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ABC Rubber Stamp Manufacturers
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(See Advertisement This Page)

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STAMP PADS & INK

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- PADS
- DATERS

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Calgary Stamp & Stencil (AMhrst 2-2205)
522 6AvSW. (AMhrst 9-1116)
(See Advertisement This Page)

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(AMhrst 2-2737)

(See Advertisement This Page)

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Seals - Stencils

Pads and Daters

AMhrst 2-2205

AMhrst 9-1116

Calgary Stamp

and Stencil

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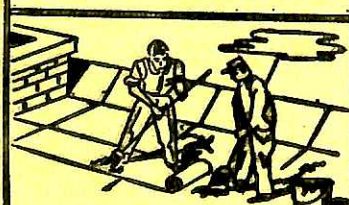
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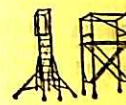
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321 8AvSE .. AMhrst 9-2330

Central Furniture & Hardware Exchange
328 8AvSE .. AMhrst 2-3438
(See Advertisement This Page)

CHARLIE'S CLOTHING SHOP

CHARLIE PAYS MORE
FOR YOUR MEN'S SUITS,
SHOES, ETC.

Get cash before moths destroy
your clothes.

CALL US NOW — Evenings ATlas 3-2295

811 2StSE AMhrst 6-5766

Chetner Bros 231 8AvSE AMhrst 2-1677
Eddie's Clothing Store 813 2StSE .. AMhrst 2-4929
Gibbs Furniture 432 3AvSE AMhrst 6-3172

HILLHURST FURNITURE CENTRE

WANTED — USED FURNITURE —
APPLIANCES & PIANOS — WE PAY CASH
Res. 289-7066

136 10StNW 283-1125

Island Auction 1342 9AvSE 273-4454
(See Advertisement This Page)

Manitoba Second Hand Store
313 8AvSE .. AMhrst 2-9897

NAGLER'S VALUE MART

SPECIALIZING IN
USED — DAMAGED & DISTRESS
FURNITURE & APPLIANCES
WE BUY OR SELL ON CONSIGNMENT
JAMhrst 2-1715
1206 1StSW AMhrst 9-2224

National Furniture Store
228 8AvSE .. AMhrst 2-2877
(See Advertisement This Page)
(Continued Next Page)

ISLAND AUCTION

— WE PAY MORE —
FOR YOUR USED GOODS

Sales Every Friday
7:30 p.m.

BUY FOR CASH OR
SELL ON CONSIGNMENT

273-4454

EVENINGS — CHstnt 3-6280
1342 - 9th Avenue S.E.

When in doubt about a tele-
phone number, please look in
the telephone directory first.
That helps you, helps others,
and helps telephone people to
do a better job for you.

CASH Money Waiting

We Buy Everything

CENTRAL

Furniture and
Hardware Exchange

We Don't Only Say
We Do Pay More
PHONE

AMhrst 2-3438

328 8th Ave. S.E.

Evenings CHery 4-3685

USED FURNITURE WANTED

Buy or Sell
With Confidence

NATIONAL FURNITURE

AMhrst 2-2877

Courteous Service

Evenings Phone

CHery 4-4857

228 - 8th AVE. S.E.

Second Hand Dealers—(Cont'd)

Ralph's Furniture Co 306 8AvSE .. AMhrst 2-9400
(See Advertisement This Page)

ROYAL AUCTION MARKET

USED FURNITURE DEALERS
WE BUY & SELL
PART & COMPLETE HOME FURNISHINGS
415 4StSE AMhrst 2-3636

WYLES HARDWARE

WE BUY, SELL & TRADE - ALL KINDS
OF MUSICAL INSTRUMENTS, TOOLS,
SADDLES & LEATHER GOODS

315 8AvSE AMhrst 2-5863

WESTERN FURNITURE EXCHANGE

WE BUY AND SELL ALL
KINDS OF HOUSEHOLD
GOODS

Paying Best Cash Prices and
Giving SQUARE DEALS

Evenings Phone CHstnt 3-5259

337 8AvSE AMhrst 2-7669

Secretarial Service

41 Typing Services 12-735 8AvSW AMhrst 9-2491
Android Service Bureau Ltd
MainFlr ElvedenHse. AMhrst 3-7643

CITY SERVICE INFORMATION BUREAU

LET US DO YOUR TYPING
WE RENT PORTABLE WIRE RECORDERS
1039 17StNE 276-2241

CITY-WIDE PERSONNEL POOL SERVICE
MezzFlr GreyhoundBldg. AMhrst 2-6000

Secretarial Service—(Cont'd)

CITY-WIDE SECRETARIAL SERVICE LTD
MezFlr GreyhoundBldg. AMhrst 9-7697
DIAL & DICTATE 19CambrinDr. AVenu 2-1527
Eve Bergman Secretarial Services
12-735 8AvSW. AMhrst 9-2491
Nomad Secretarial Service
212-640 7AvSW. 262-1225
SUPREME STENO SERVICES LTD
303-627 8AvSW. 266-4234

Seedsmen

Alberta Wheat Pool
Seed Division
505 2StSW. AMhrst 6-7061
Bogoch Seed Co Ltd 215&10AvSW CHery 4-7211
Campbell Floral Seeds & Nurseries Ltd
Downtown Store 321 7AvSW. AMhrst 3-8420

CROWN SEED & FEED LTD

Dealers In
FORAGE CROP & CEREAL SEEDS
125-131 10AvSW AMhrst 3-5240

DEHYDRATED PRODUCTS & CHEMICALS CORP (PENN)

Spawn - Fertilizers - Dehydrated Products
100 Central Ave.W., Great Falls, Mont., and
7MannixBldg Calgary AMhrst 2-7224

GOLDEN WEST SEEDS LTD

CALGARY'S EXCLUSIVE
GARDEN SUPPLY CENTRE

523CentreStS AMhrst 2-3660

HANNA'S SEEDS LTD

ALFALFAS, CLOVERS, GRASSES
LAWN GRASSES A SPECIALTY
2239 14aStSE 273-4575

Imperial Seed Co Ltd 2467 23StNW AVenu 9-1275
McKenzie A E Co Ltd 1311 9AvSW AMhrst 6-5373

Septic Tanks

Alberta Sanitary Pumping SilverSprings 282-9175
Bow Valley Septic Tank Service
8004 34AvNWbwns. BUtlr 8-4570
(See Advertisement This Page)
BOWMONT SEPTIC TANK SERVICE
8123 34AvNWbwns. 288-6090
(See Advertisement This Page)
CALGARY SEPTIC TANK SERVICE
834 68AvSW. ALpin 5-0828
(See Advertisement This Page)
Dunkley Bros Ltd 706 18AvNW AVenu 9-2668
(See Advertisement This Page)
Janssen Excavating Ltd 811a 17AvSW. 244-2331
PETROLEUM & WATER LABORATORIES LTD
Ennz-Zyme & Chemical Treatments
1135 11StSE. BRdwy 3-5124
WYANT & CO LTD
Chemicals Only 739 2AvSW. AMhrst 6-6680

Serum

See Veterinary Supplies

Service Station Equipment

BENNETT & EMMOTT (EQUIPMENT) LTD
715 11AvSW. AMhrst 3-2360

HOMME A W LTD

TOKHEIM SERVICE STATION PUMPS
GLOBE HOISTS & LIFTS
ATLAS COMPRESSORS
Storage Tanks — Hand Pumps
Automatic Nozzles, Hoses, Valves & Fittings
— Installation, Service & Maintenance —
5505 4StSE ALpin 5-7771

JOHN WOOD CO LTD

PUMPS & TANKS
215 10AvSW AMhrst 2-6176

(Continued Next Page)

BOW VALLEY SEPTIC TANK SERVICE

EQUIPMENT FOR CLEANING

- ★ SEPTIC TANKS
- ★ DISPOSAL FIELDS
- ★ CESSPOOLS
- ★ FROZEN LINES

BUtlr 8-4570

Day or Night
Box 1241

8004 - 34th Ave. N.W., Bowness

BOWMONT

SEPTIC TANK SERVICE
Equipment for Cleaning

- ★ SEPTIC TANKS
- ★ CESSPOOLS
- ★ DISPOSAL FIELDS
- ★ CLEANING OF GARAGE
MUD SUMPS

288-6090

DAY OR NIGHT

8123 - 34th Avenue N.W.
Bowness

CALGARY SEPTIC TANK SERVICE

For Farms, Homes, Motels,
Filling Stations, Schools
Septic Tanks, Cess Pools,
and Fields Vacuum Cleaned

INSTALLATIONS

Contract Prices Available

—OUR AIM IS TO SATISFY—

Mgr. E. Burley

Not affiliated with any other firm.

ALpin 5-0828

834 - 68th Avenue S.W.

WESTERN ROLLING MILLS LTD.

SALVAGE DIVISION

DIRECT MILL PURCHASING

ALL GRADES
SCRAP IRON, CAST IRON, BATTERIES,
RADIATORS, COPPER, BRASS, ETC.

PLANT DISMANTLING
SURPLUS PURCHASES OF PIPE, STEEL, OIL WELL
EQUIPMENT, ETC.

COMPLETE STOCK OF USED PARTS,
PIPE, STEEL, ETC.

50-TON PUBLIC WEIGH SCALES
SERVICE STATION, COFFEE SHOP

Western Canada's Largest Scrap Yard

52nd Street & 26th Avenue S.E., FOREST LAWN

AUTOMATIC SWITCHBOARD BRIdg 2-4056

Septic Tank PUMPING SERVICE

Our Trucks are Working in Your District

DUNKLEY BROS. LTD.
CONSTRUCTION — PLUMBING



SPECIAL EQUIPMENT FOR PUMPING FIELDS

706 - 18th Avenue N.W. — Calgary

Phone AVenu 9-2668

Res. 282-3111 - 24 Hr. Service — Lethbridge Br. FAirfx 8-3840

Service Station Equipment—

(Cont'd)

McINTOSH-MARSHALL EQUIPMENT LTD
Smith-Erie Service Station Pumps
OPW Nozzles & Fittings
Hose - Lighting, Etc.
4650 25StE CHstnt 3-2526

McLAREN P D & SON LTD
WAYNE SERVICE STATION PUMPS,
HOISTS, COMPRESSORS
3-510 9AvSW 266-2126

Sanders Service & Repair
924 39StSW .. CHrchl 9-5270

TOKHEIM OF CANADA LTD
5505 45StE .. Alpin 5-7771

Service Stations

Academy B A Service 18Av&4StSW AMhrst 2-5318
ACADIA ESSO SERVICE
Cor82Av&FairmountDr .. Alpin 5-6577
Acme Garage 1116WestmountBlvd .. Atlas 3-1404
Alf's Tune-Up Service 2006 85StE BRdwy 3-2196
ALTADORE AUTO SERVICE
Cor16St&40AvSW .. CHstnt 3-6572
ANGLO AMERICAN EXPLORATION LTD
MARKETING DIV (PURITY 99 PRODUCTS)
330 9AvSW .. AMhrst 9-1341
Warehse 7StSE .. AMhrst 2-5202
Artic Oil Co 809 9AvSE .. BRdwy 3-5219

ASHWORTH FRANK

TEXACO SERVICE

Specializing in Tune Ups - Brake Jobs
Washing & Mafak Lubrication
Firestone Batteries & All Auto Needs
Cor26Av&14StSW CHery 4-4881

ATLAS ESSO SERVICE
601 17AvSW .. AMhrst 6-3931
Auditorium B A Service 336 14StNW .. 283-1875
Auto Mile Service 4007MacledTr .. CHstnt 3-4033
Avenue Service Cor37St&17AvSW 249-3766
Banff Trail ESO Service
16Av&10StNW .. AVenu 9-6452

BARNEY'S ESSO SERVICE

MECHANICAL WORK
From 8 a.m. to 5 p.m.
2803CentreStN CRstvw 7-1778

Bell's Chevron Service 5210MacledTr .. 252-2006

Benbow Service Ltd
Cor67Av&MacledTr .. Alpin 5-6898

Berts White Rose Drive In Service
3303ParkdaleBlvd .. Atlas 3-5229

Bow Mont Service 4240 16AvNWMtgy BUTlr 8-2408

Bow Park Royalite Service
1339 9AvSE .. BRdwy 3-3229

Bow View Red Head Service
CorKensingtonRd&20StNW .. Atlas 3-0964

BOWEST IMPERIAL MOTORS (BUTlr 8-5206

8305BownessRdBwns .. (BUTlr 8-2279

BOWNESS AUTO SERVICE
6501BownessRdBwns .. 288-2277

Bowness B A Service
7948BownessRdBwns .. BUTlr 8-4731

BOWNESS ESSO SERVICE
6335BownessRdBwns .. 288-6077

Bowness Road Service
1211KensingtonRd .. Atlas 3-1193

Bowness Texaco Service
Cor77StNW&BownessRdBwns .. 288-4569

Briar ESO Service Cor5Av&24StNW .. Atlas 3-5461

Briar Hill Service Station
2004 12AvNW .. AVenu 9-2706

Bridgeland Service Station
120 7StNE .. AMhrst 2-1328

Britannia Auto Service
49Av&ElbowDr .. CHstnt 3-6958

EVERY subscriber to Telephone service in Calgary and District receives a copy of this directory and your Advertisement in it is always to be found when it is wanted.

