

Grocers—Retail

A B C Grocery Store 1602 14StSW CHery 4-4841
Acme Groceteria 1202 Kensington Rd ATlas 3-1492
Alaska Grocery 2420 3StNE CRstvw 7-5441
ALBERTA CORNER STORE NO 1

922 19AvSE BRdwy 3-5206
Allied Grocery 3103 Centre StN CRstvw 7-0831
Allright Store 2019 3StNE CRstvw 7-2674
Avenue Grocery & Confectionery

231 13AvNW CRstvw 7-2022
Baile's Corner Store 321 19StNW ATlas 3-4060
Beaver Grocery & Confectionery

401 14AvSE AMhrst 2-7649
Belfast Superette 1810 10AvNE CRstvw 7-9200
Bell Grocery & Confectionery

223a 2AvSW AMhrst 2-4768
Benny's Grocery 2445 33AvSW CHrchl 9-8717
Best Foods Grocery

3819 Banff Coach Rd. CHrchl 9-4713
Black & White Grocery & Confectionery
1235 2StSE AMhrst 6-6642

Blue Gene's Grocery & Confectionery
2144 35AvSW CHrchl 2-2301
Bluenose Grocery & Confectionery

5802 Macleod Tr. ALpin 5-0202
Bow River Store
4715 16AvNWMtg. BUtlr 8-2244

Bowness Groceteria
6433 Bowness Rd Bwns. BUtlr 8-4347
Brian's Grocery 429 11StNW ATlas 3-2246

Brooks Store 8205 26StSE BRowng 9-3108
Buffalo Grocery & Confectionery
101 5StSW AMhrst 6-2763

Bungalow Grocery & Confectionery
802 12AvSW AMhrst 6-2465

BURT'S STORE

- ★ FRESH FRUIT
- ★ VEGETABLES
- ★ GROCERIES
- ★ FROZEN FOODS
- ★ FRESH MEATS

— FREE DELIVERY —

Open Daily 9 a.m. till 9 p.m.

Sundays & Holidays 9 a.m. till 6 p.m.

50Av&ElbowDr ALpin 5-0616

Buy-Rite Store 740 17AvSW AMhrst 2-2488
C & C Grocery 1048 8StSE BRdwy 3-5502
Cable & Co 7239 26StSE BRowng 9-3156
Cal's Grocery & Confectionery

1209 5AvNW ATlas 3-4272
Calberta Grocery & Confectionery
928 12AvSW CHery 4-4533

Calgary General Store 2202 3StNE CRstvw 7-6567
Calgary Grocery 328 4AvSE AMhrst 6-2952
CAMBRIAN HEIGHTS FOOD STORE

554a Northmount Dr. AVenu 9-8300
CANADA SAFEWAY LTD
535 10AvSW AMhrst 9-2501

CANADA SAFEWAY LTD

**BE SURE
SHOP SAFEWAY**

"WHERE TO SHOP"

Store No 201 236 8AvSE
Store No 202 1422 17AvSW
Store No 206 7606 Elbow Dr
Store No 207 1515 8StSW
Store No 209 1405 4StSW
Store No 210 507 4StSW
Store No 212 1214 Centre StN
Store No 213 410 10StNW
Store No 214 6011 Macleod Tr
Store No 215 510 8AvSE
Store No 216 3708 17AvSW
Store No 217 1811 34AvSW
Store No 220 3211 2StNW
Store No 222 5048 16AvNWMtg
Store No 223 1611 Remington Rd
Store No 224 3301 17AvSE
Store No 225 11 Cambrian Pl
Store No 226 4623 Banff Coach Rd
Store No 227 730 16AvNW
Store No 228 9620 Elbow Dr
Store No 229 3717 45AvSW
Store No 230 383 82AvSE
Store No 233 154 Bowness Shopping Centre
Store No 234 6449 24StSW
Store No 236 2507 4StSW

Grocers—Retail—(Cont'd)

Capitol Food Store 2224 20AvNW AVenu 9-1428
Capitol Hill Grocery 1401 20AvNW AVenu 9-1400
Central Grocery & Confectionery

1319 8StSW CHery 4-4325
Chinook Grocery 2512 16StSE BRdwy 3-5420
Chrysler Grocery & Confectionery

117 15AvSE AMhrst 2-7127
Clifton Grocery & Confectionery
533 4AvSW AMhrst 6-5531

Colgrove General Store
1348 Colgrove Av. AMhrst 6-3537
Connaught Groc Confect & Meat Mkt

1040 12AvSW CHery 4-2964
Cooper S C Store No 1 1024 17AvSE BRdwy 3-5774
Store No 2 1208 9AvSE BRdwy 3-5087

Corner Groceteria 1421 11StSW CHery 4-3109
Cosy Corner Store 113 14StNW ATlas 3-2010
Cotton's Grocery 2715 14StSW CHery 4-8844

Croughbar Grocery & Lunch Counter
1934 9AvSE BRdwy 3-5711
Crown Grocery 1320 3StNE CRstvw 7-4074

CRYSTAL GROCERY & CONFECTIONERY
52 Bowness Shopping Centre Bwns BUtlr 8-5855
Daily Food Store 210 8AvSE AMhrst 6-3951

Dee-Bee Fine Foods 1810 14AvNE 276-1422
Diamond Grocery & Confectionery
333a 8AvSE AMhrst 2-6924

Domination Stores Ltd 734 7AvSW AMhrst 3-1065
Dorosh N 4007 16StSE BRdwy 3-5460
East End Food Store 326 8AvSE AMhrst 6-6661

Easy Way Food Centre & Snack Bar
3407 17AvSW CHrchl 9-3323
Economy Food Store 1401 9AvSE BRdwy 3-5226

Eddie's Corner Store
6104 Bowness Rd Bwns. BUtlr 8-2558
Evans Grocery 2101 3StNE CRstvw 7-4707

Faby's Motel Grocery 2312 16AvNW 282-2475
FAIR-DEAL FOOD STORE

- ★ Fresh Fruit
- ★ Vegetables
- ★ Groceries
- ★ Frozen Foods

FREE DELIVERY - TWICE DAILY

PERSONALIZED SERVICE

8318 Fairmount Dr 252-0031

Fairmount Food Store
Fairmount Shopping Centre 252-3676
Fairway Grocery 1902 27StSW CHrchl 9-1661

Family Groceteria 2616 Centre StN CRstvw 7-4311
Farmers' Grocery 717 2AvNE AMhrst 6-1377
Favorite Grocery & Confectionery

1128 17AvSW CHery 4-3318
Fetherston's General Store
7401 26StSE BRowng 9-3163

Food Fair & Coffee Shop
909 82AvSW ALpin 5-6260

FOOD-VALE STORE

**Quality Fresh Fruit
Vegetables & Groceries**

Specializing In Fine Fancy Foods

Free Delivery — Twice Daily

PERSONALIZED SERVICE

2508 4StSW AMhrst 2-7412
AMhrst 6-2156

Britannia Store CHstnt 3-4084
819a 49AvSW CHstnt 3-4089

Foodland Grocery 2716 21AvSW CHrchl 9-3033
FOOD WAY 2923 Richmond Rd CHrchl 9-4555
Foothills Grocery & Confectionery

638 16AvNW AVenu 9-7363
Forest Lawn General Trading
3701 17AvSE BRldg 2-3453

Meat Dept 272-2969
Frank's Grocery 502 7AvSE AMhrst 6-2826
Gene's Grocery 2436 2AvNW ATlas 3-3005

General Confect & Groc Store
915 1AvNE AMhrst 3-3369
Glendale Food Store

10 Glendale Shopping Centre CHrchl 9-5400
Glenmore Grocery 1621 34AvSW CHstnt 3-1846
Goosman's Grocery & Confectionery

325 17AvSW AMhrst 2-1611
Gordon's Grocery 2141 15StSW CHery 4-1101
Grand View Store 1001 19AvSE BRdwy 3-4278

Grocers—Retail—(Cont'd)

Harold's Groceries & Meats
1552 9AvSE BRdwy 3-5586

Harrison's Grocery
8604 48AvNWBwns. BUtlr 8-2555
Harry & Sons 602 1AvNE AMhrst 6-1316

Harvard Confectionery 410 4StSW AMhrst 6-2881
Haysboro Grocery & Confectionery
2 Haysboro Shopping Plaza ALpin 5-5239

Henry Grocers 201 19StNW ATlas 3-5264
Henry's Food Store 1706 3StNE CRstvw 7-4848
Highland Grocery 116 40AvNW CRstvw 7-4514

Hillcrest Grocery 3103 Edmonton Tr CRstvw 7-5880
Hillhurst Grocery 2220 7AvNW ATlas 3-1908
Hillside Grocery 2718 17StSW CHery 4-2835

Hi-Way Grocery Store
5318 Macleod Tr. ALpin 5-0088
Highwood Food Store 4129 4StNW AVenu 9-8855

Home Grocery 525 14AvSE AMhrst 2-1258
Hong Bean 103 6AvSE 269-2287

IGA STORES

"THE TREND TODAY

IS TO IGA"

Open 9 a.m. to 9 p.m.

