhrst 3-1100

Televue TV Limited 7718ElbowDr ..ALpin 5-5363
(See Advertisement This Page)

Western Canada Rentals (AMhrst 9-2735)
1705 2StSE..(AMhrst 2-1454)
(See Advertisement This Page)

Television Sales & Service

ACADIA TV SERVICE 25FraserRd ..ALpin 5-6888
Acme Television Services 413 8AvSE AMhrst 9-3940
(See Advertisement This Page)

Acros-Cal TV & Appliance Service Ltd
1508 14StSW..CHery 4-6797
(See Advertisement This Page)

ACTIVE ELECTRONICS LTD
2023 33AvSW..CHrchl 2-1141
(See Advertisement This Page)
(Continued Next Page)

ACROS-CAL
TV
&
APPLIANCE
SERVICE LTD.

Day and Night Phone (Except Sundays)

CHery 4-6797

Marconi Authorized Factory Service
FOR APPLIANCES CALL CHery 4-6016
1508 - 14th STREET S.W.

TV RENTALS

AMhrst 9-2735

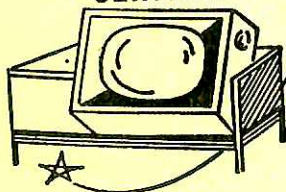
AMhrst 2-1454

RENT TV CHEAPER
THAN YOU CAN BUY
FREE INSTALLATION
& SERVICE

1000 CALGARY FAMILIES
RENT TV FROM US

Western Canada Rentals
1705 - 2nd Street S.E.

Acme
TELEVISION
SERVICES



AUTHORIZED BY ALL
MAJOR MANUFACTURERS

- FIRST IN TELEVISION
- FIRST IN SERVICE
- CITY WIDE CALLS
- 90 DAY WARRANTY
- 24 Hour Service

AMhrst 9-3940

Res. Phone CHstnt 3-0276

413 - 8th Ave. S.E.

Yellow Pages

"The Who's Who
In Business"

Used Daily by Shoppers
and Businessmen When
They are Ready to Buy.

ARE YOU
ADEQUATELY
REPRESENTED HERE?



LTD.

2023 - 33rd Ave. S.W.

Calgary, Alberta

Specializing Only in Service
TO

TELEVISION, RADIOS, STEREO HI-FI's,
PA SYSTEMS, RECORD PLAYERS
& TAPE RECORDERS

Our Modern Service Department, Staffed only with Licensed
Technicians, is Your Assurance of Complete Satisfaction



Warranty Service

ELECTROHOME

CHrchl 2-1141

All Work Guaranteed

Free Estimates

Television Sales & Service—

(Cont'd)

Adams TV Service Ltd 313 17AvSW AMhrst 9-2321
(See Advertisement This Page)

ADMIRAL RADIO & TELEVISION

Manufacturers of
Admiral TV,
Radios, HI-FI
and Phonographs



"WHERE TO BUY THEM"
DISTRIBUTOR

CANADIAN ADMIRAL CORPORATION LTD
6120 1aStSW..ALpin 5-5586
DEALERS

ADAMS RADIO PARLORS LTD
131a 8AvSW..AMhrst 2-7712

GENERAL RADIO & TV
2306 4StSW..AMhrst 2-7654

LOBLAW APPLIANCES LTD
329a 7AvSW..AMhrst 2-2545

NAGLER'S LIMITED
602-608 2StSE..262-6168

STEINBERG'S FURNITURE LTD
219 7AvSE..AMhrst 6-1974

TELEVIEW TV LIMITED
7718ElbowDr..ALpin 5-5363



AMhrst 9-2321

ADAMS TV SERVICE
LTD.

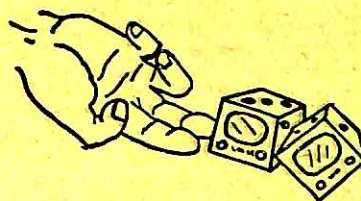
313 - 17th Ave. S.W.

HONEST — PROMPT
EFFICIENT SERVICE

—Guaranteed by Licensed Technicians—

J. (BUD) SKENE, Prop.
After Hours AVenu 9-2634

DON'T GAMBLE ON TV SERVICE



CITY-WIDE REPAIR SERVICE

ALL WORK GUARANTEED FOR 90 DAYS

LICENSED TECHNICIANS

ATLAS TELEVISION SALES & SERVICE

Atlas 3-5862

Terms May Be Arranged On Major Repairs
SERVICE DEPT. OPEN

WEEK DAYS TILL 8 P.M. — SATURDAYS TILL 3 P.M.
142a - 10th STREET N.W. — CALGARY

SPECIALISTS IN SERVICE
TO ALL MAKES OF TV - HI-FI - STEREO

APPLIANCE CLINIC

AMhrst 3-0649

ROGERS MAJESTIC
AUTHORIZED SERVICE

HOTEL — MOTEL
TV ANTENNA MASTER SYSTEMS

— At Your Service —

EUROPEAN RADIO SERVICE

After Hours Res. AMhrst 2-5718

423 4AVSEAMhrst 3-0649

Atlas Television Sales & Service

142a 10StNW..ATlas 3-5862
(See Advertisement This Page)

AVENUE ELECTRIC SHOP LTD

336 7AvSW..AMhrst 2-1766

Bel-Aire TV Rentals

12Sarcee ShoppingCentre..242-5555
(See Advertisement This Page)

Bestway Television & Appliances Ltd

209 35AvNE..CRstvw 7-8778
(See Advertisement This Page)

BILL'S RADIO & TV

BILL KRAFT, Mgr

1316 1StSW262-3432

Blackwell Electric Ltd

130 16AvNW..CRstvw 7-1260
(See Advertisement This Page)

(Continued Next Page)

Help is right at hand in these
YELLOW PAGES. If you want
to know where to get some
product or service, consult
them . . . and save time.

BEL-AIRE TV

★SERVICE★

SALES

ADMIRAL TV — HI-FI
& STEREO

"CALL US ANYTIME"
Service Calls \$2.95

242-5555

12 SARCEE SHOPPING CENTRE
BEL-AIRE TV RENTALS

45th Ave. & 37th St. S.W.

