



**DON'T FUSS US!  
CALL US!**



**AMhrst 3-3043**

- ROACHES
- MICE
- SILVERFISH
- CARPET BEETLES
- BED BUGS
- FLIES

**POSITIVE PEST  
CONTROL**

— No Signs On Our Service Cars —

Mezz Flr., Greyhound Bldg.

## CAL-RID EXTERMINATORS

**COMPLETE FUMIGATION  
and PEST CONTROL  
SERVICE**

*We Exterminate*

Bedbugs - Clover Mites -  
Carpet Beetles - Mice - Fleas  
Silver Fish - Roaches - Etc.

— Pigeon & Bird Repellent —  
Animal & Tree Repellent

**Personalized Service on  
all Your Pest Problems**

OUR METHODS ARE HARMLESS TO  
CHILDREN AND PETS

**Seismograph Cables Treated  
Against Animal Destruction**

ANNUAL SERVICE CONTRACTS  
ARRANGED WITH CAFES, HOTELS,  
STORES, APARTMENTS, WARE-  
HOUSES, ETC.

**FREE ESTIMATES  
With Guaranteed Results  
24 HOUR SERVICE**

**BRowng 9-3134**  
8009 - 24th STREET S.E.

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Barber-Ellis of Alberta Ltd  
838 11AvSW. AMhrst 3-664

**CAPITAL ENVELOPE CO**  
MANUFACTURERS & PRINTERS  
OF ALL TYPES OF ENVELOPES  
Manufacturing In Alberta  
323 8AvSW. AMhrst 9-754

## Equipment Rentals

See Specific Kinds

## Estate Consultants

Canada Life Assurance Co  
4th Flr Hollingsworth Bldg. AMhrst 9-574

**ESTATE & PENSION CONSULTANTS  
(WESTERN) LTD**

Donald M Dunbar Mang Dir  
1145 17AvSW. CHery 4-534

**NORTH WEST TRUST COMPANY**  
Grd Flr Elveden Hse. 263-884

## Exhibitions & Fairs

Calgary Exhibition and Stampede Ltd  
Administration Bldg Exhibition Grds. 263-744

**K B D ENTERPRISES CO**  
711 8AvSW. AMhrst 6-204

## Exploration Drilling Contractors

Young Exploration Co of Canada  
2325 Richmond Rd. 242-174

## Exploration Services

Cycle Exploration Co Ltd  
433 4AvSW. AMhrst 9-904

Exploration Data Exchange Ltd  
334a 4AvSE. AMhrst 6-504

## Explosives

Canadian Industries Ltd  
4606 1StSE. CHstnt 3-304

Explosive Division—Works Ogden Browng 9-574

**EXPLOSIVES LIMITED**  
5511 6StSE. ALph 5-574

Night Calls J W Haines res. Browng 9-574

Night Calls D M Findlay res. CRstnw 7-144

Waite's Transport Ltd  
Specializing in Transportation of Explosives  
228 37AvNE. CRstnw 7-144

## Exporters

Bayonne Wood Products Ltd  
1023 11AvSW. 244-444

**DREW BROWN LTD** 1322 Montreal Av. 244-444

**H & H WHOLESALE**  
1331 Bowness Rd. Atlas 3-444

## Express Companies

Canadian National Railways  
Express Freight Terminal 9Av&6StSE

See Alphabetical Section for Complete List

Canadian Pacific Express Co  
1004 4StSE. 209-444

**GREYHOUND BUS LINES**  
7Av&1StSW. AMhrst 2-444

## Exterminators

A-1 Exterminators  
Mezz Flr Greyhound Bldg. AMhrst 3-304

(See Advertisement This Page)

**BIOCICAL CHEMICAL SPRAYERS LTD**  
701 14StNW. 209-444

**CAL-RID EXTERMINATORS**  
8009 24StSE. Browng 9-3134

(See Advertisement This Page)

**HAWKES EXTERMINATING CO LTD**  
Mezz Flr Greyhound Bldg. AMhrst 6-3490

(See Advertisement This Page)

(Continued Next Page)

**HAWKES EXTERMINATING CO. LTD.**

100% PEST CONTROL FOR HOME & INDUSTRY

**MERLE HAWKES**  
**AM 6-3490**

**MEZZANINE FLOOR GREYHOUND BUILDING**

Let us solve your problems economically.

Approved methods to fit your needs.

- NO GAS
- NO VACATING
- NO ADVERTISING ON CARS
- FREE ESTIMATES
- ALL WORK GUARANTEED

Monthly and Yearly Contracts Available  
24 HOUR SERVICE

**If you have  
RECENTLY MOVED**

into a neighborhood  
and want to find  
nearby stores selling  
certain commodities  
or services, look in  
the

**YELLOW  
PAGES**





100% Guaranteed Satisfaction

Our Specialty: Cockroaches - Mice - Silverfish  
Flies - Ants - Bedbugs

**PERMANENT TYPE EXTERMINATION**

Over 700 Satisfied Customers in Calgary Edmonton  
& Vancouver, B.C.

Chemicals Approved by Provincial and Local Inspectors  
**Free Surveys & Estimates**

Your Calgary Exterminator, Gus McReynolds  
NO SIGNS ON OUR SERVICE CARS

**AMhrst 3-4159**

Mezzanine Flr., Greyhound Bldg.

**PEST EXTERMINATORS**

NO MOVING

**100% Permanent Pest Control**

And Preventative Proofing In One Application For:

MICE, RATS, SQUIRRELS, PIGEONS, BEDBUGS,  
ROACHES, SILVER-FISH, CARPET BEETLES, MOTHS,  
FLIES, CLOVER MITES, WASPS, BEES, BATS, ETC.

**Offensive Odors of All Kinds  
Scientifically Removed**

FREE ESTIMATES

**CERTIFICATE OF GUARANTEE**

This work will be done to your entire satisfaction with  
a **GUARANTEED FULL PROOFING** for a period of not less  
than 12 months.

OUR GUARANTEE:  
"COMPLETE SATISFACTION OR NO CHARGE"

**N. L. POULIN LTD.**

2322 - 15a Street S.E.  
Calgary, Alberta  
Phone 273-1020  
24 Hour Service

Head Office:  
24 Marion Place  
Winnipeg 6, Man.

**Exterminators—(Cont'd)**

Pesco Exterminators  
MezzFlr GreyhoundBldg. AMhrst 3-4159  
(See Advertisement This Page)  
Poulin N L Ltd 2322 15aStSE ..... 273-1020  
(See Advertisement This Page)

**Eye, Ear, Nose & Throat Specialists**

See Physicians & Surgeons

**Fans & Blowers**

ALPHA FAN DIVISION JOY MFG CO  
737 2AvSW AMhrst 2-2263  
CANADIAN SIROCCO EQUIPMENT—  
WESTERN AIR CONDITIONING LTD  
1510a 1StSW AMhrst 9-7791  
CHICAGO BLOWER (CANADA) LIMITED—  
MARTEINSON ENGINEERING SALES  
1-122 17AvSE AMhrst 9-1780  
ELECTRICAL CONTRACTING &  
MACHINERY CO LTD  
Agents for  
ROBBINS & MYERS PROPELLAIR FANS  
1835 10AvSW ..... CHery 4-0771

LARSON & EPP INDUSTRIES LTD  
5545 6StSE. 252-2251  
SHELDONS ENGINEERING LTD—  
GORMAN'S LTD  
4420 1StSE ..... 243-3246  
TRANE CO OF CANADA LTD  
1504a 14StSW. CHery 4-2191

**Farm Lands & Management**

Burns & McRae Realty Ltd  
1005 8AvSW. AMhrst 3-0490  
Campbell & Haliburton Ltd  
223 10StNW. ATlas 3-5521  
FARM & RANCH MANAGEMENT  
(CALGARY) LTD  
1609aCentreStN. CRstW 7-4291  
Foothills Real Estate Ltd  
208BurnsBldg. AMhrst 6-1144  
Gilbert Bros 1-214a 8AvSE ..... AMhrst 2-1559  
TOOLE PEET & CO LTD  
809 2StSW. AMhrst 6-1041

**Farm Lighting Systems**

See Lighting Systems

**Farm Machinery & Supplies**

See also Agricultural Implements  
AGRO EQUIPMENT LTD  
Cor 7Av&25StNE. 272-2221  
(See Advertisement This Page)  
ALBERTA GREEN FEEDS LTD  
127 7AvSE. AMhrst 9-7297  
Allis-Chalmers Rumely Ltd  
628 9AvSW. AMhrst 2-6978  
Parts Dept ..... AMhrst 6-6574  
Bow Valley Machinery (Calgary) fAMhrst 2-2795  
Ltd 303 22AvSE. AMhrst 3-3940  
Brantford Coach & Body Co Ltd  
1010 42AvSE. CHstnt 3-4473  
CALGARY FARM MACHINERY fAMhrst 2-4870  
LTD 507 2StSE. AMhrst 6-6581  
CANADIAN CO-OPERATIVE IMPLEMENTS  
LTD 2005 14aStSE. BRdwy 3-4386  
Case J I Co Genl Ofc 10Av&45StSW AMhrst 3-7140  
Cockshutt Farm Equipment of Canada Limited  
1010 42AvSE. CHstnt 3-6041

**COMMERCIAL TIRE LTD**

New-Holland Balers  
Tractors & Implements  
Jeoffroy Plows—Horn Loaders  
Massey-Ferguson Equipment  
1202 9AvSE ..... BRdwy 3-1581

**COOPER W S CO**

Local Dirs Minneapolis-Moline of Canada Ltd  
778 9AvSE. AMhrst 2-9117  
Costello Equipment Co Ltd  
1302 11AvSW. CHery 4-0766  
Parts Dept ..... CHery 4-5466

**Farm Machinery & Supplies—**

**(Cont'd)**

COZARTS LTD  
Local Dirs Intl Harvester Co of Canada Ltd  
301 10AvSW. fAMhrst 9-3721  
AMhrst 2-4949  
Deere John Ltd 201 10AvSE ..... AMhrst 2-4636  
Agro Equipment Ltd Local Dealer  
Cor 7Av&25StNE. 272-2221

**FORD TRACTOR & EQUIPMENT**

FARM & INDUSTRIAL  
EQUIPMENT



PARTS, SALES & SERVICE

"FOR INFORMATION CALL"  
TRAIL TRACTOR SALES LTD

Cor 62Av&CentreStS. ALpin 5-7337

**GENERAL FARM SUPPLIES**

1817 9AvSE. BRdwy 3-1075  
GOETT WM CO LTD 800 10AvSW AMhrst 2-2463  
Graham Plow Inc (Alberta Branch)  
633 10AvSW. AMhrst 2-9385

**HOBBS A E FARM EQUIPMENT**

Calgary J. I. Case Dealer

Res. Avenu 9-1805

3607 17AvSE ..... BRldg 2-3281

HORWITZ A S & SON 507 2StSE AMhrst 6-6581  
INTERNATIONAL HARVESTER CO OF CANADA  
LTD 235 10AvSW. AMhrst 2-5595  
Lawn Marine Ltd 236 12AvSW ..... AMhrst 3-2541  
MACHINERY SERVICE & SUPPLY CO LTD  
540 24StNE. 272-2206  
MASSEY-FERGUSON LTD fAMhrst 2-4616  
318-328 11AvSE. AMhrst 2-4905

**LOCAL DEALER**

Bow Valley Machinery (Calgary) Ltd  
303 22AvSE. AMhrst 2-2795

**MAYRATH LTD**

WORLD'S LARGEST SELLING  
GRAIN AUGERS

— Corn & Hay Elevators —  
Bale Movers — Crop Sprayers

1HwyE NECorCloverleaf ..... 277-0136

Minneapolis-Moline of Canada Ltd  
770 9AvSE. AMhrst 2-7848  
NORTHWEST FARM EQUIPMENT LTD  
Cor 7Av&6StSE. AMhrst 3-8380  
OLIVER CORPORATION LTD  
Sales Dept 1120 10AvSW. CHery 4-4307  
Repair Dept ..... CHery 4-2233  
(Continued Next Page)

**Agro Equipment Ltd.**  
JOHN DEERE  
CALGARY DEALER



SALES, PARTS AND SERVICE  
Frank J. Tinevez - Adrian L. Creurer  
272-2221

7th Ave. & 25th St. N.E.  
½ Mile South of Crossroad Trans Canada  
Cloverleaf & 16th Ave. N.E.