Daily (Except Sunday)



"CALGARY STORE LOCATIONS"

37St&26AvSW
24St&5AvNW
14St&Cambrian Dr NW
20aSt&Lynwood Dr SE

Jack's West Grocery & Confectionery
1409 11StSW CHery 4-1862
Jay-Dee Food Store 4002 16StSW CHstnt 3-2273

Jenles Groceteria & Confectionery
3620 17AvSE BRldg 2-3487
JENKINS GROCETERIA LTD MAIN OFFICE

1820 9AvSE BRdwy 3-5664
(See Advertisement This Page)

Jim's Food Store 2016 12AvNW AVenu 9-1785
Jimmie's Grocery 1101 8StSE BRdwy 3-1923
Joe's Grocery 112 14AvSE 266-3734

Joe's Superette 1105 1AvNE AMhrst 6-5842
Johnson's Cash & Carry Grocery
1508 1StSW AMhrst 6-2790

K G Grocers 5302 17AvSE BRldg 2-3713
K-Q Super Market 439 14AvSE AMhrst 3-2744
Kam's Grocery 2411 2StSE 262-6645

Ken's Grocery & Confectionery
5612 4StNW CRstvw 7-1460
Killarney Corner Store

3001 23AvSW CHrchl 9-2992
Kin Sang Co 218 Centre StS AMhrst 6-6665
King Fat Co 212 Centre StS AMhrst 9-2744

King George Grocery 917 20AvNW AVenu 9-3409
Kingsland Food Store 7740 Elbow Dr. ALpin 5-5302
Knob Hill Food Store 2103 26AvSW CHery 4-1171

Kwon Grocery 2008 9AvSE BRdwy 3-5213
Lakeview Grocery Lakeview Shopping Plaza 242-2733
Lang Grocery & Confectionery

833 17AvSW CHery 4-6240
Lee Grocery & Confectionery
3001 26AvSW CHrchl 9-2212



**ALL ENQUIRIES
TO BE
DIRECTED
TO THE
HEAD OFFICE**

**1820 - 9th Avenue S.E.
BRdwy 3-5664**

Jenkins Groceteria Ltd.

Grocers—Retail—(Cont'd)

Lee's Food Store 2139 33AvSW CHrchl 2-3025
Lem King Grocery 1221 20AvNW AVenu 9-2627

Leo's Food Store 2514 26AvSW CHrchl 9-1113
Leong Food Store 3413 26AvSW CHrchl 9-1113
Leong Grocery 1929 34AvSW CHstnt 3-1629

Levine Grocery & Confectionery JAMhrst 6-2465
819 1AvNE 266-5247

Lincoln Park Grocery
3 Lincoln Park Shopping Centre CHstnt 3-1646
Loblaws Groceterias Co Limited

1632 14AvNW AVenu 9-1918
LOBLAWS GROCETERIAS



YOU'RE DOLLARS AHEAD ON YOUR TOTAL
FOOD BILL WHEN YOU SHOP LOBLAWS

"CALGARY STORE LOCATIONS"

1846 14AvNW
1909 37StSW
1516 8StSW
2411 4StNW
722 16AvNE
3737 37StSW

Long Food Store 4813 Centre StN CRstvw 7-2000
Louise Grocery & Confectionery
1028 2StSE AMhrst 2-1000

Lucky Grocery & Confectionery
2707 17AvSW 249-1000
Malsey Groceteria 2405 Edmonton Tr CRstvw 7-1100

Maple Leaf Food Market
2042 42AvSW CHstnt 3-1000
Margaret's Grocery & Confectionery
201 4AvSE AMhrst 2-2000

Marlborough Grocery 508 12AvSW AMhrst 2-2000
Martlin's Red & White Grocery & Confectionery
1903 20AvNW AVenu 9-1000

Mary's Grocery & Confectionery
1101 8StSE BRdwy 3-1000
Mayfair Food Centre 4-6511 Elbow Dr ALpin 5-1000

McCook's Grocery & Confectionery
1201 20AvNW AVenu 9-1000
Midway Store 6504 Bowness Rd Bwns. BUtlr 8-1000

Millar's Meats & Groceries
2005 Bowness Rd. ATlas 3-1000
Millican Grocery & Confectionery
1920 62AvSE BRowng 9-1000

Miriam's Grocery & Confectionery
3820 Banff Coach Rd. CHrchl 9-1000
Mod-Econ-General Store
4220 17AvSE BRldg 2-1000

Model Grocery & Confectionery
713 3StNE AMhrst 2-1000
MOUNTVIEW STORES LTD

2014 Edmonton Tr. CRstvw 7-1000
New Central Grocery 706a Centre StS AMhrst 9-1000
New Court Grocery & Confectionery

617 5AvSW 263-1000
New Food Store 2038a 42AvSW CHstnt 3-1000
NEW MOON FOOD STORE

1210 1StSW AMhrst 2-1000
New Way Grocery Store
4624 Bowness Rd Mtgy. BUtlr 9-1000

New Way Store 1901 26StSE BRldg 2-1000
North Balmoral Grocery
3423 Centre StN CRstvw 7-1000

North East Groc & Confect
1104 1AvNE AMhrst 6-1000
North Hill Food Store

2102 Centre StN CRstvw 7-1000
North Star Grocery 940 2AvNW 200-1000
NORTH-WAY FOOD LTD

FRESH MEAT - FRUIT & VEGETABLES
FROZEN FOODS
5010 Centre StN 276-1000

North-West Grocery 1004 16AvNW AVenu 9-1000
O K Food Store 22-4StNE AMhrst 6-1000
Ontario Grocery 736 3AvSW AMhrst 6-1000

Oscar's Grocery & Confectionery
1740 11AvSW CHery 4-1000
Overton's Confectionery & Grocery
133 16AvNW CRstvw 7-1000

Palace Grocery 917 17AvSW CHery 4-1000
Palm Grocery & Confectionery
502 8AvSE AMhrst 6-1000

(Continued Next Page)

Grocers—Retail—(Cont'd)

PARK'S GROCERY & CONFECTIONERY

11 Spruce Centre. CHrchl 9-1397
Parkdale Food Store 3404 34VNW . . . Atlas 3-5011
Parkhill Groceria 3616 Centre StS . . . 243-0317
Parkview Grocery 3003 Centre StN . . . CRstvw 7-1928
Parkway Store 8604 46VNW Bwns . . . 288-2111
Peter's Grocery 1319 2StSE . . . AMhrst 2-9177