Service Stations—(Cont'd)

BRITISH AMERICAN OIL SERVICE STATIONS

STOP AT THE SIGN
OF THE BIG

For Quality Products
and Service



"WHERE TO BUY IT"

LEASED SERVICE STATIONS

Academy B A Service
18Av&4StSW .. AMhrst 2-5318

Auditorium B A Service
336 14StNW .. 283-1875

Bowness B A Service
7948BownessRdBwns .. BUTlr 8-4731

Bridgeland Service 120 7StNE .. AMhrst 2-1328

Broadway Centre Service Station
Cor20Av&CentreStN .. 276-1666

Capitol Hill Service
14St&20AvNW .. AVenu 9-4693

Chinook Service
13Av&CentreStN .. CRstvw 7-1170

Coach Gate Service
3404BanffCoachRd .. CHrchl 9-8339

College Service 17Av&6StSW .. AMhrst 6-3291

Crescent Service 16Av&4StNW .. 277-3658

Cushing Bridge Service
17Av&24StSE .. BRIdg 2-3863

Double "A" Service
45St&25AvNW .. AVenu 9-1112

Elbow Park Service
23Av&4StSW .. AMhrst 2-5200

Fairlane B A Service
4504 16AvNWMtgy .. 288-5008

Forest Lawn B A Service
Cor44St&17AvSE .. 272-1777

Glen Meadows Service
37St&26AvSW .. CHrchl 9-2871

Glenalta Service 42Av&20StSW CHstnt 3-0224

Grand Service 15StSW&6Av .. AMhrst 2-1626

Hillhurst Service
KensingtonRd&10StNW .. Atlas 3-1088

Holmes Art 15Av&8StSW .. AMhrst 2-3224

Irwin's B A Northway Service
32AvNE&EdmontonHwy .. CRstvw 7-2545

Island Service Garage
9Av&12StSE .. BRdwy 3-5555

Kensington Road Service
25St&KensingtonRd .. Atlas 3-0611

Leland Park Service
24St&26AvSW .. CHrchl 9-2821

Luke's Service Station Midnapore
Alpin 5-9008

Lyon's Neighborhood B A Service
19St&20AvNW .. AVenu 9-8830

MacIn Motors Ltd
6132MacledTr .. Alpin 5-1202

Marble Arch Service
82Av&ElbowDr .. Alpin 5-7688

Marshall's Highland Service
13Av&8StSW .. AMhrst 2-5492

Marshall's Highland Service
CentreSt&36AvN .. CRstvw 7-8882

Mayfair B A Service
ElbowDr&66AvSW .. Alpin 5-1606

Melody Auto Service
8Av&6StSE .. AMhrst 9-3524

Mount Royal Service
17Av&9StSW .. CHery 4-3722

Peerless Service
23AvNE&EdmontonTr .. CRstvw 7-7477

Plafman Service 35St&11AvNE CRstvw 7-7222

Premier Way Service
14St&28AvSW .. CHery 4-1991

Renfrew Service 16Av&6StNE .. CRstvw 7-8621

Rosemont Service Station
RosehillDr&14StNW .. AVenu 9-8393

Scarboro Service
17Av&16StSW .. CHery 4-4455

Sentinel B A Service 1801 9AvSE .. 273-4335

Sid's Bow Valley Service
5Av&4StSW .. AMhrst 6-5733

Simons Road Service
45St&SimonRd .. CRstvw 7-5261

Solar Service 4Av&6StSW .. 262-1905

South Trail B A Service Station
Cor 75Av&MacledTr .. Alpin 5-4366

Southway Service
4011MacledTr .. CHstnt 3-4827

Sunalta Service 12Av&14StSW .. CHery 4-3000

Tip Top Auto Service
24St&5AvNW .. Atlas 3-5441

Triton Service 7Av&15StE .. AMhrst 6-2324

(Continued Next Column)

Service Stations—(Cont'd)

BRITISH AMERICAN OIL SERVICE

STATIONS—Continued

Union Service 26Av&2StSE .. AMhrst 2-1694

Uptown B A Service
7Av&8StSW .. AMhrst 6-6313

Victoria Service 11Av&2StSE .. AMhrst 6-1793

DEALERS
Boyd & Fielder fCRstvw 7-6513

MunicipalAirport .. CRstvw 7-6142

Crist's Service Station
2002 8AvSE .. BRdwy 3-5242

Curre Service Station
2101 34AvSW .. CHrchl 2-3636

Ernie's Garage 102 12AvSE .. AMhrst 2-4064

Foster's Garage 1102 9AvSW .. AMhrst 2-6414

General Supplies Limited
Cor 15St&5AvSW .. AMhrst 2-1101

Hiscox West End Garage
1209 5StSW .. AMhrst 2-4764

Hubalta Service Station
4914 17AvSE .. BRIdg 2-3265

North Trail Service Station
1530 48AvNE .. CRstvw 7-1759

Wilkin's Rose Motors
1301 12AvSW .. CHery 4-3048

Broadway Centre Service Station
Cor20Av&CentreStN .. 276-1666

Brown H & Sons Shell Service
1439 9AvSE .. BRdwy 3-5758

Calgary Bulk Sales Ltd
Cor19St&9AvSE .. BRdwy 3-4995

Calgary Co-op Store Service Station
11Av&1StSE .. AMhrst 9-2090

CALGARY EMERGENCY TOWING
3804 17AvSW .. CHrchl 9-1882

Calgary Jeep Sales Ltd 9Av&4StSE AMhrst 6-5863

Cambrian Auto Service 2004 14StNW AVenu 9-4407

Cambrian ESO Service
CorCambrianPl&14StNW .. AVenu 9-8818

CANADIAN OIL CO'S LTD
631 7AvSW .. AMhrst 6-4661

CANADIAN OIL SERVICE STATIONS

FOR TOTAL
SERVICE
CALL



"WHERE TO BUY IT"

SERVICE STATIONS

Balzac .. 276-9332

Banff Trail .. AVenu 9-1618

8604 48AvNWBwns .. BUTlr 8-2555

2001BownessRd .. Atlas 3-2183

6512BownessRdBwns .. BUTlr 8-2288

82Av&ElbowDr .. Alpin 5-7688

3303ParkdaleBlvd .. CRstvw 7-3729

2106EdmontonTr .. CHrchl 9-5922

4011RichmondRd .. AMhrst 2-3070

319 6AvSE .. BRdwy 3-1101

1402 9AvSE .. AMhrst 2-9397

617 7AvSE .. BRIdg 2-3344

3619 17AvSE .. AMhrst 3-5566

439 8AvSE .. AMhrst 3-3785

4Av&1StSW .. CHrchl 9-1882

3804 17AvSW .. CHery 4-3532

1502 11AvSW .. CHstnt 3-2461

3505 16StSW .. CHrchl 9-6969

3315 26AvSW .. Alpin 5-5909

6101MacledTr .. 277-7444

201 16AvNW .. AVenu 9-2706

2004 12AvNW .. CRstvw 7-0895

5003CentreStN .. AVenu 9-9822

40Av&4StNW .. AVenu 9-3576

2008 14StNW .. CHstnt 3-4033

4007MacledTr .. CRstvw 7-1070

Cor NorthmountDr&CollingwoodPl AVenu 9-6858

Cor 16Av&8StNW .. AVenu 2-1703

3414 24StSW .. 242-5075

4655 37StSW .. 242-4232

Capitol ESO Service 2003 14StNW AVenu 9-4639

Capitol Hill Service 14St&20AvNW AVenu 9-4693

Central Park Service Station Ltd [AMhrst 6-3308

12Av&4StSW .. [AMhrst 6-3817

Centre Bridge Service Station

CentreSt&4Av .. AMhrst 6-6479

CENTRE SHELL SERVICE

1015CentreStN .. CRstvw 7-2034

Service Stations—(Cont'd)

CHEVRON

STANDARD
OIL PRODUCTS
AT THESE
STATIONS



"WHERE TO CALL"

BELL'S CHEVRON SERVICE

5210MacledTr .. 252-2006

FOOTHILLS CHEVRON SERVICE

1904 4StSW .. 266-2126

HIGHLANDER CHEVRON SERVICE

1740 16AvNW .. 288-6077

VALLEY TRUCK SERVICE

519 34AvSE .. CHstnt 3-5242

WESTGATE SERVICE

4603 16AvNWMtgy .. 288-5008

Chinook Service Station

13Av&CentreStN .. CRstvw 7-1170

CHINOOK SHELL SERVICE

8247ElbowDr .. ALpin 5-6898

Chuck & Don's Service 1915 11StSE BRdwy 3-5242

Chuck & Lyle's Noble Service Ltd
1302 1StSW .. AMhrst 2-3636

Circle 99 Motors 701MainStBwns .. BUTlr 8-2288

City Centre Royalite Service
601 2StSW .. AMhrst 2-3636

City Hall Shell Service
Cor 7Av&4StSE .. AMhrst 2-5200

Clark's Glenbrook 99 Super Service
Cor28Av&37StSW .. [CHrchl 9-2871

Clark's Purity 99 Super Service
5504 24StSW .. CHstnt 3-4842

Clark's Shell Service 2648 24StSW CHrchl 9-2871

Cliff's White Rose Service
4011RichmondRd .. CHrchl 9-2871

(Continued Next Page)

Loxe Auto Service 8StSW&4Av AMhrst 2-4362

Acadia Texaco
82Av&FairmountDr .. Alpin 5-6366

RITE SERVICE

7404 26StSE .. BRdwy 9-3480

HUSKY TRAVEL CENTRE

No2HighwayN .. CRstvw 7-1752

Mobile A Service Cor4St&25AvNW .. AVenu 9-1112

JAY SERVICE LTD

COMPLETE AUTOMOTIVE SERVICE

TUNE-UPS — BRAKES — TOWING

3414 24StSW 242-5075

DOWNTOWN WHITE ROSE SERVICE

4Av&1StSW .. AMhrst 3-3785

99 Auto Service 338 10StNW Atlas 3-2666

99 Service Station
4316EdmontonTr .. CRstvw 7-1123

Haysboro Service
82Av&ElbowDr .. Alpin 5-7688

Calgary ESO Service
9Av&11StSE .. BRdwy 3-5070

End Service 1005 9AvSE .. BRdwy 3-5294

Trail Auto Service 1556 9AvSE BRdwy 3-5975

& Ted's Service Ltd [AMhrst 2-7111

1StSW&11Av .. [AMhrst 2-7121

Edmonton Trail ESO Service
3St&16AvNE .. CRstvw 7-4308

Edmonton Trail White Rose
2106EdmontonTr .. CRstvw 7-3729

Edmonton Trail White Rose
3808BanffCoachRd .. CHrchl 9-1150

Edmonton Trail White Rose
4410MacledTr .. CHstnt 3-2114

Service Stations—(Cont'd)