**Farm Machinery & Supplies—****(Cont'd)****PEERLESS ROLLER-MILLS**CRIMPS-CRACKS ALL FEED GRAINS  
WITHOUT DUSTINGA MODEL AND SIZE  
FOR EVERY FEEDER**"ALBERTA DISTRIBUTOR"**Northern Machinery Ltd  
540 24StNE. 272-2206**RENN INDUSTRIAL & FARM EQUIPMENT**  
**RENN**Grain Rollers, Rod Weeder Attachments,  
Post Drivers, Farm Hoists, Grain Loaders  
and Auger Feeding Systems, Propane Engine  
Heaters, Custom Built Farm Feeder  
Equipment

PERFECTION MACHINE WORKS LTD.

419 34AvSE ..... 243-5494

Ribtor Manufacturing & Distributing Co Ltd  
Warehouse 26Av&16StSE. BRdwy 3-5354**ROBIN-NODWELL MFG LTD**

Mfrs. and Distrs. of

**"ROBIN" Quality Products**Truck Hoists, Portable Grain Loaders, Post  
Hole Diggers, Truck Power Take Offs, Feed  
Grinders & Cutters, Front End Loaders,  
Sprayers, Hydraulic Cylinders - Post Drivers  
Rod Weeders - Grain Rollers

5201 1StSW ..... ALpin 5-4431

Robinson C E 41WalnutDr ..... CHrchl 9-5467  
Samson Rotary Rod Weeder Ltd  
1019 10AvSW. CHery 4-4022**SINCLAIR G A & SON**Dealers ALLIS-CHALMERS RUMELY  
New and Second Hand Machinery

640 10AvSW ..... AMhrst 2-5297

**TRAIL TRACTOR SALES LTD**

Cor 62Av&amp;CentreStS. ALpin 5-7337

United Farmers of Alberta Co-op Ltd

1119 1StSE. AMhrst 2-6121

Farm Supply Orders 4720 1StSE CHstnt 3-4636

**UNITED MACHINE DIST LTD**

1817 9AvSE. BRdwy 3-1075

**WHEAT-BELT INDUSTRIES LTD**

1334 10AvSW. CHery 4-9331

**Fasteners****BOLT SUPPLY HOUSE LTD**CONSTRUCTION & INDUSTRIAL  
FASTENERS OF ALL TYPES

1213 2StSE ..... 269-4301

**FARWIL CORPORATION**

1510a 1StSW. AMhrst 9-7791

**RAMSET FASTENERS—**

BURGESS BUILDING &amp; PLUMBING

SUPPLIES LTD 224 61AvSE. ALpin 2-1151

Universal Fastening Devices Ltd

409 6AvSE. AMhrst 2-2577

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LTD 1835 10AvSW. CHery 4-6544**GUTHBERT CO LTD**

16-335 11AvSW. AMhrst 6-1819

**LARSON & EPP INDUSTRIES LTD**

5545 6StSE. 252-2251

**STRONG-SCOTT LTD**

122 11AvSW. AMhrst 2-2972

**Feed & Poultry Supplies****CALGARY CO-OP FUR FARMERS ASSN LTD**  
FEED & SUPPLIESfor  
MINK - POULTRY - HOGS - CATTLE  
1701 11StSE BRdwy 3-5462—BRdwy 3-4096**Calgary Feed Service Ltd**

712 14aStNE. AMhrst 3-8915

**CENTRAL FEED & TRANSFER**

(WEST END FEED STORE)

A. Jack Jackson, Prop.  
STRAW — HAY — GRAIN — GARDEN  
SUPPLIES — FERTILIZERS — FEED

INSECTICIDES

PET FOODS

1520 14StSW ..... CHery 4-4747

**CHINOOK FEED SERVICES**

4602 2StSE. CHstnt 3-1767

**CONTINENTAL SUPERIOR FEEDS LTD**

1301 34AvSE. BRdwy 3-1339

**CROWN SEED & FEED LTD**

Livestock &amp; Poultry Feeds

Hay, Grain &amp; Supplies

Farm Seeds &amp; Fertilizers

125-131 10AvSW ..... AMhrst 3-5240

**Fairplay Feed Store**

1106WestmountBlvd. Atlas 3-2117

**Gold Medal Feeds Ltd**

2239 14aStSE. BRdwy 3-4781

(See Advertisement This Page)

**Hall's Feed & Grain Co**

625McDougallRd. AMhrst 6-6687

Hogg N D Ltd 2126 8AvSE. BRdwy 3-2034

LODERS LIME (ALBERTA) LIMITED Lime Div

5504 3StSE. ALpin 5-4466

**LOVE J E & SONS LTD****"VITALITY"**Ultra-Lifed Feeds &  
Nutritional Service

Feeds - Seeds - Farm Supplies

Est. 1905

403 4StSE ..... AMhrst 3-8360

**MAC-O-LAC**

SUPPLEMENT FEEDS

CUSTOM  
FORMULATED

PRECISION MIXED



"Choice of Champions"

**"FOR INFORMATION CALL"**

CONTINENTAL SUPERIOR FEEDS LTD

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**GOLD MEDAL  
FEEDS LTD.**FEED SPECIALISTS FOR  
LIVESTOCK & POULTRY  
J. G. Cormie, Mgr., res. CHrchl 9-2980

BRdwy 3-4781

BRdwy 3-1759

2239 - 14a St. S.E., Calgary

**Feed & Poultry Supplies—****(Cont'd)**

Midland &amp; Pacific Grain Corporation Ltd

1550ElvedenHse. AMhrst 9-4381

Northwest Nitro-Chemicals Ltd

251-1632 14AvNW. AVenu 2-1222

**PARRISH & HEIMBECKER LTD**

COMPLETE FEED SERVICE

1015 11StSE ..... BRdwy 3-5720

**PIONEER-CAFETERIA FEEDS LTD**

14St&amp;17AvSE. BRdwy 3-5656

**PRINGLE ELECTRIC HATCHERIES CALGARY**

LTD 228-230 17AvSE. AMhrst 2-3045

**QUAKER OATS CO OF CANADA LTD**

4319 1StSE. CHstnt 3-2149

**UNITED GRAIN GROWERS LTD**

LoughheedBldg. AMhrst 2-5561

Wheat-Belt Industries Ltd

1334 10AvSW. CHery 4-9331

**Feed—Wholesale &****Manufacturers**

Alberta Processing Company

EofOgdenShops. 279-4676

**Fences****A I M STEEL LTD**

1008 17AvSW. CHery 4-9786

(See Advertisement This Page)

**Frost Steel & Wire Co Ltd**

615LancasterBldg. AMhrst 6-5025

(See Advertisement This Page)

**INDUSTRIAL IRON WORKS LTD**

4020EdmontonTr. CRstvw 7-4221

(See Advertisement This Page)

**LUNDY FENCE CO LTD**

SOLD and ERECTED

322 25AvSE ..... AMhrst 2-5744

**McLELLAN J D CO LTD**

322 25AvSE. AMhrst 2-5744

**ROSCO METAL PRODUCTS LTD**

SNOW FENCE,

T-TRAIL POSTS

ALUMINUM &amp; GALVANIZED

GATES

1605 40AvSE ..... BRdwy 3-4901

Wasu Custom Steel Manufacturing Co Ltd

2MarlowePl. 276-2150

Western Canada Ropes Div of British Ropes

Canadian Factory Ltd

1611 40AvSE. BRdwy 3-1987

(See Advertisement This Page)

**WESTERN ROLLING MILLS LTD**

NEW &amp; USED FENCING

Phone for Free Estimates

52St&amp;26AvSE ..... BRdwy 2-4056

**Steelguard**  
**CHAIN LINK FENCE**  
**INDUSTRIAL & RESIDENTIAL**  
**SECTION SERVICE IF REQUIRED**  
**A I M STEEL LTD.**  
1008 - 17th Ave. S.W.  
**CHery 4-9786**

**RESIDENTIAL and INDUSTRIAL FENCE**  
**FROST**  
A SUBSIDIARY OF STEEL  
• Supplied and installed  
• Phone us for an estimate  
• Budget terms available  
**FROST STEEL & WIRE CO. LTD.**  
AMhrst 6-5025  
615 Lancaster Bldg., 300 - 8th Ave. S.W.

**CRUSADER**  
**CHAIN LINK FENCING**  
**Industrial — Residential**  
WE SUPPLY AND ERECT  
CRUSADER FENCING  
ANYWHERE IN ALBERTA  
**BRdwy 3-1987**  
**WESTERN CANADA ROPES**  
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A Division of British Ropes  
Canadian Factory Ltd.



## Fertilizer

**CONSOLIDATED MINING & SMELTING CO OF CANADA LTD**  
Elephant Brand Products  
1230 10AvSW..CHery 4-2186  
Western Canada Sales Mgr Thos C McBeath  
Office ..CHery 4-2186  
Residence ..CHrchl 9-8506

**CROWN SEED & FEED LTD**  
ELEPHANT BRAND PRODUCTS  
125-131 10AvSW ..AMhrst 3-5240

**GENERAL SPRAY SERVICE WESTERN LTD** 1019 39AvNW..AVenu 2-1404  
**GOLDEN WEST SEEDS LTD** 523CentreStS..AMhrst 2-3660  
Green Leaf Distributors Ltd  
4015 15aStSE..273-1282

**NORTHWEST NITRO-CHEMICALS LTD**  
**NORTHWEST FERTILIZERS**  
ALBERTA DISTRIBUTORS:  
Alberta Pacific Grain Co (1943) Ltd.  
AMhrst 6-2011  
National Grain Co. Ltd AMhrst 2-6442  
Pioneer Grain Co. Ltd. AMhrst 2-7818  
United Grain Growers Ltd. AMhrst 2-5561  
BUY NORTHWEST FERTILIZERS  
— AND BUY THE BEST —  
251-1632 14AvNW ..AVenu 2-1222

## Fire Glass

See Plastics

## Cabinets

**NORTH-WEST WHOLESALE FURNITURE (CALGARY) LTD** 321 10AvSW..AMhrst 3-5600  
Specialty Mfg Co Ltd  
529 5AvSW..AMhrst 3-8570

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**OFFICE SPECIALTY MFG CO LTD** 529 5AvSW..AMhrst 3-8570  
**WINGTON RAND LTD** 621 4AvSW..AMhrst 9-6741  
**CO OF CANADA LTD**  
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Filing Cabinets & Card Index Systems  
Partitions Folding Equipment  
MainFlr 240 11AvSW..AMhrst 6-5197

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Photographic Finishing

Motion Picture Business

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Sales Representative  
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Tool & Equipment Supply Ltd  
432 7AvSE..AMhrst 6-4950  
Air Conditioning Ltd  
1510a 1StSW..AMhrst 9-7791

## Oil

Equipment Rentals  
1304 10AvSW..CHery 4-8363  
Electric Co Ltd 1111 8StSW CHery 4-2161  
**POWER EQUIPMENT (ALTA) LTD**  
Minors - Oil - Fuel - Gas - Aircraft  
Call Long Distance and ask for  
(No Toll Charge)..Zenith 07113  
**ECONOMY FILTER WORKS LTD** 1007 11StSE..273-5056  
**WIL CORPORATION** 1510a 1StSW..AMhrst 9-7791  
**AM CANADA LTD** 2839GrantCr..CHrchl 9-9583  
Tools Ltd 1438 9AvSE ..BRdwy 3-1601  
**WINTOSH-MARSHALL EQUIPMENT LTD** 4650 2StSE..CHstnt 3-2526  
**MOTOR CAR SUPPLY OF CANADA LTD** 317 6AvSW..AMhrst 2-4633

## Financial Consultants

See also Business Consultants  
**A L C FINANCIAL & MANAGEMENT CONSULTANTS LTD** 332a 10StNW..283-1680

## Financing

Algonquin Building Credits Ltd  
3rdFlr 608 7StSW..269-6111  
**BENEFICIAL FINANCE CO OF CANADA**  
2ndFlr 1609aCentreStN..CRstvw 7-7591  
231 8AvSW ..AMhrst 9-2536  
4&5-340 7AvSW ..AMhrst 9-6191

**BOW-ALTA FINANCE CO LTD** 529 17AvSW..AMhrst 2-3428  
British Acceptance Corp Ltd  
508AngloAmericanBldg..AMhrst 3-6215  
Builder's Finance Calgary Ltd  
520 5AvSE..AMhrst 2-6783

Cahan Leslie L.  
206GeneralPetroleumBldg..266-4707  
Calgary Premium Assistance Ltd  
108a 8AvSW..AMhrst 9-8329