PLANIDIN BROS

4636 Bowness Rd Mtgy. . . Butlr 8-2162

Pizza Grocery & Confectionery

626 15StNW . . . Atlas 3-0368

Premier Grocery 825a 1AVNE . . . AMhrst 6-1387

Premier Way Grocery 2915 14StSW CHery 4-4716

Prospect Grocery & Confectionery

2605 14StSW . . . CHery 4-2547

Quality Grocery & Confectionery

402 13AVSE . . . AMhrst 6-1689

Radtke & Sons Grocery 1804 1StNW CRstvw 7-6000

Ramsay Grocery & Confectionery

703 23AVSE . . . BRdwy 3-1660

Ravalia Grocery 902 5AVSW . . . AMhrst 6-1483

Rees's Grocery & Confectionery

930 17AVSW . . . CHery 4-1169

Regal Grocery 1302 3StNE . . . CRstvw 7-2294

Rideau Towers Confectionery

107 Rutland Hse. . . CHstnt 3-7618

Riteway Grocery 4304 17AVSE . . . BRldg 2-4740

Riverside Cash & Carry Grocery

14-4StNE . . . AMhrst 6-1617

Rosedale Grocery & Confectionery

139 16AVNW . . . CRstvw 7-1168

Roseland Confectionery & Grocery

501 13AVSE . . . AMhrst 6-1420

Rossacrock Grocery & Hardware

1203 40StSW . . . CHrchl 9-2716

Roy's Grocery 408 8AVSE . . . AMhrst 2-9021

ROYAL GROCERY 803 17AVSW . . . CHery 4-4596

Ryan Brothers 2720 17AVSE . . . BRldg 2-3788

Meat Dept 2718 17AVSE . . . BRldg 2-0067

Sam's Cozy Corner Store 113 14StNW Atlas 3-2010

Sanderson Wholesale & Retail Vegetables

4612 Bowness Rd Mtgy. . . 288-3575

Sandy's Grocery 2523 17AVSW . . . CHrchl 9-2828

Sarcee Grocery Store 37St&Sarcee Rd . . . 242-4277

Save More Store 522 7AVNW . . . Atlas 3-4416

Service Grocery 4020 16StSW . . . CHstnt 3-0891

Shamrock Grocery & Confectionery

2433a 2StSE . . . AMhrst 2-3554

Shang's Grocery 2826 Morley Tr . . . AVenu 9-7073

Sharp's Grocery & Confectionery

602 17AVSW . . . AMhrst 2-9754

Shoptite Store 1502-1504 12AVSW CHery 4-3033

Short's Grocery & Confectionery

3702 26AVSE . . . 272-2144

Silver & Black Store 5012 Macleod Tr AMhrst 9-9126

South East Grocery & Confectionery

540 12AVSE . . . AMhrst 6-5129

South Hill Grocery & Confectionery

8046 26StSE . . . BRdwy 9-3122

Southview Grocery Store

3415 17AVSE . . . BRldg 2-2311

Standard Grocery 226 17AVSW . . . AMhrst 6-6544

Stanley Jones Grocery 820 6StNE AMhrst 2-6727

Star Grocery 4822 Macleod Tr . . . CHstnt 3-5337

Stary Kee 204a Centre StS . . . AMhrst 2-4193

Suey Sang Chong Co 216 Centre StS AMhrst 6-2362

Sunbeam Grocery 1030 18AVNW . . . AVenu 9-2329

Sun Grow Store 2308a 4StSW . . . AMhrst 2-9767

Sun On Food Store 1503 34AVSW . . . CHstnt 3-1997

Sunlight Grocery & Confectionery

1921 17AVSW . . . CHery 4-2828

Sunnybrook Confectionery & Grocery

2002 8StSE . . . BRdwy 3-5372

Sunnyside Grocery 802 2AVNW . . . Atlas 3-1025

Sunset Grocery & Confectionery

3501 Centre StN . . . CRstvw 7-5769

Sundown Grocery 602 13AVSE . . . AMhrst 2-3254

Tai Lee Co 206 Centre StS . . . AMhrst 2-5007

TECUMSEH FOOD & VARIETY

Groceries - Confectionery - Fruit - Paints - Hardware - Variety Giftware - Toys - Appliances

SERVICE — QUALITY — SATISFACTION

2310 24StSW . . . 242-4566

Terrace Grocery 5009 Macleod Tr . . . CHstnt 3-1987

Terry's Grocery 540 7AVNW . . . Atlas 3-1702

Thompson's Grocery & Confectionery

2139 4AVNW . . . 283-2613

Tom's Food Store 1401 14StSW . . . CHery 4-3468

Tom's Modern Market 511 33a StNW Atlas 3-2120

Toronto Meat & Grocery 117 27AVNE CRstvw 7-2141

4 SUPERMARKET 1118 3StNE . . . CRstvw 7-7850

Grocers—Retail—(Cont'd)

United Grocery 1839 20AVNW . . . AVenu 9-0777

Universal Fruit & Grocery Store

305 6AVSW . . . AMhrst 6-5522

Variety Food Store 2039 26AVSW . . . CHery 4-3792

Velvet Groc & Confect 1201 12AVSW CHery 4-3129

Verdun Grocery & Confectionery

1914 3StNE . . . CRstvw 7-1224

Vic's Food Mart 711 14StNW . . . Atlas 3-2081

Vienna Grocery 141 32AVNE . . . CRstvw 7-2158

Villa Grocery 236 4StNE . . . 262-9936

Wah Hing Company 208 Centre StS . . . 262-1462

Westmont Grocery 116 10StNW . . . Atlas 3-2205

Wyldman's General Store

4630 16AVNW Mtgy. . . Butlr 8-2448

Yee Grocery 2501 14StSW . . . CHery 4-8096

Young's Groceria 920 Northmount Dr AVenu 2-1178

Yuen's Food Basket 1108 Renfrew Dr . . . CRstvw 7-5421

Grocers—Wholesale

ASSOCIATED GROCERS LTD

5516 5StSE . . . ALpin 5-5596

Order Desk . . . ALpin 5-1188

FEDERATED CO-OPERATIVES LIMITED

CALGARY BRANCH

Grocery Buyer & Order Desk

420 53AVSE . . . ALpin 2-1171

HORNE & PITFIELD FOODS LIMITED

222 58AVSE . . . ALpin 5-6626

MACDONALDS CONSOLIDATED LTD

215 42AVSE . . . CHstnt 3-7331

NESTLE (CANADA) LTD 4319 1StSE . . . 243-3398

Tuxedo Coffee & Spice Mills Ltd

—See Tuxedo Foods Ltd

TUXEDO FOODS LTD

728 Riverside Blvd. . . AMhrst 2-1655

WESTERN GROCERS (1961) LTD

1820 9AVSE . . . BRdwy 3-5661

Cash & Carry Depot 605 10AVSW AMhrst 6-7479

Grocery Brokers

See Brokers—Grocery

Guitars

See Music & Musical Instruments

Gummed Tape

CONTINENTAL CAN CO OF CANADA LTD

Gair Paper Products Division

4611 Edmonton Tr. . . CRstvw 7-7551

Gunite Contractors

A-1 GUNITE & SUPPLY LTD

PIPE WEIGHTING
CONCRETE REINFORCING
WATER PROOFING
DUST PROOFING
SANDBLASTING
SWIMMING POOLS
COMPRESSED GROUTING

125 12AVSW . . . AMhrst 2-6866

CANADA GUNITE CO LTD

● CONCRETE RESTORATION
● GUNITE CONSTRUCTION
● PRESSURE GROUTING
● SANDBLASTING
● WATERPROOFING
● PIPE WEIGHTING
● SWIMMING POOL CONSTRUCTION

4140 15a StSE . . . BRdwy 3-1659

BRdwy 3-1712

Guns

See Gunsmiths also Sporting Goods Section

Gunsmiths

MacDOUGALL LORNE

MnFlr 209 3AVSE . . . 262-4041

McDERMOTT DISPLAY CO

Guns Storage & Repairs

108 10StNW . . . Atlas 3-5318

PENN J R 925 2AVNW . . . Atlas 3-1145

Pioneer Lock & Safe Works

513 8AVSW . . . AMhrst 2-5462

(See Advertisement This Page)

RUSSELL SPORTING GOODS

Factory Appointed Gunsmiths

for

Remington — Winchester

Savage — Stevens

1001 1StSW . . . AMhrst 6-2161

SIMPSON & LEA 708 Centre StS . . . AMhrst 2-5190

1001 1StSW . . . AMhrst 6-2161

1001 1StSW . . . AMhrst 6-2161

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1001 1StSW . . . AMhrst 6-2161

Hardware—Retail—(Cont'd)

B M HARDWARE & SPORTING GOODS LTD
"YOUR MARSHALL-WELLS STORE"
TOYS — SMALL APPLIANCES
3411 26AvSWCHrchl 9-3030

Bahan Bros Hardware 3501 17AvSE BRdg 2-3306

BENNETT HARDWARE & VARIETY
2410 4StSW ..AMhrst 2-3897

BIRD BUILDING SUPPLIES**BUILDERS HARDWARE**

PAINTS — GARDEN SUPPLIES

Portable Saws — Everything in Hardware

BRdwy 3-1146
1427 19AvSEBRdwy 3-1982

Blackburn's Ltd 827 1AvNEAMhrst 2-6358

BOW VALLEY LUMBER YARDS LTD

Lumber - Building Materials

Hardware & Monarch Paints

Home Improvement Loans

Three Locations to Serve You:

WEST YARD BRdwy 8-2133
6235BownessRdBwns. BUTlr 8-4021

RICHMOND ROAD STORE
2919RichmondRd. CHrchl 9-2319

EAST YARD ChestermereRd BRdg 2-3939

Bowness Hardware

6516BownessRdBwns. BUTlr 8-2266

Britannia Hardware Ltd

813 49AvSW ..CHstnt 3-4444

BURNES HARDWARE

2308 4StSW ..AMhrst 2-3302

CALGARY HARDWARE

SHELF & HEAVY

HARDWARE

MONARCH PAINTS

TORO LAWN MOWERS

806 3StNEAMhrst 2-6838

CAMBRIAN HARDWARE

11CambrianPl. AVenu 9-8757

CAPITOL HARDWARE & SPORTING GOODS

1838 20AvNW ..AVenu 9-1420

CAUSTON HARDWARE

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GlamorganShoppingCentre. CHrchl 9-0888

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Hardware—Retail—(Cont'd)

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GLENBROOK HARDWARE HOME

GlenbrookShoppingCentre. 242-5331

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2102 10AvSW ..CHery 4-0726

HARDWARE-TERIA LTD

122 8AvSE ..AMhrst 2-9855

(See Advertisement This Page)

HARPER HARDWARE & APPLIANCE LTD

130 12AvSW ..AMhrst 2-7429

Highland Hardware 118 40AvNW ..CRstvw 7-7870

Hillhurst Hardware Ltd 134 10StNW ATlas 3-1705

Holden Hardware & Supplies

1721 36StSE ..BRdg 2-4514

Inglewood Hardware 1226 9AvSE ..BRdwy 3-5957

Jager Building Supplies Ltd

8525MacleodTr. ALpin 5-4475

Killarney Hardware 2701 17AvSW ..CHrchl 9-2898

Knob Hill Hardware & Variety Store

2101 26AvSW ..244-8889

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LincolnParkShoppingCentre. CHstnt 3-4744

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Macey's Hardware 2506KensingtonRd ATlas 3-5161

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McKittrick Hardware 1515 34AvSW CHstnt 3-3335

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552aNorthmountDr. AVenu 9-0373

Parkdale Hardware 3410 3AvNWAtlas 3-3154

PLANIDIN BROS

4636BownessRdMtg. BUTlr 8-2974

Prospect Hardware 2609 14StSW ..CHery 4-1241

RAEMOR HARDWARE & APPLIANCES

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SarceeShoppingPlaza. CHrchl 2-2815

Sayles Hardware 315 8AvSEAMhrst 2-5863

Sigler's Hardware & Furniture

402 8AvSE ..AMhrst 2-7289

Tecumseh Food & Variety 2310 24StSW 242-4566

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6614 20StSE ..BRdwy 9-4222

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5-4623BanffCoachRd. CHrchl 9-3463

WHITMAN HARDWARE

CorElbowDr&82AvSW ..ALpin 5-5444

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HARDWARE — PAINTS

TOYS — GIFTWARE

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Hardware—Wholesale

ACKLANDS LTD 4124 9StSE243-4291

ASHDOWN J H HARDWARE CO LTD

3610 9StSE ..CHstnt 3-5571

Atlas Electric & Hardware Co

601 2StSE ..AMhrst 6-5076

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806 3StNE. } AMhrst 2-9707
266-4414

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Link Hardware Co Ltd 4704 1StSE243-4256

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LIMITED 4040BlackfootTr. CHstnt 3-6631

McIntyre F J & Co 929 17AvSW ..CHery 4-8544

MCLENNAN MCFEELY & PRIOR

LTD 4508 4aStSW ..CHstnt 3-0904

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Order DeskAMhrst 6-6344

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Ltd 840 26AvSE ..BRdwy 3-1241

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—See Western Canada Hardware Ltd

RIBTOR MANUFACTURING & DISTRIBUTION CO LTD 601-607 2StSE ..AMhrst 2-2922

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Tile & MouldingsCHery 4-8544

WESTERN CANADA HARDWARE LTD

121 10AvSE ..AMhrst 9-3176

Western Canada Importers (Calgary) Ltd

339 10AvSE ..AMhrst 9-4941

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Harness & Saddlery—Retail

See Saddlery & Harness Retail

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(See Advertisement This Page)

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405GrainExchangeBldg. AMhrst 2-9452



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&
Blocked
AT

Smithbilt Hats Ltd.

Cor. 3 Ave. & 5 St. S.W.
AMhrst 2-4404

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Baby Chicks - Turkey Poults
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POULTRY FEEDS & SUPPLIES
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Seven Oaks Manufacturing & Sales Ltd
VarsityHts. CHrchl 9-5454

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602-8 12AvSW JAMhrst 6-6467

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& HATCHERY DEPT.
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MACLEOD BROS LTD 1StSE&9Av AMhrst 2-3852
Calbrook Store ChinookCentre ALpin 5-0995
Smithbilt Hats Ltd Cor 3Av&5StSW AMhrst 2-4404

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Fridays 2 p.m. till 10 p.m.
Saturdays & Sundays 10:30 a.m. till 5 p.m.
Bsmt 620 8AvSW 266-1795

SUN HEALTH INSTITUTE
124a 16AvNE. CRstvw 7-5868

Hearing Aids

Acousticon Hearing Aid Clinic
129 7AvSW. AMhrst 2-3633
(See Advertisement This Page)
Ashdown J H Hardware Co Ltd
110 8AvSW. AMhrst 6-7391
(See Advertisement This Page)
AUDIOTONE HEARING CENTRE (CALGARY)
LTD 712 3tSW. AMhrst 3-7516
(See Advertisement This Page)

AUDIVOX HEARING AIDS—
Hearing Aid Division
SHAVER SHOP (CALGARY) LTD
715 4StSW. AMhrst 2-3585

BELTONE HEARING CENTER
1-236 8AvSW. AMhrst 2-2839
After Hours R Atkinson res CHrchl 9-6760
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Enable you to hear
with BOTH ears. No
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cord. Nothing to hide
in hair or clothes.
Tiny, colorless tube carries sound to ear. We
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Free hearing analysis and demonstration. No
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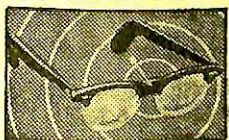
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R Atkinson Certified Hearing Aid
Audiologist 1-236 8AvSW. AMhrst 2-2839

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Sound!

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With Years
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and
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Tryout

**RAY ATKINSON
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AMhrst 2-2839

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fittings of
HEARING AIDS

AMhrst 3-7516

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8th Ave. & 8th St. S.W.
CALGARY, ALTA.

AMhrst 2-3880

Hearing Aids—(Cont'd)

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LTD 405 Medical Centre. AMhrst 2-3880
(See Advertisement This Page)

EATON'S HEARING CENTRE
The T Eaton Co Canada Ltd. AMhrst 6-0234
(See Advertisement This Page)
Houston House of Better Hearing
116a 8AVSE. 266-4177

IMPERIAL HEARING AIDS
Wholesale
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Macleod Hearing Centre
221 Alberta Cor. AMhrst 6-5282
(See Advertisement This Page)

Maico Smith-Jones Hearing Service
913 Greyhound Bldg. 262-2451
(See Advertisement This Page)

Optical Prescription Co South Ltd
1 Medical Arts Bldg. AMhrst 2-9836
(See Advertisement This Page)

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HEARING AIDS**

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TROPHIES & ENGRAVING

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(See Advertisement This Page)

(Continued Next Page)

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There's a Zenith for every type of electronically correctable hearing loss. Choose from a variety of all-transistor models.