BLACKWELL

ELECTRIC LTD.

130 - 16 Ave. N.W.

T REPAIRS TO V ALL MAKES

Philco Sales & Service

CRstvw 7-1260

CRstvw 7-1261

TV SERVICE CALLS

\$ 2.95

ALL WORK GUARANTEED 90 DAYS

Phone
DAY OR
NIGHT

CR7-8778
CR7-8010



BESTWAY

TELEVISION AND
APPLIANCES LTD.

209 - 35 AVE. N.E.

CITY WIDE SERVICE
GOVERNMENT LICENSED TECHNICIANS
IN ALL PARTS OF THE CITY
WE CONTACT OUR MEN BY TELEPHONE

DAY NIGHT
AMhrst 9-3522 CRstvw 7-0213

CANUCK

**TV
&
RADIO**

"Where Quality is King"

ONE YEAR WARRANTY ON ALL REPAIRS
SERVICE TO ALL MAKES OF TV & RADIO

Transistor Radios & Record Players

GOVERNMENT LICENSED TECHNICIANS

720a - 3rd STREET N.E.

Bowness

**T
SERVICE
V**

288-5886

FOR ALL YOUR RADIO, HI-FI
& TV REPAIRS
Government Licensed Technicians
All Tubes & Parts Guaranteed
Located in Bowness to Serve You Better
(Serving Montgomery)
8308 - 43rd Avenue N.W., Bowness

NEW
1962

ZENITH

AMERICA'S

BEST BUY

IN TELEVISION

DISTRIBUTOR

**BRUCE ROBINSON
ELECTRIC LTD.**

Cor. 10th Ave. & 9th St. S.W.
CHery 4-8971



Television Sales & Service—

(Cont'd)

Bowness TV Service 8308 43AvNW Bwns 288-5886
(See Advertisement This Page)

BRUCE ROBINSON ELECTRIC LTD.
Cor 10Av&9StSW.. CHery 4-8971
(See Advertisement This Page)

CALWIN TELEVISION
5106ElbowDr.. ALpin 5-244

CANUCK TV & RADIO
720a 3StNE.. AMhrst 9-3522
5024 1StNW.. CRstvw 7-0213
(See Advertisement This Page)

Capitol Furniture Store 133 8AvSE AMhrst 2-244

CHIEF TELEVISION SERVICE
1238 19AvSW.. 244-7711
(See Advertisement This Page)

CHINOOK SERVICE CENTRE
907 82AvSW.. ALpin 5-244

CHINOOK TV SERVICE
7718ElbowDr.. ALpin 5-244

Circle C TV & Radio Service
2807 14StSW.. CHery 4-8971
(See Advertisement This Page)

CITY WIDE TV & APPLIANCE CO.
812 3StNE.. AMhrst 6-262
(See Advertisement Opposite Page)

COMMERCIAL RADIO & SOUND
1007 1StSW.. AMhrst 2-244
(See Advertisement Opposite Page)

CRESCENT ELECTRONICS
CRstvw 7-0995

TV & RADIO

REPAIRS

SALES & SERVICE

Hi-Fi — Tape Recorders

ALL OTHER ELECTRONIC EQUIPMENT

"An Engineering Service at Technicians Prices"

Karl Kraemer, Prop.

Cor 10Av&CentreStN.. CRstvw 7-0995

(Continued Next Page)

CIRCLE-C



**CHery 4-7707
ANYTIME**

- ★ GUARANTEED REPAIRS
- ★ PROMPT SERVICE
- ★ REASONABLE RATES

2807 - 14th STREET S.W.



**CHIEF TELEVISION
SERVICE**



CUSTOMER
SATISFACTION
GUARANTEED . . .

TELEPHONE

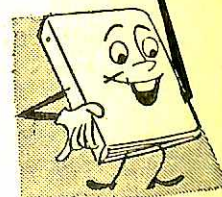
244-7711

SERVING

- ★ CHINOOK
- ★ HAYSBORO
- ★ KINGSLAND



... about how to
reach all of the
people all of the
time with your
sales story?



These down-to-earth **YELLOW
PAGES** will delete your
dilemma!

Television Sales & Service—

(Cont'd)

De Luxe Radio Appliances
832 3StNE. AMhrst 2-6855

Electrohome Industries Ltd
3rdFlr321 10AvSW. AMhrst 3-8240

TEL OF TV 3003 26AvSW. CHrchl 9-7544
CHrchl 9-1200

(See Advertisement This Page)

HARDWARE & APPLIANCE
1020 17AvSW. 244-0622

Appliance Repairs
1815a 4StSW. AMhrst 3-6189

ELECTROHOME TV RADIO & HI-FI

Electrohome

The Furniture Styled TELEVISION set engineered by ELECTROHOME, pioneers in the science of sound reproduction since 1907. Cabinets by Delcraft makers of Canada's most distinctive . . . occasional furniture.

"WHERE TO BUY THEM"

DISTRIBUTOR

DOMINION ELECTROHOME INDUSTRIES
LTD 3rdFlr 321 10AvSW. AMhrst 3-8240

DEALERS

ADAMS RADIO PARLORS LTD
131a 8AvSW. AMhrst 2-7712

DE LUXE RADIO APPLIANCES
832 3StNE. AMhrst 2-6855

JENSEN RADIO & TELEVISION CO LTD
912CentreStN. AMhrst 2-6494

NU-TREND FURNITURE LTD
337 7AvSW. AMhrst 6-4477

SYKES-IMPERIAL FURNITURE STORE
108 8AvSE. AMhrst 2-2927

AUTHORIZED SERVICE

ACTIVE ELECTRONICS LTD
2023 33AvSW. CHrchl 2-1141

ELECTRONIC ENTERPRISES

1413 11StSW. CHery 4-1422

ELECTRONIC RETAIL SERVICE DEALERS ASSOCIATION

★ HONEST

★ DEPENDABLE
SERVICE

ERSDA

"CALL"