**CANADIAN ACCEPTANCE CORPORATION LTD**  
Consumer Financing Br  
510 5StSW..AMhrst 3-2020  
Division 1147 17AvSW ..CHery 4-8981  
Equipment Financing  
2ndFlr 503 17AvSW..AMhrst 3-7800  
Commercial Credit Plan Ltd  
2-121 11AvSW AMhrst 3-1350

**CRESCENT FINANCE CORP LTD** 618 8AvSW..AMhrst 3-2940  
No 2 4816aMacLeodTr ..CHstnt 3-5516  
**DELTA ACCEPTANCE CORP LTD** 620 8AvSW..AMhrst 3-0800  
4816aMacLeodTr ..243-6011  
Domestic Credit Plan Ltd  
533 8AvSW..AMhrst 3-7650

**DOMESTIC FINANCE CO LTD** 533 8AvSW..AMhrst 3-7650  
General Finance Corp Ltd  
AlbertaWheatPoolBldg..AMhrst 2-1126  
General Motors Acceptance Corporation  
of Canada Limited 1008 7AvSW..AMhrst 9-1981  
Head's Insurance Services Limited  
427LougheedBldg..AMhrst 9-7155

**HOUSEHOLD FINANCE CORPORATION OF CANADA** 337 8AvSW..AMhrst 3-1180  
1609 14StSW ..CHery 4-7433  
805 1StSW ..AMhrst 3-7520  
1608CentreStN ..CRstvw 7-7526

**I A C MERIT PLAN—**  
**INDUSTRIAL ACCEPTANCE CORP LTD**  
Automobile Branch 1106 4StSW..AMhrst 6-7371  
Domestic Branch ..AMhrst 6-7371  
Industrial Branch ..AMhrst 3-7260  
Regional Sales Ofc ..AMhrst 6-7371  
Industrial Acceptance Corp Ltd  
Automobile Branch 1106 4StSW..AMhrst 6-7371  
Domestic Branch ..AMhrst 6-7371  
Industrial Branch ..AMhrst 3-7260  
Regional Sales Ofc ..AMhrst 6-7371

Interprovincial Building Credits Ltd  
909 8AvSW..AMhrst 3-2120  
Kendon Finance Corp Ltd  
1413CentreStN..CRstvw 7-9255  
Laurentide Financial Corp Ltd  
Purchase Credit Div 508 8AvSW ..263-6780  
Consumer Loan Div ..263-0121  
Regional Ofc ..266-2211

## LAURENTIDE FINANCIAL SERVICE

A creative sales and commercial finance service for automobiles, appliances, commercial and industrial equipment. Includes a flexible Purchase Credit service and the exclusive "Elite Plan" to meet customers' needs.



"FOR INFORMATION CALL"

Laurentide Financial Corp Ltd  
508 8AvSW..263-6780

Nationwide Leasing Company  
533 8AvSW..AMhrst 3-7650  
**P F CREDIT LTD** 2-220a 7AvSW..AMhrst 3-1434  
Pacific Finance Credit Ltd  
608 8AvSW..AMhrst 3-8095  
Redisco of Canada Ltd  
Upstrs 121 14StNW..ATlas 3-1211

## Financing—(Cont'd)

**SEABOARD FINANCE CO OF CANADA LTD** 128a 8AvSW..AMhrst 3-1240  
202-1011 17AvSW ..244-0791  
Southern Acceptance Corporation Ltd  
1010 6AvSW..AMhrst 3-8612

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**MERRIMAN ELECTRIC LTD** 4516StanleyDr..CHstnt 3-4177  
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See Brick—Fire

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Fully Equipped to Service & Repair All Makes  
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& Equipment

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### (Cont'd)

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A complete line of listed  
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### FIRE EXTINGUISHER CO

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(Continued Next Page)

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Extinguishing Equipment

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EXTINGUISHERS FOR ALL  
TYPES OF FIRES  
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(See Advertisement This Page)

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ALL TYPES OF  
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**Wilson & Cousins Co Ltd** [CHstnt 3-7480

3501 18StSW. [CHstnt 3-4456

(See Advertisement This Page)

**WYANT & CO LTD** 739 2AvSW AMhrst 6-6680

(See Advertisement This Page)

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See Insurance Section

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Built Exactly To Your Specifications or Let  
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FIREScreens &amp; ACCESSORIES

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1210 11AvSW. CHery 4-3**5 Cent to 25 Cent Stores**Five Stores  
**GlamorganShoppingCentre.** CHrchl 9-4**Kresge S Co Ltd** 234 8AvSW .. AMhrst 2-9**Chinook Centre Store**  
ChinookCentre. ALpin 5-4

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EXTINGUISHERS  
AND SYSTEMSApproved by  
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ALL TYPES:

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EXTINGUISHERSHYDROSTATIC TESTING  
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UNITS FOR SALE**WYANT & CO. LTD.**

739 - 2nd Avenue S.W.

**AMhrst 6-6680****AMhrst 2-3055**ALBERTA AGENTS  
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## 5 Cent to 25 Cent Stores—

(Cont'd)

**MACDONALD VARIETY STORE**  
140 10StNW...Atlas 3-4502  
Metropolitan Stores Ltd 324 8AvSW AMhrst 6-5098  
Montgomery Variety Store The  
4614 Bowness Rd Mtgy...Butlr 8-2030  
M & M Variety 3319 18AvSE...BRldg 2-4641  
Molworth F W Co Ltd  
226-228 8AvSW...AMhrst 6-1588  
Downtown Catering & Bakery Dept AMhrst 9-2430  
Calgary Centre Store Ofc  
1700 14AvNW...Avenu 9-7265  
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DUSTLESS DRUM SANDERS —  
EDGERS — FILLERS — FINISHERS  
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1515 10AvSW...CHery 4-5091  
**REAL RENTALS** 728a 17AvSW...269-1919  
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Rug & Upholstery Shampoo Equipment  
CRstvw 7-6454  
1220 Centre StN...CRstvw 7-5575

## Floor Machines—Wholesale &

## Manufacturers

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**W E LTD** 1822 10AvSW...CHery 4-2766  
**MULTI-CLEAN FLOOR & SCRUBBING**  
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4128 8StSE...CHstnt 3-3552

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**W E LTD** 1810 11StSE...BRdwy 3-5217  
**W E LTD** 1810 11StSE...BRdwy 3-5318  
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## Floor Waxing

See Floors Refinishing

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LINOLEUM CARPET & TILE

FREE ESTIMATES

CITY & COUNTRY

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## Floors—Material & Laying—

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Dwnstrs 1515 34AvSW...CHstnt 3-6173  
Bond Floors (Alberta) Ltd 1015 10AvSW...244-7461  
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1614 35StNW...CRstvw 7-3921

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Dietterle Bros 4016 33AvSW...CHrchl 9-9521  
(See Advertisement This Page)  
Evans C W 1028 17StNE...CRstvw 7-5940  
Fairway Floor Co Ltd 2102 10AvSW CHery 4-8045  
(See Advertisement This Page)

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1223 1StSW...AMhrst 9-4209  
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(See Advertisement This Page)

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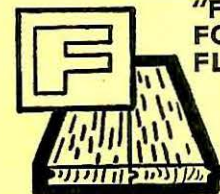
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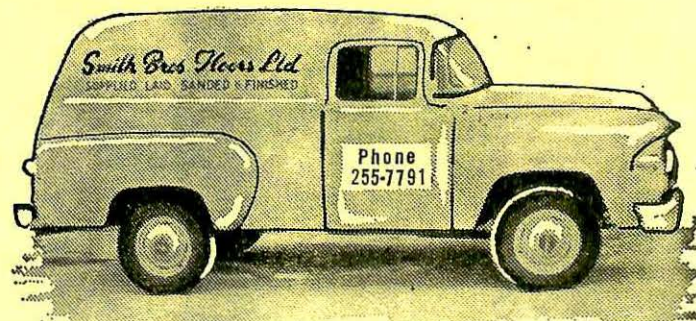
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WE HAVE THE MOST UP-TO-DATE DUSTLESS  
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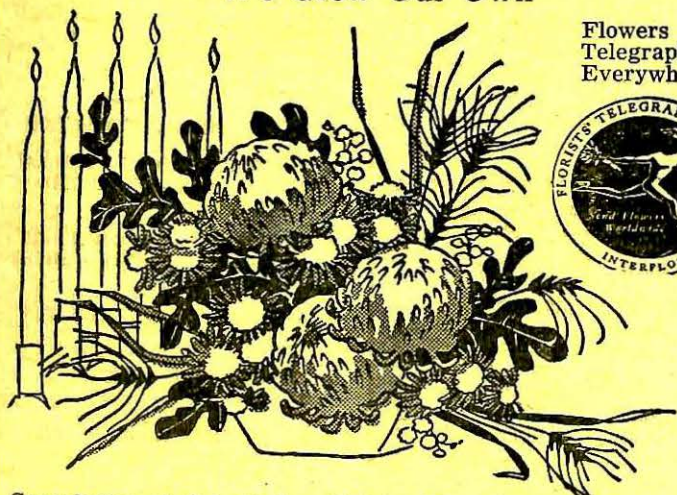
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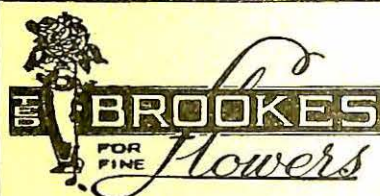
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For All Occasions**



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FOR THE ULTIMATE IN  
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(See Advertisement This Page)

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(See Advertisement This Page)

Campbell Floral Seeds & Nurseries Ltd

Downtown Store 321 7th Ave. SW. AMhrst 3-8420

Hillhurst Store 1710 8th Ave. NW. AVenu 9-7492

(See Advertisement This Page)

CRESCENT FLOWER STORE

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(See Advertisement This Page)

(Continued Next Page)

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612 17A SW ..... 266-2620

Exquisite Flowers North West Store  
Calgary Shopping Centre... 289-5521

South West Store 14St&17A SW ..... 244-9990

(See Advertisement This Page)

Flowerdale Co 1324 17A SW ..... CHery 4-3567

(See Advertisement This Page)

Glamorgan Flower Shop

4 Glamorgan Shopping Centre... CHrchl 9-3586

WATSBORO GREENHOUSES & NURSERIES

8944 Elbow Dr... ALpin 5-7151

If no answer call ..... ALpin 5-5082

HENDERSON FLORAL 101 10St NW Atlas 3-0467

(See Advertisement This Page)

HENDERSON LEN 315 17A SW ..... AMhrst 9-2221

Marlow Gardens Greenhouse

2626 29St SW... CHrchl 9-1331

Martha's Flower & Gift Shop

3228 28St SW... CHrchl 9-9333

(See Advertisement This Page)

Morris James 330a 7A SW ..... AMhrst 2-4470

(See Advertisement This Page)

Page W S 2626 29St SW ..... CHrchl 9-1331

(Continued Next Page)

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add the final touch—  
For Satisfaction . . .  
deal with us"

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ANYWHERE  
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OWN DELIVERY SERVICE

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The Perfect Gift

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Calgary Shopping Centre

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14th St. & 17th Ave. S.W.

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Flowers For All Occasions  
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Any Occasion . . .

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CHrchl 9-9333

After Hours BUTlr 8-5624

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101 - 10th Street N.W.