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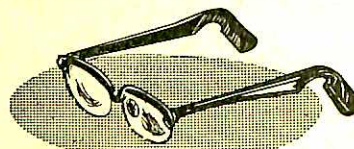


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HEARING SERVICE**
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New Approach to Correction of Hearing Problems



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Choose from a complete line of transistor models, including latest eyeglass aids and at-the-ear type. An instrument for any electronically correctable hearing loss. By makers of Zenith TV, radios.
10-DAY MONEY-BACK GUARANTEE



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OPTICAL PRESCRIPTION CO SOUTH LTD
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(See Advertisement This Page)

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GUARANTEED REPAIRS TO ALL MAKES BY QUALIFIED SERVICE MEN

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SPECIALIZING IN

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- HOME COMFORT SYSTEMS
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New and Exchange Motors
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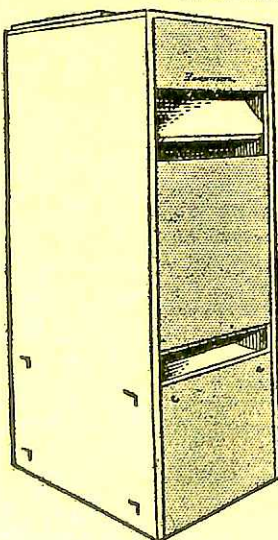
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Air—(Cont'd)

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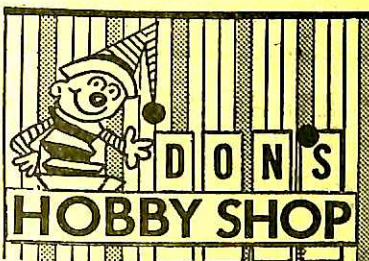
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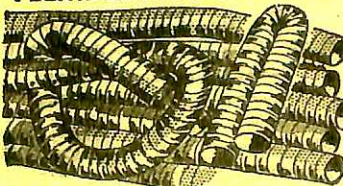
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1006-1008SunnysideBlvd. ATlas 3-0458

Edith's Nursing Home 3327 60StNWBwns 288-5040

(See Advertisement This Page)

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1203 15StSE. BRdwy 3-1681

Fatima Nursing Home 927 19AveSW CHery 4-7367

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Hilltop Rest Home 1705 25AveSW. CHery 4-3773

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King (Ex Sheriff) Home
7aSt&9AvNW. AVenu 9-5969

MEADOWBROOK PRIVATE HOSPITAL

Cor 19St&42AveSW. 243-1778

Mount Royal Private Hospital

1730 10aStSW. CHery 4-0355

Ogden Hostel 6808 24StSE. BRdwy 9-3157

Old Folks' Home 699 20AveSW. AMhrst 2-5671

Private Nursing Home 1139 15AveN CRstnw 7-2638

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221 7aStNE. AMhrst 6-5160

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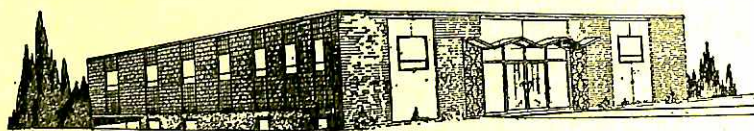
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2417 14aStSW. CHery 4-5415

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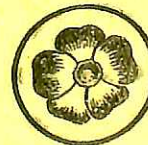
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Insulation—(Cont'd)

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(See Advertisement This Page)

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(See Advertisement This Page)

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(See Advertisement This Page)

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(See Advertisement This Page)

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(Continued Next Page)

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(See Advertisement This Page)

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735 8AvSW..AMhrst 2-3243
CAMPBELL C J LTD
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ALLSTATE INSURANCE AGENTS—
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HILLIARD G W 34CollingwoodPl..AVenu 9-1604
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(See Advertisement This Page)
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405a 8AvSW..AMhrst 2-4410
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6432BownessRdBwns..BUtlr 8-5232
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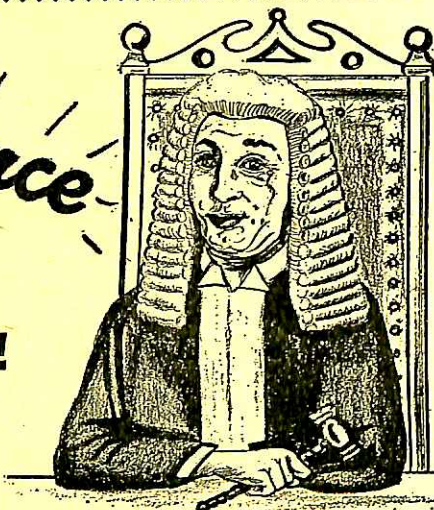
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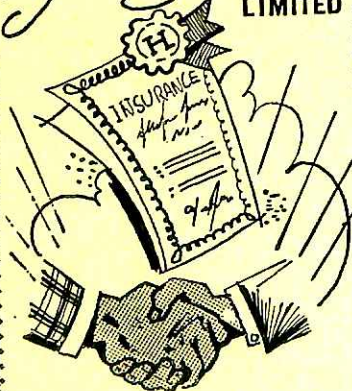
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Hawkes Doug & Associates
611a CentreStS...AMhrst 2-9412
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(See Advertisement Opposite Page)
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—See Dominion Group The
Melton Insurance Agencies (Calgary) Ltd
534 8AVSW...AMhrst 6-8671
(See Advertisement This Page)

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1106 4StSW...AMhrst 9-4921
MERRILL K R AGENCIES fAMhrst 6-4256
503AlpineBldg...AMhrst 3-0635
Miller & Beazley Ltd fAMhrst 2-4010
14MichaelBldg...AMhrst 2-4920
AMhrst 9-2248
MITCHELL INSURANCE fAMhrst 2-3458
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Pemberton Insurance Ltd fAMhrst 3-6988
1136a 8AVSW...AMhrst 6-5106
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General Supplies Limited...AMhrst 2-1101
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SAMUELSON INSURANCE AGENCIES
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SERVICE INSURANCE AGENCIES LTD
401-635 6AVSW...AMhrst 3-8650
Shores Agencies 1034 9StSE...BRdwy 3-5387
(See Advertisement This Page)
SINCLAIR INSURANCE AGENCIES
3203 27StSW...CHrchl 9-2877
Smith & de Forest Ltd fAMhrst 2-1057
1122 8AVSW...AMhrst 2-5157
AMhrst 2-5266

Strong Insurance Agencies 337 17AVSW...269-1585
SUNBERTA INSURANCE AGENCY
1026 17AVSW...244-9711
Swift Agencies Ltd 608 14VNE...AMhrst 9-7575
TARVES H DARROL INSURANCE AGENCIES
LTD 511 17AVSW...AMhrst 3-3343
Tasnady Insurance Agencies
1827 36StSE...BRdwy 2-2569
Thygesen Ernest 209 8AVSW...fAMhrst 2-6960
AMhrst 6-6970

TOOLE PEET & CO LTD
809 2StSW...AMhrst 6-1041
TOPEL & SANDERS fAMhrst 2-2834
1008 8AVSW...AMhrst 2-2604
TOWER REALTY & INVESTMENTS
LTD 207-1147 17AVSW...CHery 4-8961
UNITED GRAIN GROWERS INSURANCE
AGENCIES LTD 416LoughheedBldg AMhrst 2-5561
VALENTINE & CO LTD
515 8AVSW...AMhrst 2-3790

VAN HELDEN AGENCIES LTD
518LoughheedBldg...AMhrst 3-0585
VOX AGENCIES LTD
5707MacleodTr...ALpin 5-1181
Watson W R Insurance Service
4207 16aStSW...CHstnt 3-1848
Webster F R & Co Ltd
5thFlr BentallBldg...263-6290
WEST PROVINCIAL INSURANCE
BROKERS 627 8AVSW...262-4114
Westcan Mortgage & Insurance Brokers Ltd
250-444 7AVSW...AMhrst 9-1097
WESTERN AGENCIES LTD
1122aKensingtonRd...Atlas 3-5042
WESTMAR (REALTY) LTD
1622 4StNW...CRstvw 7-0741
Whiteley D G 8427 7StSW...ALpin 5-5779

Insurance—Agents & Brokers

(Cont'd)

Wilson A E Services Ltd
1147 17AVSW...CHery 4-8981
WILSON F A REALTY LTD
AUTO & FIRE INSURANCE
Residence Phone AVenu 9-2911
122 16AVNE...CRstvw 7-7556
Woodman R S 7803ChardeeRd...ALpin 2-0232

Insurance Companies—Life

Abbenroek Ed 3-811a 17AVSW...CHery 4-1030
AETNA LIFE INSURANCE CO
Group Insurance Dept
1012GreyhoundBldg...AMhrst 3-8069
Claim Dept...AMhrst 3-7360
ALLSTATE INSURANCE—
ALLSTATE INSURANCE
524 17AVSW...266-5671
1616 14AVNW...AVenu 9-6611
Bamlett Agencies (Alberta) Ltd
630 8AVSW...AMhrst 2-5605
BRUCE AGENCIES LIMITED
1145 17AVSW...CHery 4-6122