SOUTH WEST

Acros-Cal-TV & Appliance Service Ltd
1508 14StSW. CHery 4-6797

Active Electronics Ltd
2023 33AvSW. CHrchl 2-1141

Calvin Television 5106ElbowDr. ALpin 5-6433

Circle C TV & Radio Service
2807 14StSW. CHery 4-7707

Electronic Enterprises
1413 11StSW. CHery 4-1422

General Radio & TV
2306 4StSW. AMhrst 2-7654

Roy's Radio Shop 1413 11StSW. CHery 4-2002

TV & Radio Clinic
3823aBanffCoachRd. CHrchl 9-8590

Television TV Limited
7718ElbowDr. ALpin 5-5363

(Continued Next Column)

Television Sales & Service

—(Cont'd)

ELECTRONIC RETAIL SERVICE DEALERS

ASSOCIATION—Continued

NORTH WEST

Atlas Television Sales & Service
142a 10StNW. ATlas 3-5862

Blackwell Electric Ltd
130 16AvNW. CRstvw 7-1260

Jensen Radio & Television Co Ltd
912CentreStN. AMhrst 2-6494

Metropolitan Television Service
2622 7AvNW. ATlas 3-4836

North Hill TV & Appliance Service
135 16AvNW. CRstvw7 -0151

Shep's Service 1047 40AvNW. AVenu 2-1967

Television Service Centre (Calgary) Ltd
Dwnstrs 814 16AvNW. AVenu 9-1181

Universal Electronics
2112 14StNW. AVenu 9-9371

SOUTH EAST

Home Electronics Service
4214c 17AvSE. BRldg 2-4536

Howard's Radio & Appliance Service
510 2StSE. AMhrst 2-4330

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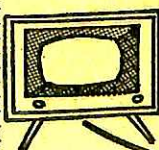
25FraserRd. ALpin 5-6888
(See Advertisement This Page)
(Continued Next Page)

TELEVISION Sales and Service

AMhrst 2-7877
AMhrst 9-2279

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1007 - 1st Street S.W.
Electronic Sound Specialists
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TECHNICIANS

ALL WORK
GUARANTEED

FULLY EQUIPPED TO
SERVICE ALL MAKES
TV - HI-FI - STEREO - ETC.
AUTOMATIC WASHER
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AMhrst 6-4748
262-6466



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TV & Appliance Co.

812 - 3rd Street N.E.

EARL OF TV

3003 - 26 Ave. S.W.

REPAIRS TO HOME & CAR RADIOS, HI-FI & STEREO

TV SERVICE

ANY TIME

CHrchl 9-1200

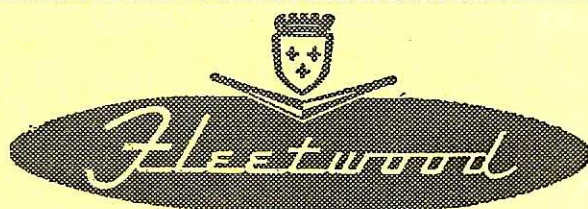
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CHrchl 9-7544

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Firestone Stores Cor 5 Av & 4 St SW AMhrst 2-4444
Fleetwood Electronic Sales Ltd
709 14 St NW ATlas 3-1344

Service

(See Advertisement This Page)

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AS ALWAYS ...

QUALITY

PERFORMANCE

RELIABILITY

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SALES DIVISION****FLEETWOOD ELECTRONIC SALES
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DEALERS****AVENUE ELECTRIC SHOP LTD**

336 7 Av SW AMhrst 2-4444

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MUSICAL IMPORT SALES & SERVICE

112 7 Av SW AMhrst 2-4444

Radio Centre Ltd 512 9 St SW AMhrst 2-4444**WOODWARD'S DEPARTMENT STORE**

Chinook Centre ALpin 5-5555

**General Radio & TV 2306 4 St SW AMhrst 2-4444
(See Advertisement This Page)****GORDON'S RADIO & TV**

2819 32 St SW CHery 4-4004

HALVERSON'S & TELEVIEW LTD

807 17 Av SW CHery 4-4004

HAYSBORO TV SERVICE

7718 Elbow Dr. ALpin 5-5555

Highwood Electronics Ltd

1228 40 Av NW AVenu 9-6041

Hillhurst Radio & Television Ltd

207 19 St NW ATlas 3-1344

(See Advertisement This Page)**HOME ELECTRONICS SERVICE**Radio - Hi-Fi - Stereo
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Howard's Radio & Appliance Service

510 2 St SE AMhrst 2-4330

(See Advertisement This Page)

Jensen Radio & Television Co Ltd

912 Centre St N AMhrst 2-4444

(See Advertisement This Page)

KING ELECTRONICS 4104 17 St SW CHstnt 3-1344

(See Advertisement Opposite Page)

KINGSLAND TV SERVICE

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LITCHINSKY S 1221 Kensington Rd ATlas 3-1344**LOBLAW APPLIANCES LTD**For the Best in
TV**MARCONI — SPARTON
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329a 7 Av SW AMhrst 2-4444

Metropolitan Television Service

2622 7 Av NW ATlas 3-1344

(Continued Next Page)

Television Sales & Service—

(Cont'd)

Mid-City TV 2006 1AvNW 283-4926
(See Advertisement This Page)
Modern Radio & TV Sales & Service
4610 Bowness Rd Mtgy. . BUtlr 8-4200
(See Advertisement This Page)
Research Radio & TV Service
2929 Richmond Rd. . CHrchl 9-6222
(See Advertisement This Page)
Physical Import Sales & Service
112 7AvSW. . AMhrst 9-1743
NEILSON FURNITURE CO LTD
118-120 8AvSE. . AMhrst 3-6490
North Hill TV & Appliance Service Ltd
135 16AvNW. . CRstvw 7-0151
(See Advertisement This Page)
Westfield Television Service
612 12AvNE. . CRstvw 7-4165
OMEGA TELEVISION SERVICE
1508 14StSW. . CHery 4-8789
(See Advertisement This Page)
(Continued Next Page)

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27 Years in the Industry



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SERVICE TO
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• PUBLIC
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RECORDERS
• AUTO RADIOS -
HI-FI
• SMALL
APPLIANCES
• ELECTRIC
MOTORS

ALTADORE

CHstnt 3-3588

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Guaranteed Work

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Day or Night CHery 4-6797

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All Our Trucks Are Equipped With 2-Way Radios



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Television Sales & Service

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725 8th Ave. S.E.