Irwin's B A Northway Service
32Av&EdmontonHwy. CRStw 7-2545
Island Service Station 9Av&12StSE BRdwy 3-5555
J & B Shell Service
Cor 11Av&1StSW. AMhrst 2-6348
Jim & Bill's Shell Service
6315BownessRdBwns. BUTlr 8-4920

JIM & WALLY'S SUPER SERVICE

Complete Garage Service

Specializing in:
WHEEL ALIGNMENT & BALANCING
B.F. GOODRICH TIRES
LICENSED MECHANIC
Jim Flansburg & Wally Wright, Props.
3417 17AvSWCHrchl 9-2033

Jock's Shell Service 424 10StNW. ATlas 3-1828
John's White Rose 3505 16StSW. CHstnt 3-2461
Jubilee Auto Service 2303 4StSW AMhrst 9-1779

KEELEY'S WHITE ROSE SERVICE

Cor 16Av&8StNW. AVenu 2-1703
Kelly's Servicentre 16Av&19StNW. AVenu 9-3092
Kensington 99 Centre Auto Service
Cor 14St&KensingtonRd. ATlas 3-2565
Kensington Road Service
25St&KensingtonRd. ATlas 3-0611
Kensington Royalite Service
CorKensingtonRd&18StNW. ATlas 3-0355
Kensington Shell Service
CorKensingtonRd&24StNW. ATlas 3-1244
Kensington Texaco Service
2134KensingtonRd. ATlas 3-0977

Killarney Esso Service
Cor26Av&34StSW. CHrchl 9-8281
Killarney Royalite Service
Cor37St&26AvSW. CHrchl 9-8656
Kingsboro Texaco Service
Cor 82Av&ElbowDr. ALpin 5-0952
Kingsland Esso Service
Cor69Av&ElbowDr. ALpin 5-5797
Klavers Esso Service 7Av&19StSE. BRdwy 3-4108

KNOB HILL ESSO SERVICE
Cor24St&22AvSW. CHrchl 9-8525
Knox Corner Esso Service
6Av&4StSW. AMhrst 2-6296
Kramer Bros Service Station
JCHstnt 3-0909
4701MacledTr. CHstnt 3-2655

Lakeview Shell Service
Cor 63Av&24StSW. 242-1575
Langevin Esso Service 4Av&4StSE. AMhrst 2-4831
Langford's Harry Shell Service
1439 13AvSW. CHery 4-4664

LAVOIE'S NORTHLAND SHELL SERVICE
5623 4StNW. CRStw 7-4055
Leland Park Service Station
24St&26AvSW. CHrchl 9-2821
Lincoln Park Royalite Service
Cor20St&54AvSW. 243-7577

Little Chief Service 603 24StNW. ATlas 3-0186
Lon's Shell Service 3001 14StSW. CHery 4-6848
Lone Star Auto Service 2003 4StSW AMhrst 2-2910
(See Advertisement This Page)

Loop Service Station 5004MacledTr. CHstnt 3-0443
Lyon's Neighborhood B A Service
19St&20AvNW. AVenu 9-8830
Macled Trail Esso Service
Cor75Av&MacledTr. ALpin 5-6066
Macled Trail Service 519 34AvSE. CHstnt 3-4539

LAVOIE'S NORTHLAND SHELL SERVICE
5623 4StNW. CRStw 7-4055

Leland Park Service Station
24St&26AvSW. CHrchl 9-2821
Lincoln Park Royalite Service
Cor20St&54AvSW. 243-7577

Little Chief Service 603 24StNW. ATlas 3-0186
Lon's Shell Service 3001 14StSW. CHery 4-6848
Lone Star Auto Service 2003 4StSW AMhrst 2-2910
(See Advertisement This Page)

Loop Service Station 5004MacledTr. CHstnt 3-0443
Lyon's Neighborhood B A Service
19St&20AvNW. AVenu 9-8830
Macled Trail Esso Service
Cor75Av&MacledTr. ALpin 5-6066
Macled Trail Service 519 34AvSE. CHstnt 3-4539

Macled Trail Esso Service
Cor75Av&MacledTr. ALpin 5-6066
Macled Trail Service 519 34AvSE. CHstnt 3-4539

Macled Trail Service 519 34AvSE. CHstnt 3-4539

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Macled Trail Service 519 34AvSE. CHstnt 3-4539

Macled Trail Service 519 34AvSE. CHstnt 3-4539

Macled Trail Service 519 34AvSE. CHstnt 3-4539

Service Stations—(Cont'd)

Macled Trail White Rose Service
6101MacledTr. ALpin 5-5909
Main Esso Service
Cor8Av&8StSW. 269-3424

Mainline Royalite Service
45Av&MacledTr. CHstnt 3-4986
MANCHESTER AUTO & SPORTING GOODS
LTD 5728MacledTr. 255-0022

Maple Leaf Garage & Service Station
409 16AvNW. CRStw 7-3484
MARSHALL'S HIGHLAND SERVICE
CentreSt&36AvN. CRStw 7-8882

Mayfair B A Service
ElbowDr&66AvSW. ALpin 5-1606
Mayfair Shell Service
JALpin 5-0666
819 66AvSW. ALpin 5-0766

Meadowlark Shell Service
66Av&ElbowDr. ALpin 5-5686

MEL'S GLAMORGAN SERVICE
YOUR SHELL DEALER
MOTOR TUNE-UPS — BRAKE JOBS
LUBRICATION — MINOR REPAIRS
GOODYEAR TIRES — EXIDE BATTERIES
TRAILERS TO RENT
"Service Truck and Car
for Your Convenience"
Cor 37St&RichmondRd. CHrchl 9-6256

Melody Auto Service Cor6St&8AvSE AMhrst 9-3524
Menzie's Esso Service
CorKensingtonRd&14StNW. ATlas 3-4885

Merv's White Rose Service
936NorthmountDr. AVenu 9-6858
MICKEY'S AUTO REPAIR LTD
7004MacledTr. 252-3351

Midnapore Texaco Service Midnapore ALpin 5-9003
MILLER'S SHELL SERVICE
1019 9AvSE. BRdwy 3-3216

Miracle Auto Service 17Av&13StSW CHery 4-3294
MITCHELL'S NORTHMOUNT SHELL SERVICE
Cor NorthmountDr&19StNW. AVenu 9-0867

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Service Stations—(Cont'd)

OLIVER'S SERVICE STATION LTD
GARAGE & BODYWORK
RED HEAD PRODUCTS
Tune-Up & Wheel Alignment
Specialists

4616 16AvNWMtgyJ288-6182
J288-5566

Orin's Husky Service Centre 607 4StSE. 262-7336
Orr's South West Service
Cor14St&26AvSW. CHery 4-3450

Oughton Bros Ltd 3012 17AvSE. BRIdg 2-3252
Paramount Esso Service
17Av&8StSW. CHery 4-1995

Park Royalite Service Station
701 14StNW. ATlas 3-3131
Parkdale Esso Service 501 33StNW. ATlas 3-4037

PAT'S MOHAWK SERVICE & AUTO
PARTS 4045PortlandSt. BRdwy 3-1446
Patrick's Service 3912 17AvSE. BRdwy 3-1446
Peerless Service Station
23Av&EdmontonTr. CRStw 7-7477

Pete & Ron's White Rose Center
1402CentreStN. CRStw 7-1070
Pete's Shell Service 48Av&CentreStN CRStw 7-1125
Phil's Esso Service
Cor17Av&37StSW. CHrchl 9-2232

Plainsman Service 35St&11AvNE. CRStw 7-7222
Pleasant Heights Royalite Service
2408 4StNW. 277-2973

Pleasant Servicentre
Cor 24St&24AvNW. AVenu 9-3559
Polar Bear Service 219 11AvSW. 262-1420
Pop Service 2740 17AvSE. BRIdg 2-3431

Power A P Ogden 662AvSE. BRdwy 9-3551
Power Chief Auto Service
302 12AvSW. AMhrst 3-7132

209 4StSW. AMhrst 3-5454
Premier Esso Service 12Av&2StSE AMhrst 2-9210
Premier Way Service 14St&28AvSW CHery 4-1991

Prospect Esso Service 25Av&14StSW CHery 4-8828

PURITY 99 SERVICE STATIONS

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Service Stations—(Cont'd)

PURITY 99 SERVICE STATIONS—Continued
Patrick's Service 3912 17AvSE. 277-2535
Regal Auto Service 640 9AvSW. AMhrst 2-2535
Rocket 99 Service
5908MacledTr. ALpin 5-5000

Steffler's Totem Service
3719 17AvSE. BRdwy 3-3431
Stork Service Ltd Cor 66Av&ElbowDr. 252-2535
Trans Canada 99 Service
No1HwyE of Cloverleaf. 277-2535

Tuxedo Auto Service
2319CentreStN. CRStw 7-2535
Western Tire Service
204 11AvSE. AMhrst 2-2535

Queen's Park Service 30Av&4StNW
Rand's Great West Auto
20Av&4StSW. AMhrst 2-2535

Ranger Service Ltd Cor9Av&19StSE
RED HEAD SERVICE STATIONS



Red Star Auto Service 1402 14StSW. CHrchl 9-8525
Regal Auto Service 640 9AvSW. AMhrst 2-2535
Renfrew Service Station
16Av&6StNE. CRStw 7-4055

Renfrew Shell Service 605 16AvNE. CRStw 7-4055
Renown Service 4006MacledTr. CHrchl 9-2821
RICHMOND TEXACO SERVICE

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Service Stations—(Cont'd)

ROYALITE SERVICE STATIONS
The Hallmark
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Motoring
Satisfaction



Royalite Oil Co Ltd 615 2StSW AMhrst 6-7021
Royalite Bulk Agency
9Av&19StSE. BRdwy 3-4995

Royalite Service Station
14Av&8StSW. CHery 4-8851

Royalite Bow Park Service
9Av&13StSE. BRdwy 3-3229

Royalite City Centre Service
6Av&2StSW. AMhrst 2-4109

Royalite Country Club Service
5103ElbowDr. ALpin 5-1855

Royalite Forest Lawn Service
Cor44St&17AvSE. BRIdg 2-0939

Royalite Kensington Service
18StNW&KensingtonRd. ATlas 3-0355

Royalite Killarney Service
Cor37St&26AvSW. CHrchl 9-8656

Royalite Lincoln Park Service
Cor20St&54AvSW. 243-7577

Royalite Mainline Service
45Av&MacledTr. CHstnt 3-4986

Royalite Park Service Station
14St&6AvNW. ATlas 3-3131

Royalite Pleasant Heights Service
24Av&4StNW. 277-2973

Royalite Rotary Service
9Av&3StNE. AMhrst 6-6766

Royalite Seventeenth Ave Service Station
17Av&29StSW. CHrchl 9-1878

Royalite Thorncliffe Service Station
48Av&CentreStN. CRStw 7-5555

Royalite Trans Canada Service Station
16Av&6StNE. 277-5460

Royalite Transport Service
Cor 9Av&19StSE. BRdwy 3-5270

Royalite South Trail Service
73Av&MacledTr. ALpin 5-6969

Royalite Westgate Service Station
CorBanffCoachRd&45StSW. 242-2161

Royalite Montgomery Service
Cor16Av&HomeRdMtg. BUTlr 8-6600

Kendall Motors Ltd
15Av&1StSW. AMhrst 2-1788

Pop Service 17Av&27StSE. BRIdg 2-3431

Stampede Motors Ltd
17Av&14StSW. CHery 4-7466

Volkswagen Sales & Service Ltd
MacledTr&56AvSE. ALpin 5-1181

Anderson's Shell Service
16Av&19StNE. CRStw 7-6307

BOBBE WHITE ROSE
COMPLETE AUTO SERVICING
BATTERIES — TIRES — ACCESSORIES
4655 37StSW. 242-4232

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4655 37StSW. 242-4232

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4655 37StSW. 242-4232

BOBBE WHITE ROSE
COMPLETE AUTO SERVICING
BATTERIES — TIRES — ACCESSORIES
4655 37StSW. 242-4232

Service Stations—(Cont'd)