CANADA LIFE ASSURANCE CO
4thFlr HollinsworthBldg...AMhrst 9-3708
CANADIAN PREMIER LIFE INSURANCE CO
L W Robbins Mgr
4-328a 8AVSW...AMhrst 9-6766
Collins Floyd Agencies 1721 12StSW...CHery 4-9100
COMMERCIAL LIFE ASSURANCE CO OF
CANADA 202-1147 17AVSW...fCHery 4-0746
CHery 4-1235

CONFEDERATION LIFE ASSOCIATION
3rdFlr 239 8AVSW...AMhrst 2-7021
Representatives fAMhrst 2-9842
fAMhrst 6-5516
fAMhrst 2-3961
GROUP DEPARTMENT 5thFlr 239 8AVSW
F J O'Neill Group Mgr...AMhrst 9-6809
Mortgage Dept...AMhrst 3-1650

CONTINENTAL ASSURANCE CO
Incorp under the Laws of the State of Illinois USA
507 3StSW...AMhrst 3-7460
Continental Life Insurance Co
3-1304 4StSW...269-6116

COX INSURANCE AGENCIES LTD
609a 7AVSW...fAMhrst 2-5700
fAMhrst 3-0785

Crown Life Insurance Co
Branch Ofc 303-1147 17AVSW...CHery 4-2771
GROUP DEPT 635 6AVSW...AMhrst 9-6126
AGENCY OFFICES
Representatives 303-1147 17AVSW CHery 4-2771
Dominion Life Assurance Co fAMhrst 2-7047
5thFlr LoughheedBldg...fAMhrst 2-9071
fAMhrst 6-3585
Mortgage Department...AMhrst 2-2275

DON-AL INSURANCE AGENCIES
2009CottonwoodCr...BRdwy 2-4373
Empire Life Insurance Co
1632 14AVNW...AVenu 9-0216

EQUITABLE LIFE INSURANCE CO OF
CANADA 10a-231 8AVSW...fAMhrst 6-4592
fAMhrst 9-7221

EQUITABLE SECURITIES CORPORATION
LTD 318 8AVSW...AMhrst 2-4097

EXCELSIOR LIFE INSURANCE CO
10thFlr GreyhoundBldg...AMhrst 9-3131
Group Dept H G Purvis Rep
506-805 8AVSW...AMhrst 3-8069

FEDERAL LIFE & CASUALTY CO
304-534 8AVSW...AMhrst 6-6128

Fidelity Life Assurance Co
3rdFlr 714 1StSE...269-4926

GLENCOE INSURANCE AGENCIES LTD
417 16AVNW...276-2255

GODFREY & JOLIN LTD
605a 8AVSW...AMhrst 2-2584
Great-West Life Assurance Co
2ndFlr 505 8AVWBldg...AMhrst 2-4626

HABBERFIELD NORMAN V
340a 14StNW...Atlas 3-3732
HEAD'S INSURANCE SERVICES LIMITED
427LoughheedBldg...AMhrst 9-7155

Imperial Life 239 8AVSW...AMhrst 6-6281
Independent Order of Foresters
321b 19StNW...Atlas 3-0781

Johnson Steve Agency
406-635 6AVSW...AMhrst 2-5072
LIFE INSURANCE CO OF ALBERTA
1120CentreStN...CRstvw 7-0121

(Continued Next Page)

Insurance Companies—Life—**(Cont'd)**

London Life Insurance Co
500ElvedenHse. .AMhrst 6-2021
Maerov Bldg Ofc 536 8AvSW. .AMhrst 3-8580

LONDON & SCOTTISH ASSURANCE CORP LTD 211RoyaliteBldg. .AMhrst 3-5980

Manufacturers Life Insurance Co
4thFlr 505 8AvW Bldg. .AMhrst 2-7956

Metropolitan Life Insurance Co
2ndFlr 444 7AvSW. .AMhrst 9-7766

Monarch Life Assurance Co
2ndFlr OilExchangeBldg. .AMhrst 3-4070

Montreal Life Insurance Co
1632 14AvNW. .AVenu 9-5566

MUTUAL LIFE ASSURANCE CO OF CANADA
4thFlr TorontoGenlTrustsBldg. .AMhrst 6-2061

National Life Assurance Co of Canada
706 7AvSW. .269-6181

NEW YORK LIFE INSURANCE

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GROUP INSURANCE,
ACCIDENT & SICKNESS,
PENSION PLANS,
ANNUITIES

**"FOR INFORMATION CALL"**

New York Life Insurance Co
1008 7AvSW. .AMhrst 9-4365

New York Life Insurance Co
1008 7AvSW. .AMhrst 9-4365

North American Life Assurance Co
2ndFlr CanadianFinaBldg. .AMhrst 3-4933
Mortgage Dept. .AMhrst 6-6568
304-320 7AvSW. .AMhrst 2-7498

North American Life & Casualty Co .AMhrst 9-1188
815 6StSW. .AMhrst 9-1411
262-4844

NORTHERN LIFE ASSURANCE CO OF CANADA

1010BritishAmericanOilBldg. .269-2571

Occidental Life Insurance Co .AMhrst 6-3928
of Calif 7-534 6AvSW. .AMhrst 9-7654

Olin Harley Agencies
Upstrs 2613a 14StSW. .244-4496

PAUL REVERE LIFE INSURANCE .AVenu 9-0565
CO 268CalgaryShoppingCentre. .AVenu 9-0555

PEARL ASSURANCE CO LTD
205-630 8AvSW. .AMhrst 2-6116

PRUDENTIAL ASSURANCE CO LTD OF ENGLAND .AMhrst 9-2050
Life Br 2ndFlr 1009 7AvSW. .AMhrst 9-2060
General Branch 608 7StSW. .263-0320

Prudential Insurance Co of America
1632 14AvNW. .AVenu 9-5501
Mortgage Loan Dept. .AMhrst 6-5989
205-206-805 1StSW. .AMhrst 9-1805

Rose's General Insurance Agency
2220 26AvSW. .CHery 4-1775

Royal Insurance Co Ltd 514 5AvSW .AMhrst 2-2171

SEABOARD LIFE INSURANCE COMPANY
209-1147 17AvSW. .244-0335

SERVICE INSURANCE AGENCIES LTD
401-635 6AvSW. .AMhrst 3-8650

Shores Agencies 1034 9StSE. .BRdwy 3-5387

SINCLAIR INSURANCE AGENCIES
3203 27StSW. .CHrchl 9-2877

Slater W A Agencies 509 50AvSW. .ALpin 5-6932

SOVEREIGN LIFE ASSURANCE CO OF CANADA 903LancasterBldg. .AMhrst 2-6336
AMhrst 2-3662

Standard Life Assurance Co
518 5AvSW .AMhrst 9-6171

STATE FARM MUTUAL AUTOMOBILE INSURANCE CO 26KlamathPl. .252-1622

Stevens Realty Ltd
100-809CentreStS. .AMhrst 2-9102

Stringer-Whitney Agency
4thFlr 635 6AvSW. .266-1292

SUN LIFE ASSURANCE CO OF CANADA
710 7AvSW .AMhrst 6-1051

Taylor Duncan H 127 6AvSW. .AMhrst 6-3068

Insurance Companies—Life—**(Cont'd)****TRAVELERS INSURANCE COMPANIES**

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Travelers Insurance Companies The
401-635 6AvSW. .AMhrst 3-8650

AGENTS

Chinook Insurance Centre Ltd
LwrMall ChinookCentre. .ALpin 5-8920

Martin John A & Associates Insurance
401-635 6AvSW. .AMhrst 3-8650

Stringer-Whitney Agency
4thFlr 635 6AvSW. .266-1292

WAWANESA MUTUAL LIFE INSURANCE

CO Upstrs 1442 17AvSW. .244-2711

Western Life Assurance Company
243UnionBldg. .262-1015

Whitney-White & Co 4thFlr 635 6AvSW. .266-5325

Insurance Companies—Other**Than Life**

ABBENBROEK ED 3-811a 17AvSW. .CHery 4-1030

ACADIA INSURANCE CO

**"WHERE TO CALL"**

CAMPBELL C J LTD
603CentreStS. .AMhrst 9-4331

CELTIC AGENCIES LTD
1-1819 14StSW. .244-1275

GUY GORDON L & ASSOCIATES
11-818 16AvNW. .AVenu 9-1424

RYAN INSURANCE SERVICES LTD
2412 4StSW. .AMhrst 9-6956

ACADIA INSURANCE CO
330 9AvSW. .AMhrst 3-4480

AETNA INSURANCE CO

E W Willis Spec Agt Hall Dept.
208-513 8AvSW. .AMhrst 2-3011

ALBERTA GENERAL INSURANCE CO
105 8AvSE. .AMhrst 9-6665

ALBERTA HAIL INSURANCE BOARD
7Av&5StSW. .AMhrst 2-4648

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524 17AvSW. .266-5671
1616 14AvNW. .AVenu 9-6611