Pete's Radio-TV Sales & Service Ltd.
434 7th Ave. S.E.

(See Advertisement This Page)
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PHILIPS ELECTRONICS INDUSTRIES LTD.
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PRONTO TELEVISION SERVICE
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(See Advertisement This Page)
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BLACK AND WHITE-
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The Most Trusted Name in
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219 7th Ave. S.E.

RCA Victor Co Ltd 4120 6th St. S.E.
(See Advertisement Opposite Page)

Radio Centre Ltd 512 9th St. S.W.
(See Advertisement This Page)

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(See Advertisement This Page)

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| ● Rogers | ● Sylvania |
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- ON ALL MAKES OF TV
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Service 1047 40AvNW AVenu 2-1967

(See Advertisement This Page)
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South Calgary TV 7608 7StSW 255-8225

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(See Advertisement This Page)

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(See Advertisement This Page)

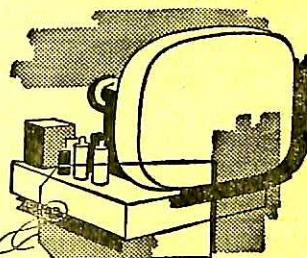
Electronics Service 4410MacleodTr . . . 243-4131
(See Advertisement This Page)

View TV Limited 7718ElbowDr . . . ALpin 5-5363
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Service Centre (Calgary) Ltd
Dwnstrs 814 16AvNW. . AVenu 9-1181
(See Advertisement This Page)

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- * GUARANTEED
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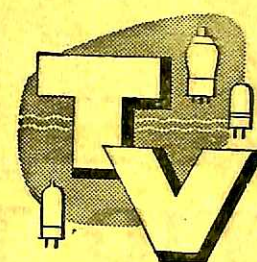
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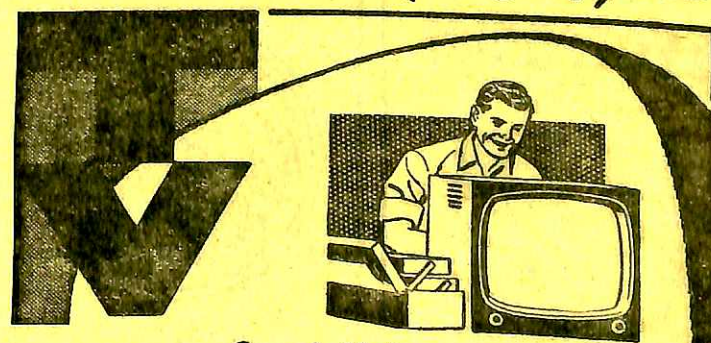
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PYE

ELECTROHOME
MARCONI
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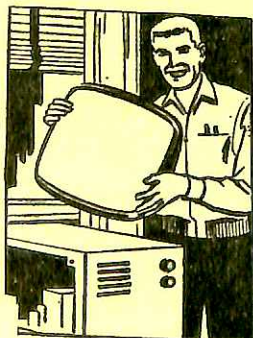
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TIP TOP TELEVISION

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(See Advertisement This Page)

Tube Services 1007 1StSW . . . AMhrst 9-3566
(See Advertisement This Page)

Unversal Electronics 2112 14StNW AVenu 9-9371
(See Advertisement This Page)

Unterberger A 3003 26AvSW . . . CHrchl 9-9313

WAHOO TELEVISION SERVICE

1238 19AvSW . . . 244-7711
(See Advertisement This Page)

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NORTH HILL TV & APPLIANCE

SERVICE LTD 135 16AvNW . . . CRstvw 7-0151

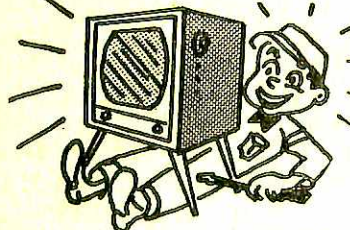
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LTD

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★ MOTOROLA
★ CROSLEY
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TENTS — AWNING

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(See Advertisement This Page)

(Continued Next Page)



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Tourist — Wall and Construct
Tents

Tents To Special Order

CAMPING EQUIPMENT

We even rent tents.

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See Laboratories

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Personal Theatre Services 7311 7StSW... 252-1444
Theatre Allied Booking Association fAMhrst 2-6052
334a 4AvSE... AMhrst 2-5994
Theatre Ltd 202-534 8AvSW... AMhrst 2-6833
Theatre's Theatre Supplies Ltd
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SPECTACULAR PRODUCTIONS LTD
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Theatre Agencies Ltd 325 10AvSW AMhrst 3-2650
Theatre Poster Exchange (Calgary) fCHery 4-3012
Ltd 2050 10AvSW... fCHery 4-1484

Theatres

Capital Theatre 230 8AvSW AMhrst 2-4074
Cinema Park Drive-In Theatre
BownessRd. Atlas 3-1131
GRAND THEATRE 1StSW&6Av AMhrst 9-1700
Theatre 2101 33AvSW CHrchl 2-3275
Theatre 219 8AvSW AMhrst 6-5912
Theatre 1133KensingtonRd Atlas 3-2222
TH AVE DRIVE-IN THEATRE
17Av&45StSW... CHrchl 9-2200
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Theatre 119 8AvSE AMhrst 2-5479
Theatre Drive-In Theatres Ltd fCRstvw 7-5622
Theatre 37Av&EdmontonTr. fCRstvw 7-8814
Theatre 45StSW&21Av AMhrst 2-4525
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- ★ EFFECTIVE SHOW LIGHTING PRODUCTIONS
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711 8AvSW AMhrst 3-4786