SHELL OIL SERVICE STATIONS
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SHELL"



"WHERE TO BUY IT"

Brown H & Sons Shell Service
1439 9AvSE. BRdwy 3-5758

Calgary Car Clinic Ltd
514-518 4AvSE. AMhrst 3-7904

Calgary Motor Products Ltd
1Av&3StSW. AMhrst 2-7585

Centre Shell Service
1015CentreStN. CRStw 7-2034

Chinook Shell Service
8247ElbowDr. ALpin 5-7131

City Hall Shell Service
Cor 7Av&4StSE. 262-7890

Clarke's Shell Service
2648 24StSW. CHrchl 9-8588

Community Shell Service
14StNW&BownessRd. ATlas 3-3322

Cooksley's Shell Service
3840MacledTr. CHstnt 3-0255

Engels Shell Service
3808BanffCoachRd. CHrchl 9-1150

Forest Lawn Shell Service
Cor 17Av&34StSE. BRIdg 2-2628

Glencross & Morgan Shell Service
21St&KensingtonRd. ATlas 3-4466

Golden Shell Service
3716 17AvSW. CHrchl 9-8255

Goodyear Service Stores
7007MacledTr. 252-2228

Grandview Service
2012MacledTr. BRdwy 3-2050

Gus' Shell Service
505 10StNW. ATlas 3-2530

Hammy's Shell Service
1216 2StSE. AMhrst 9-4826

Harder's Shell Service
RichmondRd&28StSW. CHrchl 9-1102

Herb's Auto Service
13Av&CentreStN. CRStw 7-1465

Highland Shell Service
Cor14St&19AvNW. AVenu 9-3833

Highwood Shell Service
88HolmwoodAv. AVenu 9-8203

Hill's Shell Service
Cor 25Av&CentreStN. CRStw 7-6036

Hi-Way Shell Service
Cor 17Av&35StSE. BRIdg 2-4972

J & B Shell Service
Cor11Av&1StSW. AMhrst 2-

Service Stations—(Cont'd)

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PETROLEUM
PRODUCTS



"WHERE TO BUY IT"

DISTRIBUTOR

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City Orders 1802 11StSE. BRDwy 3-4747

DEALERS

NORTH CALGARY

Highland Park Service 40Av&CentreStN. CRstW 7-0561

Rosedale Texaco Service 12Av&CentreStN. 277-1880

NORTHWEST CALGARY

Acme Garage 1116WestmountBlvd ATLAS 3-1404

Cambrian Auto Service 2004 14StNW. AVenu 9-0113

Collingwood Texaco Service NorthmountDr&CollingwoodPI AVenu 2-1831

Foothills Texaco Service 23Av&4StNW. CRstW 7-3582

Kelly's Servicentre 16Av&19StNW. AVenu 9-3092

Kensington Texaco Service 2134KensingtonRd. ATLAS 3-0977

Little Chief Service 603 24StNW. ATLAS 3-0186

Northwest-Texaco Service 2020 10StNW. 289-8693

Pleasant Servicentre 24Av&24StNW. AVenu 9-3559

Riley Park Service 427 10StNW. 283-1115

Sunset Texaco Service Cor16Av&4StNW. AVenu 9-5905

Hillcrest Texaco Service 12Av&3StNE. 277-1925

Sunrise Auto Service 16Av&5StNE. CRstW 7-8470

Altadore Auto Service Cor16St&40AvSW. CHstnt 3-6572

Ashworth Frank Service Station 14St&26AvSW. CHery 4-4881

Britannia Auto Service 49Av&ElbowDr. CHstnt 3-6958

Coach Road Texaco Service 45St&BanffCoachRd. CHrchl 2-3662

Garnhum's Service Centre Cor28St&17AvSW. 249-3040

Glamorgan Texaco Super Service Cor37St&RichmondRd. CHrchl 6-6753

Glendale Texaco Service Centre Cor 17Av&38StSW. 249-0822

Kingsboro Texaco Service Cor82Av&ElbowDr. ALpin 5-0952

Lone Star Auto Service 2003 4StSW. AMhrst 2-2910

Red Star Auto Service 1402 14StSW. CHery 4-4234

Richmond Texaco Service 24St&RichmondRd. CHrchl 9-3553

Stampeder Texaco Service 38Av&MacLeodTr. CHstnt 3-3787

Supreme Texaco Service 1202 17AvSW. 244-3329

Tecumseh Texaco Service 17Av&25StSW. CHrchl 9-2838

Western Auto Service 17Av&5StSW. AMhrst 2-3042

Wildwood Auto Service 37St&8AvSW. CHrchl 9-4153

South East Calgary AIF's Tune-Up Service 2006 8StSE. BRIdg 2-2196

Done-Right Service 7404 26StSE. BRWong 9-3480

East Trail Auto Service 1556 9AvSE. BRdwy 3-5975

Green "T" Service 9Av&12StSE. 273-5762

Ideal Texaco Service Cor26Av&2StSE. AMhrst 3-3628

Shamrock Texaco Service 2005 11StSE. BRdwy 3-5016

(Continued Next Column)

Service Stations—(Cont'd)

TEXACO DEALERS—Continued

DOWNTOWN CALGARY

Forester Harry Ltd 17Av&1StSW. AMhrst 2-7536

Centre Bridge Service CentreSt&4AvSW. AMhrst 6-6479

Deluxe Auto Service 8StSW&4Av. AMhrst 2-4362

Gary Auto Service Ltd 9Av&2StSW. AMhrst 2-9922

Gary Motors Ltd 615 3StSW. AMhrst 3-1064

Parkway Service 802 8AvSW. AMhrst 9-7114

Power Chief Auto Service 12Av&2StSW. AMhrst 3-7132

Renfrew Motors Ltd 5Av&3StSW AMhrst 9-8241

Sky Chief Centre Auto Service 322CentreStS. 266-2912

Universal Sales & Service Ltd 5Av&1StSW. AMhrst 6-5611

SOUTH CALGARY

Acadia Texaco 82Av&FairmountDr ALpin 5-6366

Manchester Auto & Sporting Goods Ltd 5728MacLeodTr. 255-0022

Mickey's Auto Repair Ltd 7004MacLeodTr. 252-3351

Rambler Motors (Calgary) Ltd 36Av&MacLeodTr. 243-1818

South Trail Texaco Cor 98Av&MacLeodTr. ALpin 5-4251

Southwood Texaco Cor SouthlandDr&ElbowDr. ALpin 2-0626

BOWNESS

Bowness Texaco Service BownessRd&77StNWBwns. 288-4569

MIDNAPORE

Midnapore Texaco Service HwyNo2. ALpin 5-9003

MONTGOMERY

Montgomery Texaco Service 1703 46StNWMtgy. BUTlr 8-6373

FOREST LAWN

Forest Lawn Texaco Service 17Av&36StSE. BRIdg 2-4688

Thorncliffe Royalite Service Station 5004CentreStN. CRstW 7-5555

Tip Top Service Station Cor24St&5AvNW. ATLAS 3-5441

Trans Canada Esso Service 615 16AvNE. CRstW 7-1322

TRANS CANADA ROYALITE SERVICE STATION 16Av&6StNE. 277-5460

Trans Canada Shell Service 4647 16AvNWMtgy. BUTlr 8-4130

Trans West Esso Service TransCanadaHwyW. BUTlr 8-2262

Triple "S" Service 5Av&4StSW. AMhrst 6-5733

Triton Service Station 7Av&1StSE AMhrst 6-2324

Tuxedo Auto Service 2319CentreStN. CRstW 7-4374

UNION SERVICE 26Av&2StSE. AMhrst 2-1694

Uptown B A Service Cor7Av&8StSW AMhrst 6-6313

Victoria Service Station 11Av&2StSE. AMhrst 6-1793

WELCOME ESSO SERVICE

RAY LEMIRE

16Av&2aStNW 277-3932

West-Park Service Cor26aSt&17AvSW. 242-5545

West Point Esso Service 16Av&14StSW. CHery 4-8003

Western Auto Service 17Av&5StSW AMhrst 2-3042

Westgate Esso Service Cor45StSW&BanffCoachRd. CHrchl 9-9288

WESTGATE ROYALITE SERVICE STATION BanffCoachRd&45StSW. 242-2161

Westgate Service 4603 16AvNWMtgy. 288-3327

WEST-PARK SERVICE

YOUR RED HEAD DEALER

COMPLETE REPAIR & MAINTENANCE

BY LICENSED MECHANIC

Cor 26aSt&17AvSW 242-5545

Wildwood Auto Service 37St&9AvSW. CHrchl 9-4153

Willi-Mark Personalized Service 1402 9AvSE. 273-1101

Service Stations—(Cont'd)

Windsor Esso Service 939 4AvSW. AMhrst 6-4129

(See Advertisement This Page)

WOODWARD'S AUTO SERVICE ALpin 5-7255

CENTRE ChinookCentre. ALpin 5-6121

Zekes Auto Service 2001BownessRd. ATLAS 3-2183

Windsor Esso Service

Specialize in

Tune-ups

Lubrication

Washing

CAMP STOVE GAS

CALGARY'S MOST PERSONALIZED SERVICE

AMhrst 6-4129

939 - 4th Avenue S.W.

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product or service, consult

them . . . and save time.

Sewage Service

See Septic Tanks

Sewage Treatment Equipment

See Also Septic Tanks

CARRUTHERS HARVEY LTD

SMITH & LOVELESS

AUTOMATIC SEWAGE

PUMPING & TREATMENT

EQUIPMENT

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CHICAGO SEWAGE & INDUSTRIAL

WASTES TREATMENT EQUIPMENT

MUMFORD MEDLAND LTD 235 66AvSE. ALpin

Sewer Cleaning Equipment

Supplies

PETROLEUM & WATER LABORATORIES

LTD 1135 11StSE. BRdwy

Sewer Pipe

GORMAN'S LTD 4420 1StSE. 2

Sewing Machines

Calgary Rental Shop Ltd 1436KensingtonRd. ATLAS

Elna Calgary Sewing Centre Ltd 607 15StSW. AMhrst

(See Advertisement This Page)

(Continued Next Page)

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AUTOMATICALLY

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BUTTON HOLES

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HEMSTITCHES

HAS THE WONDERFUL

FREE ARM

Cabinets or Portables

Straight Stitch - Zig-Zag

Automatic or Supermatic

FREE HOME TRIAL

FREE SEWING LESSONS & LIFETIME GUARANTEE

NEW MACHINES PRICED FROM \$59.00

SERVICE TO ALL MAKES

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Elna Calgary Sewing Centre Ltd.

607 - 1 St. S.W. (Opposite Grand Theatre)

For Free Home Demonstration

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THE NEILSON FURNITURE

CO. LTD.

118-120 - 8th Ave. S.E.

Sewing Machines—(Cont'd)

GENERAL SEWING MACHINE REPAIRS

W. H. VERNUM

Formerly with Singers, Toronto

EXPERT WORK

ALL MAKES

PROMPT - RELIABLE

After Hours Call CHery 4-7600

1731 9aStSW. CHery 4-7600

MORSE SEWING CENTRE 1409 3StNE. CRstW 7-4583

Neilson Furniture Co Ltd 118-120 8AvSE. AMhrst 3-6490

(See Advertisement This Page)

Singer Sewing Machine Co 320 8AvSW. AMhrst 3-6068

SINGER SEWING MACHINES

EXPERT SEWING MACHINE

REPAIRS. SINGER Sales &

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For all your sewing needs —

Look for the famous

"SINGER" and Red "S"

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For a Sewing Machine that does

every sewing job completely

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your finger.