Atlas 3-0467

## LEN HENDERSON FLORIST

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AMhrst 9-2221



Night Calls:  
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Avenu 9-5453 Mr. Henderson

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Large Selection  
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Flowers  
Always in Stock

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LIMITED



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809 - 1st Street S.W.  
Greenhouses & Office  
**BR 3-5626**  
9th Ave. & 16th St. S.E.  
— 24 Hour Order Service —  
BR 3-1777

**Florists—Retail—(Cont'd)**

Park Florists 815a 49AvSW ..... CHstnt 3-4871

(See Advertisement This Page)

**PEDERSEN BROS**

LwrMall Chinook Centre, ALpin 5-1104

(See Advertisement This Page)

**PEDERSEN BROS GREENHOUSES LTD**

513 23AvNW, AVenu 9-5127

**ROSELAWN FLORIST**

- ★ FLORAL DESIGNS
- ★ CUT FLOWERS
- ★ WEDDING BOUQUETS
- ★ FUNERAL DESIGNS

"ART WITH FLOWERS"

J. W. Farmer, Prop.

2133a 33AvSW ..... CHrchl 2-1257

Steel's Flowers 116 7AvSW ..... AMhrst 2-2612

(See Advertisement This Page)

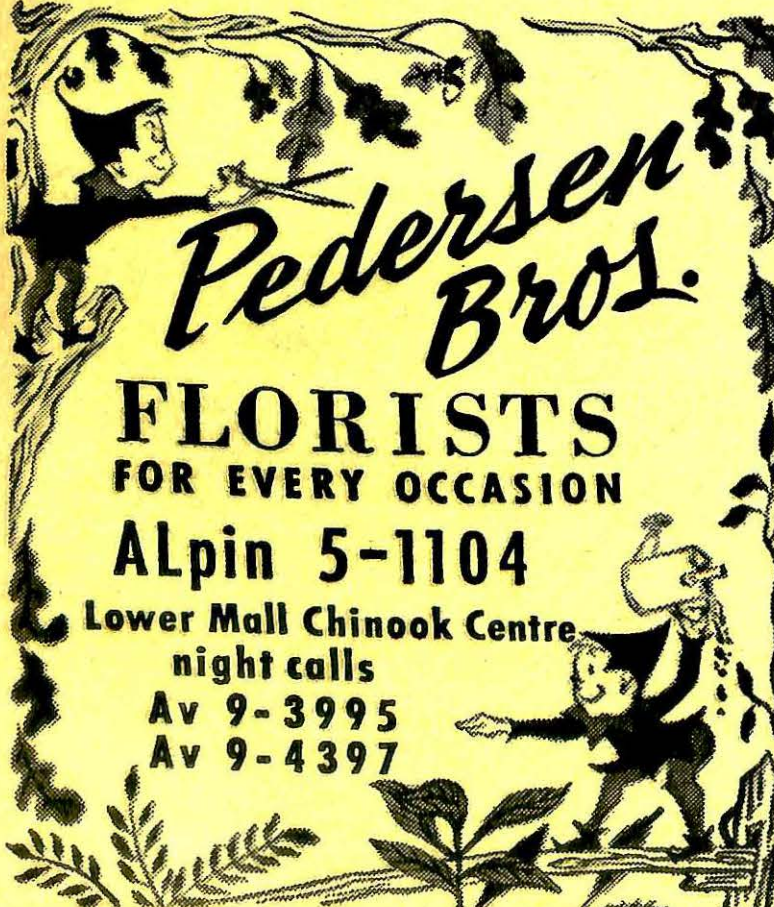
Terrill's Flowers Ltd

Store 809 1stSW, (AMhrst 2-3812)

(See Advertisement This Page)

(Continued Next Page)

It pays to make frequent use of the **YELLOW PAGES**. It lists services, stores, products and professional people—classified for your convenience.



# Pedersen Bros.

## FLORISTS

FOR EVERY OCCASION

### ALpin 5-1104

Lower Mall Chinook Centre  
night calls  
Av 9-3995  
Av 9-4397

# STEEL'S Flowers



Specialists  
in Fine  
Flowers  
and their  
Arrangement

## AMhrst 2-2612

EMERGENCY PHONE AVenu 9-1156  
Flowers Telegraphed Anywhere  
116 - 7th AVENUE S.W.



## Florists—Retail—Cont'd)

**WHITBURN'S LTD** 715 Rideau Rd. CHstnt 3-3446  
Store 9 Av & 1st SW AMhrst 6-4420  
(See Advertisement This Page)  
**White's Flowers** 712 16 Av NW AVenu 9-5551  
(See Advertisement This Page)

Results obtained through  
**Classified Business Directory**  
advertising are greater than  
can be obtained through similar  
expenditures in any other  
form of advertising.

## WHITBURN'S LIMITED



for all  
Floral  
Requirements

RETAIL STORE:

AMhrst 6-4420  
AMhrst 3-3647

MAIN OFFICE &  
GREENHOUSES:

24 Hour Service:

CHstnt 3-3446

Retail Store 1 St. S.W. & 9 Ave.

## WHITE'S FLOWERS

CREATORS OF ORIGINAL  
DESIGNS IN FLOWERS

— GIFTS OF DISTINCTION —

Day Phone AV 9-5551  
Night Phone AT 3-5653

712 - 16th Ave. N.W.

AVenu 9-5551

## Florists—Wholesale

See also Nurserymen  
**Brink Bros Floral**  
Greenhouse Col Walker Estate  
E Calgary. BRdwy 3-5544  
**Campbell Floral Seeds & Nurseries Ltd**  
Downtown Store 321 7 Av SW AMhrst 3-8420  
Hillhurst Store 1710 8 Av NW AVenu 9-7492  
**JONES DAVID L WHOLESALE FLORIST**  
LTD 720 11 Av SW AMhrst 3-5252  
**TERRILL'S FLOWERS LTD**  
9 Av & 16 St SE BRdwy 3-5626

## Flour Mills

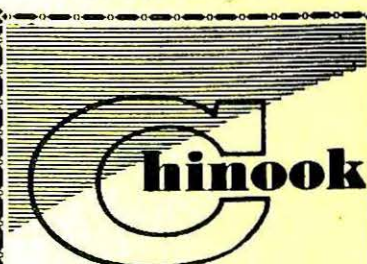
**ELLISON MILLING & ELEVATOR CO LTD**  
812 11 Av SW AMhrst 2-7105  
**MAPLE LEAF MILLS LIMITED**  
14 St & 17 Av SE BRdwy 3-5656  
Ogilvie-Five Roses Sales Ltd JAMhrst 2-6034  
815 10 Av SW AMhrst 2-7053  
**Pillsbury Canada Ltd**  
4003 Bonnybrook Rd. BRdwy 3-5671  
**Quaker Oats Co of Canada Ltd**  
4319 1 St SE CHstnt 3-2149  
**ROBIN HOOD FLOUR MILLS LTD**  
9 Av & 4 St SW AMhrst 9-1931

## Flowers—Artificial

See Artificial Flowers

## Fluorescent Lighting

**ALBERTA LIGHTING SERVICE &  
SALES LTD** 2020 12 Av NW AVenu 9-9469  
(See Advertisement This Page)  
**Chinook Fluorescent Lighting Services**  
328 47 Av SW CHstnt 3-3347  
(See Advertisement This Page)  
**Ever-Lite Electric Ltd**  
270 Bentall Bldg. AMhrst 3-0043  
**Fluorescent Sales & Service Ltd**  
1813 2 St SE AMhrst 2-3037  
(See Advertisement This Page)  
**North Hill TV & Appliance Service Ltd**  
135 16 Av NW CRstnw 7-0151  
**SUPER-LITE ELECTRIC MANUFACTURING  
CO LTD** 2433 2 St SE AMhrst 3-0787



## Fluorescent Lighting Services

CHstnt 3-3347

or

CHstnt 3-3345

Specialists in  
Commercial - Industrial &  
Residential Lighting

- ★ COMPLETE LIGHTING SERVICE ..
- ★ FLUORESCENT & MERCURY  
FIXTURE REPAIRS
- ★ FIXTURE CLEANING
- ★ AERIAL LADDER TRUCKS FOR  
SERVICE STATIONS &  
PARKING LOTS
- ★ MAINTENANCE AGREEMENTS  
(Annual or Monthly)
- ★ QUALIFIED PERSONNEL
- ★ BONDED & INSURED

328 - 47th Avenue S.W.  
Emergency 24 Hr. Service



## ALBERTA LIGHTING SERVICE & SALES LTD.

2020 - 12th Avenue N.W.

When You Require Immediate Service or  
Expert Advice on Your Lighting Problems

— PHONE —

AVenu 9-9469

## LIGHTING MAINTENANCE

Tailored To Your Needs  
By Specialists

PERSONNEL BONDED

—Complete Insurance Protection For Our Customers—

## ALBERTA LIGHTING SERVICE & SALES LTD.

2020 - 12th Avenue N.W.



PLANNED MAINTENANCE

## Lighting Maintenance Service

WE CONTRACT TO SUPPLY AND MAINTAIN YOUR  
LIGHTING SYSTEMS

PROMPT EMERGENCY REPAIRS

ALL WORK CARRIED OUT BY SPECIALISTS

GROUP RELAMPING AND CLEANING

BONDED AND INSURED

TELEPHONE

AMhrst 2-3037

1813 - 2nd STREET S.E.



**Flyer Distribution & Printing**

**CITY-WIDE DISTRIBUTORS LTD**  
MezzFlr Greyhound Bldg. .AMhrst 6-2877

**Flying Instruction**

See Aviation Instruction, Air Services—Chartered  
& Airline Co's

**Foam Rubber**

See Rubber Goods—Whol Rubber Products &  
Upholstery Products

**Folding Machines**

Block & Anderson (Canada) Ltd  
304 4AvSE. .AMhrst 2-2943  
Pitney-Bowes of Canada Ltd  
303 4StSW. .AMhrst 3-1230  
**RONCO CO OF CANADA LTD**  
MainFlr 240 11AvSW. .AMhrst 6-5197

**Food Products**

**ARCHIBALD F BROKERAGE**  
Bsmr 435 54AvSW. .ALpin 2-0685  
**CAMPBELL SOUP COMPANY LTD**  
29-818 16AvNW. .AVenu 9-3042  
Canadian Canners Ltd 2507 16StSE BRDwy 3-5133  
Chinook Food Specialties Ltd  
909 15StSW. .263-5560  
Erindale Foods Ltd  
3611 Blackburn Rd. .CHstnt 3-6212  
Johnstone George 83Harcourt Rd. .ALpin 5-4164  
**MURPHY LABORATORIES (WESTERN)**  
LTD 5505 6StSE. .252-3252  
Nalley's Ltd 3605 15aStSE. .BRDwy 3-5356  
Nestle (Canada) Ltd 4319 1StSE. .243-3398  
Stafford Foods Ltd 1820 9AvSE. .BRDwy 3-1972  
Sun-Rype Products Ltd  
3-335 11AvSW. .AMhrst 3-7719  
York Farms 3807 9StSE. .CHstnt 3-2030  
If no answer call 60KendallPI. .ALpin 5-4828

**Food Supplements**

Aird John D 0944Sunnyside Blvd. .283-1814  
**NUTRI-BIO**

Vitamins - Minerals - Proteins  
all from  
Natural Food Sources  
Nutritional Supplementation  
thru Biochemistry  
May be Used by . . .  
The Entire Family

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Clifford Thomas E 27HollySt. .AVenu 9-8022  
Klaudt Raymond 2328 58AvSW CHstnt 3-7911  
McCreary Floyd  
2ndFlr 201 15StNW. .ATlas 3-4049  
Wyatt W O 464 22AvNE. .CRstvw 7-0857

**Foods—Frozen**

**CAMPBELL & GRIFFIN 1961 LTD**  
348 11AvSW. .AMhrst 6-1026  
**CHOPSTICK FOODS LTD**  
9ParkdaleCr. .ATlas 3-4066  
**CITY & SUBURBAN FROZEN FOODS**  
(ALBERTA) LTD 826 16AvNW. .282-2505  
Hymas W E Co Ltd 731 2AvSW. .AMhrst 2-2094  
(AMhrst 2-2034)

**SCOTT-NATIONAL FRUIT CO**

**SCONA BRAND**  
Frozen Fruits & Vegetables  
DONALD DUCK ORANGE JUICE  
SUNKIST FROZEN PRODUCTS  
SWANSON FROZEN PIES  
509-525 10AvSW. .AMhrst 6-6233

**Foods Frozen—(Cont'd)****ZEMANS PRODUCE CO**

WHOLESALE  
**FROZEN FRUITS,  
VEGETABLES, AND  
JUICES**  
115-117 10AvSE. .AMhrst 2-5689  
AMhrst 6-3498

**ZERO FOOD SALES**

Institutional and Retail  
**FRUITS — VEGETABLES  
FISH & JUICES**  
42Av&4StSE. .243-5111

**Foot Doctors**

See Podiatrists

**Footwear**

See Shoes

**Forest Service**

See Alphabetical Section under Govt of Canada  
or Govt of Alberta (Provincial)

**Fork Lift Trucks**

See Trucks Industrial & Material Handling  
Equipment

**Formal Wear—Rental**

Bill Hunt's Men's Wear  
119 16AvNW. .CRstvw 7-2336  
(See Advertisement This Page)  
Don's Costume Rentals 610 1StSW AMhrst 2-5717  
(See Advertisement This Page)  
**HUNT'S MEN'S WEAR**  
119 16AvNW. .CRstvw 7-2336

Complete  
**FORMAL  
WEAR  
RENTAL  
SERVICE**

- TUXEDOS — WHITE JACKETS
- CHARCOAL SUITS
- ALL FORMAL WEAR ACCESSORIES



For Immediate In-  
Stock Service —  
Fitted by  
Experienced  
Formal Wear Tailors  
"First in Calgary for  
Formal Rentals"