Theatrical Producers

K B D Enterprises Co 711 8AvSW .. AMhrst 6-2859

Therapists

See Speech Therapists

Thermometers

PALMER THERMOMETERS—
WELLS H MORTON & CO LTD
613 11AvSW... AMhrst 6-5688
Taylor Instrument Companies of Canada Ltd
1026 16AvNW... 289-0668
WELLS H MORTON & CO LTD
613 11AvSW... AMhrst 6-5688

Thermostats

See Heating Apparatus

Tickets

Calgary Allied Arts Council
Box Ofc Heintzman & Co Ltd
329 8AvSW... AMhrst 9-7034
Consolidated Theatre Services
2050 10AvSW... CHery 4-3012
Glenn's Music Limited
Box Ofc 224 7AvSW AMhrst 3-4620
Stampeder Football Club Ltd
TicketBureau YorkHtl... AMhrst 6-5035

Tile Contractors & Dealers—

Ceramic & Non-Ceramic

Adanac Tile & Marble Co fAMhrst 6-1582
2502 4StSW... fAMhrst 6-5515
(See Advertisement This Page)
ALBERTA MARBLE & TILE CO LTD
TILE — TERRAZZO — MARBLE
1510 10AvSW CHery 4-5163

Architectural Concrete Products (Alberta) Ltd
3812 7StSE... CHstnt 3-6484

ADANAC TILE & MARBLE CO.



BATHROOMS KITCHENS — FLOORS PATIOS — WALKS

In Tile - Marble - Slate

Genuine Ceramic Tile can be
Installed Competitively to
Imitation Tile

"HOUSEWORK A SPECIALTY"

WIDE SELECTION OF
COLORS

Wm. Anderson, Mgr., Res. ALpin 5-0839

AMhrst 6-1582

AMhrst 6-5515

2502 - 4th Street S.W.

Tile Contractors & Dealers— Ceramic & Non-Ceramic— (Cont'd)

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Specialists in
FLOOR & WALL COVERINGS
1015 10AvSW 244-7461

Calgary Builders' Supply Ltd
2402 10AvSW... CHery 4-0741
CENTURY FLOOR COVERING LTD
511 8AvSW... AMhrst 3-8030

CLARK WM FLOOR COVERING LTD
3915 2StNE... CRstvw 7-7561
Color Spot 1908 375StSW CHrchl 9-9031

CUSTOM FLOOR COVERINGS LTD
ALL TYPES OF TILE
SOLD AND INSTALLED
1425KensingtonRd ATlas 3-3176

FAIRWAY FLOOR CO LTD
CERAMIC & PLASTIC WALL TILES
Arborite Counter Tops, Etc. Installed
2102 10AvSW CHery 4-8045

FLESHER MARBLE & TILE (1962) LTD
MARBLE — TILE — TERRAZZO
5321 1aStSW ALpin 5-5656

GREAT WEST BRICK & TILE LTD
**CONTRACTORS & DEALERS
OF COMPLETE VARIETY**
CERAMIC TILE — TERRAZZO
SLATE — VENETIAN TILE
203 40AvNE CRstvw 7-8506

HINGLEY TERRAZZO & TILE LTD
3812 7StSE... CHstnt 3-7388
(See Advertisement This Page)

JOHNSTON FLOORS 2532MorleyTr AVenu 9-2491

MCDONALD GRANITE CO
TILE & MARBLE
CONTRACTORS
TILE BATHROOMS - FLOORS - FIREPLACES
ENTRANCES — STEPS — PATIOS
H G Reeson Mgr res CHrchl 9-2346
2339 2StSE AMhrst 2-3305

Mercury Builders Products Ltd
2050 10AvSW... CHery 4-6672
MODERN FLOOR COVERINGS fCHstnt 3-3606
LTD 1519 34AvSW... fCHstnt 3-3731

ROMANIC TERRAZZO & TILE LTD
MARBLE TILE & TERRAZZO
Industrial & Commercial
Geo. Girolami, Mgr.
513 18StNW ATlas 3-4855

HINGLEY TERRAZZO & TILE LTD.

Contractors to the Building
Trade

Terrazzo ★ Tile
Marble

CHstnt 3-7388

3812 - 7 St. S.E.

Tile Contractors & Dealers— Ceramic & Non-Ceramic— (Cont'd)

SORENSEN TILE MOSAIC & SLATE
TILE — MOSAIC — SLATE
3 GENERATIONS OF EXPERIENCE
918 19AvSW CHery 4-0214

Treco Drywall Ltd 345 39AvSE... CHstnt 3-7251
VENETIAN TILE
BATHROOMS — STORE FRONTS
ENTRANCES — FLOORS
203 40AvNE CRstvw 7-1479

Wade Application Co Ltd
2ndFlr 1026 16AvNW... AVenu 9-8883
Wood's Linoleum Shop Ltd fCRstvw 7-2070
1609CentreStN... CRstvw 7-4368

WOODS WESTERN LTD
FIREPLACES
Vitrolite - Tile - Marble
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MIRRORS - ELECTRIC & GAS HEATERS
GLASS DESIGNING & ETCHING
Residence 289-0522
Factory 1926 28AvSW CHery 4-1123
Showroom 126 16AvNE CRstvw 7-0171

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Distributors—Non-Ceramic

ADANAC TILE & MARBLE CO
● GENUINE CERAMIC TILE FOR WALLS
● MOSAIC TILE—GLAZED & UNGLAZED
● QUARRY TILE, SLATE & MARBLE
● CHROME & PORCELAIN BATHROOM
ACCESSORIES
● ADHESIVES, GROUTS & TOOLS
Wm. Anderson, Mgr., Res. ALpin 5-0839
2502 4StSW fAMhrst 6-1582
AMhrst 6-5515

ARMSTRONG'S FAMOUS FLOOR COVERINGS —

EXCELON VINYL TILE
ASPHALT TILE — RUBBER TILE
CORK TILE **Armstrong**
LINOLEUM AND VINYL CORLON

"FOR INFORMATION CALL"