JUST TOUCH AND SEW

With the new touch-shift auto-

matic sewing machine. This

amazing free arm portable has

every part necessary for any

sewing job built right in. De-

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Sharpening Service

See also Grinding Service & Tool Grinding &

Sharpening

Acadia Cycle & Sports

AcadiaShoppingCentre. 252-0525

ACE SHARPENING SERVICE

WE SHARPEN ANYTHING

SAWS OF ALL TYPES

MOWERS & KNIVES

KEY CUTTING

PICK UP & DELIVERY

ATLAS 3-6146

Established Since 1945

H. E. Fribance, Mgr. 283-3957

Bsm 413a 10StNW. ATLAS 3-6146

ARN'S EQUIPMENT LTD

Experts in Sharpening

SAWS - MOWERS - KNIVES

SCISSORS - PINKING SHEARS

340 16AvNW. CRstW 7-4335

Bud's Sharp Shop Cor90Av&FairmountDr 252-1811

CHINOOK SERVICE CENTRE 907 82AvSW. ALpin 5-8282

DOUG'S CYCLE & SHARPENING SERVICE

Crown Metals Ltd.

SPECIALIZING IN

- FLAMEMASTER FURNACES
- AIR CONDITIONING
- HOME COMFORT SYSTEMS
- GENERAL SHEET METAL FOR REPAIRS TO ALL MAKES

AMhrst 2-1221

423 - 6th Avenue S.E.

24 HOUR SERVICE

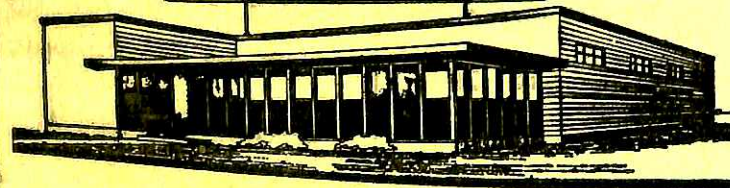
Res. AVenu 9-4473 CRstvw 7-2111

Roberts SHEET METAL LTD.

- ★ FURNACES
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- ★ EAVESTROUGHING
- ★ GENERAL SHEET METAL

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& COSY

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After Hours
266-6539**AMhrst 2-6565****ALpin 5-6667****Industrial SHEET METAL PRODUCTS LTD.****METAL PRODUCTS DIVISION**

- ★ AUTOMATIC SHUTTER
- ★ LOUVRES & DAMPERS
- ★ ELECTRIC & ARGON WELDING
- ★ Shearing - Punching - Forming
- ★ HOLLOW METAL DOORS
- ★ PRESSED STEEL FRAMES
- ★ SPIR-LOK PIPE
- ★ ACCESS DOORS

CONTRACTING DIVISION

- ★ AIR CONDITIONING
- ★ INDUSTRIAL VENTILATION
- ★ DUST COLLECTION
- ★ GARAGE EXHAUST SYSTEMS

5818 - 1A St. S.W.**CALGARY****Sheet Metal Workers—(Cont'd)****CHESENEY G L HARDWARE LTD**

General Sheet Metal Work
Eavestroughing - Heating
Alterations - Repairs

102 16AvNW CRstvw 7-1346

CLARK WM SHEET METAL LTD

3915 25StNE. CRstvw 7-7561

CONN F & SONS LTD

Warm Air Heating of All Types

VENTILATION - COOLING

Commercial - Residential

INDUSTRIAL SHEET METAL WORK

1141 Bowness Rd Atlas 3-4571

Crown Metals Ltd. 423 6AvSE AMhrst 2-1221

(See Advertisement This Page)

DEEVES FRED & SONS LTD

WARM AIR HEATING - EAVESTROUGHING
VENTILATING & GENERAL SHEET METAL

1314 17AvSW CHery 4-8951

DEMERS & CHISHOLM SHEET METAL LTD

Sheet Metal Work - Air Conditioning
Furnace Work - Eavestroughing

1005 14StSW CHery 4-9776

DIRINGER ROOFING & SHEET METAL LTD

242 40AvNE. 276-2291

Sheet Metal Workers—(Cont'd)**FOOTHILLS SHEET METAL**

HEATING
AIR CONDITIONING
GENERAL SHEET METAL

Owned and Operated by
Two Master Sheet Metal Men
FREE ESTIMATES

Specialists in
COMFORT HOME SYSTEM

After Hours - Residences
Ralph AVenu 9-6900 - Ernie CHery 4-0914
Rear 920 16AvNW 289-9818

FOTTER EAVESTROUGHING

7927 48AvNW Bwns. BUTlr 8-4887

FREEZE MAXWELL CO LTD

Ventilation - Air Conditioning

Heating & Eavestroughing

STAINLESS STEEL WORK

— Built Up Roofing —

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1604 40AvSE BRdwy 3-1961

GRAHAM'S SHEET METAL

Warm Air Heating - All Types

Ventilation Furnace Replacement

General Sheet Metal Work

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Hickey Bros Roofing 12-735 8AvSW 263-8386

HINGER MECHANICAL LTD

1026 16AvNW. 289-2526

Industrial Sheet Metal Products Ltd

5818 1stSW. ALpin 5-6667

(See Advertisement This Page)

K & A Sheet Metal 4304 Edmonton Tr CRstvw 7-0400

MELSNES SHEET METAL LTD

HEATING & SHEET METAL WORK

Residence AVenu 9-0108

Bsmr 2020 12AvNW AVenu 9-2243

MIAMI BREEZE HEATING & AIR

CONDITIONING LTD

4018 16StSW. 243-3556

NEILSON F & SON LTD

1208 12AvSW. CHery 4-1880

OLIE'S SHEET METAL SERVICE

SPECIALISTS IN EAVESTROUGHING

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One Year Furnace Service 812 47StSE 272-1596

QUALITY SHEET METAL

Furnace Work — Ventilation
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2203 Westmount Rd Atlas 3-3026

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GENERAL SHEET METAL WORK

— HEATING —

— EAVESTROUGHING —

REPAIR WORK

VENTILATION — COOLING

3516 1StNE CRstvw 7-0612

CRstvw 7-4344

Regal Sheet Metal 1135 11StSE 273-5902

Sheet Metal Workers—(Cont'd)**REGGIN ROOFING & METAL WORKS LTD****AIR CONDITIONING****FURNACES****TINSMITHING**

106 11AvSW AMhrst 2-3951

Riverside Plumbing 17-19 4StNE. AMhrst 6-6111

ROBERTS SHEET METAL LTD

709 35StNE. AMhrst 2-6565

(See Advertisement This Page)

ROGERS SHEET METAL & ROOFING LTD

— See Sheet Metal Workers —

SCHMIDT WM SHEET METAL LTD

460 Marsh Rd. AMhrst 2-7007

SHEET METAL ENTERPRISES

320 6AvSE. AMhrst 2-6565

SPRING HEATING & SHEET METAL LTD

Heating - Ventilation - Air

Conditioning - Eavestroughing

CREDIT TERMS ARRANGED

4428 16aStSE 273-5540

STAMPEDE SHEET METAL LTD

GENERAL SHEET METAL WORK

No Job Too Small

Rear 807 4AvSW AMhrst 9-7555

STANDARD METAL PRODUCTS LTD

1111 11StSW. CHery 4-4000

WASU CUSTOM STEEL MANUFACTURING

CO LTD 2 Marlboro Pl. 276-2221

WATSON SHEET METAL LTD

FORCED AIR HEATING

AIRCONDITIONING & VENTILATION

General Sheet Metal Work

333 4AvSE AMhrst 9-7004

WESTERN SHEET METAL & ROOFING CO

FURNACE INSTALLATION

VENTILATING - AIR CONDITIONING

GENERAL SHEET METAL WORK

Res. Phone: Atlas 3-5091

520 35AvNE CRstvw 7-0000

Sheet Metal Working**Equipment & Supplies**

Wilkinson Company Limited

6909 Farrel Rd. ALpin 5-6667

Shelters—Bomb

See Shelters—Fallout

Shelters—Fallout

NATIONAL SURVIVAL SHELTERS LTD

FEDERAL GOVERNMENT

APPROVED PLANS

803a 1StSE 266-2000

Shelters—Protection

See Shelters—Fallout

Shelving—Steel**ACROW (CANADA) LTD**

3904 1StNE. CRstvw 7-8833

(See Advertisement This Page)

B W STEEL PRODUCTS SUPPLY CO LTD

All Types — Boltless & Bolted

HANDY ANGLE, ETC.

2708 6StSE BRdwy 3-4926

BRdwy 3-4543

GORMAN'S LTD

4420 1StSE 243-3246

NORTHERN ASBESTOS & BUILDING

SUPPLIES LTD

DEXION SLOTTED STEEL ANGLE

FOR SHELVEING & RACKS

840 26AvSE BRdwy 3-1211—BRdwy 3-1221

(See also Advertisement This Page)

OLSEN KNUD & SON

IRONA SYSTEMATIZED SHELVEING

STORE & WAREHOUSES

1807 14aStSW CHery 4-6361

COMPACROW

the newest concept in

MOBILE SHELVEING

SHELVEING

INDUSTRIAL HEAVY DUTY

CANTILEVER • LEDGE

CLOSED TYPE WITH DOORS

LIBRARY

SALES COUNTERS • CABINETS

SHOP TABLES • STOCK TRUCKS

RACKS

Boltless Pallet Racks

TUBE & BAR

ACROW

(CANADA) LIMITED

CRstvw 7-8833

3904 - 1st Street N.E.

NORTHERN ASBESTOS & BUILDING SUPPLIES LTD.

"DEXION"

SLOTTED STEEL ANGLE

FOR

SHELVEING & RACKS

BRdwy 3-1211

BRdwy 3-1221

840 - 26th Avenue S.E.

Shelving—Steel—(Cont'd)**PEDLAR PEOPLE LTD**

1301 10AvSW. CHery 4-2050

CHery 4-6300

SUNSHINE OFFICE EQUIPMENT

STOCKWELL D G

9007 146St (Call Collect Person to Person)

Edmonton 488-4666

WESTEEL PRODUCTS LTD

1902 11StSE. BRdwy 3-5631

Sheriff's Office

Sheriff's Office Court House AMhrst 2-9561

Shingles

See Roofing Materials & Supplies—Wholesale

Ship Lines

See Steamship Section

Shirt Manufacturers

Cluett Peabody & Co of Canada Ltd

Arrow Shirts

303-Oddfellows Bldg. AMhrst 2-7297

R H Lingley Sales Rep res ALpin 5-4071

FORSYTH JOHN CO LTD

601 Maclean Bldg. AMhrst 2-2319

Shoe Findings

Alberta Findings & Leather Co Ltd

409 8AvSE. AMhrst 6-4577

KENWAY SADDLE & LEATHER CO

306 15AvSE. AMhrst 2-2737

Shoe Shine Parlors

Superior Shoe Clinic 1219 1StSW AMhrst 2-7076

Free Pickup and Delivery

Phone

AMhrst 9-1737**SHULMAN'S SHOE CLINIC**

Shoe Repairing & Dyeing
Shoe Rebuilding - Shoe Shine
Shoe Re-Sueding

"We Doctor Your Shoes
& Heel Them
Attend to Their Dyeing
and Save Their Soles"

WORK DONE
WHILE YOU WAIT
101 - 7 Ave. S.E.
(Opp. York Hotel)

Shoemakers & Repairers

Alberta Shoe Repair 1810 14AvNW AVenu 9-6388

ALEX SHOE REPAIRS

Shoes to Measure

Hunting and Working Boots

Oxfords, Elevator Shoes

6535 Bowness Rd Bwns 288-4545

Alpine Shoe Service 1134 Kensington Rd Atlas 3-5224

Altadore Shoe Hospital

2036 42AvSW. CHstnt 3-7691

Calgary Shoe Hospital 123 8AvSW AMhrst 2-7007

(See Advertisement This Page)

CANADIAN SHOE REPAIR & SHOE SHINE

125 8AvSE. AMhrst 2-5603

Capital Hill Shoe Clinic

2017 18StNW. AVenu 9-3229

Kingsland Shoe Repairs

7734 Elbow Dr. ALpin 5-6800

Krebs I 1225a 9AvSE BRdwy 3-5168

Modern Shoe Repairs 2216 4StSW AMhrst 2-6914

O K Shoe Repair 2035 33AvSW CHrchl 9-9092

REX SHOES RENEW 832 16AvNW AVenu 9-2798

Shulman's Shoe Clinic Central Bldg AMhrst 9-1737

(See Advertisement This Page)

STAR SHOEMAKER SHOP 309 8AvSE 266-4722

Steve's Shoe Repair

4624a Bowness Rd Mtgy. BUTlr 8-4192

SUPERIOR SHOE CLINIC

1219 1StSW. AMhrst 2-7076

Tony's Shoe Repair 1045 40AvNW 289-9335

Tuxedo Shoe Clinic 2218 Centre StN CRstvw 7-3668

The Classified Directory

has solved many a buyers

problem.