**Bill Hunt's MENS WEAR**  
119 - 16TH AVENUE N.W. NEXT TO THE BEACON HOTEL

**CRstvw 7-2336**

**Forwarding Agents**

**ACME FAST FREIGHT OF CANADA LTD**  
PacificCartageBldg. .AMhrst 2-6441

**CONTINENTAL FORWARDING LTD**

Operators of  
**MELCHIN TRANSPORT LTD.**  
3604 15aStSE. .BRDwy 3-1978

**HOWELL FORWARDING CO LTD**  
4-215 10AvSW. .AMhrst 3-4684

**INTERLINE FORWARDERS LIMITED**  
CPR FreightSheds. .AMhrst 2-3002  
**MacCosham Storage & Dist Co (Calgary) Ltd**  
215 10AvSW. .AMhrst 6-8881

**MUIRHEAD FORWARDING LTD**  
1-215 10AvSW. .AMhrst 3-8760

**PACIFIC CARTAGE & DISTRIBUTING CO LTD**  
CPR FreightSheds. .AMhrst 2-3002

**UPPER LAKES SHIPPING LTD**  
CPR FreightSheds. .AMhrst 2-3002

**Foundation Garments**

See Corset Business—Mfrs Dealers & Repairers

**Foundries—Iron, Steel, Brass****& Aluminum Castings**

**ALBRONZE FOUNDRY WORKS**  
5325 1aStSW. .ALpin 5-4688  
Behrends Bronze Industries Ltd  
1604 40AvSE. .273-4366  
Caia Metal Products Co Ltd  
1439 17AvSE. .BRDwy 3-5439  
**DOMINION BRAKE SHOE CO**  
Manitoba Steel Foundry Division  
108HartfordRd. .AVenu 9-9755

**DON'S Costume Rentals**

TUXEDOS  
WHITE  
DINNER JACKETS  
CHARCOAL GREY SUITS  
Latest Styles  
½ Block North of Bay  
AMhrst 2-5717  
610 - 1st St. S.W.

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ADVERTISING**

is seen by people

when they are  
ready to buy

Make sure that YOUR business  
is adequately represented

**Foundries—Iron, Steel, Brass &****Aluminum Castings—(Cont'd)****FOOTHILLS STEEL FOUNDRY &  
IRON WORKS LTD****CASTINGS**

Alloy & Carbon Steel  
Hi-Tensile Iron  
Grey Iron, White Iron  
Ni-Hard, Ni-Resist  
Stainless Steel  
Manganese Steel

66Av&CentreStS. .ALpin 5-0125

Northwestern Brass Ltd  
Ofc 1609 24AvSE. .BRDwy 3-3000  
Shop & Order Desk. .BRDwy 3-3000

**PARAGON BRONZE & ALUMINUM PRODUCTS**  
NON-FERROUS ALLOYS CAST  
TO YOUR REQUIREMENTS  
Complete Stock of Bronze Bushings  
511 3AvSW. .AMhrst 2-5525

**SHELLCAST FOUNDRY LTD**

- Shellcasting - Diecasting
- Sandcasting of
- Aluminum - Brass - Bronze
- Complete Line Bushing Stock

X-Ray Casting Control

Phone

**276-2544**

4515 6aStNE. .276-2544

Sirens Mfg Co Ltd  
Die Castings - Dies - Factory  
3436 15StSE. .BRDwy 3-4000  
Union Iron & Engineering Works  
13St&17AvSE. .BRDwy 3-4000

**Foundry Equipment & Supplies**

Railway & Power Engineering Corp Ltd  
1228a 9AvSE. .BRDwy 3-4000

**Fountains****SYLVIA TREK'S STUDIO LTD**

**DISPLAY FOUNTAINS**  
Murals  
**Commercial & Domestic**

EXCLUSIVE DISTRIBUTOR  
NO PLUMBING REQUIRED

If No Answer Call 282-2856

920CentreStN. .AMhrst 6-1700

**Fraternities**

Al Azhar Mounted Patrol Keith. .Bulr 8-4000  
Al Azhar Temple A A O N M S  
506 17AvSW. .AMhrst 2-2000

**FRATERNAL ORDER OF EAGLES**  
1212 12StSW. .CHrchl 9-2000

N Strong Secty res. .CHrchl 9-2000  
Grand Lodge of Alberta A F & A M  
Masonic Temple 330 12AvSW. .AMhrst 2-2000  
100 F Hall Hillhurst No 46  
421 12StNW. .ATlas 3-4000

St George 39 1435 9AvSE. .BRDwy 3-4000  
100 F Temple. .AMhrst 2-2000  
Grand Lodge of Alberta Ofc of Grand Secty  
204 100F Temple. .AMhrst 2-2000

Rebekah Assembly Secty  
210 100F Temple. .AMhrst 2-2000  
**INDEPENDENT ORDER OF FORESTERS**  
321b 19StNW. .ATlas 3-4000

(Continued Next Page)



## Fraternities—(Cont'd)

King George Lodge A F & A M  
Masonic Hall 1126 Kensington Rd. ATlas 3-1253  
Loyal Order of Moose No 1226  
301 10StNW. ATlas 3-2470  
Loyal Order of Moose No 1691  
2801 14AvSE. 272-2191  
Maccabees 321b 19StNW. ATlas 3-5255  
Masonic Temple  
MainFlr 330 12AvSW. AMhrst 2-2704  
R. Mark's Masonic Hall  
2612 14aStSW. CHery 4-5926  
Star Temple Co Ltd 104 13AvSE. AMhrst 2-1840

## Freezers—Food Storage Units

### AMANA FREEZERS-REFRIGERATORS

A complete line of  
quality food freezers,  
plus the world's finest  
freezer-refrigerators,  
backed by a  
century-old tradition  
of fine craftsmanship.

**Amana**

### "WHERE TO BUY THEM"

Magler's Limited 602-608 2StSE. 262-6166

### WILSON FREEZERS—

WILSON ELECTRIC SUPPLIES LTD  
Alberta Distributors  
1024 10AvSW. CHery 4-0731

### CITY & SUBURBAN FROZEN FOODS (ALBERTA) LTD

Plan to Suit and a Suitable  
Food Plan for Every Family

Within Your Budget

24 Hour Service

Edmonton Office 9621 - 111Av 422-5227

326 16AvNW. 282-2505

### PROVISIONERS LTD

COMPLETE FROZEN FOOD  
SERVICE FOR HOME  
FREEZERS

FAMOUS MAGIC PANTRY  
FOOD PLAN

LOCKERS FOR RENT & SALE  
HOME FREEZERS

24 HOUR TELEPHONE SERVICE

348 11AvSW. AMhrst 6-1028

Food N Freezers Ltd. fAMhrst 9-4224

437 10AvSE. fAMhrst 9-4212

Freezer Dept. AMhrst 9-2566

### Freight—Automobile

See Truck Lines

### Freight Traffic Service

INDUSTRIAL TRAFFIC BUREAU LTD

Freight Traffic Managers and Consultants

Industrial Development and Marketing

"If Busy Phone AMhrst 3-8185"

201a-1134 8AvSW. AMhrst 2-6853

### INTERNATIONAL FREIGHT TRAFFIC

2804 24aStSW. CHrchl 9-2062

Tariff Bureau 315 36AvSE. fCHstnt 3-3885

fCHstnt 3-3596

Transport Co Ltd

207 19StNW. 283-2533

### Frost Protection Service

Ward's Frost Protection Ltd

630 16AvNW. 282-2525

## Fruit & Produce Brokers

See Brokers—Fruit & Produce

## Fruit & Produce—Retail

Alberta Spuds & Produce Ltd  
4219 17aStSE. 273-1373  
Food-Vale Store 2508 4StSW. fAMhrst 2-7412  
fAMhrst 6-2156  
Food-Vale Store No 2 Ltd  
819a 49AvSW. CHstnt 3-4084  
Lee & Co 127 7AvSW. AMhrst 2-2969  
Lee Fruit Co 1220 9AvSE. BRdwy 3-5302  
Lee Henry Fruit Store 703 CentreStS AMhrst 2-6512  
NEW MOON FOOD STORE  
1210 1StSW. AMhrst 2-3086  
Royal Grocery 803 17AvSW. CHery 4-4596  
S N P Fruit Store 1155 NorthmountDr. 289-7949  
Season's Fruit Store 902 CentreStN AMhrst 2-6566

## Fruit & Produce—Wholesale

ALBERTA SPUDS & PRODUCE LTD  
Specialized to Serve Restaurants  
"Your Youngest and Most Active Wholesale  
House in Calgary" f273-1103  
4219 17aStSE. f273-1373

### BRIDGE BRAND PRODUCE CO LTD

611 53AvSE. ALpin 5-4494  
General Office ALpin 5-4494  
Country Orders ALpin 5-1157  
Shipper ALpin 5-6788  
Consolidated Fruit Co Ltd  
529 10AvSW. AMhrst 6-6231

### MACDONALDS CONSOLIDATED LTD

203 42AvSE. CHstnt 3-6656

### PLUNKETT & SAVAGE 614 10AvSW

City Order Desk fAMhrst 2-5050  
fAMhrst 3-2771  
fAMhrst 3-2772  
fAMhrst 6-3495  
fAMhrst 6-7471  
fAMhrst 6-7472  
fAMhrst 3-4276  
fAMhrst 3-4277  
Country Order Desks

### SCOTT-NATIONAL FRUIT CO

#### SCONA BRAND

Quality Fresh and  
Frozen Produce

509-525 10AvSW. AMhrst 6-6233

Institutional Division

MnFlr 525 10AvSW. 262-1005

## Fumigating

See also Exterminators  
Cal-Rid Exterminators

8009 24StSE. Browng 9-3134  
Carpenter Charles Bsmr 119 9StNW ATlas 3-3540  
Longden Joseph A 610 15AvSW. AMhrst 6-1790

### POULIN N L LTD

#### 100% Permanent Pest Control

Mice, Rats, Bats, Squirrels, Pigeons, Bed  
Bugs, Roaches, Silverfish, Carpet Beetles,  
Moths, Flies, Clover Mites, Wasps, Bees, Etc.

FREE ESTIMATES

2322 15aStSE. 273-1020

## Funeral Directors

Chapel of the Bells 2720 CentreStN. 276-2296

(See Advertisement This Page)

EVENTIDE FUNERAL CHAPELS LTD

1811 KensingtonRd. 283-4117

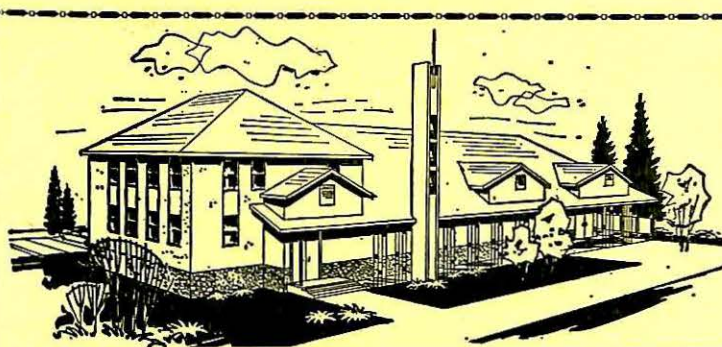
(See Advertisement This Page)

FOREST GROVE CHAPEL LTD

2121 50StSE. BRidg 2-0444

(Continued Next Page)

To dial correctly, pull the dial  
all the way to the finger stop  
. . . then let dial return at its  
own speed.



## CHAPEL of the BELLS

THIS HOME IS  
DEDICATED TO  
THE MEMORY OF  
THOSE WHO IN  
ETERNAL SLEEP  
REPOSE HEREIN  
AND IS FOR THE  
USE AND COMFORT  
OF RELATIVES  
AND FRIENDS.

McHUGH & TIGHE LTD.