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ARMSTRONG CORK CANADA LTD
1011 17AvSW... CHery 4-6765
DEALERS
CENTURY FLOOR COVERING LTD
511 8AvSW... AMhrst 3-8030
CLARK WM FLOOR COVERING LTD
3915 2StNE... CRstvw 7-7561
CUSTOM FLOOR COVERINGS LTD
1425KensingtonRd... ATlas 3-3176
FAIRWAY FLOOR CO LTD
2102 10AvSW... CHery 4-8045
MERCURY BUILDERS PRODUCTS LTD
2050 10AvSW... 244-9366
MUTTART BUILDERS' SUPPLIES
LTD 520 5AvSE... AMhrst 6-6211
SLATER'S FLOOR COVERINGS LTD
1223 1StSW... AMhrst 9-3483
WOOD'S LINOLEUM SHOP LTD
1609CentreStN... CRstvw 7-2070

(Continued Next Page)

Tile Manufacturers & Distributors—Non-Ceramic—(Cont'd)

FEDERAL SALES LTD 602 7AvSE AMHrst 3-0610
INTERNATIONAL MARBLE & STONE COMPANY LTD 4344 Macleod Tr. 243-2485
 Kennedy Floorings Ltd 240 11AvSW ... 262-4011
 McMahon W & G Ltd 438 11AvSE ... AMHrst 3-0225

VENETIAN TILE

CONGLOMERATE MARBLE TILE
 TERRAZZO TILE — VENETIAN TILE
 203 40AvNE ... CRstvw 7-1479

Timber Connectors

CON-SPEC SALES LTD

SPLIT RINGS, SHEAR PLATES, TOOLS
 453 42AvSE ... 243-2711

Time Recorders

CLARK D W BUSINESS MACHINES LTD

Simplex Cost Recorders - Payroll Clocks
 Watchman's Clocks - Time Stamps
 309 45StSW ... 263-6035

INTERNATIONAL BUSINESS MACHINES CO LTD

IBM Time Recorders, Time Systems, Supplies
 Watchman's Clocks & Time Stamps
 629 7AvSW ... AMHrst 6-6241

Time Service

Telephone Time
 MezzFlr Greyhound Bldg. ... AMHrst 2-0002

Timing Instruments—Electrical

BREWS R L & SON LTD

1324 11AvSW ... CHery 4-2736

Tinsmiths

A-1 SHEET METAL PRODUCTS LTD

316 10StNW ... ATlas 3-3554
 Active Sheet Metal
 Bsmr 3716 17AvSE ... BRldg 2-4355

ALBERTA SHEET METAL PRODUCTS LTD

1316 Centre StN. ... CRstvw 7-8511
 Banks J & Son 1204 9AvSE ... BRdwy 3-4189

BOWNESS TIN SHOP

E. Ellithorpe

If It's Made of Sheet Metal
 We Can Make It!

6511 Bowness Rd Bwns ... BUTlr 8-2100

Calgary Sheet Metal Works

220 5AvSE ... AMHrst 2-1684

CAMPBELL & HILLIER LTD

1012 17AvSW ... CHery 4-4260

CHESNEY G L HARDWARE LTD

GENERAL TINSMITHING
 AIR CONDITIONING
 EAVESTROUGHING

102 16AvNW ... CRstvw 7-1346

CLARK WM SHEET METAL LTD

3915 25StNE ... CRstvw 7-7561

CONN F & SONS LTD

1141 Bowness Rd. ... ATlas 3-4571

Crown Metals Ltd 423 6AvSE ... AMHrst 2-1221

DEEVES FRED & SONS LTD

1314 17AvSW ... CHery 4-8951

Demers & Chisholm Sheet Metal Ltd

1005 14StSW ... CHery 4-9776

Foothills Sheet Metal Rear 920 16AvNW 289-9818

Fotter Eavestroughing

7927 48AvNW Bwns. ... BUTlr 8-4887

Melsness Sheet Metal Ltd

Bsmr 2020 12AvNW ... AVenu 9-2243

Tinsmiths—(Cont'd)

Neilson F & Son Ltd
 1208 12AvSW ... CHery 4-1880
 1208 12AvSW ... CHery 4-6773

QUALITY SHEET METAL

Furnace Work — Ventilation
 General Sheet Metal
 "SIGNS"

FROM COPPER - BRASS - STAINLESS

2203 Westmount Rd ... ATlas 3-3026

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3516 1StNE ... CRstvw 7-4344

ROBERTS SHEET METAL LTD ... AMHrst 2-6565

709 3StNE ... 262-6363

Schmidt Wm Sheet Metal Ltd

460 Marsh Rd. ... AMHrst 3-7512

Spring Heating & Sheet Metal Ltd

4428 16aStSE ... 273-5540

STAMPEDE SHEET METAL LTD

Rear 807 4AvSW ... AMHrst 9-7525

Watson Sheet Metal Ltd 333 4AvSE AMHrst 9-7064

Tires—Dealers

Abbott's Tire Supply 3708 Edmonton Tr. ... 276-1977

Alberta Tire & Tractor Equipment Ltd

525 11AvSW ... AMHrst 6-2349

BON'S TIRE SERVICE

1512 Centre StN. ... CRstvw 7-5080

(See Advertisement This Page)

B-A SENTINEL TIRES—

BRITISH AMERICAN OIL CO LTD

712 12AvSE ... 266-5175

Clarke's Tire Service Ltd

307 Centre StS. ... 262-1977

(See Advertisement This Page)

COMMERCIAL TIRE LTD

1139 9AvSE ... BRdwy 3-1584

Shop No 2 Alyth Shopping Centre

26Av&Portland St. ... BRdwy 3-1589

Tractor & Farm Implements

1202 9AvSE ... BRdwy 3-1581

Used Car Lot 1022 9AvSE ... BRdwy 3-1587

East Calgary Esso 9Av&11StSE ... BRdwy 3-5070

Budget Dept 1139 9AvSE ... BRdwy 3-4556

Accounting Dept 1139 9AvSE ... BRdwy 3-5229

Tires—Dealers—(Cont'd)