123 8 Ave. S.W., Calgary, Alta.

244-0711

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244-0711

Shoes—Retail

AGNEW-SURPASS SHOE STORES LTD
211 8AvSW. AMhrst 2-4351
Calgary Centre Store No 1
1774 14AvNW. AVenu 9-7365
Calgary Centre Store No 2
1644 14AvNW. AVenu 9-8055
Chinook Centre Store
Chinook Centre. ALpin 5-4162

AMANTEA STORES LTD
132 8AvSW. AMhrst 2-3306

BARCLAY'S SHOES LTD 803 1StSW. 263-6909
Bata Shoe Store 308a 8AvSW. AMhrst 2-1888
Store No 2 CalgaryShoppingCentre AVenu 9-2115
Store No 3
GlamorganShoppingCentre. CHrchl 9-3745
Store No 4 105 8AvSW. AMhrst 2-2392
British Boot Shop 229 8AvSW. AMhrst 6-4433

CORINNE FASHION SHOES
128 8AvSW. AMhrst 3-2354

CRESCENT SHOES LTD
"FOOTWEAR FOR THE FAMILY"
We Also Carry A Full Stock of
DANCE ACCESSORIES
JOHNNY BROWN & CAPEZIO
TAP SHOES — BALLET SHOES
LEOTARDS
115a 16AvNW. CRstvw 7-6178

DACK'S SHOES

MAKERS OF MEN'S
HIGHEST QUALITY
SHOES FOR OVER
A CENTURY
Complete Custom
Shoe Repairing

Dack's
SHOES

WHERE TO BUY THEM

Shoes Limited
139 8AvSW. AMhrst 2-3222

Shoes for Children
3821 Banff Coach Rd. CHrchl 9-6500

RUNIONS SHOES LTD

YOUR
SAVAGE
SHOE DEALER

CambrianShoppingPlaza. AVenu 9-8519
1608 Centre St N. CRstvw 7-3843

JACQUES A E & SONS
1312 9AvSE. BRdwy 3-5260

JOSEPHS SHOE SALON 133 8AvSW. 269-1644

KINGSLAND SHOES 7732 Elbow Dr. ALpin 5-5919

LILLEY & SKINNER (CANADIAN) LTD
330 8AvSW. AMhrst 2-9626
Head Ofc. AMhrst 9-7666

Lynwood Shoes 6622 20a St SE. BRdwy 9-3854

MACLEOD BROS LTD

"The Great Clothiers
of the Great West"

Men's Footwear

1StSE&9Av. AMhrst 2-3852

Shoes—Retail—(Cont'd)

MARDA CHILDREN'S SHOE STORE

Calgary's Only Exclusive Children's Shoe Store

Featuring
"Savage Shoes"

Free Parking Lot

Marda Theatre Bldg.

2113 33AvSW. CHrchl 2-3050

Mo-Gee Shoes 3711 17AvSW. CHrchl 9-3503
Nowak's Shoes (Brit) Ltd
815 49AvSW. CHstnt 3-4082

NOWAK'S SHOES LTD

SAVAGE SHOES FOR CHILDREN

2 STORES TO SERVE YOU

NOWAK'S SHOES LTD.

1432 17AvSW. CHery 4-1220

NOWAK'S SHOES (BRIT) LTD.

815 49AvSW. CHstnt 3-4082

PARAMOUNT SHOES LTD

CALGARY'S GREATEST
SHOE VALUES!

108 8AvSW. AMhrst 2-1966

REBMAN'S CLOTHING STORE

440 8AvSE. AMhrst 3-0926

ROBERT'S SHOE STORE

240 7AvSW. AMhrst 2-7000

ROJAN SHOES 3413 17AvSE. BRIdg 2-0089

Runions Harold Shoes (Cambrian) Ltd
CambrianShoppingPlaza. AVenu 9-8519

Runions Harold Shoes Ltd
1608 Centre St N. CRstvw 7-3843

Sansom Walter 808 1StSW. AMhrst 6-3832

SPENCE'S SHOES LTD

THE HOME OF GOOD
SHOES

Chinook Centre. ALpin 5-5885

Bowness. BUtlr 8-4768

Downtown. AMhrst 2-6403

304-306 8AvSW. AMhrst 2-6403

STERLING SHOES LTD.

Main Store 207 - 8th Ave. S.W.
AMhrst 2-2724

Calgary Shopping Centre Store
1616 - 14th Ave. N.W.

AVenu 9-2015

Chinook Centre Store
Chinook Centre

ALpin 5-0772

Shoes—Retail—(Cont'd)

Sterling Shoes Ltd
Main Store 207 8AvSW. AMhrst 2-2724
Calgary Shopping Centre Store
1616 14AvNW. AVenu 9-2015
Chinook Centre Store
Chinook Centre. ALpin 5-0772
(See Advertisement This Page)

VANITY SHOES LTD (AMhrst 2-7452)
314 7AvSW. AMhrst 2-3371

Shoes—Wholesale

BATA SHOE CO OF CANADA LTD
129-131 6AvSE. 263-8576

Bletcher G F Ltd 838 9AvSW. (AMhrst 6-5285)
(AMhrst 3-5208)

Narwil Shoe Co 325 10AvSW. AMhrst 3-2531

Shopping Centres

Acadia Shopping Centre Ltd.
Dwnstrs 1134 8AvSW. 262-1385

Calgary Shopping Centre (AVenu 9-6700)
1632 14AvNW. (AVenu 9-7078)

For List of Stores & Services See
Centre White Pages

CALGARY SHOPPING CENTRE

FREE
PARKING
FOR
2500
CARS

**CALGARY
SHOPPING CENTRE**

"IT'S FUN TO SHOP WITH JUST ONE STOP"

"FOR LIST OF STORES"

Agnew-Surpass Shoe Stores Ltd No 1
1774 14AvNW. AVenu 9-7365

Agnew-Surpass Shoe Stores Ltd No 2
1644 14AvNW. AVenu 9-8055

Alberta Shoe Repair
1810 14AvNW. AVenu 9-6388

Bata Shoe Store No 2
CalgaryShoppingCentre. AVenu 9-2115

Betty Shop Ltd 1600 14AvNW. AVenu 9-5109

Calgary Centre Barber Shop
1822 14AvNW. AVenu 9-5707

Fairview Bowling Lanes Ltd
1696 14AvNW. AVenu 9-6500

Canadian Imperial Bank of Commerce
1630 14AvNW. AVenu 9-6569

Card & Candy Shop
CalgaryShoppingCentre. 289-2465

Exquisite Flowers—North West Store
CalgaryShoppingCentre. 289-5521

Fabric-Care Cleaners & Launderers Ltd
CalgaryShoppingCentre. AVenu 9-4380

Halling's Music Centre Ltd
CalgaryShoppingCentre. AVenu 9-9160

House of Modern Store No 2
1688 14AvNW. AVenu 9-8548

Jiffy Car Bar 1717 16AvNW. AVenu 9-3866

Lad & Lassie Shops Ltd
1644 14AvNW. AVenu 9-7838

Lazy Susan Grill Ltd
1770 14AvNW. AVenu 9-3227

MacLeod's Limited
CalgaryShoppingCentre. AVenu 9-1413

Mark Joe Men's Wear
1806 14AvNW. AVenu 9-1714

Martin Insurance Centre
1824 14AvNW. AVenu 9-7959

Otto's Lady Fair
CalgaryShoppingCentre. AVenu 9-4758

P M S Camera & Hobby Shop
1730 14AvNW. 289-1911

Park Lane Restaurant - Chalet Dining
& Banquet Room
CalgaryShoppingCentre. AVenu 9-4557

Pauline Johnson Candies
CalgaryShoppingCentre. 289-2465

(Continued Next Column)

Shopping Centres—(Cont'd)

CALGARY SHOPPING CENTRE—Continued

Phillips Dr Walter Optmtrst
CalgaryShoppingCentre. AVenu 9-5558

Pro Sporting Goods Ltd
CalgaryShoppingCentre. AVenu 9-5558

Reed's China & Gift Shop Ltd
CalgaryShoppingCentre. AVenu 9-5558

Silk-O-Lina Ltd 1706 14AvNW. AVenu 9-5558

Sterling Shoes Ltd 1616 14AvNW. AVenu 9-5558

Tamlyn Drug Stores—No 35
CalgaryShoppingCentre. AVenu 9-5558

Tip Top Oven Products Ltd
1784 14AvNW. AVenu 9-5558

Tip Top Tailors Ltd
CalgaryShoppingCentre. AVenu 9-5558

Toronto-Dominion Bank
1840 14AvNW. AVenu 9-5558

Wedell's Jewellers
1640 14AvNW. AVenu 9-5558

Woolworth F W Co Ltd
1700 14AvNW. AVenu 9-5558

Zellers (Western) Ltd
1696 14AvNW. AVenu 9-5558

(Continued Next Page)

CHINOOK SHOPPING CENTRE LTD

50 STORES & SERVICES

FREE & EASY PARKING

OPEN THURSDAY & FRIDAY TILL 9 PM

For List of Stores & Services See
Centre White Pages

66Av&MacleodTr. ALpin 5-5558

Shot Hole Drillers

See Oil Well Drillers

Shovels—Power

CONSTRUCTION EQUIPMENT CO
LIMITED 66Av&3StSW. ALpin 5-5558

PARDEE EQUIPMENT CO LTD
520 24StSE. BRIdg 2-4444

PIONEER MACHINERY LTD
1139 9AvSW. AMhrst 3-4444

Show Cards

A 1 Signs 121 17AvSE. AMhrst 2-4054
(See Advertisement This Page)

"AD" SHOW CARDS
Rear 403 4StSW. AMhrst 2-1255

Advertising Display Studios
208-326a 8AvSW. AMhrst 2-2333
(See Advertisement This Page)

Art-Craft Signs Bsmr 119 8AvSE. AMhrst 2-2333

ART SIGN CO 2112 16a StSW. CHery 4-2909

Artistic Signs 1131 11StSE. AMhrst 2-2333

Dot Signs Ltd 410 Riverside Blvd. AMhrst 2-2333

E-Z Signs 534 9AvSE. AMhrst 2-2333

(Continued Next Page)

ADVERTISING DISPLAY STUDIOS

**SHOW
CARDS**

PAPER & COTTON SIGNS

AM 2-2333

326a - 8 Ave. S.W., Room 300

OVER METROPOLITAN STORES

(Continued Next Column)

Show Cards—(Cont'd)

Blank H G 333 18AvSW. AMhrst 6-4493

LESTER SIGNS 2423 38StSE. BRIdg 2-4767

Merrett Roepke Signs 807 11AvSW. AMhrst 9-8354

Patley Signs Ltd 534 9AvSE. AMhrst 2-7971

VOGUE SIGNS LTD 1131 11StSE. 273-5707
(See Advertisement This Page)