Insurance Companies Other**Than Life—(Cont'd)**

Anglo Scottish Ins Co
3rdFlr 714 1StSE. .AMhrst 2-3009

Bannerman Agencies Ltd
1704 4StSW. .AMhrst 6-1161
AMhrst 6-2472
AMhrst 6-4297

BARRIE WINGRAVE AGENCIES LTD
1019RussetRd. .276-1725

Beaver Insurance Co Alta Br Ofc
201RoyaliteBldg. .AMhrst 3-2900

BECKETT & RUSK AGENCIES LTD
1705 4StSW. .AMhrst 3-7480

BOILER INSPECTION & INSURANCE CO OF CANADA 12-735 8AvSW. .AMhrst 9-8473
Answering Service. .AMhrst 9-8473

Bowness Insurance
6432BownessRdBwns. .BUtlr 8-2202

British American Assurance Co
203-126a 16AvNE. .CRstvw 7-0191

British Pacific Life Insurance Co
Medical 2-2135a 33AvSW. .242-1282

Alberta Group Dept
Upstrs 511 17AvSW. .AMhrst 6-5030

British Traders Insurance Co Ltd
Alta Br Ofc 201RoyaliteBldg. .AMhrst 3-2900

Brunning Agencies 907 17AvSW. .CHery 4-9255

CALGARY INSURANCE SERVICES LTD
602LoughheedBldg. .AMhrst 9-2818

CANADA HEALTH & ACCIDENT ASSURANCE CORP 525a 7AvSW .AMhrst 2-1878
103-1609KensingtonRd. .ATlas 3-0884

CANADIAN FIRE INSURANCE CO
610 3StSW. .AMhrst 6-6091

CANADIAN GENERAL INSURANCE CO
11-411 6AvSW. .AMhrst 3-6116
AMhrst 3-0595

CANADIAN HOME ASSURANCE CO
122a 16AvNE. .277-0726

Canadian Indemnity Co 610 3StSW. .AMhrst 6-6091

Canadian Mercantile Insurance Co .AMhrst 9-2952
307-511-519 8AvSW. .AMhrst 6-6651

Canadian Underwriters' Association
5thFlr InsuranceExchangeBldg. .AMhrst 3-3380

CARDINAL INSURANCE ASSOCIATES (CALGARY) LTD 627 6AvSW. .AMhrst 6-3061

Insurance Companies Other**Than Life—(Cont'd)**

Century Insurance Co Ltd
3rdFlr 714 1StSE. .AMhrst 2-3009

CHINOOK INSURANCE CENTRE LTD
LwrMall ChinookCentre. .ALpin 5-8920

City & Suburban Realty Co Ltd
RichmondRd&53StSW. .CHrchl 9-1626

COLGAN AGENCIES 9-707a 14StNW. .283-1045

COLLINS FLOYD AGENCIES
1721 12StSW. .CHery 4-9100

Commerce General Insurance Co
307-511-519 8AvSW. .AMhrst 9-2952

Commercial Union Assurance Co Ltd
232LoughheedBldg. .AMhrst 3-5080

CONTINENTAL CASUALTY COMPANY
BRANCH OFC—INDUSTRY MARKETING & SPECIALTY DIVISION
670BentallBldg. .AMhrst 3-1937

BELL & COMPANY—GENERAL AGENTS
DISABILITY DIVISION
507 3StSW. .AMhrst 3-7460

SLATER W A AGENCY GENERAL AGENTS
INTERMEDIATE DIVISION
509 50AvSW. .ALpin 5-6932

Co-Operative Fire & Casualty Co
1119 1StSE. .AMhrst 3-3105

(See Advertisement This Page)

COTE CLAIR J REALTY & INVESTMENT LTD 10-628 12AvSW. .AMhrst 2-7902

Cox Insurance Agencies Ltd
609a 7AvSW. .AMhrst 2-5700

Crystal Realty & Investments
Upstrs 122 15AvNW. .CRstvw 7-5561

DALE & CO LTD 608 7StSW. .AMhrst 3-5040

Derrick Agencies 32-635 6AvSW. .AMhrst 2-2029

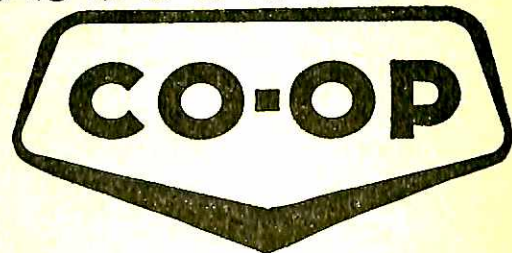
DIXON ARTHUR J REAL ESTATE & INSURANCE CO LTD
4822MacLeodTr. .CHstnt 3-7330

DOMINION GROUP THE
239-511-519 8AvSW. .AMhrst 3-1110

Dominion Insurance Corporation
239-511-519 8AvSW. .AMhrst 3-1110

Don-Al Insurance Agencies
2009CottonwoodCr. .BRldg 2-4373

(Continued Next Page)



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F. W. Mayer, res. CHrchl 9-8126 Leslie Holloway, res. CHstnt 3-2955

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Insurance Companies Other Than Life—(Cont'd)

Donovan Realty
202 Alberta Stockyards Bldg. . 273-3381

DOTY RALPH G
GENERAL INSURANCE
BONDING — FINANCING — MORTGAGING
Upstrs 2410 4StSW AMhrst 2-7711

Eagle Star Insurance Co Ltd
510 Grain Exchange Bldg. . AMhrst 9-3828

Edelson Insurance Agencies Ltd
116a 8AvSE AMhrst 2-1988

ELLIOTT AGENCY
7-1440a 17AvSW CHery 4-4211

Empire Insurance Agency
6527a Bowness Rd Bwns. BUtlr 8-2230

EMPLOYERS' LIABILITY ASSURANCE CORP N LTD 302-239 8AvSW AMhrst 3-7900

England Agencies Ltd 223 10StNW ATlas 3-4921

FARISH INSURANCE SERVICE
318 8AvSW AMhrst 6-5321

FEDERAL FIRE INSURANCE COMPANY OF CANADA 535 5AvSW AMhrst 9-7721

FERN JACK INSURANCE AGENCIES LTD
2423 26AvNW AVenu 9-4055

FIRE INSURANCE COMPANY OF CANADA
S. A. McPHAIL, Res. Inspector
Residence AVenu 2-1828
FIRE — AUTO — CASUALTY
Bsmr 2-223a 10StNW ATlas 3-1754

Fire Underwriters Investigation Bureau of Canada Inc 2406 23AvNW AVenu 9-2784

FIREMAN'S FUND INSURANCE COMPANY
535 5AvSW AMhrst 9-7721

Freeze Frank Co Ltd 229 8AvSW AMhrst 9-7961

Fronson & Lichstein Agencies fAMhrst 2-1498
6-405a 8AvSW IAMhrst 2-9793

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GENERAL INSURANCE CO OF AMERICA
312 4AvSW AMhrst 3-7755

GUY GORDON L & ASSOCIATES
24 Hour Claim Service AMhrst 3-7755

KIRKHAM INSURANCE SERVICE
11-818 16AvNW AVenu 9-1424

MARTIN INSURANCE CENTRE
8-935 8AvSW AMhrst 3-0333

RANAGHAN & GOULD LTD
1758 14AvNW AVenu 9-7959

VAN HELDEN AGENCIES LTD
220a 7AvSW AMhrst 3-4990

GENERAL ACCIDENT ASSURANCE CO OF CANADA
518 Loughheed Bldg. AMhrst 3-0585

GENERAL ACCIDENT GROUP
608 Grain Exchange Bldg. AMhrst 9-6161

General Insurance Co of America
312 4AvSW AMhrst 3-7755

HERALD G JACKS & ASSOCIATES
1238 19AvSW CHery 4-0985

Monroe Insurance Agencies Ltd
417 16AvNW 276-2255

North General Insurance Co
307 5AvSW fAMhrst 9-3343
AMhrst 2-3888

North Indemnity Company of Canada
514 5AvSW AMhrst 2-2171

GODFREY & JOLIN LTD
605a 8AvSW AMhrst 2-2584

Save Mutual Insurance Co fCHery 4-4920
Upstrs 1609 14StSW fCHery 4-4306

West American Insurance Co
204-337 8AvSW AMhrst 3-6775

Insurance Companies Other Than Life—(Cont'd)