CONSUMERS TIRE CO

1308 1StSW ... AMHrst 2-3775

(See Advertisement This Page)

Crown Tire Service Ltd

6306 Macleod Tr. ... ALpin 2-0636

252-1881

DOMINION ROYAL TIRES

Sold at
 LEADING TIRE and
 AUTOMOBILE DEALERS
 and
 SERVICE STATIONS



"FOR INFORMATION CALL"

MANUFACTURER

Dominion Rubber Co Ltd

3613 Blackfoot Tr. ... CHstnt 3-5591

DEALERS

Bell's Chevron Service

5210 Macleod Tr. ... 252-2006

Calgary Motor Products Ltd

Cor4Av&2StSW ... AMHrst 6-8841

Consumer's Tire Co 1308 1StSW AMHrst 2-3775

Dominion Tire Store

3615 Blackfoot Tr. ... CHstnt 3-7544

Fisk Tire Service Co Ltd

718 7AvSW ... AMHrst 3-4700

Foothills Chevron Service

1904 4StSW ... 263-0099

Fowlie Motor Sales Ltd

1413 Centre StN. ... CRstvw 7-8591

General Supplies (1959) Ltd

Cor1StSW&5Av. ... AMHrst 2-1101

Harper's Tire Service Ltd

130-132 12AvSW ... AMHrst 2-7878

Spencer & White Tire Ltd

124 6AvSE ... AMHrst 2-1963

Stampede Motors Ltd

1449 17AvSW ... CHery 4-7466

Westgate Service

4603 16AvNW Mtgy. ... 288-3327

(Continued Next Page)

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GOODRICH
GOODYEAR
FIRESTONE
DUNLOP
 etc.
AMHrst 2-377
 Located South of
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 All Work Guaranteed
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DOMINION
TIRE STORES
DOMINION
ROYAL
TIRES

Division of Dominion Rubber Co. Ltd.
COMPLETE TIRE SERVICE
 —New Dominion Royals for Car, Truck
 or Farm
 —Retreading & Repairing—Road Service
 Easy Budget Terms
 3615 BLACKFOOT TRAIL
 CHstnt 3-7544

BON'S TIRE SERVICE

C. B. (Bon) Stickle

Your North Hill
 Goodrich Dealer



Smileage!



Complete Farm Tire
 & Traction Fluid
 Service

VULCANIZING
 BELT SPLICING
 & REPAIRING
 TRUCK & TRACTOR
 TIRE REPAIRING
 RETREADING

NEW & USED TIRES

CRstvw 7-5080

1512 Centre Street N.

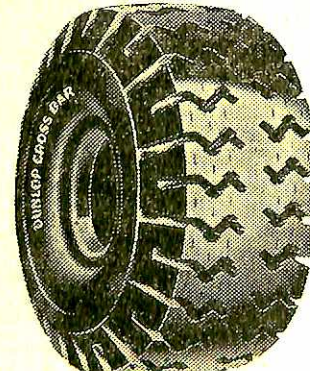
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The Most Complete Tire Service in Alberta
 PASSENGER • TRUCK • FARM TRACTOR • EARTHMOVER

New — Used — Retread
 Repairs - Vulcanizing
 Recapping



For Service and Satisfaction Phone Any of Our Branches



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 307 Centre St. S. - 262-5730
 262-1977

EDMONTON NORTH
 10344 - 107 St. - 424-6495

EDMONTON SOUTH
 10421 - 79 Ave. - 439-4003

Swan Hills - 3571

Grande Prairie 11511 100 St. - 532-3166

Grimshaw - 347 — Fairview - 130

Dawson Creek 1012 103 Ave. - 782-2124

Tires—Dealers—(Cont'd)

Continental Rubber Co Ltd
3613 Blackfoot Tr. CHstnt 3-5591

Continental Tire Store 3615 Blackfoot Tr CHstnt 3-7544
(See Advertisement Opposite Page)

WLOP CANADA LTD
6520 Macleod Tr. ALpin 5-0181

ERIC'S WHITE ROSE SERVICE
Your Northwest
GOODYEAR - GOODRICH TIRE SALES &
ADJUSTMENT CENTRE
2008 14StNW AVenu 9-3576

Firestone Stores Cor5Av&4StSW ... AMhrst 3-2580
(See Advertisement Opposite Page)

STONE TIRES, HOME & AUTO SUPPLIES

FOR CAR and TRUCK
FOR HOME and
FARM
FOR WORK and
PLAY



"WHERE TO BUY THEM"

WHOLESALE SALES OFFICE
FIRESTONE TIRE & RUBBER CO
OF CANADA LTD
916 42AvSE. CHstnt 3-6641
Manufacturing Plant & Ofc
No2Hwy&BlackfootTr. BRIdg 2-4071

DEALERS
ALBERTA TIRE & TRACTOR EQUIPMENT
LTD 525 11AvSW. AMhrst 6-2349

BON'S TIRE SERVICE
1512 CentreStN. CRstvw 7-5080

DE LUXE AUTO SERVICE
8StSW&4Av. AMhrst 2-4362

FIRESTONE STORES
Cor5Av&4StSW. AMhrst 3-2580

FOOTHILLS DISTRIBUTORS LTD
642 16AvNW. AVenu 9-4437

FORESTER HARRY LTD
17Av&1StSW. AMhrst 2-7536

GREEN "T" AUTO SERVICE
12St&9AvSE. 273-5762

HARPER'S TIRE SERVICE (CALGARY)
LTD 130 12AvSW. AMhrst 2-7878

LONE STAR AUTO SERVICE
2003 4StSW. AMhrst 2-2910

Tire Service Co Ltd 718 7AvSW AMhrst 3-4700
(See Advertisement This Page)

BRITISH AMERICAN OIL CO LTD
12Av&6StSE. AMhrst 6-5175

TIRE DISTRIBUTORS CHstnt 3-2991
LTD 505c 34AvSE. CHstnt 3-6131

General Tire of Calgary
Div of General Tire & Rubber Co of Canada Ltd
3608 Macleod Tr. 243-4266