**276-2296**

AIR CONDITIONED CHAPELS

Residences: CHstnt 3-6844 — CHrchl 9-1728

2720 CENTRE STREET NORTH

## EVENTIDE FUNERAL CHAPELS LTD.

— PHONE —

**283-4117**

LOWEST FUNERAL PRICES  
IN THE PROVINCE OF ALBERTA

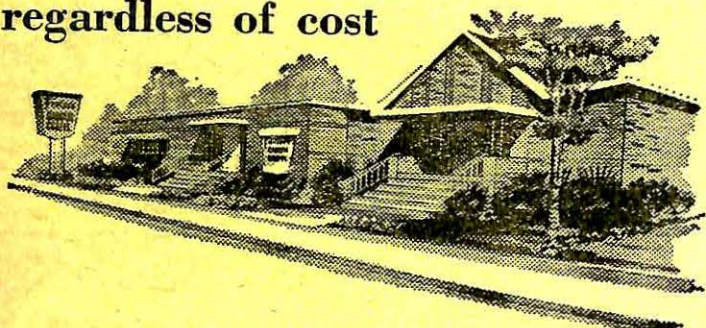
*funerals conducted  
with  
dignity and respect*

24 HOUR SERVICE

1811 KENSINGTON ROAD



Every service complete  
regardless of cost



# Foster's GARDEN CHAPEL LTD.

540 - 16th Avenue North West  
Phone: AVenu 9-3442 AVenu 9-3492

## Funeral Directors—(Cont'd)

Foster's Garden Chapel Ltd. fAvenu 9-3442  
540 16AvNW. fAvenu 9-3492  
(See Advertisement This Page)

GOODER'S HILLSIDE CHAPEL LTD.  
17Av&16aStSW. 244-2106  
(See Advertisement This Page)

JACQUES FUNERAL HOME LTD.  
Little Chapel on the Corner fAMhrst 2-3383  
240 17AvSW. fAMhrst 2-3380

LEYDEN'S FUNERAL HOME LTD.  
18Av&2StSW. fAMhrst 2-9101  
fAMhrst 2-9111  
(See Advertisement This Page)

McINNIS & HOLLOWAY LTD. fAMhrst 2-3030  
4StSW&15Av. fAMhrst 6-3439

The YELLOW PAGES save  
you time.

## GOODER'S HILLSIDE CHAPEL LTD.

SERVING CALGARY AND  
DISTRICT FOR OVER  
50 YEARS

Formerly Gooder Brothers  
Funeral Home

**244-2106**

17th Ave. & 16a St. S.W.

## Funeral Directors Supplies

### & Service

Alberta Casket Co Ltd 723 2AvSW AMhrst 2-3380  
Imperial Casket Co Ltd 601 11AvSW AMhrst 2-3380

### Fur Business

See Furriers

### Fur Cleaning & Repairing—

### Wholesale

ADVANCE FURRIERS & FUR CLEANERS  
2449 33AvSW. fCHrchl 2-3380  
Allisters Furriers Ltd 612 15StW. fAMhrst 2-3380

### Fur Farm Supplies

Alberta Horesmeat Packers Ltd  
14aSt&CentreAvNE. fAMhrst 2-3380  
Calgary Co-op Fur Farmers Assn fBRday 3-3440  
Ltd 1701 11StSE. fBRday 3-3440  
Gold Medal Feeds Ltd  
2239 14aStSE. fBRday 3-3440

### Fur Storage

See Storage—Fur & Garment

### Furnace Cleaners

A & A PROTECTIVE & IMPROVEMENTS  
1420 25StNW. fCRstwr 7-3380

### AIR-WAY FURNACE CLEANERS

GIGANTIC  
POWER SUCTION CLEANERS

"NO FUSS — NO MUSS"

Call us.

If no answer call ..... fCRstwr 7-3380

216 23AvNE ..... 276-1234

AN UNDERSTANDING, THOUGHTFUL SERVICE

# Leyden's Chapel of Remembrance



ESTABLISHED  
IN 1930

## LEYDEN'S FUNERAL HOME LTD.

CALGARY

18th AVENUE & 2nd STREET S.W.

**AMhrst 2-9101 — AMhrst 2-9111**

CLARESHOLM CALL 235-3642 — 235-3630

# Your House of Worship Welcomes You

Attending Sunday Services together  
is one of the most rewarding  
experiences of family life.







**24 HOUR  
FURNACE SERVICE**  
**GUARANTEED REPAIRS  
TO ALL MAKES BY  
QUALIFIED  
SERVICE MEN**

Motors - Thermostats  
Controls - Humidifiers  
Filters

**CLEANING &  
OVERHAULING SERVICE**

**CHrchl 9-5755**

Gas Appliance Service is Our  
Business — Our ONLY Business

**ADVANCE FURNACE  
& APPLIANCE SERVICE**

2850 Grant Cr.

**HAVING FURNACE  
TROUBLE?**

CALL  
**AMhrst 9-1892**  
Evenings BRidg 2-4488

**GUARANTEED  
REPAIRS FOR ALL  
MOTORS & CONTROLS  
HUMIDIFIERS**

Exchange Motors or Loaners  
SATISFACTION OR MONEY REFUNDED

**R. S. S. SERVICE**

Marvin P. Hanson

824b - 3rd Street N.E.

**W. R. JONES**



- Furnace  
Burners  
Cleaned
- Repairs to  
All Makes  
of Controls

**AMhrst 2-3397**

212 - 3rd Street S.W.  
Emergency A.Venu 9-6198

## Furnace Repairs

**A & A PROTECTIVE & IMPROVEMENTS**  
1420 25th NW . CRstvw 7-1742  
**A B C Plumbing & Electrical** 237 23rd Ave 277-6389  
Advance Furnace & Appliance Service  
2850 Grant Cr. CHrchl 9-5755  
(See Advertisement This Page)

**ALBERTA FURNACE & HEATING SERVICES  
LTD**

### FURNACE REPAIRS

Expert Service on all control, motor and  
humidifier troubles. Payne - Hale - G.E.  
Flamemaster - Furnace Aire - Furnasman  
Silverline - Lennox - Clare - Coleman, Etc.

CHrchl 9-4076 Day or Night A.Venu 9-0089  
1933 Greenridge Rd . . . . . CHrchl 9-4076

**APPLIANCE & STOVE REPAIR SERVICE**  
714 23rd Ave NW . A.Venu 9-5155  
Ofc No 2 23rd Laneham Pl . . . . . CHstnt 3-6220

**BELL'S FURNACE SUPPLIES & SERVICE**

**COMPLETE  
24 HOUR SERVICE**  
To all Makes of Furnaces  
By Qualified Servicemen

G.E. - COLEMAN - FAIRBANKS MORSE  
HALE CO. - FURNACE AIR  
FLAMEMASTER - SILVER LINE  
PAYNE, ETC.

3436 Parkdale Blvd . . . . . ATlas 3-0198

**BEN'S SERVICE & REPAIRS**

Complete 24-Hour Service to all makes of  
Furnaces and Controls, Oil & Propane Heaters  
and Water Pumps

Complete Line of Repair Parts  
Sales & Installations of Warm Air Heating  
Equipment

6219 18th StE . . . . . BRown 9-3315

Calgary Chimney & Smoke Stack Service

3024 Portland St. . BRdwy 3-4350

Canadian Coleman Company Limited

1802 10th Ave SW . . CHery 4-1666

**FURNACE PEOPLE THE FURNACE MAN**

### SERVICE

Maintenance on all Forced Air Heating Units  
FAULTY CONTROLS — MOTOR EXCHANGE  
"Furnace Cleaning A Specialty"

Humidifier Repairs — Burners Cleaned  
and Sealed - Pipes Insulated

FREE INSPECTION

Rural Areas given special attention.  
Calgary's Oldest Establishment  
After Hours Call BUTlr 8-2166

5820 Bow Cr Bwns . . . . . BUTlr 8-2166

Hanson Marvin P 824b 3rd StNE . . . . . AMhrst 9-1892

(See Advertisement This Page)

**JAMES ELECTRIC & HEATING SERVICE**

Contract Wiring - Controls  
Installations & Repairs  
to All Heating Appliances  
Electric - Gas & Steam

119 44th Ave . . . . . 276-1855

Jones W R 212 3rd StSW . . . . . AMhrst 2-3397  
(See Advertisement This Page)

**MOBILE HOME SERVICE**  
B-8 Cloverleaf Trailer Pk. . CRstvw 7-8197

## Furnace Repairs—(Cont'd)

**ONE YEAR FURNACE SERVICE**

Specializing in Servicing and  
Controls

WARRANTY SERVICE - PARTS & LABOR

—24 Hour Service—

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709 3rd StNE . . . . . AMhrst 2-6565

**SCHMIDT WM SHEET METAL LTD**  
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### Furnaces

See Heating Apparatus & Stoves,  
Ranges & Heaters

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Allied Cleaners & Janitor Service  
736 21st Ave NW . A.Venu 9-5061

Calgary Home Service 220-804 1st SW . . 266-2330  
Carpet Master 2107 1st Ave NW . . . . . ATlas 3-0574

**ECONOMY HOME BEAUTIFUL CENTRE  
LTD** 207 16th Ave NW . CRstvw 7-4652

**EXPERT RUG & UPHOLSTERY CLEANERS**  
1814 Kensington Rd . . ATlas 3-4848

Frank's Rug & Upholstery Cleaners  
427 8th Ave SE . . . . . AMhrst 3-8970

Hillhurst Furniture Centre 136 10th StNW 283-1125  
Hillhurst Upholstery Cleaning

136 10th StNW . 283-1125  
**NEW METHOD RUG & UPHOLSTERY  
CLEANERS** 436 3rd Ave SE . . AMhrst 2-7433

Nu-Tone Rug & Upholstery Cleaners  
427 8th Ave SE . . 262-7733

Richardson Upholstery & Rug Cleaners  
2505 20th StSW . . CHery 4-7145

**SPEEDY CHESTERFIELD SERVICE**  
40 Inglewood Auto & Trailer Crt. . BRidg 2-0115

## Furniture Dealers—Mail Order

**TRANS-CANADA HOME FURNISHINGS**  
(CALGARY) LTD 321 10th Ave SW . . AMhrst 3-5600

## Furniture Dealers—Retail

**ALBERTA FURNITURE CO LTD**  
102 4th StNE . . . . . AMhrst 3-2880

(See Advertisement This Page)

Alberta Wood Products Calgary Ltd  
211 17th Ave SE . . . . . AMhrst 3-1580

**ARCADE FURNITURE STORE**  
126 8th Ave SW . . . . . AMhrst 3-8474

Atlas Furniture Ltd 344 23rd Ave SW . . AMhrst 2-4817

**BRYDSON'S FURNITURE STORE**

FOR BETTER BARGAINS

130 10th StNW . . . . . ATlas 3-1246

Burke Orville Lumber Co Ltd  
7015 Macleod Tr. . ALpin 5-4461

(See Advertisement This Page)

Capitol Furniture Store . . . . . AMhrst 2-7545

133 8th Ave SE . . . . . AMhrst 9-2211

(See Advertisement Following Page)

**CHESTERFIELD SHOP LTD**  
208 9th Ave SW . . . . . AMhrst 2-9191

**CRESCENT LUMBER LTD**

FURNITURE — APPLIANCES  
TV & RADIO  
LINO & TILE  
WE ACCEPT TRADE-INS

107 16th Ave . . . . . CRstvw 7-3823  
CRstvw 7-3888  
CRstvw 7-4616

**CRISTY'S FURNITURE STORES**  
Store 128 8th Ave SE . . . . . AMhrst 2-1222

Ofc . . . . . AMhrst 2-9034

Store No 2 125 7th Ave SW . . . . . AMhrst 2-5810

Warehouse 210 9th Ave SE . . . . . AMhrst 9-1426

Crown Furniture Store 115 7th Ave SW AMhrst 6-1560

**CUSTOM FURNITURE CO**  
4504 8th StNE . . CRstvw 7-8786

(Continued Next Page)



**OUT OF THE  
HIGH RENT DISTRICT  
TO SAVE YOU MONEY**

**FEATURING SUCH  
FAMOUS NAMES AS**

- SEALY
- FRIGIDAIRE
- HARDING
- PEPPLER
- DIELCRAFT
- ACME
- TYNAN
- KNECHTEL
- SIMMONS
- BARRYMORE
- ADMIRAL
- BEACH

**A  
NEW WORLD OF  
GOOD LIVING  
AWAITS YOU**

AT



**AMhrst 3-2880**

Est'd

1919



FEATURING:

★ **JOHN TYNAN -  
"KANTSAG"**

- CHESTERFIELD SUITES
- TYN LOAFERS
- ROCKERS
- HIDE-A-BEDS

★ **JOHN BOSHART  
& SONS**

DISTINCTIVE FRENCH  
PROVINCIAL FURNITURE

- DINING ROOM SETS
- BEDROOM SUITES

★ **SIMMONS**

**BEAUTYREST  
MATTRESSES  
PILLOWS, ETC.**

★ **LAMPS & TRI-LIGHTS  
BABY CRIBS**

— Convenient Budget Plan —

**ORVILLE BURKE LUMBER  
CO. LTD.  
ALpin 5-4461  
7015 Macleod Trail**



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## Furniture Store

"Shop Where Your Dollar  
Has More Cents"

Complete Household  
Furnishings at the  
Very Best Values

Highest Prices for Your  
Used Furniture and  
Appliances

PHONE

AMhrst 2-7545

AMhrst 9-2211

133 - 8 Ave. S.E.