Shower Doors & Compartments

MERCURY BUILDERS PRODUCTS LTD

Glass & Plastic Shower & Tub Enclosures

Medicine Cabinets

2050 10AvSW. 244-9366

Siding

Luckharda Aluminum Building Supplies
4619 17StSW. 243-5706

Siding—Aluminum

ALSCO LTD 5505 6StSE. ALpin 5-5518
(See Advertisement This Page)

ALUMINUM HOME EXTERIOR PRODUCTS
6427 Bowness Rd Bwns. 288-3566

DAYMOND CO LTD 215 10AvSW. AMhrst 6-8881

IMPERIAL BUILDING PRODUCTS OF
CALGARY 1-529 17AvSW. 262-1035

LUCKHARDA ALUMINUM BUILDING
SUPPLIES 4619 17StSW. 243-5706

Nationwide Building Products Ltd
1009 8AvSW. 269-1400

WESTEEL PRODUCTS LTD
Agents for Columbia Metal Rolling Mills
1902 11StSE. BRdwy 3-5631

WESTLAND METALS LTD
6808 Fairmount Dr. 252-3341

(Continued Next Page)

Sightseeing Tours

CALGARY GRAY LINE LTD
129 1AvSW. AMhrst 6-3820

Terminal Greyhound Bldg. AMhrst 2-2131

Signs

A 1 Signs 121 17AvSE. AMhrst 2-4054
(See Advertisement This Page)

"AD" SHOW CARDS
Rear 403 4StSW. AMhrst 2-1255

Advertising Display Studios
208-326a 8AvSW. AMhrst 2-2333
(See Advertisement This Page)

Art-Craft Signs Bsmr 119 8AvSE. AMhrst 2-2333

ART SIGN CO 2112 16a StSW. CHery 4-2909

Artistic Signs 1131 11StSE. AMhrst 2-2333

Dot Signs Ltd 410 Riverside Blvd. AMhrst 2-2333

E-Z Signs 534 9AvSE. AMhrst 2-2333

(Continued Next Page)

ARCHITECTURAL CASTINGS

Raised Lettering

Metal Signs

Memorial Tablets

Aluminum - Bronze

Phone

273-4366

1604 40AvSE. 273-4366

CLASSIC NEON LTD

Neon Sold or Rented

Boom Truck Sign Service

Painted Signs

After Hours Call AVenu 9-0140

4643 16AvNW Mtgy. 288-2684

Print Display Co 106 11AvSE. AMhrst 2-9994

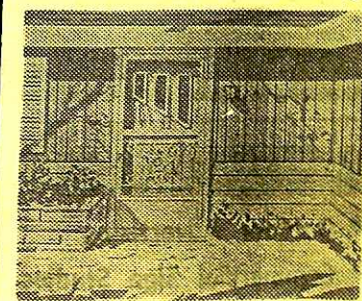
WILSON BUD LTD 4-114 7AvSE. AMhrst 3-1034

WICK SIGNS 22 Union Bldg. AMhrst 6-6466

(Continued Next Page)

PRE-PAINTED
ALSCO
Aluminum
Siding

NOW
No More House Painting



PAINTED TO LAST A LIFETIME

— Free Estimates —

ALSCO
LIMITED

ALpin 5-5518

5505 - 6th Street S.E.

A1
SIGNS

121-17 AVE. E.

AMhrst
2-4054

Artistic Signs
Jim Chapman

Vogue
SIGNS
LTD.

Specializing in...

SHOWROOM WINDOW LETTERING & DESIGN
LARGE PROJECT & HOME SHOW SIGNS ETC.
SHOWCARDS • POSTERS • TRUCK LETTERING

Dial 273-5707
1131 - 11th. ST. S.E.

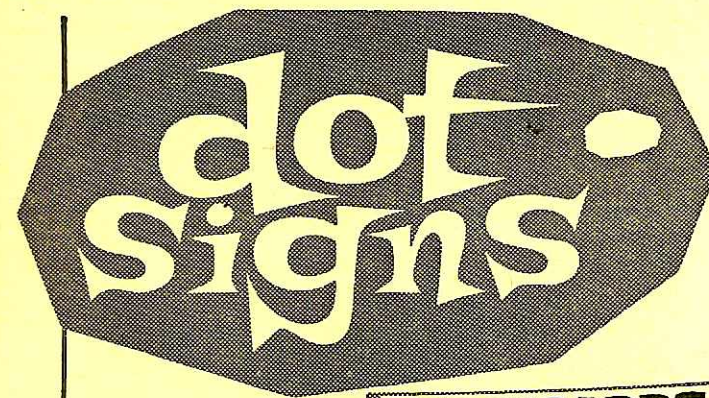
ARROW
SIGNS

POINT THE WAY

★ TRUCK LETTERING

★ BANNERS

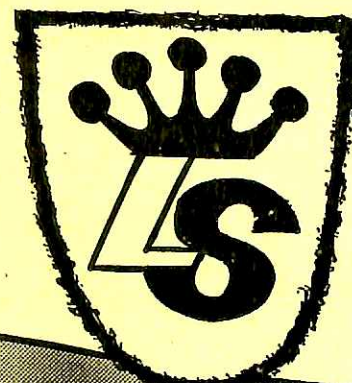
★ SHOW CARDS



SHOWCARDS
BANNERS
SCREEN
PROCESS
WATERCOLOR
WINDOWS
GOLD LEAF
DRIVE-IN
TRUCK
LETTERING
BULLETINS
ALL DISPLAYS

DOT SIGNS LTD.
DOWNTOWN CALGARY
410 Riverside Blvd.
Northwest of 4th St. E. Bridge
AMPLE PARKING

DIAL AM9-1436

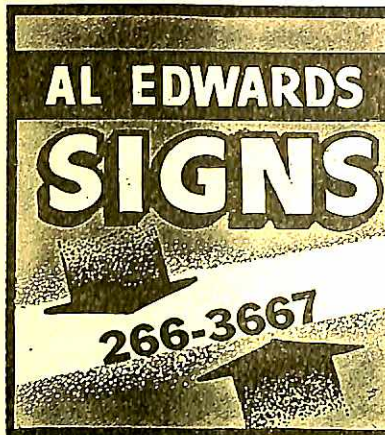


**1 DAY
SIGN SERVICE**

**LESTER
SIGNS**

BR24767

2423 - 38 ST. S.E.



H HOOK SIGNS LTD. H

- Outdoor Advertising
- Commercial Sign Studios
- Office Door & Truck Lettering

AMhrst 3-2170

HOOK SIGNS (Calgary) LTD.
4th Ave. & 3rd St. S.E.

Signs—(Cont'd)

DOT SIGNS LTD 410 Riverside Blvd. AMhrst 9-246
(See Advertisement This Page)
E-Z SIGNS 534 9Ave SE AMhrst 3-449
Economy Signs 626 23Ave SW AMhrst 3-265
Edwards Al 108 25Ave SW 266-3667
(See Advertisement This Page)
GILLET SIGNS 616 15St NW Atlas 3-46
(See Advertisement This Page)
HOOK SIGNS (CALGARY) LTD
Cor 31St SE & 4Ave AMhrst 3-2170
(See Advertisement This Page)
Hunt H G 333 18Ave SW AMhrst 6-449
JOHNSTON SIGNS
6432 Lombardy Cr. CHrchl 2-305
L K Signs 31 Kentish Dr. ALpin 5-1768
(See Advertisement This Page)
LESTER SIGNS 2423 38St SE BRidg 2-476
(See Advertisement This Page)
MAGA SIGNS 36Ave 55St SE CHstat 3-46
Merrett Roepke Signs 807 11Ave SW AMhrst 9-8354
(See Advertisement This Page)
Mimura Dan Signs 2122 3Ave NW Atlas 3-5333
(See Advertisement Opposite Page)
NEOMA NEON SIGN CO
1316 17A St NW AVenu 9-1440
NEON CONTRACTORS LTD
5305 1A St SW 252-3391
(See Advertisement Opposite Page)
NEON PRODUCTS OF CANADA LTD
314 4Ave SW AMhrst 2-3981
(See Advertisement Opposite Page)
NEON SALES & SERVICE LTD
909 15St SW AMhrst 9-4971
(See Advertisement Opposite Page)
ORNAMENTAL BRONZE CO LTD
7016 Farrell Rd. ALpin 5-1768
PATEY SIGNS LTD 534 9Ave SE AMhrst 2-476
(See Advertisement Opposite Page)

(Continued Next Page)

NEON
NEON
CONTRACTORS LTD
252-3391
NIGHT CALLS
AVenu 9-1140 - AVenu 9-4594
**SALES AND
SERVICE FOR
ALL SIGNS**
5305 - 1a St. S.W.

CANADA'S LARGEST
NEON COMPANY

NEON
PRODUCTS
OF CANADA LIMITED

314 - 4 Ave. S.W.
AMhrst 2-3981

NEON &
PLASTIC
SIGNS
Sales & Service

FACTORIES:

Calgary - Edmonton
Vancouver - Victoria
Regina - Winnipeg - Toronto

neon
NEON SALES & SERVICE LTD.
zeon
909 15TH ST. S.W. ON THE CLOVERLEAF
AMherst 9-4971
24 HR. PHONE

"FOR QUALITY"
**Gillett
SIGNS**
ADVERTISING IS A MUST!
...FOR BETTER BUSINESS
• SCREEN PROCESS
• TRUCK SIGNS
• CARDS & BANNERS
• OUTDOOR SIGNS
AT3-4687

SIGNS
Gold Leaf
Truck Lettering
Display
Silk Screen Process
Cut Out Letters
Plastic Signs
LEIF KLEIN
Phone ALpin 5-1768
31 Kentish Dr.

**MERRETT
ROEPKE Signs**
JUST TRY US
ONCE
AMhrst 9-8354
807-11 Avenue S.W.

**DAN MIMURA
SIGNS**
★ GOLD LEAF LETTERING
★ TRUCKS
★ SCREEN PROCESS
★ OUTDOOR SIGNS
PHONE
Atlas 3-5333
2122 - 3 Ave. N.W.

**TAYLOR
SIGNS**
EST'D. 1900
2-3131
SIGN PROBLEMS SOLVED
IN - OUTDOOR - CUTOUTS - TRUCKS
PICTORIALS - GOLDLEAF - DECALS
Quantity Silk Screening - Directory Boards

**E. WILSON
SIGNS**
• COMMERCIAL
SIGNS
• SHOWCARDS
• SILK SCREEN
• TRUCK
LETTERING
• CUT OUT
LETTERS
• ART WORK
• DISPLAY
BOOTHES
• FLOATS
• MURALS
and DISPLAYS LTD.
CHery 4-7512
1731 - 10th Avenue S.W.
E. WILSON SIGNS & DISPLAYS LTD.