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514 7StSW AMhrst 6-8651

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Habberfield Norman V 340a 14StNW ATlas 3-3732

Halifax Insurance Co 202-1147 17AvSW 244-3717

Lawrence Marcussan Inspector res 252-3183

HARTFORD FIRE INSURANCE CO
LIVESTOCK TRANSIT DEPT
Alberta Stockyards Bldg BRdwy 3-4103

Upstrs 1007 16AvNW AVenu 2-2035

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318 8AvSW AMhrst 2-4097

Home Indemnity Co The 301 8AvSW 263-5750

Home Insurance Co The 301 8AvSW 263-5750

HORNBERGER & LANG REAL ESTATE
409 2StSE AMhrst 3-7020

HUTCHINSON & SCOTT LTD
535 5AvSW AMhrst 9-7721

Hutton E Agencies 1012b 16AvNW AVenu 2-1094

INSURANCE CO OF NORTH AMERICA
208 Blom Bldg. AMhrst 3-2151

E W Willis Spec Agt Hail Dept
208-513 8AvSW AMhrst 2-3011

Jespersen Insurance Ltd fAMhrst 2-9387
510 8AvSW fAMhrst 3-7762

JOHNSON STEVE AGENCY
406-635 6AvSW AMhrst 2-5072

Krausert Agencies Ltd 209-1147 17AvSW 244-0335

Legal & General Assurance Society Ltd
627 6AvSW AMhrst 3-0050

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Liberty Mutual Insurance Companies
1-231 8AvSW AMhrst 3-2755

LIBIN PHILIP GENERAL INSURANCE AGENCIES LTD

AUTO — FIRE — PLATE GLASS BONDS
Livestock — Liability & Burglar Insurance
503 505-8AvWBldg AMhrst 6-5957

Liverpool & London & Globe Insurance Co Ltd
514 5AvSW AMhrst 2-2171

London Assurance 503 Bamlett Bldg 263-1831

LONDON & LANCASHIRE INSURANCE CO LTD 404-239 8AvSW AMhrst 3-1380

Insurance Companies Other Than Life—(Cont'd)

LOWE PETER J 340a 14StNW ATlas 3-3732

MACDONALD H B CO LTD
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LINE COMPANIES

302-313 8AvSW AMhrst 6-6011

Martin Insurance Centre fAVenu 9-7959
1824 14AvNW 282-2727

MASSIE & RENWICK LTD
—See Dominion Group The

Mathison Realty Ltd
1101 Kensington Rd. ATlas 3-2094

McKAY H N & COMPANY LTD
1333 16AvSW CHery 4-6747

MERCHANTS MARINE INSURANCE CO LTD
302-239 8AvSW AMhrst 3-7900

MERIT INSURANCE CO
1106 4StSW AMhrst 9-4921

Morley D W Insurance Associates Ltd
205-736 8AvSW 269-1755

Motorists' Defence Corp Ltd
318 Burns Bldg. AMhrst 2-6273

New York Underwriters Insurance Co
Upstrs 1007 16AvNW AVenu 2-2035

NORTHERN ASSURANCE CO LTD
211 Royalite Bldg. AMhrst 3-5980

NORTHWESTERN MUTUAL INSURANCE CO Mezz Flr Greyhound Bldg. AMhrst 2-5649

Ockermueller Insurance Services
1132a Kensington Rd. ATlas 3-0106

OLIN HARLEY AGENCIES
Upstrs 2613a 14StSW 244-4496

Orr Agencies Upstrs 1609 14StSW CHery 4-1206

Orr Barrett Agencies
Upstrs 1609 14StSW 244-0575

OSLER HAMMOND & NANTON LTD
Genl Agency Dept 213 Blom Bldg. fAMhrst 9-3966
AMhrst 6-1424

Pacific Coast Fire Ins Co
3rd Flr 714 1StSE AMhrst 2-3009

PAUL REVERE LIFE INSURANCE CO
268 Calgary Shopping Centre AVenu 9-0565

PEARL ASSURANCE CO LTD fAMhrst 2-2283
207-217 Bamlett Bldg. fAMhrst 6-6848

PERTH MUTUAL FIRE INSURANCE CO
427 Loughheed Bldg. AMhrst 3-1056

PHOENIX ASSURANCE CO LTD
330 9AvSW AMhrst 3-4480

PHOENIX INSURANCE CO OF HARTFORD
12-735 8AvSW AMhrst 3-4500

PHOENIX OF LONDON GROUP
330 9AvSW AMhrst 3-4480

PROVIDENT ASSURANCE COMPANY
500 Loughheed Bldg. 263-0975

Prudential Assurance Co Ltd of England
2nd Flr 1009 7AvSW fAMhrst 9-2050
fAMhrst 9-2060

General Branch 608 7StSW 263-0320

Rooney's Insurance Agencies
161 Cherovan Dr. ALpIn 5-7506

Rose's General Insurance Agency
2220 26AvSW CHery 4-1775

Royal Exchange Atlas Group fAMhrst 2-6461
20 Michael Bldg. fAMhrst 3-3138

ROYAL GLOBE INSURANCE COMPANIES
514 5AvSW AMhrst 2-2171

SAFECO AUTO INSURANCE

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Insurance Companies Other Than Life—(Cont'd)

SAFECO AUTO INSURANCE—Continued

KIRKHAM INSURANCE SERVICE
8-735 8AvSW AMhrst 3-0333

MARTIN INSURANCE CENTRE
1758 14AvNW AVenu 9-7959

RANAGHAN & GOULD LTD
220a 7AvSW AMhrst 3-4990

VAN HELDEN AGENCIES LTD
518 Loughheed Bldg. AMhrst 3-0585

St Paul Insurance Co's
201-505 8AvSW AMhrst 6-2278

Samuelson Insurance Agencies
1433 5StNW 289-6056

SASKATCHEWAN MUTUAL INSURANCE CO
24 Michael Bldg. AMhrst 6-5107

Scott Arthur W 11-818 16AvNW 282-2343

SCOTTISH METROPOLITAN ASSURANCE CO LTD 211 Royalite Bldg AMhrst 3-5980

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401-635 6AvSW AMhrst 3-8650

SHAW & BEGG LIMITED
535 5AvSW AMhrst 9-7721

Sinclair Insurance Agencies
3203 27StSW CHrchl 9-2877

SLATER W A AGENCIES
509 50AvSW ALpIn 5-6932

Snowdon Agencies 8019 10StSW ALpIn 5-5774

South British Insurance Co Ltd
Alta Br Ofc 201 Royalite Bldg AMhrst 3-2900

SPRINGFIELD INSURANCE CO
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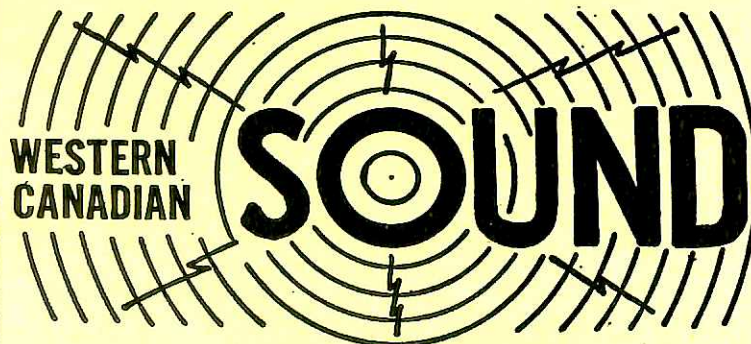
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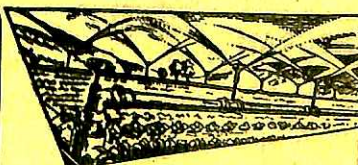
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