# "Furniture of Your Dreams Within Your Means"

DEALERS

For All Better Quality  
Nationally Advertised

FURNITURE  
APPLIANCES  
AND TV  
DRAPERIES, CARPETS &  
Interior Decorating Service

AMhrst 6-4477

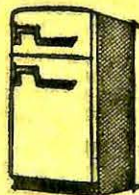
AMhrst 6-4478



# STERLING FURNITURE CO.

Complete Home Furnishers

FURNITURE  
APPLIANCES & TV



EASY BUDGET TERMS

2 YEARS TO PAY

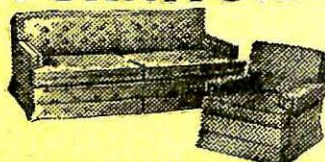
Your Trade-In  
Is Your Down Payment

Evenings CHstnt 3-6976

AMhrst 6-1110

109 - 7th Avenue S.W.

# NORTH HILL FURNITURE



MANUFACTURED  
IN OUR OWN FACTORY  
Herstellung in Eigenem  
Betrieb

276-1477

2105 - 3rd Street N.E.

TRADITIONAL AND  
MODERN HOME  
FURNISHINGS

• NEWEST STYLES

• BETTER QUALITY

CREDIT TERMS AVAILABLE



AMhrst 6-8981

512 - 9th Street S.W.

## Furniture Dealers—Retail—

(Cont'd)

EUROPEAN ART SALON

Imported  
Danish Furniture

704 35th SW ..... AMhrst 3-7843

Fairway Furniture ..... AMhrst 9-1833

228-230 7th Ave. S.E. .... AMhrst 3-4414

Fishman Arthur P 1011 17th Ave. S.W. .... CHery 4-5354

FURNITURE LIQUIDATORS

Cor 11th Ave & 1st St. S.W. .... AMhrst 3-1495

HILLHURST FURNITURE CENTRE

136 10th St. N.W. .... 283-1125

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110 8th Ave. S.E. .... AMhrst 3-1100

HOUSE OF MODERN

FOR FINE IMPORTED  
FURNITURE, FURNISHINGS,  
& DRAPERIES

Only Experienced Decorators to serve you.

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Store No. 2 1688 14th Ave. N.W. .... AVenu 9-8548

Warehouse 4th Flr 535 10th Ave. S.W. .... AMhrst 3-5870

Jordans (Calgary) Ltd

Cor 4th Ave & 9th St. S.W. .... AMhrst 2-1202

LYNTOQUE LTD 234 7th Ave. S.W. .... AMhrst 2-9805

MCARTHUR FURNITURE (ALBERTA) LTD

Exclusive Traditional &  
Modern Furniture  
Draperies - Carpeting

Use Our Large Staff of

HOME DECORATING EXPERTS

Chinook Centre ..... ALpin 2-1146

MOUNT ROYAL FURNITURE CO LTD

415-417 4th St. E. .... AMhrst 2-6042

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MART LTD ..... AMhrst 2-1715

1206 1st St. W. .... AMhrst 9-2224

NAGLER'S LIMITED 602-608 2nd St. E. .... 262-6168

NATIONAL FURNITURE STORE

228 8th Ave. S.E. .... AMhrst 2-2877

Nelson Furniture Co Ltd

118-120 8th Ave. S.E. .... AMhrst 3-6490

North Hill Furniture 2105 3rd St. N.E. .... 276-1477

(See Advertisement This Page)

NU CREST FURNITURE

Furniture of Distinction

HIGHEST PRICES PAID FOR  
USED FURNITURE &  
APPLIANCES

M. Wex, Manager

(Opposite Old Post Office)

222 7th Ave. S.E. .... AMhrst 2-2618

NU-TREND FURNITURE LTD ..... AMhrst 6-4477

337 7th Ave. S.W. .... AMhrst 6-4478

(See Advertisement This Page)

Nu-Way Chesterfield Shop

1413 3rd St. N.E. .... CRstnw 7-2362

ORVILLE BURKE HOME IMPROVEMENT

CENTRE 7015 Macleod Tr. .... ALpin 5-4461

PARAMOUNT HOUSE FURNITURE &

APPLIANCE LTD 725 8th Ave. S.W. .... 263-3285

Pastle Don Furniture

Rear 902 9th Ave. S.W. .... AMhrst 3-8967

Phillip F 3023 13th Ave. S.W. .... CHrchl 9-9221

## Furniture Dealers—Retail—

—(Cont'd)

Planidin Bros 4636 Bowness Rd Mtgy. .... BUthr 8-5251

Princess Clothing & Furniture Store

314 8th Ave. S.E. .... AMhrst 6-5251

Radio Centre Ltd 512 9th St. W. .... AMhrst 6-6976

(See Advertisement This Page)

RAVVIN'S LTD 1010 6th Ave. S.W. .... AMhrst 6-5825

Reynolds' Furniture Store

6407 Bowness Rd Bwns. .... BUthr 8-5251

Riverside Furniture & Appliances

39th St. N.E. .... AMhrst 6-1555

ROYAL AUCTION MARKET

USED FURNITURE DEALERS

WE BUY & SELL

PART & COMPLETE HOME FURNISHINGS

415 4th St. E. .... AMhrst 2-3636

SAGERS' MAPLE SHOPS (CALGARY) LTD

2313 4th St. W. .... AMhrst 9-2200

SELF SERVICE FURNITURE

725 8th Ave. S.W. .... 263-3285

SHOW HOME FURNITURE LTD

110 8th Ave. S.E. .... AMhrst 3-1100

STANDARD FURNITURE LIMITED

Store No 1 107 8th Ave. S.E. .... AMhrst 2-9805

Store No 2 527 8th Ave. S.W. .... AMhrst 2-9805

Ofc 527 8th Ave. S.W. .... AMhrst 2-9805

STEINBERG'S FURNITURE LTD

NAME BRANDS OF

APPLIANCES & FURNITURE

219 - 7th AVE. S.E.

Phones AMhrst 6-1974

AMhrst 6-4519

219 7th Ave. S.E. .... AMhrst 6-1974

AMhrst 6-4519

Sterling Furniture Co 109 7th Ave. S.W. .... AMhrst 6-1110

(See Advertisement This Page)

SUN VALLEY CHAIR & FURNITURE

211 6th St. W. .... AMhrst 9-2200

(Continued Next Page)

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ADVERTISED ARTICLES

can be traced to their

LOCAL DEALERS

by looking up

"Where to Buy It"

in the

YELLOW PAGES



**Furniture Dealers—Retail—**

**(Cont'd)**

**IMPERIAL FURNITURE** fAMhrst 2-2927  
STORE 108 8AvSE...AMhrst 2-6723  
Shipping & Stock .....AMhrst 2-9339  
Warehouse 17Av&13StSE .....BRdwy 3-4167  
Auction Mart 416 1AvNE...AMhrst 2-6845  
**CANADA HOME FURNISHINGS**  
(CALGARY) LTD 321 10AvSW...AMhrst 3-5600  
**WEISMOSE NIELS FURNITURE CO**  
622 17AvSW...AMhrst 2-2023  
(See Advertisement This Page)  
**WILLIAMS BROS LTD**  
117-123 10AvSW...AMhrst 9-1971  
**WORLD WIDE FURNITURE & APPLIANCE**  
3500 17AvSW...249-3166



The Name you will remember  
for fine Furniture"

**COMPLETE  
HOUSEHOLD  
FURNITURE**

The only Furniture Store  
with a complete CABINET  
MAKING SHOP in conjunc-  
tion.

**FURNITURE REFINISHING**  
**AMhrst 2-2023**  
622 - 17 Ave. S.W.

**Furniture Dealers—Wholesale**

**SCIENTIFIC CO LTD**  
LABORATORY & SCHOOL FURNITURE  
STACKING - TABLE & CHAIRS  
3939 Burnsland Rd .....243-1484  
**CM LTD**

**WHOLESALE**  
**FURNITURE — CARPETS**

Order Desk 917 9AvSE .....BRdwy 3-5322  
Off & Shipping .....BRdwy 3-4687  
Furniture 4508 6StNE .....CRstvw 7-7210  
**DEPENDENT WAREHOUSE LTD**  
11Av&4StSE...AMhrst 6-5448  
Manufacturing Ltd  
322 11AvSW...AMhrst 3-7330

**Furniture Dealers—Whlse**

**—(Cont'd)**

**NORTH-WEST WHOLESALE FURNITURE**  
(CALGARY) LTD  
**HOME  
OFFICE  
HOSPITAL  
INDUSTRIAL**  
**FURNITURE & FURNISHINGS**  
321 10AvSW .....AMhrst 3-5600

**WEIR ROBERT H & SON**

Manufacturers' Agents & Distributors  
**Name Brand Furniture**  
**Lloyd Baby Carriage**  
Office & Showroom:  
2nd Flr BRUCE ROBINSON BLDG.  
1001 10AvSW .....CHery 4-6337

**Furniture Manufacturers**

**ALBERTA SCHOOL & OFFICE FURNITURE**  
Specializing In  
CHURCH - OFFICE - HOME FURNITURE  
CUSTOM FURNITURE  
Also Repairing & Refinishing  
Folding & Stacking Chairs  
15St&38AvSE .....BRdwy 3-1939

**Better Built Furniture Manufacturing Co**  
Dwnstrs 612 17AvSW...263-3779  
Broeckling George 3943BrooklynCr...AVenu 9-9157  
**CANADIAN BEDDING CO LTD**  
630 7AvSE...263-8635  
Custom Furniture Co 4504 8aStNE CRstvw 7-8786  
Erglis John Wood Co Ltd  
511 3AvSW...AMhrst 3-8829  
**ERKI FURNITURE** 4508 6StNE...CRstvw 7-7210  
(See Advertisement This Page)  
Leew Upholsterers 1114 12AvSW...CHery 4-6674  
**MURRAY MANUFACTURING LTD**  
322 11AvSW...AMhrst 3-7330  
Shipper .....AMhrst 3-1175  
**PARKHILL BEDDING & FURNITURE**  
LTD 905 9AvSE...BRdwy 3-1627  
Manufacturing Div .....BRdwy 3-4661

**RYDL OFFICE FURNITURE**  
MAKE & RENT  
HOME, HOSPITAL, INDUSTRIAL  
AND OFFICE FURNITURE  
UPHOLSTERING & REFINISHING  
SPECIAL CHILDREN'S FURNITURE  
OF ALL TYPES  
1005 12AvSW .....CHery 4-3388



**Erki Furniture**

**Import Sales — Manufacturing**  
BEDROOM & DINING ROOM SUITES  
LIVING ROOM & KITCHEN SUITES  
ALL TYPES OF REPAIR WORK  
UNFINISHED FURNITURE

**CRstvw 7-7210**

Erhard Kittler, Mgr., res. AVenu 9-4202  
CUSTOM MADE TELEVISION & HI-FI  
RADIO CABINETS  
**4508 - 6th St. N.E.**

**Furniture Manufacturers**

**(Cont'd)**

**TYNAN JOHN & CO LTD**  
**—TYNAN—  
UPHOLSTERING  
MANUFACTURERS**  
1222-1224 11AvSW .....CHery 4-7456  
**VOGEL FURNITURE CO**  
1717WestmountRd...Atlas 3-0614

**Furniture Movers**

See also Movers  
**A ALWAYS ALL RIGHT CARTAGE**  
• DELIVERY & STORAGE  
• GENERAL PICK-UP  
**PERSONAL SERVICE**  
**AMhrst 2-3292**  
If no answer call CHery 4-2007  
315 3AvSW .....AMhrst 2-3292

**ANDERSON DELIVERY & TRANSFER**  
Refrigerators — Crating  
Freight & Furniture  
Jas. H. Watson, Prop.  
DAY OR NIGHT SERVICE  
1936 27StSW .....CHrchl 9-1797

**BILL'S DELIVERY SERVICE**  
**PICK UP & DELIVERY**  
ANYTHING  
ANYTIME  
ANYWHERE  
Prompt, Efficient Service  
1633 15AvSW .....CHery 4-9718

**CANADIAN WAREHOUSEMEN'S ASSOC**

FOR PROFESSIONAL

SERVICE CALL A

C.W.A. MEMBER

See Also "MOVERS"