REWARD
THE PATEY BOYS
J. L. (JACK) PATEY
K. H. (KEN) McCREDIE
WANTED
For Sho-Cards, Banners, Screen Process, Drive-In
Truck Lettering, Gold Leaf, Bulletins, Wall Signs,
Reflective Signs & Every Other Job.
THESE MEN ARE ARMED
WITH IDEAS AND KNOWHOW
ANYONE SEEING THESE MEN...
ARE **PATEY SIGNS** SATISFIED CUSTOMERS
BUZZZZZZZ AM 2-7971

Signs—(Cont'd)**ROSCO METAL PRODUCTS LTD**

OILFIELD — INDUSTRIAL — HIGHWAY
CONSTRUCTION — TRAFFIC
SPECIAL SIGNS
(Silk Screen Process)
STEEL SIGN POSTS
1605 40Ave S.E. BRdwy 3-4901

SIGNS BY SILK SCREEN

1319 Rosehill Dr. Avenu 9-7246

TAYLOR PLASTICS LTD

735 10AveSW. AMhrst 6-1182
Taylor Sign Works 505 8StSW. AMhrst 2-3131
(See Advertisement Preceding Page)

UNITED SIGNS**NATIONAL AWARD WINNERS**

- TRUCK LETTERING
- SILK SCREENING
- DESIGNING
- GOLD LEAF
- OFFICE & OUTDOOR SIGNS
- REAL ESTATE SIGNS

BILL ELLIOTT — ANYTIME

1442 26AveSW. CHery 4-7358

Urquhart Signs 2015 5AveNW. ATlas 3-2778

Vogue Signs Ltd 1131 11StSE. 273-5707

Wilson E Signs & Displays Ltd

1731 10AveSW. CHery 4-7512

(See Advertisement Preceding Page)

Signs—Silk Screen Process

Classic Neon Ltd 4643 16AveNWmtgy. 288-2684

Color-Print Display Co 106 11AveS AMhrst 2-9994

(See Advertisement This Page)

DOT SIGNS LTD 410 Riverside Blvd AMhrst 9-1436

Edwards Al 108 25AveSW. 266-3667

Gillett Signs 616 15StNW. ATlas 3-4687

KALPRESS LTD 1225 9AveSE. BRdwy 3-4545

L K Signs 31 Kentish Dr. ALpin 5-1768

PATEY SIGNS LTD 534 9AveSE. AMhrst 2-7971

(See Advertisement This Page)

SIGNS BY SILK SCREEN

- BUS CARDS
- PRICE TOPPERS
- DECALS
- CRESTS
- POSTERS
- BANNERS
- PENNANTS, ETC.

PHOTOGRAPHIC - ALL WEATHER
DIE CUTS - ETC.

1319 Rosehill Dr. Avenu 9-7246

Wren Displays Ltd Rear 610 3AveSW AMhrst 3-6802

(See Advertisement This Page)

**TO BE
HEARD**

... please speak directly
into the Telephone with
your lips just clearing the
mouthpiece.

**DIAL
CAREFULLY**

Call
AM2-9994
for the best

DECAL TRANSFERS
OUTDOOR SIGNS
TRANSIT CARDS
DISPLAYS
POSTERS
CRESTS



Michael Garenko
Manager

SCREEN PROCESS
UP

Highway &
Construction Signs

Real Estate
Reflective Signs
Election Promotion
Sale Banners
Decal's (Trucks)
(Windows)

PATEY SIGNS
AM 2-7971

SILK SCREEN
process

- POSTERS
- OUTDOOR SIGNS
- SHOWCARDS
- DECALS
- WINDOW BANNERS
- BOTTLE & GLASS PRINTING
- COMMERCIAL ART
- DISPLAYS

WREN DISPLAYS LTD.**AMhrst 3-6802**

Rear 610 - 3rd Ave. S.W.

Silencers—Industrial**BELEN-LYNN McGUFFY CO LTD**

4648 25StSE. CHstnt 3-2425

Silver Plating

See Plating

Silversmiths**PHILLIPS FRANK X**

1231 17StNW. Avenu 9-1793

Silverware—Retail

Empire Crafts (Canada) Ltd

Nobility Silver & Princess China

19 Cambridge Rd. Avenu 9-9205

Fine Arts-Northumbria Fine Table Ware

2215 Bowness Rd. 283-5194

Skating Equipment**ARN'S EQUIPMENT LTD**

340 16AveNW. CRstnw 7-4335

PREMIER CYCLE & SPORTS (CALGARY) LTD

TRADE

YOUR

SKATES

Downtown

319 7AveSW. AMhrst 3-8855

Sportsman Ltd 1442 17AveSW. CHery 4-8800

Tuxedo Cycle & Sports

2702 Centre StN. CRstnw 7-2872

Skating Rinks

Stampede Corral Exhibition Grds. AMhrst 2-6510

Ski Lift Equipment**SAVIO-POMALIFT INDUSTRIES LTD**

142 Alpine Bldg. 262-2055

Ski Tows

Paskapoo Ski Centre

TransCanada HwyW. BUtlr 8-4112

Skis & Skiing Equipment

Big Chief Sporting Goods Ltd

230 7AveSW. AMhrst 2-3748

Harper Hardware & Appliance Ltd

130 12AveSW. AMhrst 2-7429

Monod Sports Ltd 708 35StSW. AMhrst 3-0146

PREMIER CYCLE & SPORTS (CALGARY) LTD

SKI INSTRUCTORS

TO SERVE YOU

DOWNTOWN

319 7AveSW. AMhrst 3-8855

The SKIERS
[SPORTSHOP]
Ltd.

SKIS — CLOTHING
EQUIPMENT

REPAIRS & INFORMATION

Calgary's Largest
Ski Rental Service

A SERIOUS SKI SHOP
Charles Nelson — Dave Astley

336 - 7th Avenue S.W.

266-4564**Skis & Skiing Equipment—****(Cont'd)****RUSSELL SPORTING GOODS**

SKI

SALES - SERVICE
RENTALS

1001 1StSW. AMhrst 6-2161

Skiers (Sportshop) Ltd 336 7AveSW. 266-45

(See Advertisement This Page)

SPORTSMAN LTD 1442 17AveSW. CHery 4-88

Ski Shop. CHery 4-88

Skis & Skiing Equipment—**Wholesale****ALLCOCK LAIGHT & WESTWOOD LTD**

1210 11AveSW. CHery 4-12

Sleeping Bags**WOODS BAG & CANVAS CO LTD**

Rear 1902 11StSE. BRdwy 3-15

WOODS S E LTD

1 Union Bldg. AMhrst 6-27

Slip Covers

Al's Auto Upholstery 940 16AveSW. CHery 4-68

Calgary Seat Cover Clinic Ltd

314 1StSE. AMhrst 2-75

Cummings Furniture Ltd

1403 14StSW. CHery 4-35

Smallwares & Notions

O'Brien Agencies 2228 45StSE. BRdwy 2-47

PROMISLOW BROS LTD

135 6AveSE. AMhrst 3-40

Smoke Elimination Devices**AIRKEM SALES & SERVICE DIVISION OF**

KLEEN LTD 1822 10AveSW. CHery 4-27

Smokers Supplies & Sundries

Billy's News & Smoke Shop

138 9AveSW. AMhrst 2-20

Snow Fences

See Fences

Snow Removal Contractors

GREENWAY LANDSCAPING

735 55AveSW. ALpin 5-75

Snow Removal Equipment**F W D FOUR WHEEL DRIVE TRUCKS—**

COSTELLO EQUIPMENT CO LTD

1302 11AveSW. CHery 4-27

Goett Wm Co Ltd 800 10AveSW. AMhrst 3-25

Snowmobiles**ROBIN-NODWELL MFG LTD**

5201 1StSW. ALpin 5-44

Soap Manufacturers**COLGATE PALMOLIVE LTD**

4504 1StSE. CHstnt 3-26

L T Pritchard Mgr. CHstnt 3-26

Order Desk. CHstnt 3-26

Lever Brothers Ltd 215 10AveSW. 266-4564

SUPER DEE CHEMICALS CO

Manufacturers of 900 C Concentrate

Hand Cleaner - General Cleaning Compound

808 9AveSW. AMhrst 3-27

Soaps**T-LINE CHEMICALS LTD**

BRdwy 3-1121

Upstrs 828 24AveSE. BRdwy 3-2141

Soaps—Liquid

GREER W E LTD 522 11AveSW. AMhrst 2-3312

KLEEN LTD 1822 10AveSW. CHery 4-2766

MID-WEST SUPPLIES LTD

4128 8StSE. CHstnt 3-3552

West-Clean Janitor Service

4106 Macleod Tr. 243-2040

WEST DISINFECTING CO LTD

215 10AveSW. AMhrst 6-8881

WOOD G H & CO LTD 636 24StNE BRdwy 2-4006

Social Service Organizations

See also Associations & Societies &

Charitable Institutions

Alcoholics Anonymous

Intergroup Committee

1110 6AveSW. AMhrst 6-1725

Chapter House. AMhrst 9-9104

Downtown Grp Bsmr 10St&2AveNW. ATlas 3-3888

Glenmore Group 2129b 33AveSW. 249-8555

Alcoholism Foundation of Alberta

737 13AveSW. AMhrst 9-6101

Big Sister Assn of Calgary

—See Calgary Family Service Bureau

Calgary Family Service Bureau

2nd Flr 633 8AveSW. 262-4691

Calgary Tuberculosis Association

8-116 5AveSE. AMhrst 6-1102

Rehabilitation Office

Baker Memorial Sanatorium. BUtlr 8-2311

CANADIAN ARTHRITIS & RHEUMATISM

SOCIETY

CrossBow Auxiliary Hospital. AMhrst 6-1176

Alberta Division

2nd Flr 112-809 Centre StS. AMhrst 3-0909

CANADIAN CANCER SOCIETY

(See Advertisement This Page)

Canadian Mental Health Assoc. Avenu 9-2900

1007 16AveNW. Avenu 9-2600

Christian Fellowship Air Division

1102 15AveSW. CHery 4-3505

Continental Society 1110 6AveSW. 262-2277

COUNCIL OF COMMUNITY SERVICES

OF CALGARY

COMMUNITY INFORMATION &

REFERRAL SERVICE

Information about Services in the Calgary

Area for:

Child Care - Care of the Aged - Marital

Problems - Financial Needs - Family Prob-

lems - Health Problems - Rehabilitation - Re-

creation and Group Work - Christmas Giving

Child Welfare, Etc.

A RED FEATHER SERVICE

414 Maclean Bldg. AMhrst 2-3711

AMhrst 2-2242

Hall William Roper Home

2223 114AveSW. 252-2266

Jewish Administrative Office

18Ave&Centre StS. AMhrst 6-2572

John Howard Society of Alberta

200-1029 11AveSW. CHery 4-5561

Old Folks' Home 699 20AveSW. AMhrst 2-5671

**JOIN
THE CANCER CRUSADE**

SUPPORT THE
CANADIAN CANCER
SOCIETY'S PROGRAMME
OF RESEARCH INTO
CANCER'S CAUSES
AND CURES.

Saving lives through
EDUCATION.

SERVICE to CANCER
SUFFERERS.

Canadian Cancer Society

Calgary District Council

231 - 7th Avenue S.E., Calgary, Alberta

AMhrst 3-3120

Social Service Organizations—**(Cont'd)**

Salvation Army Public Relations &

Red Shield Appeal Ofc

610 Leeson-Lineham Bldg. AMhrst 2-5848

Volunteer Bureau 412 Maclean Bldg. AMhrst 3-4771

AMhrst 3-0839

Societies

See Associations & Societies

Soft Drinks

See Beverages

Soft Water Equipment

See Water Softening Equipment

Soil

Green Grass Soils Ltd

Cor 36Ave&6StSE. CHstnt 3-0916

Solicitors

See Lawyers

Sound Systems & Equipment**CANADIAN ELECTRONICS LTD**

334 4AveSE. AMhrst 3-8370

General Radio & TV 2306 4StSW. AMhrst 2-7654

GENERAL SOUND & THEATRE EQUIPMENT

CO LTD

SOUND SYSTEMS FOR INDUSTRY

COMMERCIAL - SCHOOL - INSTITUTIONAL

& RESIDENTIAL APPLICATION

Exclusive Distributors for Northern Electric -

Altec Lansing - Du-Kane & Webster Electric

731 10AveSW. AMhrst 2-5012

HALVERSON'S & TELEVIEW LTD

807 17AveSW. CHery 4-0638

MacMillan Auto Radio Ltd

Cor 1Ave&6StSW. AMhrst 6-3939

Sacker Electronics Co Ltd

1040 8AveSW. AMhrst 3-7716

Sharp's Theatre Supplies Ltd

Rentals Sales Repairs

104 4StSW. AMhrst 2-7266

Souvenirs & Favours

Harrow's Gifts 220 8AveSE. AMhrst 6-4509