GENERAL TIRES

THE GENERAL
TIRE
GOES A LONG
WAY
TO MAKE FRIENDS



"WHERE TO BUY THEM"

GENERAL TIRE OF CALGARY
Div of General Tire Rubber Co of
Canada Ltd 3608 Macleod Tr. 243-4266

Goodrich B F Canada Limited
3500 7StSE. CHstnt 3-6621

Tires—Dealers—(Cont'd)

GOODRICH B F TIRES

Sales & Service
SMILEAGE
Starts with these
Dealers



"WHERE TO BUY THEM"

CITY DEALERS

BON'S TIRE SERVICE
1512 CentreStN. CRstvw 7-5080

ERIC'S WHITE ROSE SERVICE
2008 14StNW. AVenu 9-3576

FISK TIRE SERVICE CO LTD
718 7AvSW. AMhrst 3-4700

JOHNS TIRE SERVICE
2018 36StSE. BRIdg 2-4402

NORTH TRAIL SERVICE STATION
1530 48AvNE. CRstvw 7-1759

O K RUBBER WELDERS
4115 Macleod Tr. 243-4231

DISTRICT DEALERS

ROSEBUD MOTORS Didsbury 143

WAITE J C RR1Midnapore ALpin 5-9148

WESTERN TIRE SERVICE
204 11AvSE. AMhrst 2-7141

GOODYEAR RUBBER STORES

9Av&3StNE. AMhrst 2-3916
(See Advertisement This Page)

Goodyear Tire & Rubber Co of Canada Ltd
238 11AvSE. AMhrst 2-1151

Retread Plant 4021 7StSE CHstnt 3-6772

GOODYEAR TIRES

For expert advice
and service on your
tires — call your
nearest Goodyear
dealer.



"WHERE TO BUY THEM"

BON'S TIRE SERVICE
1512 CentreStN. CRstvw 7-5080

COMMERCIAL TIRE LTD
1139 9AvSE. BRdwy 3-1584

Shop No 2 Alyth Shopping Centre
26Av&PortlandSt. BRdwy 3-1589

COOKSLEY'S SHELL SERVICE
3840 Macleod Tr. CHstnt 3-0255

GOODYEAR SERVICE STORES
9Av&3StNE. AMhrst 2-3916

7007 Macleod Tr 252-2228

HALL'S GARAGE
617 McDougall Rd. AMhrst 6-1596

HARPER'S TIRE SERVICE (CALGARY)
LTD 130 12AvSW. AMhrst 2-7878

MAYFAIR SHELL SERVICE
819 66AvSW. ALpin 5-0666

O K RUBBER WELDERS
4115 Macleod Tr. 243-4231

WESTERN TIRE SERVICE
204 11AvSE. AMhrst 2-7141

Harper's Tire Service (Calgary) Ltd
130 12AvSW. AMhrst 2-7878
(See Advertisement This Page)

J & B Tire Service Cor11Av&1StSW 263-4061

JOHNS TIRE SERVICE

WE SELL ALL MAKES OF TIRES
AND REPAIR ALL SIZES

2018 36StSE BRIdg 2-4402

Tires—Dealers—(Cont'd)

KINGSWAY MOTORS 4601 17AvSE ... 272-4647

KWIK WHITEWALL TIRE LTD
718 17AvSW. 263-2052

(See Advertisement This Page)

Miller Auto Wreckers 1018 9AvSE BRdwy 3-4477

O K Rubber Welders 4115 Macleod Tr ... 243-4231

UGHTON'S TIRE SERVICES
3012 17AvSE. BRIdg 2-4988

PENNER TIRE & RUBBER CO
1434 9AvSE. BRdwy 3-4728

Renfrew Motors Ltd 330-340 5AvSW AMhrst 9-8241

SEIBERLING TIRES

SEIBERLING
Super Service Nytex
Amazing New Tire
Construction



Nylon for Strength
Tyrex for Comfort

Covered by Seiberling's Exclusive Life Time
Full Road Hazard Warranty

"WHERE TO BUY THEM"

DEALERS

CONSUMERS TIRE CO
1308 1StSW. AMhrst 2-3775

HAMMILL MOTORS LTD
620 7AvSW. AMhrst 2-1747

Shamrock Tire Shop 1143 11StSE. BRdwy 3-2042
(Continued Next Page)

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can be obtained through similar
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form of advertising.

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SERVICE STORE

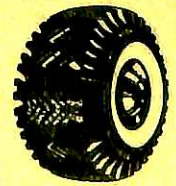


COMPLETE TIRE SERVICE
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RETRADING
Convenient Terms

9 Ave. & 3 St. N.E.
AMhrst 2-3916
7007 Macleod Trail
252-2228

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WHITEWALL



Your
Present
Black Tire
by Our
Exclusive
Process

— All Work Guaranteed —
For Information and KWIK Service
Call
263-2052

**KWIK WHITEWALL
TIRE LTD.**
718 - 17th Avenue S.W.

FISK TIRE SERVICE
CO. LTD.



ALL MAKES OF TIRES
SOLD AND SERVICED
Complete Front End Service
Radios - Accessories - Seat Covers
WHEELS - RIMS - BRAKE DRUMS

AMhrst 3-4700
718 - 7th Avenue S.W.



STORES
Cor. 5th Ave. & 4th St. S.W.

**COMPLETE TIRE SALES
SERVICE AND
VULCANIZING**



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SPECIALISTS
HOME AND AUTO
SUPPLIES

AMhrst 3-2580

Calgary's "Up-to-the-Minute"
Tire Service

**HARPER'S
TIRE SERVICE**
(CALGARY) LTD.

**NOW SUBURBANITE
RETRADS**

In All Passenger Car Sizes

At about Half the Price of
New Tires

Most Modern Equipment —
Combined with 43 Years'
Experience

**VULCANIZING - RECAPING
BELT SPLICING and
RETRADING**

Save Time - Fuel - Money

**Use GOODYEAR
TRACTOR TIRES**

AMhrst 2-7878
130 - 12 Ave. S.W.

Residence Phone
CHstnt 3-7339