**"MEMBERS"**

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(ALBERTA) LTD  
239 10AvSE...AMhrst 2-7981  
**DOUGLAS MOVING & STORAGE LTD**  
4004PortlandSt...BRdwy 3-4838  
**MacCOSHAM STORAGE & DIST CO**  
(CALGARY) LTD  
215 10AvSW...AMhrst 6-8881  
**MADISON STORAGE & CARTAGE CO LTD**  
3904 1StNE...CRstvw 7-0545  
**RELIANCE STORAGE & CARTAGE CO LTD**  
1001 1StSE...AMhrst 3-6940  
**ROBERTSON MOVING & STORAGE**  
FURNITURE DIV OF  
**CANADIAN FREIGHTWAYS LTD**  
410RiversideBlvd...AMhrst 6-6836  
**SECURITY STORAGE (CALGARY) LTD**  
4344MacleodTr...CHstnt 3-4681

**CARGO TRANSFER** 410 19StNW...Atlas 3-4303  
Chorney's Moving & Storage 826 16AvNW 282-2396  
**CONTINENTAL TRANSFER**  
MezzFlr GreyhoundBldg...CRstvw 7-1022

**Furniture Movers—(Cont'd)**

**DOUG'S STORAGE & CARTAGE CO LTD**—See  
Douglas Moving & Storage Ltd  
**DOUGLAS MOVING & STORAGE LTD**  
4004PortlandSt...BRdwy 3-4838  
E & R Transport 27FoleyRd...ALpin 2-0988  
(See Advertisement This Page)  
Jiffy Delivery 1225 9AvSE...BRdwy 3-1006  
**JOHNSTON STORAGE & CARTAGE CO LTD**  
6020 1aStSW...CHstnt 3-1219  
**KOR'S MOVING & STORAGE**  
Cor4St&MeredithRd...AMhrst 6-6701

**LITTLE AUDREY'S MOVING ENGINEERS**

**Moving Made Reasonable**

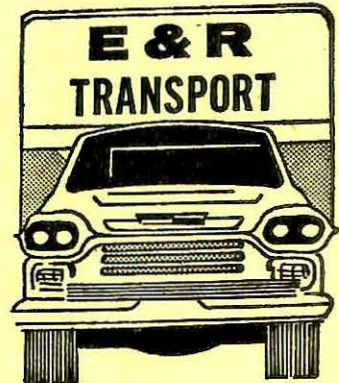
Across the Street or Across the Nation

Special Equipment to Move Pianos,

Deepfreezes, Refrigerators

3903CentreAStNE .....276-2055

**MacCOSHAM STORAGE & DIST CO**  
(CALGARY) LTD 215 10AvSW...AMhrst 6-8881  
**MADISON STORAGE & CARTAGE CO LTD**  
3904 1StNE...CRstvw 7-0545  
CRstvw 7-2235  
**MEL'S EXPRESS** 402 27AvNE...CRstvw 7-7478  
Mutual Cartage & Transfer  
710 1StSE...AMhrst 2-3221  
**NORTH AMERICAN VAN LINES (CANADA) LTD**  
2114a 14StNW...AVenu 9-8566  
CALGARY AGENTS  
Madison Storage & Cartage Co Ltd  
3904 1StNE...CRstvw 7-2235  
North American Van Lines (Alberta) Ltd  
2114a 14StNW...AVenu 9-0647  
(Continued Next Page)



LOOK NO FURTHER...  
HERE IS YOUR MOVER

★ **LOCAL & LONG  
DISTANCE MOVING**

★ **CAREFUL AND  
EXPERIENCED  
STAFF**

★ **STOVES, FRIDGES,  
PIANOS - OUR  
SPECIALTY**

— CALL —

**ALpin 2-0988**

**27 Foley Road**



**Furniture Movers—(Cont'd)**

Reliance Storage & Cartage Co Ltd  
1001 1st SE. AMhrst 3-6940  
**SECURITY STORAGE (CALGARY) LTD**  
Agents Allied Van Lines Inc  
Agents Allied Van Lines Ltd  
4344 Macleod Tr. CHstnt 3-4681  
**SUNNYSIDE CARTAGE & STORAGE**

Check our rates first for  
your Local and Long Distance  
Furniture Moving

- ★ CAREFUL EXPERIENCED MOVERS
- ★ BONDED & INSURED
- ★ PICK-UPS ON STOVES,  
REFRIGERATORS, ETC.
- ★ CLEAN HEATED STORAGE

639 9aStNW ..... ATlas 3-1855

**Furniture Polishers**

Unique Polishers & Finishers Co  
527 4AvSW. AMhrst 3-3017

**Furniture Rentals**

**RYDL OFFICE FURNITURE**  
1005 12AvSW. CHery 4-3388  
Show Home Furniture Ltd  
110 8AvSE. AMhrst 3-1100

**Furniture Repairing &****Refinishing**

See also Cabinet Makers  
Ace Upholstery 3523 41StSW .... CHrchl 9-0736  
**ALBERTA SCHOOL & OFFICE FURNITURE**  
15St&38AvSE. BRdwy 3-1939  
Bakart Upholstery 939 7AvSW. AMhrst 3-6556  
Bergman Upholstery Co 1015 10AvSW ..244-4624

# RECHEL FURNITURE FINISHERS LTD.



Antiquing, Provincial Finishers, Gold Leaf  
Finish, Hot Spraying

## REFINISHING ELECTRICAL APPLIANCES

(Fridges, Dental Chairs, Office Furniture)  
ALL FURNITURE REPAIRED &  
HAND POLISHED

**BRdwy 3-1028**

1131 - 11th Street S.E.

**Furniture Repairing &****Refinishing—(Cont'd)**

Calgary Fabrics 436 3AvSE .....266-3788  
**CHAIR CRAFT UPHOLSTERY**  
3927 16StSW. CHstnt 3-4708  
Invalid Seat Co 916CentreStN .....266-2445  
**PALMER PIANO FINISHING**  
322 24AvSW. AMhrst 3-4848  
If no answer call ..... ATlas 3-3849  
**PHILLIP F** 3023 13AvSW ..... CHrchl 9-9221  
**RECHEL FURNITURE FINISHERS LTD**  
1131 11StSE. BRdwy 3-1028  
(See Advertisement This Page)  
**Tru-Art Furniture Finishing Ltd**  
1817 2StSE. AMhrst 2-5069  
(See Advertisement This Page)  
**Unique Polishers & Finishers Co**  
527 4AvSW. AMhrst 3-3017  
(See Advertisement This Page)  
**Venn J E** 2118 4StSW ..... AMhrst 2-1409  
Ofc No 2 635 1AvSW ..... AMhrst 6-2321  
(See Advertisement This Page)

## Tru-Art Furniture Finishing Ltd.

HOME OR OFFICE  
FURNITURE

REPAIRED AND  
REFINISHED

ALL ESTIMATES FREE

**AMhrst 2-5069**

1817 - 2 Street S.E.

## UNIQUE POLISHERS & FINISHERS CO.

Modern Factory Finishes  
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(See Advertisement This Page)

**DAUM'S FURS LTD**  
1604 Centre St N. CRstvw 7-5276  
(See Advertisement This Page)  
(Continued Next Page)

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**Holt Renfrew & Co Ltd**  
225-7 7AvSW.. AMhrst 9-7341

**Chinook Centre Store**  
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(See Advertisement This Page)

**HURDIG A & M LTD** 242 7AvSW AMhrst 6-6560  
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QUALITY, STYLE & VALUE  
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New Modern Fur Storage

Built of Steel & Concrete

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SWEARS & WELLS (CANADA) LTD  
222 8AvSW ..... AMhst 2-3888

Viennese Furriers 1504 12AvSW ..... 244-7272  
(See Advertisement This Page)

Virag Joe Furriers Ltd 507 17AvSW ..... 262-2456  
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(See Advertisement This Page)

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WE ARE AUTOMATIC TRANSMISSION SPECIALISTS  
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**Barney's Esso Service**  
2803 CentreStN. CRstvw 7-1778

**Bert & Jack's British Car Service Ltd**  
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(See Advertisement This Page)

**Boulevard Garage** 1-45NE ..... AMhrst 6-1339

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Major Overhaul & Repairs - Motor Tune-ups  
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**Calgary Car Clinic Ltd** fAMhrst 3-7904

514-18 4AvSE. fAMhrst 3-6557

**Calgary Dauphine Ltd Service Dept**  
816 9AvSW. 263-7919

Sales Dept GrdFlr ElvedenHse ..... 262-1832

**CALGARY EMERGENCY TOWING**  
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West End Lot 1414 14StSW ..... 244-2741

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**Clark's Purity 99 Super Service** fCHstnt 3-3505

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**College Service Station**  
17Av&6StSW. AMhrst 6-3291

**College Motors Ltd** 4Av&9StSW ..... AMhrst 2-7778

**Concession Service** Cor 16Av&4StNW ..... 277-3658

**Concession's (Norm) Mission 99** fCHstnt 3-4842

**Concession's Service** 3805 MacleodTr. f 243-6515

**Concession's Service** 7404 26StSE. fBrowning 9-3480

**Concession's Service Ltd** 3414 24StSW ..... 242-5075

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23Av&4StSW. AMhrst 2-5200

**Elbow Stork Auto Ltd**  
Cor 66Av&ElbowDr. 252-2909

**Eric's White Rose Service**  
2008 14StNW. AVenu 9-3576

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**Fowlie Motor Sales Ltd**  
Serv Dept 1413 CentreStN ..... CRstvw 7-8591

Sales Dept (New Cars & Showroom). CRstvw 7-8592

Sales Dept (New & Used Trucks). CRstvw 7-8593

Genl Ofc ..... CRstvw 7-8593

Parts Dept ..... CRstvw 7-1084

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**FRED & LLOYDS GARAGE**  
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**Fred's Service**  
118BownessShoppingCentreBwns. BUTlr 8-4157

**Freeman Wilson Ltd** 511 CentreStS AMhrst 9-1901

Parts ..... 263-8310

**Garnhum's Service Centre**  
Cor28St&17AvSW. 249-3040

**Gary Motors Ltd** 615 3StSW ..... AMhrst 3-1064

### GENERAL SUPPLIES LIMITED

Cor1St&5AvSW. AMhrst 2-1101

**Gier & Grasswick** 319 6AvSE ..... AMhrst 2-3070

**Hall's Garage** 617 McDougallRd. AMhrst 6-1596

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**Hiscox West End Garage**  
1209 5StSW. AMhrst 2-4764

**Hubalta Garage** 50St&17AvSE ..... BRldg 2-3564

### ISLAND SERVICE STATION

9Av&12StSE. BRdwy 3-5555

**Jim & Wally's Super Service**  
3417 17AvSW. CHrchl 9-2033

**Kendall Motors Ltd** 1415 15StSW. fAMhrst 2-3619

fAMhrst 2-1788

**Knob Hill Esso Service**  
Cor24St&22AvSW. CHrchl 9-8525

### LANGFORD'S HARRY SHELL SERVICE

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Service 5Av&CentreStS ..... AMhrst 3-4534

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1018 9AvSE ..... BRdwy 3-1194

**Model Auto Service** 3650 MacleodTr CHstnt 3-1493

**Modern Motors Ltd** 1538 9AvSE ..... BRdwy 3-1618

Sales Mgr ..... BRdwy 3-2096

Sales Ofc ..... BRdwy 3-1619

Parts Dept ..... BRdwy 3-1618

Service Dept ..... BRdwy 3-2083

General Ofc ..... BRdwy 3-2120

**Mount View Service Station**  
2106 EdmontonTr. CRstvw 7-3729

**North Hill Motordrome Ltd**  
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**Northwest-Texaco Service**  
Cor20Av&10StNW. 289-8693

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MOTOR REPAIR — MOTOR TUNE-UPS

Brake Relining — Peter Bech, Prop.

48Av&CentreStN ..... CRstvw 7-1125

**Polar Bear Service** 219 11AvSW ..... 262-1420

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Specializing in:

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24St&RichmondRd. CHrchl 9-3553

**Riteway Service Garage**  
26Av&PortlandStSE. BRdwy 3-1166

**Samek Walter Enterprises Ltd**  
3804 17AvSW. CHrchl 9-0644

**Sarcee White Rose** 4655 37StSW ..... 242-4232

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17Av&16StSW. CHery 4-4455

**Sentinel BA Service** 1801 9AvSE ..... 273-4335

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**Steffler's Totem Service**  
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9Av&3StSE ..... AMhrst 6-2128

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**T & T Auto Service**  
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(See Advertisement This Page)

(Continued Next Page)

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ALL REPAIRS TO EVERY